The Winters Enterprise

VOLUME XXIV

WINTERS, RUNNELS CO., TEXAS, THURSDAY, OCTOBER 27, 1927

NUMBER 26

ER OFFICER DIED EARLY THIS MOR

According to advices from Citizens Petition for More Rigid Enforcement of Laws Ballinger, Chief of Police Mc-Millan died this morning at 7 o'clock. Details of the tragedy We never went around to where Mr. Crews Box Supper follow:

went after Dr. F. M. Hale, who was the first physician there. Then the Ballinger, Oct. 26 .- Death seems ambulance came and took Mr. Mconly a matter of hours this evening Millan to the hospital. for W. L. McMillan, 39, Bailinger "We have lived here only two munity put over a box supper that enforcement of the prohibition laws,

home in Ballinger. Before losing consciousness Mc- the city on September 16, this year.

of Ballinger Monday afternoon and most broken down working in the troduced S. W. Cooper, who respond-L. M. Bates, Hatchel; D. Oliver, Bal-

she has been since the shooting Mrs. town than he could at the farm. ing Monday.

Due to his condition throughout o'clock some two weeks ago, after and designed boxes, containing all filed:

went to the Payne home by request he liked me and if I would be good to stand before the lively audience, and bond. yard at the corner of the house Mrs. husband. I told him he should not E. H. Smith knocked down his last glary. In jail. Payne asked who he was. The chief say that because he had a sweet wife box with a margin over Yowell, both J. T. Johnson, alias Nelson; theft; said he replied that it was "Willard," and I loved her. That was his last running the total sales up to \$116.65. in jail. his first name. He said they had a trip until last night. I told him at The proceeds of the box sales are to P. D. Williams, passing forged inshort conversation and that Mrs. that time that if he ever came back be used for athletic equipment. Payne stepped back four or five steps I would make serious trouble for him. * After the box sales a double con- P. D. Williams, forgery; in jail.

firing twice as she did so.

ping at the base of the brain and the house. causing his body to be paralyzed below the neck. The other shot struck for almost 12 years and we have nev- successful lady, and Leonard Wilker- B. Loftin, charged with selling the left side of his overcoat and out er had any trouble. I have had the son the "ugly" man.

through the coat and shirt, lodging utmost confidence in him. in the inside coat pocket.

District Attorney Walter Early, never had any serious arguments, having a citizenship that enjoy doing. Wm. Ellisor, manufacture of in-County Attorney C. P. Shepherd and They disagreed on several things all they can to make their community toxicants and possession of a still; Sheriff Earl McWilliams worked on while Mr. Payne farmed the McMil- better. They now have a ten-grade in jail. the case all this morning preparing lan place on the halves, but they nev- school, housed in a brick building,

rived. Mitchell Moore arrived and Nets Nice Sum Judge J. O. Woodward was handed four petitions signed by some 200.

Last Friday night the Crews comchief of police, who was shot in the years and on the McMillan farm was attended by a large crowd. The neck shortly after midnight Monday about 4 1-2 miles up the country club event was held in the Methodist by Mrs. L. P. Payne, 31, at her road. Mr. McMillan never made any church building, which was filled to advances to me until we moved to capacity.

just been empanelled. The person-Mr. Beck, merchant of Crews, in nel of the grand jury follows: Millan stated to officers that he was The reason we moved was because his pleasant manner, spoke briefly E. Shepperd, Ballinger, foreman; met by Mrs. Payne on the streets the crop was short and I had al- about community relationship and in-

that she asked him to come out to field since we came to this coun- ed with a brief talk. Prof. C. H. linger; H. H. Schiller, Rowena; O. her house as she and her husband try. We wanted the two little girls Grounds, superintendent of the M. Droll, Rowena; J. W. Bright, were having trouble and that she to go to school and we could not Crews school, explained the occasion Novice; B. M. Batts, Ballinger; J. wanted him to make things all right. very well send them from such a dis. of the meeting, and following him E. Gentry, Marie; C. S. Coleman, In a detailed statement granted tance in the country. Mr. Payne also E. H. Smith, office man for E. Miles; Lanham Brown, Winters; P. here this evening at a home where could make more money working in Shepperd, and W. R. Yowell, assist- M. Davis, Winters; J. W. Bigby, ant to the county superintendent, of Ballinger.

Payne denied seeing McMillan dur- "The second trip Mr. McMillan Ballinger, auctioned the large collec- Since the grand jury met last Febmade to our house was about 10 tion of variously decorated, shaped ruary, the following cases have been

the day physicians would not con- my husband had gone to work. Mr. kinds of good eats prepared by the Dewey Nelson, driving a car while sent to an-interview with McMillan. Payne was then working from 9 un- women of the Crews community. The intoxicated. Out on bond.

McMillan told officers that he til morning. McMillan told me that auctioneers alternated in taking their Tom Luna, liquor charge. Out on

of Mrs. Payne and as he entered the him he would make it easy for my contested for the greatest amount. J. T. Johnson, alias Nelson; bur-

When District court convened in

Ballinger last Monday morning,

citizens of the county asking for bet-

ter law enforcement and especially

Winters. During the afternoon

Judge Woodward turned the petitions

over to the grand jury, which had

strument: in jail.

"I never called Mr. McMillan on test was put on in which the most Ozra Bolding, Raymond Jennings, One bullet entered the neck, stop- Monday. We have no telephone in popular girl and the ugliest man were Walter Gresham, burglary and theft; elected and presented with a box of Gresham and Bolding out on bond; "I have been living with Mr. Payne candies. Jessie Lee Brown was the Jennings never been arrested. whiskey, out on bond.

Crews is one of the wide-awake Rod Williams, possession and "Mr. Payne and Mr. McMillan have neighborhoods that is fortunate in transportation of liquor, out on bond.

Ralph Matthews, theft, out on



six room dwellings to accommodate the people who desire to come here. This is substantially proven, for there have been several people recently expressing a desire to move here and could not get desirable ho ses.

A traveling salesman recently said that he could live cheaper in Winters han where he is now, and that if he ould find a modern rental dwelling Commerce and then to were familiar with the tion, and left the cit time governor, a dirt farmer and have homes for the people who want to live here. The question is, what kind? Nearly always there can be found a five or six room dwelling, but they will be like the ones that this man looked at. He said he was willing to pay \$35 or \$40 for a good little home, but turned down two five or six room houses because they were ing a New Organ such that his wife did not want to move into them.

Suppose we begin to make a check While in Dallas during the past on the situation and see if we really week, J. H. Hodge, manager of the could use forty or fifty more mod-Queen and Lyric Theatres of this ern dwellings (various ones offered city, placed his order for a new \$3,- for rent now positively will not at-000.00 Reproduce Delux Organ, tract many people wanting homes). which has already arrived and will You can "arrive" if you travel in a be installed in the Queen during the buggy-and that may be all lots of latter part of this week. In speak- us can afford-but who is it that will ing of the new instrument, Mr. accept that mode of travel? Same Hodge said: way with the homes offered for rent. 'In addition to the organ pipes, They must be modern if they attract the instrument has a full 88-note pia- people to them. No doubt but that no, with an exceptionally powerful quite a large number of old type scale and has the latest expression houses and shacks could be remoddevice. The music rolls are arrang- eled and stuccoed and made attracted by experts who have been in the ive to the would-be citizens of Winbusiness for many years and special ters. Really, what about taking inattention has been given that the cor- voice to meet the demands of the rect effects may be obtained and that home seeker, have a number of danthe piano effects harmonize with the dy little homes ready for them when organ combination." they come and they will be willing to stay?



Queen Is Install-

to placing evidence before the grand er amounted to anything." jury which is now in session. To Mrs. Payne declared that neither a standard high school and give their date no indictment had been return- she nor her husband had ever been boys and girls advantage of all mod- in jail. ed against Mrs. Payne.

"I knew who I was shooting and were born and reared in Bell county | well chosen and with the trustees are evening in an interview granted at ago.

after the shooting Monday shortly Millan for 24 years and that they the Crews people and you may know bond. after midnight.

"I told him about two weeks ago when N. M. McMillan, Chief McMilif he ever came back I would kill lan's father, and the boys lived there. shots if I had not made that state- ly two years, she said. ment."

posed as she talked.

Starting out with incidents of tated in any of her answers to ques-Monday morning when she came to tions asked. "I never told my hussage from her husband, who was at Mr. McMillan to stop what he was Mrs. Will Brown Saturday and Sunwork, Mrs. Payne told of the happen- trying to do. There were some day. ings of the day.

"I was called over to C. A. Cam- went down to tell her about McMileron's, my neighbor, to talk with my lan, so I did not mention it. husband. He wanted me to come to the cafe and bring a money order McMillan. I was just excited." that we were to send off and also to Mrs. Payne's parents, Mr. and Mrs. come by Mr. Halloburton's a man E. L. Evans, live near Temple. Mr. who had been picking cotton for us, Evans and Albert and O. O. Evans, end with his parents, Mr. and Mrs. and tell him that we would gather two brothers of Mrs. Payne, were G. A. Edwards. some more cotton Tuesday." due here tonight. They were noti-

"I went down 8th street, direct fied of the shooting early this mornfrom my home, with a neighbor's boy ing. and then down Hutchings avenue to Mrs. Payne is the mother of two the cafe. I did not even see Mr. Mc- little girls, Florence 10, and Margar-Millan at any time during Monday. et 7. - Both are in school. They had The first thing I knew of his visit gone to school when Mrs. Payne was when he answered, :It is Wil- came to town Monday morning. lard.' When I asked who it was com- Mr. McMillan has a wife and six friends in Fort Worth this week. ing to my house from the back at children, five daughters and one son. 12:45 o'clock. He stopped at the

de la

window and after a few words I fir- The three-year-old baby of Mr. Raymond Lloyd this week. ed through the screen and then and Mrs. J. E. Franklin, who live on pushed the screen open and fired the Donavan farm, accidentally pullagain. I do not know which of the ed a lamp from the table on last two shots struck him in the neck. I Thursday night, buring its face and brief visit with his mother at Bloomthen went to Mr. Cameron's and told body severely. The child was given ing Grove. my husband I had shot a man. He medical attention at once and from said, 'My God, who.' I replied 'Mc- last reports was doing as well as Millan.' " could be expected.

Mr. Payne came out in a few minutes with Mr. Arthur Doose, local Jim Johnson was a week end visproduce dealer. Mr. Doose then went itor in Dallas, where he visited Mrs. after Sheriff McWilliams and in a Johnson and daughter, Miss Kath- of Simmons University at Abilene, few minutes several of the neigh- leen, who are spending the winter was a recent week-end visitor with bond. boring people came up where we in that city, the latter attending the her parents, Mr. and Mrs. D. E. were standing in front of the house. Dallas schools.

and are hoping to make the school bond.

