

## The Plains Record

Combined With The Yoakum County Review March 1, 1961 OUR 34th YEAR

THURSDAY, JUNE 4, 1964

SATURDAY IS ELECTION DAY

NUMBER 23

by Johnnie Moore

We ALL claim we are PROUD to be AMERICANS.

But we turn around and ... FAIL to take an active interest in the running of our government by not even vo-

FAIL to take advantage of the freedom of religion by not going to church....

FAIL to use our right of free speech by not voicing our opinions on o

opinions on important issues... FAIL to appropriately honor those who have died throughout the years protecting

our claim to freedom....
FAIL to teach our children that pride in our flag and ou country is of vital importance FAIL to abide by God's law of conduct and almost com-

pletely ignore the many laws FAIL to maintain a family unit which is so vital to any

way of life....
FAIL to participate in many of the projects which make our children grow into better

men and women.... FAIL to fully support our schools so that our future generations can be better educa-

FAIL to be tolerant of the other fellow's beliefs, relig-

ion, race or color....

FAIL to assume the responsibility of leadership in our churches, communities, state and nation....

FAIL to honor our ancestors who have made this country the great nation it is.....
FAIL utterly to follow through on our own claims

that.... We are PROUD to be AMERICANS.

There are 190 million Americans, and to serve each 1.000 of us there are 1.2 doctors, 1, 1 lawyers and judges, 4 gas station operators, 4 telephone workers; and to serve each 1,000 of us there are 13 Federal civilian employees. Uncle Sam's helpers are many.

Roger W. Babson says:
"Politicians and labor leaders want men to be manageable in units. Their goals can be far more easily achieved if individualism can be submer-

ged... In America's a-borning period, the rugged individual never let his private convictions be smothered by the group judgment of a committee, a board of directors, or even a political party. A man believed that 'one with God is a majority.' Democracy came from many hours of 'cracker-barrel' discussion in country stores where quiet reigned. Thinking requires quiet, and time enough to relax and chew things over.

Records are made to be broken, and for the New York Stock Exchange, 1963 was a year for breaking them. The most prominent of the all time highs reached last year was reported volume of trading. totaled 1, 146, 310, 342 shares, topping the previously set record of 1, 124, 800, 410 shares set in 1929.

## Thursday at noon, Mrs. Mol-Sell County Park Bonds

ners' Court this Monday he selling of the recently voted bond issue. The issue, which amounted to \$235,000, was voted by Yoakum citizens for the purpose of building a County Park between Plains and Denver City, facilities of which are to include a nine-

hold, grass-green golf course. Several bids by various lending firms across the state, including one from the local Plains State Bank, were received. The bids tanged from a high of 3, 50 percent to the low bid of 3, 2296 percent, which was the one accepted. It was submitted and the bonds will be purchased by Mercantile National Bank of Dallas, and Almon, McKinney and Dudley, also of Dallas. The bid was submitted jointly.

MOLLIE COURTNEY

At the regular bi-monthly

meeting of the Plains Cham-

ber of Commerce which was held in the Club Room last

Schedule of pay-off, as was submitted in the bid stated that the first \$80,000 will be paid from June 1, 1969 to June 1, 1972; the second like amount of \$80,000 from June 1, 1973 to June 1, 1976; and the remaining \$75,000, from June, 1977 to June 1, 1979

The first \$80,000 amount will draw interest at 3, 50%; the second \$80,000 at 3,10%; and the final \$75,000 amount will draw interest at 3, 20%.

All these figure to the combined rate of 3, 2296% for total interest of \$77, 995,

Going Well The girls, already are out It is reported that plans for this year's Yoakum County and actively selling tickets which are priced at \$1 each. Rodeo are rapidly taking shape and that going by all indica-They count as one vote each tions, is headed toward being for the particular candidate who sells it, and in addition, they also entitle the purchaser a whopping success again this one chance on the hand-

Rodeo Plans

Thus far three Rodeo Queen

Contestants have been announ-

ced in their candadicies by

the organizations which are

sponsoring them. They are:

Miss Pam Parrott, sponsored

by the Yoakum County Roping

Club; Miss Pam Long, spon-sored by the Plains Chamber

of Commerce; and Miss Dianne

Marchman, sponsored by the

Plains Lions Club.

of the Rodeo on Saturday evening.
The Rodeo dates set for this year are July 30 and 31,

MISS DIANNE MARCHMAN

Rodeo Queen Candidate---Sponsored by Plains Lions Club

past three years turned in her

Mrs. Courtney explained that it was her feeling that

the Chamber could possibly progress as well or better without her services and she went

on to say that she was leaving the post because of an empolyment opportunity else-

This presently leaves the Chamber without personnel.

Decision was made by the

board of directors this week.

however, not to hire a re-

placement for Mrs. Courtney

known that the next meeting, to be held next Thursday will

be held in the second floor room of the old Courthouse

rather than in the Clubroom

as it usually is. This is due

held in the Clubroom at the

same time by the Assembly

a district meeting being

Also the directors made it

resignation.

until the fall.

of God Churches.

made saddle, valued at about

\$300, which will be given

away at the final performance

and August 1. It also was pointed out that beard-growing contest is on

tap for this year and judging will be made on Saturday afternoon before the final performance. Any local men not wishing to grow a beard may get a shaving permit by purchasing five Queen's tickets from one Candidate at the same time and asking her to issue him a certificate.

The Rodeo is again this year being sponsored by the Yoakum County Rodeo Association, which is made up of the Plains Lions Club, Plains Chamber of Commerce, and the Yoakum County Roping



FOR SHERIFF



Woody Sullivan



FOR COUNTY ATTORNEY



Claude Freeman

## Salvation Army **Drive Underway**

the Salvation Army is now underway in Plains, it was told by local Service Unit members

today.

The drive, which began this morning with a 7 a. m. breakfast in Alma's Restaurant, will continue for the next several days, in an effort to reach and perhaps surpass this year's goal of \$500.

this year's drive is Mr. Roy Edwards, who is also, with Don Hancock and Johnnie Moore, a member of the local Service Unit committee.

Workers in this years drive are as follows:

Mrs. Sherm Tingle Mrs. Leo White Mrs. Johnnie Moore Mrs. Gene Phillips

Cordell Huddleston Mrs. J. E. Cooke Mrs. Dick Hamm

Mrs. Bert Bartlett Mrs. John Camp Mrs. Olive Faulkenberry

Mrs. Russell Faulkenberry Mrs. Vance Glover Mrs. E. H. Goehry Murrell Thompson Mrs. Bob Long

Mrs. J. M. Tippett Mrs. Paul Cobb Mrs. D. N. Taylor Carl Stroup Gene Young

These workers, plus members of the Service Unit, will be around Plains and the area making contacts and asking for donations for the year's work which begins on July 1.

It was reported that the local unit ran out of funds this year which necessitated their obtaining additional money from the state office of The Salvation Army to be able to carry on their work of helping those who are in need.

#### TO BEGIN SCOUT HUT CONSTRUCTION

Building committee members of Plains Lions Club said today that it is their expectation that work will begin in the very near future on the new Scout Hut which will be used in combination as a Lions Den as well.

The propo be built of enameled steel is to be built on property donated to the Scout Troop from the Reed Estate.

