

THE BALLINGER LEDGER

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NUMBER 52

FAIR OFFICIALS DECLARE PROGRAM READY

County Cotton Committee Will Meet Here Saturday

The sixteen men composing the Runnels county better cotton committee will meet in Ballinger Saturday morning at 9 o'clock. County Agent John A. Barton has called the meeting to perfect the organization of the county committee and to start work on plans for a more uniform and longer staple in this county.

The committee is the result of a meeting here on September 29 which was attended by a large number of farmers of this section to hear specialists discuss the deplorable condition of cotton in Texas.

At the close of the meeting one man was named in each commissioner's precinct in the county who in turn was to select three other men to work with him, the sixteen from the four precincts to form the county committee.

The complete committee is as follows: precinct No. 1—W. M. Ashton, B. M. Batts, R. W. Bruce, and W. J. Hallmann; precinct No. 2—R. L. Humphrey, Pete M. Davis, Loss Williams and Sam Mathis; precinct No. 3—W. E. Puckett, E. C. McHuren, W. B. Dodgen, and D. A. Dobbins; precinct No. 4—N. S. Wright, Louise Rohmfeld, Bert Fletcher and Roy L. Roper.

A one-variety crop for the county or for communities in the county with gins handling only the one variety will be the main subject of the discussion here Saturday. The committeemen will study varieties of seed and try to find one that will be acceptable to all farmers of this county and urge that it be planted next year in the cotton betterment program.

ROY HULL LOSES LEFT HAND IN ACCIDENT AT OIL MILL

Roy Hull lost his left hand in an accident at the West Texas Cotton Oil Co. mill Tuesday morning. Mr. Hull was working upstairs when other employees heard him calling for help and found him caught in a gin saw. His left hand was badly mangled and he was taken to the Halley & Love Sanitarium, where the hand was removed just above the wrist.

JUNIOR SCHOOL PRINCIPAL WILL RETURN NOVEMBER 1

Letters received here this week from Jack McKay, principal of the Ballinger junior high school, said his health was improving rapidly and that he expected to return to Ballinger the latter part of October to begin work November 1. Mr. McKay came here September 1 to assume his duties but became ill and was taken to Wichita Falls and placed under the care of a specialist.

Louisiana supplies 75 per cent of the muskrat pelts of the United States.

County's Cotton Ginnings Estimated at 38,500 Bales

An unofficial check-up of ginnings in Runnels county to Saturday night reveals between 38,000 and 39,000 bales already turned out this year. This was not an accurate count but tabulated totals of most of the gins in the county and estimated a few that did not give the exact number of bales ginned by them.

Local cotton men estimated Monday that between 65 and 70 per

Radio Broadcasts To Be Presented At '37 County Fair

On exhibition all next week at the fair grounds in Ballinger will be a special display by the West Texas Utilities Company. The exhibit will be brought here Monday from the West Texas Fair, Abilene.

The exhibit is in a huge trailer 8 feet wide by 28 feet long which houses a radio broadcast station and public address system. A modern electric kitchen also comprises part of the demonstration.

Two special programs will be broadcast direct from the studio on the fair grounds via KGKL, San Angelo, on Tuesday and Friday from 2 to 2:30 p. m. Special fair entertainers and local speakers will have parts on the program. The entire broadcast will be to publicize the Runnels County Fair and urge attendance.

The public address system will be available at any time of day or night and fair officials may use it for making special announcements of attractions.

All visitors to the fair are invited to enter the trailer exhibit and inspect the modern electric kitchen. At hours when the radio equipment and public address system are not being operated the public will be welcome to enter.

W. O. Wallace, district manager of the West Texas Utilities Company and president of the Runnels County Fair Association, was working out details today for bringing the exhibit here after seeing it at Abilene Tuesday.

ALL MEMBERS OF BAND CALLED TO MEET SUNDAY; INVITE ROWENA MUSICIANS

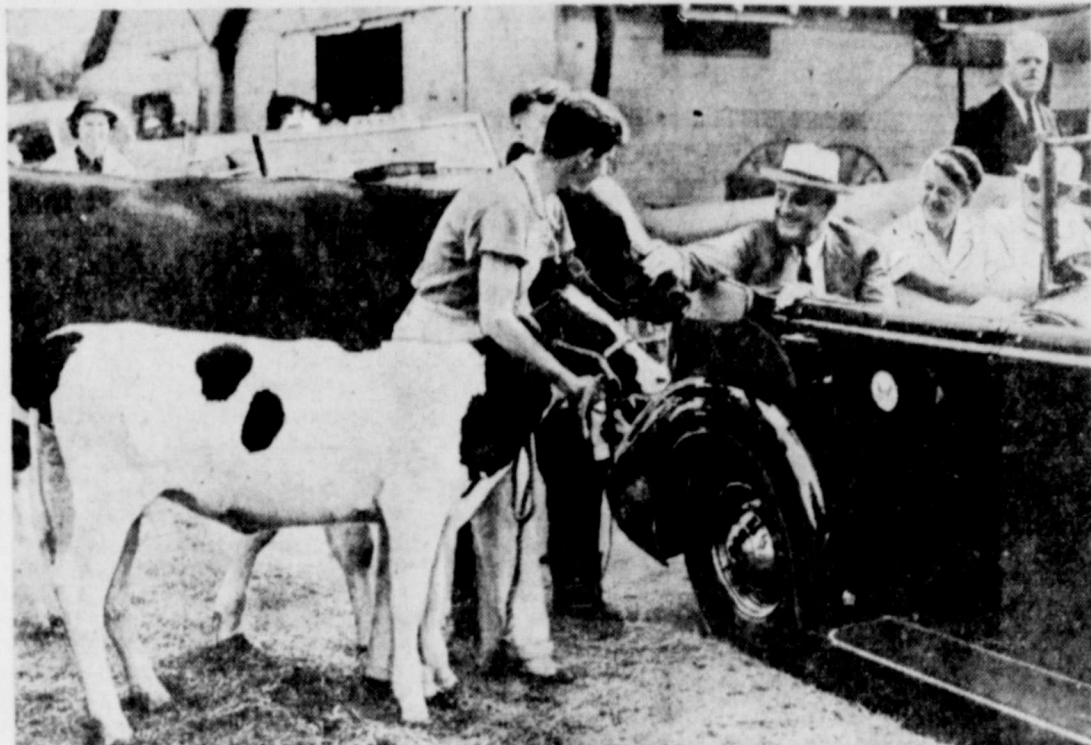
Members of the Ballinger Cherry Band are asked to assemble at the band hall Sunday afternoon for rehearsals both in playing and marching. Arrangements for duty during the Runnels County Fair will be made, new music issued, and a check-up made on uniforms.

The band will take part in the parades on Tuesday and Friday, will play each afternoon at 1:30, and at the fair grounds each evening at 7:15. Rowena musicians have been invited to participate in the parades and concerts with the Ballinger group.

Band members in school will be excused at noon each day during Fair Week.

Mr. and Mrs. E. L. Rampy and Bill Pagles spent the past week at Dallas, where Mr. Rampy and Mr. Pagles attended the John Deere tractor school. They are employed by Mansell Bros., local implement concern.

President Roosevelt Visits a County Fair



President and Mrs. Franklin D. Roosevelt pictured as they stopped on their drive through the grounds of the annual Rhinebeck-Duchess County fair at Rhinebeck, N. Y., to admire a prize-winning cow and her calf entered in the stock show.

County's Cotton Judging Team Wins First in State Contest

Rally Day to be Held By 4-H's in November

RASBURYS CELEBRATE GOLDEN ANNIVERSARY

Mr. and Mrs. E. L. Rasbury, of San Angelo, observed their golden wedding anniversary Tuesday. The occasion was celebrated in the home of their daughter, Mrs. Alfred P. Luckett, where they have made home for the past eight years.

For twenty years Mr. and Mrs. Rasbury were citizens of Ballinger. They moved here from Lampasas in 1904 and soon after Mr. Rasbury organized a wholesale grocery company which later was sold to J. M. Radford, of Abilene. After selling the grocery house Mr. Rasbury engaged in buying cotton for a number of years and moved from here to Kingsville in 1924, living there for several years before going to San Angelo to reside E. L. Rasbury, Jr., of New York, and Mrs. Luckett are the only children.

NEW ARRIVAL

Mr. and Mrs. Pete Crimm are entertaining a fine 8-pound son, born Saturday at the Halley & Love Sanitarium. Mother and baby are both doing nicely.

CLEMENTS' EMPLOYEES MARRY AT COLEMAN

Miss Bessie Newman, daughter of Mr. and Mrs. E. C. Newman, of Coleman, and Clyde A. Sanders, son of Mrs. Bernice Sanders, of Coleman, were married last Sunday morning, October 3, at the home of the bride's parents in Coleman. Only a few close friends and relatives of the couple were in attendance. Rev. W. Porter, pastor of the Coleman Methodist church, performed the ceremony.

Both Mr. and Mrs. Sanders are graduates of the Coleman high school. They are employed by Clements' Variety Store here, Mr. Sanders being assistant manager. Mr. and Mrs. Sanders will be at home at 802 Phillips Avenue.

Mr. and Mrs. J. T. Wear and daughter, of Dearborn, Michigan, are to arrive here tomorrow for a week-end visit with Mr. and Mrs. James A. Wear. Mr. Wear's parents, of Fort Worth, will accompany them to Ballinger.

Roy Worley, of Sinton, was a visitor here over the past week-end.

Mrs. W. A. Francis has returned from Dallas, where she visited friends and attended to business.

Club reporters and sponsors were here Saturday afternoon for a meeting to discuss plans for the immediate future and to attend to other business.

Sponsors decided to hold Rally Day in Ballinger some time early in November and will begin at once to arrange the one-day program. The 4-H club boys will meet with the girls this year in the special event at which time achievements for the past year will be reviewed, completed record books turned in, and one general session held at which the members will be welcomed and entertained.

Each boy and girl completing a goal will be awarded a pin at the Rally Day meeting this year. Miss Onah Jackson, state club agent, has promised to attend the meeting.

Reporters held a short session at which some rules were passed that will require them to attend each reporters' meeting in the future and to submit stories to newspapers in the county in order to retain their positions as club reporters and take part in the publishing of the club encampment paper next year.

Plans for exhibits at the Runnels County Fair were discussed and instructions given regarding when and what to bring.

SCOUTS WILL MEET SATURDAY TO COMPLETE FAIR PLANS

Ballinger Boy Scout leaders and members of both local troops will meet at Fair Park Saturday morning at 10 o'clock to make final plans for the booth, information and messenger service. All Scouts are requested to be present to receive instructions for this duty.

Those in charge of the booth display are Rev. Wallace Jones, Frederick Kingsbury and Scout Hansford Ferguson. Information and messenger service is to be directed by J. A. Schnable, Paul Gibbs and Scout L. D. Green.

About 20 Scouts have provided themselves with uniforms and will do duty at the booth during the county fair.

Mrs. H. A. Cook, Misses Vivian and Lenora Cook, and Harvey Cook, Jr., of Colorado, were here Sunday for a visit with Mr. and Mrs. J. C. Taylor and family, of the Hagan community.

Goldenrod is wrongly accused of causing hay fever, since its pollen is so sticky it cannot be carried on the breezes.

The Runnels county cotton judging team was awarded first place in the state contest at College Station Saturday. Thomas H. Hill, county soil conservation assistant, accompanied the three boys. Saturday was spent in judging with teams from a number of the heaviest cotton growing counties of the state participating.

Members of the Runnels county team were: Garyn Hoffman, Bennett, Bernis Camp Wilmetts, and Walter Lange, Jr., Officer Hoffman scored second high of any individual and received a pocket knife as a special award. Camp was tied for third place in individual scores and matched for a knife but lost. Hoffman's score was 70 points out of a possible 100. Camp's 66, and Lange's 62, which gave the club an average of 66 points. The high score individual award went to a Burleson county boy. The Burleson county team was awarded second place and the Nueces county team third place.

The Runnels county team started training early in the summer when all members of the cotton club were given special instruction in the offices of Herring & Stallings, Ballinger buyers also gave the boys special pointers. Later they went to a district contest at John Tarleton College, Stephenville, and took first place. Two weeks ago they were given special training at Abilene and made ready for the state contest.

Mr. Hill stated that the Runnels county boys were slightly nervous in the state contest and the team lost a few points off because of this fact but local cotton men declare their score was good when taking into consideration the many grades and staples of cotton shown them.

Photographs of the team were made at College Station and will be sent out as soon as they are matted. The large daily newspapers of the state will be furnished pictures of the Runnels county team and a resume of their work during the past year.

Finances for the trip were provided by the Ballinger Rotary Club, First National Bank, F. & M. Bank, West Texas Utilities Company, The Ledger, West Texas Cotton Oil Co. and H. W. Lynn.

A beautiful blue ribbon with the 4-H emblem was presented the boys before they left College Station Saturday and is on display at the county agent's office.

Mr. and Mrs. J. W. Cate, Clyde Looney and Mr. and Mrs. Mack Provine, of Paris, were guests the past week-end in the home of Mr. and Mrs. W. H. Greer.

Mr. and Mrs. Howard Parker and baby, of Cleburne, returned home Sunday after a visit here with Mr. and Mrs. C. P. Shepherd.

The gates of the 1937 Runnels County Fair will be swung open Tuesday afternoon at 1 o'clock with one of the greatest arrays of exhibits and one of the biggest entertainment programs ever offered to citizens of this section. Finishing touches were being put on the buildings and grounds this week.

Fire Prevention is Stressed in Talks And Demonstrations

Local observance of National Fire Prevention Week, October 3-9, began in the Ballinger school system with an address Friday morning by Mayor Estes M. Lynn at the senior high school, according to Chester Cherry, chief of the Ballinger fire department. Mr. Cherry stated that the basis of fire prevention is proper education along this line and children all over the United States are doing a great piece of work in learning the proper methods of fire prevention and carrying what they learn home to their parents.

Besides putting out over 100 fire prevention posters in business houses, Chief Cherry and D. G. Posey, secretary-treasurer of the local department, made trips to all the schools in the Ballinger system and several rural schools, giving lectures and practical demonstrations of fire fighting and prevention methods.

Prizes totaling \$10 were awarded pupils in primary schools Nos. 1 and 2 for fire prevention posters.

In primary school No. 2, first prize of \$2 went to Levi Russell; second, Carl Redwine; third, Jimmy Agnew; fourth, Virgie Lou Russell; fifth, James Holland; and sixth, Truett Lively. Poster prizes in the lower primary school were awarded on a class basis with the first grade winning the first prize; second grade, second prize; and third grade, third prize. Prize winning posters are on display in the window of Lee Hardware Co. store. These posters will also be on display during the Runnels County Fair.

Actual fire demonstrations, using a miniature house were made at the two primary schools, junior high school, the Mexican and colored schools in Ballinger, and at the Hatchel and Bethel schools. Tomorrow Mr. Cherry and Mr. Posey will go to Rowena for demonstrations there. Nearly 1,000 pupils saw the two experts show the methods employed in putting out a blaze, how to control drafts by closing all doors during a fire, and received other valuable information regarding fires.

At a fire drill at primary school No. 1 the building was emptied of its 259 pupils in one minute and fifty-eight seconds. The 151 pupils in primary school No. 2 got out of the building in fifty-eight seconds. Talks and a demonstration with eight pupils using the booster pump truck on the miniature house were given at these two schools.

Junior high school students heard lectures and witnessed demonstrations with eight boys operating the booster pump.

Hatchel school pupils heard talks on fire prevention and were given demonstrations of dust explosions and fire extinguishing with chemical apparatus.

At Bethel J. H. Mosley, president of the Miles fire department, and holder of a state certificate in first aid work, assisted the two Ballinger men in giving demonstrations.

Mrs. W. Stanley Bruce and Miss Margaret Grace Bruce, of Lebanon, Pennsylvania, arrived Wednesday for a visit with Mr. and Mrs. M. S. Karmany. Mrs. Stanley is a sister of Mr. Karmany.

McCarver & Lynn
Loans-Abstracts-Insurance
Ballinger, Texas

\$250.00 Reward
Paid for Conviction of Livestock Thieves.
Runnels County Livestock Association

Superintendents and assistants will be found in each department Sunday and Monday to accept exhibits brought in and Tuesday morning all committeemen, numbering about 100, will help with the final arrangements of booths and departments for the formal opening at 1 p. m.

Judges will arrive here Tuesday morning and be ready to start their important tasks of selecting the best in every class. As soon as their work is finished ribbons will mark all winners.

Four bands and a callopie will provide music in the initial parade shortly after noon Tuesday.

The T. J. Tidwell Shows will arrive here Sunday and the midway is to be opened Monday night. There will be no charge on the front gate that night and all shows, rides and concessions will be operated.

The Gertrude Avery Musical Revue will finish the construction of its stage and set up scenery and arrange properties to offer ten grandstand performances the five last days of next week. This company will present more than 40 entertainers in feature acts.

Floodlights will illuminate the entire grounds and many streamers of lights will add to the glamour of the night programs. All the grounds and streets leading to them have been oiled to keep down dust.

The Runnels County Fair has been in operation for 17 years. In 1924, after several free street fairs, it was incorporated, and a state charter was issued in 1925. The original charter was for a capital stock of \$10,000 but since that time approximately \$15,000 more has been invested in improvements until the plant today represents an expenditure of about \$25,000. There are 400 subscribers to the stock of the organization.

Peak days of the fair association were in 1928 and 1929 when the exposition gained the name of the best county fair in the state. The depression era saw a general retrenchment in premiums and programs until this year when directors agreed that the time was ripe to put the fair back in the position it once held. Negotiations were begun in the early part of 1937 to book attractions that would draw large throngs.

Peak attendance at the Runnels County Fair was in 1928 when the front gate turnstiles clicked 10,000 per day and 3,500 people paid admission to see the feature style show at the grandstand.

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includes the selection of a funeral director in whom you have confidence based upon his reputation, his knowledge of the business, the equipment used and the ability to take care and responsibility from your mind.

We do these things in every case and our prices are always in line with the desires of the bereaved.

JENNINGS Funeral Home
Phone 440 Ambulance
Free Chapel Service

Benefit Festival
SATURDAY, OCTOBER 9TH
for
ST. MARY'S CHURCH
of Ballinger
In the old Security State Bank Building
Bazaar, Bingo—All Kinds of Games
Pies, Coffee, Hamburgers, Cakes, Ice Cream and Sandwiches

County Has Profited by Better Staple Cotton

By John A. Barton
County Agent

Basic price figures of cotton in Runnels county as compared to adjoining counties show that Runnels county farmers are now reaping benefits of from \$1 to \$2 per bale from their efforts in getting better staple cotton for this county. This does not seem such a high figure, but it means for about \$50,000 to \$75,000 more per year to cotton growers of the county.

A survey made by the county agent's office in 1936 on 1,306 Runnels county farms as to the kind and amount of cotton grown reveals these figures: Quail, 32,907 acres; Bagley, 18,245; Mebane, 17,940; Watson, 9,952; Kasch, 2,391; Lankart, 1,374; Harper, 1,338; Rowden, 1,447; and mixed, 1,512. These figures were on about two-thirds of the cultivated acres in Runnels county. The fact remains that the above

eight cottons were listed in addition to the mixed which no doubt embodies half-and-half.

For years the extension service has been calling to the attention of farmers the importance of getting together and growing a better staple and a more uniform cotton—but this year the fact is coming home to a lot of farmers that cotton from here on out probably will be purchased on a merit basis and not on a hog round system as heretofore. Farmers state that when the hog round system is employed the farmer who grows the good staple cotton does not get the real worth of his cotton, but the farmer who lets his seed run out or grows half-and-half gets more than his cotton should bring.

Runnels county farmers, according to two A. & M. College extension men and one U. S. government representative who visited

this county September 29, can improve her staple yet and reap an additional award over what she is doing if farmers will cooperate and put on a cotton improvement program as has worked in every place where practiced.

Mr. Miller, one of the visiting cotton specialists, stated that Texas and Oklahoma cotton had so deteriorated that a number of the spinners in the U. S. and in foreign countries did not want cotton from these two states, and that farmers in the eastern cotton belt as well as those in the western states had improved their cotton and now Texas farmers must either improve their crop or take a back seat and get less and less with no place to sell at a profit.

Roy F. Saunders, the United States representative, stated that the plan outlined was to get on a one-variety basis or one-gin-variety basis—and best, on a county-wide one-variety basis. Mr. Saunders went on to say that spinners not only wanted a staple cotton but were requiring a uniform length staple. Several methods were outlined

by Mr. Saunders: The variety to be selected should be carefully considered, but the best guide for a variety was the experiment stations, both state and federal records. These stations have very accurate records on different varieties—in length of lint, yield of lint per acre, size of boll, and strength of lint. Mr. Saunders said that lint length would vary about one-sixteenth of an inch in favorable or unfavorable years, so a cotton must be selected that in lint length should not fall below the ten-twentieth standard length of seven-eighths or better.

Mr. Saunders suggested several ways of farmers getting on a better basis. First, that one variety be selected for a community and all farmers purchase, for instance, 2,000 bushels of seed which will plant on an average of 4,000 acres and would produce around 20,000 bushels of seed for the next year's planting. Then this seed would be saved and distributed to other gin communities at 25c per bushel on oil mill prices which would give these farmers certified seed when block seed was secured by the parent

A Stitch in the Britches Just in Time



But what if the needle should slip? This snapshot was taken at a holiday camp on the Kent coast in England, where the fair needleswoman obliged her unlucky companion.

available in styles varied enough to fit into any decorative plan."

ROOMS ARE NEEDED FOR TWO HUNDRED DURING FAIR WEEK

An advance agent for the T. J. Tidwell Shows arrived in Ballinger Tuesday morning to advertise the coming of the big attraction here. He was seeking rooms for about 200 people with the show and said he still needed accommodations for about 100. Other attractions coming to play here Fair Week will have more than 50 people who will want rooms.

Those who have rooms for rent, either singles, doubles or family apartments, are requested to notify the chamber of commerce office before Sunday.

Strange But True



PRETTYING UP

It is remarkable what can be done with a little lumber when it comes to beautifying a house or a yard. If you have an old eye-sore that you want to cover up, why not put a flower box over it? We have the materials to build it, and some pretty designs, too. Phone us or drop in and we will explain.

CLAY

Building Material Company
There is No Substitute for Quality

HARVEST SALE

Fill your MARKET BASKET for LESS

Avocados Large Size 12¢
Cranberries Extra Fancy lb. 19¢

There is a chill in the air which tells you that the harvest time is here. Be sure to reap your share of this bumper crop of outstanding food values. Go through the list! Note our low prices and you will know why so many thrifty women look forward to our Harvest Sale every year.

APPLES

Our Truck Just Arrived With Beautiful Apples

Delicious \$1.39 Bushel
Jonathans 89¢ Bushel

Bananas	Beautiful Yellow Fruit	2 Doz.	19¢
Grapes	Tokays or Seedless	2 lbs.	13¢
Cabbage	Fresh from New Mexico Mountains	lb.	2¢
Lettuce	Fresh and Crisp	2 for	7¢
Celery	Long White Stalks	Each	13¢
Squash	Yellow and White	3 lbs.	10¢
Spuds	No. 1	10 lbs.	19¢

Prime Quality Meats

HOWELL'S MARKET

BLUE BONNET OLEO	lb.	16¢
PURE PORK SAUSAGE	lb.	18¢
7-STEAK	lb.	15¢
ELKHORN CHEESE	lb.	22¢
HOME MADE BRICK CHILI	lb.	15¢
SUGAR CURED SLICED BACON	lb.	29¢

All kinds of lunch meats and cheese for your lunches during Fair Week.

It's Coffee Time

See it Ground Fresh Every Pound Guaranteed

lb. 19¢ 3 lbs. 55¢

Chase & Sanborn

Dated

lb. 25¢

Vanilla Wafers lb. 15¢

Make a Banana Pudding

Bakery Cakes

See Our Large Assortments of Connelly's

Albafross for Quality \$1 85
Five Roses for Price \$1 39

3½-oz. 17¢
7-oz. 31¢
3½-oz. Green 17¢

Tomatoes	No. 2 Can	3 for	20¢
Corn	No. 2 Can	3 for	25¢
Pork & Beans	16-oz. 1 Can	6¢	29¢
Pineapple	Broken Slices No. 2	2 for	25¢
Peaches	Syrup Pack No. 1 Can		10¢
Saltine Crackers		lb.	16¢
Brooms		Each	25¢
Mustard	Prepared	Qt.	10¢

gin community. This 20,000 bushels would be enough to plant 10% of all the other gin communities acreage, which would be handled in this manner.

Gins where this 10% is planted could have each Monday as gin day for this 10% good seed planted, and through this method by the third year all the county could be on a one-variety basis. Each year the parent gin farmers go back and get registered seed and in this manner keep the cotton all the same.

Another method would be that enough farmers in a gin community get enough seed for planting 10% of their acreage and gin once a week, and in this manner get the community on a one-variety the second year.

Advantages of this one-variety plan, Mr. Saunders stated, are that mixing by cross pollination at gins and in fields could be prevented. He gave an example where one community for a period of six years had one variety without getting new seed and, from all appearances, the secret yield and turnout at the gin were as good as the year when it was started. If a county could get on a one-variety basis it would have many advantages; an increase of from three to five dollars per bale for the lint—would have a product that the spinners of the world would want—would have one that the buyers would hunt up instead of the farmers hunting them up—would enable the local buyers to readily sell your cotton—would increase your yield of seed and lint cotton—pickers would be easier to get—seed would remain pure and it would be just about the best thing Runnels county cotton growers ever did for themselves and their county.

Sixty-seven 4-H club boys are this year leading the way for Runnels county farmers in growing from 3 to 5 acres of a variety of cotton that is listing out in length from 1 inch, 1 1-32 to 1 1-16. Forty-eight of these boys planted California Acacia, which has shown to be the purest cotton probably ever grown in Runnels county. These club boys are making a good yield and at the same time are getting a nice premium for their cotton over the cotton now grown here in Runnels county.

These boys are pointing the way—let's back them up and all get in there and work and show these boys that we can get together and grow a better cotton for them as well as for ourselves.

Gas Company Offers Cash to Amateurs For Home Photos

"See the pretty birdie," time worn slogan of photographers, is no help at all in catching the glowing personality of a radiant gas heater, declare prospective entrants in Lone Star Gas System's ten-week contest for amateur photographers.

Interested camera fans are already lining up pictures of gas heating equipment with which they hope to capture the ten \$10 prizes which will be awarded each week by the gas company in its contest which will open October 11 and close December 18. They are taking their cue on the type of pictures wanted from the company's newspaper advertisements, one of which appears in this issue, and from a folder on the contest furnished by the gas companies participating in the contest. These include Community Natural Gas Co., Lone Star Gas Co., Dallas Gas Co., County Gas Co., and Texas Cities Gas Co. In addition to the weekly prizes of \$10 for the ten best pictures, at the close of the contest the gas

LIVESTOCK For Sale on Terms!

I have on hand registered bucks, registered bulls, work mules and saddle horses that I am in position to offer for sale

ON TERMS TO SUIT YOUR CONVENIENCE!

Write to

LOUIS JONES

Box 869

San Angelo



There is a modern pleasant way to get relief from Headache, Gas on Stomach, Colds, Heartburn, "Morning After" and Muscular Pains. Just drop one or two ALKA-SELTZER tablets into a glass of water. Watch it bubble—listen to it fizz. As soon as tablet is dissolved, drink the tangy solution.

Alka-Seltzer

(Analgesic Alkalinizing Effervescent Tablets)
You will really enjoy the taste—more like spring water than like medicine.
ALKA-SELTZER, when dissolved in water, contains an analgesic, (Sodium Acetyl-Salicylate), which relieves pain, while its alkalinizing agents help to correct everyday ailments associated with hyperacidity.
Your druggist has ALKA-SELTZER. Get a 30 or 60 package on our "satisfaction-or-money-back" guarantee.

BE WISE! ALKALIZE!



Come to the Fair
Next Week

Bring all the family and get your lunch from us, no use to cook!



Box 5c

AIR CONDITIONED

Sam Behringers

CASH & CARRY GROCERY

...WELCOME TO THE FAIR...

When you come to the fair come to our store and see the beautiful fall merchandise on display for this week and Fair Week. We are offering specials that will interest everyone. Combine pleasure and business when you come to the Fair and shop at The Hub.



Choose Your Suit or Coat

Richly Furred With that Expensive Look Inexpensive Priced

Two and three piece suits with and without fur
\$29.75 to \$98.50

Coat Values

coats with luxurious fur collars, finest woollens and tailoring. Every garment guaranteed
\$26.75 to \$79.50

Fur trimmed and sports, perfect fitting and guaranteed linings
\$9.98 to \$22.50

Formals for Glittering Glamorous Evenings

Soft velvet satins, taffetas and crepes, With and without coats
\$4.98 to \$27.50



Fur Coats

Rich marking in smart swagger and fitted models. Caraculs, kid skins, seals and lapin. No higher than a cloth coat. Every garment guaranteed two years.
\$49.75 and up



Top Coats and Suits

By Merit and Cloth Craft

Regardless of style, fabric, color or patterns—you can rest assured it has been included in our outstanding selections of Top Coats and Suits. You'll find yours waiting to walk out with you and give you seasons of wear, style and comfort. Give us a few minutes of your time and look them over. Top coats

\$19.75 to \$27.50

Suits with 2 pairs pants **\$22.50 to \$29.75**

Boys' Suits

Hardwick brand, smart checks and tweeds, with two pairs pants. 8 to 16 size
\$12.50 and up

Boys' Overcoats

Good quality novelty plaids and checks— sizes 2 to 6
\$3.98 and up



Fall Millinery

Choose your hat now at the peak of fall fashions. Skyward go crowns—upward, forward or down swoop brims.

\$1 to \$5

Toppers

Special assortment in suedes and devotines

50c and \$1.00



Ladies' Gloves

Match your costume with a pair of our new Gloves—black, brown, wine, rust, gray and green—kid, suede and fabric—smartly stitched in slip-on and zipper styles

\$1.00 to \$2.98

Dresses

Dresses with that "million dollar" look—so low priced that you can have more than one.

New slim figure lines
New sherring
New draped bodice

Wools for daytime—crepes for afternoon—and don't-dress-for-dinner styles—choose your type sizes 12 to 50

\$4.98 to \$27.50

Sport Frocks

For utility, novelty—new fall prints—checks, dots, stripes, and solids. In the new Hell-spun rayons, lambskins—all washable— sizes 12 to 44

\$2.98 to \$5.95

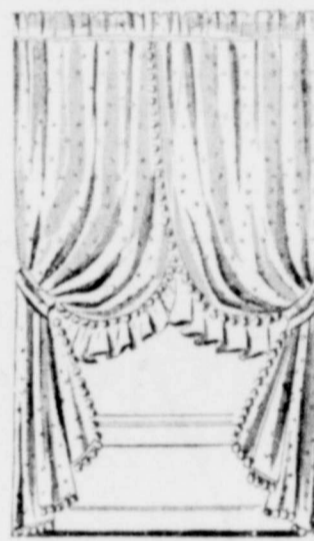
Kiddie's Frocks

Spun rayons and solids—plaids and solids—special

\$2.98

Attractive prints in gone-with-the-wind styles—tub fast—7 to 16

\$1.00 to \$1.98



Quaker Lace

Table Cloths and Bedspreads—exquisite in quality and design

\$2.49 and up

Lace Panels

Beautiful new designs—full size

98c and up

Curtains

For bedrooms—cream with pastel ruffles—special

49c

Lovely assortment of better Bedroom Drapes



Lovely Hosiery

In newest fall colors. By Quaker, Cannon and Rosland.

Hose to suit every type from finest two thread sheer chiffon to five thread service weight. Extra length, full knee, and out sizes

79c to \$1.25

Special Feature

Beautiful two thread chiffon, slightly irregular, \$1.25 values, special

79c

Special Value

Ringless sheer good grade

49c

Corsets

New fall silhouettes demand effective foundation Girdles and Corsets—flatten the diaphragm and slenderize hips. Here they are at budget prices. Select your type from the finest makers—LaCamille, FormFit and Camp's Surgical

\$1.98 up to \$7.95

Marinette

THE ARISTOCRAT OF KNITTED WEAR

Knitted Sports

You first impression will go deep—in one of our knitted sports by Marinette and Hercules

\$9.98 to \$39.75

Undie Specials

Slips, gowns, pajamas, real values

98c

Dark Slips

Navy, black and brown
98c and up

Blouses

In smartest styles to match your costume—dressy satins, crepes, taffetas—mannish tailored—Vaga-13 and shirt styles

\$1.98 to \$5.98

Sleeping Garments

Cumfy knitted, snug fitting, one and two piece Pajamas—tea rose and colors—cotton and heavy rayon—specially priced

98c and up

Undies

Silk Pajamas and Gowns—floral designs—Special

\$1.98



Genuine CALF A TRIPLE WINNER FORTUNE SHOES

Fortune Shoes in genuine leather are built to answer the demand for medium priced shoes

Special
\$4.00

Florsheim Shoes

Maintain the highest standard of quality and fit—try a pair.

Men's Hats

Novelty felts in new fall shades, up from

\$1.95

New Ties

New Fall Silk Ties—attractive patterns Each Three for

37c

\$1.00

Better Ties

Specially selected—in attractive patterns, \$1.00 to

\$1.50

Shirt Special

One lot, values to \$1.65—good patterns, excellent quality, special

\$1.00

Men's Unions

Winter weight ribbed Underwear, good grade, special

79c

Work Shirts

Excellent grade, full cut, all colors—upwards from

59c

Leather Jackets

Block brand, better made Jackets, suede and pigskin up from

\$5.45

Men's Jackets

Piggrain Leatherette, suede fabric, zipper and button style, special

\$2.95

Boys' Jackets

Leatherette and Wool, assorted colors, up from

\$1.50



THE HUB

County's Farmers Improve Cotton With Better Seed

Farmers in our cotton producing states, as well as those in foreign countries, are fast learning the value of planting Texas' state certified or registered seed stock, according to a bulletin just issued by Commissioner J. E. McDonald, state department of agriculture.

Runnels county farmers planted 2,398 bushels of state registered or state certified cotton seed this year in their efforts to overcome the serious problem of inferior quality.

Mexico, Argentina, Greece, Italy, Ethiopia, Aegia and Ecuador are the foreign countries receiving the bulk of our cotton seed exports. Farmers in these countries recognized the superior quality of Texas' state certified and registered seed by purchasing 74,373 bushels of seed for their 1937 planting.

"After the cotton crop is gathered this fall," said Mr. McDonald, "if the farmer who planted seed of unknown quality will compare his yield and net profit per acre with that of his neighbor who planted pedigreed seed, he will readily see the advantage of planting proven seed for every crop."

Corn, oats, wheat, alfalfa, sorghum, Irish potatoes and broom corn are other major crop seeds produced by state certified seed growers and registered plant breeders.

A complete list of all firms qualified under the provisions of the field seed certification law and other information concerning the law may be secured by writing direct to Commissioner McDonald, state department of agriculture, Austin.

Silver Tea

The Philathea Class of the First Methodist Church will hold a silver tea and bazaar at the home of Mrs. R. W. Earnshaw in Wilke Terrace on October 22, from 3 to 6 p. m. Everybody invited to attend.

