

The Plains Record

Combined With The Yoakum County Review March 1, 1961

OUR 33rd YEAR

THURSDAY, MARCH 21, 1963

NUMBER 12

MOORE or Less

By Johnnie Moore

Advertising can and should serve two major purposes.

The most obvious is to sell a concern's goods or services, whatever they may be. This is essential and traditional.

But there can be more, very much more--and that is advertising designed to instill faith in the system which makes it possible to produce, advertise and sell goods and services, in a climate of freedom. The "climate" is the foundation for successful production and sales.

The Freedoms Foundation each year awards its George Washington Honor Medal--its top award--to an enterprise conducting a local advertising campaign furthering the cause of freedom.

The 1962 Medal went to the Florida Power & Light Company, which also won it in 1955. That made this utility the first two-time winner of the award.

The 1962 advertising that won the honor pointed out the importance of maintaining the basic rights and privileges of our citizens.

An officer of the company has said: "We have tried, through advertising, to awaken citizens to the value of our rights and freedoms. . . . Can advertising serve a finer purpose?"

"Business '63 (overheard) Sales and income figures show an easing up of the rate at which business is easing off, which is taken as proof of the Government's contention that there is a slowing up of the slowdown. In order to clarify the cautious terminology of the experts, it should be noted that a slowing up of the slowdown is not as good as an upturn in the downturn, but it is a good deal better than either a speedup of the slowdown or a deepening of the downturn and does suggest that the climate is about right for an adjustment to the readjustment. Turning to unemployment, we find a definite decrease in the rate of increase, which already shows that there is a letting up of the letdown. Of course, if the slowdown should speed up, the decrease in the rate of increase of unemployment would turn into an increase in the rate of decrease of employment. In other words, the deceleration would be accelerated.

The following is a list of the charity bills approved by the Yoakum County Welfare Board at regular meeting March 7, 1963.
Emma Ewing-Southwestern Public Service--(lights) \$3.23
d Carl Miller--John Sealy Hospital, Galveston--\$26.00
Total--\$29.23



Just before final press time, today (Thursday) The Record received a very important call from Austin.

Mr. Yantis of the Texas Water Pollution Control Board called and put us in touch with Mr. Elbert Hooper, the board attorney. Mr. Hooper in-

formed us that following the open meeting yesterday on the brine disposal-water pollution problem in Yoakum County, the Board had issued today, at about 1 p. m., an order. The order will be forthcoming in its entirety and it will be run in The Record.

Mr. Hooper did summarize it for us however, in this manner. The order requires the termination of the discharge on the surface of oil field wastes by October 1, 1963. Any permits that have been issued by the Board will be called in and reviewed and

possibly amended on August 21 of this year. Hooper pointed out that surface discharge into an impervious (lined) pit would be permissible if provisions had been made to either pipe or haul the wastes off to a place where it can be disposed of properly (sub-surface).

Good Showing At Springlake Cowboy Relays Set For 29th

Dana Dyer will reign as Queen of the Third Annual Cowboy Relays. Serving as her attendants will be Jackie Hawkins and Betty Hamm. These three lovelies were chosen by members of the Cowboy track team earlier this week.

Their formal presentation will be at 6:45 Friday night, just before the running of the finals of the running events. O'Donnell was the winner of the 1962 relays, but they will not be entered in the meet this year. Therefore, a new champion is assured.

Entries received to date, include, Sundown, Seagraves, Wink, Tatum, Coahoma, Andrews and host, Plains.

The preliminaries will begin at 3 p. m., with the finals to start at 7 p. m.

Several of the Cowboy Relay records appear to be in danger. Two boys from Tatum should do most of the record breaking. They currently hold two of the records which they set last year. Michael Horton holds the 100 yard dash record at 10.1

seconds and he is back to try to lower this mark. He also, should set records in both the hurdle events. His teammate from Tatum, Sam Hart, is also back to try to shatter his polevault record which he set last year at 11 ft 2 inches.

Plains High School track team travels to Sundown on Saturday for the first annual Relays, sponsored by the Sundown Roughnecks.

Sundown has just completed a new cinder track and have the facilities to have a very fine meet. There will be 16 schools entered in the meet. Every school in district 5-A with the exception of Wink will be in the meet.

The finals of the meet will be run at night beginning at 7 p. m.

Entered in the meet from Plains by events are:

440 yard relay; Jackie Faulkenberry, Clyde Lynn, Tetum Perrin and Dennis Crutcher.

880 yard run; Richard Spencer, Bob Parker and Bruce Long.

120 yard high hurdles; Mike

Field, Ernie Anderson and Morris James.

100 yard dash, Larry Newton, Billy Stewart, Roland Faires.

440 yard dash; Tetum Perrin, Larry Willaims and Dennis Crutcher.

180 yard low hurdles; Ernie Anderson, Mike Field and Morris James.

220 yard dash, Clyde Lynn, Jackie Faulkenberry and Billy Stewart.

1 Mile Run; Harvey Wilkerson, Jim Harris and Sidney Pippin.

1 Mile Relay; Dennis Crutcher, Clyde Lynn, Jackie Faulkenberry and Tetum Perrin.

High Jump; J. B. Wilson, Jimmy Smith and Wayne Minter.

Broad Jump; Mike Field and Jim O'Neal.

Pole Vault; John Robertson, Jack Lowe and Clyde Lynn.

Discus; Larry Williams, Jimmy Smith and Jack Lowe.

Shot Put; Clyde Lynn, Jim Smith and Larry Williams.

The Cowboy track team fared very well this weekend in the Springlake Relays. That

is, they fared very well in the running events. They only gathered in 4 and 2/3 points in the field events. In the track events they got a total of 105 points, and this was good for second place in the meet.

This was the first year of the track meet in Springlake and the Cowboys now hold five of the track records in this meet.

The Cowboys won both of the relay first places. Running on the 440 relay was, Clyde Lynn, Jackie Faulkenberry, Tetum Perrin and Ronny Hendricks. There time was a fine 45.2.

The mile relay, composed of Ernie Anderson, Ronny Hendricks, Jackie Faulkenberry, and Tetum Perrin also brought home the first place ribbons in a very exciting race.

Hendricks won a close race in the 100 yard dash to set a track record and also a Plains school record. His time was 9.9 seconds.

In the high hurdles, Ernie Anderson finished second and Morris James finished sixth. Clyde Lynn finished first in the 220 yard dash and Jac-

Young Farmers Act

Oppose Cotton Disturbution

This open letter will be the first attempt on the part of the local Young Farmers organization to get more cotton for Yoakum County.

Everyone interested in Yoakum County and its future should, it seems, be interested in this project, because a boost in the total acres of cotton for the county will mean a boost in the local economy.

The Young Farmers are asking for the support of each individual and organization of Yoakum County. If you would like to express your opinion of this letter and/or endorse it, please do so by writing Yoakum County Young Farmers, c/o Jerry Stockton, Plains, Texas.

The letter follows:
Frank Moore, State ASCS Committee, Plainview, Texas
Dear Sir:

The Yoakum County Chapter of Young Farmers is much concerned over the comparatively small amount of the redistributed cotton allotted to Yoakum County. As you know, our regular allotments are low and we are very interested in trying to get a review or reconsideration of this redistributed cotton if possible.

It seems to many of us that there are some apparent inequities in the distribution of this cotton. Gains County, with 3.57% of the area allotment, received 10.72% of the bonus acres. Parmer County, which has a little less than twice as much 1963 area allotment as Yoakum County, has been awarded more than four times as many of the 1963 bonus acres as Yoakum County. Yoakum County received only a slight increase in 1963 over 1962 in bonus acres (22.5% increase). Terry County received three times as many bonus acres in 1963 as it had in 1962. This figures a 200% increase.

High Plains Area had a 123.6% increase in bonus acres in 1963 over 1962. Yoakum County had a 22.5% increase in 1963 over 1962. Lubbock County had a 152.7% increase in 1963 over 1962. Lynn County had a 372.7% increase in 1963 over 1962. Gaines County had a 217.7% increase in 1963 over 1962.

Dawson County had a 210.7% increase in 1963 over 1962. Cochran County had a 104.7% increase in 1963 over 1962. Borden County had a 182.7% increase in 1963 over 1962.

Bailey County had a 135% increase in 1963 over 1962. Parmer County had a 226.7% increase in 1963 over 1962.

Yoakum County suffered a 8.75% overall loss in total 1963 acres over 1962 acres, where as one county in this area Parmer County actually had an overall gain of 1.30% over 1962, and many others have only a slight loss of total acres.

