



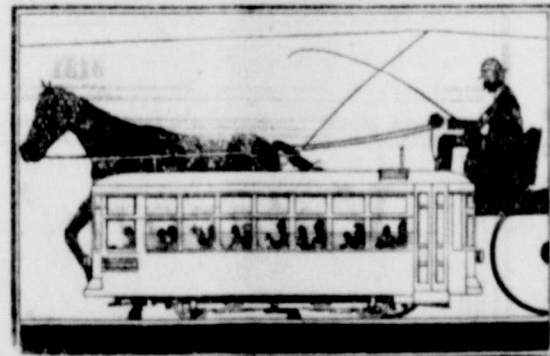
Pioneers--Then and Now



Not so many years ago, hardy pioneers, attracted by the richness, beauty and character of West Texas, halted their ox-drawn "covered wagons" in this section of the nation's last frontier, and sensing, perhaps, its future greatness, made it their home. Wrestling their livelihood from the virgin soil, these sturdy Empire-builders laid the foundations for our present high standard of living, our progressive cities, substantial industries, beautiful homes and alert citizenry.

In a comparable manner, the West Texas Utilities Company—pioneering the widespread distribution of electric energy—has made possible, through the equalizing influence of dependable and inexpensive electric power, the intensive development of West Texas.

Just previous to the organization of the West Texas Utilities Company, the average residential cost per kilowatt-hour in this territory was 13 3/4 cents. Now, under the modern rate schedules of this company, it has been **REDUCED** to 6 1/2 cents—a **REDUCTION OF MORE THAN FIFTY PER CENT!** During the year 1930 monthly residential consumption averaged fifty kilowatt-hours per customer. Un-



der the present rate schedule of this company, the customer can increase his use of service to three times that amount and only increase his total bill by 10 cents a day. Before the organization of the West Texas Utilities Company, a similar increase above the normal average would have cost more than four times that amount, or more than 40 cents a day for the additional comfort or service now available for 10 cents! In other words, you can now use an abundance of service, knowing that the added comforts and conveniences possible in this manner will make only a small increase in your total cost.



The building of a transmission line system, which links scattered communities and widely separated rural homes into one unit served from strategically-located main generating plants, was a revolutionary theory when the West Texas Utilities Company first pioneered in this territory. This system—in a territory as sparsely settled and undeveloped as the West Texas area of a few short years ago—has increased the quantity and quality of service, and at the same time reduced rates. Only a sincere faith in the future development of the territory has warranted this investment of many millions of dollars.

West Texas Utilities Company

Want Ads

Rates and Rules
 Two cents per word first insertion and no advertisement accepted for less than 25 cents. All subsequent insertions 1c per word each insertion.
 All classified advertisements must be accompanied by cash unless advertiser has a regular account with the paper.
 No classified advertisement accepted on an "until ordered out" basis. The number of times the ad is to run must be specified.

FOR RENT—Apartment, furnished or unfurnished. 705 Ninth Street. 28-5c

FOR RENT—Furnished apartment. Utilities furnished. Call 284. 28-6d

WANTED—Beginning April 1st, will take a limited number of boarders and roomers. Phone 175 or call at 207 Broadway. Mrs. D. C. Sampson and Mrs. W. W. Chas-tain. 28-6d

MAVERICK NEWS

Maverick is still on the map although continued cold weather has caused us all to stay in so near a fire so much of the time there was no news of interest.

School is progressing fine with the best attendance and interest that we have had for several years at this time of year.

For the past two Sundays the congregation of the Church of Christ has gone to Norton to hear Elder J. N. Cowan of Robstown preach. Bro. Cowan, as he is known the country over, is a fine Bible scholar and preacher and draws large crowds wherever he conducts a meeting.

Bro. Swearington, pastor of the Maverick Methodist Church, preached Sunday morning and in the afternoon Bro. B. B. Edmiston of Robert Lee gave a very interesting Bible lesson.

W. E. and B. B. Edmiston met with the Maverick singing class for a short while Sunday afternoon. We surely appreciate having them and wish more of the good singers would take an interest in meeting with the small singing classes and help them build into real up-to-date organizations.

