## THE BALLINGER LEDGER



## Has Struck

$\rightarrow$
every day throughout the state.
Protect your entire family
with a
PoLio PoLicy
providing $55,000.00$ coverage on
each member for only
S6.00 PER YEAR
Call or Write Us Today
Nixon InSurance Agency
oud Line Legal Rearve Only
Phone su Ballinger
First National Bank Blag.

Local Drivers Win Places at Winters Speed Boat Races

New Sanitary Ordinance Enacted by Commission


Of Miles to Hold Of Miles to Hold Business Building;
Big Homecoming

Motor Sales Leases Holds Used Car Lot

Runnels 4-H Team First In State Judging Contest


Methodist Church Sent New Pastor; Will Arrive Today


DDT Being Sprayed All Over Ballinger; Work Not Finished



 The Kormeay- Treadony 1

 Lutheran Services Here Sunday Night


## 



## Many Activities Reported At County Council Meeting Dusters Here Friday For Three-Game Tilt




## OIN SOCIETY




## 





## 

Stays Silent Lasts Longer

| $\mathbf{I}_{\text {have been uing my Servel Gas Refrig. }}$ erator since 1934, , says Mrs Lee - During penny for repairs. My Servel has been in constant use since we bought it and I guess it will just keep on going |
| :---: |
|  |
| No wonder thousands of hor |
| witching to Servel G |
| Recent price reductions up to $\$ 65$ are stillurther reasons for you, too, to switch to Servel Gas Refrigerator |
| Prices Reduced |
| . |




# SYKES STORE CASH CLIOSIMG OUT SALE 

 Including Fixtures-Were $\mathbf{\$ 4 1 6 0 . 0 0}$ Now $\$ 2500.00$ Everyday Items Quality Merchandise Priced to SellSportsmen-Fishermen
Save Up to 50\%
Gasoline Lanterns
Minnow Sacks and Buckets
Portable Ice Chests
Flashlights
Charcoal Camp Grills
Picnic Baskets
1 Gallon Thermos Jugs

## Carpenter-Mechanic Tools

50\% Off
Drills, Drill Bits
Files, Hones
Ball Pein and Plastic Hammers
Punches, Chisels
Pliers, Side Cutters
Oil Cans, Screw Drivers Drop Lights and Cords
Combination Squares
Hack Saws, Punches

## Albums $1 / 2$ PRICE

## Electric Appliances $1 / 40 \mathrm{FF}$

Electric Alarm Clocks Coffee Makers 8-Cup Pop-Up Toasters
Waffle Irons
Food Mixers

## $1 / 3$ OFF

Electric Fans Oscillating
3 -Speed $8^{\prime \prime}$ and $16^{\prime \prime}$
Odd Lot Radios Portables, Consoles

## 40\% Off

 Save $\$ 150.00$
GARBAGE WASTE-AWAYS
Save $\$ 50.00$
ELECTRIC RANGE
Save $\$ 100.00$

## $\mathbf{3 5 \%}$ Off

EVERITE SHALLOW-WELL PUMP AND TANK Save $\$ 42.50$ 20-GALLON GAS HOT WATER HEATER

## Household Needs $1 / 2$ Off

Kitchen Step Stools
Wicker Clothes Baskets O'Cedar Polish Fly Spray
Drain Cleaner Upholster Cleaner Glass Cleaner
Polish Cloths
All Brushes
Garden Hose - 50-Foot Lengths Were $\$ 8.50$, Now $\$ 4.25$

## Car and Truck

 Save up to 50\%Luggage Carrier-Was $\mathbf{\$ 2 0 . 9 5}$ Water-Proofed Duck-Sale $\$ 9.95$ White Tire Paint-Now 44c Simonize Cleaner-Now 39c Chrome Cleaner-Now 20c Radiator Stop-Leak-Now 20c Auto Shampoo-Now 13e Wash Mits and Chamois $1 / 2$ Price
One Lot Seat Covers Sedans, Coaches $\$ 9.45$ Truck Covers $\mathbf{\$ 6 . 0 0}$

