

Merry Christmas



TO ALL OUR FRIENDS



The Plains Review
 OUR 40th YEAR PUBLISHED WEEKLY AT PLAINS, TEXAS.
 A SERVICE TO THIS COMMUNITY. Thursday, December 24, 1970 10¢



Humble-Bedford

Oil Well Failure

The Humble-Bedford #1 oil well 9 miles northwest of Plains has been called a failure. The well swabbed 153 barrels of water and 8 barrels of oil in 24 hours from the San Andres. Recovery was through perforation at 5,216 - 5,230 feet. The well was drilled to 12,220 feet but was plugged back to 5,268 feet.

The San Andres test while being drilled from 5,218 to 5,284 feet recovered 90 feet of gas and 270 feet of heavily oil-gas-cut drilling water.

Teen-Agers Send off Gum Wrappers

"I don't know of anyone who is more sensitive to the needs of others than today's teen-agers," exclaimed Mrs. Maxine Smith, librarian at Plains High School.

Ever since the last week in October, the youth of Plains High School have been collecting outside gum wrappers from 5¢ packages of Clark's Cinnamon and Teaberry gum. For each wrapper sent back to the company of Minneapolis, Minnesota, the company will send enough money overseas to buy two gallons of milk for a Vietnamese orphan, or enough to last two entire weeks.

The students first had as their goal, 50 wrappers, which they mailed off after Halloween. Then, they set themselves

a goal of 100 for the rest of November and December, when they learned the offer had been extended to late December.

They met the goal of 100 in mid-December by buying Clark gum, so the goal was extended to 150. Last week, when they reached that goal through their generosity, the goal of 200 was set. It was reached Wednesday, the day school was out for the holidays.

"I know of no better way for students to show the real Christmas spirit, than by thinking of others in this way. The boys and girls of Plains High School are truly wonderful in giving to this deserving project," Mrs. Smith says.

Texas Highway Department

(For Immediate Release) Brownfield, Texas. The Texas Highway Department has announced the beginning date for a construction project on F.M. 769 in Yoakum County. The work will extend from U.S. 82, southwest of Plains, south along the Texas-New Mexico State Line to S.H. 88 West of Denver City. The Texas Highway Department and the Contractor, Mr. Jimmy Kerr of Lubbock, stated that the construction will begin on or about January 4, 1971. The Contractor stated that he plans to begin work on the North end of the project.

Mr. William M. Pope, Supervising Resident Engineer of the Texas Highway Department at Brownfield will be in charge of the Construction Inspection. Mr. Pope explained that the roadway would be open to traffic and that the inconvenience to the traveling public will be held to a minimum. Since heavy truck and machinery will be working during the construction, extreme caution should be used at all times, by those traveling through the project. Cooperation of the public is requested in obeying all traffic signals, warning signs and speed limits.

Plains Water Plant to Shut Down

Mr. Harold Holloway of the marketing division of the E. I. Du Pont de Nemours & Company, Inc., met with the Plains City Council Tuesday night. Mr. Holloway informed the council that the plant would definitely be shut down on January 15th.

He presented a cost summary of the purchase of the existing desalination plant from the Du Pont Company. In answer to a request by the city, Mr. Holloway submitted prices on three different installations. The first, the present facilities with the latest developed equipment, the B-9 type permeators which have been recently developed through the research of the Plains plant with a capacity of 100,000 gallons daily treated water at \$68,800.00. To increase the plant to 150,000 gallons daily the total cost would be \$94,200.00 and the price of a 200,000 gallons daily plant would be \$122,200.00.

Mr. Holloway explained that the optimum size plant for the demands for Plains would be the 150,000 gallon plant. This recommendation was made on the basis of an analysis of the records of the daily water consumption of the city over the period from November, 1969 through October 1970. The analysis shows that such a plant would afford the citizens of Plains 260 days of the year with the present quality of water when all water has been treated through the plant, which is below the state recommendation of 500 parts per million of dissolvable solids, 340 days with less than 1,000 ppm and 25 days with over than 1,000 ppm, as compared with 185 days with less than 500 ppm, 275 days with less than 1,000 ppm and 90 days with less than 1,000 ppm. Plains' water direct from the well is above 1,600 ppm.

The summary also included a plan of amortization in which the cost of the plant and its operations could be paid from an increase of water rates and a slight increase in a small minimum charge rate without the necessity of further bond issues or cost on taxes.

Mr. Holloway stated that

all research work by the Du Pont Company at the Plains plant has been completed and that the plant operations would increase as of January 15, 1971. In the event that the City of Plains decides not to purchase the plant, it will be disassembled and moved.

A Du Pont spokesman indicated that the decision to shut down the plant had been made and the city had been informed prior to their December 22nd meeting.

At the Tuesday night meeting, the council voted to hold an election on January 30th, 1971 at which time the question of the purchase of the desalination plant will be presented to the voters of Plains. The proposition will be for or against the purchase.



Mrs. Mattie Sudduth Wins Suit Against Insurance Company

Mrs. Mattie Morine Sudduth for the second time, won her suit against the Commonwealth County Mutual Insurance Company in the 121st Civil District Court held in Yoakum County last week.

Mrs. Sudduth filed a claim against the insurance company and they refused to pay saying that they had mailed her a notice of policy cancellation, and Mrs. Sudduth claimed that she did not receive it. The insurance policy had been paid for a year in advance, and as she had not received the notice of cancellation nor a refund on the advanced payment, the jury ruled in her favor.

The jurors in the case included Foreman Homer Sudduth, Jerome Head, Merle Souter, Jim Barron, James R. Richards, Douglas Brown, Mrs. Roland Brassell, Albert H. Anderson, J.P. Garner, Henry Rankin, Mrs. Gene Kinder, and C. C. Copeland, Jr.

A second case during the week was William F. Dunning vs. Bituminous Fire & Marine Insurance Company, and the jury also ruled in favor of the Plaintiff, William F. Dunning.