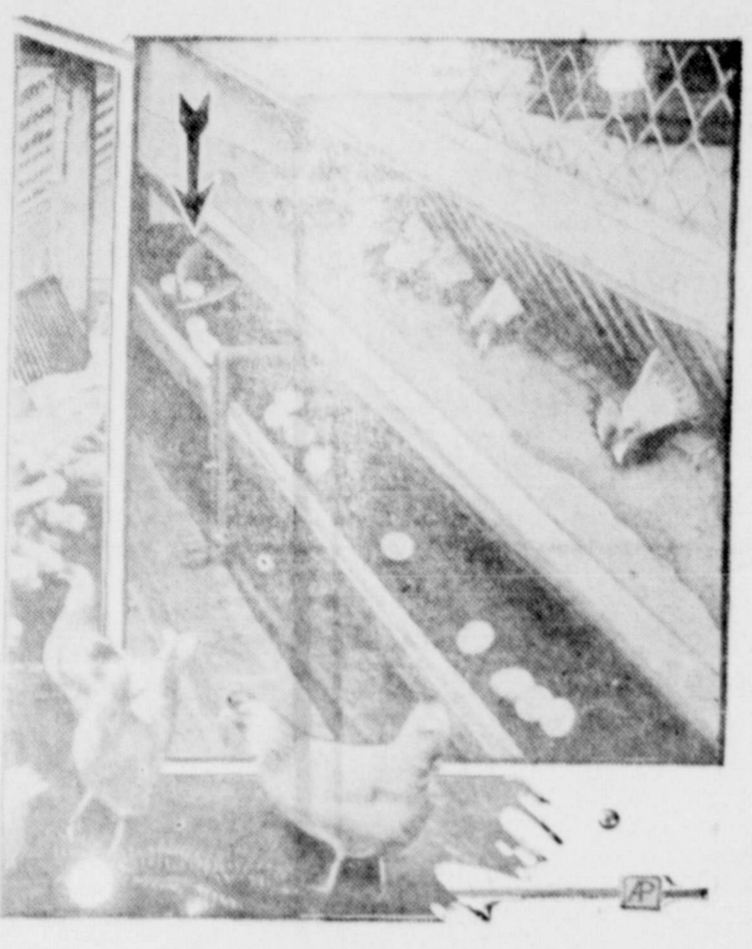
Mr. and Mrs. A. T. Chapman of Norton attended church here Sunday afternoon.

Mr. and Mrs. W. W. Morgan have returned to Maverick to make their home after having lived at Ysleta, Tex. for several months. We are glad to have them make Maverick their home again.

S. H. Manuel who has been ill for the past several months does not seem to be improving as rapidly as could be wished, but we hope he will soon be out and around as usual.

Claud, N. D. and Doel Lee spent last week in the Longview oil fields, but say they like our community best to live and make a home in.

Conveyor Device for Eggs Collects 'Em Automatically



A large German poultry farm utilizes automatic egg conveyors like the one shown here. Arrow indicates where roll onto conveyor band that carries them to packing room.

(By Associated Press)
 BERLIN, April 2.—First it was incubators, and now it's running belts for chicken farms.
 Automatic conveyors, which remove eggs from the roosts, just as soon as the proud hens cackle, have been installed by a large poultry farm near Berlin.
 As soon as the egg is laid, it drops through the bottom of the nest onto the conveyor band which carries it to the packing room. Besides eliminating the work of egg-collecting, the device removes the hen's temptation to stay in her nest and "meditate."

The conveyor band was exhibited at Berlin's annual agricultural exhibition this year, and attracted wide attention.

WINGATE NEWS

Mr. and Mrs. Calvin Rogers, of Sweetwater, accompanied by Miss Anita Henley and Floyd Wood, spent the week-end with Mr. and Mrs. Mack Whig, of Gorman.

Word from Mr. and Mrs. M. T. Henley who are spending the winter at Mission, Texas, is to the effect that they are much improved after a period of illness.

There have been two marriages in this community recently. Miss Mary Lou Parish to Deward Henley, and Miss Mildred Miles to Troy Carter.

