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Don't Let Your Dollar Become a "Bo!"

There is a difference in dollars. There is the "tramp" dollar—the dollar spent with chain stores. Then there is the home dollar with its home circulation—home benefits, home profits.

Though both of these dollars are marked One Hundred Cents, the home dollar continues to multiply itself—at home—for here community interests are mutual. The success of this City contributes to the success of everybody in it. A prosperous city and county rests on individual prosperity.

Not so with the "Tramp" dollar—once spent it is gone forever.

The advantage to you of spending your dollar with a home owned store is greater than the tramp dollar can possibly buy—if it bought you one hundred cents' worth—which it cannot possibly do, because the chain stores must make a profit and send it on to Wall Street, where it shall never return.

(There is a big truth in this worth your serious thought).

DO YOU KNOW THAT IT DEPENDS ON YOU MOTHERS IF YOUR BOY HAS A CHANCE

Every dollar you spend in helping your independent dealer in his fight for maintaining American ideals in business will help your son's future. Every penny you spend elsewhere is tearing down the great American plan of liberty and equal opportunity to all that has made America the mecca of the world for so many years. Keep independence in business at all costs, but strange as it may seem, it will cost you nothing if you will only about face and trade only with home owned stores.

DON'T SPEND YOUR MONEY WHERE IT NEVER RETURNS

Join the mothers who are proud of their sons, and who want them to have a real chance in the years to come. It really costs no more to trade with independent merchants, outside of the few articles used at bait, in advertising you buy just as economically in and well managed home owned store today.

IF YOU HAVE BEEN LURED AWAY BY BIG PROMISES RETURN TO THE HOME OWNED STORE

Bankers tell us chain store accounts are of little value to them because the balance is checked out almost daily and sent to New York. Why not spend your money with those merchants who had "spunk" enough to start their own business, and Americanism enough to fight the competition of big interests and meet them on their own terms and beat them. You owe it to yourself, your children, your neighbor's children and your city and county, to wake up and stop this menace that overshadows your city and county and the many cities of the United States.

MR. GOOD CITIZEN—Should you support any business whose object and purpose is to accumulate the wealth of our community and transfer it some foreign point from which it can never return to benefit either you or your community?

Let's Continue to Build Our Community -- Not Ruin It!

(THIS ADVERTISEMENT PAID FOR BY COMMUNITY BUILDERS)

Reeder Buried Monday Afternoon

Reeder was found in a room at his home, 908 Eighth Street, Sunday morning at 7:30 in a dying condition, a bullet wound in his head and an automatic pistol lying nearby.

Douglas Reeder was born at Mount Vernon, Illinois. He moved to Austin, Texas, with his parents, later engaging in business at Granger.

Reeder was married to Granger Myra Brazelton, only daughter of Major and Mrs. J. C. Brazelton. Three children were born of this union: Charlie, Lucille and Roy.

Mr. and Mrs. Reeder moved to Ballinger in 1903 and engaged in the dry goods business for about five years, selling out to R. A. Risser & Company.

Decedent was a faithful member of the First Presbyterian Church and for years had been a member of the local Masonic lodge.

Mr. Reeder knew practically every man, woman and child in this county. His continued business in Ballinger had made many friends for him and his congenial, considerate life will linger as a pleasant memory long after he has been laid to rest.

Funeral services were held from the family residence Monday afternoon at 3:00 o'clock with Rev. E. W. McLaurin officiating.

Active pallbearers were: F. M. Pearce, R. G. Erwin, C. P. Shepherd, M. S. Karmany, Asa Cordill, and Ross Black.

A Great Discovery When Pasteur discovered in 1852, that the infection of wounds was caused by malignant bacteria, he performed a service of inestimable value to mankind.

To Broadcast Cantata NEW YORK, Apr. 9.—(AP)—The Crucifixion will be broadcast to a coast to coast network from the WEA studios Thursday evening, April 17.

104 Applications For Work Filed

A check of the list of those seeking work on the new water project here, Monday morning showed a total of 104 had already registered.

It now appears that many more will be registered than the contractors will be able to employ.

