

The Plains Record

Combined With The Yoakum County Review March 1, 1961

OUR 33rd YEAR

THURSDAY, MAY 2, 1963

NUMBER 15

MOORE or Less

By Johnnie Moore

We were certainly happy to see the new office opened in Plains this week, that of Dr. Claude Caperton.

Dr. Caperton is a dentist who has an office in Brownfield, and who is planning to have his Plains branch office open on Wednesdays.

We went down and browsed around yesterday and were really impressed with the fine equipment that has been installed here.

Not wishing anyone any bad luck like a toothache or anything; but we certainly do hope Dr. Caperton meets with every success here.

A letter to the editor, written to the Cincinnati, Ohio, Enquirer recently, by Mr. M. G. Lowman undertook to point out something which I think is a symptom of a very serious item in our lives.

The letter is as follows: "Parents and grandparents should read the readers and textbooks which transform innocent children into either socialists or conservatives. A first-grade reader found on the approved list of textbooks adopted by several, (at least 9), states prepares Johnny for the welfare state. All one needs to do is 'Ask for it.'"

Most parents and grandparents were taught in the first grade of school to work productively and save wisely, through the story of the hard-working squirrel who gathered and stored nuts for the winter.

In the new edition of "Our New Friends" (1956), a first-grade reader, Bobby is a squirrel who would not gather nuts for the winter. As a result he became cold and hungry. Bobby Squirrel watched a redbird knock upon and call to a box. Each time the redbird knocked and called a nut rolled out of the box. When Bobby, who would not work and gather nuts, knocked and called he got nuts to eat. The story ends: "All I have to do is ask for it."

Parents who do not read every textbook carefully really ask for it, and their children are getting it, "It" being socialistic, welfare-state (propaganda) versus freedom-of-choice training.

It can't happen here? I phoned the Cincinnati Board of Education offices and inquired whether the new "Our New Friends," 1956 edition, is used in the first grade of the Cincinnati schools. It is! My inquiry resulted in this answer, "Oh yes, this is one of our basic readers."

This is also one of the basic readers here in Plains.

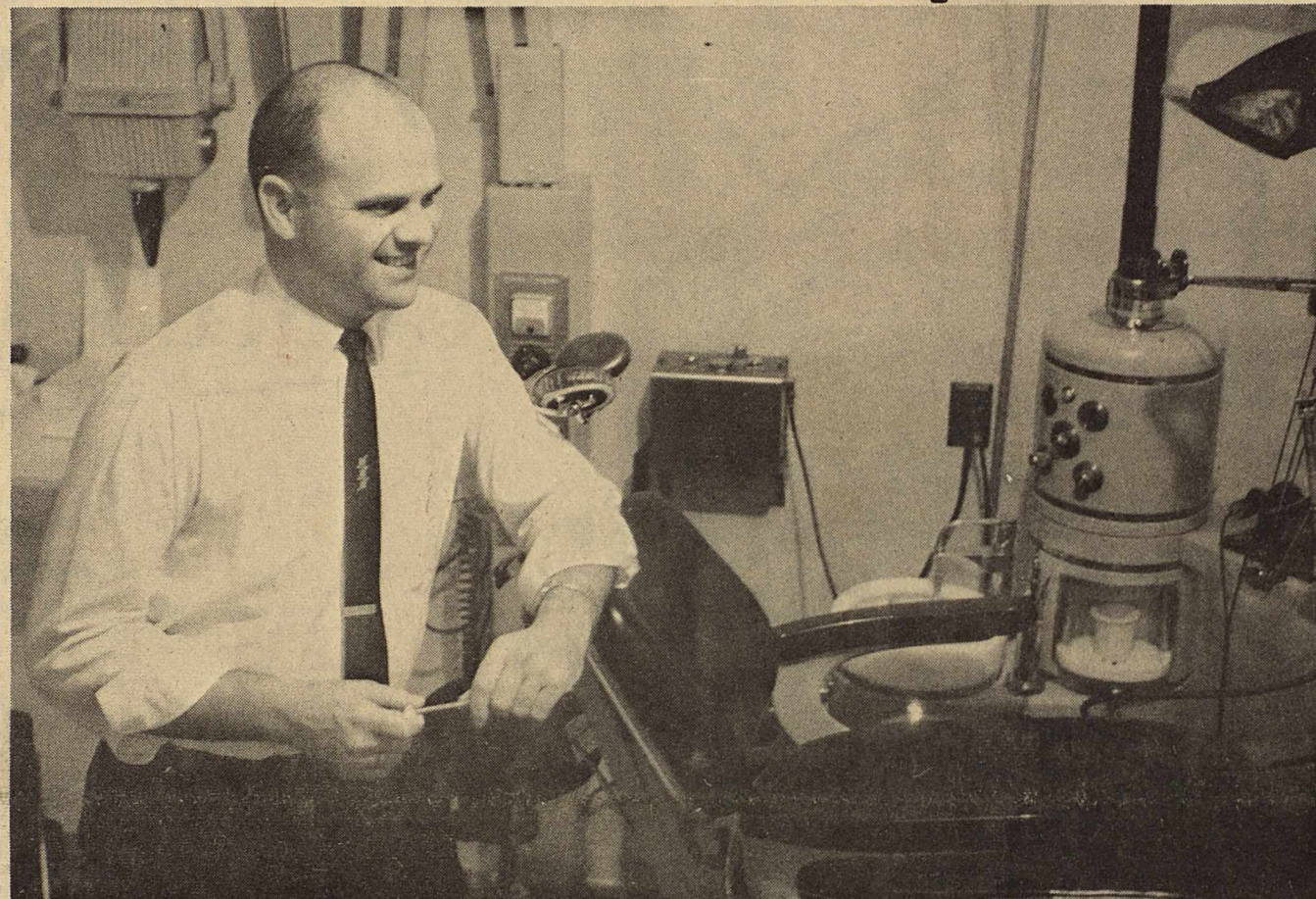
Now, quite obviously, the writer of that letter was a little too radical and went a little too far with his good intentions. But, it does give one pause to stop and think, and possibly to wonder just to what extent all of us are being brain-washed just a bit on many matters.

Just a few we could mention are federal aid to education, Medicare; and parts of our everyday lives such as control of agriculture and business.

Farmers Union

Announcement was made earlier this week that the regular monthly meeting of Yoakum County Farmers Union will be held in the clubroom of the old Courthouse on May 9, at 8 p. m.

Chamber of Commerce Banquet Slated Monday



NEW OFFICE OPEN--The new Plains Branch office of Dr. Claude H. Caperton of Brownfield was opened here this week. The office, dedicated to the practice of general dentistry, will be open from 8 a. m. to 5 p. m. each Wednesday. It is located in the office formerly occupied by the Plains Chamber of Commerce.

Ticket sales are reported to have been going very good for the Annual Plains Chamber of Commerce Banquet.

The annual affair, slated as a recognition banquet is set for Monday, May 6, at 8 p. m. in the Plains School Cafeteria.

The Rev. Frank Pollard, Pastor of First Baptist Church of Seagraves will be the main speaker of the evening.

The meal is being provided this year by the local Iota Pi Sorority.

Mrs. Fay McConnell will furnish the dinner music, and Johnnie Moore is listed as the Master of Ceremonies for the evening.

The evening's invocation will be given by Mr. Joe R. Chisholm, Minister of the Hillside Church of Christ.

A look at last year's accomplishments and plans for the coming year will be presented by Mr. Don Hancock, newly elected President of the local Chamber.

Highlight of the evening will be the presentation by Mrs. Mollie Courtney of the

special award to the "Plains Citizen of the Year."

Introduction of the speaker will be handled by Mr. Rod Duff; and the benediction is to be given by the Rev. J. L. Bozeman, Pastor of the local First Baptist Church.

Slate Women's Service

It was announced earlier this week that the Second Annual May Day Ladies Church Services will be held this year at 10 a. m. on Monday, May 6, in the Plains Assembly of God Church.

Women from the various Churches of Plains will participate in the program.

Ladies of the First Baptist Church will furnish the special music; and the congregational music will be led by Mrs. Johnnie Moore of First

Christian Church and piano will be played by Mrs. Bill Robertson.

Meditation will be furnished by First Methodist Church. Speaker, furnished by host Church is to be Mrs. Jimmy

Beggs who is soon to go as a missionary to Africa.

It was further stated that a nursery will be provided at the Church and that all women of the Plains area are invited to attend.

men of the Plains area are invited to attend.

May Listed As Transfer Time

The month of May is transfer time for all parents who wish to transfer their children from one school district to another. Forms for transferring the children are in my office at the Court house in Plains, Texas, Stanley Duvall, County Judge & Ex-Officio Co. School Supt.

CALL IN
YOUR LOCALS
TO
THE RECORD...

Plains Girls Win State Title

Plains volleyball girls kept their winning ways and came home for the second consecutive year with the Class A, State Championship to their credit.

The girls, after winning the regional tournament in Lubbock the week before, travelled to the campus of Hardin - Simmons University in Abilene last Thursday to take part in the state meet.

There were, in Abilene, five teams representing class A.

On Friday, the Plains girls played Clyde and defeated them handily, winning the first two of a two-out-of-three set.

Then in the finals on Saturday morning, Groverton was the opponent. Plains won the first game, Groverton the second, and Plains won the third

to win the State Championship for the second time in as many years.

