

The Plains Record

TEXAS PRESS ASSOCIATION
Member 1967

OUR 36TH YEAR THURSDAY, MARCH 23, 1967 NUMBER 12

Livestock Association Annual Awards Program

The annual membership meeting of the Yoakum County Livestock and Agriculture Improvement association was held Thursday night, March 16, in the District Courtroom. The 142 color slides taken at the 1967 stock show were seen by the large group in attendance.

Mr. Johnnie Fitzgerald, president of the board of directors, presided over the business meeting. There was a discussion of the rules of the show and some of the more important rules were read to the group.

Phone Books Due April 1st

Pete St. Romain, president of Romain Telephone Company announced the new directories will be available and distributed by the first of April. St. Romain said the 1967 phone book is covered with an orange back and will depict the industry and economy of the area with appropriate artwork on the cover.

The telephone spokesman said the book will be similar to the one in use with the exception of the color.

St. Romain said he hopes to have all of the directories distributed by April 1st, and that he will start the distribution of the new phone book next week.

The new phone book will include the Higginbotham area customers since calls to that community are now considered local calls.

The new directory will have pictured the traditional cattle, irrigation wells, and oil rigs on the cover which reflect the economy of the Plains area, said the telephone spokesman.

The donations of animals and trophies for the 1968 show were readily volunteered. Mr. and Mrs. John E. Fitzgerald agreed to donate the heifer to the exhibitor of the Grand Champion Calf. Mike Wilkins will provide the gift to be given to the exhibitor of the Grand Champion Barrow. Gene Bennett will give a fine wool ewe to the exhibitor of the Champion Fine Wool Lamb and Sue and Dale Clelland will give a mutton ewe to the exhibitor of the Champion Mutton Lamb.

The beef calf showmanship award will be furnished by Tex Parrott; the swine showmanship award is given by Pat Henard; the lamb showmanship award is donated by A.E. McGinty. Mr. G.W. Clelland will sponsor the beef calf gain contest and Mrs. Alma Lynn McGinty and girls will sponsor the Rusty McGinty Award, which is for over-all showmanship. Alley money will again be provided by Darrell Lindsey for neatness of stalls and pens.

The Livestock Association presented Auctioneer Hank Matthews with the desk set which was not available at the time the show was held. This gift was a gesture of appreciation for fifteen years of faithful service as an auctioneer.

The Plains State Bank gave a cash contribution to every exhibitor in the 1967 show.

Miss D'Linda Loyd represented the Bank and handed out \$232.50 to the seventy-four exhibitors.

Six directors were elected to serve a two-year term on the board. Those elected were Pat Henard, Jim Barron, Ty Field, Johnnie Fitzgerald, Darrell Lindsey and Jerome Head. Other members of the eleven-man board who were elected last year are Bob Loe, Bob Rucker, Virgil Kelley, Bill Gray and Gene Bennett.

In the organizational meeting which followed, the directors selected Pat Henard to serve as president of the Board for the ensuing year with Bob Loe as vice-president, Jim Barron as secretary and Darrell Lindsey as the assistant secretary. Refreshments were served to the entire group by the Yoakum County Livestock and Agriculture Improvement Association who announced that anyone wishing to become a member of the organization which sponsors the Annual Show could do so by paying the membership fee of five dollars per year. The association paid out \$700.00 in premiums at the 1967 show. After other expenses are paid they find that about \$1,000.00 is needed to put on a show of the caliber of the one just completed. It is necessary to have 200 members in the organization to keep up this standard.

Holly Sugar Company Lets 750 Beet Acres in Area

Officials of Holly Sugar Company, Hereford, have announced that 750 acres of sugar beet allotments have been awarded to Yoakum County. The contracts have been signed with the company, and work will begin in the area immediately to plant the new acres in the Plains area.

Persy Rosenow, general manager of the Holly Plant and Bob Willmott, field representative for the firm, visited Plains last week and accompanied local representatives on a field trip which included the western part of Yoakum County.

After returning to Hereford and clearing the acres with the head office the company authorized their representatives to award the 750 acres of sugar beets to the Plains area. About 16 farmers and businessmen went to the plant in a class to acquaint the group with the necessary data to plant the crop.

Businessmen and farmers believe the new acreage will be a boost in the area economy. Sugar beets are considered to be a good money crop comparable to a good stand of cotton.

Chamber of Commerce Officials announced their feeling of enthusiasm for the new crop. It was cited by local Chamber officials that other counties have worked hard to secure beet acreage and that only a few counties in the area have been successful.

Members of the local Committee who were instrumental in helping to secure the sugar beet acreage were Bill Loyd, Murrell Thompson, Roy McGehee, and Harry Cayce.

The acreage allotments ranged from 40 acres to 80 acres per person who will participate in the sugar beet program.

A few acres of experimental sugar beets were grown in Yoakum County three years ago and the sugar content in the experimental beets was reported to be of very high content. With this in mind and the fact that some areas of the county have good water, the allotments were awarded by Holly Sugar. With the beet acreage obtained, local business people were optimistic about the help that this would be for the economy. With the harvest will come trucks to transport the crop to Hereford which will mean gasoline, motel rooms rented, and food sold at the restaurants. It will also mean an additional amount of insecticides and fertilizers sold by the local dealers and a greater amount of butane sold in the area.

A full report will be given the public at the next community meeting which is slated for March 30th in the courthouse.

Clean Up Plains Day Slated for April 10-15

April 10 through April 15th has been designated as 'Clean Up Week in Plains', announced Emma Lewis, spokesman for the Plains Dirt Gardeners Club. The community is urged to participate in the program which is scheduled for the benefit of the citizens of the area.

A kick-off coffee is slated in the clubroom at the old courthouse on April 8th, and Mrs. Melba Duke will serve as chairman to coordinate the cleanup campaign. Organizations are urged to send representatives to the coffee and individuals are invited to the clubroom to make suggestions and help plan the drive.

At the community meeting last week the Dirt Gardeners were named to head the drive.

A community picnic is scheduled in Stanford Park in Plains on Saturday April 15th during the final day of the clean up drive. Details of the food arrangements will be made available at a later date, said Mrs. Lewis.

Citizens are requested to pile their trash in the gutters

of the streets or in the alleys and extra trucks will pick up the debris.

Plains mayor Billie Ray Kennedy is expected to issue a proclamation urging residents to join in the spirit of making

the city a better place in which to live.

