Texas Tech University

Vol. 64, No. 16

Governor views tornado-ravaged San Antonio



Dave Rockwood/Student Publications

Twister damage

Two workers dismantle a tree that was blown on top of a car parked in front of a home in northwest San Antonio. The house was covered by debris and the car was crushed as a result of a

Saturday morning tornado that was spawned by Hurricane Gilbert.

By The Associated Press

SAN ANTONIO - Tornadoes Monday.

Two people were killed in the 41 tor- Emergency Management Agency. nadoes that leap-frogged across the state. Heavy rain swelled rivers in who also toured the site, said city and some areas, but no injuries were county officials were working reported.

Gov. Bill Clements toured tornadoravaged areas of San Antonio on Mon- dollars (in damage). Once we put all Texas, which felt part of the hur- city limits, which is the vast majority ricane's wind and waves.

accompanied Clements on a tour of The Lodge apartments. A tornado ble," he said. destroyed about 120 units, damaging 264 others and leaving 300 homeless. Other twisters hit residential and businesses areas, causing about \$5 utility pole struck his house, and million damage, officials said.

"It's amazing to me that no one was killed. This is far worse than anything twister struck her bedroom. in Brownsville," Clements said. "There is no place anywhere that suffered this kind of damage."

Clements said he would wait for Bexar County officials to send him damage estimates before taking steps for a disaster declaration and sending requests for aid to the federal air-conditioning system at the government.

of it being declared a disaster area mpting Cisneros to issue the can happen very quickly, but the in- emergency decree so equipment dividual payment will come slower could be flown in and to avoid moving than that," Clements said. "But the some 700 patients.

first step is to get it declared as an emergency, and I don't think we'll have any problem doing that."

The city's federal designation as a spawned by Hurricane Gilbert caused disaster area could mean businesses more than \$35 million damage in this would receive low-interest loans to inland southern Texas city, apparent- rebuild and some residents would be ly worse than coastal cities that faced placed in temporary housing for a the main storm, officials said certain period, said Ed Hargett, regional director for the Federal

> Bexar County Judge Tom Vickers, together to total up the damage.

"We're talking about millions of day after flying over waterfront areas that figure together between the in Brownsville on the southern tip of damage that has occurred within the of it, and the damage outside the city San Antonio Mayor Henry Cisneros limits, we will be sending all that back to Austin as quickly as possi-

'We're getting fairly close to doing

One man was killed Friday when a 59-year-old Emily Dickens was thrown from her mobile home after a

The storm system then spawned a tornado that cut a path through Kelly Air Force Base, causing \$3 million damage to 12 buildings and another \$25 million to aircraft parts.

Another tornado then destroyed the Veterans Administration Hospital, The approval and the certification causing \$2 million damage and pro-

Tuesday September 20, 1988 News

Shot records

Texas Tech professors and students are developing a centralized database to house immunization records for two local health agencies.

A grant of \$5,000 was given to two Tech professors from the Lubbock Area Foundation to implement the database.

The centralized immunization program will help eliminate many problems, including the duplication of shots because of lost or outdated records.

See story, page 4

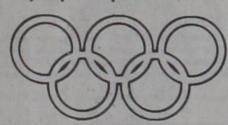
On the Scene Grapes of cash

Although the Cox family owns and operates one of the smallest vineyards in Texas, they market their Pheasant Ridge Wines in a big way, to the delight of Texas wine connoisseurs.

Eminent wine critics praise the wine as being comparable to that of French and California labels, which gives owner Bobby Cox and his family much to be proud about.

See story, page 6

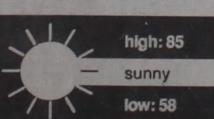
Sports Olympic spirit



Few people look beyond the competition of the Olympic Games and at the effect the games have on participants and viewers, but Dr. Elizabeth Hall, a sports sociologist in Texas Tech's department of health, physical education and recreation, sees the Olympics as more than "going for the gold."

See story, page 8

Weather



Cavazos' confirmation expected

By GARY HARPER The University Daily

Lauro Cavazos should have no problems securing the post of U.S. secretary of education, Washington, portunity to speak D.C., officials say.

assemble about 9:30 a.m. CDT today of Cavazos. in the Senate chambers to debate Cavazos' confirmation.

officer in the U.S. Department of Education, said Sen. Ted Kennedy, D-Mass., Sen. Phil Gramm, R-College Houston, are among U.S. senators nomination. who will speak on behalf of Cavazos.

Outgoing Texas Tech President will be split equally into two qualifications and experience. 15-minute sections to allow supporting and opposing senators equal op- Smith said.

"I think he does," Smith said. "He's expressed doubt about Reagan's ad-Sarah Thornburry, a public affairs ministration, but he supported and confirmed," Lyon said. voted for him in the Labor and Human Resources Committee."

Station, and Sen. Lloyd Bentsen, D- today to confirm or reject the White House.

"There won't be a lot speaking Resources Committee unanimously approval from the Senate.

against him," said Jeff Smith, press approved the nomination of Cavazos secretary for Kennedy. earlier this month after Cavazos Smith said the 30-minute debate answered questions concerning his

"It looks like he's home free,"

Tom Lyon, a public affairs officer Smith said he thinks Kennedy sup- in the Department of Education, said The U.S. Senate is scheduled to ports President Reagan's nomination everything appears positive for Cavazos' confirmation.

"Everything that we've heard is that he will have no problem being

Upon confirmation, Cavazos is scheduled to be sworn in at 1:15 p.m. The senators will vote about 10 a.m. CDT today in the East Room of the

Larry Neale, press secretary for The Senate Labor and Human Gramm, said he expects unanimous

Coming up roses

Elizabeth Haley, who has been appointed interim president of Texas Tech, received 100 dozen roses Monday.

Student reports sexual assault

By BETH GEORGE The University Daily

A Texas Tech freshman was sexually assaulted early Friday morning in the alley behind the Dallas Nights nightclub, the Lubbock Police Department reported.

Police met the victim at her Tech residence hall. She told police she had been dancing with a man at the club when the man asked her to go outside about 1:45 a.m. to meet his friends. The victim told police she refused to told police the man then exposed chase, police reports indicated.

The victim said the man then grabbed her arm and forced her outside. Two of the man's friends were waiting outside, and the three men pushed the woman into the alley, police said.

himself and raped her.

The woman told police she screamed and kicked in an effort to fend off the attackers but was unsuccessful.

