



1964 Ag Census Updates Statistics

The 1964 Census of Agriculture, now being conducted by the Bureau of the Census, in Yoakum County, will bring up to date the farm and ranch statistics last collected in the year 1959.

Here are a few of the many facts recorded in the 1959 agriculture census for this Co. There were 275 farms and ranches in 1959, compared with 312 in 1954. The average size of farm and ranch was 1,691.0 acres in 1959, compared with 1,553.5 acres in 1954.

The value of the products sold by the county's farmers and ranchers in 1959 was \$7,303,385, and of this figure, a total of \$6,503,948 was the value of crops and \$799,437, the value of livestock.

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25-tfc

Dr. J. U. Borum, Jr., Optometrist, of Brownfield, has moved his office to his new building 412 West Tate, East of Willig Drug. Phone 637-6434.
25-tfc

The Plains Record

And The Yoakum County Review

JOHN W. MOORE, publisher

PUBLISHED EACH THURSDAY AT PLAINS, TEXAS

Entered as second class matter at the Post Office at Plains Texas, under the act of Congress, March 3, 1879

SUBSCRIPTION RATES: \$3 per year in Yoakum and Terry Counties; \$4 per year elsewhere.

WASHINGTON AND "SMALL BUSINESS"

By C. WILSON HARDER

The nation's independent business proprietors, voting through the National Federation of Independent Business, have on several occasions called for great economy in government.

Of course, on considering this matter of economy, there often comes to mind the lopping off of several billions in one fell swoop off one department, or activity. Actually, the C. W. Harder waste of government funds is accomplished by a big collection of dribs and drabs. The more bureaus a government has, the more dribs and drabs.

For example, the National Labor Relations Board has probably cost the taxpayers a prodigious sum for a great deal of useless activity. For example consider the recent case of the NLRB versus Harrah's, a well known Nevada Casino.

Many months ago the union that organizes the gaming industry demanded the help all wear union buttons. The management resisted this for several possible reasons.

So with a great waste of money the NLRB held formal hearings on this matter involving a mere handful of employees located in Nevada. They ruled in favor of the union.

The casino appealed the ruling, with the result it went into a Federal court where a three

Judge court decided against the NLRB.

Probably nobody can give an accurate estimate of how much tax money was poured into this quite nonsensical case.

After all, it is hard to set up a basis that gambling in Nevada is interstate commerce. Secondly, it is difficult to establish gaming employees in Nevada have any significant impact on the national economy.

And above and beyond all this, it is hard to imagine what Federal question is involved in whether or not blackjack dealers wear union buttons.

If the top brass of the NLRB had used sense, they would have refrained from even entering into such a dispute. Yet, because they took action, the only remedy was to bring the matter before Federal courts.

The Federal courts could not dismiss the affair as frivolous, because a swollen headed bureaucrat had invoked the power of the United States in this matter. Lacking correction by judicial decree, the NLRB is vested with power to enforce any idiotic ruling.

Thus, while it is impossible to figure the cost to the taxpayers to upset this piece of bureaucratic meddling, it is probably safe to estimate at least \$100,000 worth of the taxpayers' money had gone down the drain, or an amount equal to the income taxes paid in 1961 by approximately 200 taxpayers with taxable incomes between \$5,000 and \$6,000. Multiply such stupid use of tax money a few times, and it soon mounts into the billions.

NEW LEGISLATOR TAKES OATH, LOOKS TO SESSION

Jesse T. George, 90th District representative in the Texas Legislature, was officially sworn into office Monday in Austin along with 41 other Legislators.

The group, which included 33 first year representatives and four who had served previously in the State House, heard Speaker Byron Tunnell say that Gov. John Connally expects the appointing Legislature to be one of the most historic in state annals.

George, who returned to Levelland Monday night, said that Tunnell reflected Connally's feelings that the session will be a vital and history-making because of the proposed bills on higher education, public school teacher pay hikes, congressional redistricting, tax measures and water.

Especially, this will be an education session," George declared.

He said that current tax measures will either be revised or new ones adopted, probably working from the sales tax. He pointed out that water will be one of the most vital because from the standpoint of the 90th District.

Although George has not received any committee assignments, he has listed his preferences for Tunnell's consideration. George said the speaker, whom the local legislator is supporting for reelection to the top House post, will have individual conferences with legislators later on to determine what committee assignments will be made.

