

A Look At Class Future

Yesterday, while I was sitting in Civics class, paying attention like I always do, I began to wonder what would happen to this year's seniors. I thought about all of them, then I dozed off.

I dreamed I was driving down a turnpike when I saw a sign that said 'Plains Texas head, Pop. 60,000.' I drove on further and saw a bum walking down the road. He had a familiar walk, but I couldn't place it, so I stopped and offered a ride to him. When he got in, I recognized him, it was old Rex Swann. I asked him if he remembered me. After I told him my name, he said, 'Weren't you the guy that never owned a plaid shirt?' I said 'yep thats me.' I insisted that he have a cup of coffee with me. He said he preferred the dime but would take the coffee. We went to the Long Branch cafe. I asked Rex if he knew what had happened to his old high school class and he said he knew where a few were.

We ordered our coffee and he began to tell me about his class mates. Rex asked me if I remembered Gabby Alberding, he said old Gabby was now the leader of a vigilante motorcycle club in Nevada. He is known as Nevada Alberding. He said Gabby's running partner Greg Ancinec was now the local newspaper reporter.

About that time Eddie Coggburn walked in the cafe and said something to me. He said that I should come to the big dance and party at his nightclub down the street tonight, because he had some real live entertainers there. He said that he had sweet little Leora Turner singing and dancing every night from 8:00 till after five.

Over in a corner booth several books fell on the floor. A dried up little man bent down and picked them up. Never had I seen such large names on books. The only one I could read was 'Chemistry Squared.' The man looked up at the phone rang. It was Tommy Blount. I went over and talked to him. He said he was the Dean of Chemistry at the new College in Plains. I couldn't believe it. Tommy said he had to run to make his two o'clock class.

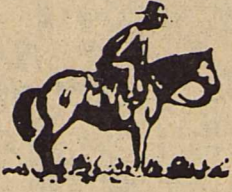
I stepped to the door to get a breath of fresh air when a great ole big 56 touring car pulled up. I've never seen the like of kids in all my life. Rex said that's Bonnie Earnest. 12 kids in thirteen years, what will they think of next. We set out on the easy chairs in front of the cafe and he continued telling me about his great class.

I asked him what had ever happened to Robert and Beverly Elaine Jones. He said Robert had graduated from Texas M & M and was now the Yoakum County 'secret county agent' and his sister was now riding bulls at the Rodeo at Huntsville. He said the other Beverly Jones was working hard at her profession. She is teaching judo and karate at the armory on Wednesday and Friday.

Then we were interrupted by the biggest, brightest, Cadillac Convertible I ever saw. Under the wheel was Mary Kerrick. On her right was a pink poodle. She pulled in the driveway of a big fancy building with a sign that said 'Mary's Poodle Parlor.'

Rex said, 'you would be surprised at how some of our good old Plains graduates turned out. Linda Harbour was now in New York and nationally known as the designer of the mini-mod trend of clothes called 'Harbours Hippy's.' Caroline Crutcher was the den mother for the Zappa Zappa Kappa fraternity at Plains U. Stanley Ashburn was head basketball coach at Texas Western. Mike Cantrell and Kirby Maulden were at Ft. Bliss and they had broken and set a new record for the longest period of time on K. P. duty in history, 6 weeks, 3 days, 11 hours and 38 minutes. Wayne Contrell was starting fullback for the Greenbay Packers. Rex asked me if I remembered the actor of their class? He said N. C. Clanaan had finally made it with his acting ability. Yep, he's known as 'Big Noel Hartbreak Cartridge on Bonanza. Old Mr. Co-ordination himself, Jerry Lowery, now owns the local ballet and dance studio. He can teach ya how to dance in six minutes or half your money back. Gold ole Honest Jerry! Cont. Page 3

The Plains Record



OUR 36TH YEAR THURSDAY, MAY 18, 1967 NUMBER 21

Little League Season Opens In Plains Tuesday Night

Little League managers and their teams await the call from the umpire, 'Play Ball!' Tuesday night at the Plains Little League Ball Park. The traditional meeting of the Cubs and the Giants and the contest of the Indians and the Yankees will be viewed by Little League Fans.

The Cubs are the defending champions, and are managed by Harry Cayce and Buster Graham.

The Indians are managed by veteran Little League coach Dub Nelms.

The Yanks are piloted by Cecil Williams, minister of the Hillside Church of Christ.

Tom Willis and Bob Blundell will pilot the Giants during the ball season.

All teams lost a number of players and the age limit was lowered in order to let more boys play ball and to field four teams.

A second try out and draft was conducted Tuesday night in order to increase the number of boys playing ball this summer. The Plains Lions Club directs the Little League program in Plains. Sherm Tingle is the Commissioner of baseball for the Plains Little League program.

Usually a team is the pick to win the title, but the situation on all four teams in Plains is about the same. All are re-building after being hit hard by graduation.

Probably the Tribe has more veterans returning than the other teams, followed by the Cubs, Yanks, and Giants in that order.

County Commissioner Johnnie L. Fitzgerald will be on

hand to toss out the first ball of the season. Lion Boss Buster Graham has asked Fitzgerald to do these honors because he is the president-elect of the Lions Club, and because of the work done on the park by the employees in precinct four.

Gilbert Pierce has been named umpire in chief according to Commissioner Tingle. Tingle also extended his appreciation to the sponsors who have made it possible to order new uniforms for the teams.

Regular games will be played on Tuesday and Friday nights unless make-up games are required, announced Tingle. The Baseball Tsar also announced that Jim Barnett will be the official score keeper again this year.

Lion Boss Buster Graham extended his appreciation to Jack Lowe for having the playing field in such good shape. He also thanked Commissioner Fitzgerald for doing the work on the building and the grounds.



Calvin Smith and Sharron Tarkington pictured with Legion officers

Plains Delegates Named To Boys Boys-Girl State

Wilson Duke, Commander of the American Legion Post, announced that Calvin Smith and Sharron Tarkington have been selected as delegates to attend Boys State and Girls State during the 1967 session. The American Legion Post will sponsor Calvin Smith to Boys State while The American Legion Auxillary and Tsu Mo Ga will sponsor Miss Tarkington.

Boys and Girls State are workshops in government and citizenship and is a mythical state with counties and cities composing it. The citizens of the Legion sponsored program will elect City, County and State Officials. The citizens will also elect two delegates who will attend Boys Nation and Girls Nation. The program will stress Americanism and good government.

Calvin is the son of Mr. and Mrs. James Smith of Plains. He was a star athlete in Plains High School. Calvin is a member of the Assembly of God Church.

Miss Tarkington is the daughter of the Rev. H. A. Tarkington, minister of the Assembly of God Church in Plains. She was a member of the State

Champion Plains Cowgirl Volleyball team. The announcement of selections was made by D. N. Taylor, principal of Plains High School. The selection is made with the assistance of the high school principal. Only juniors are sent to Boys and Girls State.

Labor Problems For Farmers

The Secretary of Labor announced plans to hold a hearing this week for the purpose of adopting new regulations which will end farm work for children under 16. Most farm jobs such as driving tractors, etc. will be prohibited if the bill passes. About the only farm job not covered in the proposal is pipe moving. The recommendation will have a hearing this week in Washington, D. C.

Veteran farm observers say this will create an undue hardship on farmers who are not

permitted to bring in Mexican laborers from Mexico. Help is almost unattainable in agricultural areas unless teen agers are used.

Other local farm observers say that the help which would be available from adults is impossible to obtain because these people are on relief and will not work.

The results of the hearing will be made public soon. Most observers believe the labor department will adopt the proposal soon.

Record Broken By Ill Weather

Yoakum County rainfall has apparently been less than in any recorded year according to figures over the past seven months. The parched pasture land and the hard crusted fields have reached the critical stage and must have moisture soon.

The 16 inches of rain which fell in the county in August is the only factor which has kept the lands in as good of condition as they are. The winds have blown severely during April and May and the temperature gauge has frequently dipped to freezing in the past few days.

Rainfall since last September in Yoakum County includes: October, 0; November, .40; December, .04; January, 0; February, .07; March, .11; and April, .27, for a total of .89 of an inch.

Old timers say the season compares with the drought of 1917, but they are dead wrong. More moisture fell in 1917 than has fallen this year.

Prospects for day land farming operations in Yoakum County are not bright this year; however if rain should come within the next month a grain crop can be made. If rain

falls in the next two weeks cotton aspects and hopes would improve.

Various causes have been given for the weather picture. All are just guesses, so this guess is as good as the next. We believe the jet stream has changed its course slightly and that this is a factor for the temperature being as cold as it has been. As for the wind and lack of rain we won't venture a guess since in West Texas there is a saying that the only people who predict the weather are new comers or fools. Well we can't say we are new comers anymore.

One fact is clear. If the economy of the county is to improve, it must be through a break in the weather. Rain must come soon or drastic events are in store for us.

Notice

Editors Note: Many of the news articles brought in to the paper this week were not printed do to the special Soil Conservation Issue. However they will be printed next week.

Six Hurt Truck Rams Car Here Saturday

Disaster struck last Saturday, May 13, near the Fina Station in Plains at about twenty three p.m. When a car reportedly driven by the Reverend D. B. Chaney of Albuquerque, New Mexico, was allegedly struck from the rear by a B. F. Walker Truck reportedly driven by Virgil Brashers of Odessa, Texas.

The Mercury automobile occupied by the Reverend and Mrs. D. B. Chaney, along with their daughter Kathy of Albuquerque, Doyle, his wife, Delores and their son Curtis; was slowing in speed to pull into the Flores Fina Station when the family was struck by the truck.

Prompt and capable action on the part of the ambulance attendants, the Rev. H. A. Tarkington and L. W. Barret of Plains, averted near tragedy in rushing the injured parties to the Yoakum County Hospital in Denver City. The Barrett Ambulance delivered the injured parties quickly and safely. The Rev. Chaney, 44, Delores, 22, Kathy, 22, Curtis, 5, and the Rev. Chaney's wife

were hospitalized on arrival at the hospital, with Doyle, 24, the only one not requiring immediate attention.

Mrs. Chaney suffered a broken hip and ribs; Delores suffered a broken collar bone; Curtis sustained a slight concussion of the head and the Rev. Chaney sustained a severe whip lash and undetermined injuries to his back; reported Rev. Tarkington.

Two airplanes were chartered to fly all six of the Rev. Chaney's party back to Albuquerque at noon Sunday.

The destroyed car was taken to Tingle's wrecking yard west of Plains. A reputable witness reported that the car was in a most serious state of repair, nearing complete destruction, with the trunk smashed into the rear seat of the Chaney's machine.

The Rev. Chaney, who is secretary-treasurer of the New Mexico District Assemblies of God Churches and his party were in reout to spend Mother's Day with Mrs. Chaney's Mother, who is seriously ill.

ASC Cotton Vote on Transfers

Bill Overton, manager of the local ASC office issued the following statement for immediate release:

Upland cotton farmers in this county are voting to decide whether they can transfer cotton allotments, by sale or lease, out side the county but within the State.

Similar referendums were held in 1965 and 1966. To date, growers in 412 counties throughout the Cotton Belt have approved such transfers. The vote this year is being held only in counties where such transfers have not previously been approved.

The voting will be held from May 15 through May 19. You can mail in your marked ballot, or bring it to the ASC office during that time. Your ballot must either be in the ASCS office by the close of business or be postmarked by midnight May 19 to be counted.

The referendum will decide only the question of whether upland cotton allotments may be transferred by sale or lease to another farm outside the county during the next two years. In no case can transfers be made outside the State.

The vote will not affect the transfer of upland cotton allotments by sale or lease from one farm to another within the same county. This is already

provided by law. Neither will the vote affect transfers by a farm owner from one farm to another owned or controlled by him, which now can be made across county lines within the State.

If at least two-thirds of the growers of upland cotton voting in the county mark their ballots Yes, transfers of allotments outside the county can be made during the authorized transfer periods for the 1968 and 1969 crops. A lease is for any specified number of crop years; a sale, of course, is a permanent transfer of allotment.

If more than a third of the growers voting mark their ballots No, transfers of cotton allotments outside the county cannot be made for the 1968 crop year, and another referendum on the question will be held next year.

All eligible ballots will be counted publicly by the ASC County Committee. Your ballot will be kept secret. Other people will not know how you voted unless you tell them yourself.

Time and place for counting the ballots will be announced in advance; you and anyone who wants to will be welcome to witness the count.

Important! Make your vote count. Get your ballot to the ASCS office my May 19.

8th Grade Class Scholars Given

Mr. Neal Taylor and the faculty of Plains Junior High announce as Valedictorian for the Eighth Grade Class of 1966-67, Miss Jan McCravey.

Miss McCravey is the daughter of Mr. and Mrs. Leroy McCravey. Her scholastic average is 19.43. Jan participates in all school activities and is a member of the First Baptist Church where she sings in the choir. This year she was a member of the team which won first place in the District Interscholastic League spelling contest.