Oscar Nolde, burglary and theft,

in any kind of trouble before. They ern school training. Their faculty is John Ray, swindling, out on bond. Shorty Hall and Lonnie Mulligan. I intended to kill him," Mrs. Payne, where they were married several working together in a most wonder- two cases, burglary and theft. Mulwife of L. P. Payne, an employe in years ago and moved to Runnels ful way. Many personal references ligan is in jail; Hall in federal prison. a local cafe, told a reporter Tuesday county from Temple only two years should be made here, but there are W. L. Clark, charged with negliso many deserving, that this will be gent homicide; out on bond.

a home here where she was staying Mr. Payne said he had known Mc- left off. The suggestion is: Meet George Thorpe, forgery; out on courted girls in Bell county together more. It's worth your while.

Herman Dentler, charged with possession of intoxicants; out on Mrs. O. C. Williams went to Bal- bond.

him. I would not have fired the Mrs. Payne has known the family on- linger Monday and in company with Tommie Hoffelder, forgery and her mother, Mrs. R. A. Nicholson, left passing of instrument; out on bond. All small grain smuts may be con-"I started to tell Mrs. McMillan Tuesday morning for Mineral Wells Charlie Roberts, forgery; out Mrs. Payne was calm and com- about these advances one time," to attend the Grand Chapter of the bond. Mrs. Payne said. She never hesi- Order of Eastern Star.

Lang Iden, driving car while toxicated; out on bond.

John Monerief, burglary-Dr. and Mrs. Kellogg of Coleman, town in response to a telephone mes- band, because I thought I could get were visitors in the home of Mr. and theft; out on bond. ing liquors; out on bond.

Mrs, Autrey Smith were visitors in a still and manufacturing liquors or copper sulphate solution, the crop "I was not afraid when I shot Mr. San Angelo last Sunday. for purpose of sale: out on bond.

> Lloyd Edwards, student of McMur- of Ed. Hendrix, charged with selling transmitted by infection within the ter of the Eastern Star. ry College, Abilene, spent the week- intoxicating liquor; out on bond.

bond. Joe Vancil left the latter part of the past week for Fort Worth, strument; in jail. Olan Currington, forgery; out on where he goes to study voice.

bond.

Wm. Shelton, forgery; in jail. Mrs. M. E. Harrell and daughter, Miss Lucy, are visiting relatives and at Christoval. C. B. Taylor, liquor charge, in jail. malin as follows:

Tom Wilson of Abilene is visiting cants for purpose of sale; out on cent formalin solution with 40 galbond.

running a gaming house; both are in piled, apply the solutoin with a R. E. Bacon returned Wednesday

alias "Dago Mary," burglary and dipped in formalin. The grain should theft; both in jail.

Spread the seed out to dry in a well forgery; both out on bond. Miss Fanie Joe Bartlett, student J. W. Cox, forgery, in jail. ventilated place. Washing grain

bond.

Mrs. A. J. Murphy of Wink, Texas, was a visitor in the home of her mother, Mrs. Will Brown, last Friday.

Mrs. Sue Jackson of Ballinger, visited her daughter, Mrs. Will Brown last Sunday.

Mesdames F. J. Brophy and A. D. seed. If the seed are treated with a Lee left Monday for Mineral Wells F. B. Wheddle and L. C. Kimball, chemical which will kill the spores to attend the Grand Chapter, O. E.

> Joe Ashley left Tuesday for Mineral Wells to attend the Grand Chap-

WINTERS CASH MARKETS

The following cash prices were being paid by Winters buyers for country produce on Wednesday morning. These were the wholesale prices being paid to the farmer and have nothing to do withthe retail price to the consumer: Cotton (middling) 20.75 \$36.00 Cotton Seed, ton . Oats 43c Wheat \$1.30 Corn (old) bushel 90c to \$1 Corn, new (shuck off) .75c \$12.00 Maize, ton Turkeys, per lb 20c Hens, lb 12c and 14c Bakers, lb 12c Fryers, 1b 14c to 17c Roosters 40 Eggs, per doz. .35c Butterfat (sweet) 43c Butterfat, lb. 37c Hides (green) 11c

t	on	trolled through seed treatment as
		they are carried over from one crop
e	in-	to the next on the original seed.
		Stinking smut of wheat, covered
	and	smut of barley and all smuts of oats

Farmers' Column

Formalin Treatment

ing the seed with a solution of for-

Mix one pint or pound of 40 per

sprinkling can, shoveling the grain

over until all is thoroughly wet. Pile

the grain up and cover with wet

remain covered for 12 to 24 hours

is good. For more detailed informa-

tion, see your Vocational Agriculture

Teacher, at high school building.

are transmitted from one generation Penny Johnson, sale of intoxicat- to the next by spores adhering to the Mr. and Mrs. George Poe, Mr. and charged jointly with possession of on contact such as formalin solution S., in session in that city. resulting will be free from smut,

> Lawton Hendrix, 16-year-old son Loose smut of wheat and barley are seed and cannot be controlled by Van S. Logsdon, charged with driv- contact treatment. The seed must be ing car while intoxicated; out on placed in water at a temperature high

enough to kill the fungus without in-W. M. Shelton, passing forged in- uring the seed. This requires very careful work.

Frank Hargis, forgery, in hospital all oat smuts may be killed by treat-

Henry Nobles, possession of intoxi-

lons of water. Thoroughly sprinkle J. C. Amis and G. W. Johnson, the floor on which the grain is to be

from a business trip to Waco and a jail. C. Y. Dixon, automobile theft;

George Miller and Mary Head, blankets or sacks which have been

B. C. Mullins and Joe Hopper, to insure thorough disinfection.

out on bond. Howard Poe returned Tuesday from a business trip on the plains.

H. D. Galbreath, forgery; out on drills with solution before planting

Clayton Bates, forgery; out on

Bartlett.

neighbors at the McMillans when I

The spores of stinking smut of wheat, covered smut of barley and

. M. SKAGGS DRY GOODS COMPANY'S Great Closing-Out Quit-Business Sale

A Big Success ! 25 Sales people on the floor Opening Day were unable to wait on the crowds that stormed the Big, Busy Store from early in the morning until 10 at night. And still they come! There must be a reason

A \$75,000 stock of New Fall and Winter Merchandise ---

1

On sale in many instances at less than it could be bought in the wholesale markets today, for there has been a sharp advance since this stock was bought.



This Store will be the Center of Attraction for Winters,

Runnels County and this trade territory during this sale. It's the acknowledged bargain center for everything in the Dry Goods line.



..................

Remember, this is not a hatched-up excuse to put on a sale. Mr. Skaggs is positively forced to quit business on account of ill health. He must take two or three hours each day to rest, and is unable to attend to business most of the time, so he is offering his entire stock of Dry Goods, Store Fixtures, Store Building and his Home for sale --- that's all. This stock will be sold as fast as rapid selling can do the work. Come early, get your share of the Thousands of Bargains being offered. It's Bargain Day at the Big Store---COME !

Terms of Sale STRICTLY CASH! NOTHING CHARGED

Please pay your account with us, whether large or small. We are



anxious to wind up our Business as quickly as possible and quit.



J. M. Skaggs, in business in Winters since 1909, now retiring. This is one of the best dry goods concerns in Central West Texas. It has had a substantial, steady growth sinceit first opened its doors in Winters, gradually climbing and hammering its way on and up, until today you will find one of the best assorted and best selected stocks in Runnels County, bought direct from the best mills and factories in the East, always with ready cash in hand to take all discounts and buy in great quantities, in case lots, at lowest possible wholesale prices. Now, right in the beginning of the Fall Season, when such goods are most needed, you can buy your Fall and Winter supplies at a great saving to you. You are cordially invited to come. You will be welcome whether you buy or not. Meet your friends at the Big Busy Store-Skaggs Dry Goods Company.

> Remember, this sale goes on Friday and Saturday of this week and all of the coming week, and until all stocks have been sold. Don't get the idea that it will all be gone the first week. This is a tremendous stock-

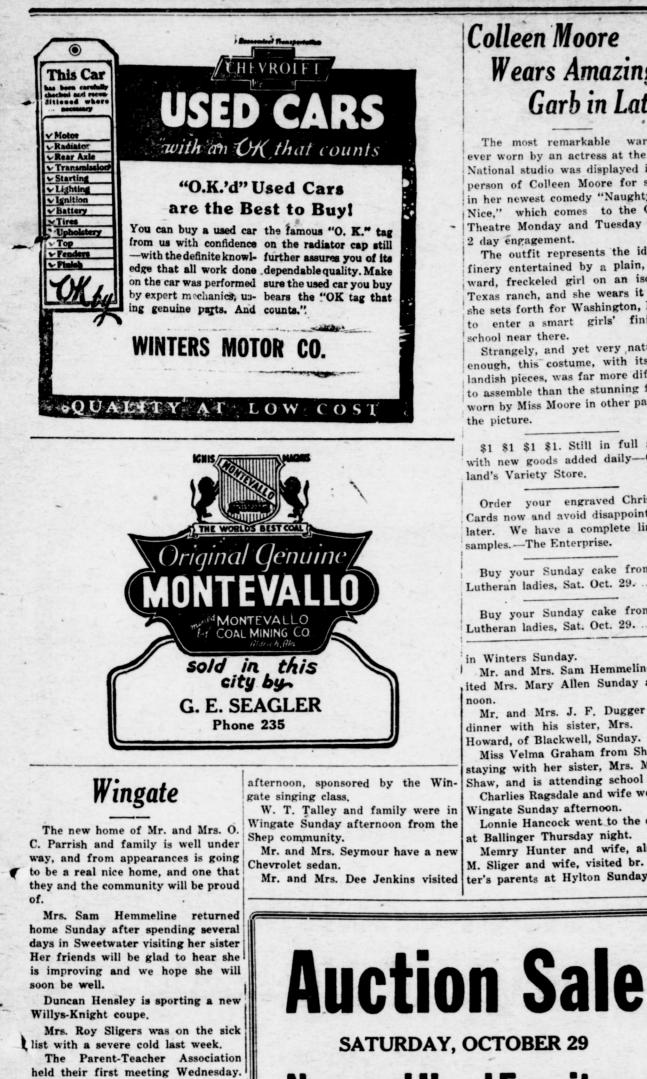
\$75,000 Worth of Dry Goods

-makes a big stock to choose from, and the assortments are large, consisting of large stocks of Ladies' Misses, and Children's Ready-to-Wear, New Fall Hats, everything for Ladies and Misses in all that's new and interesting. Men's and Boys' New Suits, Overcoats, Lumberjacks, Sweaters, Underwear, Dress Shirts, Work Shirts, Overalls, Stetson Hats, Caps, Shoes, Boots, Leather Coats, Oxfords, anything and everything for Men and Boys.

All Ladies', Misses' and Children's Shoes and Oxfords, Underwear, Sweaters, all Dress and Staple Goods, Hosiery, Quilts, Blankets, Outing Flannels, Domestic, Sheeting, all Fine Yard Goods, Dry Goods Notions, of all kinds-anything and everything for the entire family-all on sale at Closing Out-Quit Business Prices. It's bargains for one and all. We leave it with you. Come!







