# THE BALLINGER LEDGER 


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Emcampment to Attract Numerous Club Women


Save \＄1630 to \＄2166！
Floor Furnace SALE F
As little as ${ }^{5} 4^{66}$ Down Payment，
Monthly Payments as low as ${ }^{5} 5^{05}$
in Lone Star Gas Company＇s great Summer Sale of Flue－ Vented Floor Furnaces．Thirty months to pay the balance． Because Floor Furnaces are vented to a flu they reduce wall sweating．Call Lone Star Gas Company，today．

## Lone Star Gas Company




## Rags Wanted

Large，Clean，Cotton Garments PREMIUM PRICE FOR SHEETS
Ve Cannot Use Heavy Stuff－so do not Bring it ．．．Pants，Bedticking and Duck Not Accepted
BALLINGER LEDGER


Central office equipment

nutomotive equipment


Planning ahead by a sound，progressive
Elcphonc company made，posisibc this
expansion and improvement，and keeps
vital communications growing and

## mev aulumes



Times like these call for top production， coordinated by swift communications． phone calls get production lines It takes more telephone employees and more telephone plant to do the job． Thanks to the biggest expansion in its history－more telephones in service， more employess，more poles，more lines，more cable and more and better dial service．
vidual，local or national．


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 ynn dum lived had their mothers had aleyuate prenatal care under the direction of s competent physician？
In is now up to the mothers to take adruntage of the knowielge and will of the physician during the trying
montha of pregnancy．We are realy to supply the needed months of prognancy．Wen
dietary supplements and other medication ordered by

good records are meant to be beaten


Becoming New Styles!
High Quality! Skilled Tailoring! Wide Selection!


This Classic Event is our most important apparel promotion of the year! Months ago buyers searched out markets for the highest quality garments... for the most important style $\ldots$ for the finest craftsmanship on choice fabrics that will give the utmost service. Now the fruits of their efforts are ready for your selection... at prices you wouldn't believe
possible! And remember-you can buy your coat or suit in August-pay as little as $20^{\circ}$ possible! And remember-you can buy your coat or suit in August pay as little as $20 \%$ down-and a convenient amount monthly-and you'll have it paid for by November! Be
on hand early ... for first choice!

## All-Wool Gabardine Coats

Warm, lustrous all wool gabardine coats that fit smoothly across the shoulders, feature becoming collars and distinctive new sleeve lines, and flow into graceful rippling fullness. . . may be had in black... brown...gray . . green.... wine. They have
shining satin linings some that zip in and out! Look at our WRINKLE-RESISTANT

## Gabardine Suits $\$ 19.98$

Softly tailored gabardine suits with clever pockets and collars, have trim, slim skirts. They are fashioned of "RioSheen," a serviceable wrinkle-resistant gabardine in brown . . . green . . . wine gray . . . navy . . . rust . . . gold . . . black.

## Swing-Back Shorties $\$ 19.98$ to $\$ 25.00$



- Sand
- White
- Green Plaid - Rust
- Lime
made of fleeces, plaids, plush get that short coat you've been wanting.

Crisp New Ginghams 69c to $\$ 1.29$
Plaid and checked ginghams in a choice assortment of sizes and color combinations bold or subdued, dainty or bright.

Pinwale Corduroy
$\qquad$ $=$

 TO SEW NOW!



## Wool Suits

- Gabardines

Single Breasted

- Double Breasted
- Wonatad
- Long
- Regula


## Hart, Schaffner and Marx Suits $\mathbf{\$ 6 5 . 0 0}$ to $\mathbf{\$ 7 5 . 0 0}$

Suits that LOOK right and FEEL right! Suits that bring you the most correct fashions along with the utmost skill in tailoring -these are the qualities you'll find in our new selection of Hart, Schaffner \& Marx suits for Fall and Winter.

## Mayfield Suits $\$ 47.50$ to $\$ 60.00$

Fabrics for looks and service-patterns to please the young man as well as the conservative business mana truly varied selection in these great groups.
Pay as Little as $\$ 10.00$ Down

# Stop at the HIGH SIGN OF SERVICE 

"the flying red horse"


FOR
Give your car a "lift" by driving in for 4-way Summerproof Service. Hot weather, higher driving speeds, more miles on the highway and uncertainties about replacements make regular car care more vital than ever.

Whether you want added pep and performance or more miles of service with less wear and repair you can get the care that gets the best from your car at the SIGNOFTHE FLYINGREDHORSE.


MACK BOWERS, Consignee HAGNOLIA PETROLEUM CO.

Ls your new Magnolia Distributor, I join with
your Magnoia Dealers to pledge to you the very best of service. Our warehouse will be open each week-day from 7:00 a. m. to 5:00 p. m. Please call for service, we'll be glad to help. The business of old and new customers will always be appreciated.

