## Ballinger Semi-Weekly Ledger



Strength and Stability

The Winters State Bank

HIGGINBOTHAM
FUNER AL HOME

## 昷ural:

Pilot to "Set" New Type Plane Wings, CHUPCHES Then Sleep as He Seeks Flight Mark $\qquad$ Eighth street Presbyterian Chureb
Bible school at 9.45 a a
Finous Collings,
Fuperintendent
Worship at $11 \mathrm{a} . \mathrm{m}$.


Argentina Cuts Luxury Buying By Tariff Rule

MILLER RUBBER FAIR WEEK
ten days only-october ist to 10th

L. C. DAUGHERTY DRULG STORE

## FARMERS © MERCHANTS BALLINOER STATE BANK TEXAS




AT THIS

|  |  |
| :---: | :---: |
| I | - |

LADIES' FELT HATS All New Styles Worth 2.25 $\mathbf{\$ 1 . 8 8}$

|  |
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|  |  |

LADIES' BLOOMERS 49 c
ONE LOT RAYON PAJAMAS 89 c


## Store-Wide Sale

Never before at the beginning of a season has been thrown brand new season able merchandise on the bargain counter at such prices as we are now quoting to the people of this trade territory. Our fall and winter merchandise has been carefully selected from standard lines that are already well known in this section and nothing has been purchased for special sales promotion or "leaders." We have knocked to the bottom prices on our new fall and winter wearing apparel right in the heart of the season. We must do the business and have cut deep into our already small profits so that our patrons may save of their necessaries. Extra clerks have secured to assist every customer in shopping at our store and every courtesy will be shown you when you visit us. Study the prices on this page and be convinced.

## Come! Look!Save!

## Dresses and Coats




| $\begin{aligned} & \text { MEN'S SHIRT SPECIAL } \\ & \text { 9 a. m. to } 10 \text { a.m. } \\ & \text { one Hour Only }- \text { FRDAY } \\ & \text { White Broadcloth shirts } \\ & \text { W for } \end{aligned}$ |
| :---: |

MEN'S overalls 59e
Work Pants 95 c
outing 11c

Prints 10 c

SHIRTS AND SHORTS 25 c
ladies' sweaters $\$ 1.45$


STONE'S

Scraminis e) Ballinger Men Opening "Lost" Silver Mine Near San Saba


The Fair Next Week
They Will All Be There.
Come and Help Make it a Success

You will find our place chock full of good things to eat, at prices that are in line with $4^{1 / 2} \mathrm{c}$ and 5 c cotton. Take advantage of them while here, the difference will take care of the gas bill.

Here are a Few Specials for
Friday and Saturday
October 9th and 10th And All Fair Week
PintoBeans
10 lbs. . . 29c

anc.


In Initial Deposit of Sl is Enough Ballinger State Bank

SIMCLIAR Gasoline and Dils 7

Pennsylvania Oil Opaline oil
$H$ C
Cisaline Regular Gasosine



| 36-In. Outing <br> 10 c | 36-In. Domestic Bleached or Unbleached 5c | 9-4 Sheeting <br> 21 c |
| :---: | :---: | :---: |
| $\begin{aligned} & \text { Fancy Tweeds } \\ & \text { neary Cotoon rimbs } \\ & \mathbf{2 5 c} \end{aligned}$ | Rayon Bloomers step-In. 19 c | Prints rast color 8c |
| $\begin{aligned} & \text { Boys' } 0 \text { veralls } \\ & \text { Heary Grade } \\ & \text { 49c } \end{aligned}$ | $81 \times 90$ Sheets <br> Heavy Grade <br> 59 c | $\begin{aligned} & \text { Towels } \\ & \text { Faney borders } \\ & \text { 8c } \end{aligned}$ |
| $\begin{gathered} \text { Tom Sawyer } \\ \text { stirs } \\ \mathbf{7 9 c} \end{gathered}$ | Men's Silk Ties 1.00 Grade 59c | Men's Hats <br> s500-s6.00 Grates <br> $\mathbf{S 1 . 9 5}$ |
| Men's Underwear 19c | Work Shirts Men's, Heavy Grade 39c | Boys' Wash Suits Cotton-Wool Mistures S1.19 |



