

The Plains Record

OUR 35TH YEAR

THURSDAY, MARCH 11, 1965

NUMBER 10

FARM UNION DRIVE

The Yoakum County Farmers Union will stage a county wide drive for members beginning March 15, and continuing through March 20 according to L. L. "Snake" Smith of Plains, President of the local Farmers Union.

The drive will be launched with a kickoff breakfast at Alma's. Attending the rally will be community captains and workers from over the county.

Kickoff speaker is to be Kenneth Moss from Paducah, a farmer and Farmers Union field representative for this part of Texas. Mr. Moss being a farmer himself knows farm problems and is doing a wonderful job for farmers and Texas Farmers Union.

Yoakum County Farmers Union now has about 50% of the eligible farmers as members and would like to increase this to 100% during this drive. President Smith says that he knows someone will be missed on this drive, and he stated that it will not be intentional and if anyone is missed, to please contact him, another member, or Farmers Union Insurance agent, Jim Cooke, and join your Farmers Union organization.

Texas Farmers Union was organized in Point, Texas, in 1902. Now it is Nationwide and according to Smith is the only farm organization that has only farmers and ranchers as members. National Farmers Union owns its own insurance companies and can furnish its members with any type insurance they want. National Farmers Union also owns a potash mine at Carlsbad, New Mexico, and other holdings over the nation such as grain terminals to help their members, the farmers and ranchers.

"This drive is one of many being held over the state and nation to increase Farmers Union membership in order to help us farmers protect our families, ourselves, and our farming business by uniting together in a larger more powerful group," says Smith.

Church of Christ

The Hillside Church of Christ cordially invites the public to hear the preaching of Cecil Allen in a gospel meeting in Plains, March 15 thru March 21. Morning services weekdays are 10:00 a. m. and 7:30 p. m. Sunday services are 10:55 a. m. and 7:00 p. m.

CITY CANDIDATES FILE



Nine Plains band students win at Lubbock meet.

BAND PLANS TRIPS

BOARD RACE SET

Filing is complete for the coming school trustee election April 3, 1965, and four aspirants have announced their candidacy for the offices.

Three of the four contestants are incumbents, including C. L. Gayle, Johnnie Fitzgerald, and Olen Edwards. The fourth is A. E. Faulkenberry, who also filed for the City Council.

The School Board met Tuesday night to determine if Faulkenberry is eligible to run for both seats. It was determined that he could run but can only serve in one capacity if elected to both. Legal opinions were requested in the matter.

The City Council had met earlier to determine if he could run for Alderman. The same decision was reached by that body.

Gene Young, Plains Band Director, announced that the Plains school students and band members will present a concert at the school auditorium Thursday March 18th at 7:30 P. M.

Featured will be the Tonette band of the fifth grade, the Beginning Band, sixth grade, Junior High Band, and The High School Band.

The concert will be free and the public is urged to attend and support the school musicians.

The Plains Senior High Band attended a music festival in Lamesa recently and received a high rating for their participation in the event.

The Senior High Band is slated to go to Seagraves in April to participate in Inter-cholastic League Playing and Sight Reading Contest. Director Young said after the recent showing at Lamesa that he is exceptionally hopeful of the possibility of the results in this event.

There are 55 members in the Senior Band and 148 students in the lower grades.

The Senior High Band went to Lubbock recently to participate in a solo and ensemble contest and nine students received a first place rating. The

nine first place winners were: Darlene McDonnell, Dene McDonnell, Kathy Anderson, Jana Warren, Robert Field, Janie Hamm, Shirley Liles, Diann Marchman, Joyce Warren

Annual Feast

The night held many surprises for the record crowd attending the annual Chamber of Commerce Recognition Banquet Tuesday night. The Outstanding Citizen Award went to Johnnie Brown, while Loren Gayle received the Outstanding Farmer Award.

Former Publisher of the Plains Record, Johnnie Moore received a special plaque for outstanding reporting of conservation news. The Denver City Radio Station also received a similar award.

R. B. "Mac" McAllister, prominent Lubbock radio personality gave the main address of the evening. "Mac" surprised the capacity crowd by going to the piano and asking all of the men to hold their ladies' hands while they sang Let Me Call You Sweetheart.

The popular after-dinner speaker was well received at the banquet and many people were still saying how much they enjoyed his talk at press time.

Chamber President Roy McGehee gave a report of Chamber Programs and stated that top priority has been given by the organization to get a doctor in town. He also stated that the Chamber has undertaken a project to put street signs up and to get people to put up house numbers

BLANCHARD TALKS BILL

The editor of The Record talked to Senator H. J. "Doc" Blanchard by telephone this week concerning the Enabling Act, or referred to locally as the Junior College Bill. The solon was informed that the bill is of a controversial nature and was asked several questions concerning that subject.

The questions and answers follow:

Q. Senator Blanchard are you aware that the Junior College bill is a controversial one in Yoakum County?

A. I was not aware of it until very recently.

Q. Senator, do you support this act?

A. After learning that the bill is controversial, I want to determine how the people feel and want them to express their opinion to me. I represent the people of Yoakum County, and want to do what is right for Yoakum County.

Q. Senator Blanchard, if you find that in your opinion the people of Yoakum County oppose the College plan, what would be the status of the bill.

A. If this proves to be the case, then I will block the bill in the Senate.

The solon requested for people of the County to write, call, or wire their opinion of the Act to him, in order that he could truly represent them at the state capitol in the Legislature.

Mayor's Race Unopposed

Filing is complete for the positions to be voted on April 6, in the City Election. Kenneth Hale is running unopposed for Mayor to fulfill the unexpired term of recently resigned Mayor Brown. Hale is employed by Shell Oil here.

Judge E. B. Teague is unopposed for re-election for the position of City Judge.

Three seats will be voted on for Aldermen. Two incumbents and five other candidates are running for the three spots on the ballot.

The incumbents are Mayor Pro Tem Neil Taylor, high school principal who is seeking re-election as an alderman, and Buford Duff, farmer and business man.

The other candidates seeking Aldermen offices are Billy Roy Kennedy, contractor; A. F. Faulkenberry, Jr., Lumber Yard business; R. J. Van Liew, Television repair business and school custodian; Odus Walsler, Jr. High School Principal; and T. J. Miller, Shell Oil.

The voting is slated for April 6, and the City ballot has been ordered printed.

Bob Long, City Secretary said that he expects a large vote, since 186 electors voted in the last election, and the number has increased in each election the past few years.

The record will carry a biographical sketch and a picture of each candidate before the election.

The City Council met in special session to determine the eligibility of the candidates who filed. A. F. Faulkenberry had filed for Alderman and also for a seat on the school board. The Council ruled that he can run.

They removed the name of R. J. Van Liew from the ballot due to a residency clause. Van Liew told the Record that he would not contest the ruling.



Roy Edwards talks to visiting doctor.

Dr. Wants Clinic

Dr. Steve Semeniuk, Rising Star O. D., visited Plains this week and met with the County Commission to request use of the Yoakum County Clinic if he relocates here.

Dr. Semeniuk inspected the clinic and talked to a group of local business men about moving to Plains.

Appearing before the County Commission, the Rising Star physician stated his reasons for wanting to come to the West Texas town. He said that Rising Star has a population of only about 900 people and that two doctors are practicing there. He further stated that this did not leave enough business for the two physicians. He referred to medical economics reports and said that Plains would be a desirable place to set up practice.

Roy Edwards, local pharmacist, and Hoss Newsom, local business man, introduced the doctor to the members of the Commission.

Commissioner Vance Brown asked the physician if he would consider leasing the clinic on a month to month basis. Dr. Semeniuk said that he would not consider such a proposal.

The doctor was asked if he would take the clinic if at a later date another doctor could move into the building with him if the need arose. The Rising Star physician answered that he would not object to such a plan.

The matter was taken under advisement by the Commission in order that several legal questions could be referred to County Attorney. The Chairman, Judge Duval, advised the doctor that the commission would let him know their decision as soon as one is reached.

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FIRES FOUGHT

Fire Chief Johnnie James reported that the Plains Volunteer Fire Department answered two calls Saturday.

The first alarm came at 7:15 a. m. Saturday and was an oil field fire located about six miles east of town on the Brownfield highway. It was a heater treater which separates the oil from the water. The fire was extinguished without difficulty.

The second alarm was sounded at about 6:30 p. m. and was located east of the Leon Lewis home. It was a grass fire and Chief James reported the fire was kept under control

Years Top Farmer

C. L. Loren Gayle received the Chamber of Commerce Top Farmer of the year award at the Annual Recognition Banquet Tuesday night.