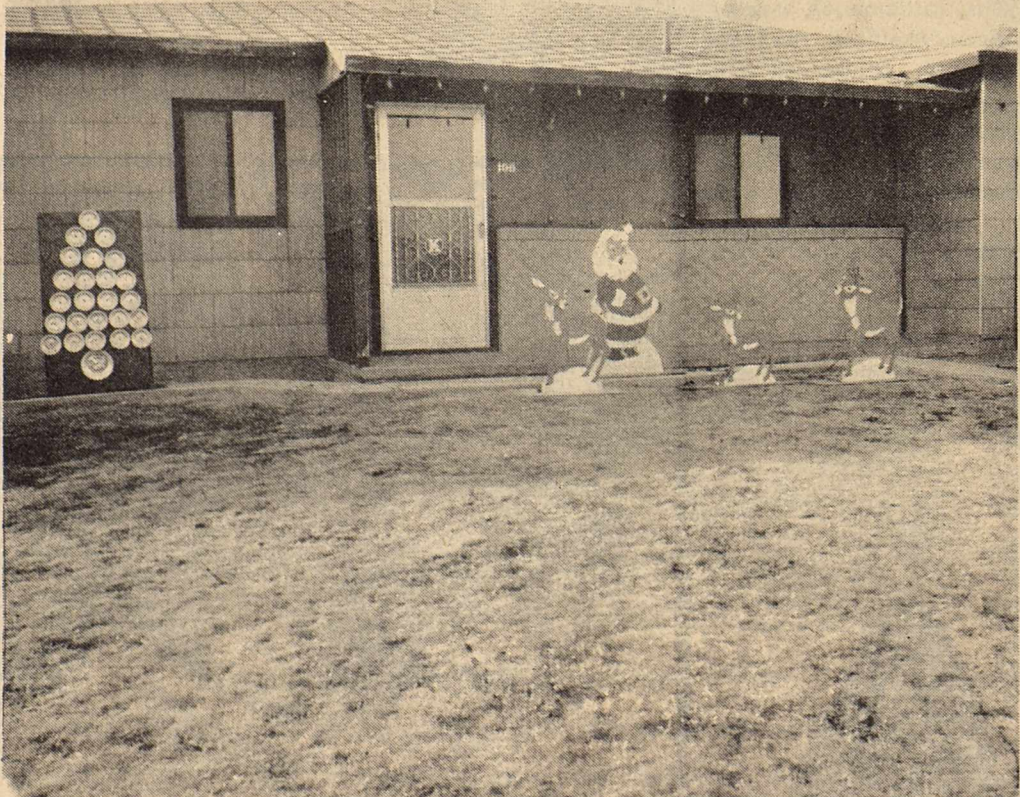
Plains Schools Will Observe Two Weeks as Yuletide Holiday

Public school students in this area will enjoy two full weeks of holiday vacation this Christmas season.

Classes will be dismissed Wednesday, December 23rd at 2 p.m. after a round of home-room parties in the grade school, and will be re-opened on Thursday, January 7th, 1971. Teachers and school administrators will be back in their classrooms January 4th, 1971.

Colleges across the state are beginning the Christmas holiday season this week. Students are arriving home from campuses near and far.

Winner of Lighting Contest



The First Place Winner in the Christmas Lighting Contest is Buster Kennedy, as announced by the Plains Chamber of Commerce. This outstanding Christmas Scene is pictured above. Second Place was won by A. K. Altman; Third Place by Jim Warren, Fourth Place by Gene Schoenrock, and Fifth Place by C. C. Perkins. The Judges gave points for the following: Elements and principles of Design... 25 points, Distinction... 10 points, Handmade... 15 points, Suitability, Unity, Symbolism... (Theme)... 25 points, and Aesthetic appeal (Beauty)... 25 points.

OPERATION MOTORCIDE

DPS

ESTIMATES

52

TRAFFIC DEATHS

Based on past experience, the Department of Public Safety estimates 52 persons will die on Texas streets and highways during the period from 6 p.m., Dec. 24, through midnight, Dec. 27. DPS joins the Governor's Committee on Traffic Safety in urging motorists to prevent these needless deaths.

CHRISTMAS

drive friendly

Youth Center

The Plains Youth Center will have a dance in the party house at the Yoakum County Park, December 23rd, from 8 to 12 p.m. The music will be by the Lynx.

All Plains teenagers are expected to support this Youth Center by attending this dance. The Plains Youth Center will be closed Christmas weekend.



A VERY WELCOME OLE GENTLEMAN, FONDLY REFERRED TO AS SANTA CLAUS, FLEW INTO TOWN, SATURDAY MORNING, DECEMBER 19, AT 10 O'CLOCK. HE WAS MET AT THE AIRPORT BY THE PLAINS VOLUNTEER FIRE DEPARTMENT, AND WAS QUICKLY USHERED TO DOWNTOWN PLAINS, TEXAS. THE JOLLY OLE GENT VISITED WITH MANY EXCITED YOUNG BOYS AND GIRLS, AND PASSED OUT CANDY AND GOODIES FOR EVERYONE.



Faye McConnell Editor & Publisher
John McConnell Editor & Publisher
Jewell Anderson Purely Local
Fern Lowrey Tokio News
Margaret Box State Line News

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Any erroneous reflection on the character, reputation, or standing of any person, firm or Corporation which may appear in the news may be gladly corrected if brought to the attention of the Editor.

Letters are always welcome when accompanied with the name and address, and space is available.

Editorials

CHRISTMAS SPIRIT

Christmas is here once more with the same old Santa Claus and the same old reindeers, the same old myths and the same old pack. While nearly everyone including the children, know the truth about Christmas, we still love the thrill of the old Mythology and the sentiments that it carries. In this ever changing world where we scrap so much of the achievements of today and plunge into the uncharted future of tomorrow, we cherish some connection with the memories of the past.

It looks as if Santa's pack might be a bit lighter than it has been the last few years, but as usual, he will wear that cheery smile and carry the spirit of exultation just as he has always done.

To the children, the spirit of Christmas is a receiving one and rightly so. But to us older ones, Christmas could well be epitomized by unselfishness, concern for our fellowman and the welfare of our community.

If we lack the Christmas Spirit this year, perhaps a little assessment of ourselves would be in order. It just could be that we are feeling sorry for ourselves, feeling the things we lack rather than being thankful for so many things we take for granted. It could be a little covetousness of those more fortunate financially than we. But let us all remember that Christmas Spirit like all spiritual things cannot be bought. It must come from within us.

Though we may not receive as many gifts or be able to give as many as we desire, let us remember that we, like old Santa can still help spread the good cheer. And this year when we say, "MERRY CHRISTMAS," let us feel from within a Merry Christmas to everyone we greet. When we do, we will find that we have more spirit than we can contain. When we wish abundance for others, we find we have abundance ourselves.

HELP PLAINS GROW

Right now is the time for every citizen to consider what they want for their home town, the kind of town we want for the future, what will enhance property values and afford the standard of living enjoyed in surrounding communities. No community can stand still; it progresses or it recedes. The attitude of the residents greatly govern the procedure. To move forward, every one must be concerned, and seriously consider new improvements before rejecting them.

It is inconceivable for anyone in Plains to return to the conditions that prevailed before the water improvement program began. No one concerned could wish to join the ranks with those who moved from Plains due to the bad water condition that prevailed. To do so would seal the doom of the future of Plains.

Water improvement is a must. The quality of water is the first concern of any individual or business enterprise who is considering moving to any community. Bad water is the first barrier encountered. This barrier can now be overcome. Plains then can have something to offer as an incentive for people to come here to live. The desalination plant has definitely been a move for improvement. If accepted, it will invite other improvements. Plains can move forward. It all depends upon the desires of the populace.

Serious consideration should be given between now and the election coming up January 30th, 1971.

All the Joys of Christmas Greetings



To each of you, we send the best wishes of the holiday season. May we add our grateful thanks to you for allowing us to serve your banking needs. Merry Christmas.

