

BALLINGER Semi-Weekly Ledger

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Rain was general in every section of Runnels county Saturday night, most places reporting an inch or more. In some communities precipitation was heavy enough to put out some stock water and benefit pastures and fields. Dirt roads and highway detours were bad for a time Sunday but travel was soon resumed.

"Swap Day" Monday could be termed a huge success. Crowds from all parts of the county were here and horse trading and every other kind of exchange took place. The day was marred to some extent by the stinging wind which made it very unpleasant on the wet grounds along Tenth Street. It brought the largest number of people here for a similar event in years and livestock and produce were plentiful.

"Business as usual." That was the slogan of Ballinger business men the past week-end after all Texas banks were ordered closed by the governor. Buying and selling went ahead, checks were accepted for merchandise, there was considerable money in circulation and little difference in the volume of commercial transactions could be observed. Great crowds came here Monday for Trades Day and few unfavorable comments were heard on the financial situation in which the entire nation has been thrust. As usual Runnels county people were cool headed, showed confidence in their banks, their country, and their leaders. All local banks will open as soon as possible and respect such legal requirements set by law.

BENOIT HOME DEMONSTRATION CLUB

The Benoit club met in the home of Mrs. C. M. Gibson February 28, with six members and Mrs. Lura Hollingsworth, county home demonstration agent, present.

Committee chairmen were elected as follows: Mrs. Arch Brookshier, finance; Mrs. J. L. Green, membership; Mrs. O. C. Cox, program; Mrs. Annie Hoffman, exhibits; Mrs. Cora Gibson, social.

Mrs. Hollingsworth gave a demonstration of herbarium and later a round table discussion was enjoyed.

Refreshments of popcorn balls and apples were served.

The next meeting will be held in the home of Mrs. W. D. Lewis with Mrs. M. N. Good as hostess.

Mr. and Mrs. W. E. Kinney, of Sterling City, spent last week-end with Mr. and Mrs. J. D. McNutt.

Miss Alyeen Straley is spending a few days in Abilene with friends and relatives.

E. E. King returned from Altus, Oklahoma, where he went last Saturday to take Mrs. King and Mrs. Perry King, of Abilene, to be at the bedside of Mrs. King's brother, Curtis Holt. Mr. Holt is seriously ill and his sisters remained with him.

"What kind of a party was it?"
"Well, at about one-thirty the automatic fire sprinkler started to work."

FOR QUICK-RESULTS USE Classified Ads.

NEIGHBORING TOWNS
EVERYBODY SAID GOOD-BYE TO THEIR DOLLARS...
WOULD ANYBODY WANT TO LIVE HERE?

Sales Talk

"Listen, old Gad About," Robert Allen's sister-in-law said to him. "In all of your meanderings, you've surely learned much about women—and men?"

"Madam," Bob assured her, making a mock bow, "your conclusions are excellent. These are the very lips that kissed the hand of the beautiful Queen of Albavania. Upon this shoulder, sad but wonderful ladies have sobbed out their woes to an understanding person. Now tell me your trouble."

"My trouble is a lovesick sister. But the man in the case is not awakened to her desirability."

"What a sad plight!" said Bob. "Tsk, tsk."

"And that's where YOU come in."

"If my dear Frances, you speak in parables. Please to elucidate."

"Very well, sir. You know that you're now considered quite a personage in this, your natal village. Your cosmopolitan air, your ready tongue, your appearance—"

Bob laughed. "Say on, madam. Your voice is as music in mine ears."

"Will you please not interrupt me when I'm explaining things?" Frances asked. "Your silver hair, which everyone can tell is premature because your face is so youthful, gives you an air of distinction. In fact, you are the type women on the street turn to gaze upon."

Bob threw up his hands in mock horror. "Frank!" he called to his brother in the next room. "Hear! Hear! Your wife is—"

"Will you hush!" Frances commanded. "Now, here's the point. Men recognize that, and they would value your opinions on the fair sex. Therefore, whereas, and hereupon, if you were to call to this man's attention—in your own inimitable and subtle way—the supreme desirability of aforesaid sister, he would look upon her with great favor. See?"

Bob's blue eyes twinkled. He slapped his knee. "Zounds, and other exclamations! You interest me. This sounds like sheerest sport. Introducing," he announced grandiloquently, "that world-famed authority, Dan Cupid's own super-salesman, Robert X. Allen!"

You will?" Frances asked delightedly.