The Outstanding Farmer Award went to Gayle because of his work and interest in Soil Conservation Programs, and his serving as District Supervisor since 1948 for the program.

Gayle has worked closely

with the County Agent on fertilizer, seed, and disease control programs.

This year's top farmer is an active member and worker in The First Baptist Church at Bronco. He is married and has four children.

Loren is a member of the School Board and has devoted much time to educational programs throughout the years. The committee reported

that Gayle has done an excellent job in growing his crops, holding his soil, and using the irrigation water wisely.

This Year's Outstanding Farmer has helped with soil stewardship work, and has helped with the newsletters from the Soil Conservation district.

Last Year was the first time for the Outstanding Farmer award, and it was won by H. W. "Curley" Taunton.

Bill Loyd, Bank President, presented the Outstanding Citizen award to Brown, and Murrell Thompson, local soil conservationist presented the Outstanding Farmer Award.

A. B. Carpenter introduced the out of town people at the banquet. Master of Ceremonies for the event was Johnnie Fitzgerald.

The official hosts for the evening and welcome were Mr. and Mrs. Bill Loyd, and Mr. and Mrs. Pete St. Romain, Rev. Bozeman gave the benediction and Rev. Moore the invocation.

Name Top Citizen

Plains outstanding citizen award for the year went to Johnnie Brown Tuesday night. Brown served the community as Mayor, president of the Lions Club, Adjutant of The American Legion Post, Scout worker, a leading member of The First Baptist Church, and a devoted family man.

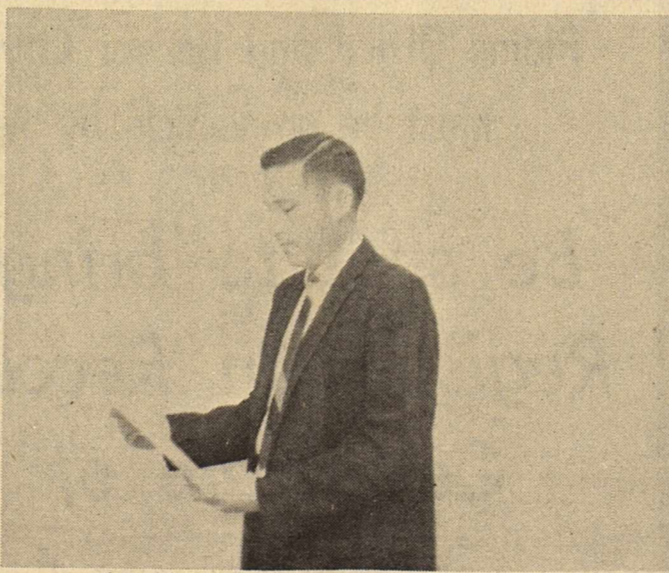
The years top citizen award was presented at the annual Chamber of Commerce recognition banquet at the school

cafeteria. A capacity crowd was in attendance when the award was presented.

An engraved plaque was given to the local banker and he joined the ranks of previous winners of the award. These include Pete St. Romain, local telephone executive; Rev. Johnnie Moore, minister of The First Christian Church; the late Rod Duff; and D. C. Newsom, owner of Newsom Gin. Brown has recently resigned

as mayor and vice president of The Plains State Bank to accept a position with the bank in Crosbyton, Texas.

Many people at the banquet expressed their approval of Brown's selection as the citizen of the year but feel regret that the town is losing its top citizen to Crosbyton. Brown extended his appreciation to the Chamber of Commerce for extending this top honor to him.



Pictured above is Johnnie Moore admiring plaque presented for outstanding news coverage. At left is Loren Gayle being given the Top Farmer award. Murrell Thompson made the presentation. At right Bill Loyd hands Johnnie Brown the Top Citizen plaque.





The Plains Record
And The Yoakum County Review

HARRY W. CAYCE, Publisher

PUBLISHED EACH THURSDAY AT PLAINS, TEXAS

Entered as second class matter at the Post Office at Plains, Texas, under the act of Congress, March 3, 1879

SUBSCRIPTION RATES: \$3 per year in Yoakum and Terry Counties; \$4 per year elsewhere.



CAYCE'S CORNER

At the Lions Club meeting last week it was old Cayce's honor to meet one of the most interesting people that he has talked to in a Blue Moon. The man was George Atwood of Lubbock. He is a professional clown and one of the best in the country. George Atwood won't ring a bell with most of us, but if we say Go-E the clown, well that is a different story all together.

Go-E lingered a while at Cayce's Corner and revealed some pretty interesting facts. He told about being with Ringling Brothers Circus in the old days when the Greatest Show On Earth was still under the big tent and the cry of circus was magic to every kid from the Rio Grande to the Hudson Bay.

A real spark of joy flashed from Go-E the Clown when he told about how he had worked with Emmett Kelly and the Clowns of by gone days under the canvas. But then he began to sadden when he said that clowns are fastly becoming a lost profession. We learned that there are no young clowns with the circus anymore and that our grandchildren may never see those hilariously funny or sad faces in a few more years.

We learned that the Lions International has 26 clowns who visit children's hospitals and orphanages. These men are from all walks of life and bring joy to many people. One is a doctor, one is a curator of a famous zoological gardens, another is a banker, another is a retired colonel, two are mechanics, one is a grocer, etc., etc., etc. We humbly say thanks to these fine men who lighten the hearts of a far too rushed America and reflect in our memory the old saying that "a day that we laugh is one worth remembering." We tip our hats to the clowns.

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We were impressed with the following thoughts expressed by comedian Jack Benny at the funeral of Nat King Cole: "Sometimes death isn't as tragic as not knowing how to live. This nice man knew how to live — and he knew how to make others glad they were living."

Rev. Mills says; "An apple a day keeps the doctor away. An onion a day keeps everybody away. A verse of Scripture a day keeps the Devil away."

Lions Club Bulletin editor Clifford Johnson of Hedley sends us a copy of the current Tell 'Em Gram. From it we take the following gems:

He who gives his eyes never dies.
A little boy finished his prayers with: "Lord, please make me clean without so much washing."

There is one way to escape remaining a wage earner forever, and that is to earn more than your wages.

When we ask someone to remember us in their prayers it is usually because we think they live close enough to God to have influence.

It's a funny thing about life — folks work themselves to death trying to get to where they can take it easy.

It is no compliment to have someone say that you haven't changed a bit. We know in our heart that we should have.

When we are young we want to change the world, when we get old we are afraid the younger generation will.

The church shouldn't be so popular. It attracts many people but often reaches only a few.

It is possible to spend a lifetime making true friends by our deeds and actions and then to destroy them in a moment with our careless words.

Like the radio, if our heart is out of tune with the station we can not receive a clear message. Hate and prejudice become the static that drowns out the planned program for our lives.

Some won't mind your not agreeing with them so much if you won't remind them of the fact.

LETTERS TO EDITOR

The editor of The Plains Record takes this opportunity to make a few acknowledgments and to say thanks to some very fine people. We can not say thank you enough to all of the fine people of Plains who have gone out of their way to make us feel welcome. We could not attempt to name them all for fear of omitting someone, therefore we sincerely say thank you to each of you.

We say thanks to Jimmy Brooks, the superintendent of the backshop of the Lovington Leader for designing a new flag (paper's nameplate) for us and being helpful in working with us to improve the appearance of The Record.

Mary Payne, Lovington, named the editor's column Cayce's Corner and he extends his appreciation to her. Our predecessors, Johnnie and Amarene Moore have helms in a hundred ways.

To all of you we are indebted.

THE EDITOR

THE FAMILY LAWYER

Self-Defense

Law, like psychology, pays all due respect to the instinct of self-preservation. To defend yourself from danger, you have a legal right to use force. If the emergency is dire enough, you may even slay your assailant.

But, like all rights, this one has limits.

Here are some warnings:
1) Your right, broadly speaking, is no greater than your need. A minor attack does not justify a major counterattack. Thus, a man who reacted to a slap by stabbing the other man five times was held to have exceeded his right of self-defense. So was a woman who shot another woman for merely pulling her hair.

Of course, in measuring your peril, the law will take into consideration the surrounding circumstances. Obviously a woman has



more to fear from a furtive grab on a dark street than from a rude nudge in a crowded elevator.

2) Your right is only to defend, not to punish. If an intruder lies wounded and helpless on the floor, you have no right to kick him in the head to teach him a lesson. Punishment is the law's job, not yours.

3) Before arming yourself with a weapon, check with the police. Possessing it may be unlawful even though you never put it to use. For example, switchblade knives and tear gas squirters are permitted in some communities but not in others.

