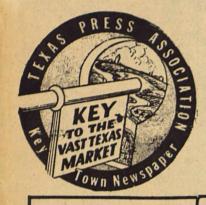
# A Review 0 | 1963

# **New Building** Highlighted Year

SEE PAGE 3 FOR PICTORAL REVIEW



OUR 34th YEAR

year goes into the record books, share of tradegy. Auto acciit's only natural that we pause for a little and take a brief look at what transpired in 1963 and and relatives. what made it the year it was.

On the national scene, the story that, as was completely expected, was voted as 1963's top news story, was the assasin-ation of President Kennedy in Dallas. A story that has had far-reaching implications and whose repercusions haven't yet completely subsided.

The Cuban crisis, the Perfumio scandal in England, and the cold war, with many other national and international stor ies have shared the nation's press as the 52 weeks of 1963
Rolled by.

Bank, is a member of the Board of Directors of the "Highway 82"

Locally, in Plains and the Association" which helped imsurrounding area, the year was measurable to bring this dream marked by many things. Seems to reality.

As 1964 begins and the old we had a little more than our dents and other causes have taken a great many of our friends

> Several good things and a great many marks of real progress also occured this year.

To name a few, the longhoped for designation of the main highway through Plains as a Federal, coast-to-coast artery being nwo called U.S. Highway 82 was realized. Most observors believe this will in the coming months and years mean a great deal to the economy of Plains in the form of a much enlarging tourist traffic. Bill Loyd, President of Plains State

Bigger and better than ever with this very much neededwas the case with the annual Yoakum County Rodeo and Old Settler's Reunion and also with the annual Junior Fat Stock show held in February each year,

A new innovation for Plains, "Santa Day" was held for the first time this year and met with tremendous success. It, by the way, is being planned again for next year.

Another accomplishment for which a great many area citizens worked long and hard was realized when the State of Texas gave its approval to an or-dinance prohibiting the dum ing of bring water from oil field production in any manner that could possibly allow it to get back into the fresh water supply of the area.

Without any doubt, the most tireless worker in connection

project was the late Rod Duff. A great deal of building has certainly been apparant in our

town in the past year.

Most note-worthy of the business building was the construction of an office building, built by Don Hancock, local attorney which presently houses not only his own office, but also Plains Chamber of Commerce, Retail Merchants Association, Yoakum County Federal Credit, Union, W & T Tank Truck, and The Plains Record.

Also, construction was brought long way on the soon-to-becompleted convelescent home for Plains, which is to be a fine brick unit with facilities for 30 elderly persons.

D. C. Newsom, Sr., heading up a committee for the C of C, was the key man in getting this ' perity and growth of Plains.

to pass, Also, Mr. A. E. (Dick) McGinty certainly played a big part in that project by selling the land needed for the site to the Chamber of Commerce at price that was described as being "more than reasonable.

A great amount of residence construction has been going on in Plains too, with a great deal more planned in the coming

It doesn't take a real keen eye to be able to see that Plains is on the move and is going to continue to grow and to im-

Another good year was had last year in the ever-expanding agriculture economy of the area, and this has played and is continuing to play a mighty big part in the increasing pros-

# The Plains Record

Combined With The Yoakum County Review March 1, 1961

THURSDAY, JANUARY 2, 1964

### MOORE



by Johnnie Moore

Well, here 'tis 1964. Hope it doesn't take you at least a candidates have made known month like it does me to stop their intention to seek public dating everything last year.

You know, we have less than a month now to pay our poll taxes if we want to vote in this Don Hancock, Plains Attorney,

There's the Democratic Primary in May, and a Municiple Election to decide on a Mayor and a couple of Councilmen. Also, there's the General Election coming up in November when we'll not only be balloting for local, state and national DR. LYNN when we'll not only be balloting representatives at the various levels of government, but also for a President of the U. S.

Speaking of Presidential politics, looks to me like the De-ocratic party could sure save itself a lot of time and trouble by just not having a National Convention this year. Looks like really the only thing they need to decide is who Mr. President Johnson's runningmate will be, and they'll pretty well let hem choose who he will anyway. But, I guess really it's a lot like Will Rogers said on many an ocassion about the National Conventions, "Where else can folks act that crazy and get by with it?" "I guess," he said, "we need the convention to test the strength of the Country. " "If she can survive that every four years, America must still be mighty strong. "

Over in the other camp though, it looks to me as if the Republicans have a real mean chore to perform, trying to pick someone to run against Johnson. More economy and less Gov-ernment control has been the constant cry of the Republicans for the last three years, and here the President is cutting a great many corners of government spending and going on a real economy kick that even has startled a few Republicans.

Seems to me President Lyn-

don Johnson is going to be real hard, if not impossible to beat,

## LOCAL AIRMEN TRANSFERED

LACKLAND AFB--Two Plains men are being meassigned to new bases to attend technical training courses following completion of United States Air Force basic military training

They are Airman Billie M. Newkirk, son of Mr. and Mrs.

Robert J. Hampton, and Airman Ray Havard, son of Mr. and Mrs. Bonner C. Havard of Plains. Airman Newkirk will attned

a course for radar operators at Keesler AFB, Miss. He is a graduate of Plains High School. Airman Havard will attend a course for medical service specialists at Greenville AFB, Ill.

## Two Announce For **County Offices** DEADLINE FEBRUAR 3

nas seemingly brought some new life to the local political climate, as two new political -

offices in the county level.
Up to this week, the only office in the county for which more than one candidate had announced was the office of County Attorney for which Mr. announced.

Other county level candidates offices were as follows:

Raymond Bookout. year's elections, and plenty of and Mr. Claude Freeman, Atthem are certainly in store for torney from Denver City had native of the local 90th Dist.