Plains State Bank

Friendly Chats with Faye McConnell

The Christmas Tree- An Ageless Tradition

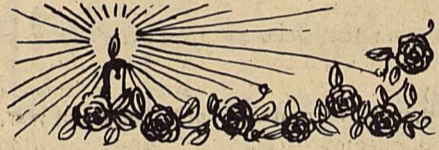
Taken from the Texas Forest News

Christmas, What visions does the word inspire; warm hearths and bright homes where families gather; feasting, revelry and gift giving; malking at its best, miraculously transformed at its best and made new by some mysterious spirit. For many of us however, the first thing we envision is an evergreen tree, ornamented with baubles and tinsel, gleaming with lights. It has come to be our symbol of Christmas, the center of holiday festivities.

Whence came this popular custom? How did a tree become associated with the birth of Christ? Mystery blurs the true answer because our modern-day tree, product of 4000 years of evolution, bears little resemblance to its ancient ancestors. We do know that the tree is part of what the common people, rather than the church, contributed to Christ's birthday. It was a deeply rooted tradition with them, dating back to the days when primitive tribes believed that trees were inhabited by powerful spirits which made them grown tall and live long. Man desired these traits for himself and reasoned that by touching the tree or eating its fruit, the spirit would be transferred to him. This reverence for the spirit of growth also appears in later Egyptian and Roman cultures which celebrated the winter solstice - the rebirth of the sun - by decorating homes with a date palm and evergreen boughs, symbols of life triumphant over death, the Saturnalia of the Romans and the winter festival of the heathen Britons were both celebrated about December 25; and later the Roman festival in honor of the sun-God, Mithra. From the latter the day came to be known as the "Birthday of the Unconquered Sun".

In 354 A. D. when Christianity became the accepted religion of the Roman Empire, the church replaced the old celebration of the sun with a new celebration of the Son of God. He too brought light to a world of darkness. He promised hope of eternal life, just as the evergreen that each year weathers the death of winter. To the common people, it seemed only natural to celebrate His birth with their beloved symbol of life - the tree.

As the legends grew, they told how all nature rejoiced on that first Noel; miraculously, animals in their stalls began talking to each other; the heavens shed a healing dew; the rivers turned to wine; and trees put forth blossoms and fruit, in spirit of the snow. Because of this legend, the Christmas tree still blooms.



It came to be believed that the miracle repeated itself in rare places every Christmas eve. There were stories of a sacred blooming rose bush, related to one on which Mary hung her baby's swaddling clothes. England had its holy Glastonbury thorn, said to have taken root from the staff of Joseph of Arimathea who gave his tomb for Christ. Slips from the thorn were transplanted to other spots in the neighborhood, and they always came into full bloom on Christmas day. As late as 1901, one was planted in our nation's Capitol. There were other accounts of miraculously blooming cherry, apricot, apple, walnut and oak trees. Throughout Europe, it became the custom to take branches of these sacred trees indoors where they were placed in pots of warm water and forced to bloom at Christmas. If the flowers were many, the year would be favorable; if they were few, it would be unlucky. Our modern-day ornaments probably stem from this custom.



The evergreen was a great comfort to the peasant because it indicated that nature, which supported all growing activity, was merely dormant and not dead.

A study of the customs associated with this period also reveals a pagan origin. The lighting of the Yule log on Christmas Eve, once a wide-spread European custom, is or was a function of such predominant importance among the Lithuanians and Letts that their words for Christmas Eve literally signify "Log Evening". The decoration of churches with the mistletoe and holly is also a pagan survival, while the sending of gifts may be traced back to the Yule gifts of northern Europe and ancient Rome.

Each ornament was a symbol. The rose, queen of flowers dedicated to the Virgin Mary, represented love and beauty; the apple, Adam's fall and sin; the wafer, the sacred Host, the fruits of redemption; the candle, Christ in all His Glory, the Light of the World; and the tree itself, eternal life.

When was the tree first set up in America? We really do not know - some say during the American Revolution by German mercenaries. There is a charming legend suggesting that Washington won the battle of Valley Forge because the homesick Germans deserted their posts to celebrate Christmas around a tree. However, there is no documentary evidence to support the story.

There are other early accounts of a Christmas tree set up at Ft. Dearborn, Illinois in 1804 and among the German settlers in Eastern Pennsylvania. By the 1850's the custom had spread throughout New England. It is believed that a farmer from the Catskills, Mark Carr, first marketed Christmas trees commercially in New York City in 1851.

The custom gained momentum when President Franklin Pierce endorsed it in 1856.

Our first national Christmas tree was inaugurated in Washington, D. C., in 1923.

After tracing the development of the Christmas tree, it becomes clear that Christmas means different things to different people, and that each nation fashions its own set of customs which change as its society changes. It is hard to explain what the Christmas tree actually means to us and why it has become so popular in America, even among non-Christians. Its meaning is bigger than words. It is more an emotion you sense and feel. It belongs in the realm of memories, along with childhood sentiment and awe.

Christmas Recital

The students of Mrs. Darrell Lindsey presented a Christmas Recital, December 20, 1970, at 4:00 p.m., in the Plains United Methodist Church. In the Solo Division, Penci McRae played "Jingle Bells" by J. Pierpont. Angel Flores played "The First Nowell" and "Jolly Old Saint Nicholas", arranged by John W. Schaum, was played by Robbie Blount. Cindy Dorminey played "God Rest You Merry Gentlemen", arranged by John W. Schaum. Johna Gail Fitzgerald played, "I Heard the Bells on Christmas Day" and Susan McRae presented, "Rudolph the Red-Nosed Reindeer, Felix Bernard; Dick Smith and Kay Stephens played "Winter Wonderland". Sherry Dorminey presented "We Wish You A Merry Christmas". "We Three Kings" was played by Mike Cheatham, and "What Child is This", arranged by Maxwell Eckstein was played by Laurie Cheatham. The beautiful "O Holy Night" was played

by Donna Jo Cheatham, and the ever popular, "Drummer Boy", was played by Donna Gay Miller. "Christmas Rhapsody", arranged by John W. Schaum and played by Paula Crump, concluded the solo division. A "Jingle Bells" Duet arrangement was presented by Robbie Blount and Mike Cheatham. "Away In A Manger" was played by Cindy Dorminey and Johna Gail Fitzgerald. "Silent Night" by Franz Gruber, was played by Suzan McRae and Kay Stephens. "The First Nowell" arranged by Maxwell Eckstein, was presented by Sherry Dorminey and Donna Gay Miller. "Hark The Herald Angels Sing" by F. Mendelssohn, was played by Laurie Cheatham and Donna Jo Cheatham.



"CHRISTMAS EXCITEMENT" PREVAILS IN THE HALLS OF OLE P. H. S.

CARDS OF THANKS

I wish to extend my THANKS to the many friends who remembered me with calls, cards, gifts, prayers, flowers and visits during my recent illness and convalescence in the Yoakum County and Permian General Hospitals. A special THANKS to Dr. Squyres and all the nurses who were so nice to me.

