



The Ballinger Semi-Weekly Ledger



Twice a Week

Tuesday and Friday

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NUMBER 100

Three Teachers Added To High School Faculty

Registrations in the Ballinger high school had become so heavy Tuesday morning that it was impossible to take care of all students in classes formed the first day. At noon Tuesday high school was dismissed for the rest of the day and teachers began to rearrange classes and sectionize under a new plan. They were to be in session until midnight Tuesday preparing the new schedule.

Another high school teacher will be added at once and a classroom equipped in the wooden building formerly used by the manual training department. Business administration classes are already meeting in one room in this building.

When pupils return to school Wednesday morning they will be given slips assigning them to classes.

Each day last week and this week additional pupils were registered in the high school until the enrollment became so large that it was impossible to find room for classes or instruct them with the present teaching staff. Indications now point to attendance of more than 400 at the peak this term.

A substitute teacher will be employed until the board selects a regular teacher for the high school.

Each child from outside the Ballinger independent district registered here will bring in a little more than \$40 in tuition for the year and it only requires tuition from about twenty pupils to pay the salary of a teacher.

Cotton Estimate Slightly Higher Than August 8

The United States' cotton production for this year was forecast Friday by the department of agriculture at 12,414,000 bales. This was slightly more than the estimate made August 8 when a 12,314,000-bale crop was predicted.

The condition of the crop on September 1 was reported as 65.5 per cent normal as compared with one month ago when it was 74.2 per cent normal. The estimated yield per acre is 197.8 pounds per acre.

With the announcement of the 100,000-bale increase in the estimate prices went off 20 points but remained steady after that. Gins were running fairly steady and street marketing was picking up fast here last week.

Farmers in Ballinger Saturday who had not begun picking said they would start full time this week and all cotton fields of the county will begin harvesting about the same time. Bolls are opening fast and most of the heavy ginning will be done during the next six weeks.

Cotton ginned in Texas to September 1 totaled 902,274 bales. Runnels county's ginning to date is small but will increase rapidly the next several weeks. No official count of bales ginned has been announced.

Engineers Working On Municipal Sewerage Plans

The city commission awarded a contract Friday to the engineering firm of Montgomery & Ward to make a survey and draw plans for a sewerage system for Ballinger. As soon as the plans and survey are completed they will be submitted to the government to secure a federal public works loan for the construction.

The engineers have engaged Turner Dickinson to make a residential survey in Ballinger and as soon as this is completed will draw blue prints of the project to use in filing application for the loan which is estimated will total about \$80,000.

In entering this agreement the commission does not bind the city for any expense. The engineers are to draw preliminary plans and make out the application for the loan. They will not receive anything unless the project is favored by the federal government and the loan granted. In that event they will supervise the construction and receive the regular

Hurricane Does Much Damage in Rio Grande Valley



First scenes from Rio Grande Valley hurricane area. Airplane photos rushed by plane.

Will Open Highway 23 Latter Part of This Week

Highway No. 4 north of Winters after being closed for bridge construction since last January. All the bridges have been completed for some time but dirt approaches caused the delay. A four-mile detour has served motorists on this route during the past eight months.

G. M. Garrett, state resident highway engineer, stated Monday that surfacing would be finished on highway 23 Thursday afternoon or Friday morning and the entire route from Ballinger to Talpa opened to traffic then.

Excellent time has been made by Cage Brothers in topping highway 23 from Ballinger to the Coleman county line. They are finishing ahead of their limited time.

Completion of the above mentioned contracts this week will bring to a close highway construction in Runnels county which has been under way since October 1928. The contract for surfacing highway 23 was the last one included in the improvement and for which \$478,000 in bonds was voted September 1, 1928.

Ballinger is now served by four surfaced roads on highway No. 4 north and south, highway 23 east and highway 30 west. The only other remaining project of interest in this precinct is the Ballinger-Bronte designated highway which is being surveyed and plans made for location of the route at this time. Within the next six months it is expected that highway 4 north of Winters to the Taylor county line will be graded and paved and small drainage structures built.

Jones and Metcalf Leave for Austin to Attend Legislature

Representatives H. O. Jones, of Winters, and Penrose Metcalf, of San Angelo, were in Ballinger for a short time Monday morning, attending to business. They were en route to Austin to attend the special session of the Texas legislature which will convene Thursday morning.

Both Jones and Metcalf spoke very frankly regarding the issuance of state relief bonds, which will be one of the main issues before the legislature. Mr. Metcalf discussed the resignation of the relief committee at San Angelo last week and asserted had it happened before the election the bond issue would have been defeated in that city.

Both representatives said in their opinion that the legislature would be slow in issuing bonds for relief unless they had the assurance that a large portion of the money would not be used in "overhead." The old system, where good citizens gave their time in handling the relief situation without pay was praised.

The representatives went to Austin in order to be present a few days before the session opens and get the "lay of the land" on the main issues being considered.

World War Vets Given Preference In Civilian Corps

A limited number of World War veterans have an opportunity to get employment in the United States civilian conservation corps. Postmaster J. A. Reese received a letter Saturday from the veterans' bureau, Dallas, announcing that applications for this corps would be accepted up to the close of business on September 30 and that 165 veterans from Texas would be selected at that time.

An effort will be made to give each county its share of the enlistments according to population. In making selections consideration will be given to the applicant's sincerity of purpose, need of employment, character, dependents, and physical fitness to perform ordinary manual labor.

Those accepted must pay their own expenses to one of the three designated recruiting stations in this area. They are located at Wichita Falls, Fort Worth and Dallas. Those interested should communicate with the Veterans' Administration, Cotton Exchange Building, Dallas, Texas.

Members of the Ballinger Primary Parent-Teacher Association are requested to attend the first meeting of the school year which will be held at 2:30 o'clock Wednesday afternoon in the primary building. All mothers of children attending the primary school are invited to join the organization. The program for Wednesday afternoon follows:

Prayer
Business
Talk—Mrs. W. A. Bridwell, principal of primary school
Pantomime—"On the Wrong Train," Marie Norwood, Frances Gustavus and Belva Watson, pupils of Miss Nona Diltz
Talk—"Harassed Parents," Mrs. J. A. Killough.

Mrs. C. W. Tibbs and son, Charles William, of Dallas, left for home Friday after several weeks' visit here with Mr. and Mrs. W. D. Gregory and other relatives.

Little Misses Betty Joe and Frances Frazer, of Fort Worth, are guests of their grandparents, Mr. and Mrs. L. L. Stroble.

PRIMARY P. T. A. MEETS WEDNESDAY, 2:30 P. M.

At a meeting of the Ballinger school board Thursday evening the faculty was completed with the election of Miss Carmen Demmer, daughter of Mr. and Mrs. H. F. Demmer, of this city, and Miss Sarah Elkins, of Grafton.

