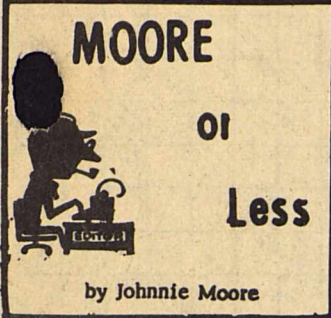


The Plains Record

OUR 35th YEAR

THURSDAY, FEBRUARY 18 1965

NUMBER 7



Well, Well, the end of the road for the old grey-haired editor.

Last week's issue was the grand finale for Johnnie Moore as editor of this scandal sheet. This week Amrina and I are trying to help the new owners, Mr. and Mrs. Harry Cayce, get the Record out in their first issue.

We'll be staying around--serving the Christian Churches in both Plains and Seminole.

I was told by a previous owner of the old Yoakum Co. Review, back in the days before it became The Plains Record, that the business people of Plains didn't want a newspaper here badly enough to really support it so that it would pay a man with family to run it.

I found that this, in most cases at least, is just not so. Most businessmen in Plains aside from just wanting there to be a paper here, realize the value of advertising their wares and services in the local paper. And, personally, I think advertising in The Record is going to be even more valuable in the days to come than it has been in the past. Why? Simply because Cayce and his fine wife, Ann, will be putting out a better product. They are devoting their full and undivided time to The Record and the printing business with it, and will do a real fine job of it I am sure.

I'm sure we'll miss not being around the office for awhile, but we feel the move is one we needed to make, as the paper has always had to be a secondary consideration with us, as our real work is in the pastoral ministry.

Moore or Less will still be seen from time to time in the Record, maybe even next week, if some of the things we heard about a meeting held last night are true, we'll have a few well chosen words to say about it.

Big shakeups are sometimes needed, and we felt that our selling of The Record was one that was needed. But, from what I heard of the things that took place last night, I have my doubts about some shakeups.

Well, if we have your courtesy aroused enough, we just as well close.

Come by and meet Cayce and wife. They're a fine addition to our community.

NOMINATE YOUR MAN

Bill Lloyd, chairman of the Chamber of Commerce committee for the selection of the Outstanding Man of the Year has requested that the citizens of the community recommend a person for this honor by clipping the attached form and filling it out. It should be mailed to Bill Lloyd, P. O. Box 634, Plains, Texas.

Mr. Lloyd said thought should be given to the individual's activity in community affairs as well as his work. This is a great honor for the individual selected, therefore it merits your serious consideration before making your nomination. Those who have received the award in the past should not be submitted.

MY NOMINATION FOR THE OUTSTANDING MAN OF THE YEAR IS

physician can be obtained. All emergencies must be taken to Denver City or elsewhere. Simple first aid administered quickly at home before leaving for Denver City could mean a great deal.

There is no charge for the course. First Aid textbooks are 75 cents.

JUNIOR STOCK SHOW STARTS FRIDAY

ED PHONES REP. GEORGE

In a special telephone interview with State Representative Jesse George, the editor of The Plains Record obtained the latest status of the enabling act which has been introduced in the House concerning the establishing of a Junior college

GOV SLATES F.F.A. WEEK

Gov. John Connally has designated the week of Feb. 20-27 as FFA week in Texas.

The Gov. stated that agriculture in our state increases as Texas progresses, and it is vital that trained and skilled farmers and ranchers meet the demand for tomorrow's food supply.

Over 40,000 active members of the FFA in 900 chapters are in the Texas association.

It was further stressed by the governor that the FFA has performed valuable services to Texas by "developing leadership, encouraging cooperation, promoting good citizenship, teaching sound methods of farming, and inspiring patriotism among members."

FIRST AIDE COURSE SLATED

The first aid course taught by Red Cross instructor Dub Newsom, of Lubbock, began Monday night, Feb. 15th in the Plains school cafeteria. Additional nights for the 10 hour course will be on Monday and Thursday nights. The dates are Feb. 18, 22, and 25, March 1 and 4. Classes will begin at 7:30 and last approximately 2 hours.

Mr. Newsom, who is a qualified instructor, explained that persons wishing to take the course may still begin at the next session, on Feb. 18. He has allowed 10 hours from that date in order to meet qualifications for receiving an official card. Students from grade 7 or age 12 are eligible to take this adult course and receive a card. Cards cannot be issued to younger children but they would definitely benefit from the course. This is the standard first aid course and is a prerequisite for the advanced course.

Yoakum County Young Farmers and Young Homemakers, sponsors of the course, wish to urge the general public to attend. Plains has a special need for this course since there is no doctor here at the present time. The definition of first aid is "The immediate and temporary care given the victim of an accident or sudden illness until the services of a See bottom left----

in Yokum county.

Rep. George stated that a committee hearing is slated Feb. 23, and that the vote will be close with the possibility of a do pass being given to the act. George further said that Sen. H. J. Blanchard has informed him that the act stands a very reasonable chance of passing in the Senate.

The Yoakum county solon further stressed that if this is given legislative approval then it will be in the hands of the people of the county to approve or reject it.

He went on to say that as your representative that he is only attempting to see that the enabling act is passed and then the matter will be in the hands of the electorate.

Dr. Bruce Boyd, Denver City stated at a meeting Monday night that he will take a delegation to Austin this week. Rep. George said that Boyd is scheduled to testify for the act.

The complete bill appears on page 5.

COURT HOUSE TAX REPORTS

E. W. Craig, Yokum county tax assessor and collector stated that his office has now collected 97.68 per cent on the rolls. The amount comes to \$908,953.70.

Mr. Craig said that this is running at almost the same rate of last year.

The assessor further stated that at the beginning of the tax year he had been concerned about collections because of the drought, and that he was happy to see the large amount of taxes paid promptly.

The tax collector said that all vehicle license plates are supposed to be on vehicles by not later than the first of April. A 20 per cent penalty can be evoked if motorists fail to comply with the state law.

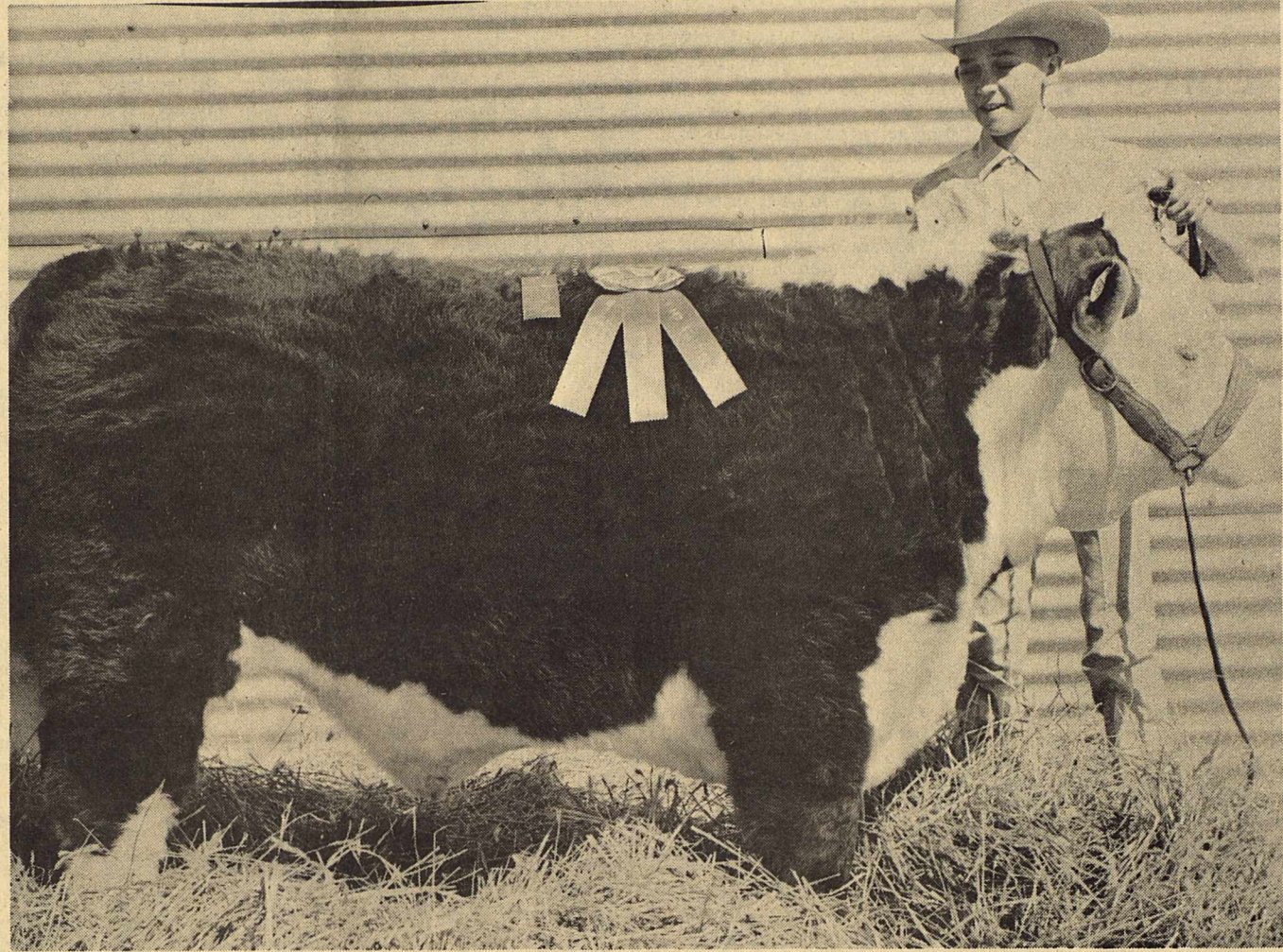
At noon Tuesday 351 plates have been sold.

ROBERT IRVIN DIES WED

Robert Irvin, Plains, died at his home Feb. 16. Funeral arrangements are being handled by Barrett's Funeral Home.

Mr. Irvin was born July 20, 1888, and is survived by one son, Richard Irvin, and one daughter, Stella Graves, Bay City. He is also survived by two grandchildren and one great-grandson.

Services will be conducted today at the First Methodist Church, Plains, with the Rev. Mr. Walter Driver officiating. Rev. Driver will be assisted



ROBERT FIELD.... WITH HIS 1964 GRAND CHAMPION

HOBO SUPPER

The 2nd annual Hobo Supper sponsored by Yoakum County Young Farmers and Young Homemakers will be Sat., Feb. 20th in the school cafeteria. Serving will begin at 7:30 as a western band from Lamesa provides dinner music. The fare, prepared by Young Homemakers and served by Young Farmers, will be red beans, potato salad, cornbread and all the trimmings.