See page three of this issue of the Record for the individual girls' pictures and names, as

well as the congratulations extended by the community.

Sarah K. Field, Sandy Randall, Ann Lattimore and Brenda Blair were each named to the All - Tournament Team in Abilene.

Interest Shown In Ordinance

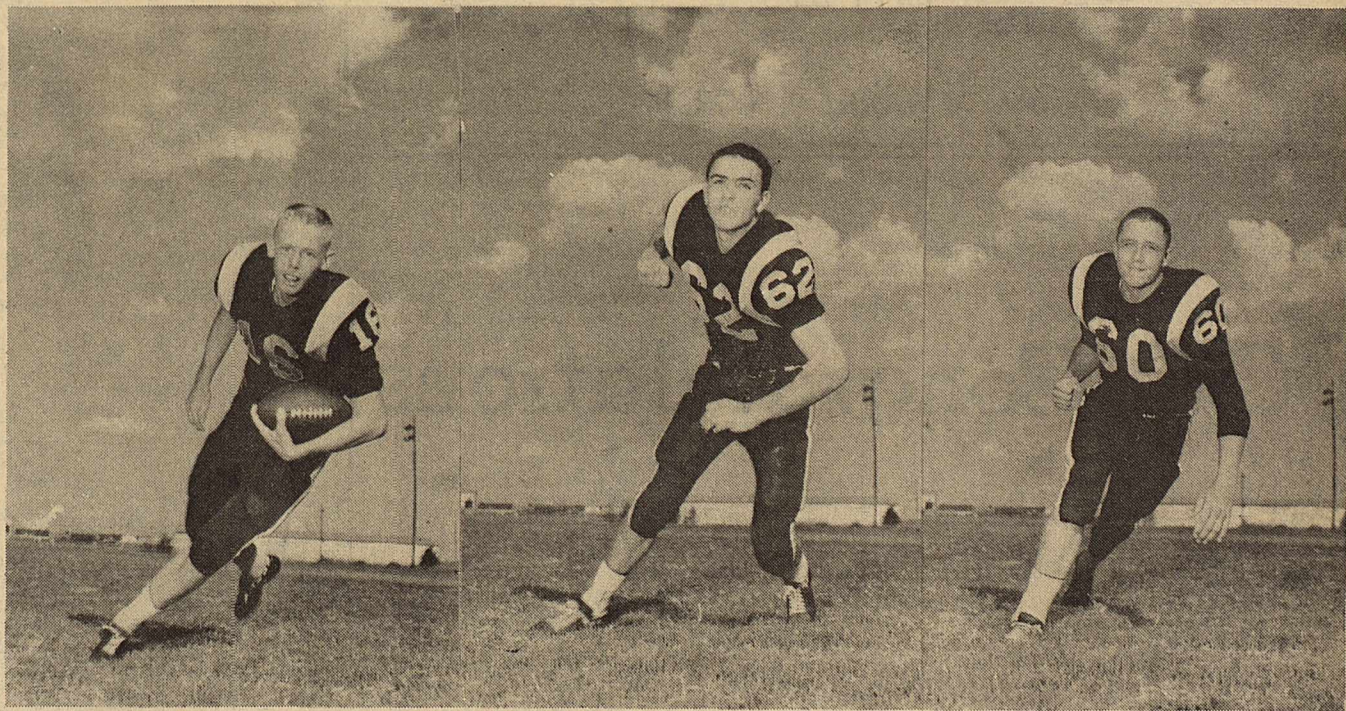
It was made known this week that a group of interested citizens plans to meet with the City Council here on Tuesday, May 14, at the time of their regular monthly meeting.

Purpose of the visit is to explore the possibilities of putting some teeth in a city ordinance which has been

on the city's books for some time, but which has not, it is reported, ever been officially signed or put into effect.

The ordinance in question is that one dealing with the regulating of retail vendors within the corporate limits of Plains.

(See Page 6)



NAME FOOTBALL CAPTAINS --- Members of the Plains Cowboy football squad for next year, this week, elected their captains for next

year's season. The three boys selected are all to be seniors next year. They are, left to

right, Mike Field, Johnny Robertson and Jimmy Kerby.

Variety Show Set To Roll

Some 20 or more acts of various kinds are slated to be staged here on Friday night.

The event is the Variety Show being co-sponsored by the Plains Lions Club in the interests of their new Scout

Hut - Lions Den; and by the Cowboy Band in the interests of raising funds for their summer band camp program.

Acts of every kind and description are on tap for the

evening's entertainment. Singers, musicians (including a Rock 'n' Roll band), a magic act, and several novelty acts; and the evening will of course include several num-

bers by the "Dominoes, the Plains High stage band.

Tickets are now on sale for the event at \$1 for adults, and 50 cents for students and children.



HONOR STUDENTS--This week the names of the highest ranking students of Plains High School were released by D. N.

Taylor, high school principal. James Tippett, with a four-year average of 94.36 was named Valedictorian of

this year's graduating class; and Mary Johnson, with an average, also for four years, of 93.68 was named Salutatorian.

Members of the 1963 Cowboy football team elected their captains for the coming season this week.

The three boys chosen to lead the Cowboy eleven will all be seniors next season.

The three boys are: Johnny Robertson, 140 lb. guard; Mike Field, 168 lb. quarterback; and Jimmy Kerby, 164 pound guard and TB.

A rebuilding job will be in order next year as 14 seniors will be lost for the coming season. Twelve of these boys started either on offense or defense most of the season.

Only eight lettermen return. Two full time starters return to the cowboy line-up. They are Larry Williams, 168 lb. senior center and Jimmy Kerby. Larry Williams will

probably, it is reported, be switched to end.

Mike Field, Fred Carnley, John Robertson, Fred Blount, and Roland Faires started at times for the team last sea-

son and should be able to fit into starting roles this season with little difficulty.

Other boys who will be seeing much action next season (See Page 2)

Cowboys Elect Football Captains

The Plains Record

And The Yoakum County Review
JOHN W. MOORE, Publisher

PUBLISHED EACH THURSDAY AT PLAINS, TEXAS

Entered as second class matter at the Post Office at Plains Texas, under the act of Congress, March 3, 1879

SUBSCRIPTION RATES: \$3 per year in Yoakum and Terry Counties; \$4 per year elsewhere.

(From Page 1)

son and making a strong bid for starting berths are as follows:

Backs -- Joe Dan Cooke, 160 lb. Soph.; Dennis Crutcher, 157 lb. Soph.; Olan Smith, 155 lb. Senior; Ronny Elmore, 159 lb. Soph.; Jack Lowe, 165 lb. Junior; and Morris James, 150 lb. Junior. Centers -- Bruce Long, 160 lb. Junior; and David Lusk, 150 lb. Soph.

Guards -- Richard Spencer, 150 lb. Junior; James Hampton, 150 lb. Senior; and Sidney Pippin, 140 lb. Junior. Tackle -- Dan Smith, 170 lb. Soph.

Ends -- Jim Smith, 160 lb. Soph.; and Bob Parker, 145 lb. Senior.

The 1963 football schedule is as follows:

Sept. 6, Crane, there; 13, Post, here; 27, Friona, here; Oct. 4, Sudan, there; 11, Farwell, there; 18, Tahoka, there; 25, O'Donnell, here; Nov. 1, Seagraves, there; 8, Wink, there; 15, Sundown, here.

Tahoka, O'Donnell, Seagraves, Wink and Sundown are conference games.

CARD OF THANKS

May I take this means and opportunity to express my very sincere thanks to the many who have been so considerate and have helped me so much during my illness.

It is truly wonderful to be blessed with such good friends. May God bless each of you. Mrs. Nora McKee

How do you keep your yeast dough warm during its rising period? Commercial bakers have special heat and humidity controlled cabinets for rising called "proofers." To simulate a proofer at home, place your bowl of yeast dough inside another bowl filled with warm water. Keep water warm throughout the rising period. Or, place a pan of very hot water on the bottom rack of your oven with the bowl of dough on the rack directly above it. Close oven door. If you have a gas range, place dough in oven with pilot light on, leaving oven door partially open.

Did you know that long ago the Chinese regarded wheat as a divine gift? Today from wheat we have the divine nutritional gift of enriched flour. Enriched flour is finely milled, all-purpose flour to which the miller has added essential nutrients -- the B-vitamins thiamine, niacin and riboflavin and the mineral iron -- that we need daily for good health.

From the Southland came the "Birth of the Blues" for your listening enjoyment. From the South, too, comes a product for your baking enjoyment. The product is enriched self-rising flour -- enriched all-purpose flour with correct proportions of baking powder and salt already blended in to save you time-consuming measuring and sifting steps.

Bacon Stripcuts are crisp little biscuit appetizers made to order for a dinner prelude. Prepare your favorite biscuit recipe based on 2 cups enriched flour. After the shortening is cut in, stir in some crumbled cooked bacon -- about 1/4-pound or 8 slices which have been cooked crisp and well-drained.

LEGAL NOTICE

CITATION BY PUBLICATION
THE STATE OF TEXAS

TO: Walter Lemond, if said individual is living, and if dead, the legal representatives and the unknown heirs of the unknown heirs of said defendant.

GREETING: You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A.M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 20th day of May, A. D., 1963, at or before 10 o'clock A.M., before the Honorable District Court of Yoakum County, at the Court House in Plains, Texas.