The Dirt Gardeners spokesman also said that the county health officer is cooperating in every way to assist in the clean up drive.

One for the money...



Two for the show...



Down she goes!



Wins 5A Crown

The Cowgirls of Plains High won their 9th District title out of the past 10 years Tuesday night and are ready to face the champions of District 6A for the Bi-District title the second week in April.

Coach Shirley Gross's team downed Tahoka for the title after defeating Seagraves earlier. Tahoka had beaten Coahoma and O'Donnell to gain a berth in the finals. The Cowgirls trounced Tahoka 15-1 and 15-5 to take the crown.

In the junior High Division, the Plains teams won in the 7th and 8th grade classes. This is the first time in history that a Plains junior High team has gone undefeated throughout the season.

During the regular season the Cowgirls won 16 games and lost four. The defending state champs from 5A will be favorites to take the Bi-District honors when they meet the champs of 6A. Coach Gross, a graduate of Eastern New Mexico Univer-

Farmers Union Sets Monday Conclave

An important meeting of the Farm Union will be held Monday night at 8 p.m., March 27. The meeting will be held in the clubroom of the old courthouse, stated Carl Lowery, spokesman for the organization. Business to be discussed during the meeting will be the choosing of two delegates to represent the Farm-

ers Union in Washington. The delegates will meet with Congressional delegations on the subject of Cotton Legislation.

Mr. Lowery urged all members to be present during this meeting.

Refreshments will be served after the meeting and games will be available.

Lions Roar For Cowboy Relays

Plains, defending 5A Track Champions, will find the going tough April 1st at the Cowboy Relays. The Cowboys will be without the services of three of its veterans.

Calvin Smith is recovering from a knee injury that kept him out of the last five conference basketball games; Rickey Elmore is wearing a cast on his left foot from a broken bone in his arch, and Milton Romans is out with severe arch trouble.

A small but very tough field will begin the running and field events Saturday morning about 9:30 a.m. with the finals set Saturday afternoon at 2:00 o'clock.

Entered are Seagraves, Tahoka, Tatum, Eunice, Sundown, Bledsoe and Plains. The meet will be very fast and tough with several records in jeopardy. The Plains Lions Club will help host the meet and details will be in next weeks issue of The Plains Record.

Friday, March 31st, the Jr. Relays will be held at Plains, hosting Denver City, Seminole, Brownfield, Tatum, Jal, Plains, 7th, 8th and 9th beginning at 4:00 p.m.

The District 5-A Track & Field Meet will be held in Plains Friday, April 7th.

Williams Receive Farming Honor

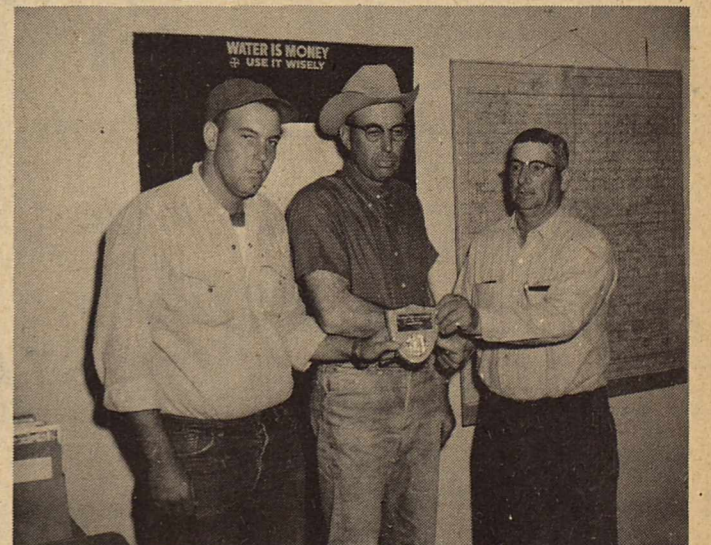
James F. Williams and son, James H. are to be congratulated for having been selected as the outstanding Conservation Farmers for 1966 by the Yoakum Soil and Water Conservation District. The local lions club gave the plaque at their Thursday noon meeting.

Mr. and Mrs. James F. Williams and Mr. and Mrs. James H. Williams were guests of the local club. The father and son team have carried out a complete conservation program on their farm Southwest of Plains, including such measures as cover crops, conservation cropping system,

crop residue management, pasture planting and management, improved irrigation systems and management of irrigation water and mulching with cotton burs.

James Sr. has been a leader in the local Farm Bureau, the Coop Gin and in his church. He has encouraged others to carry out conservation measures on their farms and had worked through his church as a conservation farmer.

As one of the five winners over the past years we of the Soil and Water Conservation District congratulate him on a job well done.



Dick McGinty is pictured presenting James F. Williams and James H. Williams the Conservation Farmer award.

Pea Patch Acres Here

Olan Vaughn, plant manager of Woldert Canning Company of Tyler, Texas was in Plains Friday and met with farmers

wanting to contract Blackeyed Pea crops this year. D.C. Newsom and Son Gin will act

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Hey Kids !!! Easter Bunny Plans

How Kiddies! The Easter Bunny plans to hop into the county park next Saturday morning at 10:00 a.m. There will be eggs for all with prizes for the lucky tiny tots who find the reward eggs.

Roy McGehee, City Manager, is in charge of the hunt and announces that it will get underway at 10:00 a.m. The race for the eggs will start on time, so McGehee urges parents to have the children at the park on time.

The scouts in Plains are urged to be in the park at 9:30 to hide the eggs. Cecil Williams, custodian in Plains will supervise the hiding of the Easter eggs.

This will be the third annual Easter Egg Hunt sponsored by the Plains Chamber of Commerce. The hunt was started when Roy McGehee was president of the Chamber of Commerce.

The entrances of the park will be closed at 10:00 a.m. in order to protect the children from traffic hazards. McGehee said to bring the cars inside because the entrances will close as soon as the hunt gets underway.

The five prize eggs will be worth two dollars each in trade at any store in town that be-

Local Food Show Winners Named

By Sudie Thompson
Friday, March 17th was a highlight for one of the annual 4-H activities in Yoakum Co. The 'Food Show' was held in the Plains School Cafeteria at 7 p.m.

44 girls and boys exhibited a food that they had prepared along with attractive place set-

tings, recipes, and a day's menu.

