



# The Plains Record



OUR 35TH YEAR

THURSDAY SEPTEMBER 2, 1965

NUMBER 35

## COWBOYS INVADe SUDAN HORNETS' NEST

### Echols Buy & Will Manage Plains Memorial Center

The Plains Memorial Convalescent Center was sold this week to Mr. and Mrs. Curtis Echols of Olney. The Echols took over the operation of the home yesterday, and have moved to Plains. They will live in the home and manage it themselves. The Center was formerly owned by Mr. H. B. Smith, Dallas businessman.

Mrs. Echols will be the administrator at the Convalescent Center. Mrs. Echols, whose name is Augusta, stated that an open house will be next Sunday afternoon from 2:30 until 4 p. m., and the public is invited to attend the function at the home. Cake and coffee will be served at the center and Mrs. Echols announced that everyone is invited to attend.

Echols is a retired rancher having originally come from Young County.

The Echols have one daughter, Mrs. Gordon C. Lee, Dallas. They also have two grandsons and two granddaughters.

Mrs. Echols also stated that a news column from the Plains Memorial Convalescent Home would be written for the Plains Record. She said she thinks that it would be good to report on the many activities of the residents of the home.

Mr. Echols stated that he believes that they will feel at home in Plains, because of his farm and ranch background.

He said that it is good to live in a community where one has common interests with

the principal means of income and since agriculture is the primary source of income for this part of the county, he will find it interesting to view the operations of farms and ranches in the area with interest.

Mrs. Echols speaks of her work with interest and determination. She said that she knows that it is quite a challenge to operate such a center but that she is happy to meet the problems with interest and with responsibility.



MR. AND MRS. ECHOLS ARE PICTURED AT THE PLAINS MEMORIAL CONVALESCENT CENTER ON THEIR FIRST DAY AS OWNERS.

The Cowboys from Plains meet the Sudan Hornets at Sudan tomorrow night in the years first grid battle for both teams. The Plains team will have a weight advantage of 10 pounds per man, but Head Football Coach Rip Sewell said cautiously that the Sudan Hornets are an improved team over last year, having 14 lettermen returning this season. Six of the Sudan lettermen are offensive starters and eight are defensive.

Coach Sewell illustrated that even though the Pokes defeated the Hornets last year to the tune of 30-12, that it was a hard fought contest and that Sudan is a good team.

The Cowboys will average 175 lbs on the line and 165 lbs on the backfield, while the Hornets will weigh in at 165 lbs on the line and 155 lbs on the backfield.

The coach said that Bobby Taylor will probably get the nod to quarterback the team in the opening contest. Danny Smith will be called on to perform punting duty, and Butch Gayle will boot the extra points and try for the field goal when called upon.

Coach Sewell said that there are two reserve punters and one reserve field goal and extra point specialists on the squad. He said that the Cowboy kicking game should be good.

The Plains Coaching staff have worked hard to get the boys in condition for the opening battle, and feel that the attack will be explosive, while the defense should be sound and able to hold.

### Fitzgerald

### Family Reunion

The twelfth annual Fitzgerald Reunion was held August 14, 1965 in the Stamford Plains, Texas. Dominoes and "42" were enjoyed throughout the afternoon.

Bill Fitzgerald and Cordell Huddleston were chairmen and prepared the barbecue.

There were 70 present including all seven senior members of the Fitzgerald family. Will and Olga Fitzgerald of Brownfield, Roy and John E., Plains, Clyde, Phoenix, Arizona, Mrs. W. W. Pollard, Carlsbad, Mrs. Virginia Mahaffey, Mount Vernon, Texas, Mrs. Roy Fitzgerald, Mrs. John E. Fitzgerald, Mr. and Mrs. Johnnie L. Fitzgerald, Johnna Dianne, Lynn, Gwen, Mr. and Mrs. Bob Loe, Travis, Mike and Lisa, Mr. and Mrs. Jack Palmer, Brent and Brad; Mr. and Mrs. Cordell Huddleston; Mr. and Mrs. Bill Fitzgerald; Terry; Mr. and Mrs. Vennum Fitzgerald, Vennette all of Plains.

Mrs. Will Fitzgerald, Mrs. C. E. Fitzgerald Brownfield, Mr. and Mrs. Raymond Fitzgerald and Mike, Navajo, Arizona, Jimmie Fitzgerald Maholin Mahaffey, Abilene; Mrs. and Mrs. Herman Skains Debbye, Dallas; Mrs. Thirza Fitzgerald, Phoenix, Arizona; Mr. and Mrs. J. T. Jackson, Rhonda, Ronald, Janis, Artesia New Mexico; Mr. and Mrs. Melvin Fitzgerald, Sherri, Portales, New Mexico; Mr. Vic Fitzgerald, Carol, Amarillo; Jack Fitzgerald, Borge; Mrs. Harry Luper, Alton, Maryanne, Lovington, New Mexico Mr. and Mrs. Charles Ward, Toya and Charles Jr., Lubbock Donely Bizzell, Shawnee, Lon and John Albuquerque, N. M.

Visitors were; Mrs. W. J. Morris, Mrs. Bud Johnston, Lubbock; Mr. and Mrs. Ralph Cunnener, Carlsbad, New Mexico.

### Cowboy Boosters

All Cowboy football boosters are urged to attend a special Booster Club meeting at the Legion Hut at 8 p. m. Tuesday where a film will be shown of the Cowboy-Hornet tilt. A scout report will also be given of next week's ball game. All people interested in the Cowboys should attend this important meeting.

### Rep. Jesse George Backs Amendment

State Representative Jesse T. George, Yoakum County's Austin legislator, stated today that he supports the September 7 proposed constitutional amendment to enlarge the Texas Senate from 31 to 39 members.

The proposed constitutional amendment, the first of the 27 passed by the 59th Legislature, actually has two major purposes according to George. The first change would remove from the Constitution the restriction that "no single county shall be entitled to more than one senator..." and to increase the size of the Texas Senate from 31 to 39 members. A third change included in the amendment makes population the basis for division of the state into senatorial districts rather than the "number of qualified electors..." as presently provided.

George stated that the Constitution of 1876 was drafted at a time when the Texas Grange had a membership of almost 50,000, and this body and its members played an important role in the drafting and ratification of the Constitution. The dominance of the Grangers naturally resulted in a document which protected rural interests.

Legislation enacted by the 59th Legislature has drawn new senatorial district lines which retain the 31-member status but make major changes designed to increase representation for the heavily-populated urban area. George emphasized, "Because of the vast size of Texas, this redistricting measure results several extremely large districts from the stand point of area, districts in which it has been impossible to maintain community of interest as well as meet the formula of division based upon population. Therefore, a larger membership in the upper house could serve to alleviate this problem as well as give assurance of their proper representation to the cities."

