



Yoakum County Library
Box 1052
Plains, Texas

The Plains Record

Combined With The Yoakum County Review March 1, 1961
Thursday, October 17, 1963

Number 42

MOORE or Less

by Johnnie Moore

Over 2,000 senior citizens made application for Texas 65 Health Insurance during the first week of the initial enrollment period, according to the Texas 65 administrator, Charles Barry.

Twenty-six policies were issued to Texans over the age of 90 during the first week of enrollment, Barry stated.

During October every resident of Texas, 65 years and over, may purchase the new health insurance with no health questions asked and regardless of age.

Texas 65 is available from any insurance agent licensed to sell health insurance in the state.

H. Lewis Rietz, executive vice president of Great Southern Life Insurance Co., of Houston, has been named president of Republic National Life Insurance Association, Barry Oakes, president of Republic National Life Insurance Co., of Dallas, is vice president and George R. Jordan, Jr. executive

of Dallas, is vice president and George R. Jordan, Jr. executive vice president of Southland Life Insurance Co., of Dallas is secretary-treasurer.

Rietz reports that Texas now has the largest number of underwriting companies of the four states who have 65 plans in operation.

Fifty-four companies have agreed to underwrite the benefits of the Texas 65 plan.

New York started its 65 plan last year and has 49 companies after one year of operation and Connecticut has 32 companies after two years.

Governor John Connally has personally backed Texas 65 by declaring October Texas 65 month and by purchasing the first three plans sold in the state for his mother and his wife's parents.

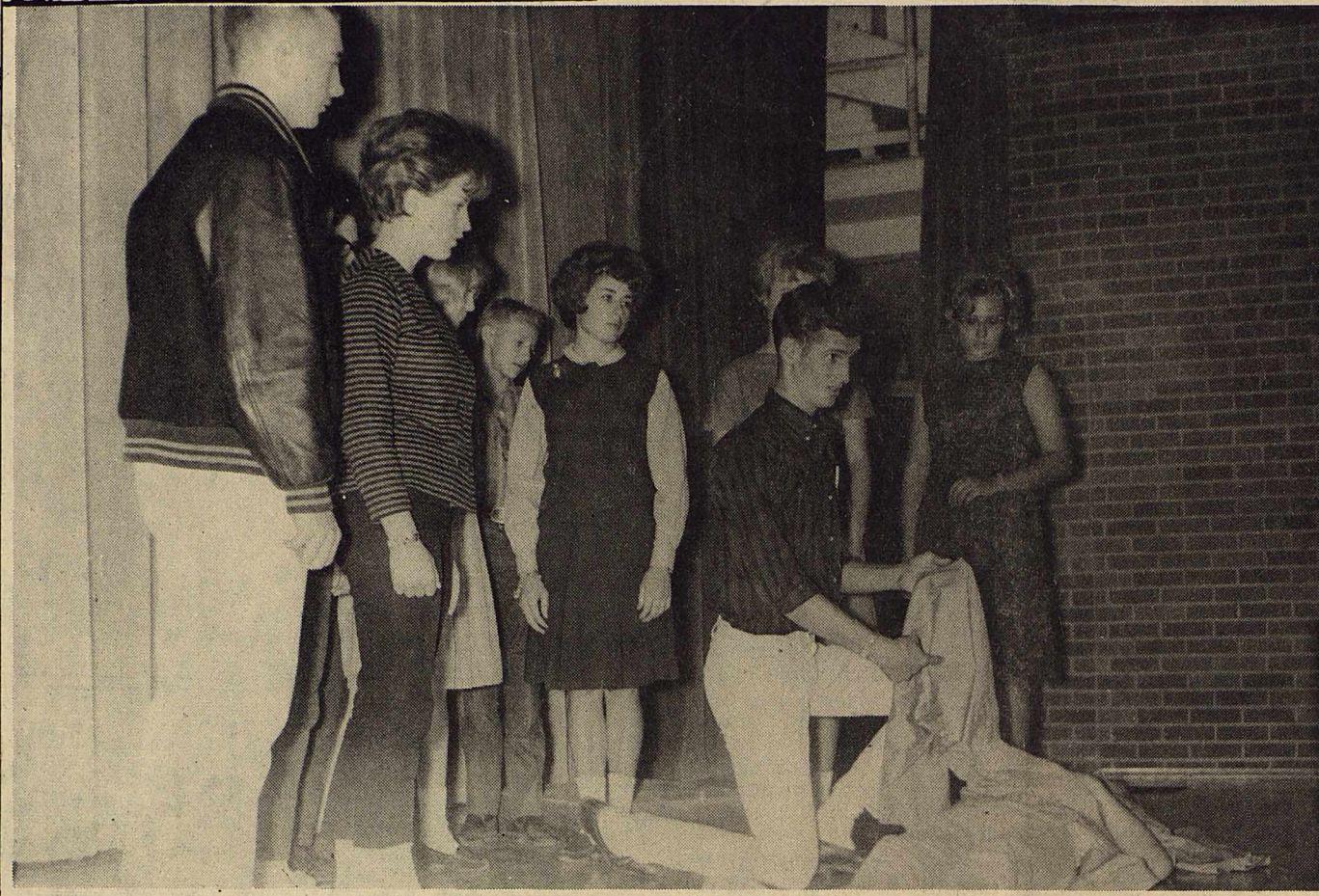
MURPHREE SERVICES HELD

Graveside services for Terri Lynne Murphree, the infant daughter of Mr. and Mrs. Larry L. Murphree of Plains, were held Wednesday, October 16 in the Terry County Memorial Cemetery in Brownfield.

Terri Lynne was born at 8 o'clock Sunday and passed away in Methodist Hospital in Lubbock on Tuesday morning.

The Rev. James L. Bozeman of Plains' First Baptist Church officiated and Singleton Funeral Home of Denver City was in charge of arrangements.

Maternal grandmother of the child is Mrs. Vicie Hinkle of Plains; and Paternal grandparents are Mr. and Mrs. J. T. Murphree of Tatum.



"JULIUS CAESAR"---Above is a scene from the play "Julius Caesar" which will be presented by the Speech II Class of Plains High School on Tuesday night of next week. At this time two other plays will also be presented. They are "No Count Boy" and "Twelve Pound Look".

Grain Harvest Nears Finish

Operators of the grain elevators located in and near Plains are reporting a very fine grain harvest for this year.

It is believed that the bulk of the grain has already been harvested, although several jobs of finishing up are still going on and will up the harvest figure still more.

The accumulated total of the grain received by the various elevators has totaled over 111,000,000 pounds of milo. This figure is a great deal higher than at this same time last year, and the total yield this year is expected to exceed that produced in 1962.

The above facts, coupled with another bumper cotton crop is reason enough for the air of optimism that is prevalent over the economic outlook of the county.

Texan Employment Commission, in their survey sheet, is estimating the Yoakum County yield at 30,000 bales.

WEATHER

Below are the temperature extremes for the Plains area, for the week beginning Wednesday, October 9 through October 15, as reported by Mr. Johnny Hague.

Wed.	Oct. 9	88	46
Tues.	Oct. 10	88	48
Fri.	Oct. 11	86	48
Sat.	Oct. 12	84	50
Sun.	Oct. 13	84	48
Mon.	Oct. 14	84	54
Tues.	Oct. 15	82	50

No rainfall has been reported for the month of October.

The cotton harvest has gotten well underway according to W.K. Palmer, U. S. Department of Agriculture, Cotton Division. Over 29,000 bales have been classed in the three Agricultural Marketing Service's classing offices through the week ending October 11.

This Year's volume of classing is only about two-thirds as large as last year's, reports Mr. Palmer.

The grades have been good with approximately 70 percent running Middling or better. The remaining 30 percent has been Strict Low Middling.

Strict Middling Light Spotted and Middling Light Spotted. Staple lengths have covered a range from 13/16 to 1 1/8 inch. The majority of the cotton has been 31/32 inch or shorter. The average staple length to date has been 30.5 thirty-seconds of an inch.

The micronaire has been excellent. Ninety-five percent of the new crop is "milk-ing" 3.5 or better.

The new crop has not begun to move into trade channels. Middling 1 inch is being quote at \$2.50 by the Lubbock Cotton Exchange. This compares with 32.65 a year ago.

