

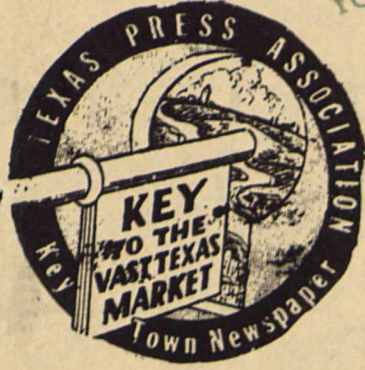
The Plains Record

OUR 34th YEAR

Combined With The Yoakum County Review March 1, 1961

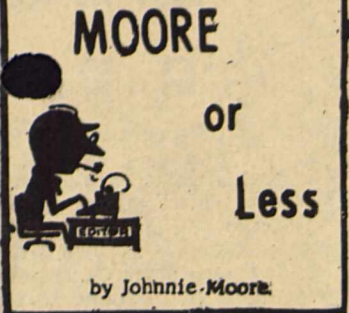
THURSDAY, JUNE 4, 1964

NUMBER 24



SATURDAY IS ELECTION DAY

Rodeo Plans Going Well



We ALL claim we are PROUD to be AMERICANS. But we turn around and... FAIL to take an active interest in the running of our government by not even voting... FAIL to take advantage of the freedom of religion by not going to church... FAIL to use our right of free speech by not voicing our opinions on...

opinions on important issues... FAIL to appropriately honor those who have died throughout the years protecting our claim to freedom... FAIL to teach our children that pride in our flag and our country is of vital importance... FAIL to abide by God's law of conduct and almost completely ignore the many laws of man... FAIL to maintain a family unit which is so vital to any way of life... FAIL to participate in many of the projects which make our children grow into better men and women... FAIL to fully support our schools so that our future generations can be better educated... FAIL to be tolerant of the other fellow's beliefs, religion, race or color... FAIL to assume the responsibility of leadership in our churches, communities, state and nation... FAIL to honor our ancestors who have made this country the great nation it is... FAIL utterly to follow through on our own claims that... We are PROUD to be AMERICANS.

There are 190 million Americans, and to serve each 1,000 of us there are 1.2 doctors, 1.1 lawyers and judges, 4 gas station operators, 4 telephone workers; and to serve each 1,000 of us there are 13 Federal civilian employees. Uncle Sam's helpers are many.

Roger W. Babson says: "Politicians and labor leaders want men to be manageable in units. Their goals can be far more easily achieved if individualism can be submerged... In America's a-borning period, the rugged individual never let his private convictions be smothered by the group judgment of a committee, a board of directors, or even a political party. A man believed that 'one with God is a majority.' Democracy came from many hours of 'cracker-barrel' discussion in country stores where quiet reigned. Thinking requires quiet, and time enough to relax and chew things over."

Records are made to be broken, and for the New York Stock Exchange, 1963 was a year for breaking them. The most prominent of the all time highs reached last year was reported volume of trading. It totaled 1,146,310,342 shares, topping the previously set record of 1,124,800,410 shares set in 1929.

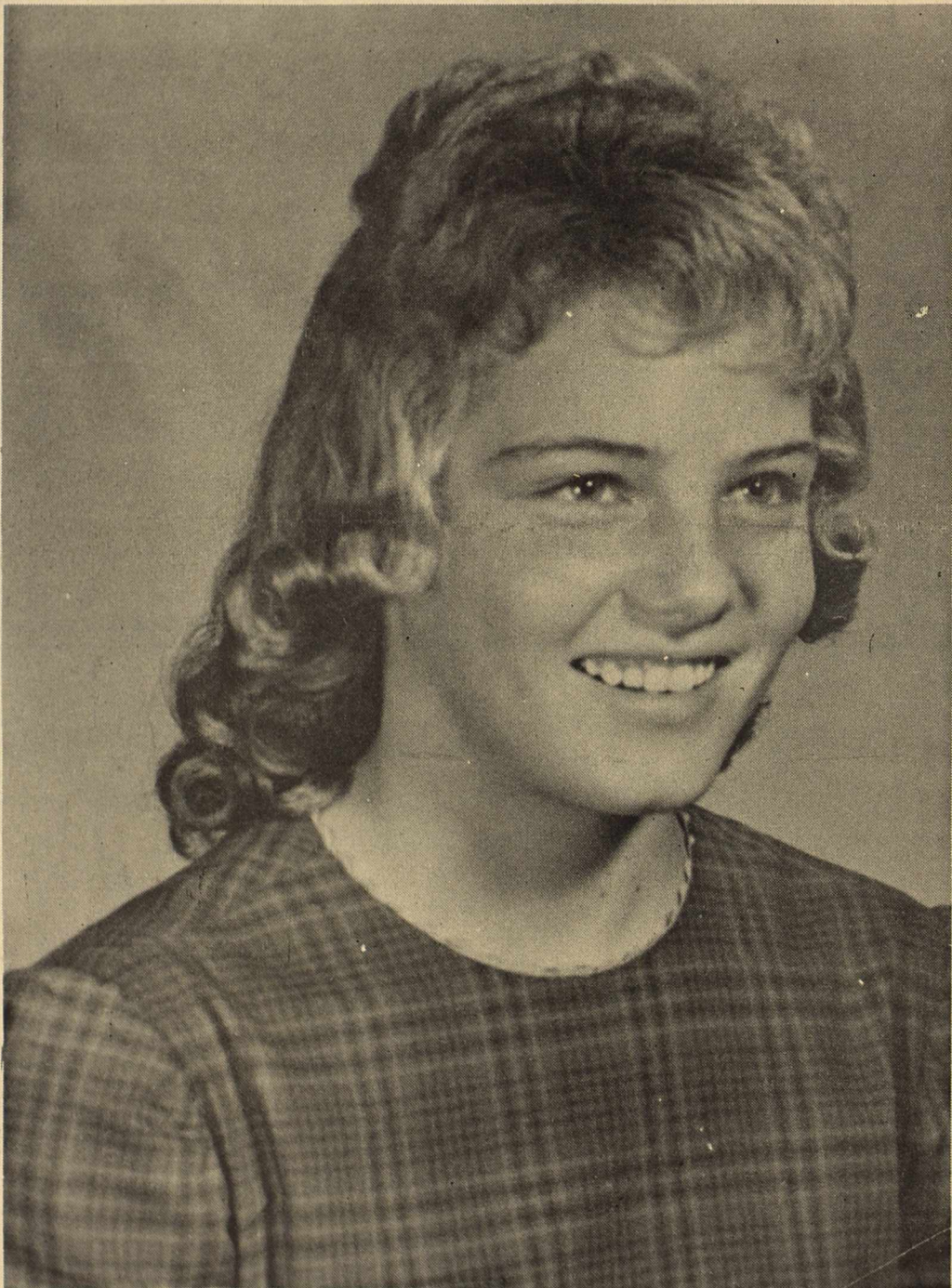
Sell County Park Bonds

Main business of the Commissioners' Court this Monday was the selling of the recently voted bond issue. The issue, which amounted to \$295,000, was voted by Yoakum citizens for the purpose of building a County Park between Plains and Denver City, facilities of which are to include a nine-hole, grass-green golf course. Several bids by various lending firms across the state, including one from the local Plains State Bank, were received. The bids ranged from a high of 3.50 percent to the low bid of 3.2296 percent, which was the one accepted. It was submitted and the bonds will be purchased by Mercan-

It is reported that plans for this year's Yoakum County Rodeo are rapidly taking shape and that going by all indications, is headed toward being a whopping success again this year. Thus far three Rodeo Queen Contestants have been announced in their candidacies by the organizations which are sponsoring them. They are: Miss Pam Parrott, sponsored by the Yoakum County Roping Club; Miss Pam Long, sponsored by the Plains Chamber of Commerce; and Miss Dianne Marchman, sponsored by the Plains Lions Club.