Said plaintiff's petition was filed on the 1st day of April 1963.

The file number of said suit being No. 2155.

The names of the parties in said suit are: Alvey Carl Jones and E.R. Wason, as Plaintiff's and Walter Lemond, if he is living, and if dead, his legal representatives and unknown heirs, and the legal representatives and unknown heirs of

the unknown heirs of said defendant, as Defendants.

The nature of said suit being substantially as follows, to-wit: Trespass to try title based upon adverse possession of the following tract of land for 10 consecutive years, to-wit: Lot 11 Block 81 of the Original Townsite of Plains, Yoakum County Texas, and damages for rental value lost in the sum of \$1,000.00; all of said parties claiming a fee simple interest in above tract.

If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved. Issued this 1st day of April A. D., 1963

Given under my hand and seal of said Court, at office in Plains, Texas, this 1st day of April A. D., 1963.

Blanche Dyer
District Clerk
Yoakum County, Texas Deputy

From... Parson Jones

Dear Mr. Publisher: I'm a country preacher with a big wife and a little church. I took up preaching so's I would have some place to talk. For the past several years, I've had two places I could talk, at church and down at Zeke's Feed Store. Well sir, the ole feed store shut down the other day and I lost one of my main talking places. So you see the mess I'm in, Mr. Publisher, I need some body to talk to. Looks like about everybody else says something in the paper, so I thought I'd try.

Mr. Publisher, have you noticed the churches these days? Why they're really on the move. I haven't figured out where to vet, but there's

no doubt we're moving. For instance, have you noticed how everybody's out trying to get new members? You know why? Well, we've got quotas now. We're supposed to get so many new members each year and if we don't make it we stay out in the country. (Like Me)

Oh, it don't make too much difference if they're converted or not--just get 'em that's the important thing. As a matter of fact the other day during that rain one of our worst sinners hollered, "Thank God, it's raining", and before he got it all out four preachers were fighting to see which Church he would join. It seems they thought he had made a profession of faith.

O, its tough these days,

Mr. Publisher, I don't get much time for reading the Good Book or praying because our number one job is to meet that quota. Believe me, it's hard work to make it sometimes. Every year we wind up having to get some body else's members. I saw two preachers after a man the other day, and boy was he stubborn. It seems he didn't wanta leave his church. All they got outa him was his britches leg. (Lost in the scuffle)

My neighbor Clem says he likes all this fuss over him. Why, when he moved to town a preacher came and mowed his lawn. One day he came and baby-sat, so Clem and his wife could go out for sup-

per. One a my neighbor preachers said the other day that his church voted to give green stamps to new members (I wonder why St. Paul never thought of this?) Excuse me Mr. Publisher I've enjoyed this little chat, but I just say the moving van pull in down the road, I gotta go find my lawnmower. Yours truly, Parson Jones

W.S.C.S. Meeting

W. S. C. S. of First Methodist Church met in the home of Mrs. H. F. Barnes on Thursday, April 25.

Mrs. W. B. White gave the introduction to the program, "What Shall We Tell Our Children About Suffering?"

Mrs. Glenn Cleveland gave an inspirational reading by Mrs. Sarah Godfrey; Mrs. Jesse Hale led the group in discussion; and Mrs. W. P. Murphey closed with prayer.

The hostess served refreshments to fourteen members and guests.

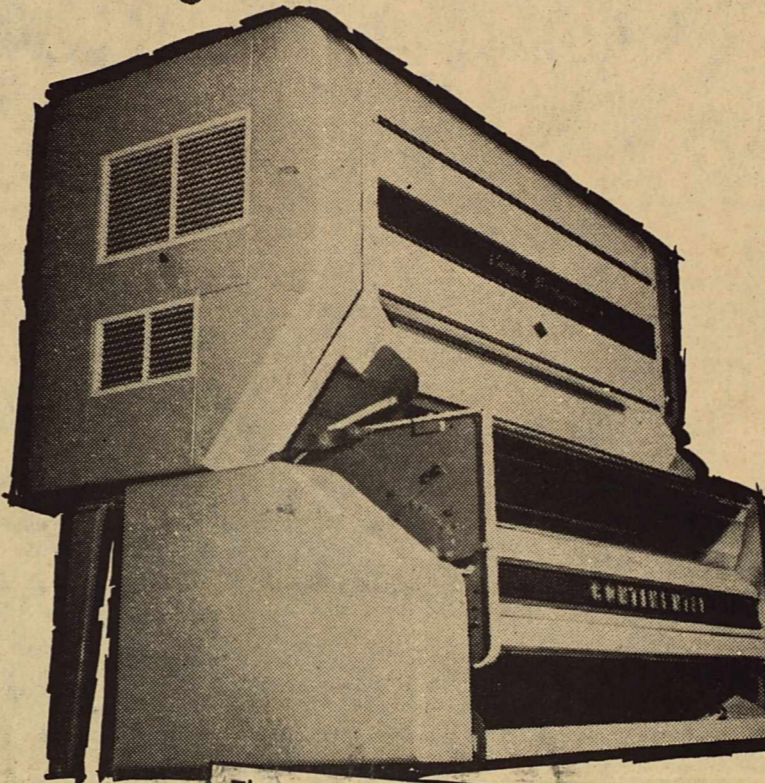
May we say thank you for all of the flowers, kindness, and thoughtfulness shown us during the time of our sorrow and loss.

It helped us so much following the loss of our darling mother and grandmother.

Mr. & Mrs. H. G. McDonnell, Mr. and Mrs. Rufus Brian, Mr. & Mrs. Duane McDonnell.

High Performance on the High Plains with...

CONTINENTAL GOLDEN COMET GIN



The Tandem Sixteen-D Lint Cleaner installation behind each of these stands gave superior results at all times during our high capacity operation.

FRIONA FARMERS COOP. GIN

BOX 745
FRIONA, TEXAS
April 19, 1963
Continental Gin Company
Lubbock, Texas
Gentlemen:

After operating the first full season on our new Continental Comet Supreme outfit we feel that we should advise you of our operation. At you know this group was in operation for its first season together this year, and still we were able to realize a fine profit. We feel that in part was directly the results of our selection of your machinery.

Our 3-119 saw plant ginned 5208 bales this season. It operated with and produced satisfactory results. The arrangement and cleaning which you engineered to fit our West problems has proven to be what we needed.

Enough about the real capacity potential of your Comet Gins. They produced good daily volume on even our high capacity operation. The Tandem Sixteen-D Lint Cleaner installation behind the entire plant were well above the average for our area.

We invite anyone to inspect our new plant at any time. It has been most gratifying for us to have your office and the entire Continental Gin Company show such a personal interest in our operation. We appreciate your cooperation and attention.

Sincerely yours,
FRIONA FARMERS COOP GIN
Friona, Texas
Ellis J. Jeter
President

MORTON COOPERATIVE GIN

MORTON, TEXAS
APRIL 22, 1963
CONTINENTAL GIN COMPANY
LUBBOCK TEXAS
GENTLEMEN
WHEN WE DETERMINED IT WAS TIME TO INCREASE THE CAPACITY OF OUR GINNING OPERATIONS WE SELECTED CONTINENTAL MACHINERY. IT HAS PROVEN THAT IT HAS THE CAPACITY WE DESIRED AS WE AS YET HAVE NOT USED ALL THIS PLANT HAS.

WE GINNED SOME 4500 BALES ON THE 4-79 CONTINENTAL PLANT AND OPERATED AS SMOOTH SEEN IN THIS AREA. WE STARTED IN THE TOOKER NO TIME TO MAKE PROPER ADJUSTMENTS THE SEASON.

THE GRADES WERE GOOD AS COMPARED WITH OTHER GINS IN THE AREA. THE SPLIT OVERHEAD GIVES MORE CAPACITY FOR PREPARATION OF SEED COTTON AND THE 79 SAWS WILL CERTAINLY EAT IT UP. THE ARRANGEMENT OF THE SIXTEEN-D LINT CLEANERS WE BELIEVE DO AN EXCELLENT JOB IN OBTAINING GOOD GRADES.

WEST TEXAS HAS THE TOUGHEST GINNING REQUIREMENTS OF ANY GINNING AREA AND THIS PLANT REALLY EATS IT UP.

MORTON COOPERATIVE GIN
MORTON TEXAS
J. H. Kuykendall
Manager

The grades were good as compared with other gins in the area. The split overhead gives more capacity for preparation of seed cotton and the 79 saws will certainly eat it up.

We have learned to expect almost the impossible from our 119 gins. They have handled all types of cotton and maintained capacity. Their capacity operation on even the heaviest of green cotton, which some of our competitive outfits had turned down, has made us mighty proud of them.

A FEW OF CONTINENTAL'S MANY SUCCESSFUL PLAINS OPERATORS SPEAK.



For Sales and Service, Call:

CONTINENTAL GIN CO.

Lubbock, Texas SH7-2501

FULL LINE REPAIR PARTS IN STOCK NOW

PRODUCERS CO-OP. GIN

H. W. WOODWARD, MANAGER
AMHERST, TEXAS
April 20, 1963
Continental Gin Company
Lubbock, Texas
Dear Sirs:

Since we wrote you in December about the successful beginning of our ginning operation we have completed our first season. We ginned over 6500 bales on our new 3-119 Saw Continental outfit this year and are now even more pleased with it than we stated in our first letter.