Colleen Moore Wears Amazing Garb in Latest

ger percent of the pupils were not in attendance on account of the cotton picking which is at its height in this The most remarkable wardrobe community. The Methodist people entertained ever worn by an actress at the First

National studio was displayed in the the Baptist people Tuesday night at person of Colleen Moore for scenes the Methodist church, and the enterin her newest comedy "Naughty But tainment was well attended by mem-Nice," which comes to the Queen bers of both congregations, Theatre Monday and Tuesday for a 2 day engagement.

The outfit represents the idea of crowd of home people and visitors. finery entertained by a plain, awk- The boxes brought a neat sum which ward, freckeled girl on an isolated will be used to purchase athletic Texas ranch, and she wears it when equipment. she sets forth for Washington, D. C., Mr. and Mrs. John Phipps and chil-

to enter a smart girls' finishing dren, Wilma, Irvin and Alma, attendschool near there. Strangely, and yet very naturally enough, this costume, with its out- tended the singing at Mud Creek last landish pieces, was far more difficult Sunday afternoon. to assemble than the stunning frocks daughter, Bonnie Mae, left for the

worn by Miss Moore in other parts of the picture.

turned Friday, and reported a very \$1 \$1 \$1 \$1. Still in full swing pleasant visit. with new goods added daily-Coup-1tc land's Variety Store. Order your engraved Christmas Their many friends wish them much Cards now and avoid disappointment happiness. later. We have a complete line of samples .- The Enterprise. Buy your Sunday cake from the rubber tires. Special this week \$4.98

Lutheran ladies, Sat. Oct. 29. 1tc Buy your Sunday cake from the Lutheran ladies, Sat. Oct. 29. 1tc Aid Bazaar, Saturday.

in Winters Sunday. Mr. and Mrs. Sam Hemmeline visited Mrs. Mary Allen Sunday after- The Enterprise. noon.

Time to order those engraved Christmas Cards. See our samples.

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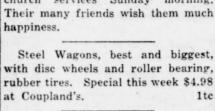
Mr. and Mrs. J. F. Dugger took dinner with his sister, Mrs. Pearl Howard, of Blackwell, Sunday. Miss Velma Graham from Shep, is

Wingate Sunday afternoon. Lonnie Hancock went to the circus at Ballinger Thursday night. Memry Hunter and wife, also A. M. Sliger and wife, visited br. Hunter's parents at Hylton Sunday.

Faris Callan left Tuesday for several days visit with Mrs. Callan at Temple. Friends will be interested in the announcement of the arrival staying with her sister, Mrs. Myrtle of a son in the Callan home. The Shaw, and is attending school here. little fellow weighed seven pounds, Charlies Ragsdale and wife were in and he and his mother are doing nicely.

> Buy your Sunday cake from the Lutheran ladies, Sat. Oct. 29. 1tc Eggs for

Hatching



Meet your friends at the Ladies

Crews News

School opened at Crews Monday

morning, but we regret that the lar-

The box supper that was held here

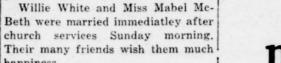
Friday night was attended by a good

ed church at Mud Creek Sunday.

A number of the Crews people at-

Mr. and Mrs. O. S. Clark and their

Dallas Fair last Tuesday. They re-



1tc

green, and the citizens of Winters What would visitors think about Winshould see that they are removed ters if the entire city was covered from their premises before frost. We with weeds and trash? have many nice home and several streets that could be improved wonderfully in appearance if this im-

Get Rid of the Weeds

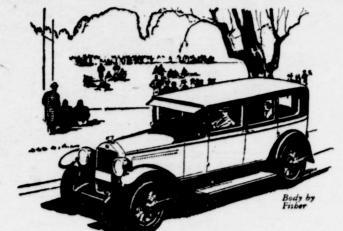
provement could be brought about. Why not get rid of the weeds and land's.

7-piece Berry Bowl Set, beautifully decorated at the \$1 Sale .- Coup-1te

trash? Many places here have the

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

Weeds are much easier to cut while appearance of a deserted field.



Ihere's no "time out" for Buick

The referee's whistle shrills . . . "time out!" . . . The game halts, pending a player's return to the "line-up".

When you attend the big football games this year, notice the predominance of Buicks - for men and women who like action, like Buick. And hundreds of thousands of Buick owners can testify that there is no "time out" for Buick.

Sedans \$1195 to \$1995 Coupes \$1195 to \$1850 Sport Models \$1195 to \$1525

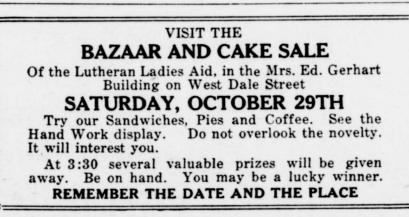
All prices f. o. b. Flint, Mich., government tax to be added. The G. M. A. C. financing plan, the most desirable, is available.

BUICK for 92 SHELTON MOTOR CO.

ABILENE, TEXAS



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we are sure much good complished by the organization during the coming year.

The Wingate Telephone company had a man from Abilene working on the switchboard all day Sunday, until eight o'clock Sunday night. I'm sure the people in general thought the regular operator had run away.

Mrs. Edith Bryan and children, also Mrs. Nannie Belle Bryan and daughter, from Norton, spent Tuesday with their sisters, Mrs. Lula and Mary Allen.

Duncan Hensley was a business visitor to Clyde last Thursday.

Miss Hison Hill, sister of Mrs. R. W. Loyd, has returned home from an all-summer visit on the Plains.

Wingate school started Monday, the 17th, of which all the boys and girls were very glad.

'It is possible that Norman-Smith Dry Goods company of Winters miss their erstwhile clerk, but he is doing fine over here teaching school.

Mrs. J. L. Barron and children left Saturday for a three weeks visit with her mother in Memphis, Tenn. Mrs. Bruce Compton is visiting here. She resides in Wichita Falls. Rev. L. B. Smith filled his regular appointment here Sunday.

Mrs. B. J. Smith and children, Mr. and Mrs. Hulen Rogers and baby left Saturday for Seymour for a visit with Mrs. Smith's mother.

Mr. Eugene Burton and family of Winters, spent the day Sunday with Mrs. Burton's mother, Mrs. J. D. Dunn.

Mr. and Mrs. James W. Allen made a business trip to Ballinger Wednesday.

Porter Gannaway and Mr. Jones of Hermleigh were visiting here last Friday.

Mrs. Miles, from Plainview, is visiting Mrs. J. W. Gannaway, her sister.

Claude Sneed and family are here from Fluvanna to see Mr. Denson, from Montana, who is visiting Mr. and Mrs. R. L. Gould, and his sons, Robert and Boot Denson.

Mr. and Mrs. Will Dun were in Winters on business, Friday. There was a good singing Sunday



HOURS: 10 to 11; 2 to 3; 4 to 5

Come and call for what you want and it will be put on the auction block.





We do Mending, Alterations, Cleaning, and Pressing.

Our tailoring business is growing.

If you are not one of our satisfied customers, try us once and be convinced.

> A. L. Barlow South Main

THINK now about eggs for the new hatch! Your breeders' vitality will be re-produced in new chicks, and hatchability of eggs from your best birds will be insured if you tone them up now! **ROY CARWILE** Pratts Poultry Regulator builds up the pep and vigor . . . brings out the best in every bird . . . puts breeders in full bloom. SERVICE STATION-1/2 MILES WEST OF TOWN If you want the egg strain reproduced Regulate breeders now! Costs only a GASOLINE AND OILS few pennies per 100 lbs. of any mash. SPECIAL PRICE NOW ON TIRES Fresh Fruits, Candies, All Kinds of Tobaccos Poultry Service is Our Pleasure-Come to See Us Regulator Sold and guaranteed by

Not that terrible warning cry that presages flaming destruction-but that warm, cozy fire in your stove, with an unlimited amount of warmth to keep you and your family comfortable no matter how cold it gets. Get a supply of-

GENUINE M°ALISTER

-and you won't shiver and shake this winter.

A liberal discount allowed all schools and churches. Rural schools and churches will do well to see us. We make delivery anywhere.

WINTERS ICE & FUEL

PHONE 120

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school building with Coach C. R.

Smith and Principal L. A. Woolridge

Home Economics G rls Meet During the past week, Miss Mon- for the purpose of organizing a "W"

tague called a meeting of all Home club.

Economics girls for the purpose of The following officers were electdiscussing the organization of a ed: Vernon B. Campbell, president; Home Economics Club. This was Albert Keifer, vice president; Bill met with much favor, and a com- Phillips, secretary; Gaylord Singlemittee was appointed to select the ton, treasurer; Brevard Bedford and various officers to put before the Albert Keifer, application committee class for its approval. This com- and Myron Pumphrey, chairman.

mittee was composed of Ora Louise The purpose of this organization there this term. Jordan, Clara Nell McAdams, Gladys as outlined in the constitution is to Graham, and Margaret Nicholson. further the best interests of clean, his guest for several days while she The name of this organization sportsmanlike athletics in Winters shall be the "Winters Home Eco- high school.

nomic Club.' Any boy who has lettered in any The object of this organization branch of athltics in Winters high shall be: To form a connecting link school is eligible to place his applicabetween the home and the school; to tion with the proper authorities, and further interest in Home Economics; his application, in written form, is to train girls to be active and effi- considered at the meeting next fol-

cient leaders in home and commun- lowing the filing of same. ity life; to develor executive ability The charter members are Vernon and poise; and to furnish an oppor- B. Campbell, Bill Phillips, Albert tunity through organization for soc- Keifer, Myron Pumphrey, Brevard last Friday. ial life, such as programs, social gath- Bedford, and Gaylord Singleton. erings, etc. This is an outgrowth of three years spent Friday afternoon with Miss

Any girl in high school who is taking the home economics course is eligible as an active member, and honorary membership may be conferred upon faculty members or other persons not in school, who show unusual interest in the society.

The officers shall be a president. a vice president, secretary, treasurer, reporter, parliamentarian, and an adviser, each of whom shall serve for one school year or term. The president and vice president shall be elected from the Sophomore, Junior, or Senior classes. The other officers shall be elected from any class, and the election shall be by formal ballot.

Regular programs may consist of music, recitations, talks, essays, debates, etc., and the club shall co operate with local clubs, as P. T. A. No member shall have or hold two offices in the Winters Home Economic Club at one time.

Home Economics is a part of one's education, and we feel that the Home Economic girls will be greatly benefited by a Home Economic Club. The club shall be organized at the earliest opportunity, and work begun in earnest.

Glacier Staff Elected

The student association met Friday. October 21st, with the president in charge of the meeting. The list of candidates for the "Glacier' were read and the candidates were escorted from the room by the Sergeants-at-Arms. Some excellent speeches were made (I think some of the boys will be congressmen).