She told police that after the attack, the men allowed her to dress and led her to the man's car. The woman Police reports indicated the victim escaped from the men after she saw was forced to the ground and that the her friends and ran to them. The man man's friends held her arms while the chased the victim and her friends for man removed her clothes. The victim a short distance but abandoned the

Medical student tells how he copes with rising tuition

EDITOR'S NOTE: The following is the last in a two-part series on the the rising cost of medical tuition. Today's story looks at a student's point of

By JAY COLLIER The University Daily

Skyrocketing tuition increases have caused a decline in enrollment in medical schools across the nation, but determined students find ways to cope while acquiring a costly education.

Frank de la Torre, a fourth-year medical school student at the Texas Tech University Health Sciences Center, is coping. Compared with other schools, de la Torre said Tech's current tuition level of \$4,800 a year still is a bargain.

"The thing that makes it tough for Tech is since we're a young school, there aren't any scholarships," de la Torre said. "The alumni don't funnel

the money back into the school." He said there are three typical classes of students: those coming

\$5,463 A Medical Degree in Texas This chart represents a 1,265.75% increase in tuition costs in Texas over a 5-year period. The average \$4,800 amount of indebtedness is \$40,000, although some must borrow as much as \$60,000. As a \$3,600 must borrow from 4 to 5 \$2,400 \$1,219 \$400 19841985 1986 1987 1988 1989 & 1990

have no money whatsoever.

"Some of us have to borrow a great

Mark Harlien/The University Daily from affluent families, those having know of people in my class who have during his fourth year of medical rent," he said. "In spite of all the

some money saved and those who borrowed around \$100,000. Most of us borrow between \$65,000 and \$70,000.

deal of money," de la Torre said. "I ing for medical school. I had an- from the financial aid office in March. but it has been a lot of fun."

but I was more concerned about get- the first tuition installment, about ting accepted." De la Torre, who married during

his sophomore year in college, said he the first day of class. relied on part of his wife's income for a while to help with expenses.

ped working, and that took a chunk short-term emergency loan. out of our income," he said. "That's when the bills really started racking stantly coming up to the deadline

hand at working to stay out of debt. "It was pretty stupid," he said. I was spreading myself pretty thin. money."

You're really here to learn medicine and not to work." De la Torre said he became forgot to include certain expenses. discouraged when he lost control of

his life.

"I never really worried about pay- with funds provided from his last loan worth it. It certainly hasn't been easy,

ticipated that it would cost me a lot, On August 25, the first day of classes, \$1,300, was due.

Tech policy states that tuition is due

"After paying off necessary bills, I had no money left to pay for tuition," "When she got pregnant she stop- de la Torre said. "I had to apply for a

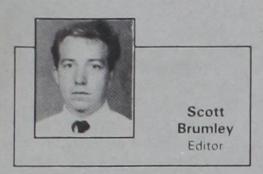
"In medical school, you're conwithout money. Money worries is the De la Torre said he also tried his last thing you need when you're going through school. We live to where every stick of gum is on borrowed

De la Torre said his budget allowed him to spend around \$80,000, but he

"It's hard to keep your mind on your studies when you're worrying De la Torre described that loss of who you're going to have to borrow control with an incident that occurred from to pay off the next month's work, money and personal sacrifices He began med school on a July 1 to get through these four years, it's

Bush's asinine ad libs hurt GOP image

Vice president's speech slips pounding Republicans' pride



treasurer Ann Richards during the Democratic spectacle in Atlanta in July. "He can't help it. He was born with a silver foot in his mouth."

Vice President Bush has suffered such attacks with growing regulari- job." ty as November draws near. The problem for the Republican camp is that Bush brings a number of these problems on himself.

The quandary of the situation, it would seem, is that George never quite obtained full command of the craft of public speaking. From the language of politics, that translates - in English - to "he's a great speech reader, but he's a walking

Democratic endorsement when he

tries to ad lib." known, example of Bush's propensity for fouling off an attempted ad libbed drive to the center field wall was his apparent knowledge of the three months before the incident took place.

Bush told a group of Veterans of Foreign Wars that the United States was "hit, and hit hard" by the sneak attack on Pearl Harbor on Sept. 7, 1941 (instead of the correct date, Dec. 7).

The confusion about World War II "Poor George," said Texas state history has not been Bush's only verbal blunder.

> The vice president, during a speech exhorting his plan for full employment, told his audience that "everybody who has a job wants a

Many may want to seek different posts, but I'm not sure if everyone who is indeed employed could be said to be happily employed; in other words, some may not want to be employed, they simply have to

Perhaps Bush's most embarrassing foulup was during a speech outlining his stance regarding human rights. He said he hoped the American public would see him as "anti-bigotry, anti-Semitism, anti-The most recent, and most well racism." Bush later had his press secretary explain that the vice president had not intended to say he harbored hatred of Jews.

Bush's mistakes during recent Japanese attack on Pearl Harbor speeches have provided ample fod-



der for the ever-diligent media who eagerly snap up the opportunity to make a political figure look like a pinhead.

Democratic presidential nominee Michael Dukakis has escaped the speech-making banana peels thus far, but such is not hard to do if one's entire oratory is delivered in a Dukakis-esque stop-and-go manner

which provides time to think about what one is about to say before committing the oral attrocity.

If there really is an area of true concern to be drawn out of Bush's blunders, it would be the fear that — if elected — he might make such a mistake in a speech before sensitive audiences such as Kremlin leaders or Middle Eastern dignitaries.

Chances of such gaffes are remote, though. Bush is no raging idiot, and during important presentations — such as his acceptance speech at the Republican National Convention in New Orleans — the vice president tends to stick to his carefully prepared material.

Opinion

Faculty infighting noted

To the editor:

I was mildly encouraged to read Guy Lawrence's report ("Faculty Senate rebuffs motions on curriculum, The University Daily, Sept. 15) on the Faculty Senate's recent discussion of the general curriculum proposal.

First of all, I hope that readers can detect at least some of the political impulses that are propelling this plan.

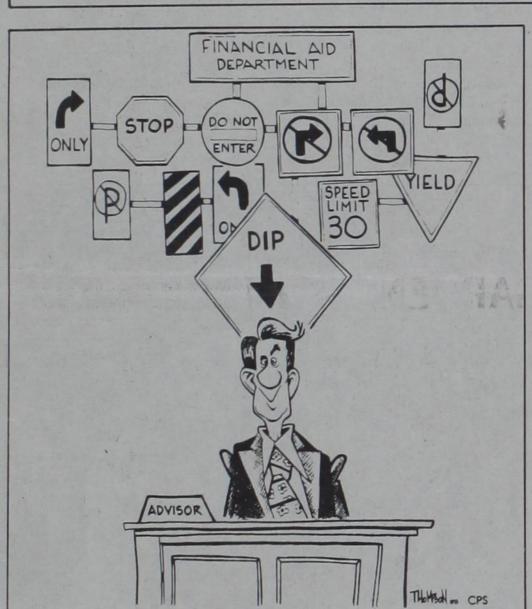
What also is striking, I think, is the unbelievably cavalier attitude of some of the faculty. As long as their own departments and colleges are not seriously threatened, they really don't seem to care about how this university-wide proposal would affect students in other programs. Yet this is the curricular plan through which the university intends to cultivate broad understanding!

