Variation Constants Tiber av lox 1052 Plains, Toxas

The Plains Record

OUR 34th YEAR

Combined With The Yoakum County Review March 1, 1961 Wednesday November 25, 1964

Number 47

MOORE



by Johnnie Moore

"What price vanity? The nation's postmasters have been ordered to hang three-by-five foot pictures of President Johnson and Postmaster General John Gronouski in post office lobbies. Each postmaster was given five days to report in the regional office that he had complied with the order. Estimated cost of putting these photos in the nation's 34, 080 post offices: \$500,000.

. . . .

"One viewpoint holds that prosperity can be bought by tax cuts financed by borrowed mon-ey... The conflicting view point holds that the government ought to remain solvent, and that it is a breach of trust to constantly downgrade the value of the dollar. This is the viewpoint that encourages individual initiative and supports the private enterprise system and wants to reverse the trend toward a giant, overpowering government that would direct every phase of our private lives and the nation's business.

. . . .

"Freedom of the press, if it also on the square. is to live, will serve the interests of the people.

"Associate Justice Arthur J. Goldberg of the U. S. Supreme Court, in a speech, has propos-ed that victims of crime be compensated by government. Now there's an idea that should boost our crime rate beyond anything that can be blamed on TV. Crime should not pay-

.....

About all merchants of Plains celebration held here before encouraged to entr- floats to Christmas last year was the best make it the bigges: parade the

A repeat performance of the merchandise drawings, several ole Santa Day, with some rules have been formulated so whole Santa Day, with some minor changes, is being planned for this year, with hopes and desires for it to even surpass the fine success that was experien-

The big "Operation Santa Claus: is set for Saturday, Dec. 12 and will be kicked off with 1. Person will be present 2. No Plains merch be eligible for prizes. 3. Any registrant the arrival of Santa Claus and the big Santa Day Parade, that

is set to be staged at 11 a.m. The first big drawing for free merchandise and gift certifi-cates is set to be held at 12 incesses may register anywhere except where they work. 5. Limit - one gift to the family. noon on the Courthouse square. Between now and December 12 area patrons are urged to come

by the stores of participating merchants and register each and every time they are in the store, so that their name will IOTA PI SORORITY be in the drum from which the PLAINS DIRT GARDENERS names will be drawn as many PLAINS FINE ARTS CLUB times as possible. PLAINS LIONS CLUB Then, at1:30 p.m. a movie

and other entertainment for the children of the area will go on the stage at the School Auditorium. Candy and treats for the kids

will be passed out by Santa and his helpers at 4 p.m. on the Court House lawn, following, will be the second half of the

merchandise drawing at 5 p.m.

PLAINS STATE BANK--\$15 As for the parade, local bus said last year that the Santa Day inesses, clubs, etc. are being gift certificate to be spent in Plains. WHITE AUTO--Bicycle, 20,

Day Planning

idea that had ever been carried folks of Plains have ever had. out by the businessmen of Plains. In connection with the two 24, 26 inch, boy or birl. £OGBURN-YOUNG -- Elec-

Unveil Santa

that who may enter and win at in cleaning, each of them will be clearly inderstood by all. They are: Person whose name is 1.

drawn must be present to win. No Plains merchants will

3. Any registrant must be at least 18 years old. 4. Employees of local bus-

store, family. Clubs and organizations that are participating and helping to get the Santa Day organized and going this year follow: PLAINS FIRE DEPARTMENT TSA NO CA STUDY CUUP toaster.

blanket.

Tackle Box. MODERN BEAUTY SALON--

one-\$10 permanent MOORE & ODEN--Two-\$20 TSA MO GA STUDY CLUB gift certificates to be spent in store.

BRONCO GAS--\$10 gift eer-

tificate to be spent in Plains. It is definitely known that several other Plains merchants PLAINS CHAMBER OF CM. are planning to participate in the big Santa Day project. As they make known their gift to Several other individuals have accepted many special responsibilities for the project. Plains merchants who have, be given away, their names so far, stated they are particiwill be added to the list, so be sure to watch subsequent issues ALMA'S--steak dinner for of The Record so you'll know your family. all the places you need to visit LOYD INSURANCE--\$10.00 and at which you will be able gift certificate to be spent any- to register for prizes.

Basketball Tilts

The Plains Cowboys, in their basketball season opener, Monday night met Morton at Mor-Ag Census Starting ton and found them ready and waiting

waiting. In the varsity game, the Cowboys were beaten by sixteen

Scoring by quarters for Plains ran 8, 12, 10 and 14, and for Morton ran 13, 18, 18, 11.

Ledbetter of the Morton squad was responsible for 35 of their 60 points. Plains hit 8 of 22 free throw attempts and Morton hit 18 of

High point men for Plains were Danny Smith with 9, Jim Smith with 8, Jack Lowe with 8 and Joe Dan Cooke with 6. Most other members of the

squad had some hand in the man for Plains with 18 points.

scoring and it looks as if Plains should have a real fine basket- in that game went 12, 8, 13, ball team this year, just as soon and 16 and for Morton, 2, 7, as coach Rip Sewell gets some 6 and 4. more of the football kinks and Final

Final score in the game was habits worked out of the boys. a mighty lopsided 49 for Plains In the B game which preceand 19 for Morton, eded the varsity tilt, Plains was in command all the way.

Get Underway

For the next two games, the Cowboys travel into the Land Rickey Elmore was high score of Enchantment, Friday night they are hosted by Tatum and

Scoring by quarters for Plains

Pushes Plans converse bare by the bare of Enumerators have been nasaid today. Assigned to this immediate area is Mrs. Wallace

pating in Santa Day are:

place in Plains.

A little planning during the tions are greatest and you can

tric portable grill. GLOVER CLEANERS----\$10 STREETMAN'S-\$10 gift cer tificate to be spent in store. PLAINS RECORD--\$10 gift certificate to be spent in Plains. CURRY EDWARDS--Electric PLAINS FROZEN FOODS ----Electric Blanket MARIE'S FASHIONS -- \$15 gift certificate to be spent in LEA CO. CO-OP--Electric FAULKENBERRY BUILDERS-

anybody.

The Supreme Court decision Holding that all state legislatures--the upper as well as the lower houses--must be apportioned solely on the basis of population hit the states like a bombshell. And it is going to keep on exploding for a long time to come.

For all of our history, it ha been common for the states to apportion their House of Representatives on a population basis and their Senates on a geographical basis, such as by counties. In this they have simply followed the federal system, as laid down in the Constitution, in which each member of the lower house represents about the same number of constituents, while every state is allowed two Senators without regard to population.

