## THE BALLINGER LEDGER

## '48 Livestock Show Arrangements Made

 Earnshaw Secretary, Of Evergreen Group


Formal Opening Sunday
Tickets for C. of C. Banquet Sell Fast Date is January 16


Special Services to Open New Eighth St. Church

Rev. Lawson to Go To Denton Church; Here 2 More Weeks

Death of Winters Infant Diagnosed Respiratory Case Mansell Brothers
To Present Special

March of Dimes to be Launched January 15
\$100.00 BTYNERD
"Always In Trouble"
proventod by
Y. C. W. PLAYERS

HIGH SCHOOL AUDITORIUM BALEINGER, TERAS
Monday, January 12, 1948
8.00 P. 2.

Adm. 7Sc-Students $25 c$

Maedgen New President Chamber of Commerce
Lions Cluib Starts C. E. Maedgen was elected prest-
dent of the Ballinger Chamber of
Commerce at the first meeting of Membership Drive At Meeting Friday

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Farm Agent's Report Shows Many '47 Accomplishments



Ownership Change
I have puichased the interest of W. F. Harrell in the Ideal Barber Shop and will continue to operate if under the same name and at the sme locrion
I want to express my thanks to the loyel potinue to let us serve you in the future.
Mr. Hatrell, Curtis Wood and myself will be on duty at all times to serve you and will sttive to give you the best to be found in any modern shop.
L. J. (Red) CAMPBELL, Owner ideal barber shop

## FIRST SHOWING

## 1948 FORD TRUCKS

The first public showing in Ballinger, Texas, of the new 1948 model Ford trucks will take place January 16 at an "open house" to be conducted by the Frank Flynt Motor Co.

With the streamlined new trucks the first postwar products of the Ford Motor Company - as the main attraction, the Frank Flynt Motor Co, will welcome the public to its showrooms, service, parts and accessory and used vehicle departments.
"We arranged an 'open house' for public announcement of the 1948 truck line because we feel that this is the most important new truck showing in Ford history," said Frank Flynt. "We are entering the greatest truck market of all time with the widest range of models and capacities Ford has ever produced. We expect to receive trucks during the coming months in quantities increased sufficiently to permit us to meet the heavy demand."

## FRANK FLYNT MOTOR CO.

## 



William Holden, Joan Caulfield Head Great Cast in Dear Ruth'


FIRST NATIONAL BANK of ballinger


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## THVAC THEATRE

2 Days, Tuesday, Wednesday January 13.14 SPECIAL ROAD SHOW ATTRACTION

-Dark Delusion' Tense Drama Starring Craig, Lucille Bremer and


Attention Mr. Car Owner

WHITE'S GARAGE




FORD
THEATRE



## PEARCE-ROGERS DRUG



## Stu Williams First Local Baseball Player to Sign




We Need RAGS
Soft, Clean-Cotton Rags exclude heavy shirts, overalls and work pants Ballinger Printing Co.

## 




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## NOW OPEN

I have acquired the store and stock of Currie's Farm Store on South Seventh Street and am remodeling and rearranging the stock as fast as possible

In the future I will handle a complete stock of shelf hardware and farm supplies for the people of this area. New ship nents of merchandise have started arriving and within a short time will have a complete stock for your every need.

Will Specialize in Sporting Goods.


Photographs Live Forever
: Portratts
Commercal Photography
Kodar Fnnshing
Weddings or Partles
 Martin's Studio
Phone 396 MYLES NIXON, Owner

## FOR SALE

O. L. NEELY

RIVERSIDE GROCERY on Hutchings Avenue

## QIN SOCIETY

Bride-Elect's Parents Hot Rehearsat Supper
Mr. and Mrs. C. D. Richar

DANCE
Sunday: Jenuary 11th
O. D. H. S. HALL

Rowena, Texas
Music by
Louis Pelzel and his
orchestra



Higginbotham Bros. \& Co.

Read, J. W. Guynes, Emer Green-
wood, Ernest Cezeaux and A. J. close of the meeting the
hostess served sandwiches, cookies wood, Ernest Cezeaux and A. J. hostess served sandwiches, cook
McDanile.
and hot chocolate. Oficers Elected by Deb-U-Teen Fiead the ads ana SAVE: Officers were etectec av a meet
ing Saturday of the Deb-U-Tee
Cub

## Announcement

 Amouncen Blondiés' Beauty Shop specials on all permanents See Ourr $\mathbb{N}$ ew Merchandise Arriving Dailly forooo JUST ABOUT THE SMARTEST SUIT IN TOWN...



Bettis \& Sturges

Extra Specials for Women at Higginbotham's

## January Clearnunce

Big Discount on Seasonable Merchandise

Lot Ladies' Skirts, $\$ 10.95$ Value, for ...... $\$ 6.95$ A Few Winter Coats at Big Reductions-<br>Lot House Coats, extra special for ...... $\$ 2.95 \quad \$ 37.50$ Values, to Close Out at $\ldots \ldots . \$ 22.50$<br><br>Only Gown and Jacket Set, very special at $\$ 3.95$<br>Lot Suits, Values up to $\$ 45.00$, at $\$ 29.95$<br><br>

Shop and Save at-.. Higginbotham's

## We Pay $\mathbf{\$ 1 8}$ to $\mathbf{\$ 3 0}$ Ton for SCRAP IRON

iron, steel, cast, steel cable
Now buring, owto bodvin ond
light henet motetial
Ballinger Salvage Co.


 For Farm Buyers


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## Mr. Adivertiser <br> And Neon Buyer

The discriminating buyer's choice.


peconartixa ano pospux woan Display Electric Advertising | PHONE |
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| A complete NEON and |

## Easter Parade Inarch 28th

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\text { she Easter Parade March } 28
\end{gathered}
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Red Leather
Gibbs Shoe Department


Here's
(3) ne thing your dollars buy more of than ten years ago!

What can you buy today that is priced lower than it was ten years ago? It's hard to think of anything, isn't it? But there is one main item . . . that's the low-cost, dependable electric service brought to you by Reddy Kilowatt, your electric servant.

Actually, the average price of a kilowatt hour of electric service to residential users is about one-sixtb LESS than in 1937.

And it's less despite the fact that taxes, wages, the cost of materials and equipment are upaway up-to us, which necessitates increased efficiencies in all operations and finance.

Every effort is being made to keep the cost of electric service low so that you can continue to enjoy more of its comforts and conveniences.

West Texas Utilities

## LONE STAR * GAS COMPANY