Plays Set For Tuesday Night

On Tuesday night at 7:30 p.m. in the Plains High School Auditorium the Speech II Class will put on an evening of three one-act plays. The admission for adults will be 75 cents and for students, 50 cents. Tickets may be obtained at the door.

The plays will include J. M. Barrie's "Twelve Pound Look", Paul Green's "No Count Boy" and Act III scene 2 of "Julius Caesar" by William Shakespeare. The latter will be of special interest to those who are studying "Julius Caesar" in English at this time, Mr. Lawton, the director, stated.

Included in the English comedy, "Twelve Pound Look" will be Larry Don Williams as Sir Harry, Ann Lattimore as Lady Sims, Sarah Hunt as Kate

John Robertson as Tombs.

In "No Count Boy", a dramatic comedy, Olan Smith plays Enos, Pheellie is played by Tonya Randolph, No Count Boy is played by Ricky Wilp Hiams and the old woman by Jean Stewart. Loretta Taylor is understudy in this part.

"Julius Caesar" parts are as follows: Brutus, Morris James, and Antony by Eddie McMeney. The rest of the class plays the citizens.

The director of all plays is Roger Lawton, speech teacher assisted by Betty Hamm. This is only the first night of such plays planned to give Plains a variety of drama through this class. All are encouraged to come and see this entertaining evening of one act plays.

Grid Contest Winners Told

Winners in this week's football contest were really handed some tough luck because of the great amount of upsets in gridiron play last week.

First place winner was Mrs. Buford Duff with five misses.

Second place was won by Jack Lowe with six incorrect guesses and third place was garnered by Mrs. Jack Hayes, also with six incorrect votes. Lowe beat Mrs. Hayes out by missing the tie-breaker by only 16 points whereas she missed it by 18.

Stork Stop

Miss Gena Zoe Young is the brand new baby daughter of Mr. and Mrs. Gene Young of Plains.

The young lady weighed in at 6 pounds 2-3/4 ounces at 6:28 p. m. on October 11.

Birth was at Methodist Hospital in Lubbock.

Mother and daughter came home on Monday of this week and both are reported to be doing fine.

TELL FINE FREE WEEK

Plains Librarian, Mrs. Sloan announced today that no fines will be charged at the Yoakum County Library here during the week October 21 thru October 26.

Anyone having books overdue from the library is asked to take advantage of this time and bring the books back.

COWBOYS DOWN FARWELL Conference Grid Play To Begin

This week's gridiron tilt which pitted the Plains Cowboys against the Farwell Steers was really one for the books.

Every sportswriter on every daily paper in this part of the country picked the Steers to win the game.

The Cowboys though, evidently just didn't read the paper or at least didn't pay any attention whatever to the oddsmakers.

In the first quarter of play, Farwell bounced out and scored the first tally of the game and kicked for the extra point, and the first stanza ended with the Cowboys trailing 7-0.

Early in the second period, the Cowboys bounced back with their first tally, with Joe Dan Cooke carrying for five yards and six points. Mike Field ran a keeper for two points after TD, making the score 8-7, Cowboys in the driver's seat.

Farwell was able to score again in the second period and

so did Plains. The Plains tally came on a QB sneak by Field, after a 35 yard run to the two yard line by Cooke. Jack Lowe kicked for the extra point. Score at half-time was 15 for Plains and 14 for the Steers.

In the third period of play, following an excellent display by the Cowboy Band, the Plains eleven came on strong again, and allowed the Steers to have possession of the ball for a total of only five plays in the entire quarter, and also were able to rack up another TD, with Field handling the chore once again, and again Lowe was good for the point after.

In the fourth quarter, the Steers were far from dead, and came back to score from the one and threw a short flat pass for two points after, and tied the score up 22 all.

With only 10 seconds to go, the Cowboys, with the ball on the 27 yard line elected to kick a field goal, with Lowe

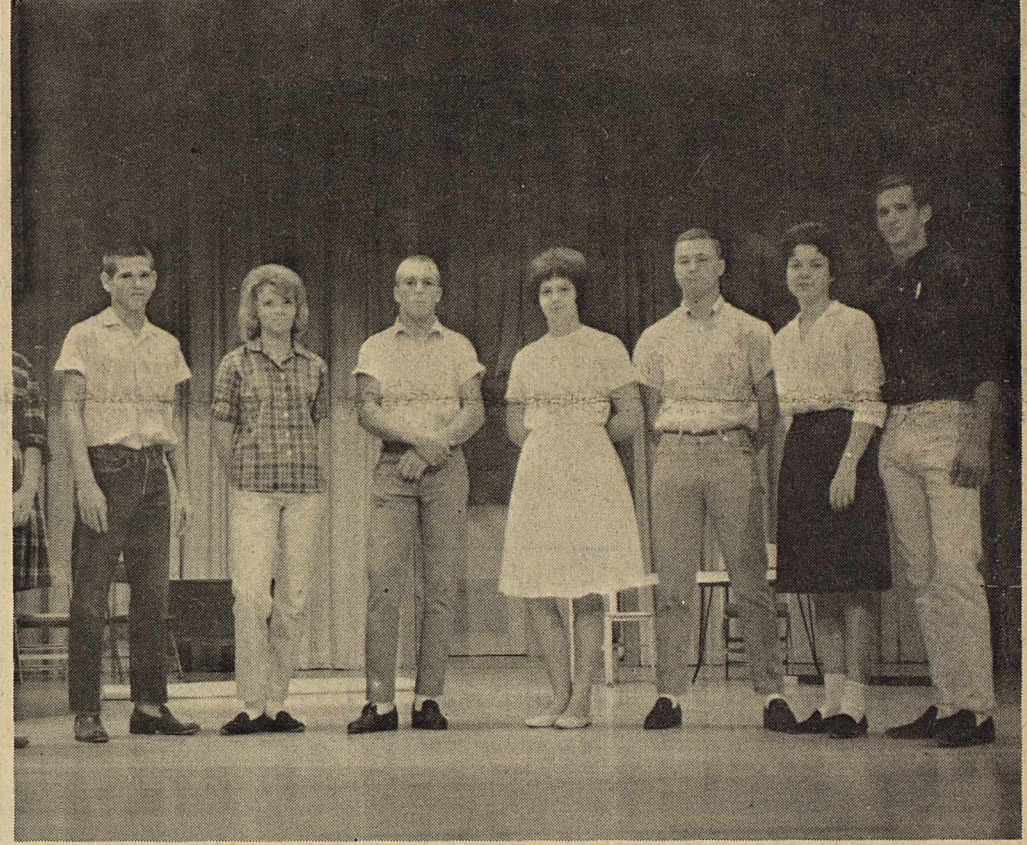
again doing the honors. The kick was good for three and the game ended with the final score Plains 25 and Farwell 22.

Booster Club members in their meeting Monday night picked Fred Blount as defensive lineman of the week and Mike Field as defensive back. On the offensive side of the slate, Jack Lowe was picked as lineman and Joe Dan Cooke as back.

This week begins conference play in District 5-A, and the Cowboys travel for their first conference game to the home of the Bulldogs in Tahoka.

Plains fans can expect a real game in this tilt, as the Bulldogs have eight starters back from last year, and are rated as a much improved team, and real tough on the defensive side of the coin.

Plains will have most of See Page 2



CARNIVAL QUEEN CANDIDATES---And their escorts are shown above. Left to right they are: Georgie Gray and Jerry Lowrey, freshman; Susie Rowe and Joe Dan Cooke, sophomore; Jerrie Clem and Jack Lowe, junior; and Sarah Hunt and Eddie Mc Minime, senior.

Dirt Gardener Hold Annual Flower Show

The Plains Dirt Gardeners Sixth Annual Flower Show was conducted in the School Cafeteria Saturday, October 12, 1963, from three until five o'clock.

Mrs. Leon Lewis won sweepstakes in design and Mrs. Bill Overton sweepstakes in Horticulture. Mrs. J. M. Tippett won the Tre-color award for the most distinctive fresh arrangement. A total of fifty-eight

arrangements were entered in the show and one hundred entries in horticulture.

The judges were Mrs. H. B. Thompson and Mrs. Nathan Chessher from Brownfield and Mesdames Roy Bearden, J. L. Smith, Charnell Jobe and John Banta from Lamesa.