Even more regrettable, what for some people began as an idealistic, hopeful concept has turned into an embarrassingly grubby tug-of-war, particularly as it seems to concern the supposed pre-eminence of the sciences, etc.

At this point, one can hardly say what students and their parents might do about the problem - either at the university or the legislative

Surely the pendulum will swing in the opposite direction some day, but life is too short and learning is too important to spend the next decade or more simply waiting for the deregulation of Texas higher education.

Richard McGowan



Encounter with child abuse haunts writer



Gabriella Minotti On The Scene Writer

Not long ago I was in the grocery store picking up a few things that dorm residents can't live without (midnight snacks, paper towels, coloring books). The sun was shining brightly through the store windows on the paper towel aisle as I brand.

stacked paper towels and hand me his been older than 4. brand. Suddenly, a roll of the generic brand fell from the stack.

and, might I add, disappointment, I found myself staring down at a small Spanish-looking child, her big brown cond, but when she didn't laugh, I realized she was afraid. When I asked quarter-sized eyes filled with tears.

tent and relaxed. My longest stop was longer was important; all that mattered was getting this frightened, desperately tried to choose the best helpless child back to her mother's

picker-upper, and Viva is a paper towels and held my hand to her, asktowel, or is it a paper sponge? Who ing her to come out. She put her knows. I heard rustling sounds from fingertips in her mouth and hesitantly

enough for me to hold her hands. They Curiosity got the better of me and I were covered with slitted scars from what could have caused them.

knowing how she would react, but abuse. eyes opened wide with surprise, and knowing she would never find her perhaps even fear. I laughed for a se- mother on her own. She just stared at me. She didn't cry or kick, she just stared. The tears that once puddled in ing to a short, very heavy Spanishher if she had lost her mommy, her her eyes had dried and I asked her looking woman walking out the door. I what her name was. She said it was felt so sure the child was confused; a Suddenly, I felt so purposeful. Fin- Juanita, and I thought I could feel her mother wouldn't leave her child in a and everyone seemed mellow, con- ding the best brand of paper towels no tiny hand cling tightly to the sleeve of grocery store. I ran to the woman, the my shirt.

face and felt relieved that she seemed woman's attention, and halfway to trust me. Her straight, thick, black through the parking lot I succeeded. Let's see ... Bounty is the quicker I walked to the end of the paper hair was up in a red rubberband ex- The woman turned nonchalantly cept for a few loose hairs in her eyes. I toward me, her thick arms jiggling as brushed them away and noticed a she moved. Her expression was first clump of hair shortly spiked at the of disappointment, and then rage set the paper towels. I remember strolled toward me. I bent down on forehead of her hairline. Trying to in. Forcefully jerking Juanita from wondering if the Brawny man was go- my knees, hoping to make the child make conversation as we walked my arms and harshly striking her

mother, I inquired about her unique Trembling, she stepped close haircut. She said her mommy cut it with a steak knife.

My heart sank within me as I realizpoked my head in the hole where the her wrists to her knuckles. Chills ran ed how she probably came by the brand once stood. To my surprise down my spine as I tried to imagine scars on her hands. "Daddy" was all she had to say for me to realize I was I picked her up in my arms, not holding a 4-year-old victim of child

Suddenly she pointed toward the door of the grocery store and shrieked "Mommy!" She seemed to be referrsmall child bouncing in my arms. I noticed a slight smile grow on her Several times I attempted to get the ing to reach out from behind the feel comfortable. She couldn't have through the store in search of her face, the woman's blemished brown forehead glistened with beads of sweat and she repeated several phrases in Spanish through tightly clenched teeth.

She turned and waddled away, Juanita over her shoulder looking back at me.

I concluded that I should have kept the child and reported the parents to the authorities. Now it's too late, perhaps even for Juanita.

Wendy Taylor



The University Daily

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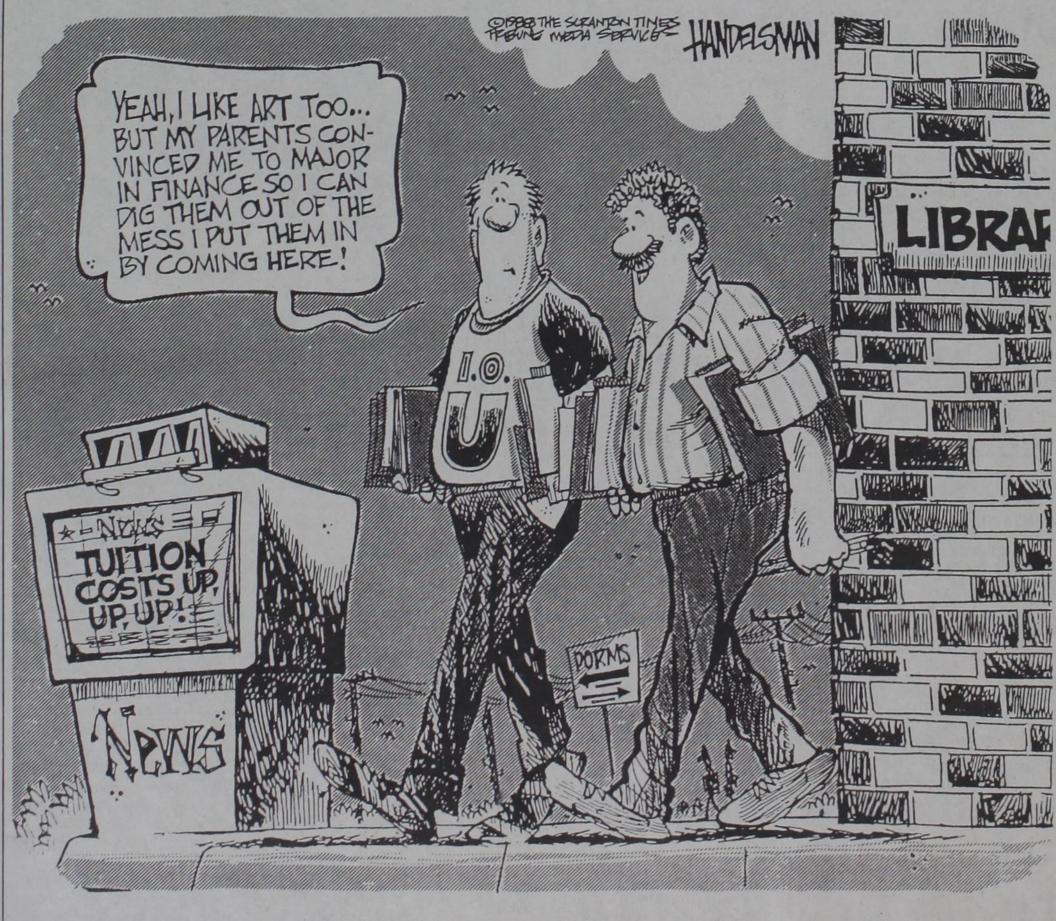
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The editor reserves the right to edit letters for libel, taste, obscenity and space limitations. Letters will be edited for spelling, grammar and punctuation.

