

Empress Begs for Love



SIGN OF THE CROSS

Poppaea, cruel Empress of Rome and wife of Nero, played by Claudette Colbert, asks for the love of her husband's lieutenant (Fredric March), in "The Sign of the Cross" which comes soon to the Palace Theatre.

Christians Dared Death for Faith in Rome of Nero

To be recognized as one of the faithful in the era of Christian oppression in ancient Rome, one made the "sign of the cross." But, to make the sign of the cross might mean death.

The mad emperor Nero, sixth and last of the Caesars, had decreed that all Christians—or even those suspected of the "fatal sin" of Christianity—were to be executed "in various interesting and diverting ways," chiefly by being fed to the lions in the blood-drenched arena of the Circus Maximus.

That is the theme of Cecil B. DeMille's new spectacle-drama, "The Sign of the Cross," coming soon to the Palace Theatre. It affords the "master of spectacle" an opportunity to reach a new high peak in lavish entertainment. In the old and less restrained days, the picture would have been enthusiastically hailed as an "epic." But it has been built in epic proportions of epic materials, and DeMille is satisfied it need not relinquish a superlative adjective even to the immortal "Ten Commandments."

In the cast of this picture appear Fredric March, Elissa Landi, Claudette Colbert and Charles Laughton. The latter pair, Claudette as the Empress Poppaea in her breath-taking milk bath and Laughton as the barbaric Nero, all but "steal the picture," according to advance reports from Hollywood.

Tom Mix Fights in "Hidden Gold"

Tom Mix is coming back, riding, fighting, socking his way through Universal's latest thriller of the wide open spaces, "Hidden Gold," which will be shown at the Palace Theatre Friday and Saturday of this week.

Pretty Judith Barrie, Eddie Gribbon, Raymond Hatton and Donald Kirke are with him in this gripping cowboy drama of a handsome cowpuncher who nearly loses his neck trying to save his sweetheart's ranch for her.

The police throw him in jail as an under-cover man so that he can gain the confidence of an imprisoned gang of bandits and find out where they have hidden a fortune in gold before being captured.

There's a blood-tingling prison break, a forest fire and a screenful of flying fists and bullets as Tom and Tony go through their hair-raising paces.

MENARD ENCAMPMENT PROGRAM ANNOUNCED

Programs for the ninth annual Menard Baptist encampment July 21-30 recently has been published.

Dr. A. E. Prince, of Brownwood, is to be the encampment preacher and Bailey Forrester, student at Howard Payne College, will be in charge of the song services. Miss Kathryn Greer, of Eden, is to be the pianist. The Rev. Paul Bell, president of the Mexican Seminary, at Bastrop, is another featured speaker, while Dr. M. E. Davis, Howard Payne, will teach a course in Bible and Andrew Allen, worker from Dallas headquarters, will lecture each day on Sunday school work.

Miss Ruth Saxon, Baylor College, an expert swimmer, and director of physical education, will be in charge of the physical education program that will be featured this year.

President of the encampment on the San Saba River near here is R. R. Cumble, N. A. Sanders is camp pastor, T. C. Jensen is first vice-president and Grover Landers is secretary.

Excellent camping privileges are available at Menard and there is a fine new hotel and numerous rooming houses. For further information, inquiries should be directed to N. A. Sanders, of Eden.

SEE "Go Slow Mary" at the South Ward school building, Friday night, April 14. Admission 10 cents, children under 10 years of age free. 7-3t

Mr. and Mrs. T. H. Crockett have returned from a week's outing on the Pecos River. They were fortunate enough to make good catches of big blue and yellow catfish, returning with a large string among which was one weighing over twenty pounds.

Mrs. L. L. Strobble, Mrs. Fred Holliday and Mrs. Jim Duncan have returned from a week's visit with relatives at Fort Worth.

David Joseph spent the week-end in Austin.

Eastertide

I know a bank within a Northern wood,
Long days and nights the drifted snow-ureaths cover,
A dark-robed hemlock like a priest hath stood
An hundred years with blessing arms stretched over
A dreary wilderness where naked boughs
Make loud complaint when stormy winds are blowing;
The streams are silent, heeding not their vows
To gentle maiden ferns beside them growing.
Who cares? The ferns are dead and hid away
In icy sepulchers that hush their grieving,
When death binds all, what heart hath faith to pray?
What soul the courage to go on believing?

Dawn streaks are in the East! It's growing light!
And darkness folds his mantle with the warning,
The Eastern sun shines out serene and bright—
O World, it is the Resurrection Morning!
The mound beneath the dark-robed hemlock tree
Where snows lie deep and frozen brook so still is!
The brook is fairly skipping in its glee.
The erstwhile grave is white with new-blown lilies!

—Detroit News

NORTH CAROLINA TO HOLD COTTON FESTIVAL IN MAY

CHARLOTTE, N. C., April 10.—North Carolina this year is joining other states in the Cotton Belt in a campaign for increased use of cotton. Plans have been announced for the state's first Cotton Festival, which will be held at Raleigh May 19, during the third National Cotton Week.

State-wide cotton festivals have been held in other Southern states during the past few years in a campaign to stimulate the cotton trade, but this is the first time that one has been held in North Carolina. The festival will include a style show and a cotton ball, now being arranged by the capital's social set in cooperation with various organizations interested in popularization of cottons for dress wear.

Harold C. Booker, secretary of the Association for the Increased Use of Cotton, at Columbia, S. C., is trying to arrange a similar cotton festival in each of the cotton-growing states this year, while the Cotton Textile Institute is trying to further popularize the "cotton commencement dress" idea in colleges and high schools of the South.

W. L. Futch, of Coleman, transacted business here Monday.

HOME GARDENS BIG AID IN FEEDING FARM FAMILIES

SEYMOUR, April 10.—Filling the family pantry shelves with good food is a game which every member of the family can play, according to the experience of Mrs. A. L. Connor, the 1932 pantry demonstrator of the England-Lively home demonstration club in Baylor county. One of the boys of the family exchanged work for 5 gallons of molasses to complete the budget of sweets and the "men folks" raised and butchered two hogs which supplied the meat and lard requirements of the budget. Mrs. Connor canned a total of 1,167 containers of food. From the garden that supplied the table with vegetables, both fresh and canned, she sold \$59.90 worth, \$55 of which came from the sale of tomatoes. "This money was sufficient to buy all the cans and jars and other canning supplies needed in making the pantry, and in addition 15 bushels of wheat which was ground into whole wheat and white flour. Now I have the hotbed ready to start on another good garden to refill my pantry for 1933." Mrs. Connor told Miss Marie Strange, Baylor county home demonstration agent.

Mr. and Mrs. Newt Wardlaw and children, of Del Rio, visited relatives here Saturday.

PALACE

Wednesday - Thursday

FILMDOM'S KING FOR 1933!

With Shearer, in "Smilin' Thru"
With Colbert, in "Sign of the Cross"
With Hopkins, in "Jekyll and Hyde"
With Sidney, in "Merrily to Hell"



Now... Together Again!

