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# BALLINGER DAILY LEDGER

Glassware, kitchen utensils, chinaware in sets and in open stock—many household necessities, priced right.  
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VOLUME 24 NUMBER 210

BALLINGER, TEXAS, TUESDAY, JANUARY 21, 1930.

MEMBER ASSOCIATED PRESS

## Governor's Message is on Centralized Prison System

(By Associated Press)  
AUSTIN, Jan. 21.—Reminding the legislature that the responsibility of correcting the main evils which now beset the Texas penitentiary system rests with it, Governor Moody today delivered a message, advocating prison centralization and relocation and suggesting abolition of the fee system to the special session of the forty-first legislature.

The governor said prison improvement is not a political question but an important economic problem, and he expected the support of the majority report of the centralization commission, favoring a new location within twenty miles of Austin.

Of the fee system the executive said "While it may stimulate the activity of officers, its evils far outweigh the advantage gained by this added activity. A provision of the constitution now makes it impossible to abolish the fee system, and any act to amend this provision would be opposed bitterly by every officer who is now compensated through the fee system."

The governor cited the three-year tax rate, averaging sixty-six and one-third cents, as one of the lowest in the history of Texas.

### NO QUESTIONS ASKED OF BEXAR CANDIDATES

(By Associated Press)  
SAN ANTONIO, Jan. 21.—Because nearly all politicians are "Bolters" at one time or another, political aspirants who wish to run for places on the Bexar county Democratic primary ticket will not be asked how they voted in the last election, Mayor C. M. Chambers says.

Many Bexar Democrats left the party lines to support President Hoover in 1928, Mr. Chambers said.

"I am in favor of letting everyone run," he said. "When the races get under way there will be plenty of time to decide on the winner."

### VISUAL EDUCATION FOR POTTER COUNTY SCHOOL

(By Associated Press)  
AMARILLO, Jan. 21.—The first step toward visual education in Potter county was taken when the Bushland rural school installed a projector and several series of slides to be used in teaching geography, history and English. Miss Laura V. Hamner, county school superintendent, hopes to install them in every rural school in the county.

Be wise and advertise.

## Coldest Wave of Century Hits Texas Tuesday Morn

(By Associated Press)  
DALLAS, Jan. 21.—After a respite of less than two days, the most severe blizzard of a century in Texas struck today, with snow, ice, and bitter winds its weapons.

The latest storm sent sub-zero weather to the Panhandle for the second time within a week, and promised zero readings or lower as far south as Dallas.

The cold wave is expected to move in a southeasterly direction possibly reaching the gulf.

Amarillo today reported one degree below zero.

KANSAS CITY, Jan. 21.—Severe cold weather continued today in the Rocky Mountain area and the Southwest as the general disturbance which brought heavy snowfall at many points swept toward the east and south.

The cold remained unbroken along the Great Divide as that area entered its sixteenth day of frigid temperatures.

ABILENE, Jan. 21.—Sleet, snow and ice again today covered the ground in all of the 45 counties served by the West Texas Utilities Company and near zero weather was registered in approximately 100 cities, towns and communities in West Texas, according to reports received this morning from the company dispatcher.

Icy winds, upon which snow

## Payroll Robber Given 99 Years

(By Associated Press)  
GALVESTON, Jan. 21.—Convicted of a \$5,400 dry dock payroll robbery here last May, Daniel J. Denny was sentenced to ninety-nine years in the state penitentiary in a verdict returned by a jury in the district court here today. The jury had been locked up all night, returning its decision this morning.

The defense counsel immediately filed notice of intention to appeal the case.

Denny was charged with the hold-up of Hugh Pike, dry dock official.

## New Air Program Of Interest Here

A number of Ballinger citizens will be interested in a new broadcasting program which takes the air on February 4th. This program is sponsored by the American School of the Air and will be heard over the network of the Columbia Broadcasting System, reaching all sections of the United States.

The American School of the Air will broadcast every Tuesday and Thursday at 1:30 p. m., central standard time. These broadcasts will last for half an hour each, and subjects covered will be especially adapted to junior high school grades.

Dr. Wm. C. Bagley, professor of education of Columbia University, will serve as dean of the air school. The programs are strictly of educational value and at present are more or less in the experimental stages but have been tested sufficiently to insure their success.

Ballinger school authorities are greatly interested in the new programs and urge students as well as others to tune in on CBS chain stations on Tuesday and Thursday of each week. They feel that a great amount of good will be derived by those who listen to all the programs and apply them to their own use.

**Jazz Popular in Germany**  
BERLIN, Jan. 21.—American jazz music has achieved such nationwide popularity in Germany that the largest German broadcasting station here for the first time recently put an all-American orchestra on the air for an hour.

## Naval Powers Open Paradise for Birds Built On Henry Ford Incentive

(By Associated Press)  
LONDON, Jan. 21.—Sounding a call in words heard around the world, the five great naval powers consecrated themselves anew to peace today at the opening session of their long-awaited conference on the further limitations of armaments on sea.

The first meeting was formally opened with impressive dignity by King George who bespoke its success in ending the competition of building ships of war.

The conference, attended by representatives of the United States, Great Britain, France, Italy and Japan, adjourned until Thursday morning.

## "Aunt Lucia" Tonite Promptly 8 O'clock

Preparations were being rushed by the National Guard company and the directors of "Aunt Lucia," which will be presented at the American Legion ball tonight and Wednesday night. The cold wave that struck Tuesday morning caused additional heating units to be placed in the building in order to have the house warm for the big crowd Tuesday night. Blankets were being placed over the windows Tuesday noon to help hold in the warmth. Those working at the auditorium stated that the house was very comfortable and that every detail for the staging of a successful show was complete.

Dress rehearsal was held Monday night with more than 100 local people present and letter perfect in their parts. Seat sales before moving fast Tuesday morning and indications were that an excellent crowd would be present regardless of the cold weather.

In addition to a fine plot with lots of comedy situations, there is a great deal of music, dances, and glimpses of college life that will be worth braving the cold and paying the admission price to see. Local boys and girls have been carefully drilled in the roles of this delightful comedy for the past two weeks.

The National Guard unit will soon move to its new armory on Seventh Street and will use the money derived from the play in equipping club room facilities there. The Guard will appreciate the patronage of Ballinger people.

The curtain will rise fifteen minutes earlier than has previously been advertised. Miss Beard stated that on account of the cold night she would have everything ready and start the show promptly at 8 o'clock.

### ENGLAND MAY REQUIRE COWCATCHERS ON AUTOS

(By Associated Press)  
LONDON, Jan. 21.—A "man-catcher" attached to the front of all motor vehicles is the latest device being tested by the ministry of transport in an effort to reduce the growing toll of fatal street accidents in Great Britain. Deaths average 15 a day.

