GIVE ME HEALTH AND A DAY
1

constant vigilacident of birth. Its price is
$\qquad$ He is your skillful and never-failing ally in the preser-

PEARCE-ROGERS DRUG
$\qquad$

## F

## Ford Theatre Opening

Slated Friday Evening

## Moore Installs New

 Scales at Elevator4-H Boys Encampment Will Open Wednesday
$\begin{array}{cc}\text { Industrial Group } & \text { Behringer to Build Hash is One of } 481 \\ \text { To Present Talks } & \text { Modern Motel Here To Attend Texas }\end{array}$
$\begin{array}{cc}\text { Industrial Group } & \text { Behringer to Build Hash is One of } 481 \\ \text { To Present Talks } & \text { Modern Motel Here To Attend Texas }\end{array}$ Modern Moter Here To Attend Texas
A.\& M. Fire School On Local Projects


## ynd

> Homemaking Course For Women Veterans May be Offered Here

Advertising Commenced For First Annual Rodeo


## Q IN SOCIETY




IT RUNS ON 4 WHEELS AND BURNS GAS... WE CAN FIX IT!

OUR EXPERIENCED MECHANICS KNOW CARS INSIDE AND OUT! - YOU WANT IT FIXED RIGHT

- YOU WANT IT ON TIME - you want it done at REASONABLE COST Because thar's exactly the kind of service we give department for all kinds of service
work, from lubrication to overhauls. Next time your car needs work, see
us-and let us prove how good a job Morgan Motor Co. HELP BUILD IS PEACE POWER
AMERICAS AIR POWER. HELP BUILD IS PEACE POWER
AMERICAS AIR POWER.
on air force day, august list
No one today questions the fac that the whole future of the
United Sates may reest in the very douce over your head. And
 sir power. . . on the ground an well ma in the thy ?
 If you have had dir Force experience, you may join the Air
Reserve and continue your military aviation training outside of business hours.
 On Air Force Day, make a point of finding out cry thing
About your Air Forcros- -specially the new Avaition Career Play described below. Fall decals can
Recruiting Station.
NOW-THE WORLDS GREATEST OPPORTUNITY for a carer in aviation
Today the Army Air Forces offer high show greater an unpreawlented opportunity ic hot or course before you elicit?
on earth - and seed your school The AF Carer Plan is unlike anything ever offered before.
 hor kind of aviation trainings you want and he will provide you When you are sleeted to to attend the course of your choice You enlist to the Amy Air Force for 3,4 or 5 years After your basic training period you are guaranteed the education you hame
selected to mate you a specialist in the type of work you wame
 Station.
* u. s. army michuitine service * FEDERAL BUILDING


$$
\begin{aligned}
& \text { Brown, W. O. kIrby and } \\
& \text { Mra. George Newby } \\
& \text { A. Schnable were }
\end{aligned}
$$

$$
\begin{aligned}
& \text { A. Schnable were } \\
& \text { Ettue Cresset members }
\end{aligned}
$$



DISCOVERY Con her bet divers see occasions



GET ALL 4:为 nest cuss work-
 sumer wok-
 masomase cost-


Morgan Suzanne Owens, of Canyon, why
is a house guest in the home
M. and Mrs. H. P. Nell l in Will when Mary Jane Nell l named her

## DENT His

 THATLEDTOAUnderwood Motor Company
coth andytimelhiage
 Mary Jane Neil "compliments
Visitor from Canyon

Zing, comes the swing to your sweetheart
$\mathbf{H}_{\text {yours }}^{\text {aws shat Buick sweetheart of care. The kind that comes from }}$ that eager Fireball power surge

- who know what they can do and
and at a toe -touch? Still answering like to bring out all their oomph
every light finger.touch on the and to.
a. wheel? Let these men of ours test and Most likely you"ll answer, "I's tune your Buick with their special doing very nicely, thank you." But Buick tools. Let them replace any.
years have a way of whittling think that's worn with the right ears have a way of whittling thing that's worn with the right
away at performance-sometimes
Buick-engineered part. Then $\begin{array}{ll}\text { away at performance -sometimes } & \begin{array}{l}\text { Buick-engineered part. Then } \\ \text { so slowly you don't notice it. } \\ \text { ZING, back comes the swing to }\end{array}\end{array}$ So you can be in for a whopping your sweetheart. $\begin{array}{lll}\text { Just wheel your car into our shop } & \begin{array}{l}\text { Job for job, Buick car care costs } \\ \text { no more than ordinary service. }\end{array} \\ \text { So, whats to lose? }\end{array}$ and treat it to some real Buick $\begin{aligned} & \text { So, whats to lose? Come in to us } \\ & \text { whether its for a tuneup, }\end{aligned}$
 bring your care to our any other ortontion,


