THE UNIVERSITY DAILY

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Texas Tech University, Lubbock

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Bunny Eggs

Easter Bunny Bekki Reves, a junior French ma- Wednesday to people outside the Foreign jor from Ralls, gave away chocolate eggs Languages Building.

White, leaders endorse higher education study

By The Associated Press

AUSTIN - Gov. Mark White and legislative leaders Wednesday endorsed the creation of a blue-ribbon committee to give higher education in Texas the same kind of study that H. Ross Perot's panel gave public schools.

"Now that we have completed a total review of public education, I believe it is time we gave higher education the same scrutiny," said Rep. Larry Don Shaw, sponsor of the resoultion to create the select committee.

"We must try to maximize the use of our tax dollars in higher education, but we must also look for possible duplication in programs in our colleges as well as the quality of the curriculum offered," said Shaw, D-Big

If the Legislature approves its creation, the select committee would look at all aspects of higher education, including funding, cost-effectiveness of various programs and the possibility of closing some campuses, of-

The plan "calls for an in-depth study of our entire system of higher education. Its ultimate goal is to establish that system as the finest in the United States." House Speaker Gib Lewis said.

"Make no bones about it, it will be a probing, in-depth look ... It will ask the hard questions, seek out the right answers and the results and types of decisions that will

give our state a network of colleges and university campuses of the first quality," Lewis said.

Lewis said the select committee would be the proper group to study possible consolidation or closing of some state campuses, adding that he is working to reverse the House Appropriations Committee's tentative decision to close the University of Texas at the Permian Basin and Texas A&M at Galveston.

Lewis said he had no one in mind to serve as chairman of the committee, adding that he hopes private funds can be found to pay for its work.

The legislative leaders compared the new panel to the Select Committee on Public Education, headed by Dallas businessman Perot, which made the series of recommendations that became the controversial House Bill 72 last summer.

White voiced hope the new committee would operate on the assumption that colleges would better serve the public by focusing "on those programs that are the best, and I mean the very best."

"I would suggest a centers of excellence approach, acknowledging that we should not try to continue to build a system in which our resources are spread thin and acknowledging that every campus cannot be all things to all people," the governor said.

Also endorsing the special committee were Lt. Gov. Bill Hobby and Rep. Wilhelmina Delco, D-Austin, who heads the House Higher Education Committee.

RHA election brings protests, revocation of

By VALERIE SWINSON University Daily Contributing Writer

of the Residence Hall Association was RHA Council. short-lived as her victory was revok- The protests - which came from an RHA president. limitation rules.

formed Tuesday night, comprising RHA constitution. tee members voted that Peterson did the residence halls. violate the rules of the old constitu-

comment.

Currently, a new constitution is be-Cathy Peterson's win as president ing considered for approval by the

ed Tuesday by an RHA rules commit- RHA member and an opponent for tee after two protests were submitted RHA president — mainly centered on that claimed she violated campaign Peterson's advertisement Monday in can campaign," said Jim Grimshaw, The University Daily. The paid-for The RHA election was conducted advertisement breached the council's Monday. A rules committee was election policy as stated in the old mix-up on what was to be used, the

RHA council members and led by The advertisement cost more than RHA current President Alan Bryant, the \$35 allowed for campaigning that everyone had been notified that the to determine whether Peterson is specified in the old RHA constitu- new rules were not supposed to be violated the campaign rules of the tion. The old constitution states that RHA constitution. The rules commit- candidates cannot campaign outside were, but that we were to adhere to comment.

The protesters argued that the

tion. Bryant was unavailable for advertisement in The UD was RHA rules and regulations committee votes. She said her enthusiasm, not the RHA council would submit an The protesters said they believed the to be followed. advertisement swayed the vote for

> amount you can spend and where you an opponent in the election who did not submit a protest. "There was a new constitution or the old, in regards to the election rules. I thought Peterson. stapled to the applications like they the old rules."

distributed all over campus and to - said she was not notified of the her picture, gained votes for her. homes besides the residence halls. change in which rules were supposed

"Cathy violated poster-size policy, ing by the new one in almost write-in candidate," Peterson said. everything since November. I assumed we would use the new rules for the election, and nobody told me anything different. I didn't intend to out-do who campaigned at all," said

> the race who did submit an election proved, the old constitution election protest, was unavailable for rules will stand. That's why our ducted next Tuesday, April 9. The two

Peterson said she did not think the new constitution." Peterson — who is a member of the advertisement won her that many

ed the situation Tuesday night, it was at a conference in San Angelo. "All of the rules I broke are in the decided that I did break the old rules old constitution, and we have been go- and that I cannot run again, even as a a big deal then, why is it now? I don't

was identified by RHA adviser Tom Kane, who said, "The only part of the new constitution accepted now is the just thought we would go by our Steve Spicer, the other opponent in that until a new constitution is ap-

Peterson said she wondered why shaw.

unapproved constitution in a competi-"After the rules committee review- tion for a "School of the Year" award

"If it being approved or not wasn't think we would submit something we The real problem of the election don't already follow, approved or not, but I guess we did then. That is what went wrong in these past elections. I anyone. I do think I'm the only one officer's structure. We did away with newest set of rules, the ones we seem separating men's and women's of- to base everything else on, including fices. A bill passed last May states meetings, not the old set," Peterson

> A new RHA election will be conmeetings are conducted under the candidates running for RHA president are Steve Spicer and Jim Grim-

Texas Democrats urge 'super Tuesday' early presidential vote

By The Associated Press

AUSTIN — Texas Democrats urged the Senate State Affairs Committee Wednesday to approve a bill that would let the state's voters take part in the "super Tuesday" presidential primaries.

"It's time we made our voice heard in selecting a presidential nominee," said Sen. Chet Edwards, D-Duncanville.

There were no opposing witnesses from the Republican party although two GOP members of the committee closely questioned the need for the measure. At Edwards' request the bill was left pending in the committee with a vote on it likely next week.

A similar House bill, by Rep. Clint Hackney, D-Houston, was given a public hearing two weeks ago but is still pending without a committee vote.

Edward's measure, which has been endorsed by the State Democratic Executive Committee, would change state law to require both Democratic and Republican parties to hold a presidential primary the second Tuesday in March, then a second general primary election later for selection of state and local party nominees.

Anyone voting in one party's presidential primary could not change and vote in the other party's general primary election.

Texas Republicans have been holding presidential primaries for some time at the time they vote in the May

Texas Democrats in the past have chosen their delegates for national conventions, where the presidential nominee is named, through a caucus system. Under Edwards bill, 75 percent of the delegates would be named according to the popular vote in the presidential primary and 25 percent through party conventions.

"We have been frustrated by some of the states who have made a cottage industry of being first to hold presidential primaries and affect the national opinion," said Bob Slagle, state Democratic party chairman.

"There is no reason for their disproportionate impact." "Why don't you just change and hold both the presidential and the general primaries on the second Tuesday in March and save the taxpayers \$10 million?" asked Sen. John Leedom, R-Dallas. "Will you take an amendment to that effect?"

Edwards said he did not want to inject partisan politics into his bill.

Houston official says gay rights costs others

By The Associated Press

COLLEGE STATION - The goal of the "so-called gay rights movement" is to gain rights for homosexuals at the expense of others, a Houston city councilman told students at Texas

A&M University. John Goodner, who led successful efforts to defeat two gay rights ordinances in a January referendum, said the problem with the gay rights movement is that many homosexuals demand special privileges.

"The issue is not as clear-cut as you might read in a brochure," Goodner said during a debate at Texas A&M this week. "I believe in rights just as much as anyone else, but you have to be careful you don't encroach on others' rights."

The debate, which was scheduled months in advance, came one day after the U.S. Supreme Court ruled in favor of the university's gay rights group. The decision, which ended an eight-year legal battle, requires the school to grant official recognition to Gay Student Services.

Goodner said some gay leaders want legal minority status for homosexuals, similar to that granted to blacks.