That new life-guard is fitted to cover the front wheels of cars, much like the cow-catcher on a train, and is designed to carry the car's victim along the road. Each crossbar of the guard is fitted with a sponge-like material, and at the bottom a rubber fender prevents legs or arms from getting under the wheels.

Tests by the Ministry of Transport included long hours with a dummy figure that was thrown into the path of a fast moving one-ton truck from all conceivable angles. The dummy was not once run over.

### EXPORTS TO MEXICO SHOW GAIN AT BROWNSVILLE

(By Associated Press)  
BROWNSVILLE, Jan. 21.—Exportation of American-made goods through Brownsville to Mexico in 1929 were almost three times as heavy as in 1928, according to Consul L. Lopez Montero. Principal exportations last year were agricultural implements, lard, wire, calcium arsenate, lumber, pipe, scrap iron and steam shovels.

**Women's Track Meet at Berlin**  
BERLIN, Jan. 21.—A women's track and field contest between Berlin and Paris is likely to be held here. Negotiations are now being carried on between the two cities.



A view of the bird paradise at Aussig-on-Elbe, a Czechoslovakian steel center, established by Dr. Heinrich Lumpe (inset)

(By Associated Press)  
AUSSIG-ON-ELBE, Czechoslovakia, Jan. 20.—Reading about Henry Ford's love for birds supplied the incentive for Dr. Heinrich Lumpe, hardware dealer and ornithologist, to establish a bird's paradise in this "Pittsburgh of Czechoslovakia."

He told this in explaining how he happened to hit on the idea of "Lumpe's Nature and Bird Protection Park" where feathered songsters nest unhindered, find food in winter if they wish to stay, and in payment keep the region free from caterpillars and other insect enemies of plant and tree.

Dr. Lumpe, whose contributions to ornithology won him an honorary degree from Vienna University, observed that with the extension of industry and the progressive thinning of forests, many species of birds were disappearing from this country. So in 1908 he took some of the profits of his hardware business and bought 12 acres, including a beautiful ravine, on a slope of the Marienberg, just outside of Aussig and its smoking mill stacks.

This tract has been laid out to

illustrate famous fairy tales. There is an Enchanted Castle in the grounds, a grotto fitting the German "Ruebezahl" saga and other similar places. Dr. Lumpe believes that by connecting fairy tales with bird life he has made the feathered folk more attractive to children.

Perhaps, too, he has made the place more attractive to birds, for the park teems with nightingales, thrushes, larks, robins, wrens, bluebirds, finches, woodpeckers and humming birds.

Now the doctor would like to have the great forest between Carlsbad and Marienbad converted into a bird reserve.

That would be an object lesson to the whole world," he said. "Agriculture and forestry would surely benefit if people realized what it means for the birds to destroy insects."

"But the greatest advantage of such a park is that it teaches children kindness to animals. Moreover people who are kind to birds and beasts learn also to be kind to each other, something which this old world certainly needs."

## Church Stages Fellowship Feast Firemen to Inspect Other Fire Trucks

About fifty members of the First Christian church, which included practically every Sunday school officer and teacher and the officers of the church and a few other leaders in the church work, met in the banquet room of the church Monday evening and enjoyed a feast that had been prepared by Mrs. A. B. Stobaugh's class, and then laid plans for the Sunday school and church work leading up to Pentecost which comes on June 8th.

The program was opened by a sing-song led by Mrs. Alex McGregor. The invocation was given by Alfred Cramer. All enjoyed the feast which consisted of turkey and all necessary trimmings to make it a feast. The pastor outlined the work for the next few months and appointed committees that will work to increase attendance at all services. The pastor and committees hope to have every member present on Easter and on Pentecost. A number of good talks were made by officers and teachers. The closing talk was given by Horace Murphy who suggested that while it was alright to try to reach people through the head and heart, yet he believed that the use of turkey and cranberry sauce occasionally would help much.

Mrs. A. B. Stobaugh, in behalf of her class, presented Rev. and Mrs. Reaves with a lovely basket of flowers as a token of appreciation of their work.

**German Radio Listeners Increase**  
BERLIN, Jan. 21.—The number of radio fans in Germany is increasing with American-like rapidity. In Berlin alone, for instance, there are today over 500,000 members of "the invisible audience," according to Reich postoffice officials.

E. Shepperd, city commissioner, J. D. Posey and M. C. Atkins, firemen, left Sunday afternoon for Dallas and Corsicana where they will inspect fire trucks. These men were invited to Dallas by one of the leading manufacturers of this equipment to inspect the various models on the display floor there and to attend some demonstrations that will be arranged for their benefit. They will go from Dallas to Corsicana where a modern fire department will demonstrate the use of the La France truck.

A number of representatives of fire fighting machinery recently visited Ballinger and spending several days figuring with the city commission and local firemen. All representatives were working for the sale of certain trucks that are well known and in use in this section of the state. Following the conference here the trip to Dallas was arranged by dealers so that local officials could see for themselves the trucks and pumpers in action.

The city commission has been contemplating the purchase of new fire fighting equipment for some time to replace the obsolete pumper now in use here. The commission will probably buy a 750-gallon pumper and keep the old 500-gallon pumper as an auxiliary unit. With the two machines a substantial cut can be obtained in insurance rates and the city will be given one of the best equipped fire departments in this section of the state.

As soon as the local representatives return they will make a report of their findings to the city commission and the fire department.

Be wise and advertise.

## Two Jurors Accepted In Brady Murder Case

### Probe is Started In Air Liner Crash

(By Associated Press)  
LOS ANGELES, Jan. 21.—The first of a series of formal investigations into the crash near Oceanside, California, Sunday, of the TAT-Maddux air liner in which sixteen persons died, was launched here today by company officials.

Colonel Charles A. Lindbergh, an official of the line, attended the inquiry.

### Ballinger Youth Gets Leg Broken

Elvin Muncy, age 11 son of Mrs. W. R. Brown, was severely hurt late Monday afternoon when he was struck by a car on Broadway, near the small ice station on Sharp Avenue. The car was driven by R. L. Stokes, of Winters, and those who viewed the accident stated that the driver did everything in his power to avoid hitting the boy.

According to details gathered Tuesday morning, Elvin and another lad were playing along a strip of the concrete highway, and as Mr. Stokes approached he sounded his horn. The boy seemed to become excited and began dodging with the car and in an effort to avoid hitting the child, the car was driven into the ditch at the side of the road. Mr. Stokes almost succeeded in missing the child, but a fender pulled the boy down and as a result the right leg was broken between the ankle and knee.