George continued, "When the arbitrary ceiling was imposed by the Constitution of 1876 upon membership in the Texas Senate each of the 31 senators represented approximately 26,000 people. Today that number has risen to over 309,000. With a 39-member Senate, each Texas senator would represent an average of 245,633 people, a figure which would place Texas in a status of states with more favorable population representation ratio."

"Public support of this proposed amendment would give proper representation to the fulfillment of the needs of heavily-populated metropolitan areas and at the same time would not jeopardize the interests of sparsely-settled areas like ours here in West Texas," George stressed.

"The added cost to the State is minimal when we think of neglected legislation to rural areas which could result if we lose rural representation," George continued.

"Because ours is a rural area, and because this amendment preserves and maintains the rural voice in the upper house of the Texas Legislature, I encourage the voters of all West Texas to support Senate Joint Resolution No. 44," George concluded.

### Child Labor Law

The following news release was received from Stanley Duval, Yoakum County Judge.

All business men of Texas who expect to employ any child under the age of 16 years during the approaching school term, it will be necessary for them to take certain steps in order to comply with the Law of Texas concerning the Employment of children.

The "Child Labor Law" requires that any person who employs a child under the age of 16 in his business from September 1 to June 1 must keep posted in his premises a "CHILD WORK PERMIT." These permits are procured from the local County Judge who requires before issuing such permit proof of the child's age; that child has completed the 7th grade in public school a physician's certificate that the child is in good or adequate health, and facts to show that the child's parents are in economic straits.

The law prohibits the employment of any child under the age of 14 from September 1 to June 1 of each year and removed the exemption to the previously given children hired in agriculture, thus bringing children hired on farms, ranches, or dairies under the provisions of the law, unless such child is working for its parents on their own farm.

### Art Exhibit

The Yoakum County Democratic Women are sponsoring and Art Exhibit from Oct 18th through 29th. Exhibits must be received by Mrs. Vicie Hinkle, County Treasurer, in the Yoakum County Courthouse by October 15th. Only pictures that are eligible for prizes will be accepted for exhibit.

**SCHOLARS' AWARD:** Any artist resident of Yoakum Co. within the ages of freshman through seniors in High School including 1965 graduates will be eligible. Entrance fee will be \$2.50.

**MERIT AWARD:** Any amateur who does not derive more than 1/2 of income from sale of art work will be eligible. Entrance fee: \$3.50.

Prizes will be offered to first, second and third place winners in each division, with winners eligible to enter in the District Exhibit. Winners from the district will be eligible to enter the State Exhibit in Austin.

Forms for entering the exhibit may be obtained from Mrs. Blanche Dyer, District Clerk Plains, Texas, and Mrs. Frances Kinder in Denver City, Texas. Call 456-2656, Plains or 592-2748, Denver City.

The purpose of the Workshop is to enable Masons to study common problems of Masonic Lodges and their operations. The Workshop will be conducted by L. R. Montgomery of Littlefield, who is chairman of Masonic Workshop Area E-7.

Grand Master Hinsley stressed the importance of attendance by all Lodge officers and emphasized that other Masons are welcome.

### Farm Bureau Urges Amendment Passage

Officers and directors of the Yoakum County Farm Bureau met this week with state and regional officials of that organization to discuss legislative problems of apportionment in the Texas Senate.

Edwin McKay, State Legislative Director, Waco; Wayne Little, Organizational Director, Waco; and Jerry Bedenbender, Field Representative, Lubbock and Jake Fulford, Terry County representative were the out of town guests at the meeting and each presented a part on the program.

Those directors and officers from Yoakum County who attended the meeting were James Williams, president, Bill Gray, secretary, Bruce White, director, G. W. Cleveland, C. W. Cleveland, C. H. McKown Dick McGinty, Buster Graham Marlo Terrell and Charles, Cavanaugh.

In other action at the meeting, H. G. Sprawls was named to the board of directors to fill the vacancy caused by the resignation of Dallas Powell, who resigned to return to college to work on an advanced degree.

The group also made plans for a covered dish supper which will be held soon. The date is still open. The regular meetings are on the fourth Thursdays at the Farm Bureau office in the Don Hancock Building.

### Masons Plan Meeting

A Workshop has been scheduled for officers and members of Masonic Lodges in this area at 8 p. m., September 13. The meeting will be held at the Masonic Hall in Plains, Officers of Brownfield, Denver City, Meadow and Plains Lodges are especially invited.

The Workshop is part of a statewide, semi-annual program authorized by the Grand Master of Masons in Texas, J. Carroll Hinsley of Austin. The program is conducted for nearly 1,000 Texas Masonic Lodges with a membership of 250,000 men. The Masonic Order is the state's largest fraternal organization.

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### Seek Water Vote

Petitions have been drawn and are being passed for signatures to pave the way for an election to be held in order to form a water conservation district in this area. Bob Loe and G. W. Cleveland are speaking in behalf of the petition and appeared at the Chamber of Commerce meeting last week to explain the purpose of the petition.

Loe told of the structure of the proposed district and stressed the fact that local controls of water problems would be better than state controls. He urged support of the petitions, and many people present signed the petitions when they were passed.

In order to vote on the measure or to sign the petition a person must be a qualified elector of the county having paid poll tax and must be a property owner in the county.

By press time, it was learned that many signatures had been obtained on the petition Mr. Loe and Mr. Cleveland requested that people come by the office of the Plains Record to call them if they would like to sign the petition.

The proposed district includes a small area in Hockley County most of Yoakum, Terry, Gaines, and Dawson Co.

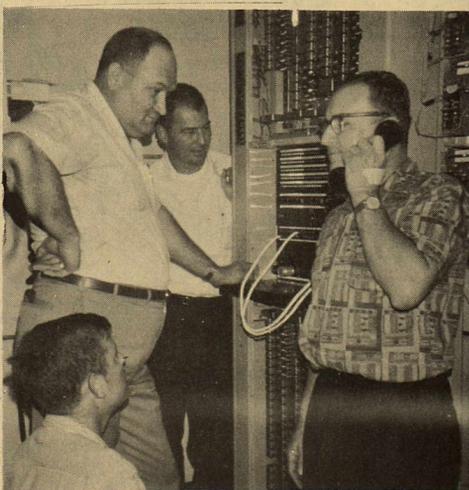
Both Loe and Cleveland stated that they are of the opinion that the proposal is important to the area and they urged that as many qualified electors as possible to sign the petition. The Petition is scheduled to be presented as quickly as the names are obtained.

### Big Spring Conference

C. M. Thompson announced that Wilson Duke and Gilbert Pierce accompanied Thompson to Big Spring and Midland yesterday where they attended a area meeting covering the Big Spring area which comprises 12 counties. H. N. Smith, state conservationist and staff, from the state office in Temple were in charge of the meeting.

The meeting was held at the Holiday Inn Motel. About fifty people from the 12 county area attended the meeting.

Thompson said that the State Director wanted to meet all of the personnel in the area.