The girls already are out and actively selling tickets which are priced at \$1 each. They count as one vote each for the particular candidate who sells it, and in addition, they also entitle the purchaser to one chance on the hand-made saddle, valued at about \$300, which will be given away at the final performance of the Rodeo on Saturday evening. The Rodeo dates set for this year are July 30 and 31, and August 1. It also was pointed out that a beard-growing contest is on

tap for this year and judging will be made on Saturday afternoon before the final performance. Any local men not wishing to grow a beard may get a shaving permit by purchasing five Queen's tickets from one Candidate at the same time and asking her to issue him a certificate. The Rodeo is again this year being sponsored by the Yoakum County Rodeo Association, which is made up of the Plains Lions Club, Plains Chamber of Commerce, and the Yoakum County Roping Club.



MISS DIANNE MARCHMAN
Rodeo Queen Candidate---Sponsored by Plains Lions Club

MOLLIE COURTNEY RESIGNS CHAMBER POST

At the regular bi-monthly meeting of the Plains Chamber of Commerce which was held in the Club Room last Thursday at noon, Mrs. Mol-

lie Courtney, who has been the Chamber secretary for the past three years turned in her resignation.

Mrs. Courtney explained that it was her feeling that the Chamber could possibly progress as well or better without her services and she went on to say that she was leaving the post because of an employment opportunity elsewhere.

This presently leaves the Chamber without personnel.

Decision was made by the board of directors this week, however, not to hire a replacement for Mrs. Courtney until the fall.

Also the directors made it known that the next meeting, to be held next Thursday will be held in the second floor room of the old Courthouse rather than in the Clubroom as it usually is. This is due to a district meeting being held in the Clubroom at the same time by the Assembly of God Churches.

tile National Bank of Dallas, and Almon, McKinney and Dudley, also of Dallas. The bid was submitted jointly. Schedule of pay-off, as was submitted in the bid stated that the first \$80,000 will be paid from June 1, 1969 to June 1, 1972; the second like amount of \$80,000 from June 1, 1973 to June 1, 1976; and the remaining \$75,000, from June, 1977 to June 1, 1979. The first \$80,000 amount will draw interest at 3.50%; the second \$80,000 at 3.10%; and the final \$75,000 amount will draw interest at 3.20%. All these figure to the combined rate of 3.2296% for total interest of \$77,995.

Farmers Union To Meet

It was announced today that the regular monthly meeting of the Yoakum County Farmers Union will be held on June 11, at 8 p. m. in the Club Room in the old Court House here.

It was stated that the public is invited to attend this meeting.

Election On 2nd Primary

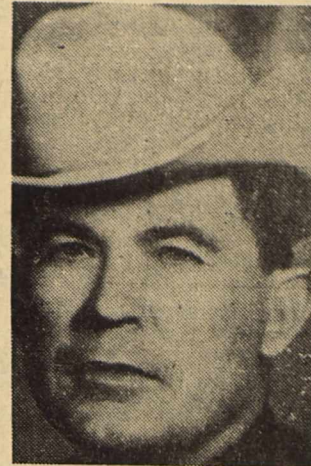
Candidates can be seen in their last minute efforts to get out and contact as many voters as is possible.

Locally, two offices are in question as to who will be the Democratic nominee for this term, and will thereby be the next sheriff of the county and, the next county attorney, as in neither case is there a Republican candidate.

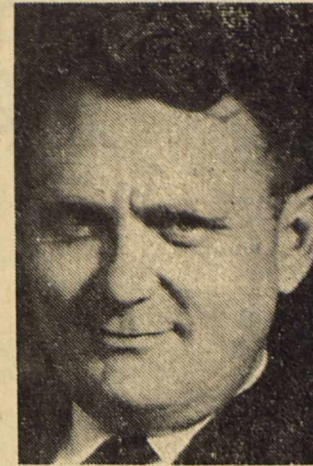
In the bid for County Attorney, incumbent, Vernon Townes of Denver City is being opposed by another Denver



FOR SHERIFF
Olan Heath



FOR SHERIFF
Woody Sullivan



FOR COUNTY ATTORNEY
Vernon Townes



FOR COUNTY ATTORNEY
Claude Freeman

Salvation Army Drive Underway

Fifth annual fund drive for the Salvation Army is now underway in Plains, it was told by local Service Unit members today.

The drive, which began this morning with a 7 a. m. breakfast in Alma's Restaurant, will continue for the next several days, in an effort to reach and perhaps surpass this year's goal of \$500.

Campaign chairman for this year's drive is Mr. Roy Edwards, who is also, with Don Hancock and Johnnie Moore, a member of the local Service Unit committee.

Workers in this years drive are as follows:
Mrs. Sherm Tingle
Mrs. Leo White
Mrs. Johnnie Moore
Mrs. Gene Phillips

Johnnie Brown
Cordell Huddleston
Mrs. J. E. Cooke
Mrs. Dick Hamm
Mrs. Bert Bartlett
Mrs. John Camp
Mrs. Olive Faulkenberry
Mrs. Russell Faulkenberry
Mrs. Vance Glover
Mrs. E. H. Goehry
Murrell Thompson
Mrs. Bob Long

Mrs. J. M. Tippet
Mrs. Paul Cobb
Mrs. D. N. Taylor
Carl Stroup
Gene Young
These workers, plus members of the Service Unit, will be around Plains and the area making contacts and asking for donations for the year's work which begins on July 1. It was reported that the local unit ran out of funds this year which necessitated their obtaining additional money from the state office of The Salvation Army to be able to carry on their work of helping those who are in need.

TO BEGIN SCOUT HUT CONSTRUCTION

Building committee members of Plains Lions Club said today that it is their expectation that work will begin in the very near future on the new Scout Hut which will be used in combination as a Lions Den as well.

The proposed building, to be built of enameled steel is to be built on property donated to the Scout Troop from the Reed Estate.

It is located in the north part of Plains.