The officers elected were: Lavere eelv, editor-in-chief; Chester Collinsworth, assistant editor; Bill Phillips, business manager; George Hill, assistant business manager; Mary Helen Nicholson, art editor; Kathleen Lamberth, society editor; Gladys Graham, secretary; Evelyn Hartzog, cartoonist; John Gardner, 10000 boys' athletic editor; Maggie Sue Key, girls' athletic editor; Roy Young, joke editor; Margaret Nicholson, organizations and clubs; Ora Louise Jordan, kodak editor; Vernon B. Campbell, sales manager. Heretofore the Glacier staff has been composed only of members of the Senior class, with the exception of representatives of the respective classes. This year every class had a voice in the election and has put forward candidates for each place, except that of editor-in-chief, business manager, and secretary. With the officers who now compose the Glacier staff we feel that there is nothing to prevent us having a worthwhile annual, and we are depending on them to send in the "best that they have." We know Winters high school is going to have the very best annual in the year of 1928 that she has ever had.

effort to organize." In fact, the "W" Mildred Madison. club has planned this organization Jim Tibbitt has been on the sick for the last three years, and their list this week plans are just now going into effect. Robert White has returned home The club is making plans for their from a visit in Fort Worth.

Misses Mildred Madison and Thel-

Sam. Mathis has had his mother as

Several people from this vicinity

attended a social at Crews last Tues-

day night, also a box supper on Fri-

day night, and Sunday school, church

November 31st has been set for

Mr. and Mrs. W. E. Cox and their

Misses Theresa and Virginia Porch

daughter, Neoma, went to Ballinger

services, and B. Y. P. U. Sunday.

the opening date of our school.

FOR COLDS

GRIP

INFLUENZA

is visiting in this community.

ma Cox started to school at Crews

Monday morning and will attend

first annual banquet to be given the Charlie Gray spent Sunday with first week in December, and every home folks. effort is being put forth to make the Mr. and Mrs. Will Berry and famclub one of the best.

ily were dinner guests in the home of W. E. Cox Sunday. Several from here attended sing-Lone Star Items

ing at Mud Creek Sunday afternoon. Miss Chleo Burson spent Sunday with Marguerite Mathis. Mr. Bufford and family visited

relatives in this community last Sunday.

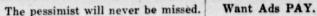
Irvin Burson and family went shopping in Winters last Saturday.

\$1 \$1 \$1. Sale closes Saturday. Coupland's Variety. 1tc

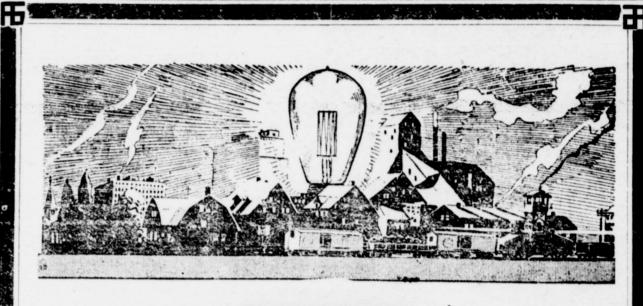
Meet your friends at the Ladies Aid Bazaar, Saturday. 1tc

Order your engraved Christmas Cards now and avoid disappointment later. We have a complete line of samples.-The Enterprise.

Miss Lillie Durham of Terrell is visiting in the home of her sister, Mrs. R. B. Osborn.







Back of Civilization the Magic of Electricity

When You Buy Here There is the assurance that the styles are new and right.

Remedy 3 0 5 is entirely different from other cold remedies and very effective especially in the early stages. Take 3 0 5 when sneezing begins. It has stood the test of many years

of use. Pleasant to take. No pills. At drug stores 35c.

305

The customer is given a square deal.

The stock is shown as readily for inspection as for purchase.

The helpfulness of the clerks in making suitable selections is a pleasing factor.

You get the best possible value for the least money.

Farmers Mercantile Co.

Organization of "W" Club One night during the past week a group of boys met at the high



For all stomach and intestinal troubles and disturbances due to teething, there is nothing better than a safe Infants' and Children's Laxative.

MRS. WINSLOW'S SYRUP

CITY DELIVERY PHONE 6



Doing your own laundry is a drain on health and happiness. For a very moderate cost you can have all your washing done here. Call Telephone No. 297 for a driver.

You Should Patronize Your Home Home Laundry---BECAUSE

-We have a well-equipped plant.

- -A laundryman who is thoroughly experienced and knows his business.
- -The Winters Laundry is a home industry, and money spent at home stays at home.
- -All work guaranteed to be as good as that done in Ballinger or San Angelo.



Electricity is, indeed, the forerunner of civilization. It has made possible hundreds of ways of lightening toil, of speeding up production, of lowering living costs. In your own home you will find scores of uses for electricity. There is the vacuum cleaner, electric waffle irons, washing machines, percolators---not to mention the greatest use of all---that of light.

And that unmatchable and unequalled modern way of cooking---with the

Hotpoint Range

lest lexas

litities Co.

SHEP

Misses Juanita Byrd and Pearl Gamble entered school at Wingate Monday morning, and will attend the entire season.

Ernest Ray, of Valley Creek, preached at the Baptist church here Saturday night.

Mr. and Mrs. Jim Reagan and two daughters, Jewell and Estella, were Sunday morning. shopping in Blackwell Saturday evening.

Mr. and Mrs. Ray Shaffer entertained the young people with a party Firday evening.

Misses Willie McCracken and Clara Bowen and Monta Robinson were in Winters Saturday afternoon.

Miss Velma Ponder of Winters visited here Monday night.

Mr. and Mrs. Elisha Storey shopped in Sweetwater one day this week. Several from here attended the

singing at Dora Sunday evening.

day morning.

Mr. and Mrs. Doad Self of Wingate were visitors in Shep one day the day this week. past week.

Sunday her daughter, Mrs. Pearl night. Sliger, and granddaughter and husof Wingate.

Wingate visited at Pat Howard's one to Winters one day last week. day this week.

Mrs. McClester of Rising Star is ald and family.

Mr. and Mrs. Kit Pierce, Mr. and it lasts. Mrs. J. B. Howerton and John Geeslin all went to Church Peak kodaking Sunday afternoon.

W. T. Talley has purchased a new succeed.



FIRST make sure that your gasoline starts easily, then check it for acceleration, its ability to deliver a rapid

Chevrolet car. Messrs. B. H. Pritchard and A. B. Abilene Sunday.

Hipp Sunday. J. P. Howard made a business trip

to Blackwell Saturday evening. Mr. and Mrs. Will Frame of Lower

Valley Creek attended church here invitation to attend.

Miss Audra Curry of Abilene was PLANNING NIGHT SCHOOL the Saturday night guest of Mr. and IN VOCATIONAL AGRICULTURE Mrs. Lee Ponder.

Miss Edna Talley was the supper guest of Mrs. Alice Myers Sunday.

Mr. and Mrs. T. Kiser and little son, Milton, spent the latter part of

the past week in Mason county. Mr. and Mrs. Dee Hart were shopping in Winters one day the past

week. Miss Nala B. Lewallen was the guest of Miss Ima Hill last Saturday night.

Mr. and Mrs. Carroll Crayton were Mrs. Rena Moore and Mrs. Fannie in Winters last Wednesday shopping. Holland and children of Valley Mr. Mansfield of Valley Creek had Creek attended ichtarch here Sun- business in this community one day this week.

Alton Armstrong visited here one

Mr. and Mrs. John Hipp visited in Mrs. J. L. Allen had for her guests the Valley Creek community Tuesday

Mrs. Richard Walker and children hand, Mr. and Mrs. Memory Hunter, were the guests of Mrs. A. L. Howard Tuesday evening.

Oscar Howard and children of near | Sam Nelson made a business trip

One country editor revamps an old here visiting her son, S. D. McDon- slogan by calling attention to the fact that it prints all the news while

> Any business founded upon honesty and salted with advertising will

ence, which has been the custom with the church for some years. Every

member of the church is urged to be present, and everybody else has an

Plans are being made by R. E. Homan, teacher of vocational agri-



tiring. Use enough to dampen the scalp. Rub it gently in with finger tips. A few it at your druggist, or

M. E. Conference and Barbecue culture in the Winters high school, and for that reason only a few schools may some day be moving South Tex-The Fourth Quarterly Conference to hold night school for those who will be conducted. Won't it be a as, Missouri, California, Kansas and Sheppard made a business trip to of the First Methodist church will be are engaged in agricultural work. great thing to have this wonderful other states to Winters-that is we held Friday, November 4th, with Pre- This will probably be made a special country all lined up some day in a will not have to depend upon these Mr. and Mrs. Claude Carpenter siding Elder Porter in the chair. It and greatly broadened work some well organized study of our agriculwere the guests of Mr. and Mrs. John is planned, also, to have a big barbe- time in the future. At present time tural conditions, problems and possi- other places for our meats, fruit, cue at the conclusion of the confer- will be limited for work of this kind bilities? With all this going on, we hogs, corn, potatoes, truck, etc.



caused by dandruff. Disselve the dandruff and stop the trouble. To do this, just apply a little RID-O-DANDER before re-

applications and your dandruff is gone. Continued use prevants re-infection. Shortly your hair will stop falling out and take on new growth. The first application stops the itching. Your ha will be soft, lustrous and silky. It will feel better, look better. This remedy never fails. Ser-

NONE BETTER

RECOMMENDED AND

SOLD BY

R. P. House

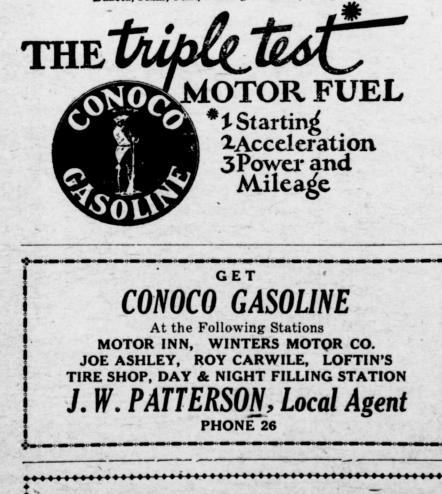
pick-up, and finally be certain that it delivers real power and mileage.

You can be sure of these things if you fill with Conoco-the triple-test gasoline.

Conoco is refined to meet every motoring requirement. It will never fail you. Get it at the sign of the Continental Soldier.

CONTINENTAL OIL COMPANY

Producers, Refiners and Marketers of high-grade petroleum products in Arkansas; Colorado, Idaho, Kansas, Missouri, Montana, Ne-braska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington and Wyoming



FISH and OYSTERS

COZY CAFE

WHERE THE CHOICEST SEA FOOD IS SOLD

A.

CL.

An Even Hundred Now!

Seven years ago the electric lines of the West Texas Utilities Company served seven West Texas towns and cities. Today they serve a hundred.

