



The Plains Record

Combined With The Yoakum County Review March 1, 1961
THURSDAY, DECEMBER 19, 1963

OUR 33rd YEAR

NUMBER 51



Santa Day Big Success

"My personal thanks are extended to all those individuals who worked so diligently to make the Santa Day project the big success that it was." These were the words which Chamber of Commerce

president, Don Hancock, used to express the general attitude of almost everyone who had any connection with the big day last Saturday. Hancock extended more elaborate thanks to some without whose

help the project would not have been the big success that it turned out to be, the Tsa Mo Ga and Iota Pi Clubs, and especially, from those clubs, Mrs. Bill Loyd and Mrs. Morris Lowe.

It was pointed out that two additional donations for the day were received too late for publication last week. One was an anonymous donation in the form of a gift certificate good for a carpet sweeper and the other a cash donation from Faulkberry Builders Supply. Parade entry winners, each of which is to receive \$5, were

Tsa Mo Ga, FHA and Scout Troop 778 who were in first, second and third places respectively.

It was pointed out that what ever funds are left from this year's Santa Day will be carried over to next year.

Estimates were that about 500 to 600 people were on hand for the festivities. Winners in the two drawings were as follows:

Plains State Bank, Lois McGinty; Glover Cleaners, Leon Weisner; Plains Record, Mrs. Joe Crump, Modern Beauty Salon, Margaret Waldrop, Loyd Insurance, Ila Trout, Romain Telephone, Punk Caldwell;

Flowerland, Dad Rushing; Moore-Oden, Betty Livesly; Hawkins, H. M. Smith, Cogburn-Young, Donna Lee Van Liew; Hand Sweeper, Billy Kennedy, Marie's Fashions, Nell Wauson, Stott; Alma's Restaurant, Wallace Randolph; Paul Cobb Deepbreaking, Junior Van Liew;

Don Hancock, Jesse Robertson; Elsorita, Dorothy Lowe; Tumbleweed, Bill Overton; Plains Floral, Margaret Taylor; Wilmeth Oil and Hardware, Thelma Ellis, Curry and Edwards, Sue Scott; White Auto, Johnnie Fitzgerald.

BIG ATTRACTION--Santa Claus was the big attraction

here as far as the children were concerned in Saturday's Santa Day Parade. He was on hand

all day to talk to the children and to pass out treats Saturday afternoon.



WINNING FLOAT--Tsa Mo Ga Study Club had the winning

float in Saturday's Santa Day Parade. Other winners were second place, FHA and third

place, Boy Scout Troop 778. Each winning entry is to be awarded \$5.

Dr. Lynn Formally Releases Clinic

Coming as somewhat of a surprise this week was a report that Plains' lone physician, Dr. Clyde A. Lynn, will be leaving his practice here in a

very short while. Dr. Lynn corroborated the story today, stating that he had met with the County Commissioners' Court on Monday,

for the purpose of releasing the local Yoakum County Clinic completely.

County Attorney, Vernon Townes, reported that in response to Dr. Lynn's desire to release the clinic, that he

had drawn up a formal legal release and that he expected Dr. Lynn would sign the instrument today (Thursday). After being asked the rea-

son behind his request, Dr. Lynn stated that he had now received orders to report for duty at Pensacola, Florida, where he will be enrolled for a period of about six months in the U. S. Navy's School of Aviation Medicine. He explained that this is very rapidly becoming a very specialized field of medicine. He pointed out that the course will deal with the hazards of jet flight and that it will deal in part with the medical problems of astronauts.

Dr. Lynn stated that his orders are for him to report to the base in Florida on the 4th day of January and Attorney Townes pointed out that the effective release date of the clinic is January 1. He pointed out further that Dr. Lynn has requested that he be allowed to store his personal items in one room of the clinic.

Lynn stated further that the release date from the school would be July 8, 1964. He went on to say, "The orders didn't come as a surprise as I have been expecting to be put into the school."

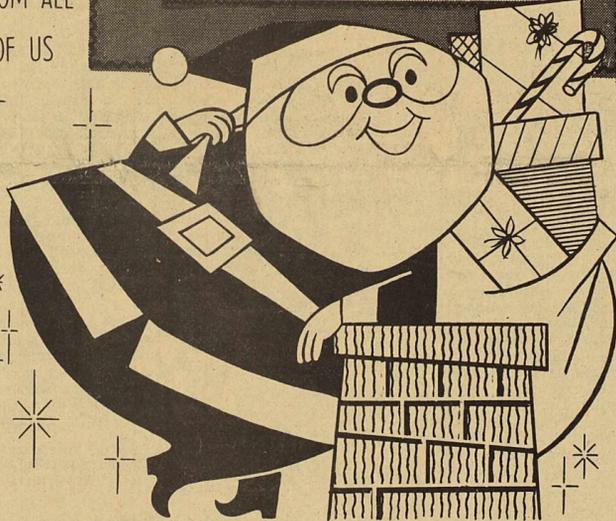
The Doctor said that Mrs. Lynn hasn't as yet made any definite plans, but that she may stay in Plains so that their youngest son, Snapper, can finish his school year here.

He said that he has made no commitments and has no definite plans after he finishes the course.

A MERRY CHRISTMAS TO YOU FROM ALL OF US

There is a Santa!

Santa Claus lives as certainly as love and devotion exist. Santa Claus is the faith, fancy, poetry, love and romance that represents the creative good in man. As long as there are Christmases and children, Old Santa shall pay his annual visit. As long as we have the opportunity, we shall look forward to the occasion to wish for our friends everything that is good and all that is joyful.



The Record

Jan

John

Amrina

Bob

Cowboys In DC Tourney

Plains' varsity basketball team dropped two games the past week, each on the margin that an adequate number of free throw completions would have taken care of.

In last Friday night's tilt here with Eunice, last year's New Mexico State Champs, the Cowboys showed up very good in the field goal department in that they tied Eunice in the number made at 19 for each of the teams. However, in the free toss circle Eunice sunk a very commendable 17 of 23 tries while the Cowboys sunk only 4 of 20 tries.

The score wound up at 54 for Eunice and 42 for the home team.

High pointer for Plains was Johnny Robertson with 8 and he was followed closely by Field and Parker with 6 each.

In Tuesday night's game here with Brownfield the score wound up at 49 for the Cubs and 37 for the Cowboys. In that tilt, the Plains quintet was able to outscore the Cubs in the field goal department, as they scored 15 times and, Brownfield 14 times.

But again, free throws were the difference. The Cubs sunk 21 of 28 and Plains tallied on

7 of 17. Plains high-pointer in that game was Larry Williams with 8 and Jack Lowe and Robertson followed with 7 points each.

Plains B teamers, in each of these two contests came out on the big end of the scoring column. They were able to down Eunice 53 to 49, and high point honors go to Alvie Faulkenberry with 11 and Dennis Crutcher with 10.

In the Brownfield victory, the Cubs tallied 32 to Plains, 34. Crutcher was high point man with 11.

This week finds the Cowboys in Denver City on Thursday, Friday and Saturday evenings taking part in Denver City's Invitation round robin tournament. Tonight Plains was to have opened with their arch-rivals, Seagraves. Then on Friday night Plains plays Morton at 7 p. m., and finally on Saturday night Plains takes on host Denver City in the final game of the tournament at 8:30.

On Thursday of next week the Cowboys will attend the opening of the Caprock Tourney in Lubbock where they open with Floydada.

Operation Christmas Card Response Said Good

A wonderful response was the reaction to the great number of people who contributed to "Operation Christmas Card" this year.

Over \$350.00 was reported to have been raised in the effort sponsored annually by the Plains Dirt Gardeners.

The money raised, after a very nominal amount is deducted for expenses, will be turned over to the Yoakum County Cemetery Association

for use in the betterment and the maintenance of the local cemetery.

Idea behind the campaign is to take the money that an individual would normally spend on local Christmas cards and the postage for them and donate that amount to the fund.

The success of the annual drive is evidence that this is very well accepted by local citizens.

Auto Accidents Mar Week Here

A whole rash of wrecks in the Plains area have been reported by Plains Deputy, Olan Heath.

Last Thursday evening at about 7 p. m., Gerald Kent Anderson, who has been working here in the harvest for the past several months, was struck by an automobile in front of the Post Office here, and was taken to Yoakum Co. Hospital in Denver City. He is reported to have suffered a brain concussion and that it took 24 stitches to sew up two gashes on his head.

On Friday morning early, a one-car wreck occurred just south of Plains on highway 214. Seven persons were said to be in the California licen-

sed car, but non was seriously injured.

On Tuesday evening of this week, a car driven by Miss Ruby Fay Owens, of Roswell, caught fire and burned, also destroying most of her clothing and many personal effects.

Cause of the fire was not known, but traffic had to be routed around the car, which was on the highway leading to Bronco.

Early Wednesday morning, a car driven by Lawrence R. Hill, in which his wife and child also were riding, overturned about three miles north of Plains. No serious injuries were reported. They were all treated for minor cuts and bruises in Plains.

BOOKOUT ASKS FOR RE-ELECTION

Mr. Raymond Bookout today made known his candidacy for re-election to the office he presently holds, that of the Commissioner of Precinct No. 3.

This brings to five the number of candidates seeking various offices up for grabs in the May 2 Democratic Primary.

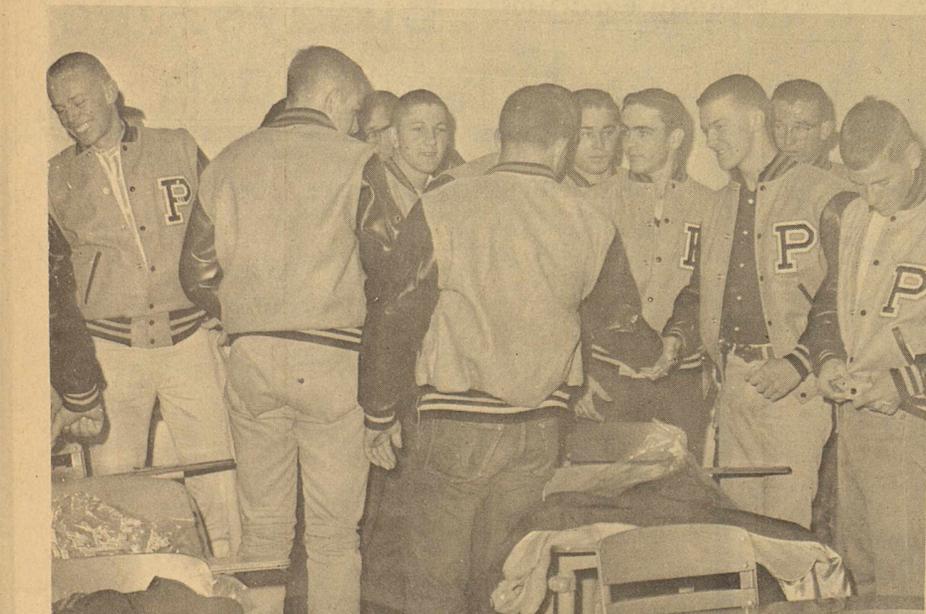
Vester Sanders has announced for the office of County

Bowling Results

Women's bowling team from Plains, which is sponsored by Moore & Oden, won two and lost two of the games they played this week against the Midway Gin of Denver City.

Carolyn Cullwell, it was reported, was high bowler with a 407 for three games.