> that had officially announced their intentions to seek various hich there is now a contest. Vester E. Sanders, currently

Likewise, the two County ommissioner posts that are for balloting this time, the icumbents have announced eir candidacies, in Precinct

On the state level, W. udge) Bynum of Brownfield ade it known that he is seek-The two new candidates that announced this week, bring--

Beginning of the new year ounty Sheriff, told of his in-currently Denver City Police to seek re-election to the office, seemingly brought some new on to seek re-election to Chief, has announced formally Craig issued the following statehis candidacy for the office of Yoakum County Sheriff in opposition to encumbent Sheriff,

Vester Sanders. Sullivan in announcing told The Record that he will issue a 1, Vance Brown, and in formal statement later in the year, before the Democratic Primary in May.

### Issues Statement

E. W. "Elvis" Craig this week authorized the Plains Record to announce his candidacy for re-election to the office of addition to two more office County Tax Assessor-Collector ekers--one more local race in subject to the action of the Democratic Primary May 2. Mr. Woody Sullivan, who is

In announcing his intention | Craig.

racked up 32 big points in the first half of play. Plains made a big come-back in the second

half and scored 41 points while

their opponents scored 42, the

in the fourth period.

Cowboys pulling to within six

According to the official records of the game, Plains out-scored Floydada in the field

goal department 25 to 21, but,

free tosses were Plains' undoing.

Floydada made 32 of 38 tries,

while the Cowboys only sunk

This Week

points of Floydada at one point after having pulled up from 7

"Citizens of Yoakum County, I want to take this opportunity to remind you that 1964 is election year for me also, and to courteously solicit your vote and influence in my bid for reelection to the office of Yoakum

County Tax Assessor-Collector. "I have been honored by your friendship and support in the past and I sincerely hope that my conduct both official and personal has been such as to merit a continuance of your ote and esteem.

"Assuring you of my appre-. iation for your help, I am, Sincerely yours, E. W. 'Elvis'

five of 16 attempts.

points behind.

In their next contest in the

Plains was one point ahead

tournament the Cowboys drew

at the end of the first quarter,

At the end of the first half Denver City led by 5, and the

final score wound up at 74 for

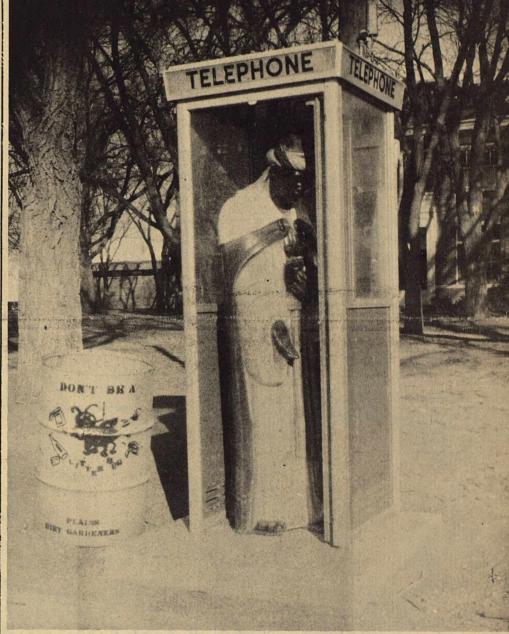
the Mustangs and 51 for Plains.

Danny Smith was high-scorer in

that tilt with 13, as he was in

the Floydada game with 12.

Denver City as their rival.



BUT OPERATOR, I'VE ONLY GOT TWO NICKLES---Seems to be what the fellow above is saying. Someone put him (a Wise Man from the Plains Nativity seene on the Courthouse Square) into the phone booth located on the south side of the old courthouse.

# NOW GONE

Cowboys Idle Dr. Clyde Lynn, who has been Plains' physician for the past four years, offciially re-linquished the local Yoakum County Clinic here on Wednes-

day, January 1. Lynn has stated that he is to report for duty, attached to the Plains High Coach Rip Sew-U. S. Navy in Florida, to un-11 reports that he has not yet dergo a special training schooleceived a bracket showing the in connection with aerial med-chedule to be followed in next icine. He is to begin that asweek's Invitational Tournament

signment on January 4. in which the Plains Cowboys Efforts are currently underwayre scheduled to take part. He oth by the Plains Chamber odid report, however, the teams Commerce and the Yoakunhat are in the tourney. They County Commissioners' Courtare Seagraves, Plains, Denver to secure a Doctor for Plains tCity and Sundown. It is explace Dr. Lynn. pected that Plains will play the
It was reported earlier thoundown Roughnecks in Thursreplace Dr. Lynn.

reek that some contacts witday night's competition either doctors had been made and then the 7 or 8:30 p. m. game, at least one of those contacted. The go-round is billed as it was hoped, will come to seround-robin affair in which each exactly what the situation herof the four teams will play all is and to meet with local offithe other teams in the slate.

Sweat Shirts

Announcement was receiv area. ate today that the Cowb

Last week, the Cowboys took part in the Annual ABC Caprock Tournament in Lubbock, which Are Her annually sports the finest cage teams in the entire South Plains

In their first competition in weat shirts ordered earlier that tournament, the Cowboys the year by a great many Pla were pitted against a highlycitizens, have arrived and a ranked Class AA team, Floy-ready and waiting to be pick up at the school house. Plains had a great amount

Junior class of Plains H of difficulty in getting started in that bout as they scored only made it known also that a pr 14 points in the entire first half, reduction will be in effect four in the first period and ten in the second, while Floydada

AIRMAN BI NEWKIRK (Hampton)

CAR PHONES HERE SOON

Mr. P. W. St. Romain, owner of Romain Telephone Company of Plains, made an announcement today concerns ing a new phone service that

St. Romain stated that he had requested a permit for the installation of an in-car phone service for Plains.

He said he feels that the

possibility of having phone ser- to in-car phone users.

vice for automobiles will be of great value to a great many people in the area, as it will mean, as in contrast to those who presently are using two-way radios, that an operator standing by will not be needed.