A similar list is being compiled at the chamber of commerce offices for work on the new highway and new bridge south of Ballinger.

Both projects are expected to be started about the same time. The work order for the highway construction was received here Saturday and the engineer stated he expected to begin operations about April 15th.

We will sell you new furniture and take in your old furniture as part pay. Also sell you either new or used furniture on installment plan.

HERRING P.-T. A. Friday night was regular meeting night for our P.-T. A.

At a meeting of the board of directors of the Ballinger State Bank Tuesday morning, Wm. Halfmann, of Rowena, was elected vice-president of that institution.

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Band Contest Fund Amounts to \$2,500

ABILENE, April 5.—When the twelfth annual convention of the West Texas Chamber of Commerce opens here, May 29, for three days, a plan now to meet-ings of the regional organization will be in effect.

An educational parade is being arranged for one afternoon and a delegations parade for the member cities will be held.

One of the highlights of the regional chamber conventions of the past few years—the "My Home Town" contest—should bring together community boosters and speakers from a large number of West Texas towns.

The program will include parades, a gorgeous air circus, exercises at the various colleges here, balls and banquets.

An office, under the direction of J. E. T. Peters has been established in Abilene to work out convention plans. The headquarters will be maintained until after the convention.

TELLS HOW WIVES WERE MANAGED 400 YEARS AGO LONDON, April 5.—Some 400-year-old rules for handling wives will soon be published in connection with a new book on Rabelais.

The rules were drawn up by Tiraqueau, friend of Rabelais who had considerable experience with wives.

First of all he sets forth the dicta that "woman is man's inferior." Having established his premise Tiraqueau goes on to say, "she is not to be struck or mistreated in any way."

"The wife is to be educated by example and by caresses mingled with severity. She may be threatened when necessary."

Scouts Welcomed at Coleman Program

Scoutmaster K. V. Northington, accompanied by six members of his Boy Scout troop, Fred Walter King, Marion Connelly, Jack Lynn, Alfred Zedlitz, Graham Fowler and Sam Malone Jr., Friday night went to Coleman where they appeared on a program.

The Ballinger Scouts were invited to be present to demonstrate first aid at the closing of the Scout school in that city.

The local boys who have become very proficient in the demonstration of first aid presented a pleasing program. Applause was so general that it disturbed a gathering in the next building and the Scouts were asked to show their appreciation by smiles instead of hand clapping.

A number of first aid methods were demonstrated and explained, both as applying to men and animals.

Following the program the Ballinger boys were carried to the Baptist Church where they were guests of the committee fostering the presentation of the Baylor Girls Glee Club.

The six Ballinger boys have been complimented by the area director as being the best in first aid in the entire area.

X. Y. Z. ARE INITIALS OF TENNESSEE BOY ETOWAH, Tenn., Apr. 8.—When a son was born four months ago to Mr. and Mrs. C. L. Zimmerman, the father decided he wanted his son to have the initials "X. Y. Z."

The parents and their friends puzzled over the matter of finding names to fit the desired initials, and it was not until P. L. Sanders, a railroad machinist, came forward with the suggestion that the baby be named Xenophon Young Zimmerman, that the matter was settled.

X. Y. Z. weighs 22 pounds, above average for a youngster of his age.

A 300-foot boulevard from Knoxville, Tenn., to the new Great Smokey Mountains national park has been proposed by Gov. Henry H. Horton.

Amusements 100 Girls Add Beauty to "Rio Rita" of Films, Coming to Palace Theatre

The famous "Kinkajou" stomps into town next Sunday afternoon when "Rio Rita," the all-talking all-musical film extravaganza Radio Pictures has made from the Zigfeld show opens in Ballinger at the Palace Theatre.

The "Kinkajou" is but one of the numerous dances that feature the brilliant show, which played for 62 weeks on Broadway and for extended runs elsewhere throughout the country.

Bebe Daniels and John Boles head the large cast of stage and screen favorites who transferred the songs and comedy of the stage hit to the screen.

