

BALLINGER Semi-Weekly Ledger

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**Prosperity
Returning to
Ghadames**

WASHINGTON, Mar. 16.—The blush of prosperity is returning to Ghadames Oasis, the so-called "Queen of the Sahara." The oasis was slowly fading from the map because its ancient water supply was failing; but recently new wells, nearly 400 feet deep, were drilled and promise an abundance of water which, it is believed, will revive the famous Sahara mart.

"Travelers who visited Ghadames when water was plentiful and when the caravan routes that converge there were more frequently traversed by traders, would hardly know the oasis today," says a bulletin from the National Geographic Society.

"Situating about 300 hot, sandy miles south of Tripoli, Ghadames consisted normally of about 3,000 acres of well watered, wall enclosed land with a town, surrounded by another wall, reposing in the southwest corner. In better times, 20,000 palm trees thrust their green fronds above producing fig and apricot trees and farms where sufficient wheat, vegetables, millet and barley were grown to feed the inhabitants of the oasis. The population was seldom less than 7,000.

"Today caravans do not arrive as frequently as in years past, the population has been reduced to about 2,000, the fronds of many of the palm trees have gone, leaving lifeless trunks thrust fingerlike out of the untilled soil, and the town does not ring with the usual commercial activity.

"The three-mile oasis wall as well as the wall encircling the town is in disrepair, and the walls within the town, which segregated the inhabitants according to their social standing, are crumbling.

"Berbers and Arabs have been the dominant social factors of Ghadames for many years. A directory of the town also would include the names of many black men and women who are descendants of slaves brought in when the slave trade was at its height and Ghadames was one of the leading slave-trading centers of the desert.



A FLAG HEAR FROM AN OLD COAL MINE AT STRAWN, TEXAS, HAS BEEN BURNING CONTINUOUSLY FOR 35 YEARS!

SWOOP IN YOUR IDEAS FOR 'ODD TEXAS' FOR \$25.00 - \$25.00

the most valuable spots in the Sahara since Roman times, when a large army was quartered there to hold it from marauding desert tribes. While most of its merchants have preferred to remain on the oasis to participate in the trade which came their way, some of them, now and then traveled as far as Northern Egypt and even to Turkey to match their commercial skill against tradesmen in the foreign markets."

"The Ghadames street is a mere passageway between flanking, boxlike houses whose upper portions meet to keep out the hot desert sun. In these streets the traveler, by exercising a bit of imagination, might fancy himself groping through a labyrinth of tunnels in a Pennsylvania coal mine.

"The easiest way to move from house to house in Ghadames is by way of the roofs, but only women and children may make use of this open air route, for the roofs are reserved for their exclusive use. Women are not often seen beyond the thresholds of their front doors.

"Ghadames has been one of the most valuable spots in the Sahara since Roman times, when a large army was quartered there to hold it from marauding desert tribes. While most of its merchants have preferred to remain on the oasis to participate in the trade which came their way, some of them, now and then traveled as far as Northern Egypt and even to Turkey to match their commercial skill against tradesmen in the foreign markets."

In justice court here Tuesday Roy C. Smith was fined \$1 and costs, totaling \$14.50, for using abusive language. The case was heard by Justice of the Peace B. W. Pilcher.

FINE TWO IN JUSTICE COURT

Toby Bounds entered a plea of guilty on a charge of drunkenness and was fined \$5 and costs, totaling \$18.50.

Be wise and advertise.

MOVIES

George Raft Plays Title Role in "Under-Cover Man," Nancy Carroll Leading Woman

George Raft, Nancy Carroll, Roscoe Karns, Lew Cody and Gregory Ratoff play leading roles in "Under-Cover Man," drama centering around a big-time crook who gambles with his own life and the life of the girl he loves to hunt down the slayer of his father. "Under-Cover Man" has been booked for the Palace Theatre, where it will open a two-day run Wednesday of next week.