He went on to explain that an individual with a phone in his car can place a call to any Plains phone number as a local call as long as he is within a 70-mile radius of Plains. He also explained that, of course, the usual long-distance service available to all phone subscribers would also be available



AIRMAN RAY HAVARD

## POLITICAL RATE SCHEDULE

In connection with political candidates announcing for e-lection in the 1964 political elections, the following charges are in effect by the Record for editorial treatment: Candidates for County Of-

fices--\$25. Candidates for District Offices -- \$30. Candidates for State Offices

Editorial treatment is meant to be one formal announce-ment with candidate's picture Also, the fee will include the

listing of candidate's name in

the Record's political column

each week from November 14 to May 2, the date of the first primary election. If desired, photographs will be furnished by the Record. No official announcements will be placed on the front

page, and other placing of ar-ticles can not be guaranteed. Political ads will be are-

Political ads will be car-

ried at the regular open rate

of 70 cents per column inch. Assistance in add layout is offered at no extra charge. In the case of a second primary, a new run-off column will be started inclusion in

which will cost the candidate an additional \$10, for which he will be entitled to one additional news article.

All charges for political announcements advertisement and printing must be paid in

## WEATHER

## DAY TOLD Plains Librarian, Mrs. Nor-

**FINE FREE** 

The temperature extremes for Plains during the past week were as follows according to Uncle Johnny Hague, local official U. S. Weather Observor.

Dec. 25 28
Dec. 26 32
Dec. 27 23
Dec. 28 30
Dec. 29 28 Dec. 30 27

During that same period the area received just a trace of moisture, as melted snow on December 28, amounted to just

Total moisture received in Plains for the entire year of 1963 was 16, 16 inches,

### CARD OF THANKS

We wish to take this means and opportunity to personally thank our many friends who, in our recent period of grief, did so much to bring comfort to our

For all the wonderful acts of kindness and love and concern, we each say "Thank you" from the bottom of our hearts. May God richly bless each

of you. The Family of Mrs. Pearl Beach

# MORE XMAS

elle Sloan, announced that a fine-free period will begin on

Monday, January 6, and will

be in effect for the whole week.

is asked to take advantage of

this time and bring in all over-

Anyone with overdue books

There were four additional contributors to the Dirt Gardener sponsored "Operation Christmas Card.

They are Mr. and Mrs. C. C. Copeland, The Roger Harvey's, The Howard Borland's, and The Bob Alberding's.

Funds raised in this way, by concerned Plains citizens diverting the money they would normally spend for Christmas cards to be sent locally, and givint it, through the Dirt Gardeners, to be used by the local Yoakum County Cemetery As-sociation in their maintainence and improvement programs.

Two cartoonists-one idea

## The Plains Record

And The Yoakum County Review JOHN W. MOORE, Publisher

PUBLISHED EACH THURSDAY AT PLAINS, TEXAS

Entered as second class matter at the Post Office at Plains Texas, under the act of Congress, March 3, 1879

SUBSCRIPTION RATES: \$3 per year in Yoakum and Terry Counties; \$4 per year elsewhere.

I was so busy reading and

Speaking of 1964 - our 64

rom our scrapbook over the years

copy send your dollar plus tax

a hurry. If we receive your

order in the next month we will

pictures of Uncle Zeb — about

live show him at work, and the

other five show just plain that we send to the first 10 who or-

or an early spring garden.

spoke across the ring while

Their bid for \$500 was taken.

Darrett's

Funeral Home

24 hour Ambulance Service

"We honor all Burial

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Insurance Contracts.

page book of the best pickins



wish for you the best all during While I tell you about the birds and bees." "Don't worry about he New Year of 1964. that stuff Daddy. Just hand me ten bucks and the car keys.'

The above is our version of and named Plowin' Out The what would happen if father corners will be all sold out someshould attempt an old-fashioned time during the year. If you wish lecture in this modern day of rush and bother.

For every person that would send you a copy of our own little stoop to tell a hurtful lie on song free. Also, we have a few someone, there are dozens hurry to repeat it. One is just as bad as the other.

The Chinese put it this way; der. Book and picture autographed Before telling secrets on the road if you wish. These would be ideal look in the bushes.

The Chinese also said; "Do

And, "To understand your parent's love bear your own children." he attendance got so low that enough love to Him.

pray to reach it.'

there is at least one black spot.' "Long roads test the hoarse,

"In every family's cooking pot,

long dealings test the friend."

### McGinty Abstract Co.

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### Political Announcements

The Plains Record has been authorized to announce the candidacies of the following candidates for office in the May 2, 1964, Democratic Primary Election:

COUNTY SHERIFF:

Vester E. Sanders Woody Sullivan COUNTY ATTORNEY: Claude Freeman Don Hancock

COMMISSIONER--Prct. 1

Vance Brown COMMISSIONER-- Prct 3

Raymond Bookout

COUNTY TAX ASSESSOR:

E. W. Craig

STATE REPRESENTATIVE 90th District

W. A. (Judge) Bynum



Mauldin in Chicago Sun-Times



Russell in Los Angeles Times

(FROM PAGE 4)

candlelighters. Flower girls were Tracy Gal-

yon and Felicia Holder, both of Lubbock, cousins of the bride.

Mrs

THE BY CORNELIUS R. STAM PRES. BEREAN BIBLE SOCIETY CHICAGO 35, ILLINOIS

THE LOVE OF GOD

If we give more than we get at Millions of people - even reli- | children of wrath, even as others,

"Don't laugh at old age, just beloved," one faithful sister felt God Himself says: that if we are ye are saved" (Eph. 2:3-5). s if she had been proposed to ever saved it will be entirely because HE LOVED US and gra- NESS AND LOVE OF GOD field, cousin of the groom, were An auction sale is a place where ciously provided for our salva-ve can get something for nodding, tion nce another person and myself

called God "THE GOD OF but according to HIS MERCY high priced bull was being sold LOVE" (II Cor. 13:11) and John He saved us . . . " (Tit. 3:4,5). declared that "GOD IS LOVE" Does all this mean that God (I John 4:8). Thus John goes

> THAT WE LOVED GOD, BUT "that He might be just and the THAT HE LOVED US and sent Justifier of him that believeth in His Son to be the propitiation for Jesus" (Rom. 3:26). This is why our sins" (I John 4:10).

