

WINTERS:
A West Texas City
"Growing" Places!

The Winters Enterprise

BUY IT IN
WINTERS!

VOLUME NO. SIXTY-FOUR

WINTERS, TEXAS (79567), MONDAY, DECEMBER 23, 1968

PRICE 10c

NUMBER 41



“And this will
be a sign for you:
you will find a babe
wrapped in swaddling
cloths and lying
in a manger.”

Luke 2:12

**WERRY
CHRISTMAS**



Doris Day, a widow with three sons, and Brian Keith, a widower with a possessive daughter, find that love the second time around is great, but marriage is where the headaches start, in Cinema Center Films' romantic comedy, "With Six You Get Eggroll." A National General Pictures release.

★ MOVIES ★

"With Six You Get Eggroll"
Cinema Center Films' "With Six You Get Eggroll" introduces a brand-new screen image for Doris Day.

No longer the sweet "girl-next-door" who always manages to come through the most difficult situations with her virtue intact, Miss Day plays a sophisticated widow with a mind of her own — and three sons. She and a handsome widower, played by Brian Keith, engage in a period of hot and cold courtship, then marry — only to find out that there are other emotions besides their own which must be taken into consideration. Keith, one of Hollywood's most versatile actors, turns from his brilliant,

highly-acclaimed dramatic performance in "Reflections In A Golden Eye" to a light comedy role.

In addition to Miss Day's three sons — played by Day look-alike John Findlater, Jimmy Bracken and Richard Steele — there are Keith's teen-aged daughter, played by Barbara Hershey — and two lively dogs. Veteran Actor Lord Nelson — featured in television's "Please Don't Eat The Daisies" series and in the title role in Walt Disney's "The Shaggy Dog" — co-stars opposite Miss Hershey's poodle as Calico, the boys' sheepdog.

Three long-time comedy favorites join the fun: Pat Carroll as Miss Day's match-making sister; George Carlin as owner-attendant of the drive-in where the lovers meet to escape the reprimands of their children; and Alice Ghostley as Miss Day's scatter-brained housekeeper. Until the warring offspring become a family unit, the situation is not unlike living in an armed camp, and the newlyweds must move into a trailer for a bit of privacy.

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Winters Enterprise
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STATE

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We wish to our many friends and customers a joyous holiday

FRIDAY, SATURDAY, SUNDAY
DECEMBER 27-29

Does this look like a movie that could give you bad dreams?



Doris Day and Brian Keith
"With Six You Get Eggroll"

Co-starring Pat Carroll, Barbara Hershey, Alice Ghostley and George Carlin, with The Grass Roots. Directed by Howard Morris. Screenplay by Gwen Hagen, Paul Dubov, Harvey Bullock, E. S. Allen. Produced by Martin Melcher. Color by Deluxe. Filmed in Panavision. A Cinema Center Films Presentation. Released by National General Pictures.

Also Color Cartoon

Federal Land Bank Declares Dividend, To Be Mailed Soon

Dividend payments totaling more than \$9,000 will be paid to members of the Ballinger Federal Land Bank Association, Manager R. H. Emery has announced.

Emery said the dividend checks would be mailed about January 15 to the Association's 360 farmer-rancher stockholders.

The Ballinger Association is one of 73 farmer-rancher owned associations in Texas served by the Federal Land Bank of Houston.

The local association makes land bank loans in Runnels County. The directors are Wesley Wood, president; Paul Pruitt, vice president; Clyde Flanagan, Arnold Fuchs, Elliott Kemp and Patritchard.

Goal Diggers Club Held Christmas Party Monday Night

Members of the Goal Diggers Club held their annual Christmas party Monday night in the home of Mr. and Mrs. M. E. Mathis with Becky serving as hostess.

Debra Carroll and Phyllis Smith passed out presents to each member of the club.

Christmas refreshments were served to Cindy Davis, Phyllis Grissom, Janice Mills, Diana Magee, Jill Matthews, Melanie Bomar, Debra Carroll, Brenda Byrns, Phyllis Smith, Carla Walker, Becky Mathis, Janice Pierce, Pamela Smith and the sponsors, Mrs. Billy Hicks and Mrs. Shook.

TO SWEETWATER

Mrs. J. C. Lacy and Mrs. W. J. Yates visited Sunday afternoon in the home of Mrs. Clara Egger and Mrs. Ruby Egger in Sweetwater.

Mrs. Ike Phillips Died Wednesday, Funeral Friday

Mrs. Ike Phillips, 78, died at 4:13 p. m. Wednesday, December 18, in Hendrick Memorial Hospital in Abilene after suffering from ill health for the past several months.

Funeral was held at 2 p. m. Friday in Spill Memorial Chapel with the Rev. Glenn Bowman, pastor of Winters and Wingate Methodist Churches, officiating. Burial was in Wingate Cemetery.

Born Annie Laurie Wood Feb. 8, 1890, in Belton, she married Ike Phillips Sept. 6, 1906, near Salado in Bell County. They came to Runnels County soon

after their marriage, moving to Benoit. They later moved near Winters, where they lived for a year. They then located on a farm at Wingate, where she had lived the past 55 years.

Mr. Phillips preceded her in death in August of 1960.

Mrs. Phillips was a member of Wingate Methodist Church.

Survivors include one son, Bub of Wingate; two daughters, Mrs. Agatha Barham of Odessa and Mrs. Ethel Polk of Lampasas; one foster son, Bill Wood of Abilene; a brother, Fred Wood of Kermit; and two half brothers and three half sisters.

LCB REVENUE UP

During the last fiscal year the Texas Liquor Control Board brought into state coffers a net profit of \$51,089,016, which is a record, the agency says in its annual report to the governor.

RECEIPT BOOKS: Now at The Enterprise Office.

Read the Classified Ads!

CLOSED FOR INVENTORY

We will be closed Dec. 27 and 28 for Inventory.

Higginbotham Bros. Lumber Co.

40-2tc

FIRST SAVINGS & LOAN ASSOCIATION

SAN ANGELO • DOWNTOWN • IN THE VILLAGE
BALLINGER • 803 HUTCHINGS
WINTERS • 107 SOUTH MAIN

Women's Industrial Club Christmas Party Wednesday

Winters Women's Industrial Club met Wednesday in the club house for the regular meeting and Christmas party. Names were drawn and gifts were exchanged.

Mrs. John Shipman, president of the club, presided for a short business session.

The group sang Christmas Carols, accompanied by harmonica music by Mrs. Joe Dunnam. Mrs. W. G. Daniel gave the reading "Pa Did It," and Mrs. Earl Chapman gave a Christmas reading.

Present were Mesdames Earl Chapman, Joe Dunnam, W. G. Daniel, E. A. Voelker, Grace Waggoner, John Shipman, and Jim Edwards.

The next meeting will be January 8, at the club house.

Goal Diggers and Sub Debs Have Christmas Banquet

The annual Christmas dinner for members of the Goal Diggers and the Sub Deb clubs was held in the Winters Church of Christ fellowship hall December 2.

The club sweethearts and sponsors received gifts presented by Pamela Smith, the Goal Digger president. Melanie Bomar read the will to the club members and Debra Carroll read the prophecy.

Entertainment was presented by the Four Glad Rags.

Melanie Bomar was chosen "Ideal Goal Digger."

Present were Pamela Smith, Becky Mathis, Brenda Byrns, Phyllis Smith, Phyllis Grissom, Cindy Davis, Diana Magee, Jill Matthews, Janice Pierce and club sponsors, Mrs. Billy Hicks and Mrs. Jim Shook, and club mother, Mrs. David Carroll and club sweetheart, Charles Mathis.

Friendship SS Class Meeting, Dinner In Abilene

The Christmas social for members of the Friendship Class of the First Baptist Church was held at Lavender's Cafeteria in Abilene Thursday night at 7 o'clock.

Following the dinner secret pal gifts were exchanged and new names drawn.

Those attending were Mesdames Jimmy Seals, Jeryl Priddy, Jim Shook, Darrell Compton, Bobby Blackwood, Jimmy (Pete) Holden, and the teacher, Mrs. Carroll Tatom.

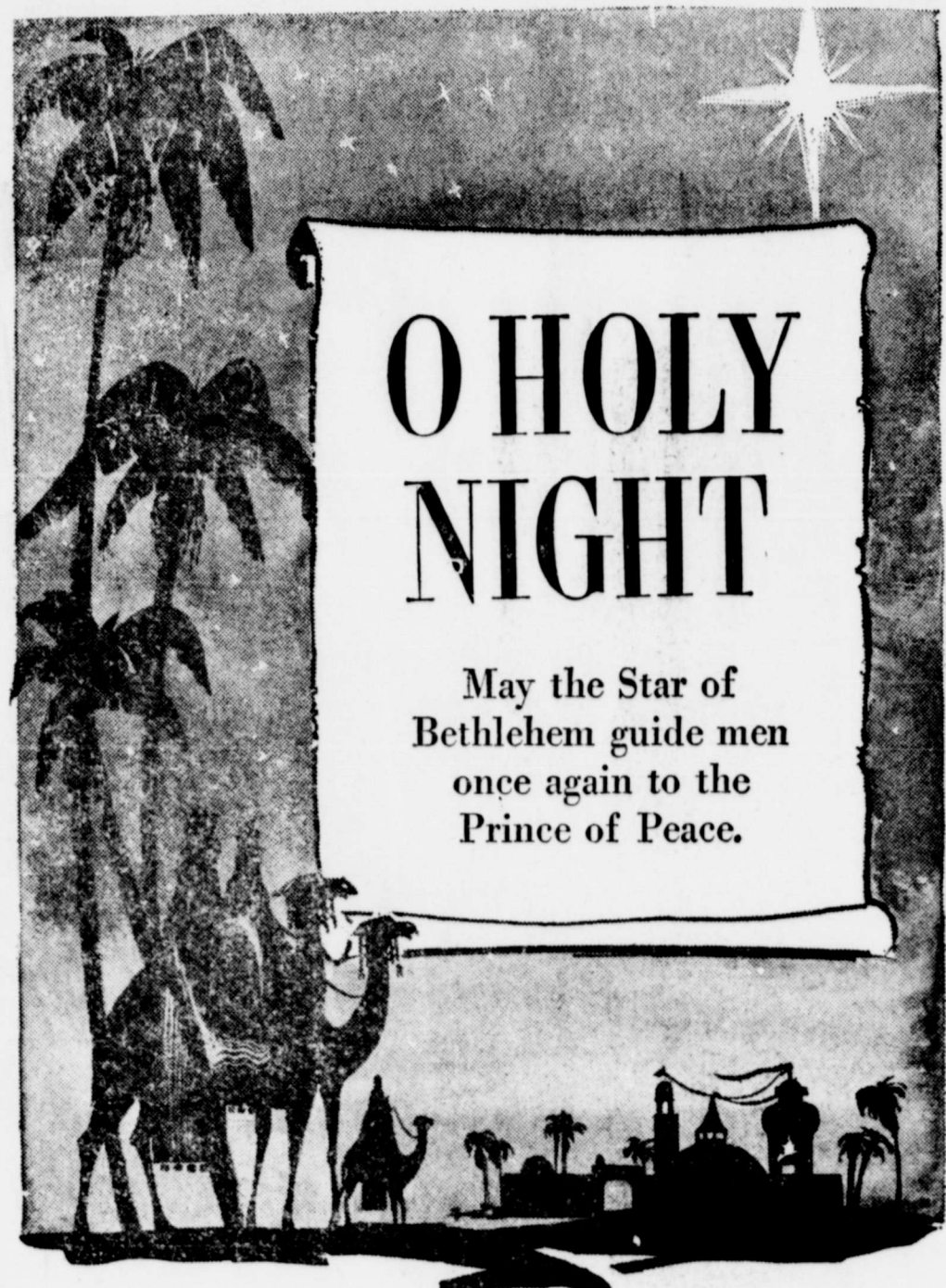


COME. LET US ADORE HIM!
WINTERS FLOWER SHOP



Let us rejoice in the message of the season!

