



THE UNIVERSITY DAILY

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News

Tech impact

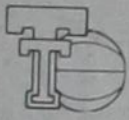
The University Daily staff investigated for the past two weeks the socioeconomic impact of Texas Tech on the city of Lubbock.

The Tech community pumps more than \$600 million annually into the Lubbock economy. Students affect every aspect of life in Lubbock by shopping in the stores, eating in the restaurants and patronizing the nightclubs.

Tech also affects the tax base, the business industry and medical community. See special section

Sports

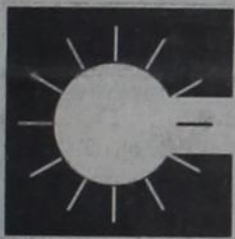
Tech basketball



The women's Hungarian national basketball team defeated the Texas Tech women's basketball team 66-62 in a Friday exhibition contest.

Tech coach Marsha Sharp said before the contest that the Raiders had to be successful from the free-throw line. Tech missed 15 attempts from the line, including when post Stacey Siebert missed a one-and-one with 23 seconds left with the team down by two points. See story, page 8

Weather



High: upper 50s
sunny
Low: upper 20s

Raiders miss second place by one point

By BRAD WALKER
Sports Editor

Like the mailman's pledge, not even inclement weather could stop delivery of everything expected from Saturday's Southwest Conference football game between Houston and Texas Tech.

Both schools disregarded the sub-freezing temperatures and two inches of snow on the Jones Stadium turf and fulfilled an exciting offensive display in a 30-29 Cougar victory.

The teams combined for 943 total yards in a three-hour and 45-minute game, including 96 passes for 711 yards.

Tech now owns a 5-5 season record with its Dec. 4 matchup against No. 13 Oklahoma State in Tokyo still ahead. The Raiders ended their conference campaign in third place at 4-3. Houston, which accepted an invitation to Honolulu's Aloha Bowl after the game, now is 8-2 and 4-2.

A win would have given Tech its best league finish since its 1976 co-championship. The Raiders most recently finished second in 1973.

While the predicted offensive fireworks show came true, so did an old coach's adage.

Close games, it is said, are decided by the kicking game. That is where the Red Raiders fell short in their upset bid of the No. 17 ranked Cougars and their chance to finish second in the SWC standings.

The kicking game haunted Tech as the game wore on, ultimately aiding Houston's game-winning drive. Kicker Scott Segrist made two of three extra-point tries and one of two field goal attempts. A 55-yard kickoff return and a 15-yard punt set up Houston's final two scoring drives.

"We didn't play the kicking game well," Tech coach Spike Dykes said. "They (the Raiders) played their fanies off. The defense played a gallant game. If any one thing was bad, it was the kicking game."

"I've never kicked in these conditions before," Segrist said. "I was in-

consistent. I shouldn't miss an extra-point no matter what."

Turnovers also cost Tech. Each team had one interception, but the Raiders lost three fumbles — one on the Cougar nine-yard line — to Houston's one. The final blow came with 1:51 left in the game when Tech quarterback Billy Joe Tolliver lost the ball as he scrambled to the team's would-be comeback drive.

"I feel like I let 24 seniors down," said Tolliver, one of the 25 graduating players who made their final Raider showing in Lubbock.

Houston took the final lead — which had changed or been tied seven times during the contest — on a three-yard scoring pass from quarterback Andre Ware to Jason Phillips with 2:03 remaining.

Phillips' grab culminated a 22-yard drive that followed Tech punter Chris Burns' 15-yard kick. Burns, punting from his end zone, slipped in the snow as he made the kick.

After the game, Dykes said he had given no thought to having Burns take a safety, which would have cut the Raiders' lead to 29-26 and allowed them to kick to Houston from their 20.

"I guess you could look back now and say it was the thing to do," Dykes said. "There are always 10,000 what-ifs in a game."

Senior Tech fullback Ervin Farris erased a 24-23 Cougar lead with his third touchdown of the day — a 6-yard burst in which he ran over linebacker Ed Thomas for the score. On the ensuing two-point try, Tolliver fell after the snap and the Raiders had a 29-24 lead with 8:50 left.

Farris, who caught scoring passes of 34 and 36 yards, had 132 yards on four catches. He found the weather to his liking.

"I always had wanted to play in the snow ever since I was a kid," Farris said. "I think every team should have to play at least one time a year in the snow."

Snow began falling more than an hour before gametime, and Tech thought it to be part of the home-field



Allen Rose/The University Daily

Weather(spooning) the cold

Houston running back Chuck Weatherspoon slipped and slid his way to 80 rushing yards in Saturday's 30-29 victory over Texas Tech in Jones Stadium, but he couldn't escape the

advantage.

But the snow, like most of Houston's opponents, could not quiet the Cougar offense. Receiver James Dixon's 13

catches were the most ever by a Tech opponent. Ware completed 35 of 61 passes and two touchdowns. James Gray led Tech rushers with

grasp of Tech's defensive tackle Charles Perry on this play. Conditions for Saturday's game were less than perfect as both teams struggled in freezing temperatures and blowing snow.

19 carries for 96 yards and one score. Senior Tyrone Thurman matched Farris for 132 yards on four receptions.

Archives contain Kennedy's blood-soaked shirt, other evidence



Kennedy

By The Associated Press

WASHINGTON — Stacked on institutional green metal shelves in a dreary, off-limits nook of the National Archives is virtually every shred of evidence of the crime of the century, the assassination of John F. Kennedy.

Behind a vault door are hundreds of gray cardboard boxes filled with materials used in two government investigations, from tedious bureaucratic documents to chilling reminders of that dark day in Dallas 25 years ago Tuesday.

There is the 6.5mm, Mannlicher-Carcano bolt-action rifle that Lee Harvey Oswald bought for \$20 through a mail order house. It still is tagged with a "commission exhibit" label from the Warren Commission's investigation a quarter-century ago.

There are the three shell casings that Oswald left at his sixth-floor perch in the Texas School Book Depository overlooking Dealey Plaza.

There's the bullet, an incredibly unblemished copper slug, which the Warren Commission said killed the president and wounded then-Gov. John Connally of Texas as they rode in the motorcade. Conspiracy

theorists say the bullet, found on a stretcher at Parkland Memorial Hospital, could not have pierced both Kennedy and Connally and remained virtually intact.

There's a piece of Dallas in the collection, a one-foot chunk of concrete street curb removed from Dealey Plaza because of an early suspicion that it contained bullet fragments. The curb was found to contain fragments of lead but not the copper of the kind of bullets used by Oswald.

Scattered among reams of FBI and Secret Service reports are fragments of the lonely life of Oswald, a Marxist who lived in obscurity and died in infamy and who the Warren Commission concluded was acting alone when he killed Kennedy.

There are Oswald's academic records from the first grade, FBI interviews with junior high school classmates, letters to his mother and his smudged, handwritten diary.

The Warren Commission, appointed by President Johnson shortly after the assassination, transferred its estimated 360 cubic feet of records to the National Archives in late 1964.

More than 95 percent of those records, along with physical evidence collected by the FBI and other

government investigators, is available to researchers.

The House Select Committee on Assassinations also has its records, another 300 cubic feet of materials, housed in the same room. Most of the House panel's records have been sealed for 50 years, and a small band of Kennedy researchers have failed in their tireless efforts to persuade Congress to open them for public scrutiny.

In the 1960s and early 1970s, the National Archives was seen as a gold mine of clues for authors and self-styled sleuths who were convinced they could unravel the mysteries of the Kennedy assassination and prove that Oswald was part of a conspiracy.

Interest in the materials was renewed in 1978 when the House committee concluded that Kennedy probably was killed as the result of a conspiracy. The panel's finding that there was more than one gunman has sparked as much controversy as the Warren Commission's lone gunman conclusion.

There is little activity involving the records these days, according to Marion Johnson, a government archivist for 40 years and chief overseer of the Kennedy records. He said no

authors or scholars are conducting regular research on the assassination at the National Archives.

Some of the Kennedy assassination materials are off-limits.

The slain president's clothing, including his monogrammed pinstripe shirt soaked with blood, are available only with special permission from the Kennedy family.

The same is true of the 52 black-and-white and color photos of the autopsy. A set of the graphic photos, made clandestinely at the time of the autopsy by a Secret Service agent who was one of the few people who had access to them, have appeared recently in a reprint of a conspiracy theory book and on a segment of public television's "Nova" series that was devoted to the assassination.

Also available at the archives is the Zapruder film, grainy home movie taken by a Dallas dress manufacturer Abraham Zapruder that has provided the best, though far from perfect, film evidence of the slaying.

But the film can be reproduced only with the permission of the Zapruder family, and Zapruder's son, a Washington lawyer, is selling rights to the film clip to TV producers for up to \$30,000.

Mentor program designed to help during national scholarship application process

By DAWNA COWAN
The University Daily

Students interested in national academic and leadership programs and scholarships can find information in the Texas Tech Dean of Students Office.

"Thirteen of the most prestigious national academic leadership programs are available to our students," said Dean of Students Judith Henry. "The opportunities are endless if students know about them."

Many international programs also are available in the Dean of

Students Office, she said.

Students interested in applying for scholarships should come to the Dean of Students Office and browse through the file of available programs and scholarships, Henry said.

Students can learn what is available and what the requirements are for each program, she said. Henry suggested that students begin early in their academic careers to look at the opportunities available.

Interested freshmen and sophomores should look through files now, Henry said.

The application process is the most important step, Henry said. She said students can get assistance from faculty members.

A faculty mentor program provides faculty members to counsel a student during the application process, Henry said. Lists of faculty members who have expressed interest in being a mentor are available in the Dean of Students Office.

She said students can choose mentors from faculty members they know or faculty members who are experts on certain subjects.

Henry said Tech has top-notch

students who should apply for the programs and scholarships.

"We've got the students who have the qualifications," said Amy Love, who was chosen as one of 50 students across the nation to participate last summer in Leadership America, a 10-week program.

"I don't think anything can compare with the interaction I had with other students."

Love said having a student in a national program is good for Tech because the university's name is associated with the most prestigious universities in the nation.

Tech student dies after collapsing in local club

By BETH GEORGE
The University Daily

A Texas Tech sophomore died early Sunday morning at Lubbock General Hospital after collapsing in a local nightclub, the Lubbock Police Department reported.

Bonnie Cameron, a 20-year-old education major from Ozona, was pronounced dead at 1:28 a.m. Sunday in the emergency room, according to hospital personnel.

The cause of death was cardiopulmonary arrest, hospital personnel said.