ACROSS

- Head covering
- False
- Part of to be
- Loose garment
- Pain
- Narrow inlet
- Avarice
- March
- Black sticky material
- Put down
- Either
- Come in
- Ocean movement
- Wipe up
- Tornment
- Writing implement
- Fruit drinks
- Wide awake
- By
- Estem
- Line
- College yell
- Suds
- Send money
- Soft metal
- Mineral rock
- Sign
- Well behaved
- Prevaricate
- Barrel cork
- Possesses
- Lamprey

DOWN

- Kind of fish
- Operatic solo
- Precious stone
- Scholar
- Stockings
- Grow old
- Parent
- Talking bird
- High card
- That girl
- Sprad to dry
- Affirmative vote
- Concise
- Distributed cards
- Drink slowly
- Notion
- Canvas shelter
- Tent maker
- Was carried along
- Instruct
- Foot-like part
- Messinger's trips
- Season of the year
- Small child
- Consume
- Enitre
- King of beasts
- Great Lake
- Soin
- Steal
- Australian ostrich
- Adult males
- Pull
- Depart

SOLUTION

Tax Course In Locals School

Plains High School is among the 1700 schools in Texas that are training students in how to prepare their income tax returns this year. Principal, D. N. Taylor says that 50 students will receive several hours income tax instruction early in February.

In Texas, 235,000 students will get this training. The free material furnished by the Internal Revenue Service will be taught by teachers, Larry

Lehmberg and Mrs. Buford Duff.

During the past three years a total of 50 Plains High students have completed this course in how to make income tax returns.

Mr. and Mrs. John Anderson visited relatives at Peacock, Troup, Palestine, and Killen over the holidays.

Local Business

BY: JOHNNIE MOORE
In Philadelphia, Cleveland, San Francisco, and New York, department stores have increased Christmas advertising budgets from 5 to 15 per cent over 1963 expenditures.

Government and private studies indicate that consumer purchases will be at least 7% higher than during the Christmas season of last year.

The forecasts are based on increases in individual savings and income.

Retailers, however, realize that increased buying does not automatically follow. Hence, the corresponding increase in promotional budgets by such

Mr. and Mrs. Gene Phillips and children spent Thanksgiving with Gene's parents at Big Spring.

###

Mrs. Marion McGinty was in the hospital at Seagraves Monday night.

###

Myran Cockerham came home for the holidays. He is finishing school this year near Abilene.

###

COTTON CLASSES TAKE BIG DROP

The USDA Cotton Classing Office in Brownfield classed 59,341 samples through Tuesday, December 1. Wilburn L. Reeves, officer in charge, reports the office is receiving 6,000 samples daily and that classing is approximately two days behind at the present time.

Grades dropped some for the week ending November 27. 76 percent of the cotton

classified was in the white grade category, as compared to only 61 percent the previous week. The lower grades are accounted for by more cotton being classed strict low middling, and less classed middling than in the previous week. The predominant grades were:

Middling - 18%
Strict Low Middling - 48%
Middling Light Spot - 15%
Strict Low Mid Lt Spt - 7%

The staple length dropped some also, with 95 percent of the cotton being one inch or shorter. A breakdown shows:

10% - 29/32
62% - 15/16
17% - 31/32
6% - 1 inch
3% - 1-1/32
2% - 1-1/16 or longer.

The micronaire showed a decrease with 84 percent 3.5 or higher. The Pressley index for strength also indicated a drop from the past week.

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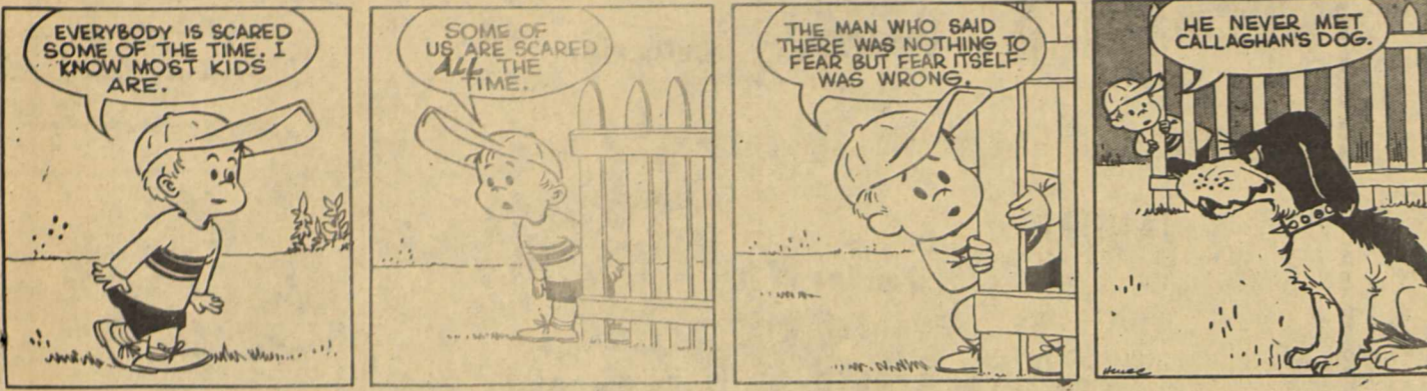
HERE!

