

A Happy New Year To All

The Plains Record

Combined With The Yoakum County Review March 1, 1961

Volume 32

Thursday, December 27, 1962

Number 52.

MOORE or Less

By Johnnie Moore

"A woman who refuses to wear a duplicate hat or dress, insists on a copy-cathair-do."
... H. E. Martz in "Quote"

Herbert Hoover started it. He insisted on giving back to the government, when he was president, all his salary. Now they expect us all to do the same.

The Wall Street Journal observes: "Plainly enough, the President and his advisers believe in expanding the cost and scope of Government. But whatever else this course may entail, it cannot be the way to healthy economic expansion. It inevitably means further intrusions into the conduct of business, moving more of private decision-making into the offices of Government, reducing the possibilities of profit, savings and investment. In practice it also means heavy Federal spending, oppressive taxes and continual deficits."

On January 1, Social Security taxes will rise once more, and now both employees and employers will pay at the rate of three and five-eighths percent on earnings to \$4800. The self-employed rate will be 5.4 percent on earnings to that figure. Additional increases are scheduled, by law, for 1966 and 1968.

From National Review: "The only road to sound (tax) reform is the road that works against the present errors. Tax rates from top to bottom must be reduced, proportionally; to avoid enormous initial federal deficits, the reductions should be staged over a number of years. In all likelihood the increased economic activity arising from increased incentives will generate tax revenues to offset the losses from rate reductions. If not, some sort of consumption or turnover tax, rather than an inhibiting tax on individual effort, would provide the offsetting tax revenues. This is all that is needed, and this is enough. Tax reform should not be tied to irrelevant social or economic notions...."

Parade Magazine quotes the Public Health Service as saying it's wise to get re-vaccinated for smallpox every three years. There have been a number of smallpox scares in this country during the past year.

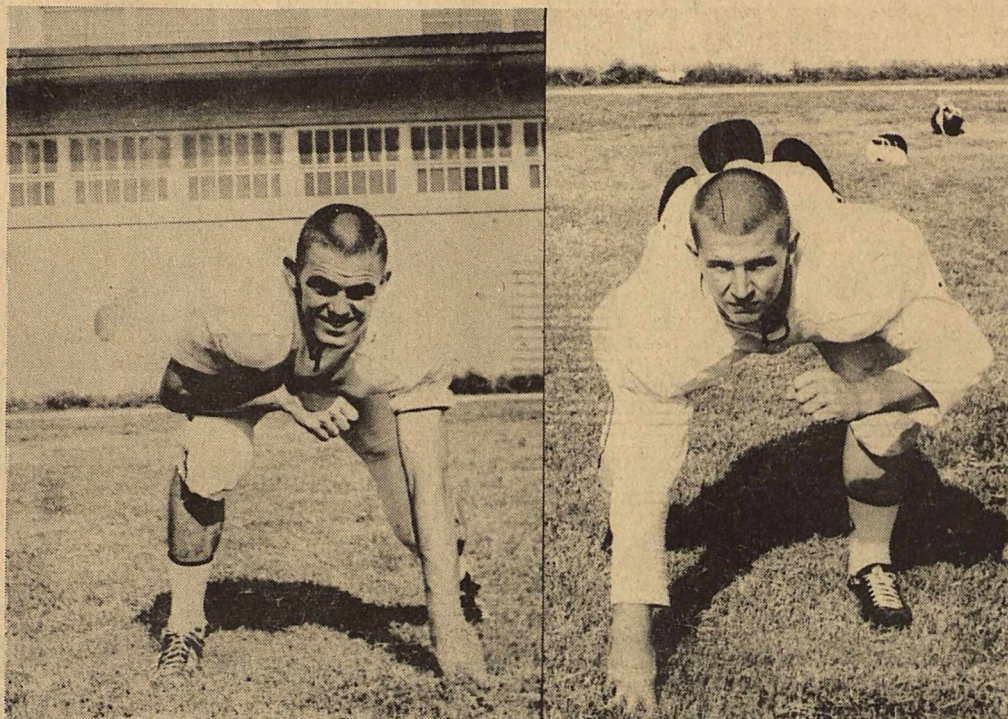
Nations Business polled 225 leading business and industry executives on prospects for 1963. 60 percent of them say they expect business to continue on a somewhat sluggish basis, with the year's over-all performance approximating that of 1962; 22 percent forecast a business decline, and 18 percent predict improvement.

