

The Plains Record

One Country, One Constitution, one Destiny...

Webster

OUR 35TH YEAR THURSDAY, DECEMBER 2, 1965 NUMBER 48

Legion Urges Xmas Cards Be Sent to Local Servicemen

Wilson Duke, Commander of The American Legion in Plains announces that the Legion is urging people of the Plains area to send Christmas cards to all of the boys who are in the Armed Services. The ladies of Iota Pi Sorority are also assisting in the project.

A list of all of the boys and their addresses is listed in this article. Commander Duke urges people to send the cards today in order that the boys will get the cards by Christmas.

If any names have been omitted, contact either the editor of The Plains Record or Commander Duke and their names will be printed next week.

In other actions of the Legion, Duke said that lapel buttons with a likeness of the American Flag will be distributed in Plains soon. He urges the public to wear the flags demonstrating our support for our boys who are in Viet Nam. Commander Duke said that Legionnaires are proud to have served their country in times of war, and that he urges those who were not in the service to join with the Legion in proudly wearing the colors of our country.

Duke also reported that the Plains Legion Post only needs a few more members to qualify for the Legion Hall of Fame. Only one other post in Texas has ever held this honor, and it was Slaton. If veterans have not joined, Duke asked them to either call him, or stop by The Plains Record for information.

The service men and their addresses are:

Sp. 4 Charles R. Thompson NS54351998
502 D Trans. (Med. Trk)
Fort George G. Mead, Maryland, 20755
Bill Taylor
G V u-MOOR
Bex 3097
Stu. D.
Albuquerque, New Mexico
Pvt. Clark M. Sims
US 54352259
19th Transportation Div.
Replacement Co.
Oakland, California
Glenn Sloan L.C.C.
CPO quarters
USS Midway
CVA 4, % Fleet P. O.
San Francisco, California
Burton L. Tingle SN597 7400
U. S. S. Grafaris, AF 29
% F. P. O.
San Francisco, California
96601
Robert Taunton

2934 Watt Ave, Apt. 12
Sacramento, California

Capt. W. Dean Light, Jr.
FR. 57247
6252 T. F. W. (Safety)
A. P. O. San Francisco
96337

P. F. C. Malcom D. Cowart, Jr.
Ra 18715561
C. Battery
5th Missile Bn
55 Arty.

Gardener, Kansas 66030
Michall W. Culwell AG 259780
USS Savage Des. 386
% F. P. O.

San Francisco, California, 96601
Steve McGinty
Rt. 2-149-2#16
Prince George, Va.

A/2C Walter C. Hawkins
801-A Jet Lane
Austin, Texas

Pvt. Sam L. St. Romain
Hq. & Hq. Co. Yukon Command
APO, Seattle, Washington
98731

John Perrin Spec 4
RA 18649832
Hdqtrs Artillery
New York 09039

A3C Joseph L. Kennedy
AF 18682896
2152 Comm Sq, Dep. 1
APO 96235 San Francisco, Cal

L-Cpl Howard L. Burks
1999432
M. T. Sec. HS Brey
1st LAAMBN
1st MAW

FPO San Francisco, Calif. 96601
S/Sgt Willie Don Hinkle
AF18457874
2147 Comm. Sq., Box 52
New York, N. Y. 09127

S/Sgt. James B. Forehand
C. M. R. 112
APO New York, 09338
John Pippin

A OAN-698-32-66
G. Div.
USS Midway (CVA-41)
% FPO San Francisco, Calif.

John H. Runnell
FTGSN 69832-67
USS Toint Defiance
% FPO LSD-31
Long Beach, California

A3C A. F. Carranco
405 Trans. Sq
Box 311
APO San Francisco, Calif.
96274

Operation Santa Claus Slated for December 18th in Plains

Operation Santa Claus has gotten off to a fast start in Plains with all of the clubs and organizations in town joining together to make it a success. The big Christmas event will be kicked off with a grand parade starting at 10 a. m. on Saturday December 18. Santa will be here with his bag of candy for all of the children and will talk to the children immediately following the parade on the courthouse square.

Two big drawings will be conducted during the day of festivities. The first drawing will be at 11:30 a. m. on the courthouse square. The second will be at 3:30 p. m. at the same place.

A movie is slated for the children on Saturday afternoon at 2 p. m. Mr. G. D. Kennedy is in charge of the showing of the film, and as soon as the details have been worked out, more information will appear in the paper.

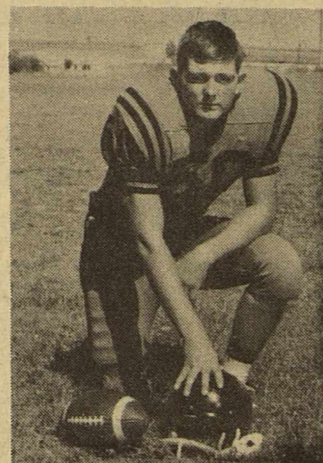
Prizes will be offered for the best float entries in the parade. First prize will be \$25, second place \$15, and third place will receive \$5.

Entertainment will be furnished by the Fine Arts Club, and the group plans to have singing all day on the 18th. The singing groups will sing at the courthouse square and will appear in different businesses in the downtown area to sing Christmas songs.

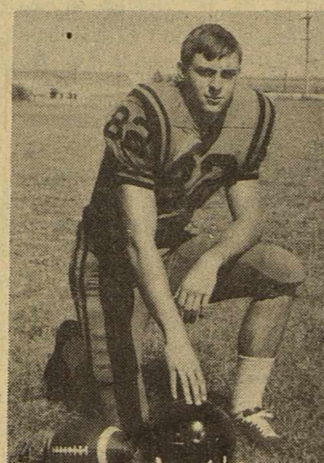
Clubs and organizations and their assignments are: Organizing the parade, the Lions Club, Johnnie Fitzgerald, parade marshal; candy distribution and ordering same, Chamber of Commerce, Dick McGinty, chairman; Operating the drawings on the courthouse square, The American Legion, Wilson Duke, Chairman; Distributing and picking up tickets, The Young Homemakers, Margie Barron, Chairman; Putting up the Christmas lights, Plains Volunteer Fire Department, Little Bob McDonnell, chairman; Contacting merchants to participate, Tsa Mo Ga, Mrs. Bill Loyd, chairman; and Iota Pi, Mrs. Wilson Duke, chairman; Santa and his arrangements, the Garden Club, Mrs. Foy Cogburn, chairman; Judging of floats, Tommy Barran, chairman; Arrangements for the movie, Chamber of Commerce, Mr. G. D. Kennedy chairman.

Cleatus Phelan was elected president for Operation Santa Claus and Mrs. Bill Loyd was elected treasurer and secretary.

Cash donations for Operation Santa include: The Plains State Bank, \$15, Tsa Mo Ga, \$25, The American Legion \$15, The Lions Club, \$25, The Plains Volunteer Fire Department, \$25, and The Young Homemakers, \$10, and The Plains Record, \$10.



Butch Gayle



Harold Swann



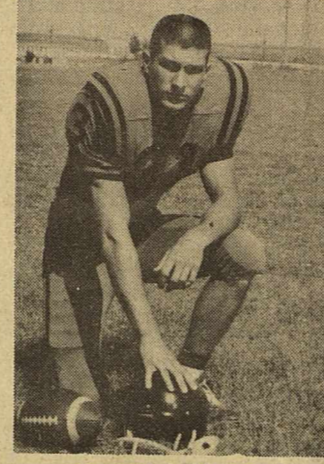
Danny Smith

Garden Club Starts Card Campaign

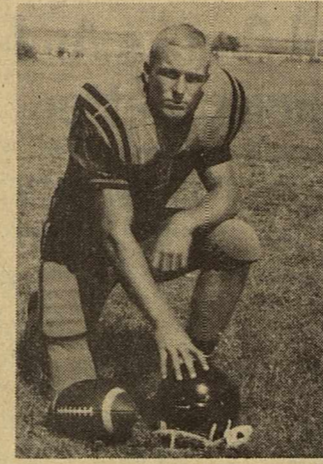
The Plains Dirt Gardeners Garden Club is sponsoring "Operation Christmas Card" this year as in the past several years.