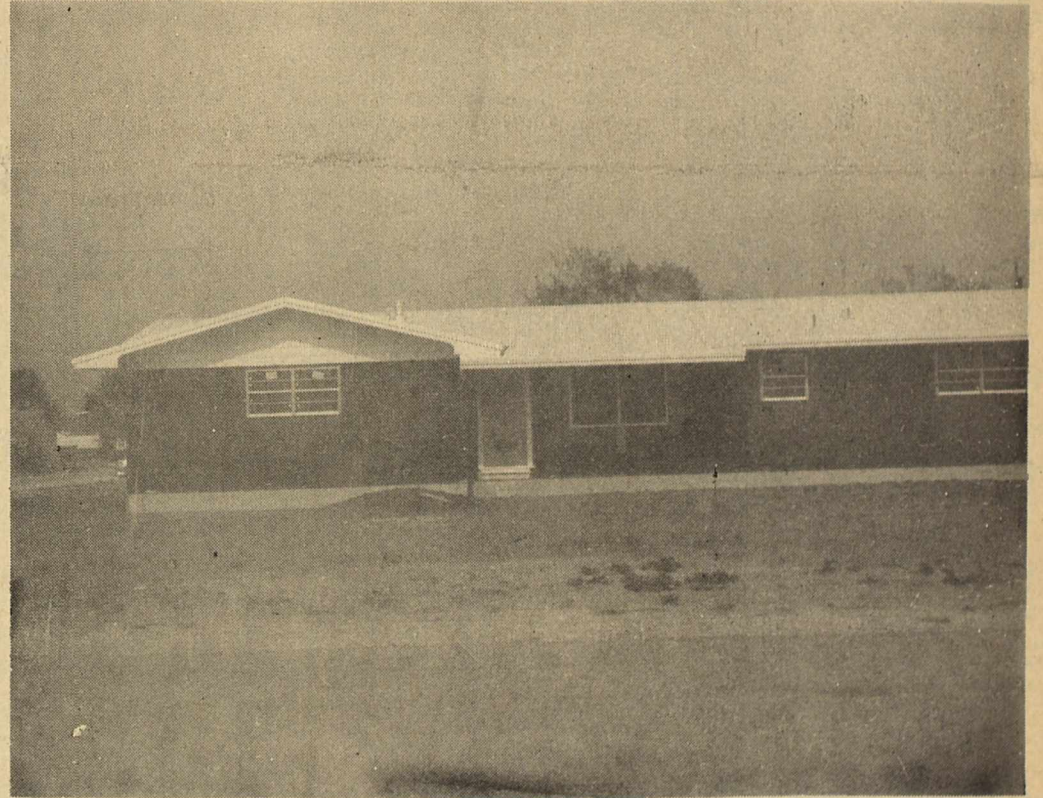
The building is to be a 40 by 50 foot structure with many features built into it for both the Scouts and the Lions.

Note was made of the fact that some urgency in its construction exists as the local Troop, which has been using one of the rooms of the local Junior High School. Notice has been given by school officials that the room is to be used the coming school term as an additional classroom, and that it will need to be vacated by the middle of July so that it can be outfitted as a classroom.

This means that the Scouts will have no meeting place after that date and as yet have no place to store the large amount of gear and equipment which the troop has accumulated.

Contract for the construction of the building has been let to McCort Construction Company of Brownfield, and the finishing work on the inside has been let to Faulkenberry Builders of Plains.

Pouring of the concrete is expected to begin within the next few days.



NEW PARSONAGE---just moved in is the large house above which is to be the new parsonage for the Methodist minister of Plains. It is located just across the street east from the Plains Methodist Church.



NEW BUILDING---now under construction and in the process of being re-modeled is the building above which is to be the new home of the Plains Baptist Spanish Mission.

(SEE PAGE TWO)

Little League In Full Swing

KEETON Will Buy Your CATTLE

Claud Keeton has orders for all kinds of cattle in truck load lots.

CALL Claud Keeton Office Sh4-1473 Res. Sh4-3492 If no answer, call Sh4-6080. Box 1527, Lubbock, Texas

Mr. Sherm Tingle, this year's president of the Plains Little League, announced today that all sponsors for this year's teams have been secured and the \$175 sponsor fee has been received from them all.

Previously it was announced that three of the sponsors had been gotten. They are Ross Irrigation, Plains Farm Supply and Yoakum County Co-Op Gin. Iota Pi Sorority also had contributed \$75 to the Little

League, which, it has been decided will now be used for the All-Stars program following the regular season of local Little League play.

Tingle stated too that the Plains State Bank had, this week become the fourth sponsor for the local league.

In the week of play just passed, on last Friday evening, the Cubs met the Indians in the first game and were defeated by a score of 7-2.

Scoring by innings for the Indians ran 0/0/4/0/3; and for the Cubs it ran 0/0/1/1/0/0.

In the second game played the Yanks downed the Giants unmercifully 23-4.

The game was called after the third inning of play because of a high wind that had gotten

up, but this constituted a full game and will count in the team standings.

Scoring for the Yanks ran 9/0/14 and for the Giants it ran 0/4/0.

This Friday night, in the first game, which begins at 8:30, the Indians will meet the Cubs and at 8:00 the Yanks again meet the Giants.

In last Tuesday night's play, the Yanks downed the Cubs in a close one 8-7.

Scoring for the Cubs ran 1/0/0/1/0/5 and for the Yanks it ran 0/0/3/3/0/2.

In the second game, it was 1 to 18 Indians over the Giants.

Their scoring ran 0/1/0 for the Giants and 7/5/6 for the Indians.

LOCAL NEWS

Mr. and Mrs. C. C. Copeland, Jr. are in Florida for a 10 day vacation.

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Mrs. Roy Fitzgerald was in Terry County Hospital a few days last week, and she and Mr. Fitzgerald were visited by their daughter and granddaughter, Mrs. J. T. Jackson and Ronda of Artesia, N. M.

###

Mr. and Mrs. Hoss Newson and children, and Mr. and Mrs. Roy Edwards and Laticia spent last Sunday in Dickens.

###

Rev. and Mrs. Johnnie Moore had as guests Sunday his mother and sister of Muleshoe, Mrs. John W. Moore and Elaine.

###

Bill and Terry Fitzgerald, and O. V. Hill spent a few days fishing last week at Del Rio.

###

Mr. and Mrs. Willie Sisco and Mr. and Mrs. PeeWee Sisco and children are visiting in Arkansas this week.

###

Mrs. Herman Cockerham and Mrs. Henry Jones went to Louisiana this week to visit their father who is ill in the hospital.

###

Mrs. Johnnie Moore and children went to Muleshoe Wednesday to visit with Mrs. Moore's Grandmother who is ill in the Hospital.

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The love of home makes all the world akin. In Xenophon's *Anabasis*, which I once struggled through in Greek is told how the 10,000 Greeks under Xenophon who had followed Cyrus into the heart of Persia and, after his death in battle there, had fought their way back, the remnant of them, through terrible hardships and almost innumerable foes, went into transports of joy when they came within sight of the sea that would bear them home, crying, "the Sea, the Sea!"

And 'tis told how a homesick American turned away from the throngs of Paris and climbed to his garret and wrote the imperishable words of *Home Sweet Home*. Henry Van Dyke has written that it is "sweet to dream in Venice and it's great to study Rome, but when it comes to living there is no place like home."

And time would fail to note all that has been written in love and praise of Home. And home is where Mother is. And because she is there, we love home. It is not strange that the writer of the Proverbs writes of an idealized mother that her husband doth safly trust in her and that her children rise up and call her blessed.

And O mothers of today, daughters of the mothers of yesterday may you ever nurture your children near your heart.

Hail and Farewell....

TO YOUR FAMILY INCOME IF HAIL SLICES ACROSS YOUR FIELDS. BE SURE--INSURE AGAINST HAIL LOSS WITH

James E. Cooke-Agent



TV Repair

MONDAY AND THURSDAY CALL

White Auto

456-3565

BE SURE TO VOTE SATURDAY IN THE 2nd DEMOCRATIC PRIMARY

ELECT

OLAN HEATH

Your Yoakum County Sheriff

(Pd. Pol. Adv.)

