## BALLINGER DAILY LEDGER





Hall-Mills Prosecutor to Defend
Accused in "Longest Ride" Murder $\begin{gathered}\text { School Warrant Bill } \\ \text { Sioned by Sterline }\end{gathered}$

2 U. S. Warships Greet President

Ballinger Clerk Helps Plan Meet


The Daily Ledger

## Sundown

 STORIES
## $=$ <br> 5

$\qquad$

## OUR FRIENDS

Modern Electric Sweepers
Can Do Your Housecleaning


## West Texas Utilities Company

THE FARMERS AND MERCHANTS
STATE BANK

## Funeral Directors

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ambulance service
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RCHANTS ,

## Veterans' Loans

We are prepared to assist any veteran of the World War in securing loans on their adjusted compensation certifi cates.

We have blank applications on hand and can get quick action for any veteran.

Ballinger State Bank

DOROTHY DARNI'
By Charles McManus


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By Percival Chritopher Wren hathar of


Assassin's Victim, or Suicide for Love? Jack Krafı Death Still Unsolved Mystery Locut pitiontre nutrun



ENGINEER GAVE UP
Says He Colld Not Stand indi-
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best
years



## Measured In Miles

SUPPOSE for a moment that advertising didn't exist that there were no trademarked goods that every thing you bought had to be judged solely by its look or
feel or taste. Imagine yourself setting out to do the mornings,
hopping under such conditions. You'd drive down the treet, looking in windows for the articles you needed the toilet soap, the ginger ale for tomorrow's pienic You'd stop, ask question, examine the towels, smel the soap, wonder if here was your moneys worth or if
you might find something better farther on. And you might find something betwer farther on. And mile, you could never be sure

Computed simply in terms of gasolipe and shoe leacher, advertising saves you a startling sum every year And if you add the value of your time, the amount is vastly increased.

When you buy a product that is advertised you know n advance what you will get, how much it costs and modern homes, the newspaper advertising columns are a daily guide to purchases.

Read the advertisements, decide what you need, then buy with assurance

CHI TrechFS Ballinger Students
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