Business Continues Its Upward Trend Texas Bureau Notes

AUSTIN, Oct. 6.—Texas business continued during August the steady upward trend which has prevailed with but minor interruptions since the spring of 1935, according to Dr. F. A. Busehel, assistant director of the University of Texas bureau of business research. After adjustment for seasonal variation, the composite index of Texas business rose from 100.1 in July to 102.4 in August. This index represents a percentage with the average month in 1930 as a base. In August, 1936, the index was 89.5. The improvement in Texas business over August last year was more than 11 per cent.

All of the components entering into the composite index are well above August last year. For employment the gain was from 88.0 to 94.4; payrolls from 78.0 to 98.9; carloadings, 76.7 to 81.4; runs of crude oil to stills, 144.8 to 166.4; department store sales 99.8 to 110.0; and electric power consumption 102.2 to 123.2.

There was decline in the index of runs of crude oil to stills from July to August—173.5 to 166.4—and the index of employment showed virtually no change. The remaining three indexes showed substantial gains from July to August.

Not only do the elements which enter into the business index justify a moderately optimistic attitude toward Texas business, but a number of others not included in the index point in the same direction. Texas cement statistics during August were quite favorable; the number of new corporations chartered during the month increased slightly, while the capitalization of these new firms increased sharply; and building permits in the majority of Texas towns and cities made favorable comparisons.

The farm cash income of Texas continues favorable, and along a number of lines of agricultural activity the outlook bright.

Again, the decline in prices of industrial metals should be viewed with approval rather than pessimism, from the standpoint of its future effect on American industry. Of course, the decline could go too far but there are no present indications that this will take place.

There is every indication that consumer buying power will be well maintained for many months ahead. Farm buying power undoubtedly is on the up grade; and urban buying power, as represented by employment and payrolls, remains well above last year and is at the highest point since 1930. Under these circumstances it is difficult to vision a serious decline in business this fall and early next year. On the contrary it appears more likely that the upward trend of business will soon be resumed unless interrupted by serious domestic or international political developments.

Farm cash income in Texas during August maintained the wide margin of improvement over a year ago which has prevailed for several months. Using the average monthly farm cash income in the

state for the sixty months from 1928 to 1932, inclusive, as a base and adjusting for seasonal variation, farm cash income in August this year was 135.2 per cent of this base compared with 69.6 per cent during August a year ago.

Pilot-Fish

There is a small fish about twelve inches long, called the pilot-fish, a member of the mackerel family. This fish accompanies ships and also sharks, guiding the sharks to their food. It swims close in front of the shark, not only to obtain fragments of the food scattered by the shark but also to secure protection from its enemies.

MAN TO TOW ENGINE

BOGENSE, Denmark, Oct. 6.—Seventy-seven year old Joergen Andersen has bet Aage Hansen, the village barber, \$25 that he can pull the village fire engine 240 miles from Bogense to Skagen and back. The engine weighs 1,500 pounds. The trip must be made in two months.

As 31 Young Men Entered the Priesthood



An impressive view of the ceremonies at Latrobe, Pa., as Bishop Hugh C. Doyle of the Pittsburgh diocese ordained 31 young deacons to the priesthood. Also shown are some of the 21 men who were ordained as sub-deacons.

Surgeons Restore Sight by Taking Muscle from Leg

LONDON, Oct. 6.—A five-year old boy who could not open his eyes and accordingly was doomed to blindness except when lifting his eyelids with his fingers, has had the lids repaired by surgeons at the Royal Waterloo Hospital, who took pieces of muscle from his own leg and used them to move the eyelids.

By some accident of heredity or development, the muscles that move the eyelids were omitted from this youngster's equipment, just as babies occasionally are born with missing fingers or other missing organs. When the boy's eyelids were lifted by hand he could see like anyone else but complete blindness could not be much worse than going through life holding one's eyes open with one's fingers.

Conceivably some mechanical appliance could have been constructed, like artificial arms or legs, to lift or drop the eyelids by action of other muscles but the Waterloo doctors decided to try making a set of real muscles to work the eyelids in the normal way. Small bundles of muscle fibers were taken from the large muscles in the thighs, where so much muscle is available that a little of it would not be missed.

These bits of muscle then were transplanted carefully into places near the eye where the missing lid muscles ought to be and were connected as well as possible to the nerve endings which normally reach the eyelid muscles.

The boy's eyes were bandaged and the surgeons waited for their work to heal.

A few days ago the bandages were removed, when it was found that even without practice the new muscles were able to raise and manage the eyelids almost perfectly.

The Roman Gladiators

At first prisoners, slaves or condemned criminals were used to afford entertainment for the citizens of Rome by feats of swordsmanship, wrestling and other contests of strength. Afterwards free men fought in the arena and so popular did the exhibition of skill and strength become that persons of senatorial rank, and even women, enrolled in the gladiator class. At one show given by the Emperor Trajan, 5,000 gladiators were employed at one time.

Freaks of Lightning

Lightning has traveled down a lode of ore and shocked miners working at a depth of a thousand feet; it has removed all the hair from a man without injuring him in any other way; and it has altered the compass of a stern-struck ship. In this last case, says Collier's Weekly, the vessel itself was also "reversed" by the storm and the wheelsman steered back over his course for a considerable distance before realizing the error.

Invented Electric Bell

In 1736, a Scottish monk named Gordon, then teaching in Germany, invented the electric bell. It had two little gongs, between which was suspended a metal ball on a silk pendulum. The charged ball struck one gong, gave up its electricity in doing so, and being repelled, struck the other gong, and the cycle was repeated. Then the monk invented a motor with which he electrocuted scores of chaffinches. It was the forerunner of the electric chair.

Miss Susie Kallina, teacher in the Refugio schools, spent the week-end with her parents, Dr. and Mrs. F. M. Hale.



Join us in making this the greatest fair we've ever had.

At the fair grounds be sure to see our demonstrations of

JOHN DEERE
IMPLEMENTS

WE WILL BE ONLY TOO GLAD TO DEMONSTRATE THIS WELL KNOWN LINE OF IMPLEMENTS. BE SURE TO PLAN TO SEE OUR EXHIBITS

FOR QUALITY PERFORMANCE—USE PRIMROSE MOTOR OILS AND GREASES

MANSELL BROS.
 Ballinger DEALERS Winters

There's what we want!



At the Price we can afford to Pay!

What do you want? How much do you want to pay for it? Where will you find it? Those are your questions.

What's wanted, how much it should cost, when it will be needed is an old story to Ballinger merchants. They know those things . . . and they stay in business by making your wants their guide.

They know how to tell you about them, too. What's wanted . . . at the right price . . . is what you'll find in the ads in The Ledger today.

You'll Find it in the Ads in

THE BALLINGER LEDGER

Motion Pictures to Show Special Exhibits at Fair Will Interest Many Sections of Health Work

One of the most interesting exhibits on the fair grounds next week will be that shown by the Runnels County Health Association in a special booth in the women's building. Members of the association have completed part of their plans and are assured of a very interesting display.

Two 20-minute sound motion pictures will be shown each day, one in the afternoon, and another at night, with additional presentations any time the audience will justify.

The dental section of the health unit has arranged for one picture which will be presented on a daylight screen. This will be followed by the tuberculosis picture, "Behind the Shadows."

A special truck exhibit is being presented at the West Texas Fair, Abilene, and Miss Beulah White, county health nurse, will go to Abilene before the end of the fair there and try to secure the exhibit for display in Ballinger next week. This truck display is sent out by the state health department and it is not certain if arrangements can be made to present it here next week.

In addition to the pictures, other items will be included in the booth and all fair visitors are urged to see both pictures and to visit the health booth often.

TWO LIQUOR VIOLATION CASES HEARD IN COUNTY COURT; OTHERS CALLED THIS WEEK

Two cases involving sale or possession of liquor were heard in county court here Monday and three others were set for the latter part of the week.

Thebert Moore entered a plea of guilty to possession of untaxed liquor and was fined \$100 and costs.

B. U. McQueen was fined \$100 and costs after pleading guilty to the sale of whiskey.

Other cases to be heard this week include two charges against Joe Vaughn for possession of liquor for the purpose of sale, one against H. O. ("Boss") Green for sale of liquor, and one against Luther Pennington for possession of liquor for the purpose of sale.

Silver Tea

The Philathea Class of the First Methodist Church will hold a silver tea and bazaar at the home of Mrs. R. W. Earnshaw in Wilke Terrace on October 22, from 3 to 6 p. m. Everybody invited to attend. 7-31

Some of Brazil's surplus coffee is being used as a coal substitute to run locomotives.

BALLINGER SCHOOL NEWS

By Kathryn Bell

Chapel Program

The mayor, Mr. Estes Lynn, spoke to the student body Friday concerning, as he said, "many things." Mr. Lynn cautioned the students as to fire hazards, this being fire prevention week, and also as to their "careless," not reckless, driving.

Then Mr. Lynn mentioned hobbies that might interest students after graduation. In connection with this he read to the assembly facts about the American language. The study of the derivation of our language he recommended as an interesting way of spending leisure time.

Student is Contest Winner

In a statewide 4-H club "cotton classification contest" at College Station, the Ballinger team ranked among the highest. The contestants on the Ballinger team were: Walter Lange, Jr., Bernis Camp, and Garlyn Hoffman, who is at present a member of the junior class in Ballinger senior high school. He ranked second highest in the state, and Bernis Camp tied for third place.

All three contestants were coached by Mr. Tom Hill, the conservation assistant of Runnels county.

HITLER DOLED UP



Dressed in a faultless uniform, Chancellor Adolph Hitler is greeted on his arrival at Nuremberg, Germany, to attend the National Socialist congress.

Senior Class Activities

The seniors had a "rummage" sale Saturday on the court house lawn in order to make money for the annual trip to San Antonio. They made twenty dollars from this sale and plan to hold another one this week.

At a class meeting Thursday, the senior class voted to have as their honorary sponsor Mrs. Tom Hill, Mrs. Hill Miss Myer to us, was the junior sponsor last year. Also at this meeting the class flower and colors were announced, the colors being silver and purple; the flower, Scotch thistle.

Sophomore Class Meeting

The sophomore class met Tuesday and elected their class officers and sponsors. Those chosen were: Mary Simpson, president; Guy Lively, vice-president; Jack Bandy McGregor, secretary and treasurer; and Tommy Mansell, reporter. The sponsors are Miss O'Neill and Mrs. Lee.

Essay on Charm

By Cecil ("Red") Carter
"Charm, that which makes you seem to be what you really are not!" I claim that what this country needs is a complete "recharming." But, you ask, "What is charm, is it something that you know when you have it, like hay fever or itch? Or, is charm something that even your best friend won't tell you about?" I often wonder, do you?
To tell the truth, I was always a wallflower until I found the way to be charming. Now I'm the "hero of the hall" (belle of the ball), just because of my charm.
Therefore, I still contend that what we need is a "recharming," and then everyone can be a "hero of the hall" like I am???

Where's That Birdie?

What's the game that's so educational, Jean?
What "powerful" football player is your hero, Eloise? (Hint: "power"-ful).
No, it's not Gabriel's horn you hear in Latin class, it's Richard winding his alarm clock.
Corky hasn't told full details of her ailment that caused her absence Monday.

Society of Cincinnati

Eligibility to original membership in the Society of Cincinnati was the privilege of all Continental officers who had served with honor and resigned after three years' service as officers, or who had been rendered supernumerary and honorably discharged, in one of the several reductions of the American army, or who had continued to the end of the war, and all French officers who had served in the co-operating army under Count d'Estaing, or auxiliary army under Count de Rochambeau and held or attained the rank of colonel for those services, or who had commanded a French fleet or ship of war on the American coast. This privilege descends to the oldest lineal male descendant, if judged worthy, and, in failure of direct male descent, to male descendants through intermarriage female descent.

Electricity

Hard to define in a scientific way it can simply be said that electricity is composed of electrons, the unit of negative electricity, and protons, the positive electrons. Both units are so inconceivably small they may be regarded as mere charges of energy. To Dr. William Gilbert, who became physician to Queen Elizabeth in 1601, goes the credit of calling that "something" electric. He originated the term electric as a name for any substance such as amber that was stimulated by friction. "Electric" comes from the Greek "Elektron," meaning amber. This was because Thales, a Greek philosopher, way back in 600 B. C., discovered that a piece of amber rubbed with cloth possessed the power of attracting feathers, pieces of paper and other light bodies.

Insect-eating birds nearly always fly by night, while the seed-eating birds fly largely by day in their migrations.

Little Damage Done Lindsey Drug Store In Blaze Sunday

Fire damage to the Lindsey drug store in the Texas Theatre building early Sunday morning was estimated to be over \$400, according to Jack Blankenship, manager.

Defective wiring in the carbonating machine under the back bar of the fountain was blamed for the blaze. Part of the back bar was consumed by the flames and considerable damage was done to drug stocks by smoke.

Firemen used a chemical extinguisher on the blaze and were forced to cut a hole through the wall into the lobby of the theatre in order to keep a gas pocket from forming and exploding into the main part of the building.

H. O. Andrews, night watchman, reported the fire.

Literature in Virginia began with Captain John Smith, Elizabethan adventurer, and colonist, who wrote several travel books.

There will be several very unusual exhibits at the Runnels County Fair next week which visitors are urged to see. One that will be especially interesting to all is a new attraction for the fair and one in which all citizens of the county can participate.

Cash prizes are being offered for exhibits of wild animals and field birds or fowls found in this county. The animals will comprise one class and birds and fowls another, with cash prizes of \$5 and \$2.50 in each class.

Those making entries in either section must provide their own cages. Fair employees will feed and water the animals and fowls unless the owners prefer to look after them. This exhibit will have space in the poultry building and has been put there to draw bigger attendance to the poultry show.

The 4-H club boys and vocational agriculture students will present the largest swine show ever on display in Ballinger. The boys have been feeding and grooming their animals for some time and have them in excellent shape for the fair. New pens have been constructed to take care of the hogs and pigs to be brought here.

V. A. boys also are preparing one of the largest dairy herds ever shown in the county fair. These were bought early in the year and for several weeks have been on balanced rations. After the fair a number will be exhibited at other shows and again in the spring they will be taken to the San Angelo fat stock show.

Those in charge of the livestock department are expecting 4-5 club and V. A. boys to bring a large number of fat lambs to the 1937 fair. Additional pens are being built at this time to take care of these and this department will be worth seeing. V. A. boys at Bronie, Talpa, Content, Miles, Winters and Wingate in addition to members of the 14 boys' clubs of the county are preparing to participate in the fair.

Besides entries in livestock and poultry departments, the boys will have educational booths in the buildings. V. A. students are planning a special exhibit of better seed used on Runnels county farms.

Corkill Motley left Saturday for San Antonio, where he will be employed by an oil company.



to the RUNNELS COUNTY FAIR

BALLINGER OCTOBER 12-13-14-15-16

The 1937 Fair offers a program of entertainment that will be attractive to all ages and we unhesitatingly invite you to attend.

We will do our part to make your visit to Ballinger a pleasant one and invite you to our store when you come. We are conveniently located on your way to the fair grounds and we will take a delight in showing you the newest creations in tomorrow's home furnishings.



Runnels County's Biggest Furniture Store

Funeral Directors
Ambulance
Phone 82



KING-HOLT FURNITURE AND UNDERTAKING CO.



We invite you to Ballinger next week. Enjoy the fair, the parades, the midway, the musical revue and exhibits.

We also invite you to Tunnell's. Special food prices for Fair Week will make your visit profitable. You will always find quality food on display here.

Specials This Week

Potatoes No. 1 Brown Beauties 10 lbs. 15c
Lard 4 lb. Carton 45c
8 lb. Carton 87c

Dates Just Received 16c
1 lb. Cello Bag

Baking Powder 2 lb. Can 25c
Snow King

Corn on the Cob 4 Ears 20c
Del Monte

Pears Bartlett Halves No. 2 1/2 Can 25c
Del Monte

Peaches Sliced or Halves No. 2 1/2 Can 25c
Del Monte

Peas Early Garden 2 No. 2 Cans 35c
Tasty

Peanut Crush 16-oz. Jar 20c

Nectar Pear, Apricot 12-oz. Can 10c
Orange Plum

Grapefruit Juice No. 2 Can 12c
Texas Golden

Tomato Juice 3 Cans 25c
Campbell's, Heinz' or C. H. B.

P. & G.

Soap

6 Giant Bars 25c

Oxydol

Large Pkg. 25c

Clean Quick

Soap Chips 5 lb. Box 43c

Camay

Toilet Soap Bar 7c

Ivory Flakes

Large Pkg. 25c

BOB TUNNELL GROCERY and MARKET

We Deliver

Phones 107 and 407

Rural

RED BANK RECORDS

Miss Julia Baca, W. V. Browder and J. P. Tounget visited in the Earl Wade home Sunday afternoon.

Quite a few from this community attended the donkey baseball game at Miles Thursday night.

Yeater Boatright entertained the young folks with a party Saturday night.

The Red Bank school began its 1937-38 term Monday with an enrollment of 14. Miss Lynette Stokes is the teacher.

Dock Keelan, of the Ray community, spent Saturday night with Henry Boatright.

John Tounget and sons spent the day Friday with the former's parents, Mr. and Mrs. Zachariah Tounget, of the Oxien com-

munity. Misses Velma and Ethine Baca visited Mrs. Bill Makowsky Sunday afternoon.

HARMONY HERALDS

A cordial invitation is extended to attend church services Sunday. The pastor, Rev. S. C. Cox, will preach at both services.

J. B. Worthington was at the bedside of Mr. Gresham, of the Franklin community, Saturday night. Mr. Gresham had the misfortune to break his hip and has developed pneumonia.

Shirley Cole, who is attending Abilene Christian College, and Ruth White, who is a student of an Abilene business college, spent the week-end in the homes of their parents.

The school term opened Monday with W. A. Hale, of Herring, as principal and Mrs. Charlie Kruse as primary teacher.

Mrs. G. R. Green and Mrs. W. T. Billups were business visitors in Santa Anna recently.

Mosell Pumphrey, a student of Howard Payne College, and a friend, Louise Holmes, spent the week-end in the home of Mr. and Mrs. R. L. Pumphrey.

Mr. and Mrs. J. F. England attended to business at Abilene one day the past week.

Mr. and Mrs. Oren Mathis were visitors in Winters Sunday.

Mr. and Mrs. R. A. Bishop are visiting in New Mexico this week.

Roy Davis was a business visitor in Abilene Wednesday.

BARNETT BELLRINGERS

There was large attendance at both Sunday school and church Sunday.

Mrs. Jones, of Ballinger, spent Sunday night and Monday with Mr. and Mrs. W. B. Thompson.

Mr. and Mrs. B. D. Camp and daughter, of South Ballinger; Misses Dot and Almedia Norman and Sanford Burka visited in the D. C. Camp home Sunday.

Those who visited in the Pat Tyree home Sunday were: Mr. and Mrs. Lenis Batty, of Bronte; Mrs. W. N. Gaddy and Mrs. J. W. Duke. Those on the sick list this week are Ellis Stubblefield and little Youena Howell. We wish for them a speedy recovery.

Dinner guests of Mr. and Mrs. A. W. Tyree and son Sunday were Misses Helen Green and Gladys Phillips, of Paint Rock, and Mr. and Mrs. E. A. Norman and sons.

Mr. and Mrs. Cecil Lander visited the latter's parents, Mr. and Mrs. Charlie Manske, of Kristoff, Sunday.

Mr. and Mrs. Roy Tyree and children and Rev. Allen Patterson visited Mr. and Mrs. Joe Bennett and family Sunday.

Mrs. Edna Miller, of Ballinger, spent Saturday night with Mr. and Mrs. Lee Howell and daughter.

Mr. and Mrs. Calvin Fielder and son, of San Angelo, and Misses Flora Laxton and Pauline Norman spent Sunday with Mr. and Mrs. J. B. Dorsey and family.

Mr. and Mrs. Roy Tyree and family visited Mrs. Will Tyree last Wednesday. She is in the hospital at Santa Anna. They reported that she was resting nicely.

Mr. and Mrs. E. A. Norman and family spent Saturday in San Angelo, visiting relatives and attending to business.

Mr. and Mrs. Black and son, of Marie, visited Mr. and Mrs. W. N. Gaddy and daughter Sunday night.

Mrs. Clyde Jones and daughter and Mrs. Burtus Jones were callers in the L. S. Nunn home Monday.

Silver Tea

The Philathea Class of the First Methodist Church will hold a silver tea and bazaar at the home of Mrs. R. W. Earnshaw in Wilke Terrace on October 22, from 3 to 6 p. m. Everybody invited to attend. 7--31

Typewriter ribbons at Ledger office.



PIGGLY WIGGLY

Ballinger, Texas

Welcome to the Fair. While in town pay our store a visit. We offer both, quality and price.

Kellogg's Utility Bag 2 Corn Flakes 1 Pep 1 Krumble 29c

Potted Meat 3 for 10c

Vienna Sausage 3 for 17c

French's Bird Seed 2 for 25c

Crackers 2 lbs. 19c

Candy and Gum 3 for 10c

Baking Powder Clabber Girl 25-oz Can 19c

Fruit Cocktail Libby's or Exquisite 2 for 29c

P. & G. or Crystal White Soap 6 Bars 23c

Flakewhite

Tomatoes No. 2 Cans 3 for 21c

Corn Thrift Family Size 3 for 25c

Soda 1 lb. Pkgs. 3 for 25c

Schillings 1 lb. 28c

Coffee 3 lbs. 51c

Plymouth Coffee 1 lb. 19c 3 lbs. 52c

Matches 6 Box Carton 17c

Salad Dressing Qt. 21c

Sandwich Spread Qt. 21c

Acme 24 lbs. 89c 48 lbs. \$1.75

FLOUR Depend On 24 lbs. 73c 48 lbs. \$1.39

Fresh Quality Meats

Fancy Lean Streaked lb. 19c

Salt Side Pork lb. 23c

Veal, Loin, Round and T-Bone Steak lb. 19c

Old Fashioned Tub Sauce lb. 15c

Veal Pot Roast lb. 18c

Yearling Lamb Leg lb. 20c

Chops lb. 19c

Bulk Sausage lb. 25c

Hamburger 2 lbs. 25c

Mustard Qt. 10c

Catsup Ocean Spray 14-oz. 10c

Salmon Pink 2 tall 23c

Mackerel No. 1 Tall 2 Cans 19c

Crackers Saltines lb. 16c

Armour's Peanut Butter 5 lbs. 67c

Salt 100 Pounds Stock 65c

Peas Lindy Family Size 2 for 23c

Milk Carnation or Pet 2 Large 15c

PINTO BEANS 5 lbs. 29c

4 lb. Carton 45c

8 lb. Carton 87c

Cocoanut Bulk Pound 18c

Lux, Lifebuoy, Palmolive, Camay 3 Bars 19c

Doles Finer Pineapple

Pineapple Juice 3 Tall 25c

Sliced Unsweetened 2 Cans 25c

Gems 2 Tall Cans 23c

Spears 2 Tall Cans 23c

Crushed 2 Tall Cans 23c

and THIS COUPON Will Purchase A Simulated 59c Mexican Diamond or Costume Ring

These Beautiful SIMULATED DIAMONDS have the same fiery Brilliance, the same Beautiful Cutting and the same Blue-White Color as the Genuine Diamond costing 100 times as much. SIMULATED GEMS represent the utmost skill of modern science. They will cut glass and stand other tests. I feel and am sure that you will agree that it would be hard for the ordinary layman to detect them from a Genuine Diamond.

I WILL TRADE YOU A RING FOR ANY KIND OF OLD BROKEN OR DISCARDED WHITE OR YELLOW GOLD PLAIN RING OR ANY OLD GOLD RING WITH SETS LOST OUT

At LINDSEY DRUG STORE
Texas Theatre Building
3 DAYS ONLY—THURSDAY, FRIDAY & SATURDAY

While Attending the FAIR... Bring your family and friends to STROBLE'S CAFE

HOME-COOKED MEALS 35c
VEAL STEW 25c
CHILI 15c
HAMBURGERS 19c

COME TO SEE US

Be sure to attend Runnels County Fair

And as always you'll find Coca-Cola

on sale at many convenient locations on Fair grounds.

Coca Cola Bottling Co.

Fruits and Vegetables

Grapes Tokay Seedless lb. 5c

Bananas Doz. 10c

Lettuce Head 4c

Cranberries lb. 16c

Celery Stalk 10c

Green Beans 2 lbs. 15c

CABBAGE lb. 2c

TOMATOES, Fancy lb. 7 1/2c

GRAPEFRUIT, Large 6 for 29c

SOCIETY.

Music Club Has First Meeting

The Ballinger Music Club opened its study session Tuesday evening in the home of Mrs. H. C. Lyon on Eighth Street.

Fall blooms decorated spacious rooms and surrounded the punch bowl placed on the lace-laid dining room table from which Mrs. Lyon assisted by Mrs. W. B. Halley and Mrs. Sim Cottle served punch and cookies following the program.

Mrs. C. R. Stephens, new president, was in charge of the business session during which Miss Carmen Demmer, committee chairman, gave a preview of programs and the following new members were welcomed: Mrs. Claude Collins, Jr., Miss Fay Canady, Mrs. Joe Forman, Miss Mary Talbot, Miss Iola Clayton, Miss Elouise Jones and Mrs. Horace Murphy.

Mrs. L. Schermerhorn gave a group of vibraharp selections including "Love's Old Sweet Song," "Bells of St. Mary's," and "Forgotten." Mrs. Arthur Giesecke chose an old English vocal solo, "Shepherd, Thy Demeanour," and "Johnnie's so Long at the Fair" by Bax, arranged by Arnold. Miss Maggie Underwood played her accompaniments. The program closed with the piano numbers, "Ballads in A Flat" by Chopin, and "Mirror Lake" by Nieman, by Mrs. Collins.

Club officers besides Mrs. Stephens are: Miss Demmer, Mrs. Alex McGregor, Mrs. Wallace Jones, Mrs. Troy Simpson, Mrs. Forman and Mrs. Cottle.

Other members are: Mmes. Collins, R. W. Earnshaw, Giesecke,

John Guion, Halley, Levy Lee, Lyon, Jack Nixon, Jr., F. M. Pearce, Schermerhorn, J. A. Schnable, C. P. Shepherd, J. F. Currie, O. R. Lasater, Murphy, J. Y. Pearce, E. Shepperd, L. R. Tigner, R. T. Williams, Misses Canady, Hattie Mae Dunlap, Wynis Greer, Clayton, Clara Beth Lynn, Mary Talbot and Underwood.

Added guests were: Mrs. E. C. Baskin, Mrs. Warren McCullough, Mrs. Clara Downs.

Mrs. Carsey Guest of Honor Mrs. Leslie Baker, Mrs. George Kirk, and Mrs. Robert Lowry were hostesses Tuesday afternoon to compliment Mrs. Homer Carsey, who, with her young son, Julian, will leave soon for Rusk to join Mr. Carsey.

The banquet room at the Central Hotel was elaborately decorated with symbols suggesting the approaching Halloween season. Mrs. Ross Murchison and Mrs. Charles Cheatham welcomed guests at the lobby entrance.

Yellow cosmos were used exclusively for floral adornment and all game appointments, and Dennison covers used at the tea hour and prize wrappings reflected the chosen theme as did the refreshment plate of pumpkin pie, cheese balls and coffee.

High score prize went to Mrs. Arthur Giesecke, high cut to Mrs. Alex McGregor, and a guest award to Mrs. Carsey.

Others included: Mmes. Herman Giesecke, Jr., Delbert Vancil, Jack Rudd, Cheatham, Robert Bruce, L. R. Tigner, Murchison, W. B. Woody, Charles Bailey, Ernest Nance, Loyd Herring, K. V. Northington, A. C. Bauer, Jr., Hubert Zappe, Claude Stone, Leonard Stallings, Oren Chandler, J. C. Sturges, Jr., R. W. Earnshaw, Jack

Nixon, Jr., Malcolm McGregor, Howard Parker of Cleburne, Bailey Mack, Troy Simpson; Landon Dorn, Oscar Williams, A. B. Lankford and J. N. Ogbourne, of Abilene; Misses Griffie Atkins, Virginia Holman, and Florence Westbrook.

California Visitors Complimented

Dr. and Mrs. E. W. Stasney were hosts Tuesday evening to honor Mrs. Myrta Harshaw and Miss Mary Harshaw, of Long Beach, California, who are guests of Mr. and Mrs. Tom Agnew.

The attractiveness of the Stasney home on Eighth Street was enhanced by the vantage placings given varied fall blooms, in which the orange tones predominated.

Punch was served throughout the evening from the lace-laid dining room table where orange tapers burned in crystal candelabra. All game accessories stressed the Halloween motif and orange and black colors. A dessert course was passed at the conclusion of the series of forty-two games.

Guest awards were presented the guests of honor.

Included were: Mrs. Harshaw, Miss Harshaw, Mrs. J. F. Currie, Mrs. Ed O'Kelly, Dr. and Mrs. E. C. Baskin, Dr. and Mrs. J. G. Douglass, Messrs. and Mmes. J. E. Brewer, Tom Caudle, Lee Evans, John Weeks, M. B. Wardlaw, R. T. Williams, Claude Stone, Estes Lynn, R. W. Earnshaw, Frank Pearce, J. Y. Pearce, Sam Behring, Troy Simpson, David R. Hall, C. P. Shepherd, C. R. Stephens, R. W. Bruce, W. A. Bridwell, M. S. Karmany, H. C. Lyon, W. D. Scales, Tom Agnew; Rev. and Mrs. Dwight Sharpe.

Mrs. Currie Gives In-Honor Affair

Mrs. John Currie entertained a group of close friends at a delightfully informal dinner party at the Central Hotel Monday evening for Mrs. Myrta Harshaw and Miss Mary Harshaw. Queen's wreath was combined with ageratum to form the centerpiece for the large table where the dinner menu was served in four courses.

Present besides the hostess and the guests of honor were: Mr. and Mrs. Tom Agnew and children, Jimmy and Marilyn; Mr. and Mrs. R. W. Bruce, Mr. and Mrs. C. P. Shepherd, Mrs. G. G. Odom and Mrs. Ed O'Kelly.

Shakespeare Club President Gives Breakfast

Mrs. Leonard Stallings, new president of the Ballinger Shakespeare Club, entertained officers and members with a three-course breakfast at the Central Hotel Saturday morning.

Attractive appointments stressed the Pan-American motif. Silver sombreros filled with autumn

blossoms in the deep red tones centered the oblong table where places were marked for 31 by means of hand-blocked Mexican scenes.

Mrs. B. C. Kirk, program committee chairman, spoke on the year's course of study, which has as its subject "Pan-Americanism and International Relations in the Western Hemisphere." Music, art, and "The American Home" will be studied on special programs. Mrs. Loyd Herring and Mrs. Dwight Sharpe are other members of this committee.

Mrs. O. T. Toney, Mrs. J. B. Striplin and Mrs. Hilton A. Stephens were given official welcome into the club as new members.

Mrs. Stallings, in her president's talk, gave as her general aim for the year, the cooperation in every way with the state federation through the district president. The club has chosen as a specific aim, the organization of a city federation of clubs, working for civic service.

Mrs. Stephens gave Liszt's "Liebestraum" as a piano number. Mrs. Jack Nixon, Jr., read the club history, and Mrs. Alex McGregor sang "A Perfect Dawn" by Carrie Jacobs-Bond.

Mrs. G. M. Vaughn and Mrs. F. C. Miller are charter members of the club which was federated in 1902. Other officers are: Mrs. A. B. Stobaugh, vice-president; Mrs. Edgar Boelsche, secretary; Mrs. Loyd Herring, corresponding secretary; Mrs. Leila McAdams, treasurer; Mrs. Horace Murphy, critic; Mrs. C. P. Shepherd, parliamentary.

Covers were laid for: Mmes. Tom Agnew, E. C. Baskin, Sim Cottle, E. H. Forgy, J. R. Lusk, H. C. Lyon, Miller, J. A. Schnable, Edwin C. Schuchardt, C. R. Stephens, R. T. Williams, Vaughn, W. B. Woody, R. W. Bruce, Albert Fryar, Wallace Jones, E. E. King, Warren McCullough, J. Y. Pearce, E. D. Walker, M. McGregor, Nixon, Stephens, Stobaugh, Boelsche, Herring, McAdams, Murphy, Shepherd, Kirk, Sharpe, Toney, Striplin; and Miss Genevieve Green.

Miss Baskin Hostess to Club

Miss Eugenia Baskin included Bachelor Girls Club members and added friends Monday evening when she entertained with contract bridge in her home on Sixth Street.

A wealth of fall blooms in shades of lavender and pink decked rooms and adorned game appointments.

A sweet plate with coffee was served preceding games by the hostess and her mother, Mrs. E. C. Baskin. The capsule gift went to Miss Genevieve Green.

Included were: Misses Elouise Jones, Mary Talbot, Bernice Simmons, Armead Howard, Genevieve Green, Evelyn Crowell, Griffie Atkins, Mary Harshaw of Long Beach, California, Maurine Tipton, Mary Jane Kiechle, Clara Guinn, Faye Clark, Faye McCandless, Vernie Downing, Cathryn O'Neill, Fay Canady, Cleo Lane, Lillian Knowles, Louise Batts, Fletcher Metcalfe, Beulah White and Vhelma Parrish.

Class Gives Afternoon Tea

The home of Mrs. J. G. Tuckey on Broadway was the scene of a prettily appointed tea on last Friday afternoon when members and prospective members of the Baptist Dorcas Class were guests.

Spanish daisies, queen's wreath and roses were used to give floral charm to rooms where Mrs. Tuckey and Mrs. James Parrish extended greetings. The dining room table was laid in lace and centered with a low silver bowl of the chosen blooms. Tall white tapers burned in silver holders. Mrs. Malcolm Morgan presided over the silver service and Mrs. Edgar Boelsche and Mrs. J. A. Killough passed plates of tea dainties.

New officers were installed. They are: president, Mrs. Tuckey; vice-presidents, Mrs. Joe Flynt, Mrs. Frank Flynt, Mrs. C. B. Gabbert and Mrs. Boelsche; secretary, Mrs. James Parrish; pianist, Mrs. Claude Collins; chorister, Mrs. Killough; teacher, Mrs. Clarence A. Morton.

Gwendolyn Morgan gave readings.

Invitations went to: Mmes. John Endacott, E. C. Grindstaff, Joe Beck, Jr., Joe Flynt, Frank Flynt, Joe Eubank, Drury Hathaway, Geo. Stowe, R. T. Spencer, Herbert Chabysek, O. T. Toney, R. C. Dobbins, Ernest Moody, Ross Favers, Gabbert, L. J. Byers, Lang Iden, J. Warren, Oleta Jones, Jim Duncan, Griffin, Zid Herring, Robert

Best, A. O. Wallace, Raleigh Reese, Harris Russell, Delbert Davenport, H. D. Martin, Buzz Smith, Patterson, Ted Brookshier, Jim Townsend, J. L. Lett, Shorty Touchstone, J. W. Childers, Theo Bell, Floyd Wiginton, S. L. Ferguson, Killough, Boelsche, Morgan, Parrish, Collins, Otis Harber, W. L. Loden, Jap Adams, Jones Parrish, John Rayburn, O. L. Huddleston, Roger Jones, E. H. Hammond and Jim Golden.