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definite upswing

NEW YORK (AP) - Average SAT scores lost ground in 1988 for the first time in eight years, but minority students continued a decade-long pattern of impressive gains, the College Board reported Monday.

Scores on the verbal section of the Scholastic Aptitude Test fell two points to an average 428, while the average on the math section was unchanged at 476, according to the board's annual report.

Both portions of the multiplechoice exam taken each year by 1.1 million college-bound students are scored on a scale of 200-800, with a combined 1600 being perfect.

The combined math-verbal average of 904 marked the first decline in eight years. The national average hit a low of 890 in 1980, recovered a bit to 906 by 1985.

Minority students in the class of '88, especially blacks, posted the strongest gains. Verbal scores among blacks last year rose an average of two points to 353, and math scores rose seven points to 384

- doubly impressive since the number of black test-takers rose 39 percent in three years from 70,156 in 1985 to 97,483 last year, said the board's research director, Robert

Among Mexican-Americans, verbal scores were up three points over last year to 382, and math scores up four to 428. Their combined gains since 1976 amount to 29 points.

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SAT scores down; minorities showing Center gives Tech seniors jump on jobs

By GUY LAWRENCE The University Daily

terviewing now, the director of career students who have registered. planning and placement said

"The job market looks good; com- ing the job search. panies are actively recruiting again," ment Center. "The ideal time is right about now for students to start Students may bid for interviews for interviewing."

representatives to the center each Wednesdays. Students have until year to arrange interview sessions Thursdays to sign up for interview with Tech students. Kraus said peak interview dates begin in September available on a first-come, first-served and continue through the second week basis on Fridays. of November. The peak time for the

tunity slip away," he said.

and the sooner the better, because provements on resume style and to some companies will not return in the catch critical mistakes.

Golden

Jenifer Atley

Caren Cook

Dennise Day

Jennifer Deal

Tiffany Bayard

Shanna Boening

Heather Chancey

Paige Campbell

The Brothers of

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lot of advantages," Kraus said.

Company representatives sometimes call the center to inquire Seniors graduating in 1989 can get about certain degree graduates. The the jump on a good job market by in- center can make references from

> Kraus said students should register a year before graduating and beginn-

Students who register with the said David Kraus, director of Texas center should watch for "Update," a Tech's Career Planning and Place- list of companies that will be on campus, which is issued each Thursday.

three days after the list is posted. Suc-Several hundred companies send cessful bids are posted on times. All unsigned spots become

The center provides workshops on spring semester will continue through resume writing, interviewing and job search strategies to further help 'Students shouldn't let this oppor- students prepare for interviewing.

He said it's not too late to register, resume critiques to suggest im- get interview spots.

Kraus said that five years ago the said. "Registering with the office has a interview system operated on a first-

Hearts

Samantha Ellis

Tanya Hamilton

Tracy Hrbacek

Karen Lantz

Lori Mertins

Paula Smith

Sandy Lee

Terri Doolan

to meet with prospective employers

By DAWNA COWAN

The University Daily

The 15th annual Career Informa- information. tion Day, sponsored by the Career Planning and Placement Center. "regardless of major." will be from 10 a.m. to 3 p.m. Center ballroom.

tor of the Career Planning and and more, she said. Placement Center, said that with so Nicholas said she encourages

campus, the fair will provide a good opportunity for students to stop by the UC and obtain valuable

Career fair to offer students chance

"It's for all students," she said,

Among the more than 80 par-Wednesday in the University ticipating groups will be government agencies, Fortune 500 com-Ginger Nicholas, assistant direc- panies, accounting firms, retailers

many companies and organizations students to dress as though they available to students at one time on were preparing for an interview. She said that in many cases, students talk to employers or recruiters who will interview the students at the business location. Students should think of these people as potential employers, she

To market themselves, students should bring resumes, Nicholas said. Although Career Day is a good opportunity for graduating seniors to obtain information about potential employers, she encouraged underclassmen to do the same.

night to get an interview slot," Kraus he said, and other southwestern

He said the bidding system is not similar systems.

come, first-served basis, which perfect but that bidding forces In addition, the center offers meant students had to stand in line to students to make reasonable decisions. Tech was the first school in the "Students literally camped out all Southwest to use the bidding system, schools since have implemented

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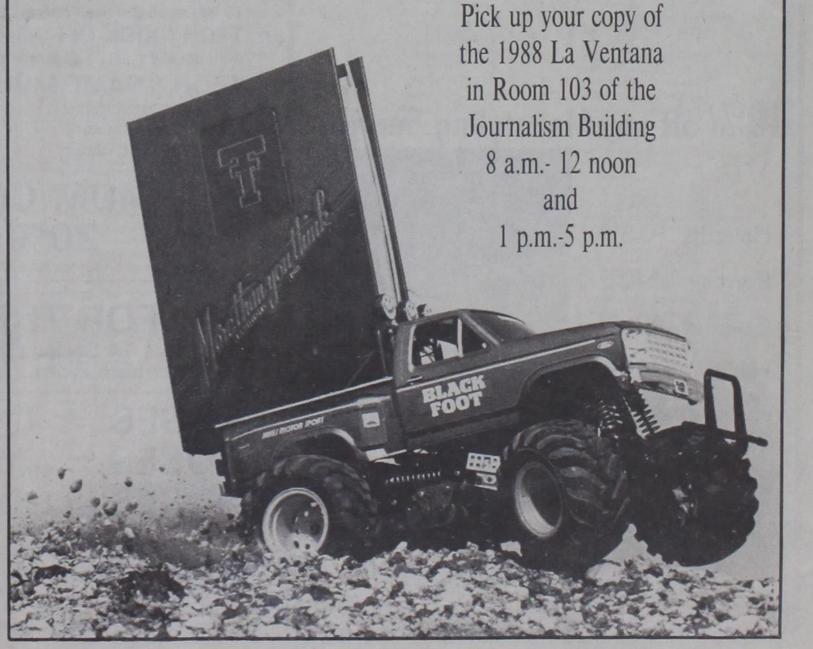
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Techsans design database for immunization records Moment's Notice

By MICHELLE STRICKER The University Daily

to house immunization records for two local health agencies.

munization records for the City of the database. Texas Tech professors and students Lubbock Health Department and the 2602 Avenue Q.