Now, here is some reassurance: You are not required, in the heat of the fray, to act with perfect judgment and nice restraint. "Detached reflection cannot be demanded," wrote Oliver Wendell Holmes, "in the presence of an uplifted knife."

Moreover, the law makes fair allowance for the normal human emotions that such an occasion may arouse. In one case, a bill collector had a housewife arrested for swatting him with a toy baseball bat. But she explained in court that the collector, trying to repossess her furniture by force, had cursed her, menaced her with his fist, and hurled her freshly-ironed laundry onto the floor.

Finding her innocent, the court said she had acted "very naturally," and added:

"She would not have been a woman if she had stood for that."

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

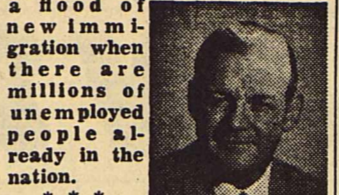
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USE THE WANT ADS

WASHINGTON AND "SMALL BUSINESS"
By C. WILSON HARDER

Any intelligent journeyman artisan, knows the best way to keep a fire going is to pour gasoline onto it.

With this in mind, it is difficult to understand the thinking behind the current drive to open the nation's gates wide to a flood of new immigration when there are millions of unemployed people already in the nation.



There is a quota system admitting people to this country, and the quotas are based on the percentage of people of any particular origin that makes up total population.

For example a normal quota will admit some 65,000 British a year but only 100 from Upper Volta. But the British, the Swedes, the Swiss and many others have in recent years shown a disinclination to leave their homeland to take up the tax burdens of a resident of the United States. But in many of the under-developed lands of the world there is an eagerness to get to America far in excess of their permissible quotas. Hence it is now suggested that quota be scrapped and anyone admitted regardless of land of origin up to the total number of all permitted. This could result in the entire population of Upper Volta and Tanganyika eventually moving to U.S.

The proposal to scrap the quota laws is accompanied by a gambit that those with useable skills in the U. S. would be admitted, regardless of national origin.

And this is where the paradox comes in.

For after all, with job retraining, et al, vast public sums are being spent to teach new skills to many present Americans. So the question becomes of where these retrained people are to find work, if the jobs they are being trained for are filled by newly arrived foreigners with such skills.

In addition, there should also be considered the American drive, with tax billions, to upgrade economic level of much of the rest of the world.

As already stated, both the skilled and unskilled of the more advanced nation's of the world have shown a reluctance to move from their homelands. If the skilled people from the underdeveloped lands are permitted to come into the U.S., then what happens to the development of their own lands?

Under U. S. foreign aid, billions are spent to develop skills among the natives so they can help develop their own countries. But if these natives with their newly acquired skills shake the dust of their native lands off their feet and head for America, who is going to be left at home to keep store?

For example, the Republic of Congo at present is held down to 100 immigrants per year. This is a case in point. If any of the Congolese are trained in medicine, they had better be kept home instead of gallivanting off to America. After all, if the recent rate of slaughtering medical missionaries continues, they are going to need every trained native they can develop.

CROSSWORD

ACROSS

- Crazy
- Extra
- Craze
- Bark used in tanning
- Leg joint
- Escape (slang)
- Horse's compartment
- Mends, as a bone
- In this place
- Great Lake
- Designer of buildings
- Musical note
- Man's nickname
- Knight of Hanover (abbr.)
- Civilities
- Weed of grainfields (Bib.)
- Baby's papa
- Cut, as whiskers
- Microscope thread
- Cutting tool
- Make amends for
- A Scandinavian
- European capital (poss.)
- Flat-topped hills
- Metallic rocks

DOWN

- Italian poet
- Capital of Turkey
- Part of a cigar
- Chinese weight
- Polio vaccine discoverer
- Mars, for one
- Regard
- Music note
- Erbium (sym.)
- Prepare, as potatoes
- Sound, as a clock
- Adam's son
- Greek letter
- Head covering
- River of Asia
- Lard, oleo, etc.
- Young rajah's nurse
- Rubs out
- Western state
- Newspaper man
- Enemy of John the Baptist
- People of Copenhagen
- God of war
- Female sheep
- Game of chance
- Samarium (sym.)
- Samarium (sym.)
- Game of chance
- Samarium (sym.)
- Female sheep
- Game of chance
- Samarium (sym.)
- Samarium (sym.)

1965 Motor Vehicle LICENSES

are now available at both
Plains Office and Denver City Office and
must be on vehicle by April 1st

*Be sure to bring 1964
Registration Receipt and
Certificate of Title*

as it is a strict requirement that information from
both be shown on 1965 License Receipt

E. W. CRAIG, Tax Assessor-Collector

CLASSIFIED ADS
for rent general

TRAILOR SPACE FOR RENT
Also, Rooms and Apartments
- JUDGE BEENE'S COURTS
62-tfc

FOR RENT: Furnished Apartments. See at Plains Motel.
52-tfc

ROOMS, APARTMENTS AND TRAILOR SPACE.
JUDGE BEENE'S COURTS
43-tfc

FOR RENT: 3 bedroom home, carpeted & draped, 2 baths, living & dining room, Call Cordell Huddleston at 456-2022.
8-2tp

for sale

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8-2tc

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45-tfc

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10-tfc

FOR SALE: New and used furniture and Appliances, authorized factory sales and service on Maytag, Kelvinator, and on Commander pumps. We do electrical wiring and plumbing repair.
COBURN-YOUNG
39-tfc

LOST 1 set keys in small leather case. If found return to or call Mr. George Burke at 456-2911 or Western Sky Motel.
9-2td

FOR INSURANCE - ALL KINDS Life - Auto - Fire - Homeowners - Farmowners - Liability - Hospital - Mortgage - Health
C Cooke's Commission Agency Box 697 Plains, Texas
9-tfc

FOR RENT 3 bedroom house, \$75.00 a month. Call Mrs. Romans at 456-3424.
9-tc

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9-tfc

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NO COMPETITION

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For complete details and descriptive literature write: CHEM-PLASTICS & PAINT CORP. 1828 Locust, St. Louis 3, Mo.
8-14 tc

Be prepared for small "scrapes!"

Stock up on first-aid and grooming needs for the family.

Especially where there are active youngsters, it's good to have your medicine cabinet well stocked with first aids for cuts, bruises, scratches and playtime casualties.

Curry-Edwards Drug

Plains Oil Co.
Your Fina Dealer

WHOLESALE RETAIL
GASOLINE DIESEL FUEL
KEROSENE OIL

PRO MPT DELIVERY

JAMES WARREN, MGR. PLAINS, TEXAS

PHONE 456-3777

Be prepared for small "scrapes!"

Stock up on first-aid and grooming needs for the family.

Especially where there are active youngsters, it's good to have your medicine cabinet well stocked with first aids for cuts, bruises, scratches and playtime casualties.

Curry-Edwards Drug

OUR TOWN STILL CRIES OUR CLINIC STANDS EMPTY

BY HARRY CAYCE

When one drives by and happens to look at the Yoakum County Clinic a ghastly and almost irate rage builds within the mind. Over \$70,000.00 have been invested in this ultra modern plant. If placed in the hands of a competent physician the residents of Plains and the surrounding area shall receive the benefits of adequate medical attention and care. But it remains empty. No doctor is there.

The year is 1965, but in 1865 a good old country doctor, who would not have enjoyed the latest in modern facilities, would have driven his buggy fifty miles to see a sick person. But even thirty years ago it was common place for a doctor to call on his patient and sit

the night through, taking meals with us and quite frequently a sack of eggs or what have you for payment, because there was no money for payment.

This is not true today. The residents of the County Seat of Yoakum County have been unable for the past two years to get a modern miracle worker to keep office hours in our clinic.

Today a doctor could expect a handsome income with almost no overhead with a first rate clinic at his disposal for free. Plains has a great deal to offer a physician to locate here. He would find an abundance of patients, the Church of his choice, an excellent school system, a good drugstore, a friendly and sound bank, and most of all, almost all of the residents of our town supporting him. What

more could a young doctor want? He could expect security and happiness and a warm friendly welcome from most of us.

