



## We Were More Than Pleased

With the Big Sale put on Saturday, Oct. 8th---and we are sure the large number of people who found such wonderful bargains were too. Remember, the big sale continues for the balance of this month and you can have the opportunity of securing great bargains yet, and if you have not visited us you will miss a great Money-Saver and a great opportunity to supply your fall and winter needs. If you fail to visit us it will be your loss.

## The Winkler Dry Goods Company

BALLINGER, :-: TEXAS

| J. B. Nance was in Paint Rock this week. | S. A. B. Hamilton was in Rowena Wednesday. | Mrs. Kate Woodward is in San Angelo visiting. $\qquad$ | J. K. Hutton has returned from a business trip East. $\qquad$ | Mrs. N. S. Mullens is in Eden for a month's visit. | A little daughter arriveá ${ }^{\text {© }}$ Sunday morning to gladden the hearts of Mr. and Mrs. John Hop- |
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| Theodore Hadley has returned from a visit to Robertson county. | W. S. Graham and son went to Miles Wednesday. | Attorney M. Kleberg has returned from San Angelo. | Mrs. R. W. Bruce and son are visiting in Lampasas. | Jim Irby is here on a visit to old friends. | kinson. |
| L. E. Bair is again a business man. He has purchased the Arcade from W. H. Harrison. | Ms. C. R. Stephens is visiting Hutto, her old home, this week. <br> J. B. Boston, brother of Leslie | Dave Wilkinson returned Wednesday to his home at Yarrelton. <br> Jno. B. Parks returned to his | Johnny Huffiman, of San Angelo the coal and oil man, was in the city yesteday. | Miss Ida Reese, of Bronte, has returned home after a pleasant visit to her brother, Audice Reese. | Misses Matilda and Anna Lee Doose returned from San Angelo, where they took in the sights at the circus. They were accompan- |
| Mrs. Tom Ward and children returned from a visit to San Angelo Wednesday. | Boston, returned Wednesday to his home at Coleman. | home at Miles Wednesday. <br> J. G. Stokes, of Waco, who has | Geo. Holman made the fire boys feel happy with a check for twen-ty-five dollars for their good work | To those benighted citizens of Texas who think it does not rain | ied home by Bernice Smith. |
| Walter Oliver who has been | R. W. Smith, manager of the Hanna Springs and also of the | J. G. Stokes, of Faco , who has been visiting his brother, George Stokes, returned home Wednesday | at the fire Monday night. | in Runnels county we say come over and let us "show you." | Pr |
| with the Golden Rule Drug Store now smiles at his friends from behind the cold drink counter at the City Drug Store. | Blair Furniture Co., is spending a few days in Runnels county, where he is looking after business inter-ests.-Lampasas Leader. | $\qquad$ <br> Mr. and Mrs. W. R. Bushong have a new son at their home, who arrived Sunday. | Mr. Bethel, editor of the Concho Herald, was here Wednsday from Paint Rock. He was accompanied by Dr. Allred. | Another good rain Wednesday and a drop in temperature that makes overcoats and furs comfortable. | SAN ANTONIO, TEXAS• Nov. 5 to 20, 1910 |


|  | $\rightarrow$ READJUSTMENT SALE - <br> HUNDREDS OF PEOPLE CAN TESTIFY AS TO THE SUCCESS OF THE BIG READJUSTMENT SALE OPENED ON THE 15 TH OF THIS MONTH. PEOPLE ARE NOT SLOW TO GRASR THE MEANING OF BARGAINS WHEN THEY ARE IN EVIDENCE, THEY STARE YOU IN THE FACE AT EVERY TURN, CALLING YOUR DOLLARS INTO ACTION. FORM WITH CONDITIONSINCLUDING THOUSANDS OF DOLLARS OF NEW FALL MERCHANDISE, THIS IS NO MONEY MAKING SALE, JUST SIMPLY AN EXCHANGE OF MERC HANDISE FOR YOUR DOL LARS WITHOUT PROFIT TO US, YOU ARE THE GA INER. |  |  |  |  |
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|  | AKE THIS YOUR SHOPPING PLACE FOR THAT FALL BILL |  |  |  |  |
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| OUR MILLINERY. EVERY HAT AT A REDUCED PRICE. REAL MONEY SAVING EVENT |  |  |  |  |  |
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# Deeper and Deeper the Knife Goes at THIE BlG Boositer Salf 