It is located in the north part of Plains.

The building is to be a 40 by 50 foot structure with many features built into it for both

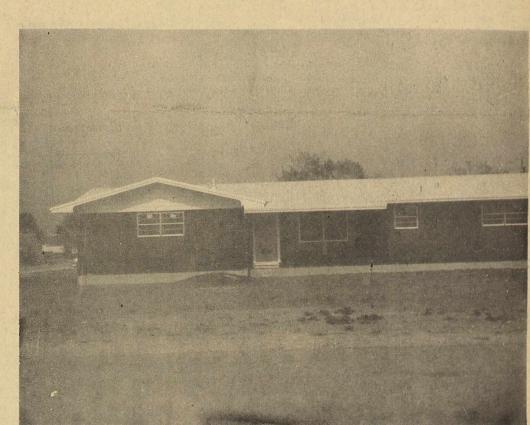
the Scouts and the Lions. Note was made of the fact that some urgency in its construction exists as the local Troop, which has been using one of the rooms of the local Junior High School. Notice has been given by school officials that the room is to be used the coming school term as an additional classroom, and that it will need to be vacated by the middle of July so that it can be outfitted as

a classroom.

This means that the Scouts will have no meeting place after that date and as yet have no place to store the large amount of gear and equipment which the troop has accumu-

Contract for the construction of the building has been let to McCort Construction Company of Brownfield, and the finishing work on the inside has been let to Faulkenberry Builders of Plains.

Pouring of the concrete is expected to begin within the next few days.



NEW PARSONAGE---just moved in is the large house above which is to be the new parsonage for the Methodist minister of Plains. It is located just across the street east from the Plains Methodist Church.



NEW BUILDING----now under construction and in the process of being re-modeled is the building above which is to be the new home of the Plains Baptist Spanish Mis-

## Farmers Union

To Meet

that the regular monthly meeting of the Yoakum County Farmers Union will be held on June 11, at 8 p. m. in the Club Room in the old Court House here.

It was stated that the pub-

RESIGNS CHAMBER POST It was announced today lie Courtney, who has been the Chamber secretary for the

lic is invited to attend this

## Election On 2nd Primary

Candidates can be seen in their last minute efforts to get out and contact as many voters as is possible.

Locally, two offices are in question as to who will be the Democratic nominee for this term, and will thereby be the next sheriff of the county and, the next county attorney, as in neither case is there a Republican candidate.

In the bid for County Attorney, incumbent, Vernon Townes of Denver City is being opposed by another Denver

by county voters from a field of four candidates for the office, two of whom, Don Hancock of Plains and Cletus Phe-

lan of Denver City, were eleminated in the first primary.
In the race for sheriff of the county, incumbent V. E.

Sanders was eliminated in the ballotting of the first primary (SEE PAGE TWO)

### The Plains Record

And The Yoakum County Review JOHN W. MOORE, Publisher

PUBLISHED EACH THURSDAY AT PLAINS, TEXAS

Entered as second class matter at the Post Office at Plains Texas, under the act of Congress, March 3, 1879

SUBSCRIPTION RATES: \$3 per year in Yoakum and Terry Counties; \$4 per year elsewhere.



When the going gets tough, the

We spend the first two years of

a child's life trying to teach him

to walk and talk and the next 16

That man may breathe-but

Who much receives-but noth-

A true friend thinks you are a

Preach the gospel and advertise.

Gossip is said to be-"Letting

Alimony is said to be the take

The best advice one could give

The following named can-

didates for the offices indica-

ted have authorized, in this

column, The Plains Record,

to run their names as seeking

is being held under the auspi-

cies of the Democratic Party

State Representative, 90th

of the State of Texas.

JESSE T. GEORGE

WOODY SULLIVAN

HOWARD RAGLAND

Sheriff-Yoakum County

Yoakum County Attorney

VERNON A. TOWNES

CLAUDE FREEMAN

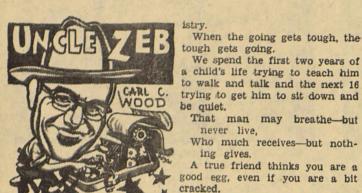
Political

Announcements

tough gets going.

never live,

ing gives.



Van Mills, of Pampa, Texas, Bro. Mills is not only keeping on reads our column regularily in with that, but operates a print Southwestern Crop & Stock. Re-shop doing plain and fancy printcently he gave us a clipping founding for church groups and the in his grandfather's trunk, hav-like. His success could be summed ing to do with getting rid of up in his slogan: freckles. It had been printed in Early to bed—early to rise. Farm & Fireside many years ago judging from the aged condition of the paper, but we couldn't find a date. Do you remember this the chat out of the bag."

Several remedies were given. Take beef's gall, half an ounce: Alimony is said saleratis, borax and gum guarac, from a mistake. each a quarter of an ounce (pulverized); alcohol and rose water. The best advice one could give of each a quarter of a pine; mix the worm would be to sleep late. and let stand 10 days, shaking occasionally. Use as a wash twice a day. You can get this wash made in the drug store. It will cost about 30 cents. . . . Another remedy given consisted of sour bran water applied to the face at night and allowed to dry there. This would remove freckles and cure sunburn and make the skin smooth and fair but easy to freckle again. . . . Thanks Van. These remedies should do more for the freckle situation than Foster Whaley's 'nformation did for the rattlesnake. . . . We thank you both.

E. T. Cummings of Tampa, Fla. just about keeps us supplied with reading material. The following quotations were included in his last collection of material: "Monev won't buy happiness but it helps you look for it in more interesting places." and

"A husband shouldn't consider himself henpecked until he has to wash and iron his own aprons.'

The following from the comments of the Rev. A. Purnell Bailey:

He knew the book from A to Z, His mind had mastered every part. A fine achievement, but alas, It never got into his heart. A quote from C. W. Vandenburg on studying the Bible. . . .

This column could well be likened to the sponge cake when the good lady sponged an item here and another there until she had enough for a cake. Looking over our mail we keep on seeing things that seem worth sponging and using in the column. Like the following favorites of the Rev. Everett Mills of Lancaster, Was. which he jotted down during his more than 50 years in the min-

## Classifieds

For Rent

FOR RENT: Furnished apartments. Contact Mrs. Green at Plains Courts. 52-5tp

FOR RENT: 4-room house. For details inquire at WOODY's HARDWARE & "66" OIL CO.

Real Estate

FOR SALE: 3-Bedroom house in Plains. Getting new loan, need \$400 down, monthly \$63. Call 456-8294. 20-tfc

General

CASH CROP CONTRACTS: Dry or irrigated acreage for Dry Cowpea and Mung Bean production. These nitrogen adding crops make you additional profits while building the soil. DON'T WAIT UN-TIL IT RAINS.... Contact Dorman & Company now.... call SH 7-3111, write P. O. Box 303 or drop by 1910 Avenue E, Lubbock, Texas

WANT TO BUY: 5-Room house to be moved. Call

TAKE OVER PAYMENTS: 1964 model Singer made sewing machine in walnut console, will zig-zag, buttonhole, fancy stitches, etc. \$34.50 cash or 6 payments at \$6.76. Write Lubbock Sewing Center, 1114 19th St., Eubbock, Tex. 20-2tc

WOMEN WANTED Part-time typing at home, \$30 to \$60 weekly. Send background of yourself and 36177, Houston 36, Texas.