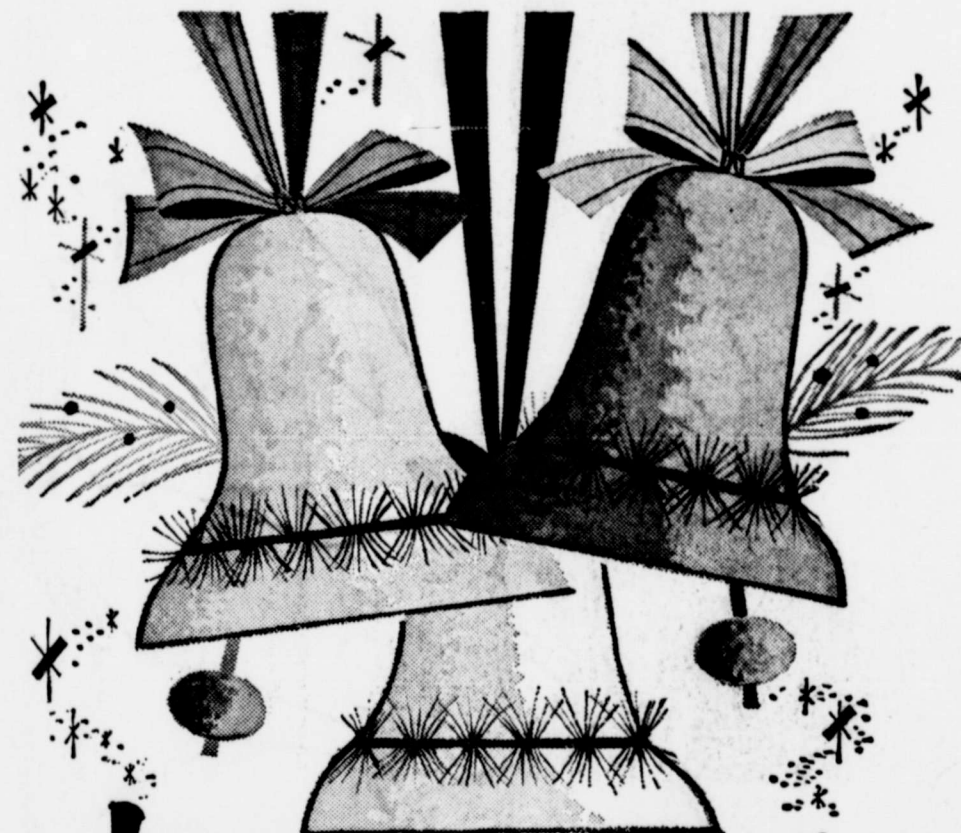
Roy Young Gulf Service



O HOLY NIGHT

May the Star of Bethlehem guide men once again to the Prince of Peace.

Waddell Chevrolet Co.



Holiday Greetings

These gayly decorated Christmas

Bells ring out a message of joy and happiness to all our friends and patrons . . . and

"A MERRY CHRISTMAS TO ONE AND ALL"

MANSELL BROS.

TEA Suggests Rules For School Bus Loading

Ten suggested safety rules for unloading and loading school buses are being sent to superintendents across the state by the Texas Education Agency.

These safety rules were drawn up with one objective, according to TEA: to cut the number of accidents involving school buses on Texas city streets and country roads.

The need for greater school bus safety is underlined by the accident statistics, Richard M. Cummins, agency director of school transportation, points out.

"Four children have already been killed this year in accidents involving school buses, all of them little tots in the first three grades," Cummins adds.

School buses were involved in a total of 209 accidents during

1967-68, including eight fatalities and 48 injuries, according to Department of Public Safety records.

Nearly half a million children ride school buses 481,475 miles each school day in Texas, travelling along 7,755 routes from big city neighborhoods to the scattered farms and ranches. A total of 399,040 of those daily miles are ridden on surfaced streets or highways while the remaining 83,435 extend along dirt roads.

One key safety suggestion zeroes in on young children, recommending that school bus drivers escort children in the first three grades across streets and roadways at all times. Other rules detail safe methods of boarding the school bus, discharging pupils who live on the right-hand side of the road or across the highway, how students should cross the highway to meet or leave the bus in safe areas, use of flasher lights, and backing (more importantly, not backing) the bus when delivering students.

"EDUCATION" . . . We oppose "bussing" of public school students out of neighboring districts for the purpose of achieving racial balance. We support the proposition that the selection of text books of our public schools should receive closer scrutiny.

RUNNELS COUNTY FARM BUREAU



May your Christmas be as jolly as an old-fashioned sleigh ride!

DALE'S FORD SALES



Sending wishes your way for a Christmas that's everything you want!

TRIPLE "J" STORE

BUCK AND VERA MATTHEWS



GOLDDIGGER — There's no question about it. The most popular television show to be seen in Winters this season has been the "Dean Martin Show." At least to two Winters residents. Because their granddaughter and great-granddaughter has made regular appearances on that show, as a member of the "Goldiggers," a girls' singing and dancing group.

Susan McIver Lund, daughter of Mr. and Mrs. Norman E. McIver of Houston, is a regular member of the Goldiggers. She is the granddaughter of Mrs. Vada Mae Babston and great-granddaughter of Mrs. Myrtle Harkins, both of Winters.

The Goldiggers have been on the Mike Douglas and Johnny Carson shows, the Ernie Ford Special, and have performed on the Dean Martin Show this fall. They will appear again on the Dean Martin Christmas Show December 19.

The group left December 14 with Bob Hope and his group on Hope's 18th annual Christmas tour of overseas military bases. The group will entertain military troops in Japan, Korea, Okinawa, Guam, Thailand and Vietnam.

Trouble is like a sieve; through which we rub our acquaintances. The big ones; who won't go through, we call friends.



Blessings

May you find peace at Christmas

CARL GRENWELGE

TEXACO SERVICE



YOU CAN CONTROL AIR POLLUTION

Don't let dust, pollen, bacteria, smoke and other impurities in the polluted air around you get you down. Purify the air in your home or where you work for comfortable, happier days all year. . . SCS Model 701 Electrostatic Air Purifier removes up to 99% of all impurities, makes the air you breathe as healthful and fresh as a polar breeze. Weighs only 15 lbs.

STOP IN TODAY

SMITH DRUG CO.

Medicare Patients Will Pay \$4 More For Hospital Care

Older people who enter the hospital under Medicare on January 1 or after will be responsible for an additional \$4 of their hospital bills.

Up till now, Ted Moellering, social security district manager said, Medicare has paid all but the first \$40 of a Medicare beneficiary's hospital bill in each spell of illness. Effective January 1, he said, it will cover all but the first \$44. He noted that the hospital bill for an average stay by a Medicare beneficiary now runs about \$600.

The hospital deductible amount—the amount for which the Medicare beneficiary is responsible — he explained, is similar to the deductible amounts provided in many auto insurance policies where the car owner pays the first \$50 or \$100 of a repair bill and the insurance company pays the rest.

The increase of \$4 in the portion of the hospital bill for which a Medicare beneficiary is responsible results from a provision in the law requiring an annual review of the deductible. The first such review, the law provided, was to be made in 1968. The law states that if this annual review shows that hospital costs have changed significantly, the hospital deductible must be adjusted for the following year, with any necessary adjustments made in \$4 steps—to avoid small annual changes.

Mr. Moellering said that when the hospital deductible amount changes, the law requires comparable changes in the dollar amounts a Medicare beneficiary pays toward a hospital stay of more than 90 days, or a post-hospital extended care stay of more than 20 days. These amounts, also, will go up 10 percent, beginning January 1, 1969.

When a Medicare beneficiary has a hospital stay of more than 60 days, he will pay \$11 a day for the 61st through the 90th day, up from the present \$10 per day. If he has a posthospital stay of over 20 days in an extended care facility, he will pay \$5.50 per day toward the costs of the 21st through the 100th day.

If he needs to draw on his "lifetime reserve," the reserve account a beneficiary can draw upon if he ever needs more than 90 days of hospital care in the same benefit period, he will now pay \$22 a day for each reserve day used, instead of \$20 per day. For Medicare beneficiaries

BASKETBALL SCHEDULE

Dec. 26-28: Boys "A", at San Angelo Tourney.
Jan. 2: Boys "A", at Big Lake Tourney.
Jan. 2: Girls "A" and "B" at Lakeview.
Jan. 7: Boys "A" and "B", Girls "A", at Haskell.

who enter a hospital before the end of this year, the hospital deductible amount will be \$40, rather than \$44. Mr. Moellering pointed out. Also, the dollar amounts they will pay toward the cost of a hospital stay of more than 60 days or for posthospital extended care of more than 20 days will be payable at the old rate—even though the services may be provided in 1969, rather than in 1968.

For more information, contact the Social Security Office at 3000 West Harris Avenue in San Angelo, Texas, or see the representative when he is in your area.

Best Wishes



From all of us to all of you — Yuletide joy!