Sheriff. He is seeking a second term in that office. In the race for County Attorney thus far, two candidates have announced their intentions of seeking that office. They are Claude Freeman and Don Hancock. The other office-seeker is Mr. Vance Brown who is seeking re-election to the office of Commissioner of Precinct No. 1.



AWARDS JACKETS--were received and passed out to the Plains Cowboys here this week.

The Plains Record

And The Yoakum County Review

JOHN W. MOORE, Publisher

PUBLISHED EACH THURSDAY AT PLAINS, TEXAS

Entered as second class matter at the Post Office at Plains Texas, under the act of Congress, March 3, 1879

SUBSCRIPTION RATES: \$3 per year in Yoakum and Terry Counties; \$4 per year elsewhere.

Political Announcements

The Plains Record has been authorized to announce the candidacies of the following candidates for office in the May 2, 1964, Democratic Primary Election:

COUNTY SHERIFF:
Vester E. Sanders

COUNTY ATTORNEY:
Claude Freeman
Don Hancock

COMMISSIONER--Pct. 1
Vance Brown

COMMISSIONER--Pct 3
Raymond Bookout

CARD OF THANKS

The many donations of games and the many other things done toward developing the local youth center are certainly appreciated.

Without the cooperation of the many local citizens who have done so much for the success of the Center we certainly would not be able to express our thanks.

Several more games and a little equipment is still needed to round out the present program, especially do we need a ping pong table.

Again we say, thanks, for the splendid cooperation we have received from so many area citizens.

The Directors
Plains Youth Center.

Letters To Santa

Dear Santa:
We have been good boys and would like a Tiger Joe tank, race cars and one more gun.

Thanks Santa.
Melvin & Marvin Dearing
Tokio, Texas

+ + + +

Dear Santa,
I have been a good boy. I would like to have an army set and a calvary set. My sister wants a bicycle with training wheels and a Sparkle paint set. She has been a nice girl. Thank you,
Ricky and Tami

+ + + +

Dear Santa,
I want a go - cart motor that's like a lawnmower motor.
Steve Allsup

+ + + +

Dear Santa Claus,
I would like for you to bring me a dollie with a bottle and fuzzy hair. I would like some clothes for her. I want a baby buggy and I would like a nurse kit. And, please bring my mom and dad something.
Love and Merry Christmas,
Brenda
Route 1, Plains, Texas
P. S. Bring my sister a radio.

+ + + +

Dear Santa,
Please bring me some ear muffs and some gloves. I would like some dishes too. Please bring my little sister, Nola, a doll.
Your friedd,
Norma Jo Hinkle.

+ + + +

Dear Santa Claus,
I would like a Deluxe Stable Truck with horses and a Mr. Ed, the talking horse puppet, for Christmas.
PLEASE!!!
Cynthia
Route 1, Tokio, Texas

+ + + +

Dear Santa,
I am a boy 5-1/2 years old named Steve Lackey. I've been a good boy. I have one tooth out.

I want a bike with safety wheels for Christmas. I also want a play doh factory. I want a superman suit too.
Respectfully yours,
Steve

+ + + +

Dear Santa,
I'm Donna Carol Lackey. I am nearly 3 years old. I am a good girl.

I want a new baby doll. I want some other toys too. A new ball maybe.

Please bring Lynn some toys too. She is my baby sister, 8 months old.
Love,
Donna

+ + + +

Dear Santa Claus and Mrs. Claus,
Please bring me a Kissy doll, a real watch and some nice roller skates.
My little brother wants a red fire truck large enough to ride in and drive. He also wants a toy watch and a little boat that moves on water.
We want Christmas candy, fruit and some fireworks.
Please bring our things to Grandmother's and Granddaddy's on Christmas Eve.
They live at Plains, Texas and we plan to spend Christmas with them.
We will leave some fruit cake and punch out for you.
Your little friends,
Kathy & Perry Huff.

+ + + +

Dear Santa,
I want an English Racing Bike and shock-proof helmet and football spikes.
Mickey Kennedy

+ + + +

Dear Santa,
I want a big, big bicycle. I want a big football. I want a big basketball.
Troy Wilkins.

+ + + +

To Santa Claus,
I want a big, big bicycle. I want a big football. I want a big basketball.
Troy Wilkins.

+ + + +

come of all people living on farms from all sources is expected to be near the 1963 record level.
The outlook calls for further increases in farm assets, chiefly due to the continued rise in farm land values. Though farm debts also continue to increase, the equities of farmers and other farm property owners are increasing at a faster rate, says McHaney.

Agricultural Prospects Good In 1964

Texas farmers and ranchmen with the necessary resources, land, capital, labor and the managerial ability to combine them into an efficiently operating unit, should have a good year in 1964, believes John G. McHaney, economist for the Texas Agricultural Extension Service.

Here are his reasons. Economic activity for the nation is expected to continue at a high level during 1964. Consumer incomes after taxes are running about 6 percent above 1962 now and further gains are expected in 1964. Too, automobile sales, home building, appliance sales are expected to register further gains as are expenditures for goods and services by federal state and local governments, will increase in 1964 and they now account for about a fifth of the gross national product, McHaney explains.

He points out, however, that the general economic activity will depend to a great extent upon the timing and extent of the

proposed tax cut.

The domestic market for agricultural products looks good, says the economist. The immediate outlook for agricultural exports is about the best ever, he adds. Total exports of farm products for 1963 and 1964 is likely to be near \$8 billion if the proposed grain sales to Soviet bloc countries materialize.

Farm output continues to rise and 1963 is expected to set a record high for the sixth year. With average growing

conditions, farm output in '64 will remain high and could set a new record, says McHaney. The cost-price squeeze will still be an important factor in

farm income, but with so many farmers also doing off-farm work, per capita personal in-

Classifieds

DIRECT MATTRESS CO. --- Mattresses rebuilt. Inner-spring, \$14. 90; Cotton, \$9. 90. Also new inner-springs, orthopedics, rubber foam and King size. Call THE FIX-IT SHOP 456-2955, who is receiving calls for our company located at 1613 Avenue H, Lubbock.

Frank Benson SIGNS Truck Lettering Show Cards---Gold Leaf Road Signs---Windows 106 E. Jefferson, Lovington, New Mexico, Phone 396-5288

FOR SALE: Case Breaking Plow, Model 73, with 2 shanks and new style hubs, completely reconditioned with hydraulic cylinder. ONLY \$395.00. BROWNFIELD TRACTOR CO. 1801 Lubbock Rd. 637-3541

FOR SALE: Bundle Feed. For details call Barron Blair.

"CREDIT GOOD - repossessed Singer in 4-drawer Walnut Cabinet, built-in motor. Equipped to zig-zag, buttonhole, blind hem, fancy stitches, monogram. 7 payments at \$6.56 or will discount for cash. Write Credit Manager, 1114 19th St., Lubbock.

FOR RENT: Furnished Apartments. Contact Mrs. Green at Plains Courts.

FOR SALE: 324 acres, six north and 2 miles east of Plains with some mineral, 89 bales this year. Call 266-7501 in Morton for information.

FOR SALE: 1963 Corvair Monza, loaded. Bucket seats, four-in-the-floor, many extras. See it at The Plains Record office.

Glass Glass Glass

Cut to Size You Pay only for the glass size you need.... We install Glass Too THE FIX-IT SHOP

Don Hancock



Your friendship has meant much to us over the years. We appreciate it and wish you a merry Christmas.



SEASON'S GREETINGS 1963

To all of you whose friendship means so much to us we send greetings and our sincerest thanks for your patronage.

J B Knight Farm Machinery

BROWNFIELD

J B Knight Distributing Co.

Greetings

We have enjoyed your friendship and hope to be of service during the New Year.

1964

GLOVER'S CLEANERS

FOR SALE: Equity in a 3-bedroom, 2 bath house in the newest section of Plains. For information call Woody's Hardware.

FOR RENT: Apartments. \$12.50 per week. Clean, comfortable, close in. THE FIX-IT SHOP

PLUMBING SUPPLIES Faucets, pipe, fittings, bath tubs and commodes. SPENCER PLUMBING & HEATING.

WE NOW GIVE GOLD BOND STAMPS---with butane purchases, when account is paid by 10th of the month following purchase. BRONCO GAS CO.



Tumbleweed Drive-In And thanks for your patronage.

Accidents Mar Happy Holidays

For hundreds of Americans, it was not a Merry Christmas. For almost as many more, it will not be a happy New Year. Hundreds of families are plunged into grief by year-end holiday traffic accidents.

Don't let it happen to you. Never drive when overtired. Keep a window open when the automobile is in motion. Car heaters keep you warm, but they can also make you dangerously drowsy unless counteracted by fresh air.

Fight "festivity fatigue" with coffee. Take frequent coffee breaks on long motor trips.

Talk with others in the car. If alone, turn on the radio. Monotony can be a killer. Alcohol and gasoline make a lethal mixture.

CHRISTMAS SEALS

Christmas seals, the seasonal reminder of the fight to stamp out tuberculosis, have been with us since 1904.

The idea was conceived by a Danish postal clerk in 1903, while mailing Christmas packages and letters. Einar Holboell mentioned the idea to his fellow workers and they thought it would be a great help in defraying the cost of fighting tuberculosis. The idea reached King Christian, who approved, and the image of Queen Louise appeared on the first seals in 1904.

A Danish-born American, Jacob Riis sold the idea to the American public in a 1907 magazine article and a Red Cross worker, Miss Emily Bissell, started the first American sales that year.

HOLIDAY FIREWORKS

In the United States, fireworks are associated with the celebration of the Fourth of July. Our neighbors to the South use fireworks to celebrate the birthday of Christ.

In some sections of the Americas, particularly on Christmas Eve, fireworks are as traditional as going to church or setting down to a family feast.

KINGLY GIFTS

The gold, frankincense and myrrh presented to the Christ Child by the Three Kings were more than mere signs of wealth. Each had a special meaning.

The gold was a sign they accepted Him as their king; frankincense was given as a symbol of his deity; and myrrh as a prophecy of His death.

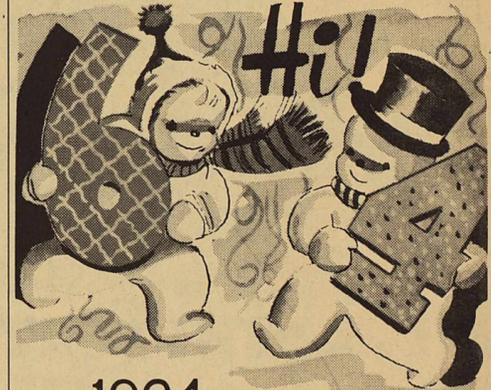


1963 MERRY CHRISTMAS

Greetings to our many patrons and friends.

WHITE AUTO STORE

WE WILL BE CLOSED ON THE 25th and 26th.



1964

We wish you the best of everything in the year ahead. Happy New Year.

Buddy's Auto Parts

YOAKUM COUNTY FARM LANDS ALL IN JOHN H. GIBSON SURVEY, BLOCK D.

The following tracts can be bought as listed below. Possession January 1, 1964. Can be bought in half sections with \$5.00 per acre more down payment.