"Just you listen to my sales talk," said Bob. He turned toward a vacant chair and began gesturing. "Sir, could I interest you in a nice, fresh case of love. I have some adorable—But say, I haven't seen Sandra in years. How shall I describe her?"

Frances laughed. "I'll give you the bare facts. YOU put them into glowing word pictures. Copper hair, blue eyes, perfect fair skin, five feet five, weighs one-twenty, proper curves, dainty feet, witty, charming personality—and my sister."

"That last tops it off. It's all good material for sales talk."

"And you tell it," said Frances, "to D. Arnold Biggers, whom you'll meet at the club."

D. Arnold Biggers, Bob found, was what he expected to find—a perfect specimen of the self-assured, successful young business man of twenty-seven or so, the type that prospers in the home town while more romantic and less practical persons are busy seeing what lies at the other end of the rainbow.

Several other men were at the club when Bob and Frank arrived. They all shook hands with him and invited him to join the session of "bridge"—typical American style. Bob did. The men were naturally curious about his travels; so Bob permitted himself to talk, carefully leading up to the subject on which he must elaborate.

Finally Arnold asked, "What about the women, Bob? Are they different from American women?"

Bob thought, "Ahah. We have with us one who fancies himself up on THAT subject." Bob said, "I'll up you five, Masterson—Yes, some of them are quite different. Of course, you find attractive and unattractive, interesting and uninteresting women wherever

women are."

Bob paused to show three aces and a pair of queens. "Good?" he asked. The men were more interested in his talk than in the game. "I think the most beautiful, most charming, most intelligent, and most interesting woman I've ever seen is the Queen of Albavania," he told them, and for some fifteen minutes enlarged on the theme of the first lady of that insignificant little country in the most beautiful part of Europe.

"But do you know," Bob halted and looked at the intent men as if astounded at his own discovery. "Of course, I realize one shouldn't discuss the ladies we know in such a place. But I've just met a woman right here in Henderson who compares most favorably with even the Queen of Albavania." He paused absently to let that soak in. "Perhaps you all know her—Miss Sandra Touchstone?"

Arnold spoke up. "Sure, I know her. Do you really think so?" he said doubtfully, but with an interested gleam in his eyes.

"If I were an authority," Bob said, "I'd certainly give those two women the place at the head of the list."

When Bob met Sandra that night, he quickly thrust up one hand to catch his dropping chin. He gasped audibly. "I didn't make it half strong enough!"

"Speaking of which?" Sandra asked him.

"Sales talk," said Bob. "But just wait 'til I get another chance!"

"And still I don't—"

"Are you unaware that I'm head salesman—appointed by Mrs. Frances Allen—for Sandra Touchstone, Unincorporated?"

Frances gave Sandra a meaning look. Sandra laughed. "And the

prospect?"

"D. Arnold Biggers—and as good as sold already!"

"Thank you so much," Sandra said drily.

Later, at the club dance, Bob absent-mindedly let escape a few choice descriptions, such as "hair glowing like a bright flame as she comes toward you," and "eyes as blue as the sky of an Indian summer." Result: Sandra whirled from partner to partner, with barely enough time for an arm to encircle her before another had taken its place.

"You've created quite a stir to remain so far from the product you're selling," Sandra told him once.

Arnold Biggers cut in, smiling, before Bob could reply. In a few minutes, Bob went back. Arnold cut in solemnly. The third time Arnold cut in, he was scowling blackly at Bob. Bob heard him say "Will you marry—" as they danced away. Suddenly he lost interest in the dance. He'd put THAT over all right. But now that his part was finished, he didn't feel quite so happy and satisfied. He smoked a cigarette and thought it over.

"Why the frown, dear boy?" Frances asked him lightly.

"The product is sold," Bob said gloomily, "only—"

He left abruptly to cut in on Sandra. He took her hand and led her outside to the car.

"Well?" she asked.

"Get in," he commanded.

After they had gone a mile in silence, he said, "Listen. As a salesman, I'm good, what?"

"Remains to be seen," said Sandra.

"Well, the man you wanted came through with a proposal, didn't he?"

Sandra was silent.

"Only," Bob went on sadly, "I wish he hadn't! You see, I've sold myself too—with my own sales talk. I—I love you too."

Sandra looked at him curiously and said calmly, "Arnold's been asking me to marry him for years."