CARNIVAL OF FOOD VALUES

Hawkins Food Market

Fresh GREEN BEANS 1 pound 15¢

FRESH CORN 4 ears on cob 19¢

MORTON'S Salad Dressing quart 39¢

DIXIE paper plates 100 count 69¢

Bacon 39¢

CORN KING 1 pound 45¢

OLEO SHURFRESH 2 pounds 35¢

BELL Cottage Cheese 12 ounces 25¢

MILK BELL Chocolate quart 19¢

POTATOES NEW Arizona RED 7 1/2¢ a pound

BEEF RIBS 19¢

FOLGERS COFFEE 1 pound 79¢

2 pounds 99¢

TISSUE facial SOFLIN 400 count 19¢

BELL Buttermilk 1/2 gallon 39¢

Liver 59¢

CAFE 35¢ POUND

FRUIT COCKTAIL "DEL MONTE" 300 2/49¢

SHORTENING SHURFINE 3 pounds 59¢

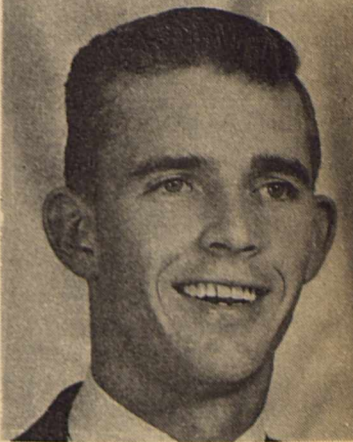
\$1.57

Check the Records STATEMENT

from

Jesse T. George

CANDIDATE FOR STATE REPRESENTATIVE



Dear Yoakum County Citizens:

With only a few days remaining before the June 6, Democratic Run-off, I take this opportunity to appeal to you for your support and to clarify any misconceived statements which might have arisen during the scope of this campaign.

I have run a clean campaign, based on my own merits, and have presented no statements which are misleading to our concerned citizens. It is not my purpose to hoodwink you into supporting me, but to gain your confidence as your chosen leader. I want you to know everything about me, for I have nothing to hide as a candidate for public office. My candidacy is an open book, for it is you I hope to represent. A half-truth policy is not part of my character. It is necessary that you know of my achievements, my shortcomings, and my concern for future endeavors. I am not a perfect individual, for I have a chapter in my life which was filled with heartache and discontent, but as a man I am willing for you to know all of me. It is only fair that I invite you to look into my entire personal life, and talk to those who know me and know of my character, my goals, and my honest intent to be of public service.

I am sure that you are aware of a recent advertisement paid for by a Mr. Mack Weaver in which a parallelism was presented between my opponent and myself. This article was fine in as far as it went, but I believe the picture should be completed. I will not attempt to present my opponents complete picture because I believe that is up to my opponent and those who are concerned enough to seek ALL the truth.

It is true that my opponent led the ticket in the First Primary, but it is also worthy of consideration to note that I faced odds against three worthy opponents in Terry and Yoakum counties, while my opponent campaigned and advertised as the sole Hockley-Cochran candidate.

In regard to professional and social background, Mr. Weaver presented statements which were true, but unevenly balanced. He stated that my opponent has experience in farm work. This is true, but he failed to mention any such experience on my side of the picture. I do not claim to be a farmer, but the words "farm work" could just as easily have been placed in my column. I have worked as a reporter for the Agricultural Stabilization and Conservation County Committee of Terry County and received a high rating for my work. I worked during the wheat harvest for Gruver Elevators, Inc. for two seasons. Again, I emphasize that this by no means classifies me as an experienced farmer, but it does fall in the category of farm work and does present a balanced picture.

Mr. Weaver then lists a "working knowledge of the oil field" for my opponent. True, but nothing concerning this area was mentioned in my behalf. Certainly the fact that I have tried to base my campaign on such issues as the pooling bill, water pollution, and control of oil imports would easily fall in the oil and gas picture.

My profession is school teaching. I am on a leave of absence from Lee High School, Midland, and I am very proud of this leave because very few first year teachers are granted a leave of absence. I leave it up to you to find out the type of business involved in my opponent's column, "Now in Business."

In the area of professional and social background, I believe it only fair that you know of my past leadership qualities: President of Sul Ross Student Body, President of Texas Intercollegiate Press Association, Vice-President of Alpha Chi National Honor Society, Who's Who in American Colleges and Universities and Alternate Appointment to U.S. Military Academy, West Point. Mr. Weaver says "Honor is Important." Will this not substantiate my honor as exemplified by my college professors, fellow students and Congressmen?

In regard to the column "Feeling Toward Pari-mutuel Gambling in Texas," Mr. Weaver stated that my position was "Unknown." This is a strong conviction of our district and those who inquired knew from the beginning that I am opposed to this issue and took a firm stand against it before the First Primary. I lost votes in the First Primary because I openly opposed pari-mutuel gambling in Texas. Did Mr. Weaver really want you to know my stand or leave you in doubt?

Concerning marital status, Mr. Weaver stated that I am a divorcee. This is true and I have never tried to hide this closed chapter in my life. As much as I love children, I am fortunate that in this situation no children were involved. God gave us the strength and courage to face our shortcomings and rise above them. There are always two sides to a story and I think it necessary that you know the circumstances in such unpleasant and personal straining experiences before you condemn a man. I am a Christian man and try to live by Christian principles. "To ere is human, to forgive divine."

Mr. Weaver states that my opponent is endorsed by several members of the State Legislature. This is fine, but it is much more important to me to have the endorsement of people in our own district. After all, our district has its problems and we're the ones who must be the most concerned with their solutions. What better endorsements can a candidate have than those of the men who ran against him and campaigned side by side with both men in this race. Either Mr. Alf Carpenter, Mr. W. A. Bynum, or Mr. Roy Edwards would have made a fine representative from this district, and I am deeply honored to have their unanimous support.

Mr. Weaver concluded his parallelism with "Years of College Background." This is fine, but why not stress fields of study, respect by college professors, and caliber of work. My college record stands for itself as an indication of my work, honor, and achievements. With a double major in government history, I graduated from Sul Ross State College with an equivalent of a 98.0 four-year average. My study habits have long been established, and the position of State Representative is one requiring quite similar endeavors with above average results. The application of our laws depend upon the perfection of the laws themselves. I leave it up to you to compare the respectability by college personnel and the caliber of work of my opponent and myself.

Rumors have developed that I intend to further my education if elected. This is a falsification, for the position of State Representative is a responsible one and deserves your representative's full efforts and attention. I am prepared to give you those full efforts.

I have nothing to hide and I invite any investigation into my candidacy. This is your government and only you can make the proper decisions.

I have long dreamed and worked for a career of public service. I now stand on the threshold of that dream, hoping and praying that your confidence in me will open wide these doors of opportunity and service.

My confidence is in you. I know you will make the worthy decision.

Sincerely yours,

JESSE T. GEORGE

of Terry County
CANDIDATE FOR STATE REPRESENTATIVE

(Pd. for by Yoakum County Supporters of Jesse T. George)

Receive Degrees At McMurry

Miss Linda Jones and Mr. Harmon Meixner will receive degrees from McMurry College in Abilene at the 40th annual commencement exercise to be held June 1 in Radford Auditorium on the campus.

