## THE BALLINGER LEDGER

## BALLINGER-BRONTE ROAD WORK IS OKEHED

Shepherd is Installed Mayor byCommission

 Expected to Start
Here November 8


Coming Jockey-Honor T. R.-French Tribute


Farm Checks Total $\$ 385,492$
Farm Checks Total $\$ 385,492$
For Runnels County Farmers
Red Cross Workers Gird For Membership Roll Call
'39 Farm Program Will be Explained At Rural Meetings


## Del Monte woddelaPOD

 DelMonte Dealers join this week in a tribute to Stock Your Shelves Now at Low Prices PECCHES umas wied

|  |
| :---: |
|  |  | Pineapple luice 3 cans tor 25c PEAS fary garien No. 2 Can 2 for 35c CORN Cream Style No. 2 Can 2 for 25C

 Fruit Cake $\mathrm{l}_{\text {can }}^{\text {tha }} 50 \mathrm{C}$ Dessert pkg. 5 c \begin{tabular}{l}
SUGAR <br>
$\begin{array}{c}\text { 25.l. } \\
\text { Claith } \\
\text { Bag }\end{array}$ <br>
\hline

 

\hline $\begin{array}{l}\text { SHORTENING } \\
\text { 8.lb. } \\
\text { Barton }\end{array}$ <br>
\hline
\end{tabular} P.\&G. Soap 6has 25c Camay 3bars 20c OXYDOL SPECIAL 1



## BOB TUNNELL

GROCERY and MARKET
We Deliver
Del Monte Headquartors Phones 107 and 407

## New CHEVROLET 1939



Healer Chevrolet Co.

New Adventures of Hardy Family Come to the Ritz



Cotton Supplies Feed to Balance South's Rations

\section*{Farmers .. Ranchmen <br> Now you can have a Butane Gas System in Your Home Financed by F. H. A. 36 Months to Pay <br> Butane Gas Appliance Co. PhONE 22} | or | $\begin{array}{l}\text { any } \\ \text { any. } \\ \text { them. } \\ \text { vetera }\end{array}$ |
| :--- | :--- |





Saturday is Poppy
Day in Ballinger; Auxiliary to Sell

Bing Crosby Plays Happy Loafer in Newest Comedy Bearcats in New District to Begin Season Next Year
simy canyw latest comasy
 made by disabied veterans of
World War and sold here by the
American Legion Auxiliary will
seen on everybody Saturday. The Auxiliary wiul maintain
booth in the business distric booth in the business districi
Saturday morning and a group of
giris siturday morning and a group or
giris will assist in selling the
emblems. They will ask 10 cents
empe for the each for the small button-hole
variety and the large ones sold to
the stores will bring a quarter each.
This $118^{8 / 2 n}$ annual custom here
the Saturday before Armistice
 sold on November 11 boppies are
there is no
to celebration here and there is no celebration here and
the business houses are closed, the
poppy sale is on the Saturday
preest preceding.
The purpose of Poppy Day is to
help disabled veterans (and their help disaibed veterans cand their
familles. who do not classity tor
compensation other than hosptallcompensation other than hospitall-
zation. Veterans make the flowers
after which they are baked in
ovens until there is ovens which there are baked in
oo danger of
any germ being conveyed by
them They and

## 1BIRTIS

 The 18 -year ruie will become
where she was working.
Wesiey Ruggles. who is known
effective in 1900 and at that time
the 8 -semenghout the film world for his 8 -semester rute will be discon- 5 k 111 in handling light-hearted
ued, eligibility to be determined comedy plots, both produced and to play who is over 18 on Septem- directed the picture.

## FOR SALE

1937 Ford Coupe, Almost Good as New
Hicks Rubber Go


## TEXAS

Special Prevue Saturday Night at 11:45 Sunday, Monday and Tuesday


Gene Autry
"Rhythm of the "Saddle"


screen snapshots | screen ssapshots |  |
| :---: | :---: |
| comedy and cartoon | PRIze selected shorts |

To the Ladies of Ballinger and Vicinity: The first 75 ladies registering at the Texas box office
will be our guest at as perial screening Thursday afternoon, clock to see-
FANNIE HURST: "FOUR DAUGHTERS"


## THE GREAT

AMERICAN PICTURE!
Here is a promise direct from our heart to yours This film, the latest and best of the Judge Hardy stories, will give you more roaring laughs, more tugs at the heart, more sheer unforgettable joy than you have ever experienced at the movies!