FRED YOUNG'S
ECONOMY FOOD STORE
501 WEST DALE



MERRY CHRISTMAS

A Most Bountiful Day to You and Yours. May you find A Lasting Happiness

JAY'S LOCKER



SEASON'S GREETINGS

Here's wishing you an old-fashioned Christmas filled with good cheer!

WINTERS SHEET METAL

JOY SS Class Met In Lauhon Home

J.O.Y. Sunday School Class of the First Baptist Church held their Christmas dinner in the home of Mr. and Mrs. Ray Laughon. Roll call was answered with a Bible verse pertaining to gifts.

Mrs. Loyd Roberson led the invocation, and members enjoyed a salad dinner.

Mrs. Harry Grantz gave the Christmas Story, and gifts were presented to the teachers, Mrs. Roberson and to Mrs. Grantz. Gifts were exchanged by mem-

bers. Present were Mesdames Kenneth Sneed, Wayne Sims, Lee Harrison, Joyce Krause, Spurgeon Parks, Garland Crouch, Jack Pierce, Harry Grantz, Lloyd Roberson, G. W. Sneed, Jay Simmons, Ray Laughon, Ted Meyer and Monroe Boles.

A real home is the shelter from the storms of life, a place to enjoy, a place in which to relax, a place of peace and rest. The true home is the center of all human hopes and ideals. It does not have to be a mansion.

THE WINTERS ENTERPRISE
Winters, Texas
Page 3
Monday, December 23, 1968

EVEN IF the power goes off, your ad in the Enterprise Classified Ad columns gets results.

For **COLDS** take **666**

Greetings



To all our friends and their families. We want to wish you the merriest Christmas ever and bounty of holiday cheer.

Dry Manufacturing Co.



Yuletide greetings to one & all! May your holidays be gay!

Swatchesue Electric Co.

CLASSIFIED ADS

FLOWERS for SALE

FLOWERS for ALL occasions. Orders wired anywhere any time. Mrs. A. D. Lee, Florist, Winters Flower Shop, Dial 754-4568. 17-tfc

FOR SALE

GET YOUR HUNTING AND FISHING LICENSE at Western Auto Store. Complete line of Hunting and Fishing Needs. 22-tfc

FOR SALE: Clean 1955 Pontiac, fair condition. Marvel Henslee, phone 754-4541 or 754-4581. 33-tfc

FOXWORTH - GALBRAITH LUMBER CO. can assist you in obtaining a Title I remodeling loan for any home repairs. Ph. 754-5318. 49-tfc

FOR SALE: To be moved, 2 houses: 1-4 rooms and bath, 1-3 rooms and bath. Call 754-5372 or 754-4373. Mrs. L. L. Merrill. 39-tfc

FOR SALE: 10-in. Craftsman radial saw on 4-drawer bench; 1 plywood blade; 3 10-in. saw blades; drill chuck, wire brush, router bit, 2 1/2-in. drum sander, grinder wheel, wire scratch wheel, dado set, molding set, all for above saw. Instruction books included. \$125. See at 501 S. Melwood, J. C. Wilkerson. 40-2tc

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FOR SALE OR TRADE for late model car, 4 acres of land in Winters. T. B. Hughes, 303 S. E. 6th St., Plainview, Texas. 38-4tc

HOUSE FOR SALE in Wingate: Two bedrooms, hardwood floors, large kitchen, good well of water, large garden spot and small fruit trees. Call Lee Roy Adams, 743-6476 Wingate or 677-6431 Abilene. 38-4tc

FOR SALE: 2-bedroom home, carpeted, air conditioned, newly repainted, enclosed garage, large lot, nice neighborhood. A. B. Prince, 209 Laurel Dr. 40-4tc

FOR SALE: Receipt Books, now at The Enterprise office.

FOR RENT

FOR RENT: Trailer space at W. J. Yates Trailer Park, \$27.50 month, bills paid. 22-tfc

FOR RENT: Furnished upstairs apartment, 506 Lamar St. Mrs. A. D. Smith, 754-5249. 38-tfc

FOR RENT: 3-room downstairs furnished apartment with private bath, Lucy Kittrell, ph. 754-4003 or 754-4090. 40-tfc

FOR RENT: 2-bedroom house, 1/2-block from school, on North Fannin. Robert Kraatz, phone 754-4816. 39-tfc

WANTED

WANTED: Scrap Iron, Cables, Metals, BALLINGER SALVAGE COMPANY. 27-tfc

WESTERN MATTRESS SERVICE pick up and delivery. Save up to 50% renovation, box springs to match. Guaranteed customer satisfaction. Phone 754-4558, leave name. 23-tfc

MISCELLANEOUS

ATTENTION HUNTERS: Campers for rent. Mrs. F. F. Hamilton, 106 Laurel Drive, ph. 754-4597. 39-4tc

POSTED: No trespassing, hunting or fishing on the Victor J. Merfeld Ranch. Violators will be prosecuted. 29-tfc

FAST OR SLOW, Western Auto will charge your battery. 21-tfc

VACANCIES: We have a few vacancies, women, men or couples, at the Merrill Nursing home, phone 754-5372. 37-tfc

Have you talked to us recently about automobile financing? Our present plan will save you money. The Winters State Bank, Winters, Texas. 41-tfc

PEST CONTROL

ROACHES and Mice, any size home, guaranteed 9 months, \$22.50.
TERMITES: Free inspection without obligation. Save money. ABC Pest Control, 1434 Shelton, Abilene, Texas 79603. 677-3921. Call collect. 30-tfc

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SEASONAL OPENING of Wollman Rink in New York's Central Park draws early ice skaters and spectators under a backdrop of part of the city's impressive skyline.

Christmas Tree Can Light Way To Cheer or Catastrophe; Up To You

Somewhere—perhaps in our town or in your town—a screaming siren will signal the end of a dream. Perhaps little Mary's dream of a beautiful new doll... fulfilled in the gaiety of Christmas morning... will be punctured and lost later in the rubble of a fire... because Dad made the mistake of using defective lights on the Christmas tree.

Or, more tragically, will it be Dad himself... faithful to his pledge not to take more than one drink at that holiday cocktail party... but the victim of another driver's carelessness?

At home and on the highways, life's hazards are amplified and even multiplied during the Christmas holiday season. Christmas, which many regard as the most joyous of holiday periods, can also be the most dangerous.

"Let's keep the jingle bells ringing and the sirens quiet this year," safety spokesmen urge. "We can do it... by going on the defensive against accidents."

Weather conditions, crowded highways and over-partying have combined to generate more traffic tragedies at Christmas than during any other holiday period. In the home, too many people in effect invite tragedy by carelessness born of the enthusiasm of the season.

Christmastime accidents at home can be prevented through the exercise of a few simple precautions. These suggestions are offered:

—Keep your Christmas tree outside until you are ready to use it. When you set it up, use a sturdy stand that can hold plenty of water and position the tree away from sources of heat.

Use flameproof decorations.

—Inspect lighting sets for fraying and loose sockets, and make sure they bear the approved label (UL) of the Underwriters Laboratories. Don't use electric lights on metal trees.

—Plug the light cord into an outlet that can be controlled by a switch some distance from the tree, and always make sure the lights are off when you leave the house or go to bed.

—If you use outdoor lighting, be sure your wiring and electrical equipment are of the kind designed for that purpose.

—Dispose of gift wrappings promptly after gifts have been opened.

—Take the tree down when needles begin to fall, and discard it outside the house. Never burn it in the fireplace or incinerator.

—Be sure there are plenty of ashtrays available to smokers, especially if you are having a party.

—If the children are to receive chemical or electrical toys, use good judgment in selecting them—and then supervise their use.

Turning to the problem of holiday driving, safety experts acknowledge that the motoring habits of a nation are hardly subject to change overnight. Nevertheless, the experience of past years "should have taught us a lesson—that Christmas is a time to exercise extra care behind the wheel."

Records compiled by the National Safety Council show that in the last three years, vehicle travel during five major holiday periods has been 26 percent higher than during nonholidays at the same time of the year.



JOHN E. JACKSON

John E. Jackson Was Ordained In Lutheran Church

John E. Jackson was ordained into the ministry of the American Lutheran Church during the 10:40 a. m. Sunday services at St. John Lutheran Church.

The Rev. Walter C. Probst Sr., pastor of the local church, conducted the service.

The Rev. Jackson is the son of Mr. and Mrs. Milton Jackson of Winters. He is a graduate of Winters High School, Texas A&M University, and the Evangelical Lutheran Theological Seminary.

He will be installed as pastor of St. John Lutheran Church in Lawrenceburg, Ind., on January 5.

crashes occurring during the Christmas holidays, for an average of 294 deaths a day.

It's a good bet that each and every one of those persons would have laughed at the suggestion that "you're next." It's also a good bet that most of them would have been alive today if they or the people they were driving with had been a little more careful.

You may consider yourself to be a good driver, but keep an eye on the guy in the next car. His carelessness may cost you your life.

The holiday periods taken into account are New Year's, Memorial Day, the Fourth of July, Labor Day and Christmas.

Of these holiday seasons, Christmas is the most dangerous of all. In the last five years, countrywide, 3,820 persons have lost their lives in highway

Our wish is one that isn't new... but still we'd like to say to you: Merry Christmas!

MOTEL WINTERS
MR. AND MRS. W. H. LOCKHART

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6 Mos. Morning & Sun.....	9.95
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See Your Local Agent!

In 1969 the Sunday comics will be mailed on Saturday Morning to those who include Sunday with their subscription.

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The Winters Enterprise
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BUFORD OWENS, Phone 754-4786

"My boy," a father advised his son, "treat everybody with politeness, even those who are rude to you. For remember that you show courtesy to others not because they are gentlemen, but because you are one."

THE WINTERS ENTERPRISE
Winters, Texas
Page 4
Monday, December 23, 1968

City Hall To Be Closed On Christmas, Jan. 1

Winters City Hall will be closed on Christmas Day and again on New Year's Day, Buford Baldwin, City Secretary, has announced.

Business will be conducted as usual on all other days throughout the holiday season, he said.