Operationally we have had a season that was highly successful. Every piece of your gin machinery performed dependably and efficiently. Even under the unusually difficult conditions under which this crop was made we were able to keep our capacity between 15 and 17 bales an hour. Considering the season, which produced a crop which was rough even for West Texas, in our Continental Comet System.

The unique overhead arrangement using multiple "Little David" stick machines has amazed everyone in its ability to handle our tough stripper cotton. We have learned to expect almost the impossible from our 119 gins. They have handled all types of cotton and maintained capacity. Their capacity operation on even the heaviest of green cotton, which some of our competitive outfits had turned down, has made us mighty proud of them.

city which we operated we believe that the Tandem Sixteen-D Lint Cleaners have proven the real answer to processing our grades. Our grades, receipts, and turnout have consistently met our customers all season.

Since we are very happy to again inform you that we are satisfied with our entire operation. Its performance and economical operation will make it pay for itself soon, as they have this year. We intend the entire season on one set of gin saws and they still needed only minimum repair work.

PRODUCERS COOP GIN
Amherst, Texas
Horace Woodward
Manager

YOUR COSDEN DEALER

Wholesale - Retail

PROMPT DELIVERY



- GASOLINE
- OIL
- DIESEL FUEL
- KEROSENE

Plains Oil Company

JAMES WARREN, MGR.