The judges for the show were: Mrs. Jane Blay, assistant Home Demonstration Agent from Gaines County; Miss Elinor Harvey, Home Demonstration Agent from Gaines County; Miss Carolyn Cates, Home Demonstration Agent from Terry County; and Miss Norma Cates, Assistant Home Demonstration from Hackley County.

The highest scoring juniors were: Terry Holder, daughter of Mr. O.H. Holder, Denver City; Delores Patton, daughter of Mr. and Mrs. C. Patton; Denver City; Gail Rucker, daughter of Mr. and Mrs. R.L. Rucker, Plains; Debbie Chadwick, daughter of Mr. and Mrs. Wayne Chadwick, Plains. These will represent Yoakum County at Lubbock April 1st.

Seniors competing in the District Show in Lubbock April 1st will be: Vickie Rucker, daughter of Mr. and Mrs. R.L. Rucker, Plains; Donna Warren, daughter of Mr. and Mrs. Grady Warren, Plains; Nancy Long, daughter of Mr. and Mrs. Robert Long, Plains; and Deborah Holder, daughter of Mr. O.H. Holder, Denver City.

Third place winners in the show included Pauline Wauson, Judy Mitchell, and Marvin Dearing.

Second place winners were: Jena Altman, Dale Clelland, Tommy Guy Box, LaWayne Baggett, Denise Newsom, Terry Thompson, Kathy McGinty,

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Picture above are all of the 1st place winners in the recent food show.

Plains Pickle News

Nelson Parkhill, representative of Morton Food Company met with farmers who are participating in the cucumber contracts last week at the D. C. Newsom Gin in Plains. Contracts were presented to the farmers and Parkhill discussed the growing recommendations for practices of good

cucumber production. Morton Food Company has awarded over 600 acres in contracts for the Plains area. Morton Food piloted the program in Plains last summer with 250 acres. Local farmers believe that cucumbers are a strong money crop for this area.

PURELY LOCAL



By Martha Palmer
Mr. & Mrs. John Anderson spent the weekend in Stonewall County, visiting his sister, Mrs. Galloway, who is in the

hospital suffering with a broken leg.
Mr. & Mrs. Jerry Hale and Paula are in Arizona visiting Jerry's brother.
Harvey Stotts is in the Yeakum County hospital after suffering a heart attack.
Johnnie L. Fitzgerald is in Fort Worth on business this week.
The Stanford Valley Home Demonstration Club met Th-

ursday for a regular meeting. The program was given on Bound Buttonholes and finishing garments by Jeanette Head and Virginia Williams. Mrs. K.O. Hendricks served refreshments.
Mr. & Mrs. Mutt McClellan spent the night with his mother Mrs. W.O. McClellan last week.
Mr. & Mrs. C.L. Strickland of Levelland spent most of the

week visiting their son and family the Ray Stricklands and his sister Mrs. Walter McClellan.
Mrs. John E. Fitzgerald and Mrs. O.G. Lewis were in Lubbock shopping and visited with Gracie Hale.
Pat Curtis and Sonnie Stevens were shoppers in Lubbock Saturday.
Mr. & Mrs. Robert Culwell of California are here visit-

ing the Joe Curry's and Punk Culwell's.
Mrs. Jim Glover from Albany, Georgia is visiting her neice, Mrs. O.G. Lewis.
Mrs. David Orr of Dallas visited her grandmother, Mrs. L.W. Barrett from Saturday to Monday. Also visiting the Barretts were Mr. & Mrs. A.C. Stanley and Steve, Mr. & Mrs. Claude Fincher and J.B. Riddle all of Seminole, and Mrs. Barretts sister's from Tatum, N.M., Lula Simpson and Miss Ada Odell.
Mr. & Mrs. Bob Loe were in Lubbock Tuesday visiting Gracie Hale.
Mr. & Mrs. Melvin Fitzgerald of Portales, N.M. visited relatives Friday and Saturday.
Mr. & Mrs. W.B. Scott spent Friday until Monday in Kingland.

FHA Loans

Do you want to start a little business or do a better job with the one you have? The Economic Opportunity Act of 1964 established two loan programs for families with limited incomes who live in rural areas or towns of 5,500 or less.

To qualify for this type loans an applicant must receive an income from all sources that is low to cover basic family needs, yet have little or no opportunity to work full time at a job that produces an adequate income.

Small rural cooperatives may be organized and founded under the special programs of the Economic Opportunity Act of 1964.

The Farmers Home Administration is responsible for processing loans under this new program.

An eligible applicant may borrow up to \$3,500.00 under the Economic Opportunity Act to establish an agricultural or a nonagricultural business to supplement family earnings.

The interest rate on these loans are 4 1/8% per annum. Loans will be scheduled for repayment over the minimum period consistent with the applicant's reasonable ability to repay. The maximum period of repayment time is 15 years.

If you think that you would be interested in this new loan program you are to contact Homer Cole at the Farmers Home Administration office in the old courthouse.

These advisors FHA'ers enjoy opportunities for developing individual and group initiative in planning and carrying out homemaking activities. They have set for themselves two very ambitious objectives: (1) To help each family member recognize his abilities and strive for their full development; and, (2) to participate actively in projects for family, community and world improvement.

**F H A
21
YEARS**

Texas' 72,000-plus Future Homemakers of America join their half million sisters in chapters throughout the United States, Puerto Rico and the Virgin Islands in celebrating their twenty-first birthday this year. Public attention will focus on the organization during FHA Week, April 2-8, 1967, as the girls plan a different activity for each day to emphasize their high ideals.

This national youth organization of homemaking education students in junior and senior high schools officially is sponsored by the U.S. Office of Education and the American Home Economics Association. The Texas Association is sponsored by the Homemaking Education Division, Texas Education Agency Austin. Local High School homemaking teachers serve as advisors to the 1,514 chapters in Texas. Under the supervision of



A HAPPY EASTER
to you.
**Pic & Pay
Grocery**
Your 7 to 11 Store

Easter greetings

May it be a pleasant family day.

... make it a Happy Holiday for all the family.

Lea County Electric Cooperative

EASTER food VALUES

start a **PERFECT EASTER DINNER** here!