Yoakum County has one of the lowest cotton allotments in the High Plains Area considering its total cultivated acreage (200,000 acres total cropland; 32,852 acres cotton allotted to county), yet our economy is more dependent on cotton as a cash crop than most other counties in the High Plains Area. This shortage of allotment and bonus acres is working a very real hardship on our farmers as many of them are heavily in debt, trying to pay for homes and improvements since this is a newly developed county.

If need and hardship are considerations in the distribution of these bonus acres, Yoakum County certainly deserves another look.

Thank You,
YOAKUM COUNTY
YOUNG FARMERS

Golf Course Interest Shown

A fairly good response has been experienced in regard to the search for those interested in becoming members of an organization to explore the possibilities of getting a golf course here.

The proposed nine-hole course, land for which could be leased free of charge, it is believed, would cost after counting off the things that, including the land and some of the dirt construction work, has already been offered, in the neighborhood of eight to

ten thousand dollars.

This, paid out over a period of years is not believed to be too big a hindrance to the course's construction.

It is believed that many who definitely would be interested in such a project as this haven't as yet made their intention and interest known. So, once again, we provide the coupon below that can be filled out with your name and address. Just mail it to Box 1006, Plains, Texas. There, of course, is no obligation.

Yes, I would like to see a golf course built in or near Plains, and I might possibly be interested in becoming a member of such a venture.

NAME _____

ADDRESS _____

PHONE NO. _____
(Mail to Box 1006, Plains, Texas)

Addison Services Held Here

Austin Addison, 85, Plains area farmer, died Wednesday in Yoakum County Hospital in Denver City, following a lengthy illness.

Services were at 2:30 p. m. today (Thursday) in First Baptist Church here. The Rev. C. J. Coffman of Littlefield officiated. Burial was in the Plains Cemetery under direction of Singleton Funeral Home of Denver City.

Survivors include: the wife, three sons, Raymond and C. W. of Snyder, and Claudie of Plains; three daughters, Mrs. Velma Dearing, Tokio, Mrs. Thelma Cheatham of Plains, and Mrs. Winnie Engle, Amarillo; a sister, Nettie Addison, Memphis; a brother, H. L. of McAlester, Oklahoma; and 13 grandchildren.

State Line Plans Revival

Announcement was made earlier this week that a week long revival will begin this Sunday at State Line Baptist Church and will continue on through next Sunday, the 31st.

Evangelist for the meeting is the Rev. Leslie James and Mr. Loren Gayle will provide the singing.

The services will begin at 8 p. m. each evening. All area residents are extended a most cordial welcome.



BETTY HAMM-Attendant



DANA DYER---will reign as Queen of the Third Annual Cowboys Relays to be held here next Friday. Dana was chosen as were the attendants, by the members of the Plains track team.



JACKIE HAWKINS-Attendant

The Plains Record

And The Yoakum County Review

JOHN W. MOORE, Publisher

PUBLISHED EACH THURSDAY AT PLAINS, TEXAS

Entered as second class matter at the Post Office at Plains Texas, under the act of Congress, March 3, 1879

SUBSCRIPTION RATES: \$3 per year in Yoakum and Terry Counties; \$4 per year elsewhere.

UIL Meet In Seagraves

On Saturday, March 23, Plains High School Students who are entering the literary events portion of the University Interscholastic League contests for District 5-A, will travel to Seagraves.

Other contests of UIL for this district are slated as follows: One act play in Seagraves on March 28. Volleyball in Wink on Friday, March 29. Tennis in Plains on April 4. Track in Sundown on Saturday, April 6. Events scheduled to take place in Seagraves Saturday and those from Plains who are entered are following: Debate; Mike Field, Cote Trout, Loretta Taylor and Linda Scott. Extemporaneous Speaking; James Tippett. Poetry Interpretation; Larry Williams, Ricky Williams, Ann Lattimore and Jana Warren. Prose Reading, Ernie Anderson, Danny Smith, Sarah

FOR AND ABOUT TEENAGERS



"REMEMBER" BY The Old Timers

From Mrs. M. J. Herreid, Polson, Montana: Do you remember when you—
Listened enthralled to the 'mocking-bird's song?
Watched an old threshing-machine chug along?
Swung on a grape-vine swing 'way up high?
Seen a chicken-hawk swoop from the sky?
Been 'wakened by thunder—'roused from your bed?
To the storm cellar—been carried or led?
Smelled the sweet fragrance of locust blossoms?
Gone hunting with uncle for squirrels or possums?
Ate mulberries until your lips were blue?
Ficked "Johnny-jump-ups" and buttercups too?
Ran barefoot down a dusty, country road?
Tried to catch "lightning-bugs"—stepped on a toad?
Followed the noisy creek down the hollow?
Prodded a dirty hog from his wallow?
Pumped Grandma's organ with all our might?
Slept on a feather-bed, snuggled up tight?
Fearfully reluctant—but without fail,
Watched Grandpa cut off a little lamb's tail?
Helped hitch up "Old Bill" to go to the Fair?
Rode on a merry-go-round while you were there?
Sung songs in Sunday School and "Literary"?
On the old phonograph—played "Tipperary"?
If any of these things you have never done,
Your Childhood was missing a lot of good fun!

By C. D. Smith

(From Page 1)
kie Faulkenberry third, Clyde's winning time was 24.1 sec. Anderson used a brilliant finish to win the 180 yard low hurdles in the fine time of 20.1 seconds. James finished fifth in the same race.
Richard Spencer finished a very close second in the first 880 yard run he has ever run in competition. His time was 2.14.1 seconds. Bob Parker finished sixth in the 880.
Jim Harris finished third in the mile run with a time of 5:21.1 seconds.
Hendricks had his appendix removed last Sunday, and he will be replaced on the relay teams by Dennis Crutcher. Ronny should be ready to join the team again in time for the Regional Meet. He will be eligible to run on the relay teams if they qualify.

Jr Hi Track Meet Results

Large crowds of spectators and lots of excitement were brought about by many of the events at the Junior High track meet held here last Saturday. Seventh and eighth grade first places were won by the teams from Brownfield and first place ninth grade division was won by Seminole. Plains won second place in seventh grade slot and 8th grade division second was copied by Seminole. Balance of the places were pretty well divided up among the rest of the schools, Tatum, Wink, and Denver City. Plains seventh graders, in

the various events, placed as follows:
Broad jump, first and third; discus, second; 50 yard dash, fourth; 75 yard dash, second; and 100 yard dash, third.
Eighth graders won places in the following:
High jump, first; 70 yard hurdles, third; 120 yard low hurdles, fourth.
Ninth graders from Plains won these places:
Discus, fourth; 100 yard dash, first; 220 yard dash, fourth; 120 yard low hurdles, first; mile relay, second; and 440 yard relay, first.

Childrens Pictures To Be Taken

It is an undisputed fact that the responsibilities of tomorrow's world our nation and community will rest upon the shoulders of the children of today. Since this is true, the publisher of this newspaper, would like to give you a good look at these future "World Builders."
The only way we can do this is by publishing pictures of them in a feature series. To assure the latest and best reproduction pictures they must all be of uniform size and quality.

An expert children's photographer with all the necessary equipment for this specialized work will be here Friday, April 5th.
Pictures will be taken at the Plains Record office from 10 A. M. to 6 P. M.
No Charge to Parents
There is no charge to the parents. There are absolutely no strings to this invitation. It is bonafide in every sense of the word. Parents do not have to be subscribers, nor even readers of this newspaper to take advantage of this feature. Neither are they obligated to purchase pictures after they are taken. Those who want some additional prints may obtain a limited number by arrangement with the studio representative when

they select the pose they want printed in the paper. It is entirely up to them.
The More Pictures The Better
This paper simply wants pictures of all the youngsters and the more, the better. So the mothers and fathers of the community in which this paper circulates should remember the date Friday, April 5th, and bring their children to the photographer.
You will be mighty glad afterwards, if you did and very very sorry if you do not permit your children to participate in this event. The kiddies will have fun and both mother and dad and the youngsters too will be very proud to see their pictures in print later.

Parent-Teen Cooperation Gets Things Done



PARENTS AS WELL AS TEENAGERS READ YOUR COLUMN!

the matter grows worse because parents are too busy or too unconcerned to listen a bit rather than talk; or because the child will not fully present the problem because parents showed lack of sympathy and understanding at some previous time. Sometimes teenagers keep their problems entirely to themselves.
It is a healthy situation indeed when children do not hesitate to come to parents with all their problems—and when parents will always find time to "talk things over."
This column often advises teenagers to "put yourself in your parent's position." Charles K. Scott, Homestead, Florida, has written two books which offer this opportunity. An ideal parent to child gift, they are entitled "If I Were My Dad..." and "If I Were My Mom." Both are illustrated, thought-provoking presentations.
If you have a teenage problem you want to discuss, or an observation to make, address your letter to FOR AND ABOUT TEENAGERS, NATIONAL WEEKLY NEWSPAPER SERVICE, FRANKFORD, KY.