PHONE GL6-3777

Our Congratulations

To

Dr. Claude Caperton

On Opening His

Branch Office

Here This Week

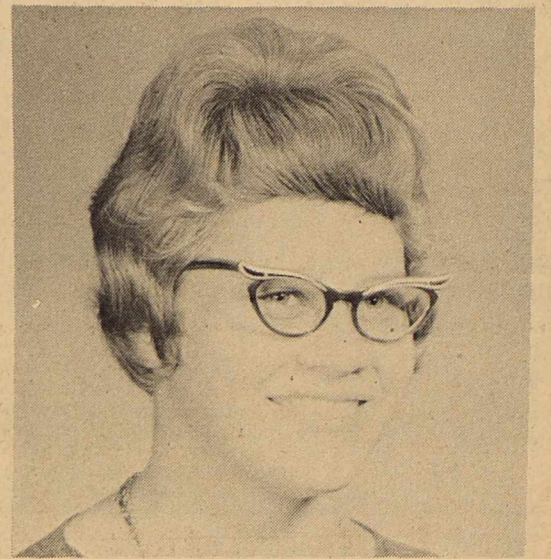
Plains State Bank

CONGRATULATIONS

Volleyball Girls



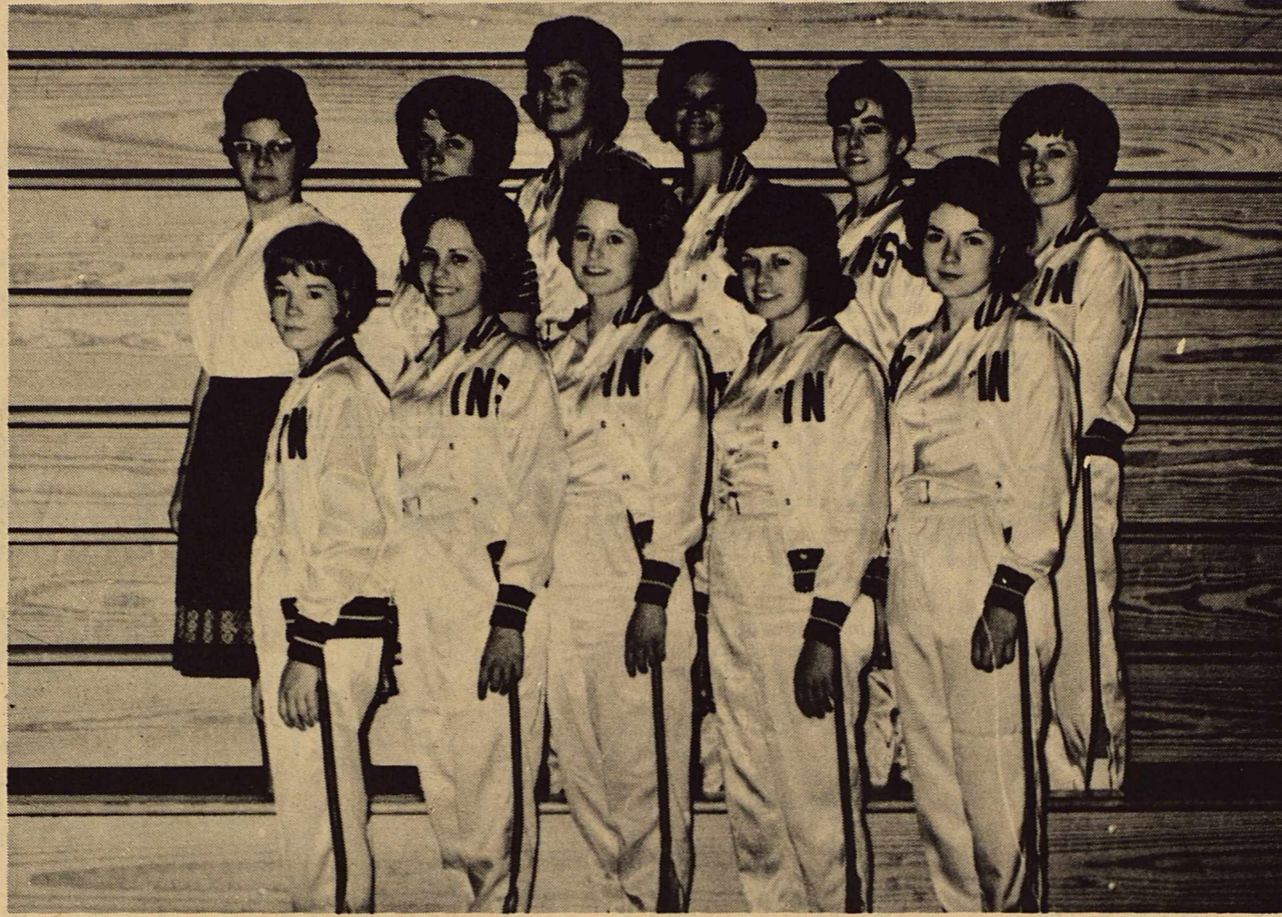
SHIRLEY GROSS, Coach



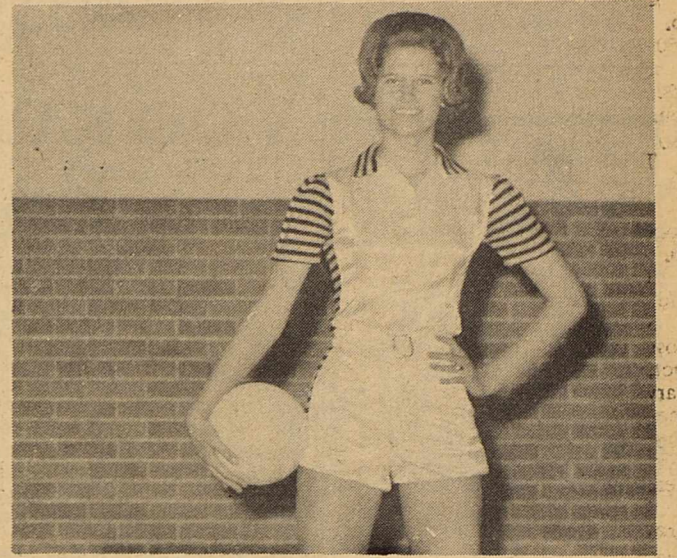
SUE EDWARDS, Manager



SANDY RANDALL, Spike, Captain



STATE CHAMPS ----- PLAINS HIGH SCHOOL VOLLEYBALL TEAM



SARAH K. FIELD, Spike, Captain



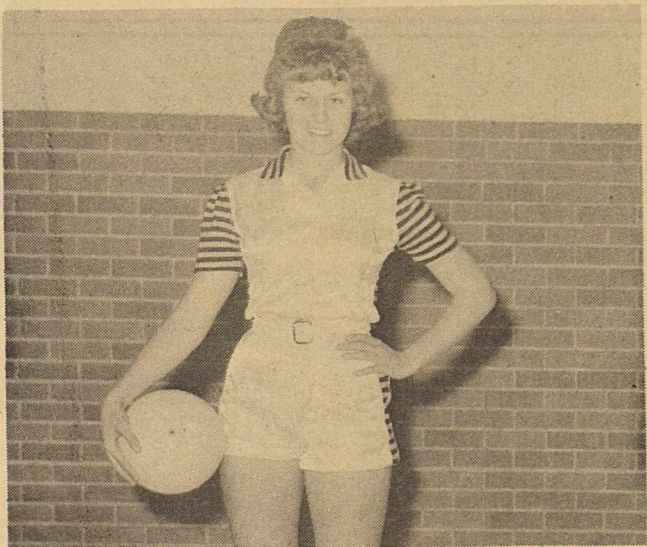
TONYA RANDOLPH, Set-Up



ANN LATTIMORE, Set-Up

**On Winning
The State Championship**

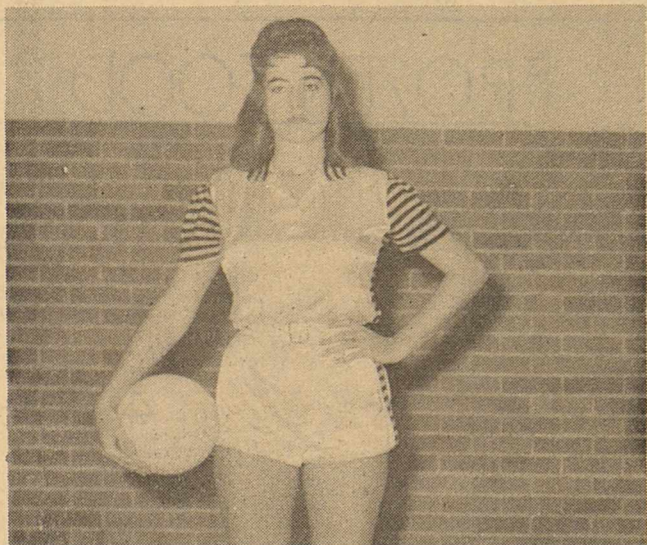
**We're Mighty
Proud Of You**



BRENDA BLAIR, Set-Up



SARAH HUNT, Spike



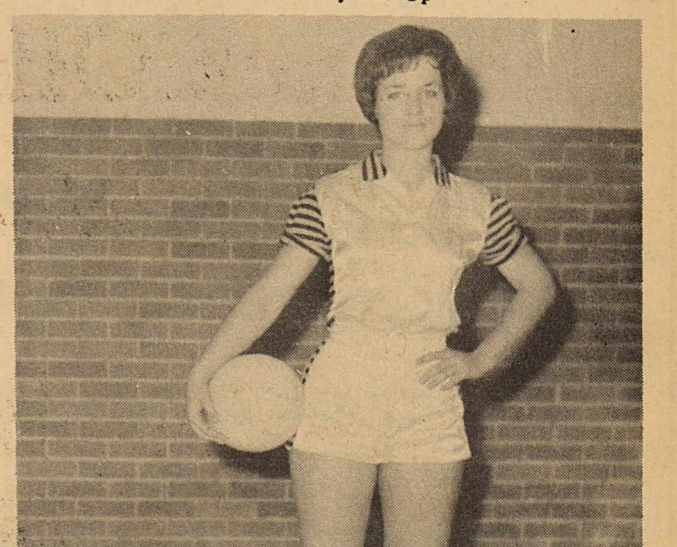
DANA BRYSON, Set-Up



JANA WARREN, Set-Up



PEGGY ETHRIDGE, Set-Up



D'LYNN MCGINTY, Spike

**Pic & Pay
City Of Plains
White Auto Store**

**Alma's
Moore & Oden
Buddy's**

Randall's Barbar Shop

Plains Farm Supply

Glovers Cleaners

Plains Oil Co.

**Plains Floral
Mrs. J.P. Robertson**

Loyd Insurance

Curry - Edwards Drug

The Elsorita Shop

Plains State Bank

Woody's "66" Oil & Hardware

Cogburn - Young Hardware Flowerland

Latt's Humble

The Plains Record

Cotton Growers Delinting Co.



4-H EVENTS---Pictured above are the local county 4-H Club members who entered the local contest in an effort to get to take part in the district competition. Left to right they are, Sandra Mar-

chman, Karen Saylor, D'Linda Loyd, Sue Cooke, Cassandra Bridge and Linda Blair. Sue Cooke was named winner in the "Share the Fun" portion of the contest and Cassandra Bridge won first in the

Food & Nutrition division. The above girls were from the Junior Division of 4-H. Those representing Yoakum in the Senior Division will be Brenda Blair and Sylvia McGinty.

In Wheat Vote

Explain Small Farmer Sign-Up

Polling place for County wheat farmers to vote in the 1964 wheat marketing quota referendum will be in the old Courthouse in Plains.

HDC Book Review Slated

The Yoakum County Home Demonstration Council will have a book review and tea, Tuesday afternoon, May 7, at 1:30 in the club room in the old court house in Plains.

Mrs. Tom Box will review "The Recovery of Family Life" by Elton and Pauline Trueblood. Everyone is invited.

Polls will open at 7 a. m., and will close at 7 p. m. on May 21, according to Mr. W. M. Overton, local ASCS office manager. Mr. B. F. Lowrey will be Chairman of the referendum committee with the other members being M. C. Duffey and Mrs. Paul Cobb.

All eligible wheat growers are urged by Overton to vote either for or against marketing quotas. It was pointed out that all farmers who have a 1964 wheat allotment are eligible voters. However, if a farmer's allotment is less than 15 acres, he must sign the statement on the back of the allotment notice which was mailed to him on April 19, and return to the ASCS office on or before May 13, to be eligible to vote.

Under the new program, the small farm is issued a wheat allotment equal to 90 per cent of his 1959-60-61, three-year average, and if the small farmer wants to accept the allotment and comply with the program, he may

do so by signing before the final date, May 13. By so doing he will be eligible to vote and will also be eligible if he complies, for price supports and diversion payments the same as the large producer. If the small producer does

not sign to accept the 90 per cent of his three-year average, he may, if the referendum carries, still have his three average, but he can't vote and will not be eligible for price supports or diversion payments.

Claude H. Caperton, Jr., Dentist
Announces The Opening
Of His
Plains Office
For The Practice Of General Dentistry

Office Hours--Every Wednesday--8 A. M. to 5 P. M.
Other Days call this number for appointments, 456-8746
Phone 456-3013 (former Chamber of Commerce Office) 810 A. Brownfield Road

Yoakum County Entries Sought

Entries are now being accepted from Yoakum County for the second annual "Miss South Plains" pageant to be presented at Brownfield High School Auditorium June 8. The pageant, sponsored by the Brownfield Jaycees, has become an annual affair, and entries are expected from the three-county area: Gaines,

Yoakum and Terry. Caroline Stowe, formerly of Brownfield, was named to the title last year. She won an all-expense paid trip to the Miss Texas pageant in Fort Worth last summer. For the first time, a "Little Miss Brownfield" pageant will be held in conjunction with the show for little girls, ages 2 to 5 years.

Burton said the "tiny tot" contest will be conducted on a "penny a vote" basis to help finance the event, and let the voters choose the winner. Sponsors will be given the

opportunity to sell tickets on behalf of their little entrants. Winner of the "Miss South Plains" title will have the opportunity to compete in the Miss Texas contest. Winner there goes to Atlantic City for the Miss America pageant.

Entry blanks are now available from Jaycees and the downtown merchants in Brownfield. It is not necessary for the girls to be sponsored to enter the contest. Civic clubs in all three counties have been contacted in an effort to encourage them to sponsor pageant entrants.

Girls must be 18 years of age on or before Sept. 1. Deadline for entry in both "Miss South Plains" and "Little Miss Brownfield" contests is June 3.

HUMBLE TIPS

"Could use him on the Saratoga."

When your car is smoking like this, it's time for that Oil Change and Cartridge.

W.G. Lattimore

McGinty Abstract Co.

B. F. (Bert) Bartlett, Lessee

Complete Microfilm Records Of Yoakum County Lands And And Lots

Telephone GL 6-3311

"I REMEMBER"
BY The Old Timers

DOROTHY PERKINS ANNOUNCES -- 2 New check Deodorants

Live up to their name--check odor, check dampness

Very newest developments. Comply with safety requirements of Federal Drug Administration.

So quick to use. Harmless to normal skin and to fabrics.

Introductory Price 69¢
Regular \$1.00

Get acquainted with these fine deodorants now at this Introductory Price.

Curry - Edwards Drug

From Grace Bowne, Matawan, New Jersey: Back in 1914, when I was married, I always knew how to bake. In those days our favorite was "cheesecake Pie" made with pot cheese. A man would come around with pot cheese loose in a pan and I would buy as many "balls" as I needed. He sold the pot cheese in balls and to this day I have the recipe that calls for four balls of pot cheese.

I remember an incident that happened when I was ten years old, in 1908. My eight year old brother and I were always in mischief. On top of our house in Philadelphia was a penthouse porch with a railing around it. One side was on the street. One day an Acme wagon, pulled by a horse, stopped on the street below. My brother and I each had a small wicker basket filled with pebbles. Each of us threw a couple of handfuls as hard as we could at the horse. When those pebbles hit the animal, he took off like a bolt of lightning. The owner of the horse and wagon came out of a house and wondered what had hit the horse, usually very quiet and still. We heard him tell a lady, then he said, "I guess a bee stung him."

The man went up the street after the horse and my brother and I laughed at the trick we had pulled on him.

(Send contributions to this column to The Old Timer, Box 39, Frankfort, Kentucky.)

Culwell Completes Basic

Michael W. Culwell, son of Mr. and Mrs. H. W. Culwell of 113 East Second, Plains, Texas, completed nine weeks of basic recruit training, April 5, at the Naval Training Center, San Diego, California.

The indoctrination to Navy life consisted of physical fitness drills, military drills, seamanship, basic military law, customs and etiquette of the naval service swimming and survival, and first aid.

During the training, re-

It's Up to You
Life itself can't give you joy. Unless you really will it; Life just gives you time and space-- It's up to you to fill it...