Unless this court decision is negated -- and a constitutional amendment, apparantly is the only way to do that--the big centers of population will almost completely dominate state government, at the expense of the rural areas and rural people. Their problems and needs, which are often different from those of the cities, will be sub-merged and their voices largely stilled. A braking power on the excesses of numerical majorities will be lost.

The argument for the revolutionary reapportionment is that the majority should rule. Washington columnist Patrick Fox had something impressive to say about that: "If a simple majority were always right, there would be no problem in letting it vote its way immediately on everything.

But a majority once knew. the world was flat. A majority opposed the American revolution.

Thanksgiving Holiday can help avoid the "Christmas Rush", Postmaster Jack Hayes said to-

day. The Plains postmaster has some tips which will not only put ZIP into Christmas mailing, but help local postal employees move the record-breaking mountain of mail that is expected this Christmas season.

1. Find last year's Christmas mailing list. If you don't find it, or didn't have one, make one up.

2. Check to se that all, addresses are correct. Wherever possible, add

the ZIP Code to the addresses on the list. Because ZIP Codes speed your mail, always put the code for your area in return addresses. This is the best way to inform friends, relatives and business associates of the code number for your area.

4. Determine your list of purchases which must be gift mailed. Such planning allows you to shop early when selec-

Report Cotton Classing Down

Office in Brownfield classed

at this time last year.

the staff this week, which makes a total of five classers at the present time. Two additional

classers are to report next week.

Keep freedom in your future with U.S. Savings Bonds

stock up on mailing materials in advance. Be sure to purchase enough material so that parcels

will be packed securely. The postmaster emphasized that poorly wrapped and loosely packed cartons are the major cause of parcel post damage. He also suggested that the address be written on only one side of the exterior wrapping and that a duplicate address be

included inside the carton, in case the outer covering is not secure and comes off.

oster club,

Record.

King or one of his staff.

Mrs. Wallace Randolph who

Music for the dance will be

held at the Plains Center, under

the name, "The Twiliters".

Mr. Hayes said that the Post Office Department in Washington is predicting that a record seven billion pieces of mail will move through the postal system during the peak rush just

before Christmas. is vital for us to deliver each holiday card, letter and pack-age before Christmas Day. A everyone, " he said.

BOOSTERS SET BANQUET DATE

The USDA Cotton Classing

11,386 Smith-Doxey samples for the week ending Friday, November 20. This is some 5,076 samples more than was classed the previous week. The season's total to date is 35,044 and compares to 60, 363 classed

Holiday Dance/Set Mr. Wilburn L. Reeves, officer in charge, reports the office has only 100 samples on hand is the adult sponsor for Plains Youth Center announced today to be classed and these remain that a band dance is planned unclassed only because of exfor the local center on the evcessive mositure in the sam ening of Saturday, November ples. Daily receipts decreased 28, and that it is to begin at

during the week, and were al-most nil by the end of the week. Mus Two classers were added to furnished by the Avanties of Brownfield, a group which has played several times for dances

Enumerators in Yoakum Co. belong to a force of 23,000 throughout the nation employed temporarily by the U.S. Bureau of the Census for this year's Census of Agriculture,

Enumerators are key workers, in an agricultural census. It is the enumerator's responsibility to locate every farm within an anumeration district assigned to him (or her), determine if the operator of the farm has answered all questions on a questionaire that has been mailed to the farmer by the Census Bureau, help the farmer complete any unanswered questions on the form, check answers for accuracy, and deliver the form to the Census Bureau.

A Census of Agriculture is "Cooperation of all mailers taken every five years in the vital for us to deliver each years ending in "4" and "9" to gather needed up-to-date information on the nation's agrilittle planning will make the cultural resources and produc-Christmas rush less hectic for tion. Such information is vital tion. Such information is vital in making decisions affecting many segments of the U.S. economy. Data gathered in-

cludes the number and size of farms, acreage and harvest of crops, livestock inventory, information on farm equipment and improvements, farm pro-December 7, is the date set ducts sold, and on some profor the annual Athletic Banquet duction expenditures. Also. given honoring the football information will be collected boys each year by the local boon use of fertilizers, insecti-

cides and herbicides. Guest speaker this year will The enumerators are being be either Tech Coach J. T. trained in special 4-day home study courses designed to pre-Further details will be given pare them for the farm census, in next week's issue of The which will be begun next week, their crew leader said.

Wink - Plains Dispute Aired

The big dispute which has been raging (at least on the part of some school officials from Wink) over the football game played here a few weeks ago between Plains and Wink, came to something of a climax last Friday when the Executive Committee of District 5-A met again to try to iron out the mat-

ter. The meeting was held again in Seagraves with the Superintendents from all the schools in the district present with the exception of the Wink Schools, whose officials refused to attend the meeting.

The controversy arose over the final outcome of the game, which Plains contended they won (the score was tied 7 - 7)

on penetrations, as a rule was adopted by the District 5-A Committee on September 2, stating that no football game in the district in conference play could be declared a tie, but a clear winner must be declared on the basis of penetrations, first downs, total yard-

age gained from scrimmage. Even in the face of this apotted rule, Wink still has con-tended, they should receive a half game won and half game lost for the contest which would have made them champions of district 5-A.

The Executive Committee met as soon as the regular con-ference schedule had ended, and ruled that Plains had won and ruled that Plains had won the game on penetrations, and unsportsmanlike conduct the

a three-way tie,

The team to represent the district in the playoffs was chosen by drawing slips of paper

Since that meeting, some of were fair and equitable no mat-the Wink school officials and ter what the Wink officials mitht fans have been writing letters have been saying. to newspapers, and even on one ocassion appeared personally on television, saying just how low and unfair they thought the officials of the other schools in the district had sumk ocassion appeared personally on the district had sunk.

made by them questioning the moral fiber of the other school Wink is way off base in this rift they have created, and that it

thereby threw the district into | committee met last week, and have acted very rashly and certo all the newspapers, ardio

stations, and TV stations in the Plains or Wink areas to state from a hat. Seagraves was se-lected to be the representative. meeting and why the actions

The letter contained almost

EDITORS NOTE: It is quite

Several comments have been obvious to most anyone that now has been carried much too far by the Wink Officials, who

drafted a letter which was sent tainly not in the best interest of their school nor their student body.

Rumors have been running rife that the letter written by the Executive Committee to be published as widely as possible, actually amounts to a suspended sentence for Wink, and that if the matter is not ended here and now, further action may well be forthcoming from the District Committee, who we are told have even the power to place Wink on probation.

luesday night they travel to Eunice.