Section	Total Acreage	Total Price	Per Acre	Down Payment
97	650 acres	\$200.00		\$22,750.00
Part 99	440 acres	175.00		14,850.00
122	650 acres	270.00		25,025.00
123	650 acres	270.00		25,025.00
127	650 acres	250.00		24,375.00
128	650 acres	275.00		25,187.50
129	650 acres	250.00		24,375.00
156	650 acres	260.00		24,700.00
157	650 acres	260.00		24,700.00
158	650 acres	260.00		24,700.00
160	650 acres	300.00		26,000.00
184	650 acres	225.00		23,562.50
South 1/2 248	325 acres (Sold)	225.00	(Sold)	11,781.25

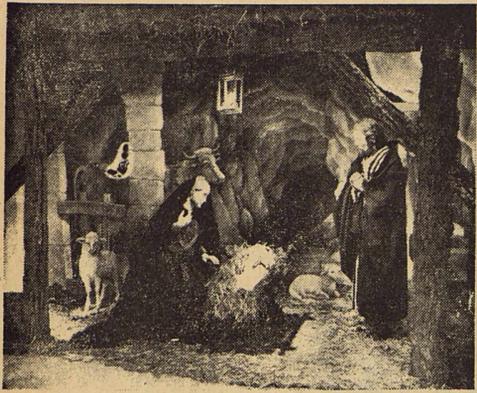
5% principal plus interest due on or before February 1st each year for nine (9) years. Balance due tenth (10th) year.

LEON McPHERSON Home: 892-2384 Days: 892-2490

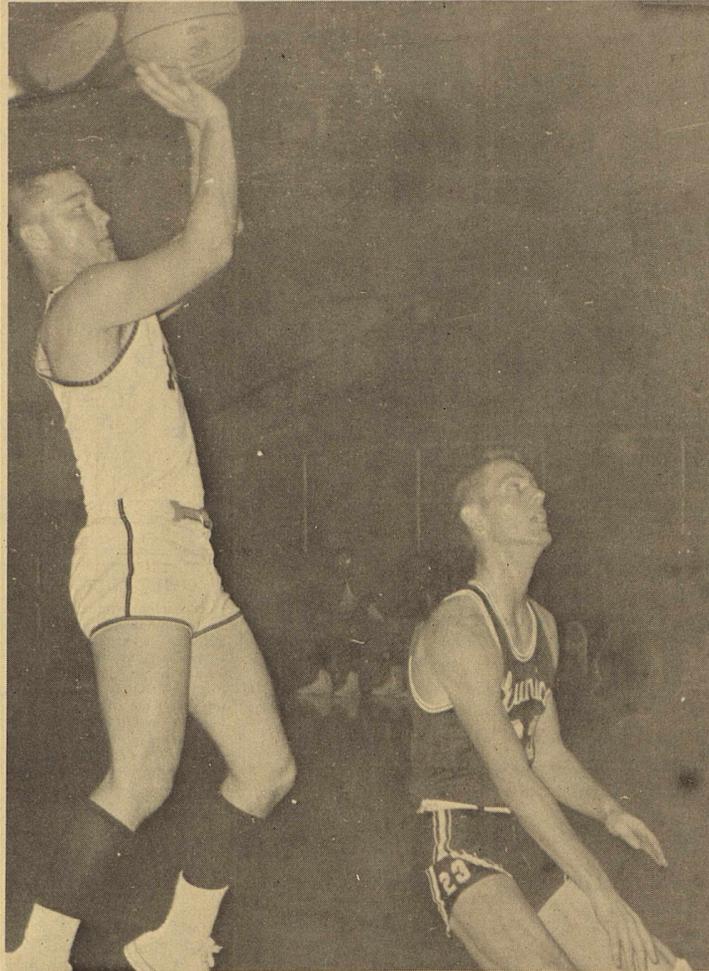
J. B. McPHERSON 1112-14th Street Home: SW5-3265 Office: P05-8825

D. R. AYLESWORTH Home: P05-7046

JB McPHERSON Co. LUBBOCK, TEXAS



AUTHENTIC . . . Framed in entrance-way to simulated grotto, this Nativity scene at the National Shrine of Our Lady of the Snows near Belleville, Illinois features life-like figures carved of linden wood. Only the animals are painted, and they are positioned to lend depth to this familiar Christmas scene.



TWO POINTS-- Jack Lowe lofting a ball which was good for two points in last week's game here with Eunice. Final score in that game was 37 for the Cowboys and 49 for Eunice.



Many Communist countries, after unsuccessful efforts to rename "Father Christmas," the Russian Santa, "Father Winter" have greatly relaxed efforts to prevent the celebration of Christmas as a Christian holiday.

Father Christmas is as popular as ever, as is also the legendary female gift giver, Babuska, which means grandmother. According to tradition, Babuska purposefully gave wrong directions to the Magi when they requested directions to Bethlehem. Babuska repented and, in atonement for her bad deed, has since wandered about the world on Christmas Eve, looking for the Christ Child and distributing gifts to all the children she meets on the way.

First Stocking Filled By Accident

In Britain, it is the custom for children to leave their toys under the tree until the afternoon of Christmas Day. Santa Claus (Father Christmas) makes his Christmas Eve visit, however, filling the stockings left by the children at the hearth or beside their bed.

British legend says the stocking custom originated by accident. Once, St. Nicholas was making his descent down a chimney to leave some toys for a family of children and some gold coins fell from his pocket, dropping into a stocking hung by the hearth to dry. Since that time, Santa has always had something for every stocking.



BUILDER . . . Toys can offer to the busy, inventive mind of the average boy the opportunity to "build things," to improvise and to learn things by doing.

SATIN-GLO
by Rogers Lingerie



A classic beauty of a slip in Rogers Satin-Glo . . . nylon tricot with the fabulous feel, the soft shimmer of satin. Scalloped lace borders the bodice and the skirt with a soupcon of applique for spice.

White, Black, #5001 AX, sizes 42 to 46 at 7.00

White, Black, Sparkling Champagne, Wisteria, Red Pepper, Honey Mist, Epyptian Blue, #5001 Short, sizes 32-38 at 6.00

White, Black, Sparkling Champagne, Egyptian Blue, Desert Sand, Silver, Flameglow, Honey Mist, Red-Pepper, Wisteria #5001 Average, sizes 32-40 at 6.00

White, Black, Sparkling Champagne, Wisteria, Honey Mist, Red Pepper, #5001 Tall, sizes 34 to 40 at 6.00

White, Black, Sparkling Champagne, Red Pepper, Honey Mist, #J5001, sizes 5 to 13 at 6.00

Mary Dee's Personality Shop

DENVER CITY



May the year be prosperous and happy for you.
LATT'S HUMBLE

POINSETTIA

Long before the poinsettia became a popular American Christmas ornament, the plant had great practical value in Mexico, where the Indians used the red leaves to make a scarlet dye and extracted milky juice from the stems to use as a tonic for nursing mothers.

Novel Idea

Novelty shops and notion counters are brimming with possibilities for making very attractive presents. Small apothecary jars enamelled in gay colors make ideal spice sets that will add to the decor of the kitchen. When the enamel is dry, label each jar in huge, easy-to-read letters of a contrasting color. Such an attractive gift will surely please the culinary expert on your list.

BIG TREE

The largest Christmas tree ever lighted is believed to have been 364 feet tall. It is located in California's redwood forest and was first decorated in December, 1945.

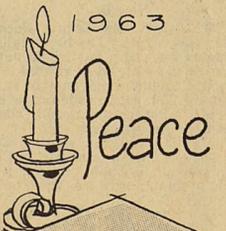
GARD STORY

The few pennies we pay for today's Christmas card is much less than the price for the few cards available around 1875. Volume is something else, today, too. Last year Americans spent an estimated \$150 million on Christmas cards—spent another \$50 million to mail them.

OLD BELIEF

Gypsies believe that holly, ivy and pine were made evergreen in reward for helping screen the birth of Christ from view.

The gypsies used ash for their campfires and were told by their elders that the ash was black-balled from the evergreen list because it had no part in the hiding of the Christ child.



Tinglé's Auto Supply

To wish you peace, joy and happiness for the Yuletide.



Woody's Oil & Hardware
Accept our best wishes for a successful New Year.



It is with sincere best wishes we send you our Christmas greetings.

Plains Oil Co.



We Still Have A Nice Selection Of

H. Bar C Levi Ranchwear & Stetson Shirts
Stetson-Dobbs And Bradford Hats
Gross Taylor's And H Bar C Western Suits
And Justin Boots Also A Complete Line
Of Name Brands Dress Clothes For Men.

(Sportswear) Whitestag, Jantzen, Campus
Casual And Petti Dresses By Jonothan
Logan, Kay Gibson And Many Other
Nationally Advertised Brands.
Shoes By Johansen For Ladies.

Aldredge's

LOVINGTON, NEW MEXICO



Best Wishes

Let's be merry and celebrate the New Year with joy and the hope for peace between ourselves and all mankind.

A New Chevy

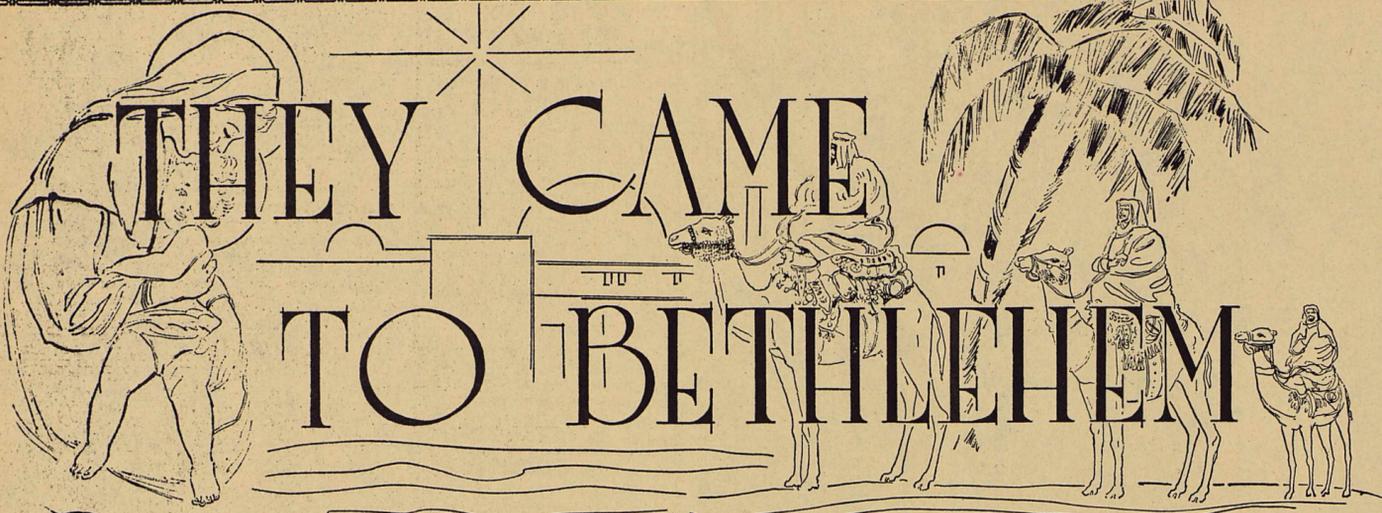
FROM

Short & Field Chevrolet

Spend

1964

In

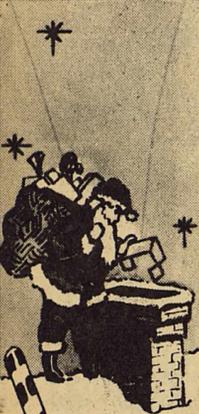


FUN TO LEARN . . . For the would-be scientist in the family, a chemistry set is almost always a welcome gift. Sets come with instruction book detailing many safe, interesting experiments.

Mrs. Troy Farquhar, who was injured in an auto accident, went home from the hospital last week.