P. W. ST. ROMAIN IS PICTURED USING THE NEW MOBILE TELEPHONE SYSTEM WITH MOTOROLA INSTALLERS WATCHING. BOBBY KENNEDY WATCHES ALSO AS ST. ROMAIN CALLS ONE OF THE CARS THAT HAS THE MOBILE UNIT IN IT. THIS IS ONE OF THE FIRST MOBILE UNITS IN THE AREA.

### Report From Sen. Tower

Senator John Tower expressed his pleasure and satisfaction today over action by the Senate Education Subcommittee in adding to the 1965 Higher Education Bill a Tower amendment which will increase the utilization of federal funds by community colleges.

The committee incorporated in the Higher Education Bill the text of Senate Bill 2026 which Senator proposed in May.

Here are Senator Tower's comments:

"As a former college professor, I am acutely aware of the need which our community and junior colleges have for increased financial support. I have been especially pleased with the efforts of Texas boards of education and of our Legislature in providing ever-greater funds to support education.

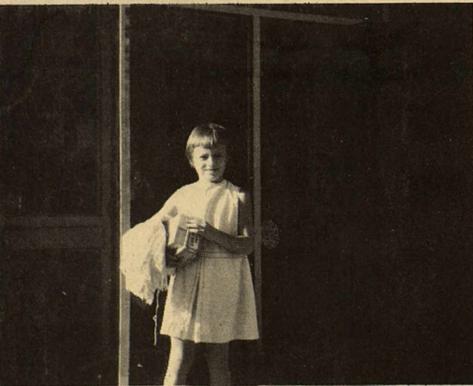
"I regard the federal government's participation in support of education to be that of a junior partner only, and I regard preservation of local control over education to be of prime importance; for these reasons I was pleased to see adoption of my bill which gives our State Education Agency greater freedom to decide how it will allocate and expend federal education grants.

"The law now dictates that the federal share of community college projects must include 40 percent of the state's top-priority project. This has meant that a few projects have been well funded while other projects were not assisted at all. Forty percent of a large, top-priority project can use up all or nearly all of the limited federal education grants.

"My bill, as adopted by the Education Subcommittee, removes that 40 percent restriction and leaves greater flexibility in the hands of State Education Agencies.

"State agencies now will be able to spread federal funds around to smaller community college projects, if such action meets the state's needs and is in line with its overall education plan.

"The U. S. Office of Education has supported my proposal, and the House of Representatives already has incorporated this in its Higher Education Bill."



WANDA NELMS, DAUGHTER OF MR. AND MRS. DUR NELMS, STARTS HER FIRST DAY IN CLASS

### School Bell Rings

Mr. G. D. Kennedy, Plains School Superintendent, announced that school has gotten off to an excellent start this year, and that the attitude of the students and teachers are excellent. He stated that the prospects for a good school year are excellent.

Kennedy stated that among the many items of improvement made during the summer were the refinishing of the student's desks of grades 1-8 and sodding the primary playground with Midland Bermuda grass. Additions for the Junior High curriculum includes art for the seventh grade, home-making for eighth grade girls, and wood working for the eighth grade boys.

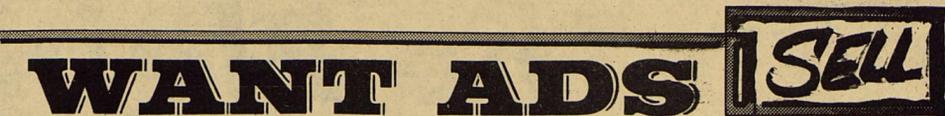
Mr. Kennedy released the names of all of the new teachers.

The list includes:

Mrs. Ruth McCarty 5th grade, formerly of Angleton; Mrs. Carl Stroup, High School Commercial, Plains; Jerry Doyle, Junior High math, Midland; Robert Farrer, High School Speech and English; Donald Stephens, Vocational Agriculture, Plains; Inez Peggan, Homemaking, Petersburg; Edward Hasseloff, Biology and Physics, Dumars; Mrs. Leon Lewis, 4th grade, Plains; Miss Stella Moon, Junior High School Language Arts, Houston; Mrs. Jack Meixner 5th grade, Jayton; Jack Meixner High School Science and Coaching; R. E. Gore, Band, Mexico; Mrs. J. E. Cooke has assumed the position of Public School Music Teacher.

### Lions News

The Plains Lions Club will hold their annual "get acquainted" ice-cream party for the teachers and their families tonight, Thursday, September 2, 1965 at 7:30 p. m. in the School Cafeteria. There will not be a noon meeting today.



# The Plains Record

And The Yoakum County Review

**HARRY W. CAYCE, Publisher**

- Harry W. Cayce - Editor
- Ann Cayce - Business Manager
- Mary Faulkner Payne - Columnist
- Richard Cayce - Sports Editor
- Mokey McCrary - Copy Boy
- Virgil Wade - Photographer

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## CAYCE'S CORNER

Every mother in Plains is gleefully thinking about, and secretly humming that old tune again this week... School Days, School Days... and thinking that at last the servants of the Tax Payers (those wonderful people who are called teachers) can now cope with those little domestic problems that junior wore mom ragged with the last part of the summer. My wife really needed the rest, along with the others, and that tired haggard look will vanish from the mothers of Plains for the school season. But alas, those gray hairs and wrinkles will become more apparent on the heads and brows of the dedicated teachers. We salute the moms for service rendered above and beyond the call of duty this summer, and tip our hats to the teachers who will start the semester with the patience of Job, but who will finish the term with a well earned vacation in store for them. Somebody could pop up with a question which would run along these lines, "What about the poor soul who coped with her six kids all summer and then reported for duty as a classroom teacher when school started?" We will just say that she will be rewarded someday with many stars in her crown, but for the time being, perhaps a raise in pay would serve the purpose and if it is like we suspect, that the raise won't be forthcoming, we really do hope those stars will be big ones.

Walter Driver brought in an interesting little item which we thought is good enough to pass your way. It said, "The situation looks pretty rough according to the following little resume turned in to us by Arlis Haynes, of the RS&P general office.

Here is the way he sees it:  
 Out of 185,000,000 people in the United States, 55,000,000 are over 65 years of age or retired. That leaves 130,000,000 to do the work.  
 Out of 130,000,000 there are 65,000,000 in our public schools and colleges. That leaves 65,000,000 to do the work.  
 Out of 65,000,000 there are 12,000,000 in the pen, gamblers, thieves and various others who do not work. So that leaves 53,000,000 to do the work.  
 Out of 53,000,000 there are 11,000,000 in our mental institutions and hospitals. That leaves 42,000,000 to do the work.  
 Out of 42,000,000 there are 20,000,000 in civil service and the various branches of the armed forces. That leaves 22,000,000 to do the work.  
 Out of 22,000,000 there are 21,999,998 that are unemployed and drawing some kind of relief. So that leaves only 2 to do the work. Just you and me.