Dr. Dolphus Whitten, Jr., administrative vice-president of Oklahoma City University, will receive the honorary doctor of laws degree and will also be the commencement speaker for the June graduation service.

While attending McMurry, Miss Jones was a member of the Student Education Association and the Sports Club. She will be receiving a Bachelor of Business Administration degree in Business Education. Miss Jones is the daughter of Mr. and Mrs. Charley Jones, 1004 E. 3rd. Meixner, a 1960 graduate of Plains High School, is the son of Rev. and Mrs. R. H. Meixner, Vega. He will receive a Bachelor of Arts degree in Biology. Meixner was a member of KIVA Social Club during his years at McMurry.



LINDA JONES

Democrats' albatross

The longer this Civil-Rights Bill hangs on, the more obvious becomes its political nature: It is an albatross that promises to defeat the Democratic party in November.

The reason is elementary: John F. Kennedy won the presidency, in 1960, by something less than one per cent of the total vote.

If it had not been for the near-solid support given Kennedy by the ethnic groups, he would have been defeated. The 1960 census rates such groups—Poles, Italians and others—at 19 per cent of the total population.

Lyndon Johnson, because of his no-quarter approach to Civil Rights, has lost a significant proportion of this vote.

That he has in demonstrable. Take Wisconsin's 4th and 5th congressional districts, the City of Milwaukee. It has in excess of 200,000 such citizens.

In 1962, before the Civil-Rights revolution got under way, in the six city wards of Milwaukee considered the "most Polish," the Democratic vote ran to 70 per cent of the total vote. In the recent Wisconsin primary—Governor Wallace vs. Governor Reynolds—these wards gave Governor Reynolds, acting as Lyndon Johnson's stand-in, 57 per cent of the total vote.

The same situation prevailed in the Indiana primary.

In Indiana's Lake county, where most of the State's ethnic-group Americans are to be found, 122,000, Governor Wallace actually received more votes than did Governor Welsh. The Indiana governor did not carry for President Johnson a single white precinct in Gary, the county's principal city.

The reason for these ethnic-group defections in Wisconsin and Indiana—Civil Rights—prevails in all of the 26 States where such groups are clustered. These 26 states are the nation's most populous and carry, therefore, more electoral college votes than others. Without them, the Democrats cannot win—Fundamental American Freedoms.

This is a better paper when your news is in it.

SCHEDULE SWIMMING LESSONS

Mr. Gene Young today said that he has been employed as swimming instructor at the local swimming pool, and that lessons will begin on Monday, June 8.

Lessons will begin for beginner swimmers on that day, and will be held at 10 and at 11 a. m. Also a course of instruction designed to get swimmers ready to take qualification instruction for the Red Cross Life Saving course will be offered at 5:30 p. m. on that date.

Anyone desiring to take any of the courses that will be offered should contact Mrs. J. E. Cooke, who is manager of the Plains pool.

It was stated also that later in the summer the qualification course for the Red Cross Life Saving Course will be offered

for those who can qualify. Charges for the course will run \$5 per week, and will entitle the purchaser for five lessons.

GO WITH THE LEADER

4 to 1 Choice in Yoakum County Help "ELECT" Howard E.



Ragland

Barrett's Funeral Home

24 Hour Ambulance Service

"We honor all Burial Insurance Contracts"

See us for Monuments

456-2233

Is There Any ASPIRIN in The House?

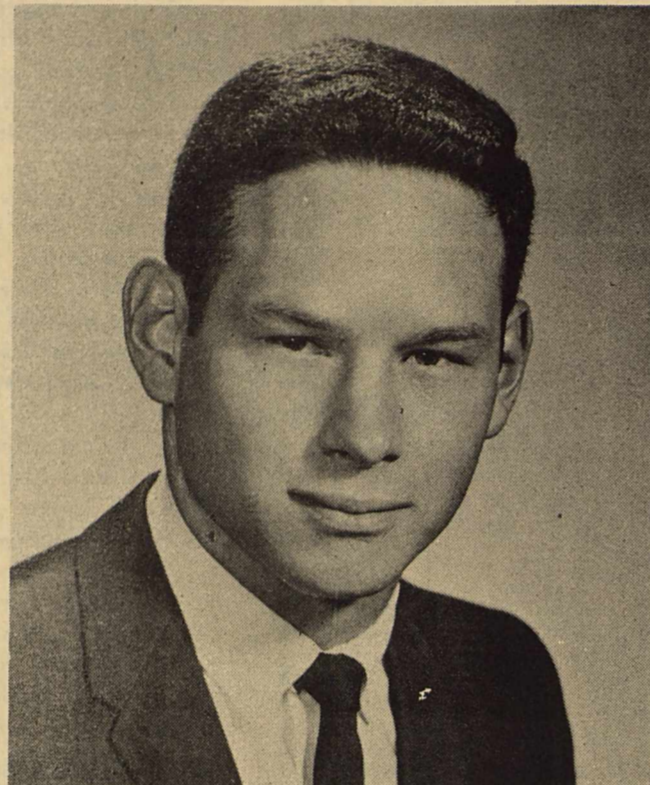
How many times have you awakened in the night with a bad headache and found there was no aspirin or other headache remedy in the house? Or how many times have you needed other items that come from your Drug Store?

Well, do something about it! Come in and stock up on simple remedies that you may need at any time. It may save you a lot of headaches!



For the best in prescription service bring, or have your Doctor phone your prescriptions to us.