Over a period of years the United States has been moving closer and closer toward a totalitarian concept--a concept that holds that all major planning should be imposed from the top echelon of the government.

Ironically, the Soviets, who certainly know all there is to know about the results of total government directions of the lives and enterprises of a great nation, seem to be moving, even though slowly, in the opposite direction.

Khrushchev, for instance, recently said that certain capitalist principles must be introduced into the Soviet economy. (See Page 2)

Picked To 'All-South-Plains-Team'



THE H's HAVE IT---Ronnie Hendricks and Dennis Hickman, two Plains Cowboy standouts on the football field, were named to the "All-South Plains-Team".

'A Look Back' A Record Picture Story

(See Page 3)

Cotton Producers Announce Grants

Research grants to find answers to three key problems of cotton growers were announced today by the Cotton Producers Institute.

Grants are for projects aimed at developing effective systemic insecticides, a way to control verticillium wilt, and a rapid method of measuring fiber strength, according to Roy Forkner of Lubbock and LeRoy Durhan of Plainview, Institute trustees in West Texas.

Russell Given, Fresno, Calif., cotton grower who is chairman of the institute's trustees, said direct support of research on cotton is one prong of the institute's drive to increase markets and profits. It also has a consumer advertising program under way to sell cotton products.

Basic and applied research on systemic insecticides is being done at the University of California, Riverside. Aim is to get facts that will make it possible for an insecticide, placed in the plant's sap stream, to join forces with predatory insects in destroying the insects that attack cotton. The grant is for \$50,000, with matching funds from the University.

The verticillium wilt research will be conducted under a \$10,000 grant to New Mexico University Agricultural Experiment Station. The work is seeking basic information that will lead to a systemic method to control the disease. The cooperating agency will expend \$21,000 on the project.

A \$35,000 grant was made to Stanford Research Institute to design and construct a laboratory prototype of a high-

speed, fully mechanized instrument for measuring cotton fiber strength. This is a vital step in determining the spinning and performance value of cotton and in improving the fiber's competitive position at the market place.

An Institute agreement with the Board of Directors of the National Cotton Council makes the Council staff available without charge for developing and supervising research and promotion projects.

Cowboys In Third Place Next Contest Tuesday

In the Fifth Annual Denver City Tournament last week the Plains Cowboys wound up in third place with a single win in tournament play.

Plains was defeated Thursday evening by Denver City by a score of 33-36. Then on Friday the Seagraves Eagles won over the Cowboys by 14 points.

In the final night of the round-robin play the Cowboys beat Morton 39-44.

Seagraves won the tourney by remaining undefeated, and Denver City wound up in second place with only one loss, that to Seagraves.

Morton wound up in the cellar with no wins to their credit.

The Cowboys, in their first contest following the holidays, will face Ropesville here on January 1.

Then on January 5, they face, in something of a return match, the Denver City Mustangs here.

1963 Feed Grain Program

The voluntary feed grain program for 1963 will generally follow provisions for the 1961 and 1962 crops by giving feed grain producers an opportunity to reduce acreages and receive payments, the Texas Agricultural Stabilization and Conservation Committee has announced. The program again will apply to corn, grain sorghum and barley.

Participating farmers will receive diversion payments for shifting acreage from production to a conservation use and price-support payments on the normal production of the 1963 feed grain acreage. They will also be eligible for price-support loans and purchase agreements for the 1963 actual feed grain production. Rates for diversion are somewhat smaller than in previous years, but the decrease will be more than offset for most farmers by the price-support payments, the Committee said.