So get busy. I am getting tired of having all the work to do.

**PAINFUL CORNS?**  
**AMAZING LIQUID RELIEVES PAIN AS IT DISSOLVES CORNS AWAY**

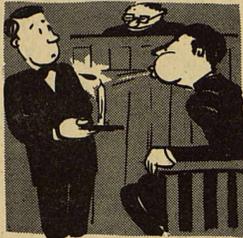
Now remove corns the fast, easy way with Frezzone. Liquid Frezzone relieves pain instantly, works below the skin line to dissolve corns away in just days. Get Frezzone...at all drug counters.

## ...And Nothing But The Truth

The famous phrase has a round, rolling rhythm: "the truth, the whole truth, and nothing but the truth." But does the witness, having uttered the words, obey their command?

It is an old, old problem. Almost 2400 years ago Euripides said: "The tongue hath sworn, but the mind is unsworn."

How can we persuade a man's mind to deliver what his tongue has promised? In an earlier day, the law relied mainly on the witness' dread of immediate divine retribution. But few people nowadays are kept honest by the fear of a heavenly thunderbolt.



Accordingly, the law now seeks to harness the power of the witness' own conscience. To that end, the form of the oath may vary somewhat to fit the particular creed of the individual.

Thus a Christian may swear on the New Testament, a Jew on the Old Testament, and a Mohammedan on the Koran. And a Quaker to whom swearing is abhorrent may merely "affirm" that he will tell the truth.

On occasion, courts have even allowed such exotic procedures as blowing out a candle ("If I do not tell the truth, may I be snuffed out as was the candle").

The modern oath has a further use, beyond engaging the conscience of the witness. It also serves to convert a lie into a crime. Lying under oath is the crime of perjury. It is not often that a witness is convicted of perjury. The requirements for such a conviction are strict. For the law fears that, if the club of perjury is wielded too freely, it could frighten even an honest witness into silence.

Thus, it is not perjury to give false testimony without realizing its falsity—even if there is a degree of negligence on the part of the witness.

But if there is sufficient evidence of a deliberate lie, told with evil purpose, the courts take a serious view indeed of the matter.

For the witness who commits perjury not only offends his own conscience. And he not only breaks his own oath. He also, in the words of a federal court, "pollutes the stream of justice at its source."

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

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## CROSSWORD

Answer

ACROSS  
 1. Graph  
 6. Old German silver coin  
 11. River embankment  
 12. Two peas, for instance  
 13. Cow Palace, for one  
 14. Fascist chiefs  
 15. Harbor  
 16. Fog  
 17. With the eye askance  
 21. Drop  
 23. Either Bear (astron.)  
 24. Mulberry  
 26. Short distance (dial.)  
 28. Shelf  
 30. Measure of length (abbr.)  
 31. Bulging jar  
 33. Water (Fr.)  
 34. Smoked sausage (poss.)  
 36. Numbers  
 39. Health resorts  
 41. Harangue  
 43. Flash  
 44. Crooked  
 45. Sicilian volcano (var.)  
 46. Cubic meter  
 47. Guide

DOWN  
 1. Applaud  
 2. — and Leander coin  
 3. Norm  
 4. Tears  
 5. Beverage  
 6. Little child  
 7. Female graduates  
 8. Lawful  
 9. Paces out  
 10. Pause  
 18. Subdue  
 19. Biblical city  
 20. Moslem religion  
 21. Enemy scout  
 22. Help

24. Moslem title  
 25. Monetary unit of Rumania  
 27. A sled  
 29. In spite of  
 32. Music note  
 34. Reptile  
 35. Little island  
 36. Valiant Samoan warriors

37. Formerly (archaic)  
 39. Prince Charles' sister  
 40. Asterisk  
 42. Female sheep  
 43. Fuel

## MARKETS

### FARM NEWS

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- Refrigerators
- Heaters
- Pipe
- Hand Tools
- Powered Tools
- Radios
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No Competition. To service and set up new accounts in exclusive territory. Investment secured by fast moving inventory of amazing plastic coating used on all types of surfaces interior or exterior. Eliminates waxing when applied to any type of floor. Eliminates all painting when applied to wood, metal or concrete surfaces.  
 Minimum Investment - \$500  
 Maximum Investment - \$12,000  
 For details write or call:  
 Phone: 314 Axl-1500  
 PENGUIN PLASTICS CORP.  
 3411 North Lindbergh Blvd.  
 St. Ann, Missouri 63074  
 33 - 7tc

FOR SALE. New and used furniture and appliances. Authorized factory sales and service on Maytag, Kelvinator and Commander pumps. We do electrical wiring and plumbing repair.  
 COGURN - YOUNG TRUE VALUE STORE  
 t/c

DIRECT MATTRESS CO.  
 Mattresses rebuilt, innerspring, \$14.90; Cotton, \$9.90. Also, new innersprings, orthopedics, foam rubber and king size. Call THE FIX-IT SHOP AT 456-2955, who is receiving calls for our company located at 1613 Ave. H. Lubbock, t/c

Dr. J. U. Borum, Jr., Optometrist, of Brownfield, has moved his office to his new building 412 West Tate, East of Wilgus, Drug. Phone 637-6434. t/c

PLAINS LODGE NO. 1261

AF & AM  
 Meets regularly on the first Tuesday of each month at 8:00 p.m.

## Barker's Variety

- Drygoods
- Toys
- Gifts
- Housewares

Phillips Dealers are **HELPFUL**

Phillips 66  
 "FOR PICKUP & DELIVERY DIAL"  
**DIAL 456-2566**  
 George Blount - Owner  
**ROAD SERVICE**  
**GEORGE'S 66 SERVICE STATION**

**HIGHEST PRICES PAID**

**GREATER PROFITS**

**D. C. Newsom Gin Co.**  
 Best Gin Service

D. C. NEWSOM 456-3892  
 D.C. NEWSOM, JR. 456-3891  
 Box 636 - Plains - 456-8116

**Latt's Enco Service**

See us for washing and greasing service.  
**Dial 456-3474**  
**Happy Motoring**

**DR. WM R. GRUBBS Optometrist**  
 Office Hours: 9 to 5:30  
 Monday, Tuesday, & Friday  
 Ph. 592-3345 Denver City, Texas

# Report

This year as your child begins a new school year, will he be visually ready?

Your child uses his total vision during his school day activities. Efficient vision has several functions and each should be as free from difficulty as possible in order for learning to take place at its maximum. Since 80% or more of learning occurs through the processes of vision it is essential that visual factors be tested.

A child's vision should be clear both at distant and at near with both eyes and with each eye by itself. There should be no blurring or doubling of objects at which he is looking.

The child's two eyes should follow an object, with out head movement, both clock-

wise and counterclockwise, in excursions right and left, up and down, and obliquely; and move from one object to another quickly and accurately without corrective movements. Clearness and singleness of vision, and good team work in eye movements are essential to good reading habits and comprehension of reading material.