Mrs. Shepherd Hostess

Mrs. Myrta Harshaw and Miss Mary Harshaw were again complimented when Mrs. C. P. Shepherd included a few friends for informal conversation and contests in her home on Eighth Street Wednesday afternoon.

Queen's wreath and roses decked the living room and centered the dining room table laid in Normandy lace. Mrs. John Currie and Mrs. E. C. Baskin served salads and punch.

Others included were: Mmes. A. B. Legate, Hamp Byler, John A. Weeks, G. G. Odom, Ed O'Kelly, David R. Hall, J. G. Douglass, H. C. Lyon, Drew Dickson, R. W. Bruce, J. M. Loveless, J. M. Skinner and Tom Agnew.

Junior Woman's Club in Demmer Home

Members of the Junior Woman's Club held their first meeting on Wednesday afternoon in the home of Miss Carmen Demmer on Tenth Street.

Miss Demmer was assisted in extending greetings by Mrs. H. G. Agnew, Mrs. Leroy McAuley and Mrs. J. A. Killough. Rooms were decorated in roses and queen's wreath while the club colors of yellow and white were emphasized in the refreshment plate of yellow and white brick cream and cake iced in yellow. Marigolds were favors.

Mrs. George Stowe was in charge of the opening business session during which the following officers were ratified: president, Mrs. E. C. Grindstaff; vice-president, Mrs. George Killam; recording secretary, Mrs. J. A. Killough; corresponding secretary, Miss Maurine Tipton; treasurer, Miss Elouise Jones; parliamentary, Mrs. Layne Moreland.

Mrs. Ernest Moody, chairman of

the executive committee, presented the new members, who are: Miss Mary Jane Kiechle, Miss Fletcher Metcalfe, Mrs. J. D. Forman, Miss Cathryn O'Neill, Miss Iola Clayton, Mrs. W. E. Moss, Mrs. Tommie Hall, Mrs. Clyde Lee Simmons, Mrs. Jap Adams, Mrs. Pauline Shiller of Rowena, Mrs. Tom Hill, and Mrs. Karl Read.

Mrs. Grindstaff outlined the year's program which will have as its central theme "Know Your World Better." Mrs. R. T. Williams, club sponsor, made a brief talk and extended greetings from the Shakespeare Club.

Vibraharp selections by Mrs. L. Schermerhorn were an added feature for the afternoon.

Others included: Mmes. D. Saylor, L. C. Daugherty, J. H. Endacott, J. Dexter Eoff, Rosal O'Kelly, George Stowe, Raleigh Reese, A. C. Glover, Misses Beulah White, Myra Tankersley, Pauline Morley, Cleo Lane, Clara Guinn and Eugenia Baskin.

Wednesday Sewing Club Meets

The Wednesday Sewing Club met last week at the home of Mrs. Clyde Gabbert. After an enjoyable social hour, refreshments were served to Mmes. Roy Kump, R. F. Templeton, M. A. Foy, R. W. Balke,

Halley Gibson and Morris Perdue.

Charles Willingham Marries Announcement has been received here of the recent marriage at Brownwood of Charles D. Willingham, formerly of Ballinger, and Miss Martha Louise Scott, of Brownwood.

Mr. Willingham is a salesman with the Jones Printing Co., of Brownwood.

Bank Holiday Tuesday Tuesday, October 12th, Columbus Day, the undersigned banks will be closed to observe the legal holiday. Please arrange your affairs accordingly.

The Farmers & Merchants State Bank The First National Bank 7-11

DANCE WEDNESDAY to the music of Jack's Angels Featuring the smallest trumpet player on earth, Little Jimmie Brock, specializing in old-fashioned and modern dances. SCRIP 55c

Airport Dance Hall AND ROLLER RINK Two Miles South of Ballinger



SWL73 24 NL XC-PORTALES NMEX OCT 6 YOUR FRUIT STAND- 7 ST AND STRONG AVE

LOADED AND ROLLING HAVE DELICIOUS APPLES CABBAGE WATERMELONS TOMATOES YAMS BELL PEPPER ONIONS NEW CROP ROASTED PEANUTS PLENTY ROASTED NUTS ARRIVE SOME TIME FRIDAY-

YOUR FRUIT STAND Seventh Street and Strong Avenue

Friday & Saturday Only 59c - This Certificate Is Worth \$4.41 - 59c The Pen With A Lifetime Guarantee. This certificate and 59c entitles the bearer to one of our Genuine indestructible \$5.00 VACUUM FILLER SACKLESS FOUNTAIN PENS. Visible Ink Supply. You SEE the ink! A lifetime guarantee with each pen. Sizes for ladies, men, boys and girls. THE NEW PLUNGER FILLER-VACUUM ZIP-ONLY ONE PULL AND IT'S FULL. This PEN holds 200% more ink than any ordinary fountain pen on the market! You can Write for Three Months on One Filling. No Repair Bills! No Lever Filler! No pressure Bar; every pen tested and guaranteed to be unbreakable for life. Get yours NOW. THIS PEN Given FREE if you can buy one in the city for less than FIVE DOLLARS! This certificate good only while advertising sale is on. \$1.50 Pencils To Match Above Pens, 29c. LINDSEY CUT RATE DRUG BALLINGER, TEXAS Next Door to Texas Theatre

Attention Farmers The Ballinger Warehouse Company has been designated to accept cotton for government C. C. C. LOANS Hill Hampton, government licensed classer, located in the Security State Bank building, will grade cotton and write loans. Loans are now being made on cotton as short as 3-4 inch staple. We would appreciate handling your cotton. Ballinger Warehouse Co. Farmer Owned State Bonded

Dance SUNDAY, OCT 10 O. D. H. S. Hall Rowena, Texas Music by Harrison's Texans Admission 50c-Tax 5c

Announcing the opening of The Ballinger Gas Co. GAS---the Perfect Modern Fuel Millions of families in the United States are using gas for cooking, water heating, refrigeration, and many other uses. It is easy to understand why gas is universally known as the perfect, modern cooking fuel. Use Butane Gas for Cooking Heating Refrigeration Water Heating We will be glad to furnish gas to anyone who already has a gas system of any kind in their home. Let us explain the general use of Butane Gas and give you estimates for installation. THE BALLINGER GAS CO. G. A. SWANN Night Phone 530 Jones Taylor Corner Seventh Street and Railroad Avenue, across street from Santa Fe passenger depot

Bette Davis Has Star Role In 'That Certain Woman'

Described as more thrilling than her recent "Marked Woman," or than "Dangerous," which won her the Academy award as the best actress of 1935, is the Warner Bros. melodrama which brings Bette Davis to the Texas Theatre next Saturday midnight in special preview and in regular performances Sunday and Monday, October 10 and 11.

It is called "That Certain Woman," and depicts the blonde star as the widow of a gangster killed in the notorious Valentine's Day massacre in Chicago. It takes Bette through many tribulations and persecutions, and shows her battling her way bravely toward peace and happiness.

It is said to be a most unusual sort of photoplay. It was both

SKI FASHION FLASH



Paris.—Weird, but fashionable, is this ski addict, clad in Schiaparelli's latest outfit made of black wool and previewed at a Parisian salon. The boyish knee pants are held at the back with buckle and strap. The "shocking pink" helmet is hand-knitted. A short jacket and long, loose coat complete the ensemble.

written and directed by the celebrated Edmund Goulding, who not only did both of those jobs but also composed a theme song which Miss Davis sings.

"That Certain Woman" has as its romantic hero, Henry Fonda. In it also are such distinguished players as Ian Hunter, Anita Louise, Mary Phillips, Hugh O'Connell and Donald Crisp, so it might well be called an all-star production.

Modern West Depicted in New Thriller Starring Gene Autry

The Great West is coming to town this week-end. Not the "wild" west, but a new, modern and streamlined West, whose badmen break the law by means of short wave broadcasts from airplanes.

Gene Autry's current Republic musical western, "Public Cowboy No. 1," opens tomorrow at the Texas Theatre for a two-day run, and promises to be a No. 1 attraction. The Autry fans in Runnels county will not be disappointed in this newest musical-action treat, according to advance reports.

Gene Autry is the champion of the old-time sheriffs in the picture. He defends their means of apprehending cattle rustlers, in direct opposition to the local public opinion, molded by lovely Helen Morgan, editress of the newspaper. Through her influence a band of city slicker detectives are imported to solve the cattle rustling mystery, and the sheriff, Gene, and Smiley Burnette are all deposited ignominiously. But they don't stay down for long. Autry, with the aid of Burnette, conceives an ingenious method of beating the rustlers at their own game, and the plot is brought to a skillful and entertaining climax.

Ann Rutherford is cast in the role of the militant newspaper gal. Autry fans will recollect that she was one of his early heroines, and will applaud the reuniting of this romantic pair.

William Farnum, an old-time favorite, is cast as the sheriff who disproves the efficacy of the city detectives' methods of catching the badmen. Others in supporting roles are James C. Morton, King Mojave, Frankie Marvin, Maston Williams, House Peters, Jr., and Arthur Loft.

Bob Steele Rides Again in New Western

"Arizona Gunfighter," Republic release, to be shown at the Palace Theatre tomorrow (Friday) and Saturday, features Bob Steele, an up-and-coming contender for the title of "All-American Cowboy." In addition to being everything that a he-man cowboy should be, he is handsome, romantic, and has a way with the femmes.

"Arizona Gunfighter" promises a new plot angle, and plenty of thrills and suspense. Steele takes the role of Col. Ferron, who avenges the ruthless murder of his father and is forced to escape from the law. He is wounded and near death in the mountain fastness when he is rescued by Wolf Whitson, leader of the notorious Jackpine gang of cattle rustlers and outlaws. In nursing Colt back to health, a father-and-son bond develops between the two, and Wolf decides to forsake the outlaw trail and reform.

He makes his followers swear to go straight, and the gang breaks up. Wolf, after giving Colt a ranch, disappears.

Colt proves to be an excellent rancher, and makes his ranch pay. He wins the respect of all his neighbors, and the love of Beth Lorimer, played by Jean Carmen. Suddenly, however, the Jackpine gang emerges from the supposedly dead past and ravages the countryside. Colt, disappointed at first by Wolf's apparent faithlessness, learns later that the latter has nothing to do with the revival of the gang, but is instead doing time in prison for the murder Colt

'This Way Please' to Have Premiere Here Fair Week

Mary Livingstone, plus her delicious laugh, and Fibber McGee and Molly, those inimitable funsters of radio fame, make an auspicious screen debut in one of the biggest laugh-getters ever to come out of the Paramount studios, the musical comedy-romance "This Way Please," which will be shown for the first time in the state of Texas at the Texas Theatre Tuesday and Wednesday, first and second days of the 1937 Runnels County Fair.

Conceived in the gay tradition which made "Waikiki Wedding," "Turn Off the Moon" and other musical comedies the smash hits of the year, "This Way Please" goes all the way in giving a full portion of side-splitting humor, ear-catching melodies and the wholesome brand of romance.

In addition to the three top-notch radio humorists, the comedy brings to the screen Charles "Buddy" Rogers as a heart-breaking band leader; the vivacious, blond Betty Grable, who cannot resist his allure, that perpetually

sour-pussed comedian, Ned Sparks; and Lee Bowman, who made such an impression in "I Met Him in Paris," and "Last Train from Madrid." Also add, for generous measure, a quartet of outstanding comedians in Rufe Davis, Roma Vincent, Wally Vernon and Jerry Bergen and a chorus of beautiful girls trained by LeRoy Prinz, Paramount dance director.

Mary Livingstone plays the role of the head usherette in love with the press agent, Ned Sparks. Fibber McGee and Molly enter the show as a couple of trailer tourists who have travelled hundreds of miles to hear Buddy Rogers. They, too, manage to get in plenty of heart-warming tomfoolery.

The motion picture theatre setting offers a natural for the introduction of some popular song hits destined to go humming their way 'round the world, including: "Is It Love or Infatuation?" "Delighted to Meet You," "This Way Please," and an uproariously funny number entitled "Voom-Voom."

Luise Rainer and Tracy Take Leads in 'Big City'

The stars of "The Good Earth" and "Captains Courageous," respectively, are united in the new Metro-Goldwyn-Mayer picture, "Big City," which is to be shown at the Ritz Theatre next Sunday, Monday and Tuesday at the Ritz Theatre with Luise Rainer and Spencer Tracy co-starred for the first time.

The new picture, presenting a cross-section of American metropolitan life, with Tracy as a New York taxicab driver who becomes involved in a war between rival taxicab companies, and Miss Rainer as his immigrant wife whom he barely saves from deportation, is from the pen of Norman Krasna, brilliant young playwright, whose "Fury" was considered one of the outstanding photoplays of last year.

The veteran character actor, Charley Grapewin, heads the supporting cast of "Big City" and other well-known names in prominent roles include Janet Beecher, Eddie Quillan, Victor Varconi, Oscar O'Shea, Helen Troy, William Demarest, John Aledge, Irving Bacon, Guinn Williams and Regis Toomey.

Also of interest is the appearance in a realistic free-for-all committed to avenge his father's death. Jean Carmen, who is famed as Hollywood's most amazing girl athlete, is cast in the feminine lead, and an all-star western supporting cast includes Ted Adams, Ernie Adams, Lew Meehan, Steve Clark and others.

street battle sequence of the story of such noted names of the sports world as Jack Dempsey, James J. Jeffries, Jimmy McLarnin, Maxie Rosenbloom, Jim Thorpe, Frank Wykoff, Jackie Fields, Man Mountain Dean, Bull Montana and other athletes. One of the picture's scenes is laid in Dempsey's restaurant, the famous gathering place of sports celebrities having been copied to the last detail.

In "Big City" Luise Rainer once again demonstrates her brilliant flair for versatility in acting. A far cry from her roles in "The Good Earth" and "The Great Ziegfeld" and the direct opposite of her recent portrayal of the countess in "The Emperor's Candlesticks," her new role places her as a simple Romanian girl who has left her fatherland to come to America, the "land of hope," where she falls in love with a rough and ready taxi driver only to be precipitated into a dramatic catastrophe in which police courts, a murder, racketeers and Ellis Island loom up as forbidding aspects of her new civilization.

Irene Dunne and Robert Taylor play the starring roles in this absorbing photoplay, a lavishly produced story directed by John M. Stahl. Its poignant drama begins in New York city and later moves to Paris, finally reaching its climax in Virginia.

The picture's principal theme is a tender love story between Miss Dunne and Taylor, which reaches a heart-pulsing crescendo when the main figures of the narrative are threatened with tragedy.

Important roles in "Magnificent Obsession" are enacted by Charles Butterworth, Betty Furness, Ralph Morgan, Sara Haden, Gilbert Emory and Henry Armetta. The story was adapted from Lloyd C. Douglas' best selling novel of the same title.

SAND ROARS AND SNORES EXPLORER TELLS AUDIENCE

JOHANNESBURG, Union of South Africa, Oct. 6.—Sand which roars and snores was described by A. D. Lewis in an address at Johannesburg. The explorer told of the strange behavior of almost white dunes a mile wide and six miles long at the edge of the Kalahari Desert.

The dunes are so dry and hard that a dog running over them made a sound like thunder to his ears. When anyone pushes a

finger into the sands there is a snoring sound, and as the finger is withdrawn the sound rises an octave. Sand poured into a hole hums like an airplane.

Among the sands from which Lewis took samples are curious hollow tubes similar to the roots of trees. They are believed to have been created by lightning, the electricity fusing the quartz.

The first thing to do for ivy poison is to wash off the poisonous oil with hot water and laundry soap.

RITZ

"Ballinger's Finest Entertainment"

Friday - Saturday
10c and 15c
"Ghost Town"

Also Serial

"Wild West Days"

With Johnnie Mack Brown
SHORTS - NEWS - COMEDY

Sunday, Monday and Tuesday

Matinee 10c and 15c
Night 10c and 25c
High School Students 15c

BIG CITY ROMANCE!



SELECTED SHORTS

Wednesday and Thursday
Money Night

10c and 20c

Hundreds have asked for the return of this great picture



Your Patronage Really Appreciated
Matinee Every Day 1:30

Old Time Dance --- Airport Dance Hall
Monday, October 11 On Paint Rock Highway
Music by Baca-Ripple 9-Piece Orchestra
Admission 55c Everybody Invited



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Fair Week Visitors

We join with the other business houses of Ballinger in welcoming you to West Texas' greatest county fair.

Troy Laxton Grocery

>Welcome Visitors

We make a Specialty of Individual Hairstyling and Permanent Waving

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Artstyle Beauty Shop

We're Telling You

The Runnels County Fair will be the biggest show of its kind in West Texas this year.

Mr. Farmer: we are always ready to buy your produce. Come to See Us

Western Produce Co.

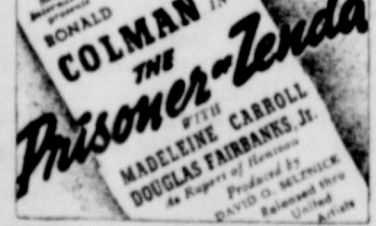
For your convenience in selecting your favorite pictures for October

October Texas Theatre Calendar

Sat. Midnight, Sunday-Monday October 10-11



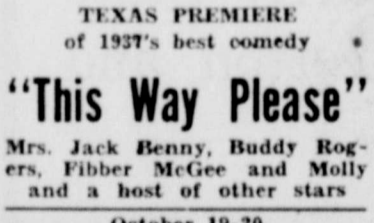
October 17-18



October 24-25



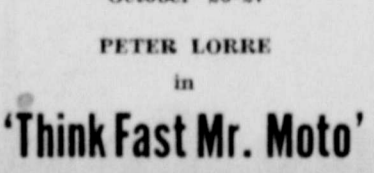
Tuesday-Wednesday October 12-13



October 19-20



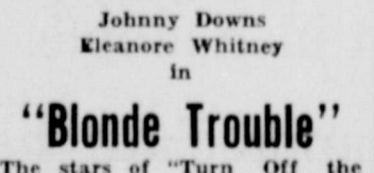
October 26-27



Thursday Only



October 21



October 28



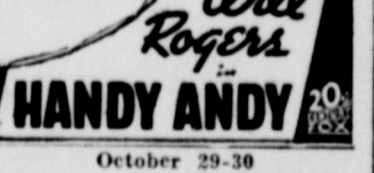
Friday-Saturday October 8-9



October 15-16



October 22-23



October 29-30



Prevue Oct. 30
Sunday - Monday
October 31-November 1

Alfalfa Switzer JANE WITHERS Walter Brennan
in "WILD AND WOOLY"

Schools Will Parade at County Fair Friday

CHURCHES

First Presbyterian Church
(301 Broadway)
Sunday, October 10, 1937:
Sunday school, 9:45 a. m.
Morning worship 11:00 a. m.
Sermon, "Tested for Service."
Evening worship, 7:30 p. m.
Sermon, "Hands," the first of a series of sermons on "Members of His Body."
DWIGHT A. SHARPE, Pastor.

Ballinger Baptist Church
9:45 a. m., Sunday school.
11 a. m., sermon by pastor.
6:30 p. m., Baptist Training Union service.
7:30 p. m., sermon by pastor.
4 p. m., Monday, W. M. S. meeting.

7:30 p. m., Wednesday, mid-week services, conducted by pastor.
Welcome to all these services of the church.
The pastor is very grateful for the welcome given by the church and people of the city. We expect to become fully acquainted with you in time.
CLARENCE A. MORTON, Pastor.

First Methodist Church
9:45 a. m., Sunday school.
11 a. m., morning worship.
7:30 p. m., sermon by pastor.
Wednesday at 7:30 p. m., prayer meeting.
You will find a cordial welcome at any service of this church.
HOMER VANDERPOOL, Pastor.

First Christian Church
(Broadway and Murrell)
9:45 a. m., church school.
11 a. m., communion and worship service.
7:30 p. m., sermon by pastor.
You and your friends are cordially invited to be with us in these services.
WALLACE JONES, Pastor.

Eighth Street Presbyterian Church

Sunday, October 10, 1937:
9:45 a. m., church school.
11:00 a. m., morning worship.
7:00 p. m., meeting of young people's groups.
8:00 p. m., sermon by pastor.
Prayer meeting each Wednesday
Wednesday, October 13:
8:00 p. m., prayer meeting and choir practice.
CHARLES H. WARD, Pastor.

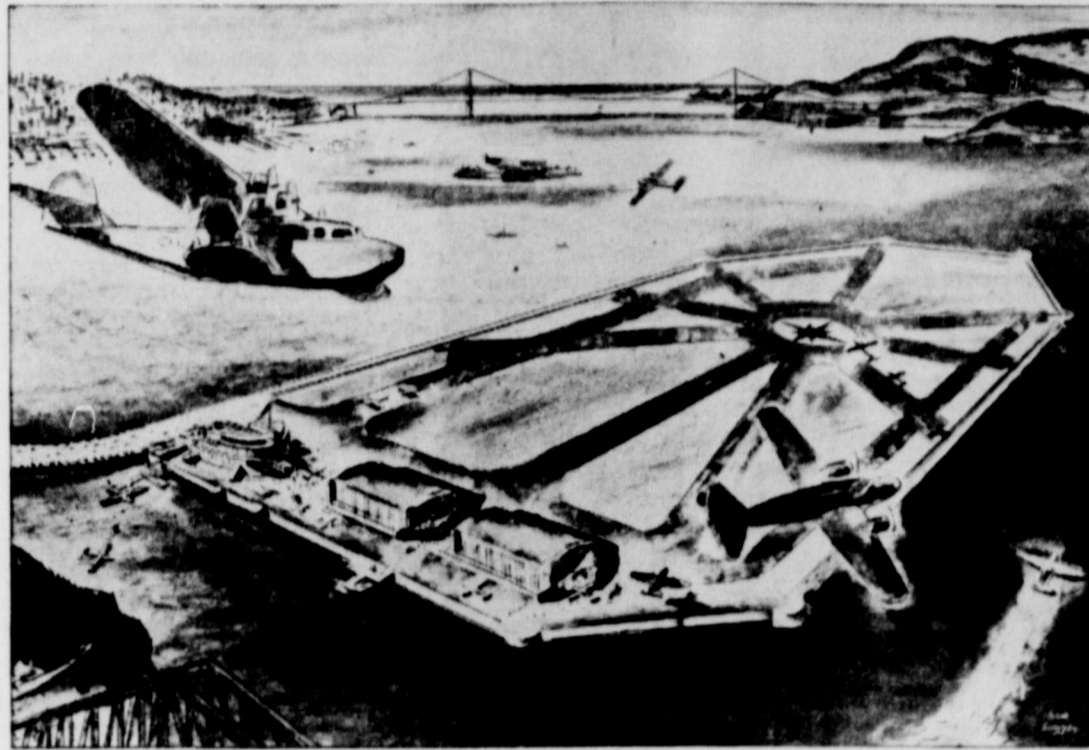
Church of God
(Corner of Sixth and Strong)
Sunday school at 9:45 a. m., S. H. Skelton, superintendent.
Preaching at 11 a. m. by pastor.
Young people's meeting at 7 p. m.
7:30 p. m., sermon by pastor.
Prayer meeting each Wednesday evening at 7:30 o'clock.
Teachers' meeting each Wednesday following prayer meeting.
R. L. HULL, Pastor.

Church of the Nazarene
(Ninth Street and Harris Avenue)
Sunday school at 9:45 a. m., M. D. Freeman, superintendent.
Preaching at 11 a. m. by pastor.
N. Y. P. S. at 7:15 p. m.
Prayer meeting at 7:30 p. m. by pastor.
Prayer meeting at 8 p. m. Wednesday.
W. M. S. each Monday at 2:30 p. m.
JAMES MCGRAW, Pastor.

Church of Christ
(Eighth Street, Bonsal Avenue)
Bible classes, 9:45 a. m.
Morning service, 11 a. m.
Evening service, 7:30 p. m.
Ladies' Bible class, Monday 4 p. m.
Mid-week service, Wednesday 8 p. m.

Church of the Foursquare Gospel
(Twelfth Street and Railroad Avenue)
Sunday school, 9:45 a. m.
Morning worship, 11 a. m.
Young People's Crusader service, 7 p. m.
Evangelistic service, 7:45 p. m.
Prayer services, Tuesday and Saturday, 7:45 p. m.

DREAM AIRPORT—RAISED FROM BOTTOM OF SEA



First official sketch of how San Francisco's new "downtown" metropolitan airport will appear after the close of the 1939 Golden Gate International Exposition. Treasure Island, shown here, is in the geographical center of the San Francisco Bay metropolitan area. It will be the site of the World's Fair in 1939 and after the close of the Exposition, will become one of the country's major airports. In the background may be seen Alcatraz Island, American "Devil's Isle"; the Golden Gate Bridge, and at left, a glimpse of the San Francisco skyline. Sketched by Artist Ken Sawyer.

Preaching service, Thursday at 7:45 p. m.
A cordial invitation to all!

Old Fashioned Missionary Baptist Church
Sunday school, 9:45 a. m.
Morning service, 11:00 a. m.
Evening service, 7:45 p. m.
Men's prayer meeting, Tuesday evening at 7:45.
Mid-week prayer service, Wednesday evening at 7:45.
Ladies' visitation, Thursday afternoon at 2:30.
Choir rehearsal, Friday evening at 8:00.
A cordial invitation is extended to all.
MAX WILKINS, Pastor.

Pentecostal Mission
Services Thursday 7:30 p. m., at 1001 Tenth Street.
Everybody welcome. We teach and practice what Peter and Paul taught.
MARTHA GABY, Evangelist.

THE GREEKS NOW HAVE ANOTHER WORD FOR IT
ATHENS, Oct. 6.—An official decree has just been issued that the city of Thessalonika is no longer to suffer the mutilation of its name into Salonika. Thessalonika was originally the name of the city, and it is reported that government services will refuse to deliver mail and cables to the city if the now-incorrect form is used.

Thessalonika is one of the oldest cities in the world, having been built by Cassander in 315 B. C., and for centuries was one of the main stopping places on the Roman road to the East. Readers of the New Testament will recall that St. Paul wrote two of his epistles to the people inhabiting this region. The mosque of St. Sophia claims to have the pulpit from which St. Paul preached, and numerous Roman ruins make one of the chief attractions of the place. It has been ruled by Romans, Byzantines, Sicilians, Venetians, Bulgarians, Turks and Greeks. Cicero lived in exile in the city.

Large numbers of Americans and other visitors come to the city, especially during the winter. Houses rise in picturesque terraces from the Mediterranean shore to the seven-towered fort on the hills above it.

Negro Spirituals Born in Earliest Slave Era

The slave or negro spirituals are the outpourings of a suppressed people who were under the yoke of the brutal slave system. The Gulf states of the South were the worst offenders, and the songs reflect the condition of the poor people who lived there. Running through the whole series of these natural, untutored songs, observes a writer in the Montreal Herald, one is struck by the deep expectation of a life to come, and by the sense of a personal communion with the Deity. There is no doubt of the future life. The eighteenth century negro was positive when he sang, "I know de Lord laid His hands on me," but his grandson was less certain and sang, "Lord, I want to be a Christian." The best of these spirituals were born in the earliest slave era, when religious meetings were forbidden, and the slaves stole away to meetings that were full of danger. Their religion was not a rigid ethical system, but an emotional affair, that burst out in spontaneous song, born of a simple child-like faith in a personal Father, with whom they could have direct communication. Like all traditional airs, they varied to some extent each time they were sung, though the pentatonic mode of musical form was adhered to. At a later period (1870), there appeared a band of "Jubilee Singers," who attempted to "improve" these old songs. They harmonized them and brought them "up-to-date," which robbed them of that personal character and charm which distinguished the spiritual.

Friday, October 15, will be School day at the Runnels County Fair. Rural school teachers at a general faculty meeting here Saturday morning voted to assist in a school parade at 1 p. m. on School Day and stated that they would do everything possible to bring a large number of their students for the parade and participate as units.

Friday afternoon and night all school children will be admitted at the front gate of the fair grounds free of charge and at least 25 schools are expected to be represented by delegations here at noon Friday, coming in by buses. The procession will form on Eighth Street and the regular parade committee for this event is composed of E. E. King, E. C. Grindstaff and George Stowe.

The Rising Star high school has been invited to bring its band and pep squad here to lead this parade. H. B. Self, formerly of Ballinger, is superintendent of the Rising Star schools, whose football team will be here that night to meet the Ballinger Bearcats.

The Ballinger school band will head the marching column if the visiting delegation does not arrive in time.

A number of rural teachers in the city Saturday stated that they would try to arrange exhibits for the school division and two said they had already selected the material for the booths. All rural schools in the county will be open next week and probably will grant the pupils a half holiday in order that they may attend the fair along with their parents and teachers.

WOMAN DOESN'T GROW OLD

LODZ, Poland, Oct. 6.—Eaving the beauty of a girl of 20, 65-year-old Maria Zogarska is puzzling medical experts. She has been married thirty-seven years. Doctors who have examined her say she does not show the slightest signs of age, and she has never been ill in her life.

BULL FIGHTS LION

PRETORIA, Union of South Africa, Oct. 6.—Seeing two children, tending cattle on a Transvaal farm, attacked by a lion, a bull rushed at the invader and compelled it to retreat after a fierce struggle.



WELCOME TO THE FAIR!

Come to the Runnels County Fair, October 12 to 16, and have an enjoyable time. Drop in and see us at our new store on Seventh Street while you are here.

SPUDS	10 pounds	17c
Pinto Beans	10 pounds	57c
FLOUR	Lightcrust Pillsbury's Gold Medal 24 lb. sack	98c
Coffee	Modern Way Fresh Roasted—we grind it 1 lb.	19c
Peanut Butter	full quart	25c

Cabbage	New Crop Firm Heads	lb.	2 ¹ / ₂ c
Lettuce	firm heads	2 for	9c
GRAPES	Tokays or Thompson seedless	lb.	5c
Bananas	Golden Fruit	doz.	9c
Jumbo Celery			9c
APPLES	Nice Size Washington Delicious	doz.	23c

Flour	Bleached Fancy Pat. 48 lb. sack	\$1.39
SOAP	Armour's Big Ben Yellow 7 large bars	25c
Peas	No. 2 Cans Early June 3 cans	23c
Kellogg's Corn Flakes	2 pkgs.	20c

Cocoa	Justo 1 pound can	9c
BROOMS	5 Strand	19c
Crackers	Supreme Salad Wafers 2 lbs.	29c
O'Cedar Mops	\$1 Value	89c

4 OUNCE BOTTLE O'CEDAR POLISH FREE

PORK & BEANS	11 oz can	5c
SPINACH	Peerless 10 oz can	5c
TOMATO JUICE	Empson's or Phillips	5c
HOT SAUCE	3 ounce bottle	5c
SHOE POLISH	Atlas Brand Black or Brown	box 5c
JELLO	any flavor	package 5c
JACK SPRATT	Spaghetti, Red Beans, Hominy	can 5c

MARKET

Small Sugar Cured Hams	Half or Whole	lb.	22c
SLICED BACON	we slice it	lb.	29c
CHUCK ROAST	Nice and Tender	lb.	12 ¹ / ₂ c
STEAK		lb.	15c
Ground Meat	Hamburger or Chili Fresh Ground	lb.	10c
BUTTER	Wilson's Clearbrook	lb.	36c
OLEOMARGARINE	Lilly's	lb.	16c

Modern Way Grocery & Market Bill Moore, Mgr. PHONE 78

Grandstand Show Has Cast of Forty

A big grandstand feature has been provided this year for visitors to the Rannels County Fair. After years of experience, the program committee believed that Rannels county people were ready for a complete change on the amusement bill of fare. Circus acts and rodeo with a fireworks display had been presented until the customers were tired of the sameness and this year a complete and bigger show has been assured that will offer changes of acts so that everyone will want to go more than once.

The program committee was indeed fortunate in finding a unit show jumping from the Mississippi State Fair to New Mexico with an open date for the week of October 19-16. It was only because of this week off that the musical-variety show was obtained for the Rannels County Fair.

Gertrude Avery's Diamond Revue presents a freshly current dance crazes from the stage and screen, new swing, danceable tunes by one of Broadway's favorite musical geniuses, Randolph Avery, an eleven-piece band that fits into the theme and action from curtain to curtain, girls beautiful of face and form, new ideas in modern indirect lighted scenery, illuminated steps, a revolving stage, and talent that will hold attention easily and pleasantly from start to finish. This is just a slight description of some of the highlights and innovations which Gertrude Avery, New York's flashing young impresaria, will bring to the

Scenes and Persons in the Current News



1—Dictator Adolf Hitler (right) of Germany and Dictator Benito Mussolini of Italy riding together in Munich, during the Italian leader's visit to Germany recently. 2—Welterweight Champion Barney Ross shoots a hard left to Cerefino Garcia's jaw during their title bout in New York in which Ross retained his crown. 3—One of China's "women of valor" who have answered their nation's call to arms, pictured at one of the defense posts near Woussing.

outdoor stage at the Rannels County Fair.

The unit has spent much money in costuming the 40 performers and never has an outdoor audience

gazed upon more startling colors, more eye-amazing schemes of decoration or more chic Parisian style.

From the opening number, introducing Avery's "Cavalcade of Hits," through the "Vampire Rendezvous" scene, the "Susie Q" peppery dance craze and others, to the "Everybody's Here" finale, the Diamond Revue hasn't a lagging moment. Young artists, eager to please and competing for applause keep the big troupe on its toes to the final note of music.

The unit will bring its own revolving stage, a device never before employed in Ballinger, and a cast of more than 40 artists will provide a full two-hour exhibition. A master of ceremonies will present the stage-show numbers which list some of the best big time vaudeville acts on the road. Besides the gigantic musical presentation with eleven-piece band and chorus of 16 girls, Miss Avery will be heard in song numbers at each show along with the following acts: Dee & Downs, dance team; Paul Sisters, harmony singers; Necker, Samuels & Andre, acrobatic dancing and novelty act; Randolph Avery Trio, comedy knockabout act; the Three Clovers, head and hand balancers; the Four Delbertos, teeterboard novelty; the Valentine Trio, comedy bicycle and roping novelty; the Aerial Bauers, sensational high act.

Two performances of this show will be presented each day. The first will commence promptly at 2 p. m. and the expanded performance with full lighting effects at 8 p. m. The box office will be open one hour before each presentation for those who desire the choicest seats. No reserved seats will be sold during the five-day engagement in Ballinger and first to come will get the pick of position.

This attraction is contracted for a flat sum by the fair association and is being presented here at a smaller admission charge than it has commanded in any of its engagements in the South.

The band with this show will offer numerous concerts and will assist the program committee at special events during the fair.

Our advertisers want your trade.

AMERICAN NOMADS AIDED BY TRAILERS

National Resources Body Expects Rise in Use.

Washington.—The house trailer is the new development in motor transport which has the most direct social and economic possibilities, according to the report of the National Resources committee on technological trends and the social implications of new inventions.

"The trailer may be a passing fad," the report states, "but the odds are in favor of a rapid and persisting development."

"A highly mobile population of problematical size may be created, in which the traditional home, which has its roots in a single locality and is controlled by neighborhood mores, may be abandoned, yet, at the same time, family solidarity may be fostered."

Children Lose Out.

"Along with the freedom to follow the seasons for occupation and for pleasure would go certain losses, especially to children who may suffer breaks in schooling, in friendships and in community loyalties."

"In so far as the trailer becomes a permanent residence or a household, its limitations of space would possibly encourage the trend to smaller families."

