







BALLINGER Semi-Weekly Ledger

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Telephone 27

MEMBER ASSOCIATED PRESS... When times return to normal, it is a threadbare expression.

Recently when Dallas business men visited Ballinger one member of the state fair board expressed the desire that Runnels county be represented in the agricultural display at the state fair this fall.

The Ballinger Chamber of Commerce plans to begin good-will visits to communities of the county next month, continuing until all have been visited.

FORMER BALLINGER TEACHER HOLDS IMPORTANT PLACE

J. B. Pace, formerly principal of the Ballinger high school and now superintendent of the school at Tahoka, has been appointed to a place on the state text book commission.

Advertised goods move.

Dr. R. F. Zedlitz Veterinarian Residence Phone 1336 Office at Weeks Drug Store

HOW'S your HEALTH



FEVER IN CHILDREN

Infants and young children's temperature is likely to rise on the least provocation.

Frequently the mother is at a loss to know what to do. It is neither possible nor practical to send for the doctor every time baby runs a little temperature.

When, again, fever is so frequently the first sign of trouble. A complicating fact is that while a rise in temperature is a frequent early sign of trouble, a number of diseases set in without any appreciable fever.

Over-indulgence in sweets and in starchy foods leads to an "upset" of digestion and to fever. The treatment is self-evident.

A total of 261,244 Arkansas families followed a canning budget the past summer.

FARM LOANS

We want some good farm loans. Ten years to pay reasonable interest rates. Investigate without obligation. McCARVER & LYNN

Keeping Step

The banking principles of our institution have been tested for more than 45 years of active operation.

THE First National Bank

ESTAB 1866 OF BALLINGER TEXAS ESTAB 1866 Since 1886

Schools

Latin Club Initiates Neophytes

On May 4, the Sodalitas Latinas initiated a group of neophytes into the mysteries of the organization.

The Sodalitas Latinas met in the high school auditorium April 27 and were entertained by Mrs. Gee.

\$1 CHECK PAYS \$21 IN BILLS AT WINTERS IN A MONTH

A check-up on the dollar check issued last month by the Winters Lions Club in payment for the heaviest egg brought in, shows that it had either bought or paid in obligations during the short time it was in circulation, \$21.

MOVIES

"Behind the Mask" is Gripping Mystery Picture

According to pre-view critics Columbia presents an intensely interesting, gripping mystery detective story in "Behind the Mask," to be shown at the Palace Theatre Friday and Saturday.

The story is a mirror reflecting the intrigues of a powerful dope ring so extensive and cunning in its operations that even the U. S. secret service is baffled in its first futile, but at the end, successful, drive to break up the organization.

Officers elected for the club next year were: consul, Louise Tinsley; consul sendus, Loredith Miller; praetor, Henry Fowler; adelle, Emma Jean Jones; quaestor, Horace Murphy.

The Sodalitas Latinas met in the high school auditorium April 27 and were entertained by Mrs. Gee.

last appearance at the Palace was in "Shanghai Love."

Screen Pioneers Aid in Making "Over the Hill," Coming to the Palace

A half dozen of the screen's greatest pictures, "The Birth of a Nation," "Intolerance," "The Four Horsemen of the Apocalypse," "Scaramouche," "Tol'able David," and "Stella Dallas," were represented in the making of "Over the Hill," Fox drama, featuring James Dunn, Sally Ellers and Mae Marsh.

At least one key member of the cast or technical staff of those history makers contributed their efforts to the new photoplay.

Henry King, the director, adds "Over the Hill" to a list that already includes the gold medal winning picture, "Tol'able David," "Merely Mary Ann," "Stella Dallas" and "Fury."

Eugene Grossman in charge of microphones, supervised the broadcasting of Lindbergh's return from France.

Kirkwood, Edward Crandall, Olin Howland, Claire Maynard, William Pawley, Joan Peers and Eula Guy.

Cake and Candy Sale

The Junior department of the Methodist Sunday school will sell cake, pies and candy Saturday, May 21, at Sam Behringer's grocery store.