Fredric MARCH and Claudette COLBERT

in Noel Coward's

Tonight is Ours

with ALISON KIPWORTH and ARTHUR BYRON
A Paramount Picture

also

COMEDY

and

CARTOON

FREE

A Thirty-five Cent Jig-Saw Puzzle

With a \$2.00 Purchase

Wednesday

Get Yours Early

at

SAM BEHRINGER'S

What Is ATHLETE'S FOOT

Over 30 Million Americans Now Have It—
Is This Dreaded Disease Becoming a Plague?

Athlete's Foot is a fungus germ (Tinea) which appears on the feet in the form of a little yellow blister, causing severe irritation and itching—especially between the toes. This disease is very contagious and is spreading with alarming rapidity among all classes of people. The failure to successfully treat Athlete's Foot in the past has been due largely to the fact that these germs hibernate in the pores of the shoes. Salves and liquids applied only to the feet DO NOT PENETRATE THE PORES OF THE SHOES. Medical Science has recently developed an amazing treatment known as Meritt Foot Powder, which laboratory and clinical tests have proved will positively kill these germs and restore feet so infected to a normal, healthy condition. It is simply sifted on the feet and into the shoes. Meritt Foot Powder quickly eliminates excessive perspiration and itching of the toes. It heals irritation and is unsurpassed for chafing and as a deodorant. Why suffer another day when this fast working treatment is positively guaranteed to overcome these distressing conditions or your money refunded!

J. Y. Pearce Drug Co.

What Shall I Give Them to Eat?



Three meals a day—365 days in a year—what a lot of meals to plan—to cook—to serve!

And that isn't all of it. You have to buy food for those meals. Meat. Groceries. Vegetables. Fruits.

A big job! Not only does it take careful buying to keep within your food budget, but ingenuity to vary your menus so that they are nourishing, yet free from monotony.

However, you can simplify this feeding job by reading the advertisements that feature food products. In these times, food advertisements are most complete in information regarding the price of the product, its quality, its health value and its uses. Often the reading of the one advertisement can furnish you with ideas—not only for dinner tonight, but for your breakfast tomorrow, and luncheon the day after.

How often you say, "What shall I give them to eat?" Read the advertisements and you'll find the answer.



Consult the Advertisements Before You Buy

JOIN OUR EASTER



Dress Special For Easter

One special lot of beautiful Dresses in all the best colors and materials

\$2.95

Another lot of better Dresses for the Easter season

\$5.95

Our Big Offer

Big lot of extra good Dresses for the dress-up Easter Parade. Wide range of colors and materials. Our \$2.95 Dresses priced for quick selling at

\$8.95

Every Easter Accessory for Man, Woman and Child

Stones

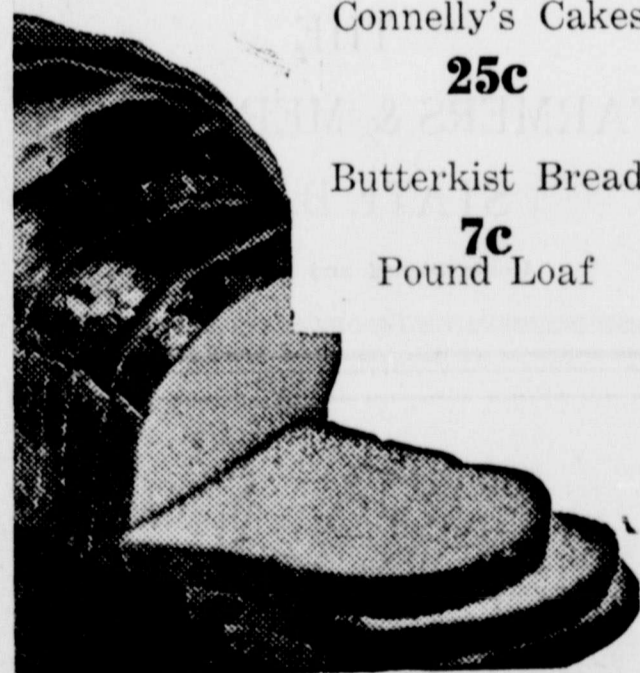
For Easter

and for Every-Day Needs or Special Occasions

If you want something unusual in the way of pastries or Cakes or if you wish fine Bread and rolls of uniform quality—buy here.

Connelly's Cakes
25c

Butterkist Bread
7c
Pound Loaf

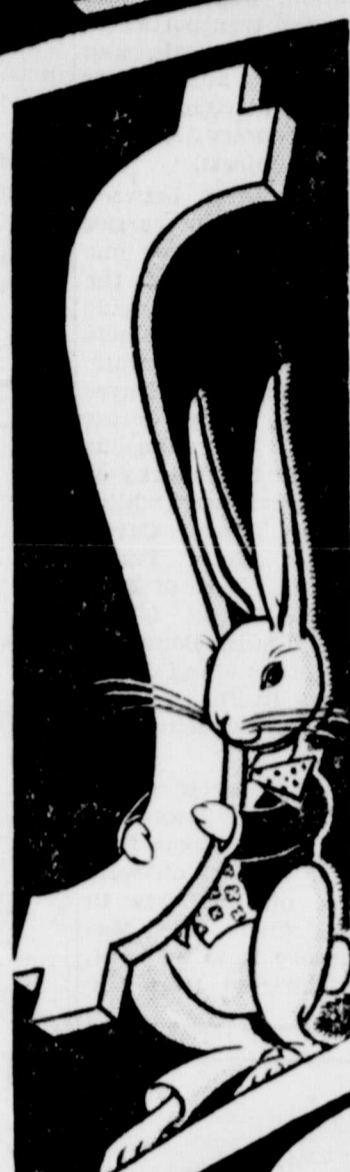


Very Special for Easter

Betty Crocker's Angel Food or Milk Chocolate Cakes for only
25c Each

These Cakes, made just like the recipes by this famous American Cooking instructor, have proven to be very popular with our customers and are really bargains.

CONNELLY'S BAKERY



Win a



For Recreational Transportation

Your reasons "Why I Like a Chevrolet Six" may bring you a new car. Enter the radio contest which runs from April 1st to 30th.

See us for entry blanks and particulars

Batts Chevrolet Company

BARGAIN



Jacob's Candy

"Made Last Night"

An ideal Easter gift for a friend or relative

We will deliver a box anywhere in the city on Easter Sunday morning

Priced in Pounds:

80c - \$1 - \$1.50

Half Pounds at 50c

Frank Holliday

Telephone 14

"Everything to Read"

EASTER FLOWERS

Lovely as the Day

You'll want to brighten up the house or send some friend a greeting Easter Sunday . . .

We have planned special bouquets and potted plants for your selection. They are priced far lower than usual.

We wire flowers for your out-of-town friends and loved ones.

Eubank Floral Co.

905 Sixth Street Phone 171



Ready for Easter

You will want to look your very best when you join the Easter promenade. So send your clothing now—to be dry cleaned. We'll make it look like new!

