## THE BALLINGER LEDGER

| PIGGLY WIGGLY |  |
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| 5001 | E |
|  |  |
| Grapfutit ${ }^{\text {a }}$ - 12 c | Steak $=-20 \mathrm{c}$ |
| Spuds ${ }^{\text {as. } 10.17 .17 \mathrm{c}}$ | Bacon =-2. 25 c |
| Onions ${ }^{\text {P }}=2$ 2-5c | Sausage $=$ = ${ }^{\text {c }}$ 15c |
|  | Stieat |
|  | O, |
|  | Jows |

Corn Flakes Emat $\quad . \quad 2$ to 15 C


## Gebhardt's Products

Tamales 2 tor 25c Spiced Beans 3 tor 25c ${ }_{\text {chill }}^{\text {chith }}$ Beans 2 tor 29 C


## (0) Dromen's, Society and Club. News

| in Concert Here | student body of 2,500 this outstanding choir. | to Sew Gay Pals Tuesday noon in her home on |
| :---: | :---: | :---: |
| enton a Cappella Choir of | The secret of the Choir's success |  |
| eachers' | Hes in the rigid discipline that the | Mixed autumn blossoms |
|  |  | last Thurs |
| at the Ballinger High School corium Wednesday, November | many hours of rehearsal and in the intense concentration during | last Thur |
| torium Wednesday, November | the intense concentration dusic | salad course with coffee was |
|  |  | served to: Mmes. M. A. Foy, Ross |
|  |  | C |
| for all adults and twenty-five |  |  |
| all students. |  |  |
| iz: | for securing |  |
|  | It requires a guarantee of $\$ 50.00$ |  |
| the music |  | Mrs. Gibson Hostess to Sewing |
| d of the music |  |  |
| e famous |  | Mrs. Halley Gibson |
| a graduate of the Choir |  |  |
| ool at Princeton, New Jersey. | d | Sandwiches and cook |
| ven years Dr. Bain was |  |  |
|  |  |  |
|  |  |  |
|  |  |  |



Atwell, of


UNDERWOOD MOTOR CO.
Strong Avenue and Eighth Street
Ballinger, Texas
THE BALLINGER LEDGER


'Fifth Avenue Girl' Gay Play for Ginger Rogers


THEATRE Ballinger
 A Real Down-t0-Earth Good Comedy! Remember Ginger in "Bachelor Mother"? Gunge \&
ROGES E Y
FIFTH AVENUE GIRL


 "Mountain Ears | Added | Latest World | Friday - Saturday | $\begin{array}{c}\text { Wed. - Thurs. } \\ \text { November } 22 \text { and } 23\end{array}$ |
| :---: | :---: |


"Quick Millions"


Atso Cartoon
orfins Deck
$\qquad$
TEXAS
THEATRE Ballinger
On Our Stage
Tuesday Evening, November 21 at 8:30
"PAPA SAID NO"

Papes: serfene

On the Screen
"gth ANENUE GIRL"


Sunday, Monday and Tuesday


Coming Saturday, Sun, Mon., Tues. November $28,26,27$ and 28
$4-B I G D A Y S-4$
THE WIZARD OF OZ


Higgimbotham Bros. \&f Co.


## HOLIDAY BARGAIN RATES

On Your Favorite Daily Newspaper in Combination With The Ballinger Ledger
The Ballinger Ledger $\$ 1$
THE BALLINGER LEDGER
DALLAS SEMI-WEEKLY FARM NEWS ${ }^{\text {Both for }}$
THE BALLINGER LEDGER
SAN ANGELO MORNING TIMES Both for $\$ 6.45$
THE BALLINGER LEDGER
SAN ANGELO MORNING TIMES
Both for $\$ 5.45$
THE BALLINGER LEDGER
ABILENE MORNING NEWS
Bathit or $55^{45}$
THE BALLINGER LEDGER
FORT WORTH STAR-TELEGRAM
THE BALLINGER LEDGER
FORT WORTH STAR-TELEGRAM Both for
THE BALLINGER LEDGER Both for
HOUSTON CHRONICLE
Regardless of what paper you want, we can get it and include it in our club offer. All Daily Papers by Mail Only
THE BALINGER LEDGER


Weeks Drug Store


EXPLODING THE MYTH ABOUT Short Banking Hours


The First National Bank of Ballinger
Since
 1886


One Rack Children's Coats, sizes six to nine, regular $\$ 5.95$ to $\$ 10.95$, to
close out for
s3.s5
One Rack Children's Suits - Skirt and Topper Coat-all wool ad keen
styles, to close out for only

## All the New Styles!

Genuine Goodyear Welt

## School

 Oxfordsfor only

"Bulldog Toes!" Square Toe "Tugs!" Tailored Types! Crepe Soles! Leather Soles and Heels! Grained Leathers! Calfskin! Alligator Trims! Brown! Antique! Btack! The biggest selec-
tion... The Outstanding Values in town!


T | 10200 |
| :--- | No Reason to Wait Anc

LLOW buying for the first part of the season is reason enough for us to siart this Great Nove and short crops and continued warm weather have caused sales to be slower that expecte department of our store at once.