Print Sale Enthusiasts

Six-year-old Erin Pope looks over prints, which are creations of Tech art department faculty and students, with her mom, Pat Pope, a junior studio art major from Lubbock. The print sale

Wednesday was at the first floor gallery in the Art Building. The Tech Printmaker's Club, sponsor of the sale, will apply part of the proceeds to support COLORPRINT U.S.A.

The University Daily / Mark C. Mamawal

Senate OKs bill to cut benefits

By The Associated Press

WASHINGTON - The Senate unanimously approved and sent to President Reagan on Wednesday a bill to phase out federal jobless benefits for 339,000 unemployed Americans who otherwise faced an abrupt cutoff of payments this week.

Senate Majority Leader Robert Dole, R-Kan., said he was "fairly certain" President Reagan would sign the \$160 million measure, which pass-

ed by a 94-0 vote. The phase-out bill, approved in the House on Tuesday, enables unemployed workers already receiving benefits as of this week to continue getting their checks after the program expires.

If Reagan were to veto the bill, no checks could be written after Saturday, even if workers had not received the full 14 weeks of checks.

"It's this bill or nothing," Senate Finance Committee Chairman Robert Packwood, R-Ore., said before the vote was taken. "It would be unfair to jerk the rug out from under people getting benefits and who expect to receive their full allotment of payments."

When will Tech's road repairs go the full mile?

By GILBERT DUNKLEY University Daily Editor

Am I the only one wondering what the story is with the repairs on campus?



How many times have we seen sections of street patched and repatched, only to buckle, crack and disintegrate in a few months?

The unraveling of the road work done near the bus stops seems most evident in front of the science quadrangle and along that stretch in front of the Chemistry Building.

I wonder whether Tech's maintenance functions are not being dispatched with a good measure of obsolescence built in. How many times have we seen the work crews pull up to the area by the science quadrangle bus stop and cut out the same diseased section of street with a gigantic saw?

How often have we seen those crews pour a filler and reseal the gaping sore, only to have it fester

and pop open a few months later?

If you haven't yet noticed what I am talking about, take the time to look next time you pass by the west end of the Administration Building. It's just about time for a road crew to go to work at that bus

On the subject of fixing things that are not working, what's the problem between KAMC-TV's weekend anchor and the weatherman? Has any one else noticed that these guys are not really fond of each other, or am I just imagining that I see each going for the other's jugular during the "happy" segment of the news?

The incident that really sticks in my mind occurred more than a month ago. KAMC's Saturday night newscast team was having serious problems that weekend playing the wrong tape, not having enough time to rewind it for the correct story, missing cues, and there was the co-anchor whispering, "Oh, my God," into her microphone during a dead-air

In the midst of that hypertensive broadcast, the poor weatherman did his thing, winding up his ser-

mon by pronouncing that the next day would be quite nice.

As you know, after the weather report, the anchor or anchors share a little B.S. happy talk with the weatherperson and then move into some other segment of news. So this anchorman said to the weatherman, "So, we're gonna have a nice day tomorrow, right?"

"That's what I said," the suffering weatherman returned hotly, all the while breaking his face to fake a smile.

I have the solution to that particular problem. "Happy news" is crap. We don't need it, so let's not mess with it anymore.

I do not want to hear or know about Scott Kamp's bountifully reciprocated dislike for his weatherman. Whenever you two guys try to create a little happy talk, you are startling a bunch of people who begin wondering if TV news really is supposed to strike viewers like a plateful of putrid porridge in the face.

So you guys are not fond of each other? That's your problem. I don't want to know about it. Please, just cut the crap and read the news.

ing place in Guadalajara, but in

Boston, U.S.A. The bank may not

have a lion at its gates, but the

cavalier attitude of its officers,

and the apparent lack of zeal in its

public overseers, is not that much

different from what we deplore

Certain questions cry out for

answer: Who got what for taking

care of the crime family's dirty

laundry? Were all the others at the

bank who were looking the other

way merely too busy, or incompe-

Where is all the buying support

coming from in the bank's stock,

and what makes the "disinvest-

ment" crowd in Boston so silent?

What other banks have been

flouting the law, and why aren't

their officers and trustees taken on

a tour of prisons filled with addicts

whose habit turned them to crime?

of cash is crime's bottom line:

Unless the money extorted or

stolen or skimmed or received

from drugs is made usable in a

bank account, crime doesn't pay.

Congress to make laundering a

criminal act, with the punishment

running to individuals as well as

Raise the limit on fines to

People have personal privacy

rights; a large sum of cash does

not. If we are serious about crippl-

ing organized crime, as the new at-

torney general says he is, we have

to follow the cash trail. Otherwise,

as they say in Mexico, "If you

don't bother them, they don't

By Chris Conly

banks that break the law, thereby

penalizing and awakening the

stockholders of the launderers.

institutions

bother you."

Pass legislation now before

The movement and laundering

south of the border.

tent, or what?



She didn't say that, OK?

is "history." So simple. Mr. White

To the Editor:

Since I attended the dinner where does not consider all the time, money Phyllis Schlafly was the guest and efforts those students spend at speaker, I wish to correct (with all Tech to get their education. Your due respect) the reporter who mis-selfish attitude does not even consider quoted Mrs. Schlafly in the article in any possible solution to their the March 26 issue of The University problems.

The reporter wrote that "Schlafly because you have fun watching said Eagle Forum members also are civilian people "getting blown to tiny working to end the concept of com- bits" and two countries destroyed parable worth, or equal pay for equal with all their innocent people. People work." This, in fact, is NOT what have nothing to do with this dirty war comparable worth means!

Mrs. Schlafly made it quite clear with the American hostage crisis. that Eagle Forum was for equal pay Schlafly was voicing opposition to the problems. concept of some judge, bureaucrat, or what one's job is worth.

State case, female laundry workers under fire all the time. were compared to male truck drivers dollars in back wages to the laundry workers.

Other studies compared secretaries to electricians, nurses to plumbers, etc. This is what "comparable worth" is all about - equal pay for unequal Texas?). work. It's a slap in the face of the free market and the free enterprise system. Eagle Forum is working to preserve the economic system that nation in the world.

Perhaps your reporter simply did not understand the difference in equal pay for equal work and "comparable worth." They are NOT the same! Jay Lemon

To the Editor:

I was hesitant for a while to answer Mr. Reagan White's article that appeared in The UD on April 2 because I do not think such a character is worth any consideration. I have read some of his previous articles, but I have never encountered such a worthless article as the one that I am responding to.

In this article, the whole problem of the international student to Mr. White or its political complications or even

for equal work and explained that it killed every day and I do not think any hypothesis that suggests adaptation has been the law of the land for many one in this world is having fun wat- of the human race is ludicrous. years (Equal Pay Act, 1963). Mrs. ching that, except people with mental

I know you have nothing to do with anyone else subjectively determining this war, but you need to respect the feelings of the Iraqi and Iranian For example, in the Washington students at Tech whose families are

in a study ordered by the Washington there are only four Iraqi students State governor. The state was here at Tech. (You could check that ordered to pay some one billion with the international student office.)

> I do not think you will be able to get a job at the United Nations this summer or at any other time because you do not have any background in international matters (or anything outside

The war between Iraq and Iran has been going on for almost five years, not a "couple of years." Try to get better educated (especially if your has made this the most prosperous major is journalism) because you may end up in one of these countries as a journalist in the future and you need to know their locations on the map first of all.

Mr. White, take my advice and stay with your sports page covering the Red Raiders' activities or the Cowboys', but stay away from politics.

A. Alak

However that does not surprise me, To the Editor:

Davis, I will not refer to you as Mister, as the term denotes a sign of respect. After reading your so-called piece of journalism I have come to the conclusion that the theory of evolution is totally incorrect.

You are such an obvious case of Women and children are getting genetic deterioration that a

Your Bible-thumping article is the model of hypocrisy.

Correct me if I'm wrong, but isn't it the practice of Christians to forgive and let God be the judge of mankind?

Your editorial is innundated with name-calling and prejudice, so unlike I am sorry to disappoint you, but a good Christian. Your assumptions are totally ridiculous and unfounded, and your suggesting them is repugnant, to say the least.

