## 留

Agents to Boost Live-at-Home Programsfor'34


Ballinger-Bronte Highway A waits Approvalat Austin





|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Stunt Man Here Saturday In Two Street Performances





Cotton Ginnings To November 1 Total 37,757 Rales

Ballinger Electric Co,


|  | Ants Carry Home New Poison for Big Suicide Feast $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ | Western Samoa Isles Were Built <br> By Volcanoes $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ <br> 5AFEDAY 5TDRE5 <br> November Days are Candy Days | BETTIS \& STURGES <br> Ballinger's Exclusive Ladies' Store <br> House Dress Sale <br> Long sleeves, very fine count and fast $\$ 1.00$ <br> New line in quarter and short sleeves, $\$ 1.79$ values this week-end $\$ 1.49$ <br> Prints and Suitings <br> New Prints and Suitings, extra value at $\$ 1.95$ this week-end $\$ 1.79$ <br> Sale of Hats <br> All felt hats reduced right now at the time to wear them. <br> $\$ 1.95$ values at <br> $\$ 2.95$ values at $\qquad$ <br> All above prices effective at Old Store this Week-End. |
| :---: | :---: | :---: | :---: |



## The Slogan Is: "BUY NOW" And We're Saying it With Prices that Mean Savings to You!

This Big Bargain Event Opens Friday Come Early as Quantities are Not Guaranteed to Last

| Colorial Rag Rusus | Good Graide Domestic | Nev Noenty Pillows | Soxi06 See S Srears | Laties Silis |
| :---: | :---: | :---: | :---: | :---: |
| 10c | 10c | 49c-98c | 49c | 59c |

Great Savings in Every Department

| Nork Trousers | Kidide W Won Sineter | Childerasis hoiery | Biue Belle Cleveiot | 6 6, 888 Blamkc |
| :---: | :---: | :---: | :---: | :---: |
| 98c | 79c | 190 | 12. | 98c |

If You Miss This Event You are Missing Something



## YOUR BEST FRIEND

## , varre: <br> COUNTY SEAT PAPER

 amationt FAVORITE STATE DALLY "wiz Holiday Bargain RatesThe Ballinger Ledger

THE BALLINGER LEDGER FORT WORTH̛" STÄR-TELEGRAM Both for \$7.00
THE BALLINGER LEDGER SAN ANGELOMÖONNING TIMES Both for $\mathbf{\$ 5 . 1 5}$
THE BALLINGER LEDGER THE HOLSTONONCHRONICLE Both for $\$ 6.45$

THE BALLINGER LEDGER THE DALLAS' MÖ̈RNING NEWS Both for 「 $\mathbf{\$ 7} 7.00$
THE BALLINGER LEDGER
ABILENE MOORNINGG NEWS

THE BALLINGER LEDGER dALLAS SEMI-WEEEKZ̈LY FARM NEWS

Both for (\$1.50


Printers and Publishers Ballinger, Texas

The Ballinger Ledger



## Sethools






Walnut Faced Bedroom Suite-Built to Sell at \$125.00 Our Clearance Price $\$ 9750$


## West Texas Utilities Company






## Fellimgs



Battery Sets Complete With Batteries $\$ 49.95$ and $\$ 69.95$
K№t-HOT

## HIGGINBOTHAM'S ※

BIG FALI. SELLING CAMPAIGN CONTINUES

These Prices Talk for Us!
BEST PAYMASTER 0VERALLS
$\xrightarrow{\substack{\$ 1.25 \\ 79 \mathrm{c}}} \underset{\text { FULL }}{ }$
WULLY TWEEDS ${ }^{W}$ Wonderfu
BEDROOM SUITE $\$ 37.75$
MENSTSTITTS $\$ 14.95$
SCHOOL SHOES $\$ 1.00$
 $\$ 2.95$
TWIN SWEATER SUITS
$\$ 3.95$ and $\$ 5.95$
LADIES' SLIPS
$\$ 1.00$
FUR TRIMMEED C0ATS
$\$ 12.75$ to $\$ 29.75$
KOTEX
$122^{\text {Rox }}$ ( c
SHENIRTS 89 c
${ }^{\text {Rooss Fiat coloe }}$ 69 c and 79 c

WORK JACKETS
$\$ 1.95$
RUGS Rase
$\$ 5.95$
WORK SHOES
\$1.29
SHOES
$\$ 1.95$
Higginbotham Bros. \& Co.
The Price is the Thing