An ambulance was called and the child taken to the sanitarium. Mr. Stokes accompanied the lad to the hospital and then went to the boy's home for the mother, and remained until after the break was set. He returned to Ballinger early Tuesday morning to see how the little fellow was faring and rendered every possible assistance to the lad and his family.

Both bones were broken in the boy's right leg, but apparently they were even breaks and will knit back in a very short time, physicians stated, and he will be able to be about again soon.

At the point where the accident occurred the road is only eighteen feet wide and when the boy became alarmed and began dodging there was little room for the car to pass him.

The boy was reported to be resting well Tuesday morning and not suffering from any complications.

### SAYS STUDENTS HAVE A BIG OPPORTUNITY

(By Associated Press)  
LUBBOCK, Jan. 21.—Graduates of Texas Technological College have a greater opportunity for exploitation for wealth in the immediate vicinity of their college than any other institution in the United States, according to Prof. Ben F. Condray, Jr., head of the department of business economics.

Scarcity of population in this area, needed for trained people to develop resources which have the capacity of being developed and are yet untouched, and the continual demand for young blood, offer an abundance of opportunity for Tech graduates, he declared.

The extent of wealth to be gleaned from the South Plains is, of course, up to the student, Condray says.

### HAS COLLECTED MUCH FOR UNIVERSITY OF TEXAS

(By Associated Press)  
AUSTIN, Jan. 21.—In the thirty years he served the University of Texas, as land attorney, R. E. L. Saner of Dallas collected for the university \$4,918,429 in grazing rentals, interest and gravel sales at a cost of \$63,905, according to a statement submitted by him when he resigned Jan. 1.

Saner administered more than 2,000,000 acres belonging to the University's permanent fund. During the first 14 years Saner's retainer was \$1,500 a year, raised to \$1,800 annually during the past 16 years.

(By Associated Press)  
AUSTIN, Jan. 21.—The way was becoming smoother today for the selection of a jury in the John W. Brady murder trial, two jurors having been accepted from the twenty-two examined during the first two hours of the session.

W. L. Wright, 27, a furniture repair man, was chosen first, and a short time later J. R. Keltner, 58, a merchant, was accepted.

Both jurors qualified on the death penalty issue, each saying if the evidence is strong enough he conscientiously could vote to assess that penalty.

AUSTIN, Jan. 21.—Judge J. D. Moore presiding, ordered the new venire to appear tomorrow afternoon as the original venire dwindled with little prospects of completing the jury from it.

## Ballinger Delegates To Progress Week

J. D. Motley and C. W. Lehmburg left Tuesday morning for San Angelo to attend the opening program of "West Texas Progressive Week," being conducted by the San Angelo Board of City Development. The first program will be held Tuesday and others will continue for five days, taking up every phase of progress being made in West Texas at this time.

Tuesday has been designated as Press Day, but in addition to matters of interest to newspaper men a number of other items will be interspersed on the program. The big feature will take place in the evening with the annual board banquet at the St. Angelus Hotel, to which all newspaper men and other visitors will be invited.

The Ballinger representative stated that if the weather moderated they would remain over for the banquet but if it continued inclement they would return here in the afternoon.

The board of directors of the West Texas Exposition and thirty-five members of the West Texas advisory board met at 12:15 p. m. to discuss matters pertaining to the next exposition to be staged in San Angelo. These representatives were guests of the Hilton Hotel at a luncheon Tuesday noon.

Another interesting feature of the program Tuesday will be an address by P. C. Beard, district census supervisor, who will explain ways that chambers of commerce can help in preparing an accurate census this year.

Progress Week has been given wide publicity by San Angelo agencies and many visitors are expected there to attend the programs.

### WEATHER FORECAST

(By Associated Press)  
West Texas—Fair tonight and Wednesday; colder tonight. Temperatures from four to ten degrees below zero in the Panhandle tonight.

East Texas—Fair in the interior; cloudy on the Gulf coast tonight and Wednesday. Colder tonight.

Be wise and advertise.

### To Relieve Colds

\$1.50 Electric Vaporizer, 75c Jar Turpo, a \$2.25 value for

95c

Plug in light socket, will heat in a few minutes, the fumes will fill the room or can be left on all night, wonderful for children with colds.

**J. Y. Pearce Drug Co.**

Free Delivery Phone 28 28

The Daily Ledger

Published Every Day Except Sunday by The Ballinger Printing Company Office of Publication, 711 Hutchings Avenue, Ballinger, Texas.

Sale of Sargon Breaks Record

Famous Medicine Rapidly Becoming Household Word Throughout America—24 Carloads Sold in 25 Days in 27 States—Overwhelming Demand the One Great Outstanding Proof of Its Wonderful Merit.

Most medicines are sold by the dozen or by the gross. A few are sold in larger quantities, but think of a medicine that sells in such enormous quantities that wholesale dealers are forced to buy it in solid carload lots to supply a demand that has been as phenomenal as to almost stagger the imagination.

That's just what has happened with Sargon, the celebrated new medicine that is now sweeping the country like a great tidal wave. Not only is the trade buying it in carload lots, but they are buying carload after carload, each car containing over 20,000 bottles of Sargon and Sargon Soft Mass Pills.

Twenty-four carloads in 25 days sold in only 27 states is the amazing record recently made by these wonderful medicines.

In the State of California where Sargon was introduced in April of last year, it has required 21 carloads to supply the ever increasing demand in this one state alone. Texas dealers required 9 carloads in only four months.

A single New York firm, with wholesale branches in leading cities is selling at the rate of over a million and a quarter bottles a year.

"Phenomenal and bewildering" is the way one of the big drug jobbers of the country describes the marvelous demand for Sargon.

"It's the greatest seller within the memory of the oldest members of our organization," said another.

"We are selling more Sargon than any other ten medicines put together," said still another.

And so it is everywhere Sargon has been introduced. From coast to coast and from the Gulf to the Great Lakes, Sargon is known and honored.

Millions upon millions have used it and have told other millions what it has done for them. When suffering men and women find a medicine that helps them, they naturally want to tell their friends about it and in this way Sargon is fast becoming a household word throughout America.

J. Y. Pearce Drug Co., Agents.

Georgetown—A \$60,000 bond issue was voted at a recent election for the purchase and extension of the sewer system.

SUNDOWN STORIES



THE FIRST GYPSIES

By Mary Graham Bonner

"I've turned the time very, very far back this evening," said the Little Black Clock, "and we're going to see the first gypsies."

"That doesn't sound like a bad idea," said John.

Foggy laughed. "I should say it doesn't."

"Well, then we're all pleased," said the Little Black Clock, "because I think it's a fairly good idea, too!"