Misses Oleta Vosburg and Emma Lee Burns spent Thursday night with Miss Jessie Connor.

All garden stuff which was up previous to the freeze Thursday night was killed by this spell. The wheat was bitten slightly, and oats suffered more serious damage.

Sam Wood, of the Blanton community, visited W. O. Wood and family and S. H. Wood and family.

Miss Omata Henley had as her guest Saturday night and Sunday.

Tigner Elected Rotary President

The board of directors of the Ballinger Rotary Club Wednesday elected officers which were announced following the regular luncheon period. L. R. Tigner was elected president for the ensuing year and will be inducted in the near future. Election to the presidency automatically makes Mr. Tigner the club's official delegate to the district convention, to be held at Plainview.

F. M. Pearce was elected vice-president, E. W. McLaurin re-elected secretary, and R. G. Erwin re-elected treasurer. Two weeks ago the club membership elevated the above named men to the directorate which also includes E. M. Lynn, H. W. Lynn, Garland Thomas and Floyd Smith. The officers and four members of the executive board will guide destinies of the club during the coming year. Judge Paul Trimmer, by virtue of being the retiring president, also will be a member of the board.

The new officers will make public the names of committeemen at an early date. As soon as this is done the program committee will be furnished material and asked to make up a program for each week of the new year. This is done far in advance and each individual in charge of a program notified so there may be sufficient time to arrange interesting and attractive entertainment.

Several others from the Ballinger club are expected to attend the Plainview convention, but Mr. Tigner will cast all votes for the organization. It was voted some time ago that the new president be named the official delegate.

BRONCHITIS

At bedtime rub the throat and chest thoroughly with—
VICKS VAPORUB
 OVER 17 MILLION JARS USED YEARLY

Panama Stamps Tasty

PANAMA CITY, April 2.—Panama has solved one of those mighty problems like what to do with used razor blades by making the postage stamps taste good. Maybe not good, but better than Uncle Sam's.

Arvil Lee Wood spent Saturday night with J. B. Denson.

Frank Barnett of Lubbock has been spending a few days with friends and relatives of this community.

Robert Wood spent Saturday night with Elton Reese.

Miss Omata Henley had as her guest Saturday night and Sunday.

April Forecasts Ideal Weather

According to almanac weather forecasts April holds 12 days of fair, warm weather. Several rains are scheduled and three cold waves. The month as a whole will have pleasant weather, according to this prediction, offering three fair Sundays, Easter being the only Sunday in the month with inclement temperature.

Changes of the moon occur on the 2nd, 9th, 17th and 25th. The only holidays of importance in this section is Easter, on April 5, and San Jacinto Day, commemorating the battle which won Texas independence from Mexico. This is a statewide observed holiday in the Lone Star State, schools and patriotic organizations observing it with appropriate ceremonies.

Cold waves predicted by the before-mentioned authority (?) other than on Easter are on the 10th and 29th, and rains are forecast for the 4th, 13th, 14th, 18th and 20th. The days listed as hot are the 27th and 28th, which probably and possibly might be good guesses.

The 3rd day of this month is Good Friday, the date that commemorates the crucifixion of the Savior. It is celebrated by many religious orders. The date is also the time when many people plant certain flowers, field crops and garden seed.

Ballinger Floral Co. has Easter Lilies, Hydrangeas, and other pot plants. 1-3d-1w

FIVE UPLAND ACRES YIELD RECORD SEVEN-BALE CROP

(By Associated Press)
 SUMMERVILLE, Ga., April 2.—Seven and a half bales of cotton on five acres is a good yield any year, in Georgia.

But in 1930 it was considered strikingly unusual when it occurred in the driest part of the state and on an upland farm.

Billy Reynolds, Chattooga county farmer, reported such a yield to score the highest record of 51 contestants in the Georgia five-acre cotton contest. His county agent, B. M. Drake of Summerville, is authority for the report.

Reynolds says, a crop of sweet clover grown on the land the year before was partly responsible for the good yield.

Buy your printing at home.

BRITAIN GUARDING WOMEN'S RIGHT TO KEEP AGE SECRET

(By Associated Press)
 LONDON, April 2.—The power and prestige of the British government are being marshalled to aid women in keeping a secret.