Her hobbies include piano, collecting stamps, and riding horses. Jan is thirteen years of age.

The Salutatorian with an average of 95.28 is Miss Glenda Miller. Miss Miller is the daughter of Mr. and Mrs. T. J. Miller. She is active in all school affairs and is a member of the First Baptist Church. Glenda won first place in the District Interscholastic League Ready Writing Contest.

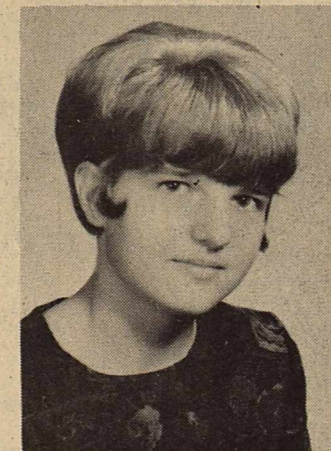
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Jan McCravey



Glenda Miller

Proclamation

Soil and Water Conservation has gotten to be a common term in our part of the country, but have we actually realized the magnitude and the necessity of it?

Many times we take our good fortune and our many blessings for granted, not pausing to give thanks to the Heavenly Creator for the privileges and opportunities that we enjoy; nor are we mindful many times of how we can be conservative of these many blessings to the extent of making them last indefinitely. If we apply the known methods that are so often related to us through our County and State Agents and Conservation Offices, then we are making a start. We must first become aware of the need for Soil and Water Conservation, then allow ourselves to be educated to the facts, and practice these proven methods to the best of our ability.

We have a great heritage, but it is up to us as guardians of our potential for posterity as to the final result.

As County judge of Yoakum County, I proclaim the week of May 14th to 21st as Soil and Water Conservation Week. Let us all take a realistic look at our situation, and become educated to the necessity of conservation for our own community betterment, and its effects will extend far beyond those who cause it.

/s/ Gene Bennett
Yoakum County Judge



Mesdames Bickley, St. Romain, Wade and Houck are the new officer of the Yoakum County Cancer Society.

Seagraves Could Lose Dr. Bill to Draft

Word has been received in Plains that Dr. Bill McCullough, Seagraves M. D. and former Plains physician, has received orders to report for an army physical the first part of June.

Seagraves sources report if Dr. Bill is inducted into the army that the clinic and hospital will be forced to close, and that a hardship will exist in the area. Many Plains families also use the Seagraves physician for their medical needs.

A group of interested Plains and Seagraves citizens are seeking to get the west Texas physician deferred from the armed services because it will through the Seagraves community without a doctor. It will also increase an overload which already exists in Denver City.

Interested people are urged to write to or to send a wire to U. S. Representative George Mahon, New House Bu-

ilding, Washington 25 D.C. or to State Representative Jesse T. George, State Capitol, Austin, Texas.

Dr. McCullough recently failed his Air Force physical and residents were told that there was no need to write to the legislators; however since this announcement, Dr. Bill has been called to take his army physical and the plea is being made in the physician's behalf.

Efforts have been made and all possible leads have been exhausted to locate another physician for Seagraves without success. Dr. McCullough is reported to have treated 11,000 patients during the past year. Those people joining in the plea for Dr. Bill's deferment use this as a major reason for making the request. Also the threat of the closing of the clinic and hospital would endanger the health and wellfare of the area.



The Plains Record

And The Yoakum County Review

HARRY W. CAYCE, Publisher

Harry W. Cayce - Editor
Ann Cayce - Business Manager
Jan Mason - Assoc. Editor
Margaret Box - State Line News
Sallie Forrest - Purely Local
Teny Lester - Tokio News

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CAYCE'S CORNER

We were happy to see County Clerk Ruby Heald and Commissioner Raymond Bookout back on the job this week. Both have been medical patients in the hospital for the past few days. Mrs. Heald was a patient in the Seagraves Hospital and Bookout was in the Yoakum County Hospital in Denver City.

The bell will ring Saturday morning and many tired students will suddenly become rested and relaxed and shout SCHOOL IS OUT! What about that...mom and pop...can't you remember the next best thing to Santa Clause...of course you can, because it was wonderful to be out of school for the summer.

When we were kids we longed for the barefoot days and dreamed of the time when we could get a line a pole and head for the nearest creek with a can of worms to lounge all day with the hopes of catching the big one that always seemed to get away.

We played in the haystacks and always seemed to manage to get up a good sand lot ball game when we didn't want to sit on a river bank.

Its true, we did our share of work, but most of us found plenty of time to eat a hunk of water melon and port a sore toe with a clean rag tied around the end of it hoping that little Penelope or junior Jones would notice our war wounds. Then there was time for Cowboy and Indians or doctor and nurse or what ever we played in those days.

For the older kids it meant summer jobs with a little extra money to take our sweet sixteen doll out on a Saturday night date. I'm also certain our teachers were as glad as we were to see us on vacation.

Now what do the school kids of today expect to do this summer...

Lets take a look:
The space age offers organized activities such as Little League, 4-H playdays and there is a good steril swimming pool to go to when the kids feel the urge to splash a bit. Then there is summer T. V. which wasn't much of a bargain last fall. There won't be an excess of summer jobs and pop won't buy a third car in order for Penelope and junior to ride around in all summer.

Who wants to play sand lot ball or cowboys and Indians anymore? Yes my friends...the Land of Counterpane is a thing of the past but in our new social world our children haven't known 'The world of have not, but always hope to get because Old Abe Lincoln read by the fireside and became president...Some will say our scientific advances and social behavior changes have opened a vista vision future for our children and they won't have to lead the life that we did. This is all so true...But I wonder sometimes when I observe my own children how much they

LETTERS TO THE EDITOR

Letter To The Editor

Harry, for sometime I have wanted to say a few things through your fine weekly paper but just taking time to do it. Now...

I guess this will be a surprise to you as so many are always giving the Editor down the country about something or other; but I want to express my sincere desire for you, and the help you are to our community through the paper.

I feel that you have helped so many in your fine editorials in the loss of their loved ones, and think it is highly commendable.

Through the power of the printed page you have brought many things to the attention of the public that we would have never known otherwise.

The great coverage you give our fine school in every department; the boosting of all the civic activities; the fine coverage of church happenings, and your constant boosting for our town and the surrounding community.

I feel that your tireless efforts along with others, and the power of the press played a major part in keeping one of our citizens from having to return to prison after many years of freedom he had enjoyed as an escapee.

Space will not permit me to cover all the good things that we are enjoying by having a fine newspaper, and an editor that prints the news as it happens, and as he see's it regardless of whose toes it may pinch. So many always see only the bad, but I want to pass along some of the good things through you and the paper. Atip of the hat to you Harry, and keep the good work up.

Sincerely:
H.A. Tarkington

NOTICE

NOTICE OF BOARD OF EQUALIZATION MEETING

In obedience to an order of the Board of Equalization, regularly convened and sitting, notice is hereby given that said Board of Equalization will be in session at its regular meeting place in the Court-house in the town of Plains, Yoakum County, Texas, at 9:00 a.m., beginning on Tuesday the 20th day June, 1967, and from day to day thereafter, for the purpose of determining, fixing and equalizing the value of any and all taxable property situated in Yoakum County, Texas, until such values have finally been determined for taxable purposes for the year 1967, and any and all persons interested or having business with said Board are hereby notified to be present. /s/ Ruby Heald County Clerk Yoakum County, Texas Yoakum County, Plains, Texas This 8th day of May, 1967.

have really missed. I wouldn't trade one day at the old swimming hole for all of the supervised play on earth... would you?

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Refilling and collecting money from NEW TYPE high quality coin operated dispensers in this area. No selling. To qualify you must have car, references, \$600 to \$2,900 cash. Seven to twelve hours weekly can net excellent monthly income. More full time. For personal interview write P. O. Box 10573, Dallas, Texas 75207. Include phone number.

YARD WORK: I do flower beds and mowing. Reasonable prices. After 5:00 p.m. and all day Saturday. Call Lee Tingle at 456-8377. 2tc

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Filling and collecting money from Vending Machines in this area - currently netting \$150.00 to \$175.00 monthly-4 days month to service. For Sale \$3950.00. Richard Trenary, 210 Gary Lane, Denver City, Texas, Ph. 592-3002. 2tc

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CHANGES LAST WEEK

PLEASE POST IN YOUR DIRECTORY

INSTALLED OR RECONNECTED

Dan Beck 456-3691
Vernon A Petty Hig. 733-2230
Tom C. Oxford 456-5171
Silas C. Kee 456-4656
County Swimming Pool 456-4075

REMOVED OR DISCONNECTED

NONE

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AIR CONDITIONERS

SERVICE & REPAIRS

PUMPS - MOTORS - PADS

PHONE 456-3565

White Auto



The Plains Record

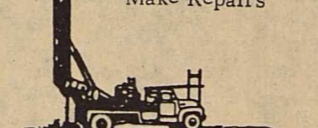
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MARKETS

FOR SALE

Windmill Supplies Plastic & Steel Pipe Plumbing Bolts Hand Tools Gifts Ammunition Automatic Washers and Dryers Shermin Williams Paint

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For Sale: Furnished 3 room house and bath to be moved call Mrs Hague, 456-3295

WANTED: Someone in this area, with good credit to assume small payments on beautiful spinet piano. No Down Payment. Write Mr. J. Hall, Box 3192, Lubbock, Texas 79410 3tp

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Then, there's that once a month when a girl could use a good old-fashioned medicine.

Maybe you feel just plain bad then. Or maybe a little lonely and sad, like you could use a pair of arms around you.

Well, we have just the thing for this once a month time. Lydia E. Pinkham Tablets. They're made with gentle, natural ingredients, including one that works to help relax tightened muscles that give you cramps. Plus a little iron that a girl could use at a time like this. And, you don't run any chance of the kind of unpleasant side effects you could get from some of the newer drugs.

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The TV Log

CHANNEL 8 ROSWELL, N. M.

CHANNEL 10 ROSWELL, N. M.

Table with TV schedules for Saturday, Monday, Tuesday, Wednesday, Thursday, Friday, and Sunday. Columns include time slots and program names.



Help when you need it most

Plains Insurance Agency



The Plains Record

CLASS FUTURE
CONT. FROM PAGE 1
 Charlene Upton, the brain of the class never quits. Rex said she's now working for her state degree in Agriculture. That's ambition.
 He said that Kathy Wilmet was the state supervisor for the hospital of the deaf and dumb. Pam Randolph is the co-editor of Ebony. The book of the blacks with half the facts. Butch Gaines always could talk and is now the local telephone operator.
 Ed Hunter, the writer, and Jerry Hartman, the mathematician of the class, both joined a roller derby. Hot tamale! I decided I had better not hear about any more so I bid Rex farewell. As I returned to the car I purchased a paper. R-

ex stopped me and told me he had left a couple of his friends out. He said Minnee Anderson was now the councilor at the high school and Johnny Hillhouse was a well known knee, brain, and finger surgen. Once again I said good bye. I glanced at the paper. On the bottom of the fourth page in big black letters, an advertisement read, 'Come one, Comme all to the big time circus, featuring none other than the great of greats on the trapeze, Rita Snodgrass. I looked on to the sports page and noticed Alton Rains picture, and under it said 'Flash Rains of Plains is picked to go to Olympics. He finally made it. I read the article which said that Alton was picked from thousands of

contestants, to be one of the official string holders at the finish line.
 I got in the car and drove around to see some of the old familiar sights. As I drove down the street a guy in an old beat up suit got out of a 59 Pontiac, and pulled me over. I knew who it was right away. Ever since he was a little kid, Lynn Rollins had admired, looked up to, and finally became what he always wanted to be. The Plains night watchman. He didn't know me. He told me I would have to wait awhile before I could go on. I asked him what the problem was and he said there were several demonstrators, marchers and protesters blocking the street. I went to see them. You'll never guess who was right out in the middle of it. Yep, it was Carlton Wilkins, and Daryl Edwards. They had beards, hair down to their waists, and were burning anything from newspapers to their old report cards.
 Lynn broke it up pronto. As I contioned my drive, I passed the Baptist Church where there was a sign that said 'Big Revival', Monday thru Sunday. Preaching was none other than Darrel Lowery. I met an old familiar sight, a Plains school bus, and who was driving it but Rebecca Lewis. Ver Patriotic.
 I looked up the street and here came a county road grader, it was about to hit my car. 'Old Tokio Tuffy', Ricky Elmore was driving. On the back of the machine was a huge poster which said 'Re-

elect judge Georgia Gray. Old Georgia a judge! She finally gets to be around a lot of men. I sighed, then jumped as the bell ending Civic's class woke me up.
 Seniors, we Juniors say to you, 'You have three choices on how to overcome your disappointments in life. 1. You can curse life for what it is doing to you. 2. You can grit your teeth and endure it. or 3. You can accept it. The first is useless. The second is exhausting. The third is the only way. As the saying goes, 'The Lord deals the cards, How you play them is up to you.' May he grant each of you the strength to change things that need changing, the courage to accept things that cannot be changed, and the wisdom to know the difference.
 Seniors, we wish you all the luck in the world. You will truly be missed at P. H. S. next year. We would like to challenge you to come back to Homecoming 10 years from now, and lets see how much of our prophecy has come true. Best Of Luck Seniors Of 1967.'