Once more they were back in the days when the world was quite a new place and some people were packing up their tents and moving.

All around were a number of camels and the tents and the belongings of these people were packed on the camels and off they started.

The people looked unlike those John and Peggy knew.

"Let's watch them as they start off," John said.

So they watched the camels as they moved onward. The men and women and children were riding the camels or walking along beside them.

They had such strange belongings and quite unlike the things that would have to be taken along if Peggy and John and their family were moving.

"Are they going to a house somewhere else?" asked John.

"No, they never live in houses. In fact, I've turned the time back before the time of houses, and these are the first gypsies of all."

"The very first?" asked John.

"The very first," answered the Little Black Clock. "I think it would be fun to go along with them and see more of what they do."

So he found a camel without much to carry, and the children and the Little Black Clock rode on the camel, and followed the first gypsies as they moved to a new place to camp.

(Tomorrow—"Gypsy History")

HOW'S your HEALTH



THE PENETRATING EYE

It is pretty universally admitted that man, taken as he is, proves a feeble animal.

Many of the lower animals are better able than he to stand and survive hardships.

And yet in our world man is king, and this only because he has been able to extend his powers.

The deer is swifter than man, but only man has been able to create the locomotive. The elephant is stronger, but only man has invented derricks, with which he is able to lift many times the weight of an elephant.

His senses, weaker than those of many an animal, become far keener than the keenest sense of the lower species when he ex-

tends; refines and sharpens them with his ingenious inventions.

The penetrating eye, the X-ray, is a fine illustration of this point.

Thirty-five years ago it was unknown. Now the X-ray is among the most important instruments employed in medicine. In a wide variety of ways it is used to determine the conditions of the body but can be inspected by means of the X-ray, and its field of application is becoming ever more extensive.

The X-ray, at the time of its discovery, was a mystery even to Roentgen, who discovered it. That is why he named it X-ray, X representing the unknown, the mysterious.

Today we know a great deal more about this ray, but in many ways it still is mysterious. This much, however, we do know about the application of the X-ray! It does not give us pictures, in the common sense of the term, but rather a shadowgraph.

The principle of the X-ray as far as we can state it in simple terms is that it gives forth under the proper conditions a certain kind of ray which has remark-

able penetrating powers, so that if you place a dense body between the source of the X-ray and a photographic plate, the ray will penetrate the body and affect the plate.

Valuable as the X-ray is, its value is heightened when it is used in connection with other tests and examinations. For this reason it is best never to have X-rays taken save under the doctor's orders.

PARRISH ANNOUNCES FOR COMMISSIONER, PRECT. 1

T. J. Parrish has thrown his hat in the political ring, offering his announcement for the office of county commissioner of precinct No. 1, at the ensuing elections. Mr. Parrish is running subject to action of the Democratic primaries and solicits the careful consideration of the voters of this precinct.

He has been living in Runnels county for the past 30 years and is well known to almost everyone in the precinct. For 11 years he lived on a farm south of Ballinger on the Paint Rock road. For the past seven years he has made

ANNOUNCEMENTS

- For Tax Collector: W. L. BROWN, E. V. BATEMAN
For Cotton Weigher, Precinct 1: PAT TILLERY
For Sheriff: R. E. McWILLIAMS
For District Clerk: GEORGIA SINGLETARY
For County Clerk: IMA McKOWN
For Commissioner Precinct No. 1: T. J. PARRISH, R. J. DEENS
For Tax Assessor: MIKE C. BOYD

his home in the Spring Hill community.

Between now and time for the elections Mr. Parrish plans to make a canvass of all voters and press his claims for the office. He feels that he is capable of taking care of the business of the office and during his campaign will explain to the voters the policies he will include in his platform.

Id&w

Be wise and advertise

Member Associated Press The Associated Press is exclusively entitled to the use for republication of all news dispatches credited to it or not otherwise credited in this paper and also the local news published herein. All rights of republication of special dispatches herein are also reserved.

Stockmen have experienced a hard time for the past month as practically all stock is having to be fed during these cold waves. Many sheep are being kept in pens and behind windbreaks and furnishing water for them is about as big a problem as feeding. A large part of the time ice-covered pastures have made grazing impossible.

Old settlers are beginning to compare this winter with that of many years ago when this was a part of the frontier. Some of the pioneers state they have never seen it worse and the recent cold wave has revived many instances in their memory of days when the population turned out for ice skating and other winter sports. Government figures show the present winter to be the worst in nearly thirty-five years.

The accident in Ballinger Monday afternoon should be a lesson to parents to keep children from playing in the streets and along the highways. The thoroughfares are made for vehicular traffic and when they become playgrounds there is sure to be accidents. It is due to careful driving that more accidents do not happen. A state law makes it a violation for a motorist to drive faster than 12 miles an hour past a school building, but at noon when pupils are hurrying to their homes they take to the streets about as readily as to the sidewalks—and the sidewalks are wide enough to take care of the traffic if the children would not run in such a hurry, and for safety's sake they should avoid using the streets for walking.

Programs, conventions and other attractions in West Texas during the past two weeks have suffered as a result of the weather. Attendance on the convention in San Angelo this week has been hard hit as many guests from a distance could not attend. The Methodist Institute at Santa Anna was called off Tuesday morning for the second time within two weeks. The home-talent play to be staged Tuesday and Wednesday nights in Ballinger has been postponed for one day and the sponsors missed the only good day in the past ten. Those who attend the production will be comfortable after they get to the hall but it will take loyal supporters of the National Guard to go out after dark.

I am over stocked on twenty-six inch fence with six inch stays and for a limited time am going to offer this fence below factory cost. Buy now while its cheap. C. W. Innes, 22 E. Concho, San Angelo, Texas. 7-T-3 6td

Be wise and advertise

PAINFUL INDIGESTION

Lady Says She Obtained Relief By Taking Small Doses of Theford's Black-Draught.

Ardenmore, Okla.—"I have recommended Black-Draught to a great many people, and they always thank me, afterwards," says Mrs. Charina Deane, 116 "B" Street, this city.

"Fifteen years ago, I was in very bad health. I suffered a great deal with indigestion, and I traveled from one place to another in search of health, but nothing helped me. I lost in weight, and my food disagreed with me, and I could scarcely eat a bite that did not give me indigestion.

"Often I had bad gas pains across my stomach, and I would wake up in the mornings with very bad headaches. I had a bad taste in my mouth, and I would feel dizzy when I was on my feet.

"I began taking Black-Draught and soon found that I was getting better. I took a dose about the size of a pea, four or five times a day, for three or four days.

"After I had taken several courses of Black-Draught, in that way, I felt fine. I no longer had indigestion. I could eat what I liked, and enjoyed my meals. I gained in weight, and felt able to care for my business and do my housework."