> This is why salvation is so often called a "gift" in the Bible. HIS LOVE TOWARD US, IN It is the expression of GOD'S LOVE TO SINNERS. And so St. Paul tells us:

"(We) were by nature the US."

not pray for gold . . Pray for good children, and for happy grand-children."

If we give more than we get as glous people — even fell glous people — are afraid of God and are struggling to earn His favor. They suppose that salvators and solve that we get as willions of people — even fell glous people — are afraid of God and are struggling to earn His favor. They suppose that salvators are given for the first as of the favor. They suppose that salvators are given for the favor. gave. This is true all the year of where the dead in sins, hath quickened us the attendance got so low that when the preacher said "Dearly when the preacher said "Dearly when the preacher said "Dearly when the preacher said "God Himself says: that if we are saved" (Eph. 2:3-5).

> appeared, not by works of right-The Apostle Paul, in the Bible, eousness which we have done,

> overlooks sin or condones it? By no means! In His love He PAID "HEREIN IS LOVE, NOT for our sins on Calvary's cross we read in Rom. 5:8:

"... GOD COMMENDETH THAT WHILE WE WERE YET SINNERS CHRIST DIED FOR

Randy and Lyndyl Tidwell, brothers of the bride, were ring Mrs. Elmer Anderson, organist, accompanied Mrs. Terry

The couple received guests

Lubbock, cousin of the bride, . . . after that THE KIND- and Miss Doris Pichett of Brown-

Bacon, soloist in traditional

wedding music.



MATERIALS IN A LE.

CONVEYOR BELT USED BY A CALIFORNIA

As an active members of Claude Lions Club, Brother Td

the Lord and pass the bread.'

A natural leader, Brother Ti

assumed them. He has pread

Brother Todd is a life men

The only law Brother Todd

been known to break is the law

BAKERY TO COOL COOKIES.

## PLANNING A MEETING?

ALL CLUBS, CHURCHS, CIVIC AND SOCIAL ORGANIZATIONS ARE INVITED TO INFORM THE CHAMBER OF COMMERCE OF THEIR MEETING DATES AND PLACES FOR PURPOSES OF COM-

PILING A COMMUNITY ACTIVITIES CALENDAR CALL 456-2929

## Sees return of patriots

By Holmes Alexander

ag'in the Government.

conditioned reflex. For a very ges to be dishonored in the honlong while the First Families of Government, and their satellites, have seemed to be against the long with the satellites, have seemed to be against the long ges to be dishibited in the long ges to be dishibited ges

Anderson's not being invited by commitments. He must be expectthe Daughters of the American ed to govern within these res-Revolution to sing at Constitu- traints, but to govern with a tion Hall, and Mrs. Eleanor Ro-The couple received guests in the reception hall of the church after the ceremony.

OLD TEXAS CAPITOL — An artist osevelt's part in it still rankle. Sketch of the first permanent Car toll Building of the Republic nual convention without draw. For travelling, the bride Texas in Houston is featured on chose a burnt orange sheath dress with a matching mohair Rice Hotel for use with the 5-cer Sam Houston Commemorative Sam Houston Commemorative

dress with a matching monant jacket and brown accessories.

The bride is a freshman student at Texas Tech and the bridegroom is employed at Jacket's Automotive.

The couple will reside at Texas Teeth and the bridegroom is employed at Jacket's Automotive.

The couple will reside at 2620 29th Street, Lubbock.

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The couple will reside at 2620 29th Street, Lubbock. dedication ceremonies are scheduled restrict republicant Secretary of neither will be abject losers. Thus, uled, rests on the site of the firs State use a hereditary association's of voting rights are strengthened,

tional patriotic groups join up with Ad Hoc groups for the preservation of the Constitution, the restoration of prayers and patriotism in the public schools, and conservative principles in general. These, heaven knows, are lameless positions for Americans

o take. But it's inevitable that ich opinions will collide with White House schemes for sharing he wealth, forcibly mixing the aces, disarming the nation, lowring the flag and appeasing the mmunists

The patriotic societies, being - fashioned and averse to ange, are nearly always migroups - and, ironically, bout the only respectable minories which evoke little sympathy a democracy where minorities COTTON IS e supposed to be wards of one of the majorities. Well, a change is

The long banishment of pajots from the heart of Gov-

ernment, I have reason to believe, will be ended by the new First Family. The rich lode of patriotic fervor which lies in these societies is no laughingstock to Lynden Johnson and his Lady Bird, both of whom hail Washington — I get letters all the ways-and-means from proud ancestral he time from patriotic societies these assets to the nation's use. round the land, and nearly al- I hope to report later that some ways the Daughters and Dames, warning is in order. It would be and Sons and Descendants are wrong for the societies to expect This antipathy, I know, is a or degraded, or for political-pledother minorities to be abandoned

more necessary still, of sophis President Roosevelt's puckish tication. Lyndon Johnson is Pressalutation of "My fellow immiident in his own name, but he is grants" to a proud hereditary also head of the national Demogroup was good for a laugh - cratic Party and is heir to its but who likes being laughed at? historical obligations of domestic That long-ago flap over Marian liberalism and its incrnational LBJ's faculty is one of con-

> deserve the opprobrium of none. Much "blah" has been spoken and written against "hatred," but without strong passions we would be a denatured people. The effort and the exhortation, it has seemed to me, should be for a nationwide sophistication. In Washington men of all prejudices and persuasions manage to be friends. Why not throughout the land? Patriotic societies, when the new Administration tries to reach them, should stand on past principles-but not on past grievances.

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# COTTON GROWERS DELINTING CO.

## He's doingest 'Do-Gooder'

by John Harris Amarillo Daily News

Carrying on a tradition he es- has left pastorates in the Pablished in the Panhandle more handle much better off final than 30 years ago, James Todd, ally and spiritually than whenminister of the First Christian Church in Claude is probably the 'doingest dogooder' in Texas.