The first three places in design when merited were as follows:

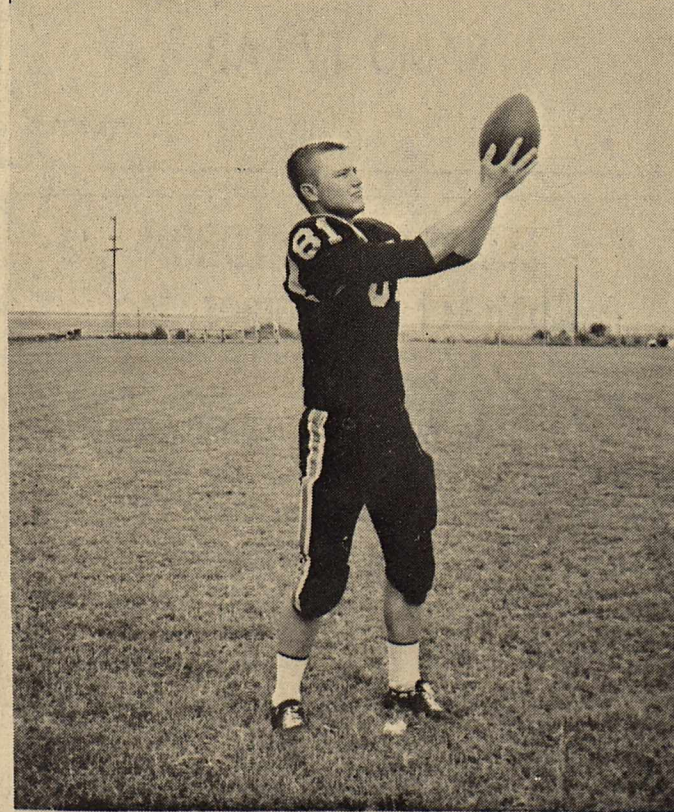
Beautiful, Mrs. Robert Chambliss, second and Mrs. L. Smith third; "Trees", Mrs. Leon Lewis third; Mrs. J. M. Tippett, second Mrs. Clifford Anderson, third "The Vagabond" (fresh) Mrs. J. M. Tippett, first; Mrs. J. B. Ashburn, second; Mrs. Robert Young third (dried) Mrs. Robert Young first; Mrs. Wilson Duke, second Mrs. Eddie Taylor, third "Thanksgiving Day", Mrs. Leon See Page 2



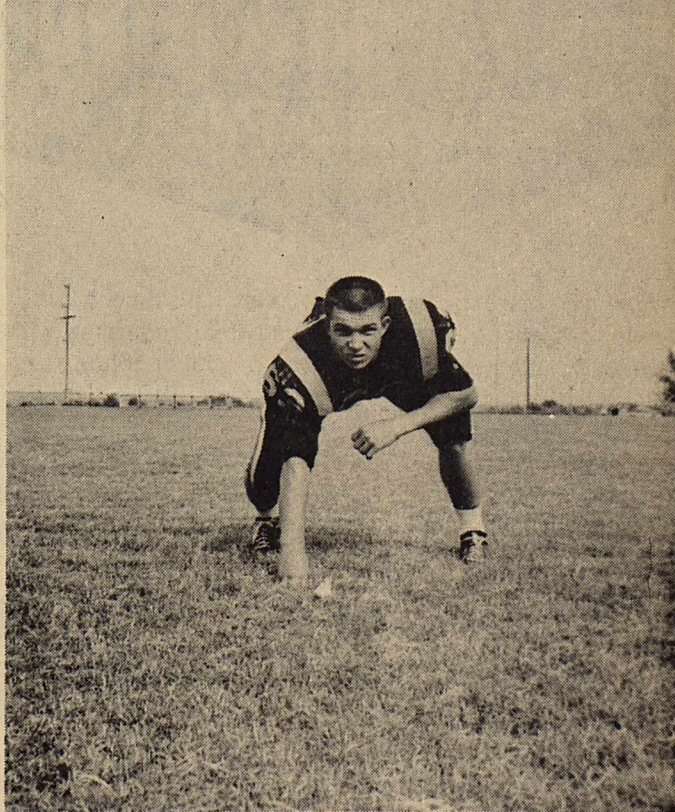
JOE DAN COOKE---Offensive Back of the Week



MIKE FIELD---Defensive Back of the Week



JACK LOWE---Offensive Lineman of the Week



FRED BLOUNT---Defensive Lineman of the Week

The Plains Record

And The Yoakum County Review

JOHN W. MOORE, Publisher

PUBLISHED EACH THURSDAY AT PLAINS, TEXAS

Entered as second class matter at the Post Office at Plains Texas, under the act of Congress, March 3, 1879

SUBSCRIPTION RATES: \$3 per year in Yoakum and Terry Counties; \$4 per year elsewhere.



BLOWIN' Out the CORNERS
by Uncle Zeb

The following little poem came from Nancy Morchel's Column one that we make a habit borrowing from:

Grandpa took no vitamins; his bread was not enriched. He started out on starches, and he simply never switched. Grandpa ate the things he liked; his diet was all wrong. Poor grandpa died at eighty-nine ... I hope I live as long ...

To the above we might add our own bit of poetry:

Grandma smoked her pipe in peace and dipped her snuff galore before she made this life's demise.

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she'd chalked up ninety-four.

It does make one wonder what has happened. ... It did seem true that the corn-cob pipes and roll-your-own days were not so risky as the filtered tips. ... Now it seems that only a quarter of a century of indulging in modern day filthy-lukkers and most everyone has a full set of ulcers. I remember one fellow who would roll his own in corn shucks.

NOTICE OF STOCK LAW ELECTION

NOTICE is hereby given that an election shall be held in Yoakum County, Texas on the 9th day of November, 1963 for the purpose of enabling the freeholders of the following subdivision of Yoakum County to determine whether or not the following animals shall be permitted to run at large in such County, such animals being as follows: cattle, horses, mules, jacks, jennets, donkeys, hogs, sheep, and goats.

Said election shall be held at the usual voting places in Precincts 1, 2, 3, 4, 5, 6, 7, 8, and 9, in Yoakum County, Texas.

The polls for such election shall be open from 8:00 o'clock A. M., to 7:00 o'clock P. M.

Each voting precinct shall be in charge of a manager who has been heretofore appointed by Order of the Commissioners' Court and County Judge of Yoakum County, Texas.

This election shall cover the following subdivision of Yoakum County, Texas, to-wit: That part of Yoakum County Texas, lying South of the North block line of Block D, John H. Gibson Survey, and Block K, Public School Land Survey, Yoakum County, Texas.

Notice of this election shall be given by publication in the Denver City Press and Plains Record once each week for four weeks with the first date of publication to be at least thirty days prior to the date of said election.

ISSUED this 3rd day of October, 1963.
/s/ Stanley Duvall
Stanley Duvall
County Judge
Yoakum County, Texas

NOTICE TO BIDDERS

Sealed proposals addressed to the Honorable Mayor and City Council of the City of Plains, Texas, will be received at the office of Bob Long, City Secretary, until 2:00 P. M., October 28, 1963, for furnishing all necessary materials, machinery, equipment, superintendents and labor for constructing certain Water Works and Sanitary and Sewer Improvements for the City of Plains, Texas.

The principal items of work consist of furnishing and installing approximately 1,371 lin. ft. of 6-inch and 467 lin. ft. of 3-inch Water Lines in the water distribution system and other miscellaneous items such as gate valves, fire hydrants and other water works appurtenances; and approximately 1,933 lin. ft. of 6-inch vitrified sewer lines at varying depths of cut to 22 ft. depth including the necessary manholes, cleanouts, branch connections and other miscellaneous items and appurtenances to the sanitary sewer system; and 733 lin. ft. of trenching only for gas lines.

Bidders must submit a Cashier's or certified check issued by a bank satisfactory to the Owner, or a Proposal Bond from a reliable Surety Company, payable without recourse to the order of the City of Plains, Texas, in an amount not less than five (5%) percent of the largest possible bid submitted as a guaranty that the Bidder will enter into a contract and execute bonds and guaranty in the forms provided within ten (10) days after notice of award of contract to him. Bids without the required Check or Proposal Bond will not be considered.

The Successful Bidder must furnish Performance and Payment Bonds on the forms provided in the amount of 100% of the total contract price from a Surety Company holding a permit from the State of Texas to act as Surety, or other Surety or Sureties acceptable to the Owner.