A child by school age is achieving fusion and three dimensional seeing or stereopsis. This is a more developed stage of vision in which the two separate images formed on the retina of the eyes are relayed to the brain and interpreted as one.

The child's vision should also detect color properly. He should see the red, green, yellow, and blue with out difficulty as well as matching the various shades of the color wheel.

It is recommended that your child's vision be examined each year.

# Party

A party was given by county officials and employees, the night of August 26th in the club room honoring Bill Moorhead, who has resigned his position as county auditor of Yoakum Co. After a short program, Judge Duvall presented Mr. Moorhead with a gift, and games of forty-two were played for the balance of the evening. Coffee, punch and cookies were served to approximately 50 guests.

**ALL PURPOSE  
3-IN-ONE OIL  
Oils Everything  
Prevents Rust**

REGULAR - OIL SPRAY - ELECTRIC MOTOR



**Jo Jr**

## HELLO, DOLLY!!

C765. Happy as a honey bee . . . Vycron® polyester and cotton denim look . . . high waisted striped skirt, emphasized with a polka dot teeny sash. Denim blue or grey. Young and such fun. Sizes 3 to 15.

**Streetman's**

## LETTERS TO THE EDITOR



Dear Editor,

My wife and I have been enjoying recent copies of your paper—especially the editorials. Our old friend Johnnie Moore used our column in the paper when he owned The Record and we are glad you are using it. I have a little book

out now called "Plowin' Out the Corners" by Uncle Zeb. If anyone would like a copy they can write me at Box 325 Claude, Texas. I ranch for a living, but writing is my love work.

Best wishes to you all in the publishing of your good paper. My some of those trades day sales by the stores sound like bargains.

By the way, you might ask the readers if they would like Uncle Zeb continued.

Best Wishes  
Carl C. Wood "Uncle Zeb"

## Barrett's Funeral Home

24-Hour Ambulance Service

"We honor all burial Insurance Contracts"

See us for Monuments and "Old Line" Burial Insurance

456-2233

# Shop Woody's & Save

Tires Batteries & Accessories  
Butane Diesel "66" Oil



HARDWARE

BARB WIRE \$6.95 ROLL,

Ph. 6-4000

FEED

# Welcome to the OPEN HOUSE



PLAINS MEMORIAL CONVALESCENT CENTER

PLAINS, TEXAS

Under New Management

Cake and coffee will be served from 2:30 to 4:00 p. m. Sunday September 5, 1965. The public is invited to our open house.

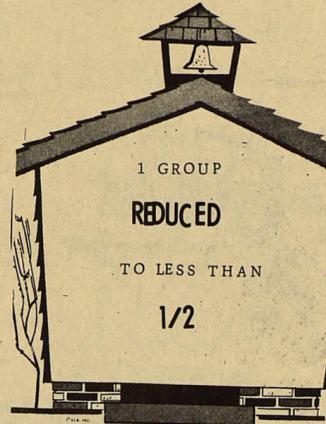
# Plains Memorial Convalescent Center

Mr. & Mrs. Curtis Echols  
Owners

505 East Seventh

Phone 456-2833

# COATS

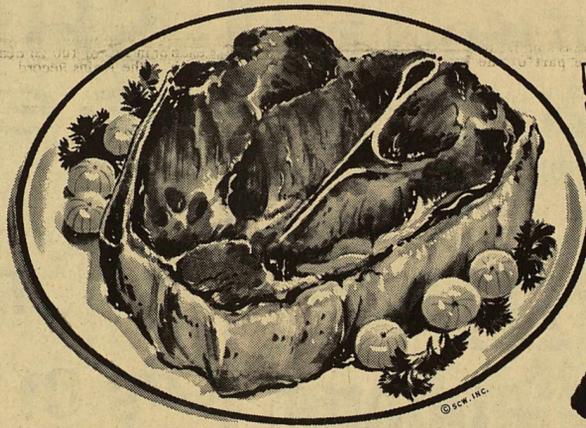


1 GROUP  
REDUCED  
1/2

**coat sale!**

1 GROUP  
REDUCED  
1/3

Moore & Oden inc.



YOUR CHUCK WAGON FAVORITE!

# CHUCK ROAST 49¢ LB

hamburger 3 lb 99¢  
bacon slab 1 lb 69¢

longhorn cheese 55¢ lb

dill slices Shurfine Hamburger 31¢

pork'n beans Shurfine 3 For 45¢

charcoal Briquets 101b bag 59¢

cracker s Shurfresh 19¢

Mortons cream pies

3 For 85¢

ice cream

Borden's 1/2 Gal 69¢

fish sticks

Keith's 8 oz 4 For 99¢

tomatoes Plastic Carton 15¢

potatoes Sweet East Texas 15¢ lb

WE HAVE BACK TO SCHOOL SUPPLIES.

DOUBLE FRONTIER STAMPS ON WEDNESDAY WITH PURCHASE OF \$2.50 OR MORE.

# Plains FROZEN FOODS

Ph. 456-8722

PLAINS, TEXAS



# Tokio News

BY SONIA PIPPIN  
 Fran & Dolly, niece and granddaughter of the Lockes, who have been spending the summer here in Tokio, left Sunday for their home and school.

Mr. & Mrs. John I. Jones and daughters, Becky & Donna spent part of last week visiting in Idalou & Lorenzo.

Mr. & Mrs. Harry Richardson visited friends in Idalou & Lorenzo over the week end. They picked up their children, Andy & Carolyn, Monday at Mrs. Richardson's parents, where they had been visiting the last two weeks.

Mr. & Mrs. O. A. Pippin & Sherri traveled to Carlsbad Caverns last Friday. Accompanying them were Sue & George Hicks, children of Mr. & Mrs. Mark N. Hicks, of Plains; Mr. & Mrs. James Newton & Lynette, also of Plains.

Mr. & Mrs. Carl Lowrey took Mrs. Lowrey's mother, who had been visiting them, back to Fort Worth last week.

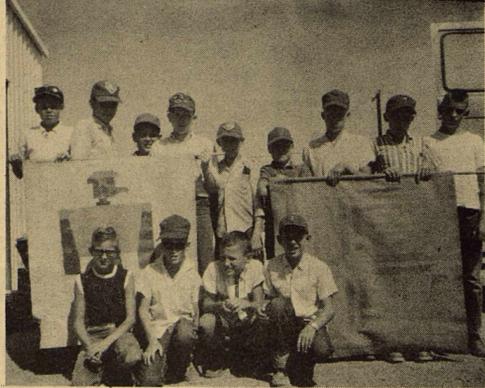
The grandbaby of Mr. & Mrs. Amos Smith was to be operated on for removal of a cyst over one eye Wednesday at Big Spring. He is the son of Mr. & Mrs. Earl Ellison of Denver City. Mrs. Smith planned to accompany the Ellisons to Big Spring.