## MEN'S SUITS

From Hart, Schaffner \& Marx comes the latest word in fall clothing; single breasted models, with notch and peak lapels, handfelted collars, hand-sewn linings, and beautiful tailoring. Worsters, serges, cassimeres
and other materials. Rich, dark browns, soft grews, rich blues, and mixtures, all com-
bined in suits never before so smart and so

Look for the Horse in Your Next Suit
$\mathbf{S 2 5}{ }^{\text {T0 }} \mathbf{\$ 3 5}$

## "LUCKY" CLOTHING

 which have been sold down to one of Suits tern. Good clothes by good suit-makers, find to $\$ 40.00$. If you are "Lucky" and can$\mathbf{\$ 1 0 . 4 5}$
Color
for
Fall
Greens
Blacks
Browns

color-chats the story for fall- brown, green and black, in ma-
terials of suede, pinseal, reptule and kid, with a trim of alligator, pigskin or calf you have a style that makes Father TIme blink
his eyes. flatterng to the feet, combining both comfort and
beauty
$\begin{array}{lll}\mathbf{\$ 5 . 0 0} & \mathbf{\$ 6 . 5 0} & \mathbf{\$ 7 . 5 0}\end{array}$



Fire Prevention is A JOURNEY TO
Heard by Students
The assembly
Monday mornin
most valuable
year when $J$
year when J D. Mogrtely secretary
of the Ballinger Chamber Commerce, and Marvin Atkins
chiet of the Ballinger fire depart-

FAR-AWAY FAIRS
on 'Fire Preve
is being curre
is being cu
the United


NOTICE TO THE PUBLIC

| ${ }^{1}$ have taken charge of |
| :--- |
| he $\begin{array}{l}\text { Continential } \\ \text { oil } \\ \mathrm{Co}\end{array}$ |

Public Service Station

$\qquad$
E. C. TINSLEY,

Funeral Directors
Ambulance


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| YEAR |  |  |  |
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|  |  | FIRST NATIONAL BANK | While fearsome monsters sported on the shores of PENNSYLVANIA |
|  |  |  |  |
|  |  | FIRST national bank of ballinger | $M^{n}$ |
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|  |  | ( | LINGER AUT PARR BROS. <br> PARR BROS |
|  | Welcome to the Fair | (\%) | J. BLACK, Marie, Texa <br> R. P. TAYLOR, Norton, Texas MAVERICK GARAGE, Maverick, Texas |
|  |  |  |  |
|  |  | WELCOME TO THE FAIR <br>  | Chirorractic Does Cot |
| W |  |  | Chiropractic Does Get |
|  |  |  | Sick People Weil |
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|  |  |  | E. J. FISHER |
|  |  |  |  |
| RUP PEPSIN |  |  | E. ${ }^{\text {cmamomamem }}$ |

# BETTIS \& STURGES <br> <br> The Ladies' Store <br> <br> The Ladies' Store SPECIAL COUNTY FAIR EVENT 

Just arrived many, many beautiful new style dresses bought especially for this Special Selling Event to get yoi ready for the Runnels County Fair at Ballin- ger, October 13 to 17. Also the newest of the new style coats and so good looking and smart but very, very inexpensive. Come in and see them. Millinery and shoes too, infact a full stock of everything brand new and at the lowest prices. Come in and see for yourself.



$\$ 4.95$
$\$ 5.95$
$\$ 8.95$

You Will Have to See these Dresses to Appreciate Their Value


Beautiful New Fall Coats
$\mathbf{\$ 9 . 7 5}$
$\mathbf{\$ 2 5 . 0 0}{ }^{\text {and }} \mathbf{\$ 2 9 . 5 0}$


Giloves
 FALL FOUTWEAR 47


Smart New Fabrics for Fall


Special Sale of Silk Hosiery Friday and Saturday and During Fair Week


Silks For the New Fall Season


# THEY ARE COMING higainbotham's Great Selling Campaign 

For 50 miles and more---making that cash buy more by trading at this store.