Great Opportunity to Buy

## ....Your Winter Goods....

## STRAWS TELLS WHICH WAY THE WIND BLOWS,---PRICES TELLS THE TALE READ THE PRICES---FOLLOW THE CROWDS

If you were not in the crowd that visited us last week be sure and come now. You'll never realize

## WHAT YOU LOSE

 unless you come and see for yourself. : : : Hundreds of things not quoted here haveBooster Prices
on them. Remember, "it's everything from the cradle to the grave.
\$7.95 Booster Prices on Men's Suilts $\$ 7.95$
A good time to buy your suit, big $\$ 7.95$ lot of $\$ 12.50, \$ 15, \$ 17.50$ suits

## 4c--choice of all calicoes-4c

Take your choice of our entire stock IC
of calicoes at, per yard

Our entire stock of Red Seal, A. F. C. inclusive. All the new fall pottersn $81 / 3$
checks, stripes and solids, per yard

S1,00--thlify YaRos cotton checks-S1,00 Full width, round thread cotton. $\$ 1.00$
cnecks, thirty yards for $7 \frac{1}{2} \mathrm{C}-$ YaRo WIOE BLEABHED DOMESTIC--7 $1 / 2 \mathrm{C}$ $\begin{aligned} & \text { Good gread beaching, standrad } \\ & \text { quality and yard wide, }\end{aligned} \quad 71 / 2$ 25c--HOT ROLLS-25s

We have a few calico remnants left, 10 yards for

Big lot outing, dark and light col.
ors only $\quad 6$ 4c--oRESS ouck-4c 10 c quality dress duck, extra spec.
ial at, per yard

37c underwer special 37 c Union suits and special suits for $\quad 37 \mathrm{C}$
ladies and children, 50 c grade at

4c l. l. Sheeting 40
25 yards Brown L. L. Sheeting, full $25 C$
yard wide, for

## 를 <br> Requiar Cutanas

To you especially, this sale is intended to benefit--to you of all others we wish to serve. We wish to show OUR APPRECLATION TO YOU

Who Have Stuck to Us Through Thick and Thin. Come Right in and Buy Your Fall Bill while the Stock Is Unbroken.

Special Lot of Hart Schafinier \& Marx Suits


## Higginbotham - Curie - Williams Co.

 THE ORIGNATORS OF LOW PRICES|  |  | $\qquad$ <br> Insure your houses, Merchantile Stocks, Furniture, Gins, Live stock and Automobiles with us. $\qquad$ <br> Both Fire and Tornado Insurance. $\qquad$ <br> Fidelity and Credit Cor, <br> You Will Alw <br> Be Satisfied <br> If you build your house out of lumber bought of the $\mathrm{Bal}-$ linger Lumber Co . If you need anything in lumber and let us figure with yon. We carry lumber, paint, cement, lime, common and fire brick, cedar posts, etc. <br> Ballinger Lumber <br> Company <br> Texas State Fair <br> DALGAS octabor. $13.30,1010$ <br> Low Fares $\qquad$ $\qquad$ $\qquad$ $\qquad$ Scotch effects.-Morehead, the Tailor and Hatter, 8th street, Ballinger, Texas. $\qquad$ <br> L. B. Harris left Saturday for a business (?) trip to Dallas coun- ty, and while there he will attend <br> the fair with friends. |
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## LOOK! LOOK!!

Te enable us to get some ready cash we will, for the next thirty days, berinning

## SATUROAY, OCT, 15, LASTTMG THRTY DAYS, AND IWCLUDIIS NOVEMBER 15

sell at the following prices, for STRICTLY CASH. These prices cash, goods charged at regular prices.


Last but not least, get our prices on Bacon, Chops, Corn, Oats and Hay. Also big reductions on all other articles not listed here, that are carried by a firstclass, up-to-date Grocery Store. These prices are strictly cash, otherwise goods will be charged at regular prices. Please do not ask us to charge goods at these prices. Bring this list with'you. We guarantee SATISFACTION.

## Guion $\&$ Doose THE LEADING GROCERS

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the brotherhod man is as good as another if not little better. We have confidenc
in each other. We co each other. We co-operate.
If any reader of this ich we designate as a pap Let him visit our seh see for haimself taught by
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