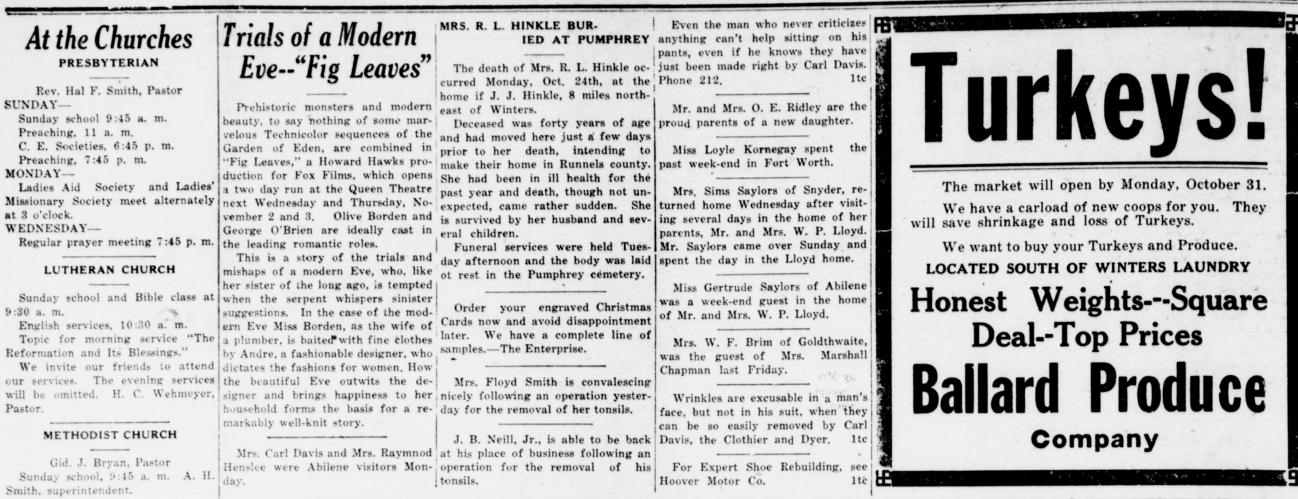
Seven years ago this company maintained and operated eighty-three miles of transmission lines. Today it has in operation fifteen hundred miles.

Seven years ago this company had five thousand Today it has forty-five thousand. electric customers.

Seven years ago the total capital invested in properties of this company was less than three million dollars. Today invested capital totals nearly thirty millions.

Where except in that magic land of opportunity, WEST TEXAS, could such a record . of progress have been written?

West Texas Utilities



Gid. J. Bryan, Pastor Sunday school, 9:45 a. m. A. H. Smith, superintendent. Preaching, 11 a. m. Epworth Leagues, 6:30 p. m. Preaching, 7:30 p. m. You are cordially invited to all meetings. "I was glad when they said unto me, Let us go unto the house of the Lord."

The Board of Stewards will meet at 7:30 p. m., Friday, Oct. 28th.

BAPTIST

Saturday-Volunteer Band Meeting at 7:30 p. m. Sunday-Sunday School 10 a. m. Preaching 11 a. m. Sunbeams 2 p. m. Junior R. A. 2 p. m. B. Y. P. U. 6:30 p. m. Preaching 7:30 p. m. The singing convention will be held at the church Saturday and Sunday. The pastor will preach at both hours, but a part of the morning hour will be given to the convention. Everybody cordially invited to attend. Monday-

The W. M. U. will meet for a fifth Monday social with Mrs. J. W. Dixon at 3:30 p. m.

The Intermediate R. A. meets with R. L. Stokes at 7:30 p. m. The Intermediate G. A. will meet at the church at 4 p. m. **Greatly Reduced Prices**

We have a few each of the different Standard Brands of Tires which we are anxious to dispose of quickly. For this reason, we have priced them, in many instances, at one-half their former value.

WE HAVE PLACED SPECIAL PRICES ON MANY SIZES NOT LISTED HERE

30x3¹₂ CORDS A limited quantity of Arko Cords on hand. You will find

them very reasonable for light use-priced at

29x4.40 Pharis Reg.

29x4.40 Pharis Giant

33x6.00 Diamond Reg.

33x6.00 Diamond 6-ply

30x5.25 Special

29x4.40 Hold Tight Reg.

\$3.95

8.45

9.75

11.15

10.90

12.50

15.20

12.65

18.50

A few of these Balloons we price at

29x4.40 Balloons

\$5.45

Tuesday-

The Y. W. A. will meet with Mrs. Stephens at 7 p. m. The Junior G. A. meets with Mrs. Holliday at 4 p. m.

Wednesday-Prayer meeting followed by the monthly business meeting of the **B**. Y. P. U., 7:30 p. m.

The Right Spirit

R. L. Stokes has this week indicated his special interest in the development of Winters by increasing his subscription to the chamber of commerce 25 per cent. He has proven an excellent worker and in addition to giving of some of his time to. the community, feels the importance. of caring for the financial part of the work. We need more citizens like Mr. Stokes. Winters is blessed with business men and others who have a vision of the possibilities, and we believe that a great deal is going to be accomplished through the wonderful cooperative spirit that prevails.

CARD OF THANKS

We wish to express our sincere appreciation and heart-felt thanks to our friends and neighors for the many acts of kindness, the expressions of kind sympathy and the beautiful floral offerings in the illness and death of our loving husband and father.

30x31/2 Pharis 8% O. S.

Pharis Reg.

Special Cord

Pharis Cord

Dependable

Pharis Regular

30x31/2 Pharis Giant

32x41/2 Pharis Giant

31x4

32x4

32x4

32x4

33x4

One of the dearest gifts God gives to us for consolation in time of sorrow and depression is friends.

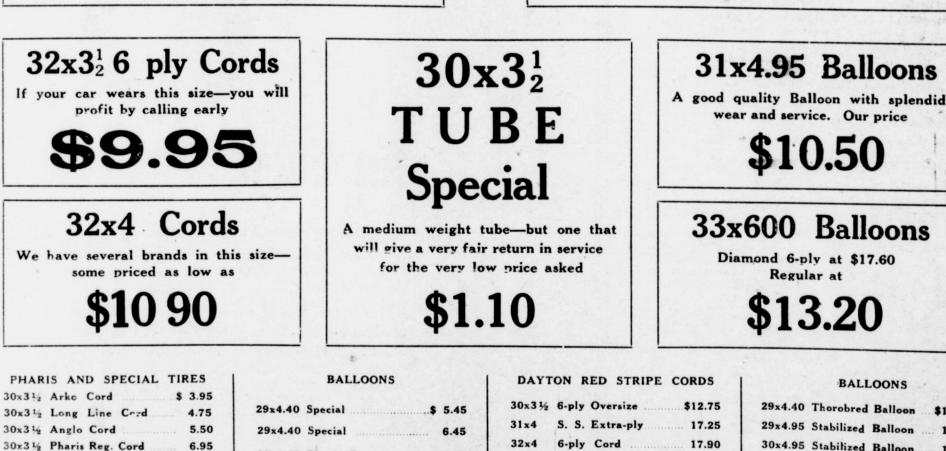
May God bless you with years of happiness and a crown of supremacy in Heaven. *

"A loved one from us is gone, A voice we loved is stilled;

A chair is vacant in our home Which never can be filled."

---Mrs. A. T. Stokes and Children,

Mrs. Hal F. Smith, Mrs. W. R. Johnson and Mrs. V. Vanzandt went to Ballinger Tuesday to attend a called meeting of the officers and local presidents of the missionary societies of the Brownwood Presbyteria. They report a successful meeting and hospitable entertainment by the ladies of the Presbyterian church of Ballinger.



8.75

9.65

10.45

10.50

13.20

17.60



33x4 6-ply Cord

32x4 1/2 8-ply Cord

32x41/2 8-ply Cord

34x41/2 8-ply Cord

30x5

33x5

35x5

8-ply Cord

8-ply Cord

8-ply Cord

19.10

23.85

24.85

25.90

29.75

31.85

35.35

29x4.40	Thorobred	Balloon	\$12.75
	Stabilized		
31x5.25	Stabilized	Balloon	22.25
	Stabilized		
	Stabilized		24.10
	Stabilized		
33x6.00	Stabilized	Balloon	26 AE
32x6.20	Stabilized	Balloon	30.80



Mrs. Gid J. Bryan Moster Sunday School Class

Mrs. Gid J. Bryan was the charming hostess on last Tuesday evening when she entertained her Sunday school class of the Methodist church with a party of pretty appointments.

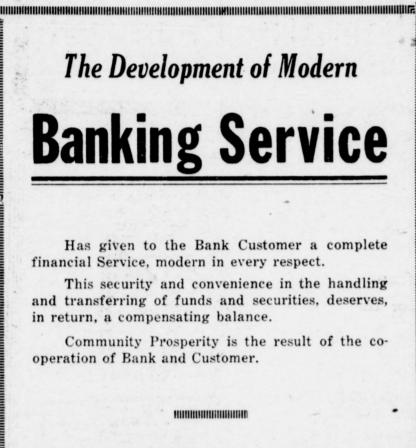
Cut flowers added the floral adornment to the reception rooms, where three tables of progressive contests of "dressing peanuts," "your relations puzzle," and "threading nee- T. E. L. Class dles" were cleverly arranged, and ing of fortunes were enjoyed.

served chicken salad sandwiches, potato chips, olives, hot chocolate and angel food cake, with Young, Rogers, Brown, Collinsworth, visitor, Mrs. Pete Davis. Stevens, Mrs. Chapman, Bro. Bryan

and Alonzo. Mrs. G. E. Seagler Hostess to

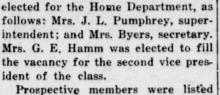
The T. E. L. Class of the First Bap-

furnished a happy diversion for the tist church met in the home of Mrs. guests. A bird contest and the read- G. E. Seagler last Thursday for a business meeting. Officers were



The First National Bank

SAFETY-SERVICE-SILENCE



from the religious census recently taken, followed by a very pleasant social hour.

The following members were preswhip cream, to the following guests: ent: Mesdames S. L. Alexander, M. Mr. and Mrs. A. H. Smith and Aubrey L. Civils, G. E. Hamm, D. Mitchell, Harris, Misses Ivy, Carr, Farnsworth, Z. V. Dry, G. E. Seagler and one

> **Diversity Club Meets** With Mrs. Wetzel

The Diversity Club enjoyed its regular program and business meeting Friday afternoon at the home of Mrs. Jess Wetzel.

Mrs. Pyburn gave a very able discourse on parliamentary law, which was both instructive and interesting. The constitution and by-laws were read by Mrs. R. K. Russell.

The reception rooms were gay with Halloween decorations and this motif was carried out in the dainty refreshments served to Mesdames J. W. Dixon, Carl Davis, W. C. Nunnally, J. M. Pyburn, R. K. Russell, Frank Williams, Harry Tompkins, W. W. McKissack, and R. H. Henslee.

T. H. Haynie Goes to Houston We regret very much to lose Mr. and Mrs. T. H. Haynie and son, Jack, from our city. Mr. Haynie has been in Winters about a year and a half while Mrs. Haynie and Jack have been here since the close of the last term of school, and they have made many friends, both in the business and social life, but aside from that they have been faithful and loyal church workers, ever ready to lend a helping hand to every proposition either in work or financing plans in all phases of church work.

Our best wishes for their future happiness and prosperity go with them to their new home in Houston, where Mr. Haynie takes charge of the city agency of the American Life Insurance company-a Houston institution. Mr. Haynie disposed of his insurance business here to E. A. Sheppard.

Methodist W. M. S. Enjoyed Social Hour Monday

The Methodist Woman's Missionary society met in the basement of the church Monday afternoon in regular social meeting, with Mesdames Pace, Nance and John Jackson as hostesses.

