## THE BALLINGER LEDGER

Red Cross Asks Aid For Flood Sufferers

Preparations Made Presson Accepts Rain to 21-2 Inches Engineer Davis For 4-H Club Boys' Abstracting Post; Gauged in County; Preparing Last Encampment Here Loika Successor Gives Stock Water Sewer Estimate

Combined Tax Rate
80c Less This Year


County Committee
Names W. R. Gray Executive of PMA


Musical Ėnsemble Provides Program At Lions Luncheon

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City Valuations Go Up $\$ 332,559$ for the Year

## Water Consumption

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Records Disclose Parking Plan is Abused by Many
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dry weather
MIN SOCIETY

G. Tucker, M
a. Tuck er, Mrs. Joe Flynn, Mr
E. A. Saunders, Mrs. M. E. B




At Bradley's Now! This Magnificent

console combination with ..


1



##  <br>  <br> , key to happiness <br>  <br> PEARCE-BAILEY DRUG

Where Pharmacy is a Profession


BURIAL INSURANCE for $\$ 100$ to $\$ 600$

See us for complete information
Newby-Davis Burial Assn.


For Honors Earned avavicase ute to Jack Nixon, Sr , and Jack Nixon, Jr, who in the past
car have added to their professional stature by earning year have added to their professional stature by earning:
. Membership in the Leaders' Round Table of Texas, honor Membership it Texas Association of Life Underwriters, , Limited
group those who meet all of the exacting requirements of that The National Quality Award, granted by The National Assocation of Life Underwriters and the Life Insurance Agency Management Association to all agents whose service to the
pubbichas been deemed superior. Southwestern Life, now in its fth year of uninterrupted ives, whose collective achievements are unmatched by

## Southwestern Life -insurance Company



## Special advance SellingFALL COATS

USE OUR CONVENIENT LAY-AWAY PLAN TO BUY NOW,
ATPRE-SEASONSAVINGS!


GABARDINE COATS All Wool

IN NEW FALL COLORS
TAUPE
forest green


These are nicely tailored and priced to please the conservative buyer. Sizes 10-20.
$\$ 37.50$
3
$\$ 42.50$

Men's and Boys' Jackets
A Small Down Payment Will Hold The Jacket of Your Choice

$\mathrm{H}^{\prime}$
hauling rofitis that will mean plenty
By bringing your present equipment in to
us at regular intervals, our veteran
trouble points"-catch the little things
before they grow into major breakdowns.

efore they grow into major breakdowns
ruck for the money you better-running
u can save costly repairs, maintain "on-
Gefmore "run"

## HEIDENHEIMER'S

MORGAN MOTOR COMPANY sales and service headouarters for cme trucks

## RIN SOCIETY





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| PIMMOUTH |



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and Mrs. Ernest Martin, Jack-
son, Mississippt.
Mrs. Katie A. Smith, of near
Winters. transacted business in
Ballinger Friday
Ballinger Friday.
and and Mrs. Clyde Brevard Roland Kerby; and Mrs. Bre-
vard's mother, Mrs.



## J. W. PURIFOY

 PURIFOY \& COMPANY fire-casijalty-auto-and marine| Visitour Vacisionjundo? |  |  |
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## Penners Don't Miss This!

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## 1000 YARDS FINE COTTON PRINTS

## $34 c$

yd

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\begin{aligned}
& \text { Just in time for Back-to-School Sewing, } \\
& \text { Colorful plaids, bright geometrics, smart }
\end{aligned}
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looking prints. Sturdy, long wearing,

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\text { washes like magic, colors won't fade } 36
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inches wide.


$\checkmark$
are two ways of keeping the instead of the hose for
moisture in the soil around the thin layer of top soll You a
hrub: first, make a depression likely to kill the feeder

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## Thanks to Patrons

I am closing my electric shop in Ballinger and in the future will devote all my time to the manufacture of the Jennings Plow at the plant located in Hillcrest.