## More Life for Your Car!

## Your Friendly Magnolia Dealers . . .

SELBY \& EPTING
Magnolia Service Station
Hutchings and Broadway
F. B. MORGAN

Magnolia Service Station

BOB LEE
Magnolia Dealer

MAGNOLIA WAREHOUSE
mack bowers, Consignee
Jons cody, Route Salesman

Top PCA 0fficials Of Five Districts Attend Meeting


A memo from the U.S. A


We pitch in and turn out guns, tanks. planes and
ships faster than anybody on earth But nobody boots us into line No commissars No
bayonets. No so she hbor We We because weece got something to work for... our
 -as much as all the rest of the world has Its steady dependable power - the kind produced ony by tire men - hie kind that helped perform
production miracees in World War II. Tody, the
business mand Business managed electric companies have doubled
the supply of electric power available before that Yessir, we have power - with more on the way -
and we know how to use it. Thats a good thing
for we good thing for some poople here a thome to terem-
bect
de that Amerias tremendous electric power was developed by the free enterpysise sytem which has
made Americh greater than any other nation.

West Texas Utilities company

New Magnolia Consignee Here


CHANGE IN BUSINESS NAME-
Nixon Studio will hereafter be known as $\mathbb{H} \mathbb{A} \mathbb{S} \mathbb{H} \mathbb{S} \mathbb{T} \mathbb{U} \mathbb{D} \mathbb{I}(\mathbb{O}$

Remember the Name for

- COMMERCIAL PHOTOGRAPHY
- PORTRAITS
- KODAK FINISHING

A Wide Selection of Picture Frames
24-Hour Service on Kodak Finishing
We Cover.-.
Weddings, Receptions, Parties, Etc. ANYWHERE-.-ANY TIME

## Hask Studio

FORMERLY NIXON STUDIO
"It Doesn't Please Us Unless It Pleases You" Phone 9444



IN SOCIETY
$= \pm=5$ Intendent of Ballinger sch
Ie is now superintenden
Hehools at Lubbock nor ${ }^{\text {sed }}$ schools at Lubbock.
Gift Tea in McEntire Home
In-Honor for Miss Isehar In-Honor for Miss sehar
Miss Alvena Lorene Ischar, bride-elect of Corp. Clarence $P$.
Black, stationed at Fort Bliss
was complimented Tuesday eve-


## NEW OWNERSEHIP

It has been a pleasure to serve you through the Texas Office Supply, Inc., these past years. I have now purchased the local store and will change the name to Holbrook's Office Supply.

Your past business has been greatly appreciated and we hope to continue to serve you in a most satisfactory manner.

We feature a complete line of Office Supplies including OFFICE FURNITURE, PORTABLE AND STANDARD TYPEWRITERS, ADDING MACHINES AND OFFER A GENERAL REPAIR SERVICE.
Holbrook's Office Supply
ALVIN E. HOLBROOK, Owner-Manager Ballinger, Texas
Formerly Texas Office Supply, Inc.

ow Your Old Refrigerator (If Operating)
Makes the Down Payment on This Brand
New $8.2 \mathrm{cu} . \mathrm{ft}$. G. E. Refrigerator! Have it in
Your Kitchen Today without Paying a
Only
$\$ 3.40$
Per Week
Ballinger Appliance \& Electric Shop
Your Genoral Electric Dealer

for bititer hearingi
THE FIRST SIX-TUBE Hearing Aid!


The First National Bank
OFBALLINGER

## SINCE 1886



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## May we suggest a Sitting?



Crepe Tailored and Fancy BLOUSES $\$ 1.00$ Each Sizes 32 to 38

## DRESSES $\begin{aligned} & \$ 10.95 \text { Values } \\ & \text { NOW }\end{aligned}+5.95$ 2 or 210.00  or 2 for $\$ 15.00$



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Got your Internationals ready for the long haul!
Como in ond got the o 9 point
Checkup thants sours for the asking
It's the first big step you can take to Come in now-get all the facts
head off the headaches of an uncertain Our Truck Saver Plan is open to every
future. It's protection against major truck International Truck owner. If you're one
$\begin{array}{ll}\text { future. It's protection against major truck } & \text { International Truck owner. If you're one, } \\ \text { breakdowns that can knock out your vi- } & \text { you've got a good truck... so keep it that }\end{array}$
tal operations. And there's no charge, no $\begin{aligned} & \text { way! Call or come in for an appointment } \\ & \text { for your free Truck Saver Inspection }\end{aligned}$
oblion!
for your free Truck Saver Inspection
now, learn how our complete Truck Saver