"The service institutions, such as camp grounds and filling stations, must enlarge their functions, since a trailer is not suited for crowded streets in the city shopping area."

Supplementary Home.

"The trailer, when mass production leads to cheaper prices, is likely to supplement rather than to replace the stationary home."

Probably 50,000 tourist-type trailers were manufactured in 1936, the report states, and production is "notoriously far below demand."

It has been stated by one writer, the report adds, that within 30 years half of the homes of the country will be mobile, and by another that within 20 years more than half the population of the United States will be living in automobile trailers. However, the report comments, a 6 by 18-foot trailer house does not appear likely as a permanent, normal mode of living for typical American families in any large number. On the other hand, it is possible that this mode of living may be increasingly used by migratory workers, and by many families during vacation periods.

Ballinger Pep Squad Wins Third at Abilene

The Ballinger high school pep squad brought the home town another first place Tuesday when it was winner at Abilene in the parade featuring bands and pep squads from a large number of West Texas colleges and high schools.

The full squad of fifty members, 16 drummers and buglers, two banner carriers and the drum major were in the Ballinger unit which was complimented and applauded along the long line of march by the thousands who jammed the sidewalks.

Winners announced at 8 o'clock Tuesday night included the Sweetwater band and pep squad, given first for class A schools; Coleman, first for band and pep squad in class B schools; and Ballinger, first for best marching squad without band.

The squad will receive a check for \$15 for third place in the entire parade. Ballinger people who

accompanied the squad to Abilene highly praised the girls' showing in the march. They also said the parade was one of most elaborate they ever saw and included many beautifully decorated floats and novelty entries.

The local squad is directed by Miss Elizabeth Parker and the girls have been training diligently since the opening of the school term. Eight more drummers and four buglers were added to the squad this year.

Chinese Names of Months
English translation of the Chinese names of the months follows: Holiday Moon, Waxing Moon, Sleepy Moon, Peony, Moon, Dragon Moon, Lotus Moon, Moon of Hungry Ghosts, Harvest Moon, Chrysanthemum Moon, Kindly Moon, White Moon and Elixir Moon.

Watermelons and bread are the main diet of many people in Iran during several months of the year.

DANISH ARMY VOLUNTEER CAN'T PROVE HE WAS BORN

COPENHAGEN, Denmark, Oct. 6.—Authorities have informed Lars Brandstrup, who wants to join the army, that he does not exist. So far he has been unable to prove that he was ever born, because the person who baptized him forgot to enter his name in the parish register.

Even if he could prove his birth, the authorities would insist that he is already dead, because the only official record of him is the school register, which pronounces him dead as of January 25, 1936.

A judicial committee is to be appointed to find out some way of proving that the youth is actually alive.

Land of the Triple "A"
The letter "a" probably gets heavier use in the Hawaiian language than in almost any other tongue. It is used not only singly, but in two's and three's. Examples are "Kaa," a kind of trade of fiber; "laaana," a dived, and "maa," sea breeze.

Be wise—advertise.

WELCOME
FAIR VISITORS

Attend West Texas' Greatest County Fair
October 12 to 16.

Drop in the Ritz while in town. Our new High Fidelity sound system is being installed and should be completed by Fair Week.

RITZ Ballinger's Finest Entertainment

H. Ford Taylor

Visit the Fair
But Don't Forget to Bring Your Cleaning to Us!

Complete Cleaning and Checking of Each Article With One Day Service.

Tailor Made Suits, First Line

\$27.50 up
No Suit Clubs

De Luxe Tailors
and Hatters

Ballinger's Newest, Largest and Most Complete Cleaners and Tailors

Phone 91 Eighth Street

FOR SALE

1937 Lafayette standard 4-door sedan. Overdrive, radio and deluxe equipment. Carefully driven 4,000 miles as demonstrator. Can't be told from new car. Must sell this week and can be bought at a big discount. A big saving in a low priced new car.

SEE OUR STOCK OF GOOD USED CARS

New 1938 Models
Out Next Week

W. M. Barnett Motor Co.
Nash—Lafayette Dealers

THE Rexall STORE
FOR LOWEST PRICES IN TOWN

MONTHLY **Budget SPECIAL**

Chromium Finished Bathroom Holder

FREE WITH A 49c PINT BOTTLE

Mi 31 Solution 49c FOR BOTH

Here is a wonderful opportunity to secure the handy aluminum-holder for a bottle of mouth wash, tooth brushes, and 2 tubes. Absolutely free with a purchase of a full size pint bottle of Mi 31 Solution at the regular price of 49c.

J. Y. PEARCE
DRUG CO.
Oldest—Biggest—Best

"SAVE WITH SAFETY AT YOUR DRUG STORE"

SUBSCRIPTION COUPON

The Ballinger Ledger:
Enclosed find check for \$1.00 for which send your \$1.50

paper for one year to _____

Address: _____

New Renewal _____

Signed: _____

BARGAIN RATES

on your

FAVORITE NEWSPAPERS

Bargain day rates are ready and as usual we will have clubs with your favorite daily newspaper that will save you money. Here are a few—others will be added.

THE BALLINGER LEDGER	both	\$1.50
THE DALLAS SEMI-WEEKLY NEWS	both	\$6.45
THE BALLINGER LEDGER	both	\$5.45
SAN ANGELO STANDARD-TIMES (7 Days)	both	\$7.95
THE BALLINGER LEDGER	both	\$5.45
ABILENE REPORTER-NEWS	both	\$7.95
THE BALLINGER LEDGER	both	\$7.95
FORT WORTH STAR-TELEGRAM (7 Days)	both	\$7.95
THE BALLINGER LEDGER	1 year	\$1
Anywhere in Rannels County		
THE BALLINGER LEDGER	1 year	\$1.50
Outside Rannels County		

Subscribe now. If it is a renewal you will be credited one year from the date of expiration.

THE BALLINGER LEDGER

PARADES SCHEDULED FOR TUESDAY AND FRIDAY

New Motor Vehicle Sales Last Month Rocket Downward

New motor vehicle registrations here during September declined sharply from the top month of August, records at the office of W. A. Forgey, county tax assessor-collector, show. Forty passenger cars and twenty-two commercial vehicles were registered last month, a total of sixty-two. In August eighty-seven were registered.

Registrations were classified as follows:

Chevrolets
Jones Chevrolet Co., Winters, 4 passenger, 4 commercial
Patrick Chevrolet Co., Ballinger, 3 passenger, 3 commercial
City Chevrolet Co., Rowena, 1 passenger

Fords
Kendrick Motor Co., Winters, 8 passenger, 3 commercial
G. A. Eiland Motor Co., Ballinger, 9 passenger, 2 commercial
Miles Motor Co., Miles, 1 commercial

Buicks
Barnett Auto Co., Ballinger, 3 passenger

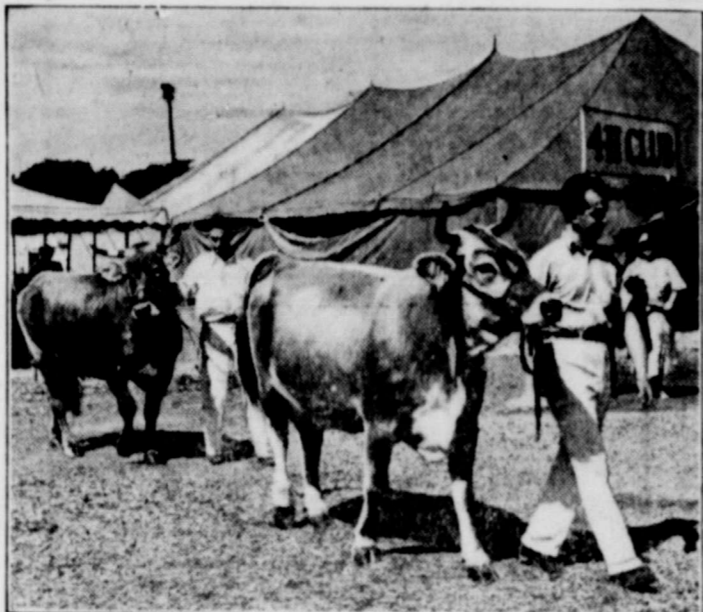
Nashes
W. M. Barnett Motor Co., Ballinger, 1 passenger

Studebakers
McShan Motor Co., Ballinger, 1 passenger

Pontiacs
Underwood Motor Co., Ballinger, 5 passenger

The SNAPSHOT GUILD

IT'S FAIR TIME



It's Fair time! Take your camera with you.

SEPTEMBER is fair time and I'll wager that mighty few of you have given any thought to this angle of snapshotting. Right? Honestly, the county or state fair offers more possibilities for snapshotting than space will permit telling about. There's the side-show band with its battered instruments letting forth loud blasts of discordant music. And there are the not so clean-looking vendors of dolls, trick gadgets, balloons and various other things of questionable value. Everywhere you turn is a subject for good human interest pictures.

But let's look toward the more serious side of the fair—the exhibits, for instance. By making intelligent use of your camera you can snap record pictures that may later prove invaluable. Then there is the judging of cattle, sheep, horses and hogs. If the judging is done in an open air ring you can get the picture of the winner of the blue ribbon with any camera—box type or folding.

In taking such pictures, or any picture, as far as that is concerned, don't just look in the finder and snap the first thing you see. If the animal being judged has any unusual markings, manage to get to a place near the ring where these markings show up the best in your finder. Try, too, to avoid unattrac-

tive backgrounds such as telephone poles, wires or sheds.

Among the innumerable picture possibilities at the fair you will surely want to take some action pictures and a fair isn't complete without the thrill of horse racing whether they feature the veteran driver proudly seated in his sulky or the young, dare-devil jockey.

Snap a picture of the start of the race as the drivers or jockeys maneuver their horses to the barrier or starting post and by all means take your position at the turn of the track as the horses dash perilously around the curve and into the "home stretch."

Remember this, however. If you do not have a camera with a very fast shutter, say one that will operate at 1/500 of a second or faster, don't try to snap a rapidly moving object as it whizzes directly across the lens of the camera or direct line of vision. Your chance of getting a good, sharp picture is much greater if you catch your subject at an angle of about 45 degrees. It's always better to play safe than to take a chance and perhaps get a blurred picture. Load your camera and take along plenty of extra film on that eventful day when you are "off to the fair."

John van Gulder

Dodges Sykes Motor Co., Ballinger, 1 passenger, 4 commercial Allison-Stevens Co., Abilene, 1 commercial Bourne Motor Co., Winters, 1 passenger	Chryslers Speer Motor Co., Winters, 1 passenger	Oldsmobiles Shroper Motor Co., Winters, 1 passenger	Terraplanes Doss & Jennings, Ballinger, 1 passenger	G. M. C.'s Underwood Motor Co., Ballinger,
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1 commercial
Poe Motor Co., Winters, 1 commercial

Diamond T's
Whittaker Bros., San Angelo, 1 commercial

Internationals
Kirk & Mack, Ballinger, 1 commercial

AUSTRALIAN NURSE HAS PARALYSIS CURE

LONDON, Oct. 6.—Under sponsorship of the London county council, Sister Elizabeth Kenny, an Australian war-time nurse, is demonstrating in a hospital her new method of treating victims of infantile paralysis, which made her famous in Australia.

In a special ward at Queen Mary's Hospital for Children she is treating patients and is assisted by two Australian nurses specially trained by her. Sister Kenny arrived in England in May with the wealthy parents of a baby whom she had been treating.

The child is now practically well and the grateful parents decided to establish a clinic in England for Nurse Kenny. Her lecture impressed the British Medical Association and the London county council offered to assist her.

French Terms
French cooking terms in common use include: Cofe noir—black coffee; aux marrons—with chestnuts; en brochette—on skewers; petits fours—small, dainty cakes (freely translated); garni—garnished; bombe glace—a fancy, molded frozen dessert usually composed of one ice and one or two kinds of ice cream.

Parades will be part of the entertainment at the 1937 Runnels County Fair, scheduled next week from Tuesday through Saturday. No fair could be officially opened without a parade and a committee has spent much time in planning an opener that will keep the streets lined with spectators. The committee expects not less than four bands to participate and pioneers will be given the place of prominence. An ox cart with a pair of oxen under the yoke will lead the line of march and will be followed by other pioneer methods of transportation.

The early settlers themselves will be provided transportation in the parade and will be taken on to Fair Park to see the beginning of the fall exposition. Fifty-five Ballinger firms have signed up for participation in the parade and decorated floats, advertising stunts and comedy numbers will be plentiful in the long procession. All entrants are asked to line up on Tenth Street at 12:30 p. m. and be ready to start moving promptly at 1 o'clock.

E. E. King, chairman, stated today that it was not too late to enter this parade and that any firm or individual desiring to place if on hand by 12:30 p. m. October 12.

Schools of Runnels county have voted to sponsor a parade on Friday, October 15, and several thousand children are expected to form for the march at 1 p. m. The Rising Star band and pep squad have been invited to lead this parade but if they are not here on time the Ballinger high

school band will lead the marchers. Schools who have pep squads or other uniformed organizations are asked to have them present in uniforms.

After the parade all students will be admitted free to the fair grounds.

GIRL ATTENDS SCHOOL EIGHT YEARS WITHOUT MISSING DAY

Miss Willie Mae McMillan, daughter of Mr. and Mrs. George McMillan, has attended the Ballinger schools for eight years without being absent a single day. This perfect attendance record is the best in the local school system, Supt. H. C. Lyon said Wednesday.

SUMATRA NATIVE MAKES FLAG OF BANK NOTES

SINGAPORE, Malay States, Oct. 6.—Natives of Sumatra, suddenly made rich by the rubber boom, are "living high" and using their money in spectacular ways, according to reports received in Singapore.

One has been riding around his estate on a bicycle with a flag made entirely of banknotes. Other natives are reported to be using banknotes as plates. One native visited a restaurant and bought a bowl of beer in which to wash his hands.

Robert Treat, Colonial governor of Connecticut, joined a group that founded Newark, N. J., after disagreeing over the union of the New Haven and Connecticut River settlements.

I'M FEELING FINE THIS MORNING
—FREE FROM THAT THROBBING HEADACHE AND READY FOR A GOOD DAY'S WORK.

All people who suffer occasionally from headaches ought to know this way to quick relief. At the first sign of such pain, take two Bayer Aspirin tablets with a half glass of water. Sometimes if the pain is more severe, a second dose is necessary later, according to directions. If headaches keep coming back we advise you to see your own physician. He will look for the cause in order to correct it. The price now is only 15¢ for twelve tablets or two full dozen for 25 cents—virtually, only a cent apiece.

15¢ FOR 12 TABLETS
virtually 1 cent a tablet

Why fear Childbirth

...when you can turn the months of waiting into ease and comfort. Avoid unnecessary pain and after recovery by preparing your body now for that dear baby's coming. A massage medium and skin lubricant, called Mother's Friend, helps to relieve and prevent skin tightness... abdominal tissue breaks... dry skin... caked breasts... after delivery wrinkles. Mother's Friend refreshes and tones the skin, tissues and muscles. It makes them supple, pliant and elastic. It is scientific in composition—composed of special oils and highly beneficial ingredients—entirely applied—pure and safe. Quickly absorbed. Delightful to use. Highly praised by users, many doctors and nurses. Time-tested for over 60 years. Millions of bottles sold. Try it tonight. Don't ask any druggist for Mother's Friend.



Mother's Friend
—lessens the pain

STARTING MONDAY!
THROUGH RUNNELS COUNTY FAIR — 6 BIG DAYS 6

T. J. Tidwell Shows And Carnival

Do not confuse with small shows—this is the largest carnival ever to visit Ballinger—the largest carnival in the Southwest.

Fairgrounds One Week Starting Monday

NEW RIDES
Different Attractions
250 PEOPLE 250

25 Shows & Rides 25

FREE BAND CONCERT EACH NIGHT
BIGGER AND BETTER THAN A CIRCUS

Capt. Daredevil Daniels
On the 150 Foot Pole Each Night at the Carnival Grounds. Big FREE Act Nightly.

RIDE THE OCTOPUS World's Newest and Latest Ride	RIDE THE RIDE-O Oh—Where You Get Thrills After Thrills	RIDE THE TILT-A-WHIRL The Ride With A Kick
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ELECTRICITY Builds

Each year marks the anniversary of individuals, institutions, firms, newspapers, even towns, counties and states. The passing of years makes each, whether a person or a business establishment, a pioneer in the opinion of those who view life with more youthful eyes. Outstanding accomplishments are recalled on the event of every anniversary. This tendency to point out our feats so that we may appear in a better light before our fellowmen is a very human trait that had its origin in the dim past. This desire for recognition has served as the greatest stimulant to progress, causing us to build! build! build! bodies... minds... institutions... commercial endeavors.



When we remind you that "Electricity Builds", we are acting in a human sort of way. We are proud that Electric Service has helped West Texas—your town and 159 others—to build into a region of prosperous communities where men and women each are occupied with their individual problem of building. It doesn't take a skyscraper to allow Electricity to demonstrate its ability to build. The humblest West Texas home provides ample opportunity. Nor is actual construction necessary. Electricity builds communities by bridging communication between them, by sending light into dark places, by furnishing businesses and industries with light and power, by providing men and women with work—work in which the basic idea is service to others.

West Texas Utilities Company

Want Ads

FOR SALE—1929 Chevrolet Coach. Also Gas Range. Phone 371. 7-11

FOR RENT—Five room apartment, private bath and frigidaire. Mrs. W. A. Francis. Phone 406. 7-11

FOR SALE—F-12 Tractor with planter and cultivator, has made two crops, completely reconditioned, \$600.00. L. F. Smith, route B, Ballinger. 7-21

Employment Wanted
Single man wants crop and work for the main rest of the time. Phone 488 or write Jim Looney, care of C. B. Looney, Ballinger, Texas. 7-11

Call Ballinger Floral Company for Bitter Sweet and Narcissus bulbs. 7-21

FOR RENT—Apartment, phone 1239, 801 Eighth Street. Mrs. L. C. Alexander. 7-31

WANTED TO RENT—One or two unfurnished rooms. Phone 360 in afternoon. 7-11

WANTED—Distributor for farm machine. Soil and water saver. Patented. Thoroughly demonstrated and proved. Proposition worth \$500.00 per month to energetic man. Requires \$200.00 to \$300.00 capital and automobile. Men with automobile or household appliance selling experience will be given preference. Write today. Wichita Engineering Company, Wichita Falls, Texas. 7-11

FOR RENT—Apartment. Phone 319. 7-11

STRAYED—14 head of Goats from Pecan Springs Ranch. Fire branded Lazy 7 on left side of nose. Reward. S. L. Henderson, Talpa, Texas. 7-21

LOST—Tan window shade Saturday night either in Ballinger or Pumphrey road. Return Mrs. J. A. McClelland Ballinger Route 2. 7-11

FOR SALE—247 acre farm 1 1/2 miles N. W. of Rowena. \$25 per acre. Mrs. Doris Ringle, niece. 7-31

FOR SALE—Turkey Red Wheat and Nortex Oats, extra good quality, so smut or Johnson grass. Oats 90c, wheat \$1.25, at barn. Whites Barley with some smut, 75c. P. R. Dietz. 30-31

FOR SALE—300 high grade yearling Ewes. Dee Oliver, Ballinger. 30-21

Call Ballinger Floral Company for Bitter Sweet and Narcissus bulbs. 7-21

FOR SALE—Solid mouth Ewes. Would sell on terms to right party. H. J. Perry, San Angelo, Texas. Office 311 San Angelo National Bank Bldg. 30-31

FOR SALE—Machann Estate, complete. Includes 330 acres with over 300 acres in cultivation. Three houses with barns, four windmills and other improvements. J. F. Machann, administrator, 2 miles south of Rowena. 23-31

FOR SALE—or Trade. Row Binder, team of Mares, 2 Horse Coils, Banded Hegari. Phone rural 6802. Harry Paschal. 30-31

FOR RENT—Desirable bedroom for gentleman. 603 Eighth Street. Phone 504. 23-31

FOR SALE—Help Yourself Laundry. A. J. H. Borders. 23-31

ECZEMA RELIEF! We guarantee our Paracide Ointment to quickly cure any form of Itch or Eczema or your money will be cheerfully refunded. Large jar only 90c at Weeks Drug Store. M1-38

Used Clothing and Shoes bought and sold at Economy Shoe Shop, Park Avenue. 3-11

FOR RENT—Apartment, phone 319. 22-11

WANTED TO SELL—Gasoline or electric Washing Machines. Will take any kind of poultry, feed or livestock as part payment. If customer able to pay cash I do not have to add on \$25 for salesman's commission but will give customer all the benefit. Guarantee as good as any washing machine on the market at \$30 less. E. J. Carroll. 16-11

Must pour butter with a rubber dump. Inquire at Ledger office.

HOLD THAT LINE



Follow the Bearcats to Cross Plains Saturday Night

Hold that Budget in Line
By Buying all your foods at Safeway

Airway Coffee

Big Pail 4 lbs. With a Dandy All Pie Plate 89c

Pickles
Rosedale Sweet Mixed
22-oz Jar 23c

Soap
Palmolive With Wash Cloth Free
4 Bars 25c

Canned Food Sale Starts Today

Special Recipes Featured in the Family Circle

Libby's Fruit Cocktail	No. 1 Can	15c
Libby's Fancy Apricots	No. 2 1/2 Can	20c
Libby's Bartlett Pears	No. 2 1/2 Can	20c
Libby's De Luxe Peaches	No. 2 1/2 Can	19c
Libby's Fancy Spinach	2 No. 1 Cans	23c
Libby's Small Natural Asparagus	2 Picnic Cans	35c

Edwards' Coffee
Drip or Reg. Ground
lb. 25c 2 lb. 49c

Light Globes
30 to 60 Watt 15c
75 to 100 Watt 20c

Pineapple Juice
Libby's
46-oz. Can 35c

Corn on the Cob
Stokely's Finest
2 Big Cans 35c

Assorted Flavors
Jell Well
3 Pkgs 14c

Our Mother's
Cocoa
2 lb. Can 15c

Kitchen Craft
Flour
24 lb. Sack 95c

Crackers

Flaky Sodas
2 lb. Box 17c

Standard Quality

Tomatoes No. 1 Can 5c

Favorite

Matches 3 Boxes 10c
6 Box Ctn. 17c

A. Y. Bread

Wholesome and Nourishing
2 Full 16-oz. Loaves 15c

Pork & Beans Phillips Delicious 11-oz. Can 5c

Fine Granulated

Sugar 10 lb. Bag 53c

Small Sweet

Prunes
3 lbs. 20c

Recleaned

Pinto Beans
3 lbs. 23c

Fresh Ground

Meal
10 lb. Sack 29c

Rice

Fancy Blue Rose
2 lbs. 15c

Miller's

Corn Flakes

Large Box 9c

Market Values

Fresh

Brains Scramble With Eggs lb. 14c

Fresh Ground Veal

Loaf Meat 2 lbs. 25c

Fresh Pork

Sausage

Fresh Ground lb. 15c

Rah! Rah!

Safeway

Values! Values!
Values!

Bologna
Sliced or Piece
lb. 12c

Roast
Beef Chuck
lb. 15c

Fish
Headless
Whiting
lb. 14c

Bacon
Smoked Sugar
Cured in Piece
lb. 25c

Tokay
Grapes

lb. 5c

Cranberries Early Blacks lb. 19c

Sweet Potatoes Texas Porto Rican 5 lbs. 19c

Onions Yellow Spanish 3 lbs. 10c

Lettuce Large Firm 2 Heads 9c

Turnip Greens, Mustard 3 Large Bunches 10c

Collards 3 lbs. 25c

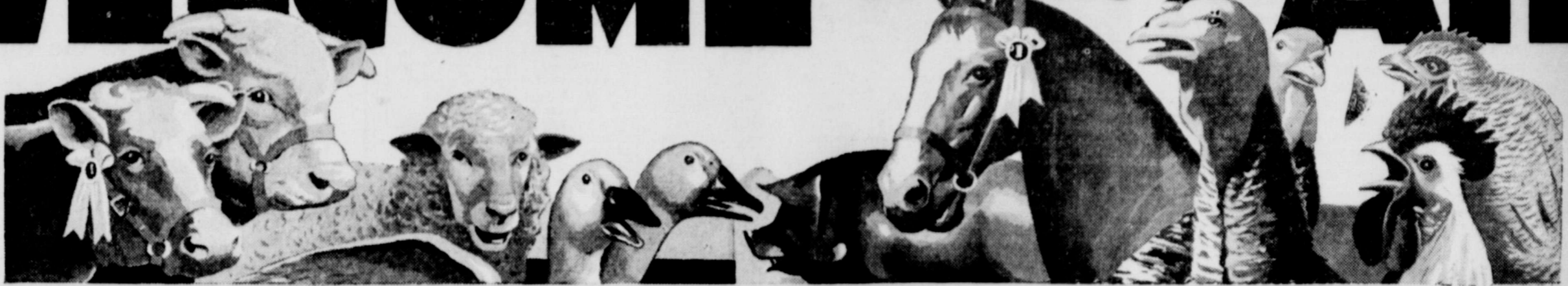
Green Beans lb. 3c

Rutabagas Medium Size

SAFEGWAY STORES



WELCOME to the FAIR



Higginbotham's extends a cordial welcome to everyone to see the 1937 Fair. Visit our store and see the Prize Winning Display of Merchandise for the entire family and the home. Higginbotham's is the best place to trade. We'll be looking for you October 12 to 16.

You are Entitled to the Best— See the Massey-Harris Tractors

"The Greyhound" of Tractors—Together with Grain Drills, Feed Cutters, Disc Plows at our exhibit at the Fair Grounds.

Our own salespeople—as well as factory representatives—will be on hand to show you and give you information. Give us a look and see the tractors of the hour.

Get Ready for Winter With Heaters and Cook Stoves

EXTRA
\$100 NEW LAMPS for OLD!
ALLOWED FOR ANY OLD LAMP
FOR A LIMITED TIME
Sept. 1 to Nov. 30, Inc.

HERE'S a real money-saving opportunity to equip your home with those world-famous Aladdin Kerosene (Coal Oil) Mantle Lamps. Bring in any old lamp, any sort or condition, and we'll give you the surprisingly liberal allowance of \$1.00 on it, to apply upon the purchase price of any style Aladdin you may select. Bring in as many as you please, as long as you buy an equal number of Aladdins.

Certainly, you can now well afford all the joys and comforts Aladdin light will bring to every member of your household. Why strain your eyes under the faint, yellowish glow of the old style flat-wick lamp, when you can have this modern white light at such a substantial saving? Don't wait—act today!

If you act QUICK you may secure this Amazing New 1937 . . . \$4.95

Aladdin Kerosene Mantle Lamp

All Aladdin Lamps have these outstanding features—Burn kerosene (coal oil) for 50 hours on a single gallon. Give an abundance of soft, mellow, white light—over sunlight in quality. Absolutely safe. Burns 94% air. Very economical. No odor, noise, smoke or trouble. No generating. Lights with match in a moment. Simplicity itself.

for \$3.95 only

Cash, and any old Lamp of any kind, sort or condition.

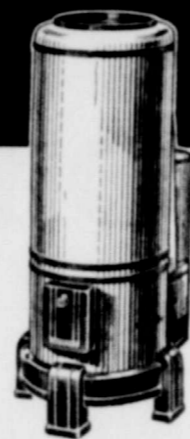


Many Handsome Styles of TABLE - HANGING - BRACKET AND FLOOR LAMPS In a Great Variety of Colors and Finishes from which to Choose.

DON'T WAIT! Bring In Your Old Lamp NOW!

CLEAN OIL HEAT with this SUPERFEX

COME in and see the popular Superfex Oil Burning Heater, made by the Perfection Stove Company, the world's leading manufacturer of oil stoves. These heating stoves connect to chimney flue like ordinary stoves. Burn low-cost fuel oil without machinery, wicks or lighting rings. No dirt or ashes. No troublesome fire tending. Several sizes and styles for homes, offices, schools, churches, stores and shops. Easy terms, if desired.



Investigate Our Low Prices on

Floor Coverings

and Rugs 9x12 size.

\$4.95 - \$5.95 and \$6.95



THIS BEAUTY IS AN OIL RANGE . . . a genuine PERFECTION with 5 HIGH-POWER BURNERS!

Here's smart modern design, sturdy Perfection construction and full porcelain finish—all at a price that will surprise you. This beautiful range has five High-Power burners. High-Power speed boils two quarts of water in about eight minutes. High-Power cleanliness does away with sooty kettles. High-Power precise regulation enables you to do every-

thing from simmering to broiling, on each burner. The "Live-Heat" air-insulated oven is at convenient height. The two-gallon concealed fuel reservoir is easily removed for filling; the hinged panel concealing the burners rests snugly against the lower front of the range when opened. Come in and let us tell you more about it.

Wall Paper and Paint

Headquarters.

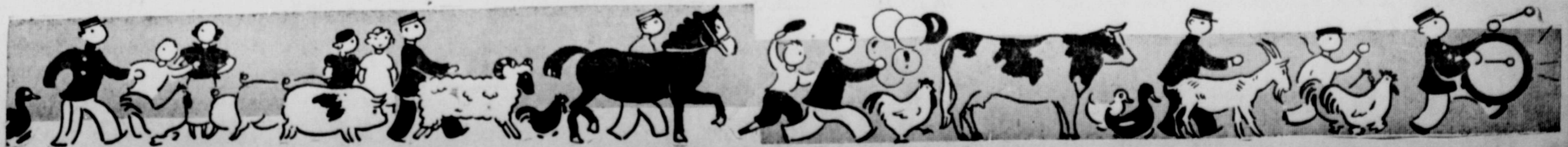
High Quality—Low Prices

Don't forget our Big Fall Selling Campaign is on—Clothing, Shoes, Dry Goods, Ready-to-Wear, Hardware, Tableware.

Follow the Parade to

Higginbotham Bros. & Co.

The Best Place to Trade



BABY SHOW IS SLATED FOR FRIDAY

No Runnels County Fair would be complete without a baby show and the 1937 fair officials have appointed a committee with instructions to make it the biggest in the history of the exposition.

More convenient and comfortable quarters will be arranged this year where the mothers can bring their tots and rest while the judges try to select the two best boys, two best girls, and the two best sets of twins. Cash prizes of \$5 and \$2.50 are offered for first and second in each of the three classes.

The show will be held on Friday afternoon, October 15, beginning

at 2 o'clock, and the assembly hall between the two large buildings will be seated and made ready for this event. Committeewomen will be on hand to register each child as it enters the building. Any baby from 1 day to 2 years of age is eligible for the competition.

No clinical examination will be required this year and the judges will be provided with score pads with points for appearance only. In order to keep the crowd from the room where the babies are assembled, only one person will be admitted with each baby. All entries will be given a number so that no judge will know the name

Less Than 200 Answer G. A. R. Call



Madison, Wis.—First thought of the fewer than 200 Civil War veterans in the annual encampment of the Grand Army of the Republic was for the comrades who have gone before them. Shown at the memorial services are Alice Cary Risley, eighty-three, of Columbia, Mo., only surviving nurse, and Capt. Eugene Merrick, of Los Angeles.

of either the baby or the person with the baby.

As soon as all the children are registered photographs will be taken of the entire group and after the contest the winning babies will be photographed and pictures furnished a number of newspapers circulating in this section.

There is no charge for admission to the baby show nor is there an entrance fee. All babies and their mothers will be admitted free at the front gate.

Mothers who enter babies are requested to come as near 2 p. m. as possible so there will be no long wait before the actual judging commences.

Other details of this event will

be given at the information booth near the front entrance to Fair Park.

Wasting Time

To learn never to waste your time is perhaps one of the most difficult virtues to acquire. A well-spent day is a source of pleasure. To be constantly employed and never asking, "What shall I do?" is the secret of much goodness and happiness. Begin, then, with promptitude, act decisively, persevere; if interrupted, be unruffled, finish it carefully—these will be the signs of a virtuous soul.

It is general practice for government employes to patent their discoveries as "public patents" for the free use of everyone.

Lights of New York

by L. L. STEVENSON

Those who, for one reason or another, do not care to mingle with the common herd at the cinema palaces or neighborhood theaters, have fallen into the habit of renting films for private showings in their own homes. Some have their residences fitted up with sound and projection equipment but most rent the entire outfit from films to operators. The practice is not entirely new but Variety reports that within the last two years it has grown into business of considerable proportions. Screen executives started it and others who can pay have fallen into line. Distributors do not care to rent pictures for private showings but there is nothing that they can do about it save jack up the price so that the cost may be as high as \$600 a night. Few of the pictures are rented for large parties. Usually the renter and his family are the only ones who see them. Some of the addicts want only pre-views, while others rent pictures which have received rave notices.

Among those listed by Variety as frequently getting pictures for private showing are President Roosevelt, Jock Whitney, Irving Berlin, Eddie Cantor, Tony Sarg, T. Wallace Orr, John Mansville, Mrs. C. V. Whitney, Jules Bach, Walter Chrysler, Adolph Zukor, Harry M. Warner—and numerous other film heads—Frank Henderson, Marshall Field, A. C. Blumenthal, Paul Block, John Hartford and the McCormicks of Chicago. Jock Whitney is said to eye virtually every major picture, always getting them long before release. If the fact that the President had ordered a certain picture could be advertised the box-office response would be tremendous. But the Will Hays office refuses to permit such exploitation.

Many old-timers are extremely interested in the comeback of Gus Edwards by means of the radio. Edwards, who fostered the careers of Eddie Cantor, George Jessel, George Price, Groucho Marx, Eddie Buzzell and others, found it rather tough sledding a few years ago. The country scoffed at sentiment and everything smacking of lavender and old lace. Continual whispers that the stocky, gray-haired Gus was no longer in the chips went up and down Broadway and surely must have reached his ears. But Edwards merely smiled and hinted vaguely of amenities soon to become due. Performers, who started under his aegis and who had more dollars than they needed, endeavored to come to his rescue but Edwards declined all offers with thanks. Then came the turn, and recently he went to the West Coast to assail that front. Sixty years old and fighting with the stout-heartedness of youth!

Speaking of entertainers, there are Jack Benny and Jack Pearl. Whenever the two meet, there is a poker game. But when Benny came here from Hollywood, his time was so fully occupied that the usual sessions of the great American game had to be omitted. Recently, Pearl received a check from Benny for \$100. A note explained that though there had been no game, Benny felt that he should pay his usual losses just the same.

Holding to the theatrical world, one more paragraph, the matter of cameras comes next. When John Gielgud returned to England, he complained that the candid cameras of theater-goers drove him almost insane. Up to that time nothing had been done about them though they were an annoyance to many theater-goers. Following the Gielgud complaint, however, there was action and candid cameras are now barred from most theaters. But recently a variety house reversed the rule by offering prizes for the best pictures taken in that theater by patrons. It seems that it would be much more to the point if something were done about match lighters.

Subway gavesdropping: "He acts like he's in the dough but all he's got in his pockets is holes."
© Bell Syndicate.—WNU Service.

Conductors Were Warned to Wear Shoes in 1897

Durand, Mich. — Seventeen rules for the instruction of employees and not for the information of the public are listed on Dayton Coal & Iron road time card for 1897, owned by Joseph C. Clancy, car distributor at the Durand Grand Trunk depot.