Much of the great feature was photographed in technicolor and the sets and costumes of the million-dollar show are said to outdo in color and richness anything yet viewed on the sound screen.

White Deer—Commissioners of this place have purchased two new tractors to improve the dirt roads. Centrifugal separators, revolving 15,000 times per minute, extract orange, lemon and grapefruit oil from pulp rind.

Adequate and Reliable Service... The experience and technical background of over FORTY-THREE YEARS of faithful and reliable performance of the work for which it is intended assure you of this service. THE First National Bank ESTAB 1886 OF BALLINGER TEXAS ESTAB 1886 SINCE 1886

HELPY-SELF A BALLINGER INSTITUTION Owned and Operated by McGowan and Claude W. Brown Mrs. R. W. Earnshaw was the lucky winner of the silver-ware. BRING US YOUR EGGS We will pay 21c a dozen for them in trade BANANAS BANANAS Don't forget that this is the place to buy your bananas. Extra large fruit and the price is right. COFFEE Bright and Early, lb 27c Guaranteed Snow Drift 6 lbs. \$1.19 HOMINY 2 cans for 15c Toilet Paper 5c PEAS No. 2, 2 for 25c We will have a truckload of fresh vegetables from the Valley. SUGAR 10 lbs. 59c LETTUCE Head 6c Toilet Soap Any kind 3 for 25c APPLES Winesaps, doz 17c Drive by and select your choice cuts of meat. Plenty of Parking space at front and side. Don't have to double park. Picnic Hams lb. 23c SALT PORK lb. 20c STEAK lb. 25c CHEESE lb. 25c

Super Service I am personally supervising our shop work. You can depend on such repair as we may do for you. My shop is well equipped for every kind of automobile repair—If we cannot please you no one can. CAMERON'S GARAGE SUPER SERVICE You Must Be Pleased

While You Step in the Post Office Have Your Car Serviced at Greenwood Service Station Washing and Greasing Service Phone 666 Quality

SAVING is a pleasure When your eyes are fixed on the goal line that lies ahead, on the day that will bear the fruits of your self-discipline; the happiness and freedom of financial security. Ballinger State Bank

M. J. B. Rich and lasting is this extra coffee flavor. M. J. B. Hi-Test Vacuum Coffee. 2 lb. can 93c 1-2 lb. can Value 32c FREE Don't Miss This

Before Baby Comes

Mother's Friend brings comfort and ease. Used externally. Relieves strain and pain. Aids stretching. Puts you in fine condition for the approaching ordeal. Praised by countless thousands for over 60 years. Try it tonight. At all drug stores. \$1.25 per bottle.

Educators Meet At Brady 11-12

BRADY, April 7.—The wide range of problems confronting educators will be discussed at the Mid-Texas Teachers Association meeting here April 11 and 12. Dean B. F. Pittenger of Texas University's school of education will discuss the junior college movement and its place in the educational program.

12 Enumerators are Now Taking Runnels Census

Twelve enumerators began taking the fifteenth decennial census in Runnels county Tuesday morning. The county has been divided into sections with an enumerator appointed for each district. The counting will be completed during the month of April, following which each enumerator will make out his reports and send them to the supervisor at Brownwood.

46 Votes Polled in Trustee Election

School trustee election in Ballinger Saturday was a very quiet affair only 46 votes being polled. No opposition developed to the ticket and the four names submitted for places were elected by a unanimous vote.

Pioneer Woman Dies at San Angelo

Miss Eliza Hubbard, age 78, died at the home of her brother, James J. Hubbard, at San Angelo, Friday afternoon at 4:00 o'clock. The body was brought to Ballinger Saturday afternoon and buried beside her mother in Evergreen Cemetery.

MARECEK MAKES GOOD RECORD AT HOWARD PAYNE

"Pete" Marecek, former athlete of Ballinger high school who is now a junior in Howard Payne College, Brownwood, lettered in basketball for his third time this year.

Would you like to try this doctor's laxative free of charge?

Every family has occasional need of a laxative, but it should be a family laxative. One that can't form a habit, but can be taken as often as needed. When the breath is bad or tongue is coated. Or appetite fails.