Men's Suits	Women's Dresses
Cleaned and Pressed	Perfectly Cleaned
50c	50c

City Cleaning Co.

Phone 235 Call for and Deliver

Our Easter Specials

For the Easter trade we are featuring many special items and below we list a few of them for your information. Will you not read them and come in and avail yourself of this opportunity?

- Easter Eggs - Easter Bunnies
- Smart Necklaces
- Novelty Bracelets
- Ladies' Silk Hose 25c to 59c Pair
- Ladies' Lingerie 25c and up
- Greeting Cards
- Egg Dyes, Decorations, Gifts and Hundreds of other Useful Items.

Dress Up for the Day!

Perry Bros. Inc.

5c - 10c and 25c Stores

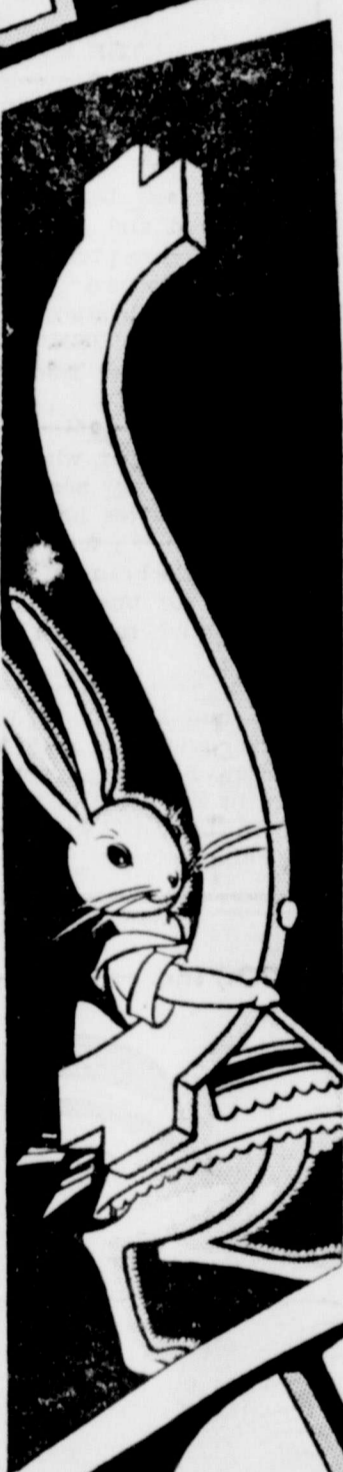


Is a Day to Dine at

Central Hotel

Why not bring the family here for dinner Easter Sunday?

We are serving a very special dinner—made up of all the spring delicacies that seem to suit the day.



CARNIVAL

Easter Arrivals

New shipment of summer hats in large brim straws, white and colors, also the smart turban in black and white.

\$1 to \$4.95

Easter Specials

Our special group of straws, braids and felt combinations, all colors and styles including a few carried over, were \$1.00 to \$5.00, closing out at **69c**

Dozens of new softies in close fitting and brim styles, for ladies, misses, and children **39c to \$1**

Men's Straws

New straws for Easter **\$1 to \$3.45**
Men's felts in new light shades and weights at **\$1.95 to \$5**

The Hub

BALLINGER Semi-Weekly Ledger

Published Tuesday and Friday by
The Ballinger Printing Company
Office of Publication, 711 Hutchings Ave.,
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Entered at the postoffice at Ballinger as
second-class mail matter
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Telephone 27

Runnels county is sorely in need of a drenching rain. Farmers need rain before continuing their planting, ranchmen want rain to keep grass green and save the weed crop that is commencing to burn. Many ranches are short on water and enough precipitation to put streams on rises and fill surface tanks is hoped for.

The "mad" dog scare in this section of the state is causing many dogs to be killed and citizens are being urged to watch out for any dog that acts suspicious. In counties west of here ranchmen are carrying guns to kill coyotes with hydrophobia and many have been slain. Two scares in Ballinger recently have caused a close watch to be made and any stray curs without collars will be taken to the city pound and later shot.

The proposed cut in the appropriation for the A. & M. College extension service is causing farmers in many counties to take quick action to get in touch with their representatives at Austin. It is proposed to slash 41 per cent from the total budget and authorities at College Station declare that it would practically do away with county farm and home demonstration agents in Texas. In most instances counties have cut their part of the salaries of these workers and with a heavy cut by the state it would be impossible to continue the work. Instead of the service being reduced during the depression, additional counties made applications for farm and home agents. A number began work in this section April 1.

DOLLARS COME HOME

Trace the course of a dollar spent for property improvement, repairs, or replacement. Part of it goes to local merchants, who provide the needed materials. Another part goes to the workman on the job. The workman spends his part for the necessities of life. The corner grocery, the drug store, the department store get it—and through them it goes to their employees, to the farmer and the manufacturer. Then the circle begins again—the money enters new pockets, passes through other industries, travels to other sections of the country. The part of the dollar going to the store providing the supplies follows much the same course. It pays the store's workers. It pays bills. It goes to factories to purchase new stock. From the factory it goes to other workmen, to related industries supplying raw materials, to investors. And, at last, the dollar comes back, through one channel or another, to the original spender. In a short length of time that dollar has had a thousand uses. It has done the work of a thousand dollars. That's the beauty of money which is actually circulating—it is used an indefinite number of times, and it does as much good each time. Now is the time to obtain needed repairs at the lowest cost in decades—and at the same time do your bit in fighting depression. Jobs are cheaper than charity—and without the jobs, there won't be anything for charity.

HOW'S your HEALTH

THE BACKBONE
Despite the fact that "backbone" has so many important connotations in the human language, a surprisingly small amount of study has been devoted to this important mainstay of the human framework. Prof. Gorg Schmorl, of Dresden, recently made an important contribution to this subject, having studied some 7,000 whole spines. He paid particular attention to the cartilaginous discs, placed between the bony elements of the spine, the vertebrae. These discs render the spine mobile and at the same time defend it against excessive tension and twisting. Of particular interest is the gelatinous inner portion of the intervertebral discs, the yielding character of which serves to

Where Texas Tornado Injures Three



This photograph shows the ruins of the home of Mrs. M. K. Vails near Center. Three members of the family were injured.

Happy Endings Preferred

By Paul Hawk

"Dear Mr. Delaney: I am sorry you are displeased with my efforts to give you a fair criticism of your manuscript. Of course, I know how you feel about changing the ending to your story 'The Lady from Nowhere.' But there is something good in this story, and I am sure it would be even better if this change were made. As you know, I'm trying to give my clients advice that will help them to market their efforts. Perhaps you will understand, then, why I advise you to change the ending so that the two leading characters marry. Happy endings are preferred in the market for which you are aiming. I try to give satisfaction. Perhaps you would care to come to my office for a personal talk about this story. Sincerely, (Miss) Deborah Kirkwood"

Harry—Harrison Delaney, he signed his name—looked at the precise signature and snorted. Probably some sentimental old maid! Still, that fellow who had told him about Miss Kirkwood said she was a great help as a professional guide to would-be writers. And since he'd already paid her a fee, he might as well get his money's worth.