C
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Gin

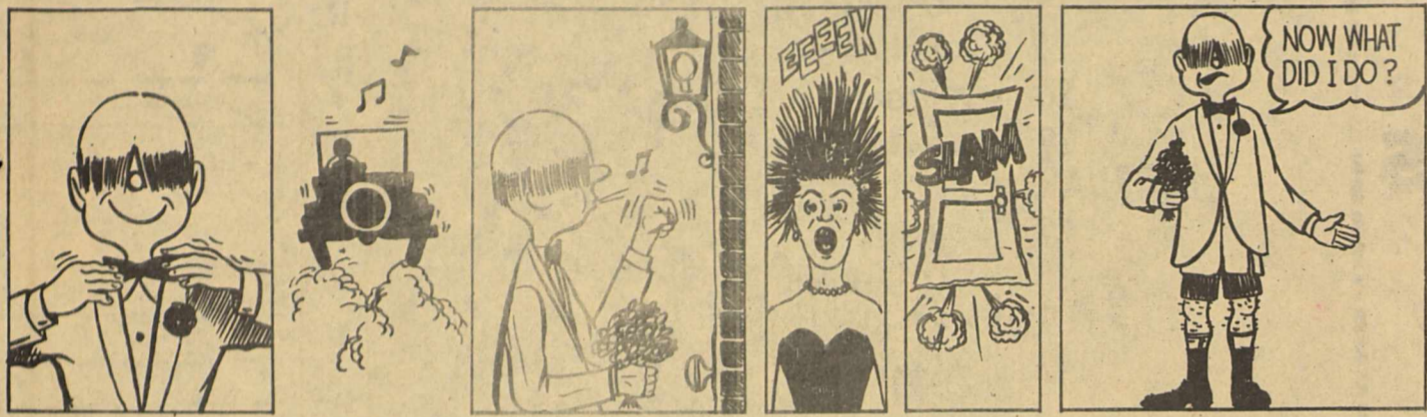
OUR TOWN -- by McClelland



SMALL WORLD -- by Hughes



FLUNKO -- by Donato



CINDY'S CIRCLE -- by Carter



Young Homemakers Set Christmas Party

Friday night, December 11, is the date set for the Yoakum County Young Homemakers' Christmas party. The party, to be held in the club room here, will begin at 7:30. Club members are asked to bring their favorite Christmas dessert.

An officers meeting was held in the home of Mrs. Bob Mason on November 27. The purpose of the meeting was to put the final touches on the club's application for affiliation with the state organiza-

tion of Young Homemakers. The ten members present reviewed the constitution and by-laws and completed plans for the year's program of work. Many interesting and useful programs are scheduled, and plans are underway to help in various community projects.

Club members are reminded that the December 14 meeting will carry out a Christmas theme. Everyone is asked to bring samples of gift wrapping art and easy-to-make gift suggestions.

Dirt Gardeners Study Flowering Bulbs

Mrs. Robert White and Mrs. Alvie Faulkenberry were hostesses when Plains Dirt Gardeners met Thursday, Nov. 19, in the Club room, with a program on "The Challenge of Spring Flowering Bulbous Plants."

"Consider the lilies of the field - even Solomon in all his glory was not arrayed like one of these."

Mrs. Foy Cogburn was director of the program in the absence of Mrs. Hayden Box. Mrs. Cogburn also gave the classification of bulbous plants prepared by Mrs. Robert C. Chambliss who was absent on account of illness. Mrs. J. B. Ashburn illustrated with a graphic chart, her presentation of a planting guide, for bulbs. Mollie Courtney talked on soil requirements and adaptability of plants partic-

ular to our area. The director concluded the program with a round table discussion of the subjects covered.

After the program, Mrs. Joe Thompson showed two lovely and revealing colored films on the problem of litter. The startling fact was brought out that only about 1% of the people deliberately dump quantities of garbage or trash in public places; that the rest is deposited bit by bit by each of us thoughtlessly. A discarded cigarette pack here, a candy or gum wrapper there, a small crumpled paper bag, or a Kleenex, or a bit of unwanted advertising, thrown on the ground. "This little bit won't hurt, it will blow away." Do your part to help keep our town and streets clean and save money your highway department can use to better advantage.

Visiting in the Skeet Robertson home over the holidays were Mr. and Mrs. E. L. Robertson of Santa Fe, N. M., Earl Robertson and family and John Robertson of Lubbock, Mrs. Schmitz of Pleasant Hill and Mr. Duie McDaniels of Seagraves.

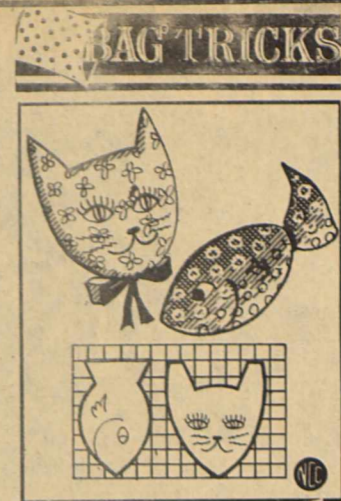
Mrs. Willie Sisco was a patient for several days last week at Seagraves Clinic.

Mr. and Mrs. James Anderson and children of Monahans spent Thanksgiving day with her parents, Mr. and Mrs. Russell Faulkenberry.