Some of the rules are: All trains will leave on time; no collisions allowed on this road; all trains must stop before running over stock of any kind; drink nothing but cold water while on duty; passenger conductors must wear shoes while on duty, socks not required.

Grave Error Leaves Smugglers Mournful

Marseilles, France. — Customs guards, noticing there were no women among the black-clad mourners following a coffin, halted the procession. They found the coffin was filled with English cigars which the "mourners" were attempting to smuggle past the guards.

PREFERS PRISON TO FINE

EDINBURGH, Oct. 6.—James C. Thomson, principal of Edinburgh School of Natural Therapeutics, preferred to serve 11 days in prison for twenty days rather than pay a fine of \$10 for automobile speeding. In fact, he insisted on it. He pledged all his friends not to pay the fine.

Patronize our advertisers.

For Results Try a Ledger Want Ad.



Welcome to the Runnels County Fair

Come in during the fair and get acquainted. We haven't been in Ballinger long but already Bewley's Best bakes Ballinger's bestest biscuits.

Bewley's Anchor Stock and Poultry Feeds are giving maximum production at minimum cost.

Warren Grain Co.



OCT.
12
13
14
15
16

Greetings! Fair Visitors

To the thousands who will be here next week we extend a hearty welcome.

See our complete line of school supplies, toilet goods, lingerie, notions, men's wear, kitchenware.

Perry Bros.

5c - 10c - 25c Store



GREETINGS FAIR VISITORS

Always a show place for the finest products of Runnels county, the Runnels County Fair will this year be one of the biggest and best ever held.

Plan to attend the fair all five days. Enjoy the many amusement attractions and educational features.

Boost Your County—Attend the Fair
October 12, 13, 14, 15 and 16

Drop in and pay a visit to our modern hardware and furniture store while you're here. You're always sure of a hearty welcome.

Lee Hardware Co.



Welcome
Fair
Visitors!

Everyone can't win first prize but everyone can enjoy our delicious meals.

Drop in, not only during Fair Week, but whenever you're in town.

City Cafe Fred Woods

You Always Lead the Parade

When You Drive a

DODGE OR PLYMOUTH

We join with all Ballinger in extending an invitation to the Runnels County Fair next week.

We will have an entry in the Automobile Show and urge you to inspect the cars carefully and if possible visit our display room on Hutchings Avenue and let us explain the features that make Dodge and Plymouth cars the leaders.

There are hundreds of satisfied users living near you and we invite you to ask any of them about the merits of these two cars.

Attend the

RUNNELS COUNTY FAIR

October 12-13-14-15-16

Ballinger

Sykes Motor Co.

Flower Show to be Real Fair Feature

Each year the floral division of the Runnels County Fair has grown in importance and this year it promises to be the largest and finest showing of blooming plants and cut flowers ever seen here. Because many citizens are doing yard improvement there are more flowers growing in the county this year than heretofore and these new home improvers as well as those who have grown flowers for many years are naturally interested in floriculture.

Pot plants and ferns will be entered Tuesday morning, October 12, and will be in place at the opening of the fair. Mrs. E. A. Saunders, Mrs. James A. Wear and Mrs. H. W. Lynn will be on hand to receive and arrange the display.

Cut Flower Day is scheduled to begin at 10 o'clock Thursday morning, October 14. Those wishing to enter this special exhibit are requested to have their entries in the building not later than 10 a. m., when judging will start.

Last year the display of roses, both in variety and quality, was extraordinary and the judges had difficulty in choosing winners. The display of dahlias also was one of the best seen and the committee in charge is expecting many additional exhibitors to participate this year. A few years ago only a few Ballinger women displayed cut flowers at the fair but last year flowers were entered from every part of the county.

Cash prizes in this division are listed in the general catalogue any one not having a premium list can obtain one at the Ballinger Chamber of Commerce offices or at any building on the fair grounds.

Chows Good Sledge Dogs

Natives of Northern China, born and reared to draw sledges over frozen wastes, the chow's steadfast, purposeful eye is indicative of their inbred ability to keep their gaze on the trail and their minds on the destination ahead. They have an amazing instinct to find their way through a country that is entirely new to them; and if they become separated from their masters in a crowd, they do not become confused as many dogs do, running this way and that, but very calmly and confidently thread their way through the throng until they find the man for whom they are looking.

Read the ads—save money.

CAMERAGRAPHS



EDDIE RICKENBACKER (left) visits his alma mater, President Ralph E. Weeks of the International Correspondence Schools, Scranton, Pa., welcomes the famous war ace and leader in the aviation industry upon the occasion of his recent visit to the institution with which he enrolled for technical instruction when a young man.

AIR EXPRESS: Lusty offspring of 16-year-old Railway Express Agency, 10 years old September 1, flies every workday, at 3 miles a minute, 2,000 shipments weighing 7 tons on 32,225 miles of air routes between all U. S. and Canadian airport cities and by coordinated air-rail service between all off-airline cities.

OUR FOREIGN NEIGHBORS: At war and in peace, Right is O. J. Schmidt, leader of the Soviet Polar Expedition, playing with polar bear cubs attached to the explorers, while in the photo at left, is a Chinese soldier preparing to take lethal measures against the invading Japanese.

IN HOT WEATHER OR COLD: Joan Blom, ditto, taking a sun bath, is easy to look at.

SEVEN-FOOT INDIANS LIVED IN NEW JERSEY

TUCKERTON, N. J., Oct. 6.—Bones of a race of giant American Indians, some indicating a height of 7 feet, have been discovered in a huge shell pile 125 feet long and 12 feet high, three miles from here.

The bones were first accidentally uncovered some twenty years ago by a farmer boy and the mound has been worked by scientists ever since, constantly yielding valuable Indian relics. It is thought that the bones are those of victims of a massacre who were thrown on the communal refuse pile.

Throne at Windsor Castle
The throne at Windsor castle is composed entirely of ivory and decorated with many precious stones.

First Plows of Tree Branches
The first farm plows were made of crooked tree branches and worked by man power.

In Writing, Conversation
In writing, study what you say; in conversation, study what not to say.

Runnels County Fair Oct. 12 to 16

In appreciation of the skill and achievement in agricultural and livestock raising, of which the Runnels County Fair is a complete exposition, the 1937 fair is dedicated to the farmers and ranchmen of this county.

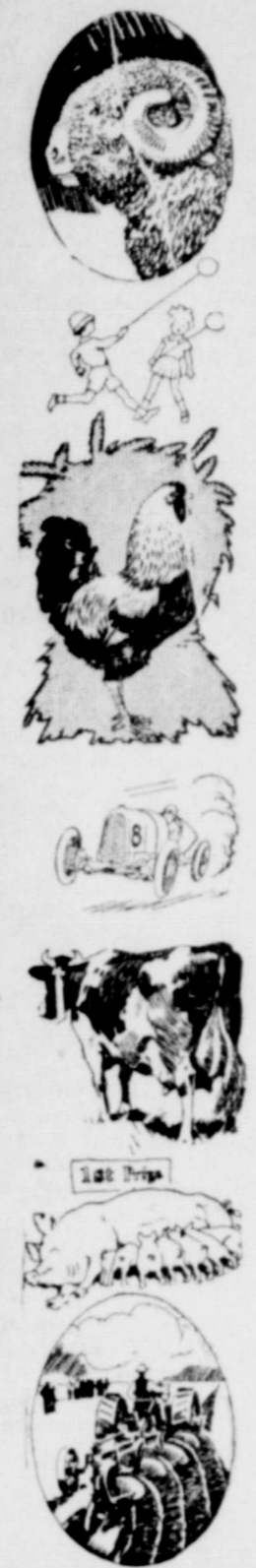
Fair officials this year have spared no expense in securing an entertainment program which will be worth coming more than once to see.

Buildings have been remodeled and repainted, grounds have been cleaned and fair patrons will find the exposition a fine place to be amused and entertained.

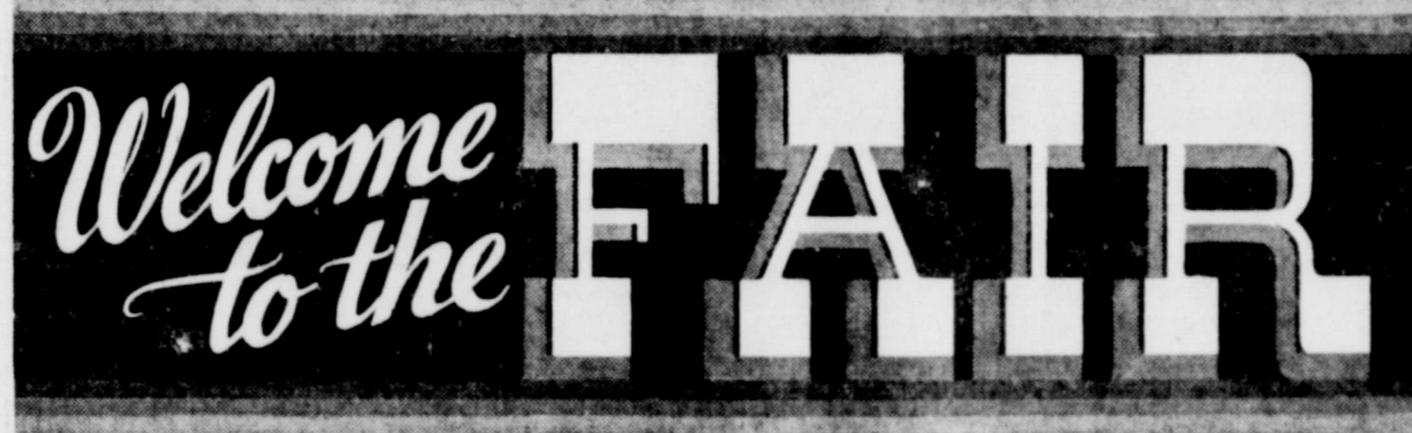
We are proud to be a part of Ballinger, Runnels County and the Fair, and it is a real pleasure to invite you to attend and when you come bid you

Welcome!

Wm. Cameron & Co., Inc.



October
12-13-14-15
and 16
Ballinger
Fair Park



Pioneer Day Tuesday, Oct. 12

Pioneers of this section will be guests of the Runnels County Fair for the grand opening. A special program of welcome has been arranged for the morning, transportation will be provided in the parade and everything will be free at the Fair Grounds.

Come in to see us when you arrive in town and let us help you in any way.

This bank has been a part of Runnels county and has had a share in the progress and growth during the past 51 years. Today we look forward to the gathering of farmers, ranchmen, business and professional men with their families to attend the 1937 Runnels County Fair.

With conditions better, officials of the fair are striving to again place it on pre-depression basis and offer one of the biggest programs of entertainment for any county fair in Texas. A glance at the amusement program will convince you of this fact. This year Runnels county farms and ranches have produced the finest of the land and each exhibit department will offer a show worth your careful inspection.

We join with all the citizenship of Ballinger in extending a cordial welcome to the fair.

THE FIRST NATIONAL BANK

Since 1886

City Will Dress Up During Fair Week

Roscoe Plowboys Run Rough Shod Over Local Lads

The Ballinger high school football team was outplayed from whistle to whistle last Friday night and the Roscoe Plowboys took the big end of a 38-0 score. The defeat was no surprise to coaches and fans who knew something of the strength of the Roscoe eleven. The visiting team was the regional champion last year and



Making the grade

CROSSING children with an abundance of energy usually do make the grade... and with ease. Every thoughtful mother recognizes this fact... mothers know too that children need help to build and maintain blood strength. Particularly is this true with those who have suffered some illness or who look pale... are underweight... or have lost their rest for food. SSS Tonic is especially designed to build-up children's health through the red-blood-cells, thus putting them in better condition to enjoy the food they eat and to regain lost weight... all which make for greater strength and vitality. Help your child to "make the grade" by starting him or her on a course of SSS Tonic now. There is no substitute for this time-tested remedy and no ethical drug-gist will suggest something "just as good."



the same team is expected to repeat for the crown in this part of the state this season.

The Bearcats, without the services of May, and with Fritz Powers, Parrish and several others not up to their usual form, could not stop the sweeping end runs and line plunges of the Plowboys. Ballinger's offense was weak and passing was resorted to for the few first downs made during the game.

The Ballinger eleven will go to Cross Plains Saturday to meet the high scoring club of the district in a night game. The contest was changed from Friday to Saturday night in order to allow more time for completion of the new football field and installation of floodlights.

A preliminary program will be held before the kickoff Saturday night to dedicate the new field. This will be the first night game ever played in Cross Plains.

May will not return to the line-up this week but will be ready to go against Rising Star here on October 15.

Many Ballinger fans went to Winters Friday afternoon to see the Brady Bulldogs play the Bizzards. This game, ending 22-19 in favor of Brady, probably was the best that will be played in the district this year.

Constipation

ADLERIK A
J. Y. Pearce Drug Co.

STASNEY IS SPEAKER AT TEACHERS MEETING

Dr. E. W. Stasney spoke to the rural school teachers here Saturday morning explaining the dental section of the program through the schools for Runnels county this year. Dentists of the county will cooperate with the general health program in the schools this year and teachers were instructed on their part of the work.

One dollar bills, which constitute about one-half the number of bills in circulation in the United States, have an average life of about nine months.

Concho League Title Goes to Bronte Bucs; Win Final Series Tilt

Bronte's Buckaroos won the slightly undisputed championship of the Concho Basin League last Sunday when they took the third straight game of a three-out-of-five playoff from the Ballinger Bearcats. The back-and-forth, up-and-down contest at Fair Park wound up 10 to 8 in favor of the Bucs. The Brontemen had previously won two games, defeating Ballinger 2 to 1 September 18 and 6 to 5 September 23. The first tilt was played at the Coke county metropolis, the others on the local lot.

The two teams went into the ninth inning tied 8-all. The Bearcats failed to tally in their part of the stanza, and the Bronte aggregation which took the field first bagged two runs in its half of the final stanza. Errors were plentiful, hardly a local man escaping being credited with a miscue. The pitching on both sides was probably above par for amateur baseball. Lefty Hanna and Scott were batteries for Bronte. Day and White pitching and Landers catching for Ballinger.

George Goughly, Ballinger third sacker, slammed out a home-run with two on the bassocks in the eighth inning.

Four umpires, Sheriff Frank Perciful, D. W. Turner, Delbert Davenport and Gerold High, worked in this game.

Thus ended the 1937 baseball season in Ballinger. Attendance, especially near the end of the summer, has been good, and the playing has been brilliant, fair, so-so and downright rotten.

DISTRICT AGENT TO VISIT RUNNELS COUNTY FRIDAY

Miss Maurine Hearn will be in Ballinger Friday to discuss home demonstration work in this county and particularly the program for next year. She had been invited to spend next week here and assist in judging at the fair, but the stress of her work in the large district will make this impossible, she said.

WILDCAT HERO



Captain Don Hoop, one of the most talented halfbacks in the Middle West, is the big threat in Natchitoches university's backfield this fall. In addition to running and passing he calls signals. He weighs 172 pounds.

SKETCHES OF NEW BUILDING FOR COLLEGE OF MINES APPROVED BY REGENTS

AUSTIN, Oct. 6.—At the recent meeting of the University of Texas board of regents here, preliminary sketches of the \$100,000 library and administration building to be erected on the campus of the College of Mines and Metallurgy at El Paso, a branch of the university, drawn by Percy McGhee, El Paso architect, were approved.

The library section of the building will have a six-story steel stock room, equipped with elevators. Administrative offices, including those of the president, dean of arts and science, and registrar, will be on the first floor.

McGhee will also present to members of the board of regents a plot plan covering all future developments on the college campus. It will include an auditorium, two additional classroom buildings, a girl's dormitory, and a boys' dormitory. At present there are two dormitories for boys and girls.

FELON TAKES OVER FACTORY

PRAGUE, Czechoslovakia, Oct. 6.—When he escaped from prison in Prague a convict took refuge in a disused factory. He placed a notice on the gates offering the office furniture for sale, and was selling stock he had found in the sheds when one of his customers became suspicious. The police took him back to prison.

Miss Mary Talbot spent the week-end in Brownwood, visiting relatives and friends.

Texas Livestock Moves at Steady Rate in August

AUSTIN, Oct. 6.—Texas livestock shipments to the Fort Worth stockyards and interstate points continue at a rate which by comparison with past records is quite astonishing. It is shown by reports to the bureau of business research of the University of Texas. Shipments during August totaled 7,973 cars, an increase of 124 per cent over August last year. For the year-to-date shipments aggregated 80,741 cars, compared with 38,958 during the corresponding period last year, an increase of 56 per cent gained 121 per cent over August, cent.

Cattle shipments during August 1936, calves 112 per cent; sheep, 226 per cent, and hogs, 19 per cent.

"Feeding areas account for a large part of the increased demand for Texas livestock, although substantial increases in shipments were also made to the major markets," the bureau's report said. "To illustrate, 48,000 head of sheep were destined to Illinois feeding areas, compared with none during August last year; 43,000 head of sheep were destined for Iowa, against less than 6,000 head last year. Similarly cattle shipments to these areas increased fourfold and tenfold respectively. Increases to

Missouri, Indiana and Kansas were almost as striking.

"With the shortage of livestock in a number of northwestern range states and the huge increases in feed crops in the corn belt, compared with recent drought years, the demand for Texas cattle and sheep should continue strong for many months. It is this fact which gives solid ground for optimism concerning agricultural income in this state during the coming months."

CICERO H. SMITH MADE MANAGER OF CAMERON YARD AT ELDORADO

Cicero H. Smith has been transferred to Eldorado by the Wm. Cameron & Co., and will assume the management of the yard there. He left here Wednesday to begin his new duties. His family will remain here for the present and join Mr. Smith in Eldorado later.

Mr. Smith has been associated with the Wm. Cameron Company at Ballinger for the past four years and prior to that time was manager at Breckenridge four years, and for two years was manager of the H. H. Hardin yard in Ballinger.

O. R. O'Neill, local Cameron manager, stated this week that he had not been advised who would succeed Mr. Smith in the Ballinger yard.

Telephone installations in New South Wales are rapidly increasing.

The Cunningham Decorating Company will begin work this week-end decorating the city for the Runnels County Fair. These professional decorators have done this type of work here before and are considered among the best. Flags, streamers, banners and other decorations will be draped in the center of the streets. Decoration of places of business will be left to the individual stores. Dressing up of the streets and fair grounds will be paid for by the fair association and individual merchants will not be asked to contribute.

The West Texas Utilities Company will string colored lights on Eighth Street from the business district to Fair Park. In addition to the regular lights in the exhibit buildings, on the midway and at the grandstand, the entire show spot will be floodlighted. All floodlights at the baseball field will be turned on and additional 1,000-watt reflectors placed all over the grounds.

Every part of the fair grounds and Seventh and Eighth streets will be surfaced with a light weight oil so there will be no dust to spoil the enjoyment of the exposition.

A small decorated stage will be erected on the court house lawn for the pioneer program, which will be presented on the opening day of the fair.

Officials of the fair association and merchants will give special attention to decorating store fronts and interiors for Fair Week.



TIP FOR 1938

YOUR Big Chance to SAVE!

Now and Fair Week

WHEN YOU COME TO BALLINGER TO ATTEND THE RUNNELS COUNTY FAIR—Plan to visit Stone's and you will profit by buying your Coat, Dress, Hat, and other things here.

Specials from Our Ready-to-Wear Department

One big rack of sports and fur trimmed Coats in the very newest styles and colors at **\$9.95**

See this wonderful detachable fur collar Coat—a real bargain at **\$16.85**

DRESSES--- LeVine, Bloomfield and Reid Bros Dresses, will suit the ladies who really want something different, yet practical. You'll revel in their practical beauty. Other Dresses featured at \$2.95, \$3.95 and up

MEN'S SUITS--- Men and Young Men—select your new Fall Suit and Overcoat from our big, complete stock. A special featured Suit, double-breasted, belted back **\$19.85**

We have many specials for you during the Runnels County Fair—specials from every department. Come to the Fair, come to Stone's, and you will find good, honest values at prices that you can afford to pay.

Stone's

TO FARMERS

Who Want to Make

C. C. C. COTTON LOANS

We want to place \$250,000.00 or more in this type of loan.

Please see us if you contemplate doing so.

Your Cotton Loan Notes will be held in our files until June 30, 1938, at which time they must be tendered to the Commodity Credit Corporation as per loan agreement which you execute.

The advantage of placing your loan with us is that you can have access to all papers prior to June 30, 1938.

The Farmers & Merchants State Bank

BALLINGER

Member Federal Deposit Insurance Corporation

Welcome

FAIR VISITORS



You are going to miss the Greatest Fair Runnels county has ever had if you miss this one. While you are here be sure and visit our store. It is full of Fair Values. Visit us even though you don't buy. You are welcome. Remember to come to the Runnels County Fair October 12 to 16.

Mirra-Line Triumphs with Stunning FALL DRESSES 4.98

The new silhouette, discreetly placed shirings, new bracelet sleeves... just a few of the outstanding details! Lovely fabrics and colors. 12 to 20.

Service, Sheer Silk Gaymodes 79¢

Full Fashioned!

Chiffons! Extra sheer chiffons! Service weights! And every pair ringless! Every pair perfect quality! Many new colors.

High in Fashion—Yet Low in Price!

Glen Row DRESSES 2.98

These are unusually flattering styles—the new silhouette is responsible! Smart rayons and wool-like fabrics in gorgeous colors! 12 to 20.

New! Darker-Toned Prints for Fall!

WASH FROCKS 98¢

Here they are! A grand collection of round-the-house frocks! They'll take constant wear—lots of tubbings. 14-52.

TERRY TOWELS 15¢

Sturdy, serviceable double loop weave towels! White, colored centers, striped borders!

Printed Crepe 49¢

It's Washable! 49¢ Yd.

Be economical! Look smart in these distinctive new prints! Won't shrink or pull at seams.

Flounced PANELS 98¢ Ea.

• Including the Little Women style!

They've a certain youthful-saucy look that lends a note of brightness and cheer to bedrooms! Of fine marquisette with tiny, fluffy cushion dots and French ruffles. 44 in. by 24 yds. See these today!

USE Penney's LAY-AWAY PLAN!

Super Values! In Fashionable FALL HATS

Styles for Every Type! **98¢**

It takes Penney's to manage so much style, so much value at such a low price! Smart flattering creations with new high crowns and cleverly shaped brims. Of fine soft felt.

TEA NAPKINS 1.00

6 to the box!

Fine white linen napkins with Madeira hand embroidery and scalloped edges. 11 1/2 x 11 1/2"

Not Less Than 5% Wool! Plaid PAIRS 2.98

Grand Bargains! Pr.

Nappy blankets in good looking pastels. Extra large, extra warm—exceptional values! With 4" bindings of durable sateen—they'll give years of service! Size 72"x84"

BLANKETS 1.98

Sateen Bound!

Plaids and Indian designs in deep, rich colors. 70"x90", 66"x80", 1.59—72"x84", 2.98.

SHEETS 1.00

Durable Quality

NATION WIDES! You'll like

Plaid BLANKETS 69¢ Ea.

Of Soft Cotton

Pretty pastel blankets with striped borders and neatly stitched ends. Size, 70"x90"

Cotton BATTS 59¢

Popular Nation Wide quality! 2 pound size, 72" by 90". Of soft, new, fluffy white cotton.

FLANNELETTE 15¢ yd.

Wizard brand sturdy weight outing flannel. For nightwear and other uses. 36" wide.

OUTING FLANNEL 10¢ yd.

Warm ARCTIC quality in new patterns. Fine for baby's clothes, sleepwear. 27"

Winter-Weights! Union Suits 79¢

Big Values!

Of ribbed cotton, lightly fleeced—plenty warm and serviceable for the chilly months ahead!

Fall's Style Leaders! Men's Shirts 1.49

Popular Patterns!

Famous Towncrafts! Lustrous fabrics. Nucraft or regular collars attached! Whites, solid colors, smart looking designs!

Right for All Workingmen! Sturdy JCP WORK JACKETS 1.29

Blanket Lined for Warmth!

Men chose them because they're economical—they're serviceable—they're warm! Durable denim jackets—cut full for working comfort! Bar tacked, triple stitched for steady wear!

Men's Part Wool Work Sox 10c Pair

This was our most popular work sox last winter

Men's Wool Jackets \$2.98

The thing for winter

Fall's Newest Patterns! Men's Shirts 98¢

Fast Colors!

Pre-shrunk fabrics in white, solid colors, smart designs! Nucraft or regular collars!

Men's Work Sox 3 Pairs 25c

Men's Work Shoes \$1.98

Built for Service

Men's Overalls \$1.10

Big Mac

Guaranteed not to shrink

Handkerchiefs For Men 3 for 10¢

A rousing value—17 inches square! Plain white cotton—hemstitched hems. Buy plenty.

For Lasting Good Looks! Marathon With Double Thick Brims 2.98

An extra amount of top quality fur felt has gone into these smartly styled hats. Easy-fitting with a youthful dash! No wonder well-dressed men and young men demand them!

Popular for Warmth! UNION SUITS 98¢

Roomy Sizes!

Flatknit cotton, heavily fleeced—serviceable, comfortable! Snug cuffs on sleeves, ankles.

Smooth Grain Leather JACKETS 7.90

Cossack Styles!

Sturdy leather jackets—famous for warmth, service! Slide fastener fronts—popular colors!

Light and Flexible! Marathon Genuine Fur Felts! 1.98

Smart looking hats that can be worn in a number of shapes! Narrow bands and jaunty lines make them popular with both men and young men. Comfortably ventilated, ideal for Fall!

Plenty of Good Cold Drinking Water

PENNEY'S

J. C. PENNEY COMPANY, Incorporated

Make Our Store Your Fair Headquarters

Women to Help Stage Runnels County Fair

Additional committees have been announced for the women's division of the Runnels County Fair and will be on the job next week to receive, check, list and return

articles entered. Mrs. E. E. King and Mrs. J. D. Motley will be in charge of the textile section. A large booth has been arranged

with glass cases for showing articles in the culinary division. The committee in charge is composed of Mrs. E. Shepperd, Mrs. T. J. McCaughan and Mrs. Edgar

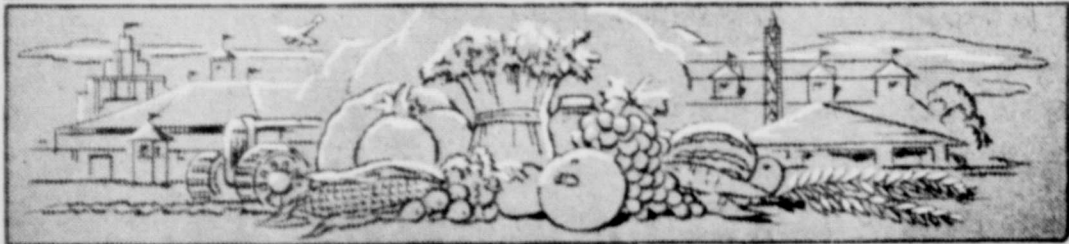
You're Invited to the Greatest

Runnels County Fair Next Week

We invite you to bring the entire family and "take in" the fair this year. The program of entertainment will be one of the most outstanding ever presented and exhibits will be excellent.

We will do our part to help make your visit pleasant. You will find our new and modern fountain a fine place to refresh yourself and for the five days and nights will have a large force of help to serve you whatever you need.

Weeks Drug Store
In Business for Your Health



That Southern Charm Again



Miami, Fla.—Reminder that it's still warm in the South, though chill football breezes whip the North, is the radiant smile of pretty Sarah Hall, taking it easy after a swim in a Miami pool.

Boelsche. Premiums offered are generous and the best cooks of the county are making plans to take part of the money.

One of the most interesting sections of the fair is the curio and antique division. Additional space has been provided this year and the committee in charge will receive and display everything brought in. Patrons of this department are assured that their articles will be perfectly safe. Those that should not be handled will be placed under glass or in cases where they cannot be touched and a guard will be on duty all the time to see that nothing is stolen or misplaced. A duplicate numbered ticket will be issued the owner when the entry is made and it will be reclaimed with this ticket. Night watchmen to be employed will patrol the grounds and buildings every evening to see that nothing is stolen. The committee to receive and display the old mementoes and trinkets is composed of Mrs. W. O. Wallace, Mrs. John Barton and Mrs. James Striplin.

Fine arts will again require important space in the women's department of the fair. Mrs. K.

V. Northington, Mrs. C. F. Bailey and Mrs. Tom Agnew will receive and arrange these entries in two rooms.

Apple Ancestry

All of our apples, food historians say, probably developed from the sour crab-apple of Western Asia. The colonists found the wild crab growing here when they settled along the Atlantic seaboard. Rightly assuming that the climate was ideal for the development of orchards, they imported apple seeds from England and France. From that beginning the United States has become the most important apple producing country in the world.

Bottle Holds Fortune

Golden sovereigns amounting to \$1,050 were found by a farmhand in an old pickle bottle turned up by his plow near Cattal, New South Wales, Australia. He had never seen coins like them before and he took the bottle to the farmer who employed him. "Look at these queer yellow things; what do you suppose they are?" he asked.

Zoo animals dine at intervals ranging from five minutes to two weeks, says William Bridges of the New York zoological park.

BRIGHT PROSPECTS FOR COLLEGE MEN

More and Better Jobs Available to Graduates.

Minneapolis. — Offering annual starting salaries \$90 to \$300 higher than last year in many lines, corporation scouts are competing on university campuses for promising 1937 graduates, with more and better jobs, according to a survey of the employment situation at 76 universities and technical schools, just completed by Northwestern National Life Insurance company.

At 62 of the 76 schools, increases in the number of jobs available, as reported by placement directors, range from "considerable" to "several hundred per cent over the 1936 volume of employment calls." All principal industries are represented on the campuses this year; especially active in seeking trained men are the electric, steel, heavy machinery, life insurance, mining, oil, motor, meat packing, construction, general manufacturing, and merchandising lines, the survey finds.

As usual, graduates in the top one-third of the class are primarily in demand, the report states; in many of the schools seniors with superior records have from three to six offers apiece to choose from. With far too few top-flight men available to fill the openings, the demand has overflowed through the lower ranking strata of 1937 graduates, with the result that some entire classes will be placed in positions by the time the cap-and-gown parades march.

"More calls than we have men we can recommend to fill them"; "By graduation 75 per cent to 80 per cent of our 1937 graduates will have positions lined up; the remainder should be placed by fall"; "Men being placed six weeks earlier than last year"; "Many more positions available than we can fill," are typical comments from placement directors in response to the insurance company's inquiry.

Though sales work still accounts for a substantial proportion of the starting jobs offered, some placement directors this year observe a noteworthy increase in the "inside" type of opening which points directly towards an executive berth, if the graduate makes good.

If one pair of flies and their descendants could all breed unharmed for a season, the earth would be 47 feet deep in flies, so it is estimated.

Receipts in duplicate for all purposes. Ballinger Printing Co.

Proper Illumination Advised for Pupils To Beat Eye-Strain

NEW YORK, Oct. 6.—Students, 6 or 60 years of age—need good lighting for better sight, better grades and for less of that "tired feeling." And just as children need the proper size of chair and table for the comfort of their bodies when they study, so they need proper lighting for the comfort and protection of their eyes.

These facts are pointed out at this eye-strain season of the year by lighting scientists who have carefully studied light in its relation to sight. No longer does the alert mother or father take it for granted that any kind of light is safe for home work. Research in the country's lighting laboratories has shown us differently.

Impaired eyesight is found in one out of five school children, two out of five college students and three out of five persons over 40. And we know that poor lighting has been a contributing cause to this regrettable condition. By actual test it has been proved that home work is easier for children when studied under improved lighting, and that better grades result.

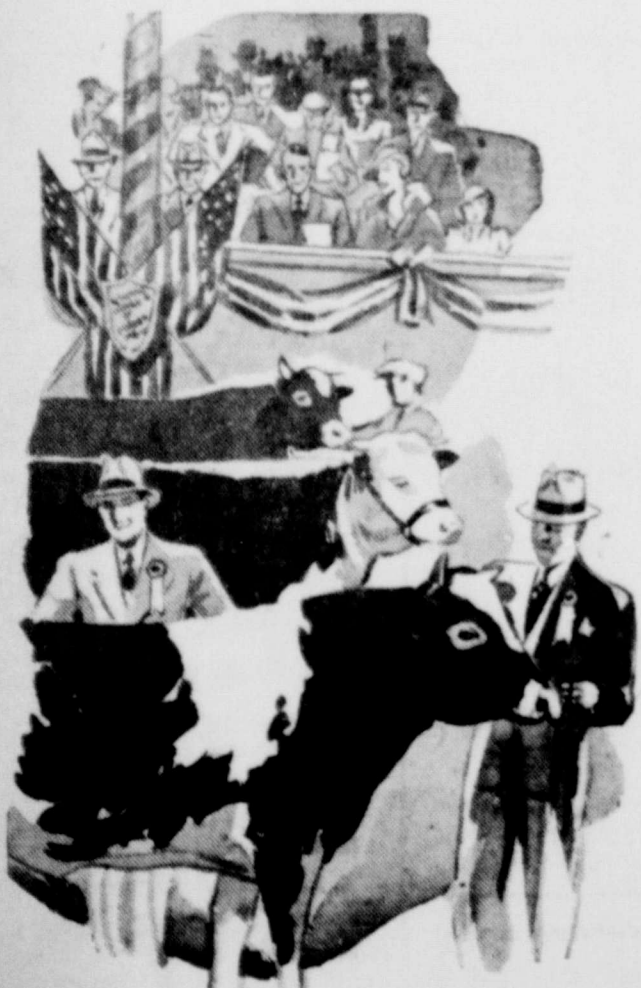
"All right," says mother. "I'll improve the lighting. But how?" First, have your lighting measured. It's being done these days as matter of factly as you call upon the thermometer for your child when she gets sick. Light is measured with a little instrument called a light meter. The meter may be carried about in your hand. Your lighting company can easily do the measuring for you.

In many homes only five "foot-candles" of light are found at the child's study table. Yet nature gives us at least 500 in the shade of a tree. Your child should have a minimum of ten for most textbooks.

Meaning of "Incorporated" "Incorporated" as used in connection with the name of a business firm means that the firm is a legal entity, with specific functions, rights, duties and liabilities, as set out in the law and its articles of incorporation.

WELCOME TO THE FAIR

Ballinger October 12-13-14-15 and 16



BALLINGER once more throws open wide its portals to visitors and welcomes with pride the thousands who come here for the fair. Already famous throughout the state as an outstanding exposition of the progress of farming rightly done, as well as an elaborate festival of fun, this year the Runnels County Fair presents a most unusual program of events. Five days and nights of a continued round of interest, rivalry in contests and exhibits, instruction and amusement are the prospects for the visitors.

OUR interest in this county and its people is keener today than ever before. We appreciate the splendid progress made by Runnels county farmers in diversification, seed improvement, better livestock, and attention to boys' feeder projects. The rural women also deserve much praise for food preservation and other major projects carried on in conjunction with club work. We believe this is the solution for a better county and town, more comfortable homes and a happier people.

Welcome to the Pioneers October 12

THE FARMERS & MERCHANTS STATE BANK

Member Federal Deposit Insurance Corporation

Concessions at County Fair Selling Fast

No one need go hungry or thirsty at the Runnels County Fair even though he never leaves the grounds. Besides the modern cafes and restaurants uptown, hot dogs, hamburgers, snow cones, cotton candy, ice cream cones, home-made sandwiches are part of the menu one will be able to order from on the fair grounds, and a complete eating shack will be operated on the carnival midway.