"Operation Christmas Card" will enable everyone participating to express a lasting Christmas Greeting to Plains residents. Money usually spent for Christmas Greetings locally to be used to improve the local Cemetery improvements. Names of all persons participating will be published in a Community Christmas Card the week preceding Christmas.

Persons desiring to wish friends and relatives in Plains a lasting "Merry Christmas and Happy New Year" may give their money to Mrs. Robert Young, Mrs. Wilson Duke or Mrs. Bill Overton or any other member of Plains Garden Club.



Ronnie Elmore



Joe Dan Cooke

5 Cowboys

All District Squad List Released

Head football coach Rip Sewell announced that five members from the Plains Cowboys District 5A Championship team have been named to all district honors, and that three other team members received honorable mention.

Those named to the All-District team are Danny Smith, Butch Gayle, Ronnie Elmore, Joe Dan Cooke, and Harold Swann. The Cowboys receiving honorable mention were Bobby Taylor, Dennis Crutcher and Alvie Faulkenberry.

The Cowboys completed the season with an outstanding 9-2 record, and won their District championship without a conference loss to end the season with one of the best records in the state.

The complete All-District team named includes:

Ends
Phil Adams, 143 lbs., Tahoka and Jes Minter, 156 lbs., Wink

Tackles
Danny Smith, 190 lbs. Sr. Plains; Milton Edwards, 205 lbs. Junior, Tahoka

Guards
Danny Shaver, 170 lbs., Senior, Seagraves; Phillip Payne, 170 lbs., Junior, Stanton Center

Quarter Back
Butch Gayle, Plains
Buddy Shanks, 170 lbs., Jr. Stanton

Running Backs
Joe Dan Cooke, Plains, Ronnie Elmore, Plains, Curtis Northcut, Wink

Defense
Guard
Leonard Minjarez, 210 lbs. Wink

Tackles
Same as offensive team

Ends
John Warren, 160 lbs, Wink, Line Backers
Curtis Northcut, Wink, Joe Dan Cooke, Plains, and Danny Shaver, Seagraves

Secondary Backs
Gary Tomison, Tahoka, Terry Cummings, Seagraves, and Bob White, O'Donnell

Play Day Winners Receive Trophies

The final 4-H Play Day of the season was held on Saturday, November 13, with the years winners being named. Mr. Polly Rushing, president of the Adult Leaders working with the 4 H Horse program, presented trophies to Alton McGinty, Senior boy; Jo Ann Kerrick, senior girl; Jimmy Gray, junior boy; Peggy Rushing, junior girl; John Gray, Pee Wee boy and Paula Blount was pee wee girl.

These winners were determined by a point system where they received five points for each first place they won during the season. Four points was given for second place, three for third, two for fourth and one for fifth. Forty four different boys and girls participated in the play days during the year.

The junior girls winner, Peggy Rushing, chalked up the highest number of points her total was 183 1/2 out of a possible 200. Kathleen McGinty was the second high girl with 117 points.

John Gray was the second high point winner with 162 points and following him in the Pee Wee boys division was Tim Bowers with 122.

Jo Ann Kerrick won the senior girls division with 95 points and her closest competition was Barbara Fretwell with 41 points.

At the first play day in October Jackie McDonnell, Corky Coke and Alton McGinty were running real close together. Corky missed the last two events and came up with 38 1/2 points. Jackie and Alton were only four points apart at the beginning of the November event with Alton in the lead. Alton won three first places and one second while Jackie was taking one first and three seconds at the final event. Alton's total for the year was 123 1/4 points while Jackie received 118 1/4.

The junior boys had a close race going with Jimmy Gray pulling ahead of Morris Rushing and Gerry Randall in September. Jimmy stood third in total points with 145. Morris received 125 1/2 and Gerry had a total of 123 1/2.

There was another good race in the Pee Wee girls between Paula Blount and Amanda Phillips and Denise Newsom. Paula pulled ahead at the last play day by adding 19 points to her total while the other two girls were getting 13 points each. The season ended with Paula leading with 122 points and Denise and Amanda had 113 each.

The adult leaders will meet Monday night, November 29, to make plans for a series of play days to be held in 1966.



Winners in the 4-H Play Day are Joann Kerrick, Alton McGinty, Jim Gray, Peggy Rushing, John Gray, and Paula Blount.

Young Farmers Offer Xmas Prizes

The Young Farmers had a special called meeting Monday night in order to put the finishing touches on their yearly program of work. Also on the agenda was selections of superintendents for the Yoakum County Junior Fat Stock Show and the selection of Judges for the parade floats in the Operation Santa Claus Parade.

The Superintendents for the Fat Stock Show are: General - Tom Barron, Jr., Beef - Alex Cross, Swine - Jerome Head, Sheep - Roy McGehee, Secretary - Jim Barron, Asst. Secretary - Darrell Barron.

There was also a member selected to work with the sifting committee.

The Young Farmers will give a plaque to the outstanding rural home which is decorated at Christmas and trophies to the second and third place winners. The entry blanks are in this issue of The Plains Record. Lights will be judged on December 17th.

Members of the Young Farmers urge the people of the area to get into the Christmas Spirit and decorate their homes with seasonal decorations. Tommy Barron, spokesman for the Young Farmers has named the judges.

Coach Richey Talks Hopeful, Cage Season Opens Dec. 3rd

Head basketball coach John Richey talked optimistic about the Cowboys Hoop squad this year saying that he have 6 seniors on the team and 4 starters from last year's squad which finished in a tie for 2nd in the District.

Coach Richey said that the Cowboy team possible starters for this year are:

Guards
Dan Smith and Joe Dan Cooke have been starting for the last two years and this will make the third year for the two. They are both seniors. The other guard will be handled by Alvie Faulkenberry or Calvin Smith. They both worked here last year. Faulkenberry is a senior and Smith is a sophomore.

Postmen
Ronnie Elmore and Jim

Smith have been starting from time to time for the last two years and should hold down the starting high and low positions. Elmore was the team leading rebounder last year.

Other Help
Guards
Ricky Elmore and Lynn Rollins should help keep strength at our guards. Elmore and Lynn Rollins are both juniors. They played on the "B" team last year.

Others
Gregg Jones is a real go defensive player and Bill Taylor who is a fine shot. Both of these boys are sophomores and played alot of "B" team ball last year and could be a great deal on the varsity team.

"Dan Smith, Senior, letters, 5" 10"
"Joe Dan Cooke, Senior, letters, 5" 10"
"Alvie Faulkenberry, Senior letter, 5" 11"
"Ronnie Elmore, Senior, letter, 6" 1"
"Jim Smith, Senior, letters, 6" 1"
"Myron Goehry, Senior, team, 6" 1"
"Stanley Ashburn, Junior, "B" team, 6" 2"
"Ricky Elmore, Junior, team, 5" 10"
"Lynn Rollins, Junior, team, 5" 11"
"Calvin Smith, Soph, letter, 6" 0"
"B" Dan Field, soph, team, 6" 1"
"B" Billy Taylor, soph, team, 6" 1"
"B" Gregg Jones, soph, team, 5" 8"
"Lyndy Payne, Senior, team, 6" 0"
*Denotes starters last year. Returning lettermen (8)

School Calendar

Set for December

Dec. 6 McMurry Band, High School Auditorium 2 p. m.
7th & 8th grade basketball, Brownfield (H) 4:30 p. m.
Var. Basketball "A&B", Tatum (T) 6:30 p. m.
Dec. 7 Var. Basketball "A&B" Tatum (T) 6:30 p. m.
Dec. 9 7th, 8th & 9th Grade Basketball Morton (T) 5:00 p. m.
Dec. 9 - 11 Var. Basketball Tourney Eunice, New Mex.
Dec. 13 Football Banquet First Baptist Church
Dec. 14 Var. Basketball "A&B" Ropes (T) 6:30 p. m.
Dec. 16 "Operation Teenagers" High School Auditorium 2:00 p. m.

