



The Plains Record

Combined With The Yoakum County Review March 1, 1961

OUR 33rd YEAR

THURSDAY, NOVEMBER 21, 1963

NUMBER 47

MOORE

or
Less



by Johnnie Moore

Though reflections in the still of the night may be dark and ominous, we can always take heart in the sunlight of a new day. For we have a precedent to follow mapped out for us by brave men who saw a vision and followed it! They built an empire from a wilderness on faith! And they left us the blueprints for maintaining it. Their belief in God was the corner stone in the building of our Republic, and the Constitution undergirded the structure. As long as we build on this pattern and hew to the line, we can be safe from disaster.

When George Washington faced defeat at Valley Forge and his weary, tattered soldiers left bloody footprints in the snow, he stole quietly away to a thicket and knelt all night in prayer. Fresh Courage seemed evident almost immediately and his brave men won their freedom. When we were faced with disaster at Dunkirk-America and Britain prayed and a heavy cloud grounded the enemy planes-large ships and small craft dared the usually turbulent Channel with confidence, for it had become as smooth as a sea of glass. Our army was saved to fight again and WIN.

J. Edgar Hoover reminds us that Godlessness is the greatest weakness of the communist conspiracy. This, then, is the clue to our survival: "For where the spirit of the Lord is there is LIBERTY!" Recently the Moscow radio blared forth with these words: "Our rocket has by-passed the moon. It is nearing the sun and we have not discovered God. We have turned lights out in heaven that no man will be able to put on again. We are breaking the yoke of the Gospel, the opium of the masses. Let us go forth and Christ will be relegated to mythology." When we challenge this blasphemy-Divine wisdom and strength will be given to us!

Washington left us these words to ponder: "Of all the disposition and habits which lead to political prosperity, Religion and Morality are indispensable supports... And let us with caution indulge the supposition that morality can be maintained without religion." He also said: "Cherish public credit... use it sparingly, avoiding occasions of expense by cultivation peace, but remembering also that timely to prepare for danger frequently prevents much greater disbursement to repel it..."

JC Keller Rites Held

Last rites for John C. Keller, 87 years old, were held today (Thursday) at 2 p. m. in the Plains School Auditorium.

Officiating at the services was the Rev. R. H. Meixner, pastor of the First Methodist Church of Vega, Texas, and assisting him was the Rev. W. L. Driver, pastor of the Plains Methodist Church.

Burial was in Plains Cemetery, under direction of Brownfield Funeral Home.

Having served here as sheriff and also having been at various times a highway patrolman and a Texas Ranger, Keller returned to Yoakum County in 1940 since which time he has been engaged in ranching.

He was the third sheriff of Yoakum County, serving from 1913 through 1926.

While serving with the highway patrol, he served in their license and weights division;

and he served as a Texas Ranger in Borger during the oil boom days.

Mr. Keller is survived by four daughters, Mrs. Norelle Sloan of Plains; Mrs. Glenna Waldon, Jal, N. M.; Mrs. Evelyn Cooper, Lubbock and Mrs. Velma Fraser, San Francisco; a sister, Mrs. J. W. King, Truth or Consequences, N. M., nine

grandchildren and nine great grandchildren.



MR. JOHN KELLER

TWO ANNOUNCE FOR OFFICE

As the political ball starts rolling, some evidences of its beginning to gain momentum are beginning to show, as this week two more candidates for County offices have informally announced their intentions of seeking office here.

Following last week's announcement by Vance Brown to seek the office of Commissioner of Precinct 1, Mr. Vester Sanders has announced his candidacy for the office of County Sheriff for a second term.

Mr. Sanders has stated that any influence and help extended him would be appreciated.

The second candidacy made known this week was that of Mr. Claude Freeman in his bid for the office of County Attorney.

Freeman also expressed his appreciation for any consideration given him by Yoakum Voters.

Each of the two new candidates stated that formal statements of their candidacy will be forthcoming.

CALL MEETING OF BUSINESSMEN

Plains Chamber of Commerce has called a special meeting of all Plains and area businessmen to discuss overall plans for the Santa Day to be held here on December 14.

The idea behind the Santa day, of course, is to try to increase and promote Christmas shopping in Plains.

Plains, it has been pointed out, should quite correctly be thought of as being the "Complete Shopping Center."

The meeting is called for Monday night, November 25, and is to begin at 7:30 p. m. It is scheduled to be held in Alma's.

Main order of business at the meeting is set to be the setting up of a comprehensive budget in promoting and carrying out the "Santa Day."

Schedule for Santa Day on December 14 is as follows: 10:30 - parade, santa on the fire truck.

11:00 to 12:00 - Santa on hand for the kids on the north steps of the courthouse.

12:00 to 2:00 - Santa roaming in and out of the various stores in Plains.

2:00 - Choir, band and other music on steps of the courthouse, and 1/2 drawing.

2:00 to 5:00 Free all-comedy show at Mac Theater.

5:00 Santa to pass out candy and hold other half of the free merchandise drawing.

Plains merchants are cooperating in furnishing the various items of merchandise that will be given away in the two different drawings and, in addition to this, several of the clubs and organizations of Plains have expressed a desire to help both financially and with the actual work of the Santa Day Program.

invited to mail in a check. Let's make Plains an attractive town in which to trade this Christmas.

Christmas Lighting Com. Plains Chamber of Commerce.