Leonard Heald

The Plains Review
Plains, Texas

Dear Editor:

We, the members of the Plains Volunteer Fire Department, would like to express our appreciation to Gayle Craft for the most generous donation he made us for fighting the fire at his gin.

Thank you, Gayle, so much for your gratitude and expression of kindness. It helps all our spirits to know that our efforts are appreciated by our community and surrounding neighbors.

Sincerely,
Plains Volunteer Fire Department
Leroy Howell
Secretary



OBITUARIES

Rites Held for Mrs. Lattimore

PLAINS (Special) Mrs. Margaret Lattimore, a retired teacher in the public schools here, died about 3:10 p.m., Friday in the Yoakum County Hospital after a lengthy illness.

Services were held at 2:30 p.m., December 20, 1970 in the First Baptist Church. The Rev. Jim Ray Mosley, pastor, officiated, assisted by the Rev. H. A. Tarkington, pastor of the Assembly of God Church, and the Rev. Klel Quesenberry, pastor of the First United Methodist Church.

Burial was in the Plains Cemetery under the direction of Barretts Funeral Home. Mrs. Lattimore, 61, was a native of Sheffield, Her husband, W. G., is manager of a service station here.

Her survivors besides her husband include a son, W. G. Jr., of Bowie, Md.; a daughter, Mrs. Ann Lehberg of Mason; two brothers, Harland Morton of Fort Stockton and Ned Morton of Ennis; and three grandchildren.

The Pallbearers were D.N. Taylor, Carl Stroup, G. D. Kennedy, John Nance, Bob Johnson, and Jack Hayes.

SUDIE THOMPSON CHDA★ Says

REMOVING STAINS BY SUDIE THOMPSON

Holidays mean good food, good times, and saying goodbye to good linens and garments decorated with cranberry stains, turkey gravy and candle wax. A few helpful hints on stain removing can restore beauty to soiled garments.

Cranberry stains are one of the hardest to remove. Promptly take stained garments and linen to a professional dry cleaner. Swift action will usually provide results. To remove gravy from a washable fabric, either sponge the material with cleaning fluid or soak it in the fluid. If stains remain, wash the cloth in warm suds and rinse. For dry cleaned fabrics, sponge with cool water, let dry then sponge with cleaning fluid or cleaning powder.

If candle wax drips on a washable fabric, remove excess wax with a dull knife. Place a towel under the stain and wet it thoroughly several times with a commercial drycleaning solvent. Dry and launder in heavy suds. For nonwashable fabrics, remove excess wax with knife and sponge with a commercial drycleaning solvent.

Another method of removing candle wax is placing blotters over and under the stain, then pressing with a warm iron. This method is effective to some degree, but it should be used only for grease from white candles. Heat sometimes turns the dye from colored candles into difficult-to-remove stains.



It's time for holly and mistletoe... for fun with friends and family! Happy Holidays all!

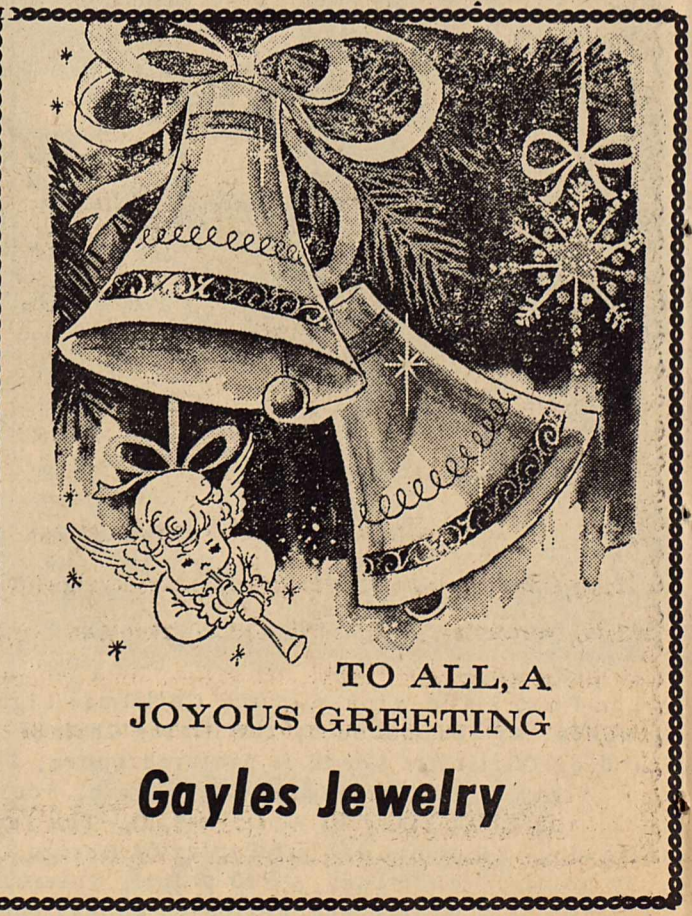
Glovers Cleaners

Foster Care for County Children

A contract was approved and signed between the Yoakum County Commissioners' Court and the Lubbock City-County Child Welfare Board recently. Foster care will be provided in Lubbock for all Yoakum County children needing such care.

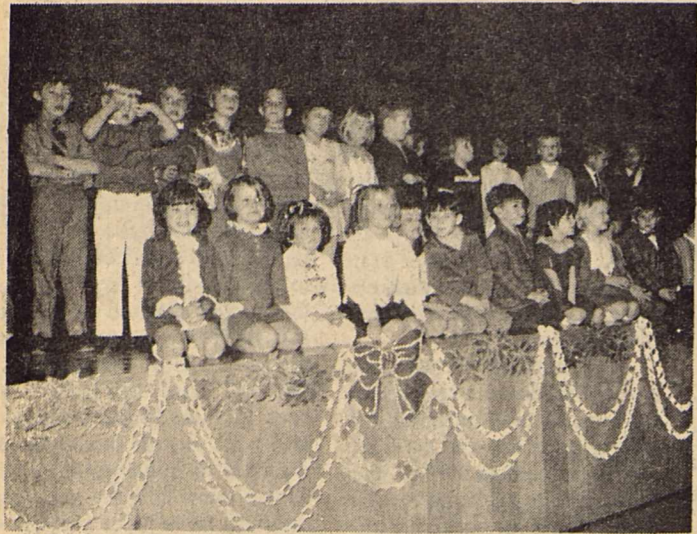
The County of Yoakum has no foster home facilities, and under the terms of the contract Yoakum County will pay for child care not to exceed \$100 monthly per child.

This is a great step forward for care of homeless or any needed child who needs care. So many children in Yoakum County have needed this foster home care for years, and now it has come to pass, thanks to the Yoakum County Commissioners' Court.



TO ALL, A JOYOUS GREETING

Gayles Jewelry



Pictured above are Mrs. Harvey's and Mrs. McWhirter's Kindergarten classes, singing songs of Christmas Cheer.