Cheese Kraft Longhorn 1b	65¢	Bananas	10¢ ^{lb}
Bologna Wilson 1 lb pkg	59¢	Carrots	2/15¢
Bacon Slab 1b	59¢	Hams	\$2.98
Ham Wilson Canned Certified 3 lbs		Tomatoes Cello Carton	19¢
Breakfast Drink Wagner Asst. Qts.	27¢	Johnsons Pies	Reg. 79¢ 59¢ Reg. 89¢ 69¢
Potatoes Ore Ida - Hash Brown 2 lb pkg	33¢	Shortening Bake Rite 3 lb	65¢
Orange Juice Sno Crop 6 Oz	2/39¢	Peaches Hunts Spiced 2 1/2	2/49¢
		Tide Giant Size	69¢

Hawkins Food Market

The Better Things Are Yours!
with **GOLD BOND Stamps!**

EASTER SPECIALS

North East West or South

FREE PARKING
SHOP WITH CONFIDENCE
PARK 'N SHOP
BETTER VALUES
WIDER PRICE RANGE
FRIENDLY SERVICE
GREATER VARIETY

NOBODY MAKES SHOPPING NEWS LIKE HOMETOWN

From one end of town to the other, the news is spreading: Hometown offers its shoppers more for less! The greatest variety of the merchandise you want is closest to home because the customer your Hometown Merchants buy for is you! Help build your community... shop Hometown.

DISCOVER GREAT VALUE AT THESE HOMETOWN MERCHANTS

SHOP WITH CONFIDENCE **FRIENDLY SERVICE**

Plains Oil Company	City OF Plains
Plains State Bank	George's Phillips 66 Service
Woody Wilmeth Oil & Hardware	The Plains Record
Horkey LP Gas & Shell Service	Cogburn-Young True Value Store

County Librarians Attend State Meet

Mrs. Jesse Fouche and Mrs. Latrell McDonnell, Librarians of Denver City and Plains attended the State Library Meeting March 16 thru 18 of this year being held in 'Cow Town Fort Worth'. There was a record breaking number of 16 29 Librarians attending this convention. The Yoakum Co. Librarians reported one speaker would blow up the librarians sails and another one would come along and stick a pin in their sails and make them feel they should be doing more than ever before to acquaint the children and adults

with the use of the library. 'communication' was the theme of the Convention. Dr. George Shapiro, Psychology Professor of The University of Minnesota says Communication normally is misunderstanding rather than understanding many times. Communication is 'whenever anything you do or don't do, say or don't say has an effect on the interpersonal relationship or the accomplishment of a task, whether you want it to have an effect or don't want it to have an effect...communication occurs.' Dr. Shapiro says each

person actually has four images: How he sees himself, how he would like to be seen, how he thinks he is seen and how he is actually seen.

Dr. Shapiro stated the functions of a library and made known what is expected of a librarian. Among these duties were, helping people to clarify their problems and decide what questions they wanted to ask...then provide them with data to solve their problems. Quiet image should be lifted somewhat in the library and make people feel free to talk to the librarian and get aide to their problems. There is so much information in our libraries, even here in Yoakum County if only the people will take advantage of their free privilege. Talk to your librarian if you have a problem and let her help you find your answers. Librarians should be your friends.



"Thank You" is such an inadequate way to express our deep appreciation for your many kindnesses to us at the loss of our dear daddy.

The many prayers in our behalf, the kind words, the food served and the many cards we received are gratefully acknowledged.

May God bless each of you in a special way is our prayer.

The Elmore Children Eunice & J.W. Moore Hattie B. & Avon Brandley Lizzie D. & Carol Shults T.A. and Romalee Elmore and all the grandchildren.

Death Claims Local Woman

Funeral services for Mrs. O. W. Harbour, 44, were held at 2:30 p.m., Monday in the First Baptist Church with the Rev. James Bozeman, pastor, officiating.

Burial was in the Plains Cemetery under the direction of Barrett's Funeral Home.

Mrs. Harbour died Sunday in the Yoakum County Hospital in Denver City after a short illness.

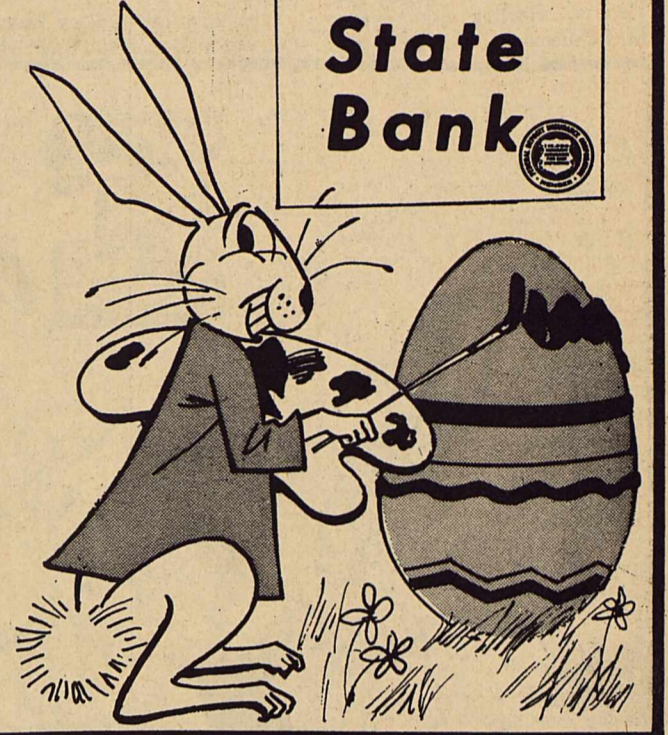
Survivors include her husband; one daughter, Linda Kay, of the home; one son, David Michael, of the home; her

father, James W. Edmonds of Dallas; three sisters, Mrs. Georgia Mae McMinn of Mesa, Arizona, Mrs. Mary Kate Wallace of Miami, Arizona, and Mrs. Margaret Golden of Dallas; seven brothers, W. H. Edmonds of Goodlett, C. F. Edmonds and J. W. Edmonds, both of Quanah, Charlie Edmonds, Jack Edmonds and Dan Edmonds, all of Dallas and W. C. Edmonds of Adrian.

Pallbearers were Jim Barnett, Dave Blevins, Elbert Burr, Hoss Newsom, Carl Stroup and Buster Graham.