Business Services

PROFESSIONAL RUG CLEANING Call 754-5406 T. A. McMillan	BLACKMON Repair Shop General Mechanical, Body and Paint Work. Auto Glass Installed Auto Air Conditioner Service! Reasonable Prices 126 North Church Phone 754-4918
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SWATCHSUE ELECTRIC CO. Electrical and Air-Conditioning Contractor Sno-Breze and Friedrich Air Conditioners SALES & SERVICE Motorola Radio and TV HomeIte Chain Saws J. J. SWATCHSUE, Owner Jose De La Cruz Phone 754-5115 - Box 307	For Monuments of Quality From an Established Company—Representing COLEMAN MONUMENT WORKS James M. "Jim" Gehrels 754-4276 411 E. Truett

We Have Dump Trucks and Loader Will Haul Sand and Gravel Caliche and Top Soil, Also Garden Plowing Lonnie Fowler Phone 754-4292	MANSELL BROTHERS BALLINGER - WINTERS "Your Authorized John Deere Dealer" Complete Shop Facilities Parts and Service Ballinger Phone 365-3011 Winters Phone 754-4027 904 North Main, Winters
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Read The Enterprise Classified Ads!

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May Your Home be Filled with every Joy

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We wish you peace and joy at this time and for always!

Western Auto Associate Store
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DIAL 754-4511
Day or Night Including Sundays or Holidays!

WHEN DESIRED Air Ambulance CAN BE ARRANGED ANY TIME! — ANY PLACE!

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Winters, Texas

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Winters, Texas

Bellis Chiropractic Clinic
Dr. C. R. Bellis
Dr. Lois L. Bellis
Phone 754-4326, 142 West Dale
Winters, Texas



MRS. LARRY EDWARD DONICA

Beverly Ann Foster, Larry Edward Donica Wed At Hopewell Church

Beverly Ann Foster, daughter of Mr. and Mrs. L. C. Foster of Christoval, became the bride of Larry Edward Donica of Wingate Saturday December 21, at 5:30 p. m., when they recited their marriage vows at the Hopewell Baptist Church. Parents of the bridegroom are Mr. and Mrs. M. E. Donica of Wingate.

The Rev. Harold Campbell of Pleasanton, Texas, officiated for the double ring ceremony before the altar where candle holders with greenery and baskets of white gladiolas formed the setting for the wedding party.

Traditional wedding music was played by Mrs. C. R. Knight, organist, who also accompanied Betty Knight, soloist.

Candlelighters were Jerry Morrison of Fort Worth and Greg Donica of Wingate.

Jimmy Blair of Divide served the bridegroom as best man. Ushers were Tommy Donica of Abilene and Tommy Burton of Winters. Groomsmen were Carlton Parks of Winters and David Burton of Ballinger.

THE WINTERS ENTERPRISE Winters, Texas Page 5 Monday, December 23, 1968

The bride's attendants were Mrs. Carlton Parks, matron of honor and bridesmaids were Sherri Morrison of Portland and Dianne Snell of Winters. They wore red velvet street-length dresses fashioned empire style and small red velvet hats with veils. They carried a gardenia.

Presented in marriage by her father the bride wore a fitted empire white velvet floor-length wedding gown with Malibu trim on neck and sleeves, featuring a chapel train. She carried a bouquet of red roses.

A reception hosted by the bride's parents was held in the church parlor. The house party included Mesdames L. C. Fuller Jr., Therin Osborne, P. G. Berger, and H. C. Campbell.

The bride's table was laid with white linen and centered with an arrangement of red roses and white candles. The three tiered white wedding cake was decorated with wedding bells and red roses.

Sherri Bedford ladeled punch and Linda Smith served the cake. Guests were registered by Mary Lynn Presley.

For traveling the bride changed to a white bonded knit dress with blue trim.

She is a graduate of Winters High School with the class of 1968, and Glenn & Lottie's School of Beauty in Abilene. She is presently employed with Clara Bell's Beauty Shop in Winters.

The bridegroom is a graduate of Winters High School with the class of 1967 and is attending Angelo State College. He is employed part-time at Dry Manufacturing Company.

Mr. and Mrs. Donica will



JOHN J. SWATCHSUE

Winters Mason District Deputy Grand Master

John J. Swatchesue of Winters has been appointed District Deputy Grand Master of Masons for District 105.

The appointment was made by J. Guy Smith, who is the new Grand Master of Masons in Texas.

Swatchesue is a member of the Winters Masonic Lodge, the Winters Chapter and Council, is secretary of the Winters Lodge, and worthy patron of Winters Chapter, Order of the Eastern Star.

Freedom Shares are now available as Christmas gifts—when bought in combination with U. S. Savings Bonds.

make their home on Route 1, Winters.

HOME TOWN Talk

By R. C. THOMAS

The amazing thing about the story is its persistence and agelessness. Time has been unable to affect it, to erase from it the glow of eternal light. In a reading of the history of mankind, just about the time you reach the chapter which would indicate that man is about to discard it, it takes on a new meaning for that generation.

If one segment of society seeks to bury it, it suddenly makes its appearance in another society, stronger still. It clings in the face of adversity and dark desolation, and men throughout the ages have found in it an indescribable peace. Tides have been unable to wash it from the minds of men, when those men seek a final and lasting peace of mind; armies have been unable to destroy it, though this, too, has been attempted.

It is the story of a town, not much different from hundreds of other towns in the land of Palestine; of drab houses facing smelly and narrow, sun-baked streets; of an animosity between peoples, of men of one race hating those of another race. A story of a crude shelter, a travel-weary couple; a quiet, starlit night that suddenly became a landmark in time, a beacon of guidance for a humankind fervently seeking something upon which to establish a lasting hope.

It is the story of a happening that has shaped the lives and consciences of perhaps more men than any other since the beginning of time. It is a story that, when remembered and recognized on at least one day out of each year, serves to help men of faith refurbish a hope, and to help men of little faith to regain a particle of hope in a seemingly otherwise hopeless world.

It is a story which serves as a connecting link to reality to men facing untold dangers and loneliness in a hostile clime, far from their home - hearths; as well as to men experiencing a terrible loneliness which is all too apparent in the mingling and jostling of faceless throngs in the asphalt jungles.

It is the story of a beginning that has no ending.

It is the story of Christmas, and a promise and a hope for all mankind. If only it is recognized and accepted for what it is.

Senior Citizens Christmas Party On Wednesday

Senior citizens in the Merrill Nursing Home were honored Wednesday afternoon, December 18, with a Christmas party.

Twenty-six senior citizens members of their families and a few visitors were present for the party. Gifts were presented to each from a gaily decorated Christmas tree.

Refreshments of punch, coffee and cake were served to Mesdames Lettie Allison, Cordia Kerby, Millie Mitchell, Paralee Griffith, Annie Muneer, Doshia White, Ima Sims, Mary Harris, Ela Thomas, Mattie Renfro, Nora Shook, Mr. and Mrs. W. W. Gray.

A. T. Jobe, Sterling Nelson, A. M. Grant, Dave Thomas, B. F. Haynes, Howard Williams, J. L. Gresham, Harold Smith, I. M. Lopez, Eddie Little, John Tharp, Humphrey Bowen, and Henry Robinson.

Work Progressing On Winters' New Community Bldg.

It is expected that it will be at least another three weeks before Winters' new Community Center building is completed. Originally, it was hoped that the building would be completed by Christmas; now, it will be at least the last part of January.

Bad weather in November caused a slow-up in construction of the new building. The steel siding is now going up, and insulation for the walls and ceiling will be completed within a few days. The high winds Wednesday caused some damage to the insulation on the building, but damage was not extensive.

TO CALIFORNIA

Mr. and Mrs. Barney Bryant returned home Tuesday from a week end trip to La Marida, California where they attended the golden wedding anniversary of Mr. and Mrs. Henry De Vore. They also visited in the home of their son, Bill Bryant and family in Midland and took a flight out of Midland for the trip to California.

Holiday Season Is Given Emphasis At Salad Luncheon

Members of the Junior Culture Club were entertained with a salad luncheon and gift exchanged during the holiday season at the Methodist Church with Mrs. O. O. Funderburg,

Jr. and Mrs. O. J. Murray as hostesses. Decorations on tables featured the Christmas motif with holly, candles and a small Christmas tree set by the serving table.

After a brief business meeting gifts were exchanged and the luncheon was served.

Present were Mesdames Lynn Billups, Bobby Blackwood, Cecil Hambricht, Douglas Cole, Gayland Robinson, Wayne Solomon, Tommy Russell, Dennis Rodgers, Nancy Grundy and the hostesses.

Receipt Books available at Enterprise office.



We know we're on the right track by wishing you health, wealth, and happiness! Season's greetings from

FARM EQUIPMENT

E. E. THORMEYER

IT'S CHRISTMAS

... and our thoughts turn to our friends as we prepare to celebrate the season! It's a pleasure for us to pause and wish our many friends...

a MERRY CHRISTMAS



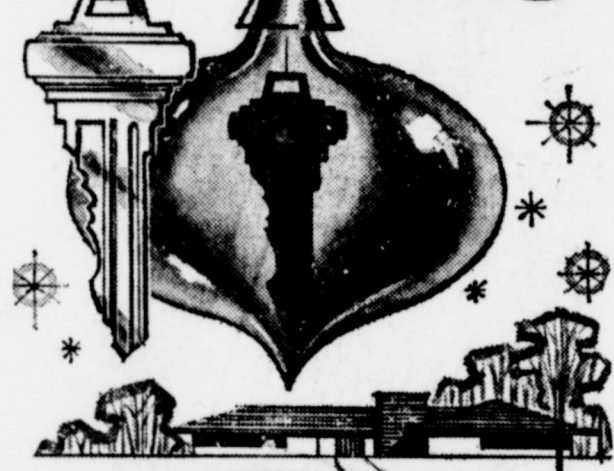
... and a New Year filled with Happiness, Good Health and Prosperity!



The Winters State Bank

A FULL SERVICE BANK

Christmas Joy



May Christmas "unlock" Much Happiness

BEDFORD INSURANCE AGENCY

Greetings



A wreath of best wishes to all our wonderful friends and patrons -- may your Christmas be merry!

HERMAN'S MEN'S STORE

SPILL BROS. CO.

WILL BE CLOSED
CHRISTMAS DAY
and
DECEMBER 26.



It's that time of year -- when we think of friends old and new and extend our heartfelt wishes for their happiness!

FASHION SHOP



BLOSSOM SHOP



DRASCO NIMROD—Lanham before field dressing. Lanham Bishop, 17, son of Mr. and Mrs. Dick Bishop of the Drasco Community, downed this 8-point buck on his father's place about 8 a. m. last Saturday morning. The buck weighed 125 pounds

STATE Capital NEWS

By VERN SANFORD

NEW AIRLINE

Texas Aeronautics Commission has set January 6 for an examiner's hearing on an application by Sentinel Airlines for certification to carry passengers among 12 Texas cities.