Kathleen Hennessey, an assistant professor of business administration munization program will eliminate closely with Randolph and Hennessey professor in the Institute for Studies information systems, received a many problems, such as the duplica- to develop the program.

the database will store children's im- bock Area Foundation to implement receives the wrong or duplicate is working to ensure the reliability

The clinics administer 15,000 to are developing a centralized database Children's Clinic, which is located at 20,000 immunizations each year, but Pramasurja, graduate students in many clients do not keep the shot health computing with an emphasis in Hennessey and Paul Randolph, a records current. The centralized imtion of shots due to lost or outdated records, Hennessey said.

proved health chances," Hennessey

health studies, have been working

All software and hardware has been

of Organizational Automation, said \$5,000 grant last spring from the Lub- said. "It's dangerous if a child installed, and the development team and stability of the computer pro-Isaac Djajapatra and Lilis gram. The time-consuming process of entering data is the next step, Hen-

> We may run into some problems since there is so much information to handle," she said.

In addition to reliability and stability, Hennessey said, the program must be set up to ensure that computer files can be transferred overnight by phone. The system also will have to store archival records, which are several years old.

Files will be archived after about five years if the client is inactive, said Hennessey.

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ty Daily for student and university organizaions. Publication of announcements is subject to the judgment of UD editors and availability of space. Anyone who wants to place a Moment's Notice announcement should come to he UD newsroom on the second floor of the nalism building and fill out a separate form or EACH DAY THE NOTICE IS TO APPEAR. Notices of meetings may run twice, and notices oncerning applications may run three times. SIGMA CHI

Sigma Chi will meet at noon today in the UC Freen Room. For more information contact Candace Haigler at 742-2707.

FFA Collegiate FFA will meet at 7 p.m. today in 102 agricultural education building. For more information contact Twyla Sellars at 742-2816. UNITED NATIONS

The Texas Tech Model United Nations will meet at 8 p.m. Wednesday in 75 Holden Hall. For more information contact Kevin Carruth at 797-4366

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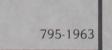
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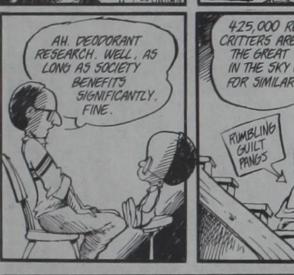
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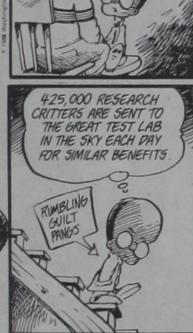


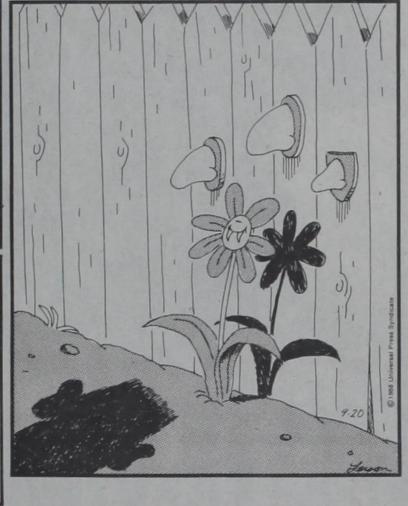
by Gary Larson











HOROSCOPE

VIRGO

(August 23 - September 22)

Explanations seem unsatisfactory; get to the bottom of an important issue. Don't let precious time be wasted by idle actions. LIBRA

(September 23 - October 22) Start with a clean slate, erasing past mistakes from renewed friendships. Instructions need to be followed to the letter. SCORPIO

(October 23 - November 21)

You find mettlesome acquaintances unnerving. Prudence will pay off, however. Avoid letting an invigorating relationship turn sour. SAGITARIUS

(November 22 - December 21) Formulate solid ideas regarding discipline. Glean what you can from

higher ups. CAPRICORN (December 22 - January 19)

Protesting earns you little favor. A landmark idea suddenly comes to the forefront. Explosive news temporarily turns things upside down. AQUARIUS

(January 20 - February 18) Lighten up on feelings toward superiors. Frugality is essential. A move is on the horizon. PISCES

(February 19 - March 20)

Dispense with preconceived ideas about someone new. Integrity could be at stake. A short outing could be just the cure for boredom.

(March 21 - April 19) Consecutive misfortunes do not necessarily indicate further setbacks. Work on perfecting a skill.

TAURUS (April 20 - May 20)

Bear in mind the feelings of another before taking part in a gag. Basic needs require attention. Solemn approach may be called for.

GEMINI

(May 21 - June 20)

values. An elder makes a valid point. Emotions are on the edge. Another's shoes are more difficult to LEO fill than seemed. CANCER

(June 21 - July 22) A feeling of emptiness disappears Strive for organization.

as interaction with others increases. Cling to cherished articles or Outdoor activities are practical.

(July 23 - August 22)

A valuable keepsake gains new importance. Use creativity to the fullest.