Miss Elkins began her duties with the high school Monday morning teaching science and business. She is a graduate of Simmons University, receiving her degree from that institution three years ago, and has done some work towards her master's degree at the University of Wisconsin. She has taught two and a half years in New Mexico and one year at Simmons University. She has visited relatives and friends here a number of times and had expressed the desire to be connected with the Ballinger schools for some time.

Miss Genevive Green, who taught last year in the central elementary school and began there this year, has been transferred to the high school faculty as one of the English teachers. She and Miss Elkins will be the two additional teachers made necessary by the increased enrollment.

Miss Demmer, a graduate of C. I. A. Denton, has had some teaching experience. She will take the

Receipts Required For Cotton Checks When They Arrive

The first instructions for the distributing of cotton checks was received here Monday by County Agent Elmo Cook. Checks must be signed for when farmers receive them it was stated.

The letter gave authorization to the county agent to leave checks with any bank or responsible firm who would sign a receipt for them and then to notify farmers where the checks could be obtained. Mr. Cook said he was preparing cards and as fast as checks arrived one would be mailed to each farmer telling him where to call for his check. He declared every effort would be made for quick delivery of the checks after they arrived at his office.

In a few cases landlords have made requests that checks be held and notification given them so they could be present when checks were delivered.

No checks have been received in this county to date but are expected within a short time. A few were received in Coleman county last week-end and a number of other West Texas counties are reported to have received checks last week.

2 New Bus Routes Given Approval By State Officials

County Superintendent R. E. White has received notice from the state department of education to the effect that the two additional bus routes to haul pupils to the Crews and Miles schools have received the approval of the state superintendent. The route to Crews will be started when school opens early in October. Enough students have been signed up for this bus to make it pay at the regular \$2 per month granted by the state for this service.

The number to ride the bus to Miles is not sufficient to make the route pay and patrons who send children on this bus must pay some additional. A committee composed of J. P. Toungett and H. E. Browder has been working on the proposition and had almost enough Saturday to insure establishment of the route. It was planned to complete the canvass Monday and Tuesday.

If both routes are used it will be necessary for the county board to purchase one more bus. A number of drivers went to Detroit this week to drive back eight buses and are expected to arrive here early next week. The buses will be put in service as soon as they are received here.

The bus arriving here Monday morning from Rowena brought in 39 students and was crowded to its utmost capacity.

Regional Meetings of NRA Consumers Called in Texas

J. A. Reese, head of the NRA consumers' campaign in Ballinger, received a letter from the state recovery board Monday urging an educational drive at once to get consumers to commence buying their needs and from "blue eagle" merchants. The letter pointed out that these merchants had signed the president's code and had done so at expense to themselves in order to better conditions for everyone.

Regional mass meeting of consumer campaign workers have been called for nine cities in Texas at 7 p. m. September 13, and NRA committee chairmen, heads of schools, civic clubs, churches, chambers of commerce, city and county officials are urged to attend the nearest meeting. Meetings will be held at San Antonio, El Paso, Amarillo, Houston, Austin, Texarkana, Marshall, Fort Worth and Wichita Falls. Radio addresses will be delivered at all these meetings by President Roosevelt and General Hugh Johnson.

Every town in the state is urged to send a delegation to the nearest regional meeting.

Mr. Reese announced that 221 employers in Ballinger have signed the president's agreement to abide by the requirements of their codes, and to date 909 consumers have signed pledges to support only stores displaying the blue eagle.

Busses for School Routes Expected Here Next Week

Ten Runnels county men left here Friday afternoon for Detroit and will drive back eight school buses and one truck from the Dodge factory. Those making the trip for the Sykes Motor Company were: Percy and Chester Crimm, of the Valley Creek community; E. J. Carroll, Ballinger; W. D. Duke, Ballinger; D. C. Hornberg, Leon Greenhill, Bethel; M. W. Ray, Miles; R. B. Osborne, John Donham and Albert Sykes, Winters.

The drivers will go first to Detroit and drive the motor cars to Richmond, Indiana, where they will leave them for the bodies to be placed on the chassis. While this is being done they will all go to Chicago to visit A Century of Progress. They will then return to Richmond and drive the cars back to Ballinger.

The nine cars will make up a convoy and a mechanic will look after them on the trip. Oil will be drained twice en route home and each engine will be checked regularly.

As soon as the cars arrive here they will be delivered to the Runnels county board of education and placed on regular routes to haul children from rural districts to Ballinger, Winters and Norton high schools.

Bert E. Low, of Abilene, transported business in Ballinger Friday.

BOARD ABANDONS PLANS FOR NEW NEGRO SCHOOL

The Ballinger school board has abandoned the idea of erecting a new negro school building. When federal loans were first made available for public works, 30 per cent of which was a gift and 70 per cent a loan, the Ballinger board considered a loan of \$5,000 for the erection of a colored school. After going into the matter from a legal standpoint of borrowing for the district, it was thought best to abandon the idea and do with the wooden structure in which school is now being conducted.

Trustees believe that when it becomes necessary an addition could be built at small cost that would do for the present until a better school could be provided. The colored school has a large enrollment and employs two teachers.

CONCHO ASSAULT CASE IS TRANSFERRED TO COLEMAN

The case of the state of Texas vs. James M. Simpson, former Concho county attorney, charged with assault with intent to kill Carroll K. Fulcher, of Eden, has been transferred to the 119th district court at Coleman. The transfer was agreed to by attorneys at Paint Rock last week.

Former Representative G. Y. Lee was seriously wounded by a pistol bullet allegedly fired by Simpson at Fulcher.

Miss Clara Nell McAdams left Friday for Refugio where she will teach again this year. Miss McAdams taught there last year and was reelected a member of the faculty of fifteen teachers.

G. R. Caswell, of Norton, transported business in Ballinger Friday.

Wheat Reduction Meetings Held by Farmers Monday

Elmo Cook, county farm agent, held meetings at Winters Monday morning and Ballinger Tuesday afternoon of farmers from various communities of the county interested in the federal wheat reduction program. Both meetings were well attended and practically every community in the county was represented.

Community meetings were scheduled for Crews, Tuesday night; Cont, Wednesday night; Pumphrey, Thursday night; Norton, Friday night; Cross Roads, Monday night.

At the general meetings held Monday in Winters and Ballinger eligibility was discussed and a special explanation was given those who have planted wheat acreage for the past four years.

Mr. Cook stated that with the small wheat acreage in this county he was surprised at the interest shown by the farmers.

Mrs. Arthur Carlock, of Healdton, Oklahoma, is here visiting her parents, Mr. and Mrs. G. H. Lander.