Cameron was at the Midnight Rodeo nightclub at 7301 University Ave. when she collapsed just after

midnight, police said. Cameron had gone to the ladies restroom and started vomiting, police reported. She lost consciousness and fell to the bathroom floor.

Nightclub patrons started trying to wake Cameron, then applied CPR, police reported.

EMS arrived and transported Cameron to LGH, police said.

Hospital personnel said resuscitation efforts were performed in the emergency room.

LPD was unable to release further information about the death Sunday.

Pi Beta Phi will have a memorial service for Cameron at 7 p.m. today at No. 117 Greek Circle.

Tech socioeconomic impact on Lubbock demands close focus

Just what does Texas Tech mean to Lubbock? Of course, the most obvious impact the university's presence in the Hub City carries is an economic one, but to what extent does that impact reflect on day-to-day life, culture and business in Lubbock?

If Tech had been located elsewhere, what would Lubbock be like now?

Such questions are difficult to answer, especially in Lubbock, because of a sort of double-edged view of the university maintained by the citizenry who has no direct tie to Tech or the Tech community.

The economic benefits of being home to a major university are fairly self-apparent, and most of the population of Lubbock knows this. When Tech is in session, money flows into the city and benefits many facets of the commercial sector.

Tech students also bring to town a craving for cultural entertainment of many classifications. Entertainment opportunities ranging from clubs and bars to ballet and theater are supported by the influx of Tech students, faculty and staff members.

But many view the school through something less than rose-colored glasses. A healthy number of Lubbockites perceive the return of Tech students for classes as a potential conflagration of agonizing proportions.

Tech students — as the reasoning goes — are loud, boisterous, for the most part overindulgent in alcohol and recreation and reckless, on and off the streets.

Ironically, many who curse the day the waves of Tech students begin to return to Lubbock are the same people who gladly take advantage of the lucrative market the university creates in the city or, at least, they occupy a job that in some way benefits from the school's socioeconomic presence.

Because of the two-sided nature of perception maintained by many in Lubbock of the university, analysis of the real impact Tech has on the Lubbock area is called for to help clarify the school's true role in helping to support local culture and the economy.

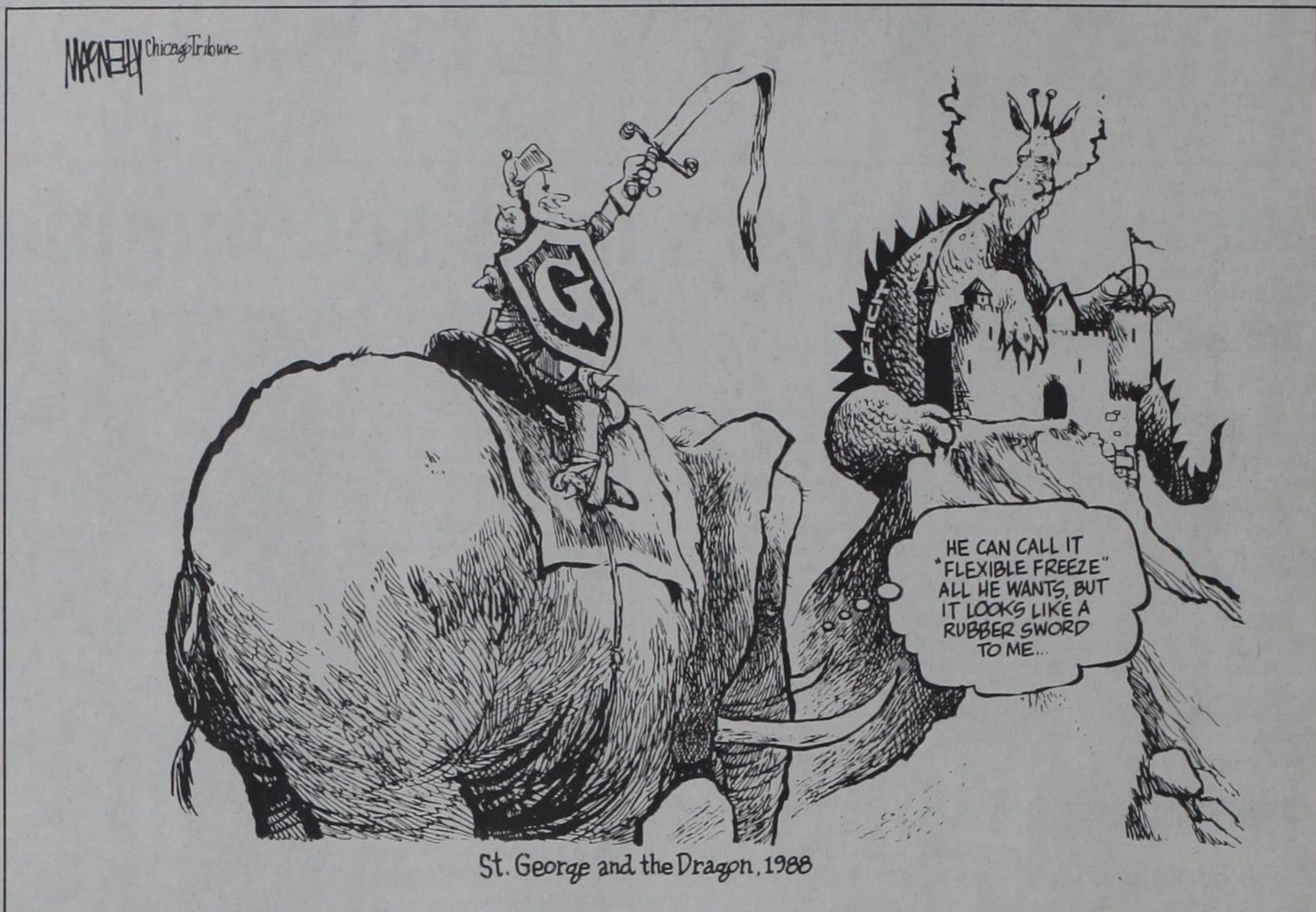
In hopes of accomplishing that end, The University Daily has compiled a special report beginning on page three titled, "The buck starts here — Socioeconomic impact of Texas Tech on Lubbock."

The report analyzes a wide range of cause-effect relationships between the city and the university, providing something of a more solid base from which to nurture informed opinions about the coexistence of Tech and Lubbock.

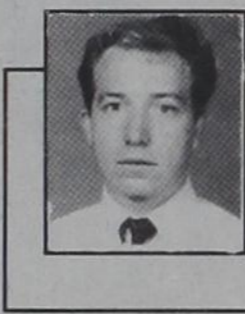
The Tech community should note the advantages Lubbock provides for the school. Lubbock's low cost of living rates rank high in facilitating life at Tech.

But again the question arises: Would the cost of living in Lubbock be so low were it not for Tech? What would the city be like without the university?

The information to build the framework for an informed opinion on the subject is provided in the special report.



Holidays can prove depressing



Scott Brumley Editor

about the "Season's Greetings" time of year.

There are several facts pertinent to a cynical view of the holidays.

- Suicide rates increase dramatically during the holiday season, especially during Christmas. Some people seem to enter an acute state of depression during a time that is supposed to be marked by upbeat emotions.

- The highways become the focus of the tragic annual deathwatch as holiday revelers fail to consider the ramifications of drinking and driving.

- While American families eat to satiation and enjoy familial fellowship in the comfort of the home, many of the nation's homeless freeze to death in bitter winter conditions characteristic of the Christmas season — especially in the country's

Northeast and Midwest.

- People crowd into stores to deplete their personal finances while benefiting the merchants' bank accounts.

And all these observations come from someone who doesn't even hate the holidays. To be sure, the negatives at least can be balanced — if not overcome — by the positive aspects of the yearly celebrations.

There is much to be said for family, fellowship, giving and the togetherness the holidays seem to proffer.

To lose sight of some of the major problems that accompany the holiday season, however, is to reject a role in remedying the ills that hinder total celebration.

Some of the problems that seem to

be peculiar to the holiday season are outside the locus of control maintained by the average American.

Problems such as the yearly drunk driving death toll, however, can be combatted on the individual level. If partygoers heed the words of the "friends don't let friends drive drunk" advertisement, the DWI death count could be diminished significantly.

Of course, if focus is placed completely on the negative aspects of the holidays, they tend to lose the sort of magical attraction that makes them worthy of annual observation.

If such efforts were mounted, perhaps the only thing unpleasant about the holiday season would be post-turkey indigestion.

Opinion

Bleiberg should take long vacation

To the editor:

This letter is in response to the "Then There Was Quayle" fairy tale written by Michelle Bleiberg and printed on Nov. 14. I would, first of all, like to thank Missy for confirming some of my suspicions and secondly, I would like to offer her some constructive criticism.

Just as I feared, Missy has proven beyond a reasonable doubt that she could make a significant contribution to The UD by taking some time off (perhaps a year or two) to do something meaningful — like homework, for instance.

I feel certain the staff at The Daily would be more than willing to put up the funds so that she may receive her regular salary while she is on leave, and I know the paper will be all the better for it.

Missy, your fantasy was correct in one aspect; it properly suggests that it is material one would consider reading to a child. Your wee mental faculties were not

able to offer new insight or originality to an already beaten-to-death issue.

You marionetted your way through a couple of paragraphs and said absolutely nothing in the process. After reading the story, I was left asking if those meager words came from the mind of an individual whose responsibility is that of deciding what is worthy of going to press.

I realize that everyone is entitled to an opinion (minuscule as it may be), but please, let's try to keep those thoughts belonging in the gutter off the precious few pages of The Daily.

Deanna Bird

Give Brumley extra, extra security

To the editor:

In reference to your column on Nov. 14 concerning your fears surrounding a hypothetical assassination of President-elect George Bush and Dan Quayle's subse-

quent ascension to the Oval office, let me register a few concerns of my own.

It is hoped Student Publications awards Scott Brumley extra, extra Student Publications security, because in the event Scott is assassinated — Michelle Bleiberg will become editor.

"The crowd gasps in horror."

Rodney Markham

'Sour grapes' mar column's message

To the editor:

Sour grapes and tasteless! Sounds like a contradiction, doesn't it? True, except in describing Michelle Bleiberg's editorial "Then There Was Quayle" in the Nov. 14 UD.

As Bleiberg herself admits in the article, it is obviously a case of being a "sore loser," or, better said, of "sour grapes," when one's preferred presidential candidate loses an election and he/she says "The nation is going to hell!"