A major change was listed to be eligible for payments or price support on any of the three grains included, the farmer must divert the total acreage for which he signs up

the Committee explained.

Farmers may take part in the program by reducing the total of their 1963 feed grain acreage (corn, grain sorghum and barley) by at least 20 percent. The maximum diversion is the higher of 40 percent of the base acreage or 25 acres, provided this is not more than the base acreage. The acreage of the three crops (1959-1960 acreage, as adjusted) will be combined into a single feed grain base for the farm, and the farmer may choose to divert one or more of the feed grains, with the diversion payment being made at the per-acre rate applicable to the grain or grains diverted.

Farmers who have planted their 1963 barley crop will be able to take part in the 1963 program by reducing their total feed grain acreage by at least 20 percent.

Price support to participating farmers will be available partly through loans and purchase agreements and partly through price-support payment. Loans and agreements will reflect a national average price of \$1.02 per bushel on corn; \$1.62 per cwt on grain

sorghum and 79 cents per bushel on barley. In addition, price-support payments will be made on the normal production of the 1963 feed grain acreage at the rate of 18 cents per bushel on corn; 29 cents per cwt on grain sorghum and 1 1/4 cents per bushel on barley.

Participating farmers can put all of their 1963 crop corn, grain sorghum and barley under price-support loans and purchase agreements. This is a change, noted the Committee, from earlier programs, which limited support to the normal production of the 1962 crop.

Acres taken out of feed grains may be planted to guar, sesame, safflower, sunflower and castorbeans, but at a lower diversion rate--with no payment on acres planted to safflower. Maltng barley in 1963 will be treated like all other barley, the Committee said.

Farmers may receive part of their acreage diversion payments at the time they sign

See page 6

Appreciation Day Now Beginning

Customer Appreciation Days will begin in Plains this week. Merchants who are participating in the program are starting to give the cash drawing coupons immediately.

Depending on the amount of the purchase made, the participating merchant will give to the customer the coupon which the merchant will punch.

For purchases of 25 cents to 99 cents, the 5% spot will be punched and so on to the

Bond Sales At 85% Mark

"Sales in Yoakum County totaled \$3,243 for the month of November, which brings the year's total to 85.7 percent of the 1962 goal for the County," according to Mr. D. P. Moorhead, chairman of Yoakum County Savings Bonds Committee.

Sales in Texas through November were \$133,235,510 which is 80.7% of the state goal.

Cash Drawing Now To \$80



NO WINNER--was the story again at Yoakum County Federal Credit Union's monthly cash drawing. Vaughn Culwell's name, for a second time was drawn, but he was not present. The total pot for next month's drawing will be \$80.

Stork Stops

Mr. and Mrs. Claude Addison are the proud parents of a brand new baby boy, born December 19, in the Denver City Hospital.

The young man's name is Timothy Randle, and he was reported to have weighed in at 7 pounds 8 ounces.

Both mother and baby are now back home and doing fine.

Mr. and Mrs. Bob Loe are the proud parents of a baby daughter born Thursday, December 27, in Denver City Hospital.

She weighed 6 pounds and 15 ounces and has been named Lisa Chere. Welcoming her are two brothers, Mike and Travis.

Local Group To Odessa Stock Show

The greater part of this week was spent by a group of FFA boys and 4-H boys and girls in getting their animals ready for the big stock show to be held next week in Odessa.

Hooves had to be trimmed, heads clipped and lambs had

DRIVE SAFELY OVER THE NEW YEAR'S HOLIDAY

to be blocked for the Odessa showing.

Taking entries to the Odessa Junior Fat Stock Show are D'Lynn McGinty, Kenneth McGinty, Ty Earl Powell, Oscar Henard and Jack Spralls, taking 1, 3, 1, 2, and 2 calves respectively. J. B. Wilson will enter the lone lamb from Yoakum County.