Turner Home Demonstration Club held its annual family picnic, Saturday night. Those attending were Mr. & Mrs. Amos Smith, Mr. & Mrs. John I. Jones, Donna & Becky, Mr. & Mrs. William Worsham & Edith, Mr. & Mrs. Alfred Pippin, Pepper, & Timmy, Mr. & Mrs. I. L. Smith, M.

& Mrs. Joe Henry Thompson, Mr. & Mrs. John Dale Curtis, Jimmy, Claudia, & Johnny, Mr. & Mrs. Jesse Snodgrass, Rita Jo, and Carolyn Crutcher. Mr. & Mrs. John Dale Curtis & Mr. & Mrs. Rowe Stephens traveled to Kansas with their parents Mr. & Mrs. I. L. Smith of Plains, last week, to attend the funeral of Mr. Smith's brother.

Melvin Lowrey broke one of his legs two weeks ago in a tractor accident. Mrs. Rowe Stephens & son Brent were sick several days last week.

Birthdays this week include Jimmy Dean Curtis. Next week includes Alfred Pippin, Edith Worsham, William Worsham, Celebrating their wedding anniversary next week will be Mr. & Mrs. Deroy Anderson.



Plains Boy Scouts are pictured as they left for outing in Ruidosa.



Keep "in touch" while you're on the go.

## A TELEPHONE IN YOUR CAR

is a profitable new business tool... and a wonderful personal convenience for all the facts call

**456-2211**

**Romain Telephone Company**

Red or Golden Del. Apples \$1 bu. 55 Miles West Artesia, New Mexico U.S. 82 Runyan & Runyan Ranch

Finest Trout Fishing in the Mountains.

# TRADE AT HOME

WHOSE TEAM WILL HE PLAY ON WHEN HE GROWS UP?



(YOU can help keep him on the "HOME team")

This embryonic "All American" might be your own son, or the boy next door, or any lad around town. What he represents is the future manpower that will spark progress and provide propulsion for this community... or somebody else's community.

Not where he plays football, but where he builds his career is the question of paramount importance. And it's a question about which YOU can do something NOW. By shopping at home, you can help hike local trade volume, trigger business expansion, promote local employment, prosperity and growth. In short, you can help make this the kind of community that can better utilize and reward the talents of our fine young people.

In addition to helping to keep more of our "home grown" talent at home, you reap many IMMEDIATE benefits by shopping at home. Part of every dollar spent here helps to pay the taxes and provide the contributions that finance better schools, streets, playgrounds, parks and other community facilities for you and your family to enjoy!

## SHOP AT HOME

- PARK and SHOP
- FREE PARKING
- GREATER VARIETY
- WIDER PRICE RANGE
- BETTER VALUES
- FAMOUS BRANDS
- SHOP with CONFIDENCE
- FRIENDLY SERVICE

**Cogburn-Young**

**True Value Store**

**City Of Plains**

**Plains Oil Co.**

**The Plains Record**

**Plains State Bank**

**Randall's Barber Shop**

**George's 66 Service**

**Loyd Insurance Agency**

**Romain Telephone Co.**

**Marie's Fashions & Fabrics**

**Woody's Hardware & Feed**

**Horkey LP Gas & Shell Service**

# EASY-TO-FIX MEALS

WITH PRICE APPEAL

**Biscuits**

**12 \$1.00**

**Root Beer** Dad's 1/2 Gal **39¢**

**Lux** Liquid Dish Washing **53¢**

**Cheer** Giant Size **75¢**

**Crackers** 1 lb Box **19¢**

**Tomatoes** Plastic Cartons **15¢**

**Sweet Potatoes** **15¢**

**Carrots** Cello 1 lb. Pkg. **2 For 15¢**

**Peaches** Del Monte 303 Cans **5 For \$1.00**

## FROZEN FOOD SALE

12 oz. Welch **Grape Juice 3 For 99¢**

**Okra** Whole Baby Keith **6 For 99¢**

**Fish Sticks** 8 oz Keith **4 For 99¢**

## Pic & Pay Grocery

A Friendly Place To Trade

YOUR 7 to 11 STORE GROCERYS & NOTIONS PHONE 456-4211

★ ★ ★ ★ ★ ★ ★ ★

**State Line News**

BY MARGARET BOX

Mrs. Tom Box is substituting as third grade teacher for Mrs. Myrtle Patterson who underwent recent surgery. Mrs. Patterson hopes to return to her classroom in three weeks.

Mr. & Mrs. R. G. Hartman Jerry and Dicky went to Mr. Hartman's Uncle's funeral in Wellington last Wednesday.

Mr. & Mrs. Leon Thompson La Gaytha, Terry and La Fonda went through the Carlsbad Caverns Friday. They also watched the bat flight. They spent the weekend fishing near Ozona.

Mr. & Mrs. Eldridge Tidwell and Eddie visited her parents Mr. & Mrs. Joe Smith, of Tatum Sunday. They were visiting and on business in Lubbock Monday.

Mr. & Mrs. Alton Tidwell of Lubbock visited his mother Mrs. Flossie Tidwell Sunday. Mr. and Mrs. V. E. Patterson Jr. and Steven of Lubbock visited his Aunt, Mrs. Adell Box and Robert Box Sunday.

Mr. & Mrs. Jim Posey and Children of Dove Creek, Colo. visited Mr. & Mrs. Tom Box and Tommy Guy Tuesday. Mrs. Lee Roy Box and girls joined the. The women are cousins.

Wayne Davis, Ronnie Dunn and Terry Bacon were on a business trip to McAllen, Texas returning home Sunday.

Mrs. Wayne Davis and children visited her mother, Mrs. Sammie Williams, in Lubbock where she had undergone surgery.

Mrs. Ronnie Dunn and son spent from Thursday until Sunday in the home of her parents in Slaton.

M. s. Mattie Chamber returned to her daughter Mrs. Ty Field, Friday after visiting with her daughter Mrs. Jerry Clayton in Lovington for several weeks. Mrs. Grace Hughes moved to the Ty Field home Monday to be a companion to Mrs. Chambers.

Mr. & Mrs. Bob Cox and daughters left Monday for a vacation at cloudcroft and Ruidosa.

Homer Altman returned Friday from a week's stay in Ruidosa. His leg that he cut in the power saw is healing, and he hopes the doctor will dismiss him Friday.

Mr. & Mrs. Bob Lokey and Joey of Japan visited her sister Mrs. Box Cox and family. The Lokeys had been in Japan three years. He will report to Fort Walters near Mineral Wells.

Mr. & Mrs. Aaron Gaines & Butch have returned home after a three weeks vacation in Oklahoma, Byran and Houston.

A treater caught fire Thurs. morning on the Don Young farm. The Plains Fire Department brought the blaze under control. The damage was minor.