GEOMETRY? Ugh! But here it means Extra Comfort Bucks toke turns without swing or sway.
This means more comfort and less
fatigue every mile youtrovel fatigue every mile youmtorel. . Credit less
to to te geometrise of Buick front -wheel
suspensint

The wheels ore designed to bank
slightly on curves -the inside when slightly on curves-the inside whenk
turns degree or two sharper than the
outside one. And they outside one. And theyrierer hung ot on on
angle that lets them give slightly to
cushion cushion rood shocks. give slightly to
So good Buick torn So good Buick front-wheol service is a
tob for men who know Buick front
wheel Wheel action who know Buick front-
approved checking hove at hand anking equipment -who
neared parts. neared pe

$\rightarrow$

THE BALLINGER LEDGER



Rip Van Winkle


Even old Rip himself couldn't sleep in the wide-awake, progressive towns and cities along the Texas and Pacific... because where there's a railroad there's activity.
Carrying freight and passengers is only part of the railroads' contribution to community development.
Efficiently staffed industrial departments of the Texas and Pacific and other railroads are constantly working to bring to the territories they serve new industries that in turn create more jobs ... greater security ... and a better way of life for every person. ONLY THE RAILROADS ...OF ALL TRANSPORTATION
SYSTEMS . . PROVIDE THIS SERVICE.
The Texas and Pacific and other railroads are spending many thousands of dollars advertising to the Nation's industrial leaders the future your community offers them for the expansion of
their business. ONLY THE RAIL ROADS ... OF ALL TRANSPORTA-

TION SYSTEMS . . . DO SO MUCH TO PROMOTE INDUSTRY.
On the vast ranches and fertile farms that spread through the area served by the Texas and Pacific, the T \& P Agri-
cultural Agents are working partners with the cattleman and farmer alike. ONLY THE RAILROADS... OF ALL TRANSPORTATION SYSTEMS.. SERVE YOUR COMMUNITY IN THIS WAY.
To point the way to more profitable use of the vast natural wealth of iss area, Texas and Pacific is sponsoring an eco-
nomic survey of the territory it serves. ONLY THE TEXAS AND PACIFIC ... OF ALL TRANSPORTATION SYSTEMS... TOOK THE LEAD IN PROVIDING THIS CONSTRUCTIVE SERVICE.
So you see, the railroads are not merely a way of transportation . . . they are a way of life ... a better way of life
cities and the towns they serve.

TEXASAND PACIFICRY.

## Clay Building Material Company

Retail Lumber Dealers...Ballinger

Phone 291

| RITZ STEAK HOUSE <br> A Good Place To Eat | congratulations $\qquad$ <br> On the opening of the NEW FORD THEATRE | U.E.Hartman <br> Staple and Fancy Groceries Phone 157 |
| :---: | :---: | :---: |
| Congratulations H. Ford Taylor on the opening of the FORD THEATRE GEORGE'S | HigGINBOTHAM <br> Bros. and Co. <br> COMPLIMENTS | EXPRESSING OUR <br> Congratulations <br> on the Opening of the <br> FORD THEATRE <br> Pearce-Rogers <br> Drug <br> The Rexall Store |
| Congratulations <br> on a fine show place <br> ED CURRY CHARLES HAMBRICK | Since 1886 <br> Member F. D. I. C. | We Serve Sunday Dinner <br> Every Day <br> Chicken a Specialty <br> Give Us a Trial <br> American Cafe |
| Ballinger Dry Goods Co. "Quality First" Phone 172 <br> ROSS BLACK EARL BAKER Ballinger, Texas | FORD THEATRE <br> PRICE MOTOR COMPANY | We Welcome the New <br> Ford Theatre to Ballinger A Complete Market and Grocery Locket Plent <br> C. O. D. Grocery \& Market |

## FORMAL FORD THI



We wish to express our deep appreciation to the people of Balling their expressions of sympathy in the disastrous fire of last Decel encouragement to again open our showhouse in Ballinger.