THE WEEK'S LETTER: "I am not a teenager, but a parent and, while I do not have a particular problem to present, I take the liberty of writing anyway.
Yes, parents as well as teenagers do read 'For and About Teenagers.' In fact, my daughter and I often discuss the column, the problems presented, and the writer's observations.
I just wanted you to know that it helps to provide a starting point for discussions between parents and teenagers. I look for all the aids I can find to enable me to

keep the right relationship with my child."
OUR REPLY: Thanks, and we are delighted to hear from a parent... a wise parent, apparently, one not too busy to take time to talk things over with a teenager. Many parents do not realize that it is not sufficient to just say "no" or "this is the way it is" when a teenager has a certain problem or when some particular matter must be dealt with.
Quite often difficulties arise between parents and children because of misunderstandings and

SCS District Progress Report

New conservation plans, program contracts to help carry them out must be important. Local land owners, and operators continue to seek assistance in writing their plans and carrying them out from their local Soil Conservation service personal assistants. The District have been very busy the past week in all phases of the work from consultation with folks about fertilizer application to installation of under-ground pipe.
Ray Bearden, Rod Duff and H.M. Bolin all made application last week for assistance in carrying out their conservation program through the Great Plains Program.
Tom Lesh, Paul Cobb both signed Great Plains contracts for their farms and Lomas Freeman could have signed his contract had he been home.
Under-ground pipe is being installed on the W. C. Patman Tommy Holyfield and Robert L. Heath farms.
E. E. Harlin signed a modification to include an under-

ground main line to reorganize his irrigation system.
Cover crops both small grain and mulching with cotton burs has done a good job holding and adding organic matter to our soil. The contribution by the A. S. C. Committee in helping with cover crops, mulching and tillage has helped not only to hold our soil and moisture but to increase the organic matter and improve the texture.
We are recommending an application of 25 - 35 lbs of nitrate nitrogra and 60 to 80 lbs of phosphate per acre to be gin with on irrigated grasses. More nitrogen must be added throughout the growing season as pasture is needed.
The Board of Supervisors met last Tuesday night. Among other items of business they approved conservation plans for Claude Freeman, A. Milstead and Great Plains contracts for Claude Freeman, and E. H. Firth. They also ordered material for Soil Stewardship week, which is in May.

his mighty talons an olive branch and a sheaf of arrows. He looks toward the olive branch because he desires peace but he still clutches the arrows—grim token of the fact that he will fight if he must.

Choice Locker Beef

1-2 CUT WRAPPED AND QUICK FROZEN 47¢ lb

ALL MEAT FULLY GUARANTEED

HIND QUARTER QUICK FROZEN CUT AND WRAPPED 55¢ lb

1-2 HOG GRAIN FEED CUT AND WRAPPED CURED 33¢ lb

30 POUNDS ASSORTED MEAT \$15.95 WRAPPED AND FROZEN

PORK CHOPS CUT AND WRAPPED 48¢ lb

CURED HAM CUT AND WRAPPED 45¢ lb

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IF SLAUGHTER FOR HIDE AND LIVER 4¢ HOG'S killed cure and cu. 6¢

URS CUT AND WRAPPED

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open 7:30 Close 5:30



Rev. ROBERT H. HARPER FAIR EXCHANGE?

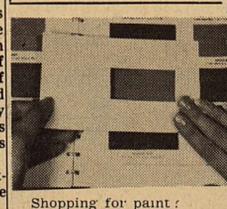
THE poet has written that gems of the "purest ray serene the dark unfathomed caves of ocean bear" but some were saying of late that caves along the coast of Cuba were not unfathomed and not untenanted but inhabited by Russian soldiers and technicians and filled with deadly installations for making war.
So we may wonder if the exchange of drugs and food for the

JUST A THOUGHT:

When a situation gets down to the matter of strength and courage and endurance, it is surprising how often the mild, gentle-mannered man turns out to be the strongest of all.

prisoners who were taken at the Bay of Pigs has really brought about the withdrawal that President Kennedy demanded. Shall we continue to have a five-hundred-mile long island filled with weapons capable of destroying the American cities from Boston to San Antonio?
Aside from the matter of the exchange of drugs and food for human beings, what must we think of a nation that may well be called great for numbers of reasons but deserves the infamy of the ages because of its treachery in failing to carry out a solemn agreement with another nation?
At this time, let us look to the great seal of the United States, which shows the eagle clutching in

How To Avoid Color Mistakes



Shopping for paint:
You can make your color selection easier and avoid disappointment later by imitating a simple, but effective, trick used by the professionals.
Miss Irma Dutrieux, color styling director for The O'Brien Paint Corporation, suggests "isolating" the paint color before you make a decision. Whether you choose from a color card or color album, the color chip should be masked off from the other colors.
Reason? All colors are influenced by surrounding colors. Like people, the result can be either good or bad. You should see your color as it really is—alone.
For your mask, Miss Dutrieux suggests white cardboard with a rectangle or square cut in the center. It can be made small enough to fit the purse.
After "isolating" your color, there are two other professional pointers: (1) View your selection in both natural and artificial light. (2) Remember that the shade you pick may look as much as 25% darker after you get it on all four walls!

YOUR COSDEN DEALER

Wholesale — Retail

PROMPT DELIVERY

COSDEN

● GASOLINE
● OIL
● DIESEL FUEL
● KEROSENE

Plains Oil Company

JAMES WARREN, MGR. PLAINS, TEXAS

PHONE GL6-3777

1963 Motor Vehicle LICENSES

are now available at both Plains Office and Denver City Office and must be on vehicle by April 1st

Be sure to bring 1962 Registration Receipt and Certificate of Title

as it is a strict requirement that information from both be shown on 1963 License Receipt

E. W. CRAIG, Tax Assessor-Collector

YOU be the LEGISLATOR

GAYLE ESSARY'S

A COLUMN TO PROMOTE LEGISLATIVE UNDERSTANDING AMONG TEXANS

H. B. No. 136
By Rep. Ben Barnes
Dist. 64, De Leon

A BILL TO BE ENTITLED and act amending—the Texas Banking Code of 1943 so as to change the composition of the State Banking Code Board and broaden its powers; providing for severability; and declaring an emergency.

PROponents of this legislation, led by Rep. Ben Barnes, say its provisions meet a definite need. Presently the State Banking Board is composed of the Attorney General, State Treasurer, and Banking Commissioner.

This bill would change the composition of the Board to three outstanding business leaders to be appointed by the Governor for overlapping six-year terms.

Both the Attorney General and the State Treasurer are officials who must spend full time attending to the duties of their elective offices. The work of the Banking Board is of such vital importance that it should not be expected that these state officials can run their own departments and still devote additional hours to other responsibilities.

Too, the State Banking Commissioner is charged by law to make decisions in regard to certain operations of banks and the banking department. These decisions can be appealed to the Banking Board.

Too, the State Banking Commissioner is also a member of the board a situation now exists wherein an official who makes a decision can then sit in judgement on appeals from that decision.

Following a close study of just a few of the sound reasons for changing the composition of the Banking Board it will become evident that these changes will provide good public policy.

Therefore this bill should be voted FOR.

OPponents of this legislation, led by Sen. George Parkhouse of Dallas, say that future Governors are given too much discretion in their selection of the three members whose only qualifications are that they shall have had "wide experience in various fields of economic endeavor."

Instead the Banking Board should be made up of six members, with at least two outstanding bankers being required in the composition. The Banking Commissioner would then serve as chairman and vote in case of a tie.

This would provide the Commission with a continuation of the benefits derived from association and participation along side other members with vital day-to-day knowledge in the field of banking.

The "fields of economic endeavor" should be more clearly defined in the legislation being offered so that appointments might always be made with discretion and in full accord with the intent of the Legislature.

A larger board would reduce the chances for error and would also encourage longer and more careful study of applications for bank charters, in keeping with the economic growth of areas of the state.

Therefore this legislation should be voted AGAINST.

Now, YOU be the Legislator! Are you FOR? or AGAINST?

LO, IT'S LOREN . . . Sophia Loren as she appears in role of Greek sponge diver in "Boy on a Dolphin." Full-length color movie was recently presented on television.



A WINNER---Tetum Perrin, anchor man on the Plains Mile Relay team, paces the entire field and comes in all by himself winning the event.