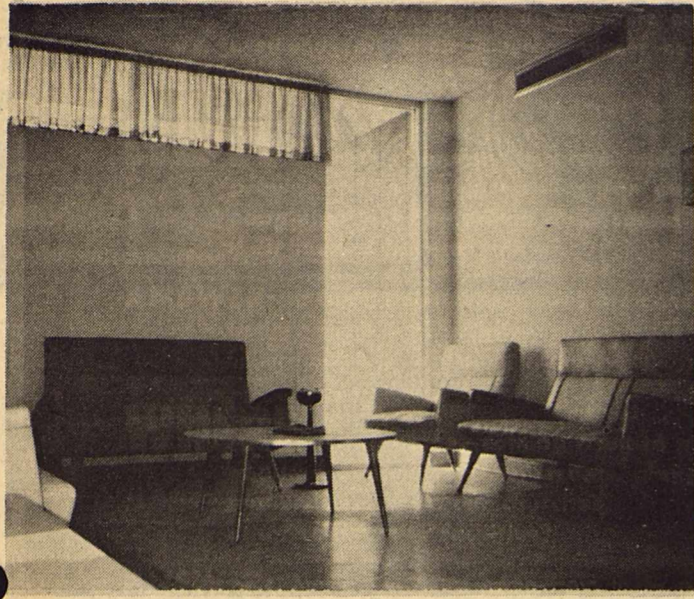
Many of the old timers have driven miles upon miles and have talked to many physicians concerning locating in Plains. They have spent large sums of money which they no doubt could not afford on trips and phone calls. But these men believe in their community and want to improve its living standards.

An overwhelming majority of the citizens interviewed for this feature have expressed desire that the organizations of the town, the Chamber of Commerce, the City Council, and the County Commission unite their efforts and secure a doctor for our town.

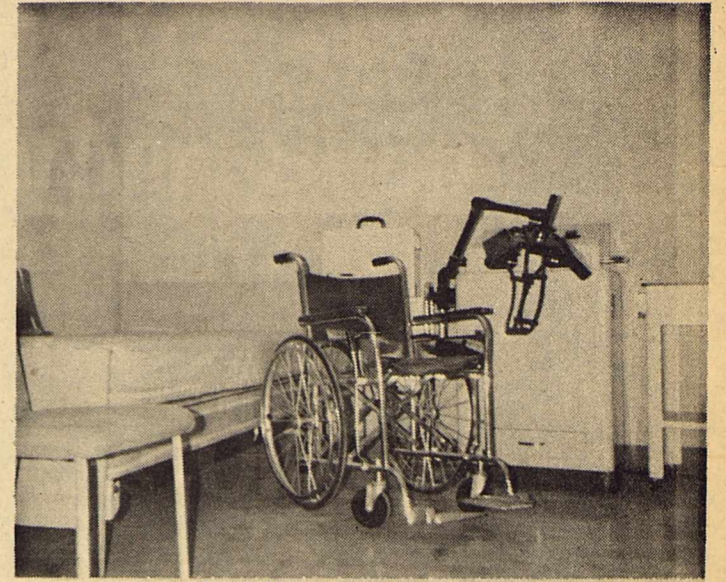
Business men want a doctor here because this is one of the first items called a necessity that comes to the mind of a person who considers moving into a community. Business men in Plains want the community to grow, therefore they want the hand of a skilled physician here.

The corridors in the clinic are empty and covered with dust. A stethoscope lies on the examination table unused. The comfortable lobby is empty with sunrays slipping through the windows casting a shadow on the reception desk.

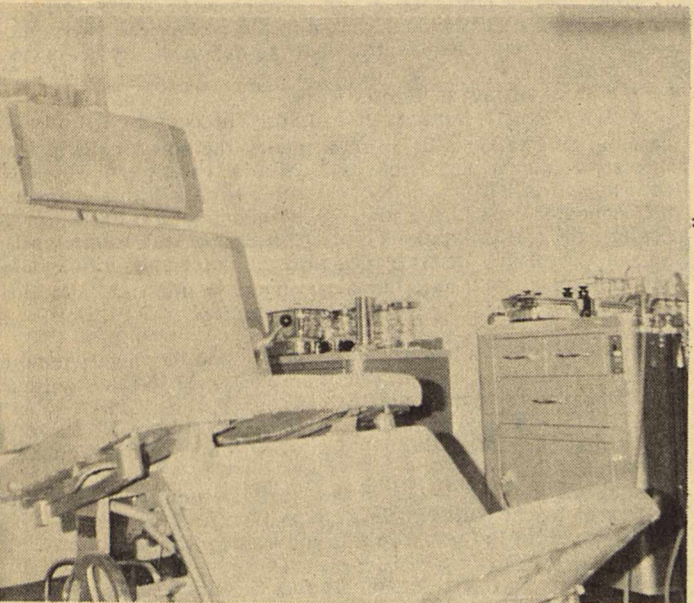
The expensive and vitally important x-ray machine stands idle, and the wheelchairs have cobwebs in their spokes. The cry of the community remains unheard . . . We have no doctor in our town!



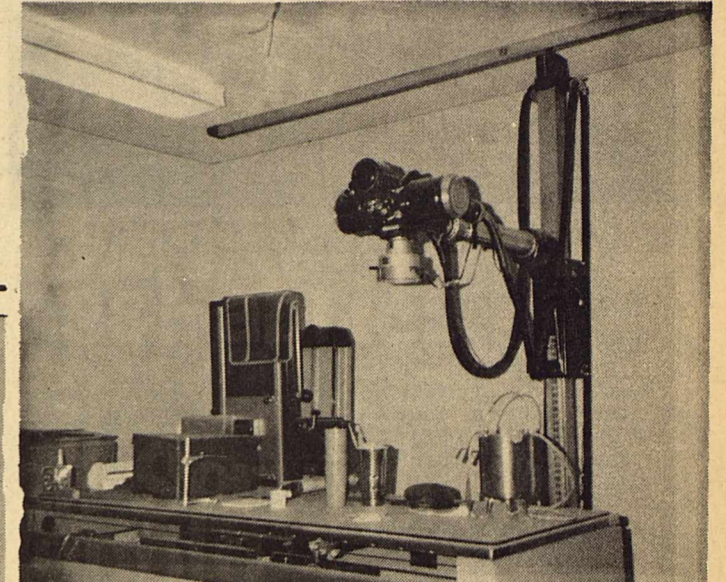
An empty lobby.



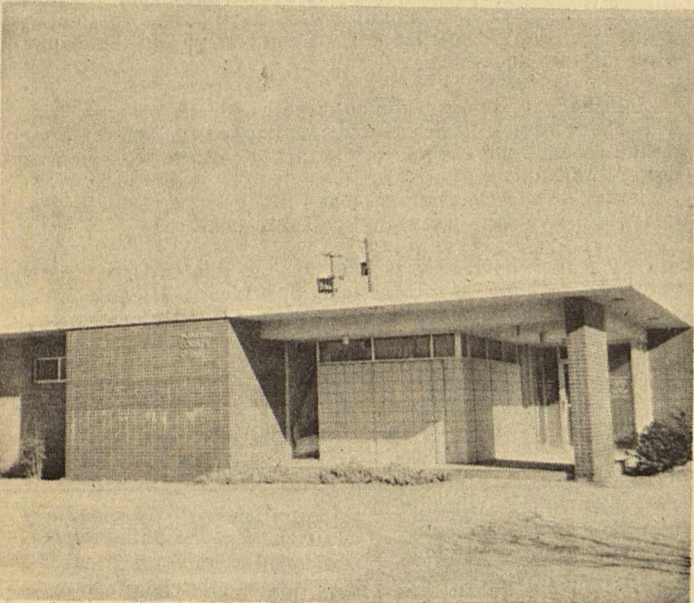
Wheelchair gathers dust.



No patients in the chair.



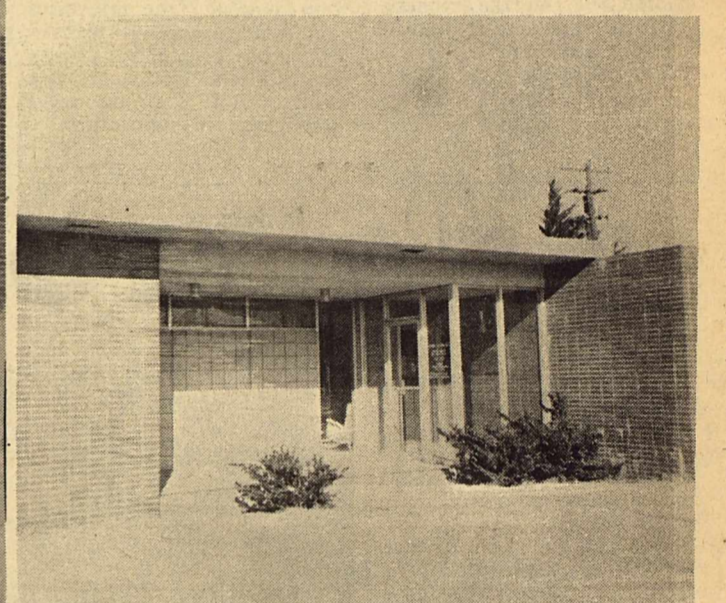
X-Ray equipment not in use.



