

WELCOME EX'S

ANNUAL PLAINS

HOMECOMING

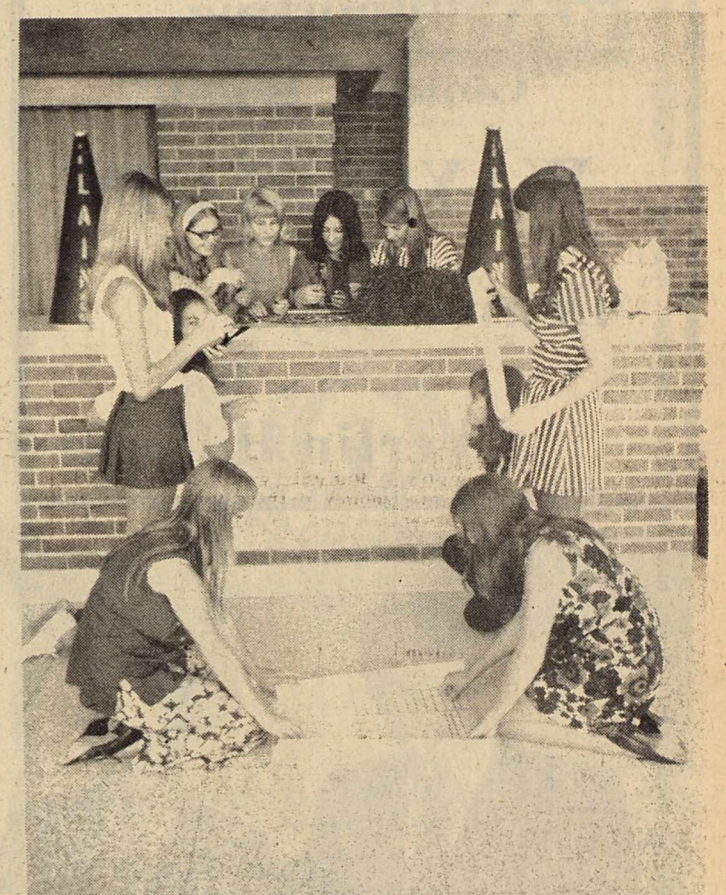
This Page Sponsored
by the Following Cowboy Boosters



Judy Smith working for the Student Council.



Will We Win It? Well I Guess..... Seems to be The Question Pondered By Coaches Warren and Martin.



Cowboy Spirit is on the rise as pep squad works on Homecoming displays.



PLENTY OF ACTION

- Cowboy Grill**
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Win Cowboys Win
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Don Williams Get 'Em Cowboys
- McRae Construction Co.**
Beat Crosbyton
- Plains Motel**
We Welcome You EX'S

Cotton-your best buy


HELP SUPPORT COTTON



COTTON HELPS SUPPORT YOU!

Supporting
"Cotton Week"
WAYSIDE GIN
Denver City

Verlin Hilburn


Official Memorandum
By
PRESTON SMITH
Governor of Texas

GREETINGS: **AUSTIN, TEXAS**

The State of Texas produces the greatest yield of cotton in the United States* and, cotton is Texas* most lucrative export commodity.

Cotton, a natural product of God's bounty, contributes durable yet elegant fibre, protein for human and animal nutrition and mulch to replenish Texas Soil.

Cotton is the major cash agricultural crop in the State, providing billions of dollars yearly to producers, ginners, warehousemen, crushers, merchants, mills, steamship lines and ports.

Members of the cotton industry of Texas have made significant contributions in leadership and finances to their own cities and the state providing employment for thousands of our people and generating business for thousands of local enterprises.

It is appropriate that all Texans recognize the valuable contributions the cotton industry has made to the economic health of this state and to the enrichment of the lives of its citizens.

THEREFORE, I, as Governor of Texas, do hereby designate the week of October 4-10, 1970 as

COTTON WEEK

in Texas, and urge all citizens in our great state to lend their utmost support to cotton week and the cotton industry of Texas.

In official recognition whereof, I hereby affix my signature this 3rd day of June, 19 70