Christmas Program

A Christmas program was presented by the Kindergarten children and the first graders, December 22, 1970, in the Plains High School Auditorium.

Mrs. Roger Harvey and Mrs. Mac McWhirter introduced their Kindergarten classes. They sang, "Rudolph the Red Nosed Reindeer", "My Two Front Teeth", "Too Fat For The Chimney", and "Silent Night". Mrs. J.M. Tippett and Mrs. Thelma Ellis' classes sang, "Away in the Manger" in English and then in Spanish. They also sang, "La Caminata" and then "Santa Claus Is Comin' To Town".

As Reverend Jack K. Garrett narrated the old favorite, "Twelve Angels Came Forward and sang, "All Night, All Day". They were followed by "Candy Kids", "Snowmen", "Reindeers", "Santa Claus", and "Nell Stockings". The entire cast joined together to sing, "We Wish You a Merry Christmas".

Baptist Youth Program

A Christmas Youth Program was held at the First Baptist Church, December 20, 1970 at 7:00 p.m.

The Beginner Department began the program. They sang several songs, and the Primary Department also sang several Christmas Carols. The Beginner Department was directed by Phyllis Addison and the Primary Department was directed by Jimmie Sue Moseley.

The Juniors and Intermediate Departments presented a Christmas Drama. This was directed by Gwen Carter and Margaret Liles.

Santa Claus came with gifts for all the children. Refreshments were served in the Fellowship Hall.

The Pastor, Reverend Jim Moseley and his secretary, Mrs. Ben Liles were presented gifts from the congregation.

On Monday, December 28, the "Click" (Christ Lives In Christian Kids) Group and their sponsors will go to Ruidoso, New Mexico, for a three day Youth Retreat.

Dear Santa Claus,

I have been a good girl this year. This is what I want for Christmas; Baby Tender Love, a balanced baton, a keymonica, a cradle, a typewriter, P.J. the barbie, some drums, Barnabas Collins game, a play operator set, some socks a flatsie, some Silly Sand, a stapler, a play wig, some high top boots, the Suzie Homemaker Cotten CandyMaker some barbie clothes, some barbie shoes, a Bettie record, a microscope, in Easy Curl, an inflatable Chair, a Camra, an alarmclock, a record holder for the family, a wig head, the Barbie Fashion Show, a Say and Play it, some fishnets, a size 12 pants, and a spirofoil and a sled.

Your friend,
Rita Pickett

P.S. I don't expect to get all this.

Dear Santa Claus,
I have been a good girl this year. This is what I want! A Baby Tender Love, A Ken, some Barbie Clothes, A Suzy Homemaker Oven, some clothes for me and some tennis shoes and some high top boots.

Your friend,
Latrice Pickett

Dear Santa Claus,
I want a purse maker, a snowcone maker, a baby ballerina, a baby lov-an-care, a plastic set, a balanced baton, a fashion house for Barbie, a paper mache set, Donald Duck, a penny bank, a showand tell, A Baby Doll, A Mister Mad, Ka-Boom, A Pants Set, A Skirt and Vest, Another Skirt and Vest, and a Furry White Coat.

Thank you,
Wanda Pickett



LETTERS TO SANTA

Dear Santa,

My name is Jamey Cheek. I would like you to bring me a Mickey Mouse watch and a Mickey Mouse Drawing Set.

My little sister Ginger wants a baby doll and buggy. We have been real good. Tell Mrs Santa, the reighdeer, elves & Rudolph Hi! Hope you have a Merry Christmas and a Happy New Year.

Jamey & Ginger
Cheek

Dear Santa,

I want a Baby Tender Love, an airplane, Dressy Bessie, dishes and a talking book.

I have been a pretty good girl part of the time.

Please bring my little sister Lisa, a Baby Tender Love, a talking book, and Dapper Dan. Lisa has been a good girl part of the time too.

We love you,
Leann & Lisa
Ellison

Dear Santa,

I want a Baby Tender Love and I want a Move Camera, and I want a Maxicoat and I want a dishes for my mama, and I want a electric saw for daddy and I want a Suit for Cory and I want a Dawn for sister and

DEAR
SANTA

Penci

Dear Santa,

I want a Baby Tender Love and a Maxi-Coat. And a magic Niting Machine. I'm not asking for very much.

How is your wife, Mrs. Santa? How is your reighdeer? If you dont mind, would you write me a letter and ether send it in the mail or bring it to me on Christmas.

Love Always,
Suzan McRae

Dear Santa,

I want a Living Barbie doll with blond hair. And I want a little thing for my glasses When I take my glasses off it will hang down like a necklace, and just try to get me a little stove that really cooks. You, Santa, do not have to get me the stove, just try to. But dont get too many things because I dont want much.

How is Rudolph? Does he still have his cute red nose? How is Miss Santa? And how are you?

Well I will see you when you come to town.

With Love,
Susie Field

Dear Santa,

My name is Kim, I am four years old. I would like a Baby Tender Love doll for my Christmas.

I wish you would come in your sleigh where I can see you and Rudolph. And I hope it snows to make your trip a lot gooder.

Thank you Santa, I love you very much.

Kim Field

Dear Santa,

Please bring me a "Chrissy" doll, a Dawn fashion show and a sewing machine.

Merry Christmas Santa. I love you.

D'Aun Schoenrock

Dear Santa,
I hope you come to see me Christmas Eve. I've been a good girl... I promise.

I want a bicycle very much, I also want a Peggy-Pen-Pal, and a Suzy Homemaker Vacuum Cleaner.

I love you Santa,
Genette Schoenrock

Dear San ti Kluz,
Bring me "cicle". I give you kiss.

Adrienne Schoenrock

DEAR SANTA,

WOULD YOU PLEASE TELL OUR DADDY IN VIETNAM MERRY CHRISTMAS AND HAPPY NEW YEAR FOR US.

THANK YOU,
DIANN
KAY
DON

Dear Santa Claus,

Please bring me a Fire Truck, some blocks and combine. Bring my little sister, Donetta a Fire Engine also and a doll. We will both be looking for you Christmas Eve.

Love,
Choya and
Donetta Young

Dear Santa Claus,

I have been pretty good, Please bring me a race track & bike. Please bring my little brother, Mike something special.

See you the 25th,
Steve and Mike
Ellison

Dear Santa,

I would like either Velvet or Baby Tender Love for Christmas. I would like some toys also.

My little sister, Jodi, would like a stuffed animal and a book.

Love,
Janet Graham

Dear Santa,

I am eight years old. And I want a mini-bike. Please bring my sister a doll that cries.

We both want table and chairs.

Love, Gary & Julie

Dear Santa Claus,

Would you please bring me a Daisy B. B. Gun & some B. Bs and a bubble shield for my mini-bike helmet and a electro shot arcade game and some football shoulder pads.