Happy Easter

Plains State Bank



School Menu

wednesday, March 29
Fish with tartar sauce
Scalloped potatoes
Buttered yellow squash
tossed salad
Hot rolls & Butter
Sliced peaches
Milk

THURSDAY, March 30
Kraut- Viennas
Buttered Spinach
Buttered mashed potatoes
Pink Spiced apple sauce
Hot rolls & butter
Honey & Peanut butter
Milk

FRIDAY, March 31
Spiced Ham Sandwiches
Buttered green peas
Shoestring potatoes
Combination salad
Fruit cup
Pineapple cake

All menu's subject to change.

OBITUARIES

Word was received Sunday in Plains that Mrs. E. O. Winkles brother, Thomas C. Tucker, of Ralls had been killed in a car wreck. The Winkles left immediately for Ralls.

Services for Thomas C. Tucker, 57, Ralls area resident since 1920, were held on Tuesday at 2:30 p.m. in the First Baptist Church in Ralls.

The Rev. Larry Stallings, pastor officiated assisted by the Rev. Richard Batchelor of the Bethel Baptist Church. Burial was in the Ralls Cemetery under the direction of Carter Funeral Home.

Tucker, a farmer, was pronounced dead at the scene of a one-car mishap north of Ralls on U.S. 62 about 2:30 p.m. Sunday. His car reportedly ran off a culvert and into a deep ditch along the road.

He is survived by his wife, one son, two daughters, his mother, a brother, two sisters and six grandchildren.

(FROM PAGE 1)

as agent for Woldert Company in Plains.

The company executive said he hopes to contract for 1500 acres of peas in the Plains area. He further stated that the company will be happy to contract for either hand picked or machine picked peas.

Farm leaders in the community are optimistic about the possibility of peas being a good cash crop and stress that this crop is a good soil builder to save money on fertilizer the next year.

If farmers are interested they should contact Doyle or D.C. Newsom for contract particulars. It was reported that an up to date contract drawn to fit the needs of farmers in this locality will be offered the farmers.

OBITUARIES

Gene Argiujo, an employee of Yoakum County precinct #4 was called to Pleasantville, Texas on December the 16th upon learning of the death of his father.

It was reported that the senior Mr. Argiujo died suddenly following a heart attack.

Prior to working for the county, Argiujo was employed at Plains Frozen Food and Hawkins Food Market.

Argiujo was expected to return to Plains this week.

1967 Motor Vehicle LICENSES

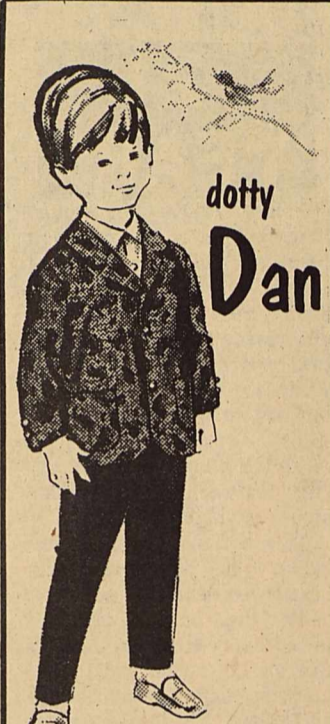
are now available at both Plains Office and Denver City Office and must be on vehicle by April 1st

Be sure to bring 1966 Registration Receipt and Certificate of Title

AS IT IS A STRICT REQUIREMENT THAT INFORMATION FROM BOTH BE SHOWN ON 1967 LICENSE RECEIPT.

E. W. CRAIG

YOAKUM COUNTY TAX ASSESSOR-COLLECTOR



dotty Dan

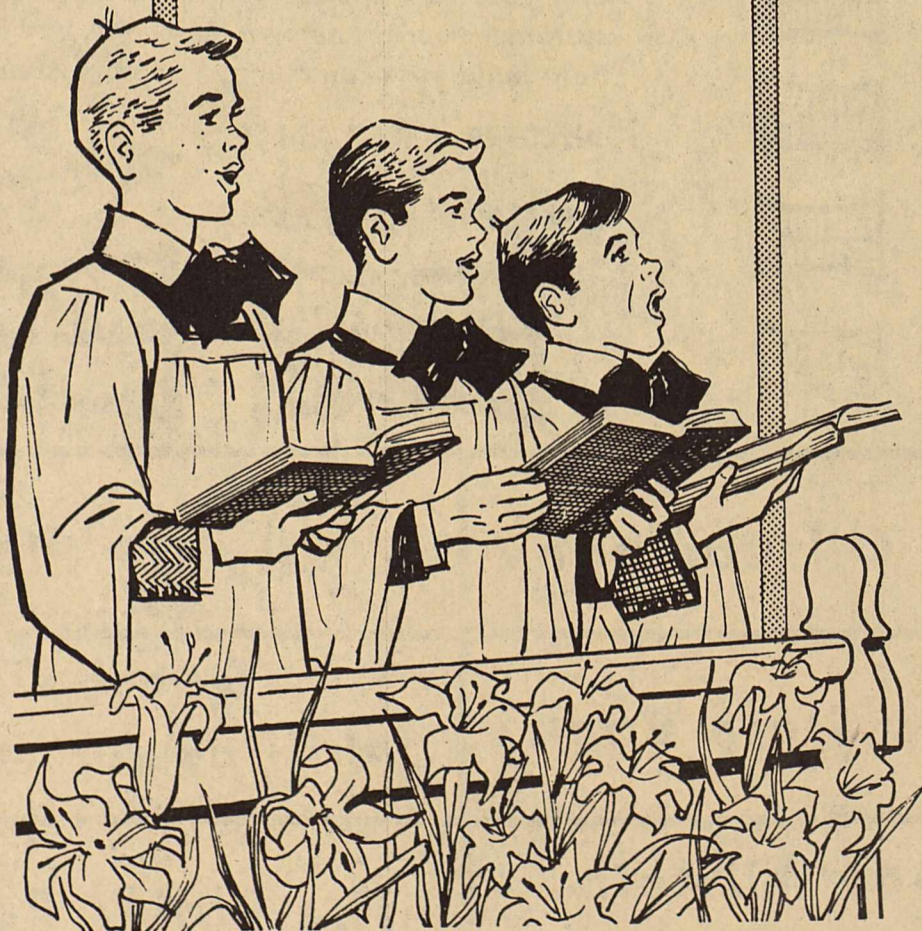
Newest Look for Little Boys

The Rugby coat in a rich and wonderful Paisley printed linen look rayon with contrasting slubs. All taffeta lined, with a center back vent like big boys. He'll really be proud to wear this \$3.98 The slacks are rayon and acetate of cross dyed black with burgundy, or brown tones. Separate belt with gold buckle \$10.95 Sizes 3 to 7.