At noon he left the office where he was employed as a private secretary, hailed a taxi, and was soon looking at a frosted door: "Deborah Kirkwood, Literary Adviser."

"Oh—you're Mr. Delaney?" she said, bending over the desk. "Wait 'til I find that story."

She looked up with a smile that showed her even teeth and a pair of the prettiest lips he had ever seen. Old maid! She couldn't have been more than twenty-three. Harry stared at her neatly coiffured black hair as she turned her blue eyes down again. His eyes were still missing no detail of her beauty, but his ears completely failed to do their duty when she said, "Why must you be so morbid at the last, Mr. Delaney? You have a perfectly beautiful little romantic story here until you get to the end. Then everything is ruined!"

"Uh—er—what?" Harry stammered.

"You have a nice case of love at first sight—" Harry blushed until she looked up; then she saw it and blushed too. She finally went on, "but it falls flat. Can't you go ahead and let it be real love?"

With a supreme effort, Harry got his mind back to the story. "No. That is—things don't happen that way. Of course the man loved her. But she wouldn't marry him on such a casual acquaintance," she argued earnestly.

"Do you call going through such an experience together casual? After he rescues her at the night club and all? That shows his mettle. And besides, they're interested in the same

things."

"But he only makes fifty a week," said Harry. "She works too and must make at least that much."

"Now you're being practical, and people in love shouldn't be."

Harry became engrossed in her eyes again. The story skipped his mind. "Look here, I've got to get back to the office. Would you—would you take dinner with me some night and talk this over some more?" he pleaded.

"Talk what over?" she asked. "Oh—the story— Why, I'd love to," she said, and he discovered her dimple.

The size of the check Harry wrote that day, the care with which he arrayed himself in evening clothes, the flowers he sent her—these could hardly be construed to be ordinary manifestations of a business engagement with a literary critic.

In fact, the nearest the conversation came to the story was when Miss Kirkwood said, "All you'd really have to do would be to make Harvey ask Miss Lindsay to marry him before he leaves that night."

But Harry hardly heard her comment. "I have tickets for 'Come the Dawn.' Shall we see it and eat afterwards?"

They did. Then the taxi driver was directed to take them to the Golden Peacock night club.

"I've only been here once," Harry confessed. "That gave me the setting for that story."

"I've never been to night clubs much either," she told him.

At two o'clock, they had still not got around to the story. As they stepped out the side entrance, they saw a huge truck backed up to the building nearby.

Harry nudged Miss Kirkwood. "Bootleggers," he said.

They started across the drive. From nearby, a sudden fusillade of shots split the air. Instantly bedlam broke loose. There were hoarse cries, curses, firing from the men at the truck. Somebody shouted "Hijackers!"

It all happened so quickly that neither Harry nor Miss Kirkwood knew they were situated between the two warring parties until a

1933 TEXAS ALMANAC READY FOR DISTRIBUTION

Many new features are contained in the Texas Almanac and State Industrial Guide for 1933, which has just been issued by The Dallas News. There are more than 1,000 articles, statistical tables, illustrations and maps answering between 50,000 and 100,000 questions about Texas. Every phase of Texas' economic, political and civic development is covered, including farming and livestock, manufacturing, wholesale and retail trade, population, railroads, aviation, highways and automobiles, motor transportation, inland waterways, minerals and mining, government and names of state, district and county officials, education, conservation and numerous other subjects.

A large folded sheet between the leaves of the volume carries political and railroad map on one side and highway map on the other. These maps were made especially for the Texas Almanac and are up to date and accurate. As one runs through the leaves of the volume one comes across such interesting miscellaneous articles as Historic Landmarks of Texas, Archaeological Research in Texas, Noteworthy Texas Caves, the Program for State Parks, Health Resorts and Places of Recreation, Arts and Artists, Libraries, Old Cattle Trails, Boundary Disputes, Kinds of Salt and Fresh Water Fish Found in Texas, Home Canning and Farm Terracing and Home Tenantry.

If one wishes to know where the principal lakes of Texas are found, how to fly the Texas flag, the depth of the deepest oil well, the amount of oil and gas in Texas reserves, where the McDonald Observatory is to be built, how much is collected from the

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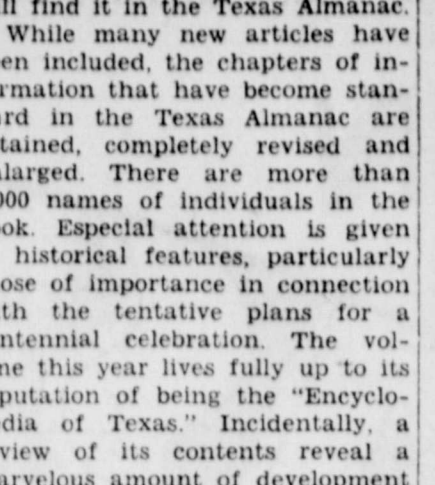
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High Position



Daniel E. McGrath, until recently a prosecuting attorney in Amarillo, has been appointed special assistant to Attorney General Cummings.

John C. Odom, of Ozona, a nephew of Mrs. H. H. Luckett, was here over the week-end to visit relatives and friends.

J. A. Schnable went to Brownwood Monday morning to attend to business for the Community Gas Company.

LISTEN!

NEIGHBORHOOD CAR OWNERS

Let us drain off that winter-worn oil now in your crankcase

Refill with the right summer-grade of **TEXACO CRACK-PROOF MOTOR OIL**

It will give you smoother motor performance and carefree driving throughout the months which lie ahead.

GREENWOOD SERVICE STATION
ADOLPH KREMPIN
W. A. NANCE

Southwestern Life Insurance Co.

JACK NIXON BILL GRIFFIS
Agents
Telephone 56

Did You Know

that Moore Produce Company, of Ballinger, purchased during the year 1932, \$128,817.76 in poultry, eggs, etc., from the farmers of Runnels County. About one-fourth of the total value of these products. This is an average of \$352.92 being paid to the farmers daily by this firm.

We consider the Moore Produce Company a wonderful asset to Ballinger and Runnels county, and are proud to have them as customers of our institution.

You should know that they are in the market for your produce 365 days in the year and have always paid the best market price available.

We have the facilities to handle such business as the above, conducted on a safe, sound conservative basis and solicit new business on the strength, stability and security of this institution.

THE FARMERS & MERCHANTS STATE BANK

Home Owned and Controlled

Mansfield Tires

Run Farther---

Less Money Per Mile

Cameron's Garage
You Must Be Pleased

J. C. PENNEY CO., Inc.

YOUR EASTER HAT

98¢ and \$1.69

a Betty Co-Ed

Hats from the hand of Betty Co-Ed flatter you in so many different ways—with fresh spring colors, new flowers, ribbon whimsies! Smart sailors, wide brims, high hats, turbans . . . crowning glories for your Easter costume!