TUESDAY September 20

		KTXT	KCBD	KLBK	KAMC 28	KJTV 54
7	AM		(6:00) Summer	(6:00) CBS This	Good Morning	Ghostbusters
1	:30	(:45) Wthr	Olympic Games	Morning	America	Dennis
8	AM	Sesame Street	Black to the	Silver Spoon		C.O.P.S.
0	:30			Benson		J. Swaggart
9	MA	Mr. Rogers	Sale	Family Feud	Donahue	Success-N-Life
9	:30	Square One	Concentrat'n	Card Sharks		
10	- AM	321 Contact	Wheel	Price Is Right	Home	Hour Magazine
IU	:30	Shape Up	Win, Lose			
11	AM	Gourmet	Password	Young and	Ryan's	Gong Show
ш	:30	Sew Much Fun	Scrabble	Restless	Loving	Dating Game
12	PM	MacNeil Lehrer	News	News	All My Children	Newlywed
12	:30		Days of Our	Beautiful		Hollywood Sq
1	PM	Women Issue	Lives	As the World	One Life to Live	Divorce Ct.
	:30	Childcare	Another World	Turns		On Trial
2	PM	T Brown	A STATE OF THE PARTY OF THE PAR	Guiding Light	General Hospital	Curr. Affair
2	:30	Sesame Street	Santa Barb.			Double Dare
3	PM		Summer	Oprah Winfrey	A. Griffith	Yogi Bear
3	:30	Mr. Rogers	Olympics	1	Family Med.	DuckTales
4	PM	Square One	Geraldo	Dif. Strokes	People's Ct.	Brady Bunch
4	:30	321 Contact		3's Company	Superior Ct.	Webster
E	PM	Sit & Be Fit	News	Jeopardy!	A. Griffith	Family Ties
5	:30	Bus Rpt	NBC News	CBS News	ABC News	Too Close
6	PM	MacNeil Lehrer	News	News	News	Family Ties
6	:30		Summer	Wheel	Bob Newhart	Curr. Affair
7	PM	Nova	Olympic Games	Bugs Bunny	G. Pains	Thorn Birds,
7	:30		Shall new	Mov White	Hd Class	Part 2
0	PM	Village in China		Nights	Mov Man with	
8	:30				One Red Shoe	
0	PM	Global Rivals				Rockford Files
9	:30					
10	PM	Body Elect.		News	News	Cheers
10	:30	Bus Rpt		3's Company	M"A"S"H	Star Trek
11	PM	Sign Off	News	Night Heat	Love Connect	
11	:30		Summer		Nightline	Mov Parallax
10	AM		Olympic Games	Mov Love, Mary	Class Cntry	View
12	:30	The same of the sa			Sign Off	

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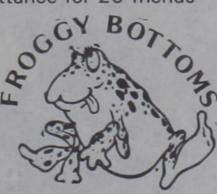
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All campus organizations must buy their page by Oct. 7

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Family that makes wine together...

Pheasant Ridge production, distribution more than Cox relative experience

Pheasant Ridge Vineyards in New Deal, an integrated winery operation run by the Cox family, is committed to producing premium quality vinifera wines on the Texas high plains, but the "the bigger — the better" does not apply to Pheasant Ridge's small-scale perfected production.

Management at Pheasant Ridge remains completely family-oriented. General manager Bobby Cox assumes the title of "wine grower" at Pheasant Ridge. Cox said he believes all emphasis, efforts and time should be concentrated into the fields. Spending much time as public relations and business coordinator for the winery, Cox's wife Jennifer plays an important role in putting Pheasant Ridge wines on tables across the nation while at the same time tending to her son and future wine grower, Christian.

This chain of family management reaches to the Dallas Metroplex with Shelley Cox, sister of Bobby, working as financial manager and distribution coordinator for the business.

Bobby Cox, a 1975 graduate of Texas Tech, received his degree in history with a minor in horticulture. After spending five years doing lab studies and field experiments at the Texas Tech Agricultural Experiment Station outside Lubbock, Bobby realized that his studies in horticulture were maneuvering him toward the wine

"Experience is so valuable in this field — without it, things can become very expensive," Cox said.

At the time of the first planting in 1979, Cox Family Vineyards was the largest wholly vinifera vineyard in Texas. Bobby recalled the early days of Pheasant Ridge when he and his father Robert Cox labored for an entire day just planting the first eight rows of vines. Today, the vineyard covers 48 acres and includes 10 varieties of wine grapes.

"The wine business is one business that takes patience," he said. "It takes three years to get the vine started and at least three years to see any production."

Wine selections include Chenin Blanc, Semillon, Chardonnay, French Columbard, Sauvignon Blanc, Cabernet Sauvignon, Cabernet Franc, Merlot, Ruby Cabernet and Blush. Prices range anywhere from \$7 for the Dry Chenin Blanc to as much as \$25 for a bottle of Chardonnay. According to Shelley Cox, Chardonnay has become the most demanded wine for Lubbock connoisseurs.

Distribution of Pheasant Ridge wines under the supervision of Bobby's sister, Shelley, circulates out of Julius Schepps in Dallas, Block in Austin and San Antonio, Quality Distribution in Houston and other wholesalers in Ohio and New York.

"We really push for distribution in Dallas," said Shelley Cox. "Most of the original world-reknowned wine bars in Dallas carry the best of Pheasant Ridge."

Pheasant Ridge has received many awards since its opening in 1982 at both state and national competitions. including a coveted gold medal awarded at the San Francisco Fair several years ago.

Bobby Cox said wines are trendy and that wines from Texas and the High Plains, in particular, are the latest

"We've captured the image of the wine-drinking

public," he said. "Wine lovers are always on the lookout for something new; Texas wines are the new surprise."

Cox said places as far off as Boston, Las Vegas and New York have expressed a taste for Pheasant Ridge

One might assume that the production of grapes would require a sufficient amount of rainfall throughout the growing season. Not so. Grapes grown on the High Plains, and anywhere else for that matter, require few

"Grapes require much less water than cotton," Cox said. "Many times the danger of fungus formation poses a threat to the entire crop in the event of heavy rains."

Cox uses trickle irrigation lines throughout most of the vineyard for a controlled watering system.

Operating on a smaller scale than other, larger, independent wineries such as Llano Estacado winery and Teysha Cellars, both located near Tahoka; Pheasant Ridge buys about 15 percent of its crop from other grape growers in Texas. According to Cox, various nurseries in California and New York have proved to be an excellent source for purchasing strong and wellestablished vines for planting at Pheasant Ridge.

Production costs at the family-oriented business are extremely variable, according to Cox. Major investments are concentrated in the development of new vineyards, while expenses in casing and packaging remain minimal. Cox said total production cost per acre ranges from \$5,000 to \$10,000.

Other maintenance expenses of the vineyards include pruning necessary to control overproduction and the concentrated spraying of insecticides and other chemicals to prevent damage to the plants. According to Cox, pruning is a must in order to centralize the grapes on the plant for protection against the wind and sun.

Cox Family Vineyards chooses to use a French method of production. According to Cox, in processing white wines, the grapes are first crushed and pressed and then fermented with the skins. Red wines, on the other hand, are crushed, fermented, and then pressed.

"The grapes for red wines are crushed and fermented before being pressed since red wines obtain their red color from the skins," he explained.

