# THE BALLINGER LEDRER 

Bed Clothing and Clothes Called for by Red Cross

'Adopt' a Family This Christmas; Many Needing Help This Year

County Agents Told Of Plans for Year At Regional Meeting

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| Bids on Ballinger ant |  |
| Postoffice Buildin |  |
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News Flash



President Roosevelt Endorses 30th Christmas Seal Sale


14 Bearcats to Get MerchantsPrepare Letters This Year; For Holiday Gift MayChangeDistrict ShoppersSaturday


Whinter.Prodof Now!
解 (he Hying Red Horse for Magnolia

## Buy at the Sign of the Flying Red Horse

Mobilyass Mobilloll
AMERICA'S FAVORITE GASOLINE AND MOTOR OIL WINTERPROOF YOUR CAR J. H. Parrish Magnolia Station


Cameron's Home of the Month


Proving that a good and desirable home can be built at low cost Designed by a leading Architect of the South for our climate, with proper
ventilation, convenience and comfort, quality construction and arrangeventilation, convenience and comfort, quality construction and arrange-
ment for furnishings. Plans and ppecifications prepared to meet the
requirements of the Federal Housing Administration

Complete plans and specifications of this and many other homes may be seen

## complete ready to

 MOVE INTOFOR 82.254 .00
of Ballinger


The First National Bank

## Rural



King.Holt Funeral Home
$\qquad$
We Serse the
Living

$\qquad$
$\qquad$

## Ideal

GIFTS
for any man

- The place to get a man's gift is naturally in a man's store. Our stock has been made most complete for your Christmas shopping.
$\qquad$
patterns and plain colo
Exceptionally
long weari

Ties



## 



Santa Claus
has unloaded 36 Living Room Suites HERE and we Invite YOU to INSPECT THEM


## Living Room Suite Specials!

6 Suites at $\$ 37.50$ - 3 Suites at $\$ 57.50$
3 Suites at $\$ 42.50$ - Suires at $\$ 69.50$
Plenty of Better Suites on Display

Special Prices on Good Rugs 9x12 Axminster


In fact, Low Christmas Prices All Over the Store
.
You'll Find Santa Here NOW K№ HO


AFFLERBACH'S
Gifts for all the family priced from $5 c$ up.
Christmas Candies
and Decorations
Toys, Household Items and Personal Gifts
are all here
Just come in and shop around
Ballinger Variety Store
L. Afterbach


Quart Sour or Dill Pickles 15c
 5 lb . Box Assorted Chocolates

Christmas Mix and Assorted Candies at Popular Prices

|  |  |
| :---: | :---: |
|  | bexicicy | California Tomatoes No. 1 Tall 4 for 25 c Gold Medal Prem. Oats 23 c 42-02. Plain Oats . 16c Exquisite Fruit Cocktail ${ }_{\text {No } 1}$. . 15c

We Have all Christmas Baking Needs
at Lowest Market Prices
Libby's Pears No. $2^{\frac{1}{2}}$. . 2 for 45c
 Bulk Cocoanut . . . lb. 19c $\underset{\text { FREE }}{ }$ Get Your Honey extracted . . gallon 79c with 2 Large Packoges Maráschino Cherries 5-8z. 10c Folger's Coffee . . 2 lbs. 57c Jel Teen . . 3 for 10c Instant Postum . . 8 -0z. 45c

| Cake Flour | 3 lbs. |
| :---: | :---: |
| Premium Flour |  |
| Armour's Milk | Small or 20c | Quality Meats HENS bluse al $18^{c}$ VEALLOAF : $10^{c}$ 7-STEAK ${ }_{\substack{\text { sweet and } \\ \text { Tender }}}^{\substack{\text { w }}}$

lb. 15 c
Sliced Bacon ${ }_{\text {Rn }}^{\text {Rind }}$.
lb. 23c
Country Sausage Parik lb. 19c
Don't forget to order your turkey early and get your choice of a fine bird. We have tenderized turkeys ask about them

Fruits and Vegetables Spuds

10 lbs .29 c Bananas bodeen fuit doz. 15c Yams , pertion Rice sice 10 lls . 25 c Lettuce eatra criss head 4 C Celery bleacteded, bititle stalk 10 C Green Beann situlte 2 lls. 15 c Grapefruit lage ones doz. 19c PERSIMMONS

Thousands Inspect Christmas Windows,
Pick Three Winners


4


SimmonsEnsemble To Present Concert Sunday Evening


Laboratories Will
TrytoGrowMarrow puplls of Mr. Preston, who will
appear as solosts.
The Purple and Gold Ensemble.
a briliant group of artists, is fast
becoming known throughout West



## 1 Details

 of the local church, thinks he wasfortunate in booking the concert
here and extends an invitation to
all music lovers to attend.
ane ensemble will a appear in
g concert at San Angelo sund a a
anternoon, coming on to Ballinger



| Men |
| :--- |
| $E$ Mamber |

 s.in




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## 



Hubbard-Williams Funeral Home Telephone 1248 Lody Atendent

Why Not Build?