Mr. & Mrs. A. L. Fortson and three children of Mexia visited his cousin, Mrs. W. P. Turner and family Monday and Tues.

Mr. & M. s. R. P. Turner and family of Lovington visited his brother, W. P. Turner and family Sunday.

The Bronco Baptist Church called Bro. Jesse Allen of Clovis to preach. He accepted and is moving into the parsonage. His wife will join him soon as she is a nurse and can not leave her work just yet.

The Baptist parsonage was painted this week and made ready for the Jesse Allens. Mr. and Mrs. W. T. Geis & family of Phoenix, Arizona, Mr. & Mrs. Preston Adams & family of Denver City and Mr. and Mrs. H. P. Stewart and family of Lubbock visited the women's brother Roy Perkins, and family Sunday. Mr. & Mrs. C. C. Perkins of Plains were also visitors in his brother's home.

Mr. & Mrs. W. E. Goldston of Brownfield visited in their daughter's, Mrs. Roy Perkins, home and family Monday. Her brother W. L. Goldston and family of Dallas and her nephew, Roger Dale Goldston of California also visited Monday.

Mr. and Mrs. Hayden Box David and Wayne, Mr. & Mrs. Lee Roy Box, Lebeth and Kimberly, Mr. and Mrs. Tom Box and Tommy Guy enjoyed a cookout with Mrs. Adell and Robert Box Sunday.

Mr. and Mrs. Charley Spears visited Mr. and Mrs. T. F. Filgim Sunday.

**Plains Oil Co. Your Fina Dealer**

WHOLESALE RETAIL  
GASOLINE DIESEL FUEL  
KEROSENE OIL

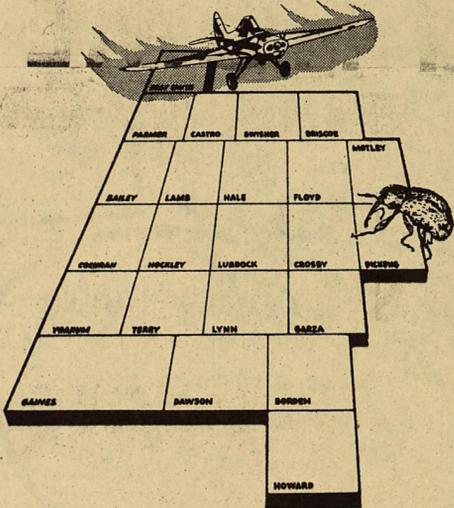
PRO MPT DELIVERY



PHONE 456-3777 JAMES WARREN, MGR. PLAINS, TEXAS

**PRODUCERS WINNING**

**Battle of the Boll Weevil!**



**BOLL WEEVIL CAN BE BEAT**

The efficiency and effectiveness of the 1964 weevil control program, together with the continued support of producers, strongly points toward a complete High Plains victory over this most dreaded and costly of all cotton insects.

**20% LESS REQUESTED FOR WAR CHEST**

Economies effected in the first year's spraying, plus the fact that over 97% of producers helped finance it, made possible a substantial carryover of funds from 1964 to be used in 1965. This in turn has made it possible to reduce the requested producer contribution in 1965 from 50 cents to 40 cents a bale. And there is hope this can be further reduced in 1966.

The following is a financial report from the Boll Weevil Steering Committee of Plains Cotton Growers, Inc. to those who are so wisely investing in this vital program:

**BOLL WEEVIL STEERING COMMITTEE FINANCIAL STATEMENT**

Statement of Revenue and Expense July 1, 1964 to June 30, 1965

REVENUE FROM PRODUCERS	
Boll Weevil Eradication .....	\$919,655.00 (1)
EXPENSES PAID BY PRODUCERS	
Boll Weevil Control - U.S. Department of Agriculture .....	\$500,000.00 (2)
Boll Weevil Control - Plains Cotton Growers, Inc. ....	39,454.46 (3)
Refunds .....	27,191.23 (4)
Interest .....	6,124.90 (5)
Check Books .....	6.02
	<b>\$572,776.61 (6)</b>
NET INCREASE IN FUNDS .....	<b>\$346,878.39</b>
REQUIRED ESCROW FUND .....	<b>\$100,000.00 (7)</b>
AVAILABLE FOR 1965 OPERATIONS .....	<b>\$246,878.39</b>

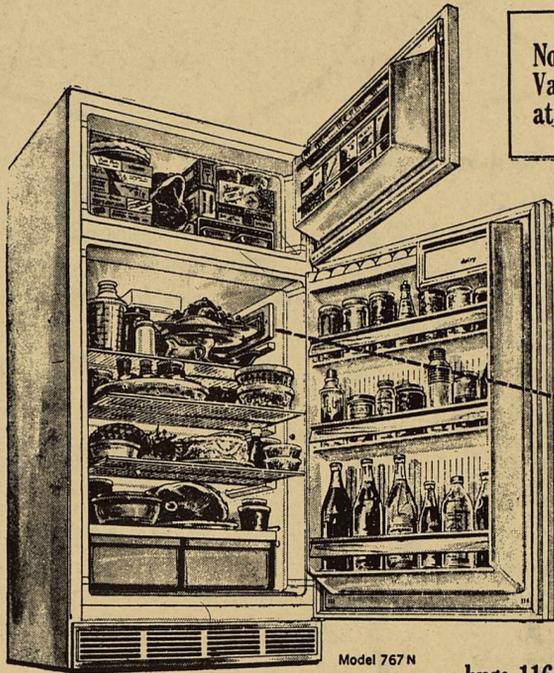
- (1) Producer investments at 50 cents per bale
- (2) Paid to USDA in October and November, 1964, pending final audit
- (3) Reimbursed expenditures from PCG general fund
- (4) Less than 3% of total contributions
- (5) Interest on money borrowed to begin spraying before contributions started
- (6) Total cost of program in 1964 was \$1,188,435.20, with the difference paid from Federal and State funds
- (7) Required escrow fund to remain 2 years beyond termination of the program

These figures are taken from the complete audit supplied by the Certified Public Accounting Firm of Campbell & Robinson. The complete audit is available for inspection in the office of Plains Cotton Growers, Inc.

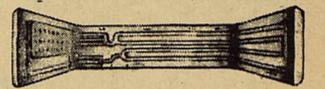
**Plains COTTON GROWERS, INC.**  
  
 Tel.: 806-PO 2-0553 1720 Ave. M, Lubbock, Texas 79401

**No frost...and no forced air blast that dries out fresh foods in this 13.9 cu. ft. KELVINATOR!**

Now Value-Priced **\$269<sup>95</sup>** at only

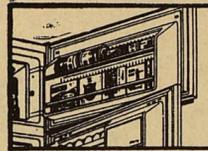


Many refrigerators eliminate frost by blowing cold air through the fresh-food section. This can dry out food at a rapid rate.