The Plains Record

And The Yoakum County Review JOHN W. MOORE, Publisher

PUBLISHED EACH THURSDAY AT PLAINS, TEXAS

Entered as second class matter at the Fost Office at Plains Texas, under the act of Congress, March 3, 1879

SUBSCRIPTION RATES: \$3 per year in Yoakum and Terry Counties; \$4 per year elsewhere.

The above seems to be a very

wise deduction. We should also

Mrs. Katherine Stephens who

lives on a ranch near Silverton,

Texas has sent us a bundle of

magazines from New Zeland. It is

tions from other countries. And it

is especially good when someone

goes to the trouble to send them

to you. She is the same talented

lady we mentioned a few months

back who personally designs pic-

ture postcards by drawing ranch and western scenes and having

them reproduced in large quani-



Often times it seems so easy Just to pass a fellow by. Without any kind of greeting Not even a friendly Hi'.

ties. She has placed thom in some But to do so forms a habit That too soon will cause us pain, stores but I and sure you could For it takes from life the sunshine get an autographed sample by And leaves only clouds and rain sending ten cents to the above address. And now for some quotes

Really it does take such a little from the magazines. Teacher bit of effort to be friendly, and it "Now, who was it from the North is doubtful if anything else we may have all of England?" could possibly do would pay such Small boy — "The Beatles."

dividends. It seems so tragic when find that if you can't get your dog people—often because of such very on his front paws and let him "Old Law" are not eligible for lick it off.

The following comment taken of; To remove grease from garage Something else we never heard increases. from a publication called The concrete floors, just cover with ases the veteran or recipient Mentor, published by the prison several thicknesses of newspapers, can notify the VA of their wish several thicknesses of newspapers, to elect pension benefits under inmates of the Massachusetts Cor-then wet thoroughly and allow to to elect pension benefits under rectional Institution of Walpole, dry before removing. Someone let the current or "New Law" for medicines and drugs to veter-medicines and drugs to veter-Mass: "The way to keep a young me know if this works. him find the way back to it after Things keep getting more up to

he has made the first Wrong date, and now they advertise in- the money limitations which Turn, not after his 10th or 20th." stant-TV.

> My own grandson remarked re- certain monies when reporting cently; "Mawmaw, this is the best cake I ever ate, what brand is it?"

> > The conclusions on advertis-

Local Business

The best prospects are people who are most likely to see ing readership were recently or read newspaper advertise- confirmed by an elaborate sur vey of the Bureau of Advertisments.

A man who needs new auto ing. tires will find and read adver-An official who supervised tisements of tires in the local the study described newspaper newspaper. The woman who is advertising as: "A magnet for likely to buy a new dress delib- people likely to buy. " erately reads all dress shop ads The findings of the study erately reads all dress shop ads

reassure the advertiser who feels his advertising is not being widely read because of size or position in the newspaper. For real prospects are likely to see advertising for any product for which they are entering the market. Few advertisers hope to see all readers of a newspaper. They are interested only in reaching potential buyers. Con-sistent newspaper advertising is

the desire and money to buy

A MAN WHO STANDS

ANYTHING

ON NOTHING WILL

FALL FOR

product

NOW WE HAVE IN STOCK

for

HOGS

HORSES

Woody's Plainson WestSide

\$6.95

FEED

WIRE

BUTANE-DIESEL-GASOLINE-OIL

TIRES-BATTERIES-ACCESSORIES

HARDWARE & OIL

r Roll

CATTLE

SHEEP

Pe

BARB

Si-Cology

cess ladder.

and children.

law.

tive January 1, 1965.

constantly help them to not miss ker in the world and it was get-

the right turn in the first place. tingharder for him all the time.

king a living that beat tie hack-

Anyway, he went on to tell

partner a man about fifty.

From the way he talked this fellow wasn't the best tie hac-

by a country mile.

I was talking to a fellow the One day when it was about other day and he brought up a 102 in the shade they were sitsubject that I don't know much ting under a tree eating their about and hope I don't ever lunch and this older man turns have to learn first hand. He to him and says, "Bud, I been was telling about making cross thinkin' about somethin' for ties with a cross cut saw and a double bit ax.

quite a spell now." (In case you don't know it, August and a double bit ax will give a man He is the kind of man we all look to as a success. He has plenty of worldly goods as well a lot to think about). "Bud, I'm goin' to preachin'. " Right as a fine reputation. Tie Makthen and there he picked up his ing was one of the rungs he syrup bucket and his ax and he climbed on his way up the sucwent to the house.

He got him a job preaching Anybody that ever lived in all right, and kept on preachthe Piney woods of East Texas ing till he died. through the years knows about tie hackin'. They also know that there's lots of ways of ma-

I've heard a good many preachers in my time. Some of them preached and some just talked. Now I don't doubt for a minute that all the preachers preaching and all the preachers

me that at one time he had for talking heard a call, but a story like this makes me wonder if some weren't a little bit hard of hearing.

WWIVets Get Increase

It was disclosed by C. R. sale of real estate or personal Gillis, County Veterans Service property other than in course of Officer, today that World War business.

veterans in the lower income 4. Payments received for bracket will be able to receive jury duty. 5. Payments under the War

atleast\$100 per month through the new law liberalizing vet's Orphans Education Act. pensions, and providing basic cost of living increase to most 6. State bonuses paid to

veterans. pensioners, including widows 7. Exclusion of all of a spouse's earned income, or The new law becomes effec-\$1200 of her income, which-

ever is most advantageous. Those veterans who were on Under the new law permanently housebound beterans may receive an extra \$35 per month. Also, veterans who are blind

or need constant air and attenbenefits from the new pension dance of another person will receive an increase from \$70

are set the veteran or recipient ances. pensions, which became effecans who receive the aid and

tive July 1, 1960. The new law does not change attendance allowance. The law, too, increased the death pension paid a child, were set up in 1960, but it does allow recipients to exclude \$35 to \$38 per month. where there is no widow from,

The Veterans Administration annual income as required by wants to emphasize the fast that they will automatically

These new exclusions are: 1. 10 percent of the payadjust payments to those now ments to an individual under any public or private annuity of their possible entitlements. The VA has said that the inplan, including social security. 2. Amounts paid by a vettained in checks received on or

with special woman's medicine

distress

eran for the last illness and burabout February 1, 1965. ial of his spouse or child. Profit realized from the



WASHINGTON AND

THE PLAINS RECORD

failure to provide proper protection. Of course, ever since J. Edgar Hoover published in 1958 his book "Masters of Deceit " in which he exposed the

Communist C. W. Harder U.S. Embassy, saying he is strategies, there have been nusorry he made a mistake in merous attempts to discredit turning against his country and flag, and is told in affect, "That's all right, boy. We'll But as has been released, the send you home."