The infant son of Mr. and Mrs. Lannie Smith had surgery in Methodist Hospital last week.

Cotton Growers Delinting Co.



Joy

May all your dreams bring you happiness.

1963

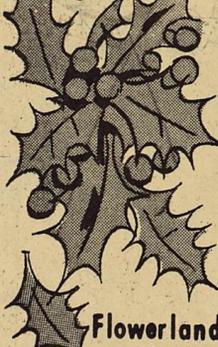


WISE MEN came from the East, three kings were they. They had long searched their hearts and studied the stars and their mission was to follow the brightest of stars.

These kings of men were not mere wanderers in a strange land, but men of purpose, seeking the fulfillment of prophecy.



Christmas Cheer



Flowerland

To our many faithful friends happy greetings.

CLOSED FOR CHRISTMAS

BY C. R. ROWAN

TEDDY AMES closed the door and turned the key for the last time, then crossed the street to Beckman's Restaurant. It had begun to snow, softly, quietly, as it should on Christmas Eve.

Pausing in the flickering light of the restaurant neon, he turned once more to look across the street. No one but himself would miss "Teddy's Smoke Shop." He'd miss the joy of seeing new faces every day.

No, Teddy thought to himself, money hadn't mattered at all. He just couldn't stand the idea of doing nothing. "Just quittin'," as old man Beckman put it, had killed more old folks than any sickness in the world.

Teddy couldn't blame the old man for any part of what had happened. The old man had been fair. He'd always wait a week or more if Teddy was short on the rent money.

The younger Beckman's. Ah, they were different. They had the "go-getter" philosophy. They were going to take out all the old empty cigar boxes. Teddy had stashed away in corners and under counters, remodeled the whole place and open up a washateria.

He pushed open the restaurant door and made his way to the corner booth. He had sat down, brushing snow from his coat lapel, before he noticed the steaming cup of coffee on the table. Old man Beckman's voice came from the kitchen. "That's your coffee, Teddy. I saw you close up. Knew you'd come."

Teddy fingered the coffee cup. It was too hot to pick up. "Almost

Far from home and accustomed regal comfort, these weary travelers pushed onward, waiting the moment when the light of the star would signify they had reached journey's end.

They had traveled far, these kings of men, to kneel down and pay homage to a mere infant—a newborn child—the "King of Kings".

SHEPHERDS there were, watching their flock, upon the hillsides near Bethlehem. These were men of simple birth and of simple faith, far different from the Three Kings of the Orient who passed in the night enroute to Bethlehem. Because the King born in Bethlehem was not only the "King of Kings," but the King of all men, everywhere, a heavenly messenger was sent forth to announce the glad tidings to the gentle shepherds.

These men of simple means possessed no gold, frankincense or myrrh, but they brought gifts, as best they could afford, and offered them with a full and happy heart.



didn't. All day long I thought to myself that once I locked that door I would turn my back on the place and never look back."

"Without even bringing me the key?"

"I was going to leave it with Mrs. Davidson."

"Leave it with Mrs. Davidson? Why?"



Beckman smiled. "This coffee is too hot. Too strong, too."

He walked behind the counter, poured himself a cup of coffee and made his way to the table.

"Teddy, you need any . . ."

"Money? What for? Besides, I sold all my stock, you know."

"Why go away? If you need something to do, why can't you do it here?"

"Not a chance. You know how things are, with the new industrial plant coming to town soon and everything else. I couldn't even find a garage to rent. And the city has laws about selling things on the street."

Beckman smiled. "This coffee is too hot. Too strong, too. Ever wonder why I came over to see you a couple of times each day?"

"Just neighborly."

"Partly, but you know something, Teddy, I been in the restaurant business fifty years. That coffee you made on your little hot plate beat any coffee I ever had the pleasure of tasting."

"Why, I come over here twice a day for coffee."

"You come to visit. You know this coffee's not half as good as what you make."

Teddy took the cup away from his lips. "In truth, I guess it isn't."

Old man Beckman stacked one cup upon the other. "Teddy, we got some talking to do. You go over there, pour out what's left of that coffee and let's see what you can do with a real coffee-making machine. Meanwhile, I'll finish washing dishes out in the kitchen."

Christmas bells were sounding when the two men emerged from the restaurant and joined the crowd of people heading for the little church on the hill.

New Deal

"That's the story, Teddy," Beckman was saying. "The boys really wanted my place, but I held out. I knew if I quit, I'd be retired for good. I couldn't open another restaurant. Yet, with a little improvements, a good partner, and some good coffee as a starter, I felt I would be good for another 20 years. So, I made the boys settle for your place, hoping I could get you to join up with me. You won't be sorry."

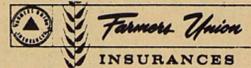
Teddy looked at the darkened store front across the street. You could barely read "Teddy's Smoke Shop" in the half-shadows. He looked back at the flashing neon of the restaurant. "I'm happy already. Merry Christmas, partner. Merry Christmas."

OLD CUSTOM

In ancient times, mistletoe was used to insure the favorable outcome of crops. Later, its charm was invoked to happily guide the destinies of young lovers. Through the centuries, long after the Druids, who popularized mistletoe with symbolic rites, were absorbed by other cultures, the custom of hanging the mistletoe persisted.



HELLO!
PIC & PAY
We hope Santa brings you gifts of joy and peace.



Best Wishes for



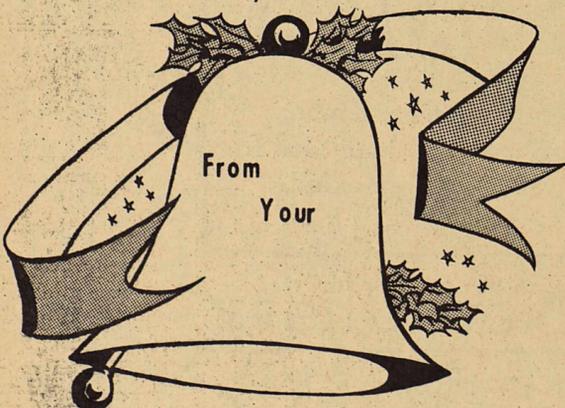
Greetings to our many friends everywhere. We hope to serve you in the New Year.

The Wagon Yard

PLANNING A MEETING?

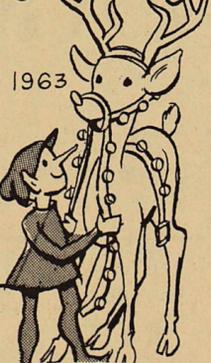
ALL CLUBS, CHURCHES, CIVIC AND SOCIAL ORGANIZATIONS ARE INVITED TO INFORM THE CHAMBER OF COMMERCE OF THEIR MEETING DATES AND PLACES FOR PURPOSES OF COMPILING A COMMUNITY ACTIVITIES CALENDAR.
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Merry Christmas



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CHRISTMAS GREETINGS



1963
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FRIENDS... Talking dolls, like the ones seen on TV, will rank high in popularity this season. Newest talking dolls have soft cuddly bodies with hi-impact, "tuff-to-break" plastic heads.



ANGELS were the messengers of joy that night in Bethlehem and they instructed the shepherds to leave their flocks and go forth into Bethlehem where they would find the newborn King.

How easy it would be for us all to believe more deeply if God should choose to send us a personal angel! Yet, should we not realize, on this Christmas day, that God has sent to us the greatest gift of all?

God chose to send forth His Son. During his 33 years upon earth, Christ lived for the most part an ordinary life. No heralds preceded his footsteps. He never sat upon a throne; His only crown was one of thorns.

South of the Border It's Posadas at Christmas

Santa Claus, the Christmas tree and Rudolph the Red-Nosed Reindeer don't mean much to folks south of the border. And because they don't visit to Phoenix, Arizona, and the Valley of the Sun can enjoy some unusual and delightful Yuletide treats.

The traditional method of greeting Christmas in Mexico is by means of posadas and pinatas. Both can easily be seen in the Mexican sections of communities around Phoenix or in border communities such as Nogales just a few hours drive south of the Arizona sun-fun capital.

Colorful Posadas

The posadas—among the most colorful of all Mexican celebrations—emphasize the religious aspect of the holiday. They begin about nine days before Christmas. A couple representing Joseph and Mary—usually accompanied by a donkey and pilgrims (who are really guests)—re-enact the search for lodgings prior to Christ's birth. Carrying lighted candles, they sing beseeching songs, asking for shelter. The hosts pretend, for a while, that they won't supply lodgings. Then—as all hope seems gone—they relent. The singers and guests enter, and the party begins.

It's a festive time, and usually includes a Pinata. This is especially so if there are children in the group. The piece de resistance is a large papier-mache container

which may take the form of a large animal, bird, person or other shape. Inside are candy, nuts, toys and other treats, and the entire thing is suspended by a movable string above the heads of the guests. Guests are blindfolded, and one by one try to hit the container with a stick. Since the "stocking" is manipulated out of reach, there's always much laughter at each futile swing. Finally, though, one of the guests manages to get in a good whack—and there's a gay scramble for the goodies as they cascade over the floor.

Traditional Dish

Climax of the posadas is midnight mass on Christmas eve. It's an emotional experience cherished by many travelers. Then, to the tune of ringing bells, celebrants go home to a traditional dinner of revoltijo, a dish consisting of potatoes, shrimp, chili, rosemary, prickly pear and whatever else the family can afford.

The festivities on the border may easily be seen by hopping a bus or renting a U-drive car for the three and one-half hour drive from Phoenix to Nogales. Not only do they form an unusual part of the Christmas holidays but they add spice to the myriad of other events like the Copper Bowl game and warm sun-filled days that make the Phoenix Christmas season one of the gayest times of the year.

Mrs. W. E. Smith was a patient part of last week at Methodist Hospital.

Choice of Tree Differs From East To West

In New England and the Northeast, balsam fir and white spruce are the most popular Christmas trees, while Pennsylvanians often prefer Scotch pine, spruce and red pine.

In the South, red cedar and the scarce but beautiful holly tree are often used, as well as pine.

In the West, cedars and Arizona cypress are favorites, and on the West Coast a wide variety of trees, Douglas fir, blue spruce, Englemann spruce and other locally grown trees are all popular.

IN JAPAN

Christmas is observed widely in Japan despite the fact that fewer than one per cent of the country's population is Christian. Each year, Tokyo's streets are bright with holiday decorations, and "White Christmas" is almost as popular as it is in America.

W. L. McClellan is a patient in Methodist Hospital this week.

###

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Merry Christmas 1963
PLAINS FARM SUPPLY

Choose Toys To Suit Child, Not Yourself

Buy toys for the child, not for yourself, toy manufacturers say. Elliot Handler, president of a leading toy firm has this to say: "Toys are a child's world, a private little existence in which parents or other adults are often unwelcome. If a toy must be operated by a parent, it loses considerable play value to the child. His imaginary play world will lose much of its appeal if a parent must be on hand constantly to spell out the rules and instructions, or to set it up."

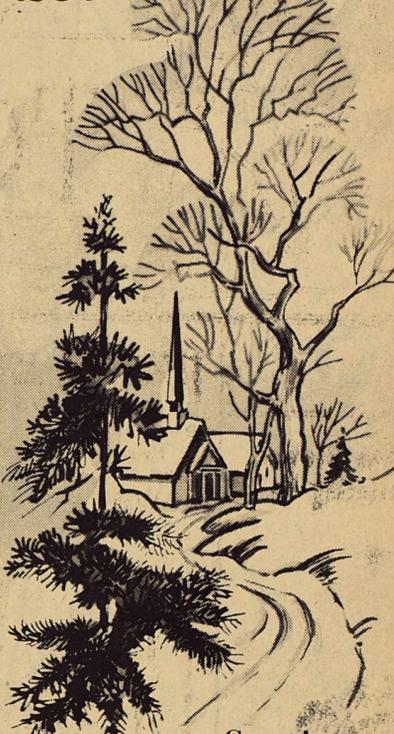
Toys are fun, but the right toy is even more fun, and just as easy to choose.



