## THE BALLINGER LEDGER


Monthly Meeting
Of Health Group
Held in Ballinger

| Webbs Celebrate |
| :--- |
| 57th Wedding |
| Anniversary |

Runnels Leading
County in Cotton
Gimnings for Area


Construction Begins On Antelope Creek Bridge Near Dale

## County's Oldest Citizen

c. w. wilson, se, Confederate veteran

Taken to Local Hospital





WEEKS DRUG STORE
Phones 12 and 13


Under the new beauty of
Buick, modern engineering makes history, co-starring the DYNAFLASH ENGINE and Torque-Free Springing

$\qquad$ from rust, dirt, water or ice, springs $\begin{aligned} & \text { ing up more performance than it ever the life of the car. } \\ & \text { gave up to motorists before! } \\ & \text { YES, IT IS a great story, the story }\end{aligned}$
$\qquad$
$\qquad$ these twin engineering triumphs in stride, Buick engineers now give you the 1938 Buick
$\qquad$ $\begin{array}{lll}\text { find on no other car in the world. } & \text { So great a story that it obscures half } \\ \text { Poised on iarless coils of easy-flexing } & \text { enough to make any car a wonderful }\end{array}$ Poised, Buick foats coils of easy-flexing We invite you to learn more about The cer about


Barnett Auto Co.



I The Ballinger Ledger

every da
show thi
ment wa


HERE SATURDAY!


AMERICA'S FINEST LOW-PRICED CAR!
When HEADACHE
Is Due to Constipation
Often one of the first-felt
effects of constipation 1s a
headache. Take a dose or
two of Biack-Draught

- Thats the gensbio way-

BLACK-DRAUGHT

666 MALARIA
COLD S

Dr. J. E. Smith


Gas and Oils GREENWOOD Service Station



The Daily Chronicl

The Sunday Chronicle

SUBSCRIBE TODA

FOR SALE
Choice residence property. Own your home as a saving account. Very liberal terms.
E. Shepperd \& Co.

## Let Us Serve You

Delicious Ice Cream that tastes bette Milk, Orangeade, Butter and Cottag Phone
$\qquad$ Banner
Creamery

## STRENGTH STABILITY SECURITY <br> The

Farmers \& Merchants State Bank


Semi-Annual Penney Days-The Event That is the Talk of the Town-Just Twice a Year is Back Again! Spectacular Bargains-Sensational Savings-Complete and Attractive Selections are Yours Once More!

## Cotton Prices Have Tumbled

As rapidly as possible we are adjusting our stock to suit the price of low cotton. Note the new low prices of merchandise. Come with the crowd for Semi-Annual Penney Days!

Thoust the surins is Not Gereat we pas New Lower Prices

ON PENNEY'S

## Domestic, Sheets and Sheeting




## Arriving Daily New Coats and Dresses

pur restert theser sermanaly meted the nexat an


shipped at once to us, so you can always be sure of up-to-the-minute styles at Penney's. Coats and Suits

## $\mathbf{\$ 8 . 9 0}$ to $\mathbf{\$ 2 4 . 7 5} \quad \$ 1.98$ to $\$ 6.90$

 Lay in a supply
now!
Exceptional values
15c Lay in a supply
now!
Exceptional values
15c $\begin{gathered}\text { Lay in a supply } \\ \text { nowl } \\ \text { Exceptional values } \\ 15 c\end{gathered}$
All Cotton Double
Blankets
Warm and fluffy
$\$ 1.00$ Enceptional Quatity!
Under rear
Ladies' Trimmed

## Panties

 1675


4 Pair 25c

Men's Rockford
type sox
$3^{\text {Pair }} \mathbf{2 5 c}$
Made for Easy Action:
Men's Athletic Men's Athletic
SWEAT SHIRTS


## EXTRA! EXTRA!

 New Lower Prices ON PENNEY'S
## Famous

 OverallsCustomers Get Benefit of New Low Prices!
For 35 years Penney's have set the pace in work clothes values - constantly on guard against high prices alert to pass any possible savings on to you! Once more quick-on-the-trigger alertness brings you savings on Penney's
fa mous overalist
$\underset{\substack{\text { Oxhide Overalls } \\ \text { Were 79c Now }}}{\text { 69c }}$ Were 79c NOW 9e NOW 49e)

Super Big Mac Overalls
Were \$1.10 NOw
Boys super Little Mac were 89c NOW 79c)
Same High Quality and Construction
Features As Always!