FBI was apparently never noti-fied that Lee Harvey Oswald was a dangerous character. While the State Department his mother, then getting off denies it, it seems quite clear with a mild reprimand when he that the United States Embassy Russia, which not only

cleared his way to return to the United States, but also financed his travel fare, took the position he was quite a nice young man who had had time while in Russia to reflect on the error of his ways, and he was quite repentant. Thus, the State Dept. did not automatically did not automatically been instructed by the Kremlin. notify FBI that a person was re-entering the nation whose

past actions merited some surveillance. On reflection, this procedure time. But apparently in Osbecomes quite weird. A person wald's case he was given a pat

can immigrate to this country, and after due time of residence, study, et al, can become a citizen of the United

And thus he returned to full States. However, if a natural-ized citizen returns to his zen, without FBI being notified homeland, or goes to any other he should be watched. © National Federation of Independent Business

voked.

* ** *

On the other hand, here in

to a land which is opposed to

ship, he becomes unhappy and

So he tells his story to the

* * *

tells the court he made a mis-

* * * Presumably, a young man

can become confused and try

some plan in which he

* * *

on the back and told in affect

"Go and sin no more." * * *

take and was sorry.

finally decides to return.

Vocational Guidance



its real or fancied prestige is one of the commonest mistakes youngsters make, according to Compton's Pictured Encyclopedia. Compton's article on "Vocations' provides a helpful survey of various job fields. The encyclopedia also has entries on specific occupations.



As a professional football fan you can easily see the tremendous following that the sport has. Today, thanks to you and other football fans, it is one of the most popular spectator sports in America. Today's sand-**WORRIED? NERVOUS** football player dreams the day when he can "take" the gridiron in a National Football athletic prowess each week be fore thousands of avid sports fans. He considers that diving goal-line catch he made last

A-The

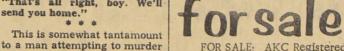
Classifieds "SMALL BUSINESS" By C. WILSON HARDER forrent limited number of years, his

TRAILOR SPACE ### FOR RENT Also, Rooms and Apartments • JUDGE BEENE'S COURTS

the United States, even tries to forswear his American citizenship to become a citizen of an FOR RENT: Furnished Apalien foreign land, and marries artments. See at Plains Motel. a national of that country. Then 52-tfc when denied Russian citizen-

FOR RENT ### Rooms, Apartments and Trailor Space,

JUDGE BEENE'S COURTS 43-tfc



FOR SALE: AKC Registered 25-tfc German Shepherds. 6-Weeks Old, Call Gene Young, 456-4188. 48-tfc

FOR SALE: Used refrigerator and television, like new. See at Woody's Oil and Hardware.

living in Russia, and subse-quently learn his mistake. 45-tfc Again, he can be lying and only wants to return to carry out TO PARTY WITH GOOD CREDIT: Late model zig-zag equipped Singer sewing mach-Obviously, a naturalized citizen who pulled such a stunt, if re-admitted to the U.S. would ind in walnut console. Assume 5 payments of \$6, 04 or \$27, 00 cash. Write to Credit Manager. be closely watched for a long 1114 19th St., Lubbock, Tex.

44-2tc FOR SALE: Residential and Business lots in Plains' Evans Addition, Call or write Al Wolfenberger, Box 311, Gray-son Oklahoma, or call 338-7550 or 338-6438.



30-tfc

44-4tp

FREE

p. m.

48-2tp



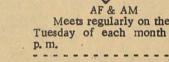
Mexico and West Texas. Thinking of buying? Trading? Moving to new location? Write me, let me know what you want, I'll rush informa-

tion to you. Pate, 623 W. Third St. Portales, New Mexico

FREE

FREE Drygoods Part Collie Puppies to give away. Call 456 - 2634 after 5 Toys Gifts

Housewares



ROUTE SALES

sed 1964 model Singers in op-

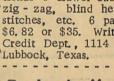
PLAINS LODGE No. 1261 *Gp Meets regularly on the first

Tuesday of each month at 8

Wanted: men or women to call on Fuller Brush customers. Part or full time, Car required.

Apply 980 S. Cedar, Brownfield. 38-tfc CREDIT GOOD?--2 reposses-

tional 4 drawer cabinet, will "zig - zag, blind hem, fancy stitches, etc. 6 payments at \$6.82 or \$35. Write to the Credit Dept., 1114 19th St.,



general

DIRECT MATTRESS CO.

Mattresses rebuilt. Innerspring,

\$14.90; Cotton, \$9.90. Also,

new innersprings, orthopedics, am rubber and king size, Call

THE FIX-IT SHOP 456-2955,

who is receiving calls for our

company located at 1613 Ave. H., Lubbock, Texas.

Dr. J. U. Borum, Jr., Op-tomotrist, of Brownfield, has moved his office to his new

building 412 West Tate, East

of Wilgus Drug. Phone 637 -

WE NOW GIVE

GOLD BOND STAMPS

With butane purchases, when account is paid by 10th of the

BRONCO GAS CO.

SEWING & ALTERATIONS Reasonable rates. See Mrs.

FOR SALE: New and used

furniture and Appliances..... Authorized factory sales and

service on Maytag, Kelvinator,

and on Commander pumps.

We do electrical wiring and

plumbing repair. COGBURN-YOUNG

Seward at 912 Avenue C.

month following purchase.

25-tfc

6434.

25-tfc

39-tfc

when a reader is not a real prospect for a product his eyes unconsciously pass over advertising of that product. Tests show that his eyes do actually see all advertising in the paper. He stops and remembers reading only what he may be interested in buying.

Brownfield

Funeral Home

Serving since 1920

Telephone 637-3555

Air Conditioned Chapele

and Ambulances - Oxygen

Funeral Insurance

ROY COLLIER, President .

100 West-Tate St.

Brownfield. Your

Equipped

in her newspaper.



Don't dread those seemingly endless years of misery and discomfort, of sudden hot flushes, waves of weakness and irritability. There is a special woman's medicine which can relieve those heat waves, weakness, nervousness, so you can enjoy life again. So that you insurance that consumers are are contacted when they have can once more be an affection-ate wife and mother.

