

# BALLINGER DAILY LEDGER

VOLUME 26, NUMBER 89

BALLINGER, TEXAS, WEDNESDAY, JULY 29, 1931.

MEMBER ASSOCIATED PRESS

## One of Children Wounded By Racketeers Succumbs

(By Associated Press)  
NEW YORK, July 29.—Michael Vengali, 5, one of the five children wounded yesterday in a Harlem beer feud shooting, died today.

Police Commissioner Edward P. Mulrooney sent a dozen detective squads to arrest every beer racketeer in the city for questioning.

Preceding the wounding of the children a car full of armed men drove up to the Helmar Social Club. The gunmen opened fire on a man standing near, described as a racketeer "muscling in" on new territory. He dropped to the ground unhurt. The children were in the line of fire, five of whom were wounded.

## HEIRESSSES, HERE'S CHANCE TO WED JOBLESS KING

(By Associated Press)  
BUDAPEST, July 29.—Prince Aladar Porcia of Ortenburg, who says he holds the right of succession to the thrones of Austria and Hungary, has advertised for a wife with \$400,000.

The announcement appeared in the papers of this capital, and aspirants to the honor of financing his claims were told to call at a cottage in a suburban town.

There the prince himself, 64 years old, answered a knock on the door.

He said he needed money for living expenses as well as for suits which he proposes to file against Hungary and Austria. He recently divorced his second wife.

## BRAZIL RENT LAW BRINGS FUNDS TO OFFICIAL BANK

(By Associated Press)  
RIO DE JANEIRO, July 29.—The provisional government of Brazil has decreed that the three months' advance rent, which all tenants must pay, shall be deposited in a government operated savings bank.

Hitherto the landlords have had the use of these funds which were legally demanded from renters of apartments, houses and business offices.

The tenant now gets four per cent interest but the landlord is protected by a certificate naming him as payee should the tenant default in rent.

Mr. and Mrs. Herbert Preston returned to Ballinger Tuesday after spending a five weeks honeymoon at the Madera Mountain Club in the Davis Mountains. They are visiting Dr. and Mrs. A. S. Love and brothers and sisters. Mr. Preston is an orchestra conductor in the public schools of Chicago. After visiting in Ballinger, Galveston and Waco, Mr. and Mrs. Preston will go to Chicago to make their home.

Mr. and Mrs. S. D. Williams left Wednesday morning for Christoval where they will attend the Confederate Veterans' Reunion. The session opened there Tuesday and will continue through Thursday with a good number of veterans and their families attending.

## Lindbergh Inspired Plane Design Decreasing Resistance in Flying

By Alexander Klemin  
(Professor of Aeronautics, New York University)

NEW YORK, July 29.—(AP)—For one thing the airplane designer seeks to reduce the elements of resistance in flying so as to attain greater speeds.

Col. Charles A. Lindbergh, indirectly, is responsible for some of this development.

He is always asking for higher speed, and in so doing has urged the designers and builders to greater efforts.

For example, Lindbergh's Lockheed monoplane is elliptical in cross section, beautifully streamlined from nose to tail.

The resistance of engine cylinders is reduced by placing a venturi cowling over the cylinders.

With the venturi cowling the flow is undisturbed after passing by the cylinders, and therefore the resistance not only of the cylinders, but of the entire fuselage is kept at a minimum.

Another line of research is with the variable pitch propeller,

## Robber Killed by Kilgore Merchant

(By Associated Press)  
KILGORE, Tex., July 29.—John B. Jenkins, owner of a confectionery here, shot and killed an unidentified robber, who with two other men attempted to hold him up today. The other men fled.

## Burning Oil Well Is Extinguished

(By Associated Press)  
OVERTON, Tex., July 29.—The burning Vitek oil well which claimed three lives after taking fire two weeks ago, was extinguished today.

## STONE STORE BEING SET WITH FIXTURES

C. R. Stone has started installing fixtures in his new store building on Hutchings Avenue. The building has been completed with the exception of installing the plate glass in the show windows and laying tile in the lobby leading to the building. Workmen are supposed to look after this within the next day or two and when fixtures are completed the stock of merchandise will be moved and the opening announced.

## Radio Entertainers Are Here Tonight

Ballinger citizens will have an opportunity tonight at 8:15 o'clock to hear one of the most famous pairs of comedians in the United States, "Honeyboy and Sassafra," as they are known to radio listeners, will be presented at the Ballinger high school auditorium in a benefit program with all proceeds going to the Boy Scouts and Camp Fire Girls organizations of the city.

The engagement is being sponsored locally by the Lions and Rotary clubs. Admissions have been cut to 15 and 25 cents so that everyone can attend.

The duo on their visit to Ballinger as guests of the Hicks Rubber Company have agreed to remain for the night engagement without any expense to the local committee and every cent taken in will be "velvet" for the Ballinger boys' and girls' organizations.

"Honeyboy and Sassafra" will work in full make-up tonight, presenting chatter and songs in their own inimitable manner, which has made them one of the most popular teams broadcasting.

Miss Virginia Holman has returned home after a visit on the Hartgrove ranch west of San Angelo.

## Few are Expected At Cotton Meeting

(By Associated Press)  
AUSTIN, July 29.—It was indicated today that few governors of cotton producing states would attend the overproduction conference here Tuesday. The only acceptance received was from Gov. W. H. ("Alfalfa Bill") Murray, of Oklahoma, who will send a representative. Governors of Georgia and Arkansas are considering similar plans.

RICHMOND, Va., July 29.—Governor John G. Pollard today said that the state of Virginia had declined the invitation to send a representative to the cotton overproduction conference in Austin, Texas, Tuesday, called by Governor Ross S. Sterling.

It is pointed out that little cotton now is grown in Virginia.

## Baptist Picnic is Successful Affair

The Baptist picnic staged Tuesday one mile East of Winters on Bluff creek was attended by about 400 people. Rev. J. H. McClain of Ballinger was loud in his praise of the affair and stated that the entire day was very beneficial and plenty of wholesome entertainment made it enjoyable by all ages.

The Ballinger band opened the day's program with a concert at 9:45 Tuesday morning and their part of the day was praised by all leaders. The band remained on the job until in the afternoon and were ready to furnish music at anytime they were called upon.

Rev. McClain acted as master of ceremonies and following the welcome by Rev. W. T. Hamor of Winters, talked on the subject of "Fun, Food and Fellowship" and also outlined the purpose of the picnic in which all communities of the county participated.

Jno. W. Norman of Winters was introduced and gave the morning part of the fun features. Mr. Norman, gifted in the planning and conducting of such features, kept the entire crowd entertained at all off recreational periods during the entire day.

Miss Grace Conn of Dallas, in charge of the State B. Y. P. U. work, addressed the crowd in the forenoon talking of Leaders and their need in the life of the church. She was followed by Rev. Hopkins of Dallas, in charge of Sunday school work, who brought an interesting talk on the power of teachers in the Sunday school work of the church.