Cowboy Corral

The end of the school year has rolled around and its time to ahng up the saddles on the ol corral while the cowboys take a vacation. Looking back over the school year it has been a busy, eventful, sometimes sad, but mostly happy school term.
 There have been many frantic last minute activities this past week. Everyone has been cramming for finals and now the suspense is whether we made it or not.
 For the seniors one of the big moments in life has past. They are no longer a part of P. H. S. They have gone on to greater goals. We wish the very best of luck in their ways of life.
 The Juniors have now become the big Seniors for next year. They are anticipating Senior Rings, pictures, initiation, graduation and all the glories of 'Senior Year.'
 They are looking forward (forward did we say) to the picnic Saturday in the Park.
 The Sophomores have become Juniors. They are anticipating the Junior Bracelets, and the Banquet. The Junior year is always a big year.
 The Freshman has finally graduated from the 'Stinky Fish' to a Grand Sophomore. They are anticipating being able to say 'Fish Stick' next year.
 The eighth graders are graduating Friday the 19th at 8:00 p.m. in the school auditorium. The public is invited. All are anticipating this event in being able to hear those beautiful words; 'You Lousy Stinking Fish.'
 Last Weekend was full of parties. The seniors had their annual barbeque at the Taylors, the sophomores traveled to Lubbock Saturday to do the town, and the Freshmen went to Hobbs to the show Friday night. All seemed to have a wild, grand time.
 The band has put their instruments up, checked in their music, and are getting ready for a busy next year. Drum major and twirling tryouts will be held Saturday afternoon. The judges will be area band directors.
 There is a party in the plans for next week given by the Band Boosters.
 The annuals finally came in last Friday and were given out. All have writers cramps from signing the annuals. All agreed that they were well worth waiting for. Congratulations to the editors, sponsors, and staff in editing such a fine annual.
 Well the Ol Cowboy Corral is closing its doors for this year. See you next year with a new year.

Read the Label

By Studie M. Thompson
 County Home Demonstration Agent
 How carefully do you read labels? Know the vitamin and mineral content of your foods—find out which have additives and why. This makes for better balanced meals.
 The Food and Drug Administration has designated eight classes of food to which specified amounts of certain vitamins and minerals may be added to improve their nutritive value.
 The eight classes increase the number of foods (such as evaporated milk, enriched flour and bread, enriched corn meal, and margarine) already covered by 'Definitions and Standards of Identity' for vitamin and mineral fortified foods which vitamins and which minerals may be added to each of the eight classes and specify the conditions. They apply only to added minerals and vitamins, however and not to the natural composition of the foods.
 The name of each food to which vitamins and/or minerals have been added shall be immediately accompanied by a statement which spells them out. Processed cereals with all four permitted nutrients added will bear such a statement.
 Any of these fortified foods will be illegal, however, if the labeling or advertising contains any statements or pictures implying:

eggs and sugar. Add salt and vanilla.
 Pour into unbaked pie shell. Bake at 425 F. for 10 minutes, then reduce to 350 degrees until custard is set.



so neat...
 so trim...

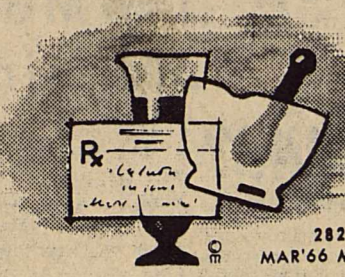
LEVI'S

AMERICA'S FINEST JEANS • SINCE 1850

For that slim, trim Western fit, for that snug, low-on-the-hips cowboy cut—get LEVI'S—the original cowboy pants from the Far West. For school, for play, you'll do better in LEVI'S!

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In the battle against illness, our registered pharmacists quickly, accurately compound your doctor's prescription. Our skill is your protection... you know you can count on us for meticulous care and precision.

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Get this doctor's formula! Zemo speedily stops torment of externally caused itching... of eczema, minor skin irritations, non-poisonous insect bites. Desensitizes nerve endings. Kills millions of surface germs. "De-itch" skin with Zemo—Liquid or Ointment.

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See us for washing and greasing service.
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Dolly Parrot

STRETCHERS
 One good measure of a person is that which will make him laugh.
 A pinch of common sense is often worth a bushel of learning. A good American would behave exactly the same even if there were no laughs.
 The most difficult assignment is the one you are too lazy to start.
 If you want to be trusted, admit your mistakes.
 The most tiresome thing in the world is doing nothing because you can't quit and rest.
 If you can't beat him, forgive him.
 Luck favors those who do not depend on luck.
 If a black cat crosses your path, it means bad luck—depending on chance, if you're a man or a mouse.

School is Out!!!!

FOOD PRICES AND

Banquet Frozen
Dinners 2/77¢ to your taste

QUALITY MEATS

| | | | | | |
|-----------------------|----|-----|----------|---------------|-----|
| Pork Brains | 1b | 39¢ | Tomatoes | 1b | 12¢ |
| Sausage Virginia Reel | 1b | 65¢ | Potatoes | Red 10 lb Bag | 39¢ |
| Arm Roast | 1b | 49¢ | Squash | 1b | 10¢ |
| Chuck Roast | 1b | 45¢ | | | |
| Ground Chuck | 1b | 45¢ | | | |
| Beef Ribs | 1b | 25¢ | | | |

Total Cereal 50¢
 Swans Down 2 lb Box
Cake Flour 40¢
 Corn 5 lb Bag
Bread Mix 55¢

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 Ph. 456-8722 PLAINS, TEXAS

846 Medium Maturity Winner from the Rio Grande to North Texas

"Versatile" describes hybrid 846: it's the top-ranked medium maturity hybrid for dryland or irrigated conditions in all parts of Texas and other southwestern states.

A high degree of hybrid vigor enables 846 to outperform most earlier hybrids under stress conditions... and outyield many later maturity hybrids under good growing conditions.

For example, 846 was compared with other hybrids in County Agent-supervised tests on seven Uvalde county farms in 1966. The winning yields ranged from 3,290 pounds to 7,743 pounds per acre... and 846 ranked first for yield on 3 farms, second at 3 others... **first or second in 6 out of 7 tests!**

Hybrid 846 also ranked first in 1966 in County Agent tests in Bee county (2 locations), Milam county (2 locations), Victoria county, Wilson county, and at 3 of 5 tests in Live Oak county. The previous year, in official Texas A & M yield tests, 846 ranked first at three locations and second at three more.

From 1962 to 1965, Pioneer hybrid 846 was compared with 17 other top-rated competitive hybrids of similar maturity more than 460 times in Texas A & M tests. Hybrid 846 topped these other 17 hybrids in better than 3 out of 4 comparisons... and averaged a cool 354 pounds more grain per acre than these leading competitive entries.

Short, Uniform, Excellent Roots
 Relatively short and uniform in head height, 846 boasts strong, deep-anchored roots that make



for good standability. Semi-compact heads thresh out well, yielding light red colored grain. Ample head exertion smooths out the harvesting job. Good resistance to charcoal rot and head smut puts extra dependability into 846.

Under good growing conditions, you can expect 846 to bloom from 60 to 70 days* after planting, and be ready for harvest in 100 to 115 days. Regardless of where you farm in the Sorghum Belt... whether you have ample water, limited irrigation, or dryland conditions... there's extra profit for you in planting hybrid 846.

*This range in blooming and maturity dates covers most situations. Unusual conditions or planting dates may decrease or increase the time requirements.



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We have all kinds of garden seed.

GUETERSLOH-ANDERSON GRAIN

Plains

**Reviews
Past
Land Views**

Trustee of Land

James J. Futch
Pastor of the First
Methodist Church

ural basis of a good human community. Therein is potential for good health, worship, sanitation, education, neighborliness and recreation. Also there is wealth through farming and industry, security through work and mutual aid. Here is Christianity at work. These factors make a satisfied, happy, growing people and a stable community.

The early Israelite nation built its communities about wells of water. Water for the people and their cattle was basic to their health, productivity, happiness, and the development of their religious concepts.

As the Israelites came back into the land of their fathers following forty years of bleak, waterless wilderness, their leader, Moses declared to the congregation: Deuteronomy 11: 11-12: 'But the land which you are going over to possess is a land of hills and valleys, which drinks water by the rain from heaven, a land which the Lord your God cares for; the eyes of the Lord your God are always upon it, from the beginning of the year to the end of the year.'

God chose these people to be the trustees of this land, water, minerals, and wealth, making them responsible for using and conserving these resources so that life in the community might be lived abundantly.

Good water, good land and its resources used and managed well, provide the nat-

By Pierre W. St. Romain
Plains Businessman

Years ago when I first came to this country, there was some blown out spots of from about 80 acres to a whole section with a few tall sand hills scattered here and there. Each hill had a little green brush on top consisting mostly of shinnery, and somewhat resembling an unshaved mole on an old Indians face. Thinking it was probably an old Indian camp-site, I asked one of the old settlers how long it had been there and why I couldn't find any Indian artifacts on it. He replied that it was not what it looked like, that it had been a cultivated field at one time but that wind erosion had blown all the sand off leaving just a hard clay.

Today the picture has changed considerably. Our farmers through the Soil Conservation Service had learned more about farming and how to conserve the soil instead of letting it blow away.

There's lots more could be done towards keeping out good soil if all farmers would talk to our Yoakum County Soil Conservation Service, w-



Sherry Miller

Essay Winner

Editors Note: The following essay was written by Miss Sherry Miller, daughter of Mr. and Mrs. T. J. Miller. Sherry won first place in the Regional Soil Conservation Essay Writing Contest with this essay.

Many thousands of years ago God, the originator of all things, made the earth and the fulness therein. When he created man, he provided ways for man to maintain sustenance and the two most important of these were soil and water. God expected man to take care of this soil and water properly but as man fails in everything, so he failed, to an extent, in this also. However, as time has passed, out of necessity man has learned of ways by which to help conserve our soil and protect our water; he has come to realize how important soil and water are to the livelihood of humans.

God provides for the lilies of the field, the birds that sing so cheerfully, the forests that provide such lush shade and breath-taking scenery, and the beautiful rivers, lakes, and streams that provide entertainment for us as well as a home for the lovely fish and for other water-loving animals. But how is he to provide for all these many things that make our day just a little bit brighter if we ruin his means of supporting these plants and animals? Some may think it sissy to care for the conservation of these things which nature so sparingly gives us. They may think that nature-lovers are a little out of their mind and should change their step; yet, maybe they are even marching to the right beat. How is our Master to provide for the fish and water growing plants if we pollute the water? How is he to feed the birds if we destroy the insects and other food that they eat by not taking proper care of the soil? How is our Divine Master supposed to care for the lilies, the trees, and all other plants if we don't conserve our soil so that it won't erode or if we don't protect our water to keep it from being po-

luted? How is he going to take care of man whom he has made a very little bit lower than the angels, if we slowly let his means of supporting us dwindle away?

God has been good to us by giving us fertile soil and good, clean water; in order to let future generations share these same blessings, we are going to have to conserve this soil and this water to the fullest of our capacities.

OBITUARIES

Word was received in Plains that H. E. McNew died at 4:00 p.m. Tuesday in Methodist Hospital in Lubbock where he had been a patient for about six weeks.



Mr. McNew came to Plains about two years ago when he and Mrs. Jost were married. McNew was 81 years old and is survived by his widow and eight children.

A resident of the Lamesa area for 53 years, Mr. McNew was a well known farmer. He was the father of five daughters and three sons and is survived by a number of grandchildren and great-grandchildren.

Funeral services are pending in Lamesa but it has been announced that Cecil Williams, minister of the Hillside Church of Christ in Plains will officiate at the funeral at the North 14th Street Church of Christ in Lamesa.

Mr. McNew was born in Denton County, Texas in 1886 and came to West Texas in 1914.

Progress Made FFA News

By Homer P. Cole
Supervisor, Yoakum County
FHA Office

The department of Agriculture's vast conservation activities touch the lives of everyone in the United States. The important factor of conservation is that it deals with the natural resources upon which all life depends—soil, water, plants. Through scientific and technological knowledge it has enabled this country to enjoy the benefits of abundance in Agriculture and to develop the highest standard of living the world has ever known.

Conservation is a major national need due to our increasing population which demands more and more from our limited and diminishing resources.