All lump sum and unit prices must be stated in both script and figures. The owner

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We lived by a neighbor who kept his jug of better spirits on the mantle and nipped at it off and on throughout the day, especially at the beginning. ... Now it seems that only a few rounds of social swigging almost converts a person into a problem drinker. As I remember it, the only problem our old neighbor had was keeping something in the jug. ... Reckon what has happened to peoples pastime pacifiers??? Some folks think the Communists have infiltrated even those things.

Nothing we can think of will improve the eyesight like finding a live rattling rattlesnake in the weeds though which we have to walk. It makes one all eyes ...

Now and then we meet people who act as if they were not trying to impress anyone. ... Usually they don't need to.

Attendance had been dwindling away at the Ladies Society, and those present were trying to find out the cause. ... One lady came up with: "Well, you can just bet that it's not my fault because I have been there everytime."

One of the not too regular sisters had this brainstorm: "That's what's the matter, Sister. You have been here too much."

Friendship can be a growing circle. Until all the group are friends; If we think of the end and thine. And seldom dwell on me and mine.

The most impressive proof that we can give to show that we are a patient person is a golden wedding anniversary.

Has the farmer's production efficiency gotten him in trouble?

Many of those who read newspapers and magazines and know something about basic agriculture strongly believe it has.

Experts tell us that crops in this country are produced at a work output of two man days per acre while the world wide average is 200 man hours per acre. Population has grown by leaps and bounds, but farm technology has forged ahead of population growth. The farmer's production efficiency has increased; surpluses have piled and have become a problem. Many close their eyes to the fact that the American Farmer has made us the best fed nation in the world and has provided food at relatively a small percent of the family income.

One good way to smother an argument is to keep your mouth shut.

A nickel goes a long ways these days—you can almost wear on before you find anything will buy anymore. ...

Men who boast about telling their wife off, always forget to tell us that they wait until she's off the premises. ...

If your wife wants to drive don't stand in her way.

reserves the right to reject any or all bids and to waive formalities, and to accept the bid which seems most advantageous to the Owner's interest. In case of ambiguity or lack of clearness in stating the prices in the bids, the Owner reserves the right to consider the most advantageous construction thereof, or to reject the bid. Unreasonable (or "unbalanced") unit prices will

authorize the Owner to reject the bid.

Attention is called to the provisions of the Acts of the 43rd Legislature of the State of Texas, page 91, Chapter 45, (Article No. 5159A Civil Statutes 1925) concerning the wage scale and payment of prevailing minimum rates of wages is set forth in the specifications.

Information for bidders, proposal forms, specifications and plans are on file at the office of Bob Long, City Secretary, City Hall, Plains, Texas, and at the office of Parkhill, Smith and Cooper, Consulting Engineers, 201 Avenue R, Lubbock, Texas.

Copies of the Plans and Specifications may be secured from Parkhill, Smith & Cooper, Consulting Engineers, 201 Avenue R, Lubbock, Texas, upon a deposit of \$10.00 as a guarantee of the safe return of the plans and specifications. The amount of the deposit will be returned if a bonafide bid is submitted and Plans and Specifications are returned within five (5) days after receipt of bids, or in case no bid is submitted, if plans and specifications are returned on or before date of receipt of bids; otherwise, the deposit will be forfeited.

CITY OF PLAINS, TEXAS
OWNER
BY: /s/ Buford Duff
Acting Mayor
FOR: L. R. Hanna, Mayor

ATTEST: (SEAL)
BY: /s/ Bob Long
Bob Long
City Secretary

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From Page 1

Lewis, first, Mrs. Mae Loyd, third "Solitude", Mrs. Leon Lewis, second, Mrs. A. H. Bacon, third "Sea Fever" (dried) Mrs. Wilson Duke, first, Mrs. Robert Young second, Mrs. Bill Overton, third "Children's Hour" Mrs. Leon

Lewis, first, Mrs. J. M. Tippett, second, "Wee Willie Winkie" Mrs. Leon Lewis, first, Mrs. A. H. Bacon, second, Mrs. Robert Young, third; "Christmas Bells"

From Page 1

their injured players back, including halfback, Roland Faires, Quarterback, Mike Field, however, received a small fracture of the right hand in last week's game, and possibly may not get to play this week.

Coach Rip Sweell stated that in the event Field is out of the lineup, halfback John Robertson will be given the quarterbacking duties for the Tahoka.

Fans are reminded that the game time will be different for this and the balance of the games this season. Kickoff is set in Tahoka at 7:30 p. m.

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ROY STEPHENSON
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Editorial

Surplus problems coupled with a widely publicized scandal involving an "Ag Tycoon" helped crystallize sentiment against agriculture and kick off criticism of the American Farmer. Overnight just about every writer crawled on the critic's bandwagon lambasting agriculture and everything associated with it has become a national pastime. Vocational agriculture has come in for a lion's share of the criticism.

They say, "Few people make a living in agriculture any more." "Agriculture income is peanuts." As Carroll P. Streeter, Editor of the Farm Journal, put it, "They look on agriculture as a shrinking apple." The truth of the matter is that agriculture is still the biggest business in the U. S. and it is getting bigger not smaller.

Here are some facts for critics to mull over: There are 7,000,000 farmers and farm workers engaged in farming. Over 6,000,000 workers are engaged in supplying and servicing farmers. An additional 10,000,000 workers make a living handling and processing farm produce.

There are above six million farms operating in the U. S. to day. The farms, in effect, represent that many factories, factories without roofs.

The six million farms represent 3.6 million independent enterprises, 98% of them are family owned and operated. The 3.6 million farms are 3.6 million solid blocks in the very foundation of our free enterprise system.

The farms with their equipment represent an investment of over 207 billion dollars. Investment per farm worker is over two and one-half times the investment per worker in industry.

Assets of the nation's farms are more than two-thirds the market value of all corporation stocks listed on the New York Stock Exchange.

MORE FACTS TO MULL OVER: Farm efficiency has provided the American worker with (compared on basis of what an hour's wage will buy) about twice as much steak, bread, milk, butter, and eggs as only 30 years ago.

In other countries about 65% of the family income goes to pay the grocery bill while in the U. S. only about 19% of the income, after taxes, goes for groceries.

FARMERS ARE BIG SPENDERS Farmers use more petroleum than any other industry; they bought the equivalent of 15

billion gallons of crude petroleum last year.

Farmers consume more electricity than Houston, Dallas, Cleveland, Chicago, and Detroit combined.

In the field of farm machinery, farmers use a lot more horse power than all the U. S. factories combined.

Farmers buy an average of 46 tires per year per farm per farm and some of the tires are mighty big ones.

The farm family, on the average, last year bought \$4,050 in food, clothing, drugs, furniture, appliances and similar products and services. In addition, farmers spent an average of \$750 for new tractors and other motor vehicles, machinery and equipment; \$865 for fuel, lubricants, and maintenance of these vehicles; and \$405 for fertilizer and lime. From his gross income \$46 billion dollars last year the farmer spent 26 billion with agribusiness firms for supplies and services.

But to bring the problem closer to home, there are 224,000 farms with 154 million acres in Texas. In other words 85 percent of the State's land is in farms and ranches. These farms have an estimated value of over 14.5 billion dollars. Products from farms in Texas brought in over \$2,500,000 in 1962.

How did this farm efficiency come about? Research on part of business and industry, by the State's experiment stations and by the U. S. D. A. and by private research foundations pointed the way. Educational media brought the information to the farmers. From there, the farmer's ingenuity took over; the results, an abundant agriculture.

To summarize, over 13 million people work directly in agriculture and in supplying and servicing farmers. An additional 10 million make their living in handling and processing farm produce.

With the population estimated to double within the next 40 years, the size of the agricultural industry is bound to grow by leaps and bounds. There are still lots of jobs in farming, and in related fields. A smaller percent of the total population is now required to produce the food and fiber needed, but the total workers required in the tremendous agricultural complex will grow from year to year.

When one considers the whole picture of agriculture he can only conclude that Agriculture is a big business, a gigantic business!

When a man finds no peace within himself, it is useless to seek it elsewhere. Hard work — an accumulation of easy things we don't do when we should.

Fall Festival SALE

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JUNIOR CLASS NOW SELLING MAGAZINES

Last year, through your understanding and support, our annual Magazine Subscription Project was most successful. In addition to providing whole some literature in the homes, it has made possible financial support of the Junior Class of Plains.