If we don't watch out failure will catch up with us while we sit down to wait for success. Even those who are afraid of what the future holds for them, usually want to stick around and see more of it.

If we do only the things that have to be done we will get by, but if we do all that should be done we will have a better chance of becoming a success in life.

A good way to succeed with any promotion... is to be sure we have our own self in motion...

Behind every successful man is a good woman... and the chances are good that she will catch him.

Planting Time Is Here Again.....

We Have All Brands Of Cotton Seed
And
Outstanding Brands Of Sorghum Seed

All Have good standing ability.

All high yielders

Frontier Red Carpet

Goodpasture Grain & Milling Co. Inc

FRONTIER SAVING STAMPS

Double On Wednesday

BORDENS 1/2 GALLON Mellorine	49c	Avocados	2-19c
SHURFRESH Biscuits	3-25c	Cucumbers ROUND	10c
FRESH COUNTRY DOZEN Eggs	3 \$1	McCLURE 10 POUND Red Potatoes	39c
VAL VITA 300 CAN Potatoes	10c	FROZEN FOOD	
SHURFINE RED SOCKEYE Salmon	89c	Lemonade KEITHS 6 OUNCE	6-79c
DELICIOUS Apples	15c	Tater Tots	4-99c
		KEITH 8 OUNCE Brussels Sprouts	5-99c
		Bologna 1 POUND	39c
		Bacon RUTHS 2 POUND PACKAGE	95c
		Franks 1 POUND GLOVER'S	49c

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Plains, Texas Phone 4116

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To Plains

And To Wish Him Good Fortune Here

Plains Chamber Of Commerce

PLAINS FROZEN FOOD

Dick McGinty GL6-8722

Yoakum County

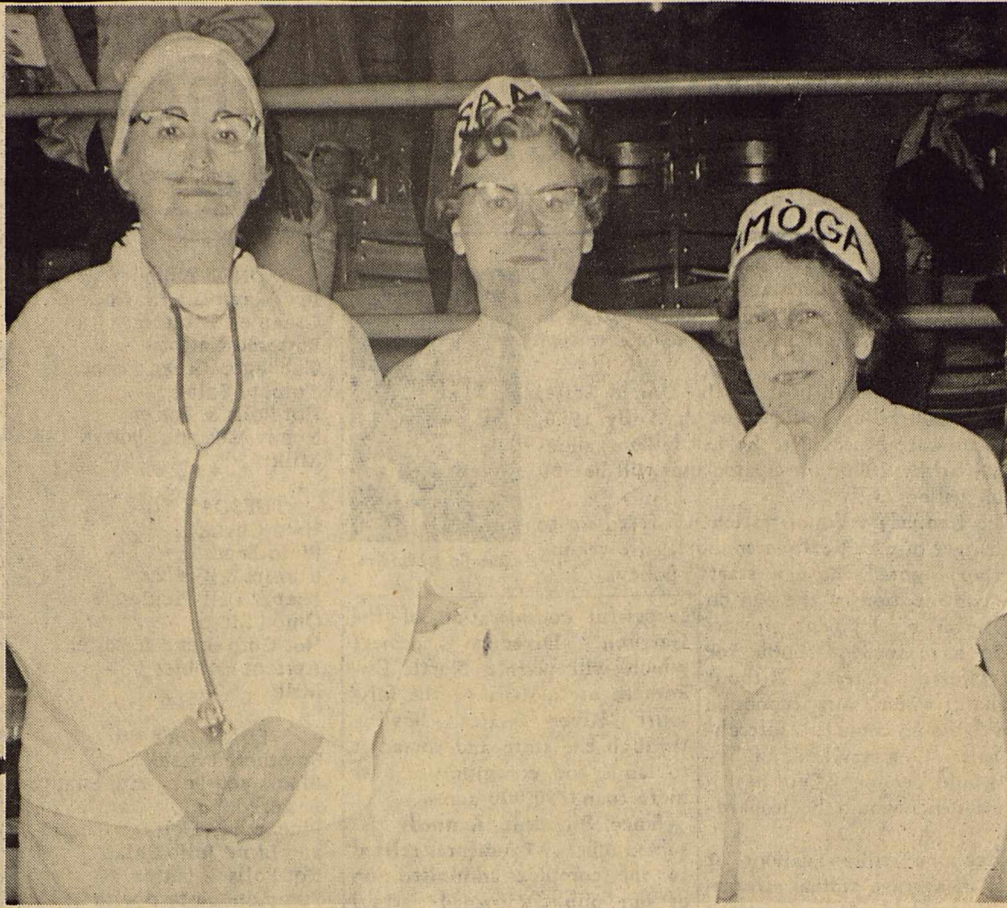
Bond Sales

Savings Bond sales for the first three months of 1963 in Yoakum County totaled \$25,115. Of this amount \$11,165 were purchased in March according to a report released by D. P. Morehead chairman of the County Savings Bonds Committee.

Sales in Texas for the first quarter of 1963 amounted to \$15,387,951, which represents 26.7% of the state goal of \$150,600,000.

"Right now the Freedom Bond Drive is going on, this

is an opportunity for every family to purchase at least one Savings Bond before the Fourth of July. Buy one at your bank or join the Payroll Savings Plan where you work. I urge all patriotic citizens to join in this drive," Chairman Morehead stated.



THE OPERATION---A very funny skit called "The Oper-

ation" was put on by the Tsa Mo Ga Club here a few years ago. There have, since then,

been many requests to repeat the act. The actors above were in the original skit, a re-run of which will be a part of the Variety Show Friday.

Grass Planting In Full Swing

Grass planting time is here and a large acreage is being planted. Bermuda grass is leading the field in number of fields and acreage being planted. Weeping love grass, Switch grass, Indian grass and Grama grass are being planted on several acres. Crop land is being retired to grass both for pasture and seed production and as a soil building crop in a long time rotation with cash crops such as cotton and grain sorghum.

H. M. Bolling, Roy Keller,

Wayne Williams have already planted their bermuda grass. J. W. McCan has planted Indian grass and Switch grass and W. B. White and Bill Gray are planting Weeping love grass for dry land pasture.

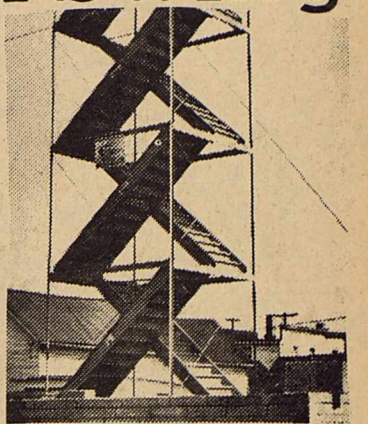
Reorganization of irrigation system by installing underground main lines is going at a fast pace. L. C. Heath, Robert Chambliss, Foye Powell, D. V. French, E. E. Harbin, Dick Ham and Homer Sudderth have all completed their systems. To date 21 systems have been installed since July 1962 which is a record.

New Conservation plans Great Plains contracts to help carry out these plans are very much in demand. Some of the latest are H. M. Bolling,

Foye Powell, W. C. Huffacher, Jr., Do. O. Hendrix, Rod Duff Paul Cobb, L. C. Heath, Opal Perkins and R. L. Oliver. Some recent interest in the program has been shown by Truitt Jones, Hayden Box, Woody Wilmeth, Rollin McCord and J. M. Tippet.

Recent Conservation plans have been developed on the T. J. Bearden, Dorman Scott, Mrs. Lillian McCord, H. V. Stanford and Stanford Bros. farms.

The Yoakum SCD was one of nine in the Great Plains area that was recognized by H. N. Smith State Conservationist for the continued interest in the Great Plains program and the number of Great Plains contracts being written to carry out Soil Conservation plans.



GOING SOMEWHERE? This "stairway to the sky" actually is waiting for an installation in an apartment building in Cleveland, Ohio. The stairway is built first, then installed.

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Abstract Companies, Inc.
PLAINS, TEXAS

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Vernon Townes — Paul New
PHONES

Plains: GL 6-3377 Denver City: LY 2-2129

Classified Ads

Dr. J. U. Borum, Jr. Optometrist of Brownfield, Texas has moved his office to his new building 412 west Tate, east of Wilgus Drug. Ph. 3172.

WE NOW GIVE GOLD BOND STAMPS---with butane purchases, when account is paid by 10th of month following purchase. BRONCO GAS CO.

FARM FOR SALE?? Do you want a larger place? More Water? Income property? Or just money? We can sell or trade your farm or grass land. List with West Texas' largest, most active farm broker. Hear Bob Stephens farm hour Sat. 6:30 a. m. -KDAV.

J. W. Chapman & Sons Lubbock, Texas

FOR SALE: Chrysler Irrigation Motor, Also 5" pump with 10" bowls, first class condition. MACCO IRRIGATION, Plains Call GL6-4318. 2-tfc

SPOTS before your eyes--on your new carpet--remove with Blue Lustre. Shampooer For Rent. Cogburn-Young.

You'll never wax again after using the new Seal Gloss acrylic finish for all floors. Cogburn-Young.

FOR SALE: 430 Cubic Inch, Mercury Irrigation Engine with Stand and Switches. Completely rebuilt. See at Makin Construction or call GL6-3189. 12-2tp

BIG NEWS: We now also give Gold Bond Stamps. Shop at Woody's. Plenty of free parking, low prices and a desire to serve you.