Charity Listing

The following named indigent persons received help from the Yoakum County Welfare Department during the month of November:

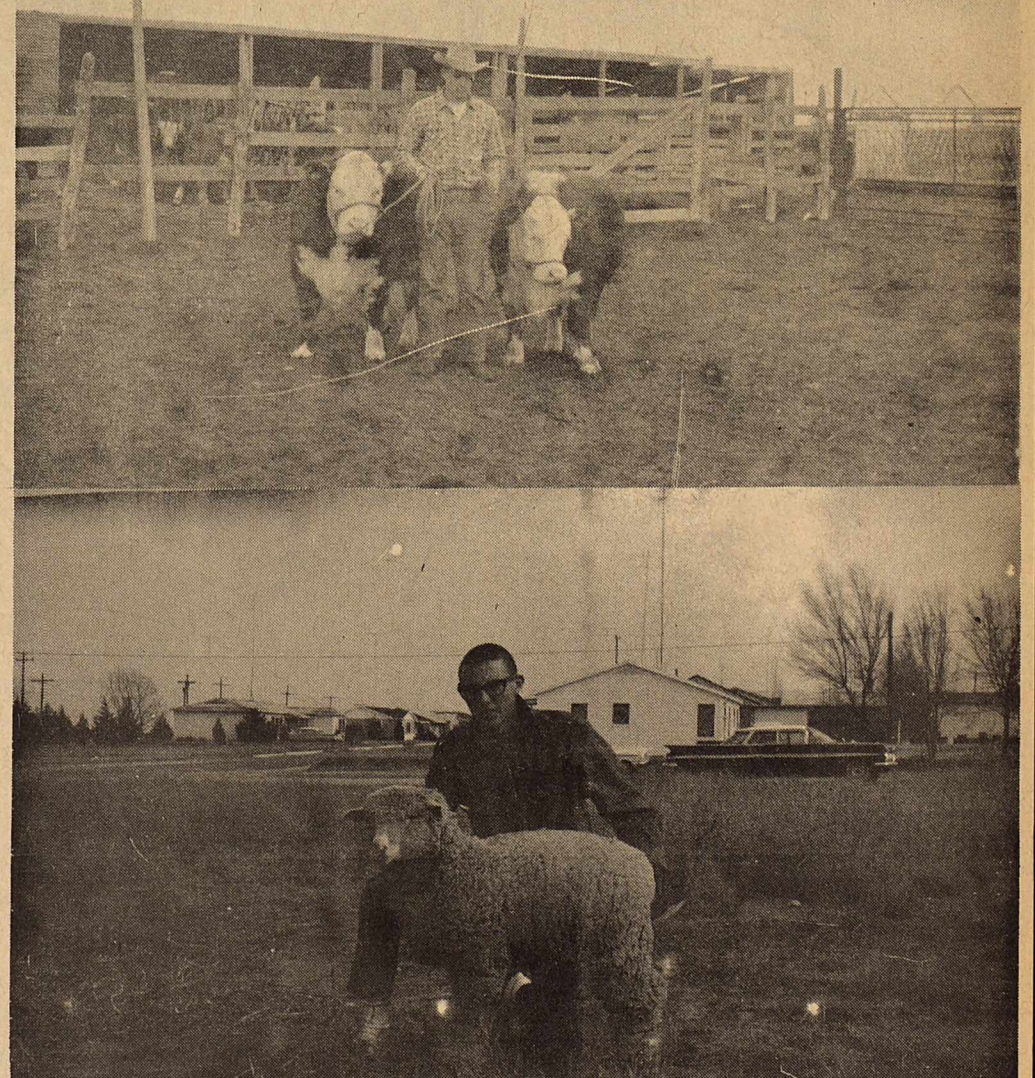
Mrs. L. Byrd, groceries, \$45. Cepeda family, groceries, \$10.53. R. K. McGaha (baby) Dr. and hospital bills, \$648.95. Clarrie Costanos, Dr. and hospital bills, \$135.50. Francisco Ortiz, hospital bill, \$50. Willie Ellison, Dr. and hospital bills \$1,250.00. H. D. Donaghe, gasoline, \$18.21. Emma Ewing, electricity, \$3.10.