At noon the most enjoyable part of the day's program was provided when family baskets filled with every known good thing to eat were brought forth and the eats spread on one large table underneath the shade of the trees. The crowd lingered for about one hour about the table before the ladies started packing the remains of the food back in the baskets.

The band played another concert with added pep after the wonderful noon meal and departed to return home in time for the night engagement. The rest of the afternoon was filled with a question box in which leaders attending answered all questions submitted about the working of the church. Rev. McClain closed the speaking program talking this time on the game of life and showing that everyone must play and the climaxes each must face.

At the conclusion the entire crowd joined hands in a huge circle under the trees and sang "God Be With You 'Til We Meet Again" and Fred Bedford read the 37th Psalm to conclude the day's picnic.

Between 50 and 60 people from Ballinger attended the gathering all enjoyed the occasion very much.

## Deputy Posts Bond In Slaying Charge

(By Associated Press)  
NACOGDOCHES, Tex., July 29.—Deputy Sheriff "Red" Johnson today posted a \$2,000 bond on the charge of slaying George Lowery Saturday.

The best carbon paper for typewriters at Ledger office. dtf

## Icy Seas Hold Secret of Arctic Food



The route of the Graf Zeppelin's Arctic tour takes it near the "blind spot," the unexplored regions indicated by the shaded areas, which may explain the food supply of the polar seas.

By Howard W. Blakeslee  
(Associated Press Science Editor)

NEW YORK, July 29.—Seen through the eyes of an Andree or a Stefansson, the Arctic ice over which the Graf Zeppelin flies is anything but a bleak waste.

Stefansson saw it and lived; Andree saw—and died. But both saw it filled with life.

Where from? Andree, more than 30 years ago, thought this life might be drifting across the polar seas from some unknown land to the northward.

If such a land exists, it must lie in the great "blind" spot, an unexplored area inside the circle of "eighty north," a region whose southern edge the Graf has planned to skim.

There is another explanation than land for the life Andree found on top of the ice floes. He and two companions, landing in July from their balloon, walked for weeks without sight of land.

They had started with little food, yet in October when they made land, they already had gathered a fair food supply for the winter.

This was principally meat of bears which they found plentiful on the ice. They saw also seals and various kinds of birds, some of which they shot.

Instead of coming from some unknown land, these animals and birds might have been attracted from distant but charted shores by the food supply under the ice, the marine life.

Although the Arctic surface is a vast expanse mostly of ice and snow, the cold seas beneath are among the oceans' greatest "green pastures."

There flourish the diatoms, tiny plants, which are the basic food of creatures a little larger, in turn eaten by still bigger sea dwellers, until the whole cycle is fed.

Stefansson said civilized man could be healthy on meat alone, as in the Arctic, and tried the experiment in New York city with apparent success.

What most people don't know about this Stefansson diet is his definition of "meat." Lean meat as an exclusive diet has been shown to be bad for the health. But Stefansson's meat includes the fat.

There is an anecdote concerning a Washington stenographer recruited from the Arctic.

"Oh," she sighed on a hot summer day, "if only I had a piece of seal blubber to chew."

## 2 Trans-Atlantic Planes Are Overdue in Europe

### Hoover, Payne Talk On Unemployment

(By Associated Press)  
WASHINGTON, July 29.—President Hoover today conferred on unemployment relief with Chairman John Barton Payne of the American Red Cross. Payne said afterwards that he believed the visit marked the beginning of a thorough study of the situation and a cooperative movement of the different relief agencies.

The Red Cross does not handle unemployment relief but Payne was called in conference as an expert. He said relief duty belonged to the communities with the federal government the coordinator.

(By Associated Press)  
DUBLIN, Ireland, July 29.—A red monoplane believed to be that of Hugh Herndon, Jr., and Clyde Pangborn, on their way to Moscow on a round-the-world flight, was sighted here at 4:45 p. m. this time, or 9:40 a. m. Central standard time.

Mr. and Mrs. Walter Williams, of Dallas, are here this week visiting friends and relatives.

### "Pearl" Button Supply Menaced

WASHINGTON, July 29.—(AP)—The supply of "pearl" buttons is threatened by the steady depletion of fresh water mussels, from the shells of which the buttons are made, says the U. S. bureau of fisheries. The bureau seeks to learn the age at which mussels should be taken from the water.

### Bridge Hearing at Corpus Christi 31st

(By Associated Press)  
AUSTIN, July 29.—Assistant Attorney General Sidney Benbow today announced that the hearing on the dissolution of the federal injunction against the opening of the Durant-Denison free bridge would be held at Corpus Christi Friday instead of at Houston Monday as previously planned.

Judge T. M. Kennerly suspended the injunction Saturday.

## Three Men Arrested for Bank Messenger Robbery

### Posse Hunts for Slayer of Sheriff

(By Associated Press)  
TEXARKANA, Tex., July 29.—Posses today hunted the slayer of Sheriff Walter Harris, of Miller county, Arkansas, who was slain from ambush yesterday while leading a raid on a still near Boyd, Ark.

A negro youth, wounded during the raid, is in a hospital here. He is not believed to be the person who shot the sheriff.

### Terrell Denies Neff's Testimony

(By Associated Press)  
AUSTIN, July 29.—C. V. Terrell, chairman of the state railroad commission, denied before the House today Pat Neff's testimony to the effect that the commission made no intelligent effort to enforce oil conservation regulations.

Ben Belt, chief geologist of the Gulf Production Company, told the Senate today there is no unnecessary waste in the East Texas fields.

It is indicated that the legislative investigation of the oil situation may end today.

### Texas Girl and Prince Married

(By Associated Press)  
LONDON, July 29.—Miss Aleene McFarland, daughter of Mrs. Charles McFarland of New York and Weatherford, Texas, was married at noon today to Prince Johann von und zu Liechtenstein, member of the reigning house of a tiny European principality.

The ceremony was performed at the church of Our Lady of the Assumption.

### BUSINESS MEN'S CLUB IS STARTED IN BALLINGER

Pete Hallas, J. D. Carroll and Tommie Miller are opening a Business Men's Athletic Club here over the Bibby Tailoring Company. The club is open at the present time but all equipment has not arrived but will be here within a few days and will be installed.

The club offers courses in proper exercises to business men at \$2.00 per month and boxing and wrestling will be taught to those desiring to learn of the arts. Those interested will find some of the management in the club room at all hours from seven in the morning until midnight.

Stamp pads and pad ink, any color, at Ledger office. dtf

### WEATHER FORECAST

(By Associated Press)  
West Texas—Partly cloudy, probably showers in the Panhandle and extreme west portion, tonight and Thursday.

East Texas—Partly cloudy tonight and Thursday.

(By Associated Press)  
DALLAS, July 29.—Three men were arrested and most of the \$2,800 taken from a messenger of the Coca Cola Bank here in hold-up yesterday was recovered today.