If you are going through the change, don't despair. Do as countless thousands of women

PHILLIPS

Case

Zerex

ANTI FREEZE

Phone 4 56 - 4000

brood and feel unable to help yourself. You can feel better. Get gentle Lydia E. Pinkham Vegetable Compound today. The gentle medicine with the gentle name LYDIA E. PINKHAM

do-take a special woman's medicine-Lydia E. Pinkham Vegetable Compound - devel-oped by a woman-specially to help women by relieving such functionally caused female distress. week no less important than a crucial catch by one of our own top ends

and it is In doctors' tests woman after just as impor-tant — to him. woman found that Pinkham's Compound gave dramatic help to all this without costly shots. However with all the ritability is soothed, hot ashes subside. So don't sit and talk about the popularity of pro football, it wasn't always that way. The game was slow in its development. It was

1920 before the professional pigskin game came into prominence with the appearance on Hearts and Hunting pro" scene of one of its early tars - Red Grange, "the gal-OKEY, HUN, history at the University of Illi-nois . . . and later with the

Chicago Bears. Records show that the first professional football game was played in Latrobe, Pa. in the summer of 1895. The teams involved were from Latrobe and Jeanette, both in Pennsylvania. Players were believed to have received less than \$10.00 each for that afternoon's efforts.

Q

2

ABSTRACT COMPANIES, Inc.

Plains, Texas

Abstracts Prepared - Titles Insured

0

your hunting trip.

ELLIOTT

SERVICE OF YOUR HEART ASSOCIATION

Strangely enough, with all the prominence attached to playing pro football today, professional playing in the early days was not considered as glamorous as it is now.

Yet, such great all-american college stars as Jim Thorpe, Red Grange, and Knute Rockne entered the "pro" game. It was in 1925 when Red Grange left the University of Illinois to join the Arrange to see your foctor two weeks before Chicago Bears that the fans fol-lowed and their interest in the

ANY MAN KIN

BY WASHING THE

DISHES FOR HER

WALDRON

HUMOR HIZ BOSS

Now that you have a back-ground on professional football are you ready for a Tackle Talk quiz on professional football history? Who was the first player drafted by a professional team and by which team was he drafted? You're right if you said Jay Berwanger, drafted in 1936 the Philadelphia Eagles from the campus of the University of Chicago.

game increased. Two years

earlier, in 1923, a crowd of only

80 fans witnessed a game be-

tween the Chicago Bears and the

New York Giants, the same two

teams that in last year's NFL championship game drew tens of

thousands of sports fans. Today

miliions of fans attend National

Football League games each

Ready for a second try? What was the purchasing price for the first National Football League franchise? If you wanted to start a professional football team in the early 20's, it would have cost you around \$50. A franchise to-day is worth well over \$5,000,000. If someone had induced you to buy a NFL franchise in the early days, you would later have thanked him for the good advice. I recently gave some good ad-vice to my son, Mike, who is at that age when good grooming is as important to a young man as being a good football player.

It seems that Mike was having a grooming problem — one that most young men experience in their teen-age years. Acne pimples and blackheads are a somewhat common occurrence among young males. Fortun-ately, I had heard about Tackle, a medicated clear gel acne remedy that goes on like an after-shave. I was worried that Mike would use a "girlie coverso I felt safe in recommend-

if I'd just thrown a 60-yard touchdown pass!

If you'd like to try Tackle, send 25c to me: Y. A. Tittle, % Tackle, P.O. Box 10, Chicago,

PLANNING A MEETING?

ALL CLUBS, CHURCHS, CIVIC AND SOCIAL ORGANIZATIONS ARE INVITED TO INFORM THE CHAMBER OF COMMERCE OF THEIR MEETING DATES AND PLACES FOR PURPOSES OF COM-PILING A COMMUNITY ACTIVITIES CALENDAR. CALL 456-2929

VERSATILE CHRISTMAS GIFT



Today he's a railroad presi-

dent - tomorrow a naval officer

or a fireman, or a man in space

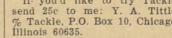
ITCHING LIKE MAD? Get this doctor's formula!

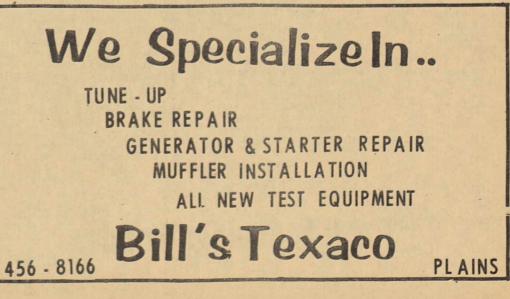
Zemo speedily stops torment of externally caused itching...of eczema, minor skin irritations, nonpoisonous insect bites. Desensitizes nerve endings. Kills millions of sur-face germs. "De itch" skin with face germs. "De itch" ski Zemo-Liquid or Ointment.

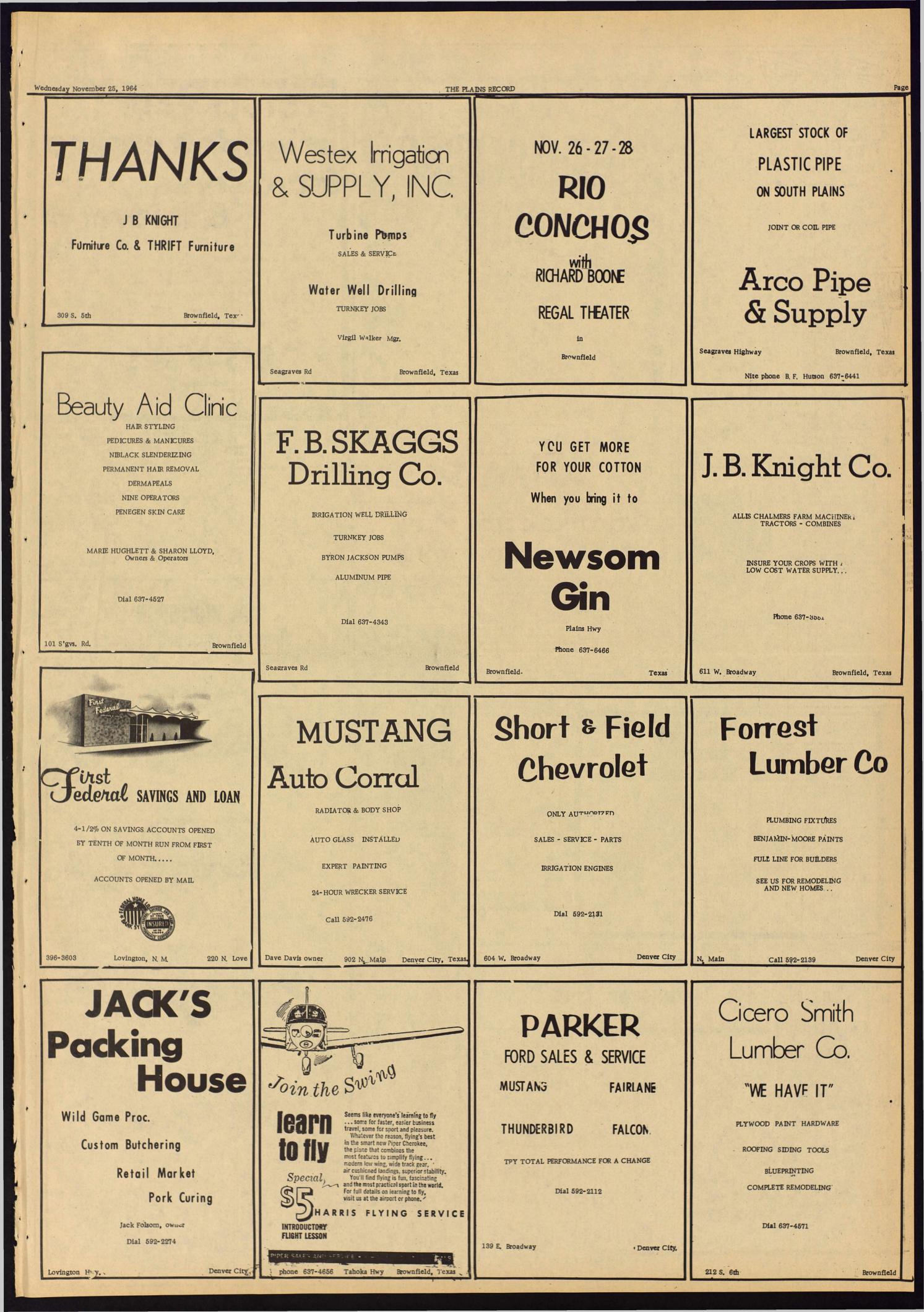
McGinty "Abstract Co. B. F. (Bert Bartlett,) Lessee Complete Microfilm Records Yoakum Co. Lands and Lots