Another view of empty clinic.



Over \$70,000.00 investment being wasted.



Side view of Yoakum County Clinic.

HAVE YOU EVER ASKED YOURSELF THESE QUESTIONS?

WHY should you travel extra miles and use up extra hours to shop out of town?

ANSWER: You shouldn't! You can save time, gas and trouble by shopping in your hometown stores. Furthermore, modern distribution brings the newest merchandise here as fast as anywhere and lower overhead costs than in larger places helps keep prices DOWN!

HOW can this community grow and prosper, provide career opportunities for our young people, unless hometown folks spend most of their money here at home?

ANSWER: It can't! Dollars spent away are gone forever. Dollars spent here stimulate local trade activity, finance business expansion, increase employment.

WHERE is the money coming from to maintain and improve our schools, streets, playgrounds and civic services, our churches, other community facilities?

ANSWER: Much of it must come from taxes paid and contributions made by our local business people. Part of every dollar you spend with them helps build a better community for you.



It pays to do your shopping in
YOUR HOMETOWN STORES

Plains State Bank

Plains Farm Supply

City Of Plains

Loyd Insurance Agency

Randall's Barber Shop

White Auto Store

George's 66 Service

Plains Oil Co.

Romain Telephone Co.

Marie's Fashions & Fabrics

Horkey LP Gas & Shell Service

SHOP AT HOME



The Plains Record





JANA WARREN ENTERS CONTEST

Jana Warren, daughter of Mr. and Mrs. James Warren, and Plains High School Senior, has entered in the Princess Contest of the South Plains Junior Livestock Show, sponsored by the Lubbock Chamber of Commerce. Entries have been made from many West Texas towns.

The event is scheduled for March 15-17, and the Princesses will be dressed in colorful western attire and will act as hostesses for the show.

Miss Warren is the Sweet-

heart of the F. F. A. Chapter at Plains High School.

The final judging will select two princesses, one being from the F. F. A. Sweethearts and the other from the 4-H Clubs.

Selection of the Princesses will be at 9:30 a. m., March 13, in the Fair Grounds Roller Rink. Immediately following the judging, the princesses and their parents will be taken to one of Lubbock's leading restaurants for lunch. The winners will then receive a wardrobe of western attire.

PERSONALS

Susan Robertson of Lubbock spent the weekend with her grandparents Mr. & Mrs. Skeet Robertson.

Mrs. Hollis Wolfenbarger and son are spending some time with her parents Mr. & Mrs. John Anderson. Hollis will be on field maneuvers at Ft. Hood.

Mrs. Raymond Bookout went to California, Saturday to visit her son, Dub, and family. Sherry the oldest granddaughter suffered a broken back in a fall.

Mrs. Ralph McClellan flew to North Carolina Saturday to help Dixie Rugh drive home. Her husband Steve McGinty is in school there.

Blackie Bearden is a patient in Methodist Hospital in Lubbock.

Mr. & Mrs. Ford Hawkins had their children home over the weekend. Mrs. Clyde Lynn Jr. and son of Leveand and Butch of the U. S. Army.

Mr. & Mrs. C. L. Strickland and Wayne of Leveand visited in the Ray Strickland home Saturday.

Neal Newsom has been a patient in Seagraves Hospital for the past several days.

Mrs. James Anderson and children of Monahans, are here this week. She will enter Yoakum County Hospital Tuesday for minor surgery.

Mrs. Mable Camp came home from Yoakum County Hospital Friday. She had surgery last week.

Donald Bookout is in Grandprairie under treatment of a doctor.

Red Cross News

The American National Red Cross First Aid course was completed March 4, 1965 by ten students. The course was taught in the Plains Junior High School building, by J. W. Newsom of Lubbock.

Those completing the course were: Julia Batchelor, Foy Cogburn, Redell Cogburn, Roy McGeehee, Mrs. Roy McGeehee, Jerome Head, Bob Mason, Doyle Newsom, H. A. Richardson, Mrs. H. A. Richardson.

Plans to begin an advanced first aid course on March 29, at the Barrett Funeral Home in Plains are under way. The tentative schedule for the advanced course is March 29, and April 1, 5, 8, 12, & 15, at 7:00 p. m. to 10:00 p. m. The 16 hour course is open to anyone holding a standard first aid card.

These first aid courses are being sponsored by the Yoakum County Young Homemakers and Young Farmers.

LIBRARY CORNER

Get to know your library better, says Norelle Sloan, local librarian. Mrs. Sloan stated that we have almost 9000 books in the County Library here.

A new group of books have come in recently and are on the shelf ready for the readers use.

The librarian said that a concentrated effort has been made to build up the junior section of the library and that many new books have come in for this section, with more on order.

The average circulation of our library is 39 books per day. In February 772 books were checked out of the library.

This year's budget has raised the amount to be spent for books. The Commission has appropriated \$1200.00 for the purchase of new books this year.

Mrs. Sloan stated that April is Library Month and she urges more people to use their library facilities here.

CRADLE ROLL CALL

Mr. and Mrs. Tommy Elmore are the proud parents of a new son. He was born March 2, 1965, weighed 6lbs 31/2 oz, and was named Thomas Kelly Elmore. He is the grandson of Mr. and Mrs. T. A. Elmore of Tokio, and Mr. and Mrs. Howard Rucker of Brownfield. His great-grandmother is Mrs. Derah Gaudin of Plains.

15 1/2 ozs, and was named Von Micheal.

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Van, Texas

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HILLSIDE Church of Christ

MONDAY, MARCH 15TH

through

SUNDAY, MARCH 21ST

— SERVICES —

Weekdays:

Morning 10:00 a.m.

Evening 7:30 p.m.

Sunday:

Morning 10:55 a.m.

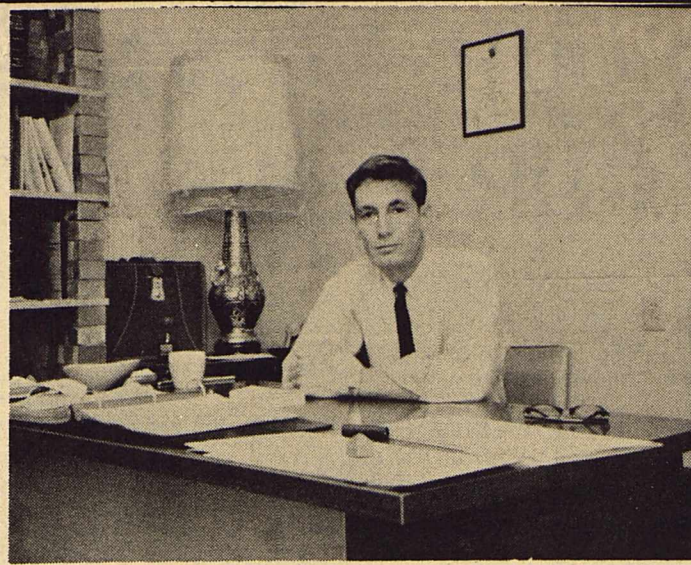
Evening 7:00 p.m.



Cecil Allen
Van, Texas

Cecil Allen served as the first minister of the Hillside Church and is well known to many of our friends and neighbors of Plains.

We warmly invite each one of you to come and hear God's word preached.



Lawyer Phelan addresses Young Homemakers.

attorney speaks

Plains Attorney, Mr. Cleatus Phelan, was guest speaker at the March 8 meeting of the Yoakum County Young Homemakers. Mr. Phelan spoke on the importance of making a will. Following his talk he was asked many questions concerning wills and numerous other legal matters. Mr. Phelan has recently established his law practice in Plains. His program was both interesting and beneficial.

It was announced that next month's program on landscaping will be given by Mrs. Bill Overton. The date is April 12, at 8:00, in the Home Ec. Room.

In the business session reports were given on the Hobo Supper and first aid course. Future plans discussed include the F. H. A. April Style Show in which Young Homemakers will participate and the area convention to be held in Brownfield in September. Also, Young Homemakers who completed the standard first aid course plan to attend the advanced course beginning March 29.

Coffee and cake were served to 16 members and guests.



Just Thinking

Mary Faulkner Payne

Will Rogers said, "Maybe ain't, ain't correct, but I notice that lots of folks who ain't usin' ain't, ain't eatin'."