Mark your eggs and butter with Rubber Stamps. Ballinger Printing Co.

Special Demonstration

Martha Turner Cosmetics

Mrs. Alice Bingham

Famous Beauty Authority and direct representative of the Martha Turner Laboratories, Chicago, will be in our store through this week, beginning Monday, conducting a school of instruction on Beauty Culture.

Mrs. Bingham will give lectures on the care of the complexion, hair and hands—also facial and personal advice. Classes will be held each day at 9 a. m. and 2 p. m.

Mrs. Bingham says: Perhaps it's the food you eat—the amount of water you drink—the exercise you take or the way you use cosmetics that is responsible for the lack of a beautiful skin.

Why mope about your bad complexion when it's so easy to have a good one with the correct treatment?

We are extending to the ladies a most cordial invitation to make an appointment for one of Martha Turner's famous skin

PURGE FACIALS

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These facials are given according to the Martha Turner system and will ordinarily cost \$2.50 in any beauty shop.

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HAS YOUR ADDRESS CHANGED RECENTLY?

Ledger subscribers are requested to notify the publishers of any change in their addresses promptly. Under the new postal laws newspapers and periodicals must pay postage due for notices of any changes in address furnished by the postoffice. In addition there always is the probability that your paper will be delayed or fail to reach you altogether if you do not give immediate notification when you move. The best plan for all parties concerned is to send the change of address in advance.

Texas lost \$15,000,000 last year on account of rats, according to Dr. John Brown, state health officer. In a statement he declared that this was a low estimate according to the number of rats in the state which he says is two for each person. The increase of typhus fever in the state is attributed to the rat. If this be true the delinquent tax burdens of the state could be solved by the destruction of the rodents as well as the health of the people insured against typhus.

Rain at this time would not help crops much but grazing land would be greatly benefited and water would fill arroyos and surface tanks where it is badly needed. If rain does not fall the next two weeks a number of ranchmen in this section will be out of water and stock will have to be moved or arrangements made for watering. Grass has greened considerably since the showers three weeks ago and a general rain would make the range fine before frost.

From now on, rainy weather should make the crowds in town large. Paved roads lead north, west, east and south to Ballinger enabling rural residents to transact business in the city when it is too wet to work in the fields. Improvements on lateral roads leading to highways have been made during the past several years until citizens of practically every section can reach a paved highway in any kind of weather. The value of good roads is untold, especially those opening new trade territories. The saving on motor vehicles that travel the roads is enormous and the satisfaction of riding a smooth, dustless road is great.

Public officials are giving much thought at this time to the delinquent taxes due the state, cities, counties and school districts. Tax assessors found many this year who signed their rendition blanks with hesitancy because so many have been allowed to go delinquent and orders issued remitting interest and penalties. Practically every county, city and school district is carrying a great burden in delinquent rolls and many believe something must be done to collect from delinquents and not allow those who pay their taxes to carry all the load. In practically every instance the collection of all taxes would permit a reduction in levies.

Get the "Feel of the Ford"—at the Wheel. 8-7t

BANDITS AND CAUTIOUS NEGRO IRK WATCHMAN

TIFFTON, Ga., Sept. 11.—Jack Whitehurst, night policeman of Tifton, thinks caution can be carried too far. Recently the Hotel Myon was visited by hold-up men and the clerk trussed up and robbed. About the time the robbers were departing, along came Whitehurst. The bandits relieved him of his badge, his pistol and all the cash he had. Then they took him into the next county and left him in the woods, bound to a tree with wire. All the rest of the night he struggled, only to have the wire cut deeply into his wrists and ankles. Early in the morning a negro passed by. Calling for help, the officer was informed that the negro did not care to "mess up in white folks' business." After much eloquent persuasion, however, he finally agreed to go up the road and get some "white folks" to come to the officer's rescue. In due time the latter arrived and the officer was released. Eagerly he joined in the search for the bandits.

Buy under the sign of the Blue Eagle. Buy now.

HOW'S your HEALTH



OLD AGE
Robert Browning's romantic gesture, "Grow old along with me, the best is yet to be," is taken by most men as merely a sop to the inevitable. Physicians and lay persons alike have been interested in discovering the secret of long life. Philosophers and alchemists have sought for the unknown antidote to age and senility. More recently, these pursuits have been subjected to the techniques of science, and, withal, the net result has been little. In the United States registration area between 1923 and 1927, there were out of a total of nearly 6,000,000 deaths, 85,000 recorded as of persons 90 or more years of age at the time of their death. Though this is a statistical sample of respectable size, its fundamental value is limited. Far too many of these "aged" persons lacked dependable birth certificates, their ages being many instances fictitious. An inquiry, however, was made on as many of these aged persons as were apparently authentic, as to the causes of their death, with particular attention to the body systems, the failure of which terminated the individual's existence. This inquiry revealed that the circulatory system more often than any other part of the body sets the upper limit of the human life span. The report states, "The general conclusion is that if this upper limit is ever to be materially extended, it will be necessary for man to acquire a circulatory system organically superior to the one he now has." Of course, the other side of the proposition, and one that must strike the reader, is that a more likely solution lies in the reduction of the strains to which the circulatory system is subjected. These findings validate the old saw that man is as old as his arteries, if arteries be understood to mean the circulatory system.

HAWKS ABANDON LAMB TO ATTACK ITS RESCUER

GUNNINDADDY, New South Wales, Sept. 11.—Running to the rescue of a lamb being attacked by two hawks near Gunnindaddy, M. Doyle, a farmer, had to fight for his life. As he approached the lamb one bird swooped savagely at him. Doyle stunned it with the handle of his whip. Seeing its mate on the ground the second hawk dropped its prey and attacked Doyle. The man swung his whip and the lash coiled around the bird's legs. A sharp jerk brought it to the ground. Both birds were killed.

WEeping WOMEN FLEE NICE BARGAIN SALE

NICE, France, Sept. 11.—Weeping bitterly, hundreds of fashionably dressed women ran from bargain counters into the street, tying up traffic in Nice recently. Gas fumes which had quickly filled the building caused the stampede, and many bargains were ground under foot.irate shoppers declare the gas attack was the work of rival stores, but others feel sure it was the deed of a practical joker.

Who is your family doctor?

"I can't tell you."
"Why not? Don't you know his name?"
"Well, Dr. Carver used to be our family doctor, but now mother goes to a stomach specialist, father goes to a heart specialist, my sister goes to a throat specialist, my brother goes to a lung specialist, and I'm taking treatments from an osteopath."
Buy now! Buy from stores displaying the Blue Eagle.

West Texas News Notes

Four miles of paving on highway No. 7 near Novice have been finished. This is a federal project and the four miles accounts for about one-third of the project. Three miles through the town of Novice will be contracted by the state.