A beer peddler tipped off the officers when a man paid him money for "brew" in a Coca Cola company wrapper.

Harold Hitchens, bank messenger, identified one of the trio as the man who robbed him. The others taken in custody are believed to be accomplices.

### WINTERS-BALLINGER PLAY HERE THURSDAY

The management of the Ballinger baseball team announced Wednesday afternoon that the Winters Blizzards would be here Thursday afternoon at 4 o'clock to play at Fair Park. The two teams have met twice this year with the locals winning the first game played here and dropping a game at Winters to the Blizzards.

Hardin, of McAllen, Texas, will pitch for the Bearcats. He was formerly a pitcher in the Gulf States League and is in fine condition to hurl against the Blizzards. McMillan will be back in the lineup and do the receiving for the locals. The entire lineup will be strong and a real game is in store for local fans.

The game will be called promptly at 4:30 with the usual admission being charged.

Patronize our advertisers.

New Style  
STATIONERY  
at a New Low Price

36 SHEETS  
24 ENVELOPES  
39c

JOLIE STATIONERY, with its attractively bordered sheets—three different designs—and its innerlined envelopes, all neatly wrapped in Cellophane, is the hit of the season.

A limited quantity only is available in white and the popular tints—gray, orchid, and buff.

J. Y. PEARCE  
DRUG CO.

Phone 38 or 26 Free Delivery

## Electrical Repairing

Let us repair your iron, fan, or other electrical appliance.

We give you the benefit of 15 years electrical experience and guarantee every job.

We call for and deliver

Ballinger Electric Co.  
Telephone 7

## HIGGINBOTHAM FUNERAL HOME

Let, private, efficient service are the outstanding features of our modern Funeral Home.

Providing a type and character of service unequalled. The privacy and comfort of a home plus every added facility that years of experience have perfected.

Chapel - Private Waiting Rooms  
Lady Attendant.  
Ambulance Service.

Day or Night Phone 1248 Day Phone 96  
Broadway at Park Avenue



The Daily Ledger

Published Every Day Except Sunday by The Ballinger Printing Company

Office of Publication, 711 Hutchings Ave., Ballinger, Texas

Entered at the postoffice at Ballinger as second-class mail matter

Subscription, the year, \$4.50; three months, \$1.25; one month, 40c (subscriptions payable in advance)

Telephone 7

MEMBER ASSOCIATED PRESS The Associated Press is exclusively entitled to the use for republication of all news dispatches credited to it or not otherwise credited in this paper, and also the news items published herein. All rights of publication of special dispatches herein are also reserved.

Ballinger merchants are preparing to go to Eastern markets to make their fall and winter purchases. Some have already left and others will leave in the next few days. All local stores are preparing for their trade this coming fall and winter and will have stocks of good dependable merchandise bought at the best available price. There will be no occasion of shopping away from home on any commodity and all local stores invite the people of this trade territory to inspect Ballinger merchandise first.

Marriages in Runnels county decreased in 1930 over 1929 to a large extent. In 1929 there were 247 marriages performed and in 1930 the number dropped off to 196. Divorces also decreased from 30 to 18 during that year. This is not true of Runnels county only but practically every county in Texas showed a decrease in about the same proportion. The total for Texas in 1929 was 63,173 and in 1930 it dropped to 45,158. Much of the decrease is blamed on the new marriage law which went into force on June 12, 1929 requiring three days notice before a license can be issued in this state.

June was about an ordinary month in Texas in respect to fire losses. A total of 559 fires caused a net loss to property owners of the state amounting to \$724,511.00 with unknown causes being responsible for more than half the entire total. These causes lead more than double most months and those who make a careful study of the fire work declare that the large majority of the cases can be avoided if the proper care is taken before the fire starts. Ballinger has had a number of bad fires this year so far and loss here has been higher than in past years over the same period. Local firemen are striving to hold the loss low for the remainder of the year and solicits the cooperation of everyone in being careful of fires and avoiding all hazards.

For the next two weeks a large number of Ballinger boys will be in military camp receiving intensive drill and valuable instructions. The work done in the Texas National Guard is arranged for the entire year so that those in the various companies are made into real soldiers and when they go to camp the two weeks there make them resemble regulars both in appearance and knowledge. This form of military training is carried on economically and is one of the best mediums of national defense at present. Every state in the union within only a few days time could muster all the men into real service. Not only is the local guard unit providing valuable training for the boys here but it provides a payroll locally that amounts to many thousand dollars annually.

Be wise and advertise.

PUFFY



With Puffy are the sandwiches that always find a place. On flights of such a nature—for a pig must feed his face! He has a quart of coffee, just as other pilots do. "I must admit," says Puffy, "that I feel like Lindy, too."

SUNDOWN STORIES



ASIA, EUROPE, AMERICA

By Mary Graham Bonner

"Yes," continued the Butter-and-Eggs family of flowers, "we have traveled. First of all our family lived in Asia. Then as more and more people lived in Europe we grew there, too. "Then more and more people came to America and we came along as well. But in all these places we still have members of our family."

"I think you smell just a little bit like a dairy," said Peggy. She hoped they wouldn't mind her saying this, but all flowers could not smell like roses.

"And I like a dairy smell too," she added.

The flowers waved their bright, bright yellow heads, and said that they agreed they were a bit like a dairy in the faint perfume they gave and they too liked a dairy smell.

"Sometimes we're grown in gardens too," they said, "and we flourish, but above all we like the places where lots of other flowers would never dream of growing."

"We're something like the fireweed family in that way. Do you know the fireweed family?" they asked.

"I've seen them," said Peggy, and John too, had seen them.

But they had never met them in this talking way and at once it gave the Little Black Clock an idea.

"Let's go and see some of the members of the fireweed family," he whispered, and John and Peggy nodded their heads.

They said good-bye to the Butter-and-Eggs family and promised the flowers that they would always remember how bright and free from vanity and snobbery they were at all times—whether in Asia, Europe or America!

(Tomorrow—"Fireweeds")

HOW'S your HEALTH?



Edited by Dr. Jago Goldston, Academy of Medicine, New York

POPULAR CLIMATOLOGY

It is curious how widespread and how ingrained is what, for want of a better name, might be called folklore climatology.

This pseudo-science dates from the dawn of civilization when the star-gazing Chaldeans saw in the heavenly bodies a set of forces that influenced for good and evil the affairs of mankind.

Time, place and ritual played a prominent part in primitive medicine, and its vestiges still exercise a potent influence over common beliefs.

The temples dedicated to the Greek god of health, Apollo, and to his son, Aesculapius, were built upon mountain sides.

It was in these "sanatoriums" that the ancient Greeks sought, and, according to witnesses, found cures for their ailments by a process of "incubation." They slept in the sanctified temples and the oracles revealed to them the way to health.