I wish to express my deep appreciation to the many patrons who have been so loyal to me during the years I have been engaged in the electric business in Ballinger. It is with a feeling of regret that I will no longer be able to serve you in this capacity, but believe that other interests are more important at this time.

I will continue to make Ballinger my home and the headquarters for the manufacturing plant.

## Your friend,

C. W. JENNINGS

FRIDAY, SATURDAY, JULY 27, 28

"a bale cobbler is a better man
than a sick king"

Malone Drug Store 'Best of the Badmen' at Hillerest Tonight, Action Story of Extensive Popular Appeal



"a bale cobbler is a better man than a sick king"




 ATHLETE'S FOOT BECAUSE- FOOT It has greater PENETRATING


## HILLCREST $\xrightarrow{\text { Diveninm }}$

Adults 40 c - - Students 25 c - - - Children Free Under 12 3 DAYS $\underset{\substack{\text { starting } \\ \text { sudity }}}{\text { JULY }}$ 29th First Time Shown in Ballinger

\$ \$ Attend the Elillcrest for Extra Profits \$ \$

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## SALINGER PRINTING CO,



## Rags Wanted

Large, Clean, Cotton Garments PREMIUM PRICE FOR SHEETS

We Cannot Use Heavy Stuff - so do not Bring it . . . Pants, Bedticking and Duck Not Accepted

## BALLINGER LEDGER

"Pyorrhea" May
Follow Neglect

" "LETO's" fail


Actual on-the-job records show
[B ORD PROMS COST





## WELCOME DANCERS

Square dancers and the public will be welcome to the meeting of the Westerners SquareDance Association at Bruce Field Saturday night.

The dance program will start at 8:30 p. m . on the open air ramp and will continue until midnight

Admission for dancers will be 75 ¢ each and for spectators $50 c$ per car.

The program is expected to attract a large crowd, so come early

PLENTY OF PARKING SPACE
bethel home demo
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BURIAL INSURANCE for $\$ 100$ to $\$ 600$

See us for complete information Newby-Davis Burial Assn.

# Mail Contributions American Red Cross Flood Relief Fund at Once 

## Thousands Are Homeless and Need Your Help

## Mail Checks to . . . RUNNELS COUNTY CHAPTER AMERICAN RED CROSS

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## Protect your family-

## Only MOdern refrigerators keep food

 really fresh in hot weather!

Plenty of reserve power


Plenty of storage space

Plenty of convenient features

Plenty of sizes and models
 See Your Electric Appliance Dealer

West Texas Utilities Company

| Runnels County DeSoto-Plymouth Desiot. ¥i i ic: |  |
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Sales and Service

Top Prices Paid
PUMPHREY MOTOR CO.
WINTERS
South Main Street


## Dependability

Time is the test of real service. Business firms, banks, and instiutions which compete for pubic preterence are known by their record. The reputation tor dependability is one of the most priceless of all assets.
This bank has rendered uninterrupted service under all conditions and has carried its load of responsibility with dependable performance. This record was made posible by wound policies, careful management, and a strong capital
tructure. Dependability has always been the first considera-

All who place hish value on dependability will especially

THE WINTERS STATE BANK
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Wha Undirided Profits over szoo.00.00 deral Reserve system and

WINTERS STATE BANK WINTERS, TEXAS

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 How much of "TOMORROW" would you like TODAY?

180 HORSEPOWER thime!" Chrysler FirePower owners today have the most powerful engine ever put in an American passenger car ....and en joy

POWER BRAKING
"in the laboratory stage" but under your toe right now! Regular equipment on all
Chrysler New Yorkers, Imperials, and extra-wheelbase Chrysler New Yorkers, Imperials, and extra-wheelbase
Windsor models. Power braking assures smoother, safer braking.

HYDRAGUIDE POWER STEERING now for the first time in any American passenger car Automatic hydraulic power now gives steering ease,
atety and car control under all conditions such as you CHRYSLER PRICE MOTOR CO. . Hutchings Ave.