The Winters school opened September 4, enrolling 619 students in all the grades. An announcement was made that it would be impossible to take students under age this year as the attendance would tax the ability of the faculty and available room. Two buses are operated to the Winters school, hauling students from rural districts, and the senior class will be one of the largest in the history of the school.

The Coleman county board of education has announced that it will be unable to provide busses to haul children from rural districts to accredited high schools. The board figured the expense of inaugurating the program and decided it was not possible at this time.

Coleman county farmers have been asked to furnish transportation for cotton pickers. There are many unemployed in the towns but they have no transportation. The cotton producers also have been asked to use only unemployed Coleman people for gathering the 1933 crop.

The Sonora city commission last week deferred bill paying until the citizens pay some of their delinquent taxes or revenue is received from some source for the general fund. A statement shows \$3,000 still unpaid on the 1932 rolls and a portion of that sum would be sufficient to take care of the unpaid accounts.

Roy Walker, high school student at Rising Star, left that city last Monday for a bicycle trip to Corpus Christi and return. He will be a candidate for the football team and expected the trip to be good training.

The Miles high school pep squad has been organized for this year with 42 members. A box supper and other entertainments will be staged to help the girls buy uniforms.

Citizens of Robert Lee met last week to organize an NRA committee which will look after all phases of the movement in that town. It will be the administrative body, receiving all information pertaining to modifications of codes direct from Washington.

The Concho county grand jury was dismissed after one day's work last week. One true bill was reported, a burglary case. The county has been practically free of crime since the last court session, only misdemeanors being reported by the officers.

The Comanche county commissioners' court raised the county tax rate one cent at its regular meeting last week. The rate is 51 cents for next year whereas it had been 50 cents for several years.

HOW WOMEN CAN WIN MEN AND MEN WIN The Favor of Other Men

Unless two pints of bile juice flow daily from your liver into your bowels, your food decays in your bowels. This poisons your whole body. Movements get hard and constipated. You get yellow tongue, yellow skin, pimples, dull eyes, bad breath, bad taste, gas, dizziness, headache. You have become an ugly-looking, foul-smelling, sour-thinking person. You have lost your personal charm. Everybody wants to run from you. But don't take salts, mineral waters, oils, laxative pills, laxative candies or chewing gums and expect them to get rid of this poison that destroys your personal charm. They can't do it, for they only move out the old end of your bowels and that doesn't take away enough of the damaged system. One medicine won't help at all. Only a free flow of your bile into your bowels will stop this deadly poison in your bowels. The one mild vegetable medicine which starts a free flow of your bile into your bowels is Carter's Little Liver Pills. No animal (meat) in Carter's Little Liver Pills, mild vegetable extracts. If you would bring back your personal charm to you, start taking Carter's Little Liver Pills according to directions today. See at drug stores. Refuse "something just as good", for it may grip, loosen teeth or scald stomach. Ask for Carter's Little Liver Pills by name and get what you ask for. ©1932, C.M.Co.

Ballinger's Storm Quota is \$200.00; One Check Sent

Ballinger has been called on for \$200 to aid storm sufferers in the lower Rio Grande valley. A. F. Brock, chairman of the county chapter of the Red Cross, received notice from headquarters Thursday, assessing the Ballinger quota and asking the local organization to raise the money as soon as possible.

Mr. Brock called a meeting of the directors of the Red Cross here and a check for \$100 was mailed to Red Cross headquarters at once with a promise to pay the remainder as soon as a canvass could be made. A little more than \$80 had been contributed to Tuesday noon and the remainder of the second \$100 was expected to be ready to send in not later than Wednesday. A committee is calling on those who have not already donated.

In practically all towns in this part of the state drives began the past week-end to raise money for the relief organizations reported in full in a few hours. No excessive sums were asked but all sections of Texas were assessed quotas. The Red Cross fund here was almost depleted at the time the call was received on account of local demands for the past several months and especially since RFC work here was stopped.

Mrs. W. O. McLeroy and children, Miss Pauline, Morris and Alton, of Corpus Christi, were house guests of the D. C. Camp family last week. They were accompanied here by Miss Dorothy Nell Hollaman, who visited here and with friends at San Angelo.

Mr. and Mrs. Kirk Gregory and son, of Stamford, came in Sunday to visit Ballinger relatives.

Patronize our advertisers.

Junction citizens were attracted by a huge watermelon exhibited on the street there last week. The melon, which weighed 83 pounds, was raised near that city by T. A. Click, who irrigates a small patch with water from the Llano River.

Boys and girls 4-H club members in Mason county will hold their annual county show the latter part of this week. Miss Kate Adelle Hill, district agent, helped arrange the program. Boys and girls will exhibit their best products in open competition.

Get the "Feel of the Ford"—at the Wheel. 8-7t

Mr. and Mrs. Walter Mings and daughter, Miss Juanita, of Greenville, are visiting in the home of Mr. and Mrs. Arthur Heygood. Mr. Mings is Mrs. Heygood's brother.

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Liquid, Tablets, Salve, Nose Drops
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first day, Headaches or Neuralgia
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Patriarch



Here is Thomas J. Wilmuth, the oldest of 138 Confederate soldiers who remain at the Texas Confederate home in Austin. On October 14 he will be 102 years old. Wilmuth served in the forces of Mississippi.

BEVANS RANCH SOLD FOR \$250,000 CASH

The 20,000-acre Flying H ranch of Harold Bevans, 25 miles from Menard on the Eldorado road, sold last week to L. P. Powell, of San Saba and Big Lake, for a consideration of \$250,000 cash. The ranch is composed of eight pastures with running water and is located on the head waters of the San Saba River. It has nine wells and windmills and storage for water in cement tanks ranging from 50,000 to 150,000 gallons to the pasture. Menard is the shipping point for livestock. Mr. Bevans retains his herds of cattle which are at present on the ranch.

Calling Cards printed on short notice. Phone 27, we do the rest

Engineers Working—

(Continued from page 1)

commission. If the loan is granted it will not cause an additional tax levy. Thirty per cent of the loan would be a gift and the other 70 per cent would be self-liquidating over a period of years. City Secretary K. V. Northington stated that approximately 400 residences in Ballinger are served by sewer lines at this time. There are about 1,150 water connections and by extending lines many other sewer connections could be gained it is believed. In case the system is constructed it will be operated as a municipal utility and all sections of the city will be served.

Get the "Feel of the Ford"—at the Wheel. 8-7t

The best carbon paper for typewriters at Ledger office. 1f

C. R. Hightower, of Winters, attended to business in the sheriff's office here Friday. Mr. Hightower is a deputy at Winters.