This is a total of \$2111.29 for the month of November.

Coloring Prizes Here

A few of the youngsters who won cash prizes in the Record's Christmas Coloring Contest have not yet picked up their winnings.

They are waiting for them at the Record Office.



TO BE EXHIBITED--at the Odessa Junior Fat Stock Show next week are several animals, calves and lambs, from Yoakum County. Kenneth McGinty is shown exhibiting two of his prize entries and J. B. Wilson with the lone lamb entry from Yoakum County.

The Plains Record

And The Yoakum County Review
JOHN W. MOORE, Publisher

PUBLISHED EACH THURSDAY AT PLAINS, TEXAS

Entered as second class matter at the Post Office at Plains Texas, under the act of Congress, March 3, 1879

SUBSCRIPTION RATES: \$3 per year in Yoakum and Terry Counties; \$4 per year elsewhere.

(From Page 1)
onomy in order to spur production.

So, the Soviets once again are taking a leaf from the capitalist book.

It may be—and here is a second irony—that we need to take a leaf from theirs. The one that says, Communism, Socialism, Big Government,

(call it what you like), does not work. It is not the answer to social, economic, agricultural, or any other kind of national problem.

Again, I'd have to say with the old sage, Will Rogers, "Thank God we're not getting all the Government we're paying for."

We'll respond promptly to your call

In time of need, it is comforting to know that a phone call (at any hour) will bring us promptly to your side, ready to relieve you of all details involved in final arrangements.



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WWI Vets Seek Benifits

An effort to increase and expand the pension program for veterans of the First World War is the major objective of the Veterans of World War 1, Inc., when the new Congress convenes January 7.

Edward J. Neron, of San Diego, California, National commander of the Veterans of World War 1, urges all eligible veterans to contact the National Headquarters of the VWWI, at 40 G Street, N. E., Washington 2, D. C., in order to be informed on just what plans are being made for the proposals which will be presented to the new Congress. Neron asks that all men who served in 1917 and 1918 forward their names, addresses and serial numbers to the headquarters and in return they will be supplied with complete and specific information concerning the legislative program of the Veterans of World War 1.

The latter organization is a comparatively new veterans group but on December 31 had enrolled over 225,000 members. It was given a Congressional chapter by the Congress in 1958 and now ranks as the third largest veterans organization in the country.

Jackie Coke spent Christmas in the Denver City Hospital. Last report she is much improved.

NameBasketball Contest Winners

Winners in this week's edition of the Record's Basketball Contest, had some real tough ones to pick.

First place money was won by a real consistent winner in the contest, Cordell Huddleston.

Second place was carried off by Johnnie Fitzgerald and

third place money was won by Jack Lowe.

To enter this week, just pick your choice of the game winners in 20 basketball tilts, pick the score (to be used in case of a tie) in one tie-breaker game, put your name and address on the sheet and either mail it or bring it to the Record office by no later than 5 p. m. on Saturday.

The contest can be entered as many times as you wish.

ACROSS

- 1 Metric measure
- 6 Dig
- 11 Click beetle
- 14 One who fails to win
- 15 Notions
- 16 Chemical suffix
- 17 Tools
- 19 Compass point
- 20 Equal
- 21 Lease
- 22 Having ears
- 24 Sea eagles
- 26 Bays
- 27 Wanders
- 30 Sets
- 32 Compose
- 33 Sudden fear
- 34 Small explosion
- 37 Helps
- 38 Creases
- 39 Brilliant star
- 40 Hawaiian food
- 41 Ovens
- 42 Steps
- 43 State division
- 45 Squanders
- 46 Prevents growth

DOWN

- 1 Slide
- 2 Sound
- 3 Abstract being
- 4 Goes back before
- 5 Musical mistake
- 6 Ten cent pieces
- 7 Paradise
- 8 Period
- 9 Easter
- 10 Large tub
- 11 Pertaining to Jewish Brotherhood