## THE BALLINGER LEDGERR

## Jury Lists Drawn For Fall Sessions Of District Court





Pearce Studio of Dancing
Offers Class or Private Instruction ALL FORMS OF DANCING including ballroom, balelet, tap and acrobatic
$=$ Have You Entered The Photo Contest?
 nown int it tus

 grand prices of 3100,575 , 350 and $\$ 25$ will be awarded


5 Simple Rules of the "Heating Photo Contest"
 2. The bouse in which you reide musus recive it WuK Contisi mut ux umut in in ine Tred



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 The conten in tor $A$ TEN wRK Period from Octaber 11, 1937 to Dececter 18, 197) (inciuwiv). A1 photent
 Soterd in the contet will not bo muturad nowd weekty prite winneer will be drived by letere $A$ t the close of
 will baval.hble
company ofice

## ONLY "a cold"

## 

but serious disease may follow

Y OUR doctor will tell you that "common colds" are dangerous. Fifty per cent of all disabling diseases start with this all too frequent winter illness. Many "colds" result from sudden changes of temperature such as occur to occupants of the home as they go from a warm room into an unheated part of the
house. Unless every room is comfortably warm sudgo from a warm room into an unheated part of the
house. Unless every room is comfortably warm sudden changes of temperature are unavoidable.

Winter months, more than any other season of the year, require careful protective measures against "the common cold." If YOUR family is constantly "catching cold" HEAT YOUR ENTIRE HOUSE THIS WINTER FOR YOUR HEALTH'S SAKE - it's a simple precaution to avoid the dangers of sudden changes of temperature.


Fight colds! Protect yourself and your family against consult your family doctor before it bas an opportunity undermine your bealth.



## TURKEYS

We Expect to Open Our Dressing Plant in Ballinger by November
Parties Wishing Employment in Dressing Turkeys

Western Produce Co., Inc.

BALLINGER ONE DAY ONLY Monday, October Special Price for This Date Only 25c to All 25c


SEALBROS. big three ring

OKLAFIOMA BUD'S
REAL WILD WEST
ACRES OF WATERPROOF TENTS ACRES HUNDREDS OF PEOPLE HERDS OF PERFORMING ELEPHANTS BEAUTIFUL HORSES
Aerial and Gymnastic Stars of the Circus World Includiag - MAMMOTH WILD ANIMAL MENAEERIE With Cage After

TWICE DAILY

DENTHS


Cooperative Producer-Consumer Campaign

Apples $\underset{\substack{\text { Pound } \\ \text { Bag }}}{\text { 150 }}$ Apricots $\underset{\substack{\text { Pound } \\ \text { Bag }}}{ }$ 19c
 White Figs $\mathbf{2}$ lbs. 27c | Black Figs $\mathbf{2}$ lbs. 22c


FLOUR
Kitchen Craft 12 lb . Sack 49 c 48 lb. Sack $\mathbf{\$ 1 . 7 9}$ Harvest Blossom 24 1b. Sack 89c 48 lb. Sack $\$ 1.69$
E1 Grande $48 \mathrm{lb} . \$ 1.39$
Sack

Syrup Spinach $2{ }_{\text {Cans }}^{\text {Nol }} 125 c$
Hersheys
Cocoa
Can
9c

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| Saltine |  |
| :--- | :--- |
| Crackers | $\substack{\text { Pound } \\ \text { Box }}$ |

Toasties Large 10 C
 Edwards' Coffee ciben 27c can che

| Oats |
| :---: |
| tans mout |
| Large |
| Box |


| Jell-0 |
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## Honey

Rom Euraceses


Compound
Swift's Jewel Bird Brand or Flakewhite

4 lb .43 C
Ctn .4 lb .85 C
Ctn.

| QUALITY MEATS |  |  |
| :---: | :---: | :---: |
| Pork Sausage |  |  |
| Seasone |  |  |
| Just Right |  |  |
| b. |  |  |

Fresh Baked
Fig Bars
Fresh Crispy
Vanilla Wafers ib. 15c

Log Cabin Syrup ${ }_{\text {Can }}^{\text {ted }}$ 45c Instant Postum ${ }_{\text {Can }}^{\text {foz }} 29 \mathrm{C}$
Postum Cereal $\underset{\substack{\text { Reg. }}}{\substack{\text { 25 }}} \cos _{\substack{\text { Small }}}^{\text {Box }}$

Dry Salt Jowls ib. 15c
Large Bologna ib. $12 \frac{1}{2} \mathrm{c}$
Seven Steak
b. 15 C