Greece is a mountainous country. In the flat lands where there were no mountains upon which to build health temples, common belief endowed the plains, grottos and caves with miracle-working powers.

In the coast lands it was the sea that was credited with rare healing influences.

In diverse forms, but with a common belief in the potency of time, place and ritual, primitive medicine, including climatology, came into being.

Much of this fancy was compounded with the results of hard-headed experience.

The evil effects of dwelling near marsh lands, in regions exposed to harsh winds, in sections where the range of temperature changes went from extreme to extreme were noted and incorporated in folk climatology.

In a measure, this popular

pseudo-science has served man well in harvesting, navigation, and other phases of simple husbandry.

But, as an aid to hygiene, sanitation, and in the prevention of cure of disease, the climatology of the street has been a liability rather than an asset.

(Tomorrow—"Work and Health")

BLANTON NEWS

Sunday school and B. Y. P. U. were well attended Sunday with good lessons reported.

The community ice cream supper at New Home church was well attended and all reported a good time and plenty of ice cream.

Rev. and Mrs. Brown and family returned home Thursday after several weeks' vacation at different points in Texas.

Frank Barnett is visiting friends and relatives in this community this week.

Louie and Elvis Elkins and Clyde Flanagan returned home Wednesday after several weeks spent in the harvest fields.

Mrs. Ed Linderman and children visited in the J. A. Foreman home Wednesday.

The Baptist meeting will begin Sunday, August 9 and continue for two weeks. Rev. Riddle, pastor of the Paint Rock church, will be in charge of the services.

Mrs. W. F. James and Maude and Ella James visited in the J. A. Foreman home Monday.

Misses Gracie Moore and Alice Foreman were guests of Mrs. H. F. Boothe Saturday night.

Mr. and Mrs. J. P. Boothe and family visited in the P. P. Holton home Wednesday.

Mr. and Mrs. A. W. Malone and family attended church at Hagan Sunday and took dinner in the Ollie Smith home.

Miss Hazel Wade spent Saturday night with Miss Laverne

Boothe and Laverne was the guest of Hazel Sunday.

Mr. and Mrs. R. L. Boothe were called to Ballinger Friday to be at the bedside of their nephew, Woodrow Dietz, who underwent an operation for appendicitis.

Mrs. H. F. Boothe, Mrs. J. P. Boothe, Miss Gracie Moore and Mr. and Mrs. Clifford Cope visited in the J. A. Foreman home Sunday.

Mrs. Vernon and Mrs. Chas. James visited in the Sanderfer Jonas home near Spring Hill Sunday.

FOR RENT—New five room house, garage, near high school. Also nice office. Reasonable rent. Mrs. R. A. Nicholson, phone 89, or see W. C. McCarver. 30-3rd

TALPA TOPICS

Rev. W. F. Smith filled his regular appointment at the Methodist church Sunday morning and evening.

Mr. and Mrs. George Kilgore, of Fort Worth, are visiting relatives in Talpa.

Mr. McIntire and son, Buddy, and Mr. and Mrs. Noble McIntire spent last week in Dallas.

Lee Traylor spent Saturday and Sunday in Temple.

Mr. and Mrs. E. L. Smith spent Sunday at the Atlantic pump station.

Mrs. George Barnett and daughter, Nadine, and son, George Jr., of Mait, Texas, are visiting her parents, Mr. and Mrs. Sam King.

Mr. W. K. Payne, Mrs. J. F. Traugber and daughters, Ruth and Oleta Mae, spent the week-end at Menard.

Mrs. J. M. McConnell spent the week-end at Mullen, visiting relatives.

Miss Bernelle Yates, of Glen

Cove, is visiting her grandfather, D. W. Grounds.

Miss Jessie Gregory is spending her vacation with friends in Tulsa, Oklahoma.

James Bomar spent last week at Dora, Texas, visiting Coy Norris.

Misses Marie and Curtiss Gregory spent Friday afternoon and night with friends in Santa Anna.

BLUE BONNET CLUB

The Blue Bonnet Club met with Mrs. D. W. Turner on Monday afternoon, July 27, with eight members and five visitors present. We are always glad to have visitors. They may not be able to learn anything from us but maybe they can tell us something.

This meeting was Mrs. Hollingsworth's time to be with us but as she was not present and no one could take her place on the program the members held a round-table discussion on poultry diseases and their cure.

The club adjourned to meet with Mrs. Dave Underwood on the second Monday in August, which will be August 10th.

As soon as the meeting adjourned the hostess served her guests with delicious ice cream and cookies. This was greatly enjoyed by all.

Club Reporter.

CROSS PLAINS CITIZEN TO HOLD PICNIC AUG. 6

(By Associated Press) CROSS PLAINS, July 29.—(P)—Cross Plains citizens will hold their traditional picnic and farm exhibit August 6. The event, which has been an annual affair since the founding of the town, will be sponsored by the Lions Club. Principal attractions already scheduled include a basket spread of dinner beneath the giant shades in the city park, a terrapin derby and a rodeo. Mayor S. F. Bond, who is chairman of all committees making preparations for the celebration,

said that he was also negotiating with several amusement companies to be here for the picnic date.

Merchants here have formed a cash fund to be distributed among the winners of the various farm exhibits. Ross J. Newton, city vocational agriculture instructor, said that already arrangements had been made for larger and more displays than last year.

Approximately one-seventh of the nation's concrete highways are in Illinois.

Approximately one-seventh of the nation's concrete highways are in Illinois.

Buchanan Barber Shop Hair Cut 25c Shave 20c

C. P. SHEPHERD Attorney-at-Law Will Practice in All the Courts. Office Over Ballinger State Bank. Telephones Res. 161 Office 154 Ballinger, Texas

TEXACO T.M.REG. GREENWOOD'S SERVICE STATION

"It so happens I don't smoke..."

BUT I've noticed recently that more of my girl friends are smoking CHESTERFIELDS, and I asked why.

"One of them said that CHESTERFIELDS really are milder and taste better—that there is nothing strong or sharp or bitter about them.

"Another one spoke up and said that she too liked the taste of CHESTERFIELDS; but that she was especially pleased with the package—so neat and attractive. Chesterfields—she added—are made right—properly filled—and burn evenly; and she thought possibly they were using a better cigarette paper.

"Still another one agreed with all we'd said. She'd been smoking CHESTERFIELDS for a long, long time, and had always liked them; but she also liked the way they were advertised. The advertising seemed to her to be the truth and the whole truth—it wasn't always knocking somebody or something!"





CREWS NEWS

The Methodist revival closed Wednesday evening. There were several conversions and additions to the church. In addition to a cash offering for Bro. Grounds, he was pounced with over two hundred cans of vegetables, meats, pickles, fruit, etc.