The would-be commuter airline, using small aircraft, wants to fly two routes — Abilene-San Angelo - San Antonio - Austin-Houston-Freepport-Baytown and Midland-Odessa-Big Spring-Abilene-Fort Worth-Dallas. Application also asks to be able to fly freight to all points in the state.

Former Atty. Gen. Waggoner Carr is vice-president of the firm, which otherwise seems to be based in Abilene.

TAC expects opposition to the application from the established air carriers. Air Southwest, another would-be commuter airline which is fighting for its certificate in court, already has filed notice that it will oppose the application.

Another \$1.1 million in Hill-Burton hospital grants have been approved for Tahoka, Van Horn, San Antonio and Houston facilities.

Texas Criminal Justice Council won approval of its application for \$692,350 in federal planning funds for use through the Omnibus Crime Control and Safe Streets Act of 1968.

Governor and Mrs. Connally hosted their second Christmas tree-lighting ceremony at the Governor's Mansion, with children from the Settlement Home and the Junior Helping Hand Children's Home as special guests.

COCKTAIL CLUBS

Proposed new rules for drinking clubs were shelved in public hearing by 11 histro operators who urged different categories of regulations for a wide variety of establishments catering to the cocktail trade.

Texas Liquor Control Board took the issue under advisement and will hand down its ruling at an early date. Meanwhile, its proposed requirement that payment for mixed drinks be made in cash and strict definition of club "guests" remains under court attack.

Witnesses at hearing in the state capitol made these principal suggestions:

That rules be geared to types of operations in 1,335 clubs over the state (344 of which are in dry areas).

That record-keeping requirements be kept as simple as possible.

That they be punished only for "knowing" violations.

"There are obviously several kinds of private clubs, all trying to operate under one broad definition. Comprehensive regulations might include clear-cut definitions of the various kinds or classes of clubs. This would, of course, involve a classification system," testified Rovece Chaney of Dallas, representing the Texas Lone Star Chapter Club Managers Association of America.

Other club operators suggested separation on lines of non-profit and strictly-business clubs—or those which have relatively static membership and the rapid-turnover clubs such as those in motels and hotels.

"No matter what regulations are adopted," maintained the president of a large San Antonio club, "there will be confusion under present laws." He suggested that liquor-by-the-drink legalization is the only answer. A new push for that (probably via constitutional amendment), is expected to be made in the next legislative session which starts next month.

SHORT SNORTS

Kenneth W. Cook has been named acting assistant administrator of the Texas Liquor Control Board, and Rayford W. Walker, chief of staff services.

State Building Commission is proposing a \$4 million state building to house library records, mail services and a parking garage for state employees.

Speaker Ben Barnes and Governor Connally address a national conference of legislative leaders in Honolulu this week.

Application has been filed with the State Banking Commission for a Jetero State Bank charter at Westfield in Harris County.

State Securities Commissioner William M. King revoked the secondary trading exemptions of Industrial Instrument Corporation of Austin and American General Resources Corporation, Houston.

Texas Aeronautics Commission approved certification for Air Texas flights between Fort Worth, Houston, San Antonio and Austin, but postponed action on Sentinel Airlines' proposed service in West and South Texas.

Governor Connally has asked federal help in saving a 100-year-old convent at Brownsville which is scheduled to be demolished to clear the way for a

public housing development. Presidential electors convene here December 16 at 2 p. m. in the State Senate Chamber.

Fall economic conditions in Texas reflect "rapid growth," University of Texas Bureau of Business Research reports.

VA Dental Care Extended To Vietnam Veterans

A new policy on dental care recently adopted by the Veterans Administration will extend treatment to Vietnam era veterans on a more liberal basis.

VA provides treatment for dental conditions that originated or were aggravated during

military service if veterans apply during the first year after release from service.

Until recently, all ex-service-men had to support their requests by military records.

Under VA's new policy, dental treatment may be provided without supporting military records if it is determined professionally—during the first eight months after release from service—that the condition is service-connected.

The veteran must make his application within the first six

months after release from service, and he must have served on active duty six months or more to qualify for the new benefit.

Dr. J. J. Hiniker, VA's director for dentistry, said the new policy is expected to extend dental care to veterans who developed conditions during military service that were not entered in their records.

It's A Known Fact—More people read the Enterprise Classified Ads!

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How can great minds be produced in a country where the test of great minds is agreeing with the opinion of small minds?

If wrinkles must be written upon our brows, let them not be written upon the heart. The spirit should not grow old.

REV. AND MRS. ROY L. CRAWFORD

... are enjoying their "old friends" in the "old home town," and the new friends they have found since retiring to Winters. They wish a Blessed Christmas to every one of you.

May God bless each one of you with his richest blessings in the name of the One whose birthday we celebrate at this season.

As families get together, or think of one another across distance spaces, may the Holy Presence of the Christ of Bethlehem be an abiding Benediction to you at this Holy Season and through the days of the New Year.



Good Tidings

MAY YOUR CHRISTMAS BE FILLED WITH ALL THE SEASON'S JOY

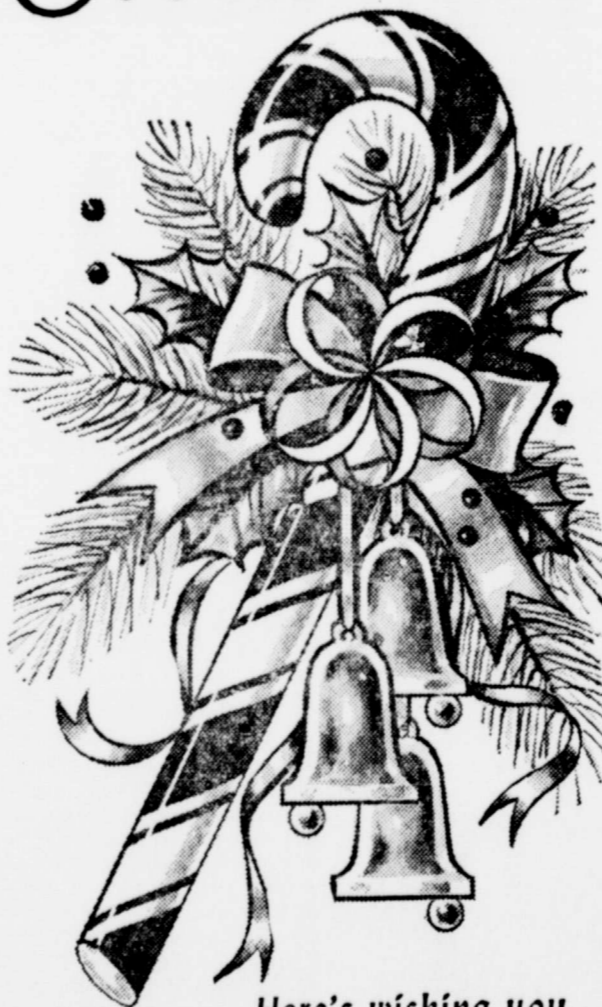
MELVIN MAPES

COUNTY COMMISSIONER, PRECINCT NO. 2



JNO. W. NOR
The Insurance MAN

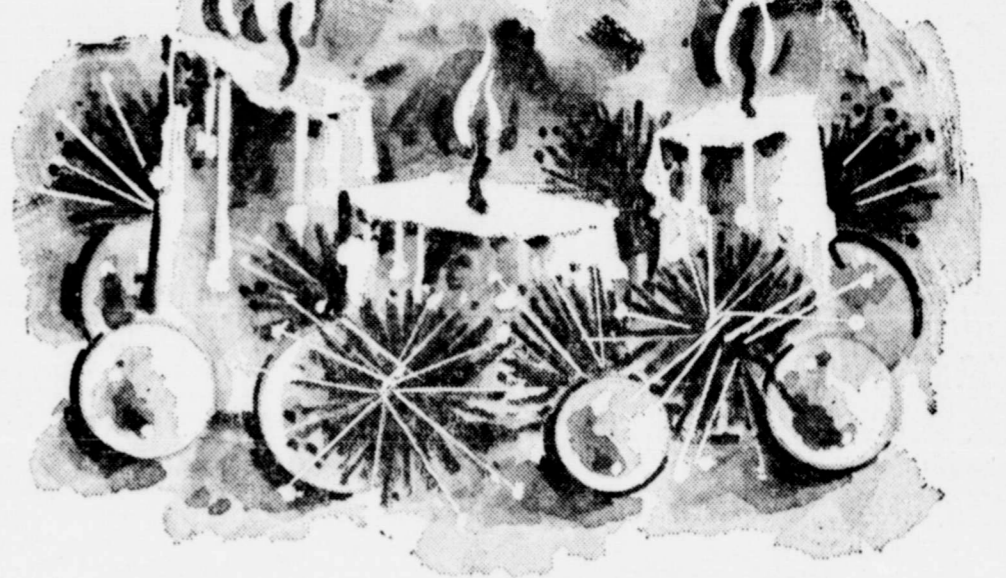
Merry Christmas



Here's wishing you a holiday that's filled with merriment, prosperity, and good health... from all your friends at

HIGGINBOTHAM LUMBER COMPANY

Merry Christmas



Wishing you a holiday bright with the best of everything!

Bahlman Jewelers



Best wishes from the staff & management of

MORGAN MOTORS



MAY THE SEASON BRING YOU MANY JOYS!

BAHLMAN CLEANERS

Mr. and Mrs. Nelan Bahlman and Family and Staff



May the season bring both spiritual and material blessings to you



Jockey UNDERWEAR

There are new styles, colors and fabrics. Check your wardrobe today.

Give Something Useful!