LETTER FROM SANTA

To all kids of Plains, Tex.

I will arrive in Plains by fire engine at 10:30 Saturday morning, December 14, with candy for you.

I will be in the parade then and right after that I'll be on the steps of the courthouse from 11 to 12 noon; then I'll be in and out of all the stores in Plains until 2 p. m., when the free comedies begin at the Mac Theater.

The show will last until 5 o'clock when we will hand out the candy packages back on the courthouse square.

Merry Christmas, Santa.....

Basketball Season Starts Tuesday

Plains Cowboys begin the new basketball season here on next Tuesday evening. Their first opponent is to

be Levelland, and will feature both B and A games, the B game starting at 6 p. m.

Balance of the season's schedule is follows:

DECEMBER:
3-Tatum (T); 6-Dora (T); 10-Levelland (T); 13-Eunice (H); 17-Brownfield (H); 19-20-21-Denver City Tournament; 26-27-28-Caprock Tournament.

JANUARY:
3 or 4 to be filled; 9-10-11 Seagraves Tournament; begin conference play; 14-Seagraves (T); 17-Wink (H); 21-O'Donnell (T); 24-Tahoka (T); 28-Sundown (H); 31-Seagraves (H)

FEBRUARY:

4-Wink (T); 7-O'Donnell (H); 11-Tahoka (H); 14-Sundown (T).

Tentative travelling squad for the Cowboys has been set up as Mike Field, Roland Fairies, John Robertson, Larry Williams, Bob Parker, Jimmy Smith, Joe Dan Cooke, Jack Lowe, James Hampton, Danny Smith and Bruce Long.

The Cowboys are showing a lot of potential in their work outs so far, and could easily be a real dark horse contender in the district this season.

AN OPEN LETTER

Folks, we are plumb ashamed of the lack of Christmas decorations on our city streets.

Our neighbors have displayed such pretty decorations the past year, that we seem drab, and yes, even backward. As country as the wording in the first sentence above.

We want to buy:----- Light pole decorations similar to (but we think prettier than) those bought in Denver City last year, and

Some tinsel to cover the strands of colored lights we have, with enough left over for a pretty tie-in at the poles.

The company we are planning to buy from says they will furnish enough brackets to brace the decorations against the strongest winds, and they can fill our order in 48 hours if we hurry.

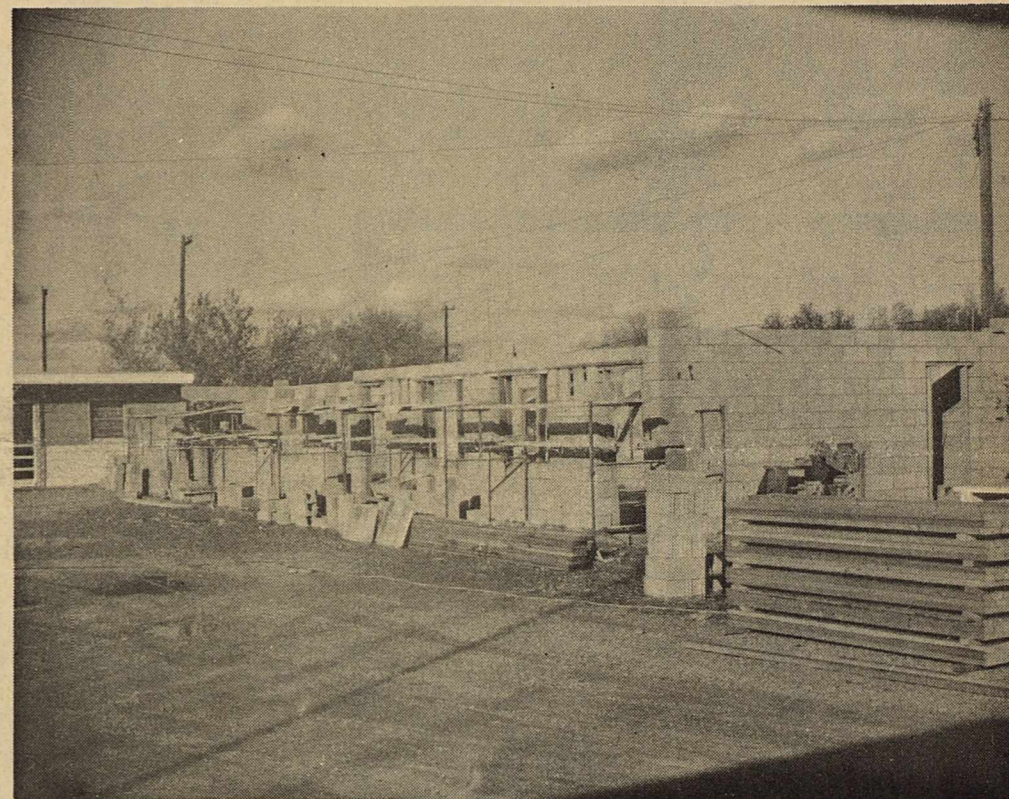
We need a minimum of \$600 for a nice showing this year, but the more we can buy the prettier our town will be. We are calling on organizations, business firms and individuals to contribute whatever they can on this project. If you would like to donate as a business firm call 456-2929 and we'll be happy to pick up your check. Or, anyone is