Q. Need Money?

#### the indicated offices in the Second (run-off) Primary on June 6, 1964. Which primary A. Credit Union

IT WILL PAY YOU TO Check With CHILDRESS BERMUDA GRASS FARM

For your sprigs or your custom planting. Brownfield, Phone 637-2798. 19-tfc

FOR SALE: SPINET PIANO (new) located in your vicinity. Will sacrifice to party able to assume \$27.50 monthly. Write H. J. Hanson, Box 1163

Sterling, Colorado.

SEWERS WANTED IMMED-IATELY: Work at home doing simple sewing. We supply materials and pay shipping both ways. Good rate of pay. Piece work. Apply, Dept. AW 64, Box 7010, Adelaide Post Office, Toronto, Ontario,

28-2tc

Help Elect Howard Ragland

Paid Political Advertisement by Concerned Hockley County Voters

Mr. and Mrs. Thomas Lee of Lubbock are the proud parents of a 7 pound, eight ounce baby girl. She was born at 6 m., June 2 in the Porter

Stork Stops

Clinic in Lubbock. Thomas Lee's parents are Mr. and Mrs. Steve Lee who live in Plains.

#### For Sale

FOR SALE: 800 acres near Dalhart, Texas. \$200 per acre, 5% down plus installation of irrigation equipment. Excellent 8" water on adjoining farms. Phone EM 4-2225 in Hereford, Texas. 20-3tp

FOR SALE: 1 good used cook stove. Looks and cooks like new. WOODY'S HARD-WARE & "66" OIL CO. 20-tfc

FOR SALE: 1 used RCA TV set. See it at WOODY's HARD-WARE AND "66" OIL CO.

FARM EQUIPMENT FOR SALE: F560LPG w/equipment Ford 951 w/equipment John Deere G Farmall M w/equipment New Holland Baler IH PTO Rake

Three Used Disks The above are just a few of the used equipment bargains we have on hand.

FARM EQUIPMENT Demonstrator International 3414 loader tractor with three point hitch, power steering, heavy duty loader and box scraper. We need to sell this tractor and loader and it is a bargain. Will sell outright or lease purchase. Call us to-

The above two classified ads were previously published in The Record under the wrong company name. The above items are for sale by:
INTERNATIONAL HARVESTER

COMPANY Lovington, New Mexico

FOR SALE: New and used Furniture and Appliances---Authorized factory sales and service on Maytag, Kelvinator and on Commander pumps. We do electrical wiring and plumbing repair.

COGBURN-YOUNG

#### Services & Products

DIRECT MATTRESS CO. Mattresses rebuilt, Inner-spring, \$14, 90; Cotton, \$9, 90, Also new innersprings, Ortho-Pedics, Rubber foam and King Size. Call THE FIX-IT SHOP 456 - 2955, who is receiving calls for our company located at 1613 Avenue H, Lubbock.

Dr. J. U. Borum, Jr., Optomotrist of Brownfield, has moved his office to his new building, 412 West Tate, East of Wilgus Drug. Phone 3172 25-tfc

WE NOW GIVE GOLD BOND STAMPS --- with butane purchases, when account is paid by 10th of the month following purchase. BRONCO GAS CO.

#### Barker's Variety

Drygoods Toys Gifts

#### Housewares

Your State Representative FROM THE VOTERS IN HOCKLEY COUNTY TO THE VOTERS IN YOAKUM COUNTY

> WE THE VOTERS IN HOCK-LEY COUNTY WHO HAVE KNOWN MR RAGLAND ALL HIS LIFE ASSURE YOU THAT RAGLAND IS A HARD WORKING, HONEST, AND

IAN MAN WHOM WE BELIEVE WILL REPRESENT THIS DIS-TRICT WITH HONESTY AND EQUALITY TO ALL AREAS.

TOM ALEXANDER JERRY BOUDREAUX J. B. BOUDREAUX RAYFORD BOWERS FRANK BURNETT H. L. CHAMBERLAIN JR BOB MORRIS ROBERT CRANK SPENCER ELLIS HOWARD H. HENSLEY

DON HICKS GLENN HUDDLESTON SAM LANGFORD MITCHELL MASTERS BOBBY L. McMURRY DOUB MORTON S. M. NEWBERRY JR IKE OSBORNE

BALDY PALMER EUEL PALMER E. C. PAYNE JR. AAROLD PHELAN HARVEY POOL GEORGE C. PRICE KIRBY ROGERS TOM SAPPINGTON CARL SHAMBURGER

GARY STACEY GRADY TERRILL IVAN TIPPS ROBERT VIAILLE VINCENT VIAILLE CLYDE WEAVER WOODY WEAVER HARRY WILLIAMS LELAND YEARY

#### Advertising Principles Affirmed by Business

The Advertising Code of American Business

We hold that advertising has a responsibility to inform and serve the American public and to further the economic life of this nation. Believing this, the following principles are

Advertising shall tell the truth, be free of the capacity to mislead or deceive, and shall reveal material facts, the concealment of which might mislead the public.

Responsibility

Advertising agencies and advertisers shall be able and willing to provide satisfactory proof of claims made. Advertising media shall require such proof where claims are considered questionable.

Taste and Decency

Advertising shall be free of statements, illustrations or implications which are offensive to good taste or public de-

Advertising shall offer merchandise or service on its merits and refrain from attacking competitors or disparaging their products, services or methods of doing business.

5. Bait Advertising
Advertising shall be bona fide and the merchandise or

advertised price. 6. Guarantees and Warranties Advertising of guarantees and warranties shall be explicit. Advertising of any guarantee or warranty shall clearly and conspicuously disclose its nature and extent, the manner in

service offered shall be readily available for purchase at the

which the guarantor or warrantor will perform and the identity of the guarantor or warrantor. Advertising shall avoid price or savings claims which are

unsupported by facts or which do not offer bona fide bargains

8. Unprovable Claims Advertising shall avoid the use of exaggerated or unprov-

able claims.

Advertising containing testimonials shall be limited to those of competent witnesses who are reflecting a real and

Advertising Federation of America Advertising Association of the West Association of Better Business Bureaus

(FROM PAGE ONE)

election, leaving Olan Heath of Plains and Woody Sullivan of Denver City as opponents in the second race.

Sulligan is Chief of Police in Denver City and Heath is Deputy Sheriff of the county. stationed in Plains.

Ballotting places for this election, to be held June 6, are the same as they were in the first primary.

On the district level, local voters have a selection to make for the Democratic nomination for the office of State Representative of the 90th District. Out of a field of five candidates in the first primary Jesse T. George of Brownfield

and Howard Ragland of Levelland made it to the run-off and are contesting for the nomination on June 6th's ballot. The 90th District is made up of Yoakum, Terry, Cochran, and Hockley counties.

In the sheriff's race today several conflicting rumors about statements either supposedly issued or not issued were making the rounds.

The Record was unable up

to press time to ascertain the exact facts in the matter.

## Sullivan Issues Statement

Fellow Citizens of Yoakum County:

I want to take the means of this newspaper to solicit your continued support in my candidacy for the office of Sheriff.

I know that there are some that I have failed to contact in this campaign and if you are one of those I would like very much to have your vote.