> Please restrict your narrowminded ignorance to your decisions as to whether or not you should eat your spinach, now that mommy isn't

To also reply to your question as to how anyone could be gay with so many gorgeous people who grace our campus: Well, after looking at your picture and reading your rubbish, if you are my alternative, being gay looks better all the time.

Rene Augesen

U.S. money laundering helps narcotics industry The San Diego Union, led traf- ing offered as sacrifices to a grand

WILLIAM SAFIRE

© 1985 N.Y. Times News Service

SAN DIEGO - "You don't bother them, they don't bother you."

According to the confession of one of the Mexican policemen who helped abduct the U.S. drug enforcement agent later murdered by the "narcomafia," that was the advice offered corrupt cops by a chief of police in Guadalajara.

Fortunately for the drug peddlers and their partners in Mexico's government, that particular police chief "died under interrogation" and cannot testify about corruption higher up in the police

To satisfy U.S. demands for a crackdown on the booming drug trade, Mexican authorities are shooting up low-level suspects and parading poor farm workers arrested in the marijuana fields in front of foreign journalists. But somehow there are never any arrests of the men who have made millions on heroin, cocaine and pot.

The identity of the families who own the cops is no secret. Most live in luxury in beautiful Guadalajara, private jets at the ready, one with a live lion ostentatiously chained near his doorway. When the heat was turned up after the murder of our agent, \$35 million was withdrawn from the local bank for laundering elsewhere.

The narcomafia that preys on the American market goes untouched because corruption is a way of life in Mexico (although the \$2 billion transfer to overseas banks by a recent president was considered excessive).

Increased enforcement in Columbia and south Florida, reports fickers to the path of least resistance in Mexico.

this toleration of evil by our closest Latin neighbor gets too high, however, let us look to the mote in our own eye.

Nobody pays for illegal drugs by check. The worldwide racket lives on cash, and the ability to "launder" ill-gotten cash through corrupt or complaisant banks makes it possible for the narcomafia to turn its white powder into gold.

family of Gennaro Angiulo, reputedly the head of organized Beantown crime, have for years been carrying paper bags and satchels filled with \$20 bills into the Bank of Boston, walking out untraceable cashier's checks in a classic money-laundering operation.

If you or I tried to do this, we

This colossal coverup is not tak-

Before our gringo dudgeon at

In Boston, representatives of the

would be stopped, according to law, but gangland family had a good connection at the bank.

The federal investigation of the Angiulo clan led to the startling revelation that the Bank of Boston had broken federal laws by failing to report over \$1 billion in cash shipments to banks in Switzerland and other European money havens. For this huge assistance to international crime, the staid Boston institution was slapped on the wrist with a \$500,000 fine, the maximum.

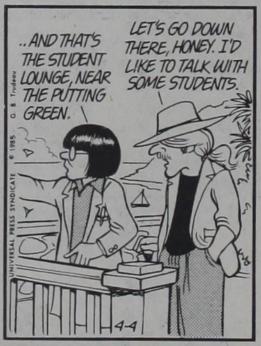
Chairman William Brown, who gets \$350,000 a year to manage the bank, brushes off the Angiulo dealings as "poor judgement." A bank. spokesman claims "there weren't any broad failures" in the bank's procedures. The U.S. Comptroller of the Currency, who has a lot to answer for, is being asked nothing. Low-level bank employees are be-

Letters Policy

Letters to the editor of The University Daily are welcome. All letters must be typed, double-spaced and must include the writer's name, address and telephone number. All letters must be signed. Unsigned letters will not be published. A letter writer's name may be withheld from publication upon request and with a valid reason. Letters shorter than two double-spaced, typewritten pages will be given preference.

The editor reserves the right to edit letters for libel, taste, obscenity and space limitations. Letters also may be edited for spelling, grammar and punctuation.

DOONESBURY





By Garry Trudeau WELL, I'M TRYING TO BREAK INTO IM IF I MAY ASK, PORTS, BUT FOR THE SIR, WHATLINE





SQUONK



BLOOM COUNTY







By Berke Breathed









The University Daily

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NEWS BRIEFS

Women Jaycees disenchanted with club

FERGUS FALLS, Minn. (AP) - Despite a U.S. Supreme Court ruling that they could be members of the Jaycees, a Minnesota Jaycees women's auxiliary has become disenchanted with the male-dominated group and will break away.

The 5,000 Minnesota Jaycee Women voted "overwhelmingly" in a mail ballot to disaffiliate from the Jaycees and reorganize as Minnesota Women of Today, said Barbara Fish, president of the organization.

After the Supreme Court last year forbade discrimination against women by the U.S. Jaycees, some women joined that group instead of the separate women's auxiliaries, "so our membership has been declining," Fish said

Budget cuts may hamper cancer victims

SAN DIEGO (AP) - Hundreds of children who might otherwise be saved may die of cancer each year because federal budget cuts are slowing progress toward improved therapies, a leading cancer specialist said Wednesday.

"We're simply going to have to spend less money," said Dr. G. Denman Hammond, who heads the Children's Cancer Study Group, one of two multi-university programs which he said treat and study about 80 percent of American children with cancer. "... I think it's going to mean lives."

Senate rejects unemployment benefits

WASHINGTON (AP) - The Senate on Wednesday rejected 58-34 legislation that would have extended federal jobless benefits for six months as it prepared to consider a bill to phase out the program for 339,000 unemployed Americans.

Senate Majority Leader Robert Dole, R-Kan., said he was "fairly certain" President Reagan would sign the \$160 million phase-out bill as long as it contained no amendments to extend the program.

Committee 'fine tunes' school reform

AUSTIN (AP) — The Senate Education Committee approved 10-0 Wednesday a 44-page bill that "fine tunes" last summer's major school reform legislation, including the touchy no-pass, no-play rule.

Sen. Carl Parker, D-Port Arthur, said he would offer the bill for Senate debate early next week.

The final committee vote came Wednesday without comment or debate, following several weeks of sometimes heated discussion over it.

Budget request

Officials say higher education promotes the economy

By The Associated Press

Senate budget and education leaders Wednesday of a link between Texas' economy and high quality education.

Jess Hay, chairman of the UT Board of Regents, along with UT System Chancellor Hans Mark, UT President Peter Flawn, and Dallas businessman and education benefactor Peter O'Donnell appeared before an unusual joint session of the Senate Education and Finance committees.

Hay told the legislators that the UT in the state. system is in the process of making anmaintain "momentum" during the next two years.

general revenue, he said.

He praised Lt. Gov. Bill Hobby's plan to give the system 96.3 percent of its requested appropriations.

Hay said he spoke for the UT System but the same terms might ap- Texas Legislature needs to unless we continue to invest our own ply to other colleges and universities

O'Donnell, who recently connual cost reductions of \$18.6 million tributed \$8 million to help endow 32 AUSTIN - University of Texas but would still need a 4.9 percent in- new professorships at the university, system of higher education." System officials tried to convince crease in its 1985 appropriations to compared Texas and Massachusetts.

He said Massachusetts has no oil, no gas, no coal and a poor business There actually would be a \$4.4 climate but "received about five million decrease in spending from times more defense research and development funds than Texas."

demonstrate to industrial and resources in higher education."

academic communities "that Texas has a long-term commitment to develop and sustain a world-class

"This is the time to invest in the universities of our state," said Flawn.

Mark said Texas could become competitive with California and Massachusetts by investing in the O'Donnell said for Texas to be com- "most important resource we have petitive with California, and that is the native intelligence of Massachusetts and New York, the our children ... But, we cannot do it

Republicans consider deficit reduction proposals

By The Associated Press

WASHINGTON — Negotiators for the White House and Senate Republican leaders struggled Wednesday to complete agreement on a multi-billion dollar package of spending cuts to reduce federal deficits, but said differences remained over Social Security, defense and education.

"We hope to conclude preliminary work today," Senate Majority Leader Robert Dole, R-Kan., told reporters after meeting with President Reagan at the White House and a few hours Capitol Hill.

