## BaLlinger Daily Ledger

 Germans Sign; Will Cable MessageBaby Army Tank Tied Up

At Ballinger For Repairs
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## BLANTON'S OISTACT

 BACKS MB. WILSON
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Willard Service and You

## tions are mainta ned.

It's for you that the Wil
surance plan was worked out.
It's for you that the Willard Service and Adjustment Policies you'll see in Service an lard Service Station were drafted.

The meaning of Willard Service to you as a Service and You". Ask forket, Willard you come in. Ask also to have your battery tested with a hydrometer so that you can be sure you have been keeping it properly charged.
BALLLIINGIETR AUYPO CO.
Opposite C. H. L.


FAILURE TO BUY
CAUSES "ARREST"





BALINGER STATE
PASSES IT'S QUOTA

 FROY FPUCE HeP Mat ro sow fruin fanke



OIL POSSIBLiLTES Used 40 Yaars

## People Will Buy If You Tell <br> Them About the Things You Have To Sell ADVERTISE

The American public is a buying public. It has the money to spend and will spend it if you show them the need for spending it. Therefore---Advertise!

This is the message from the Department of Labor to all live, progressive merchants who believe in the future prosperity of America. Tell your story thru the press and reach the greatest number of potential customers at the smallest cost.
Advertising, intelligently planned and executed is the surest, quickest and most economical means of securing esales---stimulating business.

# U.S. Department of Labor 

W. B. WILSON, Secretary

## BALLINGER DAILY LEDGER

# Wilson To Remain In France Until Germans Sign; Will Cable Message 

Baby Army Tank Tied Up ALL WAR
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Willard Service and You
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It's for you that the Willard 90-day in
surance plan was worked out
It's for you that the Willard Service and lard Service Station were drafted
The meaning of Willard Service to you as car owner is given in the booklet, "Willard you come in. Ask also to have your battery tested with a hydrometer so that you can be sure you have been keeping it properly charged.

BLANTON'S DISTHICT
BACKS MB. WILSON
BORDER
CONDITIONS


Big Reductions On Villinery.

Now Is the Time To Get a New Hat For Less

Special Values at 1.95, 3.95, 5.00 and

$$
\$ 7.50
$$

Higginbotham Bros. de Co.
P.S.-We have a straw or panama for your husband, son or sweetheart. Won't you tell him?


## ROBIN REDBREAST Cream Meal

For Delicious Corn Bread, Corn Sticks, Muffins and Cakes

The best money can buy, but costs no more than an ordinary good meal. Why not try it today
attention dealers: The Arkadelphia Milling Company furnishes dealers with meal, flour and all kinds of

Arkadelphia Milling Company
Makers of Dolly Dimple Flour
Arkadelphia,
Arkansas

## Let's Go "Over the Top" Again

While our bank quota may appear o be rather large, being practically one-third Runnels County quota, still with the assistance of our many friends and customers we should raise the amount.
Subscribed Through Our Bank
First Liberty Loan - $\$ 11,250.00$ Second Liberty Loan - 35,100.00 Third Liberty Loan Fourth Liberty Loan - 27,500.00 Victory Loan "quota" Total



## Value \& Quality

THE value of your money depends on the quality of goods you buy. Shoddy goods are dear at any price. Better practice economy by buying the purest and best groceries. We do our best to handle the best that the market affords at all times. Call early