The approach of the official census April 26 has been heralded by grumbling among the women of the land, most of whom steadfastly decline to reveal their age.

As a pacific gesture, the government has decreed women need tell their age to only one person—the head of the house, who is under pledge of strictest secrecy regarding the secret. In the event the head of the house divulges the age given him for census purposes, he, or she, is liable to prosecution.

Women living in hotels or boarding houses are required to tell the proprietor their ages, but

that person is also under pledges of strict secrecy.

Call and look over our Easter Flowers. Ballinger Floral Co. 1-3d-1w

SPRAY OF GLUE CLEARS GARDENS OF SPIDERS

(By Associated Press)
 ST. LOUIS, April 2.—The red spider, one of the most troublesome pests to gardeners and florists, is being combatted in Shaw's Gardens here with a solution of glue.

One pound of glue in five gallons of water is used as a spray in the greenhouses, with marked success.

Within two or three days after application the film of glue dries, curls and rolls off the leaves, bringing with it both spiders and eggs.

Adda Ward
 Teacher of Singing
 announces the
 Opening
 of her Studio
 307 Eighth Street
 For Information
 And Appointments
 Phone 137

Drain and Refill
 Your Crankcase
 with
THE NEW TEXACO MOTOR OIL
 "CRACK-PROOF" LONGER-LASTING
GREENWOOD'S SERVICE STATION

AUTOMOBILE LOANS
 Cars refinanced, prompt closings.
 Nelson E. Davenport
 717 Alexander Bldg.
 Abilene, Texas

RAFAEL SABATINI
 Begins his flashing new novel in the big April **COSMOPOLITAN**
 Get it at **JONES NEWS CO.**

STATEMENT of Condition

...THE...
FIRST NATIONAL BANK OF BALLINGER

March 25, 1931.

Resources	
Loans and discounts	\$338,365.49
Overdrafts	789.89
Banking House	40,000.00
Furniture and fixtures	10,000.00
U. S. Bonds	26,000.00
Bonds and warrants	34,562.50
Stock Federal Reserve Bank	4,500.00
Acceptances (cotton)	1,643.78
CASH AND EXCHANGE	192,689.03
	\$647,590.69
Liabilities	
Capital stock	\$100,000.00
Surplus and undivided profits	73,678.67
Circulation	25,000.00
DEPOSITS	448,912.02
	\$647,590.69

We carry no state, county or municipal interest bearing deposits.
 We desire to thank our many friends and customers for all business entrusted us, making it possible for our bank to render this most satisfactory statement.

SPEED

If you thrill to real speed then let Texaco-Ethyl show you what it can do! This "dry" anti-knock gasoline has the advantage over other premiums in that its gasoline base is the famous Texaco, the original "dry" gas. You get all the quick-starting, all the speed, all the power of Texaco—and the added pep, flexibility and anti-knock smoothness of the Ethyl compound. Drive up today.

RED TOP SERVICE STATION
TEXACO-ETHYL
 THE DRY ANTI-KNOCK GASOLINE

3131

Veterans' Loans

We are prepared to assist any veteran of the World War in securing loans on their adjusted compensation certificates.

We have blank applications on hand and can get quick action for any veteran.

Ballinger State Bank

Condensed Statement of Financial Condition of
FARMERS & MERCHANTS STATE BANK, TEXAS
 Close of Business March 25, 1931.

ASSETS	
Loans and Discounts	\$351,747.21
City Ballinger Warrants	11,548.16
Overdrafts	1,591.96
Banking House	25,000.00
Furniture and Fixtures	7,500.00
Other Real Estate	9,901.00
Interest Guaranty Fund	1,776.96
Cash and Exchange	46,854.96
Other Assets	4,254.32
	\$460,174.57
LIABILITIES:	
Capital Stock	\$100,000.00
Surplus—Profits NET	41,909.58
Deposits	282,389.12
Cashier Checks	875.87
Bills Payable	35,000.00
	\$460,174.57

We Carry No State, County, City or Special Deposits

CARDUI

In Use For Over 50 Years

Helps **WOMEN** to Health

Sold by All Druggists