Billy Graham in pointing out that sin breaks fellowship with God, told the story of a little girl who committed a certain offense and when her mother discovered it she began to question her daughter.

Immediately the child lost her smile and a cloud darkened her face, as she said, "Mother, I don't feel like talking."

Winding up the story, Graham said, this illustrates how it is with us when our fellowship with God is broken by sin in our lives. We do not feel like talking to Him.

He then said, "If you do not feel like praying, it is probably a good indication that you should start praying immediately."

Yours and our customers are the finest people in the world. You can give a professional name to the person who buys your product or service, but no matter what you call him, he is always the customer.

The name always means the same.

A lawyer calls a customer a client; The doctor calls him a patient; the hotel calls him a guest; the editor calls him a subscriber; the broadcaster calls him a listener-viewer; the cooperative calls him a patron; the retailer calls him a shopper; the educator calls him a student; the manufacturer calls him a dealer; the politician calls him a constituent; the banker calls him a depositor-borrower; the sports promoter calls him a fan; the railroad-airlines calls him a passenger; the minister calls him a parishioner; but they are still our customers.

In my family we had a very dedicated and thoroughly honest mother of two boys. She was very careful never to tell anything but the absolute truth to them.

One day the boys misbehaved and she told them, "The very next time you do this, I'm going to whip you - if I don't change my mind."

And one young father in the family, recently reached the ultimate when he yelled up the stairs to his offspring, "O. K. This is the last time I'm going to tell you kids for the last time."

If you are trying to sell mousetraps or girdles, dresses, hats, watches or bread to thousands of Joneses and Smiths, you need a low cost method of getting into their homes.

And by every kind of test, the advertising experts of stores like Macy's, Sears, Hemphill-Weils, have proven that newspaper advertising is the cheapest and the best way to sell mousetraps to Jones and Smith.

If I'd had my 'ruthers', the cold spell with it's 7 degree low, would have been a four foot snow, falling gently, and remaining on the ground long enough for the thirsty earth to soak up every drop of moisture.

It may be wishful thinking, but I still believe, we will get a good snow or a wet, wet rainy spell this month.

Toy makers have to work long hours to think up new gadgets so that when Christmas rolls around, new ideas will cause dotting parents and grandparents to part with just a little more money for just one more toy.

Next year, a new toy will be on the market. It's a toy gun that shoots potato pellets 50 feet.

The manufacturer claims the 'soft' bullets are safe. Just press the nozzle into a potato to load the gun. One spud makes 300 bullets.

possible for transportation for the Big Spring tour.

The group plans to meet at Mrs. Amos Smiths house at 7:30 a. m. and be ready to leave by 7:45 a. m. The Turner group will meet the other clubs in front of the Big Spring State Hospital at 9:45 a. m. The tour will begin at 10:00.

The group discussed the

possibilities of securing baby sitters for the Salad Supper, scheduled for April.

Mrs. Sudie Thompson gave a demonstration on making and shaping yeast breads. A film followed.

Refreshments were served to eleven members and the agent.



Home Demonstrators plan Big Spring trip.

HOME SESSION

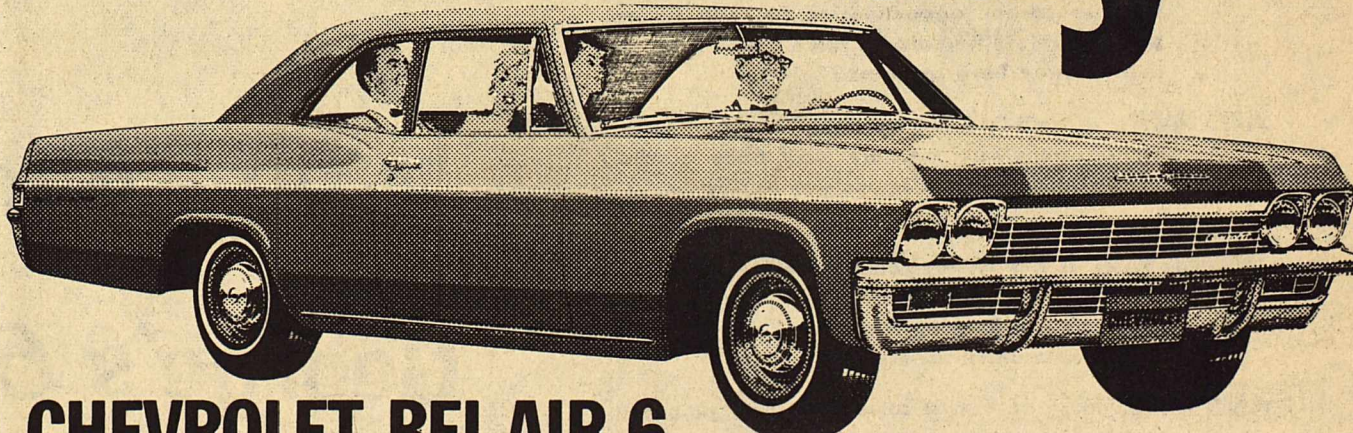
Mrs. Amos Smith presided over the regular meeting of the Turner Home Demonstration Club, in the Club Room in Plains, on March 3rd. The president called the house to order at 2:00 p. m. Mrs. Smith read the thought

for the day "Bread is the staff of Life." She also read Exodus 16:4. She pointed out that spiritual bread as well as physical bread is essential to life.

Mrs. Amos Smith gave the council report. She reported that each club would be res-

success hasn't gone to its price!

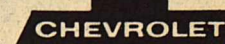
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Mary Faulkner Payne



Mary Payne

The Publisher of The Plains Record is happy to announce that in each edition, including this one, that a new column will be seen. The name of

the column is "Just Thinking" written by Mary Payne.

She writes a daily column for the Lovington Leader and the publisher of The Record requested that "Just Thinking" be exclusively designed and written for a weekly paper such as our own.

Mrs. Payne is a past state president of The Business and Professional Women organization and has a wide journalistic background, including having served as circulation manager for the New Mexico Magazine. The area columnist states

POKES ENTER RELAY

The Plains Cowboy cinder team travels to Denver City Saturday to enter the Mustang Relays. Coach Rip Sewell stated other teams include Andrews, Seminole, Littlefield, Levelland, and other West Texas schools. The Plains coach and his assistant Guery Wright said the competition for the Relays will be top in all fields.

The Cowboy coaches said the team will be in better shape this week, because the weather has improved. Some good workouts were staged this week and the boys are improving.

We expect the timing to improve due to Bruce Long and Larry Newton participating this week. Both trackmen were unable to go to Jal last week.

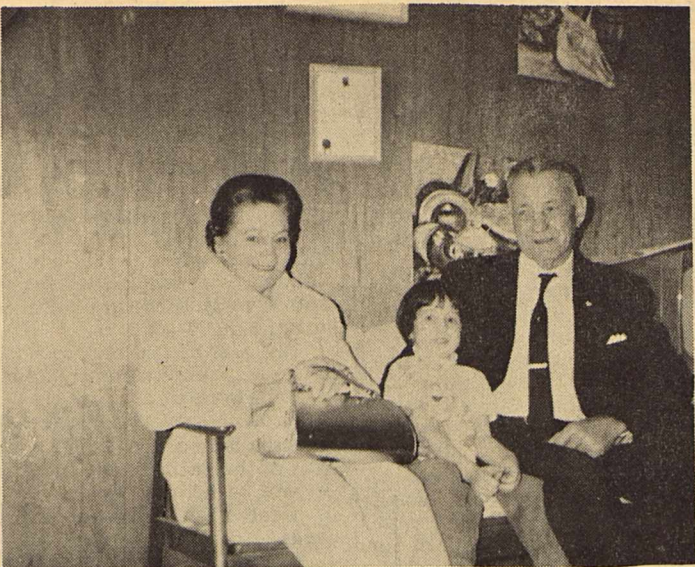
JUDGE TEAM

Vocational Agriculture teacher Larry Lehmborg took his judging team to Tahoka Tuesday to compete in the judging of several livestock categories.

The team participated in the judging of the beef class, hogs, and sheep.

Members of the team included Mokey McCrary, Carlto Wilkins, and Oscar Henard.

The Plains judging team made a good showing and finished high in the event.



Mr. and Mrs. Mark Simmons pictured visiting the Plains Record with their granddaughter, Lynn Shoemaker. The Simmons are the aunt and uncle of the publisher, and are from Ft. Worth.

Scout Meet Set

The Annual Recognition Banquet of The Quannah Parker District of The Boy Scouts of America will be held Friday, March 19, 1965 at the Brownfield Junior High cafeteria in Brownfield, Texas at 7:30 p.m.