TELEPHONE 456-3311

The Toymaker provides the material for all his inventiveness. Different shaped pieces provide a containerful of careers from ing this masculine product. which a child can build his You know what? Mike said, "Thanks, Dad, for the good ad-vice. It really works." I felt as dreams. The Toymaker is just that, a construction toy that can mean hours of fun for a child of any age-that allows him to







THE PLAINS RECORD

Indigestion Hints From AMA

Indigestion is a common complaint. It occurs at all ages from infancy to eighty, and probably nobody has failed to experience it. That's why we call it common.

"There are various forms and degrees of indigestion," says a publication of the American Medical Association.

Food poisoning is a dramatic and extreme type in which the stomach contents are evacuated by viblent vomiting.

It isn't natural to take some form of antacid as a part of daily living, the publication declares.

The natural digestive process is such that there is a balance that does not require our getting into the act with the bicarbonate bottle. Such dosing has two drawbacks: First, we are "treating" ourselves in an aimless way without knowing what is

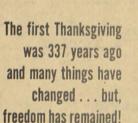
really wrong; second, we are interfering with natural digestive processes which may result in undesireable side-effects such as constipation or perhaps an imbalance of electrolytes (minerals) in the blood and body fluids

What may be wrong? Well, it may be inflammation of the stomach lining, due to a variety of causes that probably can be identified and treated satisfactorily. It could be due to poor stomach mobility, perhaps a partial obstruction, again, identifiable and treatable. could be due to an ulcer, which surely will be helped by proper treatment, but not by home remedies. Cancer of the stomach can and does cause indigestion, and its progress could be masked by the vague, ineffective "antadid" routine.



will be OPEN Thursday !!!

ALMA'S



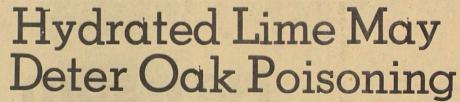
AND STAR AND CALLS

Greelings

Thanksgiving day

Plains Oil Co.

Yes, that precious gift of our heritage, freedom . . . to worship, work and live as we choose . . . it remains. We give thanks for our many blessings and pray for the peace and prosperity of our many friends in the future.



Calcium hydroxide in a sup-plemental feed may prove ef-Station.

fective as an antidote for oak The first warm days of spring poisoning in cattle in the oak mark the beginning of the danbrush sections of Texas. Its ger period for oak poisoning. effectiveness, however, depends Stock that have been without green feed all winter readily on the amount of oak consumed. Research and feeding trials eat the buds and young tender leaves of various oaks. This new growth is rich in oak tanconcerning the use of hydrated lime as an antidote were conducted by Dr. J. W. Dollahite and Glenn T. Householder, both with the College of Veterinary nins which are responsible for the toxic action which is produced. Medicine at Texas A&M, and by Dr. B. J. Camp, A&M De-partment of Biochemistry and

Low-growing forms of oak, due to their availability, cause most losses. Of these, the sand shin oak is one of the most poisonous when eater alone,

Signs of oak poisoning in cattle include emaciation, edema, constipation or diarrhea, and mucus and blood in the feces. Affected animals appear

Texas Agricultural Experiment ing the potential grass produc-

tion by an estimated 50 to 90%.

Protect your irrigation engine from sand & thievery!!

To pretect your irrigation engines from deterioration from sand and rust, and from the expense of pilferage BOWERS will: Pick up each engine, steam-clean, spray-paint, store ina in a weather-proof building, return to your well at the beginning of the watering season, hook-up and start. At your request, ignition and carburetor repairs will be made free of charge, except for parts, while engine is in storage.

ALL THIS SERVICE FOR ONLY \$35 ! !

BOWERS

LIQUEFIED GAS CO.

"First in Service'

#

Mrs. J. H. Daniels is home

Rev. J. L. Bozeman has a

sister critically ill in Andrews.

#

Call us Today

Engine will be insured while in our poession.

562-3511 Ropesville Mrs. J. V. Been had guests over the weekend, her two bro-thers, Dr. W. S. Poe and J. N. Mrs. John Robertson is a patient in Yoakum Co. Hospital. # # # Rudolph Houston of Tatum,

637-4567

539-2347

died suddenly Sunday evening with a heart attack. He was in Seagraves Hospital and Clinic.

Brownfield

Meadow

after a two-months visit with relatives in Gegoria. # #

Mr. and Mrs. Aren Brantley and son, Buddy, left by plane Sunday for Mrs. Brantley to visit Mayo Clinic in Rochester, Minnesota.