## Set of 4 Tea Glasses Free with Firis Twenty s.1.0 Purchases

## TOYS $\ldots$ CAMMIES $\ldots$ CIIFTS $\ldots$ WRIEEEL $\operatorname{GOODS}$

## From 5io to 75 Per cent (0fif

FOOTBALLS - BASKETBALLS - BASEBALLS - FIELDER'S GLOVES
WAGONS - TRAINS - SAILBOATS - MONOPOLY SETS - TABLE TENNIS TRICYCLES - HIKE BYKES - WAGONS - WOODEN HORSES - WHEELBARROWS CARS - TRUCKS - AIRPLANES - ERECTOR SETS - TOY ART SETS - JACKS PAINT AND COLOR SETS - CASTING SETS - STORY AND CUT-OUTS SKIP ROPES TOY ELECTRIC IRONS - TOY MANGLE IRONERS - TEA AND BAKING SETS - DOLL FURNITURE
'Letter to Three Wives' Declared Smart Comedy in Modern Vein
'Red Ryder' Western, Hill Billy Comedy And Whodunit Features Billed at Palace


Friday and Saturday \#famir Enteraninment

Sunday and Monday JUNE 19th and 20th



Worth its Price in Peace of Mind:


BALLINGER MOTOR SALES, INC.



# TRUCK BUYERS! Own the best...at the Right Frice! 

READ THIS LIST . . . SEE WHY DODGE QUALITY FEATURES Save you money!

- FAMOUS Dooge Lhead tumes and wapers. Prokets evegino
 - value sar inserfs.i.c.
 Mant beangos meme


Chassis Features






Cab Features

 - smer vision



Quality-Built DODGE , inicict TRUCKS

We're in a truck buyer's market today ...
and we know it! We like it that way. Competition's a good hing . . - if your products righ a your pre is your.
We sincerely believe that Dodge "JobRated trucks are the best that money canbuilt to fit a specific delivery or hauling job. When your truck fits your job it performs better ....it lasts longer ... it costs less to operate. Y
every mile.
Come in-let's talk price, too. You'll save money - first to last $\ldots$ with the best truck
money can buy . . and at the right price!
noney can buy . . . and at the right price!
roney can buy.


|  |
| :---: |



 CRUSTENE $3 \mathrm{lb} . \mathrm{ctn}$. 55 c


Fruit Cocktail, Hunt's No. $21 / 2$ Can 35 c

| Everything for |  | poos |
| :---: | :---: | :---: |
| viregar | 250 | Strawherries Ib. 43c |
| vinegar | 450 | Ocaan Perch lb. 35 c |
| Vine |  | Peaches $=$-mic |
| Bla | ${ }_{\substack{216 \\ 100}}$ | Cokes ${ }_{\text {coue }}$ |

Salad Dresing, Morton's 1 pint 21c
MARGARNE
TOLLET TISSUE Ambassador 3 rolls 25 c
Fryers, Freshly Dressed lb. ${ }^{55 c}$ C. O. D. Grrocery and Market

The Ballinger Ledger


Just how high is HICHI COMPRESSION
 ?


Brownwood's first complete board chairman, satd a number on
supervised $s$ sumer recreation applications were on nate for the
program was launched in three position of administrator but no㢄


## PEARCE-BALLEY DRUG

Where Pharmacy is a Profession


| A New Special Disease Policy Provides up to $\$ 5,000.00$ for Hospital and Medical Care, for EACR member of the Family, ANY AGE, for the Treatment of EIGET DREADED DISEASES: <br> POLIOMYELITIS DIPHTHERIA MENINGITIS <br> SCARLET FEVER ENCEPHALITIS SEULL POX TETANUS (LOCK JAW) <br> ANNUAL PREMIUM FOR FAMLY, $\mathbf{\$ 7 . 5 0}$ <br> R. E. WHITE, Underwriter |
| :---: |