NOW OPEN--Barrett's Funeral Home, it was stated this week by its owner, is now open and has been issued a new

license by the State Board of Morticians. He stated, "We plan to stay open and not have any more of the opening and closing that has been done in

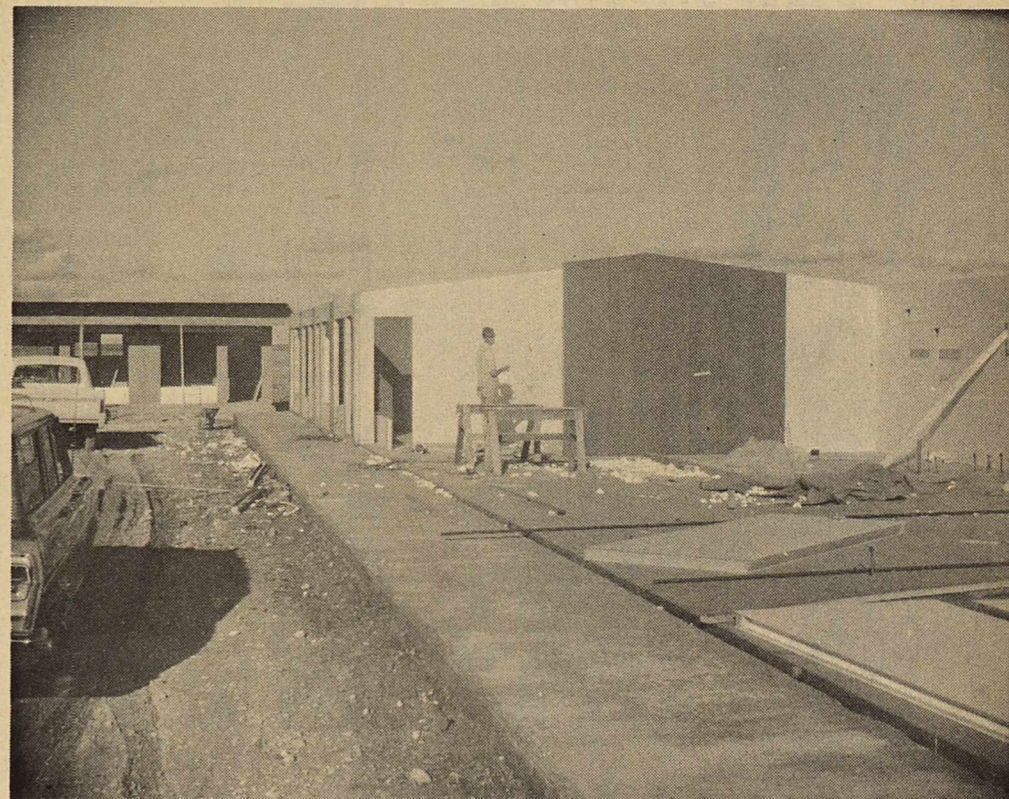
the past." He stated further that there is now available a 24-hour ambulance service, and that a formal opening will be announced later.



ADDED UNITS---Plains Courts, locally owned and op-

erated by Mr. and Mrs. D. E. Green, is in the process of having six new units added.

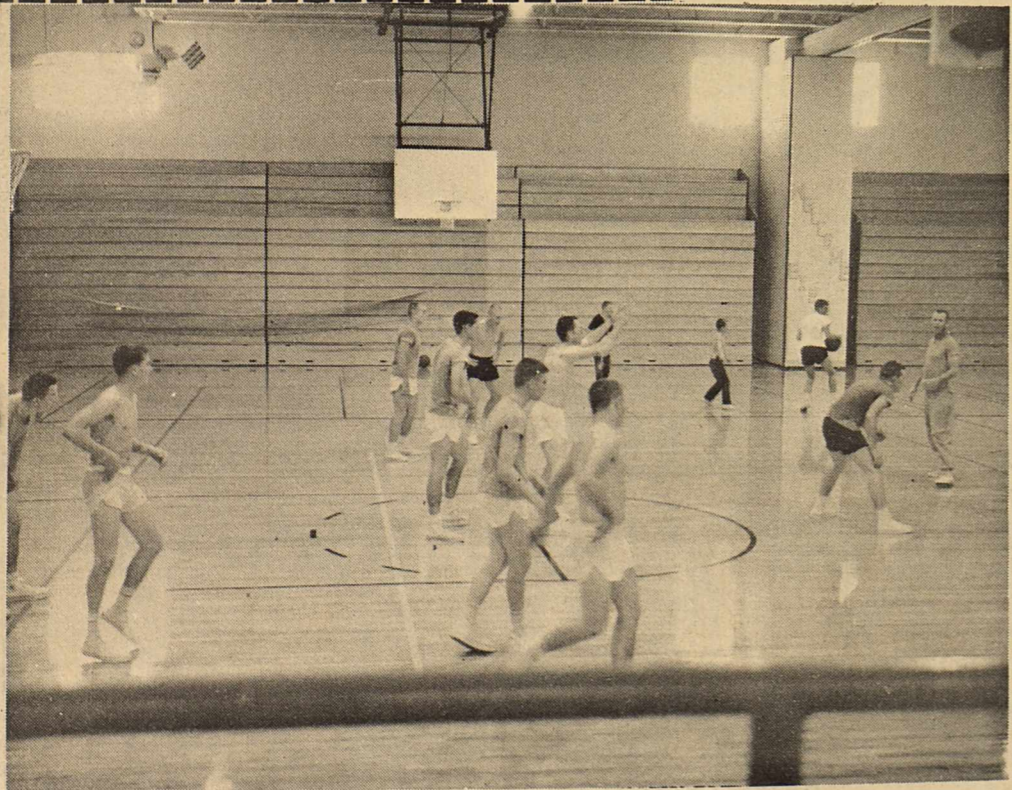
Mr. Green states they should be ready for occupancy about Christmas.