Mrs. Hoss Newsom and children spent Thanksgiving with relatives at Dickens, Tex.

Mrs. Joe Curry is visiting relatives in California while her son Rev. Bill Curry is in a meeting out there.

Mr. and Mrs. J. A. M'Connell are in Millitas, California where her son, Tony Lusk, had surgery on his back Monday. He was reported to have been doing well.



BEAN BAGS—Clever toys to make from small cotton bags. Use diagram to cut two pieces in fish shape. Embroider mouth, eye, fin, and gill on right side each piece. Stitch around edges, right sides facing, leaving tail open. Turn, stuff with beans, and sew up opening. Stitch cat's ears to point and add saucy bow under chin. Sew and stuff.

McGinty Abstract Co.
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Complete Microfilm Records
Yoakum Co. Lands and Maps
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Mr. and Mrs. Roy Edwards and Latrice spent Thanksgiving with Roy's mother at Ft. Sumner, New Mexico.



Dec. 4-5

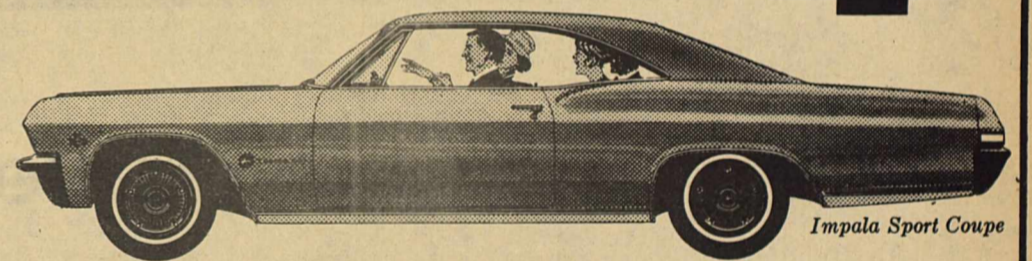
| | |
|---------------------------|------------------------|
| WRIGHT'S PICNIC | SCOT TOWELS |
| HAMS 1 lb 29¢ | 33¢ |
| CHOPPED BROCCOLI 2/29¢ | EAGLE BRAND MILK 2/69¢ |
| SHURFRESH CHEESE 2 lb 69¢ | GIANT TIDE 69¢ |

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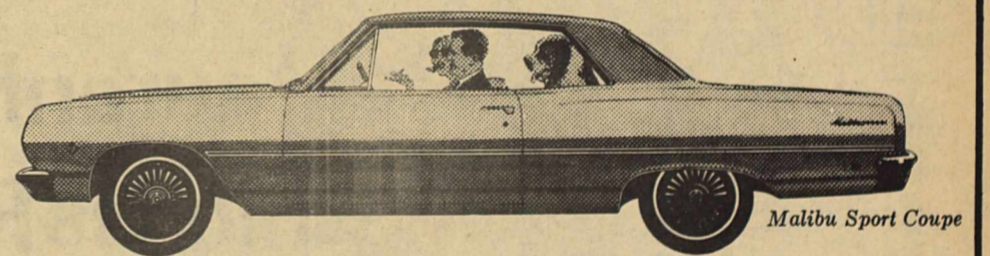
Hawkins FOOD MARKET
PHONE G1 6-3434
PLAINS, TEXAS

More on the way every day! Thanks for waiting!

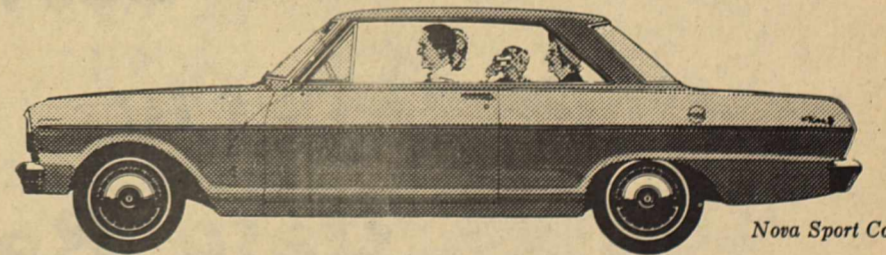
Your wait for one of these new 1965 Chevrolets is about over—and we want to thank you for your patience. Come see us now. When you get behind the wheel, you'll be glad you waited!



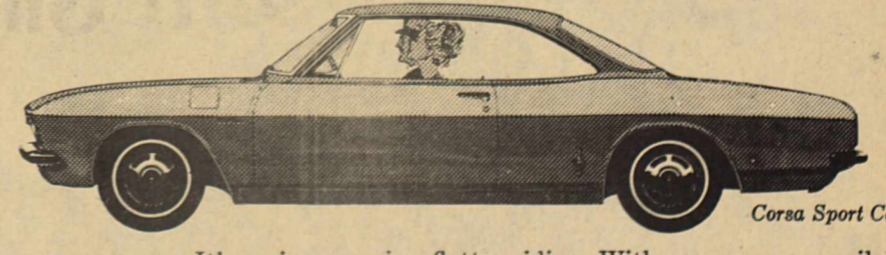
'65 Chevrolet It's longer, wider, lower. It's swankier, more spacious. You could mistake it for an expensive car—if it weren't for the price.