7th & 8th Grade Basketball Denver City (T) 4:30 p. m.
Dec. 16-17-18 Var. Basketball Tourney Denver City
Dec. 20 7th & 8th Grade Basketball Seminole (H) 4:30 p. m.
Var. Basketball "A & B" Tatum (H) 6:30 p. m.
Dec. 21 Elem. Christmas Program High School Auditorium 2:00 p. m.
Var. Basketball "A & B" Eunice, New Mexico (H) 6:30 p. m.
Dec. 23 School out for Christmas 11:30
Dec. 2 7th & 8th grade basketball, Tatum (H) 5 p. m.
Dec. 3 Var. Basketball "A&B" Morton (H) 6:30 p. m.

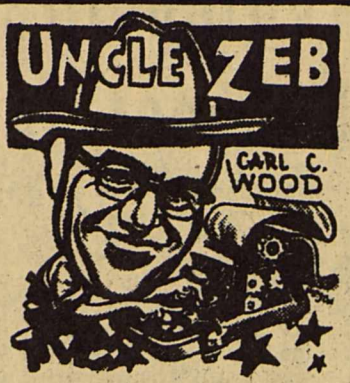
Christmas Contest

Entry Blank

Local _____ Entry Blanks must be in the Chamber of Commerce office by Dec. 16.
Rural _____ Lights must be turned on by 6 p. m. on December 17.

NAME _____
ADDRESS _____

TEXAS PRESS ASSOCIATION
NUMBER 1965
 79355



BUY WANT ADS SELL

The Plains Record
And The Yoakum County Review
HARRY W. CAYCE, Publisher
 Harry W. Cayce - Editor
 Ann Cayce - Business Manager
 Mary Faulkner Payne - Columnist
 Margaret Box - State Line News
 Sonja Pippin - Tokio News
 Jewell Anderson - Purity Local
 Alton McGinty - Sports Staff

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THE FAMILY LAWYER

Can You Patent It?

Even in this era of large-scale research, a surprising number of inventions still come from the tinkering individual. Valuable patents are still being won by "basement inventors" ingenious enough to come up with something new.

However, to be entitled to a patent, an invention must be not only new but also—in the wording of the United States Constitution—"useful." What kind of an invention is useful?

First of all, it must be able to work.

One man invented a "perpetual motion machine," complete with a

CAYCE'S CORNER

Over the Thanksgiving weekend Cayce and his family went to Santa Fe to visit his wife's mother. The trip was really an enjoyable one, several interesting events opening which should be of interest to the readers of this column.

On Saturday afternoon Cayce went down town and stopped in at the La Fonda Hotel talking that he would run in some old friends. In Santa Fe La Fonda is the gathering place of the locals from the area. Different and also is a famous tourist attraction.

Enough, Cayce saw an old friend, Henry Trujillo, of New Mexico's better known educators, and another, La Fean was with him. Cayce instantly recognized Bill Brinnenger, who is usually known as Wishbone of TV fame on the Rawhide show.

Paul is from Santa Fe, having graduated from Santa Fe High in 1935. He returns to New Mexico often to visit his parents and to spend his free moments when he isn't acting a new movie.

Wishbone has always been extremely popular actor at Cayce Manor, and it is a pleasure to see this fine man any program. When you Paul act in a show, you are assured that it is good family entertainment. Paul told me that the Rawhide show being canceled in January.

We were most disturbed to learn this fact, since his program is a good show. Paul said that he would probably appear in a new series next year, since he has several nice ideas.

It was interesting to hear Paul got his start in TV. He was playing bit movie parts in the TV industry was an industry.

Most big stars were added to take a chance, but Paul, like so many more fine personalities, took the giant step which made him a star in his own right.

We also went to dinner with Mrs. Tony Fiorina and her daughter, Mrs. Betty Laing. Mrs. Laing (Betty) was twice elected Secretary of State in New Mexico, and Cayce served as assistant during her terms of office. Major Laing for many years was the State Director of Selective Service, and past State Commander of the American Legion. He also the State president of the Reserve Officers Association of New Mexico.

Cayce also got in good grace with his wife after returning home. Today is her birthday, and I presented her with keys to a new station wagon. She said she liked the color. Men are appreciative aren't they?



Definition of a cow:
 A cow is a mobile, animated machine housed in unprocessed leather. She stands on four posts. She is fully equipped; at one end she has a mowing machine, fog horn, feed grinder, headlights and a bumper. . . . In the middle she has nature's most modern manufacturing plant turning out nature's most perfect food—milk. . . . At the other end she has a four spigot milk dispenser and a flyswatter mounted over a manure spreader.—From The Shaker News.

I cannot sing the old songs—that memories fondly bring. I cannot sing the old songs—because I cannot sing . . .

The conceited man is like the fellow high up in a ballroom. The people look small to him and he looks small to the people.

We can't understand life at all: First we try to learn it all, Then we try to understand it all, In the end we forget it all.

USE THE WANT ADS

Editorial

FOR THE RECORD

We extend our best wishes and congratulations to the five members of the Cowboy football squad for being named as All-District players, and to the three other team mates who received honors of honorable mention. We also extend our congratulations to the remaining team members who were not listed on the All-District team, and to Coach Rip Sewell and John Richey for their fine 9-2 efforts for the season.

Our team was the best in District 5A, and we believe that our boys deserve the tip of the public hat for bringing us a district championship to Plains. We believe that our coaches deserve their share to the credit, because nobody needs to apologize for having a 9-2 record. After all, Notre Dame lost two games and tied one and won 7, but are still regarded as one of the 10 best teams in the college ball in the country.

Let us take satisfaction in thinking of the nine games that our players won, instead of remembering the two games that we lost. To the 1965 Cowboy Football squad and to their coaches we are glad that you have brought the district honors to Plains High School this year.

YES!!!

We Have

Poster Board

THE PLAINS RECORD

Barrett's
 Funeral Home
 Hour Ambulance Service

"We honor all burial insurance contracts"

Call us for Monuments and "Old Line" Burial Insurance

456-2233

Latt's Enco Service

See us for washing and greasing service.

Dial 456-3474

Happy Motoring

Last week a good friend from our hometown called to tell us that Uncle Zeb had been quoted that day in the Wall Street Journal. This certainly gave one the feeling that his stock was higher. . . .

A mighty good rule that we should always recall—When prosperity comes we should not spend it all.

Aunt Lou says that the best known way to get things fixed around the house is to have a man with a handy checkbook.

A fellow with a lot of money to burn can always find a host of friends who carry matches for just such a purpose.

Gossip travels faster over the grapevines than the fruit is just a little bit sour.

We just can't believe that Mr. Castro will send us only the honest good-for-nothing kind of exiles. . . . It is real risky that he will slip in a sprinkle of dishonest good-for-Castro sort. . . .

An un-employed fellow tried out for every available job in a nearby factory. . . . He didn't find a single job that suited him as well as un-employment. . . . Even the boss was in agreement that this fellow should be un-employed. . . .

RENTALS

FOR RENT
 Completely Furnished Apartments. See AT THE PLAINS MOTEL

WANTED livestock to pasture by month, have good maize stock field and cane sorghum field.
 Call 456-4324, R. W. Kelley 2tc

FRACE yourself for a thrill the first time you use Blue Lustre to clean rugs. Rent electric shampooer \$1.00
 COGBURN - YOUNG TRUE VALUE STORE

ALUMINUM FOR SALE - Used sheets of aluminum, 25 cents each in lots of 100 20 cents each. The Plains Record PHONE 456-4116

YOU saved and slaved for wall to wall carpet. Keep it new with Blue Lustre. Rent electric shampooer, \$1.00
 COGBURN-Young Hardware

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 Trailer House 10' x 55' 1965 American Homecrest Call 456-4858 after 5 p. m. ttc

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Fill Cracks And Holes Better
 Handles like putty. Hardens like wood.
PLASTIC WOOD
 The Genuine - Accept No Substitute.