BLACK-DRAUGHT For Constipation, Biliousness, Indigestion

TEXAS Girl Scores 100% in Health Test



NATURE controls all the functions of our digestive organs for us. We control that, and a lot of trouble it causes.

Children suffer when they don't observe regular bowel habits. Breath becomes foul; tongue coated; eyes red. A host of ailments, biliousness, nervousness, lack of appetite follow if we neglect this warning that a child's bowels need help.

In such cases, California Fig Syrup never fails to help by the prompt opening of clogged intestines. The first spoonful does that, and relieves the common symptoms of constipation. Successive doses help tone and strengthen weak stomach and

CALIFORNIA FIG SYRUP THE RICH, FRUITY LAXATIVE AND TONIC FOR CHILDREN

bowels; improve appetite; encourage digestion and assimilation. In a few days, a child is well, happy and bright again.

The way children improve when California Fig Syrup is used, is the best proof of its merit. Here's an example: Mrs. Wm. L. Piper, 124 Drexel Avenue, San Antonio, says: "Elaine was bothered with constipation several years ago and I decided to give her California Fig Syrup. It made such a difference in her that I have used it since then for every little upset. It helps her digestion; regulates her bowels; keeps her strong and energetic. I am sure it is one thing that helped her score 100% physically, in a recent health test here."

The pure vegetable product, endorsed by doctors for 50 years, always bears the word California.

Have you read the want ads?

Advertisement for West Texas Utilities Company featuring an electric range. Includes text: 'An Example of Electric Range Convenience', 'The New Hotpoint', and 'West Texas Utilities Company'.

Comic strip titled 'MAZIE, THE MODEL' showing a woman named Mazie and a man named Mr. Jeeby. Mazie is a model who is being pursued by Mr. Jeeby. The comic consists of several panels with dialogue.

### Abilene Housewife Endorses Orgatone

"I Haven't Been Well for Three Years and Couldn't Eat Even Milk Caused Indigestion," Said Mrs. Campbell.

"For over three years I have suffered with a severe case of chronic stomach trouble, and indigestion and never felt like doing anything," said Mrs. Lizzie Campbell, residing at 629 Willow, Abilene, Texas, while talking with the Orgatone man.

"A friend recommended Orgatone to me and I've taken three bottles and feel like a different person.

"I suffered a great deal from indigestion, every time I ate anything food would sour on my stomach, and gas would bloat me up until I would be miserable for hours afterwards. I didn't have any appetite because I just could not eat what I did want. Everything I ate would sour and come right up. Even sweet milk had a very bad effect on my stomach. I was very nervous and couldn't rest or sleep at all and I never had any energy or pep at all and never felt like doing anything.

"But since taking Orgatone, I can't say anything and everything I want to eat things that I never could eat before and I do not have any pains or bad effects afterward, at all. I'm not nervous and sleep and rest fine every night. I feel better than I have in a long long time. I can do my own housework now, without feeling all tired and worn out. Orgatone has certainly been a benefit to me, for I'm not bothered anymore in anyway, as I was, and I know that anyone suffering as I did, it will help them."

Genuine Orgatone may be bought in Ballinger at the Weeks Drug Store.

I am over stocked on twenty-six inch fence with six inch stays and for a limited time am going to offer this fence below factory cost. Buy now while its cheap. C. W. Innes, 22 E. Concho, San Angelo, Texas. 7-T-S 61d

### Dr. Rea of Minnesota

Will Make a Professional Visit to Ballinger At the Central Hotel, Thursday, Jan. 23rd.

From 9:30 a. m. to 4 p. m. Dr. Rea, well known American specialist, licensed by the State. Specialist in the science of internal medicine as applied in the treatment of disease without surgical operation.

Below are the names of a few of his many satisfied patients:

Mrs. W. A. Whitaker, 1109 Seventh Avenue, Ft. Worth—Stomach ulcer.

J. W. Brumbelow, Midlothian, Texas—small tumor on face, by hypodermic injection method.

Mrs. O. C. Terrill, Mooreland, Okla., stomach and liver.

Mrs. R. S. Richardson, Eldorado, Okla., stomach ulcers.

Mr. W. E. Walker, Reed Okla., stomach and colitis.

Mrs. Wm. Beckner, Longton, Kans., gallstones.

C. E. Rose, Nowata, Okla., ulcer, stomach and nervous trouble.

Mrs. C. M. Edsall, Watonga, Okla., ulcers, stomach.

J. E. Gray, 510 Broadway, W. Yale, Okla., ulcer of stomach.

Mrs. E. J. Jacobs, Ashburn, Ga., goiter and stomach.

Andra Canary, Clinton, Okla., nervous dyspepsia.

Lulu Jones, Waurika, Okla., ulcer stomach and nervous trouble.

Alice Boughton, Coolidge, Kans. Mrs. C. R. Moore, Grand Valley, Okla. This visit of Dr. Rea will afford his many patients and others interested and opportunity to consult without cost this experienced specialist in Stomach Liver, Intestinal Disease close to their home.

Rea Bros., Medical Laboratory Minneapolis, Minnesota. 11d

The quickest way to keep abreast with the times is to read the ads

### Young Champion's Biddies Lay Happily at 50 Below

(By Associated Press) IRON RIVER, Mich., Jan. 21.—When arctic winds howl through Iron River at the tune of 50 below zero—br-r-r-r!—Miss Ingrid Mattson's hens keep on laying.

Miss Mattson is only 17 but she knows her eggs. She knows her hens, too, else she would not have been named international poultry judging champion at the International Livestock show in Chicago.

Temperatures of 50 below usually chill the egg-laying enthusiasm of hens, but Ingrid keeps the production of her hens up to normal. That's why she's champion.

"They've just got to lay," says Ingrid, a buxom Norse girl who is good to look at. "Neither I nor anybody else can afford to keep hens that don't produce eggs at any season of the year.

"Of course, it requires careful selection of hens and it also calls for getting up at 4 o'clock in the morning in bitter weather to bring them hot mash for an early breakfast, but we have to keep them laying."

Ingrid doesn't pay any coal bills for her biddies to pamper them.

"I don't heat the chicken houses," she said. "The natural heat of the chickens keeps them warm enough even in the coldest weather, because I keep the house well banked up in the winter and because they are insulated."

Ingrid wants to be a 4-H club



MISS INGRID MATTSON

leader when she is graduated from Michigan state college, where she is a freshman. While she is at school her brother takes care of her egg factory.