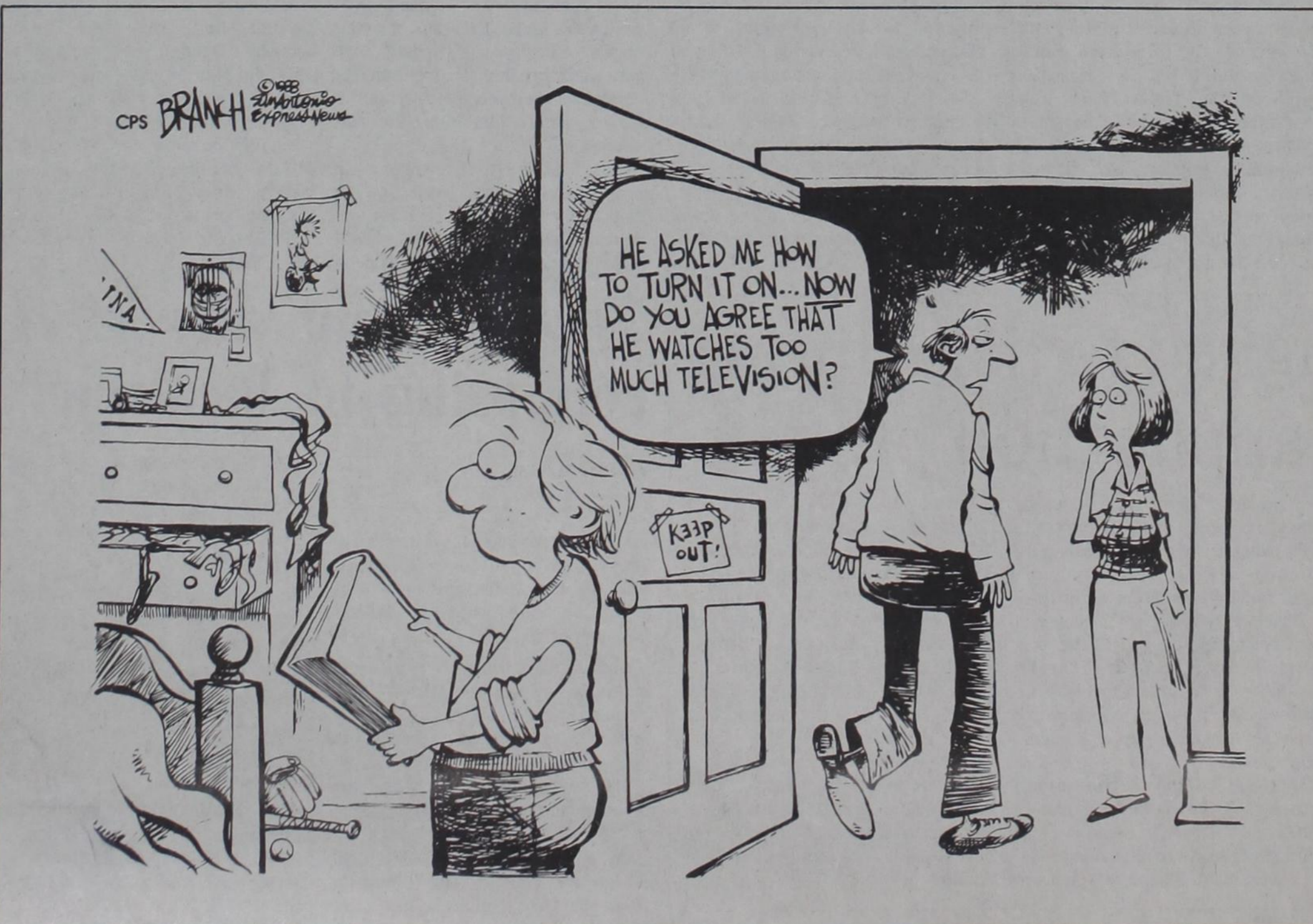
Not only do we get sour grapes, but are also subjected to a truly tasteless article in which Bleiberg fantasizes about the assassination of our president-elect, George Bush, and describes how the onlookers are horrified "not because George is dead, but because Dan is going to be president."

As Michael Dukakis stated so appropriately in his concession speech, George Bush is to be our president (and might I add, Dan Quayle our vice president), and we all need to give him our support in meeting the many challenges which face our nation.

Bleiberg should follow the counsel of the present torchbearer of the Democratic Party, the man for whom she voted, by refraining from writing such unpatriotic diatribe against our next president and vice president.

At the very least, she should spend her time more productively by doing what some Democrats suggested sarcastically that we would need to do if Bush were elected president: pray for his good health and protection.

Stephen Corbett



The University Daily

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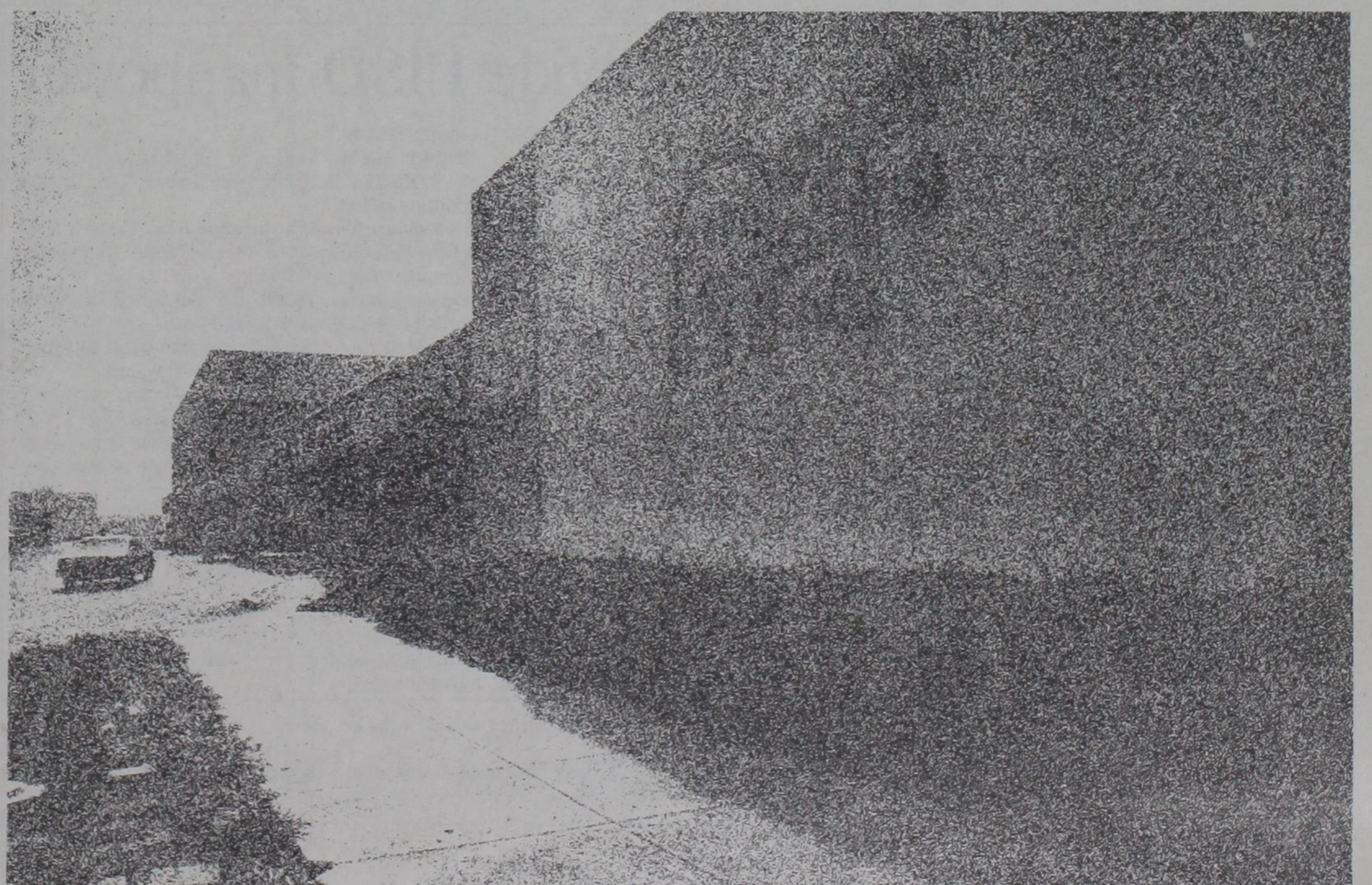
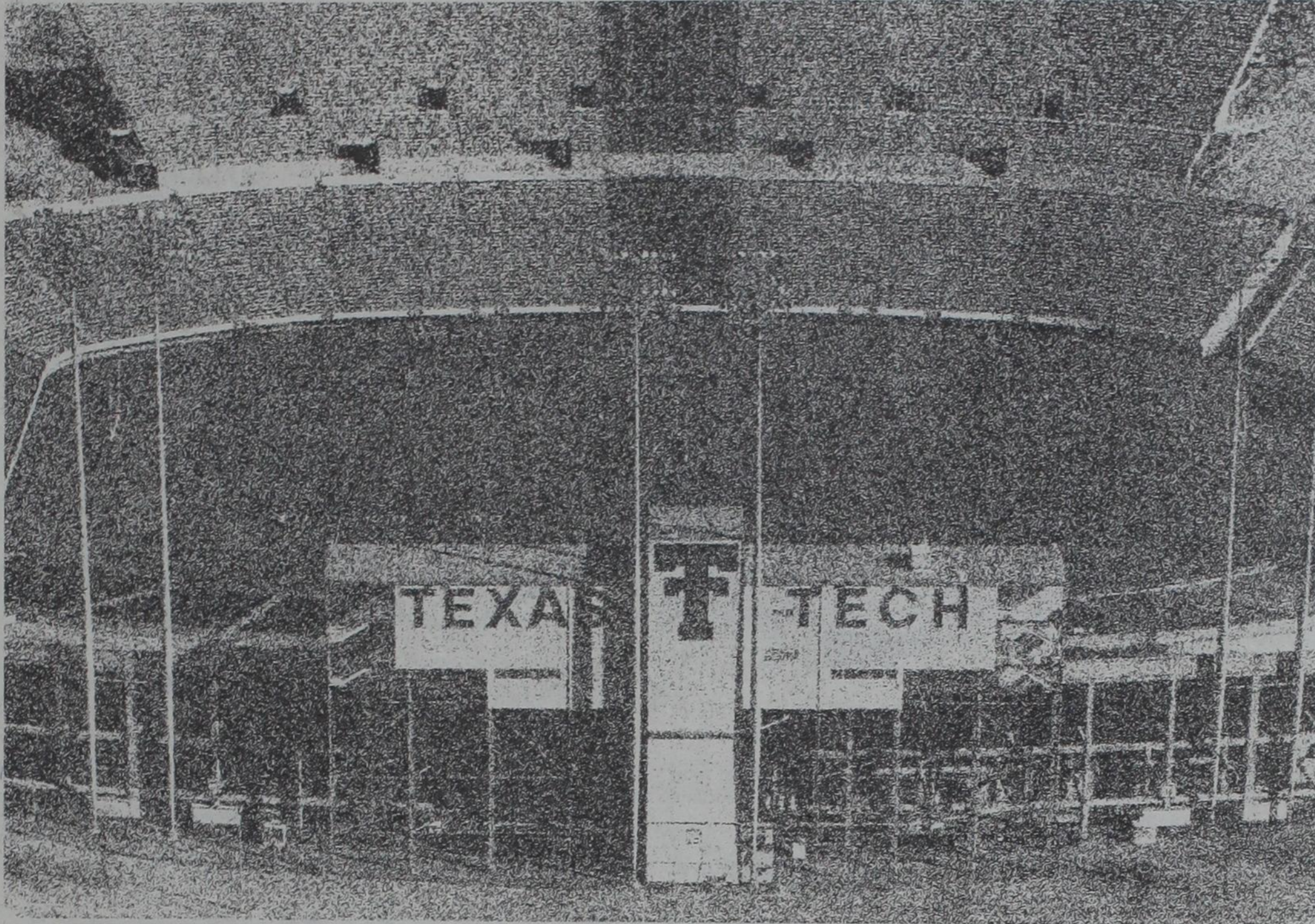
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Letters to the editor of The University Daily are welcome. All letters must be TYPED, double-spaced and must include the writer's name, address and telephone number. All letters must be signed. Unsigned letters will not be published. A letter writer's name may be withheld from publication upon request and with a valid reason. Letters shorter than two double-spaced, typewritten pages will be given preference. Letters must be presented for publication with picture identification. The editor reserves the right to edit letters for libel, taste, obscenity and space limitations. Letters will be edited for spelling, grammar and punctuation.