'65 Chevelle Fresh-minted styling. V8's available with up to 350 hp. A softer, quieter ride. And it's as easy-handling as ever.



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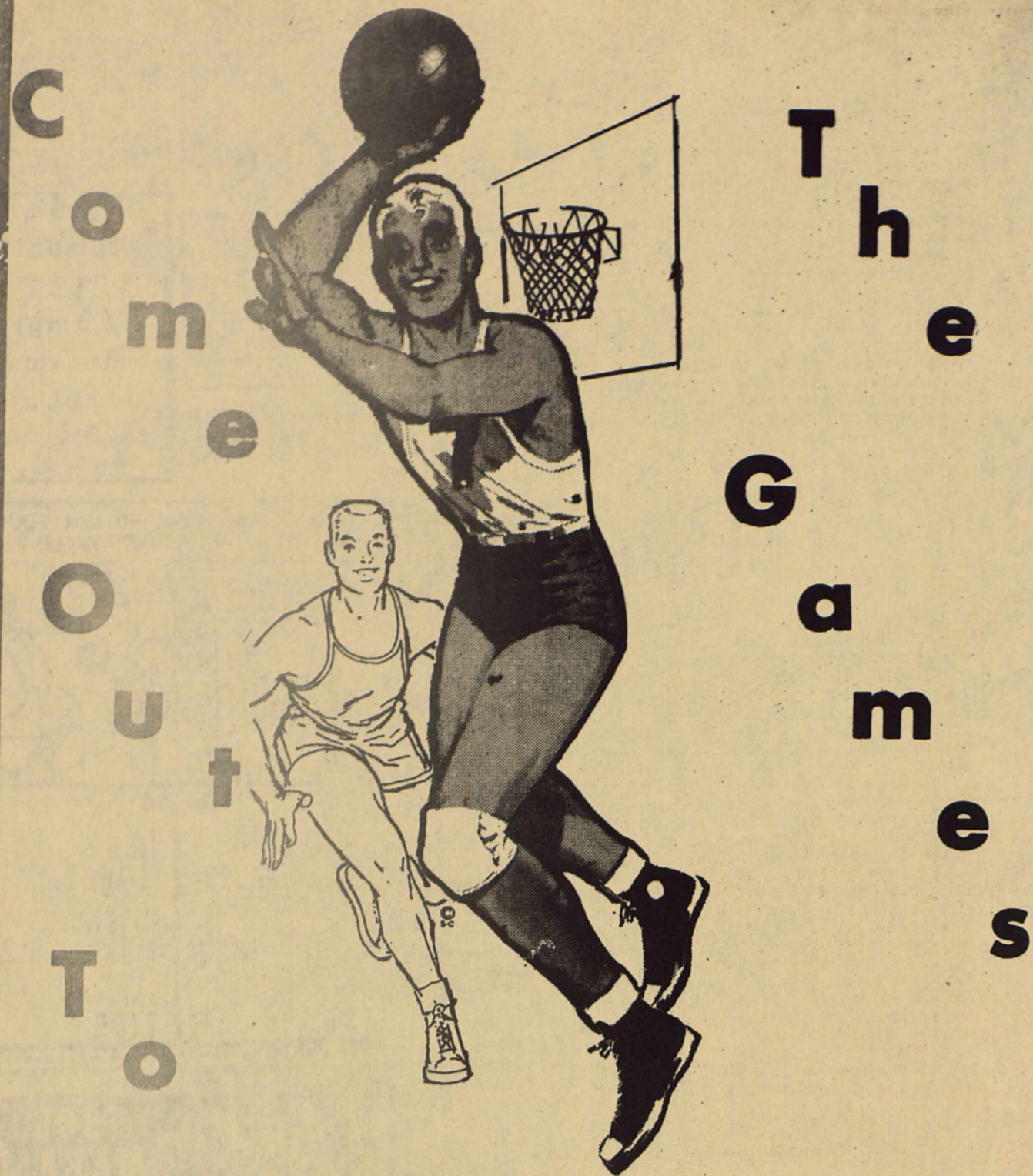
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Basketball Schedule

| Month | Date | Opponent | Day | Score |
|----------|----------|------------------------|-----|---------|
| NOVEMBER | 23 | Morton | T | 60 - 44 |
| | 27 | Tatum | T | 43 - 39 |
| DECEMBER | 1 | Eunice | T | 57 - 40 |
| | 4 | Tatum | H | |
| | 8 | L. C. C. | H | |
| | 15 | Morton | H | |
| | 17-18-19 | Denver City Tournament | | |
| JANUARY | 2 | Denver City | T | |
| | 5 | Denver City | H | |
| | 7-8-9 | Seagraves Tournament | T | |
| | 12 | Seagraves | H | |
| | 15 | Wink | T | |
| | 19 | O'Donnell | H | |
| | 22 | Tahoka | H | |
| | 26 | Stanton | T | |
| | 29 | Seagraves | T | |
| FEBRUARY | 2 | Wink | H | |
| | 5 | O'Donnell | T | |
| | 9 | Tahoka | T | |
| | 12 | Stanton | H | |

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Plains State Bank

D.C. Newsom Gin

Guetersloh-Anderson Grain Co.