Colds Checked

By modern vaporizing ointment—just rub on.

26 VICKS VAPORUS OVER 17 MILLION JARS USED YEARLY

FARMER USES COTTON BURRS FOR FERTILIZER

WELLINGTON, April 7.—The lowly cotton burr, once regarded solely as farm waste, has been made a source of income to F. O. Masten of Wellington, former tenant farmer who has an experimental nature.

METHODISTS WILL HOLD PRE-EASTER MEETING

Rev. T. E. Bowman, pastor of the Methodist Church, has announced a one-week series of services to be held at the church starting on April 13 and continuing through Easter Sunday, April 20th.

YOU HAVE YOUR OWN NATURAL GAS PLANT JUST OUTSIDE YOUR DOOR



You'll find a new joy in Cooking with STARGAS

IN MEMORIAM

Miss Rosa Lea Boswell was born December 25th, 1903, in Collin county, Texas, and while at a young age moved with her parents to Ballinger, and lived here the larger part of her life.

How I coaxed him to eat!

ONCE I was worried. Meal-time was getting on my nerves. I prepared many appetizing dishes, but John simply would not eat—just 'minced' at his food.

STARGAS Equipment Including Range \$180

Complete STARGAS equipment, consisting of cabinet, two cylinders of gas, burner piping for cooking and STARGAS Range, can be purchased for about \$180, depending on the range selected.

WELLINGTON, April 7.—The lowly cotton burr, once regarded solely as farm waste, has been made a source of income to F. O. Masten of Wellington, former tenant farmer who has an experimental nature.

Advertisement for S.S.S. (Serravallo's Sarsaparilla) featuring a testimonial and an image of the product bottle.

TO those women who have not experienced the many pleasures of cooking with natural gas—STARGAS will be a revelation. It is so convenient...

COMMUNITY NATURAL GAS COMPANY BALLINGER, TEXAS STARGAS STARTS WHERE GAS MAINS STOP

Please send "The Happiness Home" and the complete story of STARGAS. Name Address

STARGAS Equipment Including Range \$180. Complete STARGAS equipment, consisting of cabinet, two cylinders of gas, burner piping for cooking and STARGAS Range, can be purchased for about \$180...

Healthiest!



My little daughter is about the healthiest girl I know... Mrs. Wm. L. Pieper, 1045 Drexel Ave., San Antonio.

Mrs. Gilmore Writes Of Her Appreciation

Mrs. F. M. Pearce is in receipt of the following letter from Mrs. Sydney T. Gilmore, of Sonora, president of the sixth district of the Parent-Teacher Association.

Brownwood Man Says He Suffered For Ten Years

Halaban's Leg Ached With Awful Rheumatism, Orgatone (Argotane) Has Overcome It. 'Rheumatism had me in its clutches for ten years, but I have not had a pain since Orgatone (Argotane) relieved me several weeks ago.'

Work Order Received; New Detour Announced

Ballinger Band To Enter Contest

H. H. Carsey, director of the Ballinger Band and the Bronte Band, announced Friday that he would enter the two bands in the contest during the West Texas Chamber of Commerce convention which will be held at Abilene on May 29, 30 and 31.

Former Ballinger Man Found Dead

OKLAHOMA CITY, April 3.—Death of Frank C. Gay, Brownsville, Texas, deputy sheriff, whose body was found last night in a hotel room here, was said today by George H. Giddings, Jr., acting coroner, apparently to be suicide, although no motive for the act was known.



QUICK RELIEF from Gas On Stomach Dizziness, Indigestion. Don't worry or suffer another moment from the misery of indigestion, bloating, gas, and that suffocated, hard-to-breathe feeling after eating.

Tanlac

M. College and a representative group of agricultural leaders all over Texas. Leading farmers and business men are urged to attend the conference and those living in Runnels county who would like to attend can get full information from Mr. Lehmborg.

Inheritance Tax Inspectors Here

E. A. Harrell and Jonas Kizer, representing George H. Sheppard, state comptroller, were in Ballinger Friday looking after inheritance tax matters for the department.