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The buck starts here

Socioeconomic impact of Texas Tech on Lubbock



Tech plays key role in city's economy

University provides up to 20 percent of local expenditures, official claims

By GUY LAWRENCE
The University Daily

Nearly one-fifth of the expenditures within Lubbock's economy can be traced to Texas Tech, a Tech official says.

Daniel Ptaszyk, a systems analyst for the Tech office of planning, said 15 to 20 percent of all spending in the city of Lubbock can be attributed to the Tech community.

Economic Trends and Community Impact, a 1987 study issued by the Tech office of planning, reported the effect Tech had on the Lubbock economic community.

The report indicated that Tech was responsible for a total impact of \$674.6 million on the Lubbock economy for the years 1985 to 1986 and the institution affected more than 12,000 jobs in Lubbock.

According to the report, in 1985-1986 Tech expenditures totaled approximately \$253.5 million and student spending pumped an estimated total of \$83.8 million into the Lubbock economy.

The total direct spending injected into the local economy by the Tech community was figured at \$337.3 million for the years 1985-1986, the report indicated.

"Every dollar spent by Tech generated an additional dollar of income and represents a ripple effect," Ptaszyk said.

Re-spending by Lubbock merchants employees and dependants produced an indirect financial impact on the community, he said.

Ptaszyk said money traceable to spending by members of the Tech community that is introduced into the local economy affects employment and stocking of goods.

Using an income multiplier of 2.0 for 1985, the total economic impact Tech had on the Lubbock economy resulted in \$674.6 million during the period studied in the report, Ptaszyk said.

The budgets of Tech and its employees, as well as those of the more than 23,000 students, provided an economic stimulus in the Lubbock job market, Ptaszyk said.

According to the report, Tech directly employed 4,187 administrators, faculty and staff members in 1985.

By estimating the amount of part-time workers and student assistants employed by Tech, the reported indicated an additional 1,296 full-time equivalent employees.

The total full time equivalent employees at Tech was 5,483 during 1985-86.

The indirect employment effects of Tech and student spending in Lubbock were estimated in the report by converting both sources' total spending into employment equivalents, according to the study.

Through consumer spending, Tech employees contributed to 6,604 jobs and student spending contributed to 1,614 employee equivalents in Lubbock, according to the study.

The report used an employment multiplier estimate of 2.21 to estimate the number of jobs generated in 1985 through Tech's economic presence.

An increase of 100 employees at Tech creates approximately 121 additional jobs in Lubbock because of increased spending on the part of faculty, staff and students, the study reported.

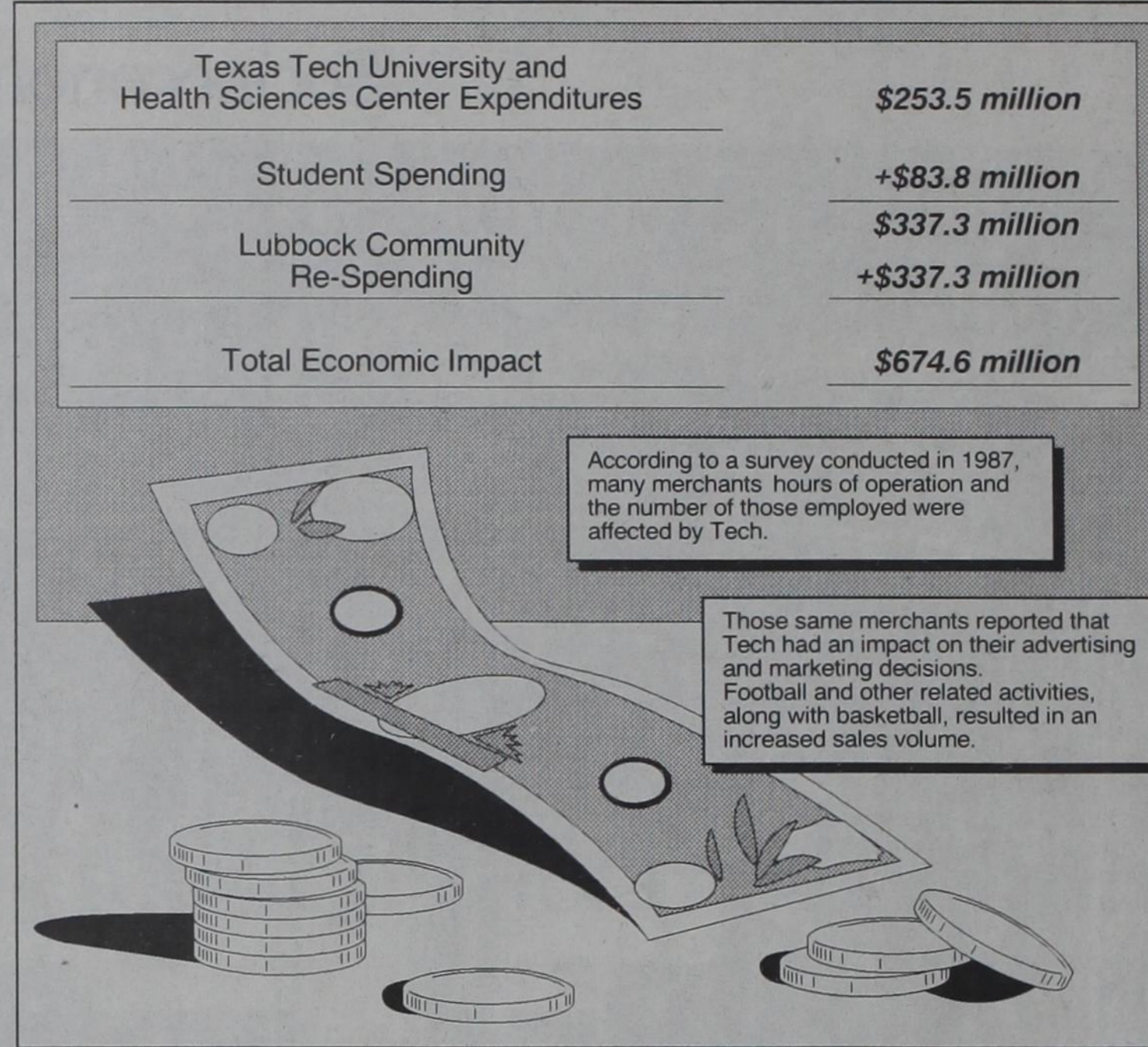
In 1985, approximately 12,088 people were either directly or indirectly employed as a result of Tech, according to the report.

The initial figures on employment for Tech underestimate the university's total employment impact on Lubbock for two reasons, Ptaszyk said.

He said the figures ignore the direct spending impact of Tech on the local community in terms of faculty and staff spending and university purchases. The figures also ignore the net impact of student spending on community employment, Ptaszyk said.

According to the report, the ratio of Tech full-time employment to Lubbock total employment, "has been significant and relatively stable" during the period from 1980 to 1986. In 1980, Tech employees

Economic Impact Of Texas Tech: 1985



Gerald Kelley/The University Daily



Allen Rose/The University Daily

Spending venue

Two potential buyers browse at one of the several businesses located in Lubbock's South Plains Mall. The conglomeration of businesses in southwest Lubbock is a popular place for members of the Tech community to shop. The mall, as well as numerous other local retail merchant locales, benefit from spending by Tech faculty, staff and students. A report released by the Tech

office of planning indicated that spending generated by the university community accounts for 15 to 20 percent of all expenditures in Lubbock and contributes substantially to employment and income in the Hub City. According to the report, Tech contributed a total of \$674.6 million to the Lubbock economy in 1985-1986.

Figures indicate rise in transferring trend

By AUDRA SPRAY
The University Daily

Is transferring a trend? Marty Grassel, director of new student relations at Texas Tech, said student transfers from junior to senior colleges are becoming a trend based on economic stability and the growth of junior colleges.

"Students can take their basic courses locally and save enough money to transfer to a larger institution," Grassel said. "They can look forward to a larger environment."

She said students are attracted to Tech because of name recognition and the university's diversity in quality academic programs and facilities.

"There is greater emphasis on academic preparation in the junior colleges," she said. "They are offering good, quality programs which serve as a foundation for bachelors' degrees."

Dale Grusing, director of undergraduate admissions at Tech, said several hundred students from two- and four-year colleges apply for transfers to Tech each semester.

For the 1988 fall semester, of the 1,579 students from junior colleges

who applied for transfers, 1,080 were admitted, Grusing said. Of 1,126 students who applied from senior colleges, 727 were admitted to the university, he said.

The other institutions of higher education in the Lubbock area show a smaller enrollment than Tech, but provide other educational opportunities and prepare some students to transfer into Tech.

Joint enrollment at South Plains College's (SPC) Levelland campus and the Reese Air Force Base location totaled 4,398 in the fall of 1988, said Stephen John, director of college relations at the Levelland campus. John said the enrollment reflects a 6 percent increase from the previous year.