Those attending the Jr. Fat Stock Show are urged to "come as you are" and enjoy a good meal and fine entertainment all for only \$1.00 for adults and 50 cents for students. A well known group from Morton, The Symphony Orchestra will be appearing. All three members of the group are Morton school teachers. They have played for many civic clubs in West Texas.

Plains Record Changes Hands

The Plains Record changed publishers this week. Johnny Moore publisher and editor of the Yoakum county weekly sold his interest to Harry Cayce, Albuquerque, New Mexico, who has succeeded him in those capacities.

Moore, who is minister of The First Christian Church in Plains and Seminole plans to devote full time to his ministry. In serving the two churches, Moore will be ministering to one of the two Pastoral

Unities which exists in his brotherhood, The Disciples of Christ in the entire state of Texas. Within the two churches he is serving about 200 people.

Cayce is the past Department (state) Adjutant of the American Legion in New Mexico. Duties with that position were executive secretary of the state organization and secretary of New Mexico Boys State.

A native of Texas, Cayce is married to the former Ann Moore formerly of Portales, New Mexico. The couple have three children, Mike, ten; Mark, eight; and Paris Ann, four.

The new editor is a graduate of Olney High School, and a four year Navy veteran. He holds a B. A. degree in Journalism and Political Science

and a Master of Arts degree in Political Science from Eastern New Mexico University, Portales.

Mrs. Cayce will act as business manager and society editor for the Record. She also attended Eastern New Mexico University and has been active in drama and theatre work. She has also been active in community projects.

Mr. and Mrs. Cayce started operation of The Record with this issue. They have extended an invitation for anyone with news items to come by the office or call 456-4116 and the items will be gladly accepted.

The new publisher stated that the publication date will remain the same, being every Thursday and the name of the paper and previous deadlines remain unchanged.

The 13th Annual Yoakum County Junior Fat Stock Show and Sale will be held on Friday and Saturday, February 19 and 20, at the Livestock Exhibit Building in Plains.

The show and sale are under the direction of the Yoakum County Livestock and Agriculture Improvement Association which is managed by an eleven man board of directors. The directors met on Thursday night to complete plans for the 1965 show.

It was reported that 4-H and FFA members had 28 beef calves, 72 barrows and 42 lambs, making a total of 142 animals in the show. Barrows and lambs will be weighed in on Thursday afternoon, Feb. 18. The calves will weigh in on Friday morning and the lamb and barrow judging will be Friday afternoon. Mr. Paul Gross of Seminole will be the judge of lambs and barrows, and Mr. Calvin Holcomb, also of Seminole, will judge the beef calves on Saturday morning. The sale of all animals will begin at 1 p.m. Saturday afternoon and Mr. Clarence "Hank" Matthews of Anton will be the auctioneer.

The Yoakum County Young Farmers will be working as show superintendents again this year. Tommy Barron is general superintendent and working under his direction will be Tommy Warren, beef calf superintendent; Milton Capps, lamb superintendent; and Harry Richardson, swine superintendent.

This show is one of the highlights of the year for all boys and girls who feed livestock as part of their 4-H and FFA work. It affords them an opportunity to exhibit the results of their work and allows them to compete for top honors in the county. They have an opportunity to practice sportsmanship and citizenship and they learn to work under the high tension that is always present in the final judging of livestock.

FHA Stand Ready For Use

Gail O'Neal-Reporter The FHA girls are busily getting their concession stand ready for the livestock show. They want to say thanks to all all who support this concession as the money the girls take in is used to help finance the annual Mom and Pop Barbecue. The FHA girls would like to take this opportunity to thank Miss Nelson for all her help with the booth and all the other projects that they have undertaken.

We would like to remind the FHA to keep March 20 open so they may attend the Area Meeting in Odessa.

TRIED A PRAYER LATELY?

Stars Play Tues

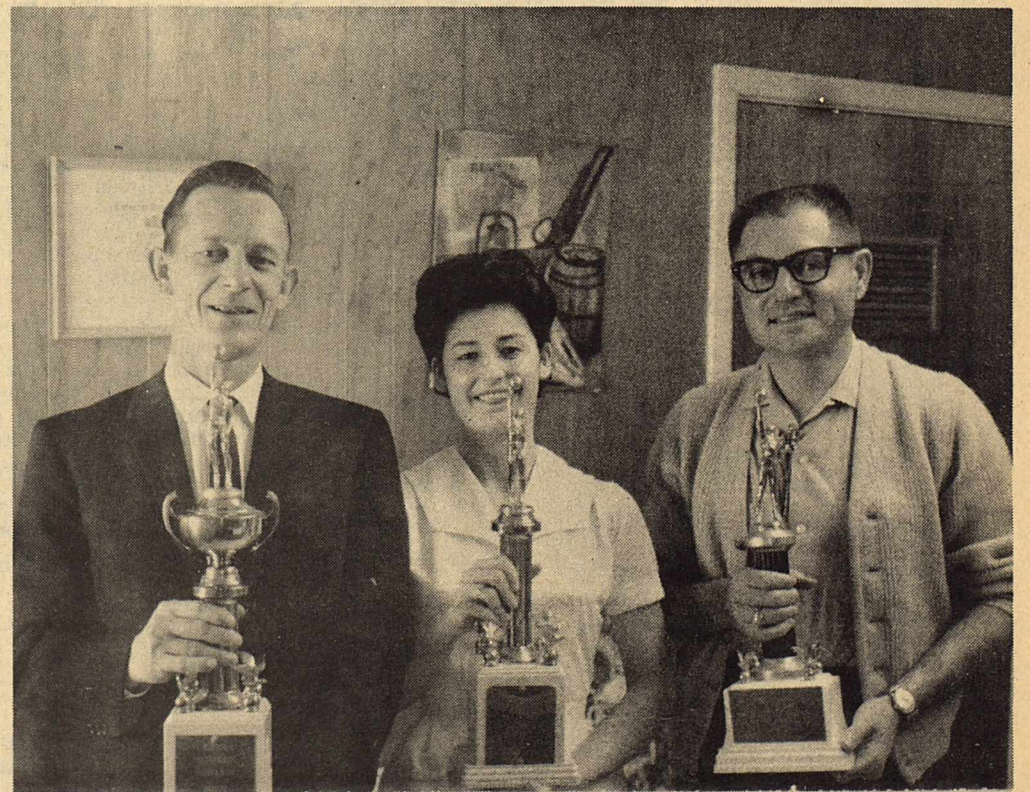
Harlem's Stars, the fantastically funny cage team, are slated for Plains Feb. 23, and game time is 8 p.m. at the High School gym. Admission price is 50 cents for children and \$1.25 for adults.

The stars can do just about anything on the hoop court. The fans will be in stitches from laughing at the antics the team will pull. Besides the craziest and some of the best basketball seen played in a long time, the team will entertain the spectators with hilarious slapstick.

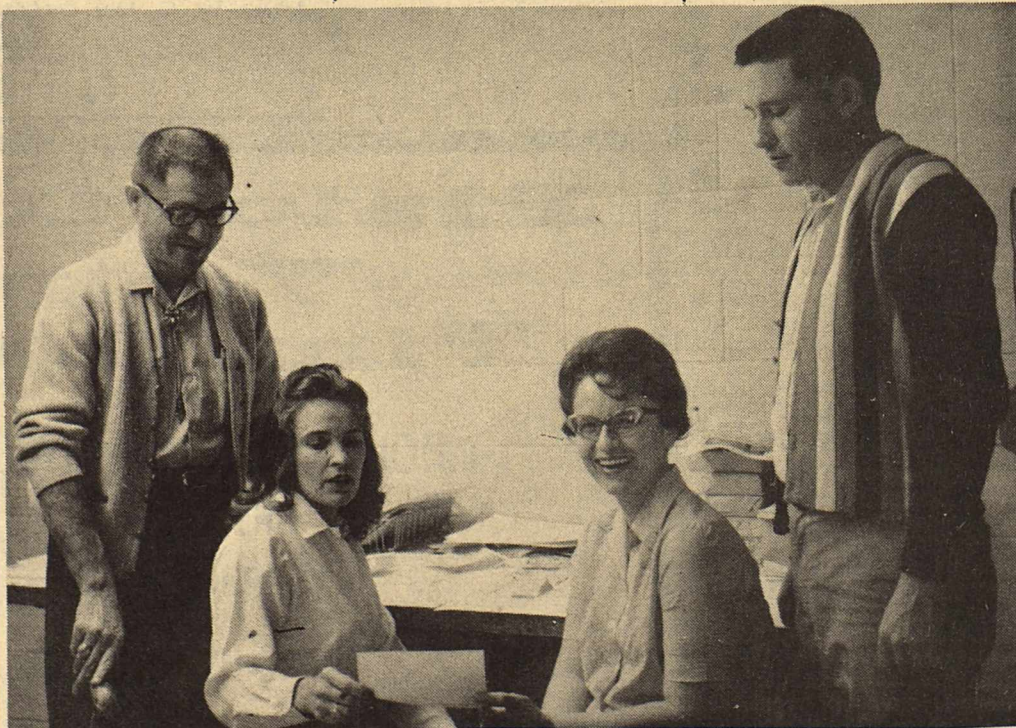
The colorful cagers will have played in every region of the United States and in about 40 states when the year ends. They will also have toured about ten foreign countries this season.

The Plains Lions Club is the sponsor of the event and urges a large attendance.

The Harlem Hoopers are just about the winningest team around, but they always play a close game for the audience's benefit. Who can tell, Tuesday night's game just could have an upset in the making!



HOLDING THE TROPHIES TO BE PRESENTED AT THE OUTSIDERS BASKETBALL TOURNAMENT SCHEDULED FOR TOMORROW AT 6:30 AND 8:00 P.M. AND FOR THE SAME TIME SATURDAY EVENING ARE REPRESENTATIVES OF THE THREE PLAINS BUSINESSES WHO DONATED THE TROPHIES, PLAINS STATE BANK, ALMA'S AND PLAINS RECORD. ADMISSION IS 50 CENTS FOR ADULTS AND 25 CENTS FOR CHILDREN. PROCEEDS GO TO PLAINS SCOUT TROOP FOR THEIR CURRENT PROGRAM.