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Season's Greetings

1964



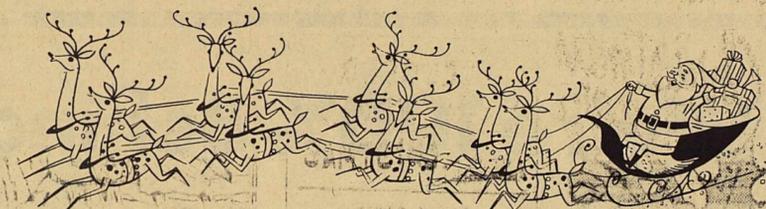
Greetings to all our friends.

Moore & Oden

JOSEPH, the carpenter from Galilee, was a humble man, strong and filled with determination to fulfill the requirements of the great responsibility for which he had been chosen.

The great faith of this man Joseph should provide inspiration for all of us. Joseph did not question the will, nor the purpose of God.

In the face of adversity and filled with great concern for Mary, Joseph could have cried out in anger against the world which seemingly denied aid and comfort in so great an hour of need.



A Community Christmas Card

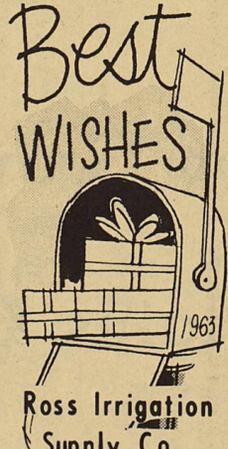
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It is with sincere best wishes we send you our Christmas greetings.



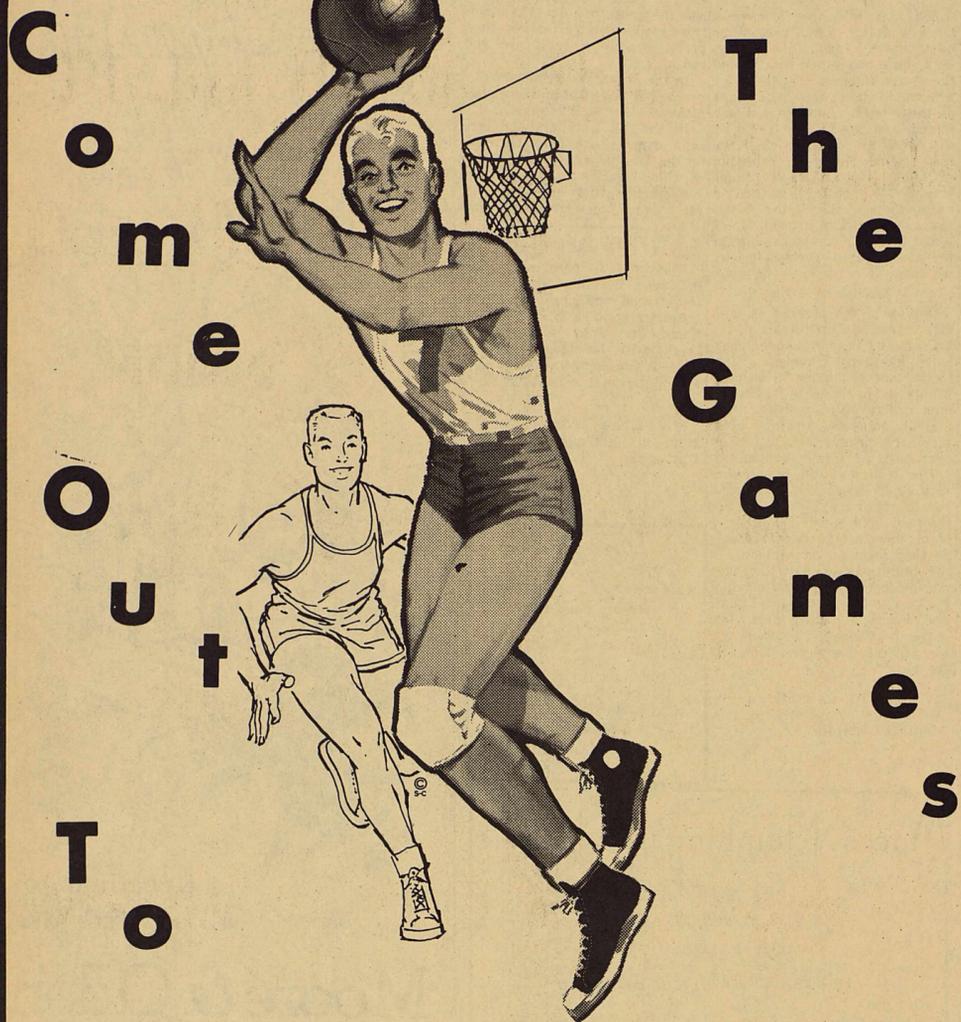
To wish you joy at this blessed holiday season.

See Us For —

- DEEP BREAKING
- SHALLOW PLOWING
- LAND LEVELLING
- DOZER WORK

PAUL COBB
GL 6-3733

SEASONS GREETINGS



Basketball Schedule

NOVEMBER				
26	Levelland	H	57 - 39	
DECEMBER				
3	Tatum	T	37 - 24	
6	Dora CANCELLED	T		
10	Levelland	T	64 - 48	
13	Eunice	H	55 - 42	
17	Brownfield	H	49 - 37	
19 - 20 - 21	Denver City Tournament			
26 - 27 - 28	Caprock Tournament			
JANUARY				
3	or 4 to be filled			
9 - 10 - 11	Seagraves Tournament			
• 14	Seagraves	T		
• 17	Wink	H		
• 21	O'Donnell	T		
• 24	Tahoka	T		
• 28	Sundown	H		
• 31	Seagraves	H		
FEBRUARY				
• 4	Wink	T		
• 7	O'Donnell	H		
• 11	Tahoka	H		
• 14	Sundown	T		

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Plains State Bank
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 Plains Farm Supply
 Hull Photo Service
 Randall's Barber Shop
 Loyd Insurance Agency

Mrs. Chambliss Hosts Dirt Gardens

Mrs. Robert Chambliss will be hostess in her home to the Plains Dirt Gardeners Garden Club Thursday night, December 19th for their regular monthly meeting. Mrs. Eddie Taylor and Mrs. J. M. Tippett will assist her with the hostess duties.

The program entitled "The Beauty of Bethlehem's Star" will feature a reading by Mrs. Wilson Duke entitled, "The Star of Bethlehem" and is accented with the Bible scripture of the month, "When they saw the star they rejoiced with exceeding great joy", Matthew 2:10. The Chambliss will feature many Christmas decorations

and arrangements created by members of the club and will be displayed in the manner of a practice Placement Flower Show.

Mrs. Leon Lewis and Mrs. Foy Cogburn, National Council Student Judges, will evaluate decorations according to the artistic principles of design for those requesting that service.

Monthly Garden Club Hint: To preserve evergreens, use one tablespoon of glycerin in each quart of water. This will give the branches a richer green color and a longer life, especially if they are washed in this solution before placing in the arrangement.

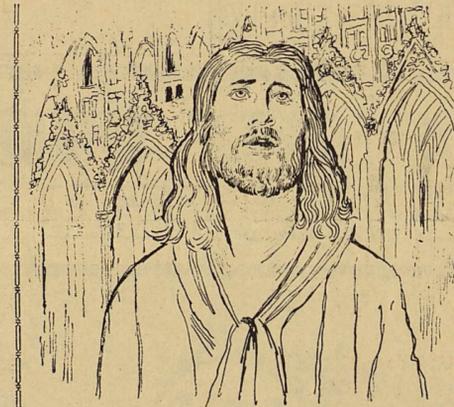
Mr. and Mrs. Leroy Neal and children of Odessa spent the weekend in Plains.

Mrs. John Camp had emergency surgery at 2 a. m. on Sunday in Lubbock.

MARY, the mother, suffering in silence, was at the same time overflowing with joy. The journey to Bethlehem had been a difficult one. Without her great faith and the realization of the supreme importance of her mission in life, we must wonder if Mary might not have been tempted to give in to despair and defeat. Mary certainly was not immune to pain, yet she never complained, not even to Joseph. Mary knew well the hope and the joy of all mankind.



JESUS, the son of God was born in Bethlehem, in the simple surroundings of a crude stable. He was to spend 33 years upon earth, living a life of humility, faith, obedience and highest example. He offered friendship and love to every man and lay down a foundation upon which every man could build eternal happiness. Centuries have now come and gone, yet the story of Bethlehem remains essentially the same. It is now the season of Christmas, in the year 1963. The world which surrounds us may be far from perfect but we need only look to see the progress of Christianity wherein lies the hopes of all mankind. To all Christians, everywhere, Christmas is the time for realization that a glorious life on earth and unselfish death on Calvary has not been in vain.



Birth of Christ Man's Big Moment

Practically everyone knows that the notation "B.C." following dates means "before Christ." How about "A.D." This notation means "in the year of our Lord" and was first affixed by Charles III of Germany who began attaching the symbolism to the years of his reign in 879.

The system of retroactively dating the years prior to the Saviour's birth and dedicating the succeeding years to His Greater Glory was invented, along with the Christian era, by a monk about 532 A.D.

The Christian era begins on January 1 in the middle of the fourth year of the 194th Olympiad, the 753rd year of the building of Rome and in 4714 of the Julian Period.

The Julian period, invented by Joseph Scaliger, about 1583 A.D., was devised by multiplying the lunar cycle 19, solar cycle 28 and the Roman indication 15.

Centuries before, about 4,000 B.C., the Egyptians devised a calendar based on the Mundane era of Alexander, estimating the "beginning" to be about 5502 B.C.

Candlemaking Among Oldest Professions

Candlemaking is one of the world's oldest professions. Anton Will, a German immigrant, was one of the first candlemakers in the United States. He made candles over a kitchen stove in Syracuse, New York, about 1855, founded a firm which now makes candles for the Vatican.

Another American firm once fashioned candles in the likeness of Lillian Russell and also made the world's biggest wax lights, an 18-foot memorial candle lighted

Mr. and Mrs. Doye Robertson of Odessa came for an early morning visit with the W. L. McClellan's.

###

DON HANCOCK

Attorney At Law

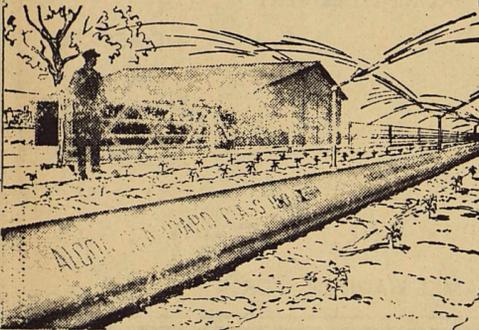
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Gift Buying Service Does Complete Job

Ordinary gift certificates are seldom used as business gifts. In recent years, however, something pretty close to a gift certificate has achieved popularity on the business front.

This innovation has been brought about by the selective gift company—a holiday gift buying service for business and industry.