I have been in law enforcement twenty three years, (almost half my life). Some of the time as policeman and some as deputy sheriff. During this time I have attended many different schools and had many different experiences that would help in the investigation of any crime.

I can only promise you that I will work hard at the job and that I will serve all areas with equality.

My ambition is to be the

best sheriff this county has everhad and if elected, I will strive to accomplish this by hard work and with good experienced personel.

In conclusion, I would like to express my appreciation to you for the splendid reception that you have given me in this campaign and to those I have failed to see, I will sincerely appreciate your taking this as a solicitation for your vote.

Sincerely, /s/ Woody Sullivan Woody Sullivan.

#### Legal Notice

NOTICE OF BOAR EQUALIZATION M

In obedience to an order of the Board of Equalization, regularly convened and sitting, notice is hereby given that said Board of Equalization will be in session at its regular meeting place in the Courthouse in the town of Plains, Yoakun County, Texas, at 10 o'cloc A. M., beginning on Monda the 22nd day of June 196 and from day to day therea ter, for the purpose of dete mining, fixing and equalizing the value of any and all to able property situated in Y kum County, Texas uni determined for taxable p poses for the year 1964, any and all persons interes or having business with s Board are hereby notified be present.

/s/J. W. O. Alldredge County Clerk Yoakum County, Texas

Brownfield

Funeral Hime Serving since 1920 Telephone 637-3555 Air Conditioned Chapele and Ambulances - Oxygen Equipped

Funeral Insurance

ROY COLLIER. President

:00 West Tate St.

#### PLANNING A MEETING?

ALL CLUBS, CHURCHS, CIVIC AND SOCIAL ORGANIZATIONS ARE INVITED TO INFORM THE CHAMBER OF COMMERCE OF THEIR MEETING DATES AND PLACES FOR PURPOSES OF COM-PILING A COMMUNITY ACTIVITIES CALENDAR

CALL 456-2929

CLAUDE FREEMAN Attorney-at-Law DENVER CITY, TEXAS

June 4, 1964

### To My Friends:

This Saturday, June 6th, you will be making several important decisions. One of the first will be the election of your County Attorney.

The office is important to you. You need an attorney available, someone who can give you the necessary time to adequately prosecute all of the criminal matters in the justice and County Courts, and give you definite, regular office hours throughout the entire four years.

If elected, I will reopen a full-time office in the Courthouse and be in the office each morning by 8:30; in the Denver City office evenings. I will expect to do a day's work for you for a day's pay; to be present at Commissioners Court meetings; be available for your County's legal needs; have time to visit with each of you about the legal problems and other problems of our County.

Many of you have found me responsible, determined, and effective, or you would not have given me the responsibilities you have. It is my sincere belief that the accomplishments you have helped me attain will warrant your giving me your consideration.

With the kindest regards, I am,

(Paid Political Advertisement)

## Little League In Full Swing

Hail and

Farewel

TO YOUR FAMILY INCOME

BE SURE -- INSURE AGAINST HAIL

James E. Cooke-Agent

IF HAIL SLICES ACROSS YOUR

FIELDS.

LOSS WITH

Farmers Union

INSURANCES

KEETON Will Buy Your CATTLE

Claud Keeton has orders for all kinds of cattle in truck load lots.

CALL Claud Keeton Office Sh4-1473 Res. Sh4-3492 If no answer, call Sh4-6080 Box 1527, Lubbock, Texas

Mr. Sherm Tingle, this the All-Stars program follow-year's president of the Plains ing the regular season of lo-Little League, announced today that all sponsors for this year's teams have been secured and the \$175 sponsor fee has been received from them all.

Previously it was announced that three of the sponsors had been gotten. They are Ross Irrigation, Plains Farm Supply and Yoakum County Co-Op Gin. Iota Pi Sorority also had contributed \$75 to the Little

League, which, it has been decided will now be used for ing the regular season of local Little League play.

Tingle stated too that the Plains State Bank had, this week become the fourth sponsor for the local league, In the week of play just

passed, on last Friday evening, the Cubs met the Indians the first game and were defeated by a score of 7-2. Scoring by innings for the

Indians ran 0/0/4/0/3; and for the Cubs it ran 0/0/1/1/ In the second game played the Yanks downed the Giants

unmercifully 23-4. The game was called after the third inning of play because of a high wind that had gotten

TV Repair

THURSDAY

CALL

White Auto

456-3565

MONDAY

AND

the Indians.

Mr. and Mrs. C. C. Copeland, Jr. are in Florida for a 10 day vacation.

up, but this constituted a full

game and will count in the

team standings.
Scoring for the Yanks ran

9/0/14 and for the Giants it

This Friday night, in the first game, which begins at

the Cubs and at 8:00 the Yanks

again meet the Giants.

the Indians will meet

ran 0/4/0.

# # #

Mrs. Roy Fitzgerald was in Terry County Hospital a few days last week, and she and Mr. Fitzgerald were visited by their daughter and granddaughter, Mrs. J. T. Jackson and Ronda of Artesia, N. M.

Mr. and Mrs. Hoss Newsom and children, and Mr. and Mrs. Roy Edwards and Latricia spent last Sunday in Dic-

Rev. and Mrs. Johnnie Moore had as guests Sunday his mother and sister of Muleshoe, Mrs. John W. Moore and Elaine,

Bill and Terry Fitzgerald, and O. V. Hill spent a few days fishing last week at Del

In last Tuesday night's

Scoring for the Cubs ran 1/0/0/1/0/5 and for the Yanks

In the second game, it was 1 to 18 Indians over the Giants.

Their scoring ran 0/1/0

for the Giants and 7/5/6 for

play, the Yanks downed the

Cubs in a close one 8-7.

it ran 0/0/3/3/0/2.

# # #

Mr. and Mrs. Willie Sisco and Mr. and Mrs. PeeWee Sisco and children are visiting in Arkansas this weel.

Mrs. Herman Cockerham and Mrs. Henry Jones went to Louisiana this week to visit their father who is ill in the hospital.

Mrs. Johnnie Moore and children went to Muleshoe Wednesday to visit with Mrs. Moore's Grandmother who is ill in the Hospital.



MOTHERS AND HOME

The love of home makes all the world akin. In Xenophon's Anabasis, which I once struggled through in Greek is told how the 10,000 Greeks under Xenophon who had followed Cyrus into the heart of Persia and, after his death in battle there, had fought their way back, the remnant of them, through terrible hardships and almost innumerable foes, went into transports of joy when they came within sight of the sea that would bear them home, cry-

ing, "the Sea, the Sea!"
. And 'tis told how a homesick American turned away from the throngs of Paris and climbed to his garret and wrote the imperishable words of Home Sweet Home. Henry Van Dyke has written that it is "sweet to dream in Venice and it's great to study Rome, but when it comes to living there is no place like home."

And time would fail to note all that has been written in love and praise of Home. And home is where Mother is. And because she strange that the writer of the Proverbs writes of an idealized mother that her husband doth safly trust in her and that her children rise up and call her

And O mothers of today, daughters of the mothers of yesterday may you ever nurture your chil-

FRESH

BE SURE TO VOTE SATURDAY IN THE 2nd DEMOCRATIC PRIMARY

ELECT

OLAN HEATH

Your Yoakum **County Sheriff** 

(Pd. Pol. Adv.)