Come On In, The Weather's Fine



While the North shivers in below-freezing temperatures and snow drifts pile to record heights, all is summery in Southern Texas, where there are more days of sunshine the year-round than in Miami. Typical of the scenery is this pretty Miss, shown at the Sands Motor Hotel in Laredo, Texas, a popular spot for tourists and travelers enroute to Mexico. The southern portion of Texas is attracting increasing numbers of settlers and vacationers every year and with this lovely lass a typical attraction, it's no wonder. The Sands and the Sun Valley Motor Hotel in Harlingen, Texas, are operated by Ehrlich-Corso, Inc. a New York City real estate firm.



WAIT FOR ME---check the arm resting on Ronnie's left arm. The little restrainer belongs to Burlison from O'Donnell. It wasn't of much help though as Hendricks was able to win the race, the 100 yard dash, and set a new Plains School Record. The race was timed at 9.9 seconds. This race was at the Springlake Relays last Saturday.



GET SET--- Jackie Faulkenberry, one of the members of the Cowboy Sprint Relay team, is about ready to start the race at Springlake Saturday. Plains team won the race.

More school children die from cancer each year than from any other disease. About half of them die from leukemia, which is cancer of the blood-forming tissues. The American Cancer Society is spending more money for research on leukemia than is any other voluntary health organization. Help to continue this research by supporting the Society's 1963 Cancer Crusade.

Of every six persons who get cancer today, two will be saved and four will die, according to the American Cancer Society. Numbers 1 and 2 will be saved. Number 3 will die but might have been saved had proper treatment been received earlier. Numbers 4, 5 and 6 will die of cancers which can not yet be controlled; only the results of research can save these patients. Support the American Cancer Society's 1963 Cancer Crusade.

Each year cancer costs the national economy nearly 50,000 man-years of productivity. The American Cancer Society explains that cancer also costs American business and industry the loss of valuable executives at the peak of their efficiency and of trained workers at the height of their productivity. The dollar loss is inestimable. Help cut down this tragic loss. Support the American Cancer Society's 1963 Cancer Crusade.

HUMBLE TIPS
I can Service 10 more cars a day since Suzie learned to raise the hood

It's CLEAN-UP time... for Fire Safety!
Illustration of a fireman cleaning up.

Clean Up for a Fire-Safe Home

A good, vigorous clean-out of trash is one of the smartest things you can do to keep your home and family safe from fire. It's smart now, during Spring Clean-Up. And it's smarter still if you repeat the job at regular intervals throughout the year. Almost everyone's attic, closets and basement get to be the final resting place for clothing, draperies, lamp shades, mattresses, papers — the list is a long one — which seem to be too valuable at the moment to be thrown away. Every bit of it is fuel for destructive fire. The risks of rubbish are shown by these National Fire Protection Association figures: Five times an hour, 120 times a day, an American home is destroyed or damaged by fire starting in rubbish. So add a trash can to the three tools you probably are using this Spring — broom, rake and paintbrush. Fill it with all the junk you can find from top to bottom of your home — stacks of papers and magazines, old furniture, cleaning rags, dust mops, curtains. Make sure you do the basement workshop for shavings, scraps, oily rags, paint cans. Don't miss the garage either. Remember, a little elbow grease now may save a lot of grief from fire later.

Transport Gap Needs Closing

There's a gap in the transportation system in Texas that badly needs closing, and there are bills now in the Legislature which would do it. They would authorize a type of small shipment transportation service not now available which would be of principal benefit to small towns and rural areas but which would benefit the large-city distribution centers as well.

Suppose you are a farmer in a race with the weather to get a crop harvested, but with machinery and crews idled for lack of a necessary small part to a piece of equipment. Or suppose you are an oil field driller or a building contractor with expensive "down time" on your hands because a vital repair part is needed from a somewhat distant city. Or, for that matter, a small-town merchant who needs quick delivery of a hot-selling seasonal item, or a druggist with a rush order for an antibiotic that is not in your stock. What you need—and would gladly pay for—is quick and dependable

delivery by a commercial carrier. The establishment of such service is what the two legislative measures would permit. Such carriers, permitted to carry any small shipments (less than 100 pounds) on a fixed pickup and delivery schedule, would be called "restricted motor express common carriers."

The need for such carriers has been greatly increased by the sharp curtailment of railway passenger service in recent years, the contraction of railway express service, and the limiting of parcel post deliveries to shipments of 20 pounds or less. A few such carriers exist, but of late years the Texas Railroad Commission has found no authority under present law to grant operating permission to others in spite of the growing need.

Practically and economically, it seems that this service can not be provided by the regular truck lines. It would appear, then, that as an aid to business and to the public the Legislature should act to remedy this transportation inadequacy.

SHORT AND SWEET

Washington's second inaugural address, though brief, was not without a touch of his wry sense of humor. He said: "If it shall be found during my administration of the Government I have in any instance violated willingly or knowingly the injunctions thereof, I may (besides incurring constitutional punishment) be subject to upbraiding of all who are now witnesses of the present solemn ceremony" . . .

The shortest address made by a multi-term President—since that of George Washington—was the 593 word speech of Franklin D. Roosevelt at his fourth inauguration January 20, 1945.

McGinty Abstract Co.
B. F. (Bert) Bartlett, Lessee
Complete Microfilm Records of Yoakum County Lands And Lots
Telephone GL 6-3311

Changed Programing
Sign On: NEWS - WEATHER
Country Western
12 noon
Pop Music 12-4
Rock & ROLL 4 to close-out
RADIO STATION
KKAL

W.G. Lattimore
We go to all extremes to give you the best service in town.

Mac's Plumbing & Electric
x 207
PLAINS, TEXAS
M McCLELLAN, OWNER
Night Phone: GL6-4554 Day Phone: GL6-2

Do You Know?
ONE OF THE FINEST METAL FINISHES KNOWN TO MAN IS ALSO ONE OF THE OLDEST.
A 2,000 YEAR OLD CELTIC SHIELD WAS DREDGED FROM THE THAMES RIVER WITH ITS PORCELAIN ENAMEL FACE AS LUSTROUS AS EVER.
SOME PORCELAIN ENAMEL COATED PARTS OF TODAY'S JET ENGINES WITHSTAND RAGING TEMPERATURES OVER 2,000 DEGREES (F)!
ALTHOUGH MOST REFRIGERATORS TODAY ARE PAINTED, SOME FRIGIDAIRE MODELS ARE NOW BEING PRODUCED WITH STAIN, HEAT, SCRATCH AND CORROSION RESISTANT PORCELAIN ENAMEL FINISH.

IMPORTANT - to all Women
To introduce its new Deluxe Lipstick DOROTHY PERKINS will give A FREE LIPSTICK to every woman who purchases any two DOROTHY PERKINS Cream of Roses Skin Care products at regular prices:
Cleansing Cream \$2.00
Flowing Cream Cleanser \$1.50
Night Cream (Moisturized) \$2.00
Skin Freshener \$1.00
Moisture Lotion \$1.50
COME IN—CHOOSE CREAMS—RECEIVE GIFT
Curry - Edwards Drug

See Us For —
DEEP BREAKING
SHALLOW PLOWING
LAND LEVELLING
DOZER WORK
PAUL COBB
GL 6-3733

Of Interest To The Women

Tsa Mo Ga Meeting Announced

Tsa Mo Ga club will hold its regular meeting March 25, at the clubhouse. This program is on International affairs, and will be conducted by Mrs. A. B. Carpenter, program director. Mrs. J. M. Tippett will speak on Inside Russia as viewed by a visiting club woman.

Mrs. Norelle Sloan will give "Freedom's Song" from George Moorad's "Lost Peace in China".

The Defense of America will be discussed by Mrs. Paul Cobb and Mrs. J. D. Brown. Mrs. Cobb will speak on "Where We Spend Billions on Defense", and Mrs. Brown will give some pointers on "What It Buys".

Six children of club members will do a Pan American folk dance. These children are Suzahn St. Romain, Robert Field, Rex Sivann, Janie Hamm Dare Field and Joyce Warren. Mrs. Jack Hayes and Miss Ozella Hunt will be hostesses for the group.

Iota Pi In Stroup Home

Iota Pi, Chapter of Epsilon Sigma Alpha Sorority met March 12 at the home of Jeanne Stroup.

Jean Craft presided during the business session. Florine Hayes gave a very informative talk on "Self

Extension, A Deep Mystery." Billie Blundell read, "Service to Others".

Cake, coffee and cokes were served to eight members. Next meeting will be the Jewel Pin Ceremony to be held at Almas Restaurant.



Presto Meals
Serve yellow and green beans together for a quick and colorful bean melange salad. A dash of dill and celery salt and some Italian dressing are all that are needed.