Repossessed 62 model Singer Automatic zig-zagger, buttonholes and fancy stitches in four drawer walnut cabinet. 6 payments at \$7.72 or will discount for cash. Write--- Credit Manager, 1114 19 th, Lubbock.

HELP WANTED--Need baby sitter in daytime. Two little boys. Call GL6-3272.

ROUTE MAN---SPARE TIME Refilling and collecting money from new super coin operated dispensers in this area. No Selling. To qualify you must have car, \$600 to \$1500 cash and 6 to 12 hours weekly. Can net up to \$200 monthly. More full time. For personal interview write P.O. Box 22106, Denver 22, Colorado.

FOR SALE: Lankard 57 select cotton seed. Wet acid delinted, 8-1/2¢ pound, B & B Farms, Texaco Station, Bronco, Texas, Phone GL6-3255 or 3241.

FOR SALE: Sprinkler system. Excellent Condition, good price. See C. B. Poindexter or call GL6-8133.

SINGER TWIN NEEDLE Sewing machine guaranteed, 5 payments of \$5.36 or \$20 cash. Also new vacuum cleaner, 4 payments of \$5.50. Write credit manager, 1320 19th Street, Lubbock.

PHILLIPS '66'



Tires
Batteries
Accessories

DRIP OIL 40¢ A GALLON

Butane Propane

Most Valuable Stamp



Woody's '66'
Oil & Hardware

NEW
Wallhide[®] Latex
ONE-COAT FLAT
Wall Paint
with GHP*

*GHP means Greater Hiding Power

- One coat covers
- Exciting new colors
- Easier to apply
- Dries faster
- Washes easily

Costs less because it goes further

Cogburn-Young
PITTSBURGH PAINTS
keep that ~~SPOT~~ look longer

OLD SOUTH---As Low as \$3.50 Gallon

SUNDAYS SERMON
Rev. ROBERT H. HARPER
MOTHER'S DAY

IT IS well that we observe Mother's Day in the springtime when flowers yellow, glorious and golden gladden the eyes and waft their fragrance on the balmy air that leads us to forget the ice and cold of winter. For the thought of mother is a blessed influence that lives beyond the years.

We cannot think of any greater influence in the life of a child than

JUST A THOUGHT:
There is no possibly greater gift for a mother than the realization that she has "done well" in bringing her children into adulthood. Every day is "Mother's Day" for the parent who can find reason for pride in the accomplishments of her children.

that of a good mother. One picture that I remember from childhood is that of good King Alfred's mother teaching him the Saxon songs. Another is that of the Spartan mother giving her son a shield and bidding him to come back from the war honorably bearing it or honorably dead upon it. What a part such mothers have had in the history of mankind.

Better still is that of the Hebrew mother who consecrated her son to the Lord. And Samuel became a great prophet and mighty man in Israel. So we lay our tributes today at the feet of Mother and pray that in her eventide there may be light.

In the book of Proverbs we find a three-thousand-year old picture of a loved mother. It is written of

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on famous PITTSBURGH

SUN-PROOF
America's Finest HOUSE PAINT

FOR LIMITED TIME ONLY!
\$5.98
PER GALLON

(Available in White, including mildew- and fume-resistant White, and fourteen ready-mixed body colors.)

You need only one coat for most repaint work when you use famous Pittsburgh SUN-PROOF House Paint. No primer is required. And you can paint right over chalky surfaces. SUN-PROOF also gives you the extra protection of fume-resistant pigments and special VITOLIZED OIL.

Cogburn - Young Hardware
PITTSBURGH PAINTS

her that the heart of her husband doth safely trust in her and her children arise up and call her blessed. Mothers of today, may you so live that your children will rise up and call you blessed.

It seems such a shame when just at the time our country needs to be on its knees in prayer the courts decided to outlaw it. The whole world is willing to share our smiles, but only our closest of friends will share our tears. It's often very disappointing to count up our friends who would even share our sorrows with us...

Your Cotton Yield This Fall

Will Be Partly Determined By
The Quality Of The Seed You

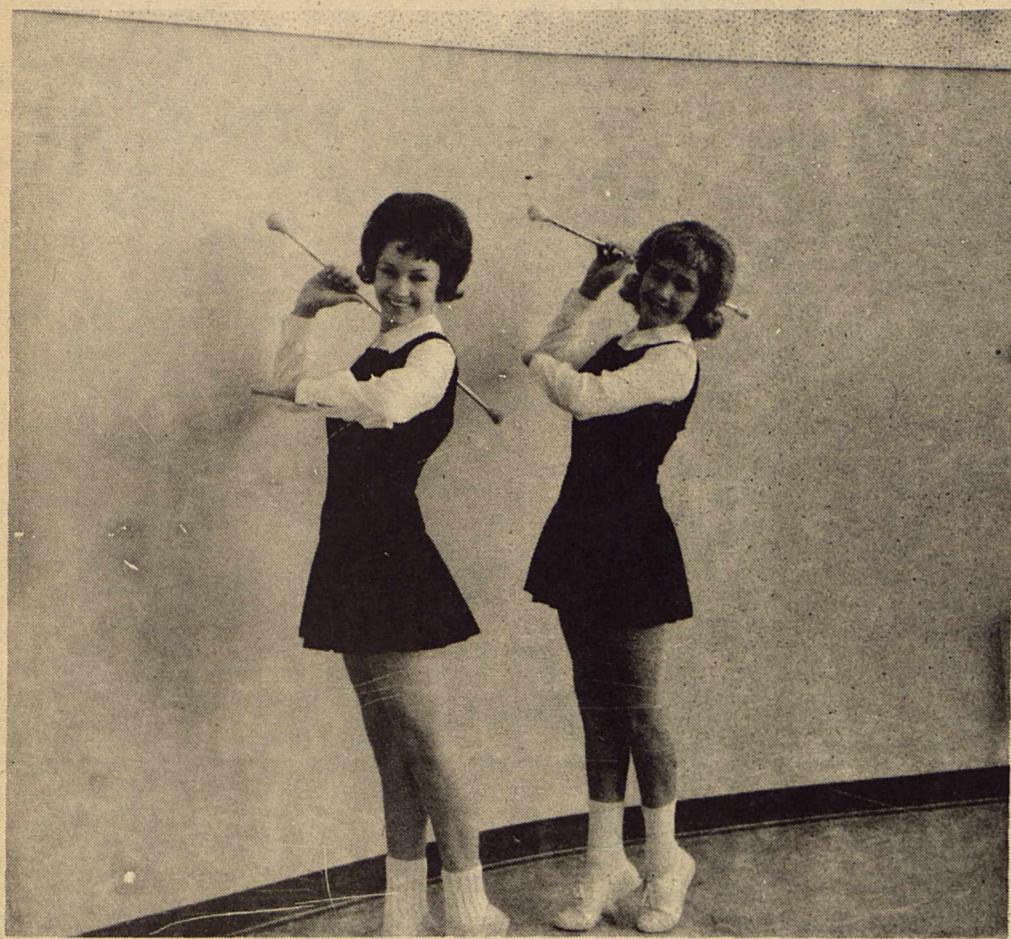
Plant This Spring Use The Best

See Us For —
Highest Yield
Best Quality
Good Germ



All Varieties Available

COTTON GROWERS DELINTING CO.



PART OF SHOW---The two young ladies shown above, Suzhan St. Romain and Janie Hamm, are a part of the Variety Show to be presented here on Friday night.

(From Page 1)

Several observers of the situation have pointed out, from several sides, that the competition that is being experienced by several of the businessmen of Plains is felt to be unfair in this regard.

Proposal is that such retail vendors should be assessed a yearly tax in exchange for the right to come into Plains and ply their various trades.

This, of course, it was pointed out, would not in any way affect the operation or wholesale suppliers who come into Plains to supply our retail merchants with merchandise and supplies. (EDITOR'S NOTE: We will keep the public informed regarding the fate of this ordinance, as we consider it a very important move in the right direction where the good of Plains and our local merchants is concerned.)

MIDLAND BERMUDA SPRIGS FOR SALE
CHILDRESS
MIDLAND BERMUDA GRASS FARM
 RT. 5
 BROWNFIELD, TEXAS
 PHONE 3090
 OLD LAMBA ROAD
 CONTRACT PLANTING—PLANTERS FOR RENT



ITEM: The manufacturer claims "convenient, sure and safe" as qualities of a new briquette for "starting" charcoal in outdoor grills which does away with the use of old newspapers and inflammable liquids. The briquette has a wood-fibre base and is impregnated with a candle-like paraffin. The briquettes are excellent for lighting logs as well as charcoal.

ITEM: An insurance association has warned owners of new automobiles their car might roll backward if parking brake is not set correctly. The condition arises because of changes in design of parking and emergency brake systems. If the parking brake is set without simultaneous application of the hydraulic service (foot) brakes, the bottom of the brake shoes are brought into contact with the drums on the rear wheels but the shoes are not fully engaged. With the parking brake in this condition, the car will not roll forward, but it can move freely to the rear.

ITEM: The U.S. Department of Agriculture has issued instructions on how to control such household pests as flies, fleas, lice, mosquitoes, ants, cockroaches and cleanliness is the first recommendation.

Nation Now Moving On Water Projects

By U.S. Sen. Quentin N. Burdick (D-N. Dak.)