Hawkins Food Market

MORTON'S Salad Dressing 39¢ quart

DIXIE paper plates

100 count 69¢

OLEO

SHURFRESH

35¢ 2 pounds

BELL Cottage Cheese

BEEF RIBS 19¢

12 ounces 25¢

MILK BELL Chocolate quart 19¢

POTATOES NEW Arizona RED

72¢ a pound

COFFEE 1 pound

FOLGERS

79¢

2 pounds \$1.57

Check the Records

**STATEMENT** 

Jesse T. George CANDIDATE FOR STATE REPRESENTATIVE



Dear Yoakum County Citizens:

With only a few days remaining before the June 6, Democratic Run-off, I take this opportunity to appeal to you for your support and to clarify any misconceived statements which might have arisen during the scope of this campaign.

I have run a clean campaign, based on my own merits, and have presented no statements which are misleading to our concerned citizens. It is not my purpose to hoodwink you into supporting me, but to gain your confidence as your chosen leader. I want you to know everything about me, for I have nothing to hide as a candidate for public office. My candidacy is an open book, for it is you I hope to represent. A half-truth policy is not part of my character. It is necessary that you know of my achievements, my shortcomings, and my concern for future endeavors. I am not a perfect individual, for I have a chapter in my life which was filled with heartache and discontent, but as a man I am willing for you to know all of me. It is only fair that I invite you to look into my entire personal life, and talk to those who know me and know of my character, my goals, and my honest intent to be of public service.

I am sure that you are aware of a recent advertisement paid for by a Mr. Mack Weaver in which a parallelism was presented between my opponent and myself. This article was fine in as far as it went, but I believe the picture should be completed. I will not atteempt to present my opponents complete picture because I believe that is up to my opponent and those who are concerned enough to seek ALL the

It is true that my opponent led the ticket in the First Primary, but it is also worthy of consideration to note that I faced odds against three worthy opponents in Terry and Yoakum counties, while my opponent campaigned and advertised as the sole Hockley-Cochran candidate.

In regard to professional and social background, Mr. Weaver presented statements which were true, but unevenly balanced. He stated that my opponent has experience in farm work. This is true, but he failed to mention any such experience on my side of the picture. I do not claim to be a farmer, but the words "farm work" could just as easily have been placed in my column. I have worked as a reporter for the Agricultural Stabilization and Conservation County Committee of Terry County and received a high rating for my work. I worked during the wheat harvest for Gruver Elevators, Inc. for two seasons. Again, I emphasize that this by no means classifies me as an experienced farmer, but it does fall in the category of farm work and does present a balanced picture.

Mr. Weaver then lists a "working knowledge of the oil field" for my opponent. True, but nothing concerning this area was mentioned in my behalf. Certainly the fact that I have tried to base my campaign on such issues as the pooling bill, water pollution, and control of oil imports would easily fall in the oil and gas picture.

My profession is school teaching. I am on a leave of absence from Lee High School, Midland, and I am very proud of this leave because very few first year teachers are granted a leave of absence. I leave it up to you to find out the type of business involved in my opponent's column, "Now in Business."

In the area of professional and social background, I believe it only fair that you know of my past leadership qualities: President of Sul Ross Student Body, President of Texas Intercollegiate Press Association, Vice-President of Alpha Chi National Honor Society, Who's Who in American Colleges and Universities and Alternate Appointment to U.S. Military Academy, West Point. Mr. Weaver says "Honor is Important." Will this not substantiate my honor as exemplified by my college professors,

fellow students and Congressmen? In regard to the column "Feeling Toward Pari-mutuel Gambling in Texas," Mr. Weaver stated that my position was "Unknown." This is a strong conviction of our district and those who inquired knew from the beginning that I am opposed to this issue and took a firm stand against it before the First Primary. I lost votes in the First Primary because I openly opposed pari-mutuel gambling in Texas. Did Mr.

Weaver really want you to know my stand or leave you in doubt? Concerning marital status, Mr. Weaver stated that I am a divorcee. This is true and I have never tried to hide this closed chapter in my life. As much as I love children, I am fortunate that in this situation no children were involved. God gave us the strength and courage to face our shortcomings and rise above them. There are always two sides to a story and I think it necessary that you know the circumstances in such unpleasant and personal straining experiences before you condemn a man. I am a Christian man and try to live by Christian principles. "To ere is human, to for-

Mr. Weaver states that my opponent is endorsed by several members of the State Legislature. This is fine, but it is much more important to me to have the endorsement of people in our own district. After all, our district has its problems and we're the ones who must be the most concerned with their solutions. What better endorsements can a candidate have than those of the men who ran against him and campaigned side by side with both men in this race. Either Mr. Alf Carpenter, Mr. W. A. Bynum, or Mr. Roy Edwards would have made a fine representative from this district, and I am deeply honored to have their unanimous support.

Mr. Weaver concluded his parallelism with "Years of College Background." This is fine, but why not stress fields of study, respect by college professors, and caliber of work. My college record stands for itself as an indication of my work, honor, and achievements. With a double major in government history, I graduated from Sul Ross State College with an equivalent of a 98.0 four-year average. My study habits have long been established, and the position of State Representative is one requiring quite similar endeavors with above average results. The application of our laws depend upon the perfection of the laws themselves. I leave it up to you to compare the respectability by college personnel and the caliber of work of my opponent

Rumors have developed that I intend to further my education if elected. This is a falsification, for the position of State Representative is a responsible one and deserves your representative's full efforts and attention. I am prepared to give you those

I have nothing to hide and I invite any investigation into my candidacy. This is your government and only you can make the proper decisions.

I have long dreamed and worked for a career of public service. I now stand on the threshold of that dream, hoping and praying that your confidence in me will open wide these doors of opportunity and service.

My confidence is in you. I know you will make the worthy decision. Sincerely yours,

of Terry County CANDIDATE FOR STATE REPRESENTATIVE

(Pd. for by Yoakum County Supporters of Jesse T. George)

## Receive Degrees At McMurry

Miss Linda Jones and Mr. Harmon Meixner will receive degrees from McMurry College in Abilene at the 40th annual commencement exercise to be held June 1 in Radford Auditorium on the campus.

Dr. Dolphus Whitten, Jr., administrative vice-president

Barrett's
Funeral Home

24 Hour Ambulance Service

"We honor all Burial
Insurance Contracts"

See us for Monuments

456-2233

of Oklahoma City University, will receive the honorary doctor of laws degree and will also be the commencement speaker for the June graduation service,

While attending McMurry, Miss Jones was a member of the Student Education Association and the Sports Club. She will be receiving a Bachelor of Business Administration degree in Business Education. Miss Jones is the daughter of Mr. and Mrs. Charley Jones, 1004 E. 3rd.

Charley Jones, 1004 E. 3rd.
Meixner, a 1960 graduate
of Plains High School, is the
son of Rev. and Mrs. R. H.
Meixner, Vega. He will receive a Bachelor of Arts degree
in Biology. Meixner was a
member of KIVA Social Club
during his years at McMurry.



LINDA JONES



HARMON MEIXNER

## Is There Any ASPIRIN in The House?

How many times have you awakened in the night with a bad headache and found there was no aspirin or other headache remedy in the house? Or how many times have you needed other items that come from your Drug Store?