SHEEP HERDERS COMING FOR GAME HERE SUNDAY

The Ballinger Bearcats will meet the fast San Angelo Sheep Herders at Fair Park Sunday afternoon in the first game of the year between these two teams.

The Bearcats defeated the Norton team here Sunday playing a fast game in one hour and fifty minutes.

Berlin Records Low Crime BERLIN, May 19.—(AP)—Crime's true low was reached here when counterfeiters started putting out fake four pfennig pieces, each coin being worth approximately one cent.

Mix Own Fertilizers LINCOLN, N. C., May 19.—(AP)—Lincoln county farmers have found a way to reduce the cost of fertilizers.

Transformed



No messy rubbing in... No long drawn out treatments. From the first instant you use it, a new beauty is yours.



ORIENTAL CREAM GOURAUD White Flesh and Rachel Shades Send 10c for TRIAL SIZE

C. P. SHEPHERD Attorney-at-Law Will Practice in All the Courts Office Over The Ballinger State Bank

Funeral Directors Dignified and Thoughtful Service Ambulance KING-HOLT

TEXACO FIRE-CHIEF GASOLINE Greenwood Service Station

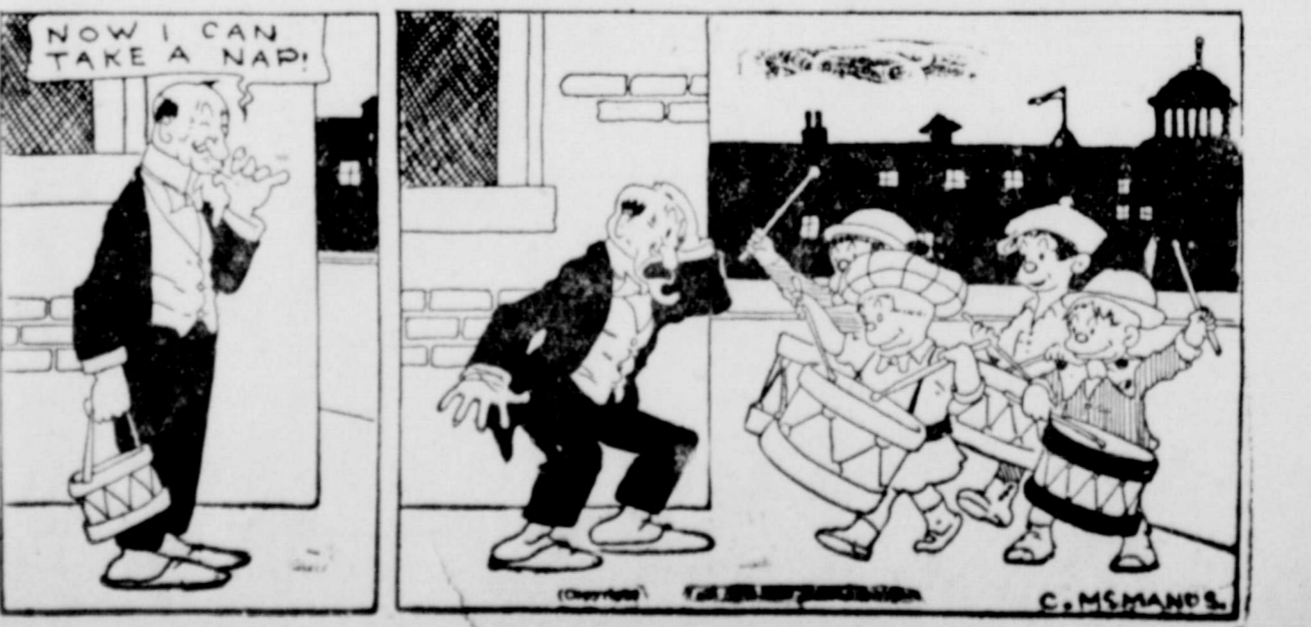
- ANNOUNCEMENTS (Subject to action of the Democratic Primaries) For State Representative, 92nd District: H. O. JONES G. Y. LEE For District Attorney: W. A. STROMAN EUGENE F. (Gene) MATHIS For County Judge: PAUL TRIMMIE J. N. KEY VICTOR MILLER For Sheriff: W. A. HOLT W. S. (Bill) BYARS For County Attorney: ROY L. HILL For Tax Collector: W. A. FORGEY For Tax Assessor: MIKE C. BOYD JESSE SMITH For County Clerk: MRS. LYNNIE HARRIS S. H. DAUGHERTY A. J. (Dick) THORP W. W. (Bill) CHASTAIN TOM CAUDLE For District Clerk: GEORGIA SINGLETARY JOHN THOMASSON For County Treasurer: MRS. JENNIE KIRK For Justice of the Peace, Precinct No. 1: CARL WILSON B. W. PILCHER For County Commissioner, Precinct No. 1: CLYDE CHAPMAN T. J. PARRISH L. C. TOMLINSON M. B. WARDLAW GEORGE LITTLE For Public Weigher, Precinct No. 1: PAT TILLERY T. M. MARSH JOE M. THOMAS J. A. ODOM For County Commissioner, Precinct No. 3: J. D. SMITH H. B. POE For County Commissioner, Precinct No. 4: R. A. PERRY HENRY GOETZ