Raft, sensational young star who has risen through roles in "Scarface," "Madame Racketeer," and "Night After Night" to popularity unusual even for a player of long standing, has the most important role in the picture. He is a figure from the upper crust of the underworld, a hard hombre who plays Wall Street and the Gold Coast for single coups of hundreds of thousands.

When his father, a "fence" for stolen bonds, is killed, Raft decides he must personally track down the murderer. He goes to police headquarters, offers to become an under-cover man, who can expect no help either from police or fellow-crooks if the latter find out his connections. Then, with Miss Carroll, whose brother, a bond-runner on Wall Street, has been killed by the same gang, he sets out to accomplish his task.

Hostess at Sedate Party in "They Just Had to Get Married," Terribly Embarrassed

"Oh dear, my... oh, is he going to undress her right here?" Well, what would you think if you were the hostess at a sedate party and the shadow on a glass door leading to a balcony plainly showed a man in the act of removing a woman's stockings?

That is exactly what ZaSu Pitts wonders, and that is why she asks the startled question of Roland Young, with whom she is conversing in the drawing room. But if she had only realized at the time that the man whose shadow she saw was her husband, Slim Summerville! And if Young had known that the woman was Verree Teasdale, the blonde married charmer with whom he himself was then carrying on an affair! But they found it out

later, and then the fireworks began.

This is one of the amusing situations in "They Just Had to Get Married," Universal comedy, which is to be shown at the Palace Theatre next Sunday, Monday and Tuesday. Slim Summerville and Miss Pitts have the leading roles.

NOT TOO LATE TO START YARD BEAUTIFICATION

COLLEGE STATION, March 16.—March is not too late to start making a beautiful lawn, according to the records of 1932 home demonstration club women and girls who made this improvement in their farm yards last year. Plowing, manuring, leveling and watering are the necessary steps before transplanting bermuda or other grass roots, say extension authorities at Texas A. & M. College. They point out, however that drawing a complete landscaping plan should be the first step in any yard improvement in order that a harmonious effect may be produced, and nothing done that will later have to be done over.

Often it is necessary to remove some of the trees and shrubs and flower beds which sometimes dot a yard because the beauty of a lawn depends on an unbroken expanse of grass.

Yards were beautified by 6,850 women and girls in home demonstration clubs in Texas in 1932, according to reports of county home demonstration agents. Chief among the improvements were lawns, doorstep and foundation plantings, screen and border plantings, and the making of rose gardens. Improvements cost an average of \$1.13 per yard.

BREAKS INTO CHURCH AND WEDDING PROCEEDS

BUCKLEY, North Wales, Mar. 16.—When a bride and bridegroom arrived at the Congregational Church they found the doors of the church locked and minister and guests waiting outside.

Efforts to obtain the key failed, and after a wait of more than an hour the bridegroom and others burst open a door. The wedding was quickly solemnized.

HAS YOUR ADDRESS CHANGED RECENTLY?

Ledger subscribers are requested to notify the publishers of any changes in their addresses promptly. Under the new postal laws newspapers and periodicals must pay postage due for notices of any changes in address furnished by the postoffice. In addition there always is the probability that your paper will be delayed or fail to reach you altogether if you do not give immediate notification when you move. The best plan for all parties concerned is to send the change of address in advance.

Ballinger people were all smiles Wednesday morning because the blinds were open again for business on an unrestricted basis. During the ten-day banking holiday services usually rendered by these institutions were missed and business men welcomed the reopening with great satisfaction.

Farmers of this county have planted a considerable acreage of corn recently and townspeople will be able to eat early corn from nearby fields this summer. There is never a large acreage of corn planted in this section but there probably will be an increase this year due to the success of this product in 1932.

Ballinger will entertain a number of organizations in the near future that will mean good advertising if the right impression is made. Club boys of the county will come here Monday to attend a school conducted by extension service leaders. In April the West Texas Pecan Growers' Association convention will be held in Ballinger, and during the same month members of the Heart of Texas Press Association will spend a day here. There is no cost to the entertaining of any of these gatherings and the city will gain if the visitors are made to feel welcome while here.