Most of them operate in the same manner. The gift buyer simply decides how many presentations he wants in each price range and the selective gift company does the rest—purchasing, gift wrapping and mailing.

The innovation is a selective gift presentation. It is a personalized booklet that illustrates a dozen or more gift selections accompanied by a selection card. The giver sends the booklet; the recipient sends the appropriate card to the gift service to receive the gift of his choice.

Right Start Makes Tree Decoration Easy

The right approach makes decorating the family Christmas tree fun instead of confusion.

Straighten out your lights along the floor and remove all kinks before you start to trim the tree. Make certain all bulbs are burning, replace the ones which are not. Then disconnect the strings and arrange colored bulbs alternately.

String lights around tree, starting at the top, placing lights on inside bows first. When strings are in position, disconnect them before hanging ornaments.



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With sincere thanks for your good will and patronage, we wish each of you a very happy and prosperous New Year.

Hawkins Food Market

Holiday Stains Need Attention

Removing Christmas stains from fabrics—such as ink, candle wax, glue or chocolate—calls for prompt action.

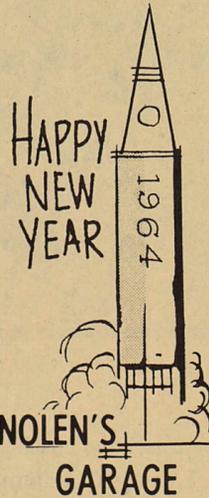
Carbon tetrachloride is best to remove ballpoint ink. Soak garment in warm soap or detergent suds, wash and rinse in clear water. If discoloration remains on white or bleachfast material, use a mild bleach and launder again. Scrape excess candle wax off garment with a table knife. Place stained spot between white blotters and press with hot iron. Then rub gently with turpentine and wash in warm suds.

For glue stain, soak fabric in warm suds until dissolved; launder in fresh warm suds.

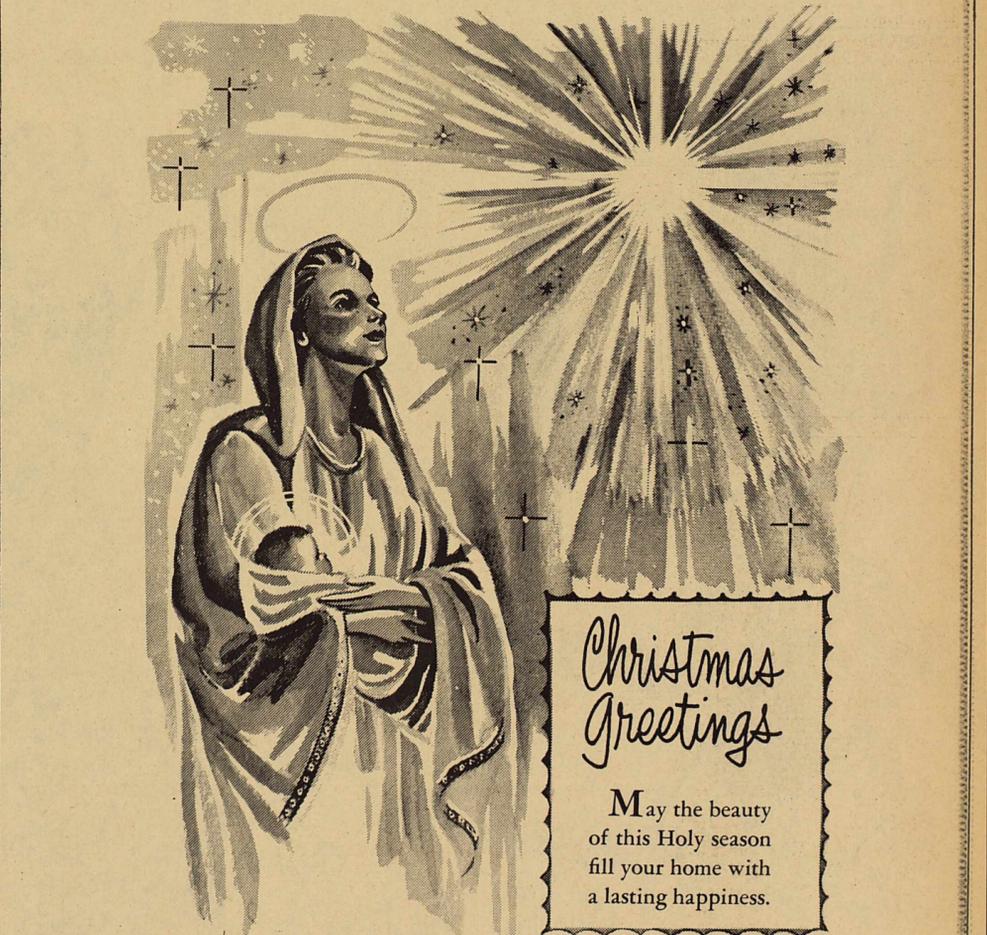
For chocolate or cocoa stain, wash in hot suds. Treat remaining stain with weak solution of household bleach or hydrogen peroxide and launder again in hot suds.

Mrs. Bandy is home after spending a week in Brownfield Hospital.

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May each day of the new year bring you much happiness.



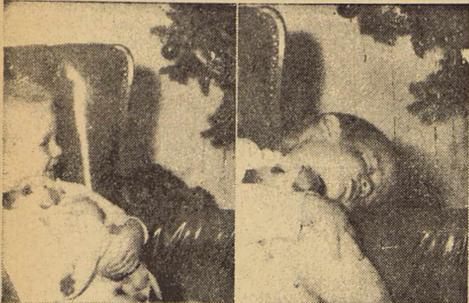
Christmas Greetings

May the beauty of this Holy season fill your home with a lasting happiness.

Seasons Greetings From

Vernon Townes COUNTY ATTORNEY
 Bill Moorhead-COUNTY AUDITOR
 Blanche Dyer-DISTRICT CLERK
 J W O Alidredge-COUNTY CLERK
 Stanley Duvall-COUNTY JUDGE
 Vester Sanders-COUNTY SHERIFF,
 Olan Heath-PLAINS DEPUTY

E W Craig-TAX COLLECTOR
 Vicie Hinkle-COUNTY TREASURER
 COUNTY COMMISSIONERS.
 Vance Brown
 Doc Cotton
 Raymond Bookout
 Pearl Loe



THE LONG WAIT . . . Waiting for Santa isn't so bad when a fellow has company. We'll just take it easy here and he'll be along soon, for sure. Not yet? Oh, well, in the meantime, we'll just rest our eyes for a second or two . . . and listen for the sound . . . of his footsteps on the roof.

Candles Are Associated With Superstitions

Candles today are purely decorative—atop the birthday cake, on the festive family table, and in the churches. Man's source of light is electricity.

While traditionally associated with religious worship, candles are also the source of some superstitions. A blue flame, for instance, was once believed to signify there was a ghost in the house. A spark from a candle was supposed to indicate that the person sitting nearest the candle would soon receive an important letter.

McGinty Abstract Co.

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May peace and good will fill the days of the New Year.



WESTEX IRRIGATION & SUPPLY

Report On Sugar Beet Hearing

Rep. George Mahon reports that farmers who would like to grow sugar beets will be interested in a hearing held in Washington on last Tuesday by the Sugar Division of the Department of Agriculture. They will also be interested, Mahon said, in sugar legislation which is being prepared for consideration of Congress next year.

The purpose of the hearing last week was to determine the location of three new sugar mills. A delegation from the High Plains of Texas, headed by a Plainview group, was in Washington for the hearing.

Groups from several states are seeking consideration for the new mills to be approved. It may be several weeks before the department will announce the new locations.

The new Holly Co. sugar mill was located at Hereford because the Holly Company selected Hereford as a site and requested and secured from the department the necessary sugar allotment to support the mill.

Mills are constructed by private capital, not the government, and difficulty has been encountered in getting a firm commitment from a sugar producer for the construction of an additional mill in Texas. Because of the failure of the sugar companies to proceed with mill construction the government has recently cancelled sugar allotments for a mill in Arizona and in South Dakota.

West Texas farmers who would like to grow sugar beets also have a big stake in the legislation relating to sugar, which is shaping up for next year.

Recently Secretary of Agriculture, Orville Freeman, announced his support of legislation to increase the quotas of existing domestic sugar mills for 1964, for one year only. A one-year bill would not provide sufficient basis for

new mills in addition to the three referred to. However, Mahon points out that a portion of existing sugar legislation expires next year and that it will be necessary for Congress to pass legislation designating the sources from which imported sugar will be purchased after 1964. This fact, plus the Freeman proposal, will tend to break the whole

issue of sugar legislation wide open in 1964.

At this time domestic beet and cane sugar producers supply only 60 percent of the domestic market. The remainder is supplied by producers abroad. Mahon said he will continue to support legislation which would give domestic growers a larger share of the domestic market.

Story of one Solitary Life

Author Unknown

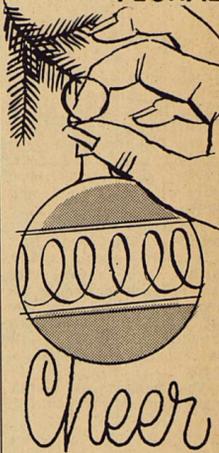
HERE IS A YOUNG MAN who was born in an obscure village, the child of a peasant woman. He grew up in another village. He worked in a carpenter shop until he was 30, and then for three years he was an itinerant preacher. He never wrote a book. He never held an office. He never owned a home. He never had a family. He never went to college. He never put his foot inside a big city. He never traveled 200 miles from the place where he was born. He never did one of the things that usually accompany greatness. He had no credentials but himself.

While he was still a young man, the tide of private opinion turned against him. His friends ran away. He was turned over to his enemies. He went through the mockery of a trial. He was nailed to a cross between two thieves. While he was dying his executioners gambled for the only piece of property he had on earth, and that was his coat. When he was dead, he was laid in a borrowed grave through the pity of a friend.

Nineteen wide centuries have come and gone, and today he is the central figure of the human race and the leader of the column of progress.

I am far within the mark when I say that all the armies that ever marched, and all the navies that were ever built, and all the parliaments that ever sat, and all the kings that ever reigned put together, have not affected the life of man upon this earth as has that One solitary Life.

PLAINS FLORAL



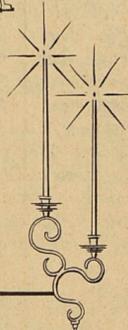
All good wishes to our many patrons.

MRS. J. P. ROBERTSON

The Merriest New Year



We pause to thank our good customers for their patronage and to wish them well in 1964.



FAULKENBERRY BUILDERS SUPPLY

Don't Use Too Many Tree Lights

A beautiful Christmas tree won't look its best unless it is properly decorated. Too many lights on the tree can spoil total effect as well as too few lights.

The size of the tree determines how many lights you need. A six-foot tree requires about 80 bulbs. Here is a table for other size trees.

Tree Height (ft.)	No. Tree Lights
3	24
4	36
5	56
6	81
7	110
8	144
10	225

YOUR COSDEN DEALER

Wholesale — Retail

PROMPT DELIVERY



- GASOLINE
- OIL
- DIESEL FUEL
- KEROSENE

Plains Oil Company

JAMES WARREN, MGR.