Thank You,
Your Friend
Greg McCravey

Dear Santa,

I've been a good girl and I want a Baby Doll and some dishes. Thank you Santa.

Tonya Lowrey

Dear Santa,

I've been good and I want a Baby Go-Bye Bye and a doll house.

My little brother, Scott wants a stuffed Bear, Musical Chimes and a Truck with some blocks. Merry Christmas and I love you.

Toni Lowrey

Dear Santa Claus,

I've been a real good girl, and I want a Mrs. Beasley, a vacuum cleaner, and a sewing machine.

My little brother, Kevin, wants a Humpty-Dumpty and a tractor.

Tracy Lowrey



In the joyful Yuletide spirit, we sing out fondest greetings to our wonderful friends and neighbors.

Whites Auto

SANTA CLAUS
% NORTH POLE

Dear Santa Claus:

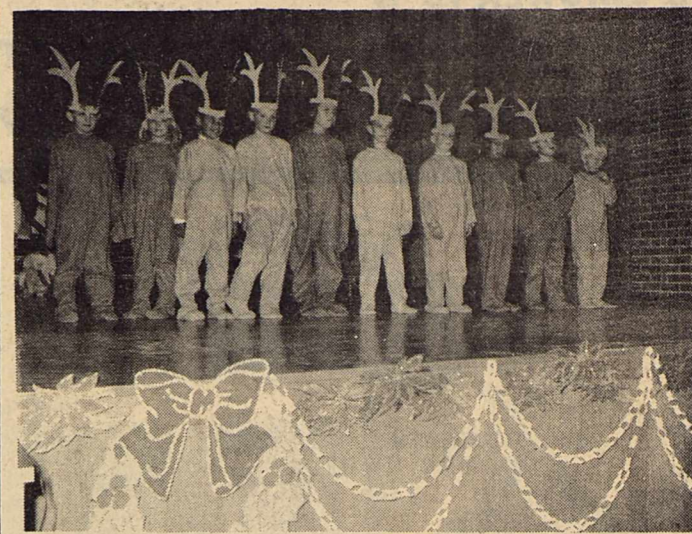
I have been a good girl this year. This is what I want for Christmas: Baby Tender Love, a balanced baton, a key monica, a cradle, a typewriter P.J. the barbie, some drums, Barnabas Collins game, a play operator set, some socks, a flatsie, some Silly Sand, a stapler, a play wig, some high top boots, the Suzie Homemaker Cotten Candy maker, some barbie clothes, some barbie shoes, A Bettie record, a microscope an Easy Curl, an Inflatable Chair, a camera, an alarmclock, a record holder for the family, a wig head, the Barbie Fashion Show, a Say and Play it, some fishnets, a size 12 pants, and a spirofoil and a sled.

Your friend,
Rita Pickett

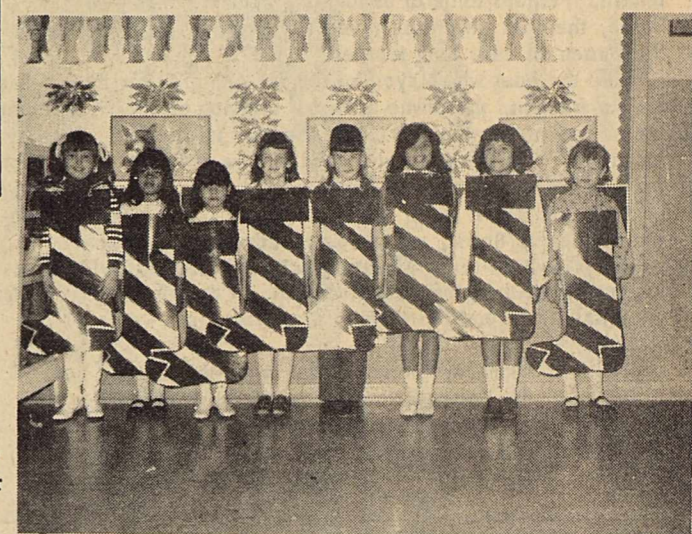
P.S. And I don't expect to get all of this.



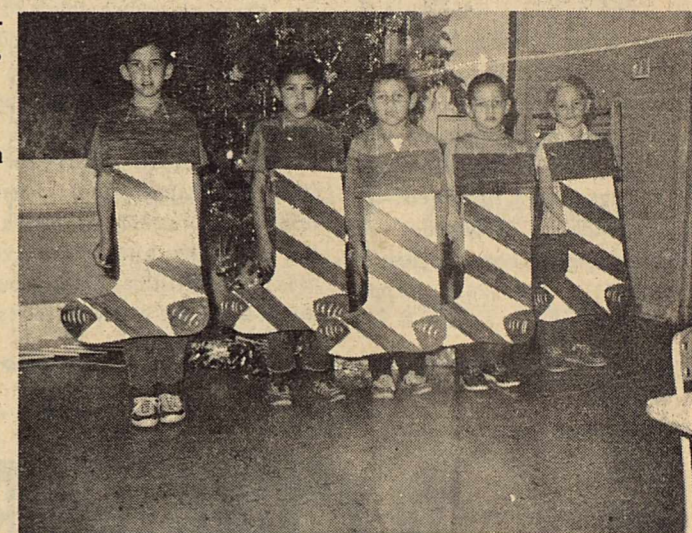
SNOWMEN IN CLEVER COSTUMES, SING "WINTER WONDERLAND".



UP ON THE HOUSETOP" WITH CUTE -COLD-NOSED REINDEER



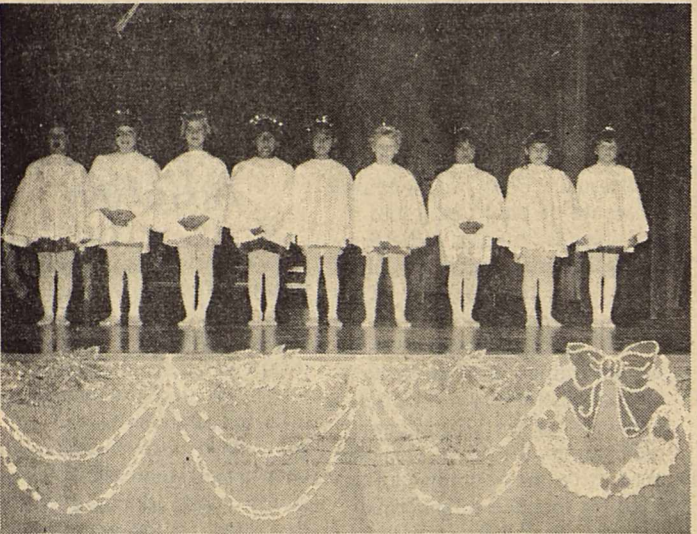
"HE SPOKE NOT A WORD, BUT WENT STRAIGHT TO HIS WORK AND FILLED ALL THE STOCKINGS....."