J. C. PENNEY CO. Inc.

H. L. TOOKER
Attorney-at-Law
Office over Security State Bank
General practice in all courts.
Ballinger, Texas
Telephone 51

Complete Abstracts to Land in Runnels County
GUARANTY TITLE CO.
Ballinger, Texas
Office E. Shepperd & Co., Bldg.

Typewriter and Adding Machine
Cleaning, Repairing, Servicing
O. D. SANBORN
Leave orders at Ledger office

FRANK HOLLIDAY News Stand

Telephone 14

Full Line of
MAGAZINES
NEWSPAPERS
PERIODICALS
CANDIES
CIGARS
JIG SAW PUZZLES

Rural

PONY NOTES

Quite a few farmers from this community attended First Monday at Ballinger.

Miss Adeline Fox returned home Sunday from an extended visit with her sister, Mrs. Chester Bouldin, of Stacy.

Mrs. Clara Sonnenberg and sons, L. J. and J. C., of Mereta, and Mr. and Mrs. Phillip Scherz and family, of San Angelo, enjoyed a fish dinner in the home of Mr. and Mrs. A. Hoffman Sunday.

Mrs. Ben Liverman spent Monday with Mrs. E. F. Krc.

Mr. and Mrs. Claude Thompson and children and George Yancey were guests in the Fred Mapes home Sunday.

Mr. and Mrs. W. J. Fowler and family were callers in the Ned Newman home Sunday afternoon.

Mr. and Mrs. Charles Kruse, Jr., of Dale, visited Mr. and Mrs. Erhard Schram Sunday.

Mr. and Mrs. J. D. Cooke spent the week-end with Mr. and Mrs. E. F. Krc.

Louis Krc, of Wichita Falls, spent the week-end with his brothers, Frank and E. F. Krc and families.

Mr. and Mrs. Oscar Prusser, of Dale, visited Mrs. Prusser's parents, Mr. and Mrs. Pat Fox.

Mr. and Mrs. Brendon Wilke, Mrs. Baker, Mr. and Mrs. Jack Cooke, Louis Krc and Miss Mary Krc were visitors in the E. F. Krc home Monday.

E. L. Ford, of Mereta, transacted business in this community Monday.

Commissioner T. J. Parrish is grading, building dikes and filling in mud holes on the Pony-Concho road this week.

NORTH NORTON CLUB

The Bluebonnet Club met in regular session March 27, in the home of Mrs. D. W. Turner. Fourteen members were present. After a short business meeting Mrs. Hollingsworth talked on yard improvement which was very interesting.

Mrs. A. Roberts had a birthday this week, and as is the custom, was presented with a gift from the club. A delicious refreshment plate was passed. The club will meet on its next regular date in the home of Mrs. Lawrence Bryan.

Fresh water cat fish, wholesale or retail. Phone 88, Hopper Cafe, tf.

C. L. Baker returned Sunday from his ranch in Concho county where he had been for the past three weeks. He stated that lambing was very good in his flock—about a 100 per cent increase counting the twins. Ranches in that section need rain badly, Mr. Baker said.

Sheriff W. A. Holt left Monday for Gatesville to deliver a negro boy to the state reformatory.

W. R. Hunton, Miles banker and ranchman, attended to business here Monday.

A. J. Oliver, of Big Spring, attended to business in Ballinger Monday. Mr. Oliver formerly taught school at Norton and is well known here.

E. M. Lynn went to Austin Monday to attend to business in connection with the RFC work here.

Misses Grace Wootton and Gladys Dixie, of Junction, were Sunday guests of Mr. and Mrs. E. E. McElroy and other Ballinger friends.

Mr. and Mrs. J. N. Ogbourne were among those attending the "Early Birds" show at San Angelo last Thursday evening.

A. E. Dennis was here from Big Spring to spend the week-end with his family.

Mrs. Cal Yarborough, of Temple, is here for a visit with her sister, Mrs. W. B. Woody.

In Tribute

"Do you know," said the little man, "that your great big hulking brute of a bulldog killed my wife's dear little unoffending pet pooch?"

"And what about it?" asked the big man, defiantly.

"Well," said the little man looking around carefully to see that nobody was spying, "would you be offended if I presented your dog with a new collar?"—Pathfinder.

Get your Mimeograph Supplies from the Ballinger Printing Co.

EASTER DAY



Oh sorrowing heart, 'tis Easter day;
Put off the robes of sadness,
They are not dead—they live for aye;
Exult in Easter gladness.

They are not dead—they only wait
In joyous expectation
To greet their loved ones at the gate
In glorious resurrection.
—Pathfinder Magazine.

Ancient Symbols of Resurrection

The first temple to Ceres, the Roman goddess of grain, was built in 495 B. C. to commemorate the deliverance from a great famine. At the ancient festival of Ceres it was a practice to fasten burning brands to foxes' tails. The foxes—or corn spirits, as they were called—were turned loose and left to burn, so that their ashes might charm the grain and produce an abundant crop. During this festival grain was scattered about the earth and thrown upon people, because it represented fertility—the zera of life. Our modern custom of throwing rice on newly married couples can be traced to this old pagan festival.

Long before Christ the Romans burned a new-born calf and scattered the ashes over the soil to induce the earth to yield much grain. This custom was later introduced into China, and as late as 1394 porcelain images of cows were presented to farmers in the spring to bring a good rice crop. In north Germany, Scotland and England the shepherds used to worship Pales, the shepherd's god, in the springtime. The sheep were first purified by brushing and washing, then sulphur was burned about them. At night the shepherds lighted great bonfires and danced among their sheep by the light of the moon and the fires. In the morning the shepherd looked to the east, toward the resurrected sun, and washed his hands in dew. In some sections of Europe the shepherds still dance at Eastertide among their sheep, which now typifies the slain Lamb of God.

The lamb is one of the earliest symbols of the resurrection. Among the Christians of the East a young lamb is always eaten on Easter Sunday. During Passion week hundreds of spring lambs are brought into the market places and sold for the Easter feast. This is a great time for the children of the household, who make friends with the lamb as soon as it is brought home. They tie ribbons around its neck, legs and tail and hang garlands of flowers about its body. Often the father finds it difficult to separate the lamb from the child. But a lamb must be slaughtered for the Easter feast, so two lambs are usually bought—one for the children and one for the festival. The spared lamb becomes the children's inseparable playmate. At bedtime they argue with each other to decide who shall sleep with the lamb. Perhaps this old custom inspired the famous nursery rhyme, "Mary had a little lamb and everywhere that Mary went the lamb was sure to go."—Washington Star.

EASTER FLOWERS

Because they bloom at Easter,
This is the children's name
For all the yellow blossoms
That thus the spring proclaim.
From out the dark, from out the cold,
They offer us a faith to hold.

The color of the sunshine,
They spread upon the earth;
Bid us forget the winter,
And turn to days of mirth.
Thus hope becomes a joyous thing,
When Easter flowers bloom in the spring.
—Kalfus Kurtz Qualing.