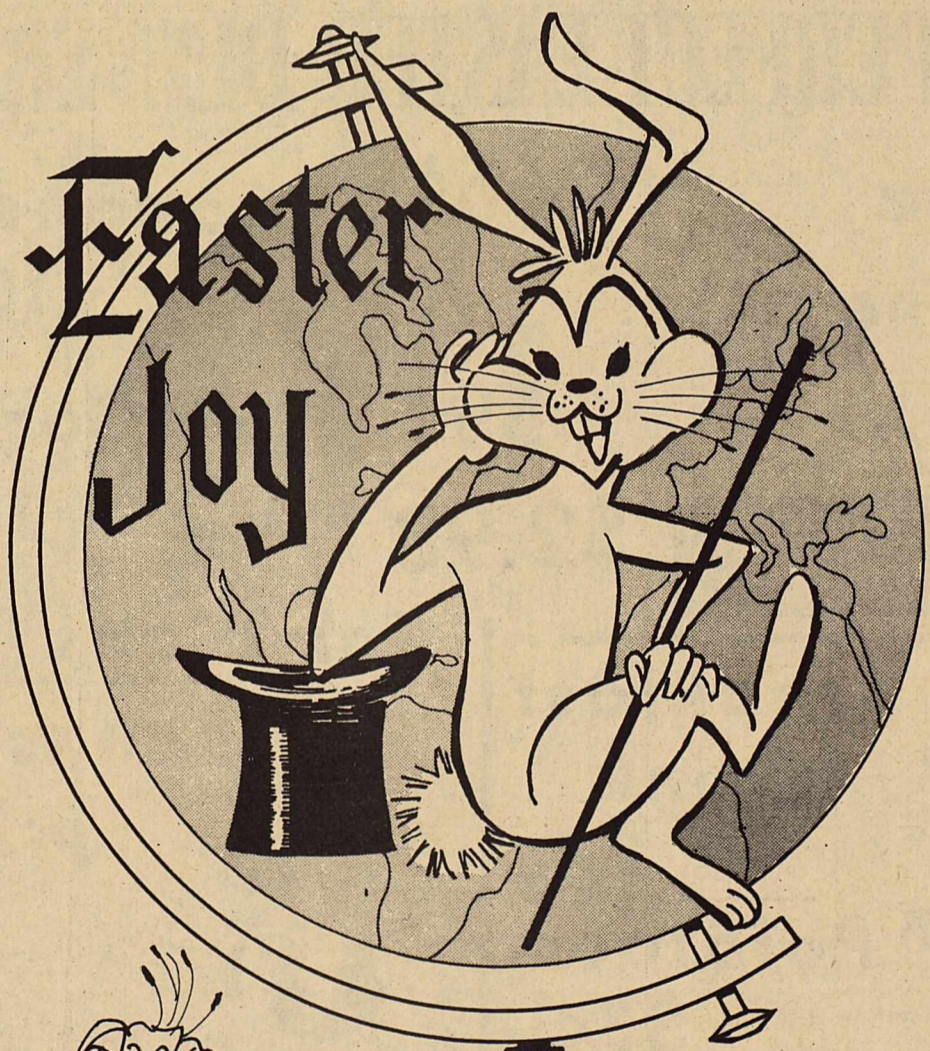
Moore & Oden

Easter Greeting

To all in our community.



Plains FROZEN FOODS



To all the world...

Roy Edwards
Ed Hunter
ALDERMEN: T.J. Bearden
T.J. Miller
Neil Taylor

City of Plains

MAYOR: Billy Ray Kennedy
CITY MANAGER: Roy W. McGehee

State Line News

By Margaret Box

Mrs. Joe Crump completed five lessons of Foods Unit I, 'Exploring Food the Picnic Way' with Tommy Guy Box, Dale Cleveland, Brad Crump and Terry Thompson, Bevvie Chadwick and Sue Cleveland were junior leaders. Mrs. Tom Box assisted. Each of the boys and Debbie and Sue gave a demonstration food on each of the 4 Basic Foods Groups, Bread and Cereal Meat, Milk, and Fruits and Vegetables.

The 4-Hers entered the Favorite Food Show Friday night at the cafeteria. Each boy won a red (2nd place) ribbon on his food exhibit. Debbie and Sue were first place winners.

Mr. and Mrs. Larry Weesner of Pecos but formerly of Bronco are proud parents of a girl born March 15. Her name is Jana Sue. The maternal grandparents are Mr. & Mrs. Bill Russell of Bronco. The paternal grandmother is Mrs. Burk of Frankston, Texas. The Weesners have a son, Jay.

Mr. & Mrs. Dale Rankin and Brent are newcomers to the community from Shallowater. They live one mile east of Bronco on the Clem farm. Joe Crump left Saturday for Rockdale, Texas. His family will join him during the holidays.

Ronald Gayle, son of Mr. and Mrs. Loren Gayle fell Saturday on concrete at the beauty shop and bruised his face. He remained overnight in the hospital.

Mr. & Mrs. Roy Perkins, Toni and Brenda were dinner guests Sunday in the home of Mr. & Mrs. Preston Adams and daughter in Denver City.

Mrs. Don Young and Choya Don spent Wednesday night with her parents, Mr. and Mrs. Otho Wood, of Morton. Don went to El Paso with his father, B.A. Young, and brother Joe of Tahoka.

Wayne Box and Reg Trout took pigs to the stock show in Lubbock Saturday.

Debbie Brian, daughter of Mr. & Mrs. Dunk Brian, is recovering from chicken pox.

Mrs. Bill Russell went to Pecos last Wednesday to be with her daughter Mrs. Larry Weesner. She is remaining awhile to help with the new grand daughter.

Mr. & Mrs. Glenn Hughes and children of Seminole, Mrs. Adell Box, Robert Box, Mrs. Grace Hughes, and Mr. and Mrs. Tom Box, Tommy Guy and Mike were dinner guests Sunday of Mr. and Mrs. Lee Roy Box, Lebeth and Kimberly. It was Lee Roy's birthday dinner.