NEW MOTEL---The twelve unit motel being constructed just at the eastern limits of

Plains by Mr. Autrey Burke are scheduled to be open for business around the first of the year. Burke stated that he

hopes to be able to add a swimming pool to the facilities before the summer trade begins.



WORKOUTS BEGUN----- Plains high basketball hope-

fuls started workouts this week in preparation for the

schedule which starts on Tuesday night when they meet the Levelland cagers here.

Cowboys End Season With Bang

Plains Cowboys finished the football season with a big bang last Friday night, when they downed the Sundown Roughnecks with a complete shut-out. Final score in the whopping Plains victory was 27 for the Cowboys and 0 for Sundown.

Scoring was confined to just two quarters of the contest, the second and fourth periods.

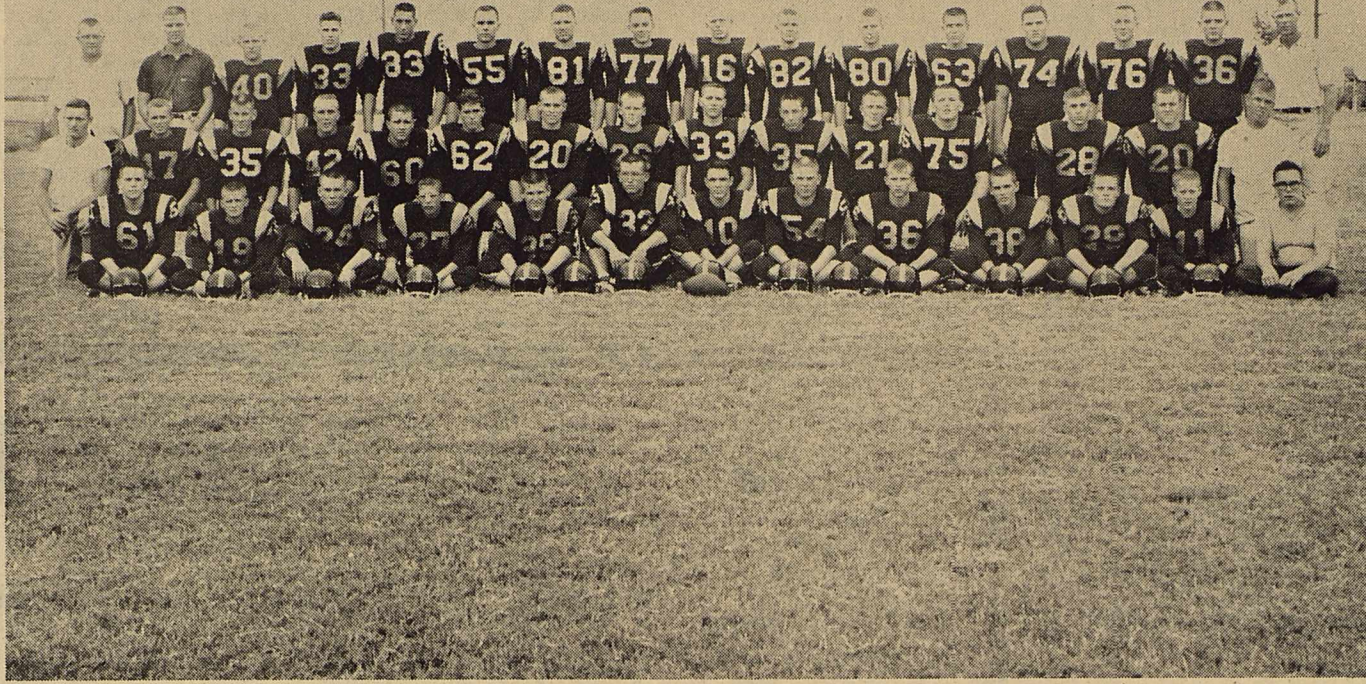
After a scoreless first period, the Cowboys, early in the second quarter, found the mark. After a spectacular 35 yard run by halfback, Jimmy Smith, Joe Dan Cooke, fullback, plunged over from the three yard line for six and "old-dependable" Jack Lowe, added the finishing touch by kicking the extra point. After a fumble soon after the Cowboys had kicked off to

the Roughnecks, a second TD was run over from the four by quarterback, John Robertson. Try for extra point failed, so the first half of play ended with the Cowboys leading by 13 points.

In the third quarter, each team was completely unable to cross the goal line, but the final period of play was all the Cowboys'.