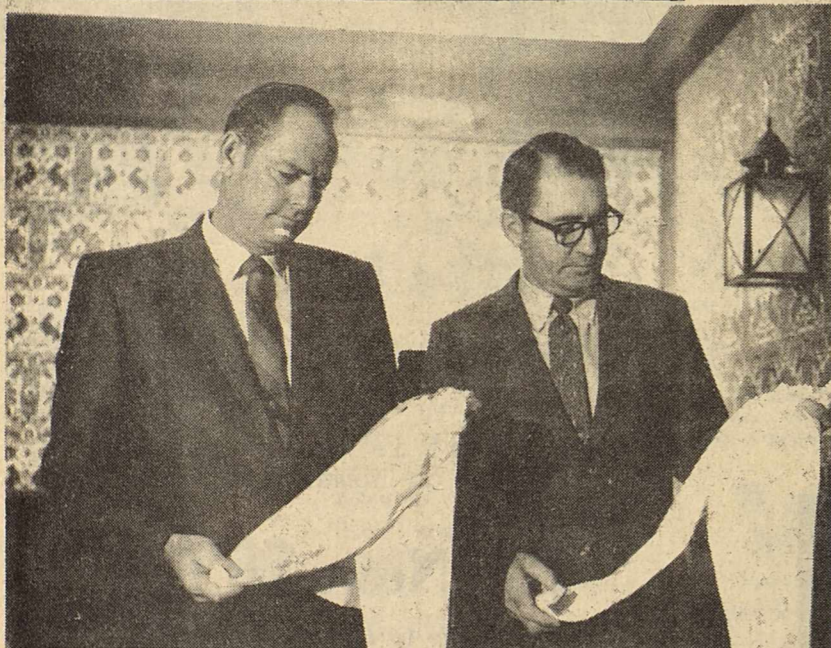
Preston Smith
Governor of Texas

CALL FOR COTTON



HELP KEEP COTTON KING

NEW TEX GIN, INC.
Gayle Craft manager



Leading Cotton Producers in the High Plains heard detailed reports in Lubbock Tuesday on progress of the dollar-a-bale research and promotion operated by the Cotton Producers Institute. Admiring all-cotton pajamas that are permaprest and flame retardant are (l to r) David Stowe and LeRoy McCravy, both of Plains.

District "Make It with Cotton" winners were named Saturday during a sewing contest in Ralls sponsored by cotton promotion clubs throughout the High Plains.

Highlighting the show was the appearance of area county maids of cotton who modeled sports and evening wear. Maids of cotton who participated were Paula Maze, Crosby County; Betty Silham, Cochran County; Nancy Lambert, Hale County; Sue Cleveland, Yoakum County; Elda Cruze, Lynn County, and Jaquetta Winn, Lubbock County.

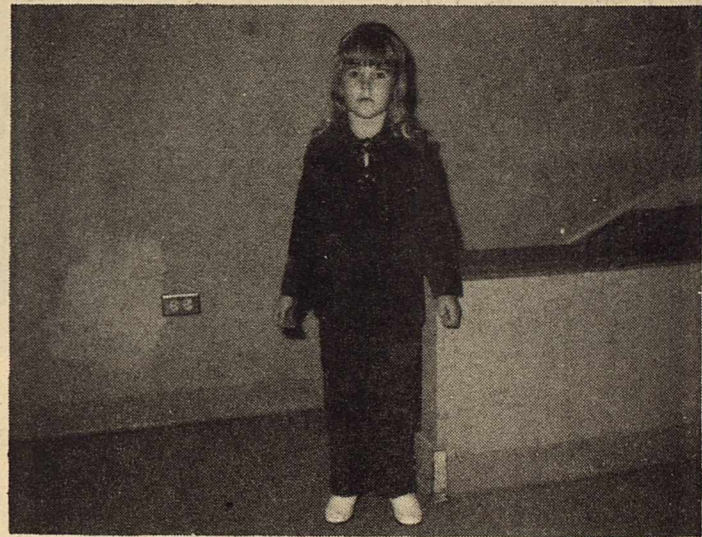
The county maids of cotton will compete for the title of "Miss Texas Maid of Cotton" later this month during the state pageant in Dallas.

Sewing winners included Tonya Howchin of Lynn County, sugar plum division; Judy Flemming of Gaines County, sports wear; Mrs. R. M. Gass of Yoakum County, at home wear; Misty Gass, of Yoakum County, school time wear; Stacie Kirby of Cochran County, lollypop division; Lorie Caswell of Hockley County, junior miss division; Janet Thompson of Lubbock County, teen time division, and Janice Shults of Terry County, make and model division.

Best Wishes



SUE CLEVELAND, Cotton Queen goes to Dallas Thursday for State Cotton Queen Contest.

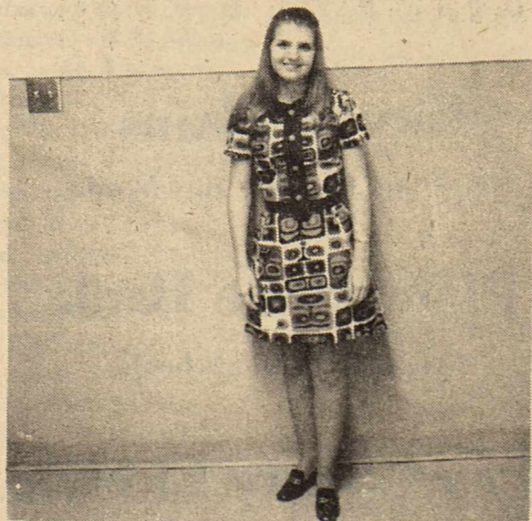


LYDIA GASS (on Right) 1st At Home Wear

COTTON

brings back comfort!

Cotton Growers Association



GLENDAY FAYE MILLER, 3rd in Junior Miss



MISTY GASS, 1st in School Time

Compliments of
Terry County Farmers Co-Op Gin
1 MILE NORTH OF TOKIO

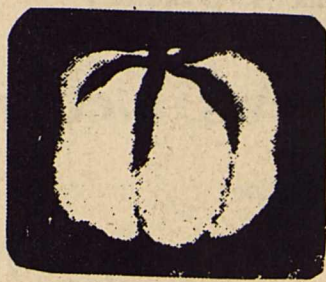


Owner, Forrest Spencer

Viva's Beauty Shop
Supports Cotton Week



Cotton: you can feel how good it looks!