Helped By Cardui

Here's the true story of how Cardui helped Mrs. H. E. Dunaway, of McComb, Miss., as written by herself: "I was sick and rather discouraged. I was so weak and thin, I was not able to do my work as it should be done. This made me fret a good deal, and did not help my condition. "I had pains across my back and lower part of my body. My nights were spent in rolling from one side of the bed to the other, hoping I would soon go to sleep. Then when morning would come, I would be just as tired as when I went to bed. A neighbor, seeing how badly I felt, told me to try Cardui. After I had taken one bottle, I was much better. I kept on taking Cardui, and I was stronger and slept much better at night."

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BALLINGER SEMI-WEEKLY LEDGER

Want-Ads

DOROTHY DARNIT



By Charles McManus

School Officials Set Schedule for Football Games

Superintendents and coaches from practically every school in district 11 met in Brady Saturday for the annual meeting to discuss football rules and form schedules.

H. C. Lyon, of Ballinger advocated an undivided district for class B teams this year and was supported in the move by Winters delegates.

Eastern schools are: Lampasas, Goldthwaite, Brady and San Saba. In the western division are: Ballinger, Winters, Coleman and Santa Anna.

W. E. Whidden of Brady, was named chairman; E. D. Stringer, Winters, secretary; W. D. Scarborough, Santa Anna, the third member of the administration group.

Heretofore a rule has been in effect that no tie games would result in bi-district games.

Six games were scheduled for the Bearcats at the meeting Saturday and other games will be arranged as soon as opponents can be found.

September 22—Eldorado, here September 29—open October 6—Bangs, here October 13—open October 20—open October 27—Coleman, here November 3—Santa Anna, here November 11 (Armistice Day)—Brady, here November 17—open November 24—Winters, there December 2—district championship between winners of the eastern and western divisions.

Coleman Defeats Ballinger Sunday By 18 to 1 Score

The Coleman All Stars turned the baseball game here Sunday afternoon into a "merry-go-round" in the fourth inning, scoring 14 runs on 13 base blows.

The absent minded professor drove up to his garage, looked inside, returned to his car and drove like mad to the police station.

Viridin started the twirling for the locals and got along fairly well the first three chapters, giving up two hits and one run.

The New Dealers collected but 3 hits off R. Farmer and eight went out by the strike-out route.

SOLDIER GRABS SHARK; BOTH ARE FRIGHTENED

SYDNEY, N. S. W., Sept. 11.—While bathing in the harbor of Sydney, Sergeant McCann, of the Medium Artillery Band, tried swimming under water.

Turner Sells Lease And Half Royalty For Over \$1,000,000

The Mid-Kansas Oil & Gas Company has purchased from Fred Turner, Jr., of Midland and the State of Texas leases on 561 acres of land in the Yates field in Pecos county, practically all of which is proven oil production.

Mr. Turner is the son-in-law of Mrs. F. C. Miller, of this city. He has spent considerable time in Ballinger and is well known. He married Miss Juliette Miller about eight years ago.

This deal is one of the largest oil sales reported in West Texas in several years. The deal was reported in San Angelo Monday afternoon although confirmation could not be obtained from the parties direct.

Turner and the state won the land under the decision of the supreme court of Texas in the Smith-Turner case last May, six staggered strips along the west side of the big Yates vacancy, scrap file 12341 or section 34 1-2, being held to be vacant, unappropriated public school land.

This caused the shifting westward of the boundary lines of a number of sections in block 193, G. C. & S. F. Ry. Co. survey. The resultant changes in ownership were expected to lead to further litigation in the settlement of lease and royalty accounts.

Theory Advanced That Fleas Attest To Lost Terrain

LONDON, September 11.—Fleas bringing the news of a lost continent, believed once to have stretched across the South Pole between Australia and South America and of which the present Antarctic continent may be a shrunk and ice-covered remnant, were shown at a recent meeting of the Entomological Society of London by Dr. Karl Jordan, curator of the famous flea collection assembled over many years by Lord Rothschild, of the English branch of that family of international bankers.

Among all the thousands of kinds of fleas in the world, those shown by Dr. Jordan are remarkable for possessing a peculiar helmet-like structure on the front part of their heads, the use and evolution of which are unknown.

One is in Australia, the other is in the mountainous regions of southern South America. The habits of the insects are such that Dr. Jordan believes it quite impossible for them to have migrated from either of the present continents to the other one.

The absent minded professor drove up to his garage, looked inside, returned to his car and drove like mad to the police station.

"Sergeant," he gasped, "my car has been stolen."

Buy your printing at home.

If You Want Extra-Fast Relief Demand and Get



GENUINE BAYER ASPIRIN

BECAUSE of a unique process in manufacture, Genuine Bayer Aspirin Tablets are made to disintegrate—or dissolve—INSTANTLY you take them.

As always, the real interests of the company and its consumers are identical. That community of interest is the foundation of the policy of the NRA.

These Little Pigs Go to Market



Here are a few of the thousands of little pigs that are headed for slaughter in the Fort Worth stockyards. The governmental plan to kill 5,000,000 little pigs and sows about to farrow was inaugurated to reduce the pork surplus, feed the hungry, and raise pork prices.

Harrison county, in speaking of a beef cattle feeding demonstration with the county agent. Creep feeders were supplied 114 calves, one feeder in each of four pastures.

Trench silos have been dug by 38 Brazoria county farmers this summer as a result of two previous demonstrations and a dairy short course, reports the county agent.

Sub-irrigated gardens are becoming the thing in Hartley county where three specially designed forms for making the concrete tile at home have been in constant use out of the county agent's office.

Fourteen home demonstration gardens in Caldwell county have supplied their farm wife owners an average of 250 cans of vegetables, cash sales of \$4.02 per garden and about \$50 worth of fresh vegetables for the home table.

"My cows are looking 100% better and my calves 1000% better since we placed self-feeders in the pasture," says John Patterson, of

Barbers' Price War Ends When Shops Adopt New Scale

Peace was declared in the local barber "war" Saturday morning when the shops agreed to 35 cents for hair-cuts and 20 cents for shaves.

There is still plenty of business, if you can just get it. Friday when the "war" reached a point where hair-cuts were selling at 10 cents and shaves at 5 cents, or whatever you wanted to pay, customers flocked to the shops until there was nothing left but standing room.

Men, women, boys, girls and babies were present, all taking advantage of the cheap rates. The old familiar cry of "next" rang out often as a barber finished a customer, shook out his spread, wiped his glasses and got ready for another.

Bald headed men declared for the first time in their lives they were getting their money's worth from a hair-cut and gladly paid the ten cent charge for a "trim" where heretofore they claimed to have been "trimmed."

A check-up at the end of the day showed a big increase in volume but profits were negligible.

DON'T SUFFER FROM SOUR STOMACH, INDIGESTION Indigestion, acidity, heartburn and sour stomach often lead to serious stomach trouble.