THE LITTLE CHRISTMAS STOCKINGS ARE FROM MRS. SMITH'S AND MRS. STOTTS' FIRST GRADE CLASSES



Mrs. Tippett's and Mrs. Ellis' classes join in with songs in English and Spanish.



ANGELS COME FORWARD AND SING "ALL NIGHT ALL DAY".



WHILE VISIONS OF "SUGAR PLUMS" DANCED IN THEIR HEADS.

Christmas GREETINGS
Wishing you a holiday season gleaming with goodness.

Plains Motel

Merry Christmas to all

Horkey L-P Gas

You COULD BE IN HIS SHOES!
Robert Graham Agent 456-3595

Plains Insurance Agency

Yes, you can be sued for an accident and lose so many thousands of dollars you will be like the gentleman pictured. If you drive a car or employ others to drive for you, if you play golf or hunt or fish, if you own a home... then you need our liability insurance protection. Call us for complete information!

Hark the Herald Angels Sing

Beloved carols tell once more the joy of Christmas. May that joy be yours.

Pic & Pay Grocery

CHRISTMAS GREETINGS

On this wonderful holiday of Peace and Joy we send our heartfelt greetings, and wishes for your Christmas to be merry and bright.

Cowboy Grill

We will be closed Friday, Saturday & Sunday.

GREETINGS

It's Christmas! and we're glad
for the chance to
sound off with warmest thanks to all
our loyal customers, with
an added "note"
to have the merriest and best
Christmas ever!

Plains Farm Supply

Joy
to the
World

The message from
the sacred manger brings
hope and happiness anew.
Merry Christmas!
Flores Fina

HAVE
A
HAPPY
CHRISTMAS!

**Tom's
Garage**

We
wish you
a Merry
Christmas

All year long, we're grateful for our fine friends
and customers. At Christmas, we're especially happy
to express our greetings, thanks and good wishes.

Alma Been

To Greet
You
at Christmas

With fond hopes that all
your holiday dreams come true, we
send you our best wishes for a Merry Christmas.

**Bronco Food
& Farm Supply**

A Christmas Message

From the
**Yoakum Soil and Water
Conservation Board**

As the Holiday Season draws near, the members and staff of the Yoakum Soil and Water Conservation Board would like to take this opportunity to express Best Wishes to all who have contributed to the success of our Program. As we look back over the past year, and to previous years, we are reminded of the fact that without your cooperation and loyal support, the many accomplishments in the field of Conservation would not have been possible. There is much to be done in the future, and your continued support support is necessary if our Program is to progress.

Each of us should find time during this joyous season to count our many blessings and to give thanks for that wonderful event that took place in Bethlehem nearly 2,000 years ago. May the coming year bring each of you the very best that life has to offer and May your life be filled with happiness and good cheer.

MERRY CHRISTMAS
And a
HAPPY NEW YEAR

R. M. Jones	Plains	Chairman
C. L. Gayle	Bronco	Vice-Chairman
A. E. McGinty	Plains	Secretary
Henry S. May	Denver City	Member
William Worsham	Tokio Rt. # 1	Member

Peace
on
Earth

As He brought us Peace,
may this holiday bring hope for all
mankind. We wish you a Christmas of serene joy.

Wilma, Joe & Roy

HISTORY OF MISTLETOE

Mistletoe goes far back in history. The Druids called it "all heal" and believed that it had miraculous powers to cure disease and counteract poisons. According to information provided by researchers, the Druids found kissing under the mistletoe great sport, but believed it wasn't proper unless the sprig had been cut with a golden knife. Custom also demanded that one of the berries on the mistletoe be removed each time someone kissed beneath it.

An ancient Norse myth tells how the mistletoe got its berries. Balder, the God of light, couldn't be hurt by anything that grew on—or under—the earth. But his enemy, the evil god of Loki, found that mistletoe grew neither on earth nor under it, but on a tree! So he had Balder slain with a spear tipped with mistletoe. Balder was mourned by all creatures in heaven and on earth, including Freyja, the goddess of love. The tears she shed, according to the legend, became the pearly berries of the plant, and it is said that this is the reason that mistletoe symbolizes love.

TO ALL OUR FRIENDS

We All Wish You a Merry Christmas and a Happy,
Prosperous and Healthy 1971

Greetings

This "Community Christmas Card"
Sponsored by the Plains Dirt Gardeners
Club, with all proceeds going for the
Beautification of the Plains Cemetery.

Mrs. Thelma Ellis	Mr. & Mrs. T.J. Miller & Girls
Mrs. Sallie Forrest	Ford & Doris Hawkins
Mr. & Mrs. D.M. Gray & Vickie	Robert & Edna Chambliss
Mrs. B.F. Lowrey	Ottie & Glen Morehouse
Bob Lutrell, Pam & Jim McDonnell	Mrs. W.E. Smith
Lela Barnes	Wilma Anderson
Mr. & Mrs. Robert White Mon & June	Dad & Gracie Rushing
Mr. & Mrs. Foy Cogburn	Wilson, Melba & Mike Duke
Mr. & Mrs. Robert Young	Murrell & Helen Thompson
Mrs. Nell Duff	Bill & Burve Overton
Pete & Vera Smith	Mrs. W.L. McClellan
John & Mable Camp	Bob & Lorine Alberding
G.W. Annette, Sue and Dale Cleveland	Mrs. Bessie McCravey
Mr. & Mrs. L.D. Hamm & Ace	Mr. & Mrs. Raymond Bookout
Mr. & Mrs. Shorty Coke	Clifford, Dorothy & Bill Anderson
Mr. & Mrs. Corkey Coke	"Mom" Been
Charles & Mary Dale Williams, Shelly,	Alma Lynn McGinty
Matt & Kirk	D'Lois & Jay Bryson
Mrs. D.C. Newsom	D'Lynn & Mike Whitten
J.C. Nelda, Chris & Scott Chambliss	Mr. & Mrs. J.M. Dearing & Sons
Mr. & Mrs. Hayden Box & Family	Mr. & Mrs. Leon Cheatham & Family
Mr. & Mrs. Perry Anthony	Mr. & Mrs. Kenneth Engle
Pearl Loe	Mrs. A.N. Addison
Florence & Donald Bookout	Kenneth Hale & Girls
Mr. Mrs. J.W. Moore	Mr. & Mrs. H.G. McDonnell
The A.E. McGintys	Mary Jo, Pete & Joe St Romain
Mr. & Mrs. John E. Fitzgerald	Mr. & Mrs. G.T. Blount
Mr. & Mrs. Harry Richardson	The Johnnie L. Fitzgeralds

Greetings

A Star to guide them on their way,
Wise Men came bearing gifts. Today
the wonder glows anew, with gifts of
joy to gladden every heart
May yours be a blessed Christmas.

**Wood
Butane**



a Joyous Christmas
To all our friends, we send sincere wishes for Yuletide joys!

Hawkins Food Store

We will be closed Friday, Saturday and Sunday.




A MERRY CHRISTMAS
In the happy spirit of the holiday cheer that abounds, may we offer sincere wishes for a Merry Christmas to all our friends.