Well, do something about it! Come in and stock up on simple remedies that you may need at any time. It may save you a lot of headaches!



For the best in prescription service bring, or have your Doctor phone your prescriptions to us.

Curry-Edwards

## Democrats' albatross

The longer this Civil-Rights Bill hangs on, the more obvious becomes its political nature: It is an albatross that promises to defeat the Democratic party in

The reason is elementary: John F. Kennedy won the presidency, in 1960, by something less

than one per cent of the total vote.

If it had not been for the near-solid support given Kennedy by the ethnic groups, he would have been defeated. The 1960 census rates such groups—Poles. Italians and others—at 19 per cent

of the total population.

Lyndon Johnson, because of his no-quarter approach to Civi Rights, has lost a significant proportion of this vote.

That he has in demonstrable.

Take Wisconsin's 4th and 5th congressional districts, the City of Milwaukee. It has in excess of

200,000 such citizens.

In 1962, before the Civil-Rights revolution got under way, in the six city wards of Milwaukee considered the "most Polish," the Democratic vote ran to 70 per cent of the total vote. In the recent Wisconsin primary—Governor Wallace vs. Governor Reynolds—these wards gave Governor Reynolds, acting as Lyndon Johnson's stand-in, 57 per cent of the total vote.

The same situation prevailed in

the Indiana primary.

In Indiana's Lake county, where most of the State's ethnic-group Americans are to be found, 122,-000, Governor Wallace actually received more votes than did Governor Welsh. The Indiana governor did not carry for President Johnson a single white precinct in Gary, the county's principal city.

The reason for these ethnicgroup defections in Wisconsin and Indiana—Civil Rights—prevails in all of the 26 States where such groups are clustered.

These 26 states are the nation's most populous and carry, therefore, more electoral college votes than others.

Without them, the Democrats cannot win.—Fundamental American Freedoms.

This is a better paper when your news is in it.

#### SCHEDULE SWIMMING LESSONS

Mr. Gene Young today said that he has been employed as swimming instructor at the local swimming pool, and that lessons will begin on Monday, June 8.

Lessons will begin for beginner swimmers on that day, and will be held at 10 and at 11 a. m. Also a course of instruction designed to get swimmers ready to take qualification instruction for the Red Cross Life Saving course will be offered at 5:30 p. m. on that date.

Anyone desiring to take any of the courses that will be offered should contact Mrs.

J. E. Cooke, who is manager of the Plains pool.

It was stated also that later in the summer the qualification course for the Red Cross Life Saving Course will be offered

for those who can qualify.

Charges for the course will run \$5 per week, and will entitle the purchaser for five

GO WITH THE LEADER
4 to I Choice

in Yoakum County
Help "ELECT"

Howard E.

Ragland

## See The New 110 JOHN DEERE



Yard & Garden Tractor

> Plains Farm Supply

# Raglands Going 'Give Him Your Support'





### THE SERIES OF THE PROPERTY OF

A SERIOUS PROBLEM:

- EDIL WEEMLS, circuity alknown on the High Plains in 1960, have made their nace. In 1963 they caused from 10 to 90 percent domage to 150,000 cares of cotton in seven of the 23 High Plains counties.
- Calc. WEEVILS have proven their ability to live through the wint of above the Caprack. They did service the winter of 1963-64.
- ★ EOLL M.EEVIL control in inforted areas of the cotton belt costs from 5 to 6 cents per pound, or \$25 to \$50 per acre.
- DOLL WEEVILS, where they are established, cause average yield losses of 13 percent descriptions are control efforts.
- & BOLL WEEVILS have practically stopped cotton production in

SOLL WESVILS threaten THE ENTIRE HIGH PLAINS. THEY MUST

☼ DIAPAUSE CONTROL, according to the most eminent authorities in the U. S. CAN PROTECT THE HIGH PLAINS from the boll weevil.
☆ DIAPAUSE CONTROL has been proven effective in commercial

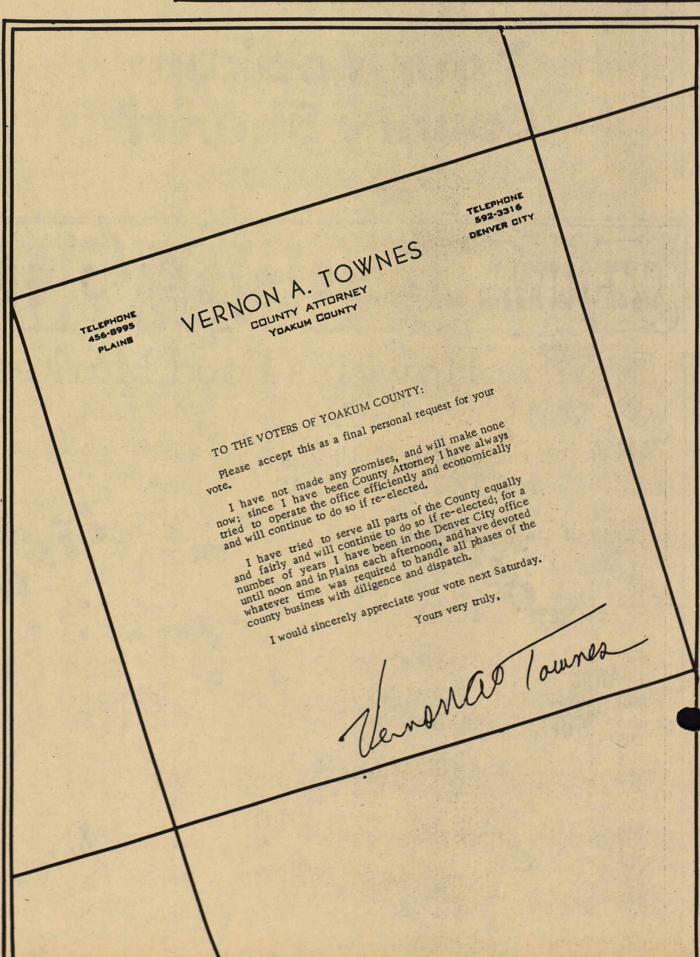
A PRACTICAL SOLUTION:

- DIAPAUSE CONTROL has been proven effective in commercial operations at the Texas Prison Farm and in the Presidio area of Texas.

  DIAPAUSE CONTROL kills weevils in the Fall of the year when
- DIAPAUSE CONTROL kills weevils in the Fall of the year when they are "Diapausing", or preparing for hibernation. A dead bear can't hibernate through the winter and come out biting and scratching in the Spring.
- ☆ DIAPAUSE CONTROL is cheaper than in-season control, the need for which will be greatly reduced after 1964.
  ☆ DIAPAUSE CONTROL does not kill beneficial insects.
- DIAPAUSE CONTROL, carried out over ALL infested acreage back to the range land to the East, can reduce the weevil problem to a small patrolling operation in just a few years.

A comprehensive plan for getting the boll weevil out of the PCG area . . . and keeping him out . . . is near completion and will be announced soon. Watch for it.

Plains PCG COTTON GROWERS, INC.



#### TROUT RECEIVES

#### FFA HONORS

The Area II FFA Convention was held in Midland on May 29 and 30.