Loyd Insurance Agency

Cotton Growers Delinting

Horkey LP Gas & Shell Service

Randall's Barber Shop

City Of Plains

Plains Oil Co.

Latt's Humble

Plains Record

IT'S NOT TOO LATE

BUT DON'T WAIT...

SHOP NOW!

POLE LAMP

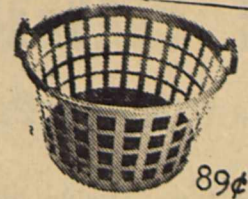
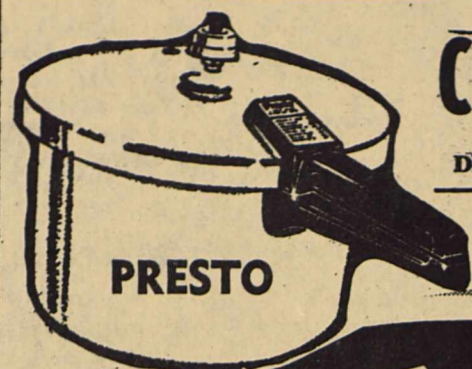
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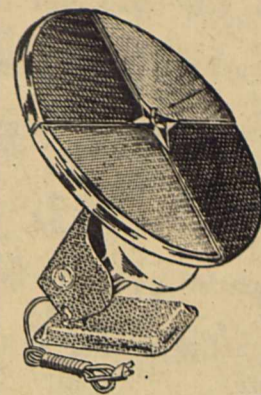
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- ★ 150 WATT SPOTLIGHT



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- ★ Krinkle Finish Aluminum
- ★ 4-Slice 2 Position Tray
- ★ Complete with Cord
- ★ 200 Watt

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Automatic STEAM IRON



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VERSAMATIC Reversible Speed Reducer



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(No. 22D)

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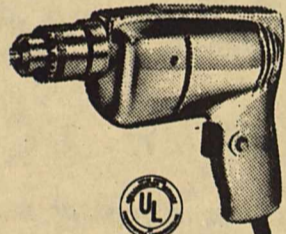
'Easy On' PIPE WRAP by YORK



98¢

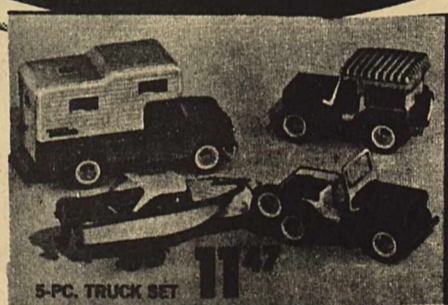
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1/4"

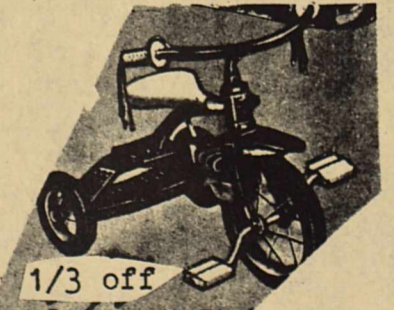


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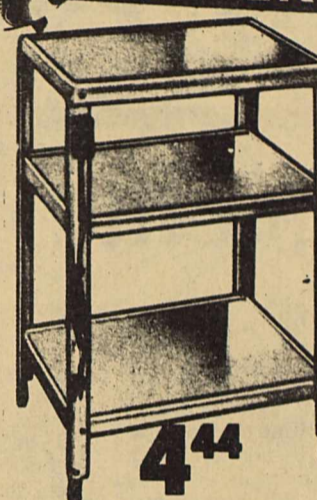
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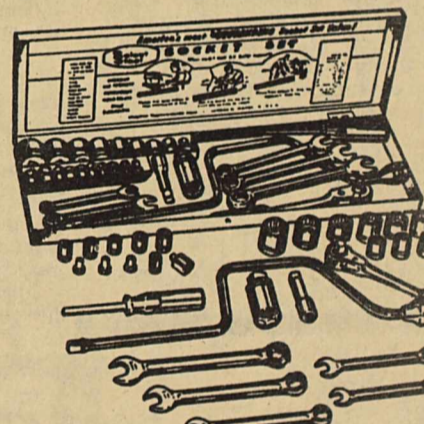
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STAND

- ★ 3/4" TREE OPENING
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- ★ 17 INCH BASE