The college also maintains a campus in downtown Lubbock.

"The Lubbock campus strictly provides vocational, technical and occupational training," John said. "The Levelland campus provides both liberal arts and vocational and technical training."

Foy Kirkpatrick, registrar at Lubbock Christian University, said students from LCU transfer to Tech for advanced courses.

Lubbock grads tend to stay in town for college

By AUDRA SPRAY
The University Daily

About 50 percent of all Lubbock Independent School District (LISD) graduates attend Texas Tech, city school administrators said.

Gib Weaver, assistant superintendent for secondary schools, said support from LISD personnel enhances Tech's image in addition to the university's pre-existing reputation.

"I think students are attracted to Tech because it has a reputation of being a good, high-level university and its membership in the Southwest Conference and varied degree programs" contribute to the school's attraction for LISD graduates, Weaver said. "Our own school system has a strong tie with Texas Tech. Our counseling program and our secondary schools recommend Tech."

Weaver said local students find living at home and attending Tech less expensive.

Current Tech policy requires freshmen who do not live with parents or other close relatives to live in residence halls for two regular semesters.

Brent Rice, a senior finance major from Lubbock, said economic considerations played a major role in his decision to attend Tech.

"There is no comparison between the cost of living here versus the cost of living in Austin," he said. "You

Graduates provide LISD manpower

By AUDRA SPRAY
The University Daily

Texas Tech provides the majority of quality teachers employed by the Lubbock Independent School District, according to LISD officials.

Ralph Madrid, executive director of the LISD personnel department, said Tech provides 50 to 55 percent of all teachers hired yearly by the LISD.

Although about 100 Tech graduates were hired to teach all subjects at all levels last year, he said the majority were hired as first-year elementary school teachers.

Thirty-six percent of teachers hired in 1987 had no experience other than student teaching, he said.

"We would have a difficult time filling positions if Tech wasn't here," Madrid said.

Area schools also would suffer a serious shortage of student teachers if Tech were not located in the city, he said. Current figures indicate that more than 90 percent of education majors student teach in the LISD, Madrid said.

Student teachers are a bonus in the classroom because they provide individualized attention for

students, he said.

If Tech was not located in Lubbock, Madrid said, school district officials would have to expand recruiting efforts.

Student teachers are recruited from Eastern New Mexico University, New Mexico State University, Louisiana Tech University, the University of Nebraska, Arizona State, the University of North Carolina and the University of Tulsa.

Madrid said he was unsure of the extent to which such efforts might increase the LISD budget.

The LISD does not view Tech graduates as "warm bodies" to fill teaching positions, he said.

"Tech graduates are very competitive anywhere," Madrid said. "They do an excellent job in their pre-teaching experiences."

The field-based requirement of the Tech education program requires field experiences as early as the sophomore year.

"The more familiar in the classroom they become, the better they are on the job," Madrid said. "The quality is as good or better than other colleges and universities."

can't beat it."

Rice said he also was influenced by information he received about the university from an older brother who attended Tech.

Rice, a 1985 graduate of Monterey High School, said many of his friends decided to attend Tech. Rice's friends who enrolled at other universities

eventually returned to Lubbock, he said.

"It's been interesting that they had," he said. "As it turned out, they liked Tech better than where they were."

Rice cited financial and academic problems as reasons for many students returning to Lubbock and

Tech.

"A lot of our people in high school that go away usually come back," Rice said.

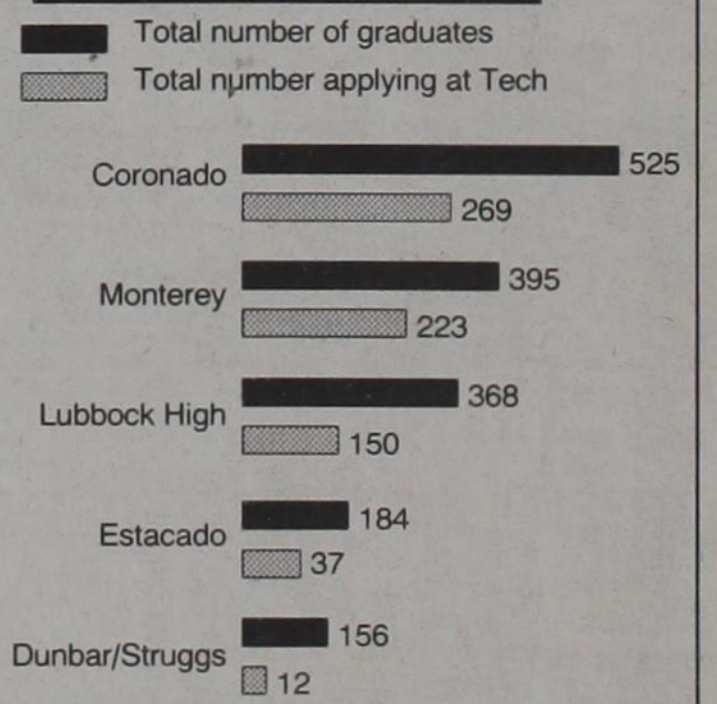
Rice said many high school students go away to college for the opportunity to gain independence.

"I think most high school students want to go away," Rice said. "I think

Lubbock High School Graduates



A recent survey of the Lubbock Independent School District shows that about 42% of this year's graduating seniors have sent transcripts to Texas Tech.



Gerald Kelley/The University Daily

most want to go to Austin or Waco."

Virgil Johnson, principal of Dunbar-Struggs High School, said many local students would not be able to attend college if Tech and two other schools were not located in the Lubbock area.

"In this day and time, if not Tech, they can go to another college such as Lubbock Christian University or

South Plains College," he said.

The possibility of Tech requiring tougher entrance standards may have a negative backlash on some students, he said.

"That's possible with any university," Johnson said. "The more strenuous the requirements, the less students will qualify."

TTUHSC provides West Texas specialized care

By MICHELLE STRICKER
The University Daily

Officials at the Board of City Development say Lubbock prides itself on being a major regional center for five highly specialized areas.

Of the five, the Texas Tech University Health Sciences Center is a major contributor to two of the areas — specialized health care and research/education.

Lubbock economic reports reflect the importance of Texas Tech and the Health Sciences Center to the medical community. Reports also indicate that the TTUHSC has a wide-ranging and influential impact on West Texas as a whole.

Since its creation in 1969, the Health Sciences Center's stated purpose has been to provide quality medical and health education, research and service with special emphasis on expanding primary care and rural health services, said Preston Lewis, director of TTUHSC News and Publications.

The TTUHSC claims West Texas as a primary service area. Within the boundaries of West Texas are 108 of the state's 254 counties which cover 48 percent of the state's land mass. The area includes 135,000 square miles and 2.3 million people.

Lewis said that upon inception of the TTUHSC, a large amount of stress was relieved from already established medical services. Before the doors of the Health Sciences Center opened, only one physician was available for every 1,200 residents — almost twice the national average.

The School of Medicine has awarded 893 medical degrees since 1974. Of those recipients, two-thirds have established practices in Texas, and two-thirds of those are in West Texas.

The establishment of Regional Academic Health Centers in El Paso, Odessa, Midland and Amarillo has dispersed medical service evenly throughout the West Texas area, Lewis said.

He said newly emerging TTUHSC doctors also tend to establish practices within 150 miles of where they complete residencies.

An increased number of doctors, along with even dispersion, has contributed to decreased stress on the medical community, he said.

Studies by the TTUHSC indicate that one physician now is available for every 900 residents.

Besides primary care provided in private practices and secondary care provided in local hospitals, Lewis said, the TTUHSC provides a third level of care: medical consultation.

Teaching and research specialists provided by the center give West Texas an increased opportunity to be treated closer to home.

The medical community also receives support from nurses, occupational therapists, physical therapists, laboratory scientists and laboratory technologists.

"This, too, helps us as a region by providing us with specialists that pa-



Allen Rose/The University Daily

Center of medical care

The Texas Tech University Health Sciences Center is a major contributor of health care to the Lubbock community and the West Texas area. The School of Medicine has awarded 893 medical degrees since 1974. Of those recipients, two-thirds

tients may otherwise have to travel to see," Lewis said.

Primary care professions often are at the forefront of medical profes-

sions, while other medical professions are focused on only insofar as they support primary care, Lewis said.

have established practices in Texas, and two-thirds of those are in West Texas. The establishment of Regional Academic Health Centers in El Paso, Odessa, Midland and Amarillo has dispersed medical service evenly throughout West Texas.

Diversification of HSC expands progress of medical community

By MICHELLE STRICKER
The University Daily

As medical technology progresses and expands to meet the needs of a growing society, medical services become more diversified, says Preston Lewis, director of Texas Tech University Health Sciences Center News and Publications.

Diversification often leads to competitiveness between medical service groups. Fortunately, the TTUHSC has experienced a harmonious working

relationship with other medical service organizations in the community, he said.

The success of the working relationship is because of the need for service organizations to share facilities, Lewis said. The connection between Lubbock General Hospital (LGH) and the TTUHSC warrants a close relationship and the use of many common facilities.

"It is hard to distinguish certain figures between Lubbock General and the Health Sciences Center since so

many operations of the two facilities overlap," Lewis said.

He said a high degree of information is exchanged between the TTUHSC and other area hospitals and clinics. Information and ideas ranging from finances to research are shared among all area facilities for the benefit of the community, he said.

"Health care providers are all part of the same team and have the same objective in mind: the care and well-being of the individuals in our community," Lewis said.

The School of Medicine's participation in community hospital programs plays a major role in making Lubbock a major regional medical center, Lewis said. The regional Health Sciences Centers also are involved in efforts with area physicians to establish quality care standards, he said.

For example, the Odessa Regional Academic Center is focusing on rural health care problems by offering support services in diagnosis, treatment and medical information to 14 area

hospitals.

The center also participates in programs developed by the Area Health Education Center and the Office of Rural Hospital Practice to help find better methods of rural health care delivery throughout the state.

Rural health care is a major focus at TTUHSC, Lewis said. The development of communication technology has decreased the difficulty many West Texas residents have in gaining access to medical services.

KARENET, implemented by the

School of Nursing, is one facet of newly developed communication technology. The on-line computer network links the TTUHSC with four health care sites, including a hospital in an El Paso barrio.

Lewis said a level of financial competition naturally exists between medical service organizations.

With annual outpatient visits totaling more than 250,000 and increasing, Lewis said he foresees continued growth and expansion for the TTUHSC.