Plains boys who attended the meeting included: Cote Trout, Area II Vice President, Olan Smith, J. E. Todd, and Jerry Lowrey

Jerry Lowrey.

Todd and Lowrey served as voting delegates representing the Plains Chapter.

Cote Trout received two mors at this convention, first, he received his Lone Star Farmer Degere. This par-

TOPSY SUIT

anchored into fashion

DOTTY dan is famous for unusual and exciting Topsy suits for youngsters 3 to 6x.

Here's a marvelous choice for summer . . .

the top is nautical striped border print, navy or red, the shorts with elasticized

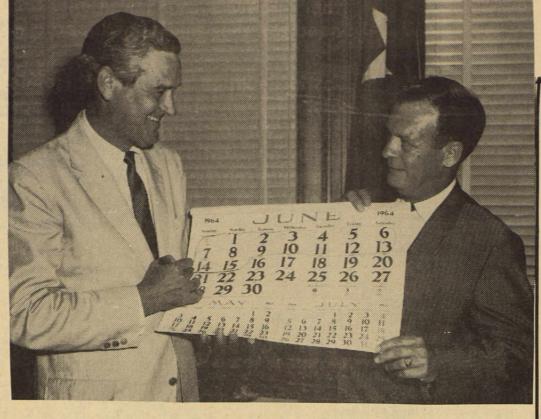
Moore & Oden

waist are sturdy duck.

dotty Dan

ticular degree is presented to only 2 percent of the total state membership of FFA.

In addition to this, Trout was elected as the State Officer Candidate from Area II. It is thought that he has a very good chance of becoming the next State President of the Texas Future Farmers of America.



GOVERNOR John Connally circles the dates June 1 thur June 15 as Texas 65 weeks. Helping hold the calendar is H. Lewis Rietz, president of

the Texas 65 Health Insurance Association. During the first two weeks of June, all Texans 65 years of age and past, will again have the opportunity to purchase Texas 65 health insurance regardless of age and without the necessity of a physical examination.

YOUR COSDEN DEALER

Wholesale - Retail

(EUSUEH)

- GASOLINE
- · OIL
- . DIESEL FUEL
- KEROSENE

Plains Oil Company

PHONE GL6-3777

JAMES-WARREN, MGR.

PLAINS, TEXAS

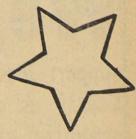
## If You AreThe Thrifty Type

AND LIKE TO SEW FOR YOUR FAMILY ....



Streetman's

IN PLAINS



WE HAVE STARS, ANCHORS, BRAID AND MANY OTHER ITEMS

See Nite-Aires Shoes

AS ADVERTISED
IN GLAMOUR



Also In Narrow Widths

# FOR FARMERS ONLY!

## ARE YOU A FLFWTMMM?

\* Farmer looking for ways to make more money.

2100% return on investment sounds phenominal, but that is the sort of return cotton farmers in this area can receive this season.

The investment is one boll of cotton every 7 feet down the row. The kind of results to be expected is an extra boll of cotton on every stalk.

These statements come from 9 of the nations leading soil scientists who have devoted most of their lives to soil fertility in the southwest and especially in the plains.

Such authorities as Dr. Alex Pope, Dr. Bill Trogdon, and Dr. Gaylord Hanes have been instrumental in the manufacturing of a completely new product at the new Plains Division Plant located at Plainview. This new product for plains soils has been named "Am-Sul-Phos".

Am-Sul-Phos contains almost three times as much nitrogen as phosphorus. The nitrogen is in a form highly resistant to leaching and losses to the air. The phosphorus is highly water soluble. The remainder of the pellet is soluble sulfate ion which reacts with excess calcium in the soil, thus giving maximum uptake by the crop of phosphorus and nitrogen as well as minor elements such as iron, zinc, boron, and manganese.

The product was used in experiments last year. Yields were increased as much as one bale of cotton per acre over standard fertilizer practices in many field scale experiments.

A 100% increase in grain sorghum yield, with high protien grain and 400% or more profit on your fertilizer investment?

Sound far fetched? ? Not at all!

Best's staff of experienced Agronomists has developed an entirely new product which contains the correct ratio and sources of nitrogen and phosphorus which combined with the sulfate ion (SO4) will result in greater efficiency of nitrogen and phosphorus uptake and in a more balanced nutrition for grain sorghum.

What is this product? -'Am-Sul-Phos'

If you have not fertilized your sorghum this year, "Am-Sul-Phos", applied as a sidedress before the sorghum is 10 inches high can double your yield and increase the protein content of your grain.

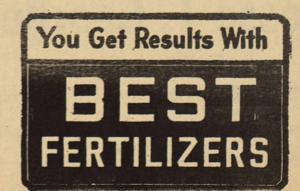
If you have applied part of your fertilizer at or before planting, apply the rest as a "Am-Sul-Phos" sidedress.

# SEE THIS NEW PRODUCT AT GUETER SLOH-ANDERSON GRAIN

JACK McCRARY MGR.

PHONE 456-4477

PLAINS, TEXAS



### ANNOUNCE TWIRLING LESSON SCHEDULE

Mrs. Gene Young has said that on Mondays and Thursdays this summer she will be offering twirling lessons to any individuals who are interested in taking them.

On Mondays and Thursdays the schedule for the group lessons is to run as follows: Grades 1-3 at 1:30 p. m. Grades 4-6 at 2:00 p. m. The lessons will be given part of town.

Charges for the lessons are set at 50 cents per week, and

are payable in advance. Mrs. Young also stated that private lessons will be

made available by appointment and that they will run \$1. 50 per hour,

1. CALL PHYSICIAN IMMEDIATELY

#### at her home in the northeast IF POISONING OCCURS · · ·

2. INDUCE VOMITING (EMETIC)

EXCEPT — UNCONSCIOUS OR CONVULSIVE PATIENT — ACIDS OR CAUSTIC ALKALIES

3. ADMINISTER ANTIDOTE EMERGENCY NUMBERS

UNIVERSAL I CHARCOAL, MAGNESIUM OXIDE, ANTIDOTE I TANNIC ACID IN FLUID

FOR ACIDS—BAKING SODA FOR ALKALIES—VINEGAR, LEMON

4. GIVE DEMULCENT

MILK, EGG WHITES OR FLOUR PASTE

5. ADMINISTER STIMULANT

Instant death may be lurking in your medicine chest!
The combination of potentially lethal chemicals found there plus the curiosity of a small child or a moment's carelessness can turn this source of health and relief into a deadly killer.

CLIP THIS CHART AND POST IN MEDICINE CHEST

And, tragically, nearly one-third of the 1,300 persons who will die from poisoning in 1964 will be children under five.

POISON CONTROL CENTER

"Clean Out Your Medicine Chest," warns Bauer & Black, the undersigned, division of the Kendall Company, manufacturers of first aid supplies, now conducting its seventh annual public - service campaign urging householders to safeguard their families by following a few simple rules: ollowing a few simple rules:

1. Safety-Check your medicine chest frequently.

2. Keep drugs and medicines out of reach of children. 3. Do not keep cleaners or other toxic chemicals in

the medicine chest. 4. Old and unlabeled medi-cines should be flushed down the drain.