### Amusements

"Dynamite" is Lavish DeMille Talking Picture—Took Year to Produce in Entirety

"Dynamite," Cecil B. DeMille's first talking production which opened the Palace Theatre Sunday, and will close at that house tonight, stands out as a triumphant return to the mode and startling dramatic structure of "Male and Female," and "Man-slaughter."

More important than any other DeMille production of its type, "Dynamite" is said to have been a year under way. The results more than justify the time expenditure. The picture is intensely colorful, packed with glamour and thrills, and leading up to one of the most thrilling climaxes ever devised for any play.

It is scarcely fair to reveal the basic theme on which "Dynamite" is based, because it is so strikingly different from any other picture plot that patrons have a right to get the whole story as a surprise on visiting the theatre. It is sufficient to say that the story deals with a society girl and her relationship to a polo playing dilatante and a stalwart, two-fisted coal miner. The climactic scenes, which are said to have taken six weeks to make, occur in a mine a thousand feet under the earth.

Charles Bickford as the coal miner, Cynthia Crothers, and the

redoubtable Conrad Nagel in the part of the litteant, contribute some of the performances the talking screen-or the silent- has ever seen. Bickford and Miss Johnson came to the coast from the Broadway stage, and it is to be hoped that Hollywood will see much more of them. The balance of the cast including Julia Faye, and Robert Edeson, is uniformly good and deserves a special plaudit.

"Dynamite" is packed with what its title indicates. It not only has something to interest every type of picturegoer, but it supplies a mass effect that is startling and absorbing. It is unquestionably one of De Mille's greatest efforts and as exciting a two hours in the theatre as you are likely to experience this season.

"WHEN A FELLOW NEEDS A FRIEND," HE FINDS HIM

(By Associated Press) SAN ANTONIO, Jan. 21.—The war did Joseph Carr some good after 12 years.

Joseph stood in the Corporation court here, ready to plead guilty to a charge of vagrancy. Two others had entered the same plea a moment before, and Joseph felt sad. He was a stranger in a strange place.

"Do you know anyone?" asked Judge Dave Watson.

"Not a soul," Joseph sadly replied. And started to plead guilty.

"Hello, Buddy," a voice said, and Joseph look up to see Joe

Mays, city detective. "I knew him in the war, Judge, and he is a pretty good man," Mays said.

"Acquitted," said the court, and Mays dug down for coffee money for an old pal.

### FRIENDLY RELATIONS WITH MEXICO AT BROWNSVILLE

(By Associated Press) BROWNSVILLE, Jan. 21.—Pledging full cooperation with all plans for the development of his city and of friendly relations toward Brownsville, Juan S. Cross

has been installed president of the Matamoros Chamber of Commerce.



### A Sour Stomach

In the same time it takes a dose of soda to bring a little temporary relief of gas and sour stomach, Phillips Milk of Magnesia has acidity completely checked, and the digestive organs all tranquilized. Once you have tried this form of relief you will cease to worry about your diet and experienced a new freedom in eating.

This pleasant preparation is just as good for children, too. Use it whenever coated tongue or acid breath is a sign of a sour stomach. Physicians will tell you that every spoonful of Phillips Milk of Magnesia neutralizes many times its volume in acid. Get the genuine, the name Phillips is important. Imitations do not act the same!

**PHILLIPS Milk of Magnesia**

**Butterkist**  
ON THE WRAPPER  
ButterKist on the wrapper means the best  
QUALITY IN BREAD AND ROLLS  
Quality is what counts and we top the list for this essential  
**CONNELLY'S BAKERY**  
Telephone 25

### BENEFIT NEWS

Miss Sallie Shelburne, who had been improving in health, is reported worse this week.

The Happy Home Makers Club met at Mrs. Pape's Thursday, January 16th. Mrs. Hollingsworth met with us and demonstrated a very delicious dish of baked salmon and carrots. Refreshments were served to ten members and three visitors. The club adjourned to meet with Mrs. David Duke on February 6th.

Miss Gladys Cotter has been on the sick list this week.

Mr. and Mrs. Bill Wheatly, of Dry Ridge, visited Claude and Clyde Simmons Wednesday night.

Mr. and Mrs. J. H. Shelburne and Mr. and Mrs. Kemper Shelburne visited in the home of Mr. and Mrs. John Adams Sunday.

Rev. Ezell filled his regular appointment at the Methodist Church Sunday. Due to a bad flu, services were held in the Baptist church both Sunday morning and Sunday night.

Mr. and Mrs. John Adams, of Paint Rock, visited Mr. and Mrs. J. M. Shelburne Saturday and Sunday.

Little Flora Irene Greenhill has been sick the past week with inflammatory rheumatism. We hope for her a speedy recovery.

Nina Crockett visited Lillian Mae and Mary Louise McShan Saturday night.

Miss Annie Shelburne, who has been visiting her sister, Mrs. John Adams, returned home Saturday.

During the month of January the home demonstration club wo-

**C. P. SHEPHERD**  
Attorney-at-Law  
Will Practice in All the Courts.  
Office Over Ballinger State Bank  
Phones: Res. 161—Office 156  
Ballinger, Texas

men have tried to make the lives of some happier. On January 1, the ladies motored to Mrs. Hall's and gave her mother, Mrs. Humphrey, a sunshine bag. That same afternoon the club members visited Mrs. J. M. Shelburne and gave her a sunshine bag. The grandmothers were like children in that they could hardly wait to see into them. They were not allowed to take out but one package a day. The sunshine bags have enough presents in them to last through the month of January.

J. H. Nail visited homefolks in Eden Saturday night and Sunday.

Fletcher Crockett, of Winters, visited his parents Sunday.

Next Thursday night, January 23, is P-T-A night. If the weather is suitable, we will have a meeting. Everyone be sure to remember the date.

There are several ball games scheduled for this week. We are hoping the weather is suitable for them.

"REPORTER"

**PALACE THEATRE**  
Last Times Today  
All Talking—All Thrilling—On The  
**VITAPHONE**  
You Simply Can't Miss  
**"DYNAMITE"**  
with Conrad Nagel and Kay Johnson  
Added Laural Hardy Talking Riot  
Starting Next Sun. "Footlights and Fools" All color- All Talk

Be moderate  
**AVOID THAT FUTURE SHADOW**

By refraining from over-indulgence, if you would maintain the modern figure of fashion

Fashion revels in the soft, enchanting curves of the modern figure. Don't sacrifice that graceful contour by permitting your eyes to be bigger than your stomach. Be moderate—be moderate in all things, even in smoking. Eat healthfully but not immoderately. When tempted to treat yourself too well, when your eyes are bigger than your stomach, light a **Lucky** instead. Coming events cast their shadows before. Avoid that future shadow by avoiding over-indulgence if you would maintain the modern, alluringly-rounded figure.