MR. & MRS. JOHNNIE MOORE AND MR. AND MRS. HARRY CAYCE PICTURED DISCUSSING LAY-OUT WORK FOR THE CURRENT ISSUE OF THE RECORD.



The Plains Record

And The Yoakum County Review

HARRY W. CAYCE, Publisher

PUBLISHED EACH THURSDAY AT PLAINS, TEXAS

Entered as second class matter at the Post Office at Plains Texas, under the act of Congress, March 3, 1879

SUBSCRIPTION RATES: \$3 per year in Yoakum and Terry Counties; \$4 per year elsewhere.



CAYCE'S CORNER

Our first day in Plains was about a P O with the last day in Albuquerque. We left the Duke City between snowstorms (and hit an ice storm in Eastern New Mexico) and arrived in Plains. "Old Lady Luck" had at last changed, the sand wasn't even blowing and the movers had only broken the wives best (only) coffee table before sneaking back to the land of chili peppers.

Then Johnny Moore came by the house and gave us a nice welcome and extended the writer an invitation to attend the Chamber of Commerce breakfast at 6:55 the next morning.

Out of plain habit for the past 15 years we have been keeping Mountain Standard time so at least to me, this was still 5:55 and I got to the breakfast in hopes of associating names with faces and being able to walk down the main drag and call our advertisers by name with a cheerful hello.

By the time the three cups of coffee had been swilled and I had finally gotten awake, I heard somebody say the meeting stood adjourned. No names! Blank faces!

A little later in the day we were informed by Mike's (our oldest boy) teacher that he is about 20 pages behind in arithmetic. This new Math just hasn't soaked through this thick skull yet - - - so I am no help at all to the boy.

The next morning, your new editor got off to an early start to gather news and to be a good reporter, but just about the point of no return to the office the unmistakable sound of gusty, whispering, leaky air escaping from a ruined back tire and then the bump! bump! and the finality of a flat tire registered in the Editor's head in the 16 degree temperature.

Friday night both of the home teams got beat and then on the week-end the television cratered completely and company arrived on Sunday and we still hadn't unpacked.

Oh well, there is always a bright side, because next week just has to get better.

EDITORIAL

Since The Plains Record has recently changed publishers we are of the opinion that our policy should be set in print. We believe that our readers and subscribers are entitled to know what direction we will follow and what our intentions are to be.

It is and will be the dedicated purpose of the publisher of The Plains Record to pursue and to follow the seven Canons of Journalism.

- I Responsibility
 - II Freedom of the Press
 - III Independence
 - IV Sincerity, Truthfulness, Accuracy
 - V Impartiality
 - VI Fair Play
 - VII Decency
- We of The Plains Record dedicate ourselves to these standards and sincerely hope to be able to say in the future that we have kept faith in them.

The Editor

Hunters Find 30 Arrowheads

After the big sandstorm recently, Laverne Newsom, Marcine Phillips and Jean Bob Edwards struck pay dirt North-west of Plains, finding 30 arrowheads.

Mrs. Newsom stated that her collection had grown to over 250 artifacts, with the total of the latest find.

In her collection one may see many interesting and some rare points, among them being a Clovis print.

Mr. & Mrs. Newsom went to Lake Buchanan last weekend on a combination fishing and arrowhead hunt.

Lake Buchanan is located near Austin.

LOOKING AROUND FOR A SECURE WAY TO SAVE? LOOK TO U.S. SAVINGS BONDS

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THE FAMILY LAWYER

"Kill the Lawyers!"

"The first thing we do," cries a Shakespearean character in *King Henry II*, "let's kill all the lawyers."

That cry has echoed, not always so bloodthirstily, throughout history. One of the first measures of the French Revolution was to abolish the legal profession. The same thing happened in the Russian Revolution. In early American days, many colonies tried to do away with the practice of law. Roscoe Pound, the eminent legal scholar, once said:

"Every Utopia has been designed to dispense with lawyers." Yet, somehow, abolition doesn't take. In France, only a few years



Also, we were blessed with a long letter from our preacher friend from up Wisconsin way. The Rev. Mills is past 80 years and still as active as a mountain trout. He preaches, is a gifted musician, operates a ribbon book mark printing shop and even writes poetry as you will see by the following. We were deeply impressed by this tribute which he wrote and mailed to Mrs. Winston Churchill:

HE HAS GONE THE LAST MILE OF THE WAY

By Rev. Everett Mills

(A tribute to Winston Churchill)

He has walked in the pathway of duty.
He has tolled to the close of the day.
The Prince of Peace he will meet in His beauty,
He has gone the last mile of the way.

For his country he has earnestly striven,
And has tried all it's ways to obey.
Now his soul has gone back to it's maker,
He has gone the last mile of the way.

He has gone the last mile of the way,
Now he rests at the close of the day
There is a glorious reward that awaits him—
HE HAS GONE THE LAST MILE OF THE WAY . . .

Rev. Mills says: Don't shed your blood on the highways—give it to the blood bank.

If we expect to win a place in the sun, we can expect to get a few blisters along the way.

Uncle Jay Bob says we can learn a good lesson from the teakettle; when we are up to our neck in hot water we can SING.

We like the good humor and common sense philosophy of our friend Tomie Potts of Memphis, Texas. . . . He is and has for a long time been active in the work of the Hereford Breeders Association and raises some of the best "what am" for himself. From one of his last talks we liked this gem:

"A man is what he is, because he was what he was."

Speaking of Mr. Potts, he disagrees with the popular ad which says, "There is more iron in a tablespoon of - beep, beep - than in a whole pound of calf's liver." . . . Tomie doesn't think this liver came from a Hereford calf or they couldn't make that beep beep statement.

We can never appreciate the safe hold of the anchor unless we have known the cruel pull of the storm.

Good horse sense is the product of a stable mind.

Science Club Plans Supper

Plains High School Science Club will be sponsoring their fourth annual spaghetti supper during the night of March the second.

This will be the night of openhouse for the Plains Public Schools.

Serving time will be from 5:30 p. m. until 9 p. m. in the school cafeteria. Admission will be \$1 for adults, 75 cents for elementary school students and pre-school age will be 50 cents.

The menu will include: spaghetti, your favorite sauce (savory meat, spicy tomato or cheese), tossed green salad, home made ice cream, garlic toast, crackers, green-onions, pickles, and iced tea or coffee.

after being "abolished," lawyers were playing a key role in formulating the Code Napoleon—one of the mightiest social documents of all time. Attorney John Hazard, an expert on Soviet affairs, has thus reported that revolution's effect on the legal profession:

"When its ranks had been purged, the empty chairs filled up with new men to perform the centuries-old functions of the bar."

Why this persistence? Why is there a legal profession today in every civilized country on earth?

Consider the experience of the colonial Quakers. For 70 years after they settled in Pennsylvania, there were almost no lawyers at all in the community. William Penn's laws were supposed to be so simple that any layman could understand them. Points in dispute would be cleared up with the help of friendly neighbors.

But if the laws were simple, life was not. Complexities arose, too numerous to be foreseen by the wisest of men. Disagreements arose, too stubborn to yield to the arbitration of amateurs. And when those disagreements touched vital issues in the affairs of mankind, the special talents of the lawyer came into demand. The man whose freedom, money, good name, or life was at stake wanted an expert to speak for him.

But besides settling—or forestalling—disputes, lawyers serve a loftier purpose. They symbolize, however imperfectly, the Rule of Law in society. That quotation from Shakespeare, often used to taunt lawyers, is actually a subtle compliment. For the character who was so eager to kill lawyers was no well-meaning champion of the common man. He was a power hungry demagogue, scheming to set himself up as the absolute ruler of England. Thus Shakespeare was depicting the legal profession not as a burden on society but as the first barrier on the road to dictatorship.

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

© 1964 American Bar Association

SCHOOL HEARS MATH PROGRAM

Recently Dr. L. A. Colquitt visited the Plains High School math classes where he lectured on various topics of modern math. Dr. Colquitt is chairman of the mathematics dept. at Texas Christian University, Fort Worth, Texas.

During a general assembly program for the entire high school student body he explained the opportunities that come from a thorough study of mathematics.

According to high school math teachers, John Nance and Earl Hunt, all students were interested to find out all modern math is not something new. Dr. Colquitt pointed out that some topics are hundreds of years old.

Colquitt's visit was most informative and was certainly enjoyed by the students and faculty of Plains High School.

SUGAR AND SPICE by Bill Smiley



Pay, And Face The Music

If I had it to do over again, I'd raise my family differently. I'd let the kids grow up in happy ignorance of the finer things of life.

That's exactly what most of my present family would have preferred anyway, but the Old Girl wasn't having any of it. And I, like all docile North American fathers, swallowed all that jazz about "personality fulfillment" and "developing natural talent" and "creative interests."

I've spent enough on music lessons, for example, for those kids to buy myself a brand new Cadillac, or pay off half the mortgage on my house.

This month, my son Hugh is giving two piano recitals before trying his music exam, the culmination of ten years of lessons.

It's just about the culmination of the old man's credit in these parts, too. All it involves is the rental of two halls, the printing of two sets of invitations and programs, and the purchase of new suits and dresses for the whole family.

Even at that, I could fight my way out of the morass of bills and face the future, shaken but game, if this were the end of the affair.

But I learned, in a short but devastating exchange with my wife, that it's only the beginning. "Well," I beamed, "at least it'll be nice not to have to pay for lessons next year, what with all the expense of sending him to college."

"Don't be silly!" she snapped. "Of course he's going to go on with his music next year. He's scarcely begun."

And I reeled out of the room, speechless. I could see the future: old dad pumping the treadmill for the next ten years in a welter of music lessons at \$13 a rattle and university fees at \$1500 a year. You see, just as Hugh gets out of college, his sister, who also takes piano lessons at the same tariff, will be ready to begin.

It isn't fair, somehow. In ten years I'll be a broken, beaten

old man, ready for the bonnyard, just when I should be entering those golden years you see in the insurance ads: trips to Europe, curling, golf, fishing.

And what will I get out of it all? Likely nothing but a gaggle of grandchildren, who will be dumped with us every time their parents want to go on a skiing vacation or a jaunt to Mexico.

In despair, I sought out an old friend who has been through it all with three sons and a daughter. Surely he'd have some words of comfort. He did.