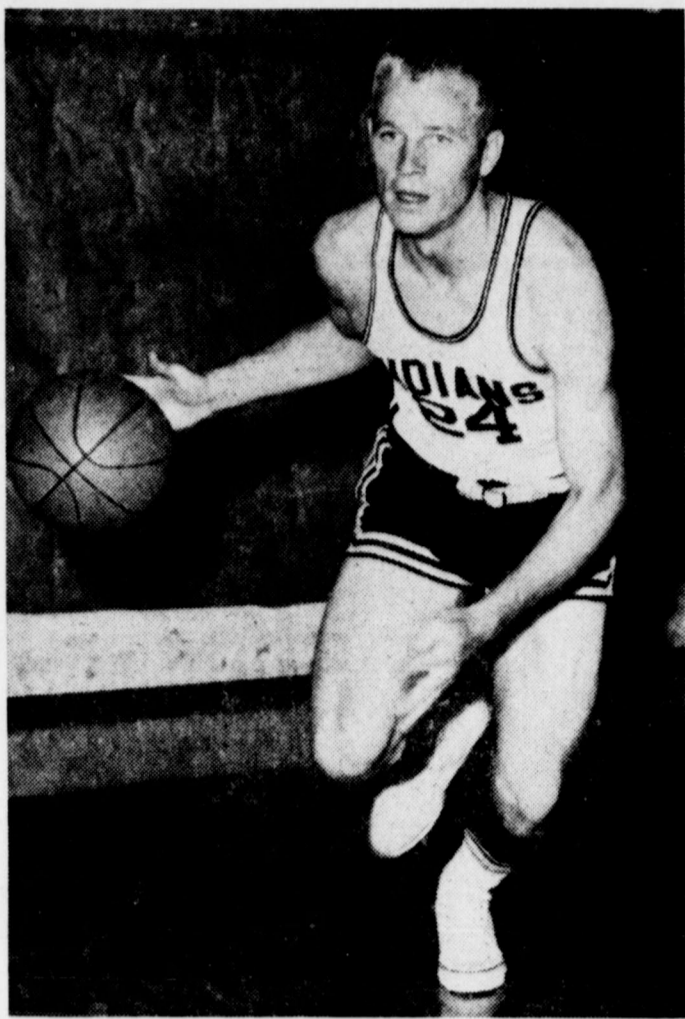
The Jockey® "Classic" brief

Now 4 ways better for added comfort. New Comfort Design with exclusive tailoring for proper fit and support a man needs.

- Exclusive Comfort Design pouch
- Modern trim waistband
- New 4 needle front
- Total no-gap security 28-50... \$1.25

Power-Knit® T-shirt
Combed cotton, extra wear in every inch of fabric, non-roll Seamfree® collar, keeps its shape wash after wash.
S, M, L, XL... \$1.50

HEIDENHEIMER'S



WINTERS EX — Jimmy Adams, one of McMurry College's all-time leading scorers, is currently averaging 19.4 points per game as the Indians' No. 2 scorer. The former Winters High School ace is a co-captain in his senior year at McMurry along with Max Mainord of Greenville, Adams, a 6-0, 180-pounder, led the Indians with a 17.7 average last season and was the team's top scorer as a soph with a 15.4 norm.

Lana Rice Honored On First Birthday In E. J. Reid Home

Lana Rice was honored with a birthday party on her first birthday, in the home of her aunt, Mrs. E. J. Reid of Moro, last Thursday evening.

Those present were her grandparents, Mr. and Mrs. Virgil James, Mr. and Mrs. M. C. Shaffer, Mrs. Russell Grun, Mrs. Calwyn Walters and Tammie, Mrs. Elwood Wade, Dana and James, and Mrs. Roy Rice and Charles Wayne.

Read the Classified Ads!

GIVE SOMETHING USEFUL—

ARROW Cot-N-Rite Perma-Iron

The "fortified" cotton shirt that's pressed for life. The solid comfort of cotton plus the convenience of Perma-Iron. ARROW's name for new excellence in durable-press. The revolutionary fabric is 65% cotton fortified with 35% polyester. May be home or commercially laundered without affecting the no-iron properties. Contour tailoring... and "Sanforized-Plus-2" labeled for lasting fit.



\$5.00

HEIDENHEIMER'S

Funeral Rites For Mrs. Bob Kennedy Held Saturday

Mrs. Bob Kennedy, who had lived in Winters since 1934, died at 5:45 a. m. Thursday at Ranger Park Inn in Santa Anna following an apparent heart attack.

Funeral was held at 2 p. m. Saturday at the First Baptist Church with the Rev. Harry Grantz, pastor, officiating. Burial was in Lakeview Cemetery under the direction of Spill Funeral Home.

Born Dora Estelle Payne in Popopoc, Miss., she came to Sidney at the age of 5. Ten years later the family moved to Coleman County near Talpa. She married Bob Kennedy Dec. 24, 1899, in Talpa.

In 1934, they moved to Winters, where she operated a beauty shop until her retirement in 1956. Mr. Kennedy, a stock farmer, preceded her in death in 1966.

She was a member of the First Baptist Church in Winters where she was a Sunday school teacher for many years. She also was a past worthy matron of the Order of Eastern Star here.

Survivors include three daughters, Mrs. Preston Witcher of Big Lake, Mrs. W. C. Brickey of San Antonio and Mrs. Ellis Zane More of Winters; two sisters, Mrs. M. H. Leverett of Odessa and Mrs. Roy E. Smith, of Kingsland; one sister-in-law, Mrs. D. C. Durham of Sterling City.

Pallbearers were Marvin Bedford, Bob Fenton, Clifford Huffman, Wade White, Joe Baker, John J. Swatchesue, Eddie Voelker, and Jack Martin.

Grass Fires Have Kept Firemen Busy

A rash of grass fires have kept firemen busy this fall, as they answered calls in different parts of North Rannels County in addition to those in Winters.

Some of these grass fires could have caused heavy damage to homes and other buildings if they had not been contained quickly by firemen. High winds the past few days have added to the danger.

Fire Chief Marvin Bedford said Friday the Winters Volunteer Fire Department is calling on everyone to be very careful with fires during this time when dry grass and weeds are heavy. Just a spark can start a conflagration which could result in thousands of dollars in damage, not to mention the danger to lives. Bedford reminded residents that they should always have running water near at any time they burn trash or leaves, and should always make sure that all fires are out before leaving any place they have been burning.

A chip on the shoulder indicates wood higher up.

Winters Blizzards Fall To Merkel As Injury Sends Player To Hospital

The Blizzards visited Merkel Thursday night, and had their problems. The boys found the range by hitting 45 percent of their field goals, but couldn't stop the shooting of Johnny Thompson of the Badgers.

The Badgers took the game 58-50.

The varsity's leading scorer for the year was knocked out of action in the first quarter. Gary Antilley, who was averaging 16 points a game, was in a collision with a Badger, and then carried to the hospital with a possible concussion.

At that point, the Blizzards fell way behind. However, they made a gallant effort to recover with the score 50-55 with a little more than a minute left.

Another boy was slightly injured in that game when he was reportedly fouled and bit his tongue.

The Blizzards hit 50 percent of their field goals in the final half but free throws were the deciding factor in the Badger win.

Four Blizzards hit in the double figures. Bob Colburn led with 17. Reece McCuiston had 11, Don Killough 10, and Johnny Cathey 10. Cathey also led all rebounders with 16.

This leaves the Blizzards 1-1 in District and 7-3 for the year. Their next game will be in the San Angelo Tournament with Bronte at 3 p. m. December 27.

Wilmeth Couple Injured In Auto Mishap, Ballinger

Two residents of Wilmeth community were hospitalized Thursday as a result of an accident about 10:30 a. m. on 8th Street and Country Club Ave. in Ballinger.

One car, driven by L. B. Watkins, was in collision with a Ballinger city truck driven by Roy Lee. Mr. and Mrs. Watkins were admitted to Ballinger Memorial Hospital.

Mrs. Watkins, 52, had severe facial lacerations. Mr. Watkins was reported in satisfactory condition. Lee was not injured. Ballinger Police Chief Powell and Patrolman Marvin Clark investigated the accident.

If a man deceives me once, shame on him; if he deceives me twice, shame on me.

13,700 Bales In

Winters Warehouse Company reported that as of Friday morning, 13,700 bales of cotton from the 1968 crop had been received from North Rannels County gins.

Diversity Club Had Christmas Party Thursday Night

The Diversity Club met in the home of Mr. and Mrs. Roy Young, Thursday evening for their Christmas party with husbands as guests. Mrs. Sam Jones, and Mrs. C. R. Bellis were co-hostesses.

Mrs. Paul Cozby, club president, welcomed those present and asked Rev. Roy Crawford to give the blessing.

A salad supper was enjoyed and games of forty-two were played, then Christmas gifts were exchanged from a beautiful tree. The home was beautifully decorated in the Christmas motif.

Mrs. Roy Crawford led the group in singing Christmas Carols.

Those attending were Messrs and Mesdames Paul Cozby, Roy Crawford, C. R. Bellis, George Garrett, Z. I. Hale, Sam Jones, C. R. Kendrick, Clarence Ledbetter, Earl Roach, C. E. Sewell and Roy Young.

Blizzardettes Win Over Merkel Girls 44-42 In Overtime Game Thursday

Debra Carroll of the Winters High School Blizzardettes made good on a free throw attempt at Merkel Thursday night, to throw that girls' basketball game into an overtime, with Winters caging the honors 44-42.

Debra Carroll was high scorer for the game with 23 counters. Carla Walker was second with 17.

Defensive work on the part of

the guards was outstanding, with Babs Tatum getting 6 blocks, and Judy McNeill 4 interceptions.

This was the first district contest for the Winters girls.

THE WINTERS ENTERPRISE
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Monday, December 23, 1968



WINTERS TIRE & SUPPLY

MILTON GERHART



DON'T GAMBLE

with your budget...go away a winner!



Shop
PIGGLY WIGGLY

300 SIZE — AUSTEX

Spaghetti & Meat Balls Can 25¢

WOLF CHILI No. 2 Can 63¢

CRACKERS Nabisco 1-lb. box 33¢

TAMALES Hi Power 2½ can 33¢

Vienna Sausage LYKES 5 CANS \$1.00

Tomato Soup Heinz 4 CANS 49¢

ENERGY
BLEACH Gal. 39¢

LADY SCOT — BATHROOM
TISSUE 2 -roll Pkg. 25¢

Be Thrif-tee



Double S&H Green Stamps On Every Wednesday.

BLACK EYE PEAS Red Rose Dry 2 12-oz. Pkgs. 33¢

FOOD KING
OLEO 2 lbs 25¢ 303 — GREEN GIANT
CORN 3 cans 59¢

WAFLE SYRUP SHURFINE Quart 39¢

RUSSET
POTATOES 10 -lb. Bag 49¢

SHURFROST
POT PIES 6 Pkgs. \$1.00

300 SIZE — WOLF

Beef Stew 35¢

ENERGY

DETERGENT
Giant Size Box 49¢

BREAST O' CHICKEN
TUNA CAN 35¢

KRAFT
MIRACLE WHIP QUART 49¢

TENDER ROUND

STEAK 83¢ lb.

SALT
JOWL 19¢ lb.

if...