## Why Not take advantage of our WONDERFUL LOW PRICE SELING next week and "Kill Two Birds with One Stone"

Come to the Fair and buy your needs at our low bargain prices---We'll save you money!
Read these Prices---They'll Give You an Idea of the Big Saving We are Making You!
yevs sutis
$\$ 18.75$
new fall hats
$\$ 2.95$
-0LNCE DLCK
9c
WORH SHOES
$\$ 1.25$
MENS DRESS SHOES
$\begin{array}{lll}\$ 1.95 & \$ 2.95 & \$ 3.95\end{array}$

DRESS PANTS
$\$ 1.95$
BOYS' FALL SUITS
Most of these with 2 pairs of Pants
$\$ 2.95{ }^{\text {AND }} \mathbf{\$ 4 . 9 5}$

| MENS TIES <br> $29 c^{\text {AND }} 50 \mathrm{c}$ |
| :---: |
| TENNIS SHOES 49c |
| PRINTS <br> 10 c |
| $\begin{aligned} & \text { BFD SPREADS } \\ & 69 \mathbf{e} \end{aligned}$ |
| (RIS CROSS CLRTAINS 59 c |

$\$ 19.75$
CANE SEAT CHAR
75c
BEDS
$\$ 3.95$
SEWING MACHINES $\mathbf{\$ 2 4 . 7 5}$

Women's Every Day SHOES
Flexible, Heavy Soles, built for wear and comfort $\$ 1.75$
$\stackrel{\text { Odd Lot }}{\text { LADIES }}$ SHOES
$\mathbf{\$ 1 . 9 5}$
SUITS AND DRESSES $\$ 5.95$
WASH DRESSES AND SUITS
$\mathbf{\$ 1 . 0 0}{ }^{\text {Wonderful }} \mathbf{\$ 1 . 9 5}{ }^{\text {alues at }} \mathbf{\$ 2 . 9 5}$
LADIES" HATS
95c ${ }^{\text {AND }} \mathbf{S 1 . 9 5}$
One Lot
DRESSES
Former prices up to 822.50 , choice for
$\$ 3.75$
LADIES' COATS
$\$ 7.75$

## Higginbotham Bros. \& Co.



## Utility Service Has Progressed Rapidly Since Coming to Ballinger




Trust Planned To Save Swiss Watch Industry

## Working in the Interest of Runnels County for Twenty-six Years Baillinger State Bank

This bank offers to the man who cares, safe and secure banking facilities. Big business men take many chances-but not upon the quality of their banking service.

This bank has the ability and is willing to take care of both the largest and smaliest accounts.

Whether it be the largest or the smallest account it still gets the same complete and efficient service from us.

## BAUILINGERTR STATRE BANK


 Be Over Eight Blocks Long

Fair Officials Close Contract
 For Grand Stand Features

## Welcome RUNNELS COUNTY FAR

Improve Your Stock by Feeding Balanced Rations


I Good Ration For 600 P0LND STEERS Ground Maize Heads, 7 lb . Cotton Seed Meal, 2 lb . Ground Bundles and heads, 12 lbs .

Supplement your own roughage with cotton seed hulls.
Ask us for other feeding information for cattle, sheep and hogs.
Ballinger Cotton Oil Co., Inc.

##  <br> The Ford Show

Free Moving Picture

Friday and Saturday October 16th and 17th

uispaly a representative showinik Fort paseenger cars truck and likht commercial units. This is your opportunity made possible through our eiforts to have something of interest to you

Without any obligation we insist that you visit





An Invitation

## Visitors to Our Fair

We welcome you to our store tor an inspection of our new stock of China Glass And Novelty Gitts.

## Hall Hardware Company



Home of The First National Bank in 1886


## Dodson Shows Coming to County Fair




SEबताबN
Touching Eottom
-at Peaney's
$\mathrm{T}_{\text {of the the crilic. }}^{\text {nax moton }}$ Ias avere no beter than prewar yeare the price wis