Vases and baskets of autumn flowers were employed as floral decoration to the large room.

Every Season of the Year

Should be a Banking Season, but surely, more than all others---

Harvest Time Is **Banking** Time

It is the season for storing up the fruits of the year's labors in a substantial bank account to meet the emergencies that are bound to arise in all lines of endeavor.

Make this harvest season a real banking season by putting your harvest money in the bank.

The Winters State Bank

"The Dependable Since 1906"

WINTERS, TEXAS

Rev. D. L. Barnes, pastor of the Mr. and Mrs. Howard Poe and A dog never worries about the Wingate Circuit, is announced to An interesting program on "Friend preach over Radio Station K. R. L. An interesting program on "Friend preach over Radio Station K. R. L. children spent the day Sunday at exertion he always get a case of pants. Dog-gone good looking

children and Mrs. Ruth Ramsel and price of clothing because with a little exertion he always get a case of





herds. It pays best of all to have was clear and definite, and admits

pure bred bulls. It cannot be reiter. of no question of doubt. ated too often that it costs no more A price war would do neither the

GOT A FLAT?-OUT OF GAS? NEED A SERVICE CAR? PHONE 216 **Gulf Service Station** North Main Street

en an excellent worker and in addition to giving of some of his time to the community, feels the importance of caring for the financial part of the work. We need more citizens like Mr. Stokes. Winters is blessed with business men and others who have a vision of the possibilities, and we believe that a great deal is going to be accomplished through the wonderful cooperative spirit that prevails.

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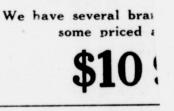
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JZX4 V

PHARIS AND SPECIAL T 30x312 Arke Cord 30x31/2 Long Line Cord 30x31/2 Anglo Cord

30x31/2 Pharis Reg. Cord 30x31/2 Pharis 8% O. S. 30x31/2 Pharis Giant 31x4 Pharis Reg. Special Cord 32x4 Pharis Cord 32x4 32x4 Dependable 33x4 Pharis Regular

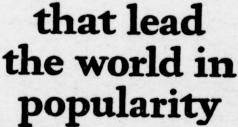
32x41/2 Pharis Giant

HUTCHINGS AVI





CHEVROLE



The number of 1/2-Ton trucks in use today is far greater than that of any other capacities-for these are the units used by thousands upon thousands of retail merchants to meet the requirements of modern delivery service.

And because Chevrolet offers the greatest value available in each of these two sizes-and because it offers the world's lowest ton-mile cost-both the Chevrolet Ton and 1/2-Ton trucks are leading the world in popularity.

Come in-and see for yourself what Chevrolet offers you in comparison with other haulage units.

Then you'll know why Chevrolet is the world's largest builder of gear-shift trucks—with undis-puted leadership in both the Ton and ¹/₂-Ton fields!

Winters Motor Co. WINTERS, TEXAS

1.Ton Truck Chassis with Cab \$610

All prices f. o. b. Flint, Mich.

A. O. STROTHER Attorney-at-Law Office over Winters State Bank Phone 43-Residence 65 Winters, Texas HIGGINBOTHAM BROS. & COMPANY Funeral Directors and Embalmers AMBULANCE SERVICE PHONES Day 122, Night 319 and 236 Jordan's Studio PHOTOGRAPHS AND KODAK FINISHING Dr. F. J. Brophy DENTIST Telephone No. 107 Office Over Winters State Bank Spill Bros. & Co. AMBULANCE SERVICE Funeral Directors. Licensed Embalmers. Day phone 17, night phone 74, 108, 208. Foot Specialist DR. H. C. WRIGHT (Licensed Chiropodist) Successfully treats all forms of foot troubles. Ingrowing nails, broken arches, bunions, cramps in feet, skin diseases, etc. Corns removed instantly without pain; instant relief. Foot troubles cause other troubles. Why suffer? Fifteen years practical experience. Permanently located, 300 Medical Arts Bldg, Phone 2870, Abilene, Texas. Limp in-

walk out



Though many miles separate you from the Homefolks, you can, at your wish, visit Mother,

Dad, Sister and Brother as if you were in the same room. "BLUES" disappear-memories arise, and yet your visit is accomplished easily.

Have a Telephone Installed Today

West Texas Telephone Company AT YOUR SERVICE

BE PREPARED To Store the Winter Rains

Let us build your Galvanized Tanks, repair your Gutters and Cisterns to catch the winter rains.

All Kinds of Sheet Metal and Tin Work PHONE 69

Neill's Plumbing Shop

Gas Fittings, Gas Stoves and Heaters Plumbing



(Courtesy of the Domestic Science Depart-ment, Perfection Stove Company)

SALADS SPARE THE COOK IN HOT WEATHER (Editor's Note: You'll get many hot weather cooking tips from this article-one of a series which 6 famous cooks are contributing to this paper.)

Of course we're hungry, even though the weather is hot! But we don't need the heavy



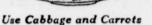
the stove. Spare Yourself

Do as much of the preparation and cooking as possible in the early morning hours. If you must bake, do it just once a week. Don't light the oven every day.

And remember that salads, dainty or substantial, are a boon to cooks during hot weather.

Mrs. Kate Brew Vaughn, director of household economics, Los Angeles Evening Express, suggests a simple cabbage and a carrot salad.





Grate three raw carrots. Chop enough cabbage to make one cup. Chop one pimento and green pepper. Mix these ingredients with mayon-naise and put in icebox to chill. Serve on lettuce leaves. If preferred, this salad may be served with French dressing.

With Cranberries

This is a cooling dish-cranberry salad. Here's Mrs. Vaughn's own recipe

- 1 pound cranberries 2 tablespoons gelatine 2 cups sugar 4 cup water 1 tablespoon lemon juice 1 cup nut meats 1 cup celery 1 cup mayonnalse

Boil sugar and water, add cran-berries and boil until they pop. Add gelatine, softened in 2 tablespoons water. Cool and add lemon juice, put meats and celery. Mold or serve in spoonfuls on lettuce leaf with sweet mayonnaise.

There is a big hot weather ad-vantage in cooking with oil. You use only as many burners as are ab-solutely necessary. Then, too, in the best oil stoves the burners come in a row. There is no reaching

2 cups diced apples 1 cup cut dates % cup Golden Dressing

Peel the apples and cut into one-haif inch cubes. Marinate with the juice of a lemon to prevent dis-coloration. Put the dates into cold water. Remove the stones and cut each date into about four pieces. Pour boiling water over them. Chill thoroughly. Mix apples and dates and stir in the Golden Dress-ing. Garnish with lettuce or nas-turtium leaves.

Golden Dressing " cup pineapple, apple or other light colored fruit juice

Beat the eggs sufficiently to blend the yolk and the white, but not un-til foamy. Add the juice and the sugar. Cook in a double boller, stirring constantly until thickened. Set in cold water to cool.

One of the biggest advantages of cooking with an oil stove is the fact that it can be moved to the coolest spot. Cook on the back porch, the summer kitchen, wherever it's most convenient. No flues or piping to connect. Take the stove wherever you want it.

Lettuce and Bacon Boiled or mashed potatoes, with "wilted" lettuce, or lettuce salad with bacon dressing, make a good luncheon with a dessert and tover-

Incheon with a dessert and twert age. This is the recipe used by Miss Lucy G. Allen, head of the Boston School of Cookery. Wash lettuce and set away to chill. At lunch time make the ba-coa dressing. Dice four or five very thin alices of bacon and fry until crisp. Mix one-half teaspoonful mustard, one teaspoonful sugar, and add to one egg slightly beaten. Then add one-third cup of vinegar which should be very weak. (Too strong vinegar will coasulate the egg and give a curdled appearance to the dressing.) Pour this into the pan containing bacon and fat. Have a low fiame and stir rapidly until the mixture is the consistency of heavy cream. Pour over lettuce.

1/2 cup lemon juice

1/ cup sugar 2 eggs

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Dale News

Miss Lois Green of the Dale community spent Saturday night with her friend, Miss Gracie Hendrix of Winters.

Mr. and Mrs. Joe Carter and Miss Virginia Carter attended a singing at Hatchel Sunday evening.

We regret to report that Mr. and Mrs. Bill Whitley are moving to Winters where they will obtain employment. This good couple were the life of the Dale community and the center of its social life. Every one

hopes that Mr. and Mrs. Whitley will gain as many friends in their new home as they have at Dale. Miss Myrtle Mayo of the Dale community is now a visitor on the Plains. Miss Dalpha Lee Williams spent the night with Mariella Lehman the latter part of the past week. We are sorry to report that Mr.

Sellers of this community has been ill with pneumonia this week, but is a little better at the present. Vernon Wright has been breaking

land the past week. Miss Gracie Hendrix of Winters visited friends in this community last

Sunday evening. Carl Lehman visited Buster Green Sunday afternoon.

Mr. and Mrs. Tom Brevard, Arlus and Olga Brevard attended the singing at Hatchel Sunday night. Miss Nora Jaynie Green was a

visitor in Winters Saturday night. Mr. and Mrs. Charles Adami, Mr. Osmar Adami and Misses Eleanor and

Edwina Adami visited in Winters Sunday evening. Mr. Knight of this community was a business visitor in Winters Friday. The Dale school boys met last week and organized a senior and junior basketball team. They will start practicing soon and hope to be well broken in by the opening of the

basketball season. Charley Hope has been real busy cutting cane this week.

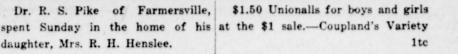
Miss Norma Stanley spent last Saturday with Miss Charley Maye Cane. Both parties reside in this commun-

Aided by some of the finest weather we have ever experienced in the fall season, cotton picking is progressing nicely in this community. Vernon Hightower was a visitor in Winters Sunday morning. Arthur and Miss Nora Jaynie Green visited in Winters Sunday

night. Mrs. Elson and baby from the Plains, are visiting Mr. H. A. Green and family of this community.

John Phelps and H. F. Lehman visited in Winters Saturday evening. Dale club members are anxious for another year's work.

5 Mixing Bowls for \$1 at \$1 sale



"Yes, Willard Mack is right, Luckies are best," says Paul Berlenbach

Popular pugilist tells his manager, Benedict Sterns, that Lucky Strikes are the finest cigarettes.



You, tco. will find that

LUCKY STRIKES

give the greatest

pleasure-Mild and

Mellow, the finest

cigarettes you ever

smoked. Made of the

choicest tobaccos,

properly aged and

blended with great

ckill, and there is an

extra process -"IT'S

TOASTED"-no

harshness, not a bit

of bite.



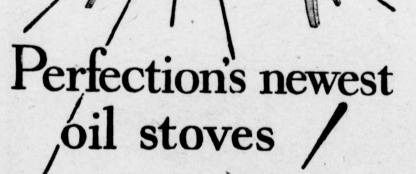
Willard Mack, Noted Author, Producer and Actor, writes:

"We people of the theatre are, as a rule, extremists. This is the reflex action from overwrought reflex action from overwrought nerves. When a man smokes forty cigarettes a day, as I do, he must be sure of his brand. I smoke Lucky Strikes because I have found they are soothing to the nerves and at the same time they cause no throat irritation. My voice is always in perfect condition and I am never troubled by any coughing which might be annoying to me in my work as an actor."