J. D. Motley left for Austin Sunday to look after business there several days.

DON'T SUFFER ANOTHER DAY

Sufferers from rheumatism need more than the mere temporary relief that comes from the use of pain relievers. The system must be freed from the poisons of the agonizing disease. When your throbbing, swollen joints begin to subside, when aching nerves and muscles begin to relax, when poisons begin to dissolve and drain from the system, you will know beyond a doubt that the RU-NO-MA prescription is removing the cause of your trouble. RU-NO-MA acts quickly and thoroughly—contains no opiates or narcotics—absolutely harmless. Ask your druggist about this amazing prescription. Demand the guarantee on every box—don't take another day.

J. Y. Pearce Drug Co.

Sprinkler System To be Installed at Local Oil Mill

The Ballinger Cotton Oil Mill in a few weeks will install a sprinkler system as a method of fighting fire. The new system to be installed in the mill proper and in the seed cleaning room, will be of the latest type.

All oil mills in this section which are operated by Anderson-Clayton Company will install such systems. The material has been ordered and H. W. Lynn, local manager, expects it to be here for installation within four weeks.

This method of preventing fire gives the mills a considerable reduction in insurance rates and will extinguish any ordinary fire which might start in a few minutes.

The Ballinger plant was more fortunate than plants at San Angelo and Winters on account of city water pressure. In the other nearby cities large storage tanks must be erected on 100-foot towers to supply enough pressure to operate. The tank and tower will not be necessary here and all that is required is the regular connection with the municipal system.

TEXAS COTTON MILLS SHOW INCREASE IN PRODUCTION

AUSTIN, April 10.—February was a good month for Texas cotton mills, according to reports to the University of Texas Bureau of Business Research from 21 mills in the state. Although production and shipments were characterized by declines not nearly so great as normally occur from January to February, and although the totals in each case were higher than in February a year ago, the outstanding feature of the report was the increase in unfilled orders. For four consecutive months, now, unfilled orders at Texas mills have been going up.

A total of 3,990 bales of cotton was used during February, as compared with 4,170 bales during January and 3,702 bales in February a year ago. The decline from January to February amounted to only 4.3 per cent, whereas the average decline between these two months during the year 1927 and 1932 were 5.6 per cent. Output, at 4,153,000 yards, was practically equal to that for January, although usually there is a decline of 4.3 per cent in production in February; and sales declined only 2.7 per cent from 3,977,000 yards in January to 3,869,000 yards in February, when the average decline in previous years has been 8.5 per cent.

Unfilled orders at the close of February totaled 7,049,000 yards, an increase of 3.9 per cent over the 6,786,000 yards on unfilled orders at the close of January; last year at the close of February, the Texas mills had forward bookings totaling 4,162,000 yards.

Adding Machine Paper, Carbon Paper. Ballinger Printing Co.

Say Yes



Flimsy Dresses Soil So Easily

But don't fret. Bigby cleans them as easily, and restores all their original loveliness for 75c

BIGBY'S DRY CLEANERS
Phone 63

J.C. PENNEY CO. INC.

DEPARTMENT STORE

803-805 Hutchings Avenue

Ballinger, Texas

New For the Easter Parade

The day we all want to throw aside our old clothes and step out in new togs. We have them. Everything you need and to be sure at the prices you can best afford to pay.

Smart girls! They're wearing **PENNEY'S STREET FROCKS!**

\$2 to \$5



You'll know them by their smartness—the girls in Penney street frocks! Smartness at picking becoming, up-to-the-minute styles... smartness in recognizing real bargains in dress values!

New, distinctive lines!

Interesting detail and trim!

Bows, buttons, scarfs, ascots! New colors, practical colors, softly flattering colors!

All the Smart World Wears **Gaymode Hosiery**

Chiffon and Semi-Service

GAYMODE has achieved such a reputation for distinction and for the smartest color range that more and more women will accept no other hosiery! Try it! You'll never wear anything else!

69¢ to 89¢



Join the Spring Rush for

Blouses 98¢

and

Skirts \$1.98

Sizes 14 to 20



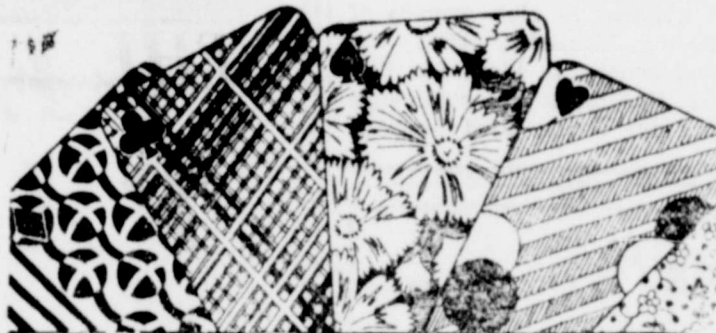
• Blouses—Silks, sheer cottons, linens!!!
• Skirts—Flannels, tweeds, novelty crepes!!!

You'll have Many Uses for **Vat-Fast Printed**

Broadcloth!

Its colors and patterns make it useful for a variety of charming frocks! And at a price like this, no one need feel limited in the quantity she buys! 35/36 inch.

8c Yard



LADIES' **HOSIERY**

Full fashioned, all silk Chiffon Hose for

49c

Pair

CHILDREN'S **SHOES**

Patents, straps and ox-fords in white and tan Elk.

98c

Pair

Authentic!

SOLAR STRAWS

but priced at only

98c and \$1.49



Sennit sailors and fine Toys! Featuring the swank lines that men want. Workmanship and Durability on a par with the exceptional quality—straws that the name "SOLAR" guarantees!

LADIES' SHOES

New Easter Styles

We have a new assortment of whites, greys and blacks in straps, pumps and ties, and at the right prices.

\$1.98 and \$2.98

Get into a **Tropical Suit**

COOL! SMART! THRIFTY! **\$9.90**

You'll open a new road to comfort in these tropicals! You'll delight in the tailoring and finish... in the new Summertime fabrics and weaves! Man, they're winners at this low price!



Want Ads

Rates and Rules
 Two cents per word first insertion, no advertisement accepted for less than 25 cents. All subsequent insertion 1 cent per word each insertion.

All classified advertisements must be accompanied by cash unless advertiser has a regular account with the paper. No classified advertisement accepted on an "until ordered out" basis. The number of times the ad is to run must be specified.