5. Prepare for emergencies: restock your cabinet with first aid supplies, including preparations for treating poisoning.

W. O. Elson, medical research director for Bauer & Black,

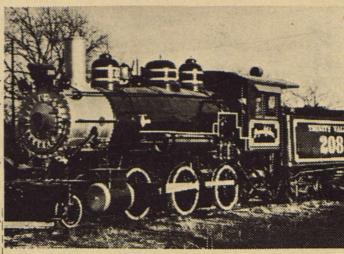
tic to induce vomiting, antidotes for common poisons plus a portion of the Universal Antidote, and a demulcent (soothing substance).

"The Universal Antidote consists of a 2-1-1 mixture of finely-powdered charcoal, magnesi-um oxide and tannic acid," Elson said. "This could be made up, fresh, in the home by using scraped burnt toast, milk of magnesia and strong tea - or, better, the dry ingredients may be purchased at any drugstore, and mixed with water when

needed.
"However, never give emetics of any kind when the poisonous substance was an acid or caustic alkali."

Baking soda will counteract an acid, and vinegar or lemor juice can be used for strong alkaline substances—these, too should be kept handy in the bathroom chest, he said. "Most important," Elson con-

cluded, " is to call your doctor immediately in any case of



WEATHERFORD — Ex-Angelina & Neches River Railway steam engine built in 1912, on display at Texas Railroad Museum in Weatherford. Weatherford is 28 miles west of Fort Worth and is the county seat of Parker county.

that reach to the knees.

At home on the range or not Bikinis for sleepyheads aim males this fall and winter will o keep a damsel cool during be perfectly acceptable in dress hot weather. Some have match- boots, the National Shoe Reing coatlets with flounced hems tailers Association reports Some reach to mid-calf.

#### McGinty Abstract Co.

B. F. (Bert) Bartlett, Lessec

Complete Microfilm

Records of Yoakuin County (ands And

elephone GL 6-331



### **ELLIOTT & WALDRON** Abstract Companies, Inc.

**Abstracts Prepared** Vernon Townes - Paul New

W

W

Titles insured

Plains: GL 6-3377 Denver City: LY 2-2129

THIS MAN WILL PREACH THE WORD:

## To Whom It May Concern:

County as our next State Representative and highly recommend your consideration and support of his candidacy on Saturday, June 6

Mr. and Mrs. Roy Edwards

Mr. and Mrs. A. B. (Alf) Carpenter director for Bauer & Black, said that these include an eme-

Mr. and Mrs. W. A. (Judge) Bynum MORRIS LOWE

Mr. and Mrs. DICK HAMM

Mr. and Mrs. PAUL COBB

Mr. and Mrs. CASEY JONES

Mr. and Mrs. TOM WARREN

Mr. and Mrs. TY FIELD

Mr. and Mrs. JOHNNY BROWN

Mr. and Mrs. BILLY KENNEDY

Mr. and Mrs. E. O. WINKLES

Mr. and Mrs. SID WADE

MRS. MOLLIE S. COURTNEY

Mr. and Mrs. VANCE GLOVER

Mr. and Mrs. R. D. ROMANS

Mr. and Mrs. WOODY WILMETH

Mr. and Mrs. L. D. HAMM, JR.

Mr. and Mrs.LOYD W. BOWERS

Mr. and Mrs. G. W. CLEVELAND

LEONARD & RUBY HEALD

REV. JOHNNIE MOORE

GLENN MQOREHOUSE

FORD HAWKINS

ROYCE RANDALL

WE STRONGLY URGE YOUR SUPPORT OF

## Jesse I. George

CANDIDATE FOR

State Representative, 90th District

(Political Advertisement Paid for by Yoakum County Supporters of Jesse George)

#### SAFETY LIGHT



The warning light above the lady's index finger tells her she has turned the ignition off and left her lights on — a com-mon occurrence after daylight drives in poor visibility conditions. Called "Lites-On," the product is made by Lectro-Kit FOR GOOD ALL-ROUND SERVICE-DROPBY TO SEE US. Company of Odessa, Texas.

SHOP

THE RECORD

ADVERTISEMENTS

**US** Code

For Ads

Nearer

weeks. Called

dustry groups.

reality with the announcement

today that committees of three

major organizations have approved a final draft for adoption at their respective an-

nual meetings in the next few

Code of American Business,'

the document outlines nine poins or principles which the

committees hope will be adopt-

ed by their own organizations and, eventually, by all adver-tising, media, and trade and in-

Announcement of the new code was made jointly by the

Advertising Federaion of Amer-

ica, Advertising Association of the West, and the Association

The annou cement indicated there was little question that the code will be adopted. As a

result, representatives of the three committees will meet together in the near future to lay plans for its dissemination and implementation throughout the country. In effect, they will

form a joint committee, considered a major development which promises continued close

cooperation on advertising im-

The code points out that "ad-

vertising has a responsibility to inform and serve the American

public and to further the eco-nomic life of this nation." The

objective is to improve the

truthfulness, accuracy and be-

lievability of advertising.

provement questions.

of Better Business Bureaus.

CLASSIFIED

#### HUMBLE TIPS



But, Joe, I only ran it 40,000

FOR GOOD ALL-ROUND

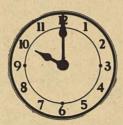
W.G. Lattimore

#### THIS IS THE DATE

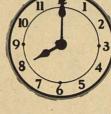
| 1964                |                          | JUNE                     |                     |                     | 1964                |                     |
|---------------------|--------------------------|--------------------------|---------------------|---------------------|---------------------|---------------------|
| SUN                 | MON                      | TUE                      | WED                 | THU                 | FRI                 | SAT                 |
| 7<br>14<br>21<br>28 | 1<br>8<br>15<br>22<br>29 | 2<br>9<br>16<br>23<br>30 | 3<br>10<br>17<br>24 | 4<br>11<br>18<br>25 | 5<br>12<br>19<br>26 | 6<br>13<br>20<br>27 |

June 21-28

THIS IS THE TIME



10:00 a.m. Preaching (10:55 a. m. Sundays)



8:00 p. m. Preaching (7:00 p. m. Sundays)

OUR DESIRES IN THIS MEETING:

1. To Discuss God's Word With You

To Show God's Love To You

To Preach Jesus As Our Saviour To Teach Jesus' Gospel As The Saving Power... Rom. 1:16

graduate of Abilene Christian College and North Texas State For almost ten years the minister

of the Crescent Hill congregation

JOHN H. McCOY

in Brownfield, Texas For the past two years minister of the Parkway Church of Christ in Lubbock, Texas

A consecrated and dedicated teacher of God's word

"Determined to know only the Lord Jesus Christ among us.

Hillside Church of Christ

WILSON CERTIFIED

BACON

2 POUND \$107

SUN MAID RAISINS

6 package carton

19¢

Roast

Tomato and Pepper Plants in Stock

Other specials marked throughout store

CHUCK POUND

Jello

any flavor

3/25¢

FRENCH'S MUSTARD

6 ounce jar

WINESAP

12¢

APPLES 21¢ POUND

Sour Cream

25¢

PICNIC



29¢ POUND

ZEE Toilet Tissue

4/35¢

PLAINS FROZEN FOOD

BELL Chip, Dip

25¢

Glenn Morehouse

Sid Wade