Students from foreign countries add culture, money to Lubbock

By DAWNA COWAN
The University Daily

International students bring culture and money when they choose to come to Texas Tech, a university official says.

Jacque Behrens, director of international programs, said foreign students contribute new money to the Lubbock economy.

"For every international student that is here in Lubbock, that brings new money to Lubbock," she said. "For a Texan to come to Tech, that just circulates old money in Texas, but for every international student that comes here, that is circulating new dollars into the Lubbock economy."

Behrens said 968 international students are enrolled at Tech. Conservative estimates indicate that each international student adds about \$665 a month to Lubbock, excluding tuition and fees payments to Tech, she said.

When family and friends travel to Lubbock to visit students enrolled at Tech, Behrens said, they also bring money.

Although more than 80 nationalities and countries are represented in Lubbock by students who have come to the university to study, most students come from Pacific countries, she said.

"The Pacific realm itself is the triangle for international trade," she said.

Countries represented by Tech students include Malaysia, China, Korea, India and Africa, she said.

Some international students who come to Tech are government-sponsored, Behrens explained. For example, she said a student sponsored by his or her country's agriculture agency, if involved in agriculture at Tech, will be involved in a future exchange of agriculture.

"If their country needs something," Behrens said, "then they know that West Texas is comparable to theirs, so there will be that kind of exchange."

Behrens said a student from the People's Republic of China earned a doctorate at Tech. Because of the International Center for Arid and Semi-Arid Land Studies (ICASALS) program located at Tech and similarities between West Texas and the Gobi Desert of China, research will be shared in the future.

"You've got a lot of our international students who are good researchers," Behrens said. "When they go back to their countries, they and their faculty members will continue different areas of research."

She said most international students go back to their home countries.

"Especially those from Hong Kong, Taiwan and the Pacific realm countries where there is a lot of trade," she said. "More than likely, they go back and become business people involved in trade."

She said the current minister of agriculture in Saudi Arabia is a Tech graduate. Many other Tech graduates, Behrens said, have high positions in their respective countries.

Behrens said she recently met with 50 alumni in Taiwan and 15 in Hong Kong.

Influx of students causes city's crime rate to increase, police report

By BETH GEORGE
The University Daily

Each semester when Tech reconvenes for classes, the number of pizzas ordered increases, the number of albums purchased increases and the number of crimes committed increases.

Crimes reported to the Lubbock Police Department are higher when Tech is in session, said Floyd Price, a crime prevention officer for LPD.

Price said as the number of city residents increases, crime also increases. An influx of 20,000 to 24,000 people provides opportunity for crime.

"More people mean more problems and more crime," Price said. Price said youth plays a minor role in affecting the increased crime rate.

The majority of Tech students — on their own for the first time, free to do whatever they feel, without

chaperons — have a tendency to get a little rambunctious and fall into criminal situations, he said.

"Students get excited when they get freedom and are turned loose on their own merits," Price said.

Students unfortunately often are cut loose from parents without proper education of personal safety, Price said. The lack of education makes students easy targets for criminals.

Students have busy schedules and give little thought to being security-conscious, Price said. Students often leave property in cars or leave property unsecured in their apartments. He said criminals realize students are careless and that they target college students.

Price said criminals are aware that Tech students usually bring their best, most expensive property to school and so they are prime targets for criminals.

He said the majority of crimes in-

volving Tech students occur primarily on the campus for two reasons — the opportunity to commit crimes and lack of supervision.

Crime committed on campus usually involves theft of cars or bikes, Price said.

He stressed that alcohol and drugs play a major role in students' involvement with crime. He said many college parties involve drinking and drugs. In party situations, students sometimes get out of control and criminal activity occurs, Price said.

"Alcohol plays a big part in the increase in crime among university students," he said. "It happens on any campus, but we are concerned about what happens here."

Price said the campus never can be completely crime-free.

Students should live a crime-resistant life, Price said, if they do not want to be touched by crime.

Tech important source for industry, business; provides research expertise

By DAWNA COWAN
The University Daily

With Texas Tech's research expertise as a base, a Tech official says, Lubbock can offer industry and businesses an important source of technology and knowledge.

Mason Somerville, dean of the College of Engineering, said when the city of Lubbock puts an economic package together to entice businesses to come to the city, Tech is part of the package.

"It's a mutually beneficial relationship," he said.

With so much competition throughout the nation for business,

a city with a university in its midst offers the opportunity for relatively inexpensive research capabilities, which is an advantage.

"A university is the dispersion of knowledge, and it generates knowledge," he said. "To be near a university is a good deal."

Somerville said business and industry are based on expertise and that they look to schools such as Tech to provide similar expertise.

A sound economy is built best by a triad of government, industry and academia, Somerville said. When the three work together successfully, economic development results, he said.

Tech's diversity, which Somerville said is quite broad, attracts large amounts of research to the university's doorstep.

The interaction between West Texas agriculture and other industries provides many opportunities for Lubbock and Tech, Somerville said.

"Both the city of Lubbock and Tech are growing together," he said.

Somerville said economic development is a long-term game. The College of Engineering is dedicated to assisting Lubbock, the region and the state in providing opportunities for research, he said.

Insurance agencies gain policyholders from members of college community

By TIM WEINHEIMER
The University Daily

Texas Tech students have a major impact on the insurance business in Lubbock, says Keith Potts, a State Farm insurance agent.

Students from Texas Tech make up 15 percent of the business brought to local insurance agencies, Potts said. He said he believes that without the number of student policyholders, there would be considerably less competition among Lubbock insurance companies.

"First of all, students have become a large concern for insurance agents," Potts said. "They not only provide us with their individual business, but they also many times work through their parents' hometown policy."

Potts said students, in conjunction

with their parents, work through a simple process of transferring policies from their hometown agency to a Lubbock agency in the event of an automobile accident, fire or personal injury.

"Although most students are insured under their parents' policy, it is important that they be informed on what is covered by the policy and what is not," Potts said.

With one out of every five Tech students insured under their parents' policy, it not only makes it easy for the student and his or her family, it provides almost guaranteed business to Lubbock insurance companies, Potts said.

The great number of Tech students provide flexibility and competition among local insurers, and it also gives local agencies the opportunity to offer preferred rates to the

students, Potts said. Students who wish to file for an individual policy can qualify for several student advantage requirements, Potts said.

"If a student has a 3.2 or above GPA, they qualify for some of the better rates," he said.

City-wide insurance agencies have concentrated their efforts to inform students on the importance of auto, rental and health insurance coverage, Potts said.

"More and more students have migrated from apartment living to purchasing houses," Potts said. "Agencies have raised concerns in the area of rental coverage."

Potts said that not only do insurance companies insure these student homes more than ever, they also provide various student condominium owners with extensive coverage.

Red Raiders score big for Hub

Football brings dollars to city

By BRAD WALKER
Sports Editor

In Texas, nothing can obscure the fact that football is king, and Southwest Conference football has reigned supreme in the state longer than any other league.

College football as a whole also is regarded as "big business." With Texas Tech hosting from five to seven games each year at Jones Stadium, Lubbock Mayor B.C. "Peck" McMinn realizes the Red Raiders score high on the city's economic scoreboard as well.

McMinn, quoting figures compiled by the Lubbock Visitors and Convention Bureau, said an average of \$1.1 million was brought into the city for each home game during the 1987 season.

Tech averaged 31,132 fans per home game in 1987, the school's lowest norm since 1962. McMinn and other civic leaders have led drives to increase attendance during the 1988 season with some success.

With only 30,000 tickets sold before

Tech's Sept. 24 game against Baylor, the Fill the Stadium Committee spearheaded efforts to bring fans to the contest, which in turn boosted the crowd to 45,385.

The committee helped increase support for the Lamar game on Nov. 12 from an expected crowd of 25,000 to 30,319.

Tech's largest crowd this fall was 49,682 on Oct. 29 for the highly touted "It's good business to the city of Lubbock," McMinn said. "It's the equivalent to one big convention. That's why it's important to the business community to fill the stadium. It justifies our total support."

According to the Visitors and Convention Bureau, 40 percent of fans at home games come from outside Lubbock. Taking into account money spent at hotels, gas stations, restaurants and local stores, the bureau figures each ticket buyer represents \$58 injected into the Lubbock economy.

McMinn said each \$58 increment goes a long way.



Weekend romp

Texas Tech's Tyrone Thurman returns a punt during the Nov. 12 game against Lamar.

File Photo/The University Daily

Computer business calculates financial boon through Tech

By JEFF PARKER
The University Daily

Texas Tech's impact on the Lubbock economy is essential to the computer sales industry because Tech provides an ever-renewing market not only for the computer industry but by providing diverse consumers to many different local businesses.

David Evans, a desktop publishing specialist for Computerland, said the store depends primarily on the business segment rather than personal end of the computer market.

Of the few Tech students who come to Computerland, Evans said, 90 percent have not heard of High Tech — the on-campus computer outlet — and usually are directed to the store. Students can pay lower prices and receive a better focus on the personal computer lines at High Tech, he said.

The Tech facility is valuable for the computer field because students are introduced to computer language before going to the business computer market and becoming business customers, Evans said.

Tech students are an indirect factor in adding money to the business computer market, Evans said. Students pump money into businesses that expand and push forward, he said.

The company then requires business computers to keep up with sales transactions, he said.

While Computerland focuses on businesses, High Tech serves only Tech faculty, staff and full-time

students and primarily is directed toward personal computing, said a representative of the store.

High Tech offers a discount on computer equipment through special educational contract discounts by supply vendors, said George Dillman, High Tech manager.

Computerland is one of the companies that sells equipment to High Tech.

Dillman said High Tech operates as an independent establishment, free of state or federal funding. High Tech competes with other computer stores and meets all overhead expenses through sales, he said.

High Tech is completely dependent on the university market because only Tech students, staff, faculty members and administrators can purchase equipment in the store, Dillman said.

Radio Shack, a division of the Tandy Corp., has maintained relationships with various Tech departments since entering the computer market seven years ago, said Radio Shack Computer Center manager Don Campbell.

Radio Shack relies on college students to purchase Tandy equipment through local stores and stores located near universities, he said.

Students can buy computers at home, buy additional software while at school and then return for the summer to a Radio Shack outlet near home, Campbell said.

Campbell said Radio Shack conducts a large volume of business with Tech students.

Local institutions bank on college market

By JEFF PARKER
The University Daily

Lubbock banks are beneficiaries of the surplus of customers Texas Tech provides through students, faculty and staff members and administrators, local bankers say.

Tech remains a large contributor to Lubbock's banking industry by supplying the market with the need for banking facilities both directly and indirectly.

American State Bank executive vice president Greg Jones said ASB is well aware of Tech's impact on the

Lubbock community.