We believe there is only one way to increase sales and that is to offer bargains that will prices to start shoppers flocking to our store, not just for their needs, but to begin buying In this sale, we are happy to announce that we have never of fered a higher class or a more ing any article we offer in this sale believing it to be as good as the market offers this year. sale before the choicest bargains have been taken.

Buy Gifts-Lay-Awayo


Chinese Rayon Robes and only 15 of these, to close out for only
$39^{c}$
Elaborate Lace Trim

## Bet <br> Hal

$2^{95}$
Mary Barron Slips, Lace Trim and Tailored Camisole Slips, lovely
${ }^{5155}{ }^{5 / 5} 2^{35}$

## Sale of Piec



Regular $\$ 1.98$ all-wool Coating
\$ $\mathbf{5 9}$
Regular $\$ 1.59$ all-wool 54 -ipch
Regular $\$ 1.9854$ inc Plaid Woolen
$\$ \mathbf{7 9}$
Regular \$1.59 54-inch Tweed
${ }^{111}$
Regular 59c Bright Praid and Striped Rayons
$47 c$
Regular $\$ 1.00$ Spun Rayono
$69^{\circ}$
A. B. C. Prints, regular 25 c , for 17 ${ }^{\circ}$

Ballinger, Texas

BETTIS © ${ }^{\circ}$

## NOVEMBER



## t Another Day to Buy:

rt this Great November Selling Event. We purchased merchandise for a heavy fall run ower that expected. This means that we must move hundreds of articles in every
oargains that will attract buyers-and this is exactly what we have done. We have reduced to begin buying Christmas gifts and laying them away for use at the holiday season. eer class or a more complete stock to the buying public. We will take a pleasure in show offers this year. We offer no substitutes for quality. Visit the store the first day of this

## Away for Christmas

|  |  |
| :---: | :---: |
| One Lot Ladies' Slips, to close out 39c |  |
| Remnants <br> Wools, Silks and <br> Rayons <br> Half Price |  |

## iece Goods

Regular 69c Yippi Cloth-non-
$59^{\circ}$
Regular $\$ 1.00$ Silk Crepes and Alpacas

One lot of Rayon Plaids and Suitings, regular 59c and 39c 25 One lot 80 -square Prints a n d
Peter Pan Fabrics, regular 10 c to 19 c , for
$10^{c}$
One lot of Silk-several colors
but damaged-values up to
25
Wm. Anderson Gingham, regular 59 c , fo
$45^{\circ}$


Regular slo.95 Satione Down

## $\$ 8.88$

Regular $\$ 12.95$ Taffeta Down
Comfort
$\mathbf{\$ 9 . 8 8}$
Regular $\$ 15.95$ Satin D ow n

## $\$ 12.95$

Regular 8295, size $70 \times 80$

## $\$ 2.95$

New-Beautiful Chenille
Bedspreads Less 10\%

Ballinger, Texas

# SALE 

 of DRESSESOne Rack Good Silk, Spun Rayon and all kinds of Dresses
 Silk, Taffeta, Spun Rayon $\$ \mathbf{\$ 5}$ One Rack Unusual Value
Dresses Dresses Silk, Rayon-a 11 $\$ \mathbf{2} \mathbf{}^{95}$
New Dresses, just received This Sale:
Regula
only

## $\$ 15.95$

Regular $\$ 22.50$ Values, for
only

## '18s

Regular $\$ 14.95$ Values, for
only
${ }^{5} 12{ }^{55}$
Regular $\$ 12.95$ Values, for
only

## $\$ 9.95$

Regular $\$ 7.95$ Values, for
only


New Nelly Dons, less $10 \%$
New Nelly Dons, less $10 \%$
New Doris Dodsons, just
opened up, less $10 \%$


The Ballinger Ledger
 ashese of Publicatione. T1 Hutcaings A



| has your address <br> CHANGED RECENTLY? <br> Ledger subscribers are requested to notify the puoaddresses promptly. Under the new postal laws must pay post periodicals notices of any change in addreesses furnished by the pobluatnce. Besides, there your paper will be delayed or tall to reach you altogether noxific do not give immediate <br> The best plan for all concermed is to send the change of address in advance. |
| :---: |


and


WEST TEXAS
NOTES

Healer Chevrolet ${ }^{\text {Co }}$.




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Firrestone Tires, Tubes and Batteries

GREENWOOD Service Station
$\leftrightarrow$


## Want Ads

Marketing Theme For Meeting Here Of County Council

QSOCIETY
WEDDINGS


$\square$

## มฺ\% <br> Our Aim

We would welcome a visit from you in our shop. We have installed the best making it possible to lower the cost of repairs to you.

We can make your motor run like new-why-because we have the machine to test every part about it. We set your carburetor and lower the fuel consumption beyond your expectation. We only repair an engine from facts which this machine shows.

We have opened a complete body and paint shop and have a man in charge capable of doing any kind of body work.

We personally guarantee this repair work to you.
Holt Motor Co.