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RADIATORS REPAIRED
 Radiators cleaned - repaired - recorded.
 THE FIX-IT SHOP
 Phone 456-2955 4tc

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RELIABLE PARTY FOR ADDED INCOME FOR PART OR FULL TIME WORK. WE SECURE LOCATIONS FOR TESTERS Male or female, wanted for this area to service route for Sylvia & R. C. A. television and radio tubes sold through our latest modern method free self-service tube testing and merchandising units. Will not interfere with your present employment. To qualify you must have \$1,476.60 to \$2,953.20 cash available immediately for inventory and equipment, investment secured. Car, 5 spare hours weekly, could net up to \$6,000.00 per year in your spare time, should be able to start at once. This company will extend financial assistance to full time if desired. Do not answer unless fully qualified for time and investment. Income should start immediately. Business set up for you. Selling, soliciting, or experience is not necessary. For personal interview in your city, please include your phone number and write, U. S. Electronics Corp., 6267 Natural Bridge, Pine Lawn 20, Mo.

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RENTALS

FOR RENT
 Completely Furnished Apartments. See AT THE PLAINS MOTEL

WANTED livestock to pasture by month, have good maize stock field and cane sorghum field.
 Call 456-4324, R. W. Kelley 2tc

FRACE yourself for a thrill the first time you use Blue Lustre to clean rugs. Rent electric shampooer \$1.00
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 Trailer House 10' x 55' 1965 American Homecrest Call 456-4858 after 5 p. m. ttc

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Have Your
Old Hats

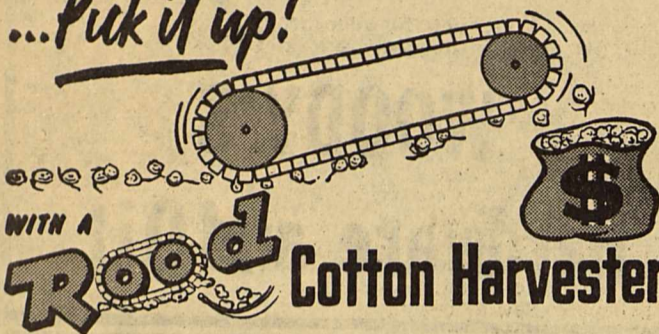


Cleaned, Blocked,
And Retrimmed.

Glovers Cleaners

COTTON ON THE GROUND?

...Pick it up!



WITH A **Road Cotton Harvester**

SALES SERVICE PARTS
NEW & USED MACHINES
Farm Proven Quality

TEXAS COTTON HARVESTER SALES CO.

5604 S. QUIRT SH 7-1261 LUBBOCK

PURELY LOCAL



Weekend guests in the H. E. McNew home were Mrs. M. B. McNew and Burn of Midland.

Mrs. Sallie Forrest is a patient in Brownfield Hospital. Mr. & Mrs. Frank Spencer spent the Thanksgiving weekend in Hot Springs, N. Mexico. They returned home Sunday.

Mr. & Mrs. Vaughn Culwell and son and Mr. & Mrs. Dan McClellan and girls of Tatum spent Thanksgiving with the ladies Dad, Mr. Bass in Kermit.

Mrs. James Anderson and children of Monahans were here with her parents, Mr. & Mrs. Russell Faulkenberry over the Holidays.

Mr. & Mrs. J. A. McConnell and Mrs. Sallie were in Midland Thanksgiving with Mrs. H. H. Lusk and girls.

Mr. & Mrs. Roy Edwards & Latricia went to Roys Mothers, Mrs. Edwards in Ft. Summer for Thanksgiving.

Guests in the G. T. Blount home Saturday was her sister, Mrs. Earl McClintock & granddaughter of Santa Anna and a niece, Mrs. Morris Wallace & daughter of Jal, N. Mexico.

Mr. & Mrs. Vennum Fitzgerald and children visited in Dimmitt over the weekend.

Mr. & Mrs. Jack Palmer and sons of Earth visited relatives here over the weekend.

Mr. & Mrs. Horner of Seagraves visited his sister Mrs. O.C. McCann & J. W., Sunday.

Mrs. Jim Pharr & Pharon went to Houston over the Holidays and visited relatives.

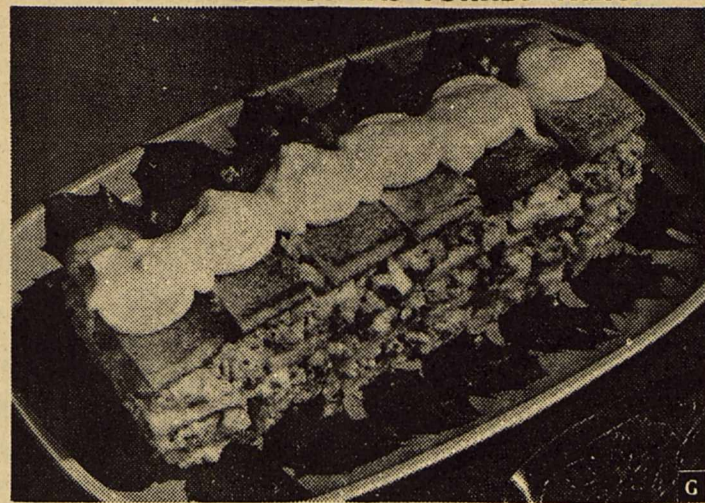
Mr. & Mrs. John Anderson spent the long weekend with Mr. & Mrs. Hollis Wolfenbarger and boys in Killeen. They also visited Mr. & Mrs. Kit Morris while there.

Holiday guests in the Joe Kennedy home were her children Mr. & Mrs. Tommy Riggs & children and Mr. & Mrs. Delbert Riggs & children of Midland and Mrs. H. D. Phillips & family of Brownfield and Mrs. Joyce Smith & children of Odessa.

Guests in Mrs. Ruth O'Neal home over Thanksgiving was her daughter Mr. & Mrs. Harold Carey & children now of Midland but moving to Nevada.

Mrs. M. McGinty's weekend

TRY THIS CHRISTMAS TURKEY TREAT



While roast turkey has become a holiday tradition, so has the problem of what to do with the leftovers. But here's a tasty suggestion from Austin Nichols home economists that your family will be sure to "gobble up": the sandwich loaf, a perfect hot dish for those cold winter days when the family comes home hungry.

- GOURMET SANDWICH LOAF**
- 4 hardcooked eggs
 - 1 cup finely chopped cooked turkey
 - 1/2 cup chopped sweet pickles or pickle relish
 - 1 can (10 to 12 oz.) cream of mushroom soup
 - Salt and pepper
 - 12 slices bread
 - 2 Tbsp. soft butter or margarine
 - 1/2 cup milk

Chop 2 of the eggs. Combine with turkey, pickles and half of the soup. Season to taste with salt and pepper. Trim crusts from bread and cut slices in half to make 24 pieces. Place 6 pieces of bread close together on baking sheet

or heat-proof serving platter. Spread with turkey mixture. Top with layer of bread. Repeat until there are 3 layers of turkey and 4 layers of bread. Brush top with softened butter. Bake in moderate oven (375° F.) until lightly browned, 15 minutes. Blend milk with remaining soup. Heat to boiling. Add remaining chopped eggs. Serves over 6 sandwiches.

The kids will love these sandwiches, especially when washed down with a steaming cup of hot chocolate. And adult guests will also appreciate another kind of "Turkey," which is rapidly becoming a holiday tradition in many American homes. Wild Turkey Bourbon in glasses often appears beside domestic turkey on a platter during the holiday season.

With this recipe for Gourmet Sandwich Loaf, and an ample supply of both Wild and domestic turkey, you can expect friends to "flock" to your door for a friendly gobble-fest at every holiday season.

visitors were her niece Mr. & Mrs. E. V. Smith of Aspermont and Mr. & Mrs. Glen Moorehouse of Dumas.

Mr. & Mrs. John Camp visited Slim Rhoden & family in the Ray Strickland home Sunday.

Holiday guests in the E. S. Bandy home were Mr. & Mrs. Leon Bandy of Meadow & Mr. and Mrs. Audie Bandy of Lubbock. Mrs. Willie Mae Barrett of Grandprairie was with them all weekend.