Advertisement for West Texas Utilities Company featuring a woman and a refrigerator. Text: "My Electric Refrigerator Saves Money... Time... Work".

DOROTHY DARNIT



By Charles McManus







**SALE**

**GOING ON NOW!**

**Our Loss is Your Gain**

**Friday, Saturday and All Next Week**

Entering the Second Week of the greatest Value Giving you have ever attended—New prices are coming into evidence—Values are getting greater—Qualities remain the same, with nothing taken out to quote "Little Prices" at which this stock is being sold, during the Cash Raising Days, on the entire stock of DRY GOOD, CLOTHING, MEN'S AND WOMEN'S FURNISHINGS, MILLINERY, READY-TO-WEAR, LUGGAGE, SHOES FOR THE ENTIRE FAMILY. Prices in this advertisement are taken from the balcony—in our ready-to-wear section—everything offered is new—modern—up-to-the minute merchandise—no left overs—just the kind of merchandise you will be proud to own and wear. "Quality" merchandise that this store sells, is in a class by itself, that has stood the test of years of merchandising, to the people of Ballinger and surrounding territory—and needs no introduction to this store's clientele of satisfied customers. Price quotations are on the present market—and not has-beens.

**Dresses**

Worth up to \$6.75  
Well we should say profits are forgotten—just have a look at these Sport Suits—linens, silk crepes and prints—at at such a price.

Cash Raising Sale

**\$1.98**



**Dresses**

Sold up to \$14.75  
Just another one of the big values in new summer sport styles in pastel crepes—dark polka dots—and novelty crepes—price range is \$6.75 to \$14.75 regular.

Cash Raising Sale

**\$3.89**

**Dresses**

Sold up to \$1.50  
Cool summery styles in meshes—printed volles—fast color prints—that are suitable for home and street wear—sizes 16 to 50 also a special lot of children's dresses from 2 to 14 years.

**59c**

**SUITS**

Sold up to \$16.75

Going the limit to get rid of these beautiful silk suits—they are in knit sports—pastel and dark colors—ideal for that vacation trip.

Cash Raising Sale

**\$7.95**

**DRESSES**

Sold at \$12.50 to \$29.50

For the stout woman, such a wide range of selections—light pastel wash crepes—triple sheer chiffons—dark grounds in small prints and polka dots and solids sizes 38 to 52

Cash Raising Sale

**\$8.98 up to \$14.89**

**DRESSES**

Sold up to \$18.50

Just hurry down to see this bargain—new spring and summer styles in print and solid color crepes—crepe Jerico and novelty materials.

Cash Raising Sale

**\$7.95**

**DRESSES**

Sold up to \$16.95

Well—you just couldn't begin to buy the materials for such a price—pretty novelty crepes—sport dresses—chiffons—dresses for street and dress-up affairs—many to choose from.