(SEE PAGE 3)

Y
e
a
C
o
w
b
o
y
s



THE PLAINS COWBOYS--Selected entire squad as players of the week

W
e,
P
r
o
u
d
O
f
Y
o
u

Congratulations On A Fine Season Of Football
We're with you all the way
Good luck with your Basketball Schedule

These Merchants Are Top-Notch Cowboy Boosters:

Plains Record	Plains State Bank
Plains Barber Shop	City Of Plains
Latt's Humble	Plains Oil Co.
Don Hancock	Cotton Growers Delinting
Moore & Oden, Inc.	Plains Farm Supply
Tumble Weed Drive In	Hull Photo Service
George's '66' Service	Randall's Barber Shop
Woody's Oil & Hardware	Loyd Insurance Agency
Guetersloh-Anderson Grain Co.	

100F Degree Of Friendship

This Degree is based on the 17th and 18th chapters of First Samuel which says that King Saul was bothered with an evil

Spirit. He called his son to him and informed him that he was going mad. Jonathan, his son, told him of a shepherd lad

that played on a harp and advised his father to send for him that he might play on the harp and calm his spirit. David, the

shepherd, left his fathers house and went to Saul. The music calmed him and he became a friend to David.

When the champion of the Philistines came out and asked Saul to choose a man to fight with him and stated that the winner would be ruler over the other's people, there was not a man that would go. When David said he would go the King thought he was to young and that he was no match for Goliath. David told him his strength was in God, so he agreed for him to go and made many promises if he should win. David did win.

Saul found out that David had been anointed to become King so his Friendship became false and he broke his promises and tried to kill David. Jonathan and David had become good friends, and Jonathan came to his father to plead for David, but he would not hear him. Jonathan came back to David and said, "David thou art as dear as life itself. Should you become ruler over Israel, I would ask that I may still remain your friend."

David replied, "Whether or not I rule over Israel, nothing but death shall part us. Let us remain friends forever. Let us enter into a covenant of friendship." In a field they kneeled where none but the eyes of God might see, these two men solemnly pledged eternal friendship.

This is the teaching of Odd-fellowship. In the 10th chapter of Mark, the 17th verse, one came to Jesus and ask Him what to do to inherit eternal life. Jesus said, "You know the commandments." He answered, "I have observed them from ym Youth." Jesus answered, "You lack one thing. Sell what you have and give it to the poor." He turned away grieved. He was rich.

I will deal with the second Degree or the Degree of Love in the next writing.

P. D. D. G. M.
W. F. Upton

CARD OF THANKS
To my loved ones and dear friends. Thanks so very much for the prayers that were said for me; for the beautiful flowers and cards; and everything that has been done for me. May God richly bless each one of you.

Thanks again.
Mrs. Morine Sudduth
(Mrs. Sudduth came home from the hospital on Friday.)

Mrs. W. L. McClellan,
Mrs. John Anderson and Mrs. Roy Edwards spent last Thursday in Levelland visiting Mr. and Mrs. Charley Strickland and Mrs. Tay Strickland.

#

Really Distinctive Christmas Cards

The Most Beautiful Selection
Of Christmas Cards Ever.....

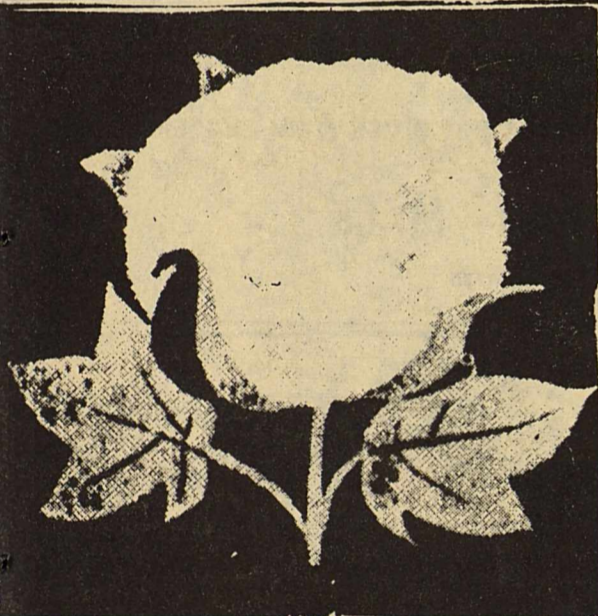
TRULY DISTINCTIVE & NOT
FOR SALE FROM ANY OTHER
LOCAL SOURCE

WITH OR WITHOUT
YOUR NAME PRINTED

Select Now While All
Cards Are Available



The Plains Record



LET US CATCH YOUR SEED AT THE GIN ON OUR TRAILER

Call GL6-8420 Collect

★ **WET ACID DELINTING** Has
Been Proven By Seed Breeders To Do
The Best Possible Job.

★ **RAISE THE VITALITY** Of Your
Cotton Seed With Our Grader Table.

★ **FOLLOW**
The "Planter Box Reserch Tests"

COTTON GROWERS DELINTING CO.

YOAKUM COUNTY Land For Sale

- Small Down Payment
- 5% Reduction On Principal Per Year, Plus Interest

All land listed below is in the John H. Gibson Survey,
Block D, Yoakum County, Texas, Northwest of Plains, Texas....

No Minerals Go With The Sale....

All is in Cultivation and all has Irrigation water under it....