R. W. Earnshaw left Sunday morning for Dallas to look after business a few days.

Get the "Feel of the Ford"—at the Wheel. 8-71

Mrs. C. E. Coombes, of Stamford, and Miss Beth Coombes, of Abilene, have returned home after a visit here with Chas. Coombes.

Patronize our advertisers.

Had to Kill



"I killed him because I had to." That was the only reply Miss Davy Pearl Snowden, pictured above, would make to San Antonio police when they asked her why she stabbed J. T. Strickland.

Strickland died of loss of blood. The stabbing occurred in front of their apartment home.

THOUSANDS OF LITTLE FISH ADDED TO LAKES

J. P. Flynt, state game warden, last week placed 13 cans of fish in the Ballinger Country Club lake and 20 cans in the city lake. The total put out was about 8,000 or 9,000 fingerlings.

It pays to read the ads.

Four Persons Hurt In Auto Collision Saturday Night

Four persons were injured in an automobile crash on the Ballinger-Paint Rock road Saturday about midnight. Weir Hall and sister, Miss Mary Emma Hall, and Ivan Nunley in a Chevrolet coupe were en route to home in the Bethel community when they met a model T Ford driven by Choice Bradshaw.

Miss Hall sustained severe lacerations about the nose and numerous bruises. Weir Hall was cut on one hand and sustained scratches about the body. Nunley lost three teeth and a number of others were knocked loose.

The four injured persons were given surgical treatment here and were able to return home later in the night.

Mr. and Mrs. Royal Bishop and daughter, of Winkate, have moved to Ballinger to make home. Mr. Bishop will be connected with the West Texas Cotton Growers Association here.

Advertised goods move.

Advertisement for Farmers & Merchants State Bank, Home Owned and Controlled. The first consideration of this institution has always been for the safety of its depositors.

Advertisement for Cameron's Garage, In Working Under the N. R. A. Our Sunday Hours are: 8 a. m. to 12 noon 3 p. m. to 7 p. m.

Advertisement for The First National Bank, Since 1886. THE First National Bank 1000 OF BALLINGER, TEXAS 1000

Advertisement for West Texas Utilities Company, Our Part The Flag Goes Up... The Price of Electricity Comes Down! Your Part USE MORE ELECTRICITY In your business and in your home.

Want Ads

Rates and Rules
Two cents per word first insertion, no advertisement accepted for less than 25 cents. All subsequent insertions 1 cent per word each insertion.
All classified advertisements must be accompanied by cash unless advertiser has a regular account with the paper.
No classified advertisement accepted on an "until ordered out" basis. The number of times the ad is to run must be specified.

FOR SALE—Chevrolet truck, in good condition, reasonable price. Call at Henry Jones Garage. 12-2t

FOR SALE—Two Pianos: In checking over our books, we find two parties in your vicinity are unable to keep up their payments and we will have to repossess these pianos, one beautiful baby grand like new, and one practice piano, at a bargain, easy terms, both nearly half paid out. Address Credit Dept., Beardon-Steele Piano Company, San Angelo, Texas. 12-3t

FOR SALE—First class Cafe, cheap. Apply Ledger office. 12-3t

FOR RENT—Downstairs apartment, close in. Phone 81. 12-2t

FOR SALE—Second-hand wagon, also a typewriter. Will trade for a shot-gun. Patterson Shop. 12-3t

WANTED—to buy used wardrobe trunk. Telephone 340. 8-3t

FOR RENT—Two room apartment, close in, modern conveniences. Also several clean, cool bedrooms. Phone 179. 1t

FOR RENT—Two furnished rooms for light housekeeping. Mrs. Orgain, 706 Eighth Street. Phone 309. 8-3t

FOR RENT—Single and double rooms for men. Close in. Phone 137. 5-3t

FOR SALE—Nice '28 Chevrolet, in first class shape, \$125. Dan Liverman, Route A, Ballinger. 5-3t

Notice of Pending Suit
Notice is hereby given that Western Metal Manufacturing Company of Texas has filed suit in the District Court of Travis County, for the 53rd Judicial District of Texas, against G. B. White and B. W. White, individually and composing the co-partnership of White Brothers, and against W. R. Ely, chairman of the State Highway Commission, said suit being numbered on the docket of said Court 51,719 and styled Western Metal Manufacturing Company of Texas vs. White Brothers, et al, to recover a judgment for \$212.72 against said White Brothers, G. B. White and B. W. White for material furnished by the plaintiff to said White Brothers, G. B. White and B. W. White, and used by them in the construction of a highway in Runnels County, Texas, known as State Highway Job F. A. P. 600-B under a contract with the State Highway Commission; in said suit the plaintiff further seeks to foreclose a lien on the sum of \$2,890.02 withheld by the State Highway Commission from said White Brothers, G. B. White and B. W. White under said contract.
Notice is further given that said suit is pending in said court. Given under my hand and seal of office, at Austin, Texas, this the 30th day of August, 1933.
Geo. H. Templin,
Clerk, District Court of Travis County, Texas.
By Carl Edw. Bock, Deputy
T15-22-29

FREE LAND AVAILABLE FOR YOUNG ISLANDERS
SYDNEY, N. S. W., Sept. 11.—Tonga, in the Pacific, has announced that there is land for everyone in its islands. Queen Saloti and her husband, who is prime minister, have seen that every youth in the Friendly Islands on reaching 16 is given a quarter of an acre of land in his village and eight acres in the bush. He must build a hut and grow coconuts.
Education is free and compulsory in Tonga, and ninety-five per cent of Tongans can read and write.

H. H. Corbett was called to Little Rock, Arkansas, Tuesday on account of the death of his mother. Two weeks ago to a day he received a message stating that his father was dead at Little Rock and has just returned from attending his father's funeral.

MOVIES

Four Picture "Stealers" in Cast Opposite Doug Fairbanks, Jr., in "Life of Jimmy Dolan"

When a star surrounds himself with a cast of known and potential "picture stealers," he is either very self-sacrificing or very shrewd. In either case, critics will agree the net result is generally a good picture.
Douglass Fairbanks, Jr., and Loretta Young, his leading lady in his latest Warner Bros. picture, "The Life of Jimmy Dolan," which opens at the Palace Theatre for two-day run tomorrow (Wednesday), have stiff competition from the supporting cast, yet both were delighted by the strength of the players assigned important roles with them. There is Aline MacMahon, whose picture stealing ability has won her acclaim in picture after picture. And as if that weren't tough enough competition for any star, Guy Kibbee, too, is included in the cast.
Not satisfied with supplying the star with a great cast selected from among their own contract players, Warner executives went out of their way to get Fifi Dorsay for the cast, a young lady known to have romped away with scenes from no less a personage than Will Rogers.
Others players of real ability in this offering include Lyle Talbot, Harold Huber, and Farina, of "Our Gang" fame.
Besides which there are five young children who play prominent parts—and children are considered the most deadly, sure-fire form of picture stealers.