Today we are using virtually all of the readily available water of acceptable quality. We use 30 gallons to take a shower, 10 gallons to wash the dishes, 65,000 gallons to make one ton of steel.

The total amount used in the United States is about 300 billion gallons per day. By 1980, water uses are expected to be 560 billion gallons a day, and by 2000, anticipated uses will be 900 billion gallons a day.

The Kennedy Administration has faced up to the danger of a critical water shortage, reversing the short-sighted "no new starts" policy.

A continuation of the ban on new water development projects would have spelled trouble for the United States. Without adequate water, our economic growth would come to a screeching halt. Our standards of living would decline. Our health and security would be jeopardized.

Since one trillion gallons of water in average annual streamflow is available for use in the United States, a water crisis would not seem imminent. The trouble is the water is not always where we want it.

Take my State of North Dakota. We have a big river—the Missouri—flowing right through the State, but within a few miles on either side, the lands are dry. Often the uplands above the Missouri suffer from drought and crop failure. This water supply does us no good until we build dams to store the big flows of the Missouri and then distribute this water to the dry prairies through canals and pumping plants.

A similar situation holds true for about half of the United States. There may be a great excess of water in one location and only a few miles away there may be a critical water deficiency. All over the United States engineering works are needed to conserve the water and to transport it to locations where people need it.

The Bureau of Reclamation and the Department of the Interior is rushing to completion a survey of the final status of the Missouri River Basin Project. This is expected to clear the way for final, and we anticipate,



Quentin N. Burdick

successful consideration of the Garrison Diversion project which will permit North Dakota to use a share of the Missouri River water flowing through the state and spread it to lands and communities over more than 250,000 acres.

Since President Kennedy assumed office, 33 measures related to the complex administration of our publicly owned natural resources were passed by Congress and signed into law by the President.

Included in these were authorizations for projects calling for an investment of nearly \$2.9 billion in the conservation and utilization of our all-important water resources.

The Frying-Arkansas Project, which marked time through most of the previous Administration, was authorized in time for President Kennedy to join the people of Colorado in a great victory celebration in August 1962. This was one highlight of a trip President Kennedy especially arranged to emphasize his interest in natural resource development.

Other major Reclamation authorizations were the San Juan-Chama and Navajo Irrigation Projects in New Mexico. And, in California, the President broke ground for the great San Luis Dam, which was authorized on his recommendation as an additional unit of the Central Valley Reclamation Project in that state.

Sound investments in water projects in all sections of the nation must be continued if we are to face the future with confidence.

School Menu

MONDAY 6th
 Beef Ravioli with Cheese Creamed Potatoes
 Buttered Carrots
 Cabbage, Green Pepper & Tomato Salad
 Hot Rolls & Butter
 Honey & Peanut Butter Milk

TUESDAY 7th
 Ham Chunks
 Pinto Beans
 Turnip & Greens
 Beet & Dill Pickles
 Onion Rings
 Hot Corn Bread & Butter
 Apricot Cobbler
 Milk

WEDNESDAY 8th
 Smothered Steak
 Blackeyed Peas with Snaps
 Buttered Yellow Corn
 Pineapple, Cottage Cheese and Lime Jello Salad
 Hot Rolls & Butter
 Pumpkin Custard with Topping
 Milk

THURSDAY 9th
 Meat Balls & Spaghetti
 Green Beans
 Buttered Yams
 Combination Salad
 Hot Rolls & Butter
 Plum Preserves
 Milk

G
FRIDAY 10th
 Tuna Salad
 Potato Salad
 Carrot & Pineapple Salad
 Stuffed Celery
 Tomato Wedge
 Pickle Sticks
 Crackers
 Peach Halves
 Apple Sauce Cake
 Milk

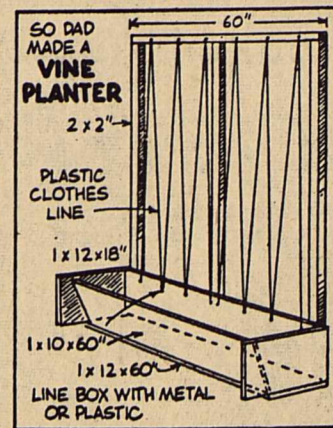
THE HANDY FAMILY



THESE VINES ARE GETTING TOO BIG FOR POTS. WHAT AM I GOING TO DO WITH THEM?

I HAVE THE PERFECT SOLUTION, M'DEAR...

BY LLOYD BIRMINGHAM



SO DAD MADE A VINE PLANTER

2 x 2"
 PLASTIC CLOTHES LINE
 1 x 12 x 18"
 1 x 10 x 60"
 1 x 12 x 60"
 LINE BOX WITH METAL OR PLASTIC

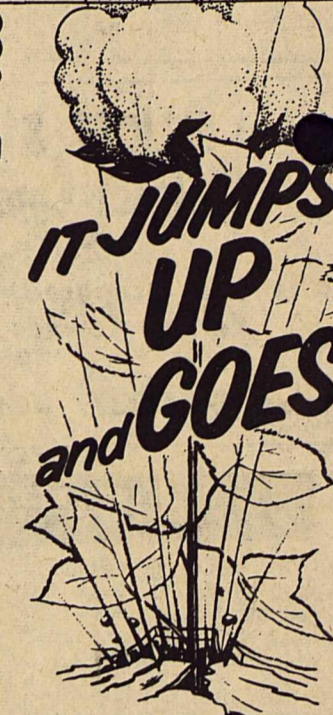
DEKALB SPECIAL FOR IRRIGATION



Sorghum at its Best!

DeKalb-bred for irrigation—for high yields of quality grain on medium-open lands. Permits a spread of waterings and harvests when planted in conjunction with full-season F-63 and earlier E-56a.

Next Time Plant All DeKalb
 "DEKALB" is a Registered Brand Name. The Number is a Variety Designation.



DEKALB COTTON Seed

It's New It's Different

"DEKALB" is a Brand Name.

Dyer Grocery & Station
 Phone GL6-2911 C. R. Dyer Route #1 Plains, Texas

Notice...

As Of May 12 All 7 Digits Must Be Dialed For Local Calls In Plains...



This will complete our part of Long Distance so as to be ready for Direct Distance Dialing when available....



Romain Telephone Co.

BROWNFIELD FUNERAL HOME
 Phone 2525
 Air Conditioned Chapels and Ambulances—Oxygen Equipped
 Funeral Insurance
 ROY B. COLLIER, Owner
 100 West Gate St., Brownfield, Texas

Lullaby Tea Set

On Saturday, May 11, a Lullaby Tea will be given in the home of Mrs. Paul Loe. Honoree of the event is Mrs. Jack Palmer. It has been set as a come and go affair from three until five in the afternoon. All are invited.

BRIDGE



BY MARY STONE

No one vulnerable. South deals.

NORTH
 ♠ K Q 4
 ♥ 7
 ♦ K Q 7
 ♣ Q 9 8 6 5 2

WEST
 ♠ 8 5
 ♥ 9 3 2
 ♦ A 6 5 3 2
 ♣ K 4 3

EAST
 ♠ 10 9 3
 ♥ K J 10 5
 ♦ J 9 4
 ♣ A J 10

SOUTH
 ♠ A J 7 6 2
 ♥ A Q 8 6 4
 ♦ 10 8
 ♣ 7

The Bidding:
 South - West North East
 1♥ pass 2♣ pass
 2♠ pass 2NT pass
 3♥ pass 3♠ pass
 4♠ pass pass

Opening lead: Five of spades.

South played low from board on the lead. East put up the ten and South won with the jack. South then led a diamond, which West covered with the ace, returning a spade. South took the spade trick with the dummy's king, played the king and queen of diamonds, sluffing the losing club on the queen. South next led the seven of hearts, finessed East's king, and then trumped a small heart on the board. Next, South, ruffed a club in the closed hand, cleared trumps in one more round, took the ace of hearts and put East in with another heart lead. East returned his ace of clubs which South ruffed with his last trump, then took the remaining heart trick to make six.

COMMENT: South played the hand well. West could have made it difficult by holding up the ace of diamonds. West had good reason for leading the spades since he knew South held a two-suited hand and figured South would try a cross ruff to get rid of losing hearts and clubs. This was not a slam bid, since two aces were against the bidders.

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COLONIAL FROZEN	WHITE HOUSE QUART	
Banana Cake	79c	Red Salmon
UNDERWOOD'S FROZEN		SHURFINE TALL CAN
Barbecue Beef 14 OUNCE	79c	Flour
UNDERWOOD'S FROZEN		GLADIOLA 5 POUND
Barbecue Chicken	63c	Carrots
BOATH FROZEN 1 POUND		CELLO 2 PACKAGE
Fish Sticks	49c	Green Onions
		BUNCH
Miracle Whip	51c	Red Potatoes
		10 POUND BAG
Spiced Peaches	20c	Round Steak
Pineapple	27c	POUND
		Bologna
		ALL MEAT POUND
		Cheese
		LONGHORN POUND
		Lettuce
		POUND
		Canned Hams
		WILSON OR RATH 3 POUND
		\$2.89

Hawkins Food Market

We give Gold Bond Stamps Double On Wednesday.

Welcome...
 To Our City
Dr. Claude Caperton
 And Congratulations
 On Opening
 Your Office Here
City Of Plains