DEAD ANIMALS REMOVED free nuluxcara sav worme men


So it's fairly interesting to note that,
even back betore the war, Buick even back betore the war, Buick
engines like this one were touring the testing strounds with compressions as high as 10 to 1 .
Even later than that this same big
Buick power plant has been filling
Buick power plant has been filling
our engineerr' note books with data
on 8 to 1 compression
What has come out of this? Two
or three interesting points.
First of all, that this bie Buick Fireball valve-in-hend straight-eight
already has s compression ratio that
 be steped up to fit tigher octane
sasolines as they become avaithle. And probably most important of All, that hiubh compression is only
one emesusurement of a tood ensine. There's the fundamental matter of There's the fundamental mater of
entine effeiency power outpur per
cubicic inch of divplacement, ensineers cubicic inch of displacementententineers,
call it. On that score, Buick stands where italways has-iust about topss order in is the place where you tet
in its field! "Buicks Sta Buy"

The fun you get from your car-the pleasure and satistaction it gives you
-are best measured in just one
place-behind the wheel.
So we invite you to see your Buick dealer for a firsthand test of Buick
Take it in your own two hands an find out how good it feels, how full of get-up-and-go.
It won't take long to make it pretty ear that the place to get your

$$
\begin{aligned}
& \text { ck power. }
\end{aligned}
$$

## A Year

to Cut Costs
$\qquad$
$\qquad$
$\qquad$
$\qquad$
 Mis more mone in mes ame




## NINTH COTTON RESEARCH CONGRESS



Quote:
"It should be borne in mind, however, that these new insecticides should not be considered as miraculous "cure-alls." Although they are superior in many respects to the older insecticides, they must still be used at the right time and at regular intervals if profitable control is to be obtained. All applications for boll weevil and boll worm should be made at 5 -day intervals as long as the infestation persists. Control of the boll worm is particularly dependent upon the proper timing of insecticide applications because the small worms feed on the small squares in the terminal buds and are comparatively easy to kill. When the worms are larger and enter the bolls to feed they are much more difficult to kill.

It has been evident for a number of years that our cotton inseet control recommendations were too complicated for most cotton farmers to follow successfully. This was due to the extremely ate nature of the inseet pests attacking cotton and the fact that several different inseet something like this-If this happens, do that; if that happens, do this; and if both happen, do something else. The average cotton farmer was never too certain about what was happening and as a result was always guessing whether he should do anything; and if so, what? Consequently, he usually did nothing, or if he did anything he usually did it too late. Results obtained were very erratic and often disappointing. In spite of twenty-five years of intensive educational programs, conditions have improved but little so far as a majority of the cotton farmers are concerned."

End of Quote
follows:
Mount your Bug Catcher with your cultivator when the cotton has a half dozen leaves regardless of how much or what kind of infestation. "It Puts Them in the Bag." As the bags are filled. kill the insects with tractor fuel. Keep this up every time you cultivate. Produce more cotton
and save your money.

HIGGINBOTHAM BROS. \& CO.

AN ORDINANCE


## NIXON'S SUMMER SPECIAL 8x10 PORTRAITS $\$ 1.00$

 as many as you wantNo Strings Attached-You Dón't Have to bother with Coupons-
Bring or Send your Children to Our Modern Studio forPictures that PLEASE-

## [Formerly Martin Studio]

Phone 396
Ballinger


$\qquad$

WRINKLE-RESISTANT
100\% RAYON
SLACKS
6.90

[^0]RAYON FOULARDS, SATINS, JACQUARDS FANCY KNOT EFFECTS, WHITE GROUNDS, PASTEL COLORS

1


Siues 9 to 15. Exluaricy here a only 14.95

## HIGGINBOTHAM BROS. CO.

## QSOCIETY

ARE You or AVERAGE Helohr

let us fit you individualiy iñ


Bettis \& Sturges



## $100 K$ <br> AT ALL YOUGET 100K How LTmE Youpay  WESTINGHOUSE

 HIGGInBOTHAM'S

at

Thursday afternoon of last $\begin{gathered}\text { p．m．Thursday and during the } \\ \text { afternoon moved approximately } \\ \text { Too no ads of garbage and filth to }\end{gathered}$ er．The＂holiday＂was a led till work，and the cooperation for ane，but a few took advantage of found that one man had gone A total of 55 trucks and pick－they loaded trash from that home


PAINTING DOLLARS

象

Paint Now！Take Up to 36 Months to Pay NOTHING DOWN

```
Beautify, preserve, protect your property now. Paint it, inside and
```

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Beautify, preserve, protect your property now. Paint it, inside and
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WM．CAMERON \＆CO．
Buibiono sieves