Our Soil Conservation Practices in Yoakum County are continuing to make good progress in controlling erosion and in developing our irrigation systems, with continued development, protective use and good management of our land it will give us multiple income and growth of our existing resources.

Conservation is a serious responsibility of ever landowner and farmer. In order to obtain a measure of success and stability of agricultural income, conservation of our land must be a continu-

ing process.

The Farmers Home Administration makes loans for water development and soil conservation needs. Soil and Water loans are made only to applicants who are unable to obtain the credit they need from private and cooperative sources at reasonable rates and terms.

Loans may be used to drill wells and otherwise improve water supply systems for irrigation, home use and livestock; purchase pumps, sprinkler systems, and other irrigation equipment. These loans may also be used to level land, and carry out basic land treatment practices including fertilization and seeding; subsoil or sod land.

The interest rate is 5% PER year on the unpaid principal. Each loan is scheduled for repayment within a period consistent with the borrower's ability to repay. The maximum term is 40 years.

The Future Farmers of America members elected are as follows:

Corky Coke, President
John P. Robertson, Vice President
Alton McGinty, Secretary
Billy Taylor, Treasurer
Wayne Box, Reporter
Jimmy Pinkston, Sentinel
Milton Romans, Chaplin

In attendance at the sixteen school Mesa District Convention at Meadow Wednesday were voting delegates Wayne Box and J.P. Robertson in addition to Corky Coke and Chapter advisor, Mr. Stephens.

Corky Coke was elected Mesa District Sentinel and became Plain's first District officer in several years.

Twelve FFA members recently competed at the Texas Tech judging contests, and made a creditable showing among the five hundred and forty teams present.

TsaMoGa Meeting

The 'Texas Heritage' program omitted on April 24, will be presented May 22, 1967, by the Tsa Mo Ga Study Club. Mrs. J.M. Tippet will review 'Grass Roots Diplomat' by Marquette Potter.

All members should plan to attend, as this is our final meeting for this spring.

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PLASTIC WOOD

The Genuine - Accept No Substitute.

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Food Market**

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PHOTO HOURS 9 A.M. TO CLOSING
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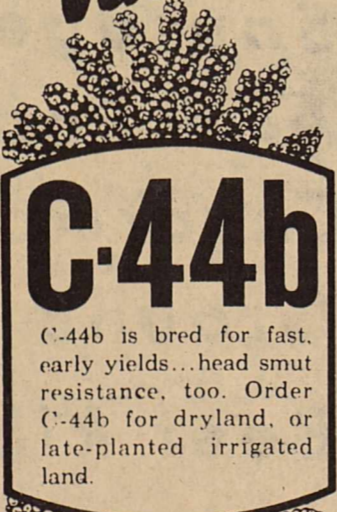
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258 Model Ford Tractors
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Your Tractor Shouldn't Be Caught Dead DURING PLANTING SEASON.

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6 Oz Donald Duck

Orange Juice 4/59¢ **Funny Face Drink 6/25¢**

Okra Cut 10 Oz Keith 2/39¢

FOR VARIETY FROZEN FOODS

Dinners Banquet 39¢ **Green Mustard & Turnips Bunch 2/19¢**

Cream Pies Banquet 29¢ **Tomatoes Lb 19¢**

Cantaloupes Lb 12 1/2¢

Pic & Pay Grocery
A Friendly Place to Trade
Your 7 to 11 Store Phone 456-4211

Better Living From Land

By Mrs. Leon Lewis
President,
Plains Dirt Gardners

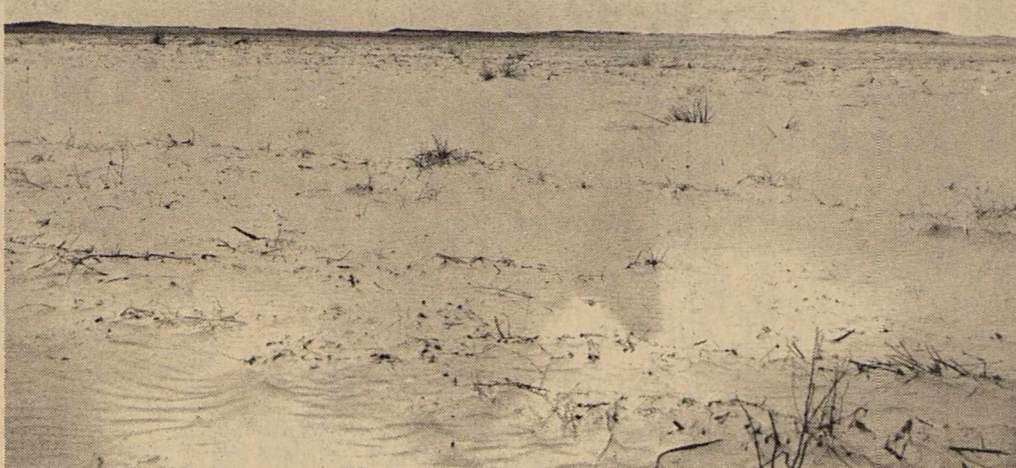
Conservation of the land means better living and security for all. From history we have learned that a

nation's strength depends upon the wise use of natural resources.

From the earliest time, man has leved close to water. When the water was gone, man moved on. Water cannot be destroyed, but it can be made unusable. Conservation or waste of water starts on the land where it falls as rainfall, hail, snow, or sleet. It can enter the soil where it is used by the plants, evaporate, or run off into streams, rivers and eventually into the ocean. Since all plants drive their nutrients from the soil in the form of a solution, it is easily understood what an important part water plays in the maintenance and welfare of the garden. Proper soil preparation and conservation practices can determine where the water will go to derive the most beneficial results.

Experts say it takes more than a thousand years under favorable conditions to build an inch of topsoil. Nature can eventually make land beautiful and productive, but man through his knowledge of good conservation practices can do the same thing much quicker. There are few soils which are perfect, but wise use of conservation and soil management can improve the structure, fertility, and water holding capacity of various soils.

Soil is a heritage given to us which we must use and pass on to future generations. It is the privilege of those who work with the soil to regard it as a trust and to conserve, maintain, and increase its fertility. This is our obligation as gardeners to the generations who follow us.



Soil without protection is a loss, liability, and a community problem.



Tom Sims in a pasture of tall grass where Shinoak had been sprayed and the grass allowed to grow.

DEKALB Hybrid SORGHUM

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- ✓ HIGH YIELDS OF RIPE-HIGH QUALITY GRAIN
- ✓ Excellent Standing Ability
- ✓ EASY COMBINING
- ✓ HIGH Insect and Disease Resistance

SUPPLIES are LIMITED GET YOURS TODAY

Dyer Grocery & Station
New Tex

Urges Care

By T. W. Barnes
Manager
Goodpasture Grain & Milling Co.

Water and soil conservation is something that most people just take for granted. Most of us realize that it is necessary, but we never fully realize what it is. We think, well it's just another government program, although we may not agree on all government programs that pertain to agriculture, I don't believe anyone would say that we don't need control on water and soil conservation.

Without conservation we would deplete our water supplies and our soils would blow away. We can maintain water and soil by a sound managed program such as our local soil and water conservation boards offer us.

Stewards Of The Land

By J. L. Bozeman
Pastor of the First Baptist Church

Man from his creation has been given the stewardship of the soil. God blessed man and gave him the controlling authority over other creations. Be fruitful and multiply, and replenish the earth, and

subdue it... (Genesis 1:28) And the Lord God took man, and put him into the garden of Eden to dress it and keep it. (Genesis 2:15). Man's first occupation was to care for the soil. Placed in Eden's fertile garden he was to get his food from it. He also had the stewardship to dress it and KEEP IT. Even in this first 'field' there were rules of conserva-

tion. Rules from man's good were from the beginning. His responsibility is not only to provide food but to keep the soil productive.

Controlled soil will continually provides for mankind's needs. He that tilleth his land shall be satisfied with bread; (Proverbs 12-11) The Lord has promised to bless those who follow after right, whether this be in daily living or right soil care. Then shall the earth yield her increase; and God, even our own God, shall bless us. (Psalm 67-6).

With the ever increasing population of the nations, man must be alert to be obedient to laws that will bring production to match the needs.

God, through the sabbatical laws was earth's first conservationalist. The land idle every seventh year would gain back a portion of what it lost during the six productive years. Man gaining knowledge has learned—to subdue—to replenish the soil. He can now improve the soil while keeping it in production. By analyzing, ferti-

lizing, and rotating crops man has control of the soil and his fellowman. Our per acre yield is continually increasing because of man's stewardship.

The law of taking without considering the cost will bring havoc to the soil as well as any other area of man's life. As man is given control (stewardship), he too must be controlled by God's law 'Be not deceived; God is not mocked; for whatsoever a man soweth, that shall he also reap.' (Galatians 6-7).

WOMEN PAST 21 WITH BLADDER IRRITATION Suffer Many Troubles

After 21, common Kidney or Bladder Irritations affect twice as many women as men and may make you tense and nervous from too frequent, burning or itching urination both day and night. Secondly, you may lose sleep and suffer from Headaches, Backache and feel old, tired, depressed. In such irritation, CYSTEX usually brings fast, relaxing comfort by curbing irritating germs in strong, acid urine and by analgesic pain relief. Get CYSTEX at druggists. See how fast it can help you.

Future Safety Bright Facts

By James F. Williams
Fort Worth Press
Outstanding Conservation Farmer

The future, in many ways, looks bright because of the many fine young people in our community who are laying the foundation well for the day when they will be o-

The future, in many ways looks bright because of the many fine young people in our community who are laying the foundation well for the day when they will be our community leaders.

But the future also depends do today has a big part in shaping tomorrow. That's why we must be far-sighted. And far-sightedness means conserving our soil, developing our water resources.

We can get the job done by cooperating with our soil conservation district.

If we take care of the soil today, it will take care of us tomorrow.

In the interest of the public traveling and the Texas Highway Department watering the pavement is dangerous to the traveling public.

The pavement could be cracked and the water seep into those cracks and get the caliche base wet and the pavement will sink and maybe come out in chunks when traveled over by heavy trucks and cars.

The water could get on the windshield and blind the driver and cause him to drive across to the other lane or maybe cause him to run off the road into the mud and maybe turn over.

Also in the freezing months of the year watering the pavement can freeze and be slick. Most of all it is a waste of water to put it on the pavement. It does no one any good.

This is our opinion for water on pavement.

By H. C. McDonnell
Texas Highway Dept.



FREE PARKING

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PARK 'N SHOP

BETTER VALUES

WIDER PRICE RANGE

FRIENDLY SERVICE

GREATER VARIETY

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From one end of town to the other, the news is spreading: Hometown offers its shoppers more for less! The greatest variety of the merchandise you want is closest to home because the customer your Hometown Merchants buy for is you! Help build your community . . . shop Hometown.

DISCOVER GREAT VALUE AT THESE HOMETOWN MERCHANTS

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City OF Plains

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Thrifty Prices!

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|-------------------------|-------------------------------------|--------|---------------------------------|-------------------------------|---------------------|
| Tea | Morton 1/2 lb | 49¢ | Bananas | 1 lb | 12 ^{1/2} ¢ |
| Coffee | Folgers 1 lb | 73¢ | 5 lb Ruby Red Grapefruit | | 29¢ |
| COME AND GET 'EM | | | Tomatoes | 1 lb | 19¢ |
| Fine MEATS | | | Sausage | Pure Pork Home made 1 lb | 53¢ |
| Beef Ribs | 1 lb | 25¢ | Flour | Shurfine 5 lb Bag | 41¢ |
| Ground Beef | Fresh 2 LB. For | 79¢ | Potatoes | Instant large Box Hungry Jack | 65¢ |
| Bologna | Wilson All Meat | 49¢ | Catsup | Hunts 20 Oz | 29¢ |
| Ham | "Cure 81" or "Festival" asst. sizes | \$1.15 | FOR VARIETY FROZEN FOODS | | |
| | | | Orange Juice | Shurfine 6 Oz | 2/25¢ |

Hawkins Food Market

The Better Things Are Yours! with GOLD BOND Stamps!

- Detergent Liquid Palmolive 22 Oz 59¢
- Facial Tissue 25¢ Lady Scot
- Toilet Tissue 25¢ Lady Scott 2 roll pkg

1966 Poor Farm Year

By Leo L. White
County Agricultural Agent

1966 was not a good year for crop demonstrations. Some of the demonstration materials did not react as they were supposed to because of climatic conditions. The fertilizer on Mr. Bill Loyd's grain sorghum produced a reverse situation because the rain in August came at a time when the unfertilized crop could be benefited by moisture and the fertilized crop was too mature and past the stage when the moisture would do the most good.

