

Strike a Body Blow at Depression

Investments and Employment are Cheaper and Better Than Charity

Let's Put it Over On Old Man Depression

We are doing our part by making **LOWEST** Prices on Farm Implements you have known for years, as well as extremely low prices on Furniture, Shoes, all kinds of Dry Goods and Hardware. Trade here and make your dollars buy more.

Higginbotham Bros. & Co.
The Safe Place to Trade



Strike Two Blows in One!

Strike the darkness out of your homes and garages and strike the unemployment of the men that manufacture, transport, sell and hang the proper lighting equipment for your safety and protection. There is a proper fixture, properly priced for your every need.

**West Texas Utilities
Company**

KIRK & MACK
Farm Implements
TOOLS
For All Purposes

BUILD HEALTH FIRST
Kemp's Milk
is the best food for health, containing more vitamins than any other food. Start right now to building health.
KEMP'S DAIRY



HERE are millions of Americans who have money to spend and aren't spending it. They are waiting for prosperity to come back, for an "act of God" to drop dollars in their laps, for a good fairy to shower them with gold, for a "cure-all" law to be passed.

Those things won't happen, prosperity will return in proportion to our initiative, courage and determination to revive it.

Millions of our homes need improvements. Millions of yards need work, millions of pieces of household equipment need replacing or repairing, homes need painting, rooms should be papered, roofs should be repaired, needed improvements of all kinds are seen on every hand. Improvements of these kinds can be made at a lower cost now than at any time in decades.

Those spending money would get more for their investment than in many years. The laboring man would get a job, the storekeeper would sell his wares and order more. Factories would begin to operate and orders go in for raw materials, transportation would revive and the business circle be complete.

No town is too large or too small. You have your chance now to better conditions and receive full value for what you spend. Start now! Give someone a job!

The Time to Start Building is
N O W !

1933 Has Plenty of Color in the
New Wall Paper Patterns
Sunfast too—for 10c a roll.
**Sewall's Paints, Varnishes
and Enamels**
Brushes on Easily—and lasts longer.
Select them now at

KING-HOLT
FURNITURE AND UNDERTAKING CO.

Building Improvements Reflect Intelligence—
Good Bathroom and Kitchen Plumbing
Are Sensible Conveniences!
Let us make you an estimate on installing these much needed improvements in your home. It makes no difference whether you live in town or in the rural districts the conveniences are just as sensible and essential in either locality.

E. J. CARROLL
Telephone 53

WE WOULD ADVISE AND SUGGEST

that if you contemplate making improvements about your home, if you intend to rebuild, repair or repaint your premises and if you have the money available or can secure it in a way that you would be able to pay for it—it would be common sense to do this now, while the laborer needs work and while you can buy material and all needed requisites at the cheapest prices in history.

DO YOUR IMPROVING NOW—IT'S CHEAPER THAN CHARITY!

Security State Bank

ROCK BOTTOM PRICES

It is real economy now to make needed repairs. Built-in conveniences repainting, papering and repairing costs little and add much to cleanliness and beauty. We are offering special economy prices on: Wall Paper, (large line of samples to select from) Wall Canvass, (good grade at 3c per yard) paints Poultry Wire, Garden Fence and Barb Wire, for cheap construction. One lot of materials in 1x4.1x8 ship lap and boxing and some used dimension.

BALLINGER LUMBER CO.
Wm. P. Carey Co., owners, In Business Since 1881 Phone 65
T. H. Chancey, Manager

Fix Up the Home But Don't Neglect Your Poultry

By affording protection to your chickens, your hens will produce more eggs, by taking better care of baby chicks you can produce better and earlier fryers, and after all it's these two commodities that are saving so many farmers from want today.

Sell Your Surplus Poultry and Eggs—to
MOORE PRODUCE CO.

Our Honor Roll

New Construction or Improvements Contemplated or Underway Here Abouts

- GARLAND NUNN—Building new 5-room home, 4 miles north of city.
- MRS. W. E. HARVEY—Reroofing her home on Seventh Street.
- HENRY GREER—Remodeling his home on Ninth Street and adding another room. Home recently damaged by fire.
- DR. A. S. LOVE—Will begin soon laying a new floor in building occupied by Perry Bros.
- JAS. E. BREWER—Will let contract in near future for construction of a new modern filling station at corner of Seventh Street and Strong Avenue, on lot bought from C. H. Willingham.
- WILSON BROTHERS—Are setting out 10,000 fruit trees on their farm south of this city.
- MRS. E. M. EUBANK—Is erecting a new green house at her floral shop, the building will be 14x36 feet.
- BRUNO BLOCK—Has just completed a six-room home, barns, smoke house and sheds at his place near Rowena.
- M. H. MORGAN—Is adding two rooms to his home on Twelfth Street.
- MRS. ROBERT LUSK—Is repapering, painting and building a kitchen cabinet at her home on Fourth Street.
- W. W. CHASTAIN—Is having his home papered and repaired.
- JACK CARROLL—Has added to and improved his home in the Bethel-Pony community.

We Believe

That now is the time to build or repair.
IT'S CHEAPER THAN CHARITY
And don't forget your car—we repaint and repair.

Batts Chevrolet Co.



Beautify Your Home and Yard Now---Give Some One a Job