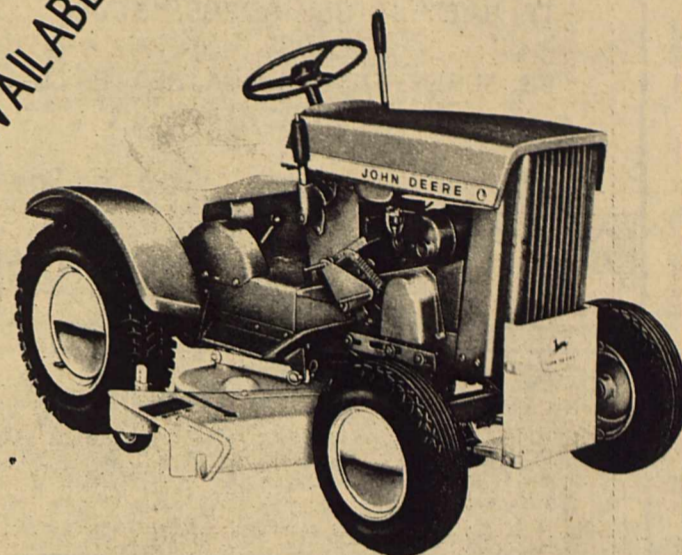
Curry-Edwards



HARMON MEIXNER

See The New 110 JOHN DEERE

HAS MANY USES MANY ATTACHMENTS AVAILABLE



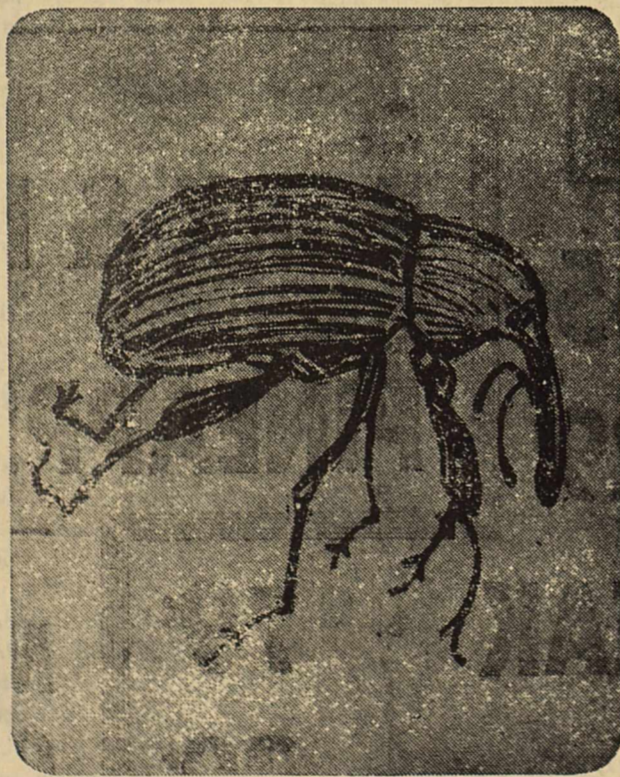
Yard & Garden Tractor

Plains Farm Supply

Ragland Is Going

'Give Him Your Support'

WARNING!



THE BOLL WEEVIL IS HERE!

A SERIOUS PROBLEM:

- ★ BOLL WEEVILS, formerly known on the High Plains in 1960, have made their first appearance in 1963 they caused from 10 to 90 percent damage to 150,000 acres of cotton in seven of the 23 High Plains counties.
- ★ BOLL WEEVILS have proven their ability to live through the winter above the Caprock. They did survive the winter of 1963-64.
- ★ BOLL WEEVIL control in infested areas of the cotton belt costs from 5 to 6 cents per pound, or \$25 to \$50 per acre.
- ★ BOLL WEEVILS, where they are established, cause average yield losses of 13 percent due to control efforts.
- ★ BOLL WEEVILS have practically stopped cotton production in some areas.
- ★ BOLL WEEVILS threaten THE ENTIRE HIGH PLAINS. THEY MUST BE STOPPED!!!

A PRACTICAL SOLUTION:

- ★ DIAPAUSE CONTROL, according to the most eminent authorities in the U. S. CAN PROTECT THE HIGH PLAINS from the boll weevil.
- ★ DIAPAUSE CONTROL has been proven effective in commercial operations at the Texas Prison Farm and in the Presidio area of Texas.
- ★ DIAPAUSE CONTROL kills weevils in the Fall of the year when they are "Diapausing", or preparing for hibernation. A dead weevil can't hibernate through the winter and come out biting and scratching in the Spring.
- ★ DIAPAUSE CONTROL is cheaper than in-season control, the need for which will be greatly reduced after 1964.
- ★ DIAPAUSE CONTROL does not kill beneficial insects.
- ★ DIAPAUSE CONTROL, carried out over ALL infested acreage back to the range land to the East, can reduce the weevil problem to a small patrolling operation in just a few years.

A comprehensive plan for getting the boll weevil out of the PCG area . . . and keeping him out . . . is near completion and will be announced soon. Watch for it.

Plains PCG COTTON GROWERS, INC. TELEPHONE: PO 2-5553 4720 AVE. M LUBBOCK, TEXAS

TELEPHONE 456-8995 PLAINS

VERNON A. TOWNES COUNTY ATTORNEY YOAKUM COUNTY

TELEPHONE 592-3316 DENVER CITY

TO THE VOTERS OF YOAKUM COUNTY: Please accept this as a final personal request for your vote.

I have not made any promises, and will make none now; since I have been County Attorney I have always tried to operate the office efficiently and economically and will continue to do so if re-elected.

I have tried to serve all parts of the County equally and fairly and will continue to do so if re-elected; for a number of years I have been in the Denver City office until noon and in Plains each afternoon, and have devoted whatever time was required to handle all phases of the county business with diligence and dispatch.

I would sincerely appreciate your vote next Saturday. Yours very truly,

Vernon A. Townes

TROUT RECEIVES FFA HONORS

The Area II FFA Convention was held in Midland on May 29 and 30.

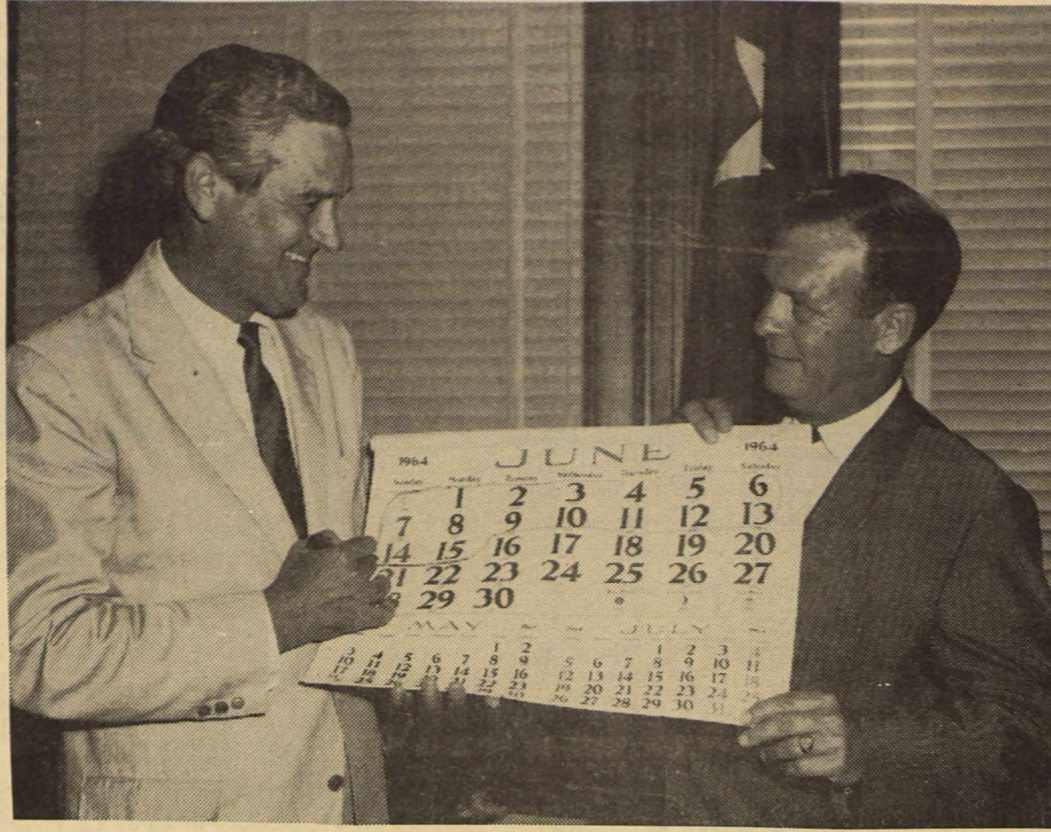
Plains boys who attended the meeting included: Cote Trout, Area II Vice President, Olan Smith, J. E. Todd, and Jerry Lowrey.

Todd and Lowrey served as voting delegates representing the Plains Chapter.