Ballinger Truck \& Tractor Co. Ninth Street in Ballinger

- INTERNATIONAL TRUCKS


Farm Bureau Area To Have Field Man




## Here Is Your Chance to Buy a Supply and Really Save!



##  <br> At C. O. D. GROCERY <br> COMPLETE FOOD STORE




* FRANK FLYNT MOTOR COMPANY Eighth Street and Strong Avenue

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attended by phis

## HORSESHOE Drive-In Theatre--Paint Rock Highway Sunday, Monday, Tuesday FIRST BALLINGER SHOWING <br> 



## $\$ 1000^{.00}$

Free Groceries

Weekly Prizes Every Wednesday Night, Starting August 15

## See Sponsors for Detaik

ACME Plumbing co
ACME SHEET METAL
ACME SHEET METAI
CLAY BULDING MATERLAL CO.
CURRY-HAMBRICK JEWELERS
O. l. hart grocery
holbrook office stpply

Formerly Texas orfice Supply
holland's Cleaners
masons humble service
MASONS HEMBLE SER
MANEEL BROS.
PEARCE-balley dre
phillips floral
PHILLIPS FLORAL
PRICE FEED STORE
PRILE \& EPTING SERVICE STATION
WHITE'S AUTO STORE

## WANT ADS

## Telephone 6022 Nisht Tel. 6852 <br> AAdams Abstract Company Shepperd Building Ballinger, Texas <br> Complete land title service anstracts Notary Public titie




## Have Your Tires Vulcanized at BRADLEY'S TIRE CO. <br> New Equipment

 PASSENGER TIRES 600x16 through $750 \times 16$$\mathbf{6 4 0 \times 1 5}$ through $820 \times 16$ PICKUP TIRES 600x16 through 750x17 TRUCK TIRES 750x20 through 1000x20 TRACTOR TIRES $900 \times 36$ through $13 \times 36$ $10 \times 38$ through $13 \times 38$
We will install Used Tire while Tire is being Repaired . . Quick Service ALL WORK GUARANTEED!

## Brailey's Tise Co.

Your U. S. Royal Distributor Ninth Street and Hutchings Avenue Dial 2501

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GRANT agency

| 320 ACRE FARM for sale, 240 |
| :---: |
| in cultivation, plenty water. |
| Dark so iil. Fair improve- | Darks.

ments.


| Abilene <br> REPORTER-NEWS |  |
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|  |  |
| Dayton Smith, Agent Phone 3404 |  |
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FOR RENT or SALE - Thre
room house and bath Bo

WANTED to buy used do
and windows. Phone 851 a
POR RENT- 4 room house
703 Fith. Phone $5363 . \quad 2-t 1$
FOR SALE-Outboard mot
10 HP Mercury, A1 conditio
FOR SALE One new set
AIt Ride, white sidewall tire 7.10x15. Also que used
7.10x15. Cecll's Drive-In.

WANTED Experienced
ress. Ceell's Drive-Inc
FOR RENT-One furnished
one unfurnished, new apar
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405 Ninth Street. Phone 7131 .
FOR RENT-Furnished apart-
ment. 811 Seventh, phone $8382-$
FOR RENT-One partly furn

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| $\begin{array}{l}\text { apartment. Mrs. } \\ \text { Fikes, } \\ \text { mo. } \\ \text { ments. }\end{array}$ |
| $\begin{array}{ll}\text { No. Currie }\end{array}$ |

FOR SALE-Portable Sing
Sewing machine; also uprigt
plano, both in good condition
1106 Park Avenue, phone 506

Completely Air Conditioned


 | The last Sunday in August. | $\begin{array}{l}\text { Mr. and Mrs. W. C. Mathis and } \\ \text { The Crews }\end{array}$ | tamily attended a family |
| :--- | :--- | :--- |
| Marguerite attended the birth- | reunion Saturday a |  | The Crews Methodist Church Marguerite attended the birth- reunion saturday and Sunday.

 Iday) night. The pastor will
the preaching and a visit-
at Mr. Tuscola, Sunday at the home
of Mrs. Harvey Irving.

GRANTAGENCY



## 

 Rib Roast tests.entactCured Ham
Sirloin Steak
Cooked Picnics

 $45 c$ $81 \epsilon$
$64 \xi$

## 

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## FRESH from the farm

## Red Potatoes ......... <br> Elberta Peaches ition, f.e., 3 m 25c Seedless Grapes s.ateritin 10c Sunkist Lemons sime in 15c <br> 

hits. 19c| Margarine Canterbury T <br> Sugar <br> Sugar <br> Milk |
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Chese Food....

|  | 24 | Blackeye Peass ${ }_{\text {sis }}$ |
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## Tom Gre Cor

 saturday
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Coptaloupester


[^0]:    Member Federal Deposit Insurance Corporation