Fresh Brains b. 12C
Oysters - - Pint 35C
Hamburger Meat
Fresh
Ground 10c

# THE BALLINGER LEDGER 

section :
West Texas Utilities Co.
Employees Work for Fair

|  | Winners at- |
| :---: | :---: |
|  | (Contuneed trem page i) |
| oudspeaker and KGKL.The West Texas Utilities Co. |  |
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| or occasion but it remained onthe grounds near the grandstandduring the entire fair and wasused almost continuously for fair |  |
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| used almost continuously for fair casting of music. Another pro- |  |
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| on Friday afternoon which was compimentary to the fair associacompany | win |
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## HCGIBOMMEOSKCo

## Sets the Pace for Economy in Buying

With Summer-"Gone With the Wind"-and Winter coming up you'll be thinking about Winter Comforts for yourself and the family and of

## Higginbotham's as being "The Best Place to Trade"

Lower Prices-High Quality-prevail in all departments. The following prices will give you an idea of the wonderful values waiting for you. Come---Buy---Save!

| New shoe hits of the sea-son-navy gabardines $\$ 3.95$ | Heavy cotton sweaters. Slip-over or button style. Heavy and warm at a | Royal Club hats, all styles \$3.45 and $\mathbf{\$ 3 . 9 5}$ | suits with 2 pairs pants $\$ 4.95$ |
| :---: | :---: | :---: | :---: |
|  | $98$ | $\$ 5.00$ | SEE our Men's Suits, all ool, splendid tailoring \$16.75-\$17.50 |
| Boys' Sweaters, sport plain styles 49 c to $\$ 2.49$ <br> Some real values | ther heavy Coat Style Sport sweaters at $\mathbf{8 9 c}$ and $\mathbf{\$ 1 . 0 0}$ | Built by Stetson, Penn- $\mathbf{\$ 5 . 0 0}$ | $\mathbf{\$ 1 9 . 9 5}$ up to $\mathbf{\$ 3 5}$ <br> Longs, $\begin{gathered}\text { Shorts, Stouts, } \\ \text { Regulars }\end{gathered}$ |
| Men's grey whip cord work pants. This will only be offered until these are gone. Sizes 29 to 44 $\$ 1.25$ Boys' $\$ 1.00$ | Beautiful sweaters in plaids, checks or plain colors with the new sport back, all wool $\$ 2.95$ | $\begin{aligned} & \text { Kensington Hats } \\ & \mathbf{\$ 3 . 8 5} \end{aligned}$ | Ladies' dress shoes, black <br> or brown kid $\mathbf{\$ 1 . 0 0}$ and $\$ 1.49$ |
|  |  |  |  |
|  |  | 'cowboy | Dartmouth Hats, all colors, a real buy |
| Men's heavy union suits 36 to 46 <br> 75c | Men's wool sox, heavy <br> 15c-19c-29c-35c | $\$ 2$. | Beautiful Multi-Colored $\mathbf{\$ 2 . 9 5}$ and $\mathbf{\$ 4 . 9 5}$ |
| Cotton, Wool and D Comforts $\mathbf{\$ 2 . 9 5}$ and up | Heavy boot sox <br> 25c-35c-50c | $0 \mathbf{c}$ | Woolen Coat and Dress Materials $\mathbf{\$ 1 . 9 5}$ |
| Cotton Suiting 29c and 35c | New Curtains $\mathbf{5 9}$ c to $\mathbf{\$ 1 . 9 5}$ | Munsing Pajamas and $\mathbf{\$ 1 . 4 9} \text { to } \mathbf{\$ 1 . 9 5}$ | Prints <br> 15 c and 19 c |
| Ladies' Coats $\$ 9.95$ and up | Black and Gray Astrachan, $56-\mathrm{in}$. wide $\mathbf{\$ 3 . 9 5}$ | Wash Dresses 59 c and up | Ladies' Hats $\mathbf{\$ 1 . 0 0}$ and up |

FOR ECONOMY---Buy Furniture, Rugs, Wall Paper, Shades, Stoves, Radios and Complete Housekeeping Outfits Here
HIconimotyam Bros.ECo



## LOOK LOOK LOOK



## C. C. DAVIS COMPANY

COUPON GOOD FOR $\$ 5.00$
on any Curlee Suit; clip it and bring to our store and you may apply it on any Curlee Suit of your choice at C. C. Davis Co., Ballinger, Texas.


BARGAIN RATES<br>FAVORITE NEWSPAPERS

| THE BALLINGER LEDGER | hoth |
| :--- | :--- |
| THE DALLAS SEMI-WEEKLY NEWS | \$1.50 |
| THE BALLINGER LEDGER |  |$\quad$ both $\$ 6.45$

## THE BALLINGER LEDGER