The Ledger is doing its utmost to give citizens of Runnels and adjoining counties all the news of this section possible. In the issue of last Tuesday there was not a line published that was not live local news. There were 272 people mentioned and a total of 33 local items. We realize this was not all the news but it was all possible to obtain. At all times we seek the assistance of citizens in securing special events, visitors who come and go, and other items. Telephone the office, write the item and mail it to us, or visit the office and tell us the information you have. If you do not know all the facts, tell us what you know and we will find out the other details.

SELF FEEDERS FOR PIGS PAYS FARMERS PROFIT

SEGUIN, Tex., March 16.—The self feeder method of producing pork is spreading rapidly in Gaudalup county where farmers using this system report selling finished hogs at 5 months of age at a feed and marketing cost of about 2 1/4 cents per pound. Forty sets of blue prints to guide the making of self feeders have changed hands from 2 to 4 times the past year. The ration used in self feeders consists of corn or grain sorghums and equal parts of tankage and cottonseed meal.

Advertised goods move.

What



modern gas appliances will do for you—

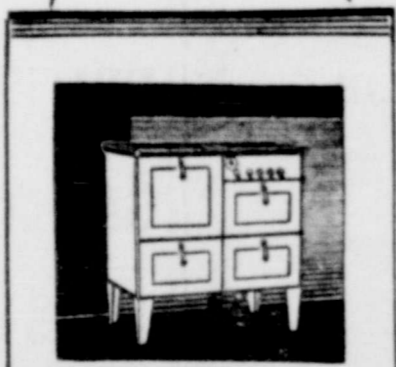
THE up-to-date gas appliances displayed by your gas appliance dealers will do far more for you than give you extra convenience. These latest models are designed to eliminate HEAT WASTE as well as simplify cooking, water heating and heating the home. The modern gas range, for example, is equipped with Automatic Oven Heat Control, which measures heat as accurately as you measure the ingredients of a recipe. In these newer models insulated oven walls keep the heat where it belongs—inside the oven.

In fact, a modern gas appliance is real economy. All down the line gas equipment has been improved, making possible a spotless, automatic, economical gas service wherever heat is required.

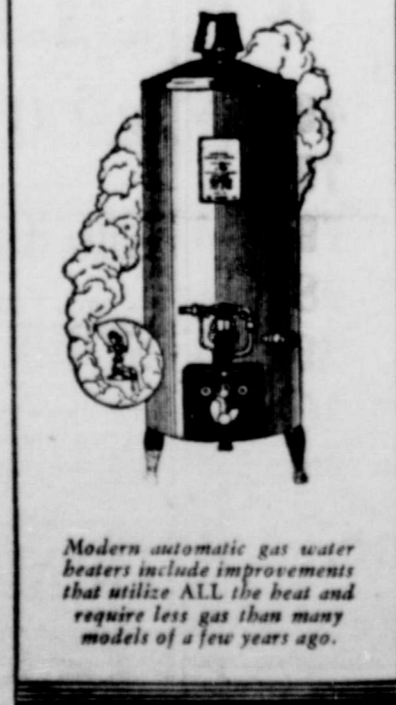
Compare your gas appliances with the modern equipment now available and take advantage of the additional VALUE that modern gas equipment gives you.

You'll Find a Wide Selection of Modern Gas Appliances at Your Dealer's or Your Gas Company

Community Natural Gas Co.



One of the latest model gas ranges, which includes the latest improvements for economical cooking.



Modern automatic gas water heaters include improvements that utilize ALL the heat and require less gas than many models of a few years ago.

PALACE
Sunday - Monday - Tuesday

Slim SUMMERVILLE ZASU PITTS
(are you laughing?)