## LOVE FINDS



Saturday Mid-Night Revue 11:30

Wednesday and Thursday

Friday and Saturday TIM McCOY
"CODE OF THE RANGE"

vansik ${ }^{\text {in }}$ hursts
"IMITATION OF LIFE"
 $44^{95}$ Save $\$ 3.05$
\$5 ${ }^{95}$ More Exchusice Weet Texas Neuss

## saf angelo weekly

 STAMDARD
## 

 $\$ I^{00}$


Bulldogs Crush Bearcats In Decisive District Game

2
$\qquad$






The Fords Tell Their Plans for 1939


- SAN ANGELO - MORNIIGG TIMES
- Money-Saving Holiday Rates
Now Thru December語

stho pavments safit -BY CHECK
Why run the risk of sending cash through the mails? Or why waste time and effort paying bills in person?
A checking account will do the job for you more efficiently - with greater speed and safety. All you need do is draw your checks and mail
them. The postman and your bank do the rest. A checking account is really a modern convenience that you cannot afford to be without. The next time
you are nearby come in and start an account. It will you are nearby come in and star
require but a few brief minutes.
$\qquad$



## The First National Bank

 of BallingerSince


## Footwear Bargains



One group, exactly 97 pairs "Paris Fashion" and Connie shoes, nationally advertised $\$ 3.00, \$ 4.00$ an

## $\$ 1.00$

Pair

Broken sizes of "Paris Fashion" shoes, all are this fall's patterns, nationally advertised $\$ 3.00$ to $\$ 4.00$
\$1.99
Pair
Broken sizes, this fall's styles in "Natural Poise" shoes,

## $\$ 3.95$

Pair

 No Reason for Waiting .

We are not going out of business but we are going to reduce prices on our quality merchandise so low that it will sell to the walls. We are overloaded now and more is on the way. Short crops and hot weather have made slow sales-merchandise shipments have overloaded our shelves and we are forced to increase our sales and unload. To do this we realize that prices must be cut
and have gone the limit. Remen during this sale that regardless you are getting the unusual qt we carry. In other words there : "junk" on which exception: staging this great November S: most complete stocks of nation
merchandise ever displayed in

## Remember Sale Starts



Robes and Pajamas


Ladies'Knit Pajamas
$\qquad$
$\qquad$
$\qquad$

Knit Headwear
Stect your warm knit headwar now
$\qquad$
$\qquad$
$\qquad$
Alt wool tobogans, restuar 3se vatue vel


Sweaters

Sweaters to Close Out
Good all wool sweaters
Regular 82.95 for $\mathbf{\$ 1 . 9 5}$
Regular $\$ 1.95$ for $\quad \mathbf{\$ 1 . 0 0}$
Regular $\$ 3.95$ for $\mathbf{\$ 3 . 4 5}$
New wool squares and
$\mathbf{5 0 c}$ to $\mathbf{\$ 1 . 0 0}$
Ballinger, Texas

## Unrivaled SelectionsIn the Newest 1


81.98, 54 inch Heatherdown Cre $\$ 1.59,54$ inch All Wool Crepe . 54 inch All Wool Coating, regul 4 inch All Wool Coating, regul 39 inch 81.00 Spun Rayon 39 inch, 79 c Spun Rayon All 39 inch Printed Acetate 69 e Challispun, yard ..-D 29e Crown Spun Rayon 29e Printed Shantung

49c Burmah Orientals, yard 39e Solid Color Shantung
${ }^{39}$ P Plaid and Printed Suitin 8 66 inch A. B. C. Prints
${ }_{68 \times 72}$ Fast Colored Prints, yan
 ting Another Day to Buy-
the limit. Remember when you buy here le that regardless of the price you pay ig the unusual quality merchandise that ther words there are no special purchases which exceptional prices are made. FIn reat November Sale we offer one of the
e stocks of nationally known brands of ever displayed in Ballinger. During the
early fall we bought carefully expecting a large volume of business and now we find that we must reduce quick and create sales. Regardless of your winter needs you will be able to save during this sale. Every department of the store is included and we beg you to remember that there is no substitute for quality. Come the first day, get the best of the selections. NO RETURNS NO APPROVALS STRICTLY CASH:



Purses, Gloves and Jewelry

The fina tooch to every costume that adds beatuty and style One lot of good style bags, black, brown and navy,

regular $\$ 1.00$ to $\$ 1.49$, to close out for only $\mathbf{7 9 c}$


## lections-Unrivaled Prices ewest Fall Fabrics



## © STURGES

Ballinger, Texas




Firestone Tires, Tubes andBatteries


Fitch's
Dandruff Remover Shampoo 75e Fitch's

Massage Brush
50 c
$\$ 1.25$
Both for the Special Price of 75 c Weeks Drug Store

STRENGTH STABILITY SECURITY

The
Farmers \& Merchants State Bank

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is now on the way to you. Look for it-read itand the prices quoted below-It's Higginbotham's

## BIG THRIFT SALE Opens Saturday, November 5 Closes Saturday, November 19



## THE BALLINGER LEDGER

Olfen 4-H Club Boy Wins Santa Fe Trip to Chicago


Their Political Fate in Hands of Voters


ANNOUNGING BARNETT AUTO COMPANY

## SOUTH SEVENTH STREET

 NEW OLDSMOBILE DEALER FOR BALLINGER AND THREE GREAT NEW CARS FOR 1939

Ballinger Firemen Launch StateCampaignforCherry

23 New Automobiles Are Pegisterd Here hiuratar yemaz onmer weit Are Registered Here; 1939 Models Selling



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Miller Laundry
Will Close Armistice Day

Miller Laundry

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|  | e Webb All reported an enjoyable |

## NEW LOCATION

Corner Hutchings Avenue and Ninth Street . . . in the Noyes Building Previously Occupied by E. J. Carroll Plumbing Co.