Over a Billion Deadly Germs in a Single Drop of Water

Germs are so small that there may be as many as one billion, seven hundred million of them in a drop of water. And just a few of these tiny germs, if they get into your blood through a cut in your skin, may make you so sick you will be in bed for weeks.

Sheriff Gets Man in New Mexico

Sheriff R. E. McWilliams returned Thursday night from Santa Fe, New Mexico, where he got a man wanted in this county, who was arrested there last week. The man, Vernon Johnson, who formerly lived near Winters, was wanted in this county on a charge of taking a mortgaged car out of the state.

WINTERS VOTES \$30,000 IN SCHOOL BONDS

Citizens of Winters voted Thursday for the issuance of \$30,000 worth of school bonds to be used in that city this year. Twelve thousand dollars of the issue is to be used in making repairs and remodeling of building and \$10,000 will be used for building and equipping a gymnasium.

TO HOLD FLOWER SHOW AT WINTERS ON APRIL 12-13

Chas. Kaase, proprietor of the Winters Floral Company, was in Ballinger Friday afternoon to announce a flower show at his nursery on April 12 and 13.

HIGHWAY ENGINEER ASKS BETTER COOPERATION

AUSTIN, April 5.—Better cooperation between county officials and the state highway department is being sought by Gibb Gilchrist, state highway engineer in an effort to facilitate the working of the state highway commission relative to hearing the petitions of delegates from various counties.

ANNOUNCEMENTS

- For Congress, 17th District: R. Q. LEE
For District Attorney: C. L. SOUTH
For Tax Collector: W. L. BROWN, E. V. BATEMAN, W. A. FORGEY, A. J. (DICK) THORP
For Cotton Weigher, Precinct 1: PAT TILLERY, T. M. MARSH
For Sheriff: R. E. McWILLIAMS, W. A. HOLT
For District Clerk: GEORGIA SINGLETARY
For County Clerk: IMA MCKOWN
For Tax Assessor: MIKE C. BOYD
For County Judge: PAUL TRIMMIE
For County Attorney: ROY L. HILL
For County Treasurer: Mrs. R. P. KIRK
For County Superintendent: R. E. WHITE
For Commissioner, Precinct No. 1: R. J. DEENS, T. J. PARRISH
For Commissioner, Precinct No. 2: D. W. YEAGER, CHAS. W. SCHWARTZ
For Commissioner, Precinct No. 3: C. L. HARTER, J. A. BROADSTREET
For Commissioner, Precinct No. 4: H. B. POE
For Justice of the Peace, Precinct No. 1: J. C. COOK, CARL WILSON, JOHN D. WHITE

FORMER BALLINGER MAN DEFEATED AT COLEMAN

E. P. Scarborough, formerly of Ballinger, for the past eight years mayor of Coleman, was defeated for the office Tuesday by R. H. Alexander. All of the present commission were defeated in the election Tuesday and a new set of voters elected.

Are You Successful?

From the day that a young man starts out to seek his first position to the end of his business life, his health and personal appearance have a world to do with his success.

The Important Reason

FATS and oils are not digested like starches or proteins, they must first be emulsified in the body before they can be utilized as nourishment. SCOTT'S EMULSION is pure cod-liver oil scientifically emulsified—prepared for easy and rapid digestion, just as Nature provides emulsified fat in milk.

Bladder Irritation

If functional bladder irritation disturbs your sleep, or causes burning or itching sensation, Backache, Leg Pains, or muscular aches making you feel tired, depressed, and discouraged, why not try the Cystex 48 Hour Test?

Arizona Use U. S. Cars

WASHINGTON, April 4.—(AP)—American-made automobiles account for 83 per cent of passenger cars and 89 per cent of trucks registered in Arizona.

Attention Farmers

We carry in stock a complete line of Piston Pins and Rings for your motor, any size. When your tractor needs new pistons or sleeves don't throw away your old sleeves—we can grind your old sleeves, fit new pistons and rings in them at a low price.