Answer To Puzzle No. 738

WRITE SLEED TARD
FAHER TOME AWID
KLEH ELSIT AWID
TIN HARV RINSES
HGE CAKE ADES
FRE DICED HE
OPINE FACTS POLO
WANT PARES POLO
ERN CARED BISON
DE SENTED FEG
ENTREE POET SEN
GREY RAISE HART
GNAT NIPS BUGLE
SEWS SMEE AMEER

- 11 Discourtesy
- 12 Attack
- 13 Hollow grasses
- 18 Vases
- 23 Malt drink
- 25 An annual grass
- 26 Part of eye
- 27 Trade
- 28 Group of three
- 29 Meaningless
- 30 Agreeably provocative
- 31 Stops
- 33 Mail
- 35 Curved molding
- 36 Go by
- 38 Cooling devices
- 39 Pertaining to blood vessels
- 41 Outer
- 42 Companion
- 44 Unit
- 45 Stinging insect
- 46 Freshet
- 47 Loose garments
- 48 Concise
- 50 Aleutian island
- 51 Unwanted plant
- 53 Weight allowance
- 54 Short jacket
- 55 Dispatched
- 58 Negative word
- 59 Cereal grain

1	2	3	4	5	6	7	8	9	10	11	12	13	
14						15						16	
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24						25							
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40							41				42		
			43	44							45		
46	47										48		
49											50	51	
52											53	54	55
56											57	58	
60											61		62
63											64		65

Short Quail Population Is Reported

Quail populations in the 90 county area of Region 1 are definitely below last year's level, according to Henry Burkett, Region 1 Director.

Game and Fish Commission District reports from Amarillo, Lubbock, Midland and El Paso report hunting success is 20 per cent below last year. Unfavorable summer weather caused low or sporadic hatching success in the Midland and San Angelo and El Paso areas,

while Panhandle and lower plains areas had above average rainfall causing lush growth in the bobwhite quail range. Panhandle hunters report that quail are fairly abundant, but difficult to locate because of heavy cover and abundance of grass burs that makes life miserable for bird dogs.

HUMBLE TIPS



"Filler" up—One Quart and Check the Oil."

When you are looking for better car performance, drive in for a tank of our Hi-Octane

W. G. Lattimore.

Loti Pi Fetes Husbands

The members of Epsilon Sigma Alpha Sorority attended a Christmas Dinner Dec. 18 at Alma's Restaurant. Husbands were guests.

The invocation was given by Mr. D. N. Taylor. The program was introduced by Mr. Jack Hayes. Mrs. J. E. Cooke read, "Is It Christmas Once More" and "The Buying of Gifts". The members were also entertained by the FHA Chapter singing many lovely Christmas Carols.

Gifts were exchanged. Special guests for the evening were Mr. and Mrs. Bill Powell.



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Complete line of nationally advertised baby-care, baby-bath needs!

Babies need so many things to keep them clean, sweet, healthy and happy! One convenient trip to our store, and you'll find them all or, we'll deliver!

Curry Edwards



Visiting Mrs. Ruth O'Neal were Mr. and Mrs. Olen O'Neal and family of Andrews, Mr. and Mrs. Ivan Bookout of Snyder, the Buzz O'Neal's of Denver City, and the J. A. O'Neal's of Plains.

Mr. and Mrs. Doyle Newsum had as their guests over the holidays Mr. and Mrs. Harvey Lusk and family who are from Midland.

Spending the holidays with the John Anderson's were Mr. and Mrs. LeRoy Neal and children of Odessa. And, on Sunday, the James Andersons and Debbie, and the Roy Edwards' had Christmas dinner there.

Mr. and Mrs. Keith DePriest and Johnny of Lubbock spent Christmas with her parents, Mr. and Mrs. Bill Robertson. Billie Kay returned to Lubbock with them to spend a few days.