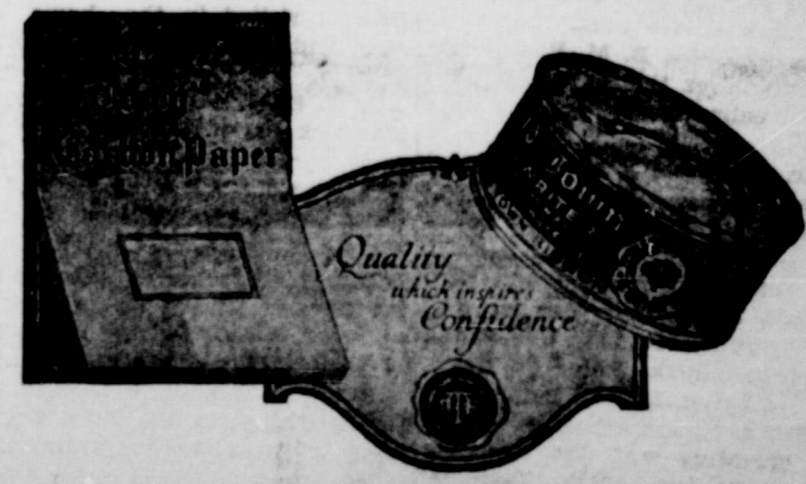


The screen's funniest team in the screen's most hilarious comedy!

THEY JUST HAD TO GET MARRIED
A UNIVERSAL PICTURE
Presented by Carl Laemmle

With Roland Young, Fifi D'Orsay, Verree Teasdale, C. Aubrey Smith, Henry Armetta, Cora Sue Collins. Screenplay by Gladys Lehman and H. M. Walker. From a play by Cyril Harcourt. Produced by Carl Laemmle, Jr. Directed by Edward Ludwig.

also NEWS and "TEE FOR TWO"
A Vitaphone All Technicolor Comedy



Sold and Guaranteed by BALLINGER PRINTING CO.

PALACE
Friday - Saturday
TOM MIX
in
"The Texas Bad Man"
also
COMEDY
and
Final Chapter of
"Jungle Mystery"

Local Men Improve Farm and Assist Several Jobless

John A. Weeks and R. W. Earnshaw are making some excellent improvements at their farm, four miles west of Ballinger, which they bought recently from W. A. Bridwell. The 390-acre farm contains some pasture land for livestock. Most of the pasture was covered with mesquite brush, prickly pear, and various thorny bushes.

About a month ago the new owners employed a crew to grub the bushes and growth of various kinds from the tract. By so doing they will be creating more than two acres from one for livestock grazing. Mesquite trees are being trimmed and the prickly pears piled on top of the brush to be burned when dry.

In the section already cleared grass and weeds are beginning to grow rapidly and will soon provide good pasturage.

In addition to making the place more valuable by the improvements, the owners have been furnishing employment to from four to six men, and receiving a considerable amount of wood from part of the land.

Two tenants on the farm, G. H. Landers and O. W. Lewis, have the more than 250 acres in cultivation ready for planting this year's crop. Mr. Landers planted corn last week and all the land on both farms is plowed, terraced and ready to start crops.

Mr. Weeks stated Wednesday that clearing the pasture of detrimental growth would require several more weeks work.

Former Residents—

(Continued from page 1)

former Ballingerites and many other citizens moved into tents for safety.

Up to the time the letter was written there had been forty-two distinct shocks or tremors at Compton. This town was one of the worst sufferers in the catastrophe and property damage there is estimated in the millions.

L. C. Polk received a letter this week from his daughter, Mrs. H. G. Agnew, who with her husband was visiting at Long Beach, California, at the time of the recent quakes. Mrs. Agnew was struck on the arm by a falling brick and sustained other injuries, none of which were serious, however.

As soon as the tremors commenced Mr. and Mrs. Agnew made a rush for the open. They observed many injured being taken to hospitals and saw a number of dead. A man and a boy were seen walking along the street and the next instant were blotted out by a falling brick wall. In fact, Mrs. Agnew declares, substantially built rock and brick buildings seemed to crumble more easily than flimsy wooden shacks.

Mr. and Mrs. Agnew are both well known in Ballinger. The latter resided here until a few years ago when she and her husband moved to Coleman, where he has operated in the nearby oil fields.