FOR SALE—Trade: 80 acre farm, all in cultivation, four room house, barn, garage, situated 10 miles east of Anson in Jones county (banner cotton county). E. Sheppard & Company, Agents. 11-2t

FRESH EGGS every morning 10c dozen. Sweet milk 5c quart. At Tomlinson's Service Station, corner Sixth Street and Hutchings Avenue. 11-2t

FOR SALE—Bagley Cotton Seed, one year run. See or write to Otto Dierschke, Rowena. 11-2t

LOST—Bill-fold containing money. Reward for return to Chas. Todd, Maverick, or Ledger office. 11-1t

FARMERS—The Williams Multiple Duty Tractor Attachments are now being sold for \$60.00 as long as our stock lasts. Get yours now. San Angelo Foundry & Machine Co., San Angelo, Texas. 11-3t

FOR SALE—Mebane Cotton Seed, one year run. 25 cents per bushel. E. C. Lindemann. 7-4t

FOR RENT—Very reasonable, five room residence, bath, garage, connected for gas, electricity, other improvements. Phone 189 or 27. 7-4t

FOR SALE—Tomato and Cabbage plants, 35 cents per hundred; Eggplant and Peppers, 50 cents. G. A. Henniger, Phone 7221. 4-3t

FOR RENT—New five room house, modern throughout, priced right. Phone 1293. Joe Huffman. 31-4t

WANTED—Dry bones, any kind, but don't bring hoots and horns. Deliver to Gregory Spring and Radiator Works, corner Seventh and Railroad Avenue. Pay \$3.50 per ton. 31-4t

Deaths

E. C. Allison
 A message was received here Monday morning announcing the death of E. C. Allison at Wichita Falls early in the day. Mr. Allison and family resided in Ballinger many years, moving soon after the World War to Denton. Later decedent went on the road as a salesman and continued in that line of work ever since.

Before the Christmas holidays he was stricken with influenza and never thoroughly recovered. He had been ill for about three months.

For a number of years decedent was connected with Hall Hardware Company of this city and later entered the plumbing business for himself, operating a shop here for several years.

The body arrived here Tuesday noon from Wichita Falls and funeral services were to be conducted by Rev. E. W. McLaurin at the King-Holt Company chapel this afternoon at 4 o'clock. Interment will follow in Evergreen Cemetery besides his son, Elmer Allison, who was killed in an airplane accident while serving in the army air corps.

Survivors include the widow, and three children, Miss Lows,

Relieves Women's Pains
 Here is an example of how Cardui has helped thousands of women: "I was very thin and pale," writes Mrs. F. H. Scott, of Roanoke, Va. "I suffered from weakness and a severe pain in my back. This pain unnerved me, and I did not feel like doing my work. I did not care to go places, and felt worn, tired, day after day."
 "My mother had taken Cardui, and on seeing my condition she advised me to try it. I have never regretted doing so. I took three bottles and it built me up. I gained in weight, my color was better and the pain left my back. I am stronger than I had been in some time."
 Cardui, the purely vegetable medicine which so many women take and recommend, is sold by local druggists.

Neely and Atlas.

Active pallbearers are: E. M. Lynn, Roscoe DeMotive, C. L. Armstrong, Frank Cameron, Bruce Creasy and Roy Reeder. Honorary pallbearers are: R. B. Creasy, C. J. Lynn, W. C. McCarver, J. McGregor, G. W. Dunlap, R. G. Erwin, A. J. Voelkel and Asa Cordill.

King-Holt Company undertakers are in charge of arrangements.

MR. CAR OWNERS—Why pay from 14c to 16c for first grade gasoline when you can buy Liberty first grade gasoline for 11c per gallon try this high test gasoline and spend the difference. Good heavy motor oil 10c per quart.

Clark's Service Station
 T4-11

WILLIAM H. GOOD IS BURIED AT NORTON

William H. ("Buster") Good died at the home of his parents, Mr. and Mrs. J. D. Good, near Norton, Sunday afternoon at 6:30 after an illness of about one week. He had been suffering for several days with a throat infection which later was diagnosed as diphtheria.

Immediate survivors include the widow, mother and father, and several brothers and sisters.

Decedent had lived in the Norton community for a number of years and was very popular with citizens of that section. He was married about a year ago.

Funeral services were held Monday afternoon in the front yard of the parents' home one mile north of Norton. On account of the quarantine no one was permitted inside the house and the casket was not opened. Rev. E. W. Swearingen and Rev. Steele conducted the rites. Interment was made in the Norton cemetery.

Pallbearers were Cotton Underwood, Jack Jones, Charles Morgan, D. W. Williams, Louis Powers and Henry Ford.

King-Holt Company undertakers were in charge of arrangements.

RESCUE HOME WORKER SPENDS FRIDAY IN CITY

Miss Blanch Welch, representative of the Volunteers of America rescue home, spent Friday in Ballinger, visiting business men and friends in the interest of the support of the home. She has been visiting Ballinger for many years and is well known here. While here Friday she stated that the home had a number of fine babies ready for adoption at this time. Those interested can communicate with the home, 2710 Avenue J, Fort Worth, file their papers and take babies out on six months approval. This is a state law now in force and all recognized homes must operate under its provisions.

Advertised goods move.

West Texas News Notes

Winters Boy Scouts held a successful parent and son banquet last week. The menu was served in the First Methodist Church building with John G. Key as toastmaster. Good entertainment was followed by demonstrations by the scouts. A number of boys not members of the Winters troop attended the affair and may later join the organization.

The Coleman county grand jury, 35th district court, completed its work last week, returning sixteen indictments, all felonies. Judge E. J. Miller called the criminal docket Monday when a number of cases were commenced.

A Comanche man is dead from results of injuries caused by a hit-and-run driver. The car which struck the 36-year-old former World War veteran did not stop to render aid and officers of that county have been instructed to arrest the driver.

The Miles Baptist Church is collecting eggs which will be shipped to Buckner's Orphans Home at Dallas. Citizens of the Miles section are being solicited for eggs for a shipment to be made April 12.

The Sonora Lions Club has the second largest membership in the district by virtue of 25 members recently received. The total membership is 76 and only one other town in this district has more. Sonora Lions are very active and have one of the best civic organizations in the city.

The fire loss at Coleman for March was reported at \$100. Coleman had a remarkable record last year and citizens are striving to make the loss even less this year. Three important alarms were answered last month but all fires were kept under control.

Harvie Collard, of San Angelo, experienced considerable excitement on a fishing trip near Menard last week. A large yellow catfish gave him a fast ride as he was attempting to land it in a canvas-bottom boat. He landed the monster, however, and the correct was found to be 54 pounds. Collard stated that it was the fourteenth fish weighing over 50 pounds he had caught.

A home demonstration agent began work in Kimble county April 1 and her first projects included demonstrations in sub-irrigation. She is talking year-round gardens to club women of the county, declaring that the soil and season is ideal for this purpose. The clubs will commence building up ranch food supplies

and will continue to preserve foods that are available in that section the remainder of the year.

J. W. Pate and J. P. Roach were reelected trustees of the Paint Rock school at the election held there last week. Both men had been serving on the board previously and were reelected without opposition. J. B. Waide was elected trustee-at-large on the county board.

A prisoner was put to work on the court house lawn at Brownwood last week to take care of a fine assessed against him for drunkenness. After working a few hours he left without permission. A raid on a speakeasy that night brought about his rearrest and he was taken back to jail with a longer term in front of him.