$\qquad$


Plan now Railroad Pair ，ingstompons

And be sure to visit the Santa Fe Indian Village！See Navajos，Apaches，Hopis， Zunis and other Indian tribes from the
reservations ．．．in age－old ceremonial dances ．．．weaving rugs and baskets．．． firing pottery．．．making native jewelry， See you at the Fair！Admission to the Indian Village is free．

SEE YOUR SANTA FE AGENT

manager．stated that all the
equipment needed to drive
den track on the special mission was
a jack and a lug wrench．

Two trucks were hired and put Wo trucks were hired and put
outing ob Fridiay the contity the the covered
aud hauling until the city was covered
Those in charge of the campaign
urge that workers keep on until very yard，alley and vacant to
veleaned．

Cather eggs three times a day
－mid－morning．noon and eve mid－morning．noon and eve－
ming．Poultry men have found
that about 75 per cent of the eggs that about 75 per cen
ind are laid by noon

## CHEVROLET

YOU want these EXTRA VALUES exclusive to Chevrolet in its fold！

WORLDS CHAMPION VALVE－IN－HEAD ENGINE FISHER BODY STrING AND LUXURY
found cirti－sage mypanuic makes

＂I＇m biding my time until I get a Chevrolet－

I want to be sure I get the most for my money！＇
 S－INCH WIDE－BASI WHEELS
（with Extra Low－Prosecure Tiros） （with Extra Low－Prososure Tiros），

CENTER－POINT STEERING
$\begin{array}{ll}\text { That expresses the sentiments of countless } & \text { fine－car features，more EXTRA VALUES } \\ \text { people in all income groups，including } \\ \text { of all kinds－at the lowest prices and with }\end{array}$ people in all income groups，including of all kinds－at the lowest prices and with
many who can afford to buy much higher $\begin{aligned} & \text { outstanding economy of operation and }\end{aligned}$ priced cars．They＇re surveying the rest but upkeep．Yes，the new Chevrolet is the most

 The most Beautiful BWY of all

FISHER UNSTEEL BODY CONSTRUCTION
With

EXTRA ECONOMICAL TO OWN－OPERATE－MAINTAIN and bringing you mat when you trade tor Chovroibe


Ray Fuqua Chevrolet Co．


CORRUGATED ROOFING IRON
New－28 ga．8＇x27⿺廴⿻肀二 Only $\$ 10.40$ sq．

## PLAY SWINGS

Easy to Move－Light and Strong－Bollbeating Hanger $\$ 17.50$ and up

4．20＇$\times 30^{\prime}$＇STORAGE TANKS 105，000 Gal．Capacity

BALLINGER SALVAGE CO． PHONE 127 SOUTH 8th STREET


MAKE THAT DREAM COME TRUE

To guarantee that home you want，remodeling of that home，education for your children，and all other necessities of life and security in old age，protect YOUR BANK ACCOUNT．

A bank account of savings will guarantee all of these things．
The Farmers \＆Merchants State Bank

 PHorostars
Photostatice coples of dewds, dis-
eharges, oll leases or other valu-
able paper Reasonabe rates.
fast service. N1 Non Insurance
Ageney. First National Bank Bldg.
LOANS







|  |
| :---: |
|  |
| FOR RENT Sunbeam Electric HEDGE SHEARS $\$ 1.00$ per Hour with long extension BRADLEY'S TIRE CO. 9th and Hutching Phone 16 |



## HEIDENHEIMER'S Offer You BIG SAVINGS in SUMMER WASH GOODS

Once Again Heidenheimer's Bring You Quality Merchandise at LOWER PRICES! Right Now You Can Buy These Beautiful Sheer Cottons and Do the Sewing Before the Hot Months COMPARE OUR PRICES... TRADE AT HOME

$\Rightarrow$
$?$


[^0]:    Penney's rayons are scientifically treated to resist
    wrinkling-bold a crisp bnifeedge crease all day. wrinkling-hold a crisp hnife-edge crease all day.
    It goes without saying that theyre breezy cool, but is worth repeating again and again that they're
    apecially Peenney priced to save you plenty. specially Penney priced to save you plenty.