It was still a good demonstration because it showed what could happen when fertilizer was applied to dry land crops. Farmers need to realize that fertilizer will hasten the maturity of dry land grain sorghum by making it more drought resistant and that it can cause it to head out and try to mature rather than wait for a rain. Most dry land crops in Yoakum County have to suffer a drought during a part of

the growing season. The dry land farmer is going to be glad to get a rain at any time; and since he has to take them when they come, there is going to be times when the rains come at the wrong time for fertilized crops and at the right time for unfertilized crops.

The cotton work carried on by Jim Barron, Alex Cross and W.M. Taylor had some varieties planted in the demonstrations that should have had a satisfactory micronaire reading, but most of them were too low because of the cool weather during the latter part of the season. The cotton variety demonstrations were very beneficial in that they provided the producers with some very beneficial information about cotton quality. The demonstration handbook shows the strength of the fiber and the uniformity of the fibers on two of the demonstrations. These characteristics are indications of quality that are considered by the buyer and the spinner but the producer pays



Water, Water, Water, how awful it is to waste it.



Lee Roy McCravey and J. C. Chambliss examine a good cover of crop residue.

very little attention to them. These may be some of the factors which influence the movement of cotton in the near future. This is why some of the gins are advocating variety blocks and block ginning. The cotton mills are searching for large

lots of cotton that will have similar spinning characteristics. The mill may not be willing to pay a premium

for large lots of block ginned cotton, but they will buy it and pay what it is worth. The producer with sm-

all amounts to sell will likely have a hard time finding a buyer for his product. For this reason, it is be-

coming more and more important for the producer to associate himself with a manner of ginning and selling in large lots. When this occurs, it will be necessary for him to produce a fiber that is desired by the mills and is in demand in order to get the best price.



It Pays to Fertilize

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If We Don't Know the Answers We Will Find a Way to Help Out

Guetersloh-Anderson

Plains, Texas



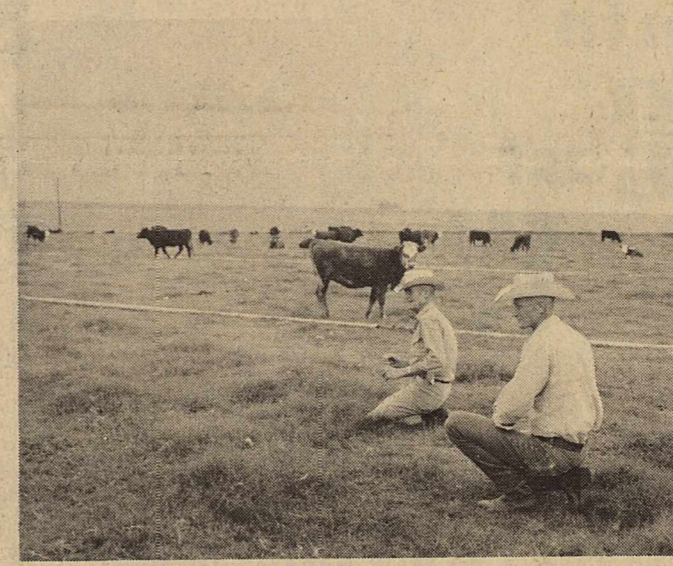
Yoakum Soil and Water District Board review work and make plans. Chairman Bob Jones, C. L. Gayle, Charles Williams and Dick McGinty. E. W. New not pictured.

SAVE OUR SOIL

By R.M. Bob Jones
Chairman Yoakum
S.W.C.D.

Soil and Water Conservation becomes more and more important as the years go by in Yoakum Conservation District. We who are elected by local land owners have a great responsibility not only to the farmers and ranchers but to the total population of the area because conservation of our natural resources effects everyone. Our water has not always been thought of as national. Our water has not always been thought of as something that we should conserve but now we have come to realize that water is very important. Each year several more land owners and operators join the host who are already doing a good job of Soil and Water Conservation of their farm or ranch. This is noted by the great number 427 conservation plans written to date. Of this number 423 are complete conservation plans meaning a good program being applied on each field or pasture. This 423 conservation plans are on 296,707 acres of farm and ranch land within Yoakum District.

To date 196 Great Plains Contracts have been written on 159,231 acres. There have been 74 of these Contracts completed, 15 have been cancelled for various reasons and there are 107 Contracts still in force on 101,739 acres. These Contracts have been written with farmers and ranchers to help them carry out needed conservation work on land they own or operate. It has speeded up the conservation work and helped to shift production from crops not needed at this time to other types of production and give our local economy some help by introducing new enterprises and crops. We supervisors hope to continue to win more land users to the side of conservation weather they be farmers, ranchers, or town folk. It will take us all and we all have a very vital interest for from our soil comes our food and clothing and our shelter. We must not fail.



Bermuda grass, fertilizer, water and good management used by Emmitt Campbell to produce a cash crop.

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For fast dependable livestock and grain hauling get in touch with Noack's located on the Tatum Highway in Lovington. Noack's provides a livestock hauling service to any point the shipper may wish. Here they are courteous and careful. Handling your livestock is their business and they do this with utmost efficiency. Be sure to get their prices before moving or shipping your

Noack's Shamrock Station

Shamrock Oil products. Noack's is also rendering a service to the people throughout this area in feeds and seeds. They offer a complete stock of feeds which will keep your livestock in the best of condition. Remember, for Shamrock Oil Products, livestock and grain hauling and seeds and feeds Noack's is the place to see.

experts among workmen give your automobile what attention it may need, from the smallest repair to a complete overhauling or rebuilding job. They also have one of the most complete radiator repair services in this section. The rebuilding and repairing of radiators is covered by a service guarantee. For guaranteed satisfaction, take your car to Renfro Bros. - Heathcoat the next time you need auto service.

Regal Theater

For the best in entertainment visit the Regal Theater located at 206 South 5th in Brownfield. Here you will enjoy the latest movies in comfortable surroundings. You will find they have the finest in facilities, in seating, screen vision and snack bar which is equipped to fill your every desire in food and drink. Here are some of the finest in movies that they will have for you.

Wed. - Thurs.

Fri. - Sat.

WALT DISNEY'S
The Adventures of
BULLWHIP GRIFFIN



Renfro Bros- Heathcoat

Located at 305 Lubbock Road in Brownfield. Phone 637-4808. Complete scientific service on all makes of cars and trucks by trained mechanics is offered by this reliable company. It is always the policy of this garage to give a maximum of service at the lowest possible price. At Renfro Bros. - Heathcoat, 'Service' is the motto, and is backed by their fine reputation. Here the finest

experts among workmen give your automobile what attention it may need, from the smallest repair to a complete overhauling or rebuilding job. They also have one of the most complete radiator repair services in this section. The rebuilding and repairing of radiators is covered by a service guarantee. For guaranteed satisfaction, take your car to Renfro Bros. - Heathcoat the next time you need auto service.

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Our Third Annual Soil and Water Conservation Edition



The Plains Record



Agent Says Farmers Aware

By Leo L. White

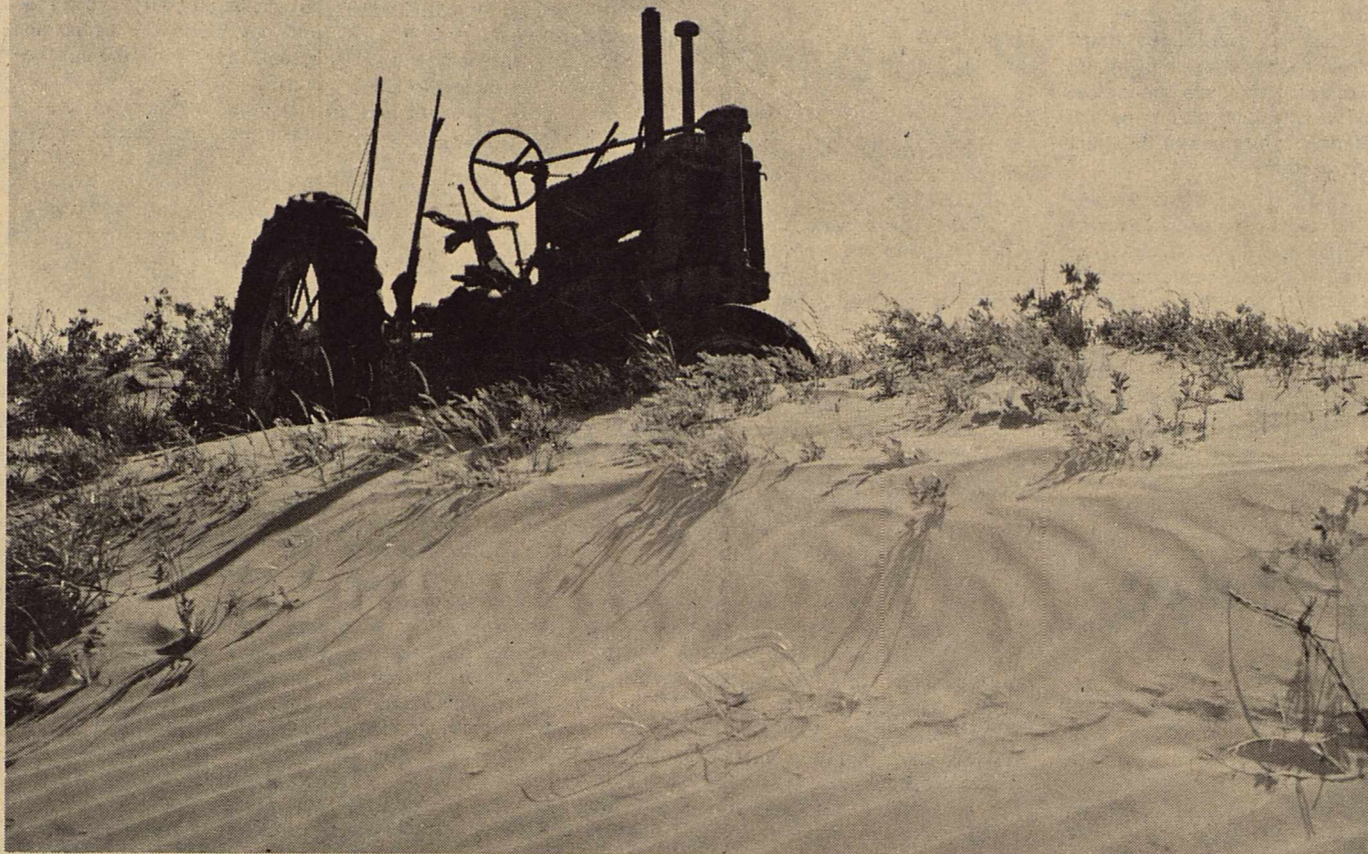
We do not usually think of soil conservation as being something we can demonstrate on a farm. We do not pick out a small plot over next to the road and say that we will demonstrate here how to prevent soil erosion in 1967. Each farmer is expected to do his best to prevent soil deterioration twelve months out of every year. The philosophy of the farmer is to use the land to its fullest capacity and at the same time to maintain and improve the fertility of the soil. Yoakum County farmers are aware of the various practices which create wind erosion hazards. Each farm is a demonstration which shows the ability of the operator to produce a crop and prevent erosion at the same time.

Farmers shy away from such practices as skip row planting which has proven to increase yields under certain conditions but will leave a wide strip of land unprotected during the following spring. They also steer clear of low growing crops such as cowpeas on non-crop land. Even though the legumes are soil builders because they add nitrogen to the soil, they do not furnish the protection from blowing that can be had by growing one of the taller crops such as sweet sorghum. High winds have caused a great deal of destruction during the past two months, and so-

ils that were dry and unprotected suffered varying amounts of damage. Soils that were protected with last year's growth of sweet sorghum or irrigated small grains suffered very little.

Water conservation becomes more and more important to the people of Yoakum County. Each year finds us with a smaller supply of irrigation water in the underground reservoir. Farmers are now realizing that the wise use of the remaining water is an important factor in the economy of the area. Irrigation farmers are beginning to measure crop yields in pounds per acre inch of irrigation water rather than pounds per acre of land area. This is good demonstration material. The people of the area need to have some demonstrations which show the production levels obtained from varying amounts of irrigation water.

Soil and water conservation is the wise use of the soil and the wise use of the water by making it produce at the highest rate of efficiency and still maintain the productivity for future generations. With this definition of soil and water conservation in mind, the vehicle used to achieve progress is not soil and seed and animals and tools; rather, it is the attitude of the man that puts these things to work.



Does this picture reflect the future of your farm?

More Farm Profits

It's true! Fertilizer does give you more profit per inch of water. Scientists throughout the nation have demonstrated conclusively that crop production is greatly increased with proper fertilization where moisture is limiting, as well as under adequate moisture conditions.

one study in Montana on irrigated hay showed that the beneficial use of water could be increased from ten to twenty fold by proper fertilization! Two-hundred pounds of nitrogen per acre produced five tons of hay from an application of 1.75 feet of water, compared to a production of one-half ton of hay from an application of 3.5 feet of water where no fertilizer was used.