See map in the office of

THE PLAINS RECORD

OR

CALL ANY OF THE BELOW LISTED SALESMEN

POSSESSION ON JANUARY 1, 1964

SECTION NO.	ACRES	Price Per Acre	DOWN PAYMENT
122	650	\$270	\$25,025.00
123	650	270	25,025.00
97	650	200	22,750.00
127	650	250	24,375.00
128	650	250	25,187.50
129	650	250	24,375.00
156	650	260	24,700.00
157	650	275	24,700.00
158	650	260	24,700.00
160 (Chesley Bedford House On It)	650	300	26,000.00
99	460	175	14,850.00
248 (South Half)	325	225	11,781.25
184	650	225	23,562.50

FOR INFORMATION ON THE ABOVE LISTED LAND,
CALL ANY OF THE FOLLOWING SALESMEN:

J.B McPHERSON	Lubbock	Office P05-8825, Res. SW5-3265
Leon McPherson	Idalou	Office 892-2384, Res. 892-2490
D.R. Aylesworth	Lubbock	Office P05-8825, Res. P05-7046
Amrina Moore	Plains	Phone 456-2676

ANY LICENSED REAL ESTATE DEALER
IS INVITED TO CALL

J. B. McPHERSON & CO.

1112 14th Street

Lubbock, Texas

Classifieds

DIRECT MATTRESS CO. ----
Mattresses rebuilt. Inner-spring, \$14.90; Cotton, \$9.90. Also new inner springs, orthopedics, rubber foam and King size. Call THE FIX-IT SHOP 456-2955, who is receiving calls for our company located at 1613 Avenue H, Lubbock.

Dr. J. U. Borum, Jr. Optometrist of Brownfield, Texas has moved his office to his new building, 412 West Tate, east of Wilgus Drug. Phone 3172.

FOR SALE: New and used furniture and appliances--authorized factory Sales and Service on Maytag, Kelvinator, Commandor pumps. We do electrical wiring and plumbing repair. Cogburn-Young.

SALE: 2-bedroom house Plains. Contains 980 sq. Call 456-4444 after 5 p. m.

FOR SALE: One D-6 Caterpillar, with root plow, rake, and dozier blade; and one Baker reversible plow. All in fine condition. For information call Horace Strickland at the Fletcher Carter Exchange 327-5292.

BIG NEWS: We now also give Gold Bond Stamps. Shop at Woody's. Plenty of free parking, low prices and a desire to serve you.

Frank Benson
SIGNS
Truck Lettering
Show Cards----Gold Leaf
Road Signs----Windows
106 E. Jefferson, Lovington,
New Mexico, Phone 396-5288

FOR SALE: Case Breaking Plow, Model 73, with 2 shanks and new style hubs, completely reconditioned with hydraulic cylinder. ONLY \$395.00. BROWNFIELD TRACTOR CO. 1801 Lubbock Rd. 637-3541

Glass Glass Glass

Cut to Size
You Pay only for the glass size you need. . . . We install Glass Too
THE FIX-IT SHOP

FOR SALE: 2 bedroom house in Plains. Call 456-8488 for information.

WE NOW GIVE GOLD BOND STAMPS--with butane purchases, when account is paid by 10th of the month following purchase. BRONCO GAS CO.

FOR SALE: Office building in Plains, 40 x 40, 811 Ave. E, \$6,500, Call 456-3797.

State Line HDC Has Meet

The State Line Home Demonstration Club met Thursday afternoon in the home of Mrs. Loren Gayle. Mrs. Lee Roy Box presided.

Plans were completed for the Thanksgiving dinner for the members, husbands and children at Alma's, November 26 at 7:30.

The club has decorations for the annual Christmas party of Council December 3. Plans were completed for the decorations.

Secret pals were revealed and an exchange of gifts. New secret pals names were drawn.

Mrs. Sude Thompson, agent, gave a very interesting and informative talk on "Use of Credit". She pointed out that some of the advantages

of using credit were: convenience, helps in emergencies, saving, consolidation of debts, reduction of family expenditures, better service on equipment, charged purchases easier to return, bargains, and credit rating.

There are also disadvantages in using credit in that a person mortgages his future income. Usually goods bought where credit is given are more expensive.

The club has been invited to meet with Stanford Valley November 21 to see a film on "Christmas Wrapping".

Our next regular meeting will be January 9, in the home of Mrs. R. G. Hartman. All homemakers in the area are welcome.

Under conditions of extreme drought, it may be advisable to confine the foundation herd to a small acreage. High energy feeds such as grains and protein supplements may be fed in limited amounts for maintenance. Forage is the critical feed however and is usually high in cost for total digestible nutrients, he says. A protein supplement fed with forage will improve digestion. Phosphorus is the most likely

mineral to be deficient under drought conditions. A mineral supplement high in phosphorus should be fed free choice or in controlled drinking water and salt should also be fed free choice, the specialist advises. Vitamin A may or may not be deficient depending upon the forage available. Protein supplements fortified with vitamin A should be considered. Synthetic vitamin A is

(FROM PAGE 1)

Roland Faires, halfback, scored from the three yard line and extra point was added by center, Larry Williams. Cooke scored again later in the final period and the point after was again added by Williams, making the final score 27 for the Cowboys and zero for the Roughnecks.