From 5 to 10 percent of ASB checking accounts are directly related to the university, Jones said.

From the commercial end of the bank's business relationship with the university, American State handles Tech's payroll accounts, Jones said.

Because Tech is essential to Lubbock economically, culturally and socially, he said, American State pursues an active interest in the university and works toward maintaining good relationships with the school.

Jones said ASB's business relation-

ship with students is responsible for a large and valuable portion of the bank's business.

Chip Gilmore, a senior vice president at First National Bank, said new account activity doubles at FNB at the beginning of each semester — leaving no doubt that Tech's impact is essential to the Lubbock economy and the survival of the banking industry in the city.

Gilmore said First National has processed \$5 million in student loans with as many as 100 daily transac-

tions concerning student banking activity since the start of the fall 1988 semester.

Competition for the Tech student market is not as great as it once was because of the prominence of automated teller machine cards and students' willingness to maintain accounts at banks in their hometowns, he said.

Most of First National's business conducted with students takes the form of checking accounts and loans, Gilmore said.

Barroom beneficiaries:

By GABRIELLA MINOTTI
The University Daily

Lubbock restaurant and club owners seem to agree that catering to the Texas Tech audience is a financially profitable venture.

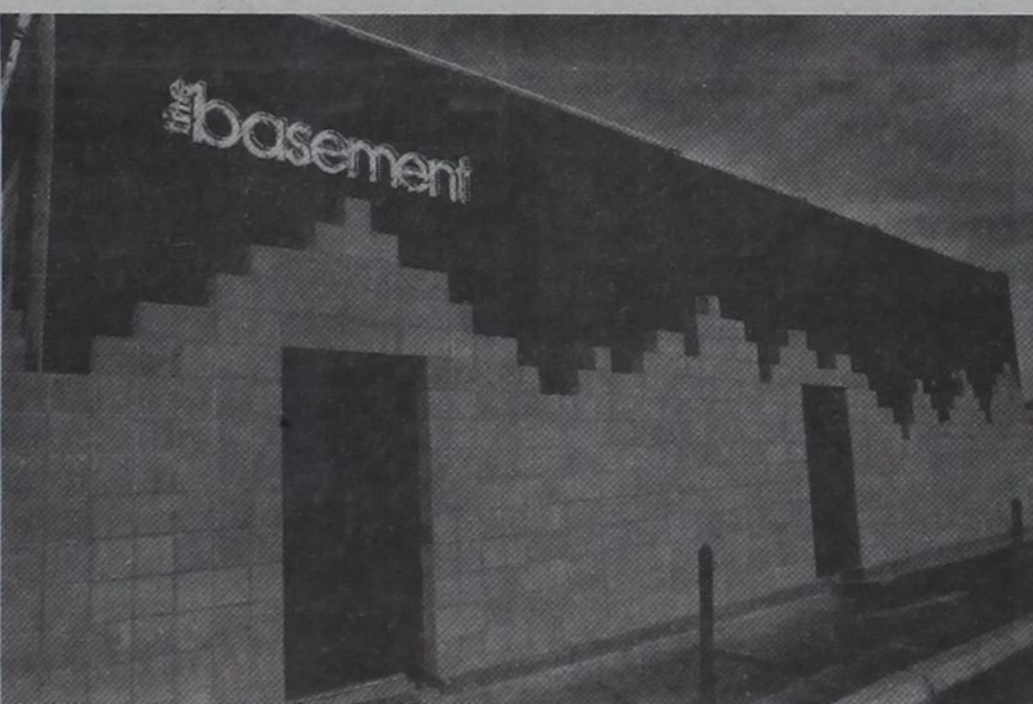
Jeff Johnson, manager of 14th Street Restaurant at 2424 14th St., said the Tech atmosphere has contributed considerably to the steady business at the establishment. Johnson said 14th Street aims its business in a profitable direction — toward Tech.

"We like to provide an atmosphere that is comfortable for Tech," he said.

Johnson said he recognizes Tech's importance to Lubbock and remembers hearing about when Tech first was established in Lubbock.

"When Tech was about to be awarded, the choices of its location were Lubbock and Plainview. Then, the two cities were roughly equal," he said.

"Look where Lubbock is today



The Basement

because of Tech compared to where Plainview is. If not for Tech, Lubbock might be like Plainview is today."

Johnson said Lubbock has benefited from Tech economically and socially.

"Along with Tech comes the medical facilities and the research

prestige," he said. "If not for Tech, Lubbock would not have near the status it enjoys."

Ron McIlroy, co-manager of "the basement" at 2408 Fourth St., said Tech's business has had profitable effects on the success of the club scene

in Lubbock, especially at "the basement."

"Ninety-five percent of "the basement"'s clientele is Tech students," he said. McIlroy said "the basement" caters to the college crowd for that reason.

The management of Lone Star Oyster Bar at 3040 34th St. also is appreciative of Tech's presence and the business the university generates, said Mark Gryder, manager.

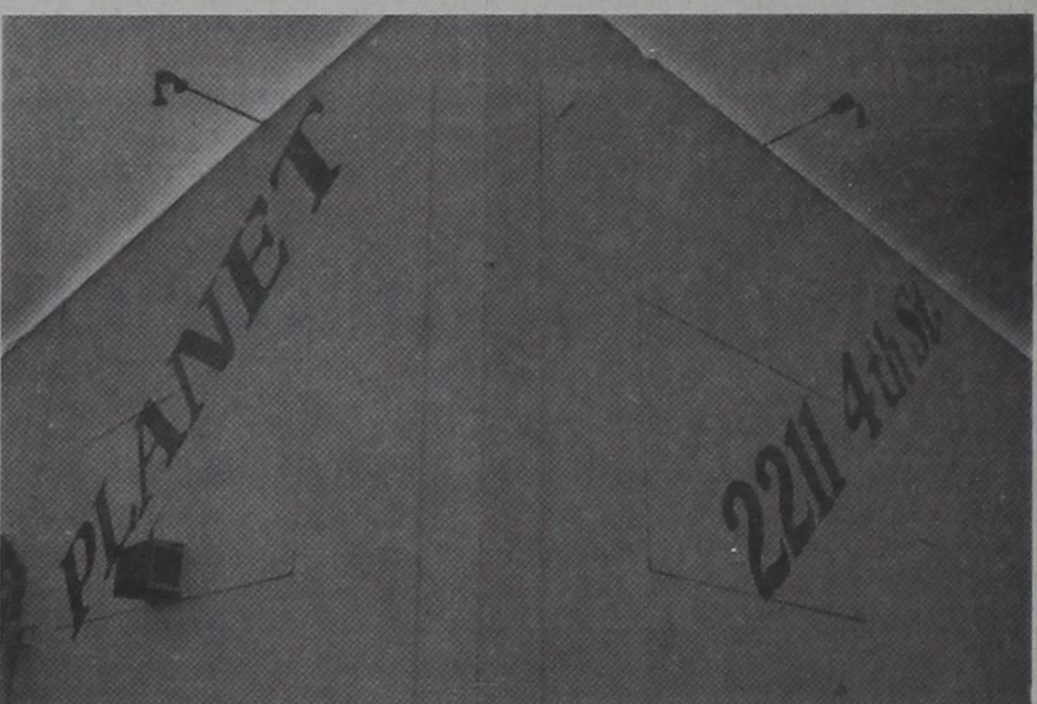
"Tech improves our business," he said. "When students are not here, things are very slow."

Gryder said that without Tech, Lone Star Oyster Bar probably would not do enough business to keep both of the establishment's locations — 34th Street and 58th Street — open and operating with their current degree of financial success.

"We (Lone Star) sell much more liquor because of Tech," he said.

"Any business in Lubbock who says they can operate without Tech is a liar," said Sherry Warren, co-manager of Joe's Froggy Bottoms at

Indiana Avenue and South Loop 289.



Planet

rely on Tech indirectly.

Warren, who said Froggy Bottoms does a considerable amount of business with the Tech crowd, said that even those businesses who do not directly deal with the Tech population

"There is no way Lubbock could operate without Tech," Warren said.

"We depend a lot on Tech," Warren said. "I would not want to lose Tech's business."

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Photo: H. Madison, Madison Photographics / Models: Teresa, Laura, Todd, Amanda, Steven, Holly

Tech's SWC season ends in loss

The Houston Cougars spoiled the Texas Tech volleyball team's chance to end the conference season on a winning note by defeating the Red Raiders 15-6, 12-15, 8-15, 15-13 Friday at the Tech Student Recreation Center. Tech, 12-16 for the season, finishes the 1988 Southwest Conference season 3-7. The Cougars are 20-10 this year.

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 Interceptions: HOUSTON: Calloway 1-30. TECH: Harris 1-19.

First Downs	Houston	Tech
Rushes-Yards	20	22
Passing Yards	29-99	37-133
Passes	348	363
Return Yards	35-61-1	18-35-1
Punts-avg.	36	39
Penalties-yards	8-39.5	7-38
Fumbles-lost	9-78	7-84
Sacks-Yards	4-3	1-1
Possession time	0-0	1-10
	30:05	29:55

Hungary edges Raiders in exhibition

The women's Hungarian national basketball team came up on the front end of a 66-62 see-saw battle with Texas Tech in Friday's exhibition contest at Lubbock Municipal Coliseum.
 The Red Raiders, in their first action of the 1988-89 season, led the contest through most of the second half until Hungarian guard Judit Balogh hit a fast-break layup at the 3:27 mark

to make the lead 58-57.
 Tech guard Karen Farst tied the game at 60 with 1:52 left by hitting her second three-pointer, but the Hungarians came storming back behind the play of Balogh and center Ildiko Gulyas to put the Raiders away.
 Tech coach Marsha Sharp had said before the contest that the Raiders had to be successful from the free-

throw line. Her thoughts could not have been proven more true as Tech post Stacey Siebert missed the front end of a one and one with 23 seconds left and the Raiders down by two.
 Tech missed 15 attempts from the line.
 "Make any combination of those, and we're in good shape," Sharp said. Farst led the Raiders with 17 points while Siebert collected 15 points.

Oilers win, Dallas fails

By The Associated Press

HOUSTON — Houston quarterback Warren Moon passed for three touchdowns and ran for another and linebacker Robert Lyles intercepted two passes, leading the Oilers to a 38-20 victory over Phoenix Sunday.

Two of Moon's touchdown passes went for 30 and 13 yards to Ernest Givins, who returned from a second quarter ankle injury.

Moon also hit Drew Hill with a 50-yard touchdown pass and ran one yard on a naked reverse.

The victory improved the Oilers record to 8-3 and snapped a three-game winning streak by the Cardinals, 7-5.