We are sorry we cannot give a better account of the 4-H Club-Ballinger good-will lunch meeting last Thursday night, owing to the writer's inability to attend. We can only judge by the praise and appreciation of the program rendered by Ballinger. We all think it was fine of them to take an interest in helping our boys and girls in this great work. Those getting a free trip to the

A. & M. short course were: Alma Phipps, Sammie Breck, Noble Faubien and Fred Martin. Others attending from here are: Mr. and Mrs. P. R. Dietz, Elva Jones, Marion Wood and Irvn Phipps.

Rev. J. A. Branaman returned last week from a revival meeting at Bronte with a car loaded with various canned goods and other groceries as a result of a pounding.

Miss Thelma Cox entertained last week from a revival meeting afternoon with a watermelon social. The little folks were all smiles and appreciation.

Woodrow Dietz was operated on for appendicitis Thursday morning at the Halley & Love Sanitarium. He was said to be rest-

ing as well as could be expected.

Mrs. J. B. Walden is very ill.

C. F. Schwartz returned to his home last Wednesday. He is said to be slightly improved but is still under the constant care of physicians.

Mrs. Pink King and Mancel. Mrs. W. T. White and Mrs. Joe Irven spent Wednesday and Thursday in Sweetwater, visiting relatives.

Lillian Douglass, of Bradshaw, is visiting her grandparents, Mr. and Mrs. C. F. White, this week.

Floyd Jackson, Raymond Phipps and Rupert Rainwater spent the week-end in Bangs, visiting Vyrion Wilkerson.

Mr. and Mrs. Ben Frierson are rejoicing over the arrival of a fine boy. Mother and babe are spending a few weeks at the home of Mr. and Mrs. Frierson of the Content community.

Thursday for medical treatment at the hospital there.

Vyrion Wilkerson, of Bangs, is the guest of friends and relatives here this week.

**"REPORTER."**

**MAKES APPEAL TO HOME OWNERS TO PREVENT FIRES**

(By Associated Press)

AUSTIN, July 29.—An appeal to Texas home owners to exercise more care to prevent fires, with their destruction of life and property, has been issued by J. W. DeWeese, the state fire commissioner.

Mr. DeWeese expressed some alarm at the fact that insured fire loss in Texas for 1930 was \$17,225,417, as against \$15,664,856 for 1929. He said the increase was noted particularly in the number of fires occurring in homes. There was a total increase in dwelling house fire loss of \$1,602,399.

The commissioner said the principal causes of preventable fires in the home were "matches and smoking, petroleum and its products, stoves, furnaces, boilers and pipes, defective chimneys and flues, open lights, gas, natural and artificial, sparks on roofs, hot ashes, coals and open fires, ignition of hot grease, tar and wax, rubbish and litter, steam and hot water pipes."

The chief causes of "partly preventable fires" he listed as misuse of electricity, spontaneous combustion, lightning, sparks from combustion, incendiarism.

Adoption of ordinances creating city fire prevention boards, Mr. DeWeese said, was one of the most successful methods of reducing fire waste. An important duty of such boards, he went on, was to "keep before the public the thought that the insurance companies are not paying our fire losses, but that it is the people who pay."

**Many New Coaches In Grid District 11**

When gridiron activities begin in District No. 11 of the Texas Interscholastic League next Fall many of the teams will be working under new coaches.

Coach John Rountree of Lampasas, who tutored his boys to district and bi-district titles, has been elevated to principal of Lampasas High School, relinquishing the coaching reins to Dudley Moore, who a few years ago coached the same school.

Another old warrior is gone in Felton (Pooch) Wright of Ballinger, who resigned after coaching the Bearcats the past eight years. Wright has turned out some great teams the past few years, many of the players having gone on to win honors in the conferences of Texas. Wright's shoes at Ballinger will be filled by John Sterling Prince, who won fame as coach of Granger the last couple of years. His teams won the district and bi-district titles last year.

Santa Anna retaining their mentors for another season. Howard Miller, who starred at McMurry College, Abilene, before entering the coaching profession last year, already has won his spurs, his crack squad last year making a fine record at Winters.

J. W. Toombs is a fixture at Eden, while Santa Anna is well pleased with Andy Locklear, whose club last season was tough to handle. J. R. Lock, principal and coach at Santa Anna, again will be numbered among the old faces this Fall.—Brady Standard.

**FIRE DAMAGES ROADSTER HERE TUESDAY AFTERNOON**

The Ballinger fire department was called to the Batts Chevrolet Co. late Tuesday afternoon to assist in fighting a fire there. A Chevrolet roadster in the work shop of the local firm became afire and was well underway when discovered. By the time the firemen arrived, however, the car had been rolled from the building and into the street where the flames were soon extinguished. The damage to the car was not large, with only the seat upholstery and the top being burned.

**ANGELO-ABILENE RAIL LINE SOUGHT FOR YEARS**

(By Associated Press)

SAN ANGELO, July 29.—The current year marks a half century of effort to build a railroad from Abilene to San Angelo. The effort now lies in the hands of the Interstate Commerce Commission, which has held hearings to determine the wisdom of granting an application for the construction of the extension of the Abilene and Southern from Ballinger to San Angelo.

surveys were made, but that was all.

In June, 1890, Abilene's chamber of commerce determined to raise \$100,000 as Abilene's contribution to the extension.

Then in October, 1890, a group of men determined to build a railroad, met in Abilene, formed a company and sold some stock, but big money failed to become interested and the scheme was abandoned and the plan died again.

San Angelo and Abilene today are hoping this latest attempt does not follow the ways of its predecessors.

Contracts Notice of Texas Highway Construction

Sealed proposals for constructing 10787 miles of grading and drainage structures from Runnels County line to 6.5 miles south of Paint Rock on Highway No. 4, covered by F. A. F. No. 590-C in Concho County will be received at the State Highway Department, Austin, Texas, until 9 a. m., July 30, 1931, and then publicly opened and read. Plans and specifications available at offices of G. M. Garrett, Resident Engineer, Ballinger, Texas, and State Highway Department, Austin. Usual rights reserved. d-23-29

GRAPE CROP HEAVY

(By Associated Press)

LAREDO, July 29.—One of the heaviest crops of grapes of the Ribera, Muscat and Thompson seedless varieties ever grown in this section of the state is being made this year on the Worms Brothers' farm just south of Laredo.

Buy your printing at home.

**PERSONAL**

attention to each detail of taking care of your car makes it possible for you to forget it.

August 1st will be an easy time to bring us your account.

**RED TOP SERVICE STATION**

E. C. Tinsley, Mgr.

**MOON of DELIGHT**  
by Margaret Bell Houston

**SYNOPSIS:** Behind Juanita Baer's cigarette-girl disguise lurks mystery virtuoso patrons of the gambling parlors run by James Divitt and his wife, Nella. There Eric Ledbetter, a patrolman, vainly tries to get her out. But she is more terrified than when she was a poor girl, she sends one Señor Baerano and Ledbetter, Adrian Fouché, Mrs. Belaine and her grandsons, Kirk Steward, Neat day the innocent Juanita follows Divitt's orders and, going to Sororia Flores, calls to Mrs. Belaine and returns the "wick" Divitt had stolen. The wick... Her story is that she has found it on the street. Juanita refuses the proffered reward, but consents to Kirk's calling. When he sees her at the hotel, he knows a ring belonging to his late mother, Mrs. Belaine said resembled Juanita's.