Herce: How Your Cotton Dollar Has Grown 1931 . . 81.51

| Fur-trimmed <br> Dress Coats <br> *14.75 | Now ask for <br> Sheer SILK HOSE No. 455 $\qquad$ Sold last year for $\$ 1.29$ Now 98c | Now ask for <br> Sheer SILK HOSE <br> No. 448 <br> ALL SILK with smart dull finish and picot top <br> Early this year, $\$ 1.49$ <br> Now 11.29 | Now ask for <br> 8heer SILK HOSE No. 460 $\left\{\begin{array}{l}\text { Picot top. . . silk plated French } \\ \text { beel and cradle foot. Latest. } \\ \text { shades. }\end{array}\right.$ 79 c | Tailored Dresses"Party" Dresses- <br> Penney's has both styles \$4.98 and $\$ 7.90$ |
| :---: | :---: | :---: | :---: | :---: |
| Now longer length! <br> New wrap-front style! <br> New rough woolens! <br> New fitted waistlinel <br> New straight skirt ! <br> Flattering, better furs? <br> The greatest coat value <br> you've seen in years at this low pricel <br> low price! <br> Avail yourself of our <br> "LAY-AWAY" PLAN |  |  |  |  |
| For the first time <br> .. this Quality at ...is Price! <br> Boys' Suise <br> Coat and Vest with |  | Fall Suritc $\qquad$ $\qquad$ $\qquad$ |  | Featuring Fit and Quality! $\begin{gathered} \text { POys } \\ \text { TonEsies } \\ \text { SH.98 } \end{gathered}$ |
| $\begin{gathered} \$ 4.98 \text { and } \\ \$ 6.90 \end{gathered}$ $\qquad$ better than ever! Thrifty mothers will marvel that enduring ney's. A great chorce of youthful appeal in cassimeres, twists, in tans, browns, greys and blues. | Suede Shirts 98c <br> at Penney's usual liberal sav- ings. Coat style. The close- woven texture means added | The Models: Two-button, sin <br> gle breasted with peak or not h lapels. <br> The Fabrics: A varied assort- <br> ment including fine quality <br> The Patterns: Stripes, over- <br> plaids and novelty weaves in the rich colorings of the new <br> season. |  | Spipover Sweaters <br> An Excentional Value $\$ 1.98$ |
| Better than Ever Boys' "TRUE BLUE" Shirts 69C $\qquad$ shade broadcloths. Fine chambray too. At Penney's exclusively 1 |  | Large Size <br> Cotton Blankets Only $1.49{ }^{\text {ratr }}$ $\qquad$ Aufly nap. These good-looking quality, soft and wart Size: $70 \times 80 \mathrm{in}$ ! | LARGE SIZR <br> Cotton Blankets Only (1) E Each $\qquad$ woven. Soft, nappy, clanely gise: $70 \times 80$ in l Size: $70 \times 80$-tn.! | Be Smari <br> and Save <br> FELT HATS <br> MARATHON" BRAND \$2.98 $\qquad$ Vour choice of the new darher shades will retain any shape. |
| Men's Socks Fancy Colors of Sulk and Rayon 10 c and 25 c |  | $\begin{aligned} & \text { Wash. Print } \\ & \text { now } \\ & 12 \frac{1}{\frac{1}{2}} \mathbf{c} \text { yd. } \end{aligned}$ |  |  |

Dowling Sticks to
His Code in Films



Itchy Toes

## HOWS yaur HEALTH

Welcome Fall Visitiors
D. M. Kilday, Prop.

## Queen sing in

Jack Hoxie
"Burning Trails"

Thapter 5 of "King of the Kongo"
2 Comedies

Palace Theatre Program
PROGRAM FOR FAIR WEEK SUNDAY-MONDAY-TUESDAY

Eddie Dowling in

WEDNESDAY AND THURSDAY ONLY Joan Crawford in UUGHING SINNERS Comedy and Kinograms FRIDAY AND SATURDAY D. W. GRIFFITH presents Abranam Lincon QUEEN THEATRE SATURDAY, OCTOBER 17 TH "THE WHITE OUTLAW "King of the Kongo" and 2 Comedies

## Palace ${ }^{\frac{3 n}{s i n} \text { sumbins }}$



ELDIE DOWLING Honeymoon Lane
ivg comedy
fox news


##  <br> As stock holders of the Run- <br> $4(6)$nels County Fair, we extend you, one and all, a hearty wel come to attend this, the 10th convening of our Fair. <br> An Eye Opener Awaits You. <br> C. A. Doose \& Co.

(1)


While Enjoying
 The Runnels County Fair Visit our store and see the bar gains we offer each day in Gro ceries. You will find our store a good place to trade

SMITH'S<br>RED \& WHITE STORE



Be Fair to Your Car
General auto repairing by mechanies that have had years or exprerenence with all makee.