But not this Kelvinator. Its exclusive Humidiplate (above) defrosts automatically without forced air. Your foods stay fresh and moist days longer — even if uncovered!

In the huge 116-pound true freezer where foods are tightly sealed, Kelvinator's circulating cold keeps frost from forming and freezes food fast. Note the other Kelvinator quality extras throughout—all at an extra low price NOW!



EXTRA SHELF FOR FROZEN JUICES!



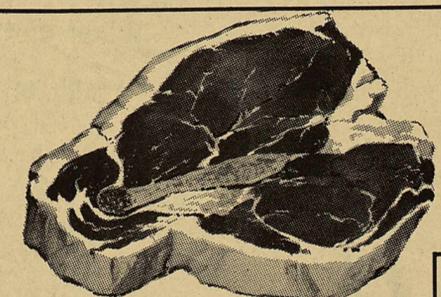
HANDY RACK COVERS ICE TRAYS!

**Cogburn-Young True Value Store**

**OUR BUTCHER'S CUT PRICES ...to the Bone!**



**VELVEETA CHEESE 2LB 89¢**



- Washington Winesap Apples 15¢ lb
- Cello Carrots 2 bags 15¢
- Fresh from Idaho Prunes 15¢ lb
- Sweet from East Texas Potatoes 15¢ lb

- SIRLOIN STEAK 1lb 79¢
- PORK CHOPS 1lb 65¢
- FRANKS 3LB \$1.00
- CALF LIVER LB 25¢
- SAUSAGE 2LB 98¢
- beans Ranch Style No 2 can 19¢
- miracle whip Kraft Qt. 53¢
- apricots Food King 5 FOR \$1.00
- tomato juice Hunts 29¢
- coffee Shurfine 1 lb can 69¢
- flour Gold Medal 5 lb bag 53¢
- grape jelly Kraft 18 oz 29¢

**Hawkins Food Market**

GOLD BOND STAMPS  
 Double On Wednesday With \$2.50 Purchase  
 Phone 456-3434. Plains, Texas

# FOOTBALL CONTEST

## WIN CASH PRIZES EACH WEEK!

**"Score a Win" shop**  
**CURRY-EDWARDS DRUG**  
 PLAINS  
 VS  
 SUDAN  
 IF YOU WANT THE BEST FOR THE WHOLE FAMILY

**A Smart Play**  
 to buy your Butane, Tires and Gas from  
**WOODY'S HARDWARE**  
 WINK  
 VS  
 JAL  
 STADIUM SEATS \$2.99

**YOU'LL CERTAINLY HAVE NO KICK COMING**  
 If you'll entrust us with your  
**Banking Service**  
**PLAINS STATE BANK**  
 CROSBYTON  
 VS  
 O'DONNELL

**PICK THE SCORES**  
**Winners Announced Each Week in This Space**  
**FIRST PRIZE \$5**  
**SECOND PRIZE \$3**  
**THIRD-PRIZE \$2**

### WIN \$10 WEEKLY

Here's a contest that's fun . . . that's profitable! Think of it! You stand a chance to win part of the \$10.00 cash prizes. It's simple, it's interesting . . . and it can be profitable! Be sure you enter this contest today . . . No delay.

**ALL YOU DO** to be eligible for the cash prizes is to read over carefully all the ads on this page, mark the winners of the games shown in each ad, print your name and address **PLAINLY** on the bottom right-hand margin of this page . . . and bring to our office. All games on this page are scheduled to be played this week-end. Awards will be announced the following week.

#### ENTER NOW

**CIRCLE THE TEAM THAT YOU THINK WILL WIN AND WRITE THE SCORES ABOVE THAT TEAM, OR IF YOU THINK THAT THEY WILL TIE, THEN JUST CIRCLE BOTH TEAMS. YOU MAY ENTER AS MANY TIMES AS YOU WANT. EACH OFFICIAL FOOTBALL PAGE MAY ONLY BE USED ONCE. FOR ADDITIONAL ENTRIES BUY EXTRA COPIES OF THE PLAINS RECORD. ONLY OFFICIAL ENTRY FORMS ON THIS PAGE ARE VALID. BUY THE PLAINS RECORD AND ENTER NOW. THE DEADLINE FOR GETTING YOUR ENTRY IN IS FRIDAY AT 1 P. M. AT THE OFFICE OF THE PLAINS RECORD.**

Guesses are as good as anything in winning.

Please Print Your Name And Address in Lower Right Hand Corner

**YOU'LL SCORE EVERY TIME WHEN YOU SHOP AT**  
**MARIE'S**  
 Fashion & Fabric  
 SPUR  
 VS  
 ROBY

**HERE'S YOUR GOAL**  
 If You Want The Best!  
 Convenient Locations to service you best  
 KRESS  
 VS  
 RALLS  
**Guetersloh -Anderson Grain**

**Sensational!**  
 When You Do Business At Home.  
**BRONCO GAS COMPANY**  
 IDALOU  
 VS  
 SPRINGLAKE

**"Go All The Way!"**  
**Hookum County Abstract & Title Company**  
 SEMINOLE  
 VS  
 DENVER CITY  
 TIE BREAKER  
 GUS MALMSTEN  
 CLEATUS M. PHELAN  
 PHONE 456-4353

**YOU ARE ON THE BALL**  
 WHEN YOU INSURE WITH  
 LOVINGTON  
 VS  
 HOBBS  
**YOAKUM COUNTY FARM BUREAU**



**YARDAGE GAINED**  
**CITY OF PLAINS**  
 FARWELL  
 VS  
 FRIONA

**Pick YOUR Favorite!**  
**FEATURING BURGERS**  
 HAMBURGERS  
 MALTS - SHAKES  
 COLD DRINKS  
**TUMBLEWEED DRIVE INN**  
 MORTON  
 VS  
 OLTON

**"IT'S A TOUCHDOWN"**  
 when you want the finest food in town.  
**COWBOY GRILL**  
 DIMMITT  
 VS  
 MULESHOE

**OUR GOAL**  
**Fast Courteous Service**

**"YOU'RE A WINNER"**  
**FIXIT SHOP**  
 Frank Spencer, Plains Only licensed Plumber.  
 FLOYDADA  
 VS  
 POST

**It's Your Game!**  
**NELM'S TEXACO SERV. STA.**  
 PETERSBURG  
 VS  
 SLATON



PETERSBURG VS SLATON

**SHOP AND SAVE**  
**Ross Irrigation Supply Co., Inc.**  
  
  
 PLAINS, TEXAS  
 SEMINOLE, TEXAS  
 BROWNFIELD, TEXAS  
 LOCKNEY  
 VS  
 HALE CENTER

*As many members of a single family may compete as care to do so, but only one such will be eligible for an award in any one week.*

### PICK YOUR WINNER!

Name \_\_\_\_\_  
 Address \_\_\_\_\_

**It's fun to win! Be an expert - Cash Prizes every week!**