White House spokesman Larry

Speakes said any deficit-reduction sharp reductions in education pro- had yet to discuss defense spending grams, including student loans. plan would be brought to Reagan for his review, but added, "I would an-Sources close to the negotiations adticipate that the president would give ded that while no final decisions had

place before the president's schedul- dation to eliminate the federal subed departure for a California vacation sidy for Amtrak, most Small Business But after reaching tentative agreement on a \$14 billion, three-year package of farm program cuts Tues-

day, sources said negotiators at a

preliminary morning session quickly

ran into difficulty when some

senators objected to Reagan's call for

been made, there was an "inclinaa nod very quickly." He said there was a "good chance" that could take tion" to accept Reagan's recommen-

Administration functions and the Urban Development Action Grant

Reagan's proposal to end grants for mass transit was likely to be rejected

in favor of a reduction in funding. Dole told reporters the two sides they not be identified.

and Social Security, but other sources said any overall agreement would probably call for after-inflation spending increases of 3 percent a year through 1988 for the Pentagon.

That would save billions of dollars from Reagan's original request, which would have increased defense spending by 5.9 percent, 8.2 percent and 8.8 percent through 1988, while On the other hand, the sources said restoring some of the reductions voted in the GOP-controlled Senate Budget Committee last month.

The sources spoke only on condition

VARSITY FORMAL WEAR

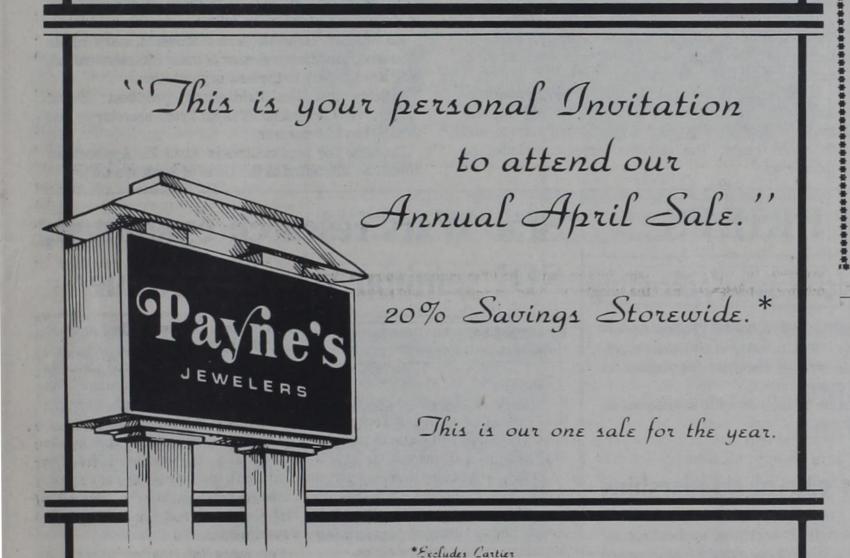
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Hispanic market escaping attention, expert says

By LIZ REYNA University Daily Staff Writer

The U.S. Hispanic Market Report, viable target market, he said. which contains national data on marketing professor in the College of (speak) just enough to get by. Business Administration.

according to Valencia.

terns, demographics, geographical sidering advertising strategies." distribution, media habits, culture He said more businesses also and lifestyle.

some population statistics, according radio stations. to Valencia.

and Houston.

Hispanics will account for 10 per- "Marketers must demographically less educated and have larger lose a big segment of their consumers, and if they don't market ing recognized today," he said.

cent of the United States population by the year 2000, and the Hispanic market has been overlooked as a

"They are overlooked because of Hispanic demographics, is available the language barrier," Valencia said. to local business people at the Texas "The language barrier is a problem Tech Library, according to Bert for advertisers because many Valencia, writer of the report and a Hispanics either speak no English or

'Two-fifths of all Hispanics do not The report is used to aid product understand English well and are marketers, advertisers, researchers unreachable through conventional and related business operators in us- channels of communication," Valening strategies in the Hispanic market, cia said. "Businesses have to start using the Spanish media as well as the The report contains information general media, such as magazines, about income and expenditure pat- newspapers and television, when con-

should advertise in the Spanish The report does not contain detailed media, such as using television stainformation about Hispanics on the tions affiliated with the Spanish Interlocal level, but the resource does have national Network and local Spanish

The U.S. Hispanic consumer Valencia said the report gives infor- market numbers about 18.2 million mation on the state level in markets people who had a purchasing power of such as El Paso, San Antonio, Dallas more than \$62.5 billion in 1983, Valencia said.

Week spotlights Tech Hispanic group

By CHERYLE LOCKE University Daily Staff Writer

"Voices: An Hispanic Perspective" is the theme for Hispanic Cultural Week, April 9-11, which will include activities addressing the Hispanic voice in today's

The week of activities is sponsored by the Hispanic Student Society (HSS). Veronica De La Garza, a longtime member of the HSS, said the group members are hoping to give a new direction to Hispanic students at Texas Tech.

"We are hoping to start a new trend among the Hispanic students at Tech. We are trying to be more of a support group for the 1,000 Hispanic students enrolled here," De La Garza said.

"We want everyone who is interested to come out for it," she said. "We want to showcase our culture and celebrate it.

Robert Ewalt, vice president for student affairs, will

fit their marketing strategies to the families than non-Hispanics."

reasons," he said. "Hispanics tend to consumers of diapers, according to

speak at the opening ceremonies at noon Wednesday in the University Center Courtyard. Entertainment will be provided by the Folklorico Dancers.

Two movies will be shown Wednesday evening at the UC Theater in conjunction with the Hispanic Cultural Week. Admission is free of charge.

Several Lubbock Mexican food restaurants will provide food for a free "food sampler" on April 10. The sampler will be in the UC porch area beginning at 11:30

In other activities, Lubbock's only professional mariachi band, Los Originales Mariachis, will play at noon April 12 in the UC courtyard.

Ernest Garcia, deputy sergeant of arms of the U.S. Senate, will be the keynote speaker at the HSS fiesta banquet at 7 p.m. April 12 in the UC ballroom. Tickets are \$6 for students, \$7 for faculty and \$8 for the general public. Tickets are available at the UC ticket booth or from any HSS member.

if they do not advertise to the 1984, but has been working on the in-For example, Hispanics are heavy Hispanic market, he said.

"People in the beer market know

for them they're losing a large market," he said.

Besides the demographic differences, marketers also must be aware of the strong cultural feelings Hispanics maintain.

Valencia said Hispanics have a strong sentiment for their culture and its preservation, which means marketing strategies must be adapted culturally to reach

"Hispanics' culture and lifestyles are distinct from non-Hispanics' and play an important role in the perceptions Hispanic consumers form about products and services," Valencia said. "Because of the cultural differences, many advertisements and marketing strategies geared to non-Hispanics will not work when directed at the Hispanic market."

The report was published in December 1984. According to Valencia, he began gathering information for the report during the summer of formation since 1977.

"The Hispanic market is an emerg-Valencia. Diaper producers could that Hispanics are the biggest beer ing market whose importance is be-

Museum shows faculty artwork

By CARLA R. McKEOWN University Daily Staff Writer

An exhibit featuring more than 60 works of art by members of the Texas Tech art department faculty will continue at the Texas Tech Museum until May 10.

The exhibit, which opened Sunday, features works such as paintings, prints, drawings, watercolors, ceramics, sculpture, mixed media pieces and design boards.

"Many of our faculty have national reputations. Visitors will see outstanding artwork by professional artists, designers and educators," said Gary Edson,

chairman of the art department.

The exhibit will be featured at the museum through May 10.

Tall ceramic figures by Verne Funk will be included in the exhibit. The contemporary artworks depict dancing couples in close embrace:

Four screen prints exhibited by Lynwood Kreneck show his ability to combine ability with humor. Two of the four screen prints are from a series titled "Great Moments in Food Law." Kreneck often includes with the prints a newspaper-like clipping explaining the situation.

Other faculty members participating in the exhibition include Peggy Bright, Bill Bagley, Jody Brotherston, Frank Cheatham, Jane Cheatham, Rick Dingus, Ken Dixon, Don Durland and Gary Edson.