Mr. & Mrs. A. H. Bacon spent Thanksgiving holidays with her mother, Mrs. Weesner of Frankston, Texas. They met their daughter, Mrs. Mae Jean McGowan of Dickinson there, and Davy returned home with his mother after visiting here. Mrs. Weesner returned home with the Bacons to spend the week visiting here.

Everyone is invited to a Pink and Blue Shower, honoring Mrs. Ray Faught, Saturday, December 4, from 9 to 11 a.m., in the home of Mrs. Cordell Huddleston.

Bright and Merry
Cards for Christmas

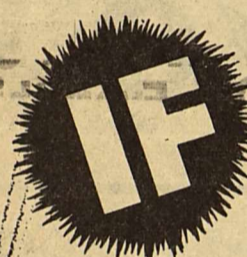


Our Christmas card shop is open

Curry Edwards Drug

Christmas Shop in One Stop
...at your Drug Store

SHOP AT HOME



is a big, sad little word but it shows the way to

Better Times for You

No other word than "if" starts off so many hard-luck stories. No other word explains so many failures. Yet it's the backward-looking word which crystallizes our experience . . . and when used as a guide, enables us to look forward with more wisdom.

For example, we might say "IF every dollar of local money that has been needlessly spent outside of this trade area in past years had been spent at home, those of us who live in this community would be more prosperous, happier and more secure."

And thus contemplating what might have been . . . IF . . . we can make our plans and our resolutions to avoid the costly habits we have let ourselves take up in the past.

We can see more clearly how a dollar here and a dollar there . . . saved from dribbling away into the economic life-stream of some other community, will soon add up to brighter and more prosperous times . . . for us and our children, and for our friends and neighbors.

It Pays to Buy Where You Live

These Firms Are Genuinely Interested in the Future of Our Community and Your Welfare

- PARK and SHOP
- FREE PARKING
- GREATER VARIETY
- WIDER PRICE RANGE
- BETTER VALUES
- FAMOUS BRANDS
- SHOP with CONFIDENCE
- FRIENDLY SERVICE

Plains State Bank	City of Plains
George's 66 Service	Plains Oil Company
Loyd Insurance Agency	Cogburn-Young True Value Store
Woody's Hardware & Feed	Marie's fashions & Fabrics
Horkey LP Gas & Shell Service	Romain Telephone Company


SAVE!

FEAST for the LEAST!

ROUND STEAK 85¢ lb	FRYERS 33¢ lb	CHUCK ROAST 49¢ lb
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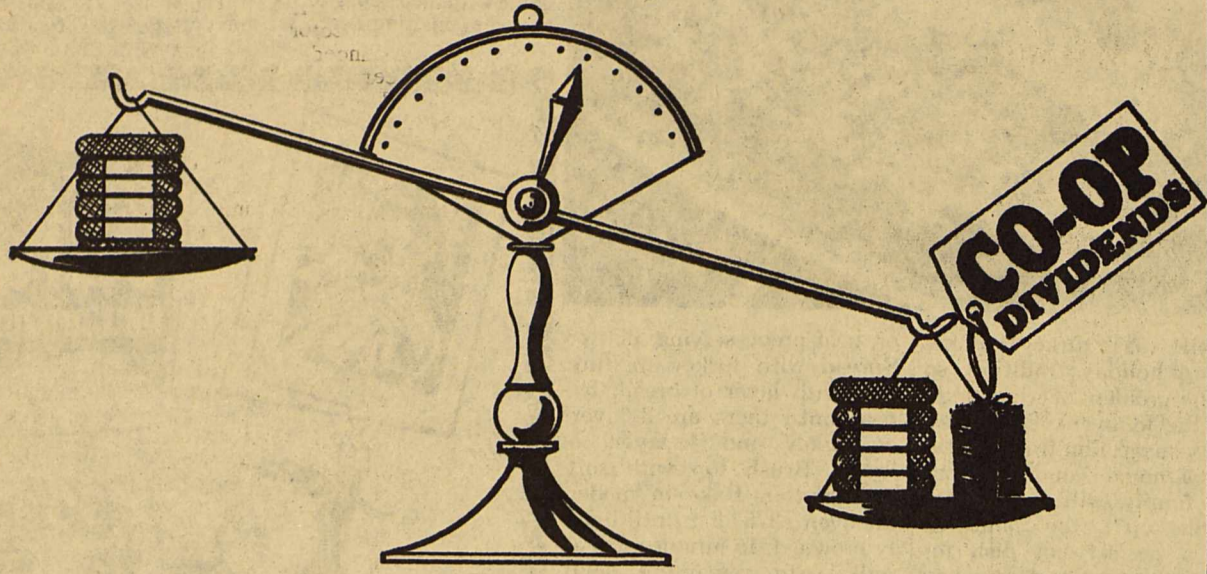
Strawberries 0-oz Groves 2 for 49¢	Coffee Shurfine Reg. or Drip 69¢
Turnovers Properidge Farm Any Flavor 2 for 79¢	Toasteem 39¢
Muffin Mix Betty Crocker Blueberry 39¢	Napkins 2 for 19¢
Pizza Mix Chef Boy-ar-Dee Cheese 41¢	Blackeye Peas 2 for 25¢
Tuna Franco American 2 for 49¢	Enchiladas Patio Beef 24 oz Each 59¢
Beef Gravy 2 for 31¢	Tomato Juice 3 for 20¢
	Fruit Cocktail can 2 for 45¢

WE HAVE A LARGE SELECTION OF CHRISTMAS TREES.



Plains FROZEN FOODS

PH. 456-8722 PLAINS, TEXAS



LET THE CO-OPS TIP THE SCALE IN YOUR FAVOR!

At your cooperative gin you get a careful job of ginning on some of the finest machinery made. But ginning is only the beginning. Through your gin, you have available to you:

- Cottonseed crushed on a COOPERATIVE Oil Mill.
- Services of a COOPERATIVE COMPRESS.
- QUALITY COOPERATIVE PLANTING SEED at farmer prices.
- Your cotton fiber analyzed for quality by the finest FIBER TESTING LABORATORY in the industry.
- Marketing of your cotton to the spindles of the world through your own MARKETING ASSOCIATION.
- SAVING DIVIDENDS from each of these successful operations returned to you.

Yoakum County Co-op Gin



PRESIDENT	R.M. (Bob) Jones	DIRECTOR	Foye Powell
VICE PRESIDENT	Loren Gayle	DIRECTOR	H.W. Tamton
SECRETARY	Earl Kiser	DIRECTOR	Jimmie R. Cox
DIRECTOR	Russel Faulkenberry	MANAGER	Bob McCrary

**★ Tokio ★
News**

BY SONIA PIPPIN

Sherri Pippin has been at home with a sore throat for a few days this week. She is the daughter of Mr. & Mrs. O. A. Pippin.

Mrs. John Dale Curtis is recovering from back surgery in the Lubbock Methodist Hospital. Plans are for her to come home at the end of this week.

Visiting in the Rowe Stephens home for Thanksgiving Dinner were Mr. & Mrs. L. L. Smith, and Claudia & Jimmy Curtis.

Holiday guests in the O. A. Pippin home were Mr. & Mrs. T. J. Finley, Donna, & Debbie of Haskell. Mrs. Rowe Stephens and Mrs. L. L. Smith visited in the Pippin home with the Finleys, for a few hours, Thursday afternoon. Later in the day the Pippins & Finleys visited friends in Plains.

Sidney & Gay Pippin visited Sidney's parents, Mr. and Mrs. O. A. Pippin, Sunday afternoon.

Mrs. Norman Labow, mother of Mrs. Alfred Pippin, is staying in with the Pippins, following eye surgery two weeks ago.