Improvements are now being made on the grounds of the Texas State Cowboy Reunion at Stamford. A new grandstand, a large section of bleachers, enlarged judge's stand and new corridors are being built and will be ready for opening of the reunion July 4. More than 10,000 people attended the show last year and an even larger crowd is expected this year.

Sweetwater grocers last week signed a pledge to begin closing early each afternoon. The hour agreed upon was 6:30 p. m. and grocers will observe the new closing time except on Saturday. The new arrangement was made in order to give employees more time for outside recreation.

The scholastic census for this year at Mason totals 445, 433 of which are white children and 12 negroes. 217 are boys and 216 girls.

A Benson, of Melvin, cleared \$650 in feeding 450 sheep for market. Modern methods were used in feeding the livestock and after 90 days the sheep were sold at top prices.

Dick Terrell, one of the leading lawyers and civic workers of San Antonio, will be the principal speaker at the annual banquet of the Brady Chamber of Commerce. Additional numbers will be furnished by the Light Crust Doughboys of Fort Worth, well known in Texas as popular radio entertainers. The date of the banquet

College Queen



Miss Rose Marie Turner of Lubbock has been chosen by the first year students of Texas Technological College, Lubbock, as their class queen. She will preside over the annual "frosh ball."

has been set for April 19 and every effort is being made for a record breaking attendance.

NEGRO SINGERS WILL PRESENT PROGRAM

A chorus of fifty negro singers will be heard Tuesday evening at American Legion Hall in a "spring melange" of songs. For the past month the program has been under rehearsal and was presented to a capacity house at the colored A. M. E. Church last week. White people unable to gain admission to the first concert requested that it be repeated for their benefit and arrangements were made to present it in American Legion Hall.

Tickets are on sale at City Drug Store, Weeks Drug Store and the Pearce Drug Store at 15 cents for adults and 10 cents for children. The proceeds will be used by Tyree Methodist Church to repair the building before the district conference to be held here this month.

Mr. and Mrs. H. T. Forson returned Monday night from Clifton, where they had been to visit Mr. Forson's father, who is in a very serious condition.

Herman Halfmann and son, Bruno, former Runnels county residents, now living in Gillespie county, were here on a visit this week, returning home Tuesday. Mr. Halfmann stated that his section was in need of rain, otherwise things were running about the same as in other places.

Mr. and Mrs. John D. Harvey, of Rankin, spent the week-end here with relatives and friends.

CLOTHING DEMONSTRATIONS STRETCH FARM INCOME

COLLEGE STATION, April 10.—"To dress better in bad times than in good, on far less money, not only stretches the farm income; it increases the capacity of the individual to make and enjoy an income," declares Mrs. Dora R. Barnes, clothing specialist of the extension service of Texas A. & M. College. She points out that 23,658 Texas farm women and girls dressed well on less than \$25 apiece last year, and more appropriately than ever before in their lives.

"It was not just a matter of making their own clothes, although they made 250,440 garments, but of making them artistically, fittingly and economically," says Mrs. Barnes. "About one-fourth of these women and girls made foundation patterns by which they could fit themselves perfectly, and with ease. Clothing accounts were kept by 3,078, and on the basis of these accounts and others made in previous years, clothing budgets were made by nearly all the demonstrators and cooperators. That was one chief reason why they could make a little money do a lot of work."

"Emphasis was laid on having a roomy, well-equipped and well-arranged clothes closet, because therein lies the secret of making clothes last a long time, and keeping them always looking well. There were 1,392 clothes closets built new and 5,668 completely equipped with hangers, shelves, pockets and the like.

"All told, this small army of women and girls made for them-

selves and members of their families clothing valued at \$341,233 at a cost of \$142,104. The average net saving on clothing made was \$860 per person."

E. Seipp, of the Maverick community, was in Ballinger Monday with a truckload of spinach and mustard greens which he sold to local grocers. Mr. Seipp has entered the truck growing business on a pretty large scale and in this manner is defeating the depression.

Harley Davis, of DeLeon, was the guest of Ballinger friends over the week-end. Mr. Davis is teaching in the high school and coaching the football team at DeLeon.

L. E. Bair attended to business at San Angelo Monday.

For Best Market Prices Possible Ship Your Wool and Mohair to
Wool-LYNBON F. WEBB—Mohair
Max Marshall Associated Phone 5344.
 Office and Warehouse 116 E. Third Street, San Angelo, Tex. Headquarters for all buyers. We carry wool bags, marking paint and twine. Open Day and Night Through the Wool Season

Special Opening

Alice Duke is opening a **Beauty Shop** in her home **208 Tenth Street**

Opening Prices will be
FREE—Shampoo and complete dry with each finger wave at **25c**
 Croquignole Permanents **\$1**
 SPECIAL **\$7.50** Oil Steam Wave **\$3**
 Experienced Operators
 Duart Permanent Wave **\$5**

Alice Duke
 208 Tenth St. Phone 1207



LILIES For Easter

Easter's own flower, exquisite, perfect blooms in attractively decorated pots.

Roses, dozen from **\$1**
 Lilies, from **\$1**
 Potted Plants up from **50c**

Ballinger Floral Co.
 Phone 263 - 1006 Eighth St.
Plants from \$1.50

For Men and Young Men
Easter Wearing Apparel
 NEW STRAW AND FELT HATS
\$1.49 and up to \$5
 John B. Stetson

Manhattan
Shirts
 White and Fancy patterns
\$1.55
 Others at **69c and 95c**

EASTER TIES 50c to \$1

FRIEDMAN CLOTHES
 for men who want
 Style - Service and Value.

BILLIKEN SHOES
 for all the family.

Glad to Show You
Higginbotham Bros. & Co.

THE EASTER PARADE
 SPECIAL LOT OF
Easter Millinery
 to arrive today (Tuesday)
95c and \$1.95

Wonder Values in
Easter Dresses
\$5.95
 Other Dresses as low as 29c

See Our New
EASTER GIFT MERCHANDISE
 Just in for the kiddies and grownups.

WHITE GLOVES FOR EASTER
 In kid and fabrics, up from **49c**

WHITE PURSES, up from **29c**

Shoes for all at our new low prices.

Glad to Show You
Higginbotham Bros. & Co.

LICENSE NO. 64
The Old Established Bank
 Serving Ballinger and Adjoining Territory Since 1886.

THE First National Bank
 1888 OF BALLINGER, TEXAS 1888
 Since 1886

ATWATER KENT
 and
CROSLY RADIOS
 1933 Models

We can sell you a good new radio as low as **\$14.99**

SEE US BEFORE YOU BUY!

The Very Latest Radio for Your Car
 No. B batteries, no motor, installed complete for only **\$49.95**

Now the Crosley Electric Refrigerator \$95
 It will cost you less to operate. See it and save money.

REPAIRING
 We are equipped to repair any make radio. Don't pay the old prices for repairing. We will repair any midget set and guarantee labor charges not to be over \$1.00; and large set not over \$2.00.

W. A. Nance
 Phone 169