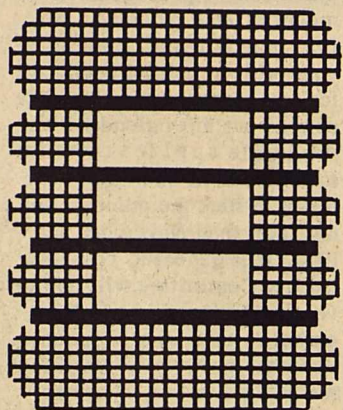
**Cotton
WEEK**

SUPPORTED

by

D.C. Newsom Gin

Owner
Hoss Newsom



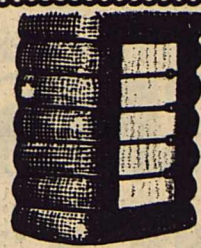
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Don Williams
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Plains, Texas
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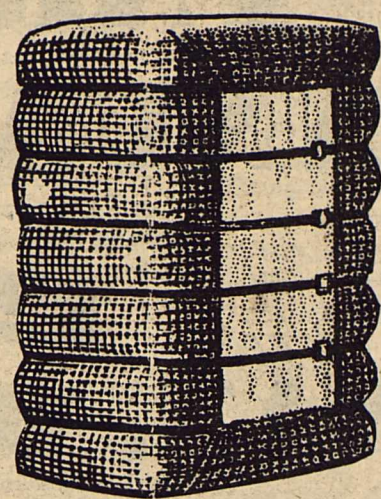
Compliments of



G.G.S. Gin

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COOP GIN**

PLAINS, TEXAS

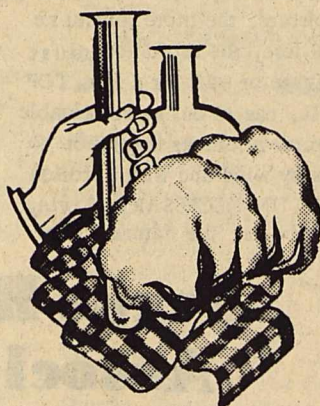


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Cotton**

**Will Pay Off
Same as
Quality
Merchandise**

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Compliments
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**Plains Chemical
& Grain**



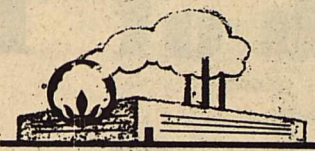
PLAINS FARM SUPPLY
Supports Cotton Week



COTTON

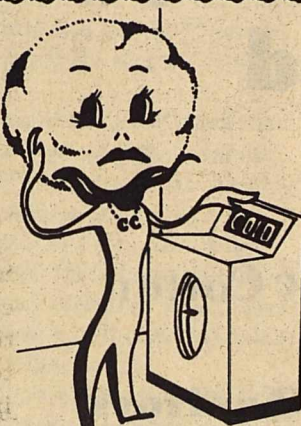
Week
Supported by

**BAYER LUMBER
& HARDWARE**



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**WHITE'S
AUTO**

Phone 456-3565



famous for
**CAREFREE
WASHDAYS**



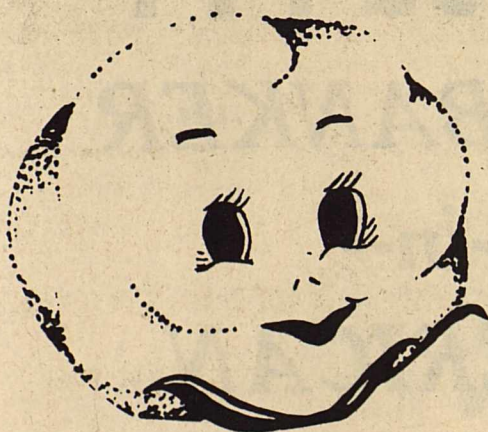
COTTON Week Supported
by
COWBOY GRILL

RAY AND MARY STRICKLAND,

**CALL FOR
COTTON**

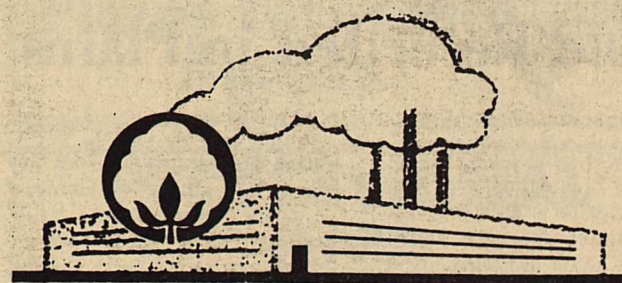


MOORE & ODEN, INC.
PLAINS TEXAS



BUY COTTON

**THE BRONCO
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WE APPRICATE YOUR PATRONAGE.

COTTON: famous for durability

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