Top O' Texas, including Amao

Now in his seventh year at the claude church, "Brother Todd," as he is affectionately known all of the P-TA for his work of the P-TA for his work in the carries his every-day zest for living and praying into his pulpit leach Sunday. Apart from members of his congregation. Brother bers of his congregation, Brother his "home" team. Todd has an inestimable number of friends in the Panhandle who hold him in the highest esteem. longevity. In the eyes of Apart from his ministerial du- friends by the score, he seems ties, Brother Todd is widely known grow more active with the year as a human relations counselor, and many of them remark As a member of several years of the American Association of Adult Education, the National Council

There may be better minister and many of them remarks are the several years of the Education, the National Council on Family Relation, and a many but it would be almost impossi--year subscriber to the Person- to convince Brother Todd's ma nel Research Foundation, he is adherents of it. As Bob Izzard sons of every walk of life, with KGNC once said: "Brother To

all types of problems. During his tenure as a minister in the Panhandle, Brother Todd has been especially interest. ed in young people—teen-ager: flock around him, and it is evident that he holds a special place in the hearts of the young wherever he goes.

Brother Todd follows a course "pathfinding and pioneering" in his church work and in his civic endeavors. A salty speakwith down-to-earth quality that delights his congregations Brother Todd has found interests incommon to the clergy. He was nce a Justice of the Peace while eastor of a church in Pampa. Once selected as "West Texan'

by West Texas Chamber of Commerce, Brother Todd was also "Town and Country Preacher" of the year by the Texas Board of Christian Churches. Brother Todd has held innu-

nerable civic jobs all over the Panhandle as he served churches in Pampa, Spearman, Panhandle, Stinnett, Muleshoe, Plains, and now Claude.

Brother Todd displays a genuine interest in everything that goes on in his community. At almost any time he can be seen accompanying agricultural officials on rounds of ranches and farms and e is more than a lawman in natters of soil conservation

### is frequently called upon to y a few words before startingf the club luncheon. It is said tt PRE-INVENTORY a few weeks ago, he said, "Pre

# SALE

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& NOTIONS

### YOAKUM COUNTY FAILANDS ALL IN JOHN H. GIBSON SURVEY, BLOCK D.

The following tracts be bought as listed below. Possession January 1, 1964. ons with \$5.00 per acre more down payment 1 Acreage Total Price Per Acre \$22,750.00 0 acres Part 99 175.00 14,850.00 0 acres 270.00 25,025.00 25,025.00 0 acres acres 275.00 25,187.50 acres ) acres 250.00 24,375.00 156 157 acres 260.00 24,700.00 acres 260.00 24,700.00 acres 26,000.00 acres 184 23,562.50 225.00 acres South 1/2 248 (Sold) 225.00 11.781.25 5% principal plus in the due on or before February 1st each year for nine (9) years. Balance due ti (10th) year. Any realtor or agent is invited. LEON McPHERSON J. B. McPHERSON D. R. AYLESWORTH Home: 892-2384

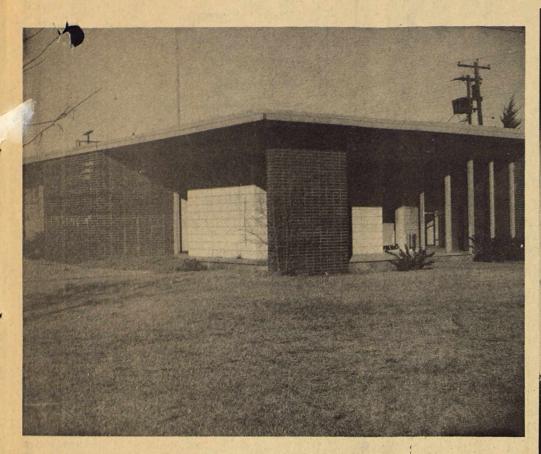
JMcPHERSON Co.

1112-14th Street

Home: SW5-3265

Days: 892-2490





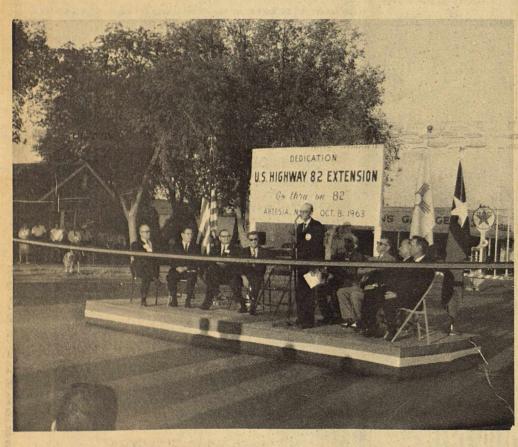
EMPTY CLINIC---Plains is starting the new year in need of a Doctor to fill the vacancy created when Dr. Clyde Lynn, released the clinic and returned to military service this month.



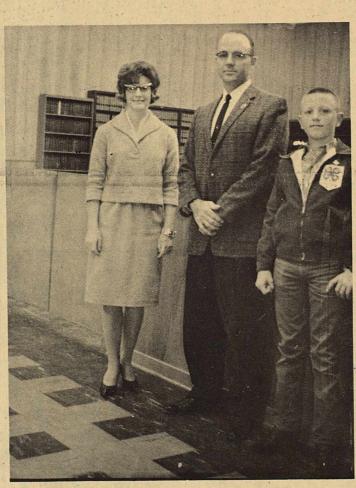
YEAR MARKED BY LOSS---Plains with the entire U. S. mourned the loss of President John F. Kennedy.



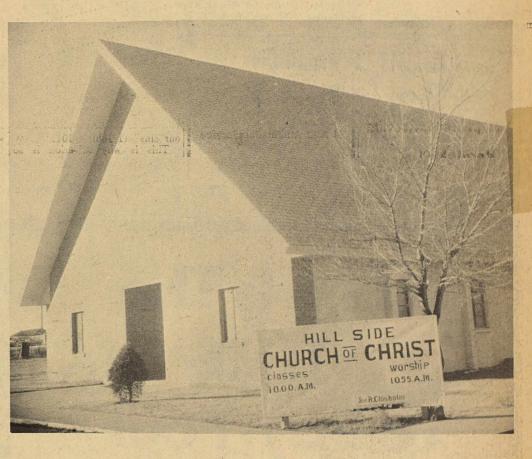
SOON TO BE COMPLETED---Is the status of the new Convalescent Home presently being built in Plains. It is a 30-bed brick structure.