It is with much pride that we announce the opening of the $F$ day, August 1. In the new Ford we have made our Jreamscon possible, in a theatre that is strictly modern in every detail We ha in giving you a showhouse that is comfortable, beautifulin surro finest equipment to be purchased for presenting your pictures. ages, it has been difficult to secure all that was needed, but ever beautifully to make it possible.

Especially do we wish to express our thanks to Mr. and Mrs fine cooperation in the construction of the building. In tvery wa to make the building in keeping with show equipment anc struggled against shortages and other handicaps in their efforts.

In the opening of any new theatre, there are likely to be ac opening. While our installation crews have been specialists in th not anticipate any trouble, if there is anything you do not like, wi elling us so that all necessary adjustments can be map

Again we thank you for your fine cooperation, your loyalty and invite you to make the Ford Theatre your place of entertainn

Mr. and Mrs. H. Ford 's

Congratulations... on the opening of the
Ford TMneatre
Kirk Hardware Co.

Congratulations
Benefield Texaco Station Service

24 Hour Service Phome 35
$\mathbb{R}, \mathbb{F}$. Lame
Bal-Tex Distributing Company

Congratulations To
H. Ford Taylor

Underwood Motor Company
bick saies

CONGRATULLATIONS Congratulations
to FORD THEATRE

All Electrical Wiring Installed by Ballinger Electric Company
and Best Wishes
Home Furniture Co.

Congratulations

> Ballinger Paint © Wallpaper Co.

Staple \& Fancy Groceries
fill

Black
Riverside Grocery
© Market
O. L. NEELY, Prop.

Congrat

Congratulations
Bla
Usi Bough

## OPBNLNG PEATRE FRIDAY, AUGUST 1st

 $\mathbf{7}$ p.m.Showing RED SKELTON in

## ${ }^{\text {stheses }}$ Show-Off'

FRIDAY and SATURDAY

SUNDAY-MONDAY-TUESDAY August 3, 4, 5

The romantic life-story of Jerome Kern with 13 Stars 25 Song Hits! ‘Till THE CLOUDS ROLL BY'


## Ford: Congratulations... <br> Oin opening your New "FORD" Theatre. It is truly an asset to Ballinger. Good luck always, from...

| Ford: Congratulations... <br> $\mathrm{O} \overline{\mathrm{i}}$ upening your New "FORD" Theatre. |  |  |
| :---: | :---: | :---: |
| WOODROOFS |  |  |
| Congratulations <br> FORD <br> Hall Tive Co. <br> (Ballinger's Oldest Tire Store) | as anotherD THEATRE <br> of Ballinger Progress <br> TINSLEYS | We Welcome <br> A New Show <br> and a Neighbor <br> FORD THEATRE <br> WILLLAMS HATCHERY \& SUPPIY |
| Wellcome FORD THEATRE Congratulations to <br> and H. FORD TAYLOR for the Modern Show Morgan Motor Company GMC pontiac |  | DEE SAYLORS <br> Fine <br> Groceries |
| Congratulations <br> TO THE NEW THEATRE <br> Bell's Grocery \& Market Phone ${ }^{126}$ | $\begin{gathered} \text { Company } \\ \text { Stand } \\ \text { stand stron } \end{gathered}$ | The Farmers \& Merchants State Bank Ballinger, Texas |
| Frank Flynt Motor Company | Estes M. Lynn \& Co <br> Batinger, Trexas <br> Insurrance - Loans - Abstracts | Weicome Back <br> Sykes Motor Co. Dodge - Plymouth - Dodge Truck Goodyear - Westinghouse |




DFDTJS


## CHURCH

CHRIST

## Watch For Opening... Announcement

We are getting our building remodeled and redecorated as fast as possible and shortly will be ready to open with every kind of part and service that farmers of this area need for

## Ford Tractors...

Merchandise has been purchased and our building
on South Seventh will soon be ready.
We invite you to call and get acquainted.


Runnels County Implement Co., Inc.
J. O. Satterwhite

Gen. S. M. Connell Gen. S. M. Army Retired

## Notice To- <br> GrainProducers-Haulers

We have discontinued the handling of grain at the Kimbell Elevator located near the Abilene \& Southern depot. In the future we will handle all grain at our Santa Fe Elevator located on railroad right-of-way between 9th and 10th streets near Santa Fe freight depot and City Hall.