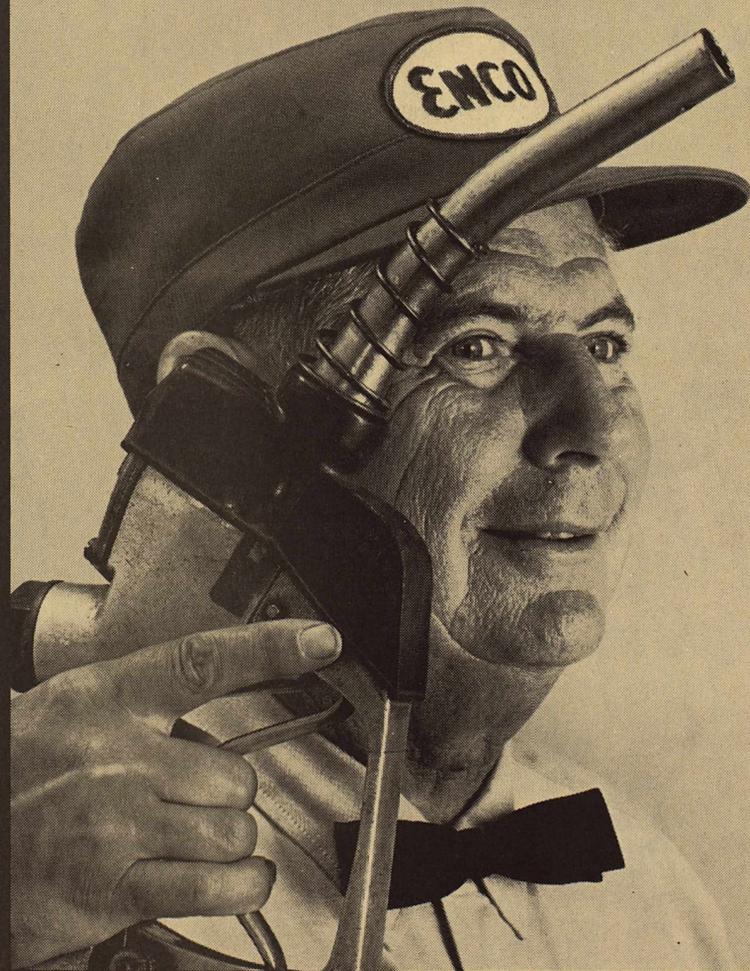
PLAINS, TEXAS

PHONE GL6-3777

CARD FAVORITES

The Nativity Scene is by far the most popular Christmas card illustration, followed by winter scenes. In recent years, the works of great masters have been featured. One modern-day artist, Grandma Moses has become famous for Christmas illustrations.

TAKE THE WORRY OUT OF WINTER DRIVING



ENCO EXTRA GASOLINE



Enco Extra's winter formula prevents stalls due to carburetor icing! It helps you start easier, warm up faster, gives you full power faster in stop-and-go driving.

extended-Life UNIFLO MOTOR OIL

Instant lubrication protects your engine from friction damage caused by cold starting. Uniflo lasts longer—exceeds the requirements of every car manufacturer.



ATLAS Perma-Guard ANTI-FREEZE



This guarantee goes with Atlas Perma-Guard: If your anti-freeze protection varies more than five degrees above the protection point you originally specified, we'll add the necessary anti-freeze at no cost.

ATLAS PLYCRON TIRES

Atlas Plycron tires put more rubber to work for you the whole year long. Enjoy easier steering, a smoother ride and up to 25% greater comfort. Driving is easier, and safer, too!



ATLAS Perma-Ful H-D BATTERY



This Atlas Heavy-Duty battery puts out all the power your car needs. Its extra-long life means low cost-per-mile, too.

HUMBLE OIL & REFINING COMPANY
 America's Leading ENergy COmpany



Merry Christmas

Greetings to all of our friends and our sincere thanks for letting us serve you. Happy holiday all!

Goodpasture Grain & Milling Co., Inc.

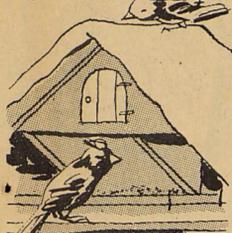
Mrs. Joe Wilson is home after spending six week weeks in Yoakum County Hospital in Denver City.

###

A Christmas program was presented by the children of First Christian Church on Sunday evening. After the program, everyone enjoyed a turkey dinner at the club room.

###

Merry Christmas



LOYD INSURANCE AGENCY

We welcome this chance to wish each of you a merry Yule.

TWELFTH NIGHT

Twelfth Night, or Epiphany, is celebrated in various ways around the world.

To Christians, Epiphany commemorates the manifestation of Jesus as Christ the Savior. Literally translated, Epiphany means "appearance."

In many parts of the world, Epiphany is associated with the "Three Kings." The visit of the Three Kings to Bethlehem; the baptism of Jesus; and His first miracle at Cana are all three believed to have happened on the same date, although in different years.

Epiphany Marks

Visit Of Wise Men

Traditionally, Twelfth Night of Christmas, or Epiphany, marks the visit of the Three Wise Men to the Christ Child in Bethlehem.

Twelfth Night observances are still popular in Europe and in many sections of this country. In the old tradition, the Yule Log, burning since Christmas, is extinguished on this day. In this country, some communities gather their Christmas trees for a public bonfire, with everyone gathering around to sing Christmas carols.

Second Use

Broken Christmas tree decorations can still be useful. Cut cardboard into star shapes and apply fresh, white shellac. While the shellac is still wet, place the fragments securely on the cardboard. When dry, the shellac will hold them in place.



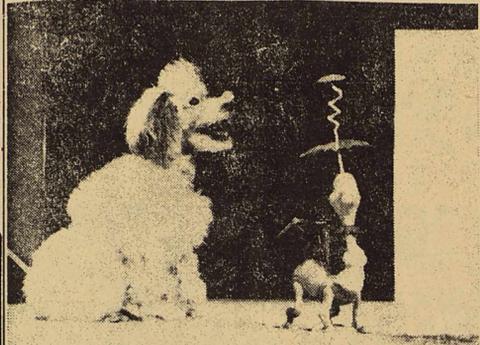
HE'S SANTA BY ANY NAME

The holiday gift giver—Santa Claus in America—has many different names around the world.

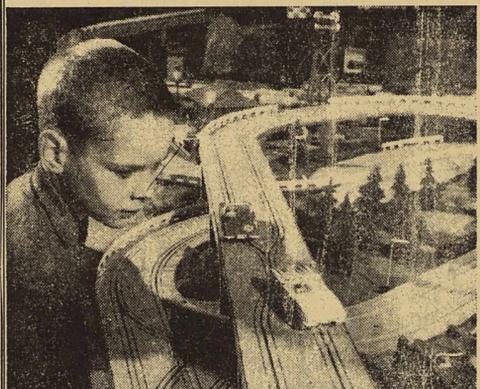
In Russia, he may be known as "Father Frost" or Father Winter. In Germany, children may hear of "Christkindl" or "Kris Kringle." Chinese children expect their stockings to be filled by the "Nice Old Father" and Norwegian children anticipate gifts from an elf, "Jul Tonten."

French children await the arrival of "Pere Noel;" Hollanders look for "Saint Nicholas" or "Sinterklass."

There are many more "Santas" all around the world. Wherever he exists, by whatever name, his mission is the same—to gladden the hearts of childhood.



WELL, DOG-GONE... Fun for the family dog as well as the kids, a variety of toys this year are based upon characters familiar from children's books. "The Dowdy Grackle," above is typical.



SPEEDWAY... Cars and racers fascinate many youngsters and toymakers have designed a variety of such items for Santa's bag. What youngster wouldn't like to watch racers on his own speedway course?

Male Shopper Is Educated, Retailer Says

It will be a bolder, yet more realistic type of male shopper who will haunt lingerie departments and perfume counters this Christmas season, according to an Allentown, Pa., retailer who conducted his own survey.

The survey shows that the average man will be looking for dainty and intimate items—without blushing when the salesgirl asks what size. Man's greater interest and knowledge of women's fashions account for part of this change in habits, Hess says.

Realistic

Another survey revelation shows that men will be shopping more realistically. Besides the romantic "must" items men buy for their lady folk, such as French perfume, lacy lingerie and up-holed jewel and candy boxes, this year they will buy more "bread and butter" items such as practical ready-to-wear apparel, household appliances, cooking utensils, home furnishings and garden supplies.

The survey found that the men folk will know exactly what they want, what the wife needs around the house or for herself and exactly what she has been wanting for a long time—but there will be some surprises.

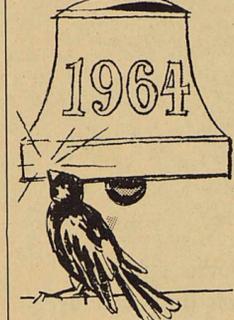
Some Surprises

Some of the surprises will be cocktail dresses which the male

shopper will buy for his lady and she will know the size dress she wears and the color she prefers. When it comes to perfume, the male shopper will demand recognized scents and the favorite ones of their ladies, not just any perfume the saleslady suggests.

The Elsorita Shop

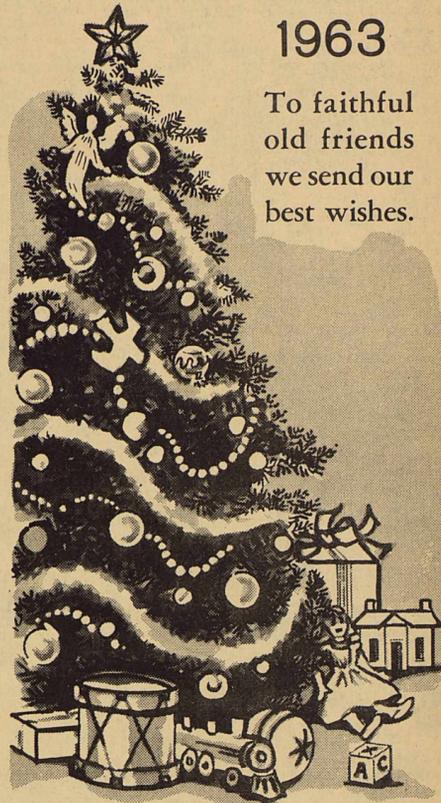
Greetings



Thank you all for letting us serve you during the past year.

MERRY CHRISTMAS 1963

To faithful old friends we send our best wishes.



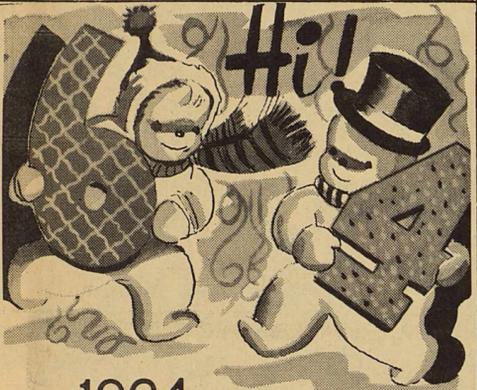
D C Newson Gin

ELLIOTT & WALDRON Abstract Companies, Inc.

PLAINS, TEXAS

Abstracts Prepared Titles Insured Vernon Townes — Paul New PHONES

Plains: GL 6-3377 Denver City: LY 2-2129



1964

We wish you the best of everything in the year ahead. Happy New Year.