School Menu

- Buttered Yams
- Buttered Green Peas
- Indian Cole Slaw
- Hot Rolls & Butter Sliced Peaches
- Milk

- Fish with Tartar Sauce
- Blackeyed Peas
- Buttered Yellow Corn
- Tossed Salad
- Hot Rolls & Butter
- Fruit Jello
- Milk

Friday, December 10th

Monday, December 6th

- Chicken & Rice (Fresh Frozen) Buttered Green Limas
- Buttered Yellow Squash
- Pineapple and Carrot Salad
- Hot Rolls & Butter
- Chocolate Pudding with Topping
- Milk

Tuesday, December 7th

- Hamburgers with Mustard, Pickles & Onion Relish
- Buttered Potato Salad
- Tomato & Lettuce
- Fresh Fruit Cup
- Hot Ginger Bread & Butter
- Milk

Wednesday, December 8th

- Underwoods Barbecue
- Ranch Style Beans
- Cabbage
- Beets & Dill Pickles
- Onion Rings
- Hot Corn Bread & Butter
- Cherry Cobbler
- Milk

Thursday, December 9th

- Beef Roast and Gravy

Buy U.S. Savings Bonds

STAR-SPANGLED SAVINGS PLAN FOR ALL AMERICANS

SHOP WOODY'S for your hardware and paint needs, and get more for your money.

WOODY'S
Hardware and Oil

BUDGET BOOSTERS!
OUR LOW FOOD PRICES!

Bacon	Glovers	2 lbs.	\$1.39	Fish Sticks	8 Oz Keith	2 for	49c
Sugar		10 lb. bag	\$1.17	Enchiladas	Beef Patio 24 oz pkg		59c
Eggs	Fresh Grade A Med		49c	Christmas Decorations FOR A SPARKLING TREE!			
Oxydol	Giant Size 10¢ off label		75c				
Pecans	in Shell	lb.	43c	Cabbage		lb.	3 1/2c
Strawberries		10-oz. pkgs. 2 for	49c	Oranges		5 lb. bag	39c
We Have Christmas Trees!				Grapefruit	Red	5 lb. bag	39c

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PLAINS INDEPENDENT SCHOOL DISTRICT
PLAINS, TEXAS
STATEMENT OF CASH RECEIPTS & DISBURSEMENTS
FOR FISCAL YEAR ENDED AUGUST 31, 1965

	State & Co. Available	Local Maintenance	Transportation	Social Security	Food Service Fund	Student Activity	Building Fund	Interest & Sinking	Totals
Opening Cash Balances, 9-1-64	\$ 514 21	\$ 387 47	0	0	\$ 916 95	0	\$ 1 775 84	\$ 2 046 35	\$ 5 640 82
RECEIPTS									
10 Local Sources		\$339 309 48			\$25 856 62			\$181 957 30	\$547 123 40
20 County Sources									
30 State Sources	\$57 489 83	1 150 60			4 108 92				62 749 35
40 Federal Sources									
50 Sale of Bonds									
60 Loans									
70 Sale of Property		1 000 00							1 000 00
80 Incoming Transfers									
85 Interfund Transfers	500 00				3 000 00				3 500 00
Total Cash Receipts	\$57 989 83	\$341 460 08	0	0	\$32 965 54	0	0	\$181 957 30	\$614 372 75
Total Funds Available	\$58 504 04	\$341 847 55	0	0	\$33 882 49	0	\$ 1 775 84	\$184 003 65	\$620 013 57
DISBURSEMENTS									
Budgetary Disbursements	\$58 446 76	\$327 094 99			\$31 867 02		\$ 1 157 21	\$179 160 45	\$597 726 43
Retirement of Current Loans		10 000 00							10 000 00
Food Service Fund									
Student Activity Fund									
Interfund Transfers		3 500 00							3 500 00
Prior Year Payables Liquidated		203 86							203 86
Total Cash Disbursements	\$58 446 76	\$340 798 85	0	0	\$31 867 02	0	\$ 1 157 21	\$179 160 45	\$611 430 29
Closing Cash Balances, 8-31-65	\$ 57 28	\$ 1 048 70	0	0	\$ 2 015 47	0	\$ 618 63	\$ 4 843 20	\$ 8 583 28
Memo - Accounts Payable, 8-31-65	0	\$ 197 15	0	0	0	0	0	0	\$ 197 15
Unencumbered Balances, 8-31-65	\$ 57 28	\$ 831 55	0	0	\$ 2 015 47	0	\$ 618 63	\$ 4 843 20	\$ 8 386 13

State Line News

BY MARGARET BOX

State Line Home Demonstration club members and their families enjoyed their annual Thanksgiving dinner at Alma's Cafe. Tuesday night those attending were: Mr. and Mrs. Leon Thompson and children, Mr. and Mrs. Lee Roy Box and daughters, Mr. and Mrs. R. G. Hartman and sons, Mrs. Guy Hughes, Mr. and Mrs. Roy Perkins and daughters, Mr. and Mrs. Eldridge Tidwell, Mr. and Mrs. Tom Box and son, and every Mr. and Mrs. Bill Overton, Guest Club member attended. The next meeting will be Dec. 9,

in the home of Mrs. Leon Thompson.
Mrs. Mineola Fortson of Plainview visited from Wednesday until Sunday with Mr. & Mrs. W. P. Turner and girls. Other guests Thanksgiving night were Mrs. Tom Warren of Plains, Mr. & Mrs. J. A. Turner and children of Lovington.
Mr. & Mrs. Bill Proctor & son of Abilene visited her parents Mr. & Mrs. Loren Gayle and family Thanksgiving.
Mr. & Mrs. J. A. Turner & family of Lovington ate Thanksgiving dinner with Mr. & Mrs. Loren Gayle & family.
Mr. & Mrs. Leon Thompson & children spent Thanksgiving with her parents, Mr. & Mrs. C. A. Stewart in Plains. Guests during the holidays in the home of Mr. & Mrs. Leon Thompson were Mrs. & Mrs. N. E. Eddleman & family of Colorado City, Mr. & Mrs. Herman Eddleman of Big Springs

Steve Reeves, Dennis Thompson and O. E. Thompson all of Odessa.
Mr. & Mrs. Roy Perkins, Toni and Brenda ate Thanksgiving dinner with Mrs. Perkins parents Mr. & Mrs. W. E. Goldston.
Mr. & Mrs. Preston Adams and family of Denver City & Mr. & Mrs. D. V. Perkinsof Tokio were dinner guests Tuesday in the home of Mr. & Mrs. Roy Perkins and girls.
Mr. & Mrs. Kent Welch & Tracy ate Thanksgiving dinner with her parents Mr. & Mrs. R. C. Hartman, Jerry & Dicky.
Mr. & Mrs. Eldridge Tidwell and Eddie spent Wednesday & Thursday in Amarillo with her sister and family Mr. & Mrs. E. J. Henderson.
Mr. & Mrs. Ira Tidwell, Randy & Lyndyl were hosts to her families Thanksgiving Day those attending were: Mrs. Dimple Henderson, Mr. & Mrs. Chester Holden & children,

Mr. & Mrs. Truman Galyon all of Lubbock, Mr. & Mrs. Bill Davis of Portales, and Mrs. R. E. Tidwell.
Mrs. Eldridge Tidwell & Eddie spent Friday & Saturday with Mrs. Bill Davis in Portales and both returned to Plains Saturday night.
Mr. & Mrs. H. F. Barnes of Plains were dinner guests Tuesday of Mr. & Mrs. Tom Box.
Wesley Harris of Las Cruces and Paul Harris of Portales, both students spent the holiday with their parents, Mr. & Mrs. Prentiss Harris. They were in Clovis Thanksgiving Day with their daughter, Vicki and husband, Elmer Anderson and his mother, Mrs. Anderson packed to move Thanksgiving Day for Kansas. They were dinner guests of Mr. & Mrs. Newell Williams and girls.
Miss Kay Evans of Wayland College in Plainview visited her parents Mr. & Mrs. Cecil Evans, during the holidays.
David Dinniger of Dallas, student of University of Texas was a guest of Mike Field during the holidays. John Ferguson of Hamlin, Tech student was a visitor Thanksgiving Day Mike is a student in Texas Uni.
Mrs. Lorena Houston spent Thanksgiving day with Mr. & Mrs. Lee Heblson and family of Cross Roads, N. Mexico.
Mr. & Mrs. Aaron Gaines and Butch visited their daughter and husband Mr. & Mrs. Jimmy Linthicum of Lubbock from Wednesday through Friday. They spent Saturday in Bovian with Mr. Gaines parents Mr. & Mrs. A. E. Gaines & family.