Sliced ham or roast beef served on the second day take on appeal when you serve with a sauce

Helen's Favorite:
Stuffed Baked Pears
(Serves 4)

4 firm pears
1/2 cup raisins
2 tablespoons chopped walnuts
1 tablespoon lemon juice
2 tablespoons water
1/2 cup light corn syrup
Pure and core pears leaving stems intact. Combine raisins.

(See Below)

Announce Wedding Plans

Mr. and Mrs. Bill Overton announce the wedding of their daughter, Joan Overton Young to Ray Portwood of Lubbock.

The ceremony will be performed in the Overton home, Tuesday evening, March 26th at 7:30 p. m. by Reverend C. J. Coffman of Littlefield.

Everyone is invited to attend the wedding and informal reception that will follow immediately after ceremony.

(From Above)

nuts and lemon juice. Stuff into pear cavities. Pour over water and syrup. Cover and bake in a moderate (350°F.) oven for 45 minutes. Sprinkle lightly with sugar and place under broiler to brown slowly.

made of 1/2 pint of soured cream, 1 or 2 tablespoons of prepared mustard, instant onion and chopped pimiento.

Marinate button mushrooms in French dressing and add glamour to the dinner salad of tomato wedges, cucumber chunks, crisp salad greens and dark olives.

Smoked pork sausage links can add that touch of meat to the casserole of scalloped potatoes for a meal in one dish!

Flavor sweetened whipped cream with rum extract and fold in drained fruit cocktail and flaked toasted coconut. Serve with angel food or pound cake slices.

Prepare chocolate chiffon pie filling and let cool. Alternate into meringue shells with whipped cream for a marbled effect.

Give Vaccine Check List

Vaccination shots and boosters given to children don't last forever, as many people seem to think. Changing Times, the Kiplinger Magazine, in its current issue includes this checklist for up-to-date protection for adults.

Tetanus--Immunity lasts three to five years and every one should get a booster that often.

Smallpox---Immunity lasts about three years. Revaccination is necessary for travel abroad and desirable in other special circumstances.

Diphtheria---Booster shots recommended every three to four years.

Polio---The length of immunity is not known. At the very least, get a booster one year after the first series of

shots and consult your doctor about needs in later years.

Influenza---when an epidemic is due--or better yet, routinely each fall--get the flu vaccination recommended by your doctor.

Whooping cough---Adults don't ordinarily need immunization against pertussis is a full course of shots and boosters were taken in childhood.

Otherwise, it's not too late to start.

Three more, for foreign travelers are; yellow fever--a shot every six years for travel in areas where it is prevalent; typhoid fever--an annual booster after a primary course of three inoculations; typhus--a booster every four years after a primary course of two inoculations.

ACROSS
1 Weighing device
6 Forceful hit
10 Trade
14 Fermented grape beverage (pl.)
15 Exist
16 Want
17 Prepare for publication
18 Last
19 Angers
20 Lamprey
21 Prong
22 Rug
24 Make believe
26 Poems
27 Aged
28 Large books
30 That man
32 Deadly
35 Cooks in fat
36 Salary
37 Eager
38 Closes tightly
39 Challenge
40 Corded fabric
41 Requires
42 Markets
43 Either
44 Strained
45 Through

46 Chair
47 Supply
51 Toll
53 Rabbid
54 Fish eggs
55 God of war
56 Female relative
58 Tissue
59 Ocean movement
60 Outer garment
61 Giver
62 Soap frame
63 Stops
64 Adire

Answer To Puzzle 751

PREACH POT PIA
RETIRE PANTHERS
SANDY WIN STATES
DAS WANSIE SANE
UP PANS DE UITS
TE ARID BEIA GS
GAINED FOREST
RANED SAG AIAS
TOTTER SNARES
AM YEAR DEAN SO
MET DI BAWL ASP
STAN LEERS AMI
REPAID DAM ALGOF
DRIPENED TUMUNE
SIS DOWN SPARSE

DOWN
1 Use a broom
2 Apple drink
3 Old
4 Allow
5 Plural ending
6 Sightless
7 Row
8 Eggs
9 Greets
10 Steeples
11 Twists
12 Toward
14 Trim
15 side

13 Bother some person
18 Locate
21 Inform
23 Fruit drinks
25 Large frog
28 Barter
29 Lubricates
30 Stag
31 Looks at
32 Card game
33 State
34 Apex
35 charges
36 Equality of value
38 Group of words
39 Mend
41 Trim
42 Nothing but

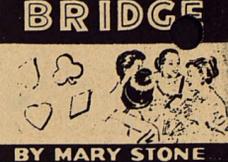
44 Torments
45 Unblemished
46 Winter vehicles
47 Actual deeds
48 Goddess of peace
49 Single performance (pl.)
50 Listens to
51 Rodents
52 Great lake
53 Top
57 Electrical unit
58 Rocky hill
61 Doctor of Divinity (abbr.)

PUZZLE NO. 752

2	3	4	5	6	7	8	9	10	11	12	13
14				15				16			
17				18				19			
20				21				22	23		
24				25				26			
27				28	29			30	31		
32	33	34		35				36			
37				38				39			
40				41				42			
43				44				45			
46				47				48	49	50	
51	52			53				54			
55				56	57			58			
59				60				61			
62				63				64			



ITEM: When buying a new car, there are four things to consider. Most people only consider the price of the new car and the trade-in price of the old car. Remember also to consider the price of your financing and your automobile insurance. You can save up to \$700 on these last two items alone.



North and South vulnerable. West Deals.

NORTH
K 9 3
7 5
K J 8 4
Q 9 8 2

WEST
A J 10 7 6 2
9
A 6 5 2
A J

EAST
Q 8 4
8
Q 10 9 7
10 7 6 5 3

SOUTH
5
A K Q J 10 6 4 3 2
3
K 4



SNOW BLINDED... Famous Parisian statue, "Naiad," appears to have been the victim of snowballs, and fish she's holding seems to be swallowing a sword, which is really the famed Obelisk which stands in the Place de la Concorde.

The Bidding:
West North East South
1 double pass pass 4
2 double pass pass redouble
3 pass pass pass
4 Q 9 8 2

Opening lead: Ace of clubs.
West followed the opening lead with the ace of spades, then shifted to the jack of clubs which South won with the king. South cleared trumps, then led a small heart to the seven in dummy. South then shifted the losing diamond on the king of spades to make one over-trick.
COMMENT: West could not set the hand but might have taken three tricks simply by leading the three aces. The bidding was fairly routine except that North could have redoubled with her holdings.

ELLIOTT & WALDRON
Abstract Companies, Inc.
PLAINS, TEXAS

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Vernon Townes — Paul New
PHONES

Plains: GL 6-3377 Denver City: LY 2-2129

TAX-FREE TRADE

If sale of your property would incur a big income tax, let us arrange a tax-free trade for a larger place, another place with more cotton or more water, or investment property.

We have traded more than \$3,000,000 worth of property the past two years and have the know-how and experience to help you.

Right now we have: Bailey County Section that lays perfect, 156 A cotton, 106 A wheat, can take Quarter or Half Section in trade. Top Loan Available.

12-Unit New, All-electric Apartment house, \$1,310 per month revenue. Will trade.

16-unit Offices and Apartment. \$32,000 per year income. Will trade for good half-section.

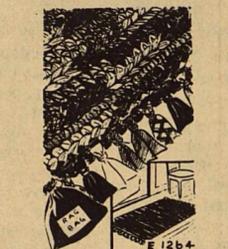
I. W. CHAPMAN & SONS
FARM DEPARTMENT
3212-34th St. SW9-4321
Lubbock
HEARST

SATURDAY NIGHT WEATHER
Channel 11 10:20 P. M.

this week's patterns...
BY AUDREY LANE

Jump for Joy

Crocheted Rug



Dress Pattern No. 3151. Jump for Joy! A little girl on the go needs just such a perky jumper as this one with the pleated front. No. 3151 comes in sizes 2, 4, 6, 8, 10. In size 4 jumper takes 2 1/4 yards of 35-inch fabric; blouse 1 yard of 35-inch fabric.

Needlework Pattern No. 1264. Crocheted Rug. Cherish your smallest scrap of material, for in this attractive rug even the smallest has a use. Rug measures about 20 by 36 inches and Pattern No. 1264 gives the instructions.

Our Needlework Catalog containing coupon for selecting one pattern free if 50 cents.

Send 35c for each dress pattern, 25c for each needlework pattern (add 5c for each pattern for third class mailing and 10c for each pattern for first class mailing) to AUDREY LANE BUREAU, Box 1490, New York 1, N.Y.