Parr Bros. Garage

H. Relieves G. 1 to 3 C. Days. For Catarrhal Conditions and All Mucous Discharges. Painless, Harmless \$1 at Druggists or Prescribed by U. S. ARMY, U. S. NAVY, U. S. AIR FORCE, U. S. MARINE CORPS, U. S. COAST AND GEOD. SURV. New Orleans, La.

C. P. SHEPHERD Attorney-at-Law Will Practice in All the Courts. Office Over The Ballinger State Bank Phones: Res. 161; Office 154 Ballinger, Texas

Dr. R. F. Zedlitz Veterinarian Residence Phone 1336 Office at Weeks Drug Store



Growing bodies need this healthful syrup,

YOU don't have to coax children to eat this delicious syrup. Let them have bread with Staley's Golden Syrup spread thick on it and they'll be more than satisfied.



Incubator Now Running

We Set Eggs Each Monday Will be glad to take orders for trays and Baby Chicks any time. Have a new supply of Baby Chick Feed, Feeders and Founts.

CURRIE PRODUCE CO. Custom Hatching - Baby Chicks Mill Feed - Field and Garden Seed

Clerks Return From Convention

Misses Georgia Singletary and Ima McCowan returned to Ballinger Friday night after attending the convention of the District and County Clerks Association at Graham on April 3 and 4. The young ladies report a fine attendance and an extremely good meeting. There were about fifty clerks present at the convention besides a number of deputies and supply people.

Graham entertained the clerks in a royal manner and at each session entertainment numbers were provided for the guests. Banquets were served by the Rotary Club, chamber of commerce, and a representative of the Dorsey Company.

Miss Ima McCowan was elected secretary-treasurer of the association on the closing day of the convention. She and Miss Singletary each served on important committees and attended all business sessions.

The fee system was a chief topic during the convention and speakers explained the new bill to the clerks. Miss Singletary stated that clerks seemed very well satisfied with the fee system as outlined in the new bill after it was thoroughly explained.

No date was set for the Ballinger convention. The affair is an annual event and will come here sometime next spring. Miss McCowan stated that the members of the organization would meet with the chamber of commerce and other organizations which will be expected to help with the entertainment and arrange a date that will not conflict with any other meeting.

Texas Second in Production of Fur

AUSTIN, April 8.—Texas, the largest state in the Union, leader in the production of cattle and the wealthiest in point of natural resources, now is laying claim to another title, that of one of the greatest fur producing states in the nation. In fur production Texas is exceeded only by Louisiana.

These statements were made recently by Sen. W. E. Thomason of Nacogdoches during argument on a bill affecting the export of pelts of fur-bearing animals. According to Thomason, Texas produces more furs than the Dominion of Canada, Louisiana, he stated produced more furs than the Dominion of Canada and Alaska combined.

The fur industry in eastern Texas has developed rapidly in the past few years and is commonly regarded as one of the best paying pursuits in the state. The furs consist mostly of the pelts of muskrats and similar animals.

The bill gave the trappers the right to keep pelts after the season had been closed provided they had been rendered for taxes and marked. Under the old law, trappers were required to dispose of the furs within 10 days after the close of the season. This caused buyers of the pelts to force the prices down, leaving the trappers little opportunity to dispose of their catches at good quotations. The bill gave them the opportunity to hold them as long as they wished so that now they may take advantage of any increase in prices which usually results after the close of the trapping season.

Poultry Worth \$20,828,000
MONTGOMERY, Ala., Mar. 21.—(AP)—Alabama's poultry products in 1929 were valued at \$20,828,000.