Mr. and Mrs. O. M. Morris and Pam, and Wayne Strickland of Levelland, spent Sun. Poe, also a sister, Mrs. Nettie Lovett, all of Eastland, Tex. here with Mr. and Mrs. Ray Strickland,

#

Seagraves 546-2140

New Home 924-3275

Sundown 229-3421

Page 4

Mr. and Mrs. John Anderson and Mrs. Ruth Lambert of Amarillo spent Friday night and Saturday with Mr. and Mrs. C. L. Strickland in Levelland.





THE PLAINS RECORD Wednesday November 25, 1964 Basketball Schedule **NOVEMBER** 23 Mortonand 60 - 44 27 Tatum DECEMBER Eunice Tatur L. C. C. Morton e Denver City Tournament 17-18-19 JANUARY Denver City Denver City Seagraves Tournament 7-8-9 12 Seagraves 15 Wink 19 O'Donnell e Tahoka 22 Stanton 26 Seagraves 29 FEBRUARY Wink O'Donnell Tahoka 12 Stanton (CLIP AND SAVE)

We Know You'll Play Your Best Every Game

Tumble Weed Drive In Streetman's Dept Store Alma's Restaurant Marie's Fashions& Fabrics George's '66' Service Bronco Gas Co. Plains State Bank D.C. Newsom Gin

Guetersloh-Anderson Grain Co. Loyd Insurance Agency Cotton Growers Delinting Horkey LP Gas & Shell Service & Randall's Barber Shop City Of Plains Plains Oil Co. Latt's Humble Plains Record



Miss Martin, Dowery Wed In Double Ring Ceremony

Brownfield at 7 p. m. Saturday. Vows were exchanged before a background of white carnations.

The bride is the daughter of Mr. and Mrs. Millard Martin, Brownfield, and the bridegroom is the son of Mr. and Mrs. Carl

was presented by Jerry Ganna- atop a white Bible. way at the organ and he accompanied Shyril Franks as she sang "Because" and "I'll Walk With God.

fastened with tiny self-covered

buttons, The fullness of the skirt ended in a chapel train and was controlled by deep pleats.

Her bouff veil of imported silk illusion was attached to a tiara of seed pearls and she carried a bouquet of white car-Lowrey, Route 1, Tokio. carried a bouquet of white car-Traditional wedding music nations feathered with pink

Dottie Caraway of Brown-field was maid of honor. Her floor-length gown was fashioned of rose chiffon over taffeta and

The bride was escorted and was designed with a fitted mid-given in marriage by her father, riff and scooped neckline with she wore a formal gown of cap sleeves. Long white golves white satin and Chantilly lace and a small circle hat of match-

bride, was flower girl and Tony Gibbs, the bride's cousin, was ring bearer. Candlelighters were Danny Gibbs, cousin of the bride, and Billy Bass.

Roy Lowrey of Brownfield, the bridegroom's brother, was best man and ushers were Coy Jerry Lowrey of Tokio, and brothers of the groom.

Following the ceremony, a reception was held in Fellowship Hall of First Baptist Church with the couple's parents, grandpar-ents, Mr. and Mrs. B. F. Lowrey, Tokio, Mrs. Lillian Gibbs, Corning, California, and Miss Carraway assisting in the receiving line.

end.

The serving table was laid with a white lace cloth over pink satin and an arrangement of pink carnations flanked with white candles in crystal holders

ved.

THE PLAINS RECORD

HOW TO AVOID HOLIDAY HEADACHES

One of the best headache preventives at this time of year is to do your Christmas shopping early, to avoid the rush. The makers of Bayer Aspirin offer these other suggestions that will help get you through the holiday season with a minimum of trouble and a maximum of joy:



for unexpected guests by laying in a holiday "emergency shelf" with basic canape ingredients, such as spreads, crack-ers, olives, and other tid-bits that

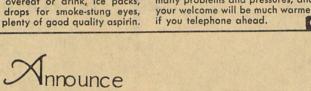


Don't forget your dieting friends by having a supply of low-calorie soft drinks, fruits and jellies. This is a difficult time for the weight watchers, so help them.



Holiday first aid supplies will be appreciated—an antacid for those who overeat or drink, ice packs, eye drops for smoke-stung eyes, and plenty of good quality aspirin.

If you are a guest: don't arrive without warning. Your hostess has many problems and pressures, and your welcome will be much warmer if you telephone ahead. G



Pre-Nuptial Showed Miss Sarah Hunt, bride-elect are invited to call between three Charles Thompson, will be and five o'clock in the after-

honored with a pre-nuptial sho-wer in the L. O. Smith home, Git Saturday, December 5. Friends Oden Gift selections are at Moore-Oden's, White's, Curry-Edwards and Cogburn-Young.

Tonya and Karen Randolph. Mrs. Foy Powell is a patient and Richard Munson of Georgein Yoakum County Hospital. town, all students at Tech, were visitors in Plains over the week-# # #

DR. WM. R. GRUBBS, Optometrist

OFFICE HOURS: 9 to 5:30

TUESDAYS AND FRIDAYS

315 N. Main, Ph. 592-3345

Denver City, Texas

PUT A TIGER

IN YOUR TANK!

"... SORTA NICE,

THESE CHILLY MORNINGS



Clean bathrooms last - living room, too, just before guests arrive. And don't forget several vases of fresh flowers to brighten your



Have extra gifts on hand for

those unexpected friends — such as sachets, padded satin clothes hangers, men's soap and cologne - al ready wrapped.



Mother's Work With delight or dismay, parents often "see themselves" in their children's play. Children love to imitate and parents are a pre-schooler's ideal of grownup behavior.

What a parent considers work often becomes the fun of play for the child, according to Playskool Research. "Let's pretend toys," like a wooden workbench or this Pop-Pop Sweeper, delight youngsters who want to follow in their parents' footsteps, With her clown-faced sweeper, this pre-schooler is "keeping house" just like Mother, with its added fun of colorful wooden balls making a pop-pop sound as she

sweeps Through play, children de-velop their imagination and skills. Playskool Research advises parents of pre-schoolers to be sure to select toys which are sturdy, safe, and durable and suited to the child's particular stage of development. Parents may secure a free guidebook, "Playtools to Shape a Child's World," by writing to Playskool Research, 437 Merchandise Mart, Chicago.



Is Child's Play

in Methodist Hospital, Lubbock, The boy weighed in at 7 lbs. 6 ounces.

Maternal grandparents are Mr. and Mrs. L L. Smith of Plains, and paternal grandparents are Mrs and Mrs. W. L. Stephens of Brownfield.