A similar study in Texas demonstrated that forage yields were increased much more on fertilized plots than on unfertilized plots for each inch of water applied. A fertilizer application of sixty pounds nitrogen, and thirty pounds of phosphate and potash doubled the utilization efficiency of rainfall.

A test conducted at College Station, Texas on cotton grown under low moisture conditions showed an increase from about 1550 pounds of seed cotton where no fertilizer was applied to nearly 2100 pounds where 40 pounds of nitrogen was applied, and over 2400 pounds where 80 pounds of nitrogen was applied. The increases were greater where more water was applied. The maximum production of over 2800 pounds of seed cotton, occurred under high moisture conditions, with an application of 160 pounds nitrogen per acre. The important point is that under all moisture con-

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Bank Views Soil Care

Our economist is telling us we are now going into a period where we will be going from surplus production into shortages in some areas. I feel strongly that we must practice every conservation method we know in order to keep our land as productive as possible and keep these deficiencies in production to a minimum.

The value of soil conservation has been well demonstrated this year to me. I have a small dry land

farm North of Plains where the planters stopped working occasionally last spring in planting milo and caused skips. I left my stubble on this land all winter and the stubble has kept this land from blowing except for these skips. These rows where there was no stubble have blown out to the clay and no top soil is left. It will take several years of farming to get these places level again and I am sure these

Cont. on Page 10

FFA Teacher Tells Resources

By Bo Stephens

In order for a community to be prosperous, it must have access to natural resources and have the ability to use them wisely, along with these two basic fundamentals, a wise program of conservation and use it necessary due to the fact that many of the resources can not be replaced.

The entire economic process of mankind is predicated on natural resources, since all food, clothing and other materials we use originate in nature's storehouse. The soil and the things produced therein, nature's water reserves, and the minerals of the earth furnished the materials on which our daily lives are dependent.

Man's ability to wisely use and conserve his natural resources has allowed his economic development to progress proportionately with these two factors. In areas where natural resources have been wasted or otherwise depleted, progress has always ceased. Even in view of this serious threat to the economic well being of an area, the disturbing trend of not using these resources to the best advantage continues. The grim prospect of having to feed an ever increasing number of people from an ever decreasing amount of land hovers significantly over our nation. These factors

take on more significance when equated with the startling statistics of the population explosion and the fact that at present in this country we have five productive acres per capita. In only twenty years more this figure will be decreased to two and one-half per person. It is indeed a disturbing thought that our food supply could conceivably be cut in half during this interim. In order to feed America, it is readily apparent that we will have to protect our soil and conserve our water wisely. We should note with renewed interest that Japan has five persons for every productive acre of soil and China has even less land for each person.

Nature required five hundred years per inch of our soil in making it, and yet we witness this precious substance blow away daily to our most damaging agent, the wind, which literally sucks valuable moisture from the soil unless it has a covering of organic material to protect it.

In view of these very real and present dangers to our resources and our economy, we at the Plains Schools are pleased to be teachers of and cooperators in soil and water conservation and the fine job the Yoakum County Soil and Water Conservation District has done and is doing.

Mayor of Plains For Good Work

By Billy R. Kennedy
Mayor
City of Plains

The life sustaining substance for the entire world is the soil itself. This necessity of life is an indirect requirement for all the food produced in the world, and no city, town or person is capable of surviving without it. As long as we keep care of this valuable asset it will continue to serve man forever. This caring for the soil comes under the big heading of Soil Conservation. Soil Conservation is the backbone of existence for cities and towns in Texas and in the rest of the world, but especially so for the cities and towns in West

Texas because one of our main sources of income pertains to farming and ranching. Without Soil Conservation these vast herds of beef cattle and plentiful crops would cease to cover the south plains, and the terrain would become wasteland with no material value.

The land has provided a good foundation for our fair City and helped it gain recognition from area towns in West Texas.

As Mayor of the City of Plains, I would like to urge all citizens of this City to help in recognizing this as Soil Conservation Week.

Kennedy Warns of Waste

By G.D. Kennedy

Wasteful use and careless destruction of natural resources have long been matters of grave concern to thoughtful Americans. To bring about conservation of our most vital natural resources, our soil and our water, large dependence must fall on education. Children now in school and grownups as well must learn the true importance of conservation. Schools have given some attention to the matter; but much more must be done. Unless conservation education becomes much more general in the past, needless shortages soon will undermine the prosperity and welfare of our people.

Every American should understand the true meaning of the work "Conservation." Conservation is interpreted as the kind of resource use which results in the greatest good for the largest number of people for the longest time.

Conservation of natural resources is truly the price of our survival as a people, as a community, and as a

Our resources still are adequate for our needs if we are willing to accept the obligations of their stewardship and use them for the greatest good of the largest number of people for the longest time.

to realize that wise resour-

ce use must take into account the essential unity of all resources. Soil conservation, for example, cannot be effective if those who plan it are blind to its relationship to the conservation of water.

Conservation must become an attitude, or a way of life. If it is to become an attitude with the American people they must clearly understand the essential unity of natural resources. Wise planning for resource use can be done only by those who are able to think broadly and see the interdependencies that exist. Education can not escape its responsibility to work toward this end.



C. M. Thompson and aides Gilbert Pierce and Wilson Duke

Home Agent Food Tips

Conservation means preserving from harm or decay; the protecting from loss or from being used up; and getting the maximum use of our natural resources.

It is important to know how to conserve natural resources that are necessary for the welfare of people now and in the future. Every homemaker's desire is to plan, prepare, and serve her family so that they will reap the benefits of being well fed.

Foods differ in their content of nutrients that are essential to good nutrition. Some are rich sources of one nutrient, and supply only small amounts of others; some are valuable sources of many nutrients. These nutrients vary greatly in their stability. Some, such as carbohydrates, are not affected to any great extent by handling. Others, such as Vitamin C (ascorbic acid) are readily lost from some foods, although stable in others. Vitamin C is soluble in water, air and heat hasten its loss.

Because Vitamin C is more easily destroyed than other food values, the conservation of it is often used as an index to the retention of other nutrients. Many improvements in ways of handling and processing fruits and vegetables have resulted from Vitamin C research.

Citrus fruits and tomatoes retain their nutrients very well. Fresh, frozen or canned vegetables can provide Vitamin C and A the year round. They are also valuable in mi-

nerals especially calcium and iron.

To conserve food values and flavors, special care should be taken in the trimming, storing, and cooking of vegetables.

Different parts of fresh vegetables differ in nutrient content. For example, the leafy parts of greens, have more Vitamin A than the stems. The outer leaves of lettuce contain higher concentrations of vitamins than the inner leaves.

Broccoli leaves have more Vitamin A than the stalks or flower buds. The core in cabbage is high in Vitamin C, as well as the leaves. The removing of carrot tops does not effect the Vitamin A value in carrots.

The length of time row vegetables are stored, temperature, and humidity, affect the retention of nutrients. Green peas and green lima beans

hold their food value better if left in the pods until ready for use. If shelled, they should be put in plastic bags and stored in the refrigerator.

Tomatoes, bought or picked before they turn red, keep their nutrients better if ripened out of the sun at temperatures from 60 to 70. Do not ripen tomatoes on a hot window sill or in the refrigerator. The bright red color does not develop when the ripening temperature goes above 85 for very long. Tomatoes become soft and watery and subject to decay if ripened in the refrigerator. Ripe, firm tomatoes kept in the refrigerator or a cool room temperature for several days will not lose much Vitamin C. When they become overripe, the loss is rapid.

One of the best methods of cooking vegetables to con-

Cont. on Page 10

Space Age Hits Farm Trends

By Walter E. Swartz

The space age has introduced the terms multi-stage rockets and sophisticated hardware to our vocabulary. The same type of technology and thinking is becoming commonplace in agriculture. Growers are fast realizing that hand labor and numerous trips over the land are not economical. Now a grower must plant to a stand and use herbicides to reduce hand labor. As many operations as possible must be done in one trip across the field with new multi-stage, sophisticated planting machines to reduce fuel, equipment, and labor costs.

A new group of chemicals called 'emergence-aid' products have been receiving much attention recently. One such material currently being tested in the Plains area is Ortho Soil Mulch. This product is a specially formulated emulsified asphalt that is sprayed on the soil surface immediately after planting. The benefits that can be realized by using Soil Mulch are: 1. increased soil temperature, 2. moisture retention, 3. crust prevention, and 4. erosion control.

Using Soil Mulch will allow the grower to plant crops earlier in the season - the mulch can increase the temperature in the seed zone by as much as 10 degrees. A properly applied film of mulch will reduce evaporation from the soil and thus conserve valuable soil moisture, and at the same time prevent the soil from crusting. The mulch will even prevent crusting after a rain or sprinkler irrigation. The soil binding action of the as-

phalt prevents crops that are planted on top of the bed from 'blowing-out.' If the sides of the bed and the furrows are left rough, and the top of the bed is stabilized with mulch, there is very little chance that the young plants will be damaged by blowing sand.

Field tests conducted here at Plains and also at Brownfield and Lubbock, indicate that cotton will emerge two to four days earlier and will be 'to a stand' much sooner than cotton that has not received Soil Mulch treatments. Cucumbers, watermelons, cantelopes, corn, soybeans and sugar beets also respond to applications of Soil Mulch.

The Agricultural Engineering Department and the Horticulture Department at Texas Tech are also testing Ortho Soil Mulch and studying methods of application. With the successful completion of these and other tests, it may be possible in the future for growers in this and other areas to plant their crops on top of the bed earlier in the season with little worry about wind erosion and damage to the emerging plants.

I would like to take this opportunity to thank the many people in Plains who were so helpful to me in conducting these experiments. I would like to thank Bill Loyd, Murrell Thompson, Bob Loe, Alfred Reynolds, Richard Mells, Jr., and Harry Cayce. I would like to express special thanks to Lloyd Allsup and his men at the Plains Farm Supply. Without the help of these fine men I could not have conducted these experiments.

Mulch Solves Many Problems

By Dr. George Hawkes

At least they were the first to publish accounts of the use of petroleum products as liquid mulches in agriculture. They were early observers that a black surface captured the sun's rays and increased the temperature of the covered area. With large portions of the Russian land in cold climates, there certainly was a need for such warming.

We are utilizing this warming effect as an aid in hastening germination of warm

season crops in cool soil areas. Use is made of asphalt mulches to get crops established earlier. For example, seeded melons have the soil surface covered with a strip of asphalt to hasten early emergence and establishment in the desert areas of Arizona and California. The application of this same technique has been used on sugar beets, cotton, lettuce and many other crops.

But warming the soil is only

one effect realized from the addition of asphalt mulches. This material serves as a vapor barrier conserving moisture and functions as a soil sealant to increase the effectiveness of volatile fumigants, fungicides and herbicides. It helps stabilize the soil against wind erosion and functions as a crust preventative. It has long been used on highway cuts to prevent soil erosion from water runoff.

A recent development at Michigan State University included the application of asphalt in a thin layer two feet or so below the soil surface. This created an artificial 'hardpan' to inhibit the movement of water in sandy soils. The development of this technique and the machine to apply the material opened the way to stabilize sand dunes and even bring 'worthless' land into cultivation.

Cont. on Page 10

Annual Soil Conservation Edition

Mulkey Construction

Mulkey Construction Inc. is equipped with the best mechanical devices for all classes of work consisting of pond building, all types of excavating, bulldozing of all kinds, pipeline work and laying of all types of underground irrigation systems.

Any one needing work done of this nature can do no better than call this firm, as they have had years of experience in this line of work; so dollars can be saved, where the inexperienced person would waste both time and money.

It can readily be seen that this concern is very important to the farmer, the stockman and the community in general.

We know of no one more fully equipped or better prepared to do this type of work. For reasonable prices and for getting work done when promised, we refer to our reader Mulkey Construction located at 918 South 6th in Brownfield. Call 637-6060 and they will gladly give you information or suggestions your dirt problems.

Gibson Discount Center

This firm is one of the leaders of its kind in this district and they have built their reputation upon the service, satisfaction and good will extended to their many customers. Having been in this line of business for a number of years, the management provides the demands of their customers with quality service and merchandise at reasonable prices.

The people of this area prefer trading at Gibson Discount Center because they know they will be treated fairly. It has often been said that

business goes where it is invited and remains where it is well treated. Through constant vigilance and execution of this policy they have attained success and popularity among the people of this district.

In this review of the reliable concerns in our trade territory we recommend Gibson Discount Center at 109 East Broadway in Brownfield. Their satisfactory service to the public, quality merchandise and discount prices provide the ultimate reason for their success.

Hamilton Auto Parts

Hamilton Auto Parts located at 220 South 5th in Brownfield phone 637-2121 has a large and well organized stock that is made up of the very best lines of auto parts. It is one of the principals upon which the business has been built that auto parts sold by them must be the kind with which the customer will be pleased.