"Smiley, old boy," he chortled, there's nothing to it. But you've forgotten a few items. First of all, your son gets married in third year college and you subsidize them and the baby, until he graduates. Then there's your daughter's wedding. Knowing your wife, I figure that will cost you one cool grand. Then your son, and your son-in-law, will take turns hitting you up for a couple of thousand for down payment on a house or furniture or a second car, or something.

"It's not that they're grasping," he went on, chuckling. "It's just that this is the way the system works nowadays. They'll be making good money, but they won't have any credit, and they have. So they'll use yours."

"But when do I start paying off my mortgage on the house and putting by for my old age?" I whimpered.

"Don't worry about that," he twinkled. "You can always refinance your mortgage at 18 percent interest. And I wouldn't worry about your old age. By the time you've paid to have your grandchildren's teeth straightened and" (here he positively cackled) "paid for their first ten years of dancing and skating and music lessons, you won't have any old age left."

All I could do was quote from Hamlet. "For this relief much thanks," and go quietly off to check my insurance policies, and look for my wife's bottle of sleeping pills.

Weekly Features Syndicate

ACROSS

1. Title
5. Dog's cry
9. Street urchin
10. Bay window
12. Expiate
13. Savor
14. Father
15. Take out
16. Kitchen item
17. Man's nickname
18. Mr. Sullivan
19. Whine
21. Blunders
23. Call to prayer (Moh.)
24. Percolate
25. Secluded valley
26. Turkish empire's government (poss.)
28. Biblical character
29. Cologne
30. Prepare for war
31. Most impolite
34. A spouse
35. Ancient France (poss.)
36. Trade-mark for an alloy of metals
37. Tennessee
38. Build

DOWN

1. State militia
2. Pay off a mortgage
3. Under-ground excavation
4. Compass point (abbr.)
5. An inn
6. Spoken
7. Shrewd
8. Correct in every aspect
9. Pants
11. English city
15. Split pulse
17. Female fowl
20. Carting vehicle
21. Ever (poet.)
22. Lawyer's fee
24. French coin
25. Satiated
26. Light blow
27. Small fish
29. Ruhr city
32. Sand hill
33. Charles
34. Had on
36. Little
- Margaret

WASHINGTON AND "SMALL BUSINESS" By C. WILSON HARDER

A Federal Appeals Court recently beat back another attempt to destroy brand advertising. The decision overruled a fuzzy Federal Trade Commission ruling on the pricing of a nationally advertised brand item.

The issue was over canned milk. A well known producer of canned milk does in addition to packing their own national brand, pack milk for private labels. Because the firm charged more for their national brand than for the product packed under somebody's private label, the FTC charged this was discrimination. The Attorney General's National Committee to Study the Antitrust Laws, in a previously made study, was split on the issue involved.

The FTC charged that the same milk was packed for both the national brand and the private labels. On the other hand, competent testimony was introduced to show that the public is not only willing to pay more for a recognized brand, but in many cases the consumer insists on a national brand.

Obviously, many people buy the product in which they have confidence. They know that a nationally advertised brand must take all steps to insure the quality of the product.

And while in many lines of merchandise, the national brand producer will also manufacture for a customer's own label, the transaction ends when the customer takes delivery. How the product is stored, how it is handled, whether or not stocks are rotated to maintain freshness is the responsibility of the customer, and not the manufacturer.

But on products carrying the manufacturer's brand, the entire responsibility of insuring customer satisfaction, of making good on any defects, are borne by the manufacturer.

In addition, the manufacturer has no insurance that the retailer having merchandise packed under his own name will continue to hold to the same standards of quality. He is free to change sources of supply, change formulas, or anything else he desires.

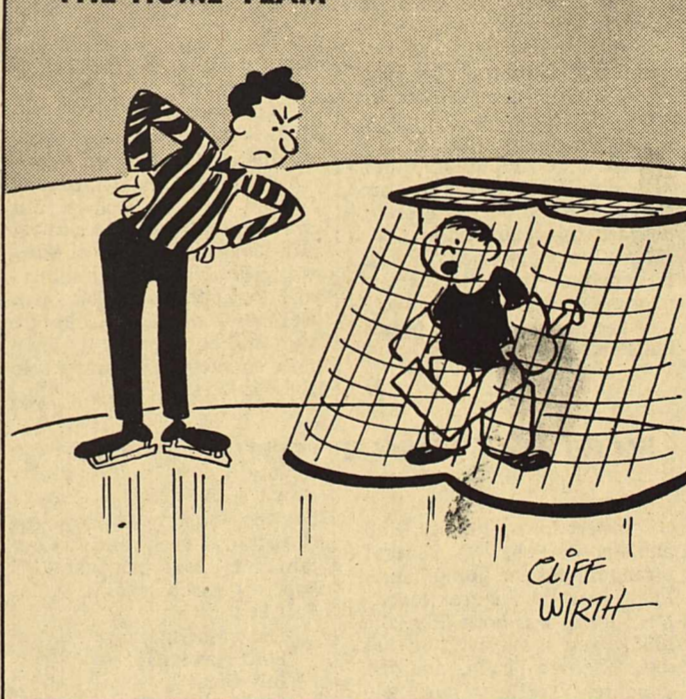
But the manufacturer who is investing in his own national brand must take every possible step to maintain the quality of his brand, or he is not going to have an acceptable brand for too long.

These matters are all quite elementary, yet the FTC in its apparent zeal to control brand advertising, overlooks the basic facts. It would perhaps help if FTC were staffed with marketing men instead of being loaded with law degrees.

For after all, if price is the sole determinant in moving goods, then the FTC should take action against those who sell soda crackers in packages. They would be much cheaper if sold, as at one time, out of open barrels, and it is a certainty that the nation's cats would welcome the resumption of their old time traditional place to sleep.

C. W. Harder

THE HOME TEAM



"I don't care! It's safer this way!"

TV SERVICE

Morning 7-10 Evening After 5

All Work Guaranteed

Call R. J. VAN LEW

PLANNING A MEETING?

ALL CLUBS, CHURCHES, CIVIC AND SOCIAL ORGANIZATIONS ARE INVITED TO INFORM THE CHAMBER OF COMMERCE OF THEIR MEETING DATES AND PLACES FOR PURPOSES OF COMPILING A COMMUNITY ACTIVITIES CALENDAR. CALL 456-2929

Man... what shopping pleasure!

All your grooming, smoking, even if needs, conveniently assembled here!

There's a man's world... right here in our well-stocked collection... everything that's newest in grooming and shaving needs, the best in smoking pleasure!

Curry-Edwards Drug

ELLIOTT & WALDRON

ABSTRACT COMPANIES, Inc.

Plains, Texas

Abstracts Prepared - Titles Insured

Barrett's Funeral Home

24-Hour Ambulance Service

"We honor all burial Insurance Contracts"

See us for Monuments and "Old Line" Burial Insurance

456-2233

Plains Oil Co. Your Fina Dealer

WHOLESALE RETAIL

GASOLINE DIESEL FUEL

KEROSENE OIL

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Maples - Herring Vows Exchanged

The Rev. John A. Rakes-traw, pastor of the Pleasant Valley Methodist Church of Amarillo, Texas, officiated at the recent double ring ceremony uniting in marriage

Miss Mary Helen Maples and Walter Glenn Herring. The bride is the daughter of Mr. and Mrs. Glen Maples of Amarillo, Texas. Mr. Herring's parents live in Kir-

by, Arkansas.

Miss Elaine Maples was maid of honor. Best man was Joseph Schoen. Miss Maples and Mr. Schoen are both of Amarillo, Texas.

The bride, given in marriage by her father, wore a white silk wedding dress. She carried an arrangement of a white orchid with stephanotis.

The bride will continue to teach at Plains, Texas. The couple are at home weekends at 103 West Central, Amarillo, Texas.

Shopping Scene

By Dorothy Owens Wright

One of our favorite forms of winter hospitality is to offer guests something "new and different" in the way of refreshments. This year General Foods is lending a helping hand with its new unsweetened chocolate flavor product, Baker's Redi-Blend. This very convenient product comes in eight one-ounce packets (eight to a carton) and eliminates all measuring and melting; just tear off the marked end of a packet and roll up the end as you would roll up a tube of paste . . . every drop of the unsweetened chocolate will be easily squeezed out. Special note: do keep this product at room temperature. If it seems cold, simply hold the unopened packet under hot water for a few moments until the contents are very soft.

During the holiday season, I was happy to discover the new Speedy Twin-Pack of Alka-Seltzer. It's a dispenser box with tablets packaged by twos in foil packets. The individual packets assure you that the tablets will keep dry and fresh. They're very handy to pop into your pocket or purse. And the price is about the same as for the familiar glass tube.

Now that the Holidays are over, I was searching the supermarket for change-of-pace ideas and hit upon one that pleased us all — duckling. After the big meals of Thanksgiving, Christmas, and New Years, it was delightfully different. When prepared correctly (and it's really quite simple), duckling is a delicate, flavorful food, which I'm sure your family will savor as much as mine did. I found "South Shore" brand Long Island duckling to be of excellent quality.

Treat your guests to a Chocolate Glazed Cake — bought or homemade, it will be extra special with this easy Glaze: Blend together 1 cup sifted confectioners' sugar, 1 packet Baker's Redi-Blend Unsweetened Chocolate Flavor for Baking and 2 or 3 tablespoons (about) hot milk. A French whisk makes this easy recipe even easier!

During this season when the budget is likely to be a bit strained, everyone seems to be especially conscious of good buys. And except for one who likes carrot tops for her pet rabbit, the neighbors pretty much agree with the USDA that fresh produce that's bagged or film-wrapped is usually the best consumer buy. The reason seems to be that it has more protection from bruising and from being picked over at the market, which keeps it in top shape for us.

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Air Conditioned Chapel and Ambulances - Oxygen Equipped
Funeral Insurance
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Brownfield, Texas

After thawing, place on rack in roasting pan, but don't cover. Do not add water. Roast in preheated oven at 325° for 3 hours for a 4 to 5 lb. duckling. The bird is done when the leg moves easily. The most important thing to remember is to remove the drippings from the pan every 15-20 minutes during cooking.

For a different stuffing, use peeled, quartered apples, celery cut in good sized pieces, and onion cut in eighths. And for an added treat, pour over the bird half a can of undiluted orange juice concentrate (frozen orange juice) 15 minutes before done. You'll have the most delicious, crisp skin you've ever tasted.

Timmy Smith, the son of Mr. & Mrs. Larmey Smith, had surgery last week in Houston. He is reported to be improving.

USED PIPE at CLOSE OUT prices!