Runnels
County
Fair



October
12 to
16

Welcome to the Fair

Come to Ballinger during Fair Week and enjoy yourself.

You'll find Connelly's products on sale at the Fair Grounds.

Our modern equipment makes it possible to give our customers the best in baked products.

Try our bread, pastries, pies and cakes.

Connelly's Bakery

COLOSSAL COD



Catalina Island, Calif. — Little Charles Thompson says now he can understand that story about Jonah and the whale. He's looking into the mouth of a 17-pound rock cod caught here. This fish ordinarily scales at about one-half pound to two pounds.

be operated on the carnival midway.

Already concession space is practically all sold and visitors at the 1937 fair will be able to satisfy their desire for drinks, eats, souvenirs or what-have-you any time of day or night. As usual a number of local people will erect stands on the fair grounds and visitors will receive the same service there that they can get uptown on many items.

The committee in charge of general arrangements will install a large water tank and plenty of cups where the thirsty can get pure cold water any time.

Secretary-Manager J. D. Motley stated today that every effort would be made to make the service convenient for fair visitors and that concessionaires would not be permitted to "hold up" the public.

A lounge room where elderly people can go to rest, located between the two large buildings near the main gate, will be maintained. This will be limited to the use of old people and mothers with babies as much as possible and others are requested not to crowd in and take up space.

Telephones will be installed in booths on the grounds and messengers there will take calls to any part of the grounds for persons wanted in town or at home. A public address system will be available for announcements and lost children as well as any other necessary reports will be made at this station.

Many Species of Herbs of Value for Medicine

There are in the United States more than 250 species of roots, barks and herbs of value in the manufacture of drugs, says Popular Mechanics Magazine. They range from the common dandelion to the almost extinct ginseng, golden seal or snake roots. Leaves from the deer's-tongue plant are used in flavoring smoking tobacco. Roots and bark from the sassafras bush are used in making medicinal tea and perfumes. One wild herb is necessary in the manufacture of a silverware polish. The business is regarded as important by the government, which issues bulletins on the drying of medicinal herbs and the growing of ginseng, golden seal and the mints.

Many common plants regarded by most people as weeds, such as ironweed, mullein, jimson weed, yellow dock, burdock and pokeweed, have a sale value. Often the root gatherer supplements his income by picking up and selling Indian relics, wild ferns and other plants and rare stones for rock gardens.

President Pierce's Wife

Franklin Pierce, fourteenth President, the Northern man with Southern principles, married Jane Appleton of Hampton in his home state of New Hampshire. She is said to have been a woman of intelligence and the highest ideals, but inclined to melancholy and a variety of nervous afflictions. She had three children, all of whom died before her. The tragic death of the last, a boy of thirteen, on January 5, 1853, less than two months before her husband became President, made Mrs. Pierce an invalid during her stay in the White House. The Pierces were returning from Boston to their home in Concord on a Boston & Albany train; an axle in the car in which they were riding broke and the car rolled down an embankment. Neither Mr. or Mrs. Pierce was seriously hurt, but the boy was killed.

Habits of the Crow

Most of the crow's success as a marauder can be traced to his gregarious instincts. The popular belief that a flock posts sentries to warn of danger never has been authenticated beyond argument, but individual birds always will give the flock warning before they wing away from a suspicious object. Crows steal eggs from other birds, but they never molest those of their own kind. They steal nesting material from each other, however. Female crows usually lay five eggs, only rearing one brood a year. Both male and female take turns sitting on the eggs.—Literary Digest.

One of Largest Clocks

One of the largest clocks in the world, at Jersey City, N. J., has a minute hand 38 feet long, an hour hand of 27 feet and a dial 50 feet wide.

ROMAN HOUSES DUG UP

WORTHING, England, October 6.—Three houses built by the Romans are coming to light in Sussex. They were found within a few weeks, all near Worthing. At Wiggonholt, a wall 63 feet long has been unearthed, and several rooms and baths have been found. One of the valuable discoveries is a floor of herringbone work. Mark your eggs and butter with Rubber Stamps. Ballinger Printing Co.



While You are Enjoying the Fair

Drop in and see our complete lines of fabrics for

Tailor Made Suits

Tweeds
Herringbones

In the season's newest colors and styles.

Jayson
Shirts

Ties, Sox
Underwear



Hats New styles, new shades, new versions of old favorites

Forman & Penn

Men's Wear



Welcome

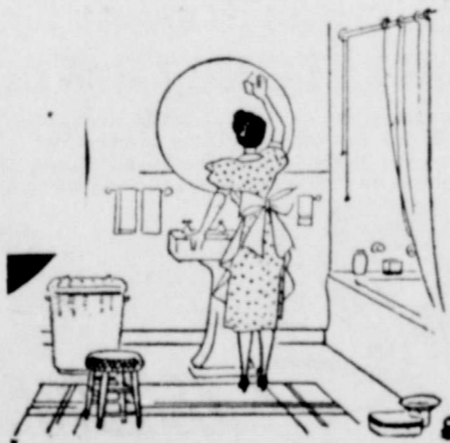


Runnels County Fair Visitors

We want to see the entire citizenship of Runnels county at the fair next week. This is a vital program in the life of the county and city and relies for its success upon the cooperation of everyone.

Reliable Plumbing

For many years the name DeMoville has meant standard plumbing at reasonable prices.



Our experience plus our modern equipment makes us better prepared today than ever before to render our patrons a service that will satisfy. You can have a MODERN BATHROOM or KITCHEN at much less than you would expect to pay. We will be glad to talk over any plan you have for modernizing your home.

DeMoville Plumbing Co.

Phone 288

Ballinger

Nervous System Removed in Unusual Dissection

Chicago.—For the second time in anatomical science, but by the same man, a single human nervous system has been completely removed and spread on a flat plane for the benefit of medical and lay knowledge.

Accomplishment of the intricate and painstaking dissection at the Kirksville, Missouri, College of Osteopathy and Surgery under the direction of Dr. Grover C. Stukeby, head of the department of anatomy, is announced by the Forum of Osteopathy.

The work was done, the Forum said, for the comparative anatomy section of the National museum, Washington, D. C., where it is now exhibited.

"The dissection is remarkable," said Dr. Ray G. Hulbert, editor of the Forum, "inasmuch as so far as is known it is the second of a single unbroken nervous system. Others except one, the first performed by Dr. Stukeby in 1926, have been sectional from different subjects and patched together."

Dr. Stukeby was assisted in the dissection by Dr. Virgil R. Forrester, of Seminole, Okla., and John Gladstone Henery, Osborne, Mo., an upper classman at the college. Fifteen hundred man hours of work were required.

Music Noted as Medical Help in Nervous Cases

Boston, Mass.—If Arthur Flagler Fultz' experiment is successful, physicians will be carrying around portable phonographs along with pills and stethoscope, and hospitals might become "concert halls."

Fultz, a Boston university graduate student, is studying musical co-therapy, the application of music to personality disorders.

"Any personality or nervous disorder responds to music," he says. "Music can make the whole personality smile. If a person listens occasionally to the type of music his personality requires, it will help him to get a new grip on life."

Too much music, however, is harmful as it prevents concentration, he says.

Wine Oaths Ordered

Sacramento, Calif. — Bottles of aged California wine not only will have to have birth certificates hereafter, but the proprietor who fixes a label to a bottle giving the age of the wine will have to take a legal oath that it is correct.

Cancer takes 135,000 lives annually. It ranks second only to heart disease as a cause of death.



WE WELCOME YOU

Attend the Runnels County Fair October 12 to 16 and enjoy yourself. Ballinger is proud to be host to those upon whom her prosperity depends.

While here visit our place and look over the New Chevrolets

We'll be glad to demonstrate them to you!

See also our large stock of good used cars, carrying an "OK That Counts"

Patrick Chevrolet Co.

Attractive Premiums Offered Exhibitors

The total amount of premiums paid by the Runnels County Fair Association this year will depend on how full each department is and how many communities and schools take part in their respective contests. Several departments are almost unlimited in premiums such as the antique and curio show where first places are paid for almost any variety of entry. The same applies in the community exhibits as cash will be given on each exhibit.

Community displays top the list for prizes with \$50 first; \$40, second; \$30, third; \$20, fourth; and \$10 for each other entry. In the open class agricultural division the prizes will run \$1.50 and \$1 for many and \$1 and 50 cents on the others.

In the poultry department three prizes will be offered—\$1.50, \$1 and 50 cents—with higher prizes for

champions and grand champions. In the textile department the prizes are varied, some \$3 and \$2, while other drop off to \$1 and 50 cents. This department will pay a large amount of money to the exhibitors because of the many articles listed.

The culinary department provides awards of \$1 for first and 50 cents for second place winners.

In the floral department \$1 is offered for first and 50 cents for second place winners, and practically all blooming plants are included in the list.

Fine arts, curios and antiques and several other divisions offer the standard prizes of \$1 and 50 cents.

As special awards \$10 will be paid the home demonstration club and the girls' club whose members win the largest number of prizes. School prizes for classes A and

B will be \$10 first, \$5 second, \$3 third, and \$2 fourth. Livestock winners will be paid \$3, \$2, and \$1, with more for champions.

In addition to the prizes in the regular departments there will be a number of special features with special cash awards for the winners.

Range Program Finds Favor With Ranchmen

By John A. Barton
County Agent

Practically 100% of the range land in Runnels county is signed up in the 1937 first range program under the soil conservation act. Our office has just completed a survey of this part of the program.

This survey shows that 124 ranches, totaling 160,850 acres, have been signed up to date. This compares with a total of 269,178 acres of pasture land in the county—but when one figures that there is an average of 50 acres of pasture land per farm on the 2,337 farms in Runnels county, he can readily see that nearly every ranch of 100 acres and up is in the program.

The methods used to carry out the range program follow: first, the ranch makes application to the county agent's office, then a range inspector visits his ranch and appraises the range, taking in consideration the history and uses, the density and palatability of vegetative growth, rainfall, watering facilities and distribution, topographic features, classes and amount of livestock, presence or absence of rodents and poisonous plant infestation.

Reports of Runnels county range inspectors show a wide variation of land. Grasses comprise about 75% of vegetation, weeds around 15% and shrubs 10%. Each grass, weed and shrub has a palatability rating; the total average for this county amounts to from 50 to 60 per cent of all grasses, shrubs and weeds found on the ranges. The density of vegetative growth ranges from 35 to 55 per cent and animal unit per section from 40 to 55 per cent. Buffalo and mesquite grasses are the most prevalent in Runnels county, making up around 45 to 60 per cent of all the grasses.

The animal unit of each ranch is the basis of pay—\$1.50 for each unit. From the range inspector's records the county agent's office determines density and the kind and amount of vegetative growth, from this the palatability rating is derived—then the density is multiplied by the palatability rating which gives the forage acre factor. This then is multiplied by the total acres in the range, which divided by four, a figure given this county, gives the total animal unit for that range. The total animal unit when multiplied by \$1.50 gives the total dollars to be allotted to that range for carrying out some form of range practices. There are 13 practices from which the rancher may select.

Reservoirs are most popular single range practice in Runnels county, where 71 of the total of 124 ranches selected this practice. A check at this time shows that over half of these tanks have been built. The tanks vary in size

from a few hundred cubic yards up to as high as 3,000 cubic yards. The plan of the ranchmen is to distribute these watering places over the range so that the stock will not have to walk over a mile for a drink at any time. These larger tanks will be stocked with fish and will provide watering places for many beneficial kinds of wild game animals and birds.

Ranking second in popularity of selection was the eradication of the prickly pear and cactus. Fifty-eight ranchmen selected this practice—to eradicate a total of 14,525 acres. Next in rank was eradication of mesquite. Twenty-nine ranchmen selected this type of work. Twenty-seven planned deferred grazing on 7,066 acres—this means that this land will not be grazed on for a period of six months, giving the grasses time to grow and reseed themselves.

Eighteen ranches, comprising 2,535 acres, adopted the killing of prairie dogs as their practice. In this work the U. S. Biological Survey and the county agent's office have been working with the ranchmen in supplying poison and carbon. First, poison grain is applied. This will ordinarily kill 90 per cent and is followed by the carbon.

The sixth ranking practice was ridging, sixteen ranchmen selecting to ridge 710 acres.

Eleven practices out of thirteen have been chosen. Other selections are: spreader dams and contour listings, range fences, fire guards, and one ranch to kill cedar.

In contour ridging, Claud Collins, Jr., leads. He has at this time around 200 acres ridged and states that he has seen enough demonstrations along this line to convince him that this practice is a paying one.

In general ranchmen are studying the danger of over-grazing and trying to adjust their livestock number to their ranches. They are fighting the bitterweed problem, distributing their water systems more uniformly, ridging and contouring their range for water conservation, getting rid of objectionable plants, shrubs, pears, etc., and making their ranches better paying property by carrying on improved range practices.

CREWS GIRL COMPETES AT ABILENE FAIR TODAY

Miss Myra Tankersley, county home demonstration agent, went to the West Texas Fair at Abilene today, accompanying Miss Winona Faubion, of the Crews club, to compete in the canned goods contest. Miss Faubion was first place winner in this event at the annual encampment held here in August and will enter the special contest at Abilene with girls from several West Texas counties.

EMPLOYMENT AND PAYROLLS INCREASE IN TEXAS IN AUGUST, UNIVERSITY BUREAU REPORTS

AUSTIN, Oct. 6.—Reports to the bureau of business research of the University of Texas from over 1,800 Texas establishments showed that 91,282 workers were employed during August, an increase of 7.9 per cent over August last year. Total weekly payrolls of these establishments was \$2,333,941, an increase of 23.9 per cent over the corresponding week last year, the bureau's index indicated.

Cities in which the gains in both employment and payrolls were above the average gain for the state were Amarillo, Denison, El Paso, Houston, Port Arthur, and Wichita Falls.

MANY COPIES OF DICKENS' WORKS SOLD IN SOVIET

MOSCOW, Oct. 6.—During the recent ceremonies commemorating the one hundred and twenty-fifth anniversary of the birth of Charles Dickens, the extent of his popularity in Soviet Russia was newly disclosed.

It is mirrored in the fact that

1,000,000 copies of his works have been published in a Russian translation in the last nineteen years, as compared with 70,000 copies published in the ten years before the revolution.

The number of Dickens volumes available in Soviet libraries hardly meets the demand.

High Wine

High wine is the highly alcoholic first distillation from a fermented mash in making whisky or brandy.

"QUAKER OATS is a Splendid Breakfast"

says Ruth Harkness, Great American Explorer, who captured Su-Lin, only Giant Panda in captivity!



• What a bargain in breakfasts! Quaker Oats, mainstay of millions costs only 1/2 cent per serving—yet it's exceedingly rich in food energy, and in flavor! Every serving contains abundant Vitamin B—the precious vitamin you need every day to combat nervousness, constipation and poor appetite. Order the one and only Quaker Oats at today's special prices, which many grocers feature.

BRACES UP NERVES & DIGESTION

OASES

Humble service stations are oases of Texas highways for the traveler by car. They even look the part—their paint gleams, their bright work shines, wherever it's possible there's a well kept little lawn gay with shrubs and flowers. They're equipped to make your stop for motor fuel and motor oil comfortable: Restrooms are spotless; there's free ice water for yourself, free air and water for your car; first aid kits and fire extinguishers are provided. Service is prompt, helpful, friendly; products are second to none. Next time you make a trip by car, stop for service where you see the Humble sign.

HUMBLE OIL & REFINING CO.

A Texas institution named by Texans



WELCOME FAIR VISITORS

Purchase Humble Products at CAMERON'S GARAGE



Welcome Visitors

On your way to the grounds

stop and see our complete line of radios

Crosley Winchargers
Bosch RCA Victor

W. A. NANCE

WELCOME



Fair Visitors

FIRESTONE

TIRES - TUBES - BATTERIES
AUTO SUPPLIES

McShan Motor Co.

87 SPEED RECORDS BROKEN TO MAKE TIRES SAFER FOR YOU

Never Before Have Tires Been Put to Such Gruelling Torture

Ab Jenkins, World's Safest Driver, Establishes 87 New Records for Safety, Speed, Mileage and Endurance... He Drove 3,774 Miles in 24 Hours on the Sharp Granite-like Surface of the Bonneville Salt Beds at Average Speed of 157.27 Miles an Hour

AT SPEEDS as high as 180 miles an hour—with the hot, coarse, abrasive salt grinding, tearing, scorching his tires—Ab Jenkins' special racer, weighing nearly three tons, pounded over the Bonneville Salt Beds last week at such terrific speed that it caused the surface to break up. Before the end of the run the track was so pitted and rough that it was almost impossible to hold the car on its course. Yet Jenkins set 87 new World, International and American speed records on Firestone Tires.

Building tires capable of establishing such records is made possible only because of patented Firestone manufacturing processes. These exclusive features enable Firestone to provide car owners with tires that are extra safe.

For the greatest protection of yourself and your family equip your car with Firestone TRIPLE-SAFE Tires. By TRIPLE-SAFE we mean—

- 1 PROTECTION AGAINST SKIDDING**—The scientific tread design gives longer non-skid mileage and stops your car up to 25% quicker.
- 2 PROTECTION AGAINST BLOWOUTS**—Firestone Tires run up to 28 degrees cooler because every fiber of every cord in every ply is saturated with liquid rubber by the Firestone patented Gum-Dipping process. This counteracts the internal friction and heat that ordinarily cause blowouts.
- 3 PROTECTION AGAINST PUNCTURES**—Two extra layers of Gum-Dipped cords under the tread add strength to the tire and give extra protection against punctures.

Now is the time to make your car tire-safe for fall and winter driving. Join the Firestone SAVE A LIFE Campaign today by equipping your car with a set of new FIRESTONE TRIPLE-SAFE Tires—the safest tires that money can buy!

YOU CANNOT AFFORD TO DRIVE WITHOUT FIRESTONE TRIPLE-SAFE TIRES

Last year highway accidents cost the lives of more than 38,000 men, women and children and a million more were injured! More than 40,000 of these deaths and injuries were caused directly by punctures, blowouts and skidding due to smooth, worn, unsafe tires!



JOIN THE FIRESTONE Save a Life CAMPAIGN TODAY!

Firestone

TRIPLE-SAFE TIRES

Listen to the Voice of Firestone featuring Margaret Sparks Monday evenings over National N. B. C. Red Network

McShan Motor Co.
Greenwood Service Station

Firestone HIGH SPEED TIRE

3.75-18	\$ 7.85
4.50-21	10.05
4.75-19	10.60
5.00-19	11.40
5.25-17	12.25
5.25-18	12.70
5.50-16	13.75
5.50-17	13.95
5.50-18	14.30
6.00-16	15.55

HEAVY DUTY

4.50-21	\$12.65
4.75-19	13.05
5.25-18	15.85
5.50-16	16.25
5.50-17	16.55

Other Sizes Proportionately Low

EXTRA POWER BATTERY

Ask About Our "Changeover" Price

AUTO RADIO
\$39.95
Includes
Dynamotor
Control Head
Custom Built Dash Mountings Available

CAR HEATER
\$19.95
Custom Fit Installation
Available For
Popular Cars

Pioneers to be Honored Opening Day

Scientist Builds a Clock Earthquakes Can't Stop

PASADENA, Calif., Oct. 6.—An earthquake-proof clock regulated by a tuning fork instead of an ordinary escapement has been developed at the seismological laboratory of the Carnegie institution in Pasadena to make sure that the laboratory's instruments will not stop in a violent earthquake and thus ruin the scientific record just when it is most important.

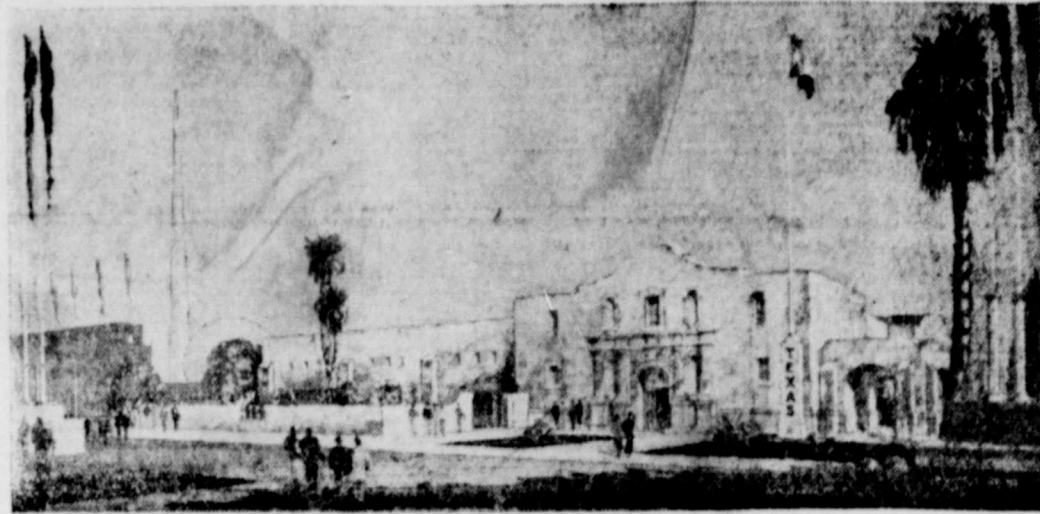
To meet this situation, Dr. Hugo Benioff, of the Pasadena laboratory, has devised a clock regulated by a musical tuning fork. This fork is kept vibrating by electricity. Even a very powerful earth shock would not be likely to stop or damage the vibrating fork, so that the time record may be expected to go on so long as the laboratory itself survives.

FAITHFUL DOGS SAVE LIFE OF AUSTRALIAN

GLADSTONE, Queensland, Oct. 6.—With his hip broken, a drover was saved from death by two dogs. Injured when thrown from his horse, he managed to rake together a few twigs and start a fire, but it did not keep the wild dingoes at bay, and they circled nearer and nearer.

His dogs came to the rescue. They held off the wild beasts, and during the cold hours of the night snuggled against the man on both sides, keeping him warm. It was twenty hours before he was found, with his faithful canines still on guard.

Proposed State of Texas Building at World Fairs



The Texas Planning Board has recommended to the legislature that Texas be represented at the Golden Gate International Exposition at San Francisco and at the New World's Fair in 1939, by a replica of the historic Alamo in which 7,000 feet of

sound and color film depicting Texas as it is today would be shown in an air-conditioned auditorium seating 500. The cost of the exhibits will not exceed \$225,000.00. The above drawing is an artist's conception of how the proposed State of Texas building will look in a world's fair setting.

Turtle Can Live a Long Time Without Any Food

The snapping turtle's body is enclosed as in a box between two bony shields. The skull of the turtle is more compact than that of other reptiles. There are no teeth, the jaws being encased in horny sheaths, usually with sharp cutting edges. The eyes are furnished with two lids, and a nictitating membrane or fold of skin similar to that with which birds cover their eyes.

Turtles breathe by swallowing air. The common snapping turtle inhabits the rivers of North America east of the Rocky mountains from Canada to Mexico. It attains a length of 25 inches or more and is dusky brown with dark spots on the head. The head and tail are long and not capable of being drawn into the shell.

The common soft-shelled turtle, olive-brown with dark spots, the head and neck olive green with lighter stripes, lives in some sections, says a writer in the Indianapolis News, in shallow, muddy water and is ferocious, throwing itself on its prey. There is also a species of leather turtle. Its general color is olive, spotted in the young. It has no spines or tubercles, and grows to about 12 inches in length. Turtles excel most animals in their tenacity of life. They can live for a long time without food; they are difficult to kill, and even after the brain has been destroyed, life lingers sometimes for a long while in the body. It is said that a headless turtle has been observed to walk 200 yards 24 hours after decapitation; the heart, removed from the body, will, if carefully suspended in a moist chamber, beat two or three days. All turtles are oviparous. The eggs have a firm shell, and usually are laid in the sand or mud to be hatched by the warmth of the sun.

Runnels county pioneers will be honor guests at the opening of the Runnels County Fair on October 12. When the June 29th celebration was cancelled this year it was decided to entertain the "old timers" at the fair this fall and this week invitations are being sent all pioneers who registered here in previous years, asking them to be guests of the fair association on opening day.

A registration booth will be opened at 8 a. m. at the city hall and as pioneers register they will be given badges which will entitle them to attend free all attractions on the grounds during the afternoon and night.

A program in honor of the early residents of this section will be held on the court house lawn beginning at 10:30 a. m. A well-known speaker will address the pioneers and vaudeville acts will be presented for entertainment.

At 1 p. m. the honor guests will be furnished transportation in the parade and will be taken to a special lounge room at Fair Park where they can visit or attend any of the attractions.

Secretary-Manager J. D. Motley stated this week that approximately 500 "old timers" were expected to attend the first day's events and arrangements are being made for that number.

Left Side of Body Declared Warmer Than the Right

Gold Is One Metal That Is Usually Found Pure

Gold is the only metal, except for a few extremely rare ones such as platinum, that is usually found pure. Occasionally a piece of naturally occurring metallic copper or silver is found, and once in a while someone finds an iron meteorite before it has rusted away. But most of the time the metals less noble than gold are found combined with other elements as ores. To convert them to free metals, says a writer in the Chicago Tribune, it is necessary to give them rather drastic treatment, such as that of the blast furnace.

Gold can be made to combine with other elements by the use of indirect methods. These compounds are so unstable, however, that they can be converted back into the metal by heating them over a candle flame. Gold is almost completely resistant to the ordinary processes of corrosion. Consequently it usually occurs in one of two ways. It may be found as metallic granules dispersed through some type of igneous rock. Or, if the original rocky matrix has been worn away by weather, the unaffected gold particles are deposited in the gravel of some river bed.

PHILADELPHIA, October 6.—Everybody's left side is warmer than the right side, but left feet or hands are likely to be colder instead of warmer. So report three investigators at the Worcester State Hospital, in Massachusetts, Dr. H. Freeman, Dr. F. E. Linder and Dr. R. F. Nickerson, whose findings are described by the Wistar Institute.

The original idea was that slight difference in the temperature of the skin on the two sides of the body might be useful in the diagnosis of mental disease. Tests with very accurate skin thermometers were made on the two sides of twenty normal individuals, and of twenty patients suffering from the mental disorder called schizophrenia.

In both groups the right hands and arms and the right feet and legs proved to be always a little warmer than the corresponding members on the left side. The trunk of the body had a reverse temperature distribution, its left side being warmer than its right side. Individuals differ considerably from each other in the temperature difference between the two sides of their bodies, but the difference in any one person is quite constant from time to time.

Although apparently useless for study of mental disease, the two-side difference in skin temperature may prove valuable for other medical or scientific purposes. While its cause has not been proved, it may be related to differences in the distribution of blood to different parts of the body, the parts that have the better blood supply kept a little warmer than others.

MENTAL POISON KILLS MAN

MUNICH, Oct. 6.—Mistaking distilled water for poison, a would-be suicide in Munich accomplished his purpose through imagination. William J. Gues wrote a note explaining why he was taking his own life, and later was found dead with a bottle marked "poison" beside him. At the inquest it was proved that he died of heart failure. The bottle contained only distilled water.

Mark your butter with a rubber stamp. Inquire at Ledger office.

Be wise—advertise.

Have You Entered The Photo Contest?



This interior view showing a gas circulator type heater was taken in the home of one of our customers.

5 Simple Rules of the "Heating Photo Contest"

1. All photos must include a view of the gas heating equipment used to heat the room or adjoining room in which the photo is taken. (See sample)
2. The house in which you reside must receive its gas service from one of the companies of Lone Star Gas System and all photos submitted in the TEN WEEK CONTEST must be taken in a home served gas by one of the companies of Lone Star Gas System. These companies are: Lone Star Gas Company; The Dallas Gas Company; County Gas Company; Community Natural Gas Company; Texas Cities Gas Company.
3. Employees of any company of Lone Star Gas System and their immediate families and professional photographers or persons engaged in the business of making photographs for commercial purposes are not eligible to enter this Heating Photo Contest.
4. All photos submitted must have your name and address (including the town) PRINTED PLAINLY ON A SEPARATE PIECE OF PAPER AND PASTED TO THE BACK OF EACH PHOTO ENTERED IN THE CONTEST.
5. All photos submitted should be delivered to your local gas company office or mailed to LONE STAR GAS SYSTEM, ADVERTISING DEPARTMENT, 305 S. HARWOOD ST., DALLAS, TEXAS.

The contest is for a TEN WEEK Period from October 11, 1937 to December 18, 1937 (inclusive). All photos submitted will become the property of Lone Star Gas System to be used as desired by the company. Photos entered in the contest will not be returned and weekly prize winners will be advised by letter. At the close of the ten week contest a complete list of prize winners will be available for inspection at your nearest gas company office.

YOUR gas company wants to buy one hundred photos or "snap-shots" to be used to illustrate various types of gas heating appliances used in homes of the Southwest.

Note the sample photo in this advertisement and read the five simple rules of the contest and submit your entries NOW. No matter what type gas heating equipment you prefer — floor furnaces, gassteam radiators, gas circulators, or gas radiant type heaters — take pictures of your living room, dining room, or bed room and submit them in the TEN WEEK PHOTO CONTEST. Be sure to include a view of some type of gas heating appliance.

Nothing to Buy...No Letters to Write

Weekly prizes of \$10.00 each will be awarded the ten best photos submitted each week during the contest. A total of one hundred prizes of \$10.00 each will be awarded for the best photos submitted between the dates of Oct. 11, 1937 and Dec. 18, 1937. At the close of the contest additional grand prizes will be awarded as follows: 1st grand prize, \$100.00; 2nd grand prize, \$75.00; 3rd grand prize, \$50.00; 4th grand prize, \$25.00. Send in your entries EACH week. Yours may be just the kind of photos we need.

Community  Natural Gas Co.

Come to the RUNNELS COUNTY FAIR

A Fair plays a large part in the development of the community and section. Attend the Runnels County Fair and enjoy the many educational and amusement features it offers.

Pay us a visit at our store. We carry at all times a complete stock of high grade Groceries at reasonable prices.

U. E. Hartman Grocery

Midway Offers Entertainment De Luxe

During the life of the Runnels County Fair the management has booked all kinds of carnivals, big and little, tame and exciting. The years when small outfits furnished the midway the people came, took one look, and declared the fair a "flop," Secretary-Manager J. D. Motley, in speaking of the midway this year, said, "the people have spoken in favor of big shows on the midway and we have stretched a point to bring them the biggest on the road today."

The T. J. Tidwell Shows were booked only after a circuit of fairs was formed in West Texas and dates given them at the four cities. A meeting of fair managers representing Lubbock, Amarillo, Abilene and Ballinger, discussed the problem. It was agreed in order to get the best, to offer dates for the four outstanding West Texas fairs. It was only in this manner that the Tidwell shows were secured for Ballinger.

Traveling in their own caravan

of buses and trucks this organization will bring to Ballinger 25 shows and rides besides about one hundred concessions. The shows will set up on the carnival grounds in an attractive manner, leaving room for several thousand people at a time, and will string hundreds of bright lights to attract merrymakers there and keep them until a late hour.

Concessions to be operated are contests of skill and grafters will not be permitted to cause the trouble that was experienced two years ago when "come-on" men stalked the midway to help put over gambling schemes. Rides that will give the youngsters the biggest thrill of their lives will be plentiful and shows will attract all seekers of entertainment and amusement. Each afternoon and evening one of the best free acts ever brought to the fair will be presented on the midway for the entertainment of the public. Daredevil Daniels will perform breath-taking stunts on the top

Twin Ferris Wheel Coming



The time honored ferris wheel is to be found in a double version on the midway of the T. J. Tidwell Shows at the Runnels County Fair. The new novelty is high enough to give a view of the entire fair grounds and has been a hit at other fairs this season.

of a 150-foot flagpole with no charge to the spectators.

Feature rides of the midway will be the twin ferris wheel and the octopus. These are just two of the many rides which will appeal to the young people and kiddies.

There will be no charge for the midway other than the regular 25-cent admission at the front entrance of Fair Park.

Practically every show on the midway has its own public address system and every theatre-goer will be able to hear every word spoken on the stages.

Milkweed Supplies Milk,

Poison, Dyes and Fibers
Milk from milkweeds is used by human beings!

In its native Ceylon one such milkweed is called cowplant. The leaves of several are cooked and eaten as greens. Tender sprouts of others are eaten as salads. The milky sap of several is used for medicine. The juice may be toxic, emetic, purgative, or even a deadly poison.

Some aborigines use the juice to poison arrows. The names of wolfbane or dogbane have been applied to some milkweeds because they were employed to poison these and other animals. In East Africa one plant variety is thrown into pools to poison fish. Not all, however, are toxic or noxious.

Some milkweeds supply dyes, bastas and others fibers. But the Sodom apple of the Bible is supposed to have been the fruit of such a plant native to India, a plant that has been grown in local gardens.

Milkweeds form a large and interesting family because of their varied uses, writes a correspondent in the Los Angeles Times. In the Americas we have kapok or silk-cotton trees, but in other parts of the world "kapok" of exports is from the pods of milkweeds.

In a family of 2,000 different individuals or species we must expect a wide range, and children who have opened ripe pods of milkweeds have been delighted with the silk floss. It is not used locally only because of lack of volume and the cost of harvesting it. But giant tree-like milkweeds fifteen or more feet high promise a rich reward to natives of India. These species have been planted in our country and, in the West Indies, have escaped from gardens to the wilds.

St. George Dragon Myth

One of Many in History

According to the Roman Acta Sanctorum, St. George was born in Cappadocia and received from his parents a careful Christian training. He early showed a fondness for war, joined the army of the Emperor Diocetian, and soon rose to high rank.

But when the persecution of the Christians became bitter, he went to the emperor and, confessing his faith, remonstrated against his cruelty. He was immediately arrested and suffered martyrdom April 23, 303.

Around the few facts of his history many traditions and myths have gathered. Among those is the story of his slaying a dragon which had haunted a certain neighborhood and carried off beautiful maidens. According to one account, he is said to have reappeared nearly 700 years after his martyrdom and fought with the famous crusader, Godfrey of Bouillon, at the battle of Antioch, and to have revealed himself to Richard the Lion-Hearted at the siege of Acre, predicting the hero's victory. The latter narrative led to his being more highly honored than ever in England, of which he was the patron saint.

In the Saxon martyrology April 23 was held sacred to him alone of all the saints. This feast was celebrated with jousts and tournaments as long as chivalry endured, and for years afterward, until after the Reformation, when Queen Elizabeth put a stop to it.

Mark your butter with a rubber stamp. Inquire at Ledger office.

New Air Mail Letters

Run 16 Sheets to Ounce

LONDON, October 6.—Aviation may revolutionize the writing paper business, according to a recent development by British paper makers.

Beginning next year, British air mail to European countries will be carried for the equivalent of 3 cents a letter, the same as the present steamer rate or as the usual postage rate in many other countries. The weight limit on such air mail letters will be one-half ounce instead of the full ounce now usual. If written on ordinary kinds of stationery, the average business letter and its envelope may exceed this half-ounce limit.

British firms nevertheless want to use the new air mail, especially in correspondence to other European countries and perhaps to the United States. To meet this situation, paper manufacturers have been at work trying to make a paper tough enough for ordinary correspondence and for use in typewriters but thin and light enough so that several sheets and the envelope will not weigh too much.