Our Soil, Our Land!

YOAKUM S C D NEWS BY C. MURRELL THOMPSON

The storm last Friday was a fair warning of what is to come next February and March. If you have planned ahead as many conservation farmers have you have a cover of grain sorghum stubble or forage sorghum, small grain or other crop on your land that will do a good job of holding your top soil. 2500 lbs in 40 inch rows will hold our soil and if you have less supplemental tillage of chisel plowing or bedding will help.
New Great Plains contracts on Clifford Anderson, Kenneth Blount, W. R. Nelson, Leola B. Woolsey and applications on Robert B. White and H. H.

Lowrey are keeping the SCS office busy along with year end work.
New District Plans on Tom Barron, Jr., O. H. Clark, W. R. Nelson, Clifford Anderson, A. B. Carpenter, Leland Ellison, and Albert H. Anderson have been worked out and are being typed.
Cotton burs are worth \$8.00 per ton based on 25 years of research at Oklahoma State University. They hold our soil, moisture and add organic matter. They should not be burned as long as we have so great a need for organic matter and water is so important.

College Band Due Here

The McMurry College Band will present concerts and worship services in Big Spring, O'Donnell, Plains, and Brownfield during a short tour they will make December 5, 6, Dr. Raymond T. Bynum, director of the band, has announced.
On Sunday, December 5, the band members will present the "Let us Worship through Music" service at the morning worship of the Wesley Methodist Church in Big Spring. Their host will be the Rev. Jarrell H. Sharp.
Sunday evening they will present the worship program in the First Methodist Church of O'Donnell at 7 p. m. The Rev. Robert Brown is pastor in O'Donnell's Methodist Church.
Monday, December 6, the band will perform in O'Donnell High School in a morning concert. Monday, Dec. 6, at 2 p. m. the McMurry musicians will perform in Plains High School Auditorium. In Brownfield the band will be sponsored by director Fred Smith.
The McMurry has presented the worship service to congregations over the Southwest for the past 19 years including a service in the Monterrey Mexico Methodist Church in 1964.
In the worship service, band members perform all the rituals of prayer, scripture readings, and play hymn accompaniment for congregational singing. The high point of the program is the presentation of the Fred Waring arrangement of "The Battle Hymn of the Republic" with band members forming a chorus and others playing accompaniment.
Other numbers to be played include "The Holy City", "The Chimes of Capistrano", "The Beautiful Garden of Prayer", "The Bells of St. Mary

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Cotton Growers Delinting Co.

the local ASCS office in Plains in transferring allotments from other counties the documents are first cleared through the county where the farm is located that the allotment is purchased or leased from. The amount transferred to a farm cannot exceed 100 acres over the 1965 established or allotment. Farmers interested in purchasing or leasing allotments has a number of things to consider including price to be paid, lint basis, the expected selling price or loan price this fall, the payments that may be earned under the cotton program by diverting 12 1/2, 25 or 35 percent, the money that may be lost by not having sufficient acreage to divert or plant the permitted grain acres if participating in the feed grain program. Transfer documents must be filed not later than December 31, 1965.

Charles and Bill Faust are shown in 40 inch row grain sorghum stubble, about 2500 lbs per acre. That is doing a real good job holding our precious top soil and moisture. Use your crop residue, don't destroy it.
Photo by C. M. Thompson

Whether You Buy Or Make It Yourself, Look For That Tag That Keeps West Texas On The Grow!

D.C. Newsom Gin

100% cotton!

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CHECK OUR SANTA APPROVED AUTO VALUES!!!

THE GIFT EVERYONE WANTS...

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1966 MUSTANG Hardtop

1966 FAIRLANE 500 Convertible

1966 FORD COUNTRY SQUIRE

1966 THUNDERBIRD Hardtop

1966 BRONCO Roadster

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PHILLIPS 66

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HARDWARE FEED

Ph. 6-4000

HEADLINE MAKING...
FOOD VALUES

Chuck Roast lb. 49¢	Sirloin Steak lb. 83¢	Ground Beef Fresh lb. 49¢
Wilson Corn King 1 lb. 69¢		
Bleach Energy 1/2 Gallon 29¢	Carrots Cello 2 for 19¢	
Shortning 3 lb. can 83¢	Bananas Golden Ripe 10¢	
Waffle Syrup Worth 39¢	Oranges Texas 5 lb. bag 39¢	
Cheese Spread Shurfresh 2 lb. 75¢	Tomatoes Hunts 300 Can 2 for 35¢	

HAWKINS FOOD MARKET

Double Goldbond Stamps On Wednesday

Big Ten Dominates 76th Annual All-American Team Selected by Nation's Football Coaches

The powerful Big Ten, led by number one-ranked Michigan State, dominated the 1965 All-America squad of 22 players selected by the American Football Coaches Association. Seven players from the perennially tough Midwest Conference were selected by ballots of over 500 coaches. The group includes two defensive stars from the Michigan State team which held Notre Dame to a minus twelve yards rushing and topped the nation in rushing defense.

and the Big 8 and Southeastern Conference with three each. A surprise was the failure of the usually powerful Far West and East to attract attention in the balloting. Breakaway halfback Mike Garrett of Southern California was the lone West Coast representative while the East was shut out.

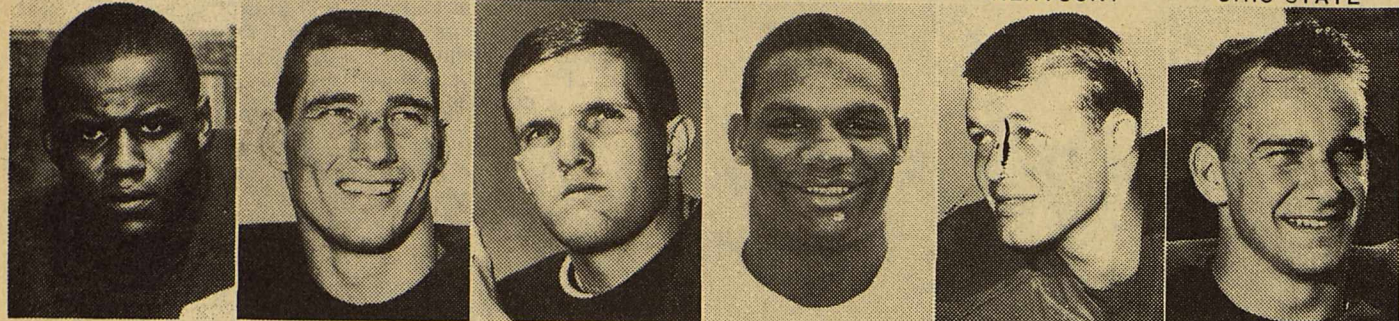
Sponsored by Eastman Kodak Company, the squad is a successor to the All-American team originated in 1889 by Coach Walter Camp of Yale.

