## THE BALLINGER LEDGER

# FAIR GATES SWING OPEN NEXT THURSDAY 

Boys of County Make Plans for Fair Exhibits

Special Features Are Announced for Fair; Others BeingPlanned

Matanuska Farmers Prove They Do Grow Crops



Hail Damages Crops In Northern Concho; Wide Area Covered
will open in Ballinger
cates are swung open Runnels County Fair. sy for the past several
anged for the features features $t$ in many
 Exhibits for Fair; County Ginnings Reach 21,000 Bales Saturday

Wrecks and Thefts Saturday Evening Keep Officers Busy

\$173,488 in RFC Loans Granted In This County

Fire of Unknown Origin Destroys Pony Gin Plant

Week-End Crowds
Largest of Year: Business is Brisk



3 Lighted Football Fields Installed by Utilities Co.


W ELCOME
to the Runnels County Fair
October 15-16-17
Explosion

Protect Yoursell with
Explosion Insurance mom

McCarver \& Lynn nambere roum

Be a Booster For Your County and Attend the Fair

Clay Building Material Co .

SPORTS French Encouraging Egyptian Lizards AthleticstoImprove Given Dew to Drink
tor mien wor





THE MOST

## Important Announcement

OF THE YEAR

## We have just received the

1937
Dodge
And the
1937
Plymouth

## See them today in our showrooms! It will be a pleasure to show them to you

Sykes Motor Co.

Outstanding Improvements in the to give you phenomenal riding comfort, luxury, economical operation and beauty.

# WELCOME STRANGER 

WE ARE READY TO SHOW YOU REAL west texas hospitality
IF YOU ARE A WEST TEXAN WE'LL SHOW YOU WHAT WE MEAN BY "BALLINGER HOSPITALITY"

OUR SERVICES ARE AT YOUR COMMAND...-YOUR WISHES WILL be an order to us .. you Must Enjoy Your Stay Here

Make Our Store Your Headquarters
Take adventese of this opporturity ond do vout hopping.
Smart
Millinery


Weeks Drug Store

## We Are Fair Boosters

October 15, 16 and 17 Use Banner Pasteurized Milk

Try Banner Butter, Cottage Cheese and Ice Cream to complete your meals and make them better.



For Ladies

Dresses and Coats Will Make October A Record Breaker
$\$ 4.95$ $\$ 3.95$

Coats and Suits
$\$ 14.95$
Ladies' Hats 98c to \$2.95 Extra Special on Coats $\mathbf{\$ 9 . 9 8}$ $\$ 5.95$

This Store Will be Jammed With Record Breaking Prices


Suits for Men
$\mathbf{\$ 1 4 . 9 5}$ \$24.95
Shoes for Men and Women

Men's Hats
$\$ 1.98$


For Gentlemen
79c

49c
$\$ 1.49$


Pasture Demonstration
Held Here by Specialist
Shorthand Expert


## ATTEND THE FAIR

 OCTOBER 15 to 17

Be sure to attend the Runnels County Fair this year More Exhibits More Entertainment . . . More of EVERYTHING !


RAISINS
Ranisins ․o. coop 2 lbs. 18 c CHOCOLATE
lb. 20 c
Vavilla extract
COFFE
Cocos
lb. Can 8sc
2 Ib. Can 25c
Lamb's Chili With Beans . . 2 Cans 15c Pure-Maid Tamales Can 15c

| DEL MONTE PRODUCTS |  |
| :---: | :---: |
| SPIVIACH No. 1 tal | 2 for 25 c |
| CORN | Can 15 c |
| PEAS ${ }^{\text {Earla }}$ No | Can 20c |
| ASP ARAGALIS | Can 28c |
| PEARS | Can 25 c |
| PEACHES | Can 22c |
| GRAPES vo. 1 tan | Can 15c |



| PUDi)ING mate ne. rum | Each 39c |
| :---: | :---: |
| MINCEMEAT | lb. Can 25 c |
|  | ... |
|  |  |
| APPLE BLTTER 1 mos | Jar 35\% |
| Meno oren nater | c |
|  |  |
| BEEFSTEAK SALCE | Bottle 35c |
| CLCUMBER CHIPS | Qt. Jar 29c |