CAMPUS
rings the bell with new **SPORT SHIRT** fashions

Hitting a new high in styling and variety. Campus sport shirts are softly patterned and color-perfect—in a wide choice of smart collar treatments. Wash 'em, wear 'em—live in 'em...all summer long. Perfect complements to Campus' trim, tapered slacks.

MOORE & ODEN INC.

Classified Ads

Dr. J. U. Borum, Jr. Optometrist of Brownfield, Texas has moved his office to his new building 412 west Tate, east of Wilgus Drug. Pho. 3172.

The recently developed non-yellowing Seal Gloss for vinyl floors ends frequent waxing.

Cogburn-Young

FARM FOR SALE?
Do you want a larger place? More Water? Income property? Or just money? We can sell or trade your farm or grass land. List with West Texas' largest, most active farm broker. Hear Bob Stephens farm hour Sat. 6:30 a. m. -KDAV.

J. W. Chapman & Sons
Lubbock, Texas

FOR SALE: Chrysler Irrigation Motor, Also 5" pump with 10" bowls, first class condition. MACCO IRRIGATION, Plains Call GL6-4318. 2-tfc

FOR SALE: In Plains, 1600 sq. ft. office building. For details call GL6-3797.

FOR SALE: 430 Cubic Inch, Mercury Irrigation Engine with Stand and Switches. Completely rebuilt. See at Makin Construction or call GL6-3189. 12-2tp

FOR SALE: Two 55 model Pontiac Irrigation Engines, Fully Equipped, less carburation. Call GL6-4499. 11-tfc

Repossessed 62 model Singer Automatic zig-zagger, buttonholes and fancy stitches in four drawer walnut cabinet. 6 payments at \$7.72 or will discount for cash. Write---Credit Manager, 1114 19 th, Lubbock.

FOR SALE: House in Plains, 3 rooms and bath, see at 203 Morland, Call GL6-3211.

ROUTE MAN---SPARE TIME
Refilling and collecting money from new super coin operated dispensers in this area. No Selling. To qualify you must have car, \$600 to \$1500 cash and 6 to 12 hours weekly. Can net up to \$200 monthly. More full time. For personal interview write P.O. Box 2106, Denver 22, Colorado.

FOR SALE: House in Plains at 100 17th Street. Call Bill Daniel at GL6-2965.

LOOK HERE: We give Double Thrift Stamps with butane purchases, when account is paid by 10th of month following purchase. BRONCO GAS

FOR SALE: Sprinkler system. Excellent condition, good price. See C. B. Poindexter or call GL6-8133.

SINGER TWIN NEEDLE
Sewing machine guaranteed, 5 payments of \$5.36 or \$20 cash. Also new vacuum cleaner, 4 payments of \$5.50. Write credit manager, 1320 19th Street, Lubbock.

It's really something this new Seal Gloss finish for vinyl and linoleum floors.
Cogburn - Young.

TAKE soil away the Blue Lustre away from carpets and upholstery. Shampooer For Rent. Cogburn - Young.

FOR SALE: 3-bedroom house, with two baths, ideal location. For information call Jack Palmer at GL6-4266. 12-tfc

BIGNEWS: We now also give Gold Bond Stamps. Shop at Woody's. Plenty of free parking, low prices and a desire to serve you.

Look at these **WONDERFUL** Cash Savings
PLUS STAMPS, TOO!

600 count Kleenex 3 - \$1.00	5 lb. Pure Cane Sugar 53¢	Scotkin Napkins 2 white 33¢
shurfine Juice Tomato 46¢ - 27¢	shurfine Potatoes 30¢ - 25¢	
shurfine Peaches 30¢ 2-35¢	Diamond cut 2 Green Beans 25¢	
carnation Dry Milk 3 qt. 27¢	3 lb Bakerite Shortening 65¢	campbell's Soup Tomato 2-25¢
All Meat Bologna ... lb. 49¢	1st cut Pork Chops ... 45¢ lb.	
steak T Bone ... lb. 83¢	center Pork Chops ... 59¢ lb.	
Delicious Apples 19¢ lb.	10 lb. Bag Potatoes 59¢	carton Tomatoes 19¢

HAWKINS FOOD

Seat Belt Safety Told 30Pct.

Seat belts in your automobile can save lives and prevent or lessen injuries. This is a well-established fact, and many autos today are equipped with seat belts. But many more are not. An immense amount of scientific research, including actual collisions under controlled conditions, proves that the seat belt is the single most effective item of protective equipment now available to reduce the toll of traffic injury and deaths.

Thousands of lives are lost each year because people are thrown against windshields or out of car doors in crashes. The seat belt will help keep you in your seat and in your car. Most accidents occur close to home and at moderate speeds. Thus seat belts are important even for short trips to school or the neighborhood grocery. Your seat belt can protect you in town as well as on the highway.

If you're worried about being held down by a seat belt in the event of fire, or if your auto should plunge into water you should know that the belt buckle can be unfastened in an instant with one hand, so you can get clear of a burning or submerged car.

Many motorists who have installed seat belts in the past year or two have them only in the front seat. People in the back seat also are entitled to protection. The seat belts should be in both front and rear.

Others who have installed seat belts have become careless in their use. The belt won't protect you if it isn't buckled in place.

The driver has some protection in minor crashes by being able to hang onto the steering wheel. Seat belts for the driver, however, give added safety in that he will be better able to keep control of the car if held in a driving position by a belt.

Safe-driving habits by all can reduce accidents. Seat belts help provide greater safety for driver and passengers.

ITEM: The average American family of four spent \$30.50 a week for food in 1962—just a little more than it spent in 1961. But, because income also increased slightly last year, food cost took a small bite out of the family paycheck—1 per cent less. Consumer marketing specialists say the average housewife could feed her family better than she does, at the same cost, if she would learn to take advantage of the various cuts of beef and pork—and not just steaks

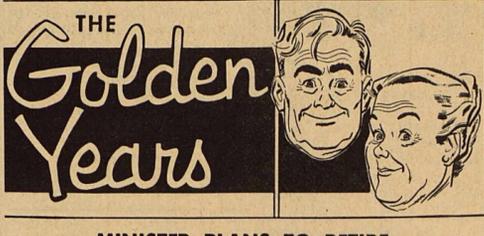
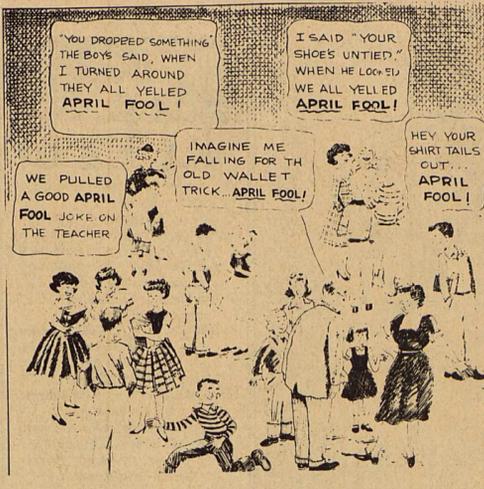
"All registered vehicles in Texas must be inspected by April 15 and have a 1963 inspection sticker on the windshield," said Captain Alan Johnson of the state DPS.

He stated that there would be no extension of the April 15 deadline and advised motorists who have not had their cars inspected to do so now, before the long lines start.

According to the records of the Motor Vehicle Inspection Service of the DPS there are 4,850 vehicles registered in Yoakum County and only 1,450, or 30 per cent of those have been inspected to date.

To help teach the thousands of Americans who have lost their voices to larynx cancer to speak again, the American Cancer Society's supports the activities of the International Association of Laryngectomees. You can help, too. Give generously to the 1963 Crusade.

The American Cancer Society's "Will to Conquer Cancer Crusade" assures future support of programs of cancer research, education and service. The program encourages interested persons to include the American Cancer Society as a beneficiary in wills and insurance policies. This will provide continuing support of the



MINISTER PLANS TO RETIRE BUT WHAT HAPPENS THEN?

A PROTESTANT minister, who says his business is the moral and spiritual but not the economic, has a retirement problem. It concerns money.

He and his wife live in a home that is provided by his church. He is scheduled to retire nine years from June, 1963. At that time his church pension, plus his Social Security, will total about \$375 a month.

"Now, the question I want to ask," he says, "is this: 'Would it be wise for my wife and me to invest in a home now, and rent the home to a reliable party? We would use the rent to help pay upkeep and monthly payments on the mortgage.'