IF YOU NEED IRRIGATION PIPE, BE SURE TO CHECK OUR STOCK AND PRICES!

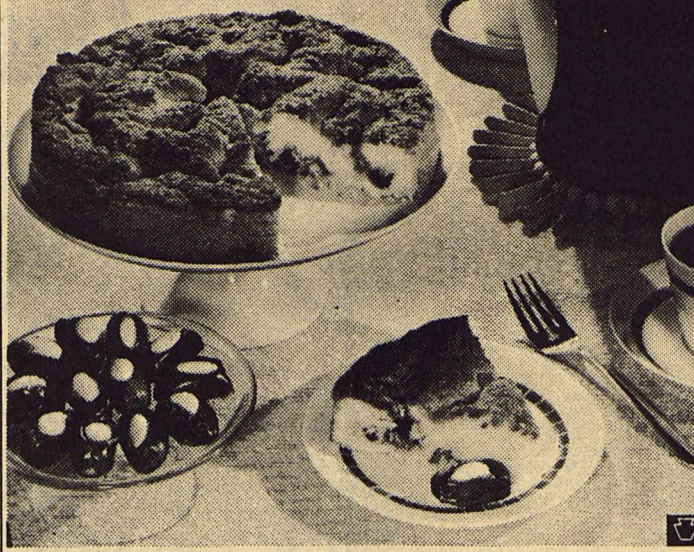
YOU MAY FIND JUST THE PIPE YOU'RE SEARCHING FOR . . . AT PRICES YOU HAD WISHED FOR!

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611 W. Broadway Phone 637-3581 Brownfield

Treat Friends To New Date Coffee Cake



Express your own personal kind of season's greetings to friends who drop in during the holidays by treating them to "Date Coffee Cake."

This tender, light hot bread, ever so moist with mellow California date morsels, is a breeze to make with biscuit mix—good news indeed for homemakers with so many other chores to attend to during the holiday rush.

As an extra-added touch of hospitality, give your friends the pleasure of sampling fresh dates stuffed with whole blanched almonds. Buy pitted California dates if you like or simply snip along one side of unpitted dates with kitchen scissors and flip out the pits.

DATE COFFEE CAKE

1 cup California dates
1 1/2 cups biscuit mix
3/4 cup granulated sugar
3 tablespoons shortening
1 egg
3/4 cup milk
1 teaspoon vanilla
1/2 cup brown sugar, packed
3 tablespoons softened butter or margarine
1/4 teaspoon cinnamon

Pit and slice dates. Combine 1 1/4 cups biscuit mix, granulated sugar and shortening. Add egg and 1/2 cup milk; beat 1 minute on low speed of mixer or 150 strokes by hand. Add remaining milk and vanilla; beat 1 minute longer. Stir in dates. Turn into greased and floured 9-inch layer cake pan. Blend remaining biscuit mix, brown sugar, butter and cinnamon to crumb-like consistency; sprinkle over batter. Bake in 350-degree (moderate) oven 30 to 35 minutes, until cake tests done. Cool in pan on wire rack. Makes 1 (9-inch) cake.

ROUND CLOCK SHOWER

On February 13, 1965, a "Round the Clock" brunch was held in honor of Mrs. Peter C. Powley, formerly Jeanine St. Romain of Plains, Texas. The party was held for Mrs. Powley by Mrs. Sherm Henard in the American Legion Hall at 10:00 a. m.

All those that attended

were given different hours of the day with which to present a suitable gift for that particular hour. Many amusing, novel and ingenious gifts were received. Coffee and snacks were also served to make the occasion a wonderful morning for all attending.

Analyze Your Beauty



When was the last time you took a really good, fresh look at your face?

Face washing time is ideal for a personal beauty analysis. Before you begin your scrutiny, brush and tie your hair back from your face. The first step is to decide whether your basic face shape is oval, round, square, oblong, triangular, diamond or an inverted triangle.

When you have completed your basic examination you are ready to learn more about applying make-up skillfully, deciding on what is the most becoming hair-do for you and selecting the colors that will flatter you best.

According to Wally Westmore, famous Hollywood beauty authority, the beauty ideal today is to have achieved a look that is completely natural, vividly personal and very feminine.

Basic to this natural beauty look is dewy skin. You can keep your skin glowing and moist in all kinds of weather if you use a soap with a moisturizing cream that replenishes the delicate oils that protect your skin against dryness.

To aid you in your new beauty plan, you can obtain a personalized Princess Dial beauty analysis by Westmore, by picking up a questionnaire at your grocery store. Send it to this famed authority to receive an individual analysis containing over 95 pages of cosmetic and beauty care suggestions prepared for you alone.



SANDY RANDALL WINS TOP AWARD

Sandra Randall is this year's Betty Crocker Homemaker of Tomorrow for Plains high school. She scored highest here in a written homemaking examination taken Dec. 1 by 552, 704 senior girls in 14, 236 of the nation's high schools. She is now eligible for state and national scholarship awards ranging from \$500 to \$5,000.

Test papers of all school winners in the state are being judged competitively. From this, the State Homemaker of Tomorrow will be named, and will receive a \$1,500 scholarship from General Mills, Inc., sponsor of the annual Betty Crocker Search. In addition, her school will be awarded a set of the encyclopaedia Britannica by Encyclopaedia Britannica, Inc. The second-ranking girl will receive a \$500 educational grant.

Following her selection, the State Homemaker of Tomorrow, together with a school advisor, will join winners and advisors from each of the 49 other states and the District of Columbia in an expense-paid educational tour of Co-

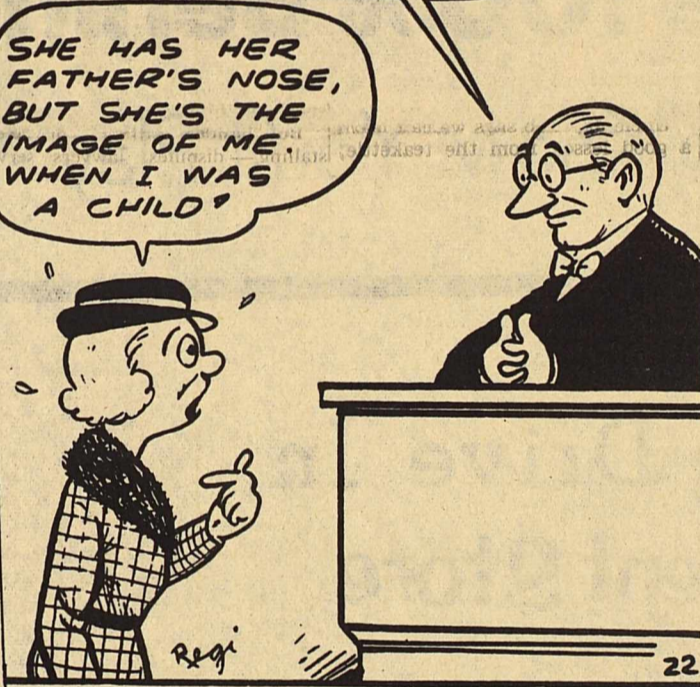
lonial Williamsburg, Va., Washington, D. C., and New York City. Climax of the trip will be the naming of the 1965 Betty Crocker All-American Homemaker of Tomorrow, Chosen from among the state winners on the basis of her original test score, plus personal observation and interviews during the tour, her scholarship will be increased to \$5,000. Grants of second, third and fourth ranking girls in the nation will be raised to \$4,000, \$3,000 and \$2,000, respectively.

All judging is conducted by Science Research Associates, Chicago. This educational testing and publishing firm also constructs and grades the written test.

Begun in the 1954-55 school year, the Betty Crocker Search for the American Homemaker of Tomorrow is designed to emphasize the importance of homemaking as a career. This year's record enrollment pushes the 11-year total of participating girls past the 4 million mark, and with the 1965 grants, total scholarship awards will stand well in excess of \$1 million.

COURT CHUCKLES by S. M. REGI

I'M SORRY TO HEAR YOUR LITTLE GIRL IS LOST. . . WHAT DOES SHE LOOK LIKE?



CLUB PLANS AMERICANISM

AMERICANISM, "Wisdom of a Nation" will be the theme of the program to be presented at the February 22nd meeting of the Tsa Mo Ga Club.

Roll Call will be answered by "what I like most about America."

Mrs. J. M. Tippett, program director, will present the winners of the essay contest by Jr. High Seventh & Eighth graders and High School Fresh-

man & Sophomores on "Americanism". The winning essay will be read.

The Four "L's", Flag Etiquette Quiz and "Let's dare to be Square" will be given by Mrs. B. F. Bartlett, Mrs. Grace Clinton and Mrs. Raymond Bookout.

Group singing "America the Beautiful", Mrs. Hale, pianist; Mrs. Stephens, song leader.

Hostesses: Mrs. Paul Cobb and Mrs. Jack Hayes.

DEAR DORIS advice from Doris Clark



This Boy Takes Liberties

DEAR DORIS — Last year I took in my stepdaughter, who had been living with her mother but was unhappy there. Then I discovered she was about to have a baby. She is 17.

When the baby was born she refused to give him up because she said the boy was coming back to marry her. Now she works but pays no board. She has started dating the boy and he is here all the time. He sleeps in her room with the baby and she squashes in with her younger sister.

I have five daughters and one son. I don't think he should go upstairs, but I'm told I have a dirty mind.

Fed Up

DEAR FED UP — Protesting to me will do no good. Take charge where you are.

This unmarried father is taking liberties; your girl is assuming that they have a right to live like a family. At this point there is no real proof that these two are good marriage mates, since they are both adolescent.

You do both a real disfavor by permitting intimacies at this stage. Since apparently even her father is no help to you, seek personal counseling from the family agency in your area.

DEAR DORIS — I have heard of a system for treating eyes which really improves them. I am convinced that it works because I read a book about going without glasses and I have made some improvement in sight during the summer.

However, since school started in September progress seems to have reversed.

School Teacher

DEAR TEACHER — Sorry, but my consulting ophthalmologist says "Eyewash!" Eye exercises accomplish nothing. Your vision is determined by the

shape of the eye you were born with.

Better eyesight comes with better health. Rest, diet, recreation, make the difference. When you are tired, your eyes are tired. During summer holidays you put fewer demands on eyes and constitution. So your eyes improved.

DEAR DORIS — I am 34 and interested in a girl 19. When I took her out she seemed quite nice, but then when I phoned again she didn't feel like going. I took this for a bruso off.