QUALITY TIRES THAT HAVE BUILT THE HOOD **REPUTATION FOR MILEAGE**



Turquoise blue chimneys, dove gray top and trim, and satin-black body finish make the newest Perfection Oil Stoves most attractive. Porcelain enamel tops add to their beauty and convenience. 'See them at any dealer's. They will brighten any kitchen! Ask for a demonstration. PERFECTION STOVE COMPANY Dallas Branch-825 Trunk Ave.

PERFECTION **Oil Stoves and Ovens**

across a hot fire.	At Coupland's Variety. 1tc Meet your friends at the Ladies Aid Bazaar, Saturday. 1tc	MOORE BROS. FILLING STATION
Two Fruits Another simple salad, suggested by Miss Margaret Allen Hall, nutri- tion specialist at the Battle Creek College of Home Economics, is made of dates and apples.	Time to order those engraved Christmas Cards. See our samples. The Enterprise.	South Main

Modern Auto **Repair Shop**

Equipped With the K. R. Wilson Machinery Designed and Built Especially for Ford Dealers

We now have one of the most modern automotive repair shops in this part of the country. Our shop is equipped with machines specially designed by Ford Motor Company, and used exclusively by Ford dealers all over the United States.

We are prepared to give you a first-class factory overhaul job that will make your car as good as new, for we have a machine for every purpose.

A demonstration will prove to you the value of having your work done at our shop.

WRECKER SERVICE DAY OR NIGHT

IN OUR BATTERY DEPT. YOU CAN GET AN 8-HOUR SERVICE

If your car needs anything, bring it down and let us look it over and give you an estimate and nature of work that is necessary.

Nance-Brown Motor Co.

Make Your Own Combinations Instead of warming up leftover meats, dice and combine with cold cubed potatoes, peas and salad dressing. This makes a luncheon lish in itself. Other combinations will no doubt occur to you.

Pumphrey

Mrs. Charlie Clark visited Mrs. E E. Aywalt Wednesday evening.

Mr. and Mrs. Will Puckett and son, Barney, were business visitors in Ballinger Thursday.

Mrs. Chester Puckett visited Mrs. Will Hudson Wednesday evening.

Mr. and Mrs. Dolphus Drake and an extended visit with relatives.

MissBernice visited Mr. and Mrs. Dallas. It is the desire that every Emmett Brooks of Drasco Sunday. Mr. and Mrs. Will Loyd visited this meeting.

Mr. and Mrs. George Loyd Wednesday evening.

Misses Elene and Mabel Bridwell visited their cousin, Miss Mabel Bridwell Sunday.

Miss Ethel Cook visited Miss Laudie Hoots Monday afternoon.

Miss Gladys Nix were business vis-

Hoots of Dallas, a brother, visited week Miss Zora Mitchell and Miss Car- cousin, Marshall Lee, recently.

rie Lee of Drasco attended church Walter Mitchell of Littlefield vis-

ited relatives here the past week.

Wilma and Ylene Sheffield of Dras- that she is improved in health. and Laudie Hoots.

day evening

Rock filled his regular appointment relatives at Drasco the past week. here Saturday and Sunday.

companied by their cousins, Mr. and at Plainview. Mrs. Bill Hoots and Jess Hoots, visited relatives at Silver, Texas, Sunday

There was a box supper at the school house last Friday night, and quite a number were present. A total of \$37.40 was realized, which will be utilized to equip the school ground.

Wedding bells were again heard in this community the past week, when Miss Verda Hudson and Mr. Elbert Smith were united in marriage, the Rev. M. A. Quindlen of Winters, performing the sacred rites. The happy couple are well known in this section, the bride being a talented and charming daughter of Mr. and Mrs. Pete Hudson. The groom is a son of Mr. and Mrs. J. D. Smith. They will make their home in this community, their many friends wishing them a long, happy and prosperous life.

The Methodist Missionary Society moyed a quilting at the home of Mrs. Hugh Baker last week. The hostess erved refreshments.

DRASCO

The Baptist Missionary Society met at the church last week and had a lesson in the W. M. U. Manual. A coop containing eighty hens were sent to the Buckner Orphans Home. family left Monday for Alabama for The next meeting will be held with Mrs. S. H. Puckett when the ladies Mr. and Mrs. Charlie Clarke and will sew for the Buckner's Home at

lady who possibly can will attend Mr. and Mrs. Langford of Hatchel

visited Mr. and Mrs. Short recently. Mrs. F. P. Scott and daughter, Miss Erma of Winters, visited Mrs. Bonnie Puckett one day the past week.

Mr. and Mrs. Roy Blessings and son, Samuel Ervin, will soon leave for at Drasco Sunday. Mr. and Mrs. A. L. Mayberry and Littlefield to make their future home. Buel Belew, a student of McMurry itors in Winters Monday afternoon. College, Abilene, visited his parents, Mr. and Mrs. Bill Hoots and Jess Mr. and Mrs. Ed Belew the past

Mr. and Mrs. A. M. Hoots Saturday. Mike Lee of Norton visited his Sorry to report Mrs. Worth Hud-

on on the sick list. Mrs. J. R. Seay has returned home after an absence of some months, Miss Minnie Daniels and Misses from Winters. We are glad to note

co. attended church here Sunday and Mr. and Mrs. J. B. Pace are visitwere dinner guests of Misses Carrie ing their daughter, Mrs. Roy Crawford, at Robert Lee.

Miss Zora Mitchell visited her Mrs. Kelly and Mrs. Brown of San aunt, Mrs. Howard Mitchell Thurs- Angelo are visiting Mrs. T. P. Massengale.

Rev. J. E. Nicholson of Paint Mrs. Parks of Pumphrey visited Mr. and Mrs. J. R. Woodfin have

Misses Allie and Anna Hoots ac- returned from a visit with relatives

Rev. E. W. Swearengen filled his The Enterprise.

regular appointment at the Methodist church Saturday night and Sunday. Mr. and Mrs. Barrington and their children united with the church.

A. S. Lewallen of Abilene was at Drasco Sunday. The teacherage is being improved

with a new coat of paint. Kirk Jones was a business visitor

Crews this week. Prof. and Mrs. Otto Watts and lit-Mr. and Mrs. James Alexander one

day the past week. Farmers in this community are

ters.

it to the gins at Bradshaw and Win- 29th, at 2 o'clock. J. B. Belew, Misses Beatrice and

Lillian, motored to Abilene to meet their mother, Mrs. Ben Belew, who returned from a visit with relatives

at Terrell. Dr. W. D. Sanders of Winters was

W. R. Puckett made a business trip to Dallas recently.

Mesdames Hugh and Harvey Bak-

er, J. B. Pace, Jesse Davis, McChristian, E. W. Swearengen and D. A. morning, October 24th, with Mr. Dobbins attended the zone meeting Gossett as principal.

of the Methodist societies at Norton. Prof. and Mrs. J. C. Watts were teach in the primary department of shopping in Winters last week. Sorry to report that Miss Nobie Woods is on the sick list.

Highway Work Started

Pouring of asphalt and distribution of the crushed stone on highway No. 30, north and south from Winters, started Monday. Most of Tuesday morning, accompanied by the stone has been placed along the Harold Norman, who will spend a stretch to be re-surfaced, and soon few days visiting his parents. we will be enoying an A-1 thoroughfare.

Time to order those engraved Christmas Cards. See our samples.

Victory News The Victory Home Club met at the home of Mrs. H. E. White October 17th, at 2 o'clock, with eight mem-

bers and two visitors present-Mrs.

Clyde Briley and babies of San Angelo and Mrs. Thomas Stanley of this community. Mrs. Hollingsworth, tle daughter of Abilene, were guests county home demonstration agent, of Prof. and Mrs. J. C. Watts, and was with us. All reported a good time. The club will meet with Mrs. Lindsey Sawyer November 7 at 2 p. m. The Council meet will be held very busy picking cotton and hauling at Winters next Saturday, October

Mrs. J. W. Adams went to Loraine last Monday to visit her father, who is seriously ill.

Mr. and Mrs. Usuery and daughter Nita Merle, of Brownwood, spent Saturday night with Mr. and Mrs. Jim Eoff

Mrs. Clyde Taft and baby, Milford, of San Angelo, are spending the week with her parents, Mr. and Mrs. A. P. Currington.

The Victory school opened Monday

Mrs. Lillie West of Coleman will the Victory school, and Mrs. Lernly of Lubbock will have charge of the intermediate department.

Johnnie Burk of Killeen, enroute home from a visit at Plainview, stopped over for a visit with Jno. Norman ast Monday. He returned to Killeen

42-piece Dinner Set, beautifully decorated, at special price of \$6.98. Cake Plate free at Coupland's.

CXTRA! Extra! All about the Monster Fall Opening Sale at Gates & Nunnally's. A great, tremendous stock of merchandise offered to the public at history-making prices. Now going on!

TO THE PATRONS OF



I have opened the place for business. Will give the best of service. Please call around and see me. I will be glad to meet all the old customers and make new ones. -MOTOR INN SERVICE STATION

E. R. SAWYER, Manager

A Standard WILLARD **13 Plate Battery** \$12.00

HARD RUBBER CASE We allow you \$2 and up for your old battery

Winters Motor Co. CHEVROLET DEALERS

Call 159 for Battery Service

THERS, too will read this advertisement. In order to get the widest

Reliable Repairing

Done here in such a manner as to merit your full satisfaction.

No slip-shod work tolerated. What we do we do well. Try us and see.

CITY GARAGE JESS-MARION-GEORGE

Historical Events Feature Picture At the Queen

One of the screen's great gifts to the public is the history lessons contained in such pictures as "The Overland Stage." the Ken Maynard starring feature for First National, coming to the Queen Friday.

This impressive production show one of the really great events in the 10000 conquest of America; the linking of the stage coach lines from east to West. The celebration of this historic event was recently reproduced on a massive scale at the site of its occurrence, Deadwood, S. D., and the Maynard company, directed by Albert Rogell, journeyed there to film it as part of their epic.

Although the picture is the first to deal in any large way with the epic of the transcontinental stagecoach, the picture, which deals romantically with the historical events 0 III OI is frequently seen, and, when well done, is always among the most popular screen offerings. It happens that one of Ken Maynard's first screen parts was that of Paul Revere in a great Revolutionary War film. This way of bringing historic events and personages into view, and injecting into them the very breath of life is destined to be the educational method of the future, according to the psychological experts.

"The Overland Stage," which i destined to give great impetus to this method of teaching history of the early West is from an original story by Marion Jackson.

Card of Thanks

We wish to express our sincere thanks and appreciation to our neighbors and friends for their kindness and loving words of sympathy during the illness and death of our husband and father. Especially do we wish to thank Dr. Rives .--- Mrs. H. F. Allen and children, Raleigh, Ruth, H. F., Lucille, Woodrow; Miss Jane Bishop, and Mr. and Mrs. A. J. Bishop.