"Panther Woman" Makes Film Debut in H. G. Wells Story
The "Panther Woman"—Kathleen Burke, of Chicago, who won that title and a movie contract over 60,000 competitors in a nation-wide contest—makes her screen debut with Charles Laughton, Bela Lugosi, Richard Arlen, and Lella Hyams in "Island of Lost Souls," movie version of H. G. Wells' eerie novel of experiment and adventure, which will be shown at the Palace Theatre Friday and Saturday of this week.
The "Panther Woman" is one of the most important characters in the story of the skilled scientist driven half-mad by his frantic desire to turn animals into men. She is the most perfect, the most successful of his creations.
Laughton plays the role of the scientist, with Arlen as a young American who has been rescued from a shipwreck and marooned on the South Seas island which is the center of Laughton's efforts. Arlen is horrified at the beast-men the doctor has produced; is shocked beyond endurance when he finds the beautiful girl who has nearly succeeded in winning him from his sweetheart is merely another of his creatures.
Aid ultimately reaches him when Miss Hyams, his sweetheart, lands on the island in a boat she has chartered. But their escape is blocked and their lives endangered when the beast men taste blood and go on a rampage. The picture reaches a dramatic climax when they turn on their creator and the other humans on the island.

Painting and Decorating. H. A. Neas, phone 412. 1-9t

DR. HALE INJURED WHEN CAR OVERTURNS
Dr. F. M. Hale and son, Lewis Hale, were injured Thursday afternoon late when the Plymouth car which Dr. Hale was driving turned over several times on the Crews road a few miles from town. Dr. Hale ran over some birds in the road and stepped on his brake while running about 60 miles per hour. One brake failed to function properly and the car turned over and rolled down the road, practically ruining the body.
Both occupants of the car received a few scratches and Dr. Hale had several bones broken in his neck.

Three Teachers—
(Continued from page 1)
place made vacant by Miss Green in the elementary school as mathematics teacher. She graduated with special honors at C. I. A. In addition to specializing in mathematics she is an accomplished musician and acquainted with orchestra work, as well as a soloist on the violin.
Principal A. F. Ligon announced that chapel programs would be held each Monday and Friday mornings. On Monday morning the regular devotional program will be carried out and the programs for Friday will be entertainment to which the public is invited. Mr. Ligon is trying to make each succeeding chapel program better and will present all available talent.

SOCIETY.

Miss Hazel Simmons Becomes Bride of Virgil Reed

Miss Hazel Simmons, charming youngest daughter of Mr. and Mrs. G. E. Simmons of this city, became the bride of Virgil Reed, of Odessa, on last Friday evening. The simple ceremony took place at the study of Rev. J. H. McClain in the Baptist parsonage. Attendants were Miss Jasmine Nudler and J. C. Mott, both of Odessa.
The bride wore a smart swaggar suit in a new fall shade with matching accessories.
They left immediately following the ceremony for the Gabe Bleacher ranch near Albany where they will attend a house party given in their honor.
After September 14 Mr. and Mrs. Reed will be at home in Odessa where Mr. Reed is connected with the L. & H. Drug Company.

Houston Visitors Honored
Mr. and Mrs. Brady Bartlett and two children, Brady, Jr., and Elvora, of Houston, were accorded a delightful hospitality on Monday evening when former friends and old-time schoolmates were invited by Mrs. R. A. Dickinson into her home where the Bartlett family are guests of Mrs. Dickinson and her daughter, Mrs. Irma Patterson.
Pleasant conversation and reminiscences of by-gone days were enjoyed.
Fruit punch, sandwiches and cakes were served by Miss Adelle Patterson and Elvora Bartlett.

Friday Contract Club Entertained
Members of the Friday Contract Club and a few additional friends were entertained with a delightful morning party and luncheon by Mrs. W. B. Woody in her attractive Seventh Street home.
Summer blooms graced rooms where silhouette tallies marked places. At the luncheon hour tables were laid in Madeira and centered with pink radiance roses and queen's wreath. A delectable menu was served in three courses.
Guests were: Meses, Charles Bailey, Leonard Stallings, C. L. Baker, L. R. Tigner, Floyd Carr, Cecil Thorp, Jack Rudd, Edgar Ellis, C. W. Cheatham, E. W. Stasney, Robert Bruce, Delbert Vancil, M. H. Watson, Ross Murchison, J. C. Sturges, Jr., Homer Carsey, Alex McGregor, C. R. Stone, R. W. Earnshaw, Loyd Herring, Perkins Herndon, Mary Lee Tidewell of Colorado, Troy Simpson, I. M. Wilkerson and Bailey Mack of Winters, and Miss Katherine Penn.

Recent Bride Complimented
Mrs. Woodrow Wilson, a recent bride, was paid a pretty compliment by Miss Virginia Holman on last Friday afternoon.
Guests were welcomed into the beautiful Holman home on Eighth Street. Zinnias and golden glow, given prominence in the floral setting, suggested the yellow and green theme employed in all details of the affair.
Green covers together with green tallies and score pads gave further emphasis, as did the salad course served at the tea hour. Guests were invited into the dining room for the "second course" which proved to be a surprise shower of lovely gifts for Mrs. Wilson.
In the games of contract, high score award went to Mrs. Leslie Baker and low to Miss Kathleen Connelly.

Included were: Meses, Wilson, Floyd Carr, Chas. Miller, Jr., Loyd Herring, Homer Carsey, Baker, Jack Rudd, A. C. Bauer, A. B. Lankford of Abilene, W. B. Woody, C. W. Cheatham, Cecil Thorp, Misses Doty Sims, Eva Ruth Forney, Evelyn Shepherd, Adda Ward, Addie Lou Glass, Katherine Penn, Verda Nell Trail, Betty Kemp, Connelly, and Eugenia Baslin. Mrs. Malcolm McGregor was a tea hour guest.
Mrs. George Holman and Mrs. Ralph Erwin assisted Miss Holman.

Betty Jo and Frances Mae Fraser Share Honors
Betty Jo and Frances Mae Fraser, of Fort Worth, who are guests of their grandmother, Mrs. L. L. Strobbe, were guests of honor at a happy children's party given last Friday afternoon by

Victims of Negroes



Above is pictured Miss Kathryn Prince who was shot to death after being attacked by two negro boys. Below is Mace Carver, her fiancé, who lies near death in Dallas, shot by the same pair.