HERE ARE THE 1939 FORD V-8 CARS


We Will Have These Models on Display Friday, Nov. 4th.
HOLT MOTOR CO.


BETHEL home demon
 HIRTIIS

## know, by the smile that he $\begin{gathered}\text { Mr. and Mrs. R. W. Christopher } \\ \text { are the proud parents of } \\ \text { are. }\end{gathered}$ 隹 at the Halley \& Baitey Sani- ation tarium. The mothet and daugh

 Composed by a sister, Miss tet are both doing ni
n in the home of Mr and
Mead McShan Monday night

## MEMORIAL

Our service is a memorial to those who pass Dignity, respect and a sympathetic feeling charecterize each step of our work.


A Lovely New Design 4 Pieces
VANITY BENCH CHEST BED

You Will be Proud to Own This Modern Bed Room Suite

## HEDTIS

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## Sam Behringer's Friaty SPECIALS sturnay Bananas 2 doz 19c

 Grapefruit bu. 88c Apples ${ }^{\text {Ganss }}$ bu. 51.15 Yams | 10 lbs |
| :---: |
| 19 c | bu 89c Spuds 10 los. 19c Lettuce 2 heem hed 9 c

## From Howell's Market

## Here's Your Chance

Save money on your favorite newspapers by taking advantage of the club rates offered in Holiday Bargain
From now until further notice we will sell the following combinations:
THE BALLNGER LEDGER DALLAS SEMI-WEEKLY NEWS

Both 1 Year $\mathbf{\$ 1 . 5 0}$
THE BALLNGER LEDGER
SAN ANGELO MORNING TIMES (7 Days)
Both 1 Year $\$ 6.45$
THE BALLNGER LEDGER
SAN ANGELO MORNING TIMES (No Sunday)
Both 1 Year $\$ 5.45$
THE BALLNGER LEDGER
FORT WORTH STAR-TELEGRAM (7 Days)
Both 1 Year $\$ 7.95$
THE BALLNGER LEDGER
FORT WORTH STAR-TELEGRAM (No Sunday) Both Year $\$ 6.95$
THE BALLNGER LEDGER
THE HOLSTON CHRONICLE
Both 1 Year $\$ \mathbf{8 . 4 0}$
THE BALLNGER LEDGER
SAN ANGELO STANDARD (Weekly)
Both 1 Year $\$ 1.75$
BALLINGER PRINTING CO.

| Pig Hams 1b. 25c |  |
| :---: | :---: |
| resh Country |  |
| Butter 1b.25c | Bologna 1b. 121 l c |
| Baby Beef | Fresh |
| 7-Steak 1b. | Oys |
| Pure Ribbon Cane Syrup gailon |  |
| Excel Crackers | 2 lbs .15 c 1 lb . 10 c |
| Pinto Beans | 10 lbs. 49 c |
| FLOUR Four Peaks | 48 lbs. \$1.25 |
| Prunes | gal 25 c |
| Peaches and Pears . No. $2 \frac{1}{2} \cdot 2$ |  |
| Fruit Cake Makings - All Kinds |  |
| Peanut Butter | Qt. 23C Kellog |
| Pork and Beans | 5c Corn Flakes |
| Tamales Thritt . | - 10C $\begin{gathered}2 \\ \text { Blue Pitcher Froe }\end{gathered}$ |

## Want Ads

Rates and Rules
Two cents per word first inser-
thon advertisement accented
tor less than 25 cents. All subse-
quent wisertions i cent per word
ton, mo advertisement accepted
for less than 25 cents. Alc subse--
quent insertions 1 cent per word
each in inertion.
A11 classified
IN SOCIETY
napkin sets, where place cards,
which later served as tallies, were,

 With the Thanksgiving turkey market just ahead, we are now ready to buy your birds. We will be glad to give you the direct
market news in regards to latest prices as minn ine ingans
Farmers Produce Co.
Wavts
the tim.
specialize
for censite



## 3

Come in
Right Away


1936 De Luxe Chevrolet Town Sedan $\$ 495$ 1934 Plymouth Coach
1931 Ford Model A Truck 1935 Dodge Sport Sedan 1936 Standard Ch $\begin{array}{r}\$ 23 \\ \hline\end{array}$
HEALER CHEVROLET CO.