**Chapter 13**  
**A TARNISHED TITLE**

**THE** Marquesa Carlota de Luiz y Cabrera took the seat that Divitt motioned her to and accepted a cigar.

"Well, Spike, I get your note." Divitt closed the door, turned to the marquesa. "Must I tell you again not to call me that?" he asked. "Do I call you 'Crap'?"

The marquesa shook her head, a head that would have been iron-gray had it not been dyed to more than its pristine blackness. Her rouged face with its heavy nose and fine black eyes lit with a smile, not without charm, not without irony.

"Excuse, I will remember. When we say 'Spike' so long, the tongue makes the word himself. Your note say to me, I hope you are not pay me money I lose at your Conllette wack."

"It was not my fault that you came here to play," said Divitt. "I hadn't even known you were in New Orleans."

"I didn't come to play roulette. I come to talk to you. When you see me you act like you don't know me. Oh, I understand—" with a slight dismissing gesture. "But when you will not talk, I play roulette and lose the money I have save to take me back to Spain."

"I'll talk to you now," said Divitt. "But cut out that 'Spike' business. What did you do after they raided us in Philadelphia? Soon as I knew what was up I gave you all the money and you went shining up the fire escape. What did you do after that?"

"I go over to Jersey. I become a Gypsy and tell fortunes. I make money—enough to take me back to Spain."

"You didn't care what happened to me, did you?"

"Yes. I ask about you all round. At last I am told you are in New Orleans, so I say to myself, 'I can sail for Spain from there, and see him too'. . . Was that your wife, Spike—that curly head one, passing cigarettes? I never believe you would marry, Mister Divitt. I never believe any woman can make you forget yourself enough."

"She is pretty like a curly doll. And she fix up this place, they say. Ver' d'at from our place in Philly—sit. . . I think about you, or I would not have come here to sail for Spain. And ee' you need me I would not have sail for Spain. I would have stay right here, like I did anyhow, like I must after I lose my money to you. I ought know better than play roulette. But I tell myself I know the trick."

"Tricks are not the same," said Divitt, watching her.

It was not protestations of devotion that he wished from the marquesa, but merely to remind her of certain cards he held. . . How old was she now—47? 49? . . . She had changed somewhat since that evening five years before when he had loved her vanish up the fire-escape.

In her role of enchantress, she had always been partial to red. He had rather liked it himself in those days. Mollie had given him a subtler sense—in decoration and in women's clothes.

Perhaps it was with this sense that he now saw the marquesa. . . Perhaps she had not really changed.

Yes, she was fatter—bubbous was the word. And tobacco was making her teeth ugly, and her fingers. . . But she was not alone in these disfigurements, would not be impaired for the thing he had in mind.

The marquesa was talking. She had a pretty, strong accent, like Juanita's.

"When you say that night you do not need me and will not talk, I go back to palm-reading. It is not so good here as in New Jersey. There are too many."

"So you've been reading palms the month you've been here."

Odd, that. She had been reading palms that night time he had seen her in the back-street hotel in Philadelphia, reading them in

the lobby for fun; telling people all sorts of things about the future, their wives, husbands and affairs.

Divitt had not had his hand read, but he had stood watching the marquesa in her wine-colored dress and great Moorish earrings, waiting until the crowd withdrew to the dining room. He had talked with her then, discovering that her powers of divination had not served to avert calamities in her own case. The small fortune she had brought to America was gone. She had pawned everything she had except her heavy, crescent-shaped earrings with dull red stones. . . Divitt wondered now if she had pawned the earrings since. She had not pawned them then.

When he knew her better his newly laid plans for their work together appealed to her. Stressing its possibilities of wealth, he had learned in time that the marquesa loved danger as well. It was of this trait he was thinking when he had written her to come.

The marquesa leaned toward him.

"You need me here?"

"Perhaps. But if people know you already as a fortune-teller."

"They will not remember. I am so disguise. Like a Gypsy."

"This is ticklish business," said Divitt. "High society, and all that. You really did move in court circles at home, as niece of a noble family, though a back ewer?"

Carlota bridled somewhat. "I am nothing black. I—I go into business with you in Philly because I need the money. I am ready to help you here."

"For the same reason," supplied Divitt. "But you really are a marchioness—in case any one looks you up?"

"Let them look," said Carlota.

"All right. I've got a girl from the Argentine. Came into my hands by accident. She has the job passing cigarettes. She got in trouble back home and she's hiding. I know nothing about her except that she's too straight to do what we want—if she knows it."

"We got hold of a necklace one of the swell dames dropped, more or less accidentally. I sent Juanita to return it and refuse the reward. Had her give the name of Ysabel Flores, which I made up myself. Told her to say she was from Seville."

"And she's from the Argentine?"

"No matter. She looks the part, and she's through with the Argentine. . . That necklace was the entering wedge. They'll ask her to visit them in return for this courtesy—if they're assured she's real. They'll introduce her into other wealthy homes. It's a gold mine."

"No doubt you're the real thing too, Marquesa, but you could never have done that. Juanita has paved the way, and you can follow—as her duenna. Sit; think. I mean not to let her get away and squeal. She has no intention of getting away, though it won't hurt to let her know you've got an eye on her. The chief risk is that men will want to marry her. She may fall in love herself."

"And want to marry?"

Divitt shook his head. "There's no danger of that. From what Mollie has gathered, in her talks with Juanita, something has made the thought of marriage impossible to her."

"But her secret may not prevent her falling in love. You yourself are to forestall that."

"Me?" cried the marquesa. "Don't be a fool, Mister Divitt."

"I'm not such a fool as to think you can prevent her being impressed. But you can see when she is impressed, can't you? You can prevent the confidences that follow when the emotion is mutual. You know that she either will not, or can not marry. That should be your cue. Drop a word in the young man's ear—of that of his mamma. Check it before it goes too far. Nothing that would injure her."

The marquesa nodded. "I understand."

"But your main job," continued Divitt, "is to report all you see and hear as you go about with Juanita. Who's got the rocks and where they keep 'em. But tonight I'll have you meet Juanita. Her name is Ysabel, remember—though if you called her Juanita it wouldn't matter much. But of course no intimacy that she's ever seen the inside of this place. You're both from Seville, stopping at the Tijen—traveling. Ysabel's first glimpse of the world."

George Bates was reported very ill Saturday night, but was better Sunday.

Mr. and Mrs. W. J. Young motored over to Santa Anna

**POSTPONE FAIR DATES**

(By Associated Press)

HEREFORD, Tex., July 29.—Because of depressed business conditions and the low price of wheat, Hereford business men and Deaf Smith county farmers have decided to postpone the annual county fair, scheduled for September 16, 17 and 18, for one year.