Hispanic market for several

be younger, economically downscale,

The faculty exhibit also will feature the works of Kathy Ford, Charlotte Funk, Hugh Gibbons, Karen Greenbaum, Paul Hanna, Jim Howze, Leslie Leupp, Bill Lockhart, Michael Martin, Marvin Moon, Terry Morrow, John Queen, Kim Smith, Betty Street, Sara Waters and James Watkins.

New Tech honorary seeks applicants

By CHERYLE LOCKE University Daily Staff Writer

A number of Texas Tech juniors and seniors have been receiving letters from the Dean of Student's Office inviting them to join a new honorary group being formed on campus. Some students are baffled because they are unfamiliar with the honorary and its purpose, according to Mary Reeves, assistant to the Dean of

Students. The new honorary, Golden Key, is being chartered at Tech. Golden Key is a national honor society whose purpose is to "recognize and encourage academic excellence in all fields of endeavor.'

Membership is strictly objective. Although membership is by invitation only, the only requirements are that a student must have a 3.25 grade point average and 64 credit hours. The selection process includes no interviews.

"We hope to reach a segment of students who don't have the time to spend on other honoraries. If they (the students) made the effort to make the grade point, they deserve some kind of recognition. I think they appreciate it," Reeves said.

Jim Bridgeman, Golden Key president, said he hopes to make the honorary one that will serve the entire campus, not just Golden Key members.

Because the honorary is new, selected members will have the opportunity to help set the goals and activities of the organization for the future.

Ed Whipple, associate dean of students, and Virginia Wheeless, assistant professor of mass communications, also are advisers to the new organization.

Officers are Jim Bridgeman, president; David Joiner, vice president; Tanya Tyer, secretary; and Blake Harris, treasurer.

Deadline for applications is April 12. Applications should be submitted to the Dean of Student's Office.

Kappa Alpha sets Ladies' Day

By CHERYLE LOCKE University Daily Staff Writer

Texas Tech fraternity Kappa Alpha Order will honor the members of 57 women's campus organizations at the today

Lloyd Brown, chairman of Ladies' Day, said the group hopes the prothe KAs' projects now.

"What we're trying to do is thank the women on campus for their enhancement to the Tech campus. If it weren't for women, we wouldn't be here at all," Brown said.

Mayor Alan Henry and the Lubbock 1985 "KA Ladies' Day" presentation City Council have proclaimed April 4 to be the official "Ladies' Day."

The reception will be at 5:15 p.m. gram will become a consistent part of today at the University City Club of Lubbock, located at 2601 19th St.

CAMPUS BRIEFS

Banking panel addresses jobs, recruiting

Seven senior executives from Texas banks will discuss "Career Opportunities in Banking" from 2:30 p.m. to 3:30 p.m. today in 358 Business Administration Building. The seven executives comprise the College of Business Administration's advisory council.

The panelists will provide information on their specific institutions as well as the banks' recruiting procedures.

Mortar Board offers pair of scholarships

Mortar Board, the senior honor society, is accepting applications for two \$300 scholarships. Mortar Board will select one current freshman and one current sophomore with a minimum 3.0 GPA. Other criteria for selection are leadership, service and involvement.

Applications are available in 250 West Hall and are due at 5 p.m. April

Star Wars research examined; SDI seminar series continued

By RICK LEE University Daily Staff Writer

The second in a series of symposiums on the Strategic Defense Initiative (SDI) and Texas Tech's role in SDI research will begin at noon today in the UC ballroom.

department chairman, will discuss the potential consequences of the proposed space defense system on

American and foreign relations. implications of the SDI also will be conducted. Panelists will include political science professor John Burnett, physics professor Lynn Hat-

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field, history professor Chester Pach and Michael Wenzler of the Tech University Health Sciences Center's resident psychiatry department. John Darling, vice president of academic affairs, will lead the panel.

The free symposium is open to the public and is sponsored by the Clarke Cochran, political science political science department, Classical and Romance languages and Germanic and Slavic language departments.

For more information about the A panel discussion on the political symposium, contact Irmgard Hunt of the Germanic and Slavic languages department at 742-2803.

MOMENT'S NOTICE

WESLEY FOUNDATION study at 8:30 p.m. today at 2420 15th St.

ANTHROPOLOGICAL SOCIETY The Anthropological Society will have a lecture on the "Geopolitics of Food" at 7:30 p.m. today in 222 Holden Hall.

SOUTH PLAINS BEEKEEPERS ASSOCIATION Applications for the South Plains Honey Queen re available in the Garden and Arts Center. Comleted applications are due Thursday. The crownng of the Honey Queen will be April 16. For more nformation telephone 744-6086

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Cadets botch 'Their First Assignment'

By JAN DILLEY University Daily Staff Writer

points a product has to offer.

Current television advertisements on television, during the commercial (Marion Ramsey). breaks - for free.

recruits tossed into the lion's den that volves shampoo, that isn't much.

Lassard. The fictitious captain issues a call for new officers to his brother (played by Eric Lassard, who stars in Never underestimate the power of the television sitcom "Punky advertising to demonstrate the finest Brewster"), who heads the local police academy.

Six of the city's newest men (and for "Police Academy 2: Their First one woman) in blue respond to Assignment" provide an overview of Lassard's call: Carey Mahoney the humor one should expect to see in (Steve Guttenberg), Moses the Warner Bros. film. Unfortunately, Hightower (Bubba Smith), Eugene expectations of anything but a mildly "Tack" Tackleberry (David Graf). amusing flick are dashed when the Dr. Monsignor Larvelle Jones viewer realizes he could have stayed (Michael Winslow), Doug Fackler at home and watched the best scenes (Bruce Mahler) and Laverne Hooks

Every story must have its an-Hoping to capitalize on the box of- tagonist but, in the case of "Police fice success of the first "Police Academy 2," there are two - perhaps Academy," producer Paul Maslansky two too many. As the power-hungry once again has assembled a cast of Lieutenant Mauser, Art Metrano does familiar faces to star in this tale of the well with what he has to work with. but stupid. exploits of six police academy Except for one silly scene that in-

is Precinct 16, their first assignment. The real bad guy (Bob Goldthwait), Known from his role as Dr. Johnny a leather-clad gang leader named Fever on "WKRP in Cincinnati," Zed, who looks tough and stringy, Howard Hesseman plays Capt. Pete fails to be funny, scary or anything



'Police Academy 2'

Only Michael Winslow, as the human sound effects machine who saves the day more than once with his borders on the "hilarity" and "zaniness" promised by the film's

With poor writing, a nonsensical plot and a number of potentially funimitations of everything from canines ny scenes that fall flat, this first to choppers, gives anything that even assignment for the recruits should be

Frat to host 'pagan' fund-raiser

By JAN DILLEY

University Daily Staff Writer

Since December, members of Delta Chi fraternity have been working on a project they hope will be just like the spectacular celebrations of early Rome.

In an effort to raise funds for the local chapter of the Muscular Dystrophy Association, the fraternity next week will sponsor the Delta Chi Circus Maximus/Texas

"We got the idea for the name from the coliseum in Rome and the circuses emperors used to throw back then," said John Huffman, project chairman. "We want this to be like a huge spectacle."

Throughout the event, the organization will schedule several activities, including the Miss Aphrodite/Mr. Gladiator contest April 8 through 12. Votes may be cast by donation from 9 a.m. to 3 p.m. in the University Center.

Teams will pull homemade

chariots from 9 a.m. to 2 p.m. April 13 around Memorial Circle during the Circus Maximus Chariot Race. "Texas' Biggest Toga Party" will take place at 7 p.m. that night at the New West, 5203 34th St. Skits, a 'Roman orgy' and finals for the air band competition, will keep the partygoers entertained. The air band contest began six weeks ago.

Admission to the event will be \$3 for women and \$4 for men, with all proceeds going to the MDA.

Participants in the air bands will be admitted free. The fraternity hopes to raise \$2,400 to \$3,000 for MDA from party ticket receipts and donations for the Miss Aphrodite/Mr. Gladiator contest.

A relative newcomer to Texas Tech, Delta Chi has been on campus for three years.