Here's the 1965 lineup:

Offensive Team



E - Charley Casey (6-2, 204) FLORIDA
 E - Howard Twilley (5-10, 180) TULSA
 T - Glen Ray Hines (6-5, 235) ARKANSAS
 T - Sam Ball (6-4, 240) KENTUCKY
 G - Doug Van Horn (6-2, 236) OHIO STATE

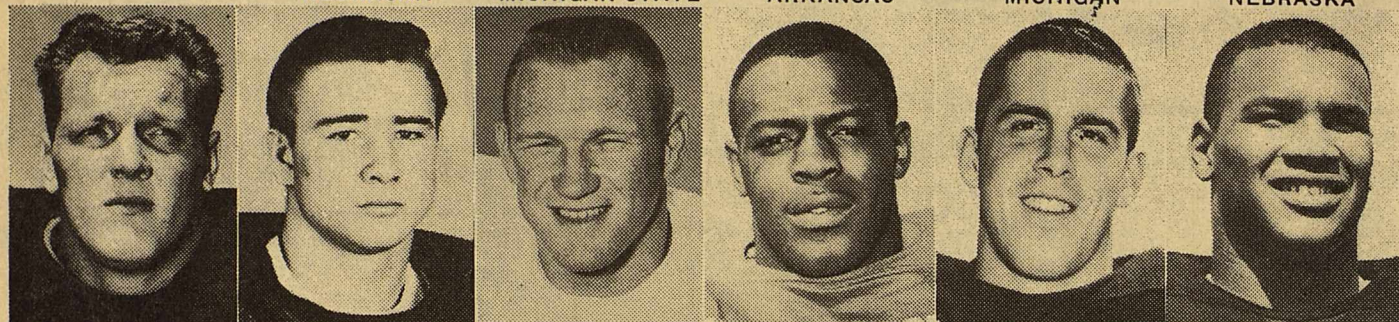


G - Dick Arrington (5-11, 232) NOTRE DAME
 C - Paul Crane (6-1, 194) ALABAMA
 QB - Bob Griese (6-1, 185) PURDUE
 HB - Mike Garrett (5-9, 185) SOUTHERN CALIF.
 HB - Donny Anderson (6-3, 210) TEXAS TECH
 FB - Jim Grabowski (6-2, 219) ILLINOIS

Defensive Team



E - Tony Jeter (6-3, 225) NEBRASKA
 E - Bubba Smith (6-7, 268) MICHIGAN STATE
 T - Loyd Phillips (6-2, 227) ARKANSAS
 T - Bill Yearby (6-3, 222) MICHIGAN
 G - Walt Barnes (6-3, 240) NEBRASKA



G - Jerry Shay (6-2, 230) PURDUE
 LB - Carl Mc Adams (6-3, 215) OKLAHOMA
 LB - Tommy Nobis (6-2, 230) TEXAS
 DB - George Webster (6-4, 218) MICHIGAN STATE
 DB - Nick Rassas (6-0, 185) NOTRE DAME
 DB - Johnny Roland (6-2, 207) MISSOURI

Good Neighbor Review

From

Lovington, New Mexico

Connie's Standard Service

Connie's Standard Service is located at 814 West Avenue D at 9th, in Lovington, Phone 396-9912.

At this station "service" is their motto. Whether you want a wash or a grease job, a tank of gas or just want your windshield washed or tires checked, you can be sure of getting the best service at Connie's Standard Station in your one stop station in these well known Chevron oil products.

They have the best of high

octane gas and motor oils. When you stop here for gas, they not only fill your tank but wash your windshield, check your tires and under the hood so you can see that this is the service station to visit when you are in Lovington shopping for the day. Have them wash and grease your car while you are out shopping.

We in this Good Neighbors Review wish to highly recommend Connie's Standard Station on their service and products rendered to the public of this area.

Arrow Gas Company

Arrow Gas Company in Lovington has scores of satisfied customers. They are located on the Tatum Highway and they service this entire section.

When your tanks need refilling, call this firm and they will promptly take care of your needs. Telephone 396-2212 in Lovington and they will gladly deliver the gas to your home. There is no need for you to ever run

out of gas and suffer the inconveniences or no heat or cooking facilities when you patronize this firm. They will gladly add your name to their regular lists and they will call at your home regularly and check your tank and keep it refilled when it is necessary to do so.

Stop worrying today about your gas and get on the regular customer list of Arrow Gas Company. You will be pleased with their service.

Turner's Inc.

Conveniently located at 205 North Main in Lovington, Phone 396-3088. The friendly atmosphere which predominates this store at all times has placed it in a class all by its self and can well be termed shopping headquarters "for this city and surrounding territory".

That much discussed word "service" finds true expression in the friendly employees who are ready and willing to assist the customers of this store.

Each department of this store is supervised by those well trained in the needs of

the department and the merchandise is well priced according to price, style, etc., to assist you in making your selections. You will find that they only stock those items that are in current style, design, materials and quality.

We call the attention of our readers to the advantage of having a store like this which has maintained the best in service to the public. This policy should guide one to do business with this reliable firm which has the interest of very customer at heart.

Lovington Ford Sales

The Lovington Ford Sales is located 123 South Main in Lovington. Phone 396-3647.

Years ago America brought its motor car impulsively. They made selections without comparing values. But now the new Ford has changed that. Thousands upon thousands are turning to Ford today.

They're finding in the smartly styled and impressive Ford roominess and comfort beyond their expectations. When they slip into the drivers seat they discover driving is al-

most effortless. They marvel at the lack of vibration in the new Ford. There's a new brilliance of performance with real economy, too.

If you are contemplating the purchase of a new car may we suggest that you see, ride, and drive, in the new Ford you'll know what true motor economy means. After driving the new Ford you'll know why it is the one car more people buy for style performance, speed economy and all around motoring satisfaction.

Lovington Sand & Gravel

Sand and gravel is the business of Lovington Sand & Gravel located at 402 E. Avenue H in Lovington. Phone 396-4022. They are fully equipped and qualified to serve you in all your sand and gravel needs.

This experienced sand and gravel company is known in this section for a reputation of honesty and reliability. You can depend on them to furnish you materials of highest quality. The materials you buy from them will meet the most rigid specifications of the building industry.

When you are in the market

for sand and gravel of the highest quality or ready mix in any quantity be sure to call Lovington Sand & Gravel in Lovington. Their delivery equipment is kept in good condition and you can depend on them to have the material you need on the job when you are ready for it. Remember the phone number is 396-4022 This review issue is happy to recommend this firm in Lovington.

Having them transport your ready mix is a real convenience as it eliminates delay and assures a high quality, hard setting concrete.

International Harvester Sales

When in the market for farm implements be sure to go to International Harvester Sales Service, featuring the famous International Harvester farm machinery, which has stood the years of rugged usage and has proven satisfactory to farmers of this area.

To be efficient a piece of farm machinery must be built to stand the rugged use necessarily involved in working farm lands. International Harvester Sales & Service also features a complete parts and repair department so that when your equipment needs overhauling and renovating, as all machinery must at various times. They can give you the best possible service in the least possible time at the least expense to you.

Be sure to contact International Harvester Sales & Service first when in the market for any type of farm equipment, just phone 396-4500 for information or stop at 802 N. Main the next time you are in Lovington and let one of their representatives show you the advantages of using International Harvester equipment to put your farm on a really paying basis.

Powell's Beauty College in Lovington is located at 511 S. Main. Phone 396-2887.

This school provides a way for women to learn a profession that is dignified and profitable.

To all women in this area Please Note Powell's Beauty College offers you an opportunity that you cannot afford to miss out on. They will ex-

plain in detail the training to you. The supervising personnel are experienced in practical experiences and knowledge.

Powell's Beauty College in Lovington has reasonable rates and for graduates, job placement opportunity. Beauty service is provided here at lower rates. Try them for your next beauty appointment. If you

are looking for a way to make good money in a profession, come by in person or call Powell's Beauty College in Lovington.

We wish to compliment Arledge's upon their policy of quality and the latest styles in ladies garments.

Sears Roebuck & Company

This firm is one of the leaders of its kind in this section, and they have built their reputation upon the service, satisfaction and good will extended to their many customers. Having been in this line of business for a number of years, the management provides the demands of his customers with quality service at reasonable prices.

The people of Plains and surrounding territory trading with Sears Roebuck & Co. because they know they will be treated fairly. It has often been said that business goes where it is invited and stays where it is well treated. Through constant vigilance, and execution of this policy they have attained success and popularity among the people of this district.

In this review of reliable concerns in our trade area, we recommend Sears Roebuck & Co. at 115 N. Main in Lovington and 114 N. Main in Denver City. Their years of satisfactory service to the public, quality merchandise and fair price are the ultimate reason for their success. Dial 592-2184 in Denver City and 396-2487 in Lovington for ordering by telephone.

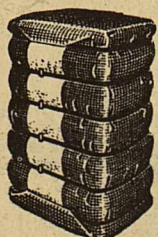
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