Then I heard she was asking about me. They always say no fool like an old fool, and yet I know of marriages with a wide age difference which have turned out all right.

Broken Heart

DEAR BROKEN — So do I. But the chances are against it. Your girl is still unsure of herself, still growing up. Look around a little more, for someone who can match you in maturity and interests.

If in a few years' time you find yourself still single and hankering for her, and her likewise, the age difference won't matter so much.

DEAR DORIS — Our daughter has become engaged. We have met the young man. How do I write him and his parents? When they are married, do we send wedding announcements to all relatives and friends?

Regular Reader DEAR REGULAR — A warm, friendly note to the fiance carries the message that you are happy about the whole thing, welcoming him as a son-in-law. To his parents you express joy at the news and a hope to meet them all soon.

Announcements go to all good friends and relatives other than wedding guests.

Weekly Features Syndicate

LOCAL YOUTHS PLACE IN EL PASO

On Friday, February 5, David Box, Oscar Henard, Mokey McCrary, Harold Swann, and Rex Swann left for the El Paso livestock show, taking with them eleven hogs, two lambs, and one calf.

Oscar Henard placed first in the light-weight other breeds with his Spotted Poland China, second in the medium weight Duroc class, eighth in the heavy-weight Duroc class, and ninth with his light-weight Poland China. He sold his first and second place hogs for \$1.25 and \$.95 per pound respectively.

David Box placed his medium weight Poland China fifth in his class, but his Duroc failed to place.

Mokey McCrary placed his medium weight Hampshire 13th in his class.

Rex Swann failed to place either of his two hogs. The classes averaged over fifty

hogs in each division. According to officials the competition was strong.

In the lamb division, Harold Swann placed his lamb 15th in a class of fifty lambs. Oscar Henard's calf placed 22nd out of 34 steers in the in the heavy weight Hereford class.

Also the Plains FFA livestock judging team composed of David Box, Oscar Henard, Pharon Pharr, Alton McGinty, with Sid Pippin alternate participated on Thursday and made a good showing.

Parents attending the show and helping with the animals and transportation were Mr. and Mrs. Pat Henard, Mr. and Mrs. Hayden Box, and Mr. and Mrs. Jack McCrary. Mr. Larry Lehmburg, vocational agriculture instructor, said these were the nicest and most cooperative youngsters he had ever been around on a trip.

Mr. & Mrs. Hoss Newsom and children spent the weekend at Buchanan Dam with Mr. & Mrs. D. C. Newsom who are vacationing there.

Mrs. Alma McGenty visited her daughter, DeLynn, who is a Tech student and Mrs. Jay Bryson in Lubbock last week.

MY WIFE DIDN'T LEAVE ME AFTER ALL! SHE COULDN'T STAY AWAY FROM OUR GROCER WHO HAS SUCH QUALITY FOODS!

Beef CHUCK	45¢	SHURFINE Pork & Beans	2 1/2 2/39¢
Roast ARM	49¢	GOLDEN RIPE Bananas	1b. 12 1/2¢
SHURFINE 32 oz. Waffle Syrup	39¢	AUNT JAMIMA 1 lb. Pancake Mix	20¢
		SHURFINE CRUSHED Pineapple no. 2	27¢

FEATURING ALLIED PAINT Ph. 456-4570

GET READY FOR WINTER

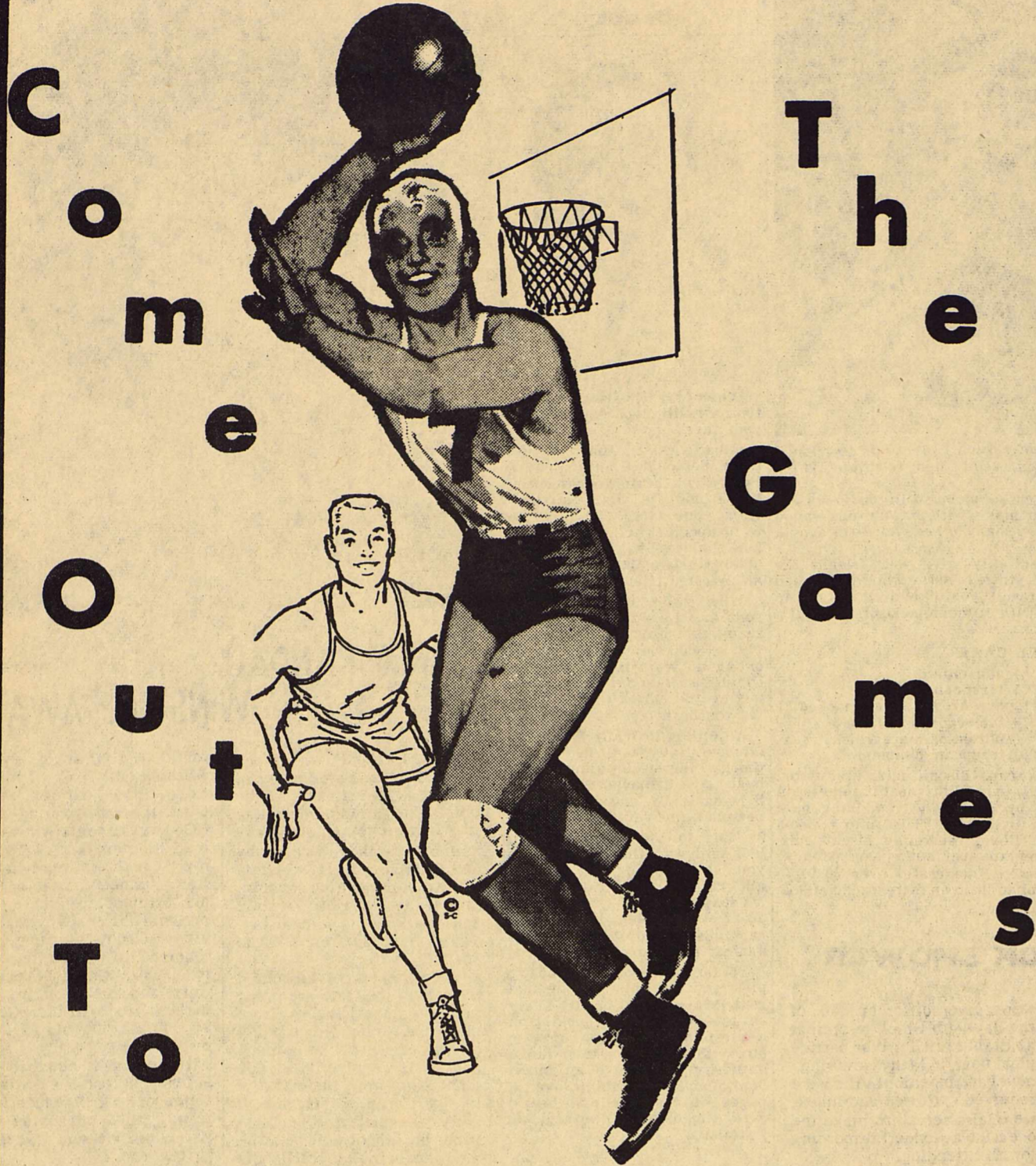
One stop here will keep you going in cold weather!

Will your car start fast and keep going smoothly when the temperature drops? The answer is "Yes" if you play it smart and let us put your car in tip-top shape for cold weather driving now!

456-8166

Bill's Texaco

Hawkins FOOD MARKET



Basketball Schedule

Month	Date	Opponent	Home/Away
NOVEMBER	23	Morton	T
	27	Tatum	T
DECEMBER	1	Eunice	T
	4	Tatum	H
	8	L. C. C.	H
	15	Morton	H
	17-18-19	Denver City Tournament	
JANUARY	2	Denver City	T
	5	Denver City	H
	7-8-9	Seagraves Tournament	T
	12	Seagraves	H
	15	Wink	T
	19	O'Donnell	H
	22	Tahoka	H
	26	Stanton	T
29	Seagraves	T	
FEBRUARY	2	Wink	H
	5	O'Donnell	T
	9	Tahoka	T
	12	Stanton	H

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We're 100% Behind The Cowboys.....

We Know You'll Play Your Best Every Game

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Bronco Gas Co.

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Guetersloh-Anderson Grain Co.

Loyd Insurance Agency

Cotton Growers Delinting

Horkey LP Gas & Shell Service

Randall's Barber Shop
City Of Plains

Plains Oil Co.
Latt's Humble
Plains Record

A BILL
TO BE ENTITLED

AN ACT providing for an additional class of counties which may establish junior college districts; amending Section 17(a), Chapter 290, Acts of the 41st Legislature, Regular Session, 1929, as amended; and declaring an emergency.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

Section 1. Section 17(a), Chapter 290, Acts of the 41st Legislature, Regular Session, 1929, added by Section 1, Chapter 37, Acts of the 55th Legislature, 1st Called Session, 1957 (Article 2815h, Vernon's Texas Civil Statutes), is amended to read as follows:

"Sec. 17(a)(1). Provided the proposed district may have less than seven thousand (7,000) scholastic enrollment, but not less than five thousand (5,000) in the next preceding school year, and where the State Board of Education finds that the proposed district is in a growing section, and that there is a public convenience and necessity for such Junior College. Provided, further, that as to counties having a population of not less than twenty thousand (20,000) nor more than thirty thousand (30,000) inhabitants according to the last preceding Federal Census and having either (1) an existing Junior College which has been created, operated and maintained for at least twenty-five (25) years, or (2) a taxable property evaluation of One Hundred Million Dollars (\$100,000,000) or more, the State Board of Education may waive the five thousand (5,000) scholastic enrollment requirement of this section, but in no case shall a proposed district qualify with less than four thousand, five hundred (4,500) scholastics.

(2) The proposed district may have less than 7,000 scholastics but not less than 2,000 in the next preceding school year, if it is to consist of a county which does not have within its boundaries a state supported senior college or university, or a public junior college district or portion of a district, and which has an assessed valuation of at least \$60,000,000, and which has a population of not less than 8,000 nor more than 10,000, according to the last preceding federal census, and which the State Board of Education finds is in a growing section, and that there is a public convenience and necessity for such Junior College."

Sec. 2. The importance of this legislation and the crowded condition of the calendar in both houses create an emergency and an imperative public necessity that the Constitutional Rule requiring bills to be read on three several days in each house be suspended, and the Rule is hereby suspended.

RULES CHANGE

Don't forget to list your social security number on your Federal income tax return. The law requires it. If both husband and wife have income, they each should list their numbers on a joint return. If only one has income, only his number is required.