Learn the Secret Of Lovely Women

Tiny lines and wrinkles don't show with new, wonderful MELLO-GLO face powder. Stays on longer, prevents large pores. Unightly shine goes. Made by a new French process, MELLO-GLO spreads with surprising smoothness—no "flaky," "pasty" look. Cannot irritate the most sensitive skin because it is the purest powder known. Bewitching fragrance. Buy MELLO-GLO today. 50c and \$1.00. Tax free.

ARCHER COUNTY DAIRYMEN DEMONSTRATE IT PAYS

ARCHER CITY, Tex., March 16.—How to carve out small dairy profits in depressed times has been demonstrated by seven Archer county dairymen who cooperated last year with G. R. McNiel, county agent, in the management of their herds which totalled 63 cows. These men averaged \$38.15 above feed cost per cow. Feed cost is usually reckoned at half the total cost, which means that the average net profit per cow was \$14.45. Production was held above 250 pounds of butterfat per year by keeping only the best cows and feeding them balanced rations, each cow according to production. Five of the seven men filled silos with cane and corn ensilage. A supply of well bred cows is maintained by cooperating with the four bull circles in the county which have 17 fine bulls serving 560 cows.

It pays to read the ads.

Red Cross Seeks Contributions for Quake Sufferers

A. F. Brock, chairman of the Runnels county chapter, American Red Cross, has been asked to receive donations for sufferers in the California earthquake zone. No campaign or canvass will be made but an urgent appeal is sent out by the Red Cross for donations with which to aid more than 7,500 victims who must be wholly or partially supported following this major calamity.

The Red Cross national headquarters has already contributed \$50,000 to this cause as an initial aid and chapters throughout the Southwest are being appealed to for additional relief.

Mr. Brock stated Thursday morning that local citizens who desired to contribute any amount should leave their money at the office of the school board in the rear of the Doose building at once. There will be someone in the office all day to receive donations and they will be rushed to Red Cross workers in Southern California. The governor of California has designated the Red Cross as the official relief and rehabilitation agency.

More than 125 persons were killed in the quakes, thousands injured, and widespread destruction of property makes it necessary that aid from the entire nation be forthcoming immediately.

HAPPY HOME DEMONSTRATION CLUB

The Happy Home Demonstration club held its regular meeting in the home of Mrs. W. D. Duke

Thursday, March 2. The president not being present the house was called to order by Mrs. Duke, vice-president. Miss Myril Crockett had charge of the program which was "Landscaping Yards." Because of the absence of three who were on the program, Miss Crockett gave interesting talks on four phases of the work which were, "Trees," "Shrubs," "Lawns" and "Nature Carpets," all of which were very interesting and instructive due to the fact that she had given a great deal of study to this work. Mrs. John Batts discussed "Walks and Drives," Mrs. Halley Howell had for her subject, "Insects and Diseases," and a round-table discussion was held on "Wind Brakes."

The hostess served popcorn balls to twelve members and one visitor. The club will assemble in the home of Mrs. Grady Cotton on its next regular meeting day, March 16.

CORBETT DAVIS INJURED IN FALL FROM AUTO

Corbett Davis, son of Mr. and Mrs. J. L. Davis was painfully injured Thursday noon when he jumped from the running board of an automobile on which he was riding, fell and struck his head on the curb in front of the Davis residence 904 Broadway. The boy had been riding home from school with a friend each day at noon and when he started to jump from the car Thursday his foot caught in some way causing him to fall.

A physician was summoned immediately after the accident it was stated at 1 p. m. that it was impossible to determine at that time just how serious the injury might be. The boy was unconscious for a short time but later was reported resting easier.

E. F. Krc, of the Pony section, attended to business in the city Wednesday.

She's a Champ!



That Texas, world's champion rider and cow girl, thinks that acrobatics on a speeding horse are as simple as setting up exercises in the morning. She is featured at the Rodeo of the Southwestern Exposition and Fat Stock show, now on at Ft. Worth, Texas.

The best carbon paper for typewriters at Ledger office.