Lytle-Treadway Pharmacy BROWNFIELD, TEXAS

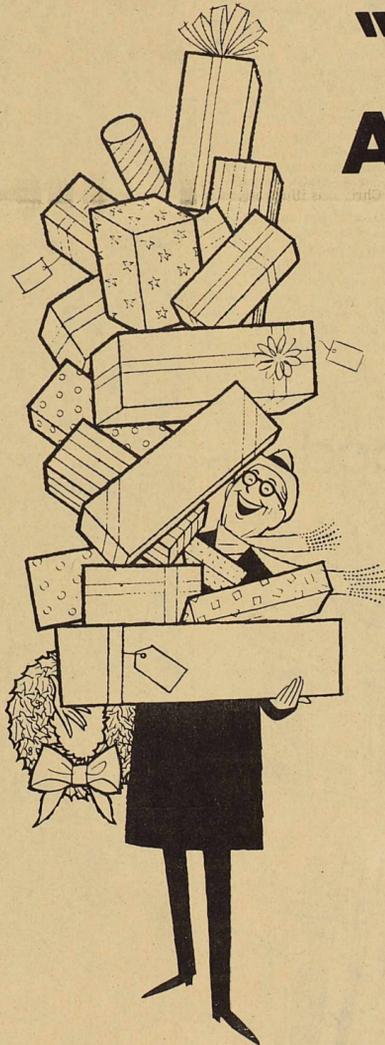
To all our many friends and neighbors we send greetings and best wishes for '64.



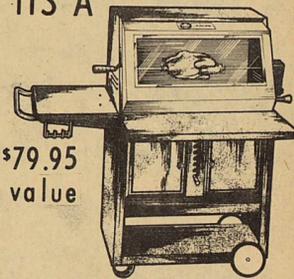
1964

Alma's

Well, That About Wraps It Up....



WE STILL HAVE ONE WEEKLY DRAWING LEFT ITS A



\$79.95 value

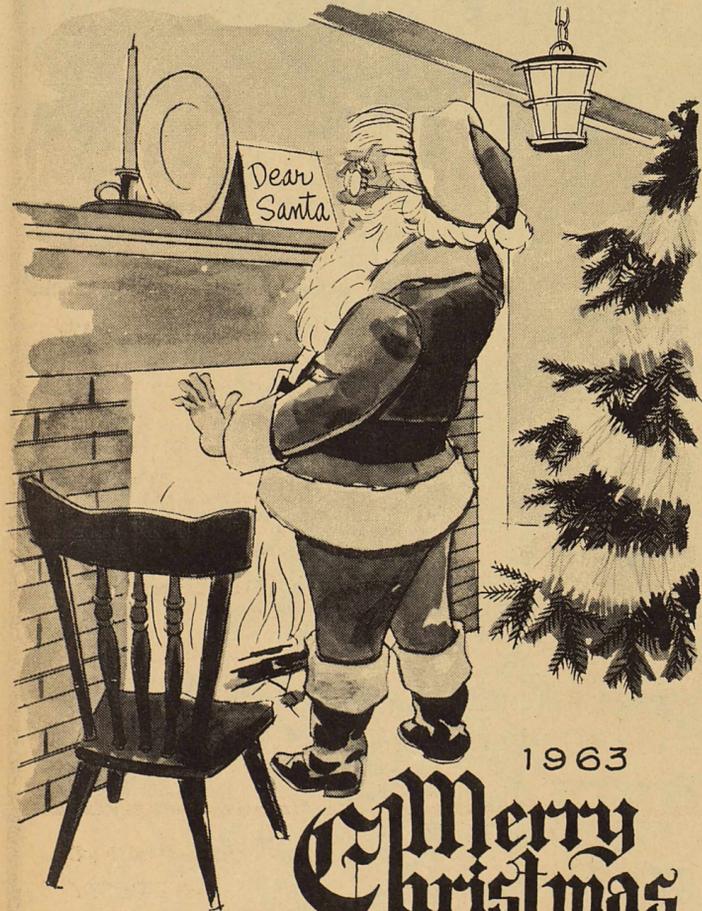
- Winners So Far: Jerry Hale, Mable Camp, Joyce Kissinger, Joy Rollins, Gregg Ancinec

Lots Of Bargains Left For Your Christmas Shopping - - - -

JANUARY CLEARANCE

Prices Now Apply To All Furniture Items

Cogburn-Young



1963

Merry Christmas

May this holiday be filled with gifts of happiness, peace and goodwill.

Curry-Edwards Drug

THE FAMILY TREE

BY MIKE BENNETT

"YOU'LL FEEL different about it, Bill, once you see how pretty an old-fashioned tree will be. What on earth are you stopping for?"

Dad opened the car door. "Jack, you and Eddie stay in the car where it's warm." I wasn't about to get out in that cold. Eddie was fast asleep.

There was silence for a long time. Then mother spoke up. "I'm sorry, Bill. I guess my idea is causing a lot of trouble. Now what are you stopping for?" "Everything's fine. Just fine. Fine and dandy... except we have a flat tire."

Time Out

I don't know how long it took to change the tire. I fell asleep. When I woke up, we were parked in front of a farm house and dad was on the porch talking to someone. The man pointed across the road to a steep hillside.



The rope broke and the tree slipped forward across the hood of the car.

Mother got out of the car. "I'd like to pick the tree."

Dad frowned. "I may have to go a long way up the hill. It's steep, and slippery. I wouldn't recommend it."

"But I have walking shoes on, and I'll be careful. Honest I will."

"Well, all right then. Come on."

"Us, too?" Eddie was awake now, leaning out the car window.

"Sure, why not. Everybody help get the tree."

We examined every tree on the bottom of the slope. Dad made up his mind several times but mother would say, "Let's find a better one."

We looked, higher and higher up the hill. We were almost to the top when it happened.

Accident

Mother was following the three of us and no one saw it. Suddenly we heard her gasp, looked around, and there she sat, looking helpless and frightened.

Dad dropped his axe and rushed to her side. "What happened?"

"It's my ankle. I think I turned it."

Dad muttered something. I knew it wasn't, but it sure did sound like he said, "Merry Christmas."

It took several minutes to get mother down to the car. Dad had to go slow to keep from falling himself. Often, he would start to slip and he would look like an acrobat, supporting mother with one hand and trying to find something to hold on to with the other.

The three of us were silent the whole time dad was back up the hill. When he returned, he had the axe and what looked like the most beautiful Christmas tree I had ever seen. He tied it to the top of the car with some rope and soon we were on our way home-ward, still silent as church mice.

It happened just before we got back to the main highway. The rope snapped suddenly. The tree slipped forward, across the hood of the car.

Forgetting the windows were closed to keep out the cold, dad tried to reach out and catch the tree and in that split second, the car began to slide sideways, the two rear wheels coming to rest deep in the snow of the ditch beside the road.

Dad walked two miles to the nearest farm house and a kindly old man brought two old mules to pull us back on the road. The car wasn't hurt, but mother's ankle had really begun to swell and by this time dad was talking to himself.

Dad insisted the old man take five dollars for coming out into the cold. He did, reluctantly, wishing us a "Merry Christmas."

Last Straw

Nothing else happened, believe it or not, until dad was putting the last few ornaments on the tree, under the expert guidance of mother, naturally.

The footstool crumbled. That's dad, sitting there by the fireplace. Doc Smith says it's a back sprain, nothing a few days off his feet won't cure.

That "Merry Christmas" sign above dad's head he put there himself. Eddie, mom and me know it actually means "Don't Disturb!"

Mom says don't worry, though, dad will soon get into the spirit of things, especially when all the neighbors start coming in to see our tree. She called them all up to invite them and they'll come. Mom says folks have to see for themselves when you tell them you have the "most expensive tree in town."



a Christmas PRAYER

St. Francis of Assisi is remembered as a great friend to animals. Traditionally, he gave extra food to domestic animals because he wanted "all creation to share in Yuletide happiness."

He is also given credit for authorship of this Christmas prayer:

Lord, make me an instrument of Thy peace.

Where there is hatred, let me sow love.

Where there is injury, pardon.

Where there is doubt, faith.

Where there is despair, hope.

Where there is darkness, light.

Where there is sadness, joy.

O Divine Master, Grant that I may not so much seek to be consoled as to console;

To be understood, as to understand;

To be loved, as to love;

For it is in giving that we receive.

It is in pardoning that we are pardoned.

And it is in dying that we are born to Eternal Life.

Mother's Aid: Get Kids Busy At Play

The last few days before Christmas are probably the busiest of the year for the average housewife - and her task is not easier because of the excitement the coming holiday generates among the children in the household.

Mother will find it easier to get things done if she first takes the time to give the children something interesting to do and get them from underfoot.

Pre-school youngsters, for example, will greatly enjoy soap painting. It's easy. Add a small amount of water to soap flakes or granulated soap and whip thoroughly. Using dry paper, children can make designs with the fingers, as is done in finger painting.

Gift Wraps

Preferences in gift wrappings vary as greatly as tastes in food and clothing across the nation.

A survey conducted by a wrapping firm showed that the normally conservative New England states stick to traditional reds and greens in their choice of Christmas gift wrappings. The same is true of the Southeast and the Midwest.

In the Southwest and on the West Coast, however, gift wrappers were more daring last year. Reds and greens still led in sales, yet highly popular were blue foil papers and gift wrappers in pink and cerise.

Metallic foil papers were also popular in the Southwest and West Coast, particularly Texas and California.

THIRD PLACE FLOAT--an Indian Christmas



COUNTY COURT CASES SETTLED

County Court was held in Plains this Wednesday, and a total of seven cases were disposed of in one way or another.

Case no. 1668, State of Texas vs. Velma McFarland, defendant pled guilty to the charge and was fined \$100 and

court costs. Two cases of cold checks, one against Winford Patton and the other against B. W. Brown, also both defendants pled guilty and were fined.

Cases 1695 and 1697 were found to both be filed against the same defendant, Will Crider, for the same charge, desertion. The latter was dismissed and Crider was assessed 15 days in jail for the other.

Two civil cases Oma R. Foster vs. Blue Bonnet Life Insurance and Lawrence Barber vs. Great American Ins. were both settled out of court.

MAYTAG

You'll Be Glad You Bought a Dependable MAYTAG WASHER & DRYER This Time! YOU CAN DEPEND ON SERVICE

No Down Payment . . . Small Monthly Payments SPECIAL LOW PRICES

on ALL MODELS

- 7 AUTO. WASHERS
- 11 DRYERS Gas & Elec.
- WRINGER WASHERS

MAYTAG AUTOMATICS

AS LOW AS **\$189** (Model A100)

DRYERS AS LOW AS \$149.95

NO REASONABLE OFFER WILL BE REFUSED

COGBURN-YOUNG

OUR SERVICE IS THE BEST!

The BEST to YOU

1964

The Plains State Bank

It has been a privilege to be of service.

MEMBER OF F. D. I. C.



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Miracle in a Manger

On the holy night, the Christ child was born to an unknown carpenter and his wife in Bethlehem.

No palace physician attended the Prince of Peace — perhaps a mid-wife or a serving maid.

No fine linens were prepared for the mother; no crib for the Babe—just the straw and the manger were theirs.

No royal salute was fired to announce His arrival — only the braying of the animals in their stalls was heard.

Never was royalty greeted with less pomp and circumstance.

Why? Because man could not raise himself to God!

So God sent His Son to light up our hearts and minds with His Divine Presence.

His living Spirit brightened the most ordinary and commonplace tasks of the day.

If He could so hallow that stable, can He not hallow our homes, our places of work, the whole of our lives?

Of course! Consider again and again the miracle of His birth. Be in church on Christmas to welcome anew the Christ child in your heart.

Plains Frozen Food

SEASON'S GREETINGS 1963

To all of you whose friendship means so much to us we send greetings and our sincerest thanks for your patronage.

SID, GLENN, & JERRY

Merry Christmas

City of Plains