This year our class will again participate in the subscription program. Our school is authorized to accept subscriptions to over 100 popular magazines.

The campaign opened on Friday, October 11, and will close Monday, October 21 at 4 p.m. Each pupil will have complete sales information. When a patron places an order, he will receive an official receipt signed by the pupil. The order will then be returned to the school to be forwarded to the publisher.

New, renewal and Christ-

mas gift subscriptions may be taken during the campaign. We ask the subscribers to allow eight weeks for delivery of magazines following the close of the campaign.

Please make all checks to Plains Junior Class. Thanks to each of you. Junior Class of 1963-64.

IOTA PI NEWS

The Iota Pi Chapter of Epsilon Sigma Alpha met Tuesday night at Alma's Restaurant for the Pledge Pin Ceremony.

Dorothy Lowe, President, presided. Marlene Hamm pinned three new members. They were Mrs. Joanne Lindsey, Mrs. Joe Cobb and Mrs. Ellen Sewell.

Apple pie ala-mode was served to approximately 13 members.

If you can't have the best of everything, make the best of everything you have.

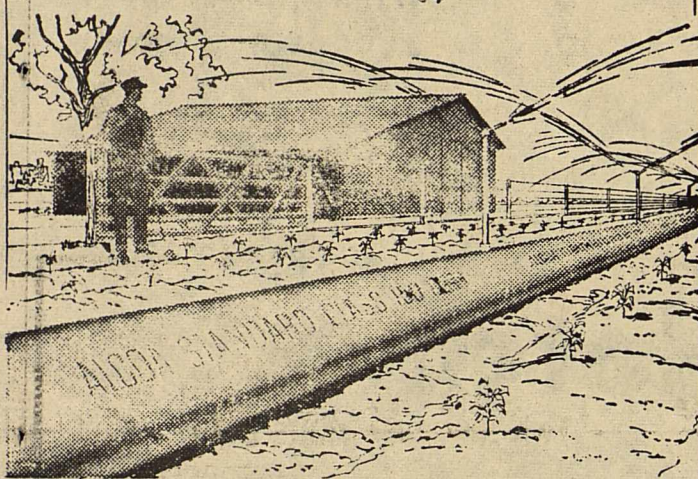
Success is not so much a matter of talent as of concentration and perseverance.

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IRRIGATION

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An irrigation system is an important investment and should be protected with expert and experienced engineering. We've provided such service for many farmers in this area to insure dependable, economical performance. For the systems we install, we specify highest quality irrigation equipment, including Alcoa Standard Class 150 Irrigation Pipe.

Come in and let us know what your plans are—we'll work with you in developing a suitable installation for your farm within the amount you are able to invest. Our engineering service is available at no extra cost.

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Pumps • Couplers • Sprinkler Risers and Heads • Alcoa Standard Class 150 Irrigation Pipe in all standard sizes and Alcoa Lite-Line Irrigation Pipe in larger diameters.

Your Guide to the Best in Aluminum Value



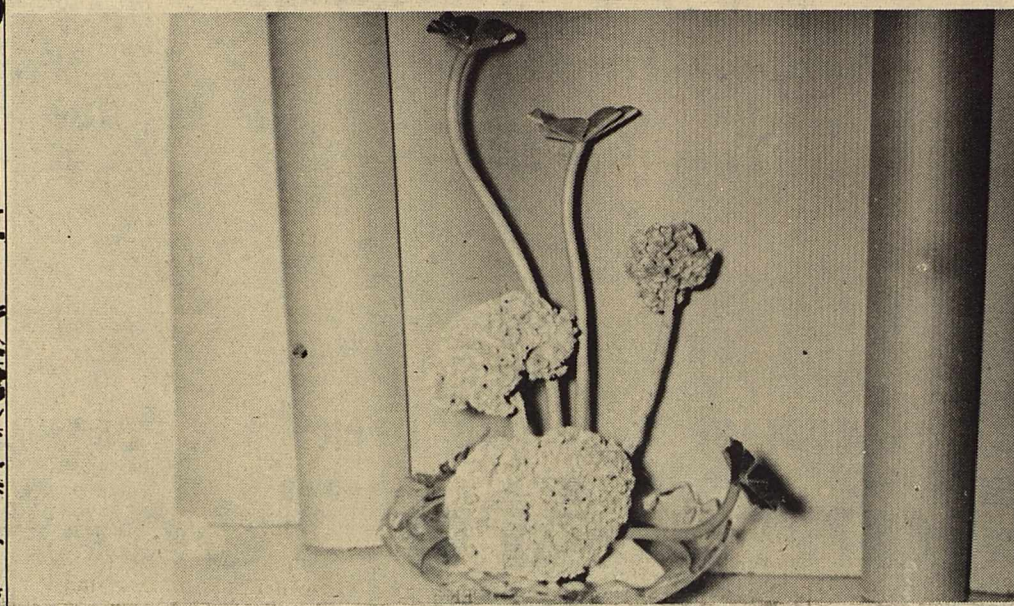
ROSS IRRIGATION SUPPLY CO., INC
Phone 456-4636 Plains, Texas



HORTICULTURE WINNER---Mrs. Berve Overton



WINNER IN DESIGN---Mrs. Leon Lewis



FIRST PLACE IN TRI-COLOR---Won by Mrs. J. M. Tippett

DPS Report

The Texas Highway Patrol investigated one accident on rural highways in Yoakum Co. during the month of September, according to Sergeant A. E. Roberts, Highway Patrol Supervisor of this area.

This wreck accounted for two persons injured and an

estimated property damage of \$825.

The rural traffic accident summary for this county from January through September, shows a total of 13 accidents resulting in three persons killed, 15 persons injured and an estimated property damage of \$15,805.

Some speakers need no introduction. They need conclusions.

McGinty Abstract Co.

B. F. (Bert) Bartlett, Lessee

Complete Microfilm

Records of

Yoakum County Lands And

And Lots

Telephone GL 6-3311

SCS Report

Harvesting of good crops by conservation farmers always brings on more interest in conservation work. New conservation plans with the District revision of old Conservation plans and the use of Great Plains Conservation contracts and assistance from the County A. S. C. S. office to help carry out a lasting Conservation program. This fall more and more land owners are becoming cooperators with the local Soil Conservation District. Some of the latest to show interest are Sam Combs of Leveland and his operator Richard Meil, Jimmie Sherren, operating the Fitzgerald farm east of Plains, Don and Bill Lewis, who farms Northwest of Denver City, J. W. Moore of Plains and Charles Trout 320 acres North West of Denver City. Revision of Conservation plans on the Robert A. Long, Helen McClure E. B. Teague and Lela B. Wolsey farms have been completed this week.

Some cover crops that are looking good in spite of the dry weather are Tommy Holyfield Roy Keller, Henry May, J. D. Jones, D. V. French all near Denver City and Faye Powell, Robert Chambliss, T. A. Elmore, Loyd Allsup, R. C. Young Leroy McCravy, CoO. Head, Robert Box and J. B. Ashburn all near Plains.

Soil Conservation Service personal assisting the District continue to review and bring up to date Great Plains con-

tracts with the operators. Some of these are Mrs. Bessie McCravy, Kenneth Nelson, R. W. Kelly and C. A. Dulin.

Man... what shopping pleasure!

There's a man's world... right here in our well-stocked collection... everything that's newest in grooming and shaving needs, the best in smoking pleasure!

Curry-Edwards Drug

All your grooming, smoking, even gift needs, conveniently assembled here!

Pay Your STATE & COUNTY TAXES EARLY

THE STATE OF TEXAS HAS AUTHORIZED THE TAX COLLECTOR TO GIVE A DISCOUNT ON ALL STATE TAXES AS FOLLOWS:

- 3 Per Cent if paid during October, 1963
- 2 Per Cent if paid During November, 1963
- 1 Per Cent if paid during December, 1963

THIS DISCOUNT IS ON ALL STATE TAXES COLLECTED BY THE COUNTY TAX COLLECTOR.

PAY EARLY AND AVOID THE LAST MINUTE RUSH.

E. W. Craig

TAX ASSESSOR - COLLECTOR-- YOAKUM CO.