FOR SALE—Seed Maize, pure line tested and tagged, grown from third year bagging record seed, for sale at Green's Store, Winters; Currie's and Sullivan's, at Ballinger; and Will Moore's, at Talpa. Dietz Bros., Talpa, Texas. 28-31w

FOR SALE—Planting Seed: Maize, Cane, Corn, Hegari, Fet-erita, Kaffir Corn and Sudan. See our Seed before you buy. Potter Produce Co. w-jun 1

FOR TRADE—House and lot, desirably located in Ballinger, to exchange for farm and pay difference. Will Doose. 27-3d-2w

FOR SALE—One registered Jersey Bull, Prince Oxford, 4 years old; also a De Laval Cream Separator No. 8, been used three months, cheap. J. N. Marks, three miles south of Maverick. 4-2w*

FOR SALE—Pure Kasch cotton seed. Seed kept pure at the gin. J. D. Landers, Wingate, three miles west. 4-21w*

Purchase Extra-Ordinary

600 Bolts - 10,000 Yards Dress Print at a saving to you of 10c per yard



Announcing....

The return of our buyer from the markets where he bought for us more than 600 bolts of high grade dress prints at a saving of exactly 10c per yard.

A positive statement—and we are equally positive that it is even so—that the price that we are placing on these prints is fully 10c per yard lower than you can buy elsewhere. The prints are here and go on sale at 15c per yard—

These prints are strictly first grade in new spring patterns—will not fade—soft finish—closely woven of long staple cotton—full 36 inches in width—and the price is only 15c per yard—There are well worth 25c per yard on the regular market—could not be sold for less if bought in a smaller way.

We cleaned up the entire lot—a truck load—we got this discount—we pass it on to you—all of it. Buy it now at 15c—buy it freely—for present use for future use.

Dress pattern for medium size woman, 45c—for the largest size—a dress for 60c.

Per Yard

only

15c

New Spring Shoes

HIGH AND LOW HEELS

JUST ARRIVED

VERY GOOD LOOKING

NEW STYLES

\$3.95

OTHERS AT

\$2.95

BUY SHOES HERE AND SAVE

MONEY!

A BIG LOT OF PRINTS

We'll agree with you that ten thousand yards is a lot of prints—almost enough to cover Runnels county—but when you see what we have to offer—see the patterns—the quality—the width and the price of only 15c—you'll wonder how it can be done—and you'll appreciate more than ever our willingness and ability to serve our patrons better.

Yes, 10,000 yards is a lot of prints—but watch it go.

An Easter Dress For Only 50c

Manufacturer to You Makes

a Lot of Difference in the Price



No Such Prices Anywhere

Additional shipments from manufacturers make it possible for us to continue the sale of our full fashioned silk hose at 98c per pair.

We have sold hundreds of pairs of these beautiful hose to please patrons—you'll buy too, when you see them and see the high quality as compared to the low prices—This stocking is well liked because it gives such good service. Not-too-heavy or not-too-sheer to wear everyday. Full fashioned, smart square heel.

THESE NEW COLORS

- NUDE
- TANSAN
- EVENGLOW
- SILVER BLUSH
- SABLE
- MERIDAN
- ROMANCE
- ATMOSPHERE
- NAIVE
- ALMORA
- BEACH TAN
- DUSKEE

Special Price Only

98c

APRIL Value Showers

Wash Dresses for Misses and Children



In our Ready-to-Wear Department, we are showing a complete line of wash dresses for the little ladies—They are made up in very striking new styles of guaranteed color—fast materials—Sizes range from 3 to 14 years—and the price is only 89c.

Visit our Millinery and Ready-to-Wear Department with the assurance of seeing nothing but new Spring styles bought this Spring.

Price Only

89c

Paymaster Overalls for Men

\$1.25

Offering....

Ladies all silk—full fashioned Chiffon Hose regular \$1.95 seller at **\$1.49**

Turkish Towels

20x36 Heavy Turkish Towels Special, 5 for **98c**

3 lb. Cotton Bats **39c**

SHOES FOR MEN

Showing complete stocks of Packard high grade dress shoes for men and young men—also good quality work shoes at prices as low as \$1.65 per pair.

Featuring Carriers all Leather Shoes for Men

Showing one style in black kid—Goodyear Welt—Arch Support—Flexible Sole—plain or cap toe—rubber heels—Absolutely all leather construction including inner sole and counters. You would expect to pay much more—Now selling at **\$3.95**



Sale Opens Saturday Morning April 12th

HIGGINBOTHAM BROS. & CO.

BALLINGER TEXAS