These processed grapes are then placed in vats equalling 45 cases of wine.

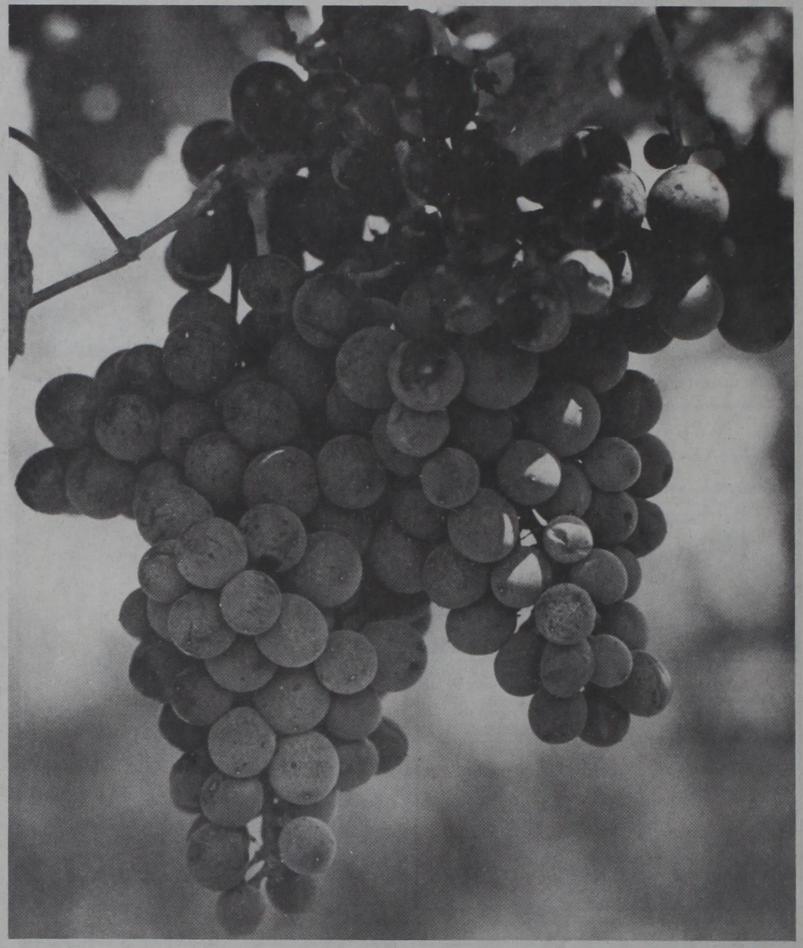
According to Cox, Pheasant Ridge has seen a greater production of white wines than red wines in the past. However, the winery experienced an increase in red wine production for '87. Cox said he sees the upcoming '88 season "to be the best vintage ever made at Pheasant Ridge."

Cox said he thinks the growing competition in the wine industry on the South Plains is important and that being a smaller wine producer has its advantages.

"We realize the need for other competition," Cox said. "It makes the public acknowledge the growth and suc-

cess of the wine industry for this area." According to Cox, Pheasant Ridge is right in step with local as well as national competition.

at Pheasant Ridge," he said. "Being a smaller business,



Grapes of cash

company."

"We are all completely dedicated to Pheasant Ridge," said Shelley Cox.

Cox Vineyards experienced new growth in 1987 with the building of new storage facilities and equipment.

Pheasant Ridge Vineyards is located two miles east, "We have experienced strong, measured growth here one mile south, and 1/4-mile east from the blinking red light on FM 1729 in New Deal. Anyone interested in tourwe have much more flexibility to work with in the ing the vineyards can attend an open house conducted from 10 a.m. to 4 p.m. the second Saturday of each month. All other visits should be made by appointment

Leon Adams, an eminent wine critic and author of "The Wines of America," says:

"I can tell you this, that if you put a European label or even certain top California labels on the wines of Pheasant Ridge you would be admiring these wines as you would admire the great wines of the world."



Selecting the best

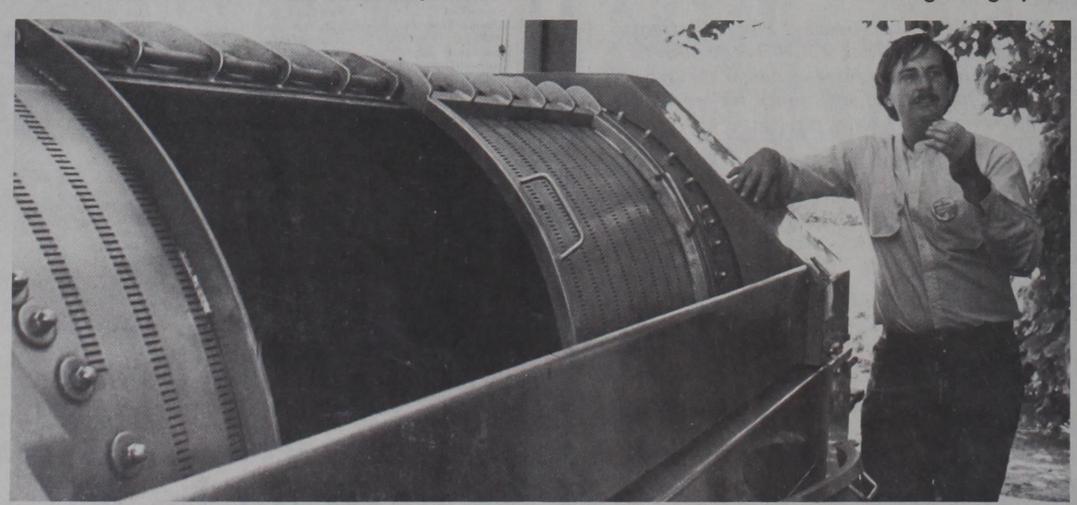


The finished product



Harvesting the grapes

Text By Tim Weinheimer



Bobby Cox and grape crusher

Photos Allen Rose

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Biondi falls short in quest for seven golds

By The Associated Press

ing heat today in the 100-meter but- wasn't good enough."

200-meter freestyle as his quest to was fifth. in 1972 ended in his first race.

Australian Duncan Armstrong rode hurriedly, near tears. and the gold medal.

"You know, I feel really good about losing his spot on U.S. relay team. 21/2-sommersault in his ninth of 11 boxing arena.