Keeping this in mind, they have filled their shelves to overflowing with auto parts and supplies for all makes of cars, trucks and engines. They carry a stock so complete

that you can order with the assurance you will get the best to be had in the parts line. The system with which their stock is arranged enables them to give you the quickest and most efficient service in filling every need of their many patrons.

Hamilton Auto Parts is in the hands of men who not only know the parts business from A to Z, but also know the needs of their patrons and endeavor to supply these needs. We are more than glad to recommend their service to all of our readers.

Reed's Body Shop

Reed's Body Shop is located at 701 South 8th in Brownfield phone 637-3454. Give your car a new paint job. They have extensive equipment and wide experience in auto painting.

This firm is also noted for its excellent work in repairing damaged cars. For many miles around, experienced motorist and garage men have

called upon this concern for service on wrecked cars. In many cases they completely restored cars owners thought beyond the aid of even expert service.

A small scratch on your car can be taken care of in just a few minutes. A bent fender or crushed body can be repaired in very short order. They also have a complete au-

to glass service. The policy of this establishment is to employ only the most competent men. Do not fail to call Reed's Body Shop when your car is in need of body and fender work or an expert paint job. We in this Good Neighbor Review highly recommend Reed's Body Shop to all our many readers.

Masso's Dept. Store

Masso's Dept. Store located at 521 West Main in Brownfield has long been known as this section's leading department store. Phone 637-3622. Visit them on your next shopping trip to Brownfield.

This merchandising center offers highest quality ladies, mens and childrens apparel at reasonable prices, thus en-

abling all in this area to be well dressed in distinctive clothes at prices within the reach of all.

When a store is able to satisfy the most exacting demands of all classes of people, then it must be acknowledged that it has reached an enviable position in its trade. Such is the case of this prominent

firm for this section. People of every class have found that clothes from this store are made of the best materials and are moderately priced. They make a specialty of catering to those of moderate means who wish to dress in the modern and distinctive manner that present day business and social acti-

By-Lo Wrecking & Storage

This well known firm in Brownfield has one of the largest stocks of used auto and truck parts in this section. They are located on the Lovelland Highway in Brownfield. Phone 637-4989 for information concerning any part. This firm is now under new management of Vernon Wyatt.

We wish to compliment the management of the By-Lo Wrecking and Storage on rendering the people of this community used auto and truck parts at reasonable prices. They will pay the highest prices for burned or wrecked cars, or one that is no longer in running condition. You can get generators, starters, in fact almost any part for most cars. They have auto glass, gears, transmissions

and axles. If you want a rebuilt transmission you can depend on, see this reliable establishment in Brownfield. Why spend a lot of time looking around in smaller places for parts when you can have access to this large stock at this firm. Remember the name By-Lo Wrecking and Storage when in need of anything in used parts for your car or truck.

territory we wish to bring to your attention this leading firm, the Lubbock Production Credit Association. The management has a reputation far and wide for honest business dealings and is anxious to please every customer alike. Their position among the people of this district is evidence of well-placed confidence and in this

Lubbock Production Credit Asson.

The Lubbock Production Credit Association is located at 421 West Powell in Brownfield. Phone 637-6156.

They loan money to farmers and stockmen for agricultural purposes at reasonable rates of interest.

As it is our purpose in this review to give readers throughout this district a list of prominent firms in our trade

territory we take pleasure in recommending the Lubbock Production Credit Association to the people of this and surrounding territories. During their years of operation they have done everything in their power for the improvement of the community.

You too, will find this credit association a most desirable firm with which to do business.

Todd Plumbing & Heating Turner-Bear Agency

Todd Plumbing and Heating is located at 1103 East Repto in Brownfield. Phone 637-6800 for information or service.

Superior to the vast majority of plumbing and heating shops and surpassed by none, either in general excellence of work or superiority of materials used, this popular firm has continued its successful career for many years because the management and assistants are among the most efficient plumbing and heating craftsmen in this part of the state.

This firm also has a complete electrical contracting service and specialize in complete wiring for commercial, industrial and residential requirements and are equipped to give you the latest information and advice on problems pertaining to electrical needs. In this Good Neighbor Review we are glad to compli-

ment this progressive firm of plumbing and electrical contractors and to refer them to all our many readers for service that you can depend on and be assured the job will be done right.

Sears Roebuck

This firm is located at 114 North Main in Brownfield. Phone 592-2180.

In this particular field of endeavor this is one of the leaders of its kind and has built an enviable reputation among the populace of this area.

Under the direction of men thoroughly conversant with every feature of this business it has become one of the most important assets of this area.

Through their years of satisfactory service to the public, quality merchandise, fair treatment, fair prices and the fact that they have a knowledge of every branch of the trade this firm has continued to witness an increase in the number of their patrons.

We in this Good Neighbor Review Issue highly commend Sears Roebuck & Co. as being an asset to this and surrounding communities for their many years of satisfactory service and quality merchandise offered to the people of this area.

Lackey Nursery

Lackey Nursery, located on the Lamesa Highway in Brownfield offers a complete landscape, planting and planning service.

Home owners should take advantage of the services offered by this reliable firm. Without trees, shrubbery and flowers any home looks plain. Not only does landscaping help to beautify a home but it increases its value as well. When you select shrubbery or trees for your yard it is something that is as permanent as the home itself. Therefore, good taste and judgement should be incorporated into its planning.

Lackey Nursery has had many years of experience in this field and they are experts in landscaping. They are always willing to discuss plans and will advise you on any job.

Beautify your home by having shade trees and shrubs, and enjoy the time you spend in your yard. just phone 637-6769 or come by and get free estimates the next time you are in Brownfield.

They are distributors of Butane, Propane and Gas systems that feature and provide all of the comfort and labor saving devices that go with this gas that reaches beyond the gas mains.

Liquefied gas has been proven through wide usage in this vicinity to be cleaner, more sanitary and safer. Let this firm install and service your butane and propane system with dependable, competent and courteous service.

Through their straight-forward and above board policies, this firm has established an enviable reputation in these parts. The farmers and

the people in general have come to look upon this firm as one of the prominent concerns of this section.

For your convenience Bowers Liquefied Gas has capable service men and a complete shop for that gas installation, carburetion, repair or other services. When in Brownfield visit their office on the Plains Highway or phone 637-4567.

This firm has always been a booster for this community and in this Business Review they are to be complimented upon the admirable manner of serving the public.

Bowers Liquefied Gas

G F Wacker Store

G. F. Wackers is located in Brownfield at 121 South 6th. Phone 637-4604.

This is one of the most popular variety stores in this entire section. Their employees are always courteous and accommodating and eager to serve you in any way they can. They assist you with

your purchases in any way they know how.

This store has served this community for years and is one of the cornerstones when it comes to dependability. Their stock is complete at all times with all the many items that you would expect to find in an up-to-date variety store.

You are invited to come in and browse around to see what they have to meet your needs.

We in this Good Neighbors Review highly recommend G. F. Wackers to all our many readers. Remember that this store is always a friend when in need of any of the thousands of items they carry.

Nelson Pharmacy

Where pharmacy is a profession. This firm has two stores to better serve you. Nelson Prescription Pharmacy at 211 South 6th, phone 637-6046 and Nelson Professional Pharmacy at 919 E. Main, phone 637-4212.

They are well known in this section for fine service and the best in drugs; such as sick room supplies, stock and

veterinary supplies.

The prescription from your doctor will be scientifically filled to his exact order. A registered pharmacist is on duty at all times to see that the proper drugs are compounded properly and who understands how to read any prescription.

Besides carrying a complete stock of drugs they have a large line of toilet articles,

the best in cosmetics and shaving accessories. In fact this store has one of the most complete stocks in this section. This modern drug store assures you of the best prices anywhere along with the most courteous attention.

We in this Good Neighbor Review highly recommend these drug stores in Brownfield to all our many readers.

Gaash Construction Co.

This well known firm is located at 1300 West Stockton in Brownfield. Phone 637-3404. They are your dealer for Stalling underground Pipe and John's Manville Transite, Asbestos and cement pipe.

In this particular field of endeavor there is no company more worthy of extended mention in this review than this well known institution. Under the direction of men th-

roughly conversant with every feature of the contracting industry, it has become a very important asset to this area.

By reason of the fact that the management has had wide experience in every area of this business and because of their comprehensive knowledge of every branch of the construction trade, this firm has continued to witness an increase in the number of their

patrons.

We in this Good Neighbor Review Issue highly recommend Gaash Construction Co. as being an asset to this area. For many years they have added to the progress and prosperity of this entire section. The management and assistants are men of practical experience in this type of business.

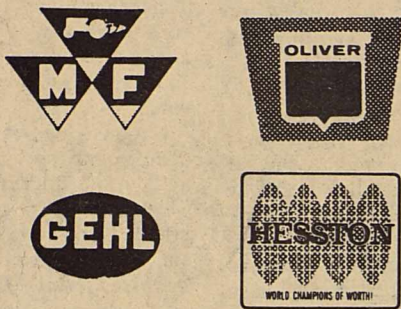
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W. F. Upton local conservation farmer in one of his fields



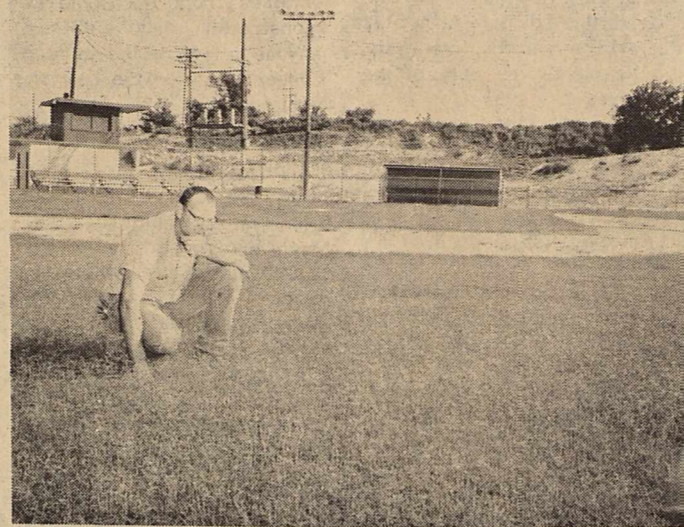
Cover crop, cash crop, and soil builder alfalfa.



Wendell Norman local young farmer who uses crop rotations and crop residue management to protect his soil and improve his crops.



Fish delivery for private ponds are made by Jerry Boggs Wild Life Service office. Receiving fish are County Attorney Vernon Townes and C. L. Williams.



T. J. Bearden in a fine field of crop residue



W. M. Overton Yoakum County ASCS office manager in one of many fields of forage sorghum



T. A. Elmore Chairman of County ASCS Committee in wheat residue on his farm.

Jack Lowe keeper of the little league fields uses the principals of grass management to maintain a better playing field.

Su-Jan Shop

Su-Jan Shop, located at 213 North Main in Denver City, carries a complete assortment of apparel for women.

This shop understands the clothing needs of women and therefore makes it a special point to buy stock from manufacturers who are leaders in the clothing field. Another important thing is that they do not hold garments from year to year that are not sold at regular prices. At the end of the season and often times in between seasons when the new shipments are arriving, they have sales and put all their older garments out

at greatly reduced prices. This enables them to keep stocked with clothing that is new and different.

After you visit this shop once and see their clothing and reasonable prices you will want to become a regular customer. It means a great deal of satisfaction to a woman to know that she can depend on a shop to have clothing to suit her taste.

It is with pleasure that we recommend the Su-Jan Shop in Denver City to all women in this section, and suggest that you visit them on your next trip to town.

Broadway Inn

This restaurant located at 425 West Broadway in Denver City is one of the finest and most popular eating places in this section. They have gained a name that has spread over a large area as a place where both the local and traveling public can well satisfy their demands in good eating. The menu consists of many inviting and tempting dishes served with courtesy and a pleasant smile. Luncheons and dinners are offered to satisfy the most par-

ticular. It is indeed refreshing to find such an up to date restaurant as this. When the management went into business it was with the idea that a modern restaurant would be appreciated by the public. This idea was well accepted by reason of their ever-increasing patronage. Everyone will find this a pleasant place to visit while in town shopping for the day.

H&S Implement

This well known firm, located in Denver City, has the popular Case farm equipment. Be sure to see this firm before you purchase your farm equipment. They have had years of experience in furnishing just the right machine for the job. When you buy farm equipment you want to know that you are getting machines that will stand up on the job. Case farm machinery has stood up to the job for many years. This equipment can be de-

pendent upon to give the maximum service per dollar invested. This firm also has a repair department for overhauling your machinery. We in this Good Neighbors Review wish to point out the fine reputation H & S Implement & Salvage has built. They are located on the Lovington Highway. So drop in and see the new models the next time you are in Denver City or phone 592-3218 for any information.