"SORRY, MADAM,  
... WE WON'T HAVE  
ANY 'TIL NEXT WEEK"

**LONE STAR GAS SYSTEM**

Even during summer months, when the domestic consumer requires very little fuel, Lone Star Gas Company is maintaining its facilities to combat weather hazards of the bleak months of winter.

Imagine your gas company telling you in the middle of a "blue norther"—"Sorry, Madam, but we won't have any gas until next week." Sounds absurd, doesn't it? Yet there are definite reasons why LONE STAR SERVICE is uninterrupted. It is there when and as you want it, because a quarter of a century has been spent in building a faithful gas service . . . the lowest priced dependable fuel service obtainable.

**LONE STAR GAS COMPANY**  
Supplying Gas Wholesale to  
**Community Natural Gas Company**



# Want Ads

## Rates and Rules

Two cents per word first insertion, no advertisement accepted for less than 25 cents. All subsequent insertions 10 per word each insertion.

All classified advertisements must be accompanied by cash unless advertiser has a regular account with the paper.

No classified advertisement accepted on an "until ordered out" basis. The number of times the ad is to run must be specified.

FOR RENT—Apartment, 795 Ninth Street. 23-413.

FOR RENT—Cottage 808 Tenth Street, four rooms, two galleries, garage, bath, kitchen sink, and garden. Priced right. C. P. Shepherd. Phones 151 or 156. 15-107d

FOR RENT—Cottage at 705 Fifth Street, four rooms, two galleries, bath, gas, garage, kitchen sink. Priced right. C. P. Shepherd, phones 151 or 156. 15-107d

## CLUB FEDERATION TO AID DISABLED WOMEN OF WAR

### (By Associated Press)

WASHINGTON, July 23.—The General Federation of Women's Clubs will aid the Women's Overseas Service League in assisting disabled women who served overseas during the World War.

Each unit of the federation will report the names of all overseas women in the locality, stating those who are disabled, with what organization they served and if they now are in need of medical or financial care. The survey will include women who served otherwise than in the army.

A. F. Ligon, principal of the Ballinger High School, has entered Texas Tech at Lubbock and will be there for the next five weeks attending school.

More than 35,000 new members were added to the rolls of 1,200 Protestant churches in the Chicago metropolitan area during the last year.

## Good Program at Norton is Enjoyed

The tabernacle at Norton was filled to capacity Tuesday evening as the people of that community met to welcome the Ballinger good-will trouper on their visit to the rural sections in the interest of the Runnels County Fair.

The meeting place was seated and very comfortable. The program began a little later than usual as more time was used in mingling socially before the audience was finally called to order by T. J. McCaughan, of Norton. Charles Coombes was presented as master of ceremonies and in turn introduced the speakers of the evening and the entertainment numbers.

The Ballinger Band proved a big part of the program, dispensing fine music in a short concert to open the program. C. P. Stone brought greetings from the Ballinger Chamber of Commerce and Mr. Coombes outlined plans for the coming county fair in October and urged the cooperation of the Norton people in the undertaking. The meaning of the "profit sharing" plan was outlined by Mr. Coombes. A number of Nortonites stated that they approved this plan. T. J. McCaughan, a member of the executive board of the fair association, has been a booster for the county show since its organization and was one of those to endorse the new method of operation.

Judge Paul Trimmer, principal speaker of the evening, in a short address presented greetings from Ballinger and further extended the invitation to attend and participate in the Runnels County Fair.

E. E. White and Douglas Motley in blackface were the main fun provokers. Loaded with a great array of personal gags the two comedians kept the big crowd in an uproar for full 20 minutes as they pulled "fast ones."

The girls chorus, which is getting better at each meeting, made a hit with the audience. Elizabeth Motley and Helen Thomson finished the program with a tap dance and were compelled to respond to an encore.

The next good-will trip, on Thursday evening, will be to Talpa. All arrangements have been made there for the visit and a large crowd will be on hand to welcome the boosters.

Austin Williams was in Ballinger Wednesday attending to business here.

## "A Stretcher"

KINSTON, N. C., July 23.—It's common practice to "stretch" a fish story, but not to the extent of that of Jack Sampson, local man. When fish recently rejected the pork rind bait of Sampson, he took a rubber band from his bank book and caught a dozen in 20 minutes.

## Twenty Golfers Enter Tourney

The mixed tournament of Scotch golf at the Ballinger Country Club Tuesday afternoon showed more interest than in the past, a number of couples being present to draw for places at the time for play to begin. The entire hilltop was dotted with players as the foursomes of eight people each got underway.

Champions for Tuesday afternoon were Arthur Giesecke and Mrs. Nell McAlpine, who turned in a score of 38 for seven holes. Mrs. McAlpine was awarded a beautiful compact given by Weeks Drug Store as the tournament trophy.

A number of good scores were reported in this match with Ross Murchison and Miss Faye Clark runners-up at 39, just one stroke behind the champions. The highest score shot was not bad and all the feminine players are showing considerable improvement since beginning a few weeks ago. The long distance driving contest for women was not staged due to the lateness of the hour when tournament play was concluded.

Another tourney is scheduled for next Tuesday afternoon, teeing off promptly at 5 o'clock. Any golfer in the city belonging to the club is invited to join these matches. All masculine players must bring feminine players to keep pairs even. Women's names are placed in a hat and the men draw for partners. An effort will be made to have four foursomes, requiring 32 players, next week.

Games are started at the third hole tee with the men driving. Every other shot is alternated for the remainder of the round.

Mr. and Mrs. J. L. Chastain have returned from points in New Mexico where they have been for the past two weeks on their annual vacation. Carlsbad, Roswell and other tourists resorts were visited.

Bill Griffin, of Valera, is attending to business here this week.

## Service Clubs Have Good Joint Meeting

The joint meeting of the Lions and Rotary clubs here Wednesday at noon at the Central Hotel was well attended. The entire dining room was filled with practically a 100 per cent attendance from both clubs and a large crowd of guests and out of town visitors.

The meeting was set as a joint meeting to have as guests of the two organizations Honeyboy and Sassafras but the crowd was due to disappointment because of the fact that the celebrated duo failed to arrive from Coleman. A telephone message here at 11 o'clock stated that they were having car trouble and would try to arrive before the luncheon in their honor was over but the clubs adjourned at 1 o'clock and before they made their appearance here.

Announcements were made however, of their engagement here Wednesday night in a benefit show sponsored by the two clubs at the High School Auditorium, D. R. Hall of Colorado City, father of Tommie Hall, manager of Hicks Rubber Company here, was introduced and explained the delay of the entertainers and also expressed his regrets that they could not be on hand for the luncheon. He complimented Ballinger for its civic progress and growth and expressed his sincere appreciation for the courtesies shown by the citizenship of this town. Mr. Hall is connected with the Hicks Rubber Company stores and is covering this section of the territory with the radio comedians.