Administrative Officer John J. Sloan of the Internal Revenue Lubbock office said social security numbers are being omitted on some returns. Taxpayers should double check to make sure that social security numbers are complete and accurate.

Omission of the number will delay processing of your return. This is time-consuming and inconvenient for you and the government.

If you do not have a number, ask the nearest Internal Revenue office or Social Security office for application Form SS-5. Application Form SS-5 may also be secured from most local Post Offices.

STORK STOPS

Mr. and Mrs. Johnny James are the parents of a 9 pound 3 ounce baby boy, named Ty Martin. The baby was born Saturday morning at 7 a. m. in Denver City Hospital.

Mr. & Mrs. Gene West are the proud parents of a new son. He was born January 30 and weighed 5 pounds and 14 ounces. They have named him Micah Gene. He is the first grandchild of the Harry Romans.

CARD
of THANKS

Mr. and Mrs. Vance Glover express their deep appreciation for the many expressions of sympathy and condolences extended from their friends and neighbors in the community upon the recent loss of Mrs. Glover's father, O. W. Watkins, Roswell, N. M. The many flowers, cards and calls comforted the family and a sincere thank you is extended to all of these fine people.

Mr. and Mrs. Glover.

The parents of Mrs. Tom McDonnell, Mr. & Mrs. Barney Lewellen, returned to their home in Colman, Texas last week.

1965 Motor Vehicle LICENSES

are now available at both
Plains Office and Denver City Office and
must be on vehicle by April 1st

Be sure to bring 1964
Registration Receipt and
Certificate of Title

as it is a strict requirement that information from
both be shown on 1965 License Receipt

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Shop Woody's & Save

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Also, Rooms and Apartments
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FOR RENT: Furnished Apartments. See at Plains Motel, 52-tfc

FOR RENT ###
Rooms, Apartments and Traylor Space.
JUDGE BEENE'S COURTS
43-tfc

for sale

FOR SALE: Corner lot east of Foy Cogburn on pavement, and house and lot. Call 456-8545, 53-2tp

FOR SALE: Used refrigerator and television, like new. See at Woody's Oil and Hardware, 45-tfc

Repossessed 1964 Singer sewing machine in optional-4-drawer walnut cabinet, equipped to blind hem, zig-zag, fancy stitches, etc. 5 payments at \$7.22 or will discount for cash. MUST HAVE GOOD CREDIT. Write Credit Dept. 1114 19th St. Lubbock.

FOR SALE
Very nice 2-BR home in Plains, fenced yard. Good value.

WILL TRADE equity in 3-BR brick home in Caprock Addition, Lubbock. This is choice location, and good home. Trade equity for what-have-you.

Raw Section, Yoakum County, Bargain on sandy land.

25 acres farm, Yoakum county, good buy.

Bert Bartlett, Broker Ph. 56-3311 or 456-3838

FOR SALE: New and used furniture and appliances. . . . Authorized factory sales and service on Maytag, Kelvinator, and on Commander pumps. We do electrical wiring and plumbing repair.
COGBURN-YOUNG
39-tfc

DIRECT MATTRESS CO.
Mattresses rebuilt. Innerspring, \$14.90; Cotton, \$9.90. Also, new innersprings, orthopedics, foam rubber and king size. Call THE FIX-IT SHOP 456-2955, who is receiving calls for our company located at 1613 Ave. H., Lubbock, Texas.
25-tfc

Dr. J. U. Borum, Jr., Optometrist, of Brownfield, has moved his office to his new building 412 West Tate, East of Wilgus Drug. Phone 637 6434.
25-tfc

WE NOW GIVE
GOLD BOND STAMPS
With butane purchases, when account is paid by 10th of the month following purchase.
BRONCO GAS CO.
25-tfc

PLAINS LODGE No. 1261



AF & AM
Meets regularly on the first Tuesday of each month at 8 p. m.

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SELL FIREWORKS JULY 4
No investment - Fireworks furnished and Picked Up. Write Fireworks Sales, Box 385, Roscoe, Tex. Give name, address, telephone no., and 2 character references with telephone numbers.

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Toys
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NOW
New Allis-Chalmers Tractors for Sale at DEALER COST!

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THE FIX-IT SHOP
Plumbing & Heating Dept.

CICERO SMITH LUMBER COMPANY DISCOUNT MART CASH and CARRY

Alum Windows 3 x 3 ea. \$11.50	Roofing 235# 3 Tab PER SQ 6.78
Ceiling Tile 1/2" CUSTOM Per 100 ft. \$10.88	15 lb FELT per roll 1.95
Sheetrock 1/2" 4x8 1.25 3/8" 4x8 1.15 1/4" 4x8 1.09	Floor Tile VINYL ASBESTOS 9x9 ea. 9¢
Paneling PREFINISHED 1/4" Birch 1/4" Mogh.	Plastic Pipe Per 100' Coil 1/2" 80 PSI 2.15 3/4" 80 PSI 3.50 1" 80 PSI 5.95
Water Heaters 40 gal. 54.95 30 gal. 49.95 20 gal. 49.95	ALSO 1 1/4-1 1/2-2" Door Units Prehung Bored 2-0 MOGH. 11.50 2-8 MOGH. 12.75
212 S. 6th Phone 637-4371 Brownfield, Texas	

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Opportunity for the right man to head a General Agency in this area. Mail Leads Furnished. Non-Cancellable Hospitalization, Special Life Plans, Legal Reserve Stock Company. Call Dan Crowley, collect, at PO 2-0681, Lubbock, or write Box 6287, Dallas, Texas.

IRONING WANTED
Family Dozen - \$1.75
Call Mrs. Henry Williams
1207 Avenue K
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SLIM-ADJUSTABLE
RAZOR SET
\$1.50
COMPLETE WITH
GILLETTE STAINLESS
STEEL BLADES.
SEE EXPOSURE FOR
YOUR BEARD!

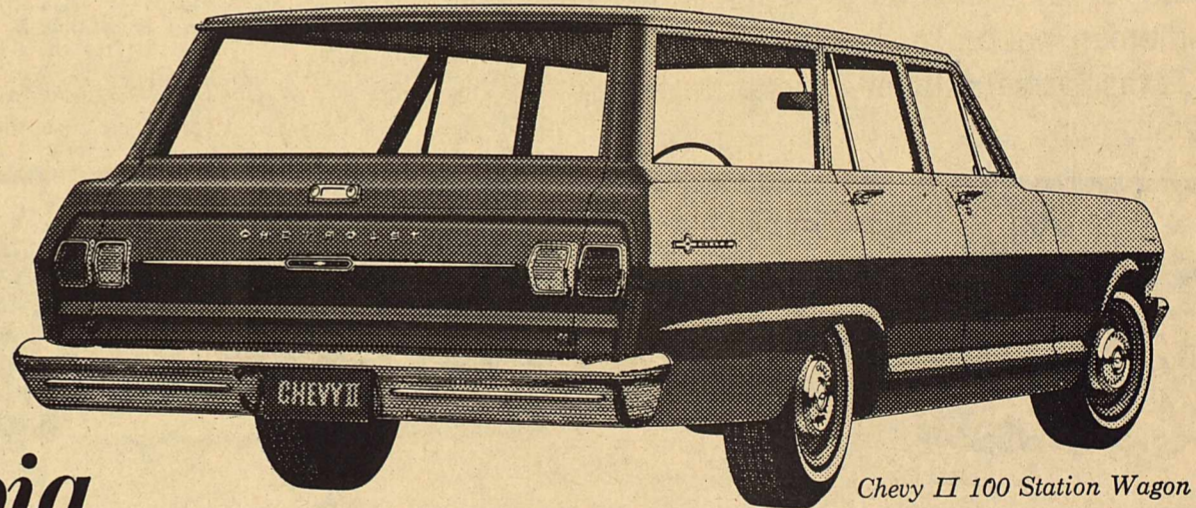
DRAFT QUOTA

State draft boards will send about 5,730 young men for army mental and physical exams in March, with 1,150 to be 18 year olds, stated Colonel M. S. Schwartz, state Selective Service Director, recently.

Local board 116 is scheduled to send two men for induction. Males who are 18 and are married or those who are known to be in school will not be examined.

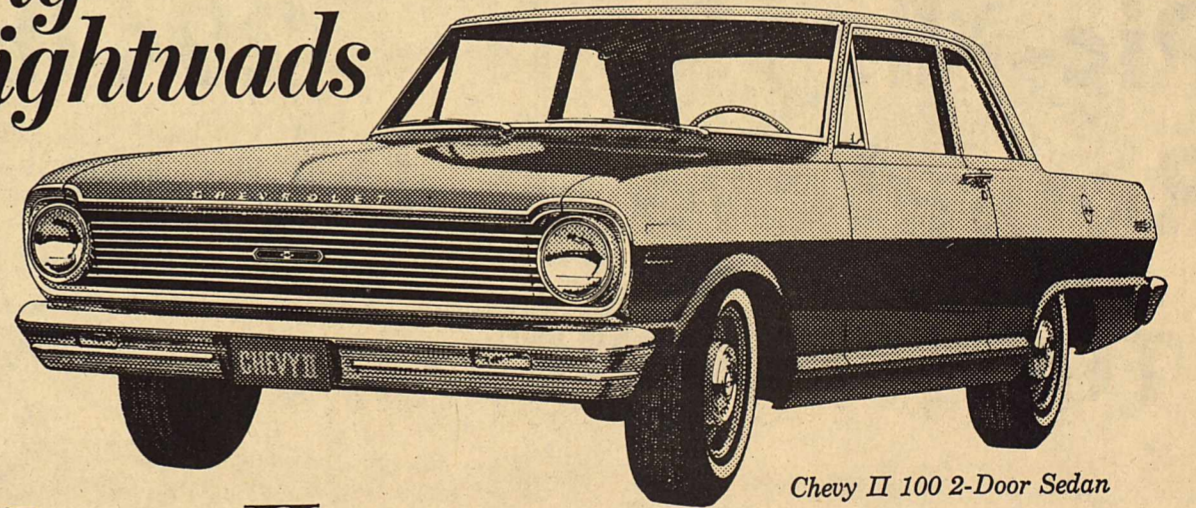
The Texas quota for March calls for 155 men and has been sent to the 137 local boards throughout the state.

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big
tightwads



Chevy II 100 2-Door Sedan

Chevy II

With aluminized exhausts that discourage corrosion... Delcotron generators that encourage longer battery life... brakes that adjust themselves... rocker panels that flush themselves free of dirt and salt. Tight? They're downright miserly!