CHILDREN'S PHOTO CONTEST

PRIZES TOTALING \$20.00

- 1st-\$9.50 Large Bronze Portrait
- 2nd-\$5.75 Sepia Tone Portrait
- 3rd-\$4.75 Portrait

Pictures Of Every Child Photographed Will Be Published In THE PLAINS RECORD

EASY TO ENTER—Simply have your child's photograph taken by WINSTON B. LUCAS PHOTOGRAPHER at NO COST to you. They will show proofs from which you may choose the pose you wish entered in the contest and your child is automatically entered; and at this time you may order photographs for gifts or keepsakes if you wish. (Postage and handling 25c) but this is entirely up to you. WINSTON B. LUCAS, of Irving, an expert child photographer, will be here to take pictures, with all the necessary equipment to take nice portraits for this exciting event. There is no age limit to this contest — even the tiniest tots enjoy being photographed by our photographer.

This Is A Local Contest!

(CHILDREN MUST BE ACCOMPANIED BY PARENT or GUARDIAN)

ONE DAY ONLY!

For (Plains) & COMMUNITY
Plains Record

Wednesday October 23

10:30 To 6:00



CABBAGE	POUND	5¢
POTATOES	RED McCLURE 10 POUND BAG	39¢
ONIONS	POUND	5¢
LEMONS	SUNKIST DOZEN	29¢
ORANGE JUICE	6 OUNCE D. D.	2/59¢
BEEF ENCHILADAS	PATIO PACKAGE	49¢
FISH STICKS	8 OUNCE KEITH	2/49¢
NAPKINS	NORTHERN 80 COUNT BOX	14¢



Strawberries 3/59¢

10 OUNCE BETTY JEAN

BOLOMIA	ALL MEAT POUND	39¢
MELLORINE	BELL 1/2 GALLON	49¢
2* BACON	KEETON AND REED	93¢
SIRLOIN	STEAK POUND	79¢



T-Bone STEAKS 79¢ POUND

PLAINS FROZEN FOOD

Glenn Morehouse

Sid Wade

football CONTEST

**All You Do Is Pick
The Winners**

**\$35
IN PRIZES**

SIGN YOUR
ENTRY HERE

NAME _____
PHONE _____

One Game Will Be Found In Each Square. Just Circle Your Choices And Guess The Score On One "Tie-Breaker Game!"

Offered Every Week

For 12 Consecutive Weeks.

Exciting Fun!

Anyone Can Enter!

Nothing To Buy!

**1st Prize \$5.00
2nd Prize \$3.00
3rd Prize \$2.00
\$25**

Bonus Each Week Offered By Plains Record

If You Pick

Every Game Correctly

Tie Breaker * PLAINS
VS
TAHOKA

Game Time 7:30 P.M.

Friday, Oct. 18

Bulldog Stadium

Support The Cowboys

This Week

THIS YEAR'S COWBOY SCHEDULE:

Sept.	6	Crane	20 - 14
	13	Post	9 - 0
	20	Open	
	27	Fiona	15-13
Oct.	4	Sudan	0 - 9
	11	Farwell	22 - 25
	18	Tahoka	T
	25	O'Donnell	H
Nov.	1	Seagraves	T
	8	Wink	T
	15	Sundown	H

♦ DENOTES CONFERENCE GAMES

ENTRY MUST BE IN RECORD OFFICE OR POSTMARKED BY 5 p.m. FRIDAY

These Merchants Are Top-Notch Cowboy Boosters:

Tumble Weed Drive In Guetersloh-Anderson Grain Co.
Plains Farm Supply
Plains Barber Shop
Plains State Bank
Loyd Insurance Agency
Cotton Growers Delinting
Woody's Oil & Hardware
Randall's Barber Shop
George's '66' Service
Moore & Oden, Inc.
Hull Photo Service

THIS WEEK'S GAMES

PLAINS VS TAHOKA	BAYLOR VS TEXAS TECH	COLUMBIA VS HARVARD	NEW MEXICO STATE U. VS NEW MEXICO STATE	NOTRE DAME VS UCLA
AIR FORCE VS MARYLAND	SEAGRAVES VS WINK	McMURRY VS ARLINGTON STATE	TULSA VS NTSU	PENN STATE VS SYRACUSE
O'DONNELL VS SUNDOWN	ARKANSAS VS TEXAS	MORTON VS MULESHOR	WASHINGTON STATE VS OREGON STATE	RICE VS SMU
ARIZONA STATE VS TEXAS WESTERN	ARMY VS WAKE FORREST	KENTUCKY VS LSU	ULANE S MISSISSIPPI	TCU VS TEXAS A&M

Don Hancock
Latt's Humble
City Of Plains
Plains Oil Co.
Plains Record

V. E. WADE

Social Security Officer Here

John G. Hutton, district manager at the Lubbock, Texas Social Security office would like to remind all employers who are required to file quarterly returns of wages on Form 941 to be sure to show the employee's name and social security number on the return exactly as it is shown on the employee's social security card.

Failure to follow these instructions may result in the employee's name and social security account. Since the amount of retirement, disability and survivors benefits payable is based on the amount of wages posted to a worker's account, it is extremely important that his wages be properly reported.

Many employers report a recently married girl's wages under her married name when she has not changed her name on the Social Security Administration's records. The proper procedure is to continue to report the employee under her maiden name until she gets a new social security card showing her married name. Do not change your records if the employee merely crosses out her maiden name on her social security card and writes in her new name. She should be urged to call at her social security office to get a new card that will show her original social security number and her new name.

Once again, we would like to remind you to be sure to copy the employee's name and social security number exactly as shown on the employee's card. Do not trust his memory. Ask the employee to show you his card.

If you have any questions on how the reports are to be completed, consult your local social security office or Internal Revenue office.

If you are unable to come into the Lubbock, Texas, office and if you have a question concerning social security and its program, a representative of the Lubbock Social Security office will be in the Plains Courthouse on November 7, at 2:00 P. M.



DANA BRYSON
FHA Girl of the Month

LOCAL FHA CHAPTER NEWS

The Plains FHA Chapter met Monday night October 7, in the school cafeteria.

The regular meeting was held while Mr. and Mrs. L. T. Sewell and Mr. and Mrs. Merrill Thompson were judging the baking contest.

There were three divisions the cakes, pies and miscellaneous. The winners were Beverly E. Jones first, Betty Harris second, and Jackie Hawkins third, in the cake division.

The winners in the pie division were Linda Harbor, first and Helen Clahana second.

The winners in the miscellaneous group were Sherlyn Gray first, Rebecca Lewis, second, and Jane Koncaba, third.

unpleasant. Sense of smell is an important part of the sense of taste. Smelling smoke might serve as a warning of danger from fire. Don't abuse your nose. It must last you a lifetime.

So live that you help to answer the world's problems — not add to them.

If you are sensible, you will not fear the day you've never seen.

Temper gets you into trouble. Pride keeps you there. Luck is always against the man who depends on it.

Few things are more dangerous than a train of thought that carries no freight.

A ready hand is better than a ready tongue.

There are a lot of good ways to become a failure, but never taking a chance is the most successful.

SET BAKE SALES & CAR WASH

The Freshman Class is sponsoring a bake sale, Saturday morning at 10 A. M. on the Old Courthouse Square. This will be to raise funds for their "Queen" candidate, Miss Georgia Gray, daughter of Mr. and Mrs. P. M. Gray of Tokio.

The Plains Junior Class will have a bake sale Saturday, Oct. 19, at the Post Office.

They are also selling mums for homecoming beginning Oct. 16. If interested get in touch with Jackie Hawkins, Jerrie Clem, Patsy Perrin, Coy Lowery, or Kenneth Powell.

Also starting Thursday Oct. 17 they will begin selling Football Dolls. They will be \$1 each.

MAY SOON PREDICT GROWTH OF CROPS

Farmers may soon be able to keep two steps ahead of mother nature by accurately predicting the growth rates of their crops, says the U. S. Department of Agriculture.

By the use of a formula developed by the Department, plant responses to specific environmental influences can be measured. The formula is based on the relationship between leaf development and environmental factors.

It is applicable to any plant species and could be used with equal success to calculate the importance of any environmental influence on any crop. The scientists have already

measured four influences known to have a strong effect on plant development. They are temperature, moisture, light intensity and day length according to the Department.

The researchers say that a grower could tell ahead of time just when to irrigate or fertilize his crop and in some seasons he would be able to save water and fertilizer and the labor required to apply them. The formula would also help scientist in developing new crops of value by enabling them to predict their adaptability to the various growing areas of the U. S.