We have installed, at this location, a 50-ton capacity, fifty foot, Fairbanks scales with double-faced dial and electric printer Contact us at our same location

## MOORE PRODUCE CO.

Telephone
Long Distance 18
Local 33

## BEN FRANKLIN STORE


lighter housekeepingcolorful, plastic-finish


EASY 10 CLEAN! You can cut it, pink it,
sew it, pleat it, paste it! You can use it
shelves, valances, closet accessories, and dozens of other purposes. Not only
decorative, Marvalon's practical, too! . right off with a damp cloth. $x$


Three Players Join Local Baseball Club During Home Stand

Photographs Live Forever


Martin's Studio

## Look!

Look!
guarantee and backed with s10,000 Ray's Rat
killer.

Moore Produce Co.


## GIN SOCIETY


J. C. BEDDO OIL CO.

## We Need

## RAGS

Soft, Clean Cotton Rags exclude heavy shirts, overalls and work pants
Ballinger Printing Co.

## BALLINGER ICE CO.

Phone 19 I. e. simco $\&$ son

WATERMELONS | ICED coLd |
| :--- |
| Guaranteed |

GANDY'S Fine Ice Cream by
the Gallon...


## misus

Want A Good Used Car?


Oscar Harber

Cats Get First Two From Vernon Club

Time Marches OnoolHigginbotham Bros. \& Co. Continue to Go Forward in 1947 Go Forward in 1947
With best values possible--Leaders in low prices and dependable Merchandise since 1883
Be Safe--Don't take a Chance--shop regularly at Figginbotham Brothers \& Co.

We will buy your
MAIIE Contact Us Before Selling MOORE Produce Co. Ballinger, Texas



if you're pressed for time. Use our
©onvenient bank by mail service instead.
The First National Bank
of Ballinger
Since
1886
Member Federal Deposit Insurance Corporation
New Wheat Makes 20-Bushel Average





## Paymaster Feeds

We carry a complete line of Dairy, Chicken,
Turkey, Horse and Range Feeds, Cake and Meal. Every sack guaranteed or your money refunded.

## Western Wool \& Mohair Co.

Disney's 'Song of South' Blends Human Drama with Folklore


Boomerang,' Weird
Story of Vengeance,

## We will

 Contract now for

AT HIGHEST MARKEI PRICE
Dankworth Feed \& Grain Co.


If You Want More Business-Advertise!

## STATE THEATRE

WINTERS


## PALACE

Friday.Saturday August 1.2 2 GOOD SHOWS ON SAME PROGRAM
 $=-2 y$


Tues.- Wed. -Thurs. $\frac{\text { August } 5 \cdot 6.7}{\text { MILLAND - GAULETIE }}$ GRYSTAL BALL

YOU'LL SAVE MONEY AT TRUCK HEADQUARTERS


[^0]
 perad deme
 Harry Cloud, of Comanche, has bring his wite and a house.
purchased the Jim Berry Motors soon as he can find an met in retiring from business Mr charge. He will continue the Berry stated that he apppreciated
Desoto-plvmnunh ofin., nui ue noyaty of nis customers and operate a complete shop and other
unvited trinds to por patronize
inr
Cloud and his force. garage service.
Mr. Cloud stated that the buld-
Coud acated on Hutchings Avenue
Led


## Roy's Place

We have now remodeled large screened-in room to accommodate 100 Extra Guests. ow Serve Barbecue Saturdays

## Ice Cold Keg Beer

on Tap at All Times Also Plenty of Case Beer to go $1 / 2$ Miles South of Rowena For Special Occasions Phone 8722 Rowena

## Roy's Place <br> Lowake, Texas

# Closing-Out All Summer Merchandise at Woodroof's 

It's Friday Morning -.-8:30
214 PAIRS of MEN'S, BOYS' Sold Up to TROUSERS
Men's 29 to 40, Boys' 6 to 18 Out They Go Odd Lots Some New Stock,
Some Old Stock But YOUR CHOICE


ALL SUMMER AND Men's Dress Pants

Reduced for Quick Sale Rayon Mixtures, Wool and Rayon, Mohair-Wrinkle-
Proof the Newest of Patterns and Materials Sizes 27 to 48:
$\$ 6.95$ Values to go at $\$ 4.98$ $\begin{array}{ll}\$ 7.95 & \text { Values to go at } \\ \$ 5.98 \\ 89.95 & \text { Values to }\end{array}$

Woodroof's for Mer's Shoes


A Large Shipment of Men's

## Oxfords




Sizes 6 to 12 Widths A, B, C, D, EE
Two Price Ranges Only

## \$7.95 and \$8.94

MEN'S SOLID WHITE

## Oxfords

Yes, They are Really Pre-War:
Sizes 6, $61 / 2,7,8,9$
Might be good for something

The Sale You've been Waiting for is here--Opening Friday, Aug. 1 8:30

Hundreds of items go on Sale to Clean Our Stock for New Fall Merchandise Arriving Daily. We are
going to Sacrifice $\$ 5,000$ worth of New Clean Sumgoing to Sacrifice $\$ 5,000$ worth of New Clean Sum-
mer Merchandise.