"Or would it be wiser to save up our money and buy or build a home when we do retire in 1972? It is the opinion of this columnist that he should forget the house. There are three reasons:

1. The Dull and Practical. A house built now could be old-fashioned in nine years, and the lot on which it stood could be in slums by then. Single-family homes have seldom been considered good investments for extra income. Getting steady tenants for nine years would be a problem. Collecting rent would be a bother for anybody—and for a minister it could be awful. He's not emotionally fitted to be a landlord. Also, how does he know how he'd like his eggs fried nine years from now; or how he'd want his living room?

2. Perspective. People along in their 50's, getting their first sniff of retirement, will frequently start acting like squirrels—gathering

leaves for a nest and collecting nuts like mad. They start hedging everywhere and hoarding dimes. This is small thinking, especially if there are nine years, or even five to go before retirement. Especially if there is to be a retirement income of \$375 a month, or even \$250. Life is not over yet. The richest years may lie ahead. Anybody who has been reasonably successful up to this time should be thinking, "What now do I do?" Not how to dig a hole, or buy a safe little house to crawl into. Thinking big is the most needed, and most neglected, talent of people in their 50's.

3. Dreams. A minister—or anybody else—who has nine years to go before retirement, who will get \$375 a month at that point, and who can save \$100 a month until then, is very, very rich. For \$200 a month the minister and his wife can live comfortably in the sunshine states. With \$375 they can be wealthy. Furthermore, the saving of \$100 a month, or \$1200 a year, can add up to \$10,800 in nine years—and with compound interest in a savings and loan association, to a great deal more. The minister might well consider second-class passage on an ocean liner to the Holy Land, to live and study for two or three years on his fine pension, and then come home to lecture and write.

Life hasn't stopped at 56, or 63, and there's no sense in planning a hole to crawl into for protection. It may be the best time of life for thinking big.

NEW GOLDEN YEARS 36-page book let now ready. Send 50c in coin (in stamps) to Dept. CSPS, Box 1672, Grand Central Station, New York 17, N.Y.

ITEM: Keep in mind the character of the room when you are buying rugs. Grass rush or fiber rugs suggest the tropics and would be good in an informal, sunny room. Braided or woven rugs are also informal and harmonize with Provincial furniture. Mexican and Indian rugs are informal and bold designs are right for family rooms or a man's room.

School Menu

MONDAY 25th
Viennas & Kraut
Cheese Sticks
Tomatoes & Macaroni
Pear & Lime Jello Salad
Hot Bread & Butter
Honey & Peanut Butter
Milk

TUESDAY 26th
HAMBURGERS
Creamed Potatoes
Tomato & Lettuce
Fruit Cup
Pineapple Cake
Milk

WEDNESDAY 27th
Barbecued Chicken
Spanish Rice
Broccoli with Cheese Sauce
Fruit Salad
Hot Bread & Butter
Cookies
Milk

THURSDAY 28th
Beef & Vegetable Stew
Lima Beans
Cole Slaw
Hot Cornbread & Butter
Berry Cobbler
Milk

FRIDAY 29th
Salmon Croquettes
With Catsup
Buttered Parsley Potatoes
Green Beans
Carrot & Pineapple Salad
Hot Bread & Butter
Plain Jello with Topping
Milk

It should be noted that the menus as published each week in The Record are subject to change because of unforeseen substitutions of food items received.

Income Tax Information

Ellis Campbell, Jr. of Internal Revenue, has warned that taxpayers who need professional help in filing Federal tax returns should select only qualified, reputable advisors. The overwhelming majority of tax advisors are competent and honest he said, but the Service does occasionally find shady characters in the guise of tax advisors. Unfortunately when they are found, the damage to the taxpayer has already been done.

Ellis Campbell, Jr. pointed out these specific danger signals. Beware of the "expert" who will not be around to answer questions after the return has been filed. Never sign a blank tax form and leave it with a stranger; this is almost like signing a blank check. Do not sign a return prepared in pencil, it can easily be changed later. Ask your advisor to sign the return

he has prepared. Reputable advisors will do so automatically. The fly-by-night expert usually will not.

Avoid the advisor who "guarantees" refunds, wants a percentage of any refund, or who supposedly "knows all the angles." Be on guard if he suggests that your refund check be sent to his address.

The taxpayer is fully responsible for the contents of his return, regardless of who prepares it. The taxpayer may delegate the work of preparing a return, but he cannot delegate his tax liabilities or legal responsibilities.



Maybe you wonder why we think it necessary to send out smoke signals and to beat the drums for local business?

Honest Injun, it's simple. Local business is the lifeblood of any community. Think about it for a moment and you'll realize that we have stores, shops, service stations, garages, banks, hardware stores, and individuals offering various types of services for one reason—because all

these things are needed by a thriving, growing community.

Doesn't it make sense that we support local business because therein lies the community's prosperity and future—through the medium of people doing business with people.

Before you take your business elsewhere, take another look at the products, prices and service offered by local merchants. You'll be glad you did.

Trade at Home for Your own sake! and community progress

Match your Original Equipment Colors with

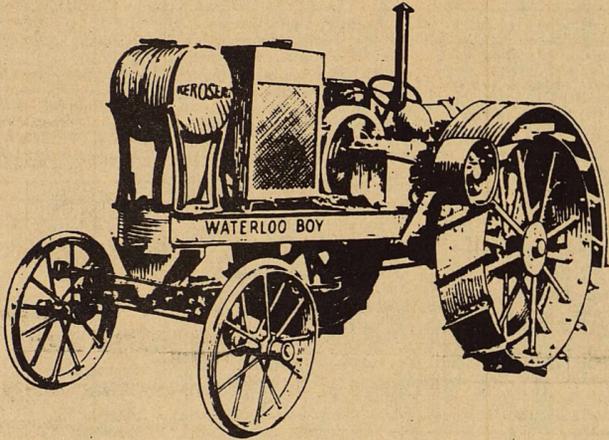
PITTSBURGH FARM MACHINERY & EQUIPMENT ENAMEL

Dries Dust Free in 3 Hours
Retains Color and Gloss
Will Not Chip or Mar Easily
No Brush Marks
Inside & Outdoor Use

Cogburn Young

OLD SOUTH LATEX as LOW as \$3.50 gallon

ARE YOU TRYING TO DO TODAY'S JOB WITH YOUR YESTERDAY'S TRACTOR?



Shipping Wt. 5700 Lbs.

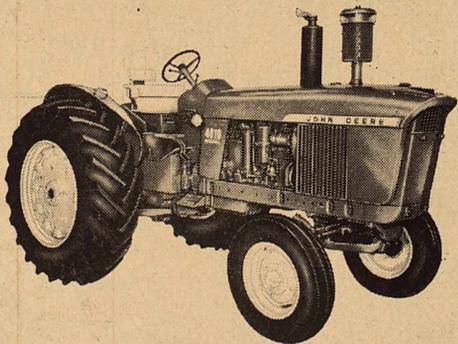
HP — 12 Drawbar — 25 Belt - @ 750 RPM

2 Speed Straight Spur Gear Transmission

Counter Shaft And Reverse Idler

JOHN DEERE'S 1918 WATERLOO BOY

WHAT YOU NEED IS THE NEW JOHN DEERE 4010



. Diesel

. LPG

. Gasoline

Shipping Wt. 7,400 Lbs.

HP — 73.4 Drawbar - PTO - 84 @ 2,200 RPM

Gears - 8 Speeds Forward - 3 Speeds Reverse

TRADE NOW

With

Plains Farm Supply

Why Cuss Out Of Town Printers

When We're Available

Plains Quality Printers

Plains, Texas

Phone 4116



The Brand Of Service We Strive To Give To The Citizens Of Plains

CITY OF PLAINS

Gas . Sewer . Water . Electricity



SOUTH PLAINS COLLEGE TRACK TEAM-- Members of SPC Track Team, coached by Frank Hunt, are: from left to right, Dean Elliott, Brownfield Deryl Lavender, O'Donnell; Delbert Spencer, captain, Seminole; Melvin Lowrey, Plains; Allen Robertson, Ropesville; Jesse Boyd, Petersburg; Top row, from left, Herman Boatman, Afton; Robert Juajardo, Whiteface; Lynn Culp, Petersburg; George Reagan, Abernathy; Mike Cato, Ropesville; Jerry Taylor, Morton. Members not pictured are Don Ford, Plainview; Gary New-

bauer, San Antonio; and Ronnie Cearley, Fort Worth.

South Plains College Track Team, participated in a track meet at New Mexico Military Institute at Roswell, N.M. March 16. Other colleges in the meet were Amarillo Junior College, Odessa College and

SPC. The team will host the South Plains College-Levelland Chamber of Commerce annual Invitational Track meet March 23 at which some 250 boys are expected from eight high schools and six junior colleges.

make your own TV TEST

(Circle correct personality with pencil. Add score at bottom.)