Cote Trout received two honors at this convention. First, he received his Lone Star Farmer Degere. This par-

ticular degree is presented to only 2 percent of the total state membership of FFA.

In addition to this, Trout was elected as the State Officer Candidate from Area II. It is thought that he has a very good chance of becoming the next State President of the Texas Future Farmers of America.



GOVERNOR John Connally circles the dates June 1 thru June 15 as Texas 65 weeks. Helping hold the calendar is H. Lewis Rietz, president of

the Texas 65 Health Insurance Association. During the first two weeks of June, all Texans 65 years of age and past, will

again have the opportunity to purchase Texas 65 health insurance regardless of age and without the necessity of a physical examination.

TOPSY SUIT

anchored into fashion



DOTTY dan is famous for unusual and exciting Topsy suits for youngsters 3 to 6x. Here's a marvelous choice for summer... the top is nautical striped border print, navy or red, the shorts with elasticized waist are sturdy duck.

Moore & Oden

YOUR COSDEN DEALER

Wholesale — Retail

PROMPT DELIVERY



- GASOLINE
- OIL
- DIESEL FUEL
- KEROSENE

Plains Oil Company

JAMES WARREN, MGR.

PHONE GL6-3777

PLAINS, TEXAS

If You Are The Thrifty Type

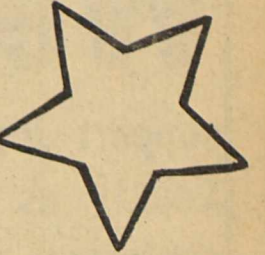
AND LIKE TO SEW FOR YOUR FAMILY . . .



See The Notions At

Streetman's

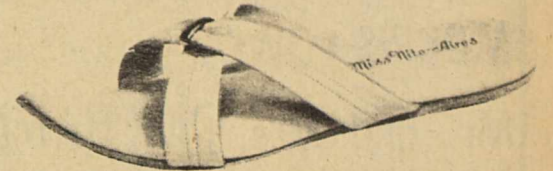
IN PLAINS



WE HAVE STARS, ANCHORS, BRAID, AND MANY OTHER ITEMS

See Nite-Aires Shoes

AS ADVERTISED
IN GLAMOUR



Also In Narrow Widths

FOR FARMERS ONLY!

ARE YOU A FLFWTMMM?

* Farmer looking for ways to make more money.

2100% return on investment sounds phenomenal, but that is the sort of return cotton farmers in this area can receive this season.

The investment is one boll of cotton every 7 feet down the row. The kind of results to be expected is an extra boll of cotton on every stalk.

These statements come from 9 of the nations leading soil scientists who have devoted most of their lives to soil fertility in the southwest and especially in the plains.

Such authorities as Dr. Alex Pope, Dr. Bill Trogdon, and Dr. Gaylord Hanes have been instrumental in the manufacturing of a completely new product at the new Plains Division Plant located at Plainview. This new product for plains soils has been named "Am-Sul-Phos".

Am-Sul-Phos contains almost three times as much nitrogen as phosphorus. The nitrogen is in a form highly resistant to leaching and losses to the air. The phosphorus is highly water soluble. The remainder of the pellet is soluble sulfate ion which reacts with excess calcium in the soil, thus giving maximum uptake by the crop of phosphorus and nitrogen as well as minor elements such as iron, zinc, boron, and manganese.

The product was used in experiments last year. Yields were increased as much as one bale of cotton per acre over standard fertilizer practices in many field scale experiments.

A 100% increase in grain sorghum yield, with high protein grain and 400% or more profit on your fertilizer investment?

Sound far fetched? ? Not at all!

Best's staff of experienced Agronomists has developed an entirely new product which contains the correct ratio and sources of nitrogen and phosphorus which combined with the sulfate ion (SO₄) will result in greater efficiency of nitrogen and phosphorus uptake and in a more balanced nutrition for grain sorghum.

What is this product? - "Am-Sul-Phos".

If you have not fertilized your sorghum this year, "Am-Sul-Phos", applied as a sidedress before the sorghum is 10 inches high can double your yield and increase the protein content of your grain.

If you have applied part of your fertilizer at or before planting, apply the rest as a "Am-Sul-Phos" sidedress.

SEE THIS NEW PRODUCT AT GUETER SLOH-ANDERSON GRAIN

JACK McCRARY, MGR.

PHONE 456-4477

PLAINS, TEXAS

You Get Results With

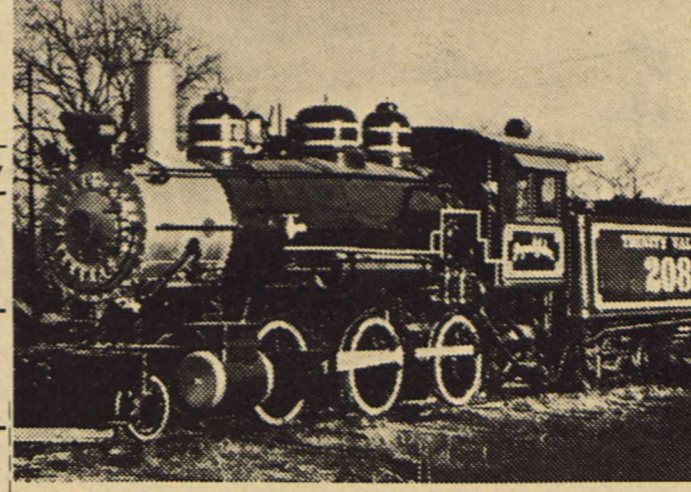
**BEST
FERTILIZERS**

ANNOUNCE TWIRLING LESSON SCHEDULE

Mrs. Gene Young has said that on Mondays and Thursdays this summer she will be offering twirling lessons to any individuals who are interested in taking them.

sons is to run as follows: Grades 1-3 at 1:30 p. m. Grades 4-6 at 2:00 p. m. The lessons will be given at her home in the northeast part of town. Charges for the lessons are set at 50 cents per week, and

are payable in advance. Mrs. Young also stated that private lessons will be made available by appointment and that they will run \$1.50 per hour.



WEATHERFORD — Ex-Angelina & Neches River Railway steam engine built in 1912, on display at Texas Railroad Museum in Weatherford. Weatherford is 28 miles west of Fort Worth and is the county seat of Parker county.

At home on the range or not, Bikinis for sleepyheads aim to keep a damsel cool during hot weather. Some have matching coats with founced hems that reach to the knees.

males this fall and winter will be perfectly acceptable in dress boots, the National Shoe Retailers Association reports. Some reach to mid-calf.

McGinty Abstract Co.
B. F. (Bert) Bartlett,
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Yoakum County Lands And
And Lots
Telephone GL 6-3311

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Vernon Townes — Paul New
PHONES
Plains: GL 6-3377 Denver City: LY 2-2125

To Whom It May Concern: We,

the undersigned, support Jesse T. George of Terry County as our next State Representative and highly recommend your consideration and support of his candidacy on Saturday, June 6.