Hembrick's loss second for U.S. boxers

America its first victory at the Seoul tering the world mark of 1:47.44 by behavior. While Evans won the 400-meter in- the 1984 Olympics. Anders Holmertz coaches over the role of his personal dividual medley gold on Monday, of Sweden won the silver in 1:47.89, adviser, who has been banned from Biondi had to settle for bronze in the and Biondi finished in 1:47.99. Gross practices, and Rogers said:

equal Mark Spitz's seven gold medals Boxer Anthony Hembrick's quest ly thing he can do now is hang for gold ended without a punch as he himself." "The Mark Spitz days are over," lost in a walkover. He rushed into the arena, late for his fight, just as his Biondi thought he had won his race, South Korean opponent was being a board but escaped serious injury. day and Hembrick on Monday when the 200-meter freestyle, but declared the winner. Hembrick left Leading the qualifying for the spr- he missed his bout with South Korean

what happened," Biondi said. "I That would cost him a chance to win SEOUL, South Korea — Matt Bion- swam my race. ... and that's what I four gold medals as he did four years di, lowering his sights from seven needed to do here. And I think I swam ago in Los Angeles. Sprint relay gold to seven medals, won his qualify- good enough to win. Obviously, it coach Russ Rogers said Monday that Lewis would be dropped from the terfly a day after Janet Evans gave Armstrong's time was 1:47.25, bet- team if he continued his disruptive mugged for the crowd before laun-

Michael Gross of West Germany in Lewis has argued loudly with his reverse 11/2-sommersault with 31/2

"He's at the end of his rope. The on-

He got out of the water without help, rubbed the top of his head and smiled. He scored a 6.3.

He came back about a half-hour later with five stitches in his head and ching himself into a near-perfect 1 day \$4.00 twists. It earned 87.12 points, the highest score of the preliminary round, and he made today's final easily, where the scores start fresh.

American boxers lost two of their In diving, U.S. gold medal favorite best fighters in two days - Kelcie Greg Louganis had a close brush with Banks on a first-round knockout Suningboard and going for a second con- Ha Jong-ho. Ha's hand was risen in Biondi's wake to a world record time Another Olympic assault also was secutive Olympic sweep, Louganis hit victory just as Hembrick and Coach in jeopardy as Carl Lewis was close to his head while attempting a reverse Ken Adams came rushing into the

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Tech prof sees Games as educational tool

EDITOR'S NOTE: The following is the second in Olympic Committee. The council, a week-long series on Texas Tech's connection with the 1988 Olympic Games in Seoul, South she said, is designed to pique Korea. Today's story looks at Dr. Elizabeth Hall, a American interest in the Games sports sociologist at Tech who once served on the Education Council of the U.S. Olympic Committee.

By BRAD WALKER Sports Editor

Each edition of the Olympic Games is enjoyed by millions of people across the world as they cheer the athletes representing their nation or marvel at the physical abilities of the medal winners.

It's likely that few of those people, however, look beyond the competition of the Games and at the effects of the Olympics on the participants and viewers.

Dr. Elizabeth Hall, a sports sociologist in Texas Tech's department of health, physical education and recreation, sees the Olympics as more than a quest for the "gold."

Until recently, Hall was a member the delegates "discussed issues not of the Education Council of the U.S. directly related to physical

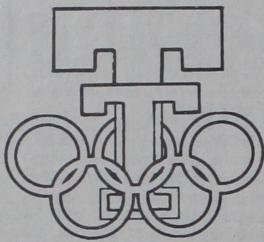
through education.

"The council sets goals for public schools to put knowledge of what the Olympics mean — the history and philosophy — into the curriculum," she said.

Hall said the council stresses the "international scope" of the Games and that many countries have set up similar councils with the same goals as the United States'.

Hall visited the People's Republic of China's equivalent of the council in 1983 and the International Olympic Academy in Olympia, Greece, in 1986. The academy is equipped with a library, museum and dormitories all solely for Olympic purposes.

On her visit to the academy, Hall met with delegates from other nations' councils. According to Hall,



performance."

She said differences between nations can be confronted and hopefully bridged.

"The difference in access to information is the most striking thing about visiting with other delegates," Hall said. "The other countries have more to worry about. They don't have the resources that we do. They pointed out how fortunate we are.

"(A Russian delagate) wanted to

take back things she knew she couldn't."

Politics are not the only form of interference some Olympic entities face. Economics can be a problem for many underdeveloped nations. Hall feels politics are too big a factor in the Olympic arena, however.

"The Olympics started out as quasi-religious. Today, it's completely political," she said.

Hall also found out that a number of countries were offended by the Americans' treatment of the 1984 Summer Games in Los Angeles. Those other nations cited overmarketing the Olympics as an impurity in the Games.

"To them, it looks like we sold out to capitalism," Hall said. "It would be like prostituting your child. We sold the 'spirit' of the Olympics. To us, it's OK because of what we did with the money. They simply don't have that."

Tech wins NMSU title; Solomon named MVP

ico State to claim first place in honors. NMSU's volleyball tournament Sunday night, and three Red Raiders took all-tourney honors.

named to the all-tournament team, while sophomore setter Sheila record.

Texas Tech overcame New Mex- Solomon took most valuable player

The Raiders reached the title game by defeating U.S. Interna-Tech won the match 15-13, 10-15, tional University on Saturday. Tech 15-11, 15-9. Senior middle blocker also beat Western Kentucky in a Susan Kelly McGuire and freshman non-tournament match in straight outside hitter Gracie Santana were sets early Sunday and completed the weekend with an 8-7 season

Miami holds on to No. 1 spot

NEW YORK (AP) - Miami's Twenty, however, while Pitt and tory over Michigan kept the Hur- season. ricanes atop the Associated Press college football poll Monday, while Michigan became the first 0-2 team to be ranked in the past 30 years.

Two other Big Ten teams, Ohio State and Iowa, fell out of the Top

dramatic 31-30 come-from-behind vic- Florida made it for the first time this

TOP 20

AP COLLEGE FOOTBALL POLL

RK TEAM	(1st Place Votes)	Record
1. Miami	(52)	2-0
2. UCLA	(3)	3-0
3. Oklahoma	(2)	2-0
4. Auburn	0	2-0
5. USC	(2)	2-0
6. Georgia	0	3-0
7. LSU	0	2-0
8. Notre Dame	0	2-0
9. Florida St.	0	2-1
10. Nebraska	0	2-1
11. W. Virginia	0	3-0
12. Clemson	0	2-1
13. Alabama	0	1-0
14. S. Carolina	0	3-0
15. Penn St.	0	2-0
16. Pittsburgh	0	2-0
17. Washington	0	2-0
18. Oklahoma St.	0	1-0
19. Michigan	0	0-2

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