E. T. Carroll \& Brother Have Opened a New Blacksmith and Welding Shop
$\qquad$



# Want Ads 

 In Hands of I. C. C. Ticket Sale Begun
 or Sweetheart
LANE CEDAR CHESTS

CHAIRS

LAMPS
RUGS TABLES

NEW PERFECTION OIL STOVES
SUPERFEX REFRIGERATORS
CHINAWARE SILVERWARE
ALADDIN LAMPS
ROBES PAJAMAS

## Ballinger Printing Co.

> Sure Sam Behringer's $\underset{\text { FRIDAY }}{\text { Docemberll }}$ Specials SATURDAY
 Howell's Market
Here ou get only the tinest Runnels county grown and fattened home killed, FRESH and TASTY
Beef, Pork and Christmas Turkeys. Beef Roast 1 b . $12 \frac{1}{2} \mathrm{C}$ Sliced Bacon 1b. 32c Fryers each 38c Pure Pork Sausage 171 $\mathbf{2} \mathrm{c}$ Fleischmann's Yeast $\mathbf{3}$ for $\mathbf{1 0 c}$
Another Truck Load of Christmas Goodies just arrived from California. Come, see them.

Fruit Cake
Exceptional Value

| 14 oz 1 lb .14 oz 3 lbs .1 oz. <br> 29 c $57^{\mathrm{c}}$ $\mathbf{\$ 1 . 1 2}$ | Fig Preserves No. 10 69c |
| :---: | :---: |
| $\underset{\text { Unsweetened }}{\text { Cocoanut 1b. } 19}{ }^{\text {c }}$ | Dates 2 lbs 19c |
| Cocoanut 1b. $23^{\text {c }}$ |  | $\underset{\text { sweetened }}{\text { Cocoanut 1b. 233 }}$ ( Fresh Dates $\quad$ lb. 19c

## Christmas Trees

## Assorted Sizes.

See us for Prices. Fruit in town. Special quantity prices for churches and schools.

H111al.
beautiful assortments
matched cards in boxes of 25
Norton notes
Goodfellows
Personal Christmas Cards Saturday afternoon 1:30 to 5:30


|  | Balinger fire department $\$ 10$ |
| :---: | :---: |
|  |  |
|  | $r$ Christmas came |
|  | Thursday, when a check |
|  | fire department. Th |
|  | will be accepted |
|  | ottice to be used in pro |
|  |  |
|  | will be no Santa Claus with a goodies. |
|  |  |
|  | If you cannot |
|  |  |


| ROBES | PAJAMAS |
| :---: | :---: |
| HOSE | BAGS |
| DANCE SETS | NEGLIGEES |
| SCARFS | SWEATERS |
| BLANKETS | COMFORTS |
| BATH MATS | BED SPREADS |
| GLOVES | PURSES |
| Buy useful gifts here-reasonably |  |



## QIN SOCIETY

Rotary Club First $\left|\begin{array}{l}\text { better understanding of the other } \\ \text { fellow," the speaker asserted. }\end{array}\right|: \ldots \ldots \ldots \ldots$. . . . . . . . . . . .



## 

## Santy Says:

You will find everything you need for your Christmas cooking at Bob Tunnell's store. There is the fruit cake needs,
everything for the Christmas candies, fruits and nuts for candies, fruits and nuts for
the Christmas season, a complete line of high class foods, a
modern meat market in fact everything you will need and deliver everything. 23
Specials for
Friday, Saturday

| S |
| :---: |
|  |
|  | Sugar Imperial 25 los. Cloth Bag $\$ 1.35$



 88C Coffee | Hill fros, |
| :---: |
| of foleres's | 2 lbs

| $\begin{aligned} & \text { Gift Cigarettes } \\ & \$ 1.50 \end{aligned}$ | Christmas Mixed Candy <br> $\frac{1}{2}$ lb. Pkg. 10c |
| :---: | :---: |
|  | Cocoanut |
|  | Chocolate ...... 1/2ll. Bar 20c |
| Pitted Dlates $\quad$ men $\quad 1 \mathrm{lb}$ Pkg. 20c |  |
|  | Jell.0 |
|  | Red Cherries .-. |
| coa momm $\quad 2 \mathrm{ll}$. Phg | Pumpkin |
| a | Mincemeat |

## BOB TUNNELL

GROCERY and MARKET
We Deliver
Phones 107 and 407




10 c and 15 c
'Riding Avenger'

| "Phantom Rider" <br> coneos ${ }^{\text {teo }}$ Nr |
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## 

Owls Do NOT Avoid Daylight!


Reconditioned UsedCars

Wednesday and Thursday RUNNELS COUNTY
MONEY NIGHTS



PATRICK CHEVROLET CO.
New and Used Cars Sales and Service

Shirley Temple in "Dimples" Has Story, Song, and Dances

"Fighting Marines" Free Show



Saturday Midnight Prevue
Starting 11:45 p. man Sunday - Monday and Tuesday


Newest Screen Trail Blazed By Harold Bell Wright Story

## 





Boy, Oh Boy Cartoon
Wednesday and Thursday
BANK NITES Marsha hunt
John howard
"Easy to Take" Selected Shorts

## TH:T

Friday and Saturday
BIG DOUBLE FEATURE


$$
\underset{\text { December } 16}{\text { Wednesday Only }}
$$

Bank Night



REAL GOODYEAR QUALITY! PRICES FOR EVERY PURSE

Sykes Motor Co.

Special
Showing

Special
Showing
Dec. 20, 21 and 22

| Nos. |
| :--- | :--- |