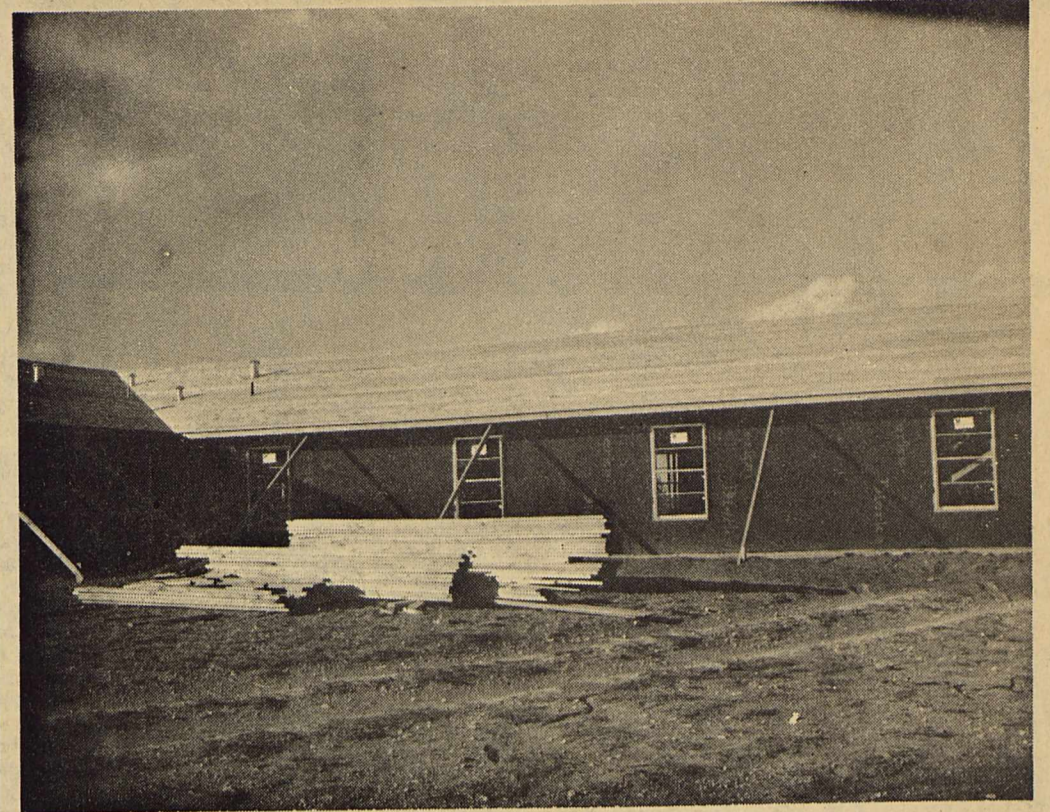
Although two quarters were completely devoid of scoring, the entire game belonged all the way to the Cowboys. In the first down department, Plains racked up 20 while the Roughnecks got only 12. The Cowboys tallied five penetrations and the Sundown team was unable to ever cross the 20 yard line.

Plains then wound up in third place in District 5-A, and had a season's record of five wins and five losses.

Next year's football season, will see a slightly different complexion in the district, as Sundown is leaving the district to become a class B team, and Stanton will be added to the district schedule.

available for use in drinking water, injections or for mixing with feed.

Thompson points out that most Texas livestock producers have had experience handling stock during periods of stress and that decision making on management practices become almost an individual proposition.



READY FOR BRICK--The Convalescent Home being constructed here is coming along according to schedule and workmen are now ready to brick the outside and finish out the inside.

Dirt Gardeners To Hold Workshop

The Plains Dirt Gardeners Garden Club will meet for a regular monthly meeting, Thursday, November 21, at the Old Courthouse Clubroom at 7:30 p. m.

Program Directors, Mrs. Edie Taylor and Mrs. Robert White, will be in charge of a workshop on Christmas decoration. "Beauty in Creating" Bible verse for the month is "Lift up your eyes on high and behold who hath created these things", Isaiah 40:26. This carries out the Theme of the year, "Beauty, The Heritage of Eden". Each member will participate by making an arrangement or decoration at the meeting.

A film entitled "Holiday With Flowers", courtesy of V. L. Smithers Manufacturing Co. will be shown. The film shows

many Christmas decorations, and detailed directions for making them.

Hostesses for the occasion are Mrs. L. O. Smith, Mrs. Thelma Ellis and Mrs. Bill Overton. Seasonal garden hint for the month: Plant Spring flowering bulbs in groups to accent your landscape design.

McGinty Abstract Co.
B. F. (Bert) Bartlett, Lessee
Complete Microfilm Records of Yoakum County Lands And And Lots
Telephone GL 6-3311

HUMBLE TIPS



"This station is known world wide, for friendly service and quality products"

"Why don't you make this your friendly stop?"