"This is the first time we have attempted anything of this size," Huffman said. "Until now, we didn't have a big, all-out philanthropic project.

Tech jazz bands to perform concert

Texas Tech Jazz Bands II and III will perform at 8:15 p.m. today in Hemmle Recital Hall.

Jazz Band III, with director Allen Teel, will play three selections: Jay Chattaway's "Arrival," "Bossa Niecasa" by Lennie Niehaus, and Rick Lawn's "Be-Bop Sha-Bam."

Directed by Keith Bearden, Jazz Band II will offer a Don Schamber arrangement of "Time After Time," Gordon Goodwin's "Checking the Cell Structure," "My Funny Valentine" in a Dave Barduhn arrangement, and Bill Holman's version of the big band favorite "Malaga."

Bearden is associate director of bands, which includes duties as marching band director and director of the Court Jesters basketball band in addition to his duties with the jazz band and a spring concert band.

Teel is a graduate teaching assistant pursuing his master's of music degree in percussion. He came to Lubbock from Tulia after earning his undergraduate degree in percussion at West Texas State University.

Admission is free.



'Ruling Class

Peter O'Toole portrays an aristocrat convinced he is Jesus Christ in "The Ruling Class." The University Center Programs film will be screened at 8 p.m. today in the UC Theater.

Acclaimed guitarist to present wares

By PETE WILKINS University Daily Staff Writer

Austin guitarist Eric Johnson and band will present performances at Fat Dawg's, 2408 Fourth St., Friday and Saturday night.

Johnson, who remains relatively unknown to much of the general public, can be described as the musician's musician. He has been praised by such guitar greats as Johnny Winter, Billy Gibbons and Steve Morse, who was quoted in Guitar Player magazine as saying Johnson is "... better than Jeff Beck."

Despite the lavish praise heaped upon him by professional musicians, The University Daily.

"I think it's a never-ending role of learning and discipline. There's a lot of room to grow. The more you learn ... you almost appear free. But you can never become completely free," he said.

Does Johnson believe he is develop-

ing a larger audience because of his Beck (no relation to Jeff) on bass and reputation and live performances? "I Tommy Taylor on drums. think so, to a certain degree," he said. "Different opportunities have done some good. It's a little easier to get gigs now."

Johnson has recorded very little in his career as a musician. In 1975, his band, The Electromagnets, released an album that garnered critical acclaim, but little commercial success.

Since then he has recorded for Christopher Cross and gigged extensively with The Avenue but has yet to record his own album. However, that may change in the near future.

point," Johnson said. Although he has his voice now. "I feel sorry for some Johnson remains modest about his not signed any contracts, Johnson of those people that came to hear me musical ability. "I view myself as a said there is a good possibility of an sing a couple of years ago," he said student of the guitar," Johnson told agreement with Warner Bros. with a laugh.

Broadcasting System show, "Austin Johnson, who does Eric Johnson City Limits," Eric Johnson and The listen to? "A whole bunch of different Avenue were featured along with people," he said, listing Peter Gabriel Lubbock native Joe Ely. Since then, and David Gilmour, among others. however, the band lineup has chang- "Talk Talk is interesting. You can ed. Johnson now plays with Roscoe learn from anything."

Regardless of who Johnson performs with, his music is difficult to classify. Johnson said his music contains "a little jazz, some country, predominantly rock.

"It's guitar music. I like to attain a widespread focus of guitar, with no limitations."

Johnson said he wants his first album to be somewhat diversified, with "one or two acoustic numbers." "Everything looks good at this He said he thinks more favorably of

In a recent segment of the Public If so many musicians listen to Eric

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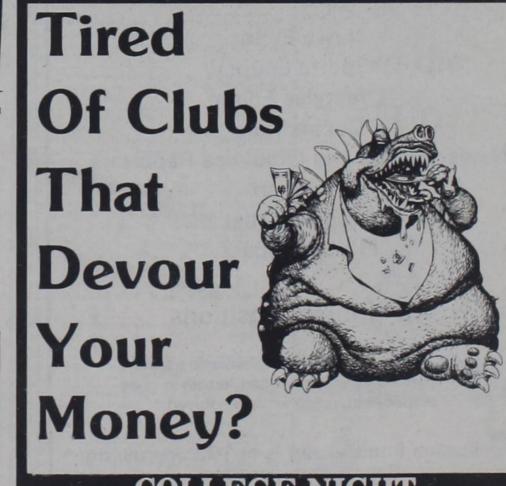
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Sports Update

Frogs down Tech netters, 7-2

The Texas Tech men's tennis team lost a hard-fought match against the TCU Horned Frogs, 7-2, Wednesday at the Tech Varsity Courts.

The Raiders, now 14 in the Southwest Conference, 11-12 for the year, were paced by senior Vince Menard, who was involved in both Tech victories. Menard outlasted TCU's Sergio Becker for a 6-2, 3-6, 7-5 singles victory, and teamed with David Leatherwood in a 6-0, 3-6, 6-3 triumph over Fred Viancos-Becker.

Menard rejoined the Tech squad last month after originally choosing to forego his last year of eligibility. Tech coach Ron Damron said Menard's return has made a difference.

"Vince just had a great day," Damron said. "He's a good team leader, and a quality player. He's made a big difference for our

Tech's No. 1 seed Simon Hurry lost to TCU's Tony Mercer, 6-3, 6-4; David Leatherwood fell to Scott Myers, 6-4, 6-2; Ted Invie was beaten by Viancos, 6-3, 6-0; Dick Bosse lost to Neil Broad, 7-6, 6-0; and Lamar May was defeated by John Baker, 7-6, 6-0.

Doubles play saw Hurry-Bosse lose to Baker-Myers, 6-2, 6-3 and Invie-May to Mercer-Broad, 4-6,

Raiders women thrash WTSU

team, after losing a Southwest doubles," he said. Conference match to TCU Saturday, took its frustrations out on West Texas State Monday, 9-0.

each Tech singles player and doubles team won in straight sets. The win raised the Raiders' SWC action.

The Raiders will play their final home match of the season Friday Cougars at 1:30 p.m.

Tech coach Mickey Bowes said his Raiders will have to play some of their best tennis to beat the Cougars. "To beat them, we will have to do particularly well in the lower part of the line-up in singles,

The Texas Tech women's tennis and the No. 2 and 3 seeds in the

In Monday's match, Annmarie Walson beat Ellen Nimmo 6-2, 6-0; Julie Hrebec beat Lynn Jaquess No match went the distance as 6-0, 6-4; Lisa Roberts beat Phyllis Lee 6-1, 6-1; Cathy Carlson beat Vanessa Sims 6-2, 6-3; Lisa Labold beat Julie Bettaur 6-0, 6-0; and overall record to 17-4. Tech is 1-4 in Robin Postin beat Karen Redwine 6-0, 6-0.

In doubles, Walson-Pam Booras beat Nimmo-Jaquess 6-4, 6-1; when they host the Houston Hrebec-Carlson beat Sims-Redwine 6-2, 6-0: and Poston-Debbie Novak beat Lee-Bettaur

After Friday's match against the Cougars, Tech will meet Abilene Christian Monday in Abilene.

Jackson confident about season

By The Associated Press

Jackson's storied baseball career ap- .194 with only 14 home runs and 49 peared to be drawing to a close in runs batted in. 1983. This spring, he looks as if he could go on forever.

thusiasm, a sharp contrast to the way 500th of his career - and 81 RBI. he felt last spring.

year, I knew I was going to have to hitting very well. play and perform," Jackson said at the California Angels' training camp. "There was a lot of pressure on me; rekindled enthusiasm apparently has been very happy with the Angels, who replied.

through."