Annual Charity Ball Scheduled On December 1

## Dry Goods Store Opportunity

 tra neex fituree, neew took the ritht party On vet A rranchere to operate a volumatry Chain sore winks the chairs' name winh the


 Address Dry Goods, Box 111. Ballinger. Texa:


## THE BALLINGER LEDGER

Forecasts Super-Cold
As New Industrial Basis

| Whole new industries based on super-cold, between 440 degrees and 460 degrees below zero, Fahrenheit, are forecast in recent industrial bulletin of Arthur D. Little, Inc., chemical engineering firm. <br> Some super-cold metals are known to conduct electricity with practically no resistance or los and to have remarkable properties tism. Solld a ir, liquid hellum. crystalized lubricating oil, glass like rubber and many other supercold materials have properties |
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D URING the common cold months, of e every precaution to protect your health. Quick changes of temperature should be woided. Sudden changes of temperature, such as occur when going from 2 warm room into a cold one, make it easy for you to "catch cold.greasest value from the fuel you use, heak your entire house and provide adequate ventilation during the short winter season. Lone Star Gas System

0

## ONE OUT OF EVERY FOUR AdULTS HAS -

Sinus Disease


HEAT YOUR ENTIRE HOME FOR YOUR HEALTH'S SAKE



THE BALLINGER LEDGER


## CHUPSHES



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$\qquad$


 1230 pame , nimanemo come senar nemat

 4 comern or com
 Kin min Son imen cull
 smins $\qquad$
nem

special
1939 Ford
De Luxe
Tudor

New tires, perfect in every respect, radio equipped, new car guarantee.

HEALER CMEMROLET $\mathbf{C O}$.


It is Our Plan-

## And-We Do Not Forget-

ballinger:

## 1939 Has Been to Most of Us-

a very disappointing year-short or poor
Let ties spigit of thanksgiving prevar:

## Here are a Few Prices from Different Departments of the Store That Will Help You to keep Up the Spirit of Thanksgiving

## For Men and Boys

Heavy Union Suits 55C Justin Boots $\$ 10$ and up to $\quad \mathbf{8 1 7 . 9 5}$ Children's Boots $\quad \mathbf{\$ 1 . 5 9}$ - $\mathbf{\$ 2 . 9 5}$ up Rayon and Cotton Anklets $\mathbf{1 0 c}$ $\$ 16.50$ Overcoats at $\quad \mathbf{S 1 2 . 9 5}$ Ask to see special Overcoats at $\mathbf{\$ 1 5 . 0 0}$ Samson Luggage, Over Night Cases to Trunks $\quad \mathbf{S 1 . 0 0}$ up Blanket Lined Coats .. $\mathbf{1 1 . 5 9}$ Heavy Work Shoes for men ... $\mathbf{S 1 . 5 9}$ | Children's Shoes |
| :--- |
| Suede Jackets, fully lined $\quad-\quad$ 98C up | Suede Jackets, fully lined $\quad \mathbf{\$ 4 . 9 5}$

Men's and Young Men's Suits $\mathbf{\$ 1 5 . 9 5}$

## Hardware Department

Large Size Turkey Roasters … $\mathbf{S 1 . 3 9}$ No. 5 Meat Choppers 81.19 Lard Cans 45 c up 32 -piece set China Dinner Set $\$ 3.95$ Electric Irons

98 c uр
4-Cup Drip Coffee Makers … $\quad . \quad$ 59e

Complete Line of Pyrex Ware

69c

## Thanksgiving Values

 for the LadiesSpecial lot Ladies' Dresses, regula values $\$ 7.95$, Thanksgiving price a long as they last ........ $\mathbf{\$ 4 . 9 5}$
New shipment Sweaters and Blouses, splendid values at $\$ 1$ to ........ $\mathbf{S 1 . 9 5}$ Beautiful Chenille Robes, fllattering shades, only
$\$ 5.95$
Balbriggan Pajamas, $\$ 1.95$ value, special for only Full Fashioned, All Silk Hose, wonder-
ful values at ful values at ................. 59 C Part-wool Plaids, 54 inches wide $\quad \mathbf{5 0 c}$ Spun Rayon, 39 inches wide, special at only 39 c -49c-69c weaters and Afghan Yarn, mot
proof, 1 oz. Furniture Headquarters Here Metal Beds ................................... Good Bed Springs ...................... $\mathbf{\$ 3 . 9 5}$ Golden Star Furniture Polish 25c 50c Samson Card Tablles .-51.98-52.98 Special lot Mirrors ….................. $\mathbf{S 1 . 2 9}$ Bedroom Suites ................... $\mathbf{S 2 9 . 9 5}$ up Big assortment Rockers … $\mathbf{S 3 . 9 5}$ up Livingroom Suites \$49.50-\$69.50-\$89.50 Special deal on Simmons Beauty Rest and Taylor Sanidown Mattresses. $\$ 39.50$ values. With either mattress you may have any $\$ 18.75$ spring at

## Half Price

Liberal Terms-Pay as You Sleep! Large assortment beautiful Pictures 25c-69c and up to 35.95
Eligrimbotham's