J. D. Motley received painful injuries Tuesday morning when he attempted to catch the big pumper truck as it was speeding to a fire. He tried to swing on the rear of the truck at the intersection of Eighth Street and Hutchings Avenue but missed it. He fell on the pavement in front of an automobile which barely missed hitting him. A hand was badly skinned, a knee hurt, chin and elbow bruised. The injured man was taken to the office of Dr. J. W. Blasdel for treatment and was able to about town later in the day.
The fire was caused from an oil stove flare in the Bon Ton Cafe on Strong Avenue. Chemicals were used to extinguish the flames with little damage to the restaurant.
Mr. and Mrs. J. A. Killough went to San Angelo Sunday afternoon on business and to visit with friends.

Mrs. Strobbe, Mrs. Jim Duncan and Mrs. Fred Holliday

Two hours were spent in supervised play in the city park and delicious homemade ice cream and cookies were served.
Included besides the guests of honor were: Odessa Parrish, Margaret and James Howard, Mary Ann Stephenson of Lubbock, Mary Simpson, Gloria McGregor, Isla Mae and Doris Jennings, Eleanor Wade, Pauline Thorp, Jean Borzell, Jane Cheatham, Ruth and Mary Lou Davis, Ruby and Virginia Nance, Dee Edward Pinkerton, Zadie and Zyla Watson, Patsy Doss, Louise Hardin, Dorothy Ann Holliday, Jeanne Weston, Marjorie Tidewell of Colorado, and Dorothy Ann Thorp.

Class Entertained
Miss Joyce Cathey's Sunday school class held its regular monthly meeting at the Baptist church last Thursday evening at 7 o'clock. Duties of class officers who will be installed early in October were explained.
After business was disposed of sandwiches and iced tea were served to the following: Misses Joyce Cathey, Clara Mae Forgye, Gertrude Keel, Hazel Fulton, Helen Compton, Louise Shepperd, Florence Davis and Frances Burton.

MOTLEY HURT BY FALL IN RUSHING TO FIRE
J. D. Motley received painful injuries Tuesday morning when he attempted to catch the big pumper truck as it was speeding to a fire. He tried to swing on the rear of the truck at the intersection of Eighth Street and Hutchings Avenue but missed it. He fell on the pavement in front of an automobile which barely missed hitting him. A hand was badly skinned, a knee hurt, chin and elbow bruised. The injured man was taken to the office of Dr. J. W. Blasdel for treatment and was able to about town later in the day.
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SOVIET POLITICAL POLICE PROVE SPEEDY ON SKIIS

NEW YORK, Sept. 11.—That the entire time of the members of the OGPU (the Soviet political police) is not devoted to running down "counter-revolutionists" and "class enemies" of the Russian government is indicated by the following item taken from the Moscow Daily News:
"Platoon of skiers left Sverdlovsk today. Will arrive in Moscow March 3."
"This bit of news, wired from Sverdlovsk to Moscow, did not surprise anyone. There was no doubt that the long distance of 1,750 kilometers (about 1,100 miles) would be covered by the OGPU skiers, but many doubted that the run would be finished according to schedule. Their route took them over the Ural Mountains, over the ice-covered Kama

River, through the deep snow on the Volga lowland to Moscow.
"It was March 3 and representatives of the OGPU and Dynamo waited for the skiers at Mytisch, a suburb of Moscow. At 3 in the afternoon, the platoon appeared from the woods. In a long single file, they skied rapidly to the finish line. The waiting orchestra burst into a triumphal tune and one by one the thirty-four skiers completed the heroic Sverdlovsk-Moscow run on time in thirty-one days, an average of almost fifty-six kilometers a day."

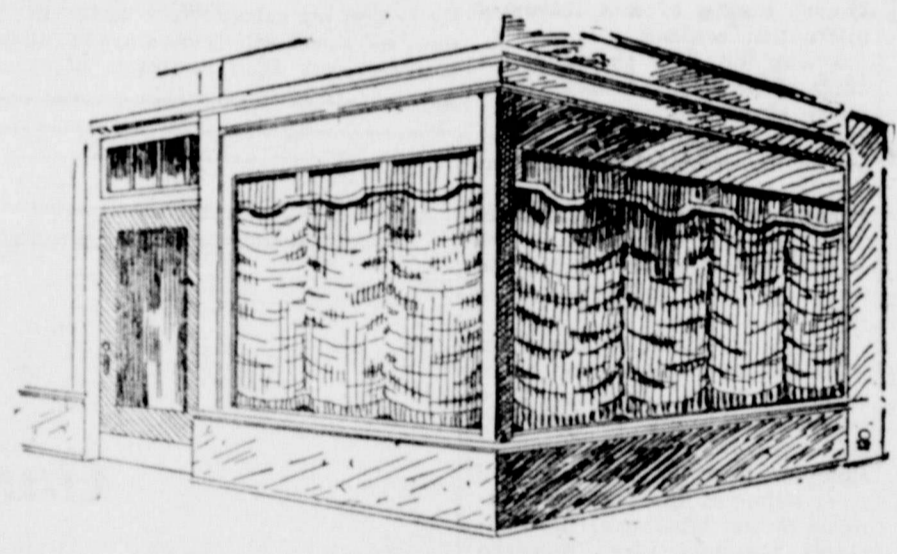
Dr. and Mrs. Chas. Bailey and son left Sunday morning for Galveston where they will visit friends several days.

Flat Wanted READ WANT ADS

FEED Paymaster Cotton Seed Products for Profit

Balance your home-grown feed with cotton seed meal and cake.
Feed cotton seed hulls for roughness.
We have calcium arsenate for leaf worm poison.

Ballinger Cotton Oil Co., Inc.



Drawn Shades Won't Sell Goods

You say you don't draw the shades in your show windows. Well, DO you draw the shades in the biggest window of them all, in the window that everyone sees, in the window that sells thousands of dollars worth of merchandise overnight? That window is the advertising pages of The Ballinger Semi-Weekly Ledger.

A window which doesn't wait for prospective buyers to pass by, but goes right into their homes and demands attention. Give your merchandise the sort of display it deserves. The public won't buy what it doesn't know about no matter how strong the inducements, or how big the bargain. The Ballinger Semi-Weekly Ledger show window should be YOUR show window.

Run Up the Shades 'n Let's See What You've Got to Sell

LET FOLKS KNOW WHAT'S GOING ON IN YOUR STORE

Ballinger Semi-Weekly Ledger

PALACE

Wednesday - Thursday

The Life of JIMMY DOLAN
DOUG FAIRBANKS, Jr.
LORETTA YOUNG
ALINE MACMAHON

added
"YOUNG AND HEALTHY"
and
"MAIN STREETS OF WORLD"

Sunday - Monday - Tuesday
Joe E. Brown
in
"Elmer the Great"
Matinee Daily at 2 p. m.