Closeted Savings

There's your spring wardrobe if you're more wise than wealthy. Send those frocks to Bigby and for less than the cost of a new pair of shoes you'll have a complete, nifty and thrifty wardrobe.

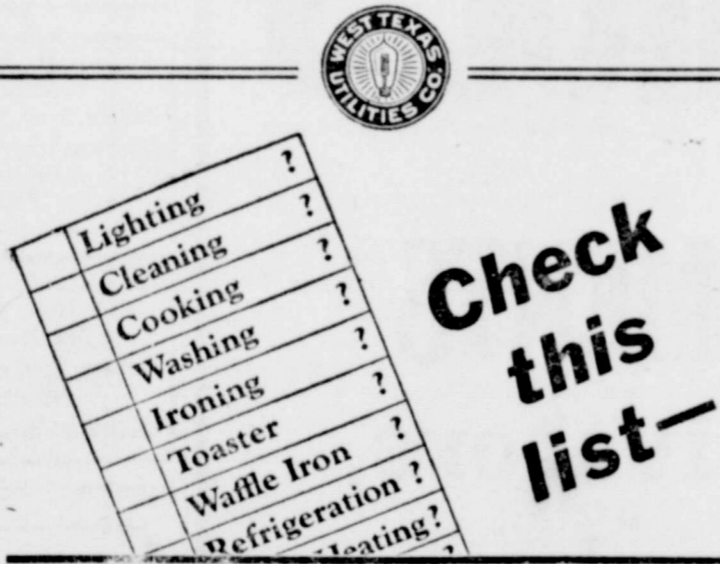
Women's Dresses
Cleaned and Pressed
75c
BIGBY'S

What Is ATHLETE'S FOOT

Over 30 Million Americans Now Have It—Is This Dreaded Disease Becoming a Plague?

Athlete's Foot is a fungus germ (Tinea) which appears on the feet in the form of a little yellow blister, causing severe irritation and itching—especially between the toes. This disease is very contagious and is spreading with alarming rapidity among all classes of people. The failure to successfully treat Athlete's Foot in the past has been due largely to the fact that these germs hibernates in the pores of the shoes. Selves and liquids applied only to the feet DO NOT PENETRATE THE PORES OF THE SHOES. Medical Science has recently de-

J. Y. Pearce Drug Co.



ALL the every-day tasks listed above can be made easier—can be done more efficiently, more economically, faster, and with far better results if you put Electricity, the modern Servant, on the job!

LIGHTING . . . You won't hesitate to admit the vast superiority of modern electric lighting over any other method. —And actually it's cheaper!

CLEANING . . . Who'd consider the back-breaking broom, dustpan and mop method when a modern Vacuum Sweeper operates for a penny a day?

COOKING . . . The modern Electric way is more healthful, produces better meals, releases time for glorious leisure—and saves money!

WASHING . . . Clothes washed the modern way last longer, look better and are cleaner! In any and all homes, the modern Electric Washer is a necessity.

IRONING . . . Just as the Electric Washer has revolutionized home laundry methods, the Electric Ironer offers finer ironing—at a price that is insignificant.

TOASTER . . . Toast, made and served right at the table—just as needed and of just the golden brown perfection preferred—is a welcome addition at any meal.

WAFFLE IRON . . . Waffles have become an American institution—for morning, noon or midnight supper. And delicious breads, pastries, cookies and toasted sandwiches also can be made on the modern Electric Waffle Iron.

REFRIGERATION . . . The money-saving, health-guarding superiority of the convenient and efficient Electric Refrigerator is well known to all.

Let Electricity do your household work! It is clean, safe, modern, efficient and inexpensive. These "Electrical Servants" are all reasonably priced . . . their entire salaries can be figured in terms of pennies . . . and they'll pay for themselves through savings! Why do disagreeable household tasks when it's cheaper to let electricity work for you? Ask a representative to call on you . . . TODAY.

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule . . . and adds only a small amount to your total bill?

West Texas Utilities Company



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