## BOB TUNNELL



Physician Devises
Eye Wink Language For Very III Patients

|  |  |  |
| :---: | :---: | :---: |
| FLOL | The Cheapest and Best Food | COFFEE To start the Fall Morrings |
| Acme | $48 \mathrm{lbs} . \$ 1.83$ | Maxwell House 3 lbs .79 c |
| Premium | $48 \mathrm{lbs} . \$ 1.75$ | Bright \& Early 3lbs.53c |
| Diamond | $48 \mathrm{lbs} . \$ 1.47$ | Peaberry 4-lb. pail 75 c |
| Sensation | 48 lbs . \$1.65 | Bliss . . 1 lb. 23c |
| 8-oz. Imitatio Extract 9c | TOMATOES 5c | Our Mother's <br> Baking Chocolate I Ib. 7c |



| 35c | SYRUP |  |
| :---: | :---: | :---: |

 Hominy $\quad$ No. $2 \frac{1}{2}$ Can 10c French Bird Seed 2 for 25 c

| McGrath's Whole Grain Corn No. 2 Can $\mathbf{1 0 c}$ | $\begin{aligned} & \text { B IN G S } \\ & 18 \mathrm{c} \\ & 10 \end{aligned}$ | $\begin{gathered} \substack{\text { Sugar } \\ \text { Corn } \\ \text { No. } 2 \text { cans } \\ 2 \text { for } 25 c} \end{gathered}$ |
| :---: | :---: | :---: |
| Fresh Blackeyes 3 |  | nes No. $2 \frac{1}{2} 10 \mathrm{C}$ |

## S O A P S

Welcome Fair Visitors
Clements’ 5c to \$1 Store
come in and see this new store
Here are Some Every Day Values Pictures

Rugs

59c
$\$ 4.50$

Pet Supplies
Novelties

## 10c

10c
Clements' 5 c to $\$ 1$ Store

## Fresh Meats

Baby Beef
Seven Steak
Pork Sausage
Bacon simat mexed
Chuck Roast teis lb. 14c Pure Hog Lard 2lb. 25c

2 for 9c 6 Bars 23c 6 Bars 18c 3 for 13c 2 Cans 13c 10-oz. Bottle 10c

Tall 2 Cans 15c Baby 4 Cans $15 c$

Baby Food 3 for 25 c

## Fruits and Vegetables

Bananas sadium thiti doz. 15 c
 Apples fancy exch lc Spuds ${ }_{\text {No. }}^{\text {U. }} \mathrm{i}$. 10 lbs 29c Yams $\begin{aligned} & \text { Nice eaking } \\ & \text { sibs. } \\ & \text { lbs }\end{aligned}$ Apples ${ }_{\text {Jonathtons }}^{\text {Nice }}$ bu. $\$ 1.15$

11 Vacant Houses College Freshmen City Survey Shows; To Meet Bearcats Collections Good On Local Gridiron




Fair Week Specials
Men's Suede Jackets $\$ 1.95$ Ask to See Them
Men's Corduroy Pants \$2.50
Men's Heay Blue Pants 98c
Men's Rain Coats $8.25^{5}$
Dress Shirts 98c
Dress Pants $\$ 1.95$ to $\$ 3.95$
Boys' Corduroy Pants \$1.95 to \$2.95 Men's Heavy Ribbed Union Suits 75 c

Justin Boots $\$ 11.00$ to $\$ 15.00$
Very atrractive prices on shoes for men women and chiluren. Get the habit buy shoes here and save more.
get A

## Superfex Oil Heater

Now: Be ready for winter. "They please."

Here You Will Find Real Bargains
 Visit Our Ladies' Ready-to-Wear Department


## Visit Our Furriture Department

For real values in furniture and all housekeeping outfitting. Steel Beds 2 inch Post $\mathbf{8 4 . 9 5}$
$\mathbf{\$ 4 . 4 5}$ \$4.95 up to $\mathbf{\$ 6 . 9 5}$ $\begin{array}{lll}9 \times 12^{-} \text {Congoleum Rugs } & \mathbf{8 4 . 4 5} & \mathbf{\$ 4 . 9 5} \text { up to } \mathbf{\$ 6 . 9 5} \\ { }^{4} \text {-Piece Bed Room Suites } & & \text { up from } \mathbf{\$ 3 5 . 7 5}\end{array}$ Extremely Low Prices on Wall Paper and Window Shades Crosley Radios
New Perfection Oil Stoves


## 島ural:



Lemons Sunkist doz. 19c Bananas
lb. 4 c
Grapes $\begin{gathered}\text { Fine } \\ \text { Tokers } \\ \text { resh } \\ 2\end{gathered}$ lbs. 13c
Texas Oranges $\underset{\substack{\text { Newsorted } \\ \text { Crize }}}{\substack{\text { Crin }}}$
Apple Butter 26-0z. 15c
Albatross Flour



Lucky
is the
woman
whose coat is a Printzess
lat

## BETTIS \& STURGES

## Want <br> Ads

 Two ctor, loss
for less
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each ins

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## THE BALLINGER LEDGER

"China Clipper," Air Thriller. Will Open Week at the Texas



Majestic Sight for Exposition Visitors


Bengal Tiger." Thrill Circus
Piclure, Comes to the Palace


## Welcome

Attend and Enjoy the Runnels County Fair On the grounds you will find many ur products on sale. Try them and when n need of Bread, Rolls, Cakes, Cookies or

CONNELLY'S BAKERY


Get more WINTER COMFORT


1.
2.
3.