Mr. and Mrs. Roy Edwards
Mr. and Mrs. A. B. (Alf) Carpenter
Mr. and Mrs. W. A. (Judge) Bynum
MORRIS LOWE

Mr. and Mrs. DICK HAMM
Mr. and Mrs. PAUL COBB
Mr. and Mrs. CASEY JONES
Mr. and Mrs. TOM WARREN

Mr. and Mrs. TY FIELD
Mr. and Mrs. JOHNNY BROWN
Mr. and Mrs. BILLY KENNEDY
Mr. and Mrs. E. O. WINKLES

Mr. and Mrs. SID WADE
MRS. MOLLIE S. COURTNEY
Mr. and Mrs. VANCE GLOVER
Mr. and Mrs. R. D. ROMANS

Mr. and Mrs. WOODY WILMETH
Mr. and Mrs. L. D. HAMM, JR.
Mr. and Mrs. LOYD W. BOWERS
Mr. and Mrs. G. W. CLEVELAND

LEONARD & RUBY HEALD
REV. JOHNNIE MOORE
GLENN MOOREHOUSE
FORD HAWKINS

ROYCE RANDALL
WE STRONGLY URGE YOUR SUPPORT OF
Jesse T. George

CANDIDATE FOR
State Representative, 90th District
(Political Advertisement Paid for by Yoakum County Supporters of Jesse George)

1. CALL PHYSICIAN IMMEDIATELY

IF POISONING OCCURS . . .

2. INDUCE VOMITING (EMETIC)

EXCEPT — UNCONSCIOUS OR CONVULSIVE PATIENT — ACIDS OR CAUSTIC ALKALIES

3. ADMINISTER ANTIDOTE

UNIVERSAL ANTIDOTE: CHARCOAL, MAGNESIUM OXIDE, TANNIC ACID IN FLUID
FOR ACIDS — BAKING SODA
FOR ALKALIES — VINEGAR, LEMON

4. GIVE DEMULCENT

MILK, EGG WHITES OR FLOUR PASTE

5. ADMINISTER STIMULANT

STRONG, HOT COFFEE OR TEA

EMERGENCY NUMBERS
DOCTOR
HOSPITAL
POISON CONTROL CENTER
DRUGGIST

Instant death may be lurking in your medicine chest! The combination of potentially lethal chemicals found there plus the curiosity of a small child or a moment's carelessness can turn this source of health and relief into a deadly killer.

And, tragically, nearly one-third of the 1,300 persons who will die from poisoning in 1964 will be children under five.

"Clean Out Your Medicine Chest," warns Bauer & Black, division of the Kendall Company, manufacturers of first aid supplies, now conducting its seventh annual public-service campaign urging householders to safeguard their families by following a few simple rules:

1. Safety-Check your medicine chest frequently.
2. Keep drugs and medicines out of reach of children.
3. Do not keep cleaners or other toxic chemicals in the medicine chest.
4. Old and unlabeled medicines should be flushed down the drain.
5. Prepare for emergencies: restock your cabinet with first aid supplies, including preparations for treating poisoning.

W. O. Elson, medical research director for Bauer & Black, said that these include an emetic to induce vomiting, antidotes for common poisons plus a portion of the Universal Antidote, and a demulcent (soothing substance).

"The Universal Antidote consists of a 2-1-1 mixture of finely-powdered charcoal, magnesium oxide and tannic acid," Elson said. "This could be made up, fresh, in the home by using scraped burnt toast, milk of magnesia and strong tea — or, better, the dry ingredients may be purchased at any drugstore, and mixed with water when needed.

"However, never give emetics of any kind when the poisonous substance was an acid or caustic alkali."

Baking soda will counteract an acid, and vinegar or lemon juice can be used for strong alkaline substances—these, too, should be kept handy in the bathroom chest, he said.

"Most important," Elson concluded, "is to call your doctor immediately in any case of poisoning."



SAFETY LIGHT
The warning light above the lady's index finger tells her she has turned the ignition off and left her lights on — a common occurrence after daylight drives in poor visibility conditions. Called "Lite-On," the product is made by Lectro-Kit Company of Odessa, Texas.



HUMBLE TIPS
"But, Joe, I only ran it 40,000 Miles."
FOR GOOD ALL-ROUND SERVICE-DROP BY TO SEE US.
W.G. Lattimore

SHOP
THE RECORD
CLASSIFIED
ADVERTISEMENTS

US Code For Ads Nearer

A national code for advertising moved a step closer to reality with the announcement today that committees of three major organizations have approved a final draft for adoption at their respective annual meetings in the next few weeks.

Called "The Advertising Code of American Business," the document outlines nine points or principles which the committees hope will be adopted by their own organizations and, eventually, by all advertising, media, and trade and industry groups.

Announcement of the new code was made jointly by the Advertising Federation of America, Advertising Association of the West, and the Association of Better Business Bureaus.

The announcement indicated there was little question that the code will be adopted. As a result, representatives of the three committees will meet together in the near future to lay plans for its dissemination and implementation throughout the country. In effect, they will form a joint committee, considered a major development which promises continued close cooperation on advertising improvement questions.

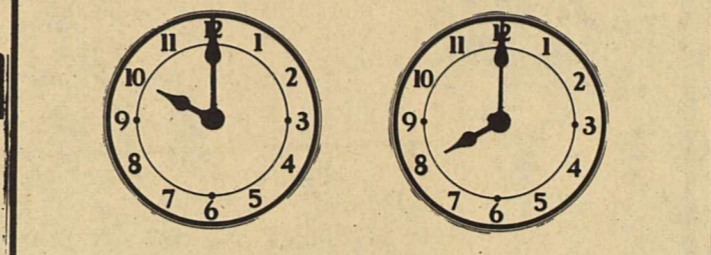
The code points out that "advertising has a responsibility to inform and serve the American public and to further the economic life of this nation." The objective is to improve the truthfulness, accuracy and believability of advertising.

THIS IS THE DATE

1964		JUNE					1964	
SUN	MON	TUE	WED	THU	FRI	SAT		
	1	2	3	4	5	6		
7	8	9	10	11	12	13		
14	15	16	17	18	19	20		
21	22	23	24	25	26	27		
28	29	30						

June 21-28

THIS IS THE TIME



10:00 a. m. Preaching (10:55 a. m. Sundays)
8:00 p. m. Preaching (7:00 p. m. Sundays)

- OUR DESIRES IN THIS MEETING:
1. To Discuss God's Word With You
 2. To Show God's Love To You
 3. To Preach Jesus As Our Saviour
 4. To Teach Jesus' Gospel As The Saving Power... Rom. 1:16

THIS MAN WILL PREACH THE WORD:

JOHN H. McCOY

A graduate of Abilene Christian College and North Texas State

For almost ten years the minister of the Crescent Hill congregation in Brownfield, Texas

For the past two years minister of the Parkway Church of Christ in Lubbock, Texas

A consecrated and dedicated teacher of God's word

"Determined to know only the Lord Jesus Christ among us."

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Hillside Church of Christ

YOU GET MORE quality! variety! savings! HERE

WILSON CERTIFIED

BACON
2 POUND
\$1.07

SUN MAID RAISINS
6 package carton
19¢

PICNIC Ham
29¢ POUND

Roast
CHUCK POUND ARM
45¢

Jello
any flavor
3/25¢

FRENCH'S MUSTARD
6 ounce jar.
12¢

WINE S&P APPLES
2 1/2 POUND
21¢

ZEE Toilet Tissue
4/35¢

Sour Cream
25¢

Tomato and Pepper Plants in Stock

Other specials marked throughout store

PLAINS FROZEN FOOD

Glenn Morehouse Sid Wade

BELL Chip, Dip
25¢