Technically the formula is

mathematical equation that expresses the relative monthly contribution that each environmental influence makes to a plant's growth. The scientists used corn and three new crops in their experiments which may some day put farmers two steps ahead of nature and eliminate some of the guess work connected with farming.

Those who stretch the truth often find that it snaps back and hits them.

A man may fall many times. But, he won't be a failure until he says somebody pushed him.

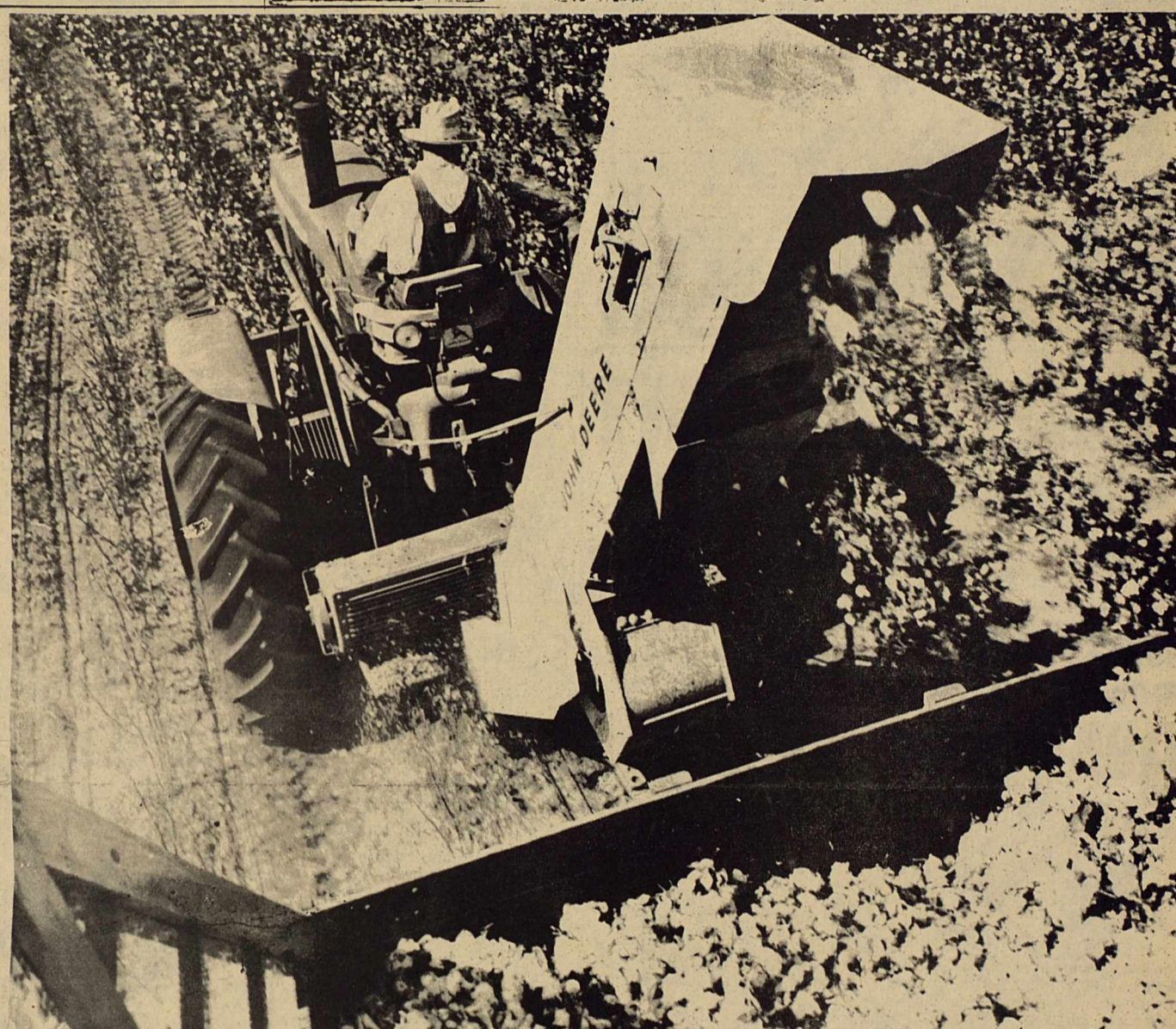
Why Cuss Out Of Town Printers

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"STRIPPER" 560 BALES WITH ONLY 20 MINUTES' DOWNTIME"

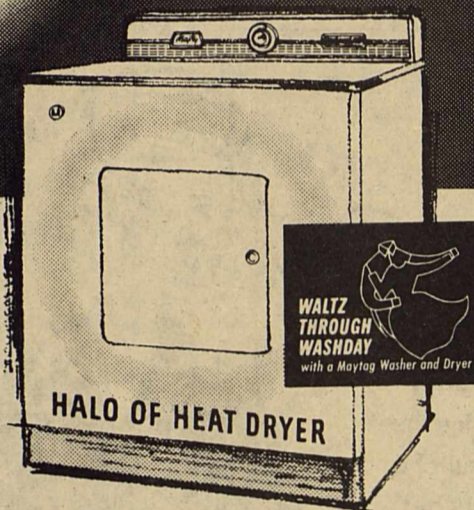
REPORTS LIKE THIS ONE FROM A TEXAS FARMER ARE NOT UNCOMMON WHEN THE "77" STRIPPER IS BEING USED IN COMBINATION WITH THE 4010 . . .

"It Gets The Cotton & Gets Rid Of The Trash."

Plains Farm Supply

456-4343

A GENTLE CIRCLE OF HEAT DRIES FAST AND SAFE



HALO OF HEAT DRYER

Get all these additional features in your Maytag Halo of Heat Dryer:

- Push-button controls including wash 'n wear
- Efficient lint filter
- Full, family-size capacity
- Zinc-coated steel cabinet with safety door
- Cool Cabinet—air is not heated until it is ready to enter the drum. This keeps cabinet cool, and results in more fuel economy because you pay only for the heat you get
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As Low As \$149.95

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See Us For —

- DEEP BREAKING
- SHALLOW PLOWING
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- DOZER WORK

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Servis Shredder

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Appliances



Sherwin-Williams Paint

"The Paint That Covers The Earth"

ON SPECIAL SALE

Woody's Hardware & Oil

Plains, Texas

456-4000




HOMECOMING RESERVATION

PLEASE RESERVE _____ PLATES AT \$1.50 PER PLATE, AND _____ PLATES AT 75 CENTS PER PLATE (Child's plate) FOR _____ (Name)
(CHECKS PAYABLE TO PLAINS EX-STUDENT ASSOCIATION)

PLEASE ORDER _____ MUMS AT \$2.00 EACH (PLEASE MAKE CHECKS PAYABLE TO THE PLAINS JUNIOR CLASS). DESIRED LETTERING 50 CENTS EXTRA, OR \$2.50 FOR A LETTERED MUM. PLEASE ORDER _____ MUMS AT \$2.50 EACH.

There's no limit to the height a man can attain by remaining on the level.

A life lived just to satisfy one's self never satisfies anybody.

You can learn more by letting the other fellow tell you all he knows than you can learn by telling him all you know.

Classifieds

DIRECT MATTRESS CO. ---- Mattresses rebuilt. Inner-springs, \$14.90; Cotton, \$9.90. Also new inner-springs, orthopedics, rubber foam and King size. Call Mrs. John Anderson locally who is receiving calls for our company located at 1613 Ave. H in Lubbock.

Frank Benson SIGNS
Truck Lettering
Show Cards----Gold Leaf
Road Signs----Windows
106 E. Jefferson, Lovington, New Mexico, Phone 396-5288

IRONING WANTED: \$2.00 a dozen. Contact Mrs. Callis on the corner of Copeland & 15th.

FOR SALE: Good used 55 model Pontiac Station Wagon worth the money. Call 456-4171 or contact S. Streetman.

FOR SALE: 2 bedroom house This home has central heating and air conditioning and is to be moved. Presently located on the Wellman Highway, Contact Ormal Pippin, Tokio

FOR SALE: Electric Range Kelvinator. Phone 456-8989

FOR SALE: One D-6 Caterpillar, with root plow, rake, and dozier blade; and one Baker reversible plow. All in fine condition. For information call Horace Strickland at the Fletcher Carter Exchange 327-5292

FOR SALE: 1948 Chevrolet 3/4 ton pickup. \$150, starts, runs, smokes, uses oil. Otho Clendennen

Dr. J. U. Borum, Jr. Optometrist of Brownfield, Texas has moved his office to his new building 412 West Tate, east of Wilgus Drug. Ph. 3172.