## RED-HOT SPECIALS

Lot of \$2.98 Values in
Prints, Ginghams, etc.
CHILDREN'S DRESSES
Good Heavy, Thirsty
20x40 ToWELS
In Plaids

| CLEANSING TISSUES |
| :--- |
| Large Box |
| Doeskin Cleaning Tissues |

WOMEN'S PRNTIES 109 Pairs Sold for 98e Each
of Rayon-Nylon

When You Think of Good, Standard Quality Merchandise, Naturally You Think of

## WOODROOF'S



| Ladies' Gowns |
| :---: |
| Sold up to $\$ 5.00$ Each of Pink, Blue Floral Designs Out They Go |
| $\$ 1.98$ |

10c Value All Kinds of BUTTONS Several Hundred Cards All Colors and Kinds 5

General Clean-Up on All Summer Dresses-All tagged for Quick Sale-Includes All Standard Brands such as Justin McCarty, Gordon Edwards, Marcy-Lee, Leighton-it will pay you to pay us a visit.

We have grouped together odds and ends of broken lots Dresses that sold up to $\$ 9.95$

Woven
SEERSUCKERS \$1.29 Value per Yard Your Selection of All New Patterns Below Cost Price
89c yard
Priced at $\$ 2.49$ EYELET EMBROIDERY Your Choice


Yard

## Ladies' and Misses' Shoes

To Close Out Entire Groups
Several Hundred Pairs Sandals, Ties, Pumps, etc., Whites, Patents, Two-Tones Sold to $\$ 5.95$, Choice Table

Ford Theatre's Sunday Feature Lavish 'Till the Clouds Roll By


Rlhylthm STEP Show you the way to a Smart footing
$\pm$


Crews; and Mr. and Mrkey. Brad
Helm. of Wingate. Visitors were
Mr. and Mrs. Burnets, of Ballin-
Plenty $\overline{\operatorname{Ink} k}$ eradicator, correc-
Hon fluid, mimeo ink, stenclis
mimeo pap
ing Co .
to South Texas, Oklahoma, a
Estes Park, Colorado, the br
wearing an autumn brown lin
suit with an aqua blouse and oth
$\qquad$

 sung phomes.........


## JACO:S FOODMARXET <br> The Store of Friendly Service <br> free delivery phone 390

## Ativimersiri" sale

PRESERVES 10. ar 27c Baby Food 3 cans 25c
VIENNA SAUSAGE
Hominy $3=25 \mathrm{c}$ Paper Hankies pkg. 12 c FO



|  | SPUDS lb. |
| :---: | :---: |


| Sliced Bacon |  | 16. 73 c |
| :---: | :---: | :---: |
| CHEESE | \%micmemin | nime 55 c |
| CHEESE | graed or | 49c |
| STEAK | cima | 59c |
| STEAK | come | 39c |
| Ground Meat | , mimb | 29c |
| BARBECUE | malt | 50c |
| Oleomargarine |  | lb. 37 c |
| COCA COLAS | 6 | 25c |
| t Juice | $46 \mathrm{oz} .$ | 15c |

Texsun Grapefruit Juice $\begin{gathered}\text { dan or } \\ \text { can } \\ \text { 15C }\end{gathered}$


Our first year in business has been a pleasant one and we
wish to exprese our appreciation to those who have made it
so successful. We invite your continued patronage.

10.59c


| New Dresses <br>  $\$ 10.00$ | Bembergs--Cottons Regular up to $\$ 19.93$, $\$ 5.95$ | Suits <br> Gabardines, a <br> Other All Wools <br> $1 / 2$ price | Coats <br> $1 / 2$ price |
| :---: | :---: | :---: | :---: |
| One Group- <br> Dresses, Play Suits Regular $\$ 8.95$ |  | Suits <br> $1 / 4$ off <br> Wonderful Values | Many other items suitable for summer and early fall. Must clear for new merchandise. |


[^0]:    ## Sylkes Motor Company

    oth a Hutchings
    Ballingor, Toxas