**Lucky Strike**, the finest Cigarette you ever smoked, made of the finest tobacco—The Cream of the Crop—"IT'S TOASTED." Everyone knows that heat purifies and so "TOASTING" not only removes impurities but adds to the flavor and improves the taste.

"Coming events cast their shadows before"

**"It's toasted"**

\*Be Moderate!... Don't jeopardize the modern form by drastic diets, harmful reducing girdles, fake reducing tablets or other quack "anti-fat" remedies condemned by the Medical profession! Millions of dollars each year are wasted on these ridiculous and dangerous nostrums. Be Sensible! Be Moderate! We do not represent that smoking **Lucky Strike** Cigarettes will bring modern figures or cause the reduction of flesh. We do declare that when tempted to do yourself too well, if you will "Reach for a **Lucky**" instead, you will thus avoid over-indulgence in things that cause excess weight and, by avoiding over-indulgence, maintain a modern, graceful form.

TUNE IN—The Lucky Strike Dance Orchestra, every Saturday night, over a coast-to-coast network of the N. E. C.

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**McShan Motor Co.**  
General Auto Repairs  
TIRES, TUBES, ACCESSORIES  
GAS AND OIL  
WASHING and GREASING  
Phone 734  
Strong Avenue Between 8th and 7th Streets

**ADEQUATE SAFETY IS NEEDED**  
By those who have any of the following:  
Liberty Loan Bonds, Stock Certificates, Fire Life and Auto Insurance, Bonds, Mortgages, Notes, A Will, Deeds, Abstracts, Contracts, Heirlooms and Keepsakes, Jewelry and Precious Stones.  
Rent a Safety Deposit Box of Suitable Size in Our Safety Deposit Vault.  
Private Boxes Individual Keys  
**THE First National Bank**  
ESTAB. 1866 OF BALLINGER TEXAS ESTAB. 1866  
SINCE 1886

# CLASSIFIED ADS.

## Rates and Rules

Two cents per word first insertion and its advertisement accepted for less than 25 cents. All subsequent insertions 1c per word each insertion.

All classified advertisements must be accompanied by cash unless advertiser has a regular account with this paper.

No classified advertisement accepted on an "until ordered out" basis. The number of times the ad is to run must be specified.

**FOR RENT**—Furnished apartment. Phone 1239. Mrs. L. C. Alexander. 21-10td

**FOR SALE**—Milk cows with young calves. E. C. Pape, Ballinger Route B. Phone 8403 Rural. 21-3td-1w

**FOR RENT**—Two furnished rooms for light housekeeping. 500 Eleventh Street. Phone 368. 20-6td-

**FOR SALE**—Two Walker and Beagle guaranteed opossum, coon and skunk hounds. Phone 13 at night. J. D. Johnson. 20-3d

**FOR SALE**—Right to rented place of 200 acres, 130 in cultivation, also tools, teams and feed. J. P. Boothe. Phone 8539F23. 18-3td-1w-

**FOR RENT**—Furnished apartment, private bath, hot water, garage, close in. 304 Seventh St. Phone 1213. Mrs. F. C. Miller. 17-3-td

**FOR RENT**—4-room dwelling at 1200 9th Street, in good condition, has lights, gas, bath, sink, garage, garden, possession now. C. P. Shepherd. Phone 158 or 181. 17-10td 4d.

**FOR RENT**—Two furnished rooms for light housekeeping. Phone 319. 811 7th Street. 18-6d

**FOR RENT**—Downstairs apartment. Phone 81. 2-1fd

## COME TO ABILENE

Saturday, Jan. 25th, to Championship Roping Contest and Bulldogging Exposition. Bob Crosby, Abilene World's Champion Roper and Cowboy, defends his title against Allen Holder of Rankin, star rodeo performer and widely known cowboy. Two of the best ropers in the world meet for a \$2,000 purse. West Texas Fair Arena, Abilene, Saturday, January 25th, at 2 p. m. Don't miss it. 1td.

I am over stocked on twenty-six inch fence with six inch stays and for a limited time am going to offer this fence below factory cost. Buy now while its cheap. C. W. Innes, 22 E. Concho, San Angelo, Texas. 1-T-S 6td

## COLD MEANS NOTHING TO OLD "SEA DOG"



Men of the sea can't cough their colds. They catch them, but get rid of them in a jiffy. No can you—without any "doping"—with a simple compound that knocks out all that aches, feverish feeling and that watery-eyed, sore-nosed condition that makes a person feel so miserable.

Next time exposure to wet and cold has set you to sniffling, take Page's Cold Compound. Simple little boxes, but how they kill a cold! You're better within an hour; by night your cold is gone. Every drugist has Page's Cold Compound for \$2 packages.



Ballinger Chapter No. 154 K. A. M.  
Ballinger Chapter No. 122 Regular stated meetings held on Second Friday of each month. Members requested to attend. Visiting companions cordially invited.  
Noel Penn R. P.

A beautiful service, a careful chapel, an atmosphere of peace and order—of true efficiency.

## KING-HOLT

Funeral Directors  
Private Ambulance  
Telephones:  
Day 62 Night 372

## New Loan Fund Will be Granted A. & M. Students

(By Associated Press)

FT. WORTH, Jan. 21.—Establishment of a new student loan fund at Texas A. & M. College, to be administered so as to defer until after graduation the date of repayment of money advanced to students who require outside financial aid to complete their education, is planned by the A. & M. Mothers Club of Fort Worth and the Association of Former Students of the college.

Administration of the fund and selection of the students to be benefited by it would be left in the hands of a point committee from the two organizations. Loans advanced to students would bear interest from the date of graduation. The fund would be created by individual subscription and perpetuated by using only the interest from the trust fund established.

There are at present two funds available to students of the college who find it necessary to obtain aid in defraying the expense of their education. One of these is a fund provided by private subscription and held in trust by authorities of the school, but the rules governing its administration effectively limit its usefulness. Mrs. S. R. Hoyt, of Fort Worth, president of the A. & M. Mothers club points out. These stipulations require that loans obtained by the student during any school year must be repaid before he is allowed to register for the succeeding session. The other, created by the Association of Former Students, requires payment of the loan before graduation of the student borrower.

Many boys have been aided by the two funds, Mrs. Hoyt says, but the curtailment of their use by the rules governing them leaves a necessity for additional aid for worthy students. She enumerated the experiences of two boys who have come under her observation as instances of the good that may derive from them.

extending aid to students and the lost opportunity that come from failure of the student to obtain aid when needed.