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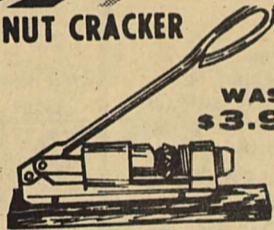
17.88

(No. 22A)

CONTENTS

- 3/8" SQUARE DRIVE 9 SOCKETS - 1/4" thru 1/2"
- 1-6" SPINNER HANDLE
- 1-REVERSIBLE RATCHET
- 1-SPEEDER HANDLE
- 1-EXTENSION, 2 1/2" LONG
- 1/4" SQUARE DRIVE 9 SOCKETS - 1/4" thru 1/2"
- 1-6" SPINNER HANDLE
- SOCKET ADAPTOR 1/4" to 1/4"
- 5 COMBINATION WRENCHES 3/4", 7/8", 1", 1 1/4", 1 1/2"

NUT CRACKER

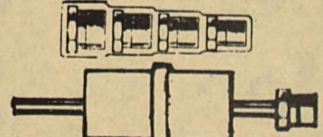


WAS \$3.95

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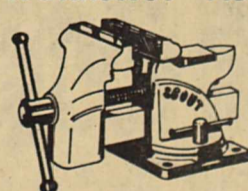
POWER NUT DRIVER DRILL ATTACHMENT



1.79

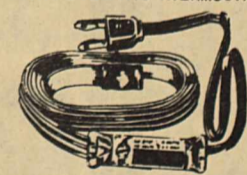
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Built-in thermostat turns on heat automatically at 38° or colder. Protects 4 to 6 feet of pipe. 45 watts, 120 volts. 6 feet long. U.L. Approved. (No. 23C)



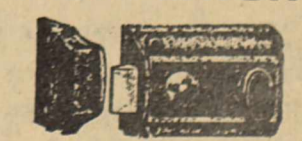
Turner PROPANE TORCH

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(No. 23E)

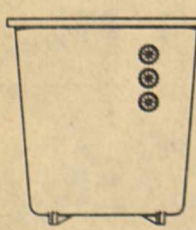
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"Reprinted from the 'AMERICAN BANKERS' Magazine"

"No businessman in any town should allow a newspaper published in his town to go without his name and address being mentioned somewhere in its columns. This does not mean you should have a whole, half or even a quarter page ad in each issue of the paper, but your name and business should be mentioned, even if you do not use more than a two-line space.

"A stranger picking up a newspaper should be able to tell what business is represented in a town by looking at the paper. This is the best possible town advertising. The man who does not advertise his business does an injustice to himself and his town. The man who insists on sharing the business that comes to town, but refuses to advertise his town, is not a valuable addition to any town. The life of a town depends on the live, wide-awake and liberal advertising man."



Emphasize the "merry" in "Merry Christmas" any time during the holidays by treating friends and family to "Rum Baba with Peaches."

Both the buttery yeast cake and the juicy canned cling peach slices are delightfully flavored with rum for this rich, elegant dessert.

The canned clings now so abundant in markets are part of the banner 1964 harvest which broke all records for quantity and quality for America's best-selling canned fruit.

RUM BABA WITH PEACHES

- | | |
|--|--------------------------------------|
| 1 can (1 lb.) cling peach slices | 1 cake or 1 package yeast |
| 1/4 cups sugar | 1/4 cup warm water |
| Salt | 1/4 cup light cream, scalded, cooled |
| 1/2 teaspoon nutmeg | 3 egg yolks |
| 2 tablespoons lemon juice | 1 1/2 cups sifted all-purpose flour |
| 1/4 cup rum or 1 tablespoon rum extract plus 3 tablespoons water | 1/2 teaspoon grated lemon rind |
| | 1/4 cup softened butter |
| | Whipped cream |

Drain syrup from peaches; add water to make 1 cup liquid. Combine with 1 cup sugar, pinch salt, nutmeg and lemon juice in saucepan. Bring to boil, stirring until sugar is dissolved; boil gently 3 minutes. Cool to lukewarm; pour over peaches with rum. Cover; let stand at least 2 hours. Soften yeast in warm water. Combine in bowl cream, yolks, 1/4 cup sugar and 1/2 teaspoon salt. Add yeast mixture, flour and lemon rind. Beat vigorously 2 minutes. Cover; let rise in warm place until doubled in bulk (about 1 1/2 hours). Add butter, beat vigorously until thoroughly blended in. Turn into well greased 1 1/2 quart ring mold; let rise until almost doubled (about 30 minutes). Bake in 350-degree (moderate) oven 20 to 25 minutes. Cool in pan 5 minutes; turn out onto pie plate. Drain syrup from peaches; drizzle over warm cake slowly, letting cake absorb syrup before adding more. Transfer to serving platter; arrange peaches in center and around edge of cake. Cover; chill 1 hour or more. Garnish with whipped cream. Makes about 8 servings.



STARTLED. If actress Elizabeth Taylor looks startled, it's no wonder. She was invited to Paris unweaving a statue of herself — and discovered that showed her in the nude.