Scout parents and all friends of scouting are cordially invited to the banquet which reviews the scout highlights of the year and honors adult scouters for their various accomplishments in scouting. Tickets are available at \$1.50 each in the 8 towns of the 5 County Quannah Parker District.

Mr. Joe H. Collyns, director of public relations for the General Telephone Company of the Southwest, from San Angelo, Texas will be the principal speaker at the Boy Scout Banquet. His topic will be "A Space Age Attitude."

Mr. Rex Bailey of Brownfield, district manager of General Telephone Company, is the banquet chairman and will also be emcee for the evening. Leadership and training awards will be presented by Dr. Jess Borum of Brownfield; Round-

up awards for outstanding work in membership will be made by Jackie Cargill of Brownfield; Camping and activity awards will be given by Mr. Gene Young of Plains; and advancement awards will be presented by Mr. Joseph N. Spikes of Lamesa.

Special introductions will be made by district chairman J. D. Dyer of Lamesa, and opening and closing ceremonies will be conducted by selected scouts of Brownfield Troops.

Ticket chairmen for each town are Pat Patterson, Tahoka; Dave Davis, Denver City; Gene Young, Plains; Lawrence L. Barber, Seagraves; Steve Haley, Seminole; Jackie Cargill and Sammy Jones, Brownfield; and Joseph N. Spikes, R. L. Price, and Ray Moore for Lamesa.

CINDER SQUAD

Coach Rip Sewell's track team traveled to Jal, New Mexico recently and placed sixth in the event against strong competition, including Lamesa, Seminole, Jal, Clovis, Portales, Wink, T. or C. Farwell, and other regional teams.

The Cowboys were not at full strength, because two of the ace cindermen from Plains were not at the meet.

In the 440 relay, Gregg Jones, Ronnie Elmore, Dennis Crutcher, and Richard Spencer finished fourth with a time of 46.0 in a 15 mile wind.

In the 120 high hurdles Calvin Smith finished sixth with a time of 17.1 seconds.

Finishing fourth in the mile was Ronald Layton with a time of 5:04.9.

Don Layton, Alton Raines, Richard Spencer, and Ronnie Elmore came in for a fourth place finish in the 880 relay with a time of 1:38.8 seconds.

In the 180 low hurdles Calvin Smith placed sixth with a time of 23.4 seconds.

Dennis Crutcher placed fourth in the 220 yard dash with a time of 24.2 seconds.

In the mile relay the Cowboys finished 6th with a time of 3:48 seconds.

Calvin Smith jumped 5'7" in the high jump event to capture a second place for the Cowboy Cindermen.

In the broad jump contest, Calvin Smith placed sixth with 19'4".

The Cowboys failed to reach the finals in the 100 yard dash, 440 dash, pole vault, shot put, and discus throwing.



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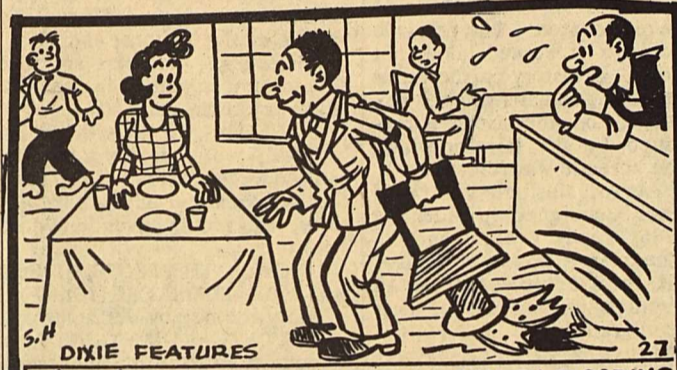
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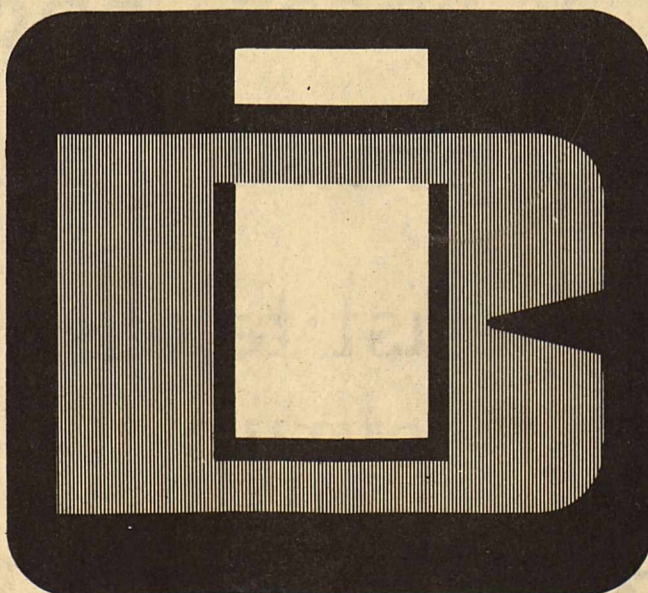
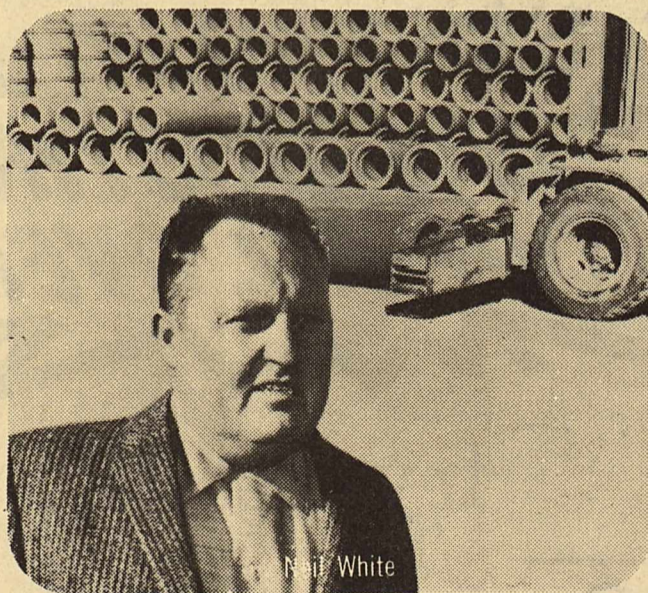
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BY: W. M. OVERTON
YOAKUM COUNTY ASCS
OFFICE MANAGER

It is expected that the county will receive within the next few days its share of the 1965 released cotton acreage

which has been released in the east part of the state to the state ASCS Committee for reallocation to Texas Counties requesting additional allotment. Under the cotton marketing quota law farm operators with cotton allotment may release to their county

ny ASCS Committee part of all of their farm allotment that they do not wish to plant. By releasing the allotment the farm retains its history and the released acres may be reallocated to other cotton farms. All operators of approximately 400 cotton farms in Yoakum County signed requests for a portion of the released acres.

For the past few years West Texas Counties have received several thousand acres of released cotton. This cotton was released down state and was the acres released in excess of the amount requested in the counties where the cotton was released. Under the release and reapportionment law the acreage released and not used for released acres in the county where the release is made, may be released to the State Committee. When this is done it becomes the responsibility of the State Committee to reallocate the acreage to other counties in the state requesting additional acreage, which includes all West Texas Cotton Counties.

After the State Committee reapportions the State Allotment to the counties it becomes the responsibility of the County ASCS Committee to reallocate the acreage received in the County to County cotton farms which have filed a request. The committees in each county set up their own policy in distributing the allotment they receive. It is expected that the method to be used in this county will be the same or similar to the same method used in the past. If a man has only one farm and received 8 acres additional cotton last year and the county receives the same amount of released cotton, it is expected that he would receive near the same acreage this time.

It is well understood that any policy approved in any county will not meet the approval of all farmers. In checking with farmers in regard to a policy to be used, we find many different opinions on how the acres received should be reallocated. The released acreage received does not count as history on the farms receiving and planting the acreage, but the history is retained by the farm on which the acreage was released.

As of this date 200 farms have been signed up under the 1965 Feed Grain Program. These farms signed up to divert to a conservation use an average of 48 1/2% of their feed grain base. It is expected that by March 26, the final sign-up date, almost 100% of the farms with a reasonably good base will sign "Intentions to Participate". The feed grain base is based on the 1959 and 60 acreage of feed grains. Farmers that sign applications and comply with the program will be eligible for diversion and price support payments and will be eligible for price support loans on all the grain produced on the farm. Compared with the 1964 price support payments and loans, the price support payments are 12% lower per hundred weight. Under the 1964 program no loans were made on 1964 grain sorghum in the county office. In the past the local office has made as high as 900 loans in a season.