But he showed strong signs of a comeback last season. Although his Jackson, who turns 39 in May, says batting average improved to just .223, he has renewed confidence and en- he had 25 homers - including the ting the ball well and there seems to he was "the straw that stirs the

This spring, after showing up for tive in the DH role." "When I came into the spring last work three days early, he has been

The biggest factor in Jackson's

to use him frequently in right field, Jackson had suffered through his rather than in the designated-hitter PALM SPRINGS, Calif. - Reggie poorest season in 1983, when he hit role Jackson's held for the past two

> "I feel a lot more involved in the said, "Never." game when I'm playing in the outfield," Jackson said. "I've been hit-

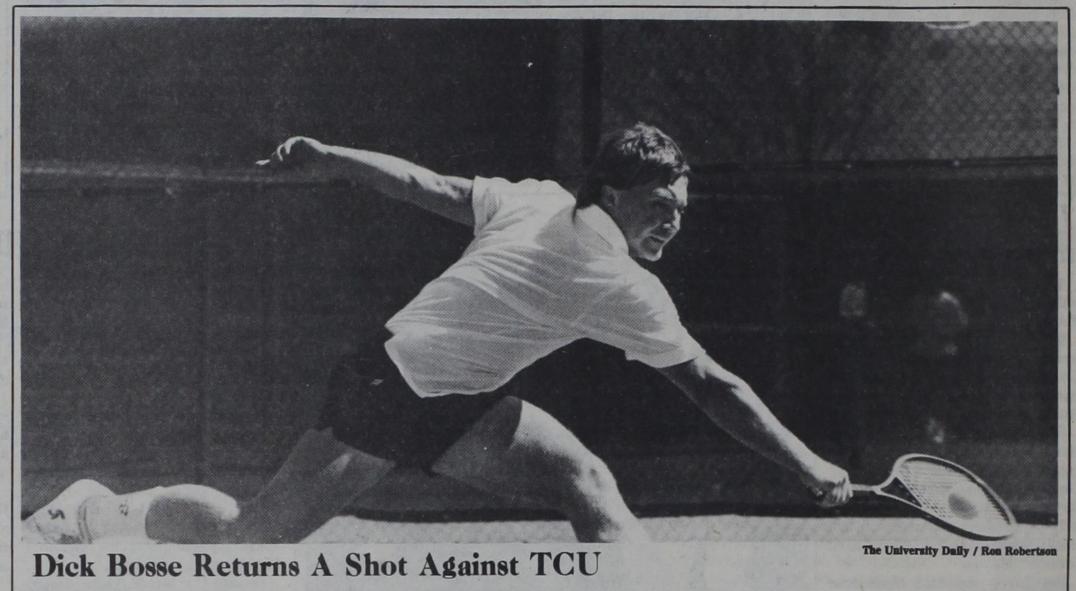
Jackson, who said earlier in the spr- sidered himself a team leader. ing that he plans to play at least through 1986 for California, said he's

everybody was wondering if I was been Manager Gene Mauch's decision signed him out of the re-entry draft in

Asked if he ever missed the markedly less quiet days when he was with the New York Yankees, Jackson

With the Yankees, Jackson had said be a correlation. I was not as produc- drink." He said he had no similar phrase for his role with the Angels, and shrugged when asked if he con-

"That's for others to say," he



Impossible dream signals beginning of new major league season

By COLIN KILLIAN University Daily Sports Editor



league baseball's quite so clear cut.

opening day. Waiter, give me a stale beer with a chocolate milk chaser,

the 1985 World Series. I know it was a Texas. ridiculous thought; the Rangers accrew is beyond me.

warbled rendition of "Take Me Out to Quisenberry returning to the mound cellar. the Ball Game" that would've made and George Brett and Willie Wilson in Harry Carey proud. Baseball-sized balls of sweat rolled off my chin. I had It was the way an immediate craving for a rock hard dreams are suppos- hot dog. With the realization that pro baseball is back came the realization Maybe it was that I had baseball fever.

something I ate - if After I'd regained my senses, I it was, I need knew the Rangers again would finish another dose before somewhere near the bottom. Unfor-Monday, major tunately, the pennant races aren't

AL WEST

HOW THEY WILL FINISH: 1. Kan-

tually are a living nightmare. I'm not late surge last season, finishing 84-78. some offensive help. a big Rangers fan, so what I was do- The addition of Jim Sundberg should ing dreaming about Doug Rader's add some strength, although not Reggie naturally will miss many enough to propel the Royals into the more than he hits, leading California I awoke to find myself singing a World Series. Still, with Dan to battle Oakland and Texas for the

the field, Kansas City should take the wimpy West.

1983, will be trying to rebound from a fifth-place finish in 1984. The White cold. Not much more to say about the tion of Fred Lynn and Lee Lacy could could help keep the team afloat. Sox have a solid pitching staff and could return to the top.

Seattle has yet to finish over .500 in

Baseball Preview

sas City, 2. Chicago, 3. Seattle, 4. Min- its eight years of existence, but to win The Texas Rangers had just won nesota, 5. California, 6. Oakland, 7. the West the Mariners may not have to. The Twins have the horses and The Royals won the division with a might surprise if Kent Hrbek gets

What can you say about the Angels?

Henderson to the Yanks, the As will the Blue Jays to give the Tigers a hot be in for a long, slow season. Then, chase to the finish. The Orioles finish-Chicago, which won the division in there's Texas. The only bright spot in ed fifth last season with a record that Braves, along with his record 45 Arlington is that the beer is always Rangers.

AL EAST

Cleveland.

Series, but winning the East two can go. years straight won't be easy. It may be impossible.

start as they did in '84, but with Jack Rangers. Morris, Dan Petry and Willie Hernandez on the hill, Detroit will repeat as East champs.

As) and Gary Lavelle (from the After trading speedy Rickey Giants) to the bullpen should allow would've won the West. The aquisiwin Baltimore the East.

HOW THEY WILL FINISH: 1. won't have a great year. New York Detroit, 2. Toronto, 3. Baltimore, 4. had the best record in the majors Boston, 5. Milwaukee, 6. New York, 7. after the All-Star break and the added speed of Henderson is a definite plus. The defending world champions If they can find the arms to go with Houston, 2. San Diego, 3. Atlanta, 4. might be in for a return trip to the their bats, who knows how far they

Milwaukee was blasted by injuries

NL EAST

HOW THEY WILL FINISH: 1. New be tough. York, 2. Philadelphia, 3. Chicago, 4. The addition of Bill Caudill (via the Pittsburgh, 5. St. Louis, 6. Montreal. Gary Carter will make the dif-

ference for the Mets, who finished 61/2 Gooden will avoid the sophomore jinx the top. and lead the team to not only the pen-

this year. And the Phillies will shock the Dodgers anyway. everyone by giving the Mets a run and finishing second.

The Pirates will be improved with trouble.

the aquisition of underrated George Hendrick from the Cards, and will battle St. Louis for fourth. The Cardinals traded Bruce Sutter to the saves. Jack Clark (via the Giants)

Montreal always seems to be a It's hard to see how the Yankees disappointment and this season will be no different. With Carter departed, it will be a long summer in Canada.

NL WEST HOW THEY WILL FINISH: 1. Cincinnati, 5. Los Angeles, 6. San Francisco.

Huh? The Astros in the West? Yep, in '84 and might rebound. The there's Houston is my surprise pick in the The Tigers won't jump out to a 35-5 Cleveland, Ohio's answer to the West. Hey, nobody picked Villanova to win the NCAAs, did they? If Dickie Thon can come back, the Astros will

> The Padres ran away with the division by 12 games last year, and will again be in the thick of things at the season's end. With Bruce Sutter in the games behind the Cubs in '84. Dwight bullpen, the Braves could return to

> Although the Reds appear weak on nant, but the World Series title as paper, manager Pete Rose should be able to make them respectable. The Sorry all you "longtime" Cubbies Dodgers acquired Al Oliver from the fans, your team won't win it again Phillies, but it won't be enough. I hate

> > Without Jack Clark, the Giants will

bring up the rear without much

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Shot clock will help, not hinder, the game

By COLIN KILLIAN University Daily Sports Editor



and bickering, the committee Tuesday

the NCAA Tournament. One recent them (Villanova) out of their zone." survey revealed that two-thirds of the coaches favored the move.

credit for the Wildcats' victory.

Villanova controlled the tempo of entertaining. the game to its liking, waiting until

clock will make it improbable for an revenues. underdog such as Villanova to defeat a talented team such as Georgetown. It also has been argued that the clock tend the game to be played in a four removes much of the coaching corners offense. If a team can't play strategy from the game.