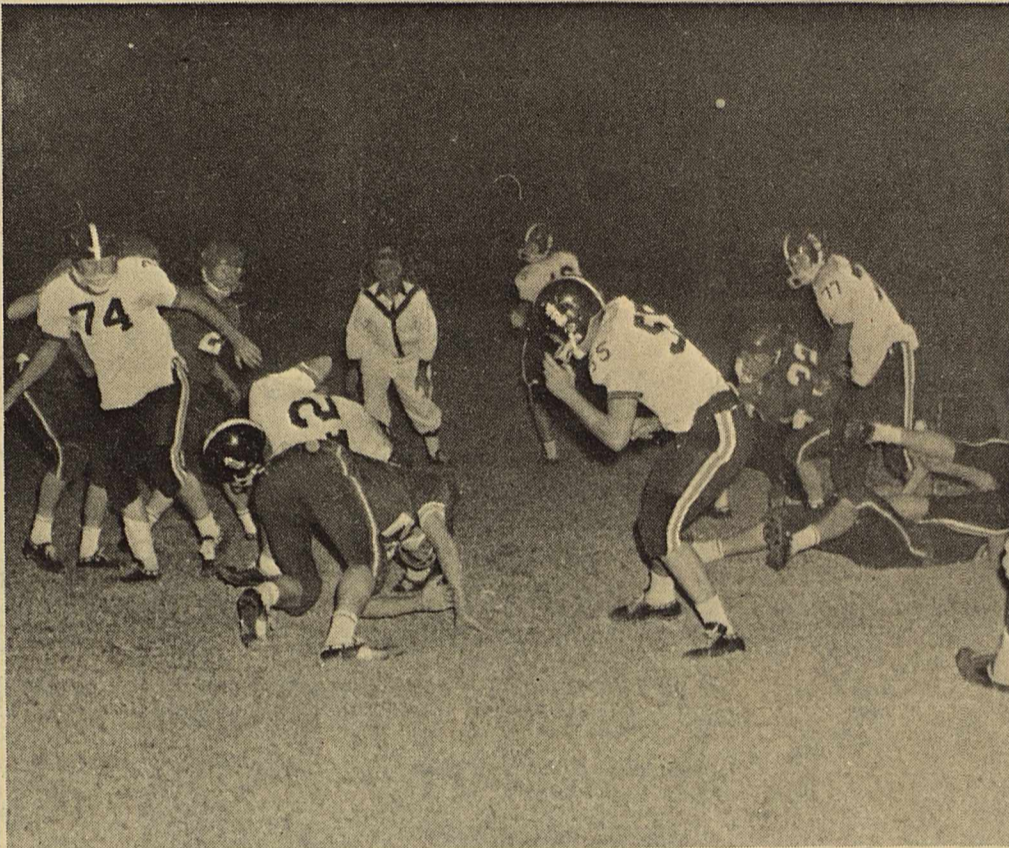
W.G. Lattimore

Dry Ranges

Beef cattle which have been on dry ranges for the past six months or more may face serious nutritional deficiencies, says U. D. Thompson, extension animal husbandman. Of major importance is the lack of sufficient range grass or forage.

The low quality or absence of total digestible nutrients is a further complicating factor, he adds. This kind of roughage contains little or no protein, phosphorus and vitamin A.

Decisions are difficult to make during stress periods. An attempt should be made to balance livestock numbers and forage supplies. Calves may be weaned earlier to help relieve grazing pressure and improve cow conditions. Fewer replacement cattle should be kept and culling is always in order. Non-breeders, slow breeders, irregular breeders and cows which consistently produce lower grade, light weight calves should be marketed. Thompson recommends that cows be palpated to determine pregnancy and to sell those not pregnant.



SIX POINTS--Joe Dan Cooke (42) scores six points in Plains' 27-0 win over Sundown

last Friday night in Cowboy Stadium. Other Plains' players are Fred Camley (74), Lar-

ry Williams (55), Bruce Long (77), and Mike Field (13). (Photo by Virgil E. Wade)

Mrs. Perry Anthony spent last weekend with her father, Mr. E. G. Bryan of Ralls, who is ill in the Crosbyton Hospital.

Perry Anthony's brother, Albert, of Scotia, Nebraska, came to Ralls for their homecoming last week and was brought to Plains by Perry for a short visit.

Brownfield Funeral Home
Serving since 1920
Telephone 637-3555
Air Conditioned Chapels and Ambulances - Oxygen Equipped
Funeral Insurance
ROY COLLIER, President
100 West Tate St.
Brownfield, Texas

ELLIOTT & WALDRON Abstract Companies, Inc.
PLAINS, TEXAS
Abstracts Prepared Titles Insured
Vernon Townes Paul New
PHONES
Plains: GL 6-3377 Denver City: LY 2-2129

State & County Taxes

ARE NOW DUE & PAYABLE AND A 2% DISCOUNT IS AVAILABLE IF PAID DURING NOVEMBER
1% If Paid December

AMENDMENT TO REPEAL POLL TAX WAS DEFEATED

Pay Your POLL TAX

TO QUALIFY YOURSELF TO VOTE IN LOCAL, STATE & OTHER ELECTIONS IN 1964

E. W. Craig

YOAKUM CO. TAX ASSESSOR-COLLECTOR
Payable At Offices In Plains & Denver City

EXTRA LARGE

Wesson Oil

49¢

DEL MONTE	TOMATO JUICE	46 OZ	29¢
DEL MONTE	PEARS	303	29¢
SHURFINE	PORK & BEANS	300	10¢
SHURFINE	GREEN BEANS	SLICED 303	19¢
	CHILI	300 PLAIN	45¢
	TISSUE	NORTHERN 3	27¢
	BANANAS	POUND 12 1/2	2¢
	CARROTS	2 /	19¢

Hawkins Food Market

We give Gold Bond Stamps
Double On Wednesday

STOCK-UP SALE

OF FAVORITE FOODS

DEL MONTE	Pumpkin	2 1/2	19¢
	GREEN ONIONS	2 BUNCHES	2 - 15¢
	SWEET POTATOES	POUND	10¢
	BOLOGNA	POUND	49¢
	BACON	POUND	53¢

Pork Chops

Center Cut End Cut
65¢ 49¢