"What-at?" Bob shouted. "But Frances said—"

"Frances is a wily old saleswoman herself. Do you know," Sandra said dreamily, "I keep a treasure chest? Funny, isn't it? And it would yield a complete history of a certain Bob Allen's erratic world wanderings. For years, well, she challenged softly, "are you going to buy?"

"Lock, stock, and barrel!" said Bob.

THE END

Mrs. Tommie Hall and son of Killeen, spent the week-end here with Mr. and Mrs. A. B. Legate.

Ballinger Girls Win Oral Contest At District Meet

Final try-out in the stewardship oral contest in district 16 was held Saturday afternoon in the educational building of the First Baptist Church. The district includes nine Baptist associations, Brownwood, Brady, Runnels, Mills, Hamilton, Comanche, Concho Valley, San Saba and Coleman. Representatives from most of the associations were present.

In the Sunbeam department memory verses on stewardship were repeated with La Voyce Mahon, Brownwood, winning first place and Louise Hardin, Ballinger, second.

Miss Claudia Compton, of Ballinger, won first place in the intermediate G. A. division. Miss Mary Elizabeth Truly, of Ballinger, won first in the Y. W. A. division, with Miss Mary Price, of Brownwood, winning second.

Winners in the contest will go to the state convention March 15 for a contest with other districts in the state.

Judges were Misses Mary Brown Freeman, Verna Marie Hemphill and Julia Lederer.

Present from Brownwood and Ballinger were Mrs. A. E. Mahon, Mrs. H. B. Ransom, Mrs. Charles Swevles, Miss Beulah Doer, all of Brownwood; and Mrs. Ernest Moody and Mrs. J. H. McClain, of Ballinger.—Coleman Democrat-Voice.

Fresh water Catfish and Oysters, wholesale and retail. Plate lunch, drink and dessert, 25c, at Hopper's Cafes No. 1 and No. 2. 3-4t-

Mrs. Maud Cabiness has returned from Dallas, where she had been on business.

Sam Behringer attended to business at San Angelo Monday.

James Wear was here over the week-end for a visit with his family.

LeRoy Nicholson is visiting relatives here.

E. F. Batts transacted business in Dallas the first of the week.

W. V. Connelly had business in Paint Rock Tuesday.

First Wanted READ WANT ADS

Good Start Made In Taking 1933 School Census

A. F. Brock began last week taking the scholastic census in the Ballinger independent district and will continue the remainder of the month or until the rolls are complete. During the first three days only a few visited failed to be on hand with the necessary information.

The law requires that the census rolls be completed this month and citizens must cooperate fully in order that every child be enumerated. It is very important that no children of school age be missed as it will cause the district to lose the \$16.50 per capita state aid which is based on the census rolls.

Mr. Brock urges that patrons be ready when he calls and that if any children living in the district are missed someone report them to his office so that he can call and list them before the last day of this month.

The enumerator believes approximately 1,200 will be listed this year, which would be a small

gain over the final tabulations of last year. While Mr. Brock is taking the census Mrs. Brock is in the office to attend to school district business and Red Cross affairs.

Sheriff W. A. Holt was ill and confined to his bed Monday.

DON'T SUFFER ANOTHER DAY

Sufferers from rheumatism need more than the mere temporary relief that comes from the use of pain relievers. The system must be freed from the poisons of this agonizing disease.

When your throbbing, swollen joints begin to subside, when aching nerves and muscles begin to relax, when poisons begin to disperse and drain from the system, you will know beyond a doubt that the RU-NO-MA prescription is removing the cause of your trouble. RU-NO-MA acts quickly and thoroughly—contains no opiates or narcotics—absolutely harmless. Ask your druggist about this amazing prescription. Read the guarantee on every box—don't suffer another day.

J. Y. Pearce Drug Co.

H. L. TOOKER
Attorney-at-Law
Office over Security State Bank
General practice in all courts
Ballinger, Texas
Telephone 51

Ballinger Beauty Shop

Croquignole Wave \$1.50 and \$2.50
Combination Wave \$2.50 and \$3.00
Spiral Wave \$3.00 and \$5.00

All Work Guaranteed
MYRTLE SETSER
Phone 560

Complete Abstracts to Land in Runnels County
GUARANTY TITLE CO.
Ballinger, Texas
Office E. Sheppard & Co., Bldg.

THOROBRED
Rhode Island Red Eggs
for setting; \$1.00 for 15.
O. D. SANBORN
102 N. Irving Street
San Angelo, Texas

"The Cost of New Clothes Isn't Going to Get My Goat"

Salt Away Some Savings

You can send every last thing in your last spring's wardrobe here to be cleaned. You may look like Ghandi until they come back but you'll look simply dandhi when you put them on.

