## BALLINGER DAILY LEDGER






## Busimesses Which Help, Build City



## In League With the Babies

WHEN LITTLE girls wore copper-toed boots and tight-waisted dresses, and little boys wore kilts what of the babies? Swathed in yards of clothes. Scrubbed with unkown soaps. Few of the expect to live during the dreaded second summer. Many of them suf- fering countless dailments because nobody knew what

> A glance back only a generation or so is enough to reveal how fortunate babies are today. Now there are
soft, cool soaps knowledge can prepare . . sensible, light little clothes . . and such knowledge of sanitation and control of disease that every little baby should live and grow.

> Mothers are indebted to advertisements for their news of these nursery aids, just as they are in-
debted for news of fascinating menus, fadeless curtains, sprightly dinnerware. Constantly, ways are being devised to make life happier, more comfortable for baby, the whole family. Laboratories clean and bright are scenes of goods being tested-being made safe and pure. When the testing is over, the perfecting done advertisements hasten the goods to you

No longer marvel (the next time you buy something widely known) at how fresh, immaculate, fine it 1s. These are qualities you can be sure of in buying ad-
vertised merchandise. qualities you must be sure of in buying for the health of babies, children, any one.
 Installed at Park Are Meeting Teday

## MOVIES



Tird Mitilini Mill
SINCE 1886
Palace

"KING of the WILD" Mickev Mouse Cartoon


Veterans' Loans
repaner to sast any ver


Ballinger State Bank
DRAIN

save repair bills USE better olls Sinclair Oils MOBILINE

CAMERONS GARAGE
Super Service
ou Must Be Pleased
 worm-weather driving

Super Service Station Red Top Service Station Greenwood Service Station Nunn's Service Station