Foodway Store

Come in at the Foodway store in Denver City if you are interested in real bargains. You will find their shelves are stocked with a complete variety of vegetables, fruits, cereals as well as the staple groceries and the finest in fresh meats. To assure you of top quality merchandise, this store handles only the better

known brands in food products. It is a pleasure to shop at this grocery because all food has been placed in logical order and in sections depending on the type. Great care is taken to see that all food available on the market today are within your reach and you can be assured that they are

priced right for you. The outstanding virtue of this grocery store is the friendly and courteous service that is always yours when you trade here. It is to your advantage as well as your pocketbook to shop at this modern store in Denver City. Remember you get the added savings of Frontier Stamps.

Lynn's Pharmacy

Where pharmacy is a profession. This store is located at 410 North Ave. F. N Denver City. Phone 592-2252. They are well known in this section for fine service and the best in drugs; such as sick room supplies, stock and veterinary supplies. It has been said that a druggist to have a complete stock of popular drugs, includ-

ing patents, as well as standard drugs, would need 25,000 items. We'll not stop to count their drugs but for drug needs you can be assured Lynn's Pharmacy can fill them for you. The prescription from your doctor will be scientifically filled to exact order. A registered pharmacist is on duty at all times to see that the proper drugs are compounded

and who understands how to read any prescription. 'Quick Service' is their motto, so if you live in a rural district just ask your order to be sent by mail. It can be in your mail box the next day. We in this Good Neighbors Review highly recommend this prominent drug store in Denver City to all our many readers.

Roy's Safety Service Harrison Car Lot

This eminent firm is located at 102 North Brady in Denver City. They feature expert brake service and complete wheel balancing and aligning service. Don't be one of the persons who says after the wreck, 'I wish I'd had good brakes.' Countless lives are lost each year due to faulty brakes. Protect yourself and your family by letting Roy's Safety Service make your car safe with good brakes. Wheels out of line and out of balance cost the car owner an expensive while wheel balancing and aligning is very reasonable. Be wise, economize by letting this firm balance and align the wheels on your car. In this Good Neighbor Review issue we wish to commend Roy's Safety Service in Denver City upon the splendid services rendered the people of this section.

Harrison Car Lot is located at 210 East Broadway, in Denver City. Phone 592-2396. This modern automobile dealer is equipped to serve you and is among the most successful dealers in used cars in this section. They have been supplying the people of this section with used cars of outstanding value for many years. They have always taken pride in the fact that their customers can always find a car to suit their needs and at the same time get a car that will pass close inspection and check-up. At Harrison Car Lot you know the car you buy will do all they say it will. If you are planning on buying a car of any kind don't fail to see the fine selection which they have provided for your choice. At this particular time this firm has some of the lowest prices on used cars in this section.

Montgomery Ward & Co.

This firm is one of the leaders of its kind in this district and they have built their reputation upon the service, satisfaction and good will extended to their many customers. Having been in this line of business for a number of years, the management provides the demands of their customers with qua-

lity service and merchandise at reasonable prices. The people of this area prefer trading at Montgomery Ward because they know they will be treated fairly. It has often been said that business goes where it is invited and remains where it is well treated. Through constant vigilance and execution of this

policy they have attained success and popularity among the people of this district. In this review of the reliable concerns in our trade territory we recommend Montgomery Ward in Denver City. Their satisfactory service to the public, quality merchandise and fair prices provide the ultimate reason for their success.

O.&C. Clawson Lumber Co.

Conveniently located on the Plains Highway, in Denver City, Phone 592-2556. Here they feature building materials of every description and the highest quality at reasonable prices. This popular lumber concern carries a complete line of grade A building materials and through their fair dealings and methods of doing business and

to this community. One of the essential features of any house, store, or any other structure is that it will stand up under the wear of the years. The same is true of the reputation of any business firm and that is why O & C Clawson Lumber Co. enjoys an ever increasing volume of business and popularity.

Larry's Mobil Service

This Mobil Service Station is located at 122 West Broadway in Denver City. Phone 592-3024. At this station 'SERVICE' is their motto. Whether you want a wash or grease job, a tank of gas or just want your windshield washed or tires checked you can be sure of getting the best of serv-

ice. Larry's Mobil Service is your one stop station in those well known Mobil Oil products. They have the best of high octain gas and motor oils. When you stop here for gas they not only fill your tank but wash your windshield, check your tires and under the hood. So you can see that this

is the service station to visit when you are in Denver City shopping for the day. Have them wash and grease your car while you are out shopping. We in this good neighbor Review wish to highly recommend Larry's Mobil Service on their services and products rendered to the public of this area.

Short & Field Chevrolet

Short & Field Chevrolet is your authorized dealer for the popular Chevrolet automobiles. They are located at 604 West Broadway in Denver City, Phone 592-2131. The Chevrolet is a motorist dream come true. It gives you the advantage of driving comfort, safety, efficiency of operation and handles easily.

Treat yourself to a ride in the new Chevrolet. You will agree that it has beauty, roominess and plenty of power. The new Chevrolet is a product of many months of planning by some of the finest engineers in the automobile manufacturing business. This firm is completely equipped to service any and all

makes of cars. Enjoy your car by keeping it in first class condition. The machinists at this firm are experienced and will give your car the best of care. In this review we are happy to recommend Short & Field Chevrolet to all of our readers. You can be sure of a square deal when trading with this popular firm in Denver City.

Harvey Says School Observes

By Roger Harvey
Elementary Principal

The teachers and pupils of the Plains Elementary School are directly concerned with soil conservation in Yoakum County. The majority of our teachers grew up on farms and have a first hand realization of the value of conserving our land. The youngest pupil in our school is aware the farmer feeds the world. He knows the conservation practices used will help the farmer produce more food. Much of the teaching of conservation stems from the fact the pupil brings his parents to school with him—their ideas, conversations, and activities. The pupils given the freedom of speech, and they freely speak, tell what their parents grow on the farm and the kind of plows used to conserve moisture and to prevent wind erosion. This idea mentioned by the pupil gives the teacher and the other members of the

class a clue and stimulates their thinking toward the value of conservation. Once this idea is established it is quite easy to teach a unit about cover crops and other established practices essential to our soil conservation.

The pictures displayed on the bulletin boards of many of the classrooms give evidence of conservation measures used in Texas and many other states. We have shown films and film strips to the pupils dealing with soil conservation and preservation of wildlife. We have had visiting speakers from our county who spoke to pupils of different age groups on the advantages of soil conservation. Some good pictures have been presented to this group of pupils in this regard.

We realize several years will elapse before these youngsters will become farmers in our community but we hope to instill in them good habits of caring for our soil.

White Asks Crop Rotation

Due to our sandy type soils in Toakum Soil and Water Conservation District our soils are very low in fertility and organic matter.

Where rotation of crops are not being practiced, fertility, tilth, moisture holding capacity, and the loss from wind erosion is increasing.

By using crops such as alfalfa or small grain or grasses in rotation with other crops, plant nutrients and organic matter is added to the soil.

Cotton following grasses in a 3-4 year rotation has done well and has also improved the soil structure and the condition of the soil. Also noted was a decrease in cotton disease such as root rot.

These factors such as increasing organic matter, tilth, fertility holding capacity, water holding capacity, soil conditioning and structure are a few of the reasons why it pays to work out a good sound crop rotation program on your farm.



Comm. Johnnie Fitzgerald in a field of grain sorghum residue that will hold the soil and moisture.

Conservation Return to Soil

By Johnnie L. Fitzgerald
When asked to write an article on soil conservation first I must take inventory on my own practices and example—go ahead and admit that I have failed in some ways; then resolve to correct my past mistakes where possible.

Here on the high Plains of West Texas, I believe in our area of high wind and low rainfall we must be greatly concerned with the protection of our top soil.

Maybe with equal importance we must be concerned about the pollution and waste of our fresh water.

Many pages could be written on methods and recommended practices, but let each of us, when we forget or ask ourselves this question—Are we being fair to our children, grand children, and the generations to follow, when we mine, waste, and abuse our soil and water?

Cont. From Page 7
by evaporation, as well as helping control weeds, which waste the soil moisture supply.

Crops which are growing vigorously intercept falling raindrops and prevent the 'splash-erosion' which occurs on unprotected soils. The energy of falling raindrops beating upon soil aggregates tears away soil particles which then settle and seal the soil surface, thus reducing the permeability or rate of water entry into the soil. Subsequently, run off losses of moisture increase, which reduces the amount of moisture available to replenish the supply in the soil.

Finally, fertilizer produces larger plants, which after harvest, provides more crop residues to incorporate into the soil. This improves the physical condition of the soil, and promotes better moisture storage.

To the farmer, water is money, and it must be utilized effectively. Proper fertilization is the answer to the problem.

Cont. From Page 7
When irrigating for optimum yields the farmer must first develop a complete Conservation Plan for his farm that includes such measures as a conservation cropping system. Crop residue management, fertilizer programs and many other good farming practices. In order to be able to do this he needs to know his soils and have a knowledge of what they can and will do. He needs to know their water holding capacity, how to determine the amount of water they have and how much is available to plants. He must have a designed irrigation system and be able to know what it will do, in terms of the amount of water it will put out in any given time.

He needs to know his irrigation system and be able to adjust it to give the correct amount of water the crop needs and the soil will hold. He needs to know his system and be able to check for such

Farm Management and Irrigation Results

By Gilbert Pierce

When irrigating for optimum yields the farmer must first develop a complete Conservation Plan for his farm that includes such measures as a conservation cropping system. Crop residue management, fertilizer programs and many other good farming practices. In order to be able to do this he needs to know his soils and have a knowledge of what they can and will do. He needs to know their water holding capacity, how to determine the amount of water they have and how much is available to plants. He must have a designed irrigation system and be able to know what it will do, in terms of the amount of water it will put out in any given time.

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Cont. From Page 7
serve maximum food values is to cook them only until tender in just enough water to prevent scorching. Use a pan with a tight fitting lid.

A U.S.D.A. Bulletin can be obtained from the Home Demonstration Agent's office if anyone is interested in more conservation of the nutritive value of foods.

Cont. From Page 7
Another unique application of asphalt is shown in the accompanying picture. Through the cooperation of the U. S. Water Conservation Laboratory at Phoenix, Arizona, an experimental catchment basin was established on the Fort Apache Indian Reservation. A fenced area was covered with asphalt material to prevent water penetration into the soil. This allowed the rainfall to be collected in a small tank for livestock watering. Notice that the small tank is filled and additional water is in the small pond. All of the water came from the catchment basin.

Previous to the installation of this system of water collecting, the Indians could not run stock in this area. Although there was plenty of grass, water was not adequate. Now the novel use of the asphalt makes grazing possible.

Perhaps the Russians were first to publish about the use of asphalt as liquid mulches, but they will have to hurry to beat us in the use of these materials. The versatile petroleum product is finding use in many areas and agriculture is certainly benefiting.

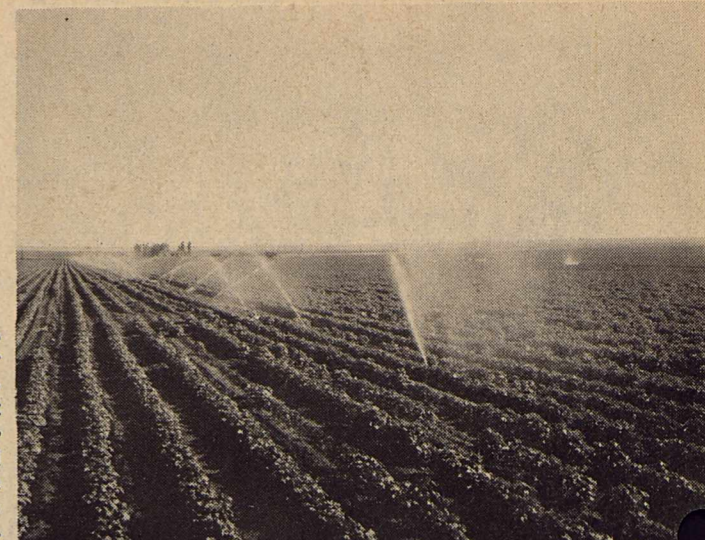
ch things as friction loss, evaporation losses and the width of moves he can make. He needs to know at what pressure it is most economical to operate at the well and at each sprinkler. These are a few of the technical points that must be considered in irrigation water management otherwise the farmer is just using water.

The average sprinkler system cost several thousand dollars and like an automobile we must get the best mileage possible to be economical.

There is assistance available through your local Soil and Water Conservation District and the Soil Conservation Service, this service is free and may be secured by contacting any supervisor or the SCS office in Plains up stairs in the old court house. What water conservation & soil conservation means to me.

Cont. From Page 7

places will not produce the crops that the other land that did not blow will produce. If a whole farm was let blow in this manner, I am sure that it would damage the land several dollars per acre in future production.



Irrigation water management means the wise use of our water.

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