HIGHWAY 82 --- Designation went through and really put Plains on the map as being on a major national highway. Highway 82 is the nation's shortest coast-to-coast route.



THIS YEAR'S 4-H GOLD STAR WINNERS---Bob Loe is standing with Sylvia McGinty and Corcy Coke who won the honors for 1963.



HILLSIDE CHURCH OF CHIRST---Completely remodled their church plant making it into a beautiful addition to Plains.



MANY NEW HOMES FOR PLAINS IN '63---A good example, and probably the most outstanding is the beautiful and spacious new home of the C. C. Perkins.



THE PLAINS RECORD---moved to new quarters in one of Plains' newer buildings, the Don Hancock bldg.

## Classifieds

DIRECT MATTRESS CO. ----Mattresses rebuilt. Innerspring, \$14. 90; Cotton, \$9. 90, Also new innersprings, orthopedics, rubber foam and King size, Call THE FIX-IT SHOP 456-2955, who is receiving calls for our company located at 1613 Avenue H, Lubbock.

Dr. J. U. Borum, Jr. Optom-strist of Brownfield, Texas has moved his office to his new building, 412 West Tate, east of Wilgus Drug. Phone 3172.

FOR SALE: New and used furniture and appliances-authorized factory Sales and Service on Maytag, Kelninator, Commandor pumps. We do electrical wiring and plumbeing repair. Cogburn-Young.

SALE: 2-bedroom house Plains. Contains 980 sq. Call 456-4444 after 5 p. in.

FOR SALE: Equity in a 3-bedroom, 2 bath house in the newest section of Plains. For information call Woody's



We handle only the best Hi Octane Grape Juice

when you are looking for bath tubs and commodes.
better car performance, drive SPENCER PLUMBING & HEATin for a tank of our Hi-Octane ING. Gasoline.....

SIGNS Truck Lettering Show Cards----Gold Leaf Road Signs---- Windows 106 E. Jefferson, Lovington, New Mexico, Phone 396-5288

FOR SALE: Case Breaking Plow, Model 73, with 2 shanks and new style hubs, completely reconditioned with hydralic cylinder...
ONLY \$395.00.
BROWNFIELD TRACTOR CO. 1801 Lubbock Rd. 637-3541

FOR SALE: Bundle Feed. For details call Barron Blair.

"CREDIT GOOD - repossessed Singer in 4-drawer Walnut Cabinet, built-in motor. Equipped to zig-zag, buttonhole, blind hem, fancy stitches, monogram. 7 payments at \$6.56 or will discount for Write Credit Manager, 1114 19th St., Lubbock.

PLENTY OF STORAGE We are affiliated with United Van Lines. 15 years funriture experience. Moving & Storage. Holmes Van Service, 410 Lubbock Road, Phone 637-2353 in Brownfield.

STUDIO GIRL COSMETICS Sold locally by Metha Street-man at 711 East 3rd, Phone

## Glass Glass Glass

Cut to Size You Pay only for the glass size you need.... We install Glass Too THE FIX-IT SHOP

FOR RENT: Apartments. \$12.50 per week. Clean, comfortable, close in. THE FIX-IT SHOP

PLUMBING SUPPLIES Faucets, pipe, fittings,

WE NOW GIVE GOLD BOND STAMPS --- with butane purchases, when account is paid by 10th of the month following purchase. BRONCO GAS CO.

W.G. Lattimore

## **ELLIOTT & WALDRON** Abstract Companies, Inc.

**Abstracts Prepared** Vernon Townes - Paul New

Titles Insured

Plains: GL 6-3377 Denver City: LY 2-2129

FOR RENT: Furnished Apartments, Contact Mrs. Green at Plains Courts.

FOR SALE: 324 acres, six north and 2 miles east of Plains with some mineral, 89 bales this year. Call 266-7501 in Morton for information.

FOR SALE: 1963 Corvair Monza, loaded. Bucket seats. four-in-the-floor, many ex-tras. See it at The Plains Record office.

AUCTION SALE-80 registered Angus Females, 35 registered Angus Bulls, 110 Commercial Angus heifers, Firday, January 17, 12:30 p. m., at the Lubbock Livestock Auction, Inc. Lubbock Texas, Don Estes and Guest, Consignors.

For information contact----Don Estes, Desdemona, Texas or Paul Newman, Lubbock, Tex-

\*BUSINESS OPPORTUNITY:

ROUTE MAN

SPARE TIME. . .

Refilling and collecting money from new super coin operated dispensers in this area. No Selling. To qualify you must have car, \$600 to \$1500 cash and 6 to 12 hours weekly. Can net up to \$200 monthly, More full time. For personal interview write P. O. Box 22106 Denver 22, Colorado.

FOR RENT: Trailer House. For information contact Gene's East Side Grocery or Mrs. Cul-well at City Hall.

INCOME

TAX

Returns Prepared
BY..... CECIL BARKER

AT BARKER'S VARIETY Plains, Texas

The Rev. Cliff Hinson read double ring wedding vows for Miss Paula Gayle Tidwell and William Howard Davis at 8:30 p.m. Friday in The First Baptist

The bride is the daughter of Mr. and Mrs. Ira E. Tidwell and Davis is the son of Mr. and Mrs. T. J. Davis 3303 Emory, Lubbock. A formal-length gown of bridal taffeta was worn by the bride as she was given in mar-riage by her father. The gown featured a fetted bodice, scoop neckline and long, tapering sleeves. Lace motifs trimmed the neckline and front of the bouffant skirt. The skirt was highlighted in the back with a butterfly bow which cascaded into a full chapel train. From pearl crown fell an elbow-



## Tidwell - Davis Exchange Vows

wore a penny in each shoe for fitted dress featuring long tapsomething new she wore a strand ered sleeves and a scoop neck of cultured pearls given to her line. The bridesmaids wore by the groom, for something turquoise featuring scoop neck borrowed she wore a veil which lines and bell shaped skirts. belonged to Dianna Stephenson Headpieces were bows with

Night Phone: 456-4554

length yeil. The bride carried a bouquet of long stemmed white roses and carnations.