SPECIAL BULLETIN
AT PRESS TIME OVERTON ANNOUNCED THAT WORD HAS BEEN RECEIVED THAT YOAKUM COUNTY COTTON ALLOTMENT IS 2906.3 ACRES FOR 1965.

Cover Important

YOAKUM S. C. D. NEWS
BY C. MURRELL THOMPSON

Conservation of our precious topsoil and water is everybody's business. There is more at stake than saving farmer Brown's farm or the range of rancher Longhorn. What happens to our soil and water can and does materially affect us.

In 1961 Mr. & Mrs. K. O. Hendricks purchased 135 acres of red sandy land just west of Plains here in Yoakum County. This land was part of a large old field that had been cut into by the Denver City highway. This land was farmed in the 1930's and had been blown off to the clay in places and duned up in others from 3 to 10 feet high then shin oak had taken over. In time of drought dirt and sand still blew from the land.

K. O. began by using a bulldozer to level the dunes and then began to plow deep. He followed this with land smoothing or as some say land plaining, or going over the land several times at a total cost of \$25.00 per acre.

This was part of the recommended conservation plan he had worked out with the local soil conservation district. With the help of the technicians of the Soil Conservation Service, where by each acre is treated according to its needs.

Following the leveling and smoothing, K. O. prepared a good seed bed and planted his first crop of grain sorghum in 40" rows. This crop did pretty good being the first crop and on sand that was supposed to be worn out. He harvested 3500 lbs per acre and had a

good stubble. About 4000 lbs of stubble per acre is needed to protect the soil and add organic matter to enrich it.

The next operation was to plant alfalfa on 18 acres which he did in 1963. Mrs. Hendricks said "The alfalfa would be a good crop if only it would catch and hold the sand out of the house". To make our story short it did and also produced 10 tons of hay per acre in 1964. Which was sold for \$25.00 per ton netting a nice profit.

This then is the story of only one 135 acre sandy land farm that is protecting our schools by keeping the sand out, that is helping to keep the sand out of our hospital, off our highways and thus saving our tax money. It is saving lives by keeping the sand and dust from blinding fast drivers. It is lowering our insurance by cutting down on accidents and sore throats, sinus, eyes and chest colds. We know from actual checking of prescriptions filled at drug stores on a day following a bad dust storm that the number of prescriptions, is up from 30 to 100 percent. Our local printer cannot run his press because of static electricity during a dust storm. Cotton gins cannot run during a duster for the same reason. The farmer must purchase fertilizer and do extra plowing which is added expense. When his land blows he is fighting a losing battle because his farm gets poorer and poorer. It produces less and less and of a poorer quality too.

The good farm like K. O. Hendricks have now put more people to work, pays taxes, produces good food and fiber now and for future generations. They have a need for more and can buy more gas, tractors, cars, pickups, fertilizer, groceries, clothes and equipment, thus helping to keep our city friends in business with better health and financial prosperity.

CHURCHES

Calvin Beach, who is a local boy and former pastor of Tokio Baptist Church, will be preaching at the Revival Meeting at the First Baptist Church.

Dale Coody, Lawton Oklahoma, will be the singer. The meeting will be held March 14-21. Morning services will be at 10:00a. m. and evening services at 8:00p. m.

We cordially invite everyone to attend these services. A nursery will be provided.



PROCLAMATION

GREETINGS:

WHEREAS, agriculture is essential to the economic well-being of Yoakum County, our State and the Nation; and

WHEREAS, the productive efficiency of our farmers and ranchers have enabled our citizens to enjoy the highest standard of living in the world; and

WHEREAS, this record of achievement has resulted from educational and technological advancement in agriculture under a free choice system; and

WHEREAS, farmers and ranchers have recognized the value of joining together in organized effort to promote and protect their interests; and

WHEREAS, Farmers Union is a free, independent non-governmental, voluntary organization of farm and ranch families united for the purpose of analyzing their problems and formulating action to achieve educational improvement, economic opportunity, and social advancement thereby promoting the national welfare;

NOW, THEREFORE, I Stanley Duvall, County Judge of Yoakum County, do hereby designate March 15 - 20 as FARMERS UNION WEEK IN YOAKUM COUNTY, and urge our citizens to give due recognition to this observance honoring The Yoakum County Farmers Union.

IN OFFICIAL RECOGNITION WHEREOF, I hereby affix my signature this 8th day of March, 1965.

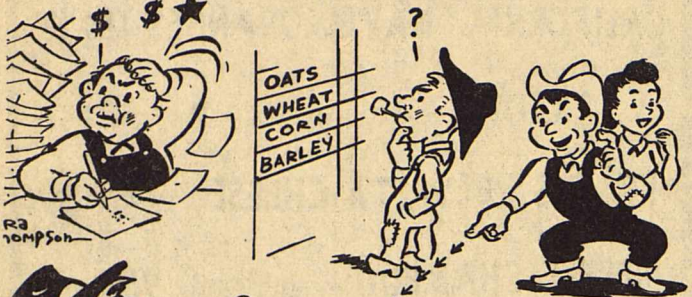
/s/ Stanley Duvall
Yoakum County Judge

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JOIN the...
FARMERS' Farm Organization

FARMERS UNION BELIEVES: that farmers should run their own farm organization—not middlemen, not processors, not retailers.

FARMERS UNION BELIEVES: in more farm bargaining power—in a better wheat program, a better cotton program, and a better feed grains program.

FARMERS UNION BELIEVES: in preserving and improving rural communities and in a stronger rural America.

FARMERS UNION BELIEVES: in parity of income for family farmers, comparable with that of non-farm industry.

FARMERS UNION BELIEVES: in supporting the National Commission on Food Marketing to find out why prices paid by consumers in the supermarkets have increased while prices received by farmers have gone down—and in doing something to correct this situation.

IF you believe in this too, join with 750,000 other farm families across the United States who are now Farmers Union members.

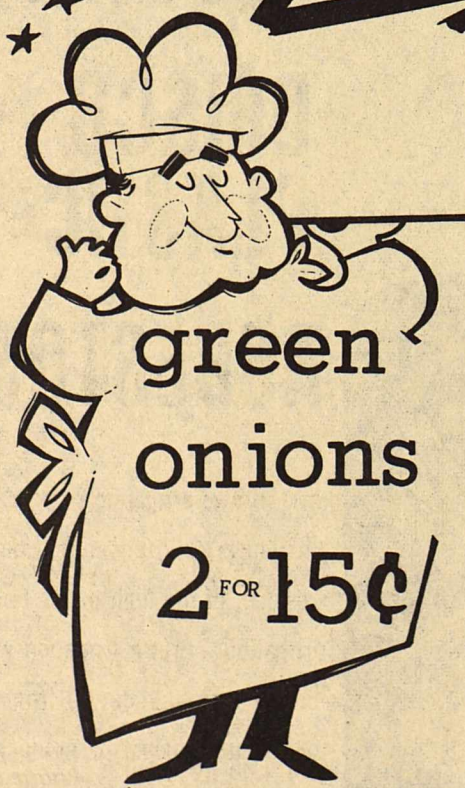
TEXAS FARMERS UNION
Founded 1902 Point, Texas



SPECIALS ARE BUSTIN' OUT ALL OVER!

bordens
ice milk
1/2 GAL ANY FLAVOR
49¢

PATIO
mexican
dinners
2 FOR **99**



green
onions
2 FOR **15¢**

fryers **31¢ lb**

MELLO-CRISP

bacon **55¢ lb**

pressed ham **49¢ lb**

east texas (SORGHUM, RIBBON CANE)

syrup 1/2 GAL **\$1.25**

Specials Good Fri. & Sat.

Our Special Buffets Are Featuring ---

Friday Night - - Fish

Serving from 5:30 - 8:00

Noon Sunday - - American

Serving from 11:00 - 2:00

Wed. Night - - Mexican

Serving from 5:30 - 8:00

ALL YOU CAN EAT & DRINK

Mexican **\$1.10**
All Others **\$1.25**

ALMA'S



Boulevard basic

to wear now, and from now on. Its slimming lines cut in a superb "Contessa" blend of rayon and silk. Black, blue or navy. 14 to 44

22.98

Nelly Don

MOORE & ODEN

THRIFTY SPECIALS

brack

PIC - A - MIX

candy

49¢ lb



cabbage **3 1/2¢ lb**

COLORADO

potatoes **11¢ lb**

Plains Frozen Food

DOUBLE FRONTIER STAMPS ON WEDNESDAY Sid Wade