Install Gas Circulated Heat!

2n
COME TO THE FAIR

| Surno ntend |
| :--- |
| Countr Fair |

While sour are in town we would be clad to service your car with
Magnolia Oil and Gas

## J. H. Parrish

SERVICE STATION

Corner Broadway and Hutchings Avenue

Bearcats Lose Initial Conference Game 19-7


Locusts Are Regarded as Docusts Are Regarded as
Delicacy by Some People Some species of the Peope People Some species
eaten in Eastern
even estern


## WELCOME

## To the Fair-..

and to the

## City Cafe

*Where Delicious Foods are Served at Low Cost
$\qquad$

## RODEO



October 15, 16 and 17

## De Moville Plumbing Co.

WELCOMES YOU
To The Fair
October 15-16.17


## "Serving You Is

 a Privilege"Call On Us Any Time!

There's no obligation to find out how to make your home more livable-Phone us any time.

Your Grocery Needs are Our Big Problem. Just Phone Us and Let Us Do All the Worrying.
M. L.

FORGEY'S GROCERY

COME TO THE FAIR
October 15, 16 and 17

## -

We extend a hearty welcome to the thousands of visitors who will be here next week

0
Come to See Us
McCarver \& Lynn-Bennett Abstract Co.

# BIG RODEO WILL ATTRACT MANY STAR PERFORMERS 



Neuritis Pains Fast

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |

For Amazingly Ouick Relic
Get Genuine Bayer Aspirin
Good Farming Means Good Management

## A <br>  <br> CHEVROLET

on Your Farm or Ranch or as Your Personal Car Indicates a True Sense of Value!

Come in While Visiting the Fair and Let Us Show You Why a Chevrolet Will Pay!
Patrick Chevrolet Co.
October 15-16-17
$\square$


##  <br> Virtually ict atble に

 +5\%
## RUNNELS COUNTY

 FA!R
## Whemp Fifts

## October 15-16-17

## SPECIAL FEATURES

 RODEOFARM AND RAVCH DEMONSTRATIONS

FLOWER SHOW
BABY SHOW
MIIDWAY FEATIRES
CLLB EXHIBITS
QULLT SHOW
ART DEPARTMENT
and many others
$\qquad$
and demonstrations and have a good time at the shows n the midway and the rodeo

The
First National Bank of Ballinger
The Old Reliable

Nuthead Believed To Have BeenFirst Colonial Printer


[^0]
## 1937 Farmall Tractors

 during the Fir We alo have a complete tive of implemento. Let us demonstrate the Farmall to you:


# Midway Attractions Will Include 7 New Rides 

Cruder Provisions Made for Children InLaplandSchools

| FREE TRAVEL SERVICE TO EVERYONE |  |  |
| :---: | :---: | :---: |
|  | RAY TISDALE, Conoco Representative | Ballinger |


$\qquad$


## Change today



CONOCO SERVICE STATION


CONO
RODUCTS
NATIONAL TIRES Cor. Hutchings and 10th St.


Whitaker Brothers


Hubbard-Williams Funeral Home


The First National Bank
of Ballinger
Since

Extension Service
Says Farm Program Drawing to a Close


(1)ctober 15-17

Forget the flood and all your troubles!


Attend the Fair for 3 days
and nights of fun!

Telll Alll Yoour Friends ${ }^{6}$ MIeet Mle at Pearce:s"

The Cleanest Fountain In Town
J. Y. Pearce Drug Co.

Phone 26 Oldest-Biggest-Best Phone 38


As a part of this community, annual Fair and the important role it plays in the building of Runnels county.

Efficient Service at a fair price
Hubbard-Williams Funeral Home

## Phone 1248

YOU ARE ALWAYS WELCOME AT

Schuhmann Hardware Co.


Runnels County Fair Visitors Welcome
re, Theft, Tornado and Hail, Automobile
E. Shepperd \& Co.

J. N. NUTT

FEED and SEED

##  <br> RIUNELS <br> COUNTY FAIR OCTOBER 15-16-17

metict

We have always had a genuine interest in citizens of Runnels county. We invite you to the Fair this fall to see the demonstrations, $=$
RODEO AFTERNOON AND NICHT EXHIBITS AND DEMONSTRATIONS FEATURE MIDWAY ATTRACTIONS SECURITY STATE BANK . 5 身


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