Morning 7-10

All Work Guaranteed

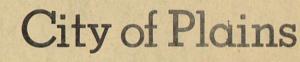
Call RJ VAN LIEW



VE GIVE

We give thanks for your loyal patronage and pray for your health continued happiand ness

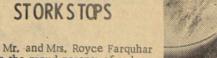
We hope you have enjoyed Southwest





eggnog is a favorite

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Dairy

are the proud parents of a daughter, born November 22. The young lady, who weighed 7 pounds and 8 ounces at

birth, has been named Susan Lynette. Grandparents are Mr. and

Mrs. Richard Meil of Plains, and Mr. and Mrs. T. B. Fartreat at holiday Open Houses. quhar of Lamar, Arkansas. Serve it with butter cookies, Jewel Butter Clusters, or Holi-

day Toffee, suggests the American Dairy Association. Mr. and Mrs. Rowe Stephens of Tokio are the parents of a son, Brent, born November 18,

Darrett s Funeral Home

24 hour Ambulance Service

"We honor all Burial Insurance Contracts. "



For Weekend

ormed the centerpiece. Lime sherbert punch and the threetiered wedding cake were ser-

For a wedding trip to Ruidoso, New Mexico, the bride wore a winter white suit with royal blue accessories. She wore the corsage from her bridal bouquet. The couple will be at home at 702 Tahoka Highway, Brown-

field, after November 25. The bride attended Brown-field High School and is cur-rently employed by Beauty Aid Clinic.

The bridegroom, a graduate of Plains High School, attended South Plains College and is now employed by Nelson Perscription Pharmacy in Brownfield.

WE WILL BE CLOSED THURSDAY, November 26

Specials

GREETINGS THIS THANKSGIVING

Marie's Fashions & Fabrics

GOLDBOND STAMPS DOUBLE ON WEDNESDAYS

We extend our best

wishes to you and yours

for a very happy and

Psychologists and ministers agree: the mature person has self-confidence and confidence in others. Faith in God is also a sign of emotional maturity, says Dr. Oswald Hoffman, heard weekly on radio's "The

Lutheran Hour."

hopeful holiday. Thank

you for your patronage!

WE WILL BE CLOSED THURSDAY

Conference football broadcasts this season . . . and that you'll continue to go to

the games with Humble.

ENCO EXTR.

New Winter-formula Enco Extra helps your car start easily and warm up fast, helps keep your carburetor free of ice. It's the Highenergy gasoline that gives you the (1) clean-

HUMBLE

ing power, (2) firing power, (3) octane power to really make tracks on the highway. For hot performance this winter, team up with the tiger at the sign of Happy Motoring !®

MAKERS OF ENCO PRODUCT AMERICA'S LEADING ENERGY COMPANY



MBLE OIL & REFINING COMPANY, 196-

THE PLAINS RECORD



Tsa Mo Ga Bazaar Ruled Big Success

that it was. The door prize was won by can Food.

A desire was expressed by members of the Tsa Mo Ga to thank the people of the Plains Community for helping to make Miss Caroline Nelson, and the Chest-of-Plenty went to Mrs. Stated that she would like to thank the people of the Plains Community for helping to make Mrs. Bill Loyd, president, the club's money-making pro-iect. thank the club members, and especially the committees for their Bazaar the huge success gerald. About 150 people were working so hard and donating seen to be enjoying the Mexi- so much to make a success of

Wedding Shower Plans Revealed

There will be a wedding shower honoring Mr. and Mrs. Melvin Lowrey Thursday, Dec-ember 3, from 2 to 5 p. m., in the clubroom is Their a Their and Hardware in Brownfield. the clubroom in Plains.

New Sleepers Live Happily Ever After

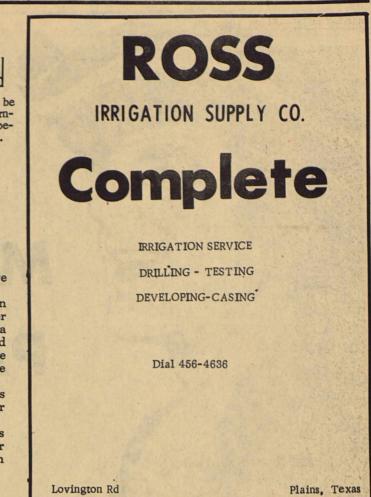
The new bedtime story is of sleepers that live happily ever after.

If you've always bought your children's cotton knit sleepers extra large to allow for shrinkage, better check the tag the next time you shop. Thanks to a revolutionary new shrinkage control process called Pak-nit, the days of "allowing for shrinkage" are going the way of the washboard and homemade laundry soap.

Government tests show that cotton knit garments processed by the new method have less than one per cent shrinkage.

In addition to children's sleepwear, the process is being used for cotton knit underwear and sleepwear for the whole family and will soon be available in outerwear as well.





Bracero Laborers Sought

A large group of area farmers and other men interested in the local agriculture situation gathered Tuesdayn ight in the local Boy Scout Hut. Purpose of the meeting was

to learn the facts in connection with theb racero labor law and about a meeting which has been called by the U. S. Department of Labor in Dallas for December 4, at which arguments will be heard by the Labor Dept. in support or against having a way

of obtaining bracero laborers, Last year Public Law 78, under which Mexican laborers now are brought into the U.S., was barely given a one year extension by Congress and any hope for getting any further extension is considered to be just about non-existant.

WIDE-OPEN SPACES



This present term of the law is due to expire on December 31, and if no other action is taken, this would mean that no more bracero labor will be available. The session to be held in

Dallas would be one to determine if braceros should be let into the country under Public Law 214S, which is an emergency provision of the U.S. Immigration Service.

Area farmers and other are being urged to suggest this action to the Department of Labor and can do so by writing:

Clifford P. Grant Hearing Examiner U. S. Dept. of Labor Sheraton-Dallas Hotal Southland Park Dallas, Texas

These youngsters are enjoying the pleasures of the wideopen spaces thanks to the Friendly Town Program of the Herald Tribune Fresh Air Fund. It's a big change from the gray

and congested areas of New York City which they call home. A friendly town visit can provide a child with the experience of seeing a different America, full of the tangible wonders of

Page 7



try: Iresh air, good food, green grass, trees and, in many cases, the thrill of sleeping in a bed of his own. For further information write: Fresh Air, New York 36.



Thanksgiving is a time for prayerful gratitude . . . for the love of one's family, food to eat, and freedom to enjoy all this of life. We, too, give thanks for these things . . . and for your loyal patronage.



May your feast be happy with good food and loved ones in abundance. May we continue to always merit your patronage.

PLAINS FROZEN FOOD

WE WILL BE CLOSED THURSDAY, November 26

THE PLAINS RECORD

Page 8

MAY WE EACH PAUSE THIS DAY

Reflecting On Our Blessings And God's Goodness To Us.

a time for Thanksgiving

The Churches of Plains