FOR SALE: New and used furniture and appliances--authorized factory Sales and Service on Maytag, Kelninator, Commandor pumps. We do electrical wiring and plumbing repair. Cogburn-Young.

SALE: 2-bedroom house Plains. Contains 980 sq. Call 456-4444 after 5 p. m.

FOR SALE: 2 bedroom house in Plains. Call 456-8488 for information.

NEWS: We now also give Gold Bond Stamps. Shop at Woody's. Plenty of free parking, low prices and a desire to serve you.

WE NOW GIVE GOLD BOND STAMPS---with butane purchases--when account is paid by 10th of month following purchase. BRONCO GAS CO.

TECH TO MEET BAYLOR

Baylor's Bears, who derailed the Arkansas Razorbacks last week, invade Jones Stadium to meet the Texas Tech Red Raiders at 7:30 p. m. Saturday. Baylor knocked off the Hogs 14-10 while the Red Raiders were absorbing a 35-3 defeat at the hands of the Texas Christian Horned Frogs.

For fielding a cross-country team for the first in Texas Tech history, Coach Don Sparks is doing right well.

So far the Red Raiders have met two cross-country squads and beaten both, Texas A&M two weeks ago and Abilene Christian College last week.

Don Trull, possibly the best quarterback in college football, directs Coach John Bridges' upsurging Bears. "Trull is a terrific," asserts Tech Coach J. T. King.

Texas Tech is observing Dad's Day and will formally induct G. C. (Mule) Dowell, footballer and track man of the 1930's, and the late J. O. (Dell) Morgan, who formerly coached basketball and football at Tech, into the Athletic Hall of Honor. The Dads Association sponsors the Hall, which now has seven members. Although Texas Tech appears likely to set a season attendance record, both reserved and general admission tickets are available for the contest Saturday night.

Crowds have been: Washington State, here, 31,500; University of Texas, there, 54,000; Texas A&M, here, 38,000 Texas Christian, here, 31,500.

Bowling Results

The Moore & Oden sponsored women's bowling team bowled the Midway Gin ladies from Denver City this week.

The Plains team won one and lost 3 in the match. Carolyn Culwell was the high bowler for Plains with a total of 418 for three games. The Plains team now is in seventh place in the league.

Brownfield Funeral Home
Serving since 1920
Telephone 637-3555
Air Conditioned Chapels and Ambulances - Oxygen Equipped
Funeral Insurance
ROY COLLIER, President
100 West Tate St.
Brownfield, Texas

YOUNG HOMEMAKERS ELECT OFFICERS

The Young Homemakers met for their first meeting of the year, Monday night at 8 o'clock in the Homemaking Department.

Officers for the year were elected as follows:

President, Mrs. Milton Capps
Vice President, Mrs. Roy McGeehee, Secretary, Mrs. Otis Newberry, Treasurer, Mrs. Vennum Fitzgerald, Publicity Chairman, Mrs. Jim Barron, Co-Chairman for Publicity, Mrs. Vaughn Culwell, Social Chair-

man, Mrs. Bob Mason, Social Co-chairman, D'Lois McGinty Reporter, Mrs. Jack Palmer.

A very interesting demonstration on flower arranging was given by D'Lois McGinty.

Many good and interesting programs are being planned by the organization, and every Young Homemaker is urged to attend.

The FHA girls are going to provide baby sitting so come and bring your children.



MARY LOU JOHNSON To Wed Saturday

Mary Johnson To Wed Mike Culwell

Mr. and Mrs. Mack Johnson are announcing the marriage of their daughter Mary Lou, to Mr. Mike Culwell, the son of Mr. and Mrs. H. W. Culwell.

The ceremony is to be held in the First Methodist Church of Plains on Saturday afternoon at 3 p. m.

The couple plans a short honeymoon following the wed-

ding. All their friends and neighbors are most cordially invited to the wedding and to the reception which is to follow in the fellowship hall of the Church. Officiating at the services will be the local Pastor, the Rev. Walter L. Driver.

SMALL DEPOSIT WILL HOLD ANY SELECTION IN WHITE'S CHRISTMAS LAY-AWAY

BONNIE BABY DOLL IN HER OWN MUSICAL CRADLE

995
101-860
She has sleeping eyes, drinks and wets like a real baby. Jointed arms and legs. Wicker cradle with mattress plays a lullaby as it's rocked.

SPECIAL 10-INCH "Texas Ranger" TRICYCLE

844
65-161
Contoured, Adjustable Metal Saddle!
Has heavy steel tubing frame and bike-type fenders with brace. Ball-bearing wheel.

DURABLE and COLORFUL "Texas Ranger" WAGON

744
65-719
Heavy steel 36" x 17 3/4" x 4 1/2" bed with safety flange. Strong 10" double-disc wheels. Ever-Wear wheel bearings.

Dolly Will Go In Style! FOLDING DOLL CARRIAGE

247
102-616
Embossed Trim!
5" Easy Rolling Wheels!

NUTS
BOLTS
and
WASHERS

We have a GOOD LINE of Nuts, Bolts and Washers AT WHITE'S DISCOUNT PRICES.

ANTI-FREEZE
PRESTONE
or
WHITES
DISCOUNT PRICES IN CASE LOTS.

WE SET
THE PRICE
OTHERS
FOLLOW

SCHOOL MENU

MONDAY
Chicken with Noodles
Broccoli with cheese sauce
Buttered squash
Carrot & Pineapple salad
Hot rolls and butter
Strawberry preserves
Milk

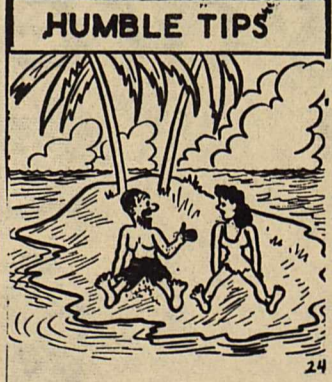
TUESDAY
Hamburgers & relish
Creamed potatoes
Tomato and lettuce
Fresh fruit cup
Mince Meat Cake
Milk

WEDNESDAY
Beef Tacos
Ranch style beans
Turnips and greens
Cole slaw
Hot Cornbread and butter
Apple Cobbler
Milk

THURSDAY
Steak and gravy
Buttered green peas
scalloped potatoes
Cranberry sauce
Hot rolls and butter
Banana pudding
Milk

FRIDAY
Tuna Casserole
Green beans
Buttered carrots
Combination salad
Hot rolls and butter
Peaches and peanut butter
Cookies
Milk

This menu is subject to change due to unforeseen substitution in food items.



"No Anti-Freeze worry this Winter."

We're not all marooned but you have no anti-freeze worries when you call on us.

W.G. Lattimore

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Attorney At Law
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YOUR COSDEN DEALER
Wholesale - Retail
PROMPT DELIVERY

- GASOLINE
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Plains Oil Company
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PHONE GL6-3777

Look at these WONDERFUL Cash Savings PLUS STAMPS, TOO!

CABBAGE	POUND	5¢
SHURFINE CARROTS	303 SLICED	2/25¢
ASPARAGUS	SHURFINE 300	2/49¢
BEETS	SHURFINE 303 MEDIUM	2/25¢
BROILING FOIL	REYNOLDS	43¢
PANCAKE MIX	AUNT JEMMIA 2 POUND	37¢
SAUSAGE	PURE PORK POUND	43¢
LIVER	FRESH CALF POUND	35¢
BOLOGNA	WILSON'S ALL MEAT POUND	49¢
POTATOES	LONGHORN RUSSET 10 POUND	59¢
LEMONS	DOZEN	29¢
PINEAPPLE	no. 2 CRUSHED	27¢
	no. 2 SLICED	32¢

Hi-C Orange
46 OUNCE **3/89¢**

Crisco 3 POUND **73¢**

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We give Gold Bond Stamps
Double On Wednesday

Nelly Don

Egyptian-print stripes define the slimming cut of a classic shirtwaist bodice and fluid skirt. Carefree Arnel® triacetate knit in blue or red. Sizes 14 1/2 to 24 1/2. **19.98**

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THE HOME OF GREATER VALUES