State Line Home Demonstration Club cooked and helped serve the 8th grade banquet Saturday night. Those working were Mesdames: Hayden Box; Lee Roy Box; Roy Perkins; Leon Thompson; Don Young, Travis Jones; and Mrs. Tom Box.

Card of Thanks

The family of Mrs. O.W. Harbour extends their appreciation to the many people who extended their thoughts and acts of sympathy upon the loss of our loved one.

O.W. 'Red' Harbour
Linda and Mike

(FROM PAGE 1)

Judy Fore, Brad Crump, Robbie Hale, Donna Miller, Mark Mills, Cindy Smith, Patricia Berry, Tami Mason, LaFonda Thompson and Sherri Badgett.

First place winners were: Vickie Rucker, Donna Warren, Deborah Holder, Nancy Long, Terry Holder, Paula Crump, Debbie Chadwick, Ronda Brantley, Melvin Dearing, Carolyn Richardson, Debra Patton, Susan Simpson, Kathy Amerson, Gail Rucker, Sue Cleveland, Linda Mills, Debbie Addison, La Nette Bell, La Gaytha Thompson, and Geraldine Murphy.

The leaders for these food groups have done a wonderful job with the boys and girls and they are: Mrs. Preston Murphy, Mrs. Wayne Badgett, Mrs. Hayden Box, Mrs. Joe Crump, Mrs. Tom Box, Mrs. Claude Bowers, Mrs. R.L. Rucker, Mrs. A.E. McGinty, Mrs. T.E. Coke, Mrs. Claude Addison, Mrs. Bob McDonnell, Mrs. Harry Richardson, Mrs. Aubrey Altman, Mrs. T.C. Patton, Mrs. A.L. Amerson, Mrs. Leon Thompson, Mrs. George Blount, Mrs. Ray Wauson, Mrs. H.L. Walser, Mrs. Earnest Sellers.

Your Good Neighbor Review From Brownfield

Brownfield Savings & Loan Ass'n.

Brownfield Savings & Loan Association is located at 201 West Broadway in Brownfield. This institution is one of the corner stones of the financial structure of this community.

If you have money to save or invest you should investigate the advantages this savings & loan association can

offer you. It is well known in this territory for reliability and many have found their desired method of saving through them.

They offer a way for reliable parties to secure loans in a business like manner with out being imposed upon in any way. You will be more than pleased with this efficient and

modern establishment. Through this widely known institution many people of this community have progressed. It's service is positively indispensable to the comfort, success and progress of this section. If you plan to purchase in the near future see the Brownfield Savings & Loan. Phone 637-4533.

Bayless Jewelry

This progressive store in Brownfield at 507 West Main phone 637-4221, has merited the position it has attained as one of the leading jewelry stores in this section of the state, and because of its unequalled quality merchandise and service during the time it has served the public, has merited the large patronage it receives.

The gift season is always on. An up-to-date jeweler is indispensable to every community of taste and refinement, and the generous patronage extended to this popular jewelry firm shows how this community appreciates their efforts.

Their stock has been selected with rare judgment and includes everything necessary to

conduct and up-to-date store. Here will be found the leading makes of watches, diamond rings, studs and ornaments of handsome designs and an extensive variety of jewelry.

We take pleasure in directing our readers to the Bayless jewelry and to compliment them on the character of the merchandise they have chosen to offer the public.

John Hill Texaco

This Texaco Service Station is located at 1315 W. Main in Brownfield, phone 637-3323.

At this station 'Service' is their motto. Whether you want a wash or grease job, a tank of gas or just want your windshield washed or tires checked, you can be sure of getting the best of service. This

service station is your one-stop station for those well-known Texaco Oil products.

They have the best of high octane gas and motor oils. When you stop here for gas they not only fill your tank but wash your windshield, check your tires and under your hood. So, you can see that this is the service station

to visit when you are in Brownfield shopping for the day. Have them wash and grease your car while you are out shopping.

We in this Good Neighbor Review wish to highly recommend John Hill Texaco on their service and products rendered to the public of this area.

Westex Irrigation & Supply Inc.

The reputation of Westex Irrigation & Supply has been built upon its excellent service, the satisfaction and good will of its many customers. One of the leaders of its kind in this section, this business is under the management of a man who knows the demands of his customers and furnishes quality service at fair prices.

Farmers throughout this section prefer trading with Westex Irrigation & Supply located on the Seagraves Rd. in Brownfield because they are assured of fair treatment and courteous dependable service.

It has often been said that business goes where it is invited and remains where it is well treated. This fact accounts for the success and popularity of this firm among

the people of this community.

In this review of reliable concerns in our trade territory we wish to recommend Westex Irrigation & Supply to our readers. Their years of satisfactory service to the public, their quality merchandise and fair prices are your assurance that it is the best place in Brownfield to trade for your irrigation needs.

Dwane's Body Shop

Employee's at this firm are specialists in body and fender work as well as auto painting and complete body rebuilding. The place to have that car rebuilt is at Dwane's Body Shop in Brownfield. Phone 637-4198.

This is one of the most complete paint and body shops

in our area. Here, no job is too large or too small.

The owner of this firm fully understands auto, fender, and body repair work. Because of their excellent workmanship and service it will be worthwhile to let them take care of your body and fender needs. They use only high grade materials that will give

long wearing service.

Their body and fender work as well as auto painting surpasses anything in this area. They have the knowhow that puts their work in a class by itself.

Be sure to see Dwane's Body Shop located on the Lubbock Hwy for all work of this type.

B.E. Implement Co.

When in the market for farm implements, be sure to go to B.E. Implement Co. located on the Seagraves Rd in Brownfield. Phone 637-3594.

B.E. Implement Co. features the famous John Deere farm machinery, which has stood the years of rugged useage and has proven satisfactory in every phase to the farmers of this area.

To be efficient, a piece of farm machinery must be built to stand the rugged use, necessarily involved in working in farm land.

B.E. Implement Co. also features a complete parts and repair department so that when your equipment needs overhauling and renovating, as all machines must be at various times, they can give you the best possible service in the

shortest possible time and at the least expense to you.

Be sure to contact B.E. Implement Co. first when in the market for any type of farm equipment. Just phone for information or stop in the next time you are in Brownfield and let one of their representatives show you the advantages of using John Deere equipment to put your farm on a really paying basis.

Dale's Furniture & Appliance

Dale's Furniture & Appliance, located at 506 W. Broadway in Brownfield has a complete line of home furnishings.