"The first example, she said, is that of the son of a poor tenant farmer in the black lands of Central Texas who, in some manner, has become imbued with the desire for an education. He was encouraged by his parents, although, with a large family to support, they were unable to offer him any financial assistance. He determined to attempt to work his way through college—for work to the son of a tenant farmer, was to be expected—and Fall found him enrolled at Texas A. & M. College.

"Because of his lack of money he was unable to register as a regular or live in the college dormitory, so, handicapped at the outset, he purchased a tent, a cot, a few cooking utensils and an oil stove.

"Hunger and cold began to battle against his determination. If he studied enough to pass in his course, he had not sufficient time to earn enough to live. Then an illness sent him to bed for a time, causing a serious setback to both his earnings and his classroom work.

"It was alone and ill in his tent that the director of the institution's loan fund found the lad. The lad had not known that such aid was available to students. Provided with funds, he became an excellent student. Four years later he was graduated, and now he holds a responsible position and is said to be one of the most promising young men in his line of business in Texas."

The second example cited by Mrs. Hoyt was that of a young Fort Worth boy who was denied the privilege of a much-desired college education while his companions went on to continue their school careers in a higher institution.

"This lad," she said "is one of four who grew up as companions, attended grade school and high school together, and were inseparable as playmates since early childhood. When they finished high school, three of the boys began to lay plans for going to college.

"This lad in question was left

out of all these discussions, for although he was as ambitious as the rest, the poverty of his family did not permit the expenditures necessary to help him thru school. Both his parents were handicapped by physical disabilities which prevented them from earning a comfortable living and a prejudice against education had been created in his father's mind by the actions of his older son, who had run away from home soon after finishing high school.

"So, while his companions went to college, the lad went to work. He is now 21, and has gone about as far in his work as it is possible with the equipment he has. Out of a salary that would be considered insufficient for spending money by most boys, he is supporting his family, and he has given up hope of ever saving enough to fit himself for a career of electrical engineering—for which he seems best fitted—that would enable him to earn many times as much as at present."

## FIRE DOES DAMAGE TO SERVANTS' HOUSE

The local fire department was called to the M. L. Taylor home Monday afternoon to put out a fire which had developed in the servants' house in the back yard. The flames were quickly extinguished and only slight damage was done.

Be wise and advertise.



## Tiny Bubbles Do The Work

Ask for Rim Tooth Paste—it's a gentle cleanser that cleans the teeth safely and thoroughly and leaves the mouth sweet and clean smelling. A big tube costs only 50c—lasts a long time and does a good job every time you use it.

## Weeks Drug Store

Agents for The Owl Drug Company Products  
Phone 12 and 13

## GULL FROM ALASKA KILLED IN MEXICO

(By Associated Press)

GUAYMAS, Mex., Jan. 21.—A sea gull with an aluminum ring on its leg, stamped "Alaska Zoological Park," was shot down here. It is believed the bird was one of a large number sent out from Alaska to determine the migratory routes they would follow.

## Bridge Testing Music

STOCKHOLM, Jan. 21.—(AP)—Musical strings were used to test the rigidity of the Aarsta bridge, recently opened near here. The strings were stretched to vital tensions, and made to vibrate with an electro-magnet.

## LISTERINE THROAT TABLETS

Antiseptic  
Prevent  
& Relieve  
Hoarseness  
Sore Throat  
Coughs

Made by Lambert Pharmacal Co., St. Louis, U. S. A.

**HIGGINBOTHAM FUNERAL HOME**  
601 PARK AVE.  
Phone 12-48

Advertise in The Daily Ledger.

## Asking Advice

Most people ask advice simply to get confirmation of their own ideas.

Whether or not you choose to follow our advice—you always can be certain that back of it are sincerity, experience, knowledge, and a wholehearted desire to be helpful to you.

Business accounts are appreciated here.

**FARMERS & MERCHANTS STATE BANK**  
Ballinger, Texas  
Established 1909

Give us a trial on your next Cleaning

"If it can be cleaned we can clean it"

## Bigby's

GENTS' FURNISHINGS  
"If Men Wear It, We Have It"  
Telephone 43

## IT'S CHEAPER

Don't let your radiator freeze up and burst—fill it with—

**Everready Prestone**  
OR

Alcohol

WE HAVE BOTH

**CAMERON'S GARAGE**

SUPER SERVICE  
You Must Be Pleased

# "Penetrative Lubricity" MEANS

1. Freedom from Friction.
2. A "Carry-Over" Film by Metal Penetration.

**T**o lubricate, an oil must decrease friction between metal surfaces. A motor oil does this by separating the metal surfaces, and theoretically keeping them separated under all operating conditions. It may amaze you to know that many oils frequently fail to do this.

Think how this "separation" of moving parts is accomplished. The oil forms a wall or "film" between opposing surfaces... and it is upon this film that the reputation of every oil must rest. The film is thin, of course, for it must ride in the tight crevices of bearings, cylinder-walls, etc. But it must also be of extraordinary strength... it must cling tenaciously... or the pressure of your motor will squeeze and hurl it from the vital points that must be kept separated.

## Penetrative Lubricity... The New Gauge of Motor Oil Merit

Penetrative lubricity is the outstanding characteristic of the new Conoco Germ-Processed Motor Oils. This characteristic is the direct result of Germ-Processing.

You must know this story of Germ-Process. Briefly, it is the patented result of 16 years' experimentation by the British scientists, Wells and Southcombe. Back in 1901, when everything of fundamental importance was known about the refining of mineral oils... these two scientists foresaw that additional improvements must be made, in order to keep lubricants abreast of the future development of the "gasoline bugs."

They knew that animal and vegetable oils

were "oilier" than mineral oils could ever be, but were impractical for use in internal combustion motors which operated at high temperatures.

Finally the Germ-Essence, containing the "oily" property lacking in mineral oils, was isolated. And a method was devised for combining this essence with highly refined mineral oils.

Only Conoco Oils Are Germ-Processed... This Gives Them Penetrative Lubricity

Continental Oil Company now owns the exclusive right to Germ-Processing for North America. Only with these new oils can you secure a fracture-proof film which actually penetrates the metal surfaces of your motor! What does this mean?... It means that the all-important film no longer may be hurled and squeezed from moving parts. The Germ-Essence carries the oil into every minute crevice... into the very metal itself. And there it clings—clings when the heat of high speeds seeks to scorch and drive it away... clings when bearings try to squeeze it out... clings, too, when you stop your motor. And this is most important... for the oils you are now using drain away as the motor stops, and require 5 to 15 minutes to resume their guard duty when you next tread on the starter. That's why 40% to 60% of your motor wear occurs in those first minutes of operation.

Save your motor by the use of this new oil. Introduce it to Conoco Germ-Processed oils today at the sign of the Red Triangle.