You're looking at the lowest priced sedan and station wagon that Chevrolet makes. They neither look nor act their price. They're roomy. The sedan seats six. The wagon has nine feet from the back of the front seat to the tip of the lowered tailgate.

They're good looking. Clean. Functional. You can get an economical 4-cylinder engine in the sedan or in both cars, a 120-hp Hi-Thrift Six that's quick to do everything but cost you money. As we said earlier, these are our lowest priced cars. Try one out today.

discover the
difference



Drive something really new—discover the difference at your Chevrolet dealer's
Chevrolet • Chevelle • Chevy II • Corvair • Corvette

Short & Field
Chevrolet
Denver City, Texas



IF YOU WANT grass and fat cattle like Paul Cobb has in the above photo, then begin now to do your part to grow it.

1965 Grain Program

By: W. M. OVERTON
YOAKUM COUNTY S

By: W. M. OVERTON
YOAKUM COUNTY ASCS
OFFICE MANAGER

As of this date, 2-8-65, 39 farmers have been signed up under the 1965 Feed Grain program with the local ASCS Office. To take part in the program a farmer agrees to take out at least 20% of the total feed grain base for his farm. The farmer who diversifies as many acres as he signs up to divert and otherwise complies with the program earns a payment for acreage diversion and becomes eligible for the feed grain price support, however, he is not eligible for payments or price support if the feed grains exceeds the feed grain base on any other farm in which he has an interest.

All farm operators that have an established feed grain base on their farm have been mailed a notice showing the approved base, yield, payment rates and normal conserving acreage. The approved base is established on the acreage planted to feed grains in 1959 & 60, and producers on all farms on which a base has been established may take part in the 1965 program. A participant has these advantages: price support will be available for his 1965 production of feed grains, a substantial income from diverted acres is assured regardless of drought or other weather hazards and price support payment per acre on the established yield on the planted for harvest acreage not to exceed 80% of the feed grain base.

The smallest number of acres of the farm feed grain base that can qualify under the program is 20% of the total feed grain base. The largest number of acres that can be taken out of production and used for conservation depends on the size of the farm's total feed grain base. If the feed grain base is 25 acres or less the base becomes the largest amount that can be taken out of production for payment is 25 acres or 50% of the base, which ever is larger.

Farmers that have both a wheat allotment and feed grain-base and signed up last fall during the sign-up period to comply with the wheat program may if they sign-up to comply with the feed grain program, substitute feed grains for wheat or wheat for feed grains. Farmers interested in this substitution plan should contact the local ASCS Office for detailed information.

The acres diverted from the production of feed grains under the feed grain program or wheat under the wheat program are to be used for approved conservation measures (with exception of substitution crops). And the farmer must continue to have the normal

conserving acres on the farm in addition to the sign-up diverted acres.

The sign-up period ends March 26. The program is entirely voluntary and to comply farmers must take out of production what they sign to take out; and as stated above to earn payments and price support must not have any interest in any farm on which the base is exceeded. Under the 1964 program 294 farms were in compliance with the program, with total payments including diverted and price support payments of approximately \$728,000.

The domestic cotton allotment sign-up also ends March 26, and farmers interested in this program should keep this final date in mind. Small farms where the domestic allotment is the same as the effective allotment do not have to sign-up to comply with the program.

LONG WILLAMS

SPEECH WINNERS

Lyntegar Electric Cooperative sponsored a new public speaking contest for the first time this year. The contest was to prepare and deliver a five to eight minute speech on the topic, "Organization and Operation of Electric Cooperatives." Although there are 24 schools in the three-county area, the local contest only included 12 of the schools.

Pam Long and Ricky Williams are the two winners from Plains who will compete with the winners from the other 11 schools on Saturday, March 13, to determine who will be the winner of the Government in Action Youth Tour to Washington on June 4-14.

The overall contest was sponsored by the Rural Electric Cooperatives of Texas, and it seems there will be more interest and more contestants in the future, as such a fine prize is offered.

Judges in this area were Rev. Johnnie Moore, Roger Lawton and Binie White, Electrification Advisor from Lyntegar Electric. The other contestant in the girls division was Jerrie Clem.

Mrs. Gene Phillips visited her great-grandmother, Mrs. Katie Reed and attended a bridal shower for Miss Margaret Adams in Ralls, Monday.

Mrs. Maudie Romans of Leland visited in the Harry Romans home last Tuesday.

Our Special Buffets Are Featuring ---

Friday Night - - Fish

Serving from 5:30 - 8:00

Noon Sunday - - American

Serving from 11:00 - 2:00

Wed. Night - - Mexican

Serving from 5:30 - 8:00

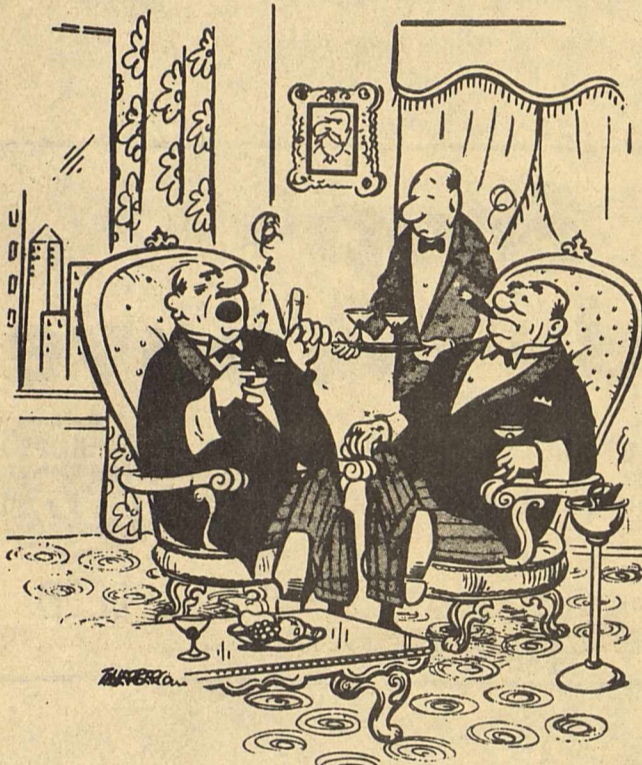
ALL YOU CAN EAT & DRINK

Mexican \$1.10
All Others \$1.25

ALMA'S

Conservation Map Plans

Why Don't They Let Us Successful Businessmen Solve the Farm Problem?



— Drawn for Farmers Union World by Jim Zierlein

By: C. MURRELL THOMPSON

This week new conservation plan maps were received on the Chas. T. Granger estate, C. W. Addison farm and the Jess Bohannon farms. These plans will include a program for using the land, but using it in such a way to keep it from blowing away in years to come. Land that erodes not only is damaged but causes damage to other land, roads, homes, hospitals, and peoples' bank accounts.

RED HEATH MAN OF YEAR

James H. "Red" Heath, director of Lamar Junior College Agriculture Dept. Lamar Colorado, and former resident of Plains, has been named the "Man of the Year" in that city.

Heath was reared on a ranch Northeast of Plains. He is a graduate of Texas Tech.

Recently Mr. & Mrs. H. D. Heath Jr., Holly, Colorado, and parents of James Heath visited friends in Plains and relatives in Brownfield.

Visiting in the H. M. Smith home over the weekend was his brother of Amarillo.

A Great Plains conservation plan on the Alby J. Cockrell farm operated by Frank Crump was mailed to the area office this week for approval and typing. Rev. Cockrell plans to plant some grass and reorganize his irrigation system so he can rotate his cotton to new land and plant a crop on the present cotton ground that will improve the condition of the soil by adding organic matter.

Proper pasture use begins a lot earlier than most folks realize. It begins with dormant or off season watering, fertilizing and enough cover, 2,000 to 4,000 lbs per acre, to protect the grass and keep it from being damaged by cold weather and to keep the soil from blowing. Then the next critical time is when the grass begins to grow. Livestock are always in need of green feed especially in the early spring. We have a great weakness when it comes to opening the gate just to let old bossy have her fill. When we clip the early top growth we also clip the root growth, and if too much clipping is done we soon get a poor pasture.

Give the grass a chance now and during the early part of the growing season and it will pay you good dividends in large amounts of growth. Ask Paul Cobb, D. V. Phipps, C. A. Stewart, Gene Smith, E. H. Frith, Wilbur Hayes, what they have learned about grass and about what it takes to grow a lot of good grass.

Texas Farmers Union believes that farmers should run their own farm organization — not middlemen, not processors, not industry. Join the Texas Farmers Union—The Farmers' Farm Organization!

GROWING-UP STYLES FOR GROWING GIRLS

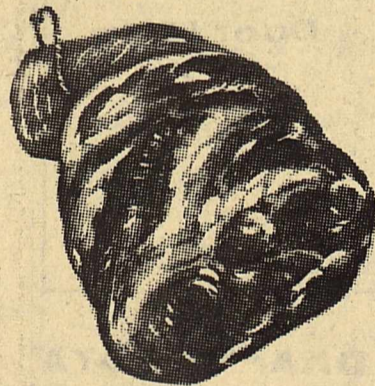
Interchangeable sets in a smashing combination of black and white ticking stripe poplin and red bandana print. All 100% cotton, drip dry in sizes 3 to 6X. Left Bandana print blouse \$2.50 Pleated skirt, split sides, red trim \$2.98 Reversible shorts \$2.98

MOORE-ODEN

Fresher Foods Friendlier Service Lower Prices!

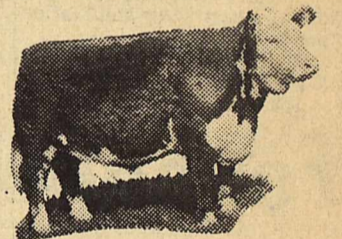
Pic-Nic Ham WRAPPED **29¢ lb.**

Round Steak **85¢ lb.**



Navel Oranges lb 10¢

Orange Juice 39¢



TOILET TISSUE 27¢

ROYAL ARM 4 PK. CARTON

MAXWELL HOUSE COFFEE 47¢

INSTANT - 2 OZ.

Yellow



Onions lb 5¢

DEL-MONTE TUNA 3/99¢

1/2 FLAT CAN

Specials Good Fri. & Sat.

Plains Frozen Food

DOUBLE FRONTIER STAMPS ON WEDNESDAY Sid Wade