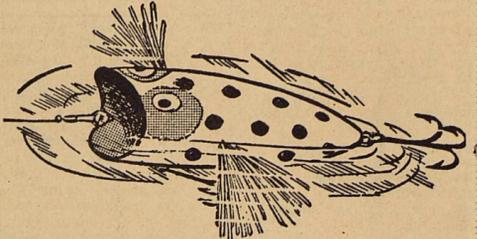
1. She was winner of 1962 Photoplay Gold Medal Award as most promising female star. **Carol Harvey. Susanne Lee. Susanne Pleshette.**
2. He hosts 90-minute "Sports International" program. **Bill Stern. Bud Palmer. Dizzy Dean.**
3. "Mr. Wizard" star on program now in 12th year. **Herb Koch. Bill Adams. Don Herbert.**
4. Female star in color presentation of Shaw's "Pygmalion." **Betty Davis. Julie Harris. Geraldine Brooks.**
5. NBC's United Nations correspondent voted one of 10 women most admired by Americans. **Abbe Dalton. Inez Roberts. Pauline Frederick.**
5. Made infrequent TV appearance as aging actress in Dr. Kildare episode "Good Luck Charm." **Tallulah Bankhead. Gloria Swanson. Joan Bennett.**



By—Vern Sanford
A great many anglers like to fish whenever and wherever they can. These fellows are ready to go at the drop of a hint, anytime. Some keep a rod and reel and a small tackle box in the car, handy at all times. More avid anglers even carry fishing "gear" in their suitcases . . . just in case.

In such instances the "gear" usually includes a three-piece bait-casting rod, protected against breakage by a metal tube. Also a reel encased in a leather or cloth bag, to keep it clean and to protect clothes from oil or gear grease. A very small aluminum tackle box, that holds the minimum of lures and other essentials for lake or pond fishing, completes the equipment. Those who like to bay-fish, of course, include the necessary salt-water tackle. A looksee at one angler's gear revealed the following items:

- 3 Heddon Spook topwater chuggars, all in the smaller size. Colors: black, silver and yellow.
- 3 pen-shaped topwater spinners, similar to the Gold Digger, with blades on both front and back. Colors: black, white and yellow.
- 3 Extractors: the jig with the spinning blade.
- 2 spoons: 2 gold Johnsons; 2 Sparkling Dixie Jets; and 2 Mr. Champs — all



NEW LURES YOURS FOR FREE—Jimmie Yett of the Jensen Fishing Tackle Co., Austin, is featuring a new top-water lure. It's a chugger called the Instant Bass Wiggler! Comes in 27 different colors. Unique feature is its side-whiskers or wigly rubber legs. A total of 24 strands of rubber fan out from each side of the lure, a little behind the gill area. These "whiskers" give the bait buoyancy, as well as a grand-daddy look and lifelike action in the water. Like to try one? Jimmie left us 300 samples to mail to the first 300 readers of this column who write for one. Clip this entire "OUTDOORS IN TEXAS" column and enclose it with your letter. Be sure to mention the name of the newspaper from which you obtained the clipping. Mail your request to "OUTDOORS IN TEXAS," c/o Texas Press Association, 1716 San Antonio Street, Austin 1, Texas.

Church Chuckles by CARTWRIGHT

452 © CHAS. CARTWRIGHT

REV. TWEEZLE, D.D.

THE HANDY FAMILY

CAN'T YOU DO SOMETHING ABOUT THIS CHIPPED FINISH ON OUR REFRIGERATOR, HAROLD?

YOU BET I CAN, M'DEAR.

BY LLOYD BIRMINGHAM

HERE'S HOW HAROLD MADE A CHIPPED ENAMEL REPAIR

- 1 SAND CHIPPED SPOT DOWN TO BARE METAL WITH #220 CARBIDE PAPER...
- 2 APPLY COAT OF METAL PRIMER TO Sanded AREA. LET DRY...
- 3 BRUSH OR SPRAY ON COAT OF ENAMEL
- 4 SAND WITH #400 CARBIDE PAPER TO BLEND IN WITH ORIGINAL FINISH

only can match the cue handler in terms of skills and experience, but he also possesses the analytical attitude of a scientist when engaged in his piscatorial angling pursuits.

If you aspire to the lofty levels of the experts, you'll have to approach the subject with an intense desire to learn the habits of your quarry in a limited number of frequently visited waters.

Your primary tool is a notebook or an acute memory, as is often the case with many fine fishermen.

Your other tools will include thermometers to measure temperatures of water and air, a barometer, a keen sense of observation and a bit of scholarly briefing on the personal habits of each fish you seek.

You'll discover how many days at certain water temperatures are required before spawning activities commence or an insect hatch comes off, at what temperatures fish appetites are sharp, and how many days of a certain air temperature are needed to bring water temperatures to productive levels.

You'll learn how high and low barometric pressures in relation to storm fronts affect feeding habits on a certain pond or stream, how rainfall

"I told you he's no atheist, Reverend! He just wants the existence of God proved scientifically by mathematical formula!"

Let's Go Fishin'

BY BOB BREWSTER
Outdoor Editor, Mercury Outboards

GOOD FISHERMEN ARE SCIENTISTS

The billiard player who can call and make his shots is universally admired for his skills. But the fellow who can score regularly with a rod and reel seldom earns the same acclaim. Yet, Mercury outdoor fishing experts maintain this guy not

First Air-Conditioned School

Reading, Riting & Rithmetic The Comfy Way

ALBANY, GA. — Youngsters use the phrase "It's Cool" to describe many things, but to pupils at Flintside Elementary School here, it has a special meaning.

Flintside is the first air-conditioned public school in the state of Georgia. Opened last fall, it is the forerunner of several other air-conditioned schools subsequently completed and a dozen others now under construction within the state.

Success of the Flintside installation contributed to a policy decision by education officials of Dougherty County, in which Albany is located, to air-condition all public schools in the future. Currently under construction there are four schools, all air-conditioned. Total cost of the projects is \$3,500,000.

The Flintside school has 20 classrooms, a "cafeteria," kitchen, library, and offices. In addition to the honor of being first, the school utilizes a new heating-cooling-ventilating concept developed by the Modine Manufacturing Company, Racine, Wis.

Each of the classrooms is heated, cooled, and ventilated by a Modine School-Vent unit which assures accurate, fast and quiet temperature control. The system is constantly alert to changes in classroom temperatures and fresh-air requirements, adjusting automatically to maintain pinpoint comfort.

Temperature in each room is individually controlled. Thus rooms being heated by direct rays of the sun on one side of the school can be cooled, while rooms on the other side can be warmed simultaneously. Fresh air is blended automatically with recirculated air.

This new concept is based on controlling air temperature rather than water temperature by a unique full-damper system. This offers the advantage of better humidity control. The system directs air through and around the heating-cooling coil. Depending on the temperature desired, cold or hot water is provided from a central boiler and water chiller.

Officials report that the air-conditioning system using Modine School-Vents adds "very little" to the cost of a school equipped for heating only. Industry studies show that savings of over 30% have been achieved over most other types of air-conditioning installations.

and rising water levels encourage or discourage strikes.

After a period of probing and recording, usually years, say the Mercury outdoor people, your observations will fall into a meaningful pattern. You'll discover a correlation of factors that'll enable you to literally "call your shots."

Learning the "where" and "when" and "why" of fishing not only produces more fish, but where can you find a better classroom?

The American Cancer Society has designated 1963 as "The Year of the Volunteer" in behalf of more than 2,000,000 volunteers who make up the organization which is seeking to conquer cancer through research, education and service. Support the efforts of these volunteers during the 1963 Cancer Crusade.

The American Cancer Society's Conquer Uterine Cancer program, the Society is spending more than \$2 million on a broad public education, and servicegram to patients in an effort to save search. Support the American Cancer Society's 1963 Crusade.

The greatest and costliest single undertaking in the history of medicine is the broad research program against cancer, according to the American Cancer Society. Help step up this research effort by supporting the American Cancer Society's 1963 Crusade.

Today there is no cure for leukemia, cancer of the blood-forming tissues, but scientists supported by the American Cancer Society are hopeful that a cure will be found. Because of this new

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GRAPEFRUIT	Ruby Red pound	15
POTATOES	10 pound bag	39
TOMATOES	pound	19c
STRAWBERRIES	Sno Peak 5 for	99c
COFFEE	pound can	59
Pork & Beans	Western Gold 2 for	49c
SHORTENING	3 pound	69c
BACON	2 pounds	89
BALOGNA	pound	46
PORK CHOPS	pound	39c

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