COGBURN -- YOUNG
HARDWARE — APPLIANCES — FURNITURE
PHONE 806 - 456-8785 — Box 487
PLAINS, TEXAS 79355

CLASSIFIED ADS

FOR SALE
New and Used Mobile Homes
Buy, sell or trade for anything of value.
DeMore Mobile Homes
Sales: Hobbs Hwy.
P. O. Box 1031,
Lovington, N. M.
4/12/3/c

MISCL.
J&L Electric, Located next door to Whites Auto Store, Call us for all your electrical needs! Oilfield, Residential, Irrigation
Phone: 456-8744 or Mobile Ph. 505-398-6359 Plains. Your Business is appreciated. tfn.

KISCO WATER SOFTENERS: Rentals, Sales and Service, 718 West F., Lovington, N. M., PH. 396-2294 or 396-4237 tfn.

Reduce excess fluids with Fluidex, \$1.69 Lose weight safely with Dex-A-Diet, \$.98 at: CURRY PHARMACY

CESSPOOLS
Cesspool drilled and Tops Fast dependable service. Reasonable prices
Foster Bros. Drilling
Ph. 637-2857 Brownfield, Tex. Call collect Day or Night 6/11/25/pd.

Reduce safe and fast with GOBESSE TABLETS AND E-Vap Water Pills.
Curry Pharmacy Pd.

Give a tape recording for Christmas. 8 Track tape cartridges made for tape decks and car stereos. Live recording of your favorite album. Free stereo inspection and cleaning.
Oscar Lazos; East 11th,
Ph. 456-8833 from 8 a. m. to 5 p. m.
tfn/12/3/c

For Sale or Trade: 1965 Honda "160" Motorcycle, Excellent Condition. Phone: 456-3677 2/12/17/pd.

Take over payments on 1968 Singer Sewing Machine in Walnut Console. Will zig-zag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96 Write; Credit Manager, 114 19th St. Lubbock, Texas
tfn/c

BUSINESS & PROFESSIONAL DIRECTORY

Rely on your Pharmacy
CURRY PHARMACY

Elliott & Waldron Abstract Co. of Yoakum County Inc
Vernon Townes

Barrett's Funeral Home
Burial Insurance Pre-Need
For all ages Cash direct to you
Plains 456-2233 Morton 266-5613

Yoakum County Farm Bureau
For Information see or call Agent: Dick McGinty
Ph. 456-2790



Joy at Christmas

We wish you joy . . . in laughter and good cheer . . . joy in gifts and glad surprises . . . joy in friends and family . . . joy at Christmas, with all its deep meaning. May the true old-fashioned joys of the season come to you . . . and linger long.

Chamber of Commerce

South Plains College News

Do You Need Help?
Call 456-5181 in Plains, or 592-2742 in Denver City.

LEVELLAND: South Plains College machinist Trade Program continues to grow with the addition of new equipment and increased enrollment.

This semester a new surface grinder and vertical milling machine were added. The surface grinder is a highly precision grinding machine which is widely used in tool and die making. The vertical mill will perform a wide variety of metal cutting operations.

A total of 18 students were enrolled in the machinist program this semester. Also there are industrial arts metalworking classes and an evening adult education class.

Six students will graduate from the machinist class at the close of this semester.

Those wishing to enroll in the machinist program should contact Don Melton or Bill Richards, instructor, as soon as possible.

Texas Dept. of Public Safety

AUSTIN--Colonel E. Speir, director of the Texas Department of Public Safety, warned today that traffic crashes in Texas over the Christmas and New Year holiday periods may claim as many as 87 lives.

He said 52 deaths are expected in the 78 hours of Christmas from 6 p. m., Thursday, December 24 to midnight Sunday December 27. He also estimated 35 traffic deaths during the New Year holiday from 6 p. m., Thursday, December 31 to midnight Sunday, January 3.

Speir said the Department of Public Safety will place all available patrolmen on the highways during both holiday periods to enforce the law and aid motorists. He added that many local law enforcement agencies will be joining in this all-out effort to reduce the number of holiday accidents.

The DPS director said a special "Operation Motorcide" would be in effect over both holiday periods, during which periodic tabulations of traffic fatalities will be made and given the widest possible dissemination of traffic fatalities.

"We urge each individual driver to join in these efforts and help us prove the estimate of 87 fatalities too high. Many holiday accidents can and will be prevented if Texans will adopt 'Drive Friendly' as their personal slogan while behind the wheel," Speir added, in order to focus public attention on the added dangers involved in holiday travel.



MERRY CHRISTMAS
Let the spirit of the season brighten your life and open your heart to joy.

Latt's Enco

FOR RENT
3 Bedroom, 2 bath Brick Home Fireplace and other extras.
Call Neil McRae 456-2999 tfn/12/17/c

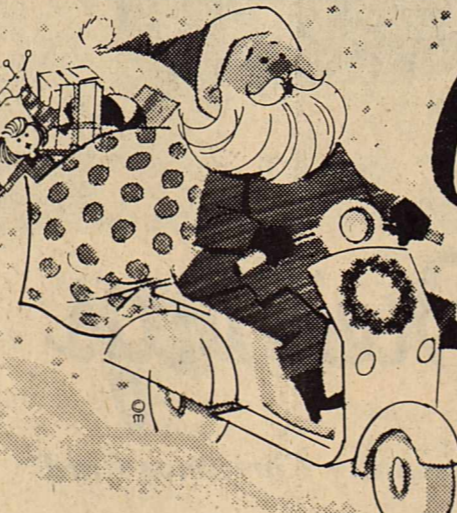
Completely furnished APARTMENTS
See at: PLAINS MOTEL

WANTED
Wanted: 2 1/2 in. or 3 inch, Turbine pump with or without motor. Preferably 3 phase electric or a 2 or 3 horse submergible pump, 140 ft. setting. Need well pumped out. Need well with 7 inch I. D. Casing pumped out.
Call M. S. Weed 456-3131 tnf./c

LISTEN TO
PAUL HARVEY NEWS ON K R A N
1280 ON YOUR DIAL
MORTON, TEXAS



Greetings
Plains Oil Company



GREETINGS
Santa may be going modern, but our Christmas wishes for you are still old-fashioned: good cheer, full table, and warm hearth with smiling faces. To you and yours we sincerely send our warmest holiday greetings.

Willis' Garage

Cotton Acre Leases
Call 637-2422
C. E. Williams 207 So. 5th
Brownfield, Texas



Merry Christmas
Bright and happy wishes are coming your way.
May your hearts be happy and your Christmas merry.

Bowers Liquefied Gas Inc.

MERRY Christmas
It's the season of joy and good will when friends gather together for happy times. May your Christmas Holiday be filled with many such moments.

Yoakum County Credit Union



MERRY CHRISTMAS
Our sleigh is overflowing with holiday wishes and sincere thanks for one and all.

Moore & Oden Inc.