Overton L. Parish was presented as the Rotary speaker of the day in a vocational talk. Mr. Parish with only a few minutes time devoted his few remarks to the lawyers and their responsibility to the community in which they live. He spoke of the code of ethics and their responsibilities to their clients regardless of what they believe regarding their innocence or guilt.

Another joint meeting of the two local service clubs will be held Wednesday at noon at which time the Lions will present the program.

Mrs. J. G. Tuckey and Mrs. J. C. Richards left Wednesday morning for Abilene to spend the day visiting with relatives and friends.

## MELTING FURNACE IS EVOLVED FROM BURNING MIRROR

(By Associated Press)

STOCKHOLM, July 23.—In the artillery museum of Stockholm there is an ancient burning mirror of large dimensions, formerly used by the Swedish army as a means of defence against hostile ships.

The mirror was placed in the sun so its reflection set fire to the vessels approaching Sweden's shore.

A scientific adaptation of the burning mirror has been made by two Swedish scientists, who constructed a powerful melting furnace using an elliptical mirror and a strong electric arc light.

During a demonstration of the furnace before the Society of Physical Research, the inventors obtain heat enough to melt a metal with the melting point of about 2,100 degrees centigrade.

## FOR STUDENTS AT FLORIDA SHIP'S BELL TELLS TIME

(By Associated Press)

GAINESVILLE, Fla., July 23.—A bell that formerly sailed the seven seas now tells the time of day for students at the University of Florida.

The bronze bell was part of the equipment of the U. S. S. Florida, having been given to the ship by citizens of the state for which the battleship was named.

Recently when the craft was dismantled the bell was sent to the state museum on the university campus and installed with an electric timing and tolling device.

Be wise and advertise.

## Businesses Which Help Build City

J. C. Penney Co., Inc.

The J. C. Penney store opened in Ballinger on March 28, 1930, and since that time has taken its place among the leading businesses of the city.

The Penney store system was founded at Kenner, Wyoming, and since that time has had a wonderful growth and expansion in the United States. The Ballinger store, numbered 1,423, is a unit in the system covering the entire nation, and many others have been established since the local store was opened.

The store carries a large line of standard dry goods and notions. A separate department is maintained for ladies' ready-to-wear, and during the Christmas holiday season "Toyland" for the kiddies is a busy place.

All Penney stores are built and operated on the same plan and at all times attract customers with attractive store windows containing special merchandise suitable for the season. They appeal to the buying public with extensive newspaper advertising and while no "sales" are staged every day is a special selling day with low prices featured.

J. A. Killough, local manager, entered the service of the company at Temple in 1920. He was sent to San Angelo in 1924, remaining there until given the management of the Ballinger store. The company offers young men the opportunity of entering its service and learning the business from the bottom up and when prepared placing them in stores at a salary and one-third of the profits of the store.

Since coming to Ballinger Mr. Killough has established himself in the social, civic and business life of the city and is always ready to do his share in community activities.

Miss Elma Ashton is in charge of the office and women's department. Mrs. Augusta Bethany has charge of the women's merchandise section on the first floor, and Glenn Doherty assists Mr. Killough in the men's section.

This ad is one of a series, contributed by the Farmers & Merchants State Bank in behalf of businesses which help build Ballinger. 14-10d

J. Whit Patterson is back on his job at the First National Bank after a two weeks' vacation. Mr. Patterson stated that he had a very pleasant time and was greatly refreshed and rested.

Wade Everitt, of Comanche, attended to business matters in Ballinger this week.

Calling Cards, printed on short notice. Phone 27, we do the rest.

SUMMER BREEZES ARE AWFUL WARM

## Does Your Motor Run Hot?

If so let us tune it up for you

If you are running hot Get a

# Kool Kooshion

## CAMERON'S GARAGE

You Must Be Pleased

Super Service Phone 34

Today and Thursday

# Palace

## Sydney Blackmer (The Bad Man)

in

# "WOMAN HUNGRY"

A thrilling answer to what happens under the spell of Yukon magic, in Peter B. Kyne's thrilling novel—at last in talkies.

with Lila Lee and Fred Kohler

Raymond Hatton, Farrell McDonald.

Photographed in Natural Colors

Also "Hot Dog"—A Dog-ville Comedy Riot

## CREDIT

Credit was originally established for the benefit of the borrower.

Some people act like the accommodation is on the part of the one extending the credit and not on the borrower.

Think That One Over

## RETAIL MERCHANTS ASSOCIATION

## Lose the Dirt--Keep the Color In Pretty Summer Things

Only the gentle, scientific cleaning methods employed by the Bigby Dry Cleaners can thoroughly cleanse your delicate summer clothes without harm to the color. And you will find our service a real economy. Call today.

# BIGBY'S

Phone 63

We stand for the up-building of our community. We are interested in the prosperity of everyone in it and we are here to help you in every way consistent with our well-known conservative methods.

# THE First National Bank

1868 OF BALLINGER, TEXAS 1933

SINCE 1886



## Electric Refrigeration Offers Utility . . . Convenience . . . Beauty

An ideal combination of usefulness, convenience and beauty, the modern Electric Refrigerator offers advantages and economies worth far more than its moderate initial cost and ridiculously low operating expense. That progressive Home-managers appreciate and approve these important benefits is evidenced by their immediate and enthusiastic acceptance of this modern Electrical Servant.

A wealth of crystal-clear ice cubes, the surety of scientifically correct refrigeration at all times, the innumerable tasty and attractive frozen delicacies from the quick-freezing compartment, the convenience of automatic and trouble-free refrigeration, the exceptional operating economy and a distinctive appearance are but a few of the appreciated superiorities of modern Electric Refrigeration.

See the new Frigidaires—now on display in the merchandise showroom. You'll be surprised at the moderate cost of the new models—and the attractive term payment plan makes it possible for you to experience Electric Refrigeration benefits without delay.

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule . . . and adds only a small amount to your total bill?

# West Texas Utilities Company

## Funeral Directors

Dignified and Thoughtful Service.

## Ambulance

# KING-HOLT

## Out-lasts



## Many Boxes of Face Powder

and renders a more durable, lasting beauty. The soft, even, fascinating appearance you secure, retains all of its original attractiveness throughout the day without rubbing off or streaking. Its highly antiseptic and astringent action helps correct blemishes and skin troubles.

## GOURAUD'S ORIENTAL CREAM

White, Flesh and Rosal Shades

## Better than a Horse Shoe---

THE failure says, "My luck will change." The success says, "No horse-shoe for mine. I make my own luck." The failure says, "Some day my ship will come in." The success says, "I'm building my ship in my own back yard. Here it is. A Ballinger State Bank savings account."

Open A SAVINGS ACCOUNT With This Bank

# Ballinger State Bank