McShan Motor Co.
Welcome to the Fair

"Best Coffee In West Texas"

A fine place to eat when in

CITY CAFE

PROGRAM Tenth
Runnels County Fair Ballinger, Texas
October 13-17

TUESDAY, OCTOBER 13
Forenoon-Final arrangement of booths and exhibits.
1:00 p.m-Grand opening parade through principal
1:00 p.m.-Grand opening parade through principal
$1: 30 \mathrm{p} . \mathrm{m}$ - Opening of gates and all exhibits: Dodson Brothers
Million Dollar Midway attractions and magnificen
$.30 \mathrm{p} . \mathrm{m}$ - Football presentations
3:30 p.m.-Football game: Ballinger Bearcats vs. Freshmar Grandstand acts and midway attractions. All ex
hibit halls open for inspection. WEDNESDAY, OCTOBER 14

Downtown p
Hippodrome
Impodrome
THURSDAY, OCTOBER 15 Delegation Day

FRIDAY, OCTOBER 16
saturday, october 17
$\square$


L. R. TIGNER


PERRY BROS.
10c-15c-25c STORES
Preston Drug Company


Come to the Fair

U. E. Hartman

The Best County Fair in Texas

J. M. Jones Grocery Co,


## Prices of All BUILDING MATERIALS MUCH LOWER



IN BALLINGER 38 YEARS

Everything Required for Building

Carey's Blue Ribbon HOUSE AND FURNITURE PAINTS are the best and most gunomical. Sond for
guarantee of satisfaction or money refunded. COME TO THE RUNNELS COUNTY FAIR, THE BEST EVER

## Ballinger Lumber Co.

Two Sizes: 2-Plow and 3-Plow


McCormick-Deering FARMALL

## Kirk \& Mack

Ballinger
Winters

# $\underset{\substack{\text { Trs } \\ \text { AGARERE }}}{ }$ RUNNELS COUNTY FAIR OCTOBER 13-14-15-16-17 

## All Divisions Filled to Overflowing - Special Features - Mammouth Parades Daily

 DODSON BROTHERS WORLD FAMOUS SHOWSFeaturing Their Million Dollar Midway Attractions of 30 Shows and 12 Riding Devices. Many are New to this Section and Never Seen Here Before.

Pueblo Indian Tribe and Singing Cowboy

Three Big High School Football Games

Ballinger vs. MeSMurry Colleg

inters. ss. Santa Anna
Friday, October 16 Ballinger vs. Bangs

## Grand Opening Day Parade

 Eight Blocks Long - Decorated Cars - Comical Entries - Organizations in Uniforms and THREE GOOD BANDSTWO SPECIAL DAYS
Thursday Delegation Day -7 Bands and Delegates from Out-of
Friday, October 16th is School Day.
DONT LET ANYTHNG INTEREERE--COME DAIIY


JULES ALLEN
The Singing Cowtoy

Registered Poland China Herd to be at County Fair


Citizens' Band


Getting Up

## WELCOME

Runnels County Fair
Ballinger, Texas
October 13 to 17
FIVE BIG DAYS AND NIGHTS

When you plan building or any kind of
improvements remember us.

## We're off for the County Fair

the people together again to see what their neighbors have accomplished, to learn new methods, and to keep up with ant, profitable visit to this Community Display.


It was a big Fair that gave the gas busi-
ness its main send-off in this country, back in Philadelphia in 1876. Besides having gas lights on display, the Centennial Exposition showed the excited world that gas cook stoves had been invented! A baking powder company, in full view of the astonished multitudes, baked cakes in one of the newfangled contraptions, with nothing but little spotless blue flames to furnish the heat.


After 55 Years, Texas Leads the World



Country Kitchens Run with Stargas
besides piping natural gas to thousands of West Texas homes, we pack it in steel drums and take it to farms and ranches. The country kitchen can boast the same modern Gas Range that a town kitchen

One drum of this extremely rich STARGAS will do a family's cooking for two months.

> On Display at

Ballinger Headquarters

## THREE FOOTBALL GAMES ON FAIR SCHEDULE




AT BARGAIN PRICES SATURDAY
AND DURING FAIR WEEK

15 c 2


WEEKS DRUG STORE

We Welcome You to the Runnels County Fair


Tn d Coca-Cola Bottling Co.