Another requirement is that these thin sheets must be opaque enough so that the writing will

not show through.

So much success has been attained that at least one manufacturer now claims a paper suitable for business correspondence and so light in weight that eight sheets, together with a similarly tough but opaque envelope, can be got inside the half-ounce limit.

Appearance and lasting qualities are said to be substantially better than those of any present tissue or onion skin. The only remaining trouble is a greater limpness, which is expected to be overcome. Another advantage is lessened bulk and weight in business files.

Honeybees Have "G Men"

G men of the bee hives have their troubles with "Baby Face" bumblebees who lead bee hijackers and racketeers on ruthless forays. A hive of 50,000 bees which have little honey will attack a colony of 20,000 bees, kill the queen bee, force the provident but vanquished workers to carry their own honey to the predatory hive, and then drive the victims out to starve to death. A bee without a hive of its own, says a writer in the Literary Digest, is a man without a country, barred from other hives by a strict immigration barrier, forced to wander homelessly until it dies.

SOAP-SAVING RULES ISSUED IN GERMANY

BERLIN, October 6.—Germans have received orders from the government on how to save soap. They must not put it into water but moisten their hands first and then use the soap. Fragments must not be thrown away but pressed into larger bars.

Housewives also have been instructed to give up their customary supper of slices of bread and butter and meat, and serve warm dishes, such as vegetable soup, which are cheaper and healthier. Newspapers have been ordered to reduce their consumption of paper ten per cent to save timber, which may be used for fuel and synthetic products.

NEW OIL INDUSTRY GROWS

TOKYO, Oct. 6.—Production of perilla oil in Manchuria has attained such proportions that Japanese traders are asking steamship companies for reduced freight rates on large shipments. Perilla oil promises to become the second most important vegetable oil, outranked only by soybean oil. From the perilla seed the oil is extracted for food and industrial purposes.

In the process of manufacture, shoes go through 150 different operations.

Welcome Fair Visitors

Joining with the other business men of Ballinger in welcoming you to the Runnels County Fair, we invite you to come in and inspect our complete line of Auto Parts.

Wiginton Auto Parts

5 BIG Days and Nights!

RUNNELS COUNTY FAIR

October 12 to 16

We extend a cordial invitation to every person in Runnels county to visit the Runnels County Fair, October 12 to 16. One of the best programs in several years has been arranged for this celebration.

Come in during Fair Week and discuss your Feed problems with us. We handle Purina Feeds—a brand which needs no introduction—and have a complete line.

J. N. NUTT

Feed-Seed Hatchery

SEE THE PRIZE WINNERS

At the Runnels County Fair

MAGNOLIA PRODUCTS

Are Prize Winners with All Motorists

E. S. COX

Magnolia Agent

THE NEW UNIVERSAL TRACTOR

VISIONLINED

IT'S HERE! — the Universal "Z" — the leading 1938 model for certain! — and, if history repeats itself, as it has many times with M-M Twin City Tractors, the UNIVERSAL "Z" you buy now will be a truly modern performer for many years. It's as far ahead of the parade as was the famous Twin City 12-20 in 1919.

The Z is built "VISIONLINED" so you can see all the jobs you're doing far better — and assures the utmost in power and economy on all drawbar, belt, power take-off, power lift, row crop and hauling jobs the year around — for more years. Full 2-3 plow power.

The Z's Economy Engine has far fewer parts and is distinctly different. All parts, such as magneto, governor, water pump, oil pump, oil filter, etc., that are usually hung on the side of the engine, are built-in features on the Z. This assures easiest accessibility and best operating vision ever offered. No conventional cylinder head or base pan. Practically the whole engine can be serviced from the side — crankshaft runs on ball bearings — burns regular gasoline or distillate with maximum economy.

- 3 FORWARD SPEEDS 2 TO 15 M. P. H.
- ADJUSTABLE TREAD FOR ALL NEEDS
- PAT. BALL BEARING CRANKSHAFT WITH PRESSURE LUBRICATION

M-M "Quick-on — Quick-off" machines with "toe-tip" operated power lift and easy "Slip-pin" hitch are distinctly different — backed by 7 years of success; 2-4 row cultivators and planting attachments, 2-3 row middle-breakers, 2-4 row listers, 2-4 row sweeptype and 4 row check planters, as well as mowers, field cultivators, etc. Many money saving features. These are the ORIGINAL quick attachable and quick detachable tractor implements with SQUARE TOOL BAR hitch.

MINNEAPOLIS-MOLINE TRACTORS & FARM MACHINERY

SEE YOUR M-M DEALER

Welcome to the Runnels County Fair October 12 to 16

BE SURE TO SEE OUR DEMONSTRATION

SEIDEL IMPLEMENT CO.

Minneapolis—Moline Modern Farm Machinery

Confederate Soldiers Early Settlers Here

Back in the early 80's Runnels county was settled largely by Confederate veterans and today many relatives still carry on in this county. For many years the Henry E. McCulloch Camp No. 557 of the United Confederate Veterans had headquarters at Ballinger and the biggest gathering of the year was when reunion time came and for three days the veterans and their families assembled here to celebrate on the banks of the Colorado River.

This continued until about 1913 when the ranks began to thin so fast that reunions were discontinued and today very few members survive.

For several years relatives of deceased veterans have been trying to find information giving the rank and organization of Confederate veterans and below is the roster of the Runnels county camp in 1901. This information was taken from the records kept by H. D. Pearce, adjutant of the camp, and supplied the Ledger by a daughter, Mrs. W. L. Hayley, of Norton.

The roster follows:

Privates
J. C. Swift, Co. H. 34th Tex. Cav.; I. N. Lewis, Co. A. Boland's Tex. Cav.; D. C. Simpson, Co. A. 16th Tex. Cav.; B. S. Taylor, Co.

D. 21st Tenn. Cav.; H. D. Pearce, Co. D. 16th Tex. Cav.; T. D. Shepherd, Co. C. 24th S. C. Inf.; S. N. Allison, Co. H. Baylor's, Tex. Cav.

D. Ahrenbeck, McDade's Co., Tex. Cav.; P. H. Brooks, Co. C. 12th Ky. Cav.; T. J. Batts, Co. F. 11th Tenn. Inf.; G. W. Brister, Co. G. La. Inf.; M. D. L. Barnett, Co. I. 16th Tex. Cav.; J. T. Carter, Drew's Ark. Battery; J. A. DeMott, Co. I. 11th Miss. Inf.; B. F. Davis, Co. B. 8th S. C. Cav.

J. A. M. Davis, Co. A. Light Art.; W. G. Green, Morgan's Scouts; A. Glober, Co. E. Chartzbar's Tex. Art.; A. Hall, Co. K. 19th Tex. Inf.; T. C. Hunt, Co. K. 1st Tex. Inf.; Hugh Jackson, Co. C. Elmore's Tex. Inf.; J. M. Jones, Tex. Jr. Cav. Service; W. M. Laxton, Co. A. 16th Tex. Inf.; J. Kirkwood, Co. I. 10th Tenn. Inf.

H. S. Murphy, Terry's Texas Scouts; D. P. Moser, Co. A. 8th Tex. Cav.; U. Mullens, Co. E. 13th S. C. Inf.; G. W. Newman, Co. F. 5th Tex. Cav.; M. M. Patterson, Co. G. 36th Ga. Inf.; J. Rodgers, 3rd Tex. Cav.; S. R. Richardson, Co. K. 2nd Tex. Cav.; M. C. Smith, Co. B. Walter's Tex. Cav.; W. F. Smith, Co. K. 8th Tex. Inf.

H. A. Thomson, Co. H. Sholewater's Command; S. D. Williams, Co. I. 5th Tex. Inf.; W. Williams, Co. K. 22nd Ark. Inf.; W. E. Ful-

The SNAPSHOT GUILD ANIMAL AND PET PICTURES



The very fact that animals and pets don't pose makes them ideal photographic subjects.

FROM household pets to giants of the jungles—animals are ideal subjects for photographers. They don't pose; they don't act. You can snap them in natural, undirected action and that is just the reason their pictures create so much interest.

To get good pictures of any animal the first essential is patience. It is quite possible that the family dog will stand up obligingly for you on command, but in picturing all other animals you'll find it necessary to wait for the picture you want.

And this brings us to the question—what do you want in an animal picture?

You may prefer to snap a kitten as it plays with a string or a dog wrestling with a stick.

Domestic animals, of course, offer few real camera difficulties, for you can get them to come where the light is right. Open shade, on a bright day, will be found best. As for shutter speed (if your camera

has variable speeds), you'll need 1/25th of a second or faster, to catch fleeting poses and expressions. Unless the light is exceptional, better work with the lens wide open.

To snap less controllable animals—squirrels, birds, and such—you'll need greater patience and cunning. Much depends on background and on your distance from the subject. At more than ten feet, for example, a squirrel becomes almost invisible UNLESS it is sharply revealed on a branch, with the sky for background. Obviously, you'll need to use a fast shutter; squirrels move too swiftly for slow snaps.

The zoo can be a happy hunting ground, too. In many cases, you'll be able to shoot through or over the bars of cages, obtaining clear, unobstructed snaps.

Use a modern, color sensitive film. You'll need all the detail you can get and the utmost in color value rendering.

John van Gulder

McGee's Ark. Cav.; S. B. Lucky, Co. B. 33rd Tex. Cav.; E. N. Modrall, Co. K. 8th Tex. Inf.; W. P. Crow, Co. I. 1st Ga. Cav.; Dudley Toms, Co. D. 33rd Tex. Cav.; W. T. Richards, Co. G. 34th Tex. Cav.; J. G. Mayhew, Co. F. 41st Miss. Inf.; Jas. P. Wood, Co. C. Ascraft Miss. Cav.; J. I. Love, Co. E. Miss. Cav.; T. D. Bishop, Co. G. 13th Tex. Cav.; E. J. Killeen, Co. D. 13th Tex. Cav.

J. H. Douglas, Co. G. 1st Miss. Cav.; B. F. Gee, Co. G. 1st Tex. Cav.; Isaac Gary, C. B. Gray, Co. A. 31st Ala. Inf.; I. J. Knoffli, Co. K. 19th Tex. Cav.; Z. W. Moore, Co. A. 6th Tex. Cav.; Mickel Ivy, T. L. Odum, Adams Co. Tex. Cav.; A. J. Ronson, Co. G. 28th Tex. Cav.; Sam Robinson, H. A. Reed, Co. B. 1st Tex. Heavy Art.; B. F. Goats, S. Texas Frontier Service; J. E. Smith, Hunley's Ala. Inf.; Elieck Simmons, J. W. Syler, Co. A. 17th Tenn. Inf.; A. Rutledge, Co. C. Brown's Tex. Cav.; Jack McDams, Pratt's Tex. Art.

Corporals
John F. Shaffer, Co. C. 35th Miss. Inf.; W. J. Berry, Co. K. Kem's Texas Cav.; J. F. Harkins, Co. K. 23rd Ga. Inf.; John Hanna, Texas; W. C. Henderson.

Sergeants
T. Dodson, Co. A. 16th Texas Quartermaster Sergeant J. E. Gilliam, Co. A. Boland's Texas Cav.; Orderly Sergeant J. B. Johnson,

Co. F. 6th North Carolina Junior Inf.; Second Sergeant H. A. Massey, Co. G. 3rd Ark. Inf.; Orderly Sergeant W. H. O'Bannon, Bell Bat., La.; J. H. Routh, Wau's Texas Legion; Orderly Sergeant T. J. Stocks, Co. E. 2nd Miss. Cav.; Second Sergeant A. D. Talley, Co. I. 37th Miss. Inf.; Orderly Sergeant J. C. Lewis, Co. D. 22nd Ga. Inf.; Orderly Sergeant W. G. Cathry, Co. H. 50th Tenn. Inf.; Second Sergeant M. C. Bright, Co. H. N. C. Inf.; Orderly Sergeant Joseph Troller, Co. F. 30th Texas Cav.; Second Sergeant J. W. Hancock, Co. B. Billings' Florida Light Art.; Second Sergeant W. H. Hamilton, Co. I. 48th Virginia Inf.; Sergeant T. J. Webb, Co. F. 32nd Tenn. Inf.; Orderly Sergeant O. A. Cooper, Co. A. 28th La. Inf.; S. Adams, Co. A. 1st Texas Heavy Art.; M. L. Bright, Co. C. 5th Texas Cav.; Dr. W. L. Baker, Tex.; Sigs J. E. Baldrige, I. M. Barton, J. W. Calaway, Co. G. 3rd Ga. Cav.

Major J. M. Crosson, Co. F. 4th Texas Cav.; Drummer C. C. Cockrell, Co. A. 4th Ala. Inf.; 2nd Lt. S. R. Mancy, Co. K. 64th Va. Cav.; 1st Lt. A. J. Pou, Co. H. 1st Ala. Inf.; Chaplain J. W. Raby, 5th N. C.; Captain J. E. Smith, Co. H. 51st Ga. Inf.; Captain W. L. Towner, Co. E. 6th Miss. Inf.; 1st Lt. A. B. Hutchinson, Co. F. McCord's Texas Cav.; Capt. O. M.

Pike, Co. L. 22nd N. C. Inf.; Capt. H. T. Edgar, Co. F. McCord's Texas Cav.; 2nd Lt. P. A. Hughes, Co. F. 25th Texas Cav.; 2nd Lt. W. B. Jones, Texas Frontier Service; 2nd Lt. S. P. Brown, Co. E. 6th N. C. Inf.; 2nd Lt. A. L. Bennett, Johnson's Texas Spies; 2nd Lt. R. B. Brewton, 2nd Lt. W. T. Castlebury, 9th Texas Cav.; 2nd Lt. R. F. Counts, Co. D. 2nd Miss. Cav.; Capt. C. P. Day, Co. B. 1st Texas Cav.; Capt. C. Puckett, McNatt's La. Spies; Capt. G. N. Marshall, Texas; 2nd Lt. J. A. McHandley, Co. A. 35th Texas Cav.; 2nd Lt. J. C. Moses; Capt. J. R. Nunn, Civil Service; Capt. H. B. Hanson, Co. B. 35th Texas Cav.; Wagonmaster W. G. Smith, Texas; 2nd Lt. J. F. Thomson, Co. A. 17th Texas Inf.; 2nd Lt. B. C. Warren; Surgeon W. H. Wilson, Tenn.

GIRL HESITATES; 3 DOST

VLADIVOSTOK, Siberia, Oct. 6.—Hesitation of a girl parachutist caused the loss of three lives recently. The girl went up to make a parachute jump. Unable to gather courage to jump, she stood trembling on the wing. Her weight caused the plane to lose its balance, and it crashed to the ground. The girl and two others in the plane were killed.

Our advertisers want your trade.

Greetings

Fair Visitors

Once again Ballinger is host to the Runnels County Fair. We have a genuine interest in the people of Runnels County and invite you to see the demonstrations, exhibits, and enjoy the amusement features.

Make our store your headquarters while here.

Ballinger Variety Store

THE FAIR WELCOMES YOU

Let us extend an invitation to attend one of the feature fairs for Runnels county. We know you will enjoy mingling with the crowds here and seeing the feature programs booked this year.

Use MAGNOLIA PRODUCTS

Our Station is the Most Convenient in Ballinger. We appreciate your business and treat you right every time you drive in our station.

J. H. PARRISH SERVICE STATION

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WE INVITE YOU TO ATTEND Runnels County Fair

October 12 to 16

—And for Expert Barber Service, not only during Fair Week, but for the whole year, visit our modern, sanitary shop. You're always welcome.

Forson's Barber Shop



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Attend the Runnels County Fair

October 12-16

See the Most Outstanding Fair in West Texas

Do your part to make this year's Fair the Best Ever. Boost your County and attend the Fair.

Make our place of business your headquarters while you are here for the celebration.

C. C. Davis Co.



WELCOME

You are always assured of a hearty welcome at Pearce's. Make our modern drug store your headquarters all the time as well as during Fair Week.

Plenty of Ice Water

J. Y. Pearce Drug Co.

Oldest---Biggest---Best

RUNNELS COUNTY

FAIR

October

12

to

16



Tuesday

Wednesday

Thursday

Friday

Saturday

To the thousands who will be in Ballinger during Fair Week, we extend a cordial

WELCOME

Join us in making this the greatest fair Runnels county ever had.

We have a complete line of high grade building material at prices you'll like

Clay Building Material Co.

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Next week is Fair Week in Ballinger. The city will be dressed up in her best clothes to welcome the people of West Texas who come here to see one of the biggest exhibitions in agriculture, livestock, poultry, and club demonstrations ever presented in this part of the state and to "take in" the biggest amusement program ever presented at one time before in Ballinger. From the minute the opening procession steps on the street Tuesday, October 12, until midnight October 16 when the five-day program comes to an end, there will be "plenty doing" to entertain everybody. Pioneers will be honor guests on opening day and there will be delegations here from other cities. Several visiting bands will be here to take part in the parade and nothing will be left undone to start the fair off with a bang. In the previous era of prosperity the Runnels County Fair was recognized as one of the best shows of its kind in Texas and every committee assisting in the 1937 celebration has declared that the program this year will surpass all those of the good old days. Don't let anything keep you away. It is a show planned for you and all connected with the exposition will be disappointed if you do not enjoy the many features.

A considerable slowing up is visible in gathering one of the largest cotton crops in this county in many years. Perfect weather during September permitted thousands of pickers to push the work from dawn until dark and production already is equal to a normal year's production. There are enough pickers in the county to continue to gather many bales every day and unless weather conditions slow up the movement the 1937 crop will soon be counted. Hundreds of Mexicans are moving on towards the Panhandle where cotton picking is just beginning to reach the peak, and the second time over in this county will be done with a much smaller labor corps.

Congratulations to city officials and firemen of Ballinger for the accomplishments during Fire Prevention and Clean-Up Week. Hundreds of loads of trash were hauled to the city dump grounds. Many vacant lots, grown high in weeds, were cleaned, and the city was beautified as well as serious fire hazards being eliminated.

Ballinger has enjoyed a good band for so many years that local citizens do not know how it feels without one available for any occasion. Since the bandmaster accepted a position in an East Texas city, local supporters of the organization have expressed the belief that the band must be maintained and plans are underway whereby this may be done. School officials are becoming interested in offering band music in the school curriculum and if this is done a large group can be developed to add to the 25 already playing. It will also mean free instruction to any boy or girl who can provide an instrument.

In every large crowd that comes to town there are a few undesirable and this will be true next week when the Runnels County Fair is underway. For this reason local authorities warn Ballinger residents to lock their doors and do everything possible to prevent thievery. Extra police will be on duty and will quickly answer calls where needed. Cooperate with the officers in making Fair Week free from crime.

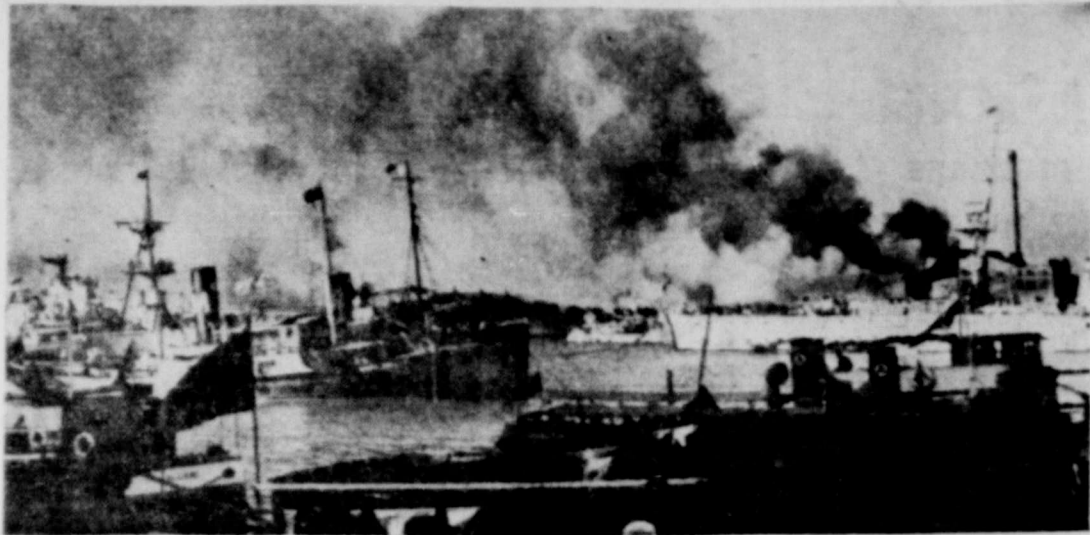
STOP THAT ITCHING

If bothered by the itching of Athlete's Foot, Eczema, Itch, Ringworm or sore itching feet J. Y. Pearce Drug Co. will sell you a jar of Black Hawk Ointment on a guarantee. Price 50c and \$1.00.

JI-8-26

The Scottish national zoo at Edinburgh is famous for its penquins.

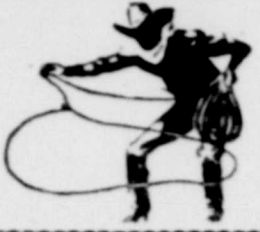
Japanese Bombard the Shanghai Waterfront



A scene of confusion on the Whangpoo river off the Bund at Shanghai as Japanese airplanes bombed Pootung. Ships and boats of all kinds scurry to safety. At the right is the United States cruiser Augusta, which, in acting as a protective barricade between the fighters and the settlement, was hit by a shell of undetermined origin that killed one of the seamen and wounded 18 others.

WEST TEXAS NOTES

[Clipped from Our Exchanges]



A crowd estimated at 10,000 attended the Rising Star Free Fall Fair the past week-end. This fair was the most successful in Rising Star's history.

A Mason warehouse last week shipped 30,000 pounds of mohair by truck to Houston, from where it will go by boat to Boston. It was bought by a San Angelo firm at 50 and 60 cents per pound. About one-fourth of the purchase was kid hair.

The Sonora Lions Club voted to provide sweaters for the younger football players who come out for practice, but do not play on the school team because of ineligibility.

The state highway department has approved a grant of \$130,000 for base and asphalt topping of 24 miles of highway 68 from near Glen Rose to Stephenville. It is not definitely known just when the money will be available, but the project will be included in the 1938-39 program of state and federal highway agencies, which would release the funds next July.

Rev. Fred DeLashaw, of Fort Worth, has accepted a call to the pastorate of the Robert Lee Baptist church and will move to the Coke county capital within a short time.

A large delegation of Pecos county landowners and others interested in oil development were in Dallas last week attending a conference intended to work out some plan for development of the Ordovician stratum in that area. Practically all of the major oil companies were to be represented at the hearing.

Lee A. Strong, chief of the bureau of entomology, Washington, D. C., was in Menard last week inspecting the newly established screw worm control station near there. Mr. Strong examined the laboratory where much of the scientific work is in progress, and went over the ranch property. He was well pleased with the set-up and the work being done there.

The Southwestern Advocate, denominational publication of the Methodist Church, recently carried a history of the Bronte and Hayrick churches. The interesting sketch gives important and valuable early Coke county history.

According to information released by the secretary of the McCulloch County Turkey Egg Marketing Association at Brady, that county sold 239,000 turkey eggs last year at an average price of 14 cents per egg. McCulloch county is said to be the leading county in the United States for production and sale of turkey eggs for hatching purposes.

The Bodarc school has transferred its entire enrollment to the Junction public schools. During the summer most of the Bodarc school children transferred to Junction and when school started only seven pupils were in attendance. Arrangements have been made for transporting the children by bus.

The annual chamber of commerce get-together at Coleman will be held October 14 at the city park. Wilburn McCarty, Eastland attorney and president of the West Texas Chamber of Commerce, has accepted an invitation to be the principal speaker of the evening. Chambers of commerce in neighboring cities have been extended invitations to send representatives to the meeting.

Our advertisers want your trade.

Citation by Publication THE STATE OF TEXAS

To the Sheriff or any Constable of Runnels County—Greeting:

You are hereby commanded to summon D. R. Andrews by making publication of this Citation once in each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Runnels County, to be holden at the Court House thereof, in Ballinger, Texas, on the Third Monday in November, A. D. 1937, the same being the 15th day of November, A. D. 1937, then and there to answer a petition filed in said Court on the 27th day of September, A. D. 1937, in a suit, numbered on the docket of said Court No. 4354, wherein Josephine Andrews is Plaintiff, and D. R. Andrews is Defendant, and a brief statement of plaintiff's cause of action, being as follows:

Plaintiff alleges she is now and has been more than six months next preceding the filing of the suit a resident of Runnels County, Texas, where the suit is filed; that she is and has been an actual bona fide inhabitant of the State of Texas more than twelve months at the time of exhibiting her petition; that she and defendant were legally married on or about March 15th, 1933, and separated during November, 1936; that no children were born to them; that during their married life defendant was guilty of excesses, cruel treatment or outrages toward plaintiff of such a nature as to render their further living together insupportable; plaintiff asks judgment against defendant dissolving the bonds of matrimony existing between plaintiff and defendant and divorcing plaintiff from defendant, for all costs and for general relief.

Herein fail not but have before said Court, at its next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Ballinger, Texas, on this 27th day of September, A. D. 1937.

(Seal)

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Dr. J. E. Smith
Chiropractor-Masseur
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FAIR WEEK VISITORS
We Extend a Cordial Welcome
Fair Week in Ballinger and Bargain Week at Our Store.
We would like to have you visit with us.
E. J. Carroll

JOHN B. RAYBURN,
Clerk, District Court,
Runnels County, Texas.
30-7-14-21

J. Y. Pearce Drug Store
Offers FREE SAMPLE
Of New High Blood
Pressure Treatment
Every High Blood Pressure Sufferer in Ballinger is urged to go to J. Y. Pearce Drug Co., and receive a free sample of ALLIMIN Essence of Garlic Parsley Tablets for High Blood Pressure as well as a booklet of valuable information. These tablets are made by a prominent Chicago concern and according to reports from doctors they are most effective in reducing High Blood Pressure, relieving headaches and dizziness. A special new process by which ALLIMIN Tablets are produced makes them both tasteless and odorless. A two weeks' treatment costs only 50c.

WEST TEXAS SHOW INTEREST IN WILDLIFE CONSERVATION

COLLEGE STATION, Oct. 6.—West Texans have shown great interest in the subject of wildlife conservation and a large number have established conservation areas on their own property, reports from county agricultural agents in that region indicate.

C. H. Gilmer, of Edwards county, is devoting his 1,528-acre ranch at the head of Hackberry Creek to conservation of deer, wild turkey, fish, raccoon and other wild life.

He built two concrete dams during August to impound water from the headwater springs of Hackberry Creek to form two lakes of about six feet maximum depth and 400 and 600 yards long respectively. The ranch will not be stocked with cattle, sheep or goats this year, in order to allow more feed to grow for game. The lakes will be stocked with black bass. This is an isolated, rugged ranch and is especially adapted to all wild game, according to the county agricultural agent.

A large number lakes and tanks built in Coleman county in cooperation with the 1937 range program will be stocked with bass, white perch, crappie, and bream. These will be supplied by the state game, fish and oyster commission. Farmers and ranchmen are receiving these fish under the agreement that they prohibit all fishing in such lakes and tanks for a period of two years.

Kerr county 4-H club boys are showing an interest in studying habits and foods of deer, turkey and quail and making collections of their food plants. Among wildlife conservation plans outlined for the year are a census of game.

Up in the Morning Feeling Fine!

The refreshing relief so many folks say they get by taking Black-Draught for constipation makes them enthusiastic about this famous, purely vegetable laxative.

Black-Draught puts the digestive tract in better condition to act regularly, every day, without your continually having to take medicine to move the bowels.

Next time, be sure to try

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A GOOD LAXATIVE

Notice to Farmers
See latest patterns in H. P. Williams large hazzard-wing Sweeps. We are also prepared to do electric and acetylene welding. Welding department in charge of John Walters, a first class welder.

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Will Practice in All the Courts.
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Complete Abstracts to Land in Runnels County
GUARANTY TITLE CO.
Ballinger, Texas
Office in Farmers & Merchants State Bank Building

TEXACO
Gas and Oils
GREENWOOD
Service Station

building up a conservation museum, collecting conservation bulletins, managing a field for quail, improving home grounds for song birds, learning to identify 50 birds in the community, and studying Texas game laws.

CAR SALES IN AUGUST LESS THAN PRECEDING MONTH. BUSINESS RESUME REVEALS

AUSTIN, Oct. 6.—According to the bureau of business research of the University of Texas, reports of passenger car registrations from fifteen representative Texas counties show total sales of 6,987 cars during August, a decline of 3.4 per cent from July, but an increase of 7.1 per cent over August last year. Aggregate sales for the year-to-date in these fifteen counties were 50,233 cars, a decrease of 2.6 per cent from the corresponding period last year.

It appears significant that while

CANTON BARS DARING DRESS

CANTON, China, October 6.—Clothes with "sex appeal" have been banned by Canton authorities. The edict specifies dress of standard fashion and color for women. Apparel must have high necks, cover the knee and conceal the arm at least as far as the elbow. The wearing of pajamas, bath robes or slippers in public—a common sight in summer—is strictly forbidden for both sexes. Two girls found wearing "modern clothes" and refusing to discard them were arrested and fined.

Sell that old discarded furniture with a want ad.

See the—
Runnels County Fair
With All the Family
The Exhibits and Attractions Are Bigger and Better
For More Than 38 Years We Have Supplied Ballinger and its Territory

Quality Lumber and Building Materials
Our business has grown with the town and today we supply everything needed to build with and helpful building service.
IF YOU PLAN Building or Repairs, or Remodeling, come to us for estimates and prices.
Wm. P. Carey Lumber Co.
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Choice residence property. Own your home as a saving account. Very liberal terms.
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District Football Game Here Friday Night

A night feature for the Runnels County Fair will be the football game between the Ballinger Bearcats and the Rising Star Indians. The game will be played under the floodlights at Bearcat Field Friday night, October 15, and heavy attendance is anticipated.

School Day will be enlarged by a delegation from Rising Star who will come here with band, pep squad and fans to help their boys in the annual game between the two fast clubs. The Rising Star pep squad and band have been asked to arrive here by 1 p. m. Friday and lead the school parade through the streets.

The Indians make up a fast club that will probably finish the season in the first division of district 25-B. The Bearcats have about recovered from injuries and will be ready to take the field with their full strength against the invaders.

Southwestern officials have been secured for the game and regular admission prices of 25 cents for students and 50 cents for adults will be charged.

Last season the Bearcats and the Indians finished the season tied for the top place after Win-

ters had voluntarily surrendered the championship for use of an ineligible player in district games. This year the Indians have about the same club with the advantage of a year's growth and their early season start shows that they have one of the best elevens in the district.

Tomorrow (Friday) the Bearcats go to Cross Plains to meet one of the high scoring teams of the district. In their first two games the Cross Plains lads scored 123 points to their opponents none and the Bearcats realize they have one of their toughest assignments just ahead.

Several injured players will be kept on the bench this week but all are expected to be ready to go against the Rising Star squad during the fair.

"Bobwhite" Name for Quail
"Bobwhite" is the common name for the native American quail, especially *Colinus virginianus*, or Virginia quail. The popular nickname was suggested by the male quail's note or call, which sounds like "bob-white," with the accent on the second syllable. In the Southern states the same species of bird is called "partridge," a name applied in the North to theuffed grouse or American pheasant.

Tennis Queen on Comeback Trail



Helen Wills Moody, once the "Bill Tilden" of women's tennis, who has started a comeback campaign in California. Here she is, just as spry as ever, during a match in a Pacific coast tournament. This was her first tourney since obtaining a Reno divorce. The famous "poker-faced" ace of the courts was triumphant in the match. She and her partner, Francis X. Shields, defeated their doubles opponents.

The Act of Thinking

The act of thinking is extremely formidable, as neurologists describe it. Under a microscope, the cerebral cortex is seen to be made up of a vast quantity of tiny cells, some apparently the ends of long nerve-cells passing up from underlying white matter, others long cells lying parallel to the surface. These latter are believed to be paths of association. Through them, says a writer in Literary Digest, various sensory impressions stored in "memory"—that is, other cells—are connected. Something we see, hear or smell may prod a whole series of cells into consciousness, creating a memory-picture, swaying our judgment, driving to suicide or showing how to make \$1,000,000.

Atlanta Had Other Names

In 1821 the land which was the site of the founding of Atlanta was ceded by the Creek Indians to the state. The first cabin was built in 1833 and in 1836 engineers drove the stake which was to mark the end of the proposed state railroad. For that reason the town's first name was Terminus. In 1843 the name was changed to Marthasville in honor of the daughter of Governor Lumpkin. In 1847 it was incorporated as a city with the name of Atlanta, probably suggested by the railroad which was called the Western & Atlantic. It was made the capital of the state in 1868.

Body Must Have Salt

Perspiration is chiefly water, but it contains a fair amount of salt which is discharged from the body. The body is constantly absorbing salt and getting rid of it again, but the operation of absorption and discharge must be so balanced as to insure a regular quantity of salt in the body at all times. Salt is necessary for the body and lack of it may be serious. Human blood contains exactly the same amount of salt as sea water—unquestionable evidence that man originally came out of the sea, says a writer in Pearson's London Weekly.

ITALIAN EXHIBITION TO HAVE HISTORIC SITE

ROME, Oct. 6.—Rich in history and legend is the site chosen by Il Duce for the universal exhibition that will be held in 1941-42. It is known as the Tre Fontane, or Three Fountains, outside the city gates toward the sea. The zone is full of ancient Roman and Christian associations.

Its name derives from the three springs of water that miraculously gushed forth where St. Paul was martyred. The three churches built to commemorate the miracle are all in an admirable state of preservation. The first, St. Paul of the Three Fountains, dates

from the fifth century and incloses the three fountains and a low marble column to which the apostle is said to have been bound before execution. The second was built in A. D. 625, and the third, St. Mary Scala Coeli, is so called from a vision of souls released from purgatory, ascending to heaven by a stair of light, seen by St. Bernard when he celebrated mass there.

The three fountains are reached by the Via Ostiensis, one of the oldest Roman consular roads on the left bank of the Tiber. On this road a group of buildings

form the Trappist monastery built by Pius IX in 1868.

STARVES BESIDE FORTUNE

PARIS, Oct. 6.—With a large sum of money at her side, an elderly Frenchwoman died under tragic circumstances. Curious at not having seen her for some days, neighbors of Mme. Madeleine Pechary informed the police. They found her body on a shelf and an autopsy showed that she had died of starvation. In a satchel by her side was \$2,600 in bank notes.

Are You Sick?

Our Vapor Sweat Baths cleanse the inward as well as the outward man. They are applicable to every age. They make health healthier and eliminate disease REGARDLESS of its STAGE or SEVERITY, by eliminating poisons thru the pores of the skin. This helps the other eliminative organs to function better, relaxes tension thru all parts of your body. It is tonic in effect.

These baths DO NOT weaken you. A bath is followed by scientific treatment stimulating glands, nerves, muscles, stomach, liver, gall bladder, pancreas, spleen, bowels, colon, rectum (piles), lungs, kidneys, bladder, generative organs (male and female), heart, and the blood vessels to active, normal function.

Action is life. You would not think about tying an arm up until it became weak and unable to move. Do not let any part of your body become inactive because it is too congested to function properly—this causes aches and pains.

We also give elec-treat treatments. Business people can take treatments after work hours. We can give room and board to out of town patients by appointment.