Lubbock, sister of the bride dridge Tidwell of Tatum, brother of the bride and Jimmy enson of Fort Worth. The ma-For something old the bride torn of honor wore a turquoise

and something blue she wore a blue garter given to her by Hemphill-Wells.

Mrs. Eldridge Tidwell of Tatum, sister - in - law of the Best man was Robert Davis of Fort Sill Oklahoma, brother

bride, was matron of honor.
Bridesmaids were Miss Charlotte
Tidwell of Lubbock, cousin of the bride, Miss Gail Davis of

Best man was Robert Davis of Fort Sill, Oklahoma, brother of the bridegroom. Groomsmen were T. J. Davis of Lubbock, brother of the bridegroom, El-

Day Phone: 456-2601

(SEE PAGE 2)

Mr. and Mrs. Robert Chambliss of Plains will be honored at an open house celebrating their 30th Wedding Anniversary, on Sunday, January 5, 1964. The open house is slated to

be held from 3 to 5 p.m. in their home. All their friends are invited

to come by.

Hostesses for the ocassion will by Mr. and Mrs. Kenneth Hale and Bobby Chambliss of Plains, and Mr. and Mrs. Keith Green of Turkey, Texas.



and Ambulances - Oxygen -Equipped Funeral Insurance ROY COLLIER, President 100 West Tate St.



Mark 30th Anniversary

conveniently as sembled here!

shopping

pleasure!

There's a man's world . . . right our well-stocked colleceverything that's newest in grooming and shaving needs,



DON HANCOCK

Attorney At Law

LAW OFFICES LOCATED AT

503 9th Street

Phone 456-4232

## YOUR COSDEN DEALER

Wholesale - Retail

PROMPT DELIVERY



GASOLINE

DIESEL FUEL

KEROSENE

Plains Oil Company

JAMES WARREN, MGR. PHONE GL6-3777

PLAINS, TEXAS

# Now Is The TIME To Pay Your **POLLTAX**

IN ORDER TO BE ABLE TO QUALIFY YOURSELF TO **VOTE IN LOCAL, STATE** & OTHER ELECTIONS IN 1964

IT IS NECESSARY THAT YOU PURCHASE YOUR POLL TAX!!!

AMENDMENT TO REPEAL POLL TAX WAS DEFEATED

NET PROPERTY TAX DUE THIS MONTH

E. W. Craig

YOAKUM CO. TAX ASSESSOR-COLLECTOR

Payable At Offices In Plains & Denver City

CalfLiver

Mac's Plumbing & Electric

Box 207 PLAINS, TEXAS

RALPH McCLELLAN, OWNER

ONE FHA APPROVED HOUSE FOR SALE

35¢

**PEACHES** 

CHILI AUSTEX 300 Plain CPEAM CORN

POTA OES 10 Pounds Red

TOMATOES 303 Solid Pak

PORK& BEANS PEARS

49¢ ROAST Chuck Pound GREEN BEANS 19¢ BANANAS

CHEESE

29¢

45¢

17¢

39¢

19¢

29¢

27¢

**BISCUITS** 

2 Pounds

25¢ 89¢

· 29¢

MACARONI SPAG HETTI SHURFINE - Cut 12 Oz.

10¢

Tomatoes

**19¢** Carton

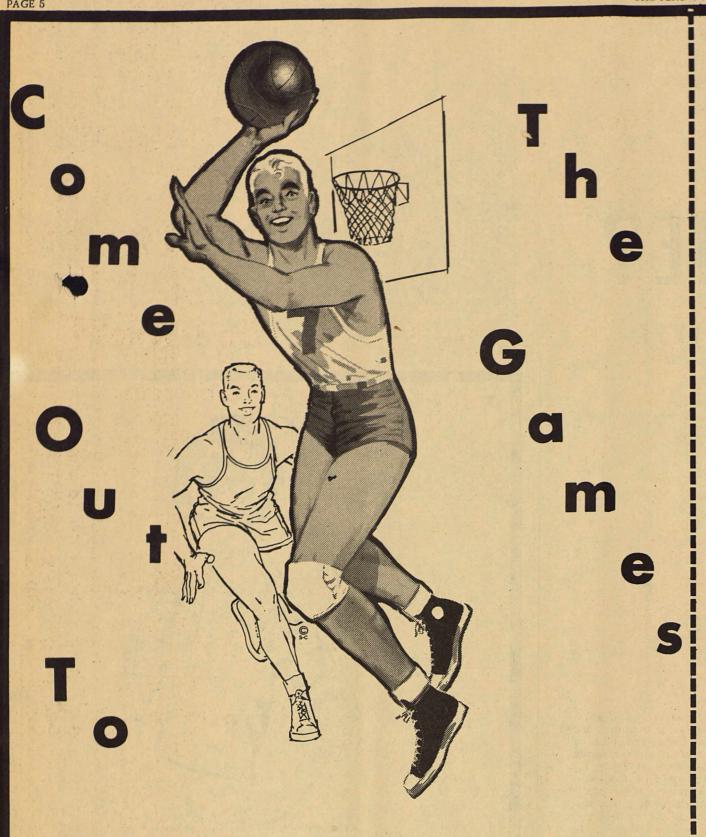
KLEENEX TOWES

2-Roll Package

**39¢** 

Hawkins Food Market We give Gold Bond Stamps

Double On Wednesday



Basketball Schedule			
NO VEMBER 26	Levelland	Н	57 - 39
DECEMBER  3 6 10 13 17 19 - 20 - 21 26 - 27 - 28	Tatum® Dora CANCELLED Levelland Eunice Brownfield Denver City Tournament Caprock Tournament	T T H H	37 - 24 64 - 48 55 - 42 49 - 37
JANUARY 3 or 9 - 10 - 11 - 14 - 17 - 21 - 24 - 28 - 31	4 to be filled Seagraves Tournament Seagraves Wink O'Donnell Tahoka Sundown Seagraves	T H T H H	
FEBRUARY	Wink O'Donnell Tahoka Sundown	T H H T	

## We're 100% Behind The Cowboys.....

We Know You'll Play Your Best Every Game

Plains Record
Plains Barber Shop
Latt's Humble
Don Hancock

Moore & Oden, Inc.