They handle furniture and appliances of a better grade, a quality that is durable and one you can depend upon to give you maximum service. It is the purpose of this reliable establishment to successfully and comfortably furnish the family home at moderate

prices. They handle only the best of household articles and are known for their courtesy of treatment and fairness of dealings.

They have anticipated your possible needs and their stock is composed of tasteful, practical, artistic and yet inexpensive furniture from which to make your selections. If it is a single piece of furniture or furnishings for your entire home, visit Dale's Furniture & Appliance.

price.

They are your dealer for Zenith T.V. and Kelvinator Appliances.

In their showroom you will find a large and varied line of furniture in many different designs and materials. Through their years of business they have rendered a most valuable service to the people of this section. We recommend this furniture company in Brownfield, so see them before you buy anywhere.

Steak House

Here is the popular meeting place for folks in this section. Stop here for a meal the next time you are in Brownfield. Located at 605 Lubbock Road.

The management invites you to drop in for some of the fine cooked foods in which they specialize.

There is something about the Steak House in Brownfield that sets it apart from the other eating places and makes it highly satisfactory. The extreme care and thought that

goes into everything, the service, cooking and arrangement creates a dining atmosphere that should be visited regularly.

The food is temptingly delicious, prepared in the most careful manner in a spotless, sanitary kitchen. You will find a delicious meal here with your favorite meats prepared to retain their natural flavors. Be sure to eat at The Steak House when you are Brownfield.

Brownfield Convalescent Center

Brownfield Convalescent Center is located at 501 S. 1st in Brownfield. Phone 637-4307. Here they offer complete care for the aged sick and convalescent.

This convalescent home is well located, with plenty of sunshine, never enough noise to bother the sick, yet near enough to town that friends and relatives of patients can call without great inconvenience.

Heating, ventilation and sanitary arrangements are most completely planned for the comfort of the patient. All methods are approved by the supervising authorities.

All rooms are light and cheerily decorated and have that home atmosphere which has a good psychological effect on the patient.

Their food is prepared by a specialist on diets under the most sanitary conditions, giving the patient well balanced, nourishing and appetizing meals so necessary for rebuilding the health and strength of the inactive person.

Sympathetic and understanding nurses make patients feel that what they do for them is never too much trouble. This surrounding territory is very fortunate in having a convalescent home like Brownfield Convalescent Center.

Higginbotham-Bartlett

Conveniently located at 115 No. 6th in Brownfield, phone 637-4969. Here they feature building materials of every description and the highest quality at reasonable prices.

This popular lumber concern carries a complete line of grade A building materials and through their fair dealings of doing business and the high quality and fair prices constantly offered they have won an enviable reputation throughout this section. The people of this territory including contractors, builders, and farmers

have come to know they can depend on Higginbotham Bartlett Co. for everything in building materials. It may be said that this firm is a valued asset to this community.

One of the essential features of any house, store or any other structure is that it will stand the wear of the years. The same is true of the reputation of any business firm and that is why Higginbotham-Bartlett Company enjoys an ever increasing volume of business and popularity.

Tim's Safety Lane

This firm is located at 1315 Lubbock Rd in Brownfield, phone 637-2445 for estimates. Tim's Safety Lane features the Bear System of wheel alignment that is noted for its effectiveness. They specialize also in wheel balancing, muffler service, universal joints, expert brake service and are a safety inspection station.

For the sake of your family always keep your brakes in good working order. Wrecks are expensive and destructive, so avoid them by having good brakes on your car at all times. You will receive the

best in service if you take your car here. They will turn the drums and relin your brakes making them as good as new.

Wheels out of line and out of balance cost the car owner many unnecessary dollars. Tires are expensive while wheel balancing and aligning is very reasonable. Be wise, economize by letting this firm balance your car.

We in this Good Neighbor Review highly recommend Tim's Safety Lane to all our many readers.

Brownfield State Bank & Trust

This prominent bank, located at 400 West Broadway in Brownfield, is an institution of financial strength and safety.

This bank was founded in 1905 by men of character and integrity who were very prominent in business and commercial activities, and has progressed as this district, itself has grown and progressed.

Under the management of efficient and capable men they invite accounts of business men and women, farmers, laborers and all people who desire profitable

connections with a modern banking institution.

At this bank you will find strength, seasoned judgment, dependability, accuracy in handling details and breadth of vision—all to be applied to the management of your personal commercial affairs.

We in this Good Neighbors Review wish to recommend the services of the Brownfield State Bank & Trust Co., and you may be assured at all times you save with safety.

Every account is insured up to \$15,000 by the F.D.I.C.

Court Upholds Knight TRIMATIC Patents

U.S. District Judge W.M. Taylor, Jr., entered final judgement in Lubbock Tuesday in the case of The J.B. Knight Co., Inc. v. Stewart & Stevenson Services, Inc., declaring "Showermaster" sprinkler irrigation system of Stewart & Stevenson infringed certain patents owned by Knight and enjoining further infringement except as permitted by a license from Knight.

The Knight patents cover inventions made by R.J. Purtell of Brownfield which are agreed to be "meritorious contributions in the field of sprinkler irrigation." The inventions are embodied in the TRIMATIC sprinkler irrigation system manufactured and sold by The Knight Company of Brownfield, Texas.

The terms of the judgement were agreed to by both companies and it is contemplated that Stewart & Stevenson will continue to market the "Showermaster" system under terms of a separate agreement with Knight.

EASTER

Attend the Church of Your Choice

Let us gather with family and friends in church this Easter Sunday. Let us join our voices with the choir in those beloved old Easter hymns. Let us see in the profusion of Easter flowers, the miracle of spiritual rebirth. Let us lift our hearts with the glory of the age-old Easter message. Let us return to our work-a-day worlds, refreshed in spirit by all the wonder and beauty that is Easter Sunday!

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In church on Easter Sunday,
with family, friends and neighbors,
rejoice anew with the Easter message of life eternal.

Remember, the family that prays together
stays together---

Plains Oil Company
The Plains Record
Buddy's Auto Parts
Bowers Liquefied Gas
Johnny's Shamrock

Alma's Resturant
Ross Irrigation
Cowboy Grill
Nelm's Texaco

Woody's Hardware
Tokio Co-op Gin
Glover's Cleaners
Horkey L P Gas & Oil
Bronco Food & Farm Supply