If you have life enough to read this you have a chance to get well.

Free Consultation

Vapor Sweat Baths

Masseurs

Reams & Reams

1109 Broadway

Ballinger, Texas

The Ginseng Plant

The ginseng plant is ten to twenty inches tall with a single stem from a spindle shaped root that is often branched. From the top of the stem three compound leaves radiate, each composed of five leaflets radiating from the top of the petiole. The two leaflets next to the petiole are much smaller than the others. From between the leaves rise a cluster of small whitish flowers followed by berries that are bright red when ripe. The roots require six to ten years to become full size. The Chinese provide the market as they believe them to be important in the cure of many diseases.

Haircut Insult

There are about 200,000,000 people on this earth who keep beards—mostly Mohammedans—because the Prophet laid down that it should be so. The Sikhs, too, a fine, upstanding race in northern India, will die rather than submit to the insult of a haircut or a shave, says London Answers Magazine. Their magnificent locks are curled into top-knots under their turbans, while beards, carefully waved and oiled, repose in elaborate nets under their chins.

A synthetic rubber material is being used to coat gloves and overalls of workmen to make the garments resistant to oils, grease and acids.

BIRDS SELECT ODD PLACES FOR NESTS

Robin Makes Home in Buffalo Skull in Park Museum.

Yellowstone Park, Wyo. — With more than 2,000,000 acres of woodland from which to choose, birds in Yellowstone National park are selecting strange places to nest, park ranger naturalists report.

A robin in the Old Faithful area disdainfully passed up the thick sand of lodgepole pines and decided to make its home in a buffalo skull hanging in the museum. A white-crowned sparrow in the same vicinity decided that the ground in the museum amphitheater would be the ideal location for her offspring. She reared one brood there, decided that the location was too public and moved into a tree for her second family.

Desiring complete privacy in a one-family cottage another robin chose a convenient location behind a transom in the home of the assistant to the park superintendent, for her two families of four each while still another robin has chosen the superintendent's home as being suitable environment for raising a family.

At the Old Faithful museum the housing problem was reported as being acute, all apartments in the many bird houses being full. Mountain chickadees, bluebirds, tree swallows, white-crowned sparrows, and robins all live in the same block of houses.

Two hundred sixteen species of birds make their homes in the park, coming from the Gulf of Mexico, the south Pacific coast, and the north Pacific coast. Among the rarer species in Yellowstone are trumpeter swans, which are nearing extinction, and sand hill cranes. Ranger naturalists are able to point out dozens of species of nature walks which they conduct for the benefit of park visitors.

Skeletons Are Baffling Paris Taxation Experts

Paris.—Taxation experts of the French republic are baffled by M. Jean Lavalette, who keeps a little shop in the Rue de L'Ecole de Medecine in Paris.

"Skeletons, half skeletons, skulls, all sections," reads the sign outside the shop. A real skull hanging outside makes it plainer.

Is M. Lavalette a producer? This is important, for on January 1 the turnover tax on retail sales was abolished and replaced by a 6 per cent tax on manufactured articles in the last stage of their production.

M. Lavalette mounts skeletons, building them up out of parts. Does that make him a producer?

One way out would be for the customs to collect the tax, as most of the skeletons come from abroad. But there is no fixed scale of charges for skeletons, so how much is 6 per cent?

M. Lavalette thinks that the tax collectors might as well give it up. His total earnings for last month were 15 francs—about 93 cents.

Cure of Leprosy Claimed by African Witch Doctor

Bulawayo, Rhodesia.—Witch doctors in Rhodesia say they can cure leprosy, even when it is so far advanced that the white man's medicine is of no avail.

A native, crippled by the disease, was carried into a native commissioner's office. The local witch doctor came with him.

"Incurable," said the medical officer who examined the patient. "I guarantee to cure him," retorted the African practitioner. Three months later doctor and patient were back. The medical officer examined the patient and pronounced him completely cured.

The witch doctor refused to explain how he did it, but hinted that the treatment was a drastic one, on the principle of "kill or cure."

Carbon paper for tracing embroidery patterns at Ledger office.

LOOK AT THE VALUES!

COMPLETE SELECTIONS TOO!

"Let's Buy Notions"

Grand values—every one of them! And you'll find our notion department the most convenient place to shop, too. Come in now! "Let's buy notions!"

REGULAR 10¢ VALUES... NOW 2 for 15¢

Smart Buttons, 2 Cards
Some With Slides
Fancy cut shapes in gay colors for your frock

15c

Sanitary Napkins, 2 Boxes
Economy Package
6 in a box. A dandy value. Full size.

15c

White Thread, 2 Spools
400 Yard Spools
6 cord sewing cotton thread.

15c

5¢ Buys Any Of These!

VANITY PINS	5¢	FINE NEEDLES	5¢
VANITY COMB SET	5¢	THIMBLES	5¢
"GOODY" Wave Clips	5¢	SNAP FASTENERS	5¢
BIAS TAPE	5¢	TOILET PINS	5¢
HAIR PINS	5¢	SAFETY PINS	5¢
BARGAIN BUNCH!	5¢	PEARL BUTTONS	5¢
SHOE LACES	5¢	BARRETTES	5¢
		ROLL GARTERS	5¢
		SHOULDER STRAPS	5¢

35-Yard Wool Knitting Thread
Circular Knitting Pin
Steel Embroidery Hoop
2-inch Dress Belting

10c Each

We add our invitation to that of other firms in urging everyone to see the fair and while here we will be pleased to have you come to our store. Our salesforce will be on the job to serve you in any way possible to make your visit more pleasant.

Clements' 5c to \$1 Store

Welcome FAIR VISITORS

Enjoy the Fair

We invite you to come to the Runnels County Fair October 12 to 16.

See the many fine exhibits and have a good time on the Midway.

Eat Daugherty's Counter Frozen Fresh Ice Cream—Made Fresh Daily.

Pints 15c Quarts 25c
Frosted Malt 5c
Cones 5c

L. C. Daugherty Drug Co.

Welcome FAIR VISITORS

To Ballinger and the Runnels County Fair

October 12 to 16

It is a pleasure to add our invitation and welcome with those of other Ballinger business firms in asking you to see the 1937 Fair.

We know that every effort has been put forth to make it one of the entertainment features of all West Texas for this year.

In addition to seeing a worthwhile program of entertainment, you will see the choicest produce and livestock of this section on display. Special booths will feature progress of club work, schools, fine arts and other organizations. It is a program you cannot afford to miss.

The Southwestern States Telephone Co.

Iron Wrecks on Cliffs Draw Ships to Doom

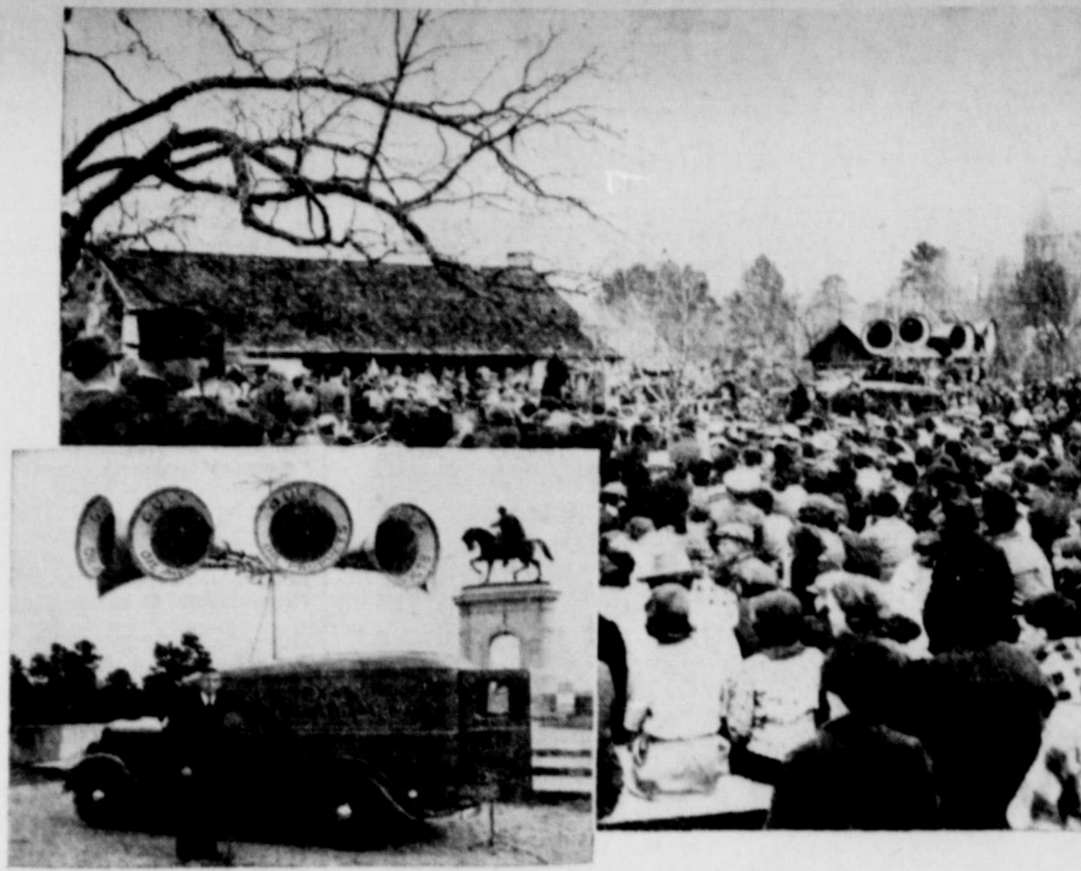
LONDON, October 6.—Cliffs that are ironbound in fact instead of metaphor are making trouble for ships east of Great Britain, according to theories advanced by G. H. Gray, agent of Lloyd's at Bridlington, England, to explain the recent wreck on Flamborough Head of the fishing steamer Lord Ernll, fourth vessel to have been wrecked there this year.

Flamborough Head is the sharp point of land projecting nearly ten miles from the coast line of eastern England between Scarborough and the River Humber. Vessels traveling along this coast must swing out to sea to pass the Head, but naturally swing as little as possible. More ships than would be expected seem to be miscalculating their distance and piling up on shore. In addition to this year's four actual wrecks, Mr. Gray reports numerous near wrecks when ships almost in trouble managed to stop or get away in time. His theory is that so many iron ships already have been wrecked at this point that there exists a virtual band of iron around the Head, including sunken iron hulls, an assortment of boilers and engines and at least one complete iron submarine lost during the war.

The mass of iron is believed to distort the line of earth magnetism so that ships' compasses are swung out of the proper position and thus deceive the navigating officers.

A careful magnetic survey is suggested, to discover just what compass errors are produced and to warn ships of what they may expect. Removing the iron band by some kind of subsea mining also is a possibility.

Gulf Oil Company Provides Sound Equipment for the Fair



In this day of large crowds no program is complete without a modern public address system. Officials realized that they would need a good sound car and public address system for the Runnels County Fair this year and began early to try to secure one for the full week.

The best sound equipment for outdoor gatherings in the state is owned and operated by the Gulf Oil Company. Secretary-Manager J. D. Motley, talked to the local wholesale agent, Cal Adair, and a request was sent to the Houston office for one of the sound cars for the fair. Without hesitation the equipment was ordered here and this week Mr. Motley received confirmation that it would be here for the opening of the fair.

The loudspeaker will be available for street use or on the fair grounds day or night. It is strong enough to make announcements on the grounds so that everyone can hear. There are enough microphones to take care of any program and band concerts can be heard in every corner of the grounds with the aid of this apparatus.

The sound car is sent here compliments of the Gulf Company at no expense to the fair association.

SOVIET SCIENTISTS PLAN TO MAKE DEEPEST DIVE

MOSCOW, Oct. 6.—Scientists are to dive deep into the sea some time this year or early in 1938, and later they expect to reach a depth of nearly 7,000 feet.

A seven-ton bathysphere has been built, and in this great steel ball three observers will descend 2,000 feet. Lowered by steel cables, the sphere will remain in communication with the parent ship by wireless and telephone. Through a window the scientist will study the effectiveness of various methods of fishing, the scene being lighted by a powerful projector shining through a second window.

Inside the bathysphere, which has a diameter of less than seven feet, there will be instruments to study currents, a motion picture camera and a device to insure pure air.

Carbon paper for tracing embroidery patterns at Ledger office.

FIRST EDITION OF "ALICE" DISRUPTS ENGLISH FAMILY

LONDON, Oct. 6.—Sealed in a safe at Surbiton is a first-edition copy of "Alice in Wonderland" that has disrupted a family. Its value is placed as high as \$5,000 by experts.

Miss Spencer, of Pinner, thinking it merely an old and slightly worn copy of the immortal classic, gave it to the library at Surbiton. When an expert ran across it he rushed to the librarian with the news. It was withdrawn from its shelf and Miss Spencer was informed.

Two other branches of the family, one represented by Miss Spencer's 70-year-old aunt, disputed her claim to the book. Lawyers are trying to unravel the claims with a fair prospect of settlement out of court.

From 1790, when the first census was taken in this country, to 1860, each 10-year census showed an increase of about one-third in population.

WELCOME TO THE FAIR

Enjoy Yourself at the Runnels County Fair

October 12 to 16

And for Delicious Food
Expertly Served Try the
TEXAS GRILL

Special Plate Lunch

35c

TEXAS GRILL

AUSTRALIAN AVIATION LEFT TO STATE CONTROL

CANBERRA, Oct. 6.—Chaos in Australian aviation is forecast by J. A. Lyons, federal prime minister, as a result of the referendum on proposals to increase the power of the commonwealth parliament by amending the constitution.

Both proposals would have increased parliamentary power to make laws governing air navigation and aircraft. Their defeat means that the commonwealth parliament must retire completely from control of civil aviation and leave regulation to the states, according to the prime minister's interpretation.

Be wise—advertise.

Mammoth Cave Described by London Magazine Man

Mammoth cave is described by a writer in London Tit-Bits as follows: Mammoth cave, largest in the world, is situated in Kentucky. It has five levels, and included in its explored portions are 225 avenues, more than 150 miles of which have been charted; 47 domes, 23 pits, 8 catacombs, 3 rivers, 2 lakes and 1 sea. It is estimated that the actual space worked out of the limestone embraces 12,000,000 cubic yards.

The main cave is three miles long, varying in width from 40 to 125 feet. Its greatest enlargement, however, is the "Chief City" or Temple, an oval room 541 feet long, 287 feet wide, and 125 feet high. Here in days gone by the Indians either lived or else used it as a rendezvous, for many relics have been found.

Mammoth cave abounds in wonderful domes, pits and grottoes, each bearing a special name, such as Cleveland's Cabinet, the Star Chamber, Bottomless Pit, Mammoth Dome, Gorin's Dome, the Maelstrom, and so on. These domes are adorned with natural decorations of crystals formed into fantastic shapes. Oval depressions known locally as "sink holes," drain the pits and chasms, forming subterranean lakes and rivers, the largest of which is Echo river, so called from the remarkable reverberations heard along its course.

The waters abound in several species of eyeless fish. Other inhabitants of the cave are blind crawfish, flies, beetles and spiders. Strange to say, the air is chemically and optically pure, even in the deepest pits, and the temperature is about 54 degrees Fahrenheit throughout the year.

How Abnormal Object Is Made to Appear Normal

A queer "contrariness" pervades all our sensations, according to Dr. James J. Gibson, Smith college psychologist, as reported in the Philadelphia Record.

Most of us are acquainted with one illustration of this. When the eyes look at a blue card for a long time, they develop the "desire" to see the opposite color—yellow. So when the opposite color—yellow—is seen, a deep blue appears less blue, a weak blue appears gray, gray appears yellow, and yellow appears more yellow.

Dr. Gibson reports in the Psychological Review that he found a similar reaction where colors aren't involved.

Examples: Look fixedly for about five minutes at a slant line. Then look at a vertical line and it will seem to slant about two or three degrees.

With your eyes blindfolded, have some one draw a rough belt across your arm, then suddenly stop it. For a moment the belt will seem to have begun to move backward.

The biological explanation? Dr. Gibson suggests what we have here is a miniature version of the age-old process of adaptation to environment. We tend to become used to any persisting condition—such as slant in lines. That becomes our "normal." Now when we see a vertical line—which is ordinarily our "normal"—it appears abnormal or askew.

Jute Plant in India

India is the only place the jute plant has been successfully raised. Experimenters tried it in Florida, but the fiber wasn't up to snuff, says a writer in the Washington Post. Although huge machines finish the process of changing a plant into rope and so forth, native hand labor plays a big part. Stripping jute fiber from the stalks is a job for husky natives. They clutch handfuls of slender stalks, stand waist-deep in streams and flay the water until the rope-like strands are loose.

Sell that old discarded furniture with a want ad.

BOYS LEARN SEWING IN AFRICAN SCHOOL

WORCESTER, Union of South Africa, October 6.—An educational experiment in Worcester has boys exchanging courses with girls at a school for the deaf.

The boys are taught to darn, mend, sew, wash and iron clothes, dry-clean, and prepare simple meals. The girls tend the poultry and pigs, milk the cows, make butter, garden, repair furniture and do carpentry work and plumbing.

The experiment was introduced by the Rev. De la Bat, after visiting old pupils. He learned that the men often had to shift for themselves while plying their trade, and found housekeeping the hardest task.

Cherry Tree Honored by Japan
For more than fifteen centuries people of Japan have gathered each spring in Tokyo to go through the "rites of the cherry tree."

WELCOME

To the Runnels County
FAIR

See the Runnels County Fair
at its best this year.

Bulova, Elgin and
Hamilton Watches
See the Newest at
L. R. Tigner's

Welcome Farmers, to the Fair

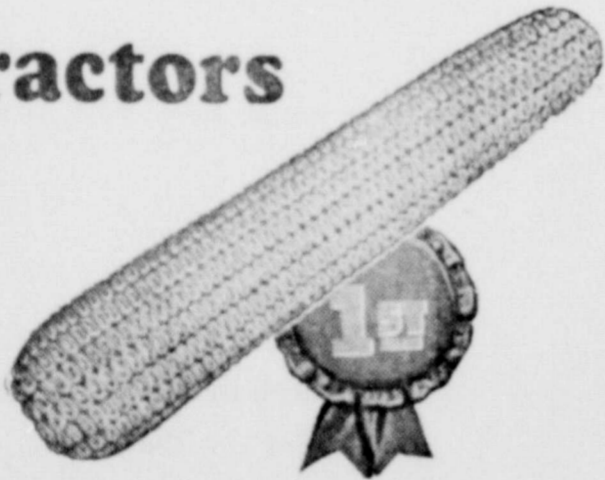
We feel that we owe you a vote of thanks for your work of the past year and extend our heartiest welcome to attend the fair and to visit us at our store. You're always welcome at Kirk & Mack.

Farmall Tractors

always a

1st Place

Winner



The leading tractor because it has been tried by farmers, put to every test and found to give perfect satisfaction. Let us demonstrate the Farmall to you and show you the many advantages in its use.

Complete line of farm equipment—repairs.

Inspect our reconditioned tractors.

KIRK & MACK

Greetings Fair Visitors



For lots of fun, visit the
Runnels County Fair
October 12 - 16

And for bargains in clothing,
piece goods, shoes, visit
RUBIN'S

Rubin's

OUTFITTERS FOR THE FAMILY

Information Booth on Fair Grounds

Strange Craftsmen Ply Art in 'Hidden Cairo'

CAIRO, October 6.—Slowly but surely the closed doors of "Hidden Cairo" are opening to tourists, and parts of that fascinating city, enveloped in mystery as deep as the pharaohs' history, are revealing sights new and strange to the world traveler.

An incident, in this teeming city of the unusual, may lead to discoveries as unique and fascinating as any uncovered by painstaking archaeologists. The incident may be only the weird and strident voice of the old bottle man merely passing one's hotel on his rounds. His cry of "Bott-ee-lee-yeah! Bott-ee-lee-yeah!" if followed, leads down into a district of narrow, crowded streets and dark alleys, but at the end of the adventure awaits a rainbow of splendor which never fails to win acclaim.

In the district of the Mousky is a diminutive shop. The crowded shelves reveal Egyptian glass in a variety of graceful shapes glistening in iridescent colors in the faintly scented gloom. There would seem to be no connection between these transparent, lovely cups, bowls and plates and the melodious cry of the old bottle man as he goes on his rounds; yet all this beauty has its origin in the dusty sack filled with a sorry collection of empty bottles, grim remains of past festivity, and broken glasses, smuggled out by conscience-stricken suffragists. It is down at the end of a narrow, crowded street, in the very last of a line of progressively dwindling and shrinking houses that the "yankee cruise" passenger finds himself in a strange "factory" where, in an Aladdin-like crucible, the old glass meets the fire of a furnace built of clay.

Two men are working in the gloom, one a plump man with a flashing smile of welcome, the other, the chief or reis, mixing a

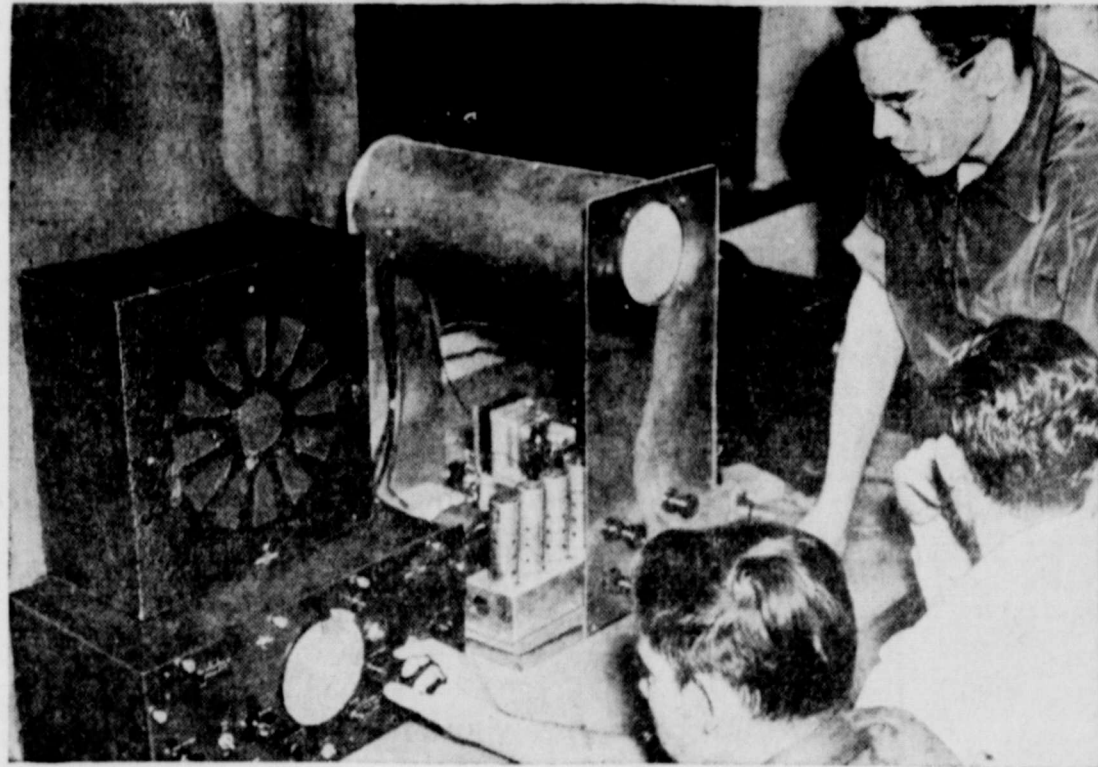
quantity of melting glass with a long rod. A tube is thrust into the bubbling glass in the crucible; it emerges with a glowing lump of glass on its tip. The lump is swiftly rolled on a small marble slab set in the clay "table," then put in the fire again, rolled until its elongates. The plump man flashes a smile, places the other end of the tube in his mouth. His cheeks bulge, swell. The glass too. It is a hollow balloon now, precariously attached. The audience is motioned back while the tube swings around, once, twice. The balloon becomes a ripe pear. A little color is creeping into its cheeks as it reposes to cool. It is a thing of beauty.

The onlooker hardly comprehends that he has been watching an art as old as the history of Egypt, that the craftsmen are experts in making Egyptian glass. The reis is chief, by virtue of greatest skill and knowledge. Dark, unsmiling, he devises new decorations, creates new shapes and blends new colors. It is enough to show him even a rough drawing of the desirable shape and he will copy it in any color you wish: deep amber, pale yellow, aubergine, transparent green or celestial blue.

The exquisite delicacy of some glasses answer back with a crooning tone to the gentle caress of the reis. The fragments of the old, dusty sack have passed through the ordeal of fire and the skillful hands of artisans have transformed them into things of beauty.

Pygmy Races Not True Dwarfs
The pygmy races, mostly described in Africa, are not true dwarfs, having an average height of four and one-half feet. Their diminutive size is undoubtedly due to heredity, and they have many other hereditary stigmata, such as extra toes and fingers.

New Type Television Receiver Developed



Students at the California Institute of Technology at Pasadena examining a new type of television receiver developed at the institute by Harry R. Lubke. A television demonstration proved a major attraction for 10,000 visitors jammed the show rooms of the school.

Rhododendron

The rhododendron is the state flower of Washington, also of West Virginia. The plant is grown over a wide range, on the Pacific Coast and along the Atlantic seaboard, as well as in gardens in the central states. It occurs naturally in the South Central states, east of the Mississippi river. The real home of the rhododendron, however, is the Orient, the greatest number of species and forms being found in China. Wild rhododendrons present a colorful display of white, pink or rose-purple blossoms, but could be brought to a larger stage and a better perfection with cultivation. Some varieties which have been hybridized are much more elegant than those growing in the wild state.

Mark your eggs and butter with Rubber Stamps. Ballinger Printing Co.

Perspiration Regulates Body's Heat Production

There is no human life without perspiration because it is a basic factor of the normal physical life. Dr. James O. Noll declares in an article "Perspiration—The Thermostat of the Body" in Hygeia, the Health Magazine.

It is absolutely essential to the proper regulation of heat in the body. Normally this eliminated water cools the body as it evaporates from the skin surface. The temperature of the sweat at the moment it appears at the body surface is slightly lower than the temperature of the blood. This is a natural decrease in temperature that takes place during the short time required for the sweat to traverse the sweat gland tube to the skin surface.

As the perspiration reaches the surface its temperature changes to that of the surrounding atmosphere which under most conditions is lower than the body temperature. An increase in the surrounding temperature normally stimulates an increased production of sweat. This is a compensatory response by the body and is necessary in the maintenance of its temperature at the average normal figure.

Normal sweat helps to keep the skin moist, soft and pliable. It is aided in this by sebum, the natural oil produced by the sebaceous glands of the skin and constantly secreted on to the body surface. The sweat also serves a definite excretory purpose, but the primary function of perspiration is the heat regulation of the body.

Perspiration may be classified as normal, excessive, fetid, colored and cold. Excessive sweating is common in extremely nervous persons. It may be concerned with the state of mind and often is based on fear. Some persons have excessive sweating of the palms when meeting strangers. Free generalized sweating may also occur if there is too much salt in the food, for this may cause a natural cycle of excessive drinking of water and excessive sweating. It is not detrimental to good health unless it extends to the point of weakening the body.

Two Women Sought U. S. Presidential Nomination

Belva A. Lockwood, who headed the ticket of the Equal Rights party in 1884 and again in 1888, was not the first woman nominated for the presidency of the United States. That honor belongs to Mrs. Victor Claflin Woodhull, who in 1872 was nominated for the presidency at Vineland, N. J., by a convention styling itself the Equal Rights party. Frederick Douglass, the negro reformer, was the candidate for vice president. The campaigns of these two women amounted chiefly to suffrage propaganda, since neither could have held the office had they been elected, asserts a writer in the Cleveland Plain Dealer.

Mrs. Lockwood, lawyer and reformer, was born in 1830, at Royalton, N. Y. She was educated at Geneva college, Lima, N. Y., and taught school for eleven years. Then she studied law and was admitted to practice before the Supreme court, under a law which she had been instrumental in getting passed.

Born Belva Ann Bennett, she was married in 1848 to Uriah H. McNeil, who died five years later, and in 1868 to Dr. Ezekiel Lockwood. She died in 1917.

Palm, Bamboo Useful

Although the palm tree is generally regarded as the most useful plant, bamboo runs a close second. Not a tree, but a grass, bamboo sometimes grows 100 feet high, a foot thick. Chinese probably use it more than any other people. A Chinese tills his fields shielded from the sun's rays by a bamboo hat. In the evening he goes to his bamboo house and may eat the seeds of young bamboo shoots. Then he lies on a bamboo bed and rests his head on a bamboo pillow. The yellow, tough stalks even entered into sports. Once hardwood poles were used by pole vaulters. But after such a pole split and impaled a jumper on the jagged point, bamboo was substituted. Though the latter may break, it leaves no sharp points.

A real service will be given fair officials this year by Ballinger Boy Scouts and their leaders in the operation of an information booth and messenger service. A tent will be set up at a convenient spot on the grounds and a large sign, "Information Booth," affixed to it where where visitors may go to find out anything they want to know about the fair, the time of events, the location of exhibits. This office will also know the whereabouts of department superintendents and important committee chairmen who are needed often.

Visitors at the fair, especially doctors, who expect calls are asked to report where they will be when they come to the fair and in case of a call a messenger will be sent for them. In case of lost children or any other emergency, if the fact is reported to the information booth, a call will be made over the public address system in the park. Such announcements will not be made unless absolutely necessary, however.

This booth will not be operated in the mornings but someone will be on the job each afternoon and night. A telephone will be installed in the booth to take incoming calls.

Patrons of the fair are invited to use this extra service and the Scouts will be glad to do a "good turn" for anyone requesting an errand.

There also will be a telephone in the office of the fair association booth near the front entrance of the park and it will be available for outgoing calls.

Mail-Carrying Camels in U. S.
In 1854, to make transportation of mails across the Western deserts of this country a "certainty," the Post Office department purchased a number of camels in Egypt and Asia Minor for \$30,000. The stony surfaces on the deserts of Arizona and California injured the soft pads on the feet of the camels. An unsuccessful attempt was made to provide the camels with specially devised leather boots. The idea was finally abandoned.

Read the ads—save money.

ON THE MIDWAY



at the
Runnels County Fair
will be fun for all for
5 Days and Nights 5

**Fire, Theft, Tornado and Hail,
Automobile Insurance, Loans
and City Real Estate**

E. SHEPPERD & CO.
Ballinger Phone 73

WELCOME



Feed Livestock Paymaster Cottonseed Meal and Cake

The cotton seed oil industry in cooperation with the A. & M. College, feeders and breeders, has proven the value of cotton seed meal and cake in the rations of livestock and poultry.

Ask your grocer for shortening made from pure cotton seed oil—there is none better. Feed Paymaster Cotton Seed Meal and Cake with your own home-grown feeds for best results.

Let's All Join in the Cotton Improvement Program

WEST TEXAS COTTON OIL CO.

BALLINGER

WINTERS

COME to the FAIR

See the 1937 Runnels County Fair in the Biggest Program of Fun and Entertainment ever Offered. From the opening parade on October 12 to the close at midnight on October 16 there will be entertainment for every visitor.

For Economy, Comfort, Speed, Power and Dignified Beauty, You Can't Go Wrong With a

FORD

While at the Fair it Will be a Pleasure to Meet You at Our Show Rooms

G. A. EILAND MOTOR CO.
BALLINGER



Welcome Visitors



To the Runnels County Fair--Our Store Will be an Exhibit of the Newest Styles



Friday and Saturday and All Through Fair Week



Hurry! Select your new fall **PRINTZESS COAT**

from a collection that's the talk of the town
\$12.95 to \$69.50

"What an amazing variety... this style was just made for me... my coat fits perfectly. Look at the gorgeous color range... did you ever see such a collection of exquisite Printzess Fashions? These are only a few of the flattering remarks overheard during the past week!"
Due to the popularity of Choose-Your-Coat Week we have decided to continue it through Fair Week.



Fall Millinery

Admiring glances are yours in any of these hats! Try the newest brims that flare up... swoop down... the profile berets... draped turbans... tiny toques with curled feather trims! Felts, velvets.

\$1.95 to \$5.95



Your Fall Suit

Furred, Tuxedo, Straight Swaggers of Softly Tailored Woolens. Reasonably priced from

\$19.95, \$29.95
\$35 up



SLIM SLEEK and LOVELY Fall Dresses

Silk and Woolen
\$10.95
Sizes for Misses, Women

New Alluring Figure Lines

to make you an alluring creature! Dramatic dresses with moulded waist and hip-lines... stunning sleeves and necklines... all important this Fall. Black, brown, green, wine and rust.

Other lovely Dresses, Silks and light weight Woolens, priced from

\$3.95 to \$22.50

Smart Knit Suits, both two-piece and three-piece—Bradley's—and others—Reasonably priced from

\$5.95 up

All new Fall colors, as Wine, Rust, Dark Green, etc.

"Kate Greenaway Frocks"
are Teachers Pets!

In every school both big and small, there is a rule that holds for all. Wear Kate Greenaways, gay and bright, Teacher will know you are always right!

There's nothing better than a Kate Greenaway Frock to send you to the head of the class... unless it's two or three Kate Greenaways! There are so many adorable styles for all girls from kindergarten to high school! So bring mother in tomorrow and be ready for the first bell! Sizes up to 16's in prints and solid colors in dozens of brand new ideas for a brand new term!

\$1 to \$2.95

DOUBLE PICK-UP DUTY STICKS BASQUE BEAUTY by Kate Greenaway

Children's smart all-wool Coats, some fur trimmed with the little fur muff and hat—it delights the kiddies to have one of these. All colors—Red, Bright Blue, Tan, Brown. Everything to delight the kiddies. Sizes 3 to 14. Priced

\$5.95, \$7.95, \$9.75, \$10.95 up



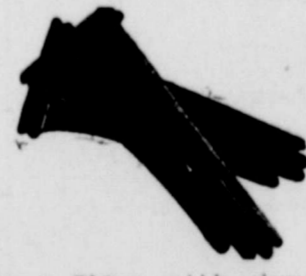
Blankets

Luxurious, all-wool Blankets, with wide satin bindings, extra long, extra warm, wearwell, all wool

\$5.45 and \$8.59



Rich Suedes, Calfskins, Grained Leathers, Top Handles, Soft Pouches
\$1.95 and \$2.95



Costume Gloves with clever cuff trims. Classics! Suede, glace kid. Black and colors.
\$1.95 to \$2.95

THEY HAVE THAT CERTAIN SOMETHING CALLED

Glamour...

MOJUD
Clariphane
SILK STOCKINGS

85c to \$1.69

You know it as soon as you see our exquisite Mojud Clariphane. Your favorite movie star knows it, too, when she picks Mojud for starring honors in her pictures and in her own wardrobe. Perhaps it is the lovely Screenlite Shades Orry-Kelly, designer of Warner Bros. fashions, has created for Mojud. Perhaps it is Mojud's clear sheerness... or the way they fit and flatter the leg. Actually, it's the happy combination of all that makes Mojud the perfect stockings for you.



BETTE DAVIS
wears Mojuds in "THAT CERTAIN WOMAN"
a Warner Bros. Picture
TEXAS
October 10-11

BETTIS & STURGES

Ballinger's Exclusive Ladies' Store