IN EVERY TOWN THERE IS A STORE THAT SELLS FOR LESS

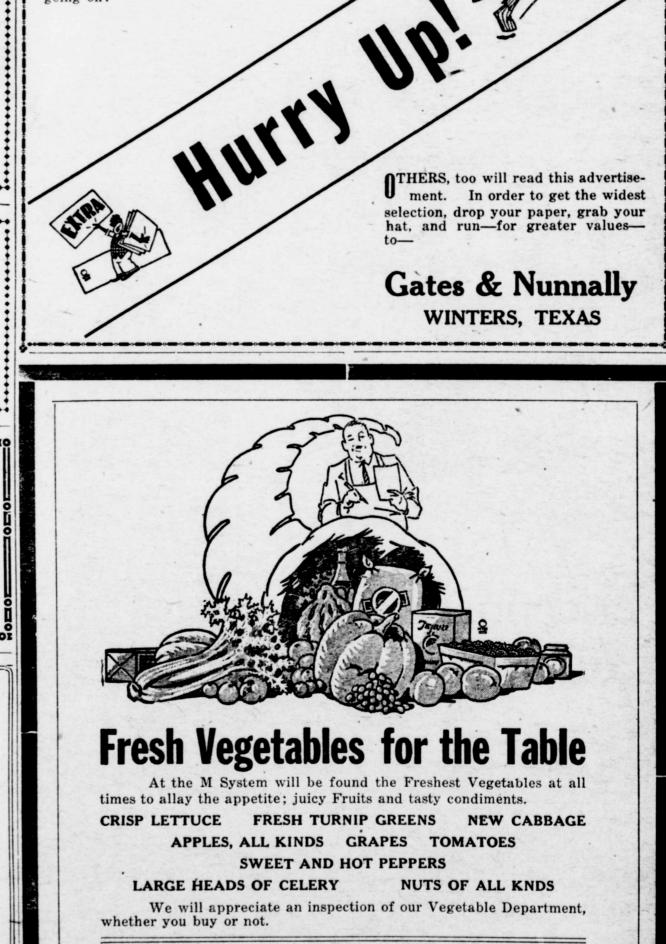
IN WINTERS IT'S THE HUB DRY GOODS CO.

10000



Tremendous Stock of Striking and Unique Halloween Novelties . SEE THEM BEFORE YOU BUY

SCHINDLER'S VARIETY



DUNNAM BROS.

<section-header>

WHAT'S DOING

TAKING SPECIAL PROJECTS IN VOCATIONAL AGRICULTURE

Vocational agricultural work of the Winters high school is coming on fine-doing the kind of work that will count in later years, when the present student body will be called ing made on the Orient railway and cupied by new firms. upon to meet the problems of life. I the line will soon be to this city from

There are thirteen boys who are the Old Mexico terminus. taking special projects in this work. These are divided as follows: Poultry: Clarence Spill, Joe B. Wilson, and Owen Forbus; Turkeys: Doyle Gas stoves have been installed, and Hickson; Hogs: Howard Chapman, concrete walks are being laid about Calvon Dodson, Howard Mayo, Reg- the building. inald Polk, J. C. Williams, O. C. Stooksberry, L. S. Adams, and Henry Dale Jones. Emmett Taylor, one of the number, has not yet decided the course he will take as a special proieet.

7

Those entering the hog project will likely get registered sow pigs from A. &. M. college. All the boys conduct their various undertakinks under the careful supervision of R. E. Homann, vocational agricultural instructor in the high school here, and will each keep a strict record of their own work: Practical knowledge is necessary and we predict for these boys some outstanding records, and some special honors within the next twelve months.

ma Fair at Wichita Falls, and at the helped the town and promoted record State Fair at Dallas. Their exhibit activity here and throughout this sectook third place at Amarillo, fourth tion. at Wichita Falls, and third at Dallas, beating every county that scored MIDLAND- Opening of the new above it at the two other fairs at Mayo Hotel has given approximately the Dallas showing, except that of 250 hotel rooms to the city. This number will be augmented to 400 Garza County.

ABILENE-President R. W. Hay- ens the first of January. nie of this city and Manager Homer D. Wade of the West Texas Chamber of Commerce, will motor to Brady on cars of apples have been shipped from November 10 to attend the annual here to date. Production is heavier Turkey Trot held in that place on than at first anticipated. November 11th.

FLUVANNA - Oil and mineral tests are being made in this section, but the Fluvanna section is not depending upon such development for prosperity. Agriculture is the mainstay of this region. The Fluvanna auto parts when some one tossed a community exhibit won first place at match after lighting a cigaret, into the 1927 Scurry County Fair, Snyder, and it displayed many excellent home-grown agricultural products.

LORAINE-New four-inch water mains are being laid into the Templeton Addition in the eastern part of town, and will be complete for service at an early date.

SWEETWATER-Date for the West Central District convention of the West Texas Chamber of Commerce has been reset for November 28. The previous date scheduled was November 14th.

MASON - Native stone is being an ad. In the windows and on the quarried and hauled on the grounds streets. for construction of a second story to a local building. The addition will a local building. The addition will house the leading law firm of the **Compliments the**

STINNETT-Work of laying concrete on the highway has been started at the south line of the county, and is well under way.

In West Texas PRESIDIO-Rapid progress is beten new business houses to be oc-

> LUBBOCK-The last mile of grading on the Estelline-Lockney-Lubbock line of the Fort Worth & Denver ()

TULIA - Considerable improve-South Plains railway above the caprock, is under way. Trains are exments are under way at Hotel Tulia. pected to be in operation over the entire line by May or June 1, 1928.

DUMAS-Six new residences are CANADIAN - The Hemphill Co. under construction here. Gas and Agricultural Exhibit was shown at light conveniences are now available three fairs this fall-the Tri-State systems having been completed re-Fair at Amarillo, the Texas-Oklaho- cently. Oil in Moore county has





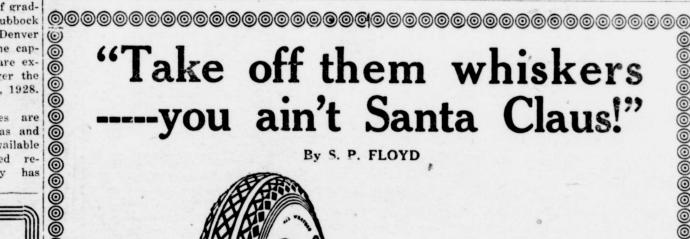
No home is complete without music, and a Columbia Phonograph will bring hours of pleasure not to one individual but to the entire family, and to guests and friends. An instrument of rare beauty and performance, designed in many sizes to suit your needs and at a price you want to pay.

All the new Records are received as fast as they are released.



spector of agricultural education of was worth special notice and above A. &. M. college, it is interesting to par. In his comment he stated that Winters Country know just what it may be. He vis- the territory of Winters offered the

People like to have something well pleased with the excellent start bilities. This is but another of many good said about them. We like to made. Mr. Alexander made a trip comments along this line. De we hear good things about our city and out into the rural districts and was really see ourselves as other see us? EASTLAND-Plans are now be- school. We have heard many good very favorably impressed with the Can we realize that right in and ng made for construction of eight or things said recently, but when com- good farm homes, work stock, and around Winters promises to be the ment comes from one such as Prof. general farming conditions maintain- leading diversification center of West



ited our school last week and was people wonderful agricultural possi-

Miles Man Burned by Gasoline

owner of the Thomas garage, sustain-

ed serious burns on the left hand and

arm when a bucket of gasoline be-

came ignited. Thomas was washing

There seems to be only one trouble with the installment plan- the

for \$5,000 to determine if a cucumber is as cool as a dog's nose.

Quick fame is short lived.

prepare for magazine articles.

the bucket of gasoline.

payments. •

Miles, October 22 .- Jack Thomas,

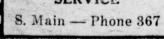
E. R. Alexander, assistant state in- ed. He said that the work stock Texas?



n official USL Service Station we are pledged under the USL Golden Rule Service Policy not to sell you a new battery if we can save you money by repairing your present one.

But if you do need a new battery USL is the conomical battery to buy -the original price is low -repair bills next to nothing-long, dependable service assured.

DITTRICH **TIRE & BATTERY** SERVICE



36



WE WANT YOUR HOGS AND WILL PAY **Fort Worth Prices** LESS COST OF SHIPPING **ALWAYS IN THE MARKET**

Wade Meat Company SWEETWATER, TEXAS

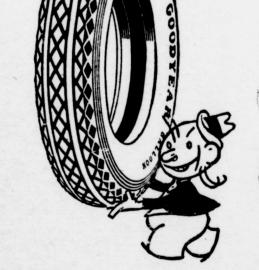
PITTSBURG and FRANKLIN AUTOMATIC **Water Heaters**

You can have pletny of hot water at the turn of the faucet at a very reasonable first cost, for the fuel bill does not amount to much. You had just as well have this luxury.

Come in and let us demonstrate these Heaters to you.

GUARANTEED AND SOLD BY . Street

"Your Reliable Since 1919" HARDWARE PLUMBING TIN WORK



FORGET now just who the fellow was who trimmed the Indians out of Manhattan Island for a couple of quarts of rum and some shiny beads.

But I'm willing to bet the biggest Goodyear balloon I have in stock that some of his descendants are in the tire business.

Just read the ads. Just listen to the old stoftalk. You'd think these birds were going to be unhappy the rest of their lives if by some mischance they sold you a tire at a prof t.

I hate to be a kill-joy, but that stuff is the bunk. You know, and I know, that in the tire business as in any other business, Christmas comes but once a year.

Why Not Be Frank?

Maybe I'm slow, but I make no pretense of being a 100% philanthropist. I don't try to tell you I'm selling tires below cost, and I don't think you expect to buy them that way.

What you want, if you're like other sensible people, is known and reputable merchandise at a far price-the same fair price that everyone else pays. You buy clothes and shoes and other things on that basis-why not tires?

Well, right or wrong, that's the way I run this business. I sell Goodyear Tires, the best that



money can buy. My prices are based accurately on costs, and my costs are low. The values you get are dependable and good.

There's no guess about those values. They've been tested time and again. As a result, some of the smartest "low cost per mile" buyers in this section, including many business concerns, get tires from me. They've proved by experience and careful figur ng that Goodyears are cheapest in the end.

The Best Buy For You

Of course, I could do it the other way. It's no difficult trick to fatten up retail prices on inferior tires in order to "discount" them down so the proposition would look good to you.

But I have no burning desire to make myself a good fellow at your expense. And I'm sure if I tried it, instead of a steadily growing business as I have now, I'd eventually lose both the friendship and the trade of my customers.

No; I'm satisfied the best deal for me is to continue to sell Goodyear Tires on a legitimate. aboveboard basis, because that is the best deal for you. So I'll keep on doing this, and you do your part by telling the dealer who offers you something for nothing:

"Take off them whiskers-you ain't Santa Claus!"

PHONE 398

Floyd Auto Co.

WEST DALE STREET