... the ads in this paper were printed with a special disappearing ink which was visible only from 5:00 p. m. until 5:01 p. m. they would certainly not be very effective selling tools — nor reach many potential buyers — nor make a lasting impression — nor have the re-readership which they do have.

Use your advertising dollar to its fullest advantage — in print!

USE
THE WINTERS ENTERPRISE

Advertising Columns to tell the whole story!

HILL & THOMAS, Publishers

Entered at Post Office, Winters, Texas (78567), as Second-Class Mail Matter

SUBSCRIPTION RATES
One Year, in Rannels and Adjoining Counties \$3.00
Other Counties and States \$4.50

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at this office.

BABSON'S POINT OF VIEW

Drug Stocks in Today's Market

Wellesley Hills, Mass. As a group, the stocks of the leading drug companies present a mixed picture. Many issues are selling near their all-time highs. But others such as Parke Davis, G. D. Searle, Syntex, Smith Kline & French, and Upjohn

are priced substantially below their peaks of some years ago. On the whole, however, the group has fared reasonably well, especially when considering the multitude of problems and pressures it has had to bear.

The "Whipping Boys"

During most of the present

decade the drug industry, which has been under the close scrutiny of the Food and Drug Administration, has been called on the carpet for high drug prices, monopolies, price fixing, patent infringements, and other irregularities, and although the FDA has been leading the attacks against the industry, other government agencies and even Congressmen have also taken swings at the drug group. Without doubt, the pharmaceutical producers have been the favorite "whipping boys" of the 1960's.

The constant pressure on this industry has had more than a psychological effect. Actually, it has resulted in a serious slowdown in new drug introductions even though the industry's research expenditures have remained very high. For example, in the first half of this year only 33 new drugs were approved by the FDA as compared with 48 in the 1967 first half. Furthermore, at midyear there were only 143 pending applications for official approval of new drugs as compared with 189 the year earlier.

Due to the slowdown in new products, plus greatly increased competition, the drug industry's profit margins in late years have been on the downtrend even though sales have continued to increase. A recent report from the Pharmaceutical Association indicated that the average net income of the drug industry as a percentage of sales decreased again last year, to 10.1 per cent. This compares with a high of 11.3 per cent recorded in 1965.

More To Come

Although the drug industry has been under fire often in recent years, there may be still further roadblocks ahead for many companies. For the last few years the National Academy of Science has been studying thousands of prescription drugs to find out which ones are ineffective. Their report has not yet been made public; but, when it is, there are certain to be many prescription drugs now on the market that will have to be removed from sale. Under new federal legislation, medicines must be proven not only safe but also worthwhile.

Naturally, all of the drug industry's problems cannot be blamed on the FDA or other agencies that have been applying pressure. For example, some companies expanded too rapidly. Others fell victim to patent expirations, which allowed competitors to move in. Still other firms were too dependent on a limited number of products and were thereby hurt by severe competition. And, lack of a sufficient number of

new products from research in late years has handicapped certain other drug companies.

Future Outlook

Over the short to intermediate term, it does not seem likely that most drug companies will make strong earnings progress. Over the long term, however, there would appear to be enough positive growth factors to assure continued gains. The best-performing segments of the industry will probably be hospital supplies and medical electronics. However, the stocks of most of the companies prominent in these areas already reflect the bright future.

Currently the stock of well-diversified Merck & Co. appears to be in a very favorable position for continued long-range gains. Its research efforts have been particularly successful in late years.

As a "comeback" candidate, G. D. Searle would appear to rate a nod unless, of course, it is found that the "pill" produces some currently unknown side effects. Searle is one of the leading producers of the "pill," but is also prominent in medical electronics.

The ambition of the average young couple seems to be to own a nice up-to-date home and a nice car to get away from it.

Highway Dept. Sends Special Safety Message

Family gatherings are as traditional at Christmas time as carols, holly and good will. Many will be on the highways to and from these joyous reunions.

Increased highway travel in all parts of the State will pose additional problems for motorists, especially in construction areas, the Texas Highway Department says. Although the departments work to make highway construction areas as safe as possible, extra care is called for during the holiday travel period.

The Highway Department urges extra caution in traveling in the vicinity of construction areas. Many of these construction sites are known by people residing and driving in the immediate areas, it has been pointed out. Those in areas which are unfamiliar to drivers can be the most hazardous, the department has said.

Above all, the Highway Department said, drivers should exercise extreme caution when approaching any highway construction site. Trucks, graders

and other highway building equipment can appear suddenly, and usually are traveling much slower than the traffic. All warning signs should be obeyed, the department said; they are installed for the safety of the driver and to keep traffic flowing smoothly as possible.

No Meeting of Lions Club Dec. 24

The weekly luncheon of the Winters Lions Club will not be held Tuesday, December 24, Lee Harrison, president, has announced.

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The next regular luncheon meeting will be Tuesday, December 31.



Noel

May the spirit of brotherly love illuminate every heart and every home at Christmastime.

Foxworth-Galbraith Lumber Co.

GIVE SOMETHING USEFUL—



Arrow Decton Perma-Iron Embroidered Sport Shirts

See this handsome collection soon in today's new fashion colors. Famous ARROW Trimway collar. And the luxurious fabric of 65% Dacron® polyester, 35% cotton is completely machine washable. Stays wrinkle-free all day long. "Sanforized Plus 2" labeled for lasting fit. DuPont R.T.M.

\$6.00

HEIDENHEIMER'S



Merry Christmas

May the holiday season abound with all the good things in life for you, our patrons. It's been a pleasure to serve you!

Roach Electric & Furniture


Christmas Cheer



May Santa bring you all the things you wish for!

ALDERMAN-CAVE
Milling & Grain Company

HO! HO! HO!



HAPPY YULETIDE!

LAMKIN HARDWARE



Greetings

... to all our good friends! We've enjoyed serving you — we look forward to serving you again!

VAUGHAN OIL & GAS CO.
MARIE AND ERCAL VAUGHAN

Blessings to All



On this Holy Day... we pray that you will be blessed with health and happiness and may the spirit of Christmas guide your future.

Smith Drug Co.

The Family Lawyer

Bill Collector in Action

One way for a bill collector to prod a lagging debtor is to punch him in the nose. Obviously, that way is illegal. It is assault and battery, for which the bill collector could be fined or even put in jail.

Another way is to send the debtor a polite letter reminding him that he may have overlooked his payment. Obviously, that would be perfectly legal.

But what about collection techniques that fall somewhere in between? How rough can the bill collector get before he is overstepping his legal rights?

To start with, assuming the debt is a legitimate one, the law

is on the side of the collector. Obligations are to be paid, not shirked. As one court said, when a debtor complained that a bill collector was annoying him:

"The right of a creditor to inflict some worry upon a debtor by reasonable means is necessary to the very existence of the credit system."

However, the law is taking an increasingly stern view of harsh tactics. Not only may a collector run afoul of criminal statutes but he may also have to pay damages to the debtor.

That may happen, for example, if he unfairly exposes the debtor to public disgrace. In one case, a collector sent dunning letters in envelopes marked "WE COLLECT BAD DEBTS." The debtor sued the collector and won damages. The court said the phrase "bad debts" carried the implication

that the debtor was not only delinquent (which was true) but also dishonest (which was false).

What about the common collection practice of telephoning a debtor to demand payment? Within reasonable limits, such calls are perfectly proper. But here too the law draws a line.

One collector, telephoning a woman about a debt, used such violent and abusive language that she became seriously ill. Later, she sued for damages, and the court held the collector liable. Said the judge:

"Neither beating a debtor nor purposely worrying him sick is a permissible way of collecting a debt."

Neighbor's Doghouse

To Fido, the new doghouse was a veritable palace. But to the couple next door, it was an

eyesore. Finally they hailed Fido's owner into court.

"Every deed on this block has a restriction against putting more than one building on a lot," they told the judge. "This doghouse may be small, but it is still a building. It is a permanent structure, built out of concrete blocks."

This argument convinced the judge, and Fido's home had to go.

Deed restrictions, which are a common feature of new housing developments, are a lawful means of preserving property values. Generally speaking, the courts will enforce them in reasonable accordance with this basic purpose.

Thus, under a restriction against extra buildings on one lot, the court will usually rule against any structure that has a roof and walls. Even a tent was banned as a forbidden extra "building" where it appeared that the tent had a stove and furniture—and was being used as a dwelling.

But a tennis court was held not covered by such a restriction. Since it had neither roof nor walls, the judge decided it simply was not substantial enough for other property owners to complain about.

Of course, whenever a specific question comes up, the exact wording of the deed is crucial. For example, the restriction would have a broader scope if it referred to "structure" rather than "building."

In one case neighbors complained about a picket fence, erected on a strip of land that was supposed to be kept free of "Structures of any kind." The court held that, while a ban on "buildings" might not have applied to the fence, the ban on "structures" did indeed.

It is for this reason that the person thinking of buying a home ought to understand the language of the restrictions in his deed. Then he will know, in advance, under what circumstances the neighbors can tell him "Thou shalt not."

Folks used to say we'll pay you a penny for your thoughts. Now it costs \$25.00 an hour to get a psychiatrist to listen to them.

Grit destroys machinery, but it makes men.

READ THE CLASSIFIED ADS

Barnes Reports On International Food Conference

AUSTIN — Farmers in Texas and throughout the U. S. must begin thinking in international terms if the nation is to realize its potential in agriculture, House Speaker Ben Barnes said after returning from a United Nations agricultural conference in Geneva, Switzerland.

Barnes was designated by the U. S. Department to attend a meeting of the Committee on Agriculture of the United Nations Economic Commission for Europe. He and other representatives from the U. S., the Soviet Union and the European countries spent four days last week discussing the farming and ranching programs of Europe and their relation to those of other nations throughout the world.

"When you look at the world-wide food needs and project them just a short distance into the future, it is clear that if we are going to develop agriculture to its potential and provide adequate food to support future generations, we must begin thinking in international terms," Barnes said. "We can no longer worry just about state or even national problems. Agricultural products are becoming increasingly significant as a vital part of foreign exchange and we must begin closely coordinating our efforts for production and marketing efficiency with other nations around the world."

Barnes said he is keenly interested in meeting with agricultural groups in Texas to pass on information and relate problems that were discussed at the Geneva conference.

"Farmers and ranchers in Texas can do a great deal more right now to begin programs that will benefit them and help ease the world food shortage of the future," he said.

A report of the proceedings and recommendations of the Geneva meeting will be submitted to the U. N. Economic Commission for Europe, which meets annually to study the continent's economic situation and problems as a whole. It uses findings of committees, such as that for agriculture, to plan action for the next year and for reaching international agreements.