Men's Suits
Cleaned and Pressed
75c
BIGBY'S

Spring Is Coming---

Spring will be here before you realize it.

Have the old car put in shape NOW!

Cameron's Garage

You Must Be Pleased

Did You Know

that Moore Produce Company, of Ballinger, purchased during the year 1932, \$128,817.76 in poultry, eggs etc., from the farmers of Runnels County. About one-fourth of the total value of these products. This is an average of \$352.92 being paid to the farmers daily by this firm.

We consider the Moore Produce Company a wonderful asset to Ballinger and Runnels county, and are proud to have them as customers of our institution.

You should know that they are in the market for your produce 365 days in the year and have always paid the best market price available.

We have the facilities to handle such business as the above, conducted on a safe, sound and conservative basis and solicit new business on the strength, stability and security of this institution.

THE FARMERS & MERCHANTS STATE BANK

Home Owned and Controlled

It Will Pay You to Follow These Signposts

Two willing servants—the Electric Range and Electric Refrigerator—are waiting to lead you to better living. . . . And these modern servants require no salaries, either . . . for they pay their own way with the savings they make!

It will pay you to employ Electric Cookery and Electric Refrigeration. The modern Electric Range will give you more healthful, more appetizing and more attractive meals . . . at a great saving in food and fuel! The Electric Refrigerator will give you increased efficiency and dependable convenience. It will improve food-flavors, assure safe, healthful refrigeration and eliminate the waste and danger of food-spoilage. And, like Electric Cookery, the Electric Refrigerator also will save substantial sums for you.

Don't consider these modern and efficient automatic Electric Servants as longed-for luxuries . . . recognize them as dividend-paying necessities . . . for that's what they are! They pay for themselves!

We will be happy to arrange an interesting demonstration of proofs for you. No obligation, of course. Convenient Terms on one or both of these household necessities simplify immediate purchase.

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule . . . and adds only a small amount to your total bill?

West Texas Utilities Company



WITH CONFIDENCE WE PLEDGE OUR FAITH

We want the people of Runnels county to know that our confidence in the banks is unshaken. We have every confidence in their ability to overcome the present state of hysteria as they have overcome all similar conditions of the past.

Ballinger business has been carried on in the same old fashion way since last Friday. Most individuals are of the opinion that things will very readily adjust themselves and that every one will be given a new deal. No bank holiday was necessary here, but of course for the benefit of those localities where the need is imperative, our banks were compelled to submit to the order for the general good of the state and nation.

We feel that this precautionary measure will be just the thing to bring the doubters to their senses and force the hoarders to loosen up, and doubtless will cause people to get into line of cooperation with every public official from the president down, for the purpose of building business upon a sounder and more sensible foundation.

All that we had a week ago, we still have today, nothing has been lost. Ballinger and Runnels county have come through bad conditions before and the circumstances of today will be overcome in a like manner.

United We Stand---Divided We Fall

"First Know You're Right, Then Go Ahead"

We Have 100% Confidence in the Banks of Runnels County, the State and the Nation. We Believe In the Financial Structure as a Whole.

G. P. Teague, Ballinger Electric Co.
L. R. Tigner, Jeweler
H. G. Stokes, Grocery
E. Shepperd, Insurance
Thos. G. Patteson
J. N. Nutt, Feed Store
Moore Produce Co., J. W. Moore
D. R. & W. F. Smith, Red & White Stores
J. S. Jones
J. D. Motley, Secy. C. of C.
R. T. Williams, Mgr. Higginbotham's

Frank H. Cameron, Garage
C. E. Coombes, West Texas Utilities Co.
F. M. Pearce, Druggist
G. O. Woodroof & Son
Scott H. Mack
B. C. Kirk
A. L. Spann, Grocery
U. E. Hartman, Grocery
Ralph McShan, Garage
Ballinger Lumber Co., T. H. Chancy, Mgr
O. C. Sykes, Garage

R. L. Harwell, Harwell Motor Co.
J. C. Penney Co.
C. R. Stone, Merchant
R. E. George, Merchant
H. C. Lyon, School Superintendent
L. L. Stroble, Cafe Proprietor
Weeks Drug Store
City of Ballinger
Tommie Hall
Bettis & Sturges
C. A. Doose & Co.