But something had to be done. what's the point? Holding the ball in the last few

Despite all the controversy, the rule won't have as much effect as many

Perhaps the best version of the shot clock was the one used in the SWC two years ago. At that time, the clock was turned off during the last four The NCAA Rules minutes of the game, allowing certain Committee finally coaching strategies to be effective has done it. After while at the same time keeping the years of pleading rest of the contest running smoothly.

The danger of no shot clock is that a adopted a 45-second team will use it in the middle of a half, shot clock for use in therefore creating a rather boring afall college basket- fair for those who pay admission. Georgetown coach John Thompson Nineteen conferences used the said he would have gone to the stall clock this season, but it wasn't used in with nine minutes left if it "could get

Other critics have asserted that Still, the decision is bound to come television dollars were the driving under heavy criticism in the wake of force behind the adoption of the clock. Villanova's shocking upset of In a way, that probably is correct. Georgetown for the national title. The Television wants to attract viewers, lack of a shot clock received much thus higher ratings, and to do that the game must be made more

the best percentage shot became The fact that college basketball is available. It is highly unlikely that the big business must be addressed. The Wildcats could have shot 78.6 percent most frequent complaint I hear about from the floor if a shot clock had been college games is that they are boring. Perhaps a little faster tempo would It is a valid argument. The shot increase attendence and TV

> Surely James Naismith didn't inthe game full speed all the way,

minutes is one thing, but doing it In what other sport is a team or throughout a contest is another. A few player allowed to run the clock down? years ago in an important Pac-10 Football has four downs; either you game, one team used a stall and the move the ball or you lose it. A game ended with the score in the volleyball is in constant motion while in play. Even golfers are penalized for taking too long to make a shot.

If a team must resort to stall tactics believe. In some cases, it may even to win a contest, then that team is adbackfire. I don't have the exact mitting its inferiority. The NCAA figures, but a reliable source told me Rules Committee realized the shot their vision.

the average scores in SWC games ac- clock was a necessary addition to the tually went down when the 45-second game. They should be praised for clock was adopted. Kings request for move

approved by committee By The Associated Press

NEW YORK — The Kansas City Kings' request to move to Sacramento, Calif., was approved Wednesday by a special committee of National Basketball Association owners.

However, it said the league should reserve the right to relocate the Kings if Sacramento does not build a suitable arena by the 1987-88 season.

The decision by the five owners must be ratified by the full 23-member board of governors, who

will meet in New York on April 16.

record, announced in January their intention to relocate, citing what president and general manager Joe Axelson called "generally weak support over the years."

Gregg Lukenbill, who heads the Sacramento-based group that purchased the team in June 1983, said the Kings lost \$1 million last season and had projected losses of \$1.8 million

The owners' committee said that STENOCALL is accepting applications for 4-10:00 while there is no suitable arena in TREMENDOUS financial opportunity. Share in the pro-fits of a telephone company. 806-797-1346. Sacramento at this time, a temporary facility seating 10,400 is expected to

be completed by next September. The Kings, currently in last place in "We Take Checks With

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By working smart, these guys come closer to

maximizing their potiential in the weight room,

which means they come closer to maximizing

their potential on the football field.

## Lifting a program

### Weight coach Mike Mock adds new muscle to Tech athletes

By REAGAN WHITE University Daily Staff Writer

before they do unto you. When you program. come to mind.

exerting muscular force," as Webster athlete," the coach said. says.

for the New York Jets for one year. should be using...

When Mock came back to Tech, he "We could use a computer to help

found himself in charge of a strength program that had every member of the football team, from 175-pound X's and O's, offense and defense, quarterbacks to 275-pound linemen, blocking and tackling, do unto others doing essentially the same strength

game of football, all of these could tailored to meet the strength needs of each position on the team. "Our goal Perhaps the most basic element of for next year is to put together a football is strength, or "the power of specific program for each individual

The man in charge of improving hands to achieve that goal. More than including the football team, is Mike during last fall's campaign, and keep-Mock, who enters his fourth year on ing track of all the weights used by all the Tech coaching staff. Mock started the athletes on all the exercises, and for Tech at linebacker during the 1976 all the weights all these men were usand 1977 seasons, then went on to play ing, and monitoring the weights they

Another Day In The Weight Room

think of the basic elements of the The program Mock now uses is

Mock will have a big job on his

this aspect of all Texas Tech athletes, 140 men were on the football team keep track of it all. But we do a good there will be an "auxiliary station" job with what we have," Mock said. The program Mock uses to keep the players in shape is anything but muscles, with four or five sets at haphazard, the notebooks abounding most.

in his office notwithstanding. There Mock's program, each designed to produce the physical traits needed for different jobs on the football field. Besides programs that emphasize teammates, Mock said.

low repetition exercises to develop develop size, Mock said he has had good results with the "down sburgh Steelers.

intensity program that starts each ex- intense to lift effectively," he said. ercise with heavy weights. When the begins another set without resting.

strength, such as the interior lubricate themselves, he said. linemen, typically will do four exercises each workout. Each of the exer- ting weights by increasing the size of cises will have 12 to 14 sets, with each the muscles and increasing the set having 8 to 10 repetitions. In addi- percentage of available muscle fibers tion to those four basic exercises, the body recruits to perform the lift,

with exercises for muscle groups such as the abdominals or the neck

-Mike Mock

Positions requiring more speed and are four basic lifting concepts used in mobility than the linemen, such as the quarterback and defensive halfback slots, have weight programs with just as much intensity as their bigger

"They won't do as many sets, they power and high repetition exercises to do faster sets, and the weights they use aren't as heavy," he said.

The warm-up is an important part pyramiding" weight program used by of lifting, Mock said. "The warm-up is the National Football League's Pitt- the gear-up for a good workout. It allows the athlete to psychologically "Down pyramiding" is a high- adjust his intensity. You have to get

Other benefits of warming up inlifter tires at the end of the set, some clude raising the body temperature, of the weight is removed and the lifter improving the body's elasticity by increasing the rate of blood flow and Positions requiring great size and warming up the joints so they will

The body adapts to the stress of lif-Mock said.

percent of their muscle fiber to per- said. form a lift. The good lifters recruit

Mock Takes A Breather

adrenaline flows and with intense, are not only working hard, they're total concentration," Mock said.

minimizes injuries and actually in- working smart, these guys come creases flexibility, Mock said. "The closer to maximizing their potential idea that lifting weights makes a per- in the weight room, which means they son become stiff and inflexible is come closer to maximizing their "Most lifters recruit only about 30 nothing but an old wives' tale," he potential on the football field.

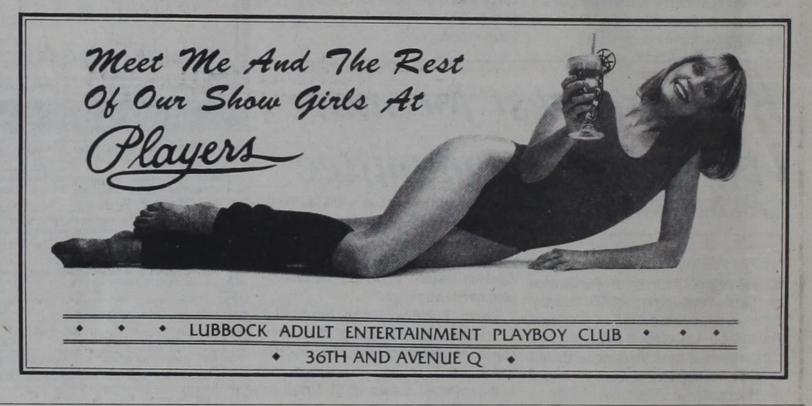
about 40 percent, and the great ones 
The sort of weightlifting Tech foot- not that far away from breaking it can recruit 50 to 55 percent. More ball players do differs from that done loose and becoming a big-time footfibers come into play when in the past, Mock said. "These guys ball team."

working smart," he said. "Hard work A good weight training program is different from smart work. By

"We're having good success. We're







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