Cash Raising Sale

**\$5.95**

PRACTICALLY GIVING AWAY  
**HUNDREDS OF LADIES' HATS**

They have outstayed their welcome—now comes selling days—don't judge the hats by the "Little Prices" they are this season's merchandise—correct in style—but out they go.

<b>HATS</b> Sold at \$3.50 to \$5.00 There's the small close fitting kinds—the ones with the wide brims, straws braids, novelty weaves, whites, colors, blacks—just think of the savings. Cash Raising Sale <b>\$1.89</b>	<b>HATS</b> Sold up to \$5.00 Who said hats? Here is a big table full of good style hats—small and wide brims—light and dark colors—all this season's merchandise at such a "Little Price." Cash Raising Sale <b>49c</b>
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**PRINCESS SLIPS**  
The biggest value you ever bought—made of heavy rayon silk—extra full cut—beautiful lace trimmings—pastel colors—a real buy.  
Cash Raising Sale  
**89c**

**FRIDAY and SATURDAY ONLY HOUSE DRESSES 5c**

IT'S JUST THIS WAY—As a special advertising feature, we will sell to customers who buy merchandise to the amount of \$5.00 or more, on the balcony in the ready-to-wear section—a beautiful house dress—your own selection from a big rack—on the payment of **5c**

**CHILD'S DRESS**  
Made from pretty fast color prints in a wide range of desirable patters—ages 2 to 8 years—don't sew buy 'em ready made—just think of the price.  
Cash Raising Sale  
**34c**

**OUR SHOE DEPARTMENT**

Shoes for the entire family—a stock where "Quality" reigns supreme—and is never sacrificed, even if the price seems too small to be true—bargains await you at every turn—to anticipate your entire summer needs, will prove the highest type of thrift. Prices on Men's Women's and Children's Shoes are the lowest in years, and now this sale of "Little Prices" makes it unquestionably the sensible and logical time to buy—and save.

**LADIES' SLIPPERS**  
Arch Preservers—Made for tender feet this wonderful comfortable shoe—in blacks and browns, straps—pumps and ties—all widths and sizes up to 9. Cash Raising Sale  
**\$6.95**



**LADIES' SLIPPERS**  
Natural Bridge  
All the new lasts in this under price shoe—straps ties—pumps—of course you have always paid \$5.00 for this grade  
Cash Raising Sale  
**\$3.69**

**LADIES' SLIPPERS**  
Worth up to \$8.50  
Bargain prices—well you will think so—pumps, straps, ties—in patents, plain kids, satins, failles, and we have your width and size  
Cash Raising Sale  
**\$5.69**

**SILK HOSE**  
\$1.00 Grades  
The chiffons in sheer quality—meshes, service weights—all the new colors—first quality.  
Cash Raising Sale  
**69c**

**LADIES' SLIPPERS**  
\$10.00 Grades  
These are our top-notchers—made of the finest kid stocks—also patents and fancy combinations, walking heels as well as the hi-heels. Sale price  
**\$5.95**

**LADIES' SLIPPERS**  
Red Cross  
If you have never worn a pair—you've missed comfort—a standard \$6.00 slipper everywhere—pumps—straps—ties—walking and medium heels. Cash Raising Sale  
**\$3.69**

**LADIES' SLIPPERS**  
\$8.50 to \$10.00 Grades  
A special lot of pastel color slippers—beautiful straps—ties and pumps—dress heels and walking heel—all sizes and lasts.  
Cash Raising Sale  
**\$2.95**

**SLIPPERS**

Worth up to \$7.50

A special lot of broken size shoes—but all sizes—season's best sellers—pumps, ties, straps—blacks and tans—a real buy.

Cash Raising Sale

**\$1.95**

**SILK HOSE**

Up to \$1.75 Grades  
Hundreds of pairs of choice chiffons—meshes—service weights—the old reliable "Kaysen" make.

Cash Raising Sale

**\$1.19**

**THE HUB**

Ballinger, Texas