Committee meetings also provide an exchange of information and opinions that are helpful in reaching an understanding on problems of common concern to the participating governments, Barnes said.

Post Office To Be Closed On Christmas, Jan. 1

The Winters post office will be closed on Christmas Day, and again on New Year's Day, Postmaster H. M. (Jiggs) Nichols, has announced.

No city or rural deliveries will be made, and service windows will be closed. Mail received on these two days for box holders will be worked.

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TO SELL those extra odds and ends, use The Enterprise Classified Columns.

WANT TO BUY something? Put an ad in the Enterprise Classified Wanted Column.

The easiest way to sell that "white elephant" of yours is to advertise it in The Winters Enterprise Classified Column.



wishing you the Season's joy

HUFFMAN HOUSE



SEASON'S BEST

We hope Santa makes everyone's dreams come true!
To you and yours, our best wishes for a Merry Christmas,
and our thanks for your patronage!

Main Drug Co. * Main Radio & TV

NOEL



May the spirit of Christmas
abide in every heart

Fireside Restaurant



Merry Christmas

It's the season for walks in the snow... for fires
burning brightly on the hearth... for
wishing friends the very best!

SPILL BROS. COMPANY

OUTDOORS IN TEXAS

BY VERN SANFORD

January is the in-between month for many sportsmen. It is the month that ends game hunting, and brings enough bad weather to scare off fairweather fishermen.

It is a bare month. Christmas bills must be paid. There are inventory sales and other "distracting" things like parties, which sometimes tend to keep even a died-in-the-wool outdoorsman from the field or stream.

Nevertheless, for those who can and do make it, January offers promise and fulfillment. Deer and duck seasons are out of the way. It's the short end of the goose season, and in most of the state, the short end of the quail season.

But within driving distance of most everyone there is some good quail hunting.

And of course all the shooting resorts still are in full swing. They offer quail, pheasant and chukar.

Don't Forget The Crows

Also for those who like to shoot, and have a few shells left, we highly recommend crow shooting. January is a wonderful month to shoot crows, those black rascals that prey on bird eggs and destroy crops.

During January the crows bunch up. They have favorite spots in creek bottoms where they roost by the thousands. During the day they invade the cultivated fields in herds and prey on foodstuffs that provide the livelihood for our game birds.

Fishing also can be very good in January. You can call your shots in Texas. For deep-sea fishing off the Texas coast there is no better time. . . especially for the big red snapper.

Snapper Fishing Fine

About half the time, in January, the weather is good enough to get out on these snapper boats from Freeport, Galveston or the Corpus area. Success is even more certain on the southern tip around Port Isabel and South Padre Island.

Many Texas farmers get in some good salt water fishing during January. They drive their pickup trucks to the coast, usually to Freeport, then go out on a party boat. At the end of the day they return to the dock with hundreds of pounds of large red snapper. These they take back home for the deep freeze. This gives them a good food supply of salt water fish that will last for several months.

Some real sporty fishing in Texas in January is for white bass, or sandies, as they are known in North Texas. By January the whites have started schooling and moving up the lakes to the mouth of fresh water streams. They start working in Falcon Lake in mid-November. By the first of December they were hitting heavy on the Highland Lakes in Central Texas and in January they are causing fever to rise in fishermen on Whitney, Texoma and Possum Kingdom.

Plantation Yields 16,000 Pounds Of Pecans

When Governor James Stephen Hogg requested that a pecan tree be planted at his grave, when he died, he started a trend which led to the adoption of the pecan tree as the State Tree of Texas in 1919.

As Hogg requested, a pecan tree was planted at his grave, and the pecans from that tree have been gathered and replanted to make seedlings. At least one of these seedlings was planted at the Varner-Hogg Plantation State Historic Park where, recently, 16,000 lbs. of native and grafted pecans were gathered and sold.



FRAMED IN THE SHOWER of his own fire hose spray, a fireman at Bellflower, Calif., has anything but aesthetic beauty on his mind as he battles a blaze.

BABSON'S POINT OF VIEW

The Nixon Presidency

Wellesley Hills, Mass. Past performance—especially during the recent campaign—indicates that President-elect Nixon will be a strong executive in the sense that he will reserve to himself the big policy decisions . . . delegating the routine, administrative duties of his office.

Unity His Goal

Nixon's pre-election stance was meticulously planned. He foresaw the difficulty of topping the Democratic candidate in the East. . . especially in the populous cities. Hence he set out to woo the Southern conservatives, the basically Republican Midwest, and the disenchanted middle-of-the-roads and liberals in the Far West. But this pre-election stance should not be interpreted to mean that the President-elect is unaware of, or unsympathetic to, the needs of minorities, the plight of the cities, or the legitimate aspirations of the nation's youth. The Nixon campaign posture of coolness and poise, of seeming aloofness from certain of the problems facing the country, was intended to be a vehicle for victory. . . nothing more nor less.

Even had Mr. Nixon's margin of the popular vote not been so razor-thin, national unity would still have been his primary goal. The degree he will actually achieve will depend in large measure on his approach to the problems of our deeply fragmented society. We may expect that approach to be reasoned and calculated. It will also have to be swift if—as he certainly aims to do—he is to take full advantage of the traditional "honeymoon" which Congress accords new Presidents.

Vietnam: Conciliation But No Softness

While Mr. Nixon is usually considered to be more "hawkish" on Vietnam than either President Johnson or Vice President Humphrey, he is fully as eager as they to bring the conflict to an honorable conclusion—and one which will preserve the integrity and right of self-determination of South Vietnam. If the war is not soon ended, look for Nixon, as President, to be a hard bargainer vis-a-vis the North Vietnamese and the Viet Cong.

Should the Paris talks collapse because of bad faith on Hanoi's part, Nixon would feel justified in ordering resumption of the bombing of North Vietnam. In such event, however, he would accelerate training and equipping of South Vietnam troops to permit early and increasing withdrawal of American personnel.

The Dollar And Foreign Affairs

As Chief Executive, Nixon will strongly favor measures to strengthen the dollar as a world currency—realizing that sound, conservative fiscal policy will do more than continued profligate spending to bind the nation's wounds. He will also favor some further cutbacks in foreign aid, and will urge upon Congress some protection for industries hard hit by cheap imports. But, as he enters the White House, the fires of inflation will still be burning brightly; a thousand-and-one special interests will be clamoring for increased, not decreased, federal spending; and the states, while giving lip service to states' rights, will step up their demands upon Uncle Sam.

The Urban Crisis

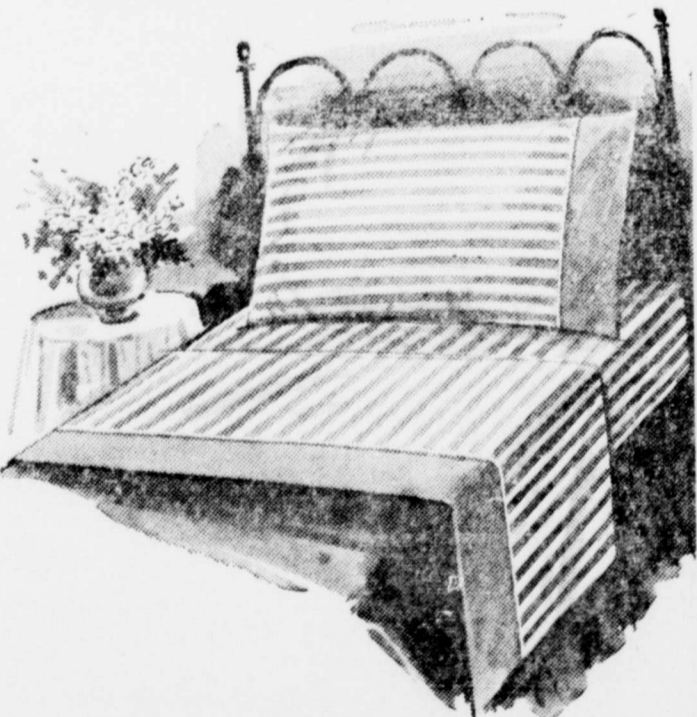
The new occupant of the White House must also come to terms with the gathering urban crisis if he is to achieve the



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BEAUTIFUL CANNON SHEETS \$3.49 Double Size Flat or Fitted

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type of national unity that he will need to govern effectively. Racial tensions, economic deprivation, educational deficiencies, chronic unemployment, disorder, lawlessness, and voter apathy—all are part and parcel of this festering sore termed "urban crisis."

Nixon's prescription for these ills will not be bigger federal programs. He has already indicated he will take a hard look at federal programs with the idea of making them more efficient

and less costly. His big assault will be an all-out effort toward greater involvement of the private sector of the economy in the financing of badly needed big-city development.

Constant success shows us but one side of the world; adversity brings out the reverse of

The single greatest blessing we have in life is not to know what lies ahead.

Read the Classified Ads!

Let us make a new rule of life; always to try to be a little kinder than is necessary.

Many toil hard to earn a loaf when a slice is sufficient.

The world is filled with people who are anxious to function in an advisory capacity.

Noble ancestry makes a poor dish at table.

There is no education like adversity.

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Getting up in the morning wouldn't be so bad if it did not come just before you have to start to work.

Some people who think they are dreamers are just sleepers. the picture.

Read the Classified Ads!



Shop At Home and You Needn't Fear . . .
Your Neighbors are your Merchants Here!

You have chosen this community to live in because you preferred the calmer, more tranquil life of an area in which you know and are known by those about you . . . where your grocers and merchants are your neighbors and friends. When you spend your shopping dollar here at home, you are casting a vote for our community way of life!

SHOP AT HOME

LIVE THE CAREFREE ELECTRIC WAY

Total-Electric Living is so clean you can use colors you never dared use before.



Use glamorous white-on-white, even!

Because electric heating, cooling, cooking and cleaning is flameless the new pastels, even white-on-white, stay clean. Choose furniture, draperies, carpets and walls in the colors you want—they stay clean in a modern total-electric Gold Medallion home.

Any home can be converted to electric Gold Medallion.

Call your electric contractor or West Texas Utilities



West Texas Utilities Company
Equal Opportunity Employer
an investor owned company

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the only way to

BUY, SELL, RENT!



Renting, hiring, selling or swapping? Want Ads are the answer. In no time at all you'll experience the result-power of a Want Ad. In our paper, Want Ads reach people of many ages and needs. Place your ad today.

We're here to help you write your ad!

THE WINTERS ENTERPRISE