## Dollar for Dollar

 , wame Pontiac

## You Coulalnot Malice a Smarter Buy!

$\mathbf{B}^{\text {fore }}$ One sou make any kind of deal on a new car, remember this:
Just think for a minute what the Pontiac name means:
It means a car so thoroughly good it will give you years of pleasure. Lowent-Priced Car It means arr with GiN Hydra-Matic Drive It means performance so
minute behind the wheel.
It means a car so beautiful it stands apart from everything else on Your Choice of Silver Streak Engines-
the road. Straight Eight or Six
The name Pontiac on your car means you are buying from a dealer
who takes pride in the car he sells, the service he provides and his
place in the
place in the community.
The Mont Beautiful Thing on Wheels
When you can buy all those things for the very low price of a Pontiac,
what smarter buy could you make? Come on in and well talk deal-
what smarter buy could you make? Come on in and we'll tale.
you'll be surprised how easy it is to become a Pontiac owner.

## CLOSEOUT SALE OF PIECE GOODS

We sincerely believe that you will not find as many bargains in piece goods anywhere as you will find listed below.

Handkerchief Linen and Salyna in an assortment of soft pastel colors. Formerly s.1.5. a yard Now $\quad \$ 1.39$

Stoffel \& Bates Chambray, Voile, Dotted Swiss, Novelty Sheer, Butcher Linen and Plaid Ginghams. Formerly up to $\$ 1.49$ yd.

89 c yd.
Large Assortment of Colors in Celanese Satins and Failles. Stoffel's Dotted Swiss and Beautiful Plaid Ginghams. Formerly \$1.19 to \$1.59 a yard Now 796

Celanese Taffeta in All Colors, All to Close Out for

65 c yd.
Blackstaff "Kreesvoid," Irish Linen, in Pastel Shades. Formerly $\$ 2.95$ a yard
$\qquad$
\$1.79

## Betti \& Surges

The Ladies' Store in Salinger


CONTINUINGOUR



Last Week of Our JULY LAY-AWAY


Cannon "Minuet" Blankets
 Satin Wool Comforts



2-Pants Summer SUITS $\$ 25$
 Your apperarance
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HART, SCHAFFNER \& MARX SUITS
$\$ 49$
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Just received: - $\begin{gathered}\text { special Purchase of } \\ \text { SPORT SIIRTS }\end{gathered}$ :.... $\quad \$ 1.99$ 5
 You ine for warm-weather wear is
included in this group from well-known manutacturess. Solid
patierss ... prints.


LASIER SHLRING
MORGEN MOTORCO.

Horseshoe to Have Midnight Special; Comedy 'Molly' Rated One of Tops


## This Studebaker truck is

 a marvel of a gas saver!Note how trim and sleek it is! Its design is the secret of its thrift!


## HORSESHOE

## diviliteemg



## WANT ADS



HOMES PRICED TO SELL
5 room frame with garage, corner lot- $\$ 3,750.00$.
ind room frame and two lots- $\$, 500.00$.
4 room frame and two lots- $\mathbf{t}, 500.00$.

GRANTAGENCY




## Have Your Tires Vulcanized at BRADLEY'S TIRE CO.

New Equipment
PASSENGER TIRES 600x16 through $750 \times 16$ $640 \times 15$ through $820 \times 16$ PICKUP TIRES 600x16 through 750x17 TRUCK TIRES 750x20 through 1000x20 TRACTOR TIRES $900 \times 36$ through 13x36 10x38 through $13 \times 38$
We will install Used Tire while Tire is being Repaired . . . Quick Service ALL WORK GUARANTEED!

You U. S. Doyal Ditributor
Your U. S. Royal Distributor Ninth Street and Hutchings Avenue Dial 3561




Red Potatoes un.ur, rat
${ }_{1099}^{10.16} 45$
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SATHWAY

Income Property in Winters

GRANTAGENCY Talbott Building