Both of Lyles' interceptions came after hits by linebacker John Grimsley and led to 10 points for the Oilers.

Tony Zendejas kicked 37-yard field goal after Lyles' second quarter interception.

Cincinnati's Boomer Esiason threw three touchdown passes and James Brooks scored on a 51-yard run on Sunday to carry the Bengals to a 38-24 victory over the Dallas Cowboys, who lost their eighth consecutive game.

The AFC Central Division-leading Bengals increased their record to 9-3 while Dallas dropped to 2-10.

Brooks, who leads the NFL in rushing average with 5.3 yards per carry, ran 16 times for 148 yards. He also caught a 13-yard scoring pass from Esiason in the third period.

Esiason flipped scoring passes of 20 and 5 yards to tight end Rodney Holman as the Bengals befuddled the Cowboys with a no-huddle offense.

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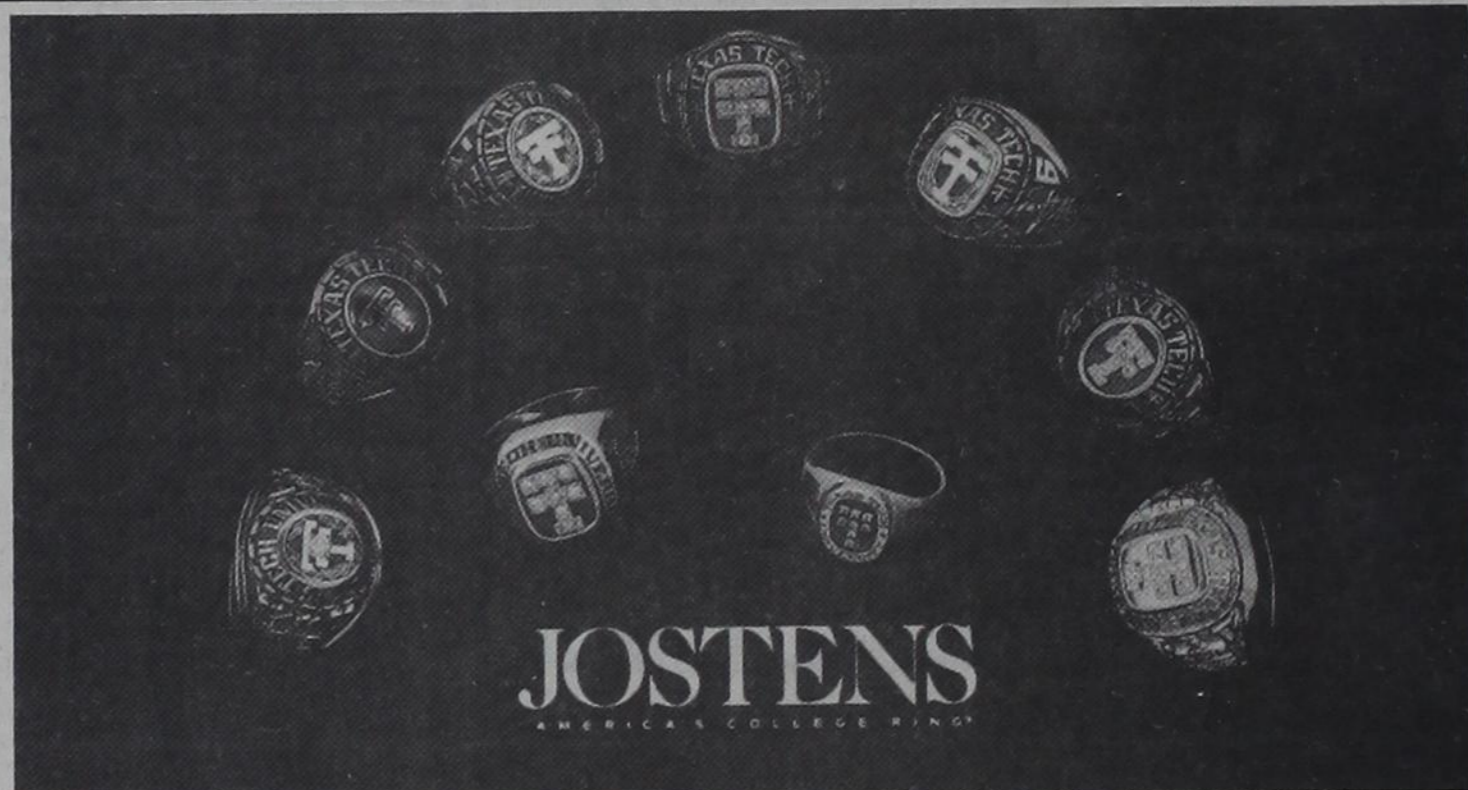
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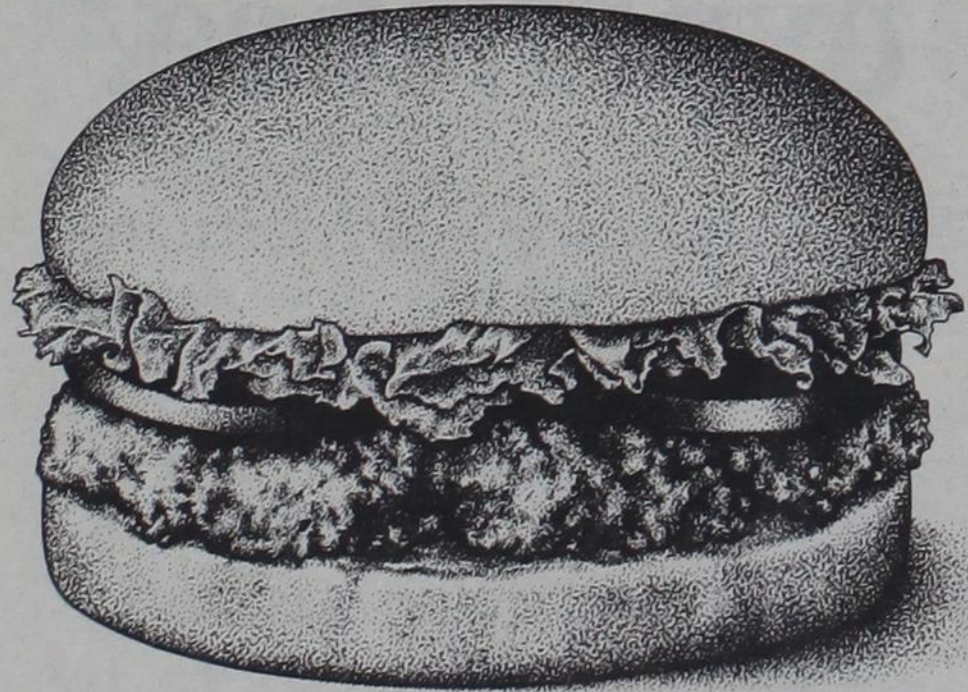
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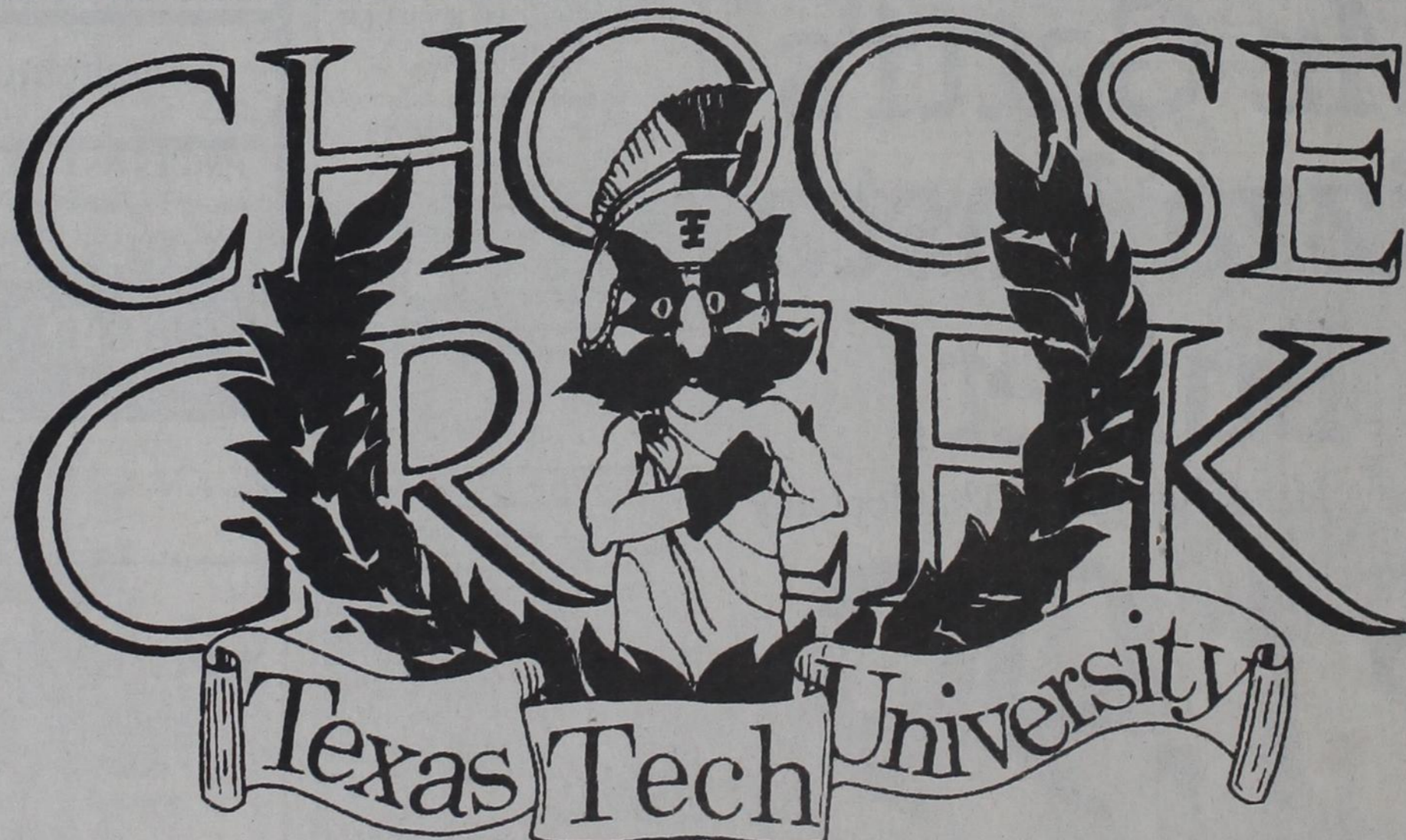


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