ONE ROBIN DUZ'NT MAKE A SPRING — BUT ONE LARK CAN CAUSE A FALL

DA MAN DAT RESTS ON HIZ LAURELS IZ WEARING 'EM IN DA WRONG PLACE

Mr. and Mrs. G. D. Kennedy and Jan went to Lake Whitney for the holidays. They had a number of relatives visiting them there including their son, Gerald, and family of Fort Worth.

Warm friend ... your druggist!

Such a comfort, to know that sick-room and health aids are so near!

You'll find everything you might need for the comfort of the family ... in sickness, or in health ... here, where shopping is as easy as a phone call. Prompt delivery!

Curry-Edwards

insure Your Car UNDER TRAVELERS Monthly Pay Plan \$120.00 ANNUAL INSURANCE PREMIUM PAY ONLY \$10.26 MONTHLY JACK PIERCE INSURANCE Located Next To Plains Record 456-8373

"Pug" James

"Sure, Jack insures small football boys, too"

Local Allotment Cards In Mail

The Yoakum County ASCS Committee has been advised that the approved Cotton Allotment for Yoakum has been established at 33,052 acres. All of the allotment except 5.9 acres, which is held in reserve, has been allocated to the 392 cotton farms in the county. The official form cotton allotment notices were mailed to all farm operators on or about December 7.

The state allotment is apportioned to counties based on

a five year average history, (1959-1963) and the new 1965 allotment is practically the same allotment as was issued last year. All cotton farm operators are urged to review the cotton allotment notices carefully when they are received and should anyone be operating a farm for 1965 that does not receive the allotment notice may contact the local ASCS office. If any farmer receives an allotment notice on a farm that he will not operate for 1965 he is urged to return the notice to the ASCS office or give it to the person who will be the operator.

Any producer that wishes any information in regard to cotton allotments is urged to contact the local office or to see their County ASCS Commitmen.

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Telephone 637-3555
Air Conditioned Chapele and Ambulances - Oxygen Equipped
Funeral Insurance
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Brownfield, Texas

Gives Parcel Post Hints

"Please pack parcels solidly," was the plea of Postmaster Jack Hayes.

The head of the Plains Post Office also reminded his patrons that the use of free "local" and "out-of-town" separation bands will help move the mails faster. The bands are available at the post office.

December 5 is the suggested deadline for mailing out-of-town packages. "Don't worry about the parcels being delivered too early, just mark 'Don't open until Christmas on the front,'" Mr. Hayes stated.

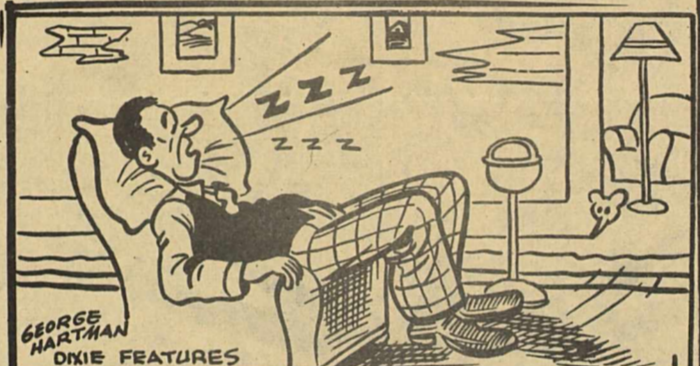
A tightly stuffed package, with nothing rattling around inside, will have less chance of being damaged in transit, he noted.

"When packing a gift, remember that the package you send may be shipped on the bottom of a mail sack and there may be heavier packages on top. Among the relatively few packages that are damaged in transit, improper packaging is the greatest factor," the postmaster cautions. Just to be on the safe side, he suggests that all packages

be insured. He noted that poor packaging and addresses which are either incorrect or not legible are responsible for the non-delivery of about half a million parcels each year. If

the return address is incorrect or illegible and the package cannot be returned, it will be saved for 90 days. If unclaimed, the parcel usually is lost to the sender or the intended recipient. Such parcels wind up in public auctions held at 15 major post offices across the nation.

All parcels should be addressed on only one side and should also have the address written on the inside of the package in case the exterior wrapping should come off.



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AS SEEN IN NOVEMBER SEVENTEEN
STYLE NO. 3044 SIZES: 28-38
FABRIC: Kodel® Polyester and Cotton Broadcloth
DESCRIPTION: Roll Sleeve, Sailor Chelsea Collar with Self Tie, Button Front, In-Or-Outer Blouse
COLORS: Red, Navy

Marie's Fashions & Fabrics

grapes lb 15¢
ROME BEAUTY apples lb 10¢
cabbage lb 5¢

FROZEN FOOD features

Awake orange drink pkg 39
strawberries pkg 19
PATIO Mexican Dinners pkg 49

SIGN UP FOR DRAWING TO BE HELD DEC. 12 12 noon 5p. m.

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Liver Loaf 1 lb 49¢

TENDER, TASTY **FRYERS** lb 35¢

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