Tumble Weed Drive In

George's '66' Service

Woody's Oil & Hardware

Plains State Bank

City Of Plains

Plains Oil Co.

Cotton Growers Delinting

Plains Farm Supply

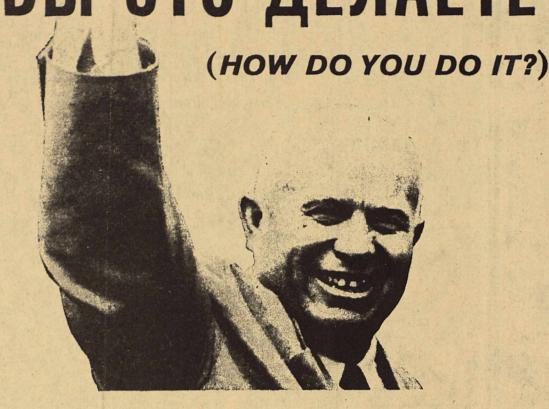
Hull Photo Service

Randall's Barber Shop

Loyd Insurance Agency

Guetersloh-Anderson Grain Co.





So says Nikita Khrushchev . . . how do we grow such fine corn, wheat and other farm commodities . . . and in such quantity?

On a special trip here to see how, he saw dramatic evidence of the fertility of our land ... of the skills and enterprise that have made the American farm economy the envy of the world.

But Nikita missed the real difference between American and Russian farming: The Russian farmer works for the state. The American farmer works for himself, in a system firmly rooted in free, competitive enterprise. This difference is good reason

In the U.S. four men on the farm feed

In Russia every other worker is on a farm and still the people are not well fed.

### WE ARE PROUD OF AGRICULTURE

This difference is also the reason why food in this country is a bargain, in cost, variety ind nutritional value,

After taxes, Americans spend less than 20% of their income for food. By contrast, the British spend about 30%, the Japanese 42%, and the Russians a whopping 60%.

### AGRICULTURE IS OUR LARGEST INDUSTRY

As a matter of national economic health, the farmer must get a fair return for what he does.

Farmers spend more than \$28 billion every year for production supplies and another \$15 billion for everyday needs of family living.

About 23 million people-one in every three in our work force-have jobs related to farming.

Swiftly changing technology has brought problems to agriculture. Their solutions should be based on the understanding that agriculture is one of our greatest strengths.

### THE FARMER IS EFFECTIVE

His products are rapidly and efficiently distributed to convenient stores in every corner of the land. The free market system opens the way to free choice by the consumer, and the choices made guide buyers and sellers at major markets. The world's largest commodity exchange, the Chicago Board of Trade, for more than a hundred years has demonstrated that the free market is an integral part of the most effective agricultural distribution system ever devised,

In a free society, trading facilities such as those provided at Chicago bring supply and de-mand factors into full operation, bring buyers and sellers together for open, competitive bids and offers. Only in this way can commodities move economically from farmer to processor to consumer-from areas of plenty to areas

In open markets, there is a plan, rhythm and order, for our intricate marketing system permits every buyer of food and fiber to express likes and dislikes of products, to offer and withhold bids. It's a free system in which consumer desires are firm guides to farm production.



BRUSH CONTROL PAYS OFF -- according to Ty Field, who ranches near Bronco. Ty has used aerial spraying and resting of the pasture land very extensively.



New fashion tempo, strikingly feminine note: the lacy, tiered sleeves. 65% Dacron® polyester, 35% cotton for easy-care. Pure white. 28 to 38.

January

SALE

Coming Up 16 - 17 - 18

Moore & Oden

## THE PLAINS RECORD

This message is printed in the interest of a better understa asing standard of living and in contributing importantly to our national security.



Looking for a new water source? Your modern bank can help!

Will the tractor and cultivator hold up another year? What to plant on the back 40? Switch to beef cattle? Whatever your plans for the coming season, if it calls for new acreage, farm machinery, new stock, bring your farm loan needs to PLAINS STATE BANK.



DEEP BREAKING

SHALLOW PLOWING

LAND LEVELLING

DOZER WORK

PAUL COBB

## SCHOOL MENU

MONDAY, 6th Hot Dogs with Chili Potato Salad Buttered Mixed Vegetables Tomato & Lettuce Fruit Cup Brownies

TUESDAY, 7th Lima Beans Buttered Harvard Beets Garden Salad Hot Corn Bread & Butter Plum Cobbler

WEDNESDAY, 8th Fried Chicken Gravey Buttered Yams Green Beans Indian Cole Slaw Hot Rolls & Butter Strawberry Preserves

THURSDAY, 9th Spaghetti With Meat Sauce Buttered Okra Buttered Corn Pear & Cheese Salad Hot Rolls and Butter Plains Jello with Topping

See Us For —

Fish with Tartar Sauce Buttered Mashed Potatoes Buttered Spinach

Combination Salad Hot Rolls & Butter Cranberry Crunch



## PLAINS FROZEN FOOD

Glenn Morehouse

Sid Wade



FISH STICKS 2/49; 8 Ounce KEITH BANANAS Pound **POTATOES** 39¢ 10 lb. Bag ENCHILADA DINNERS Package CABBAGE 5¢

## Pork Liver 19¢

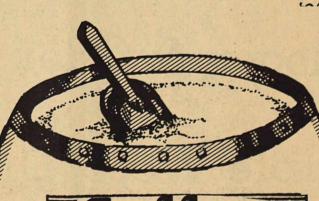
83¢ ROUND STEAK PORK & BEANS SHURFINE 300 Can CHILI 69¢ AUSTEX 24 Ounce Can

BACON

GREEN PEAS 10 Ounce KEITH

WILSON CORN KING Pound

47¢



**59¢**