Visiting this week with the Dick Mc Ginty's were Lois' mother, Mrs. O. B. Simpson and her sister and brother-in-law, the Herbert Breiting's of Amarillo.

Mr. and Mrs. Keith Green and boys of Turkey spent the holidays visiting Mr. and Mrs. Robert Chambliss.

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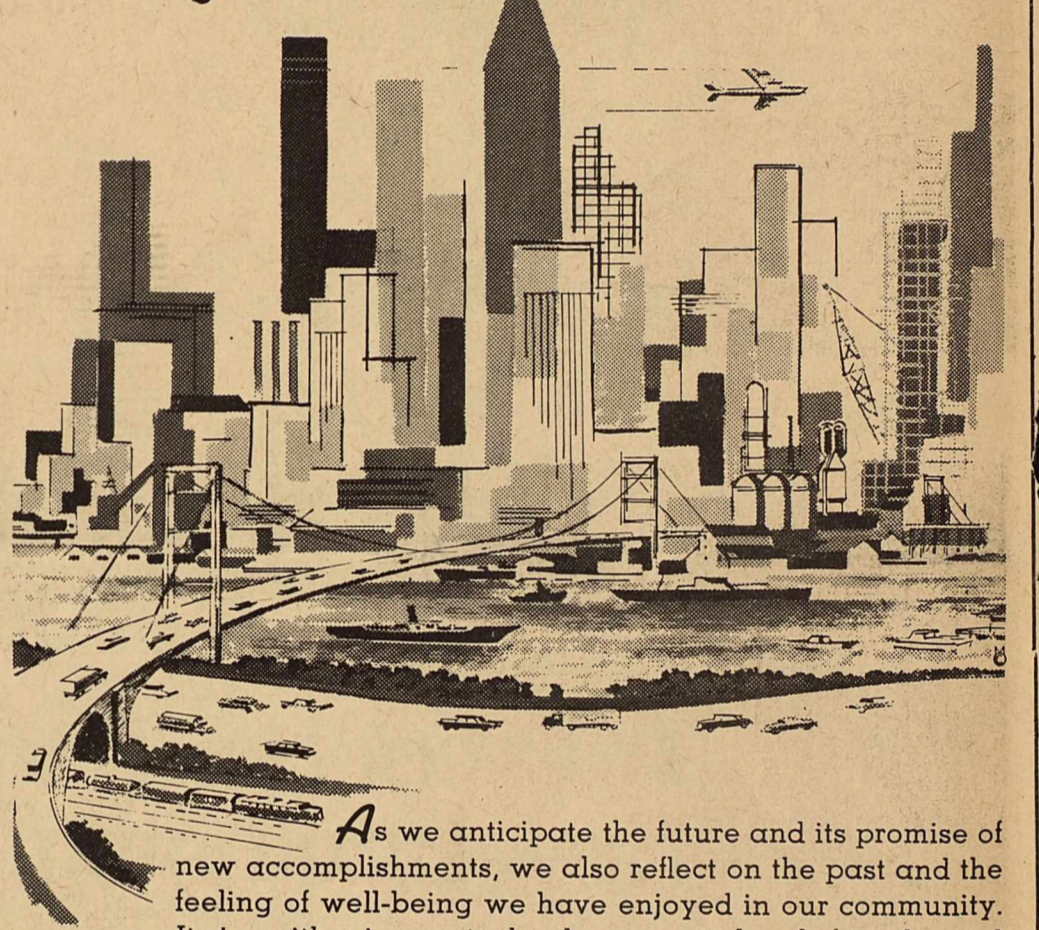
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Progress in the New Year



As we anticipate the future and its promise of new accomplishments, we also reflect on the past and the feeling of well-being we have enjoyed in our community. It is with sincerest thanks to our loyal friends and customers that we wish happiness in the New Year to all.

to all of our friends

HAPPY

New Year

City Of Plains

COSDEN PRODUCTS

PROMPT DELIVERY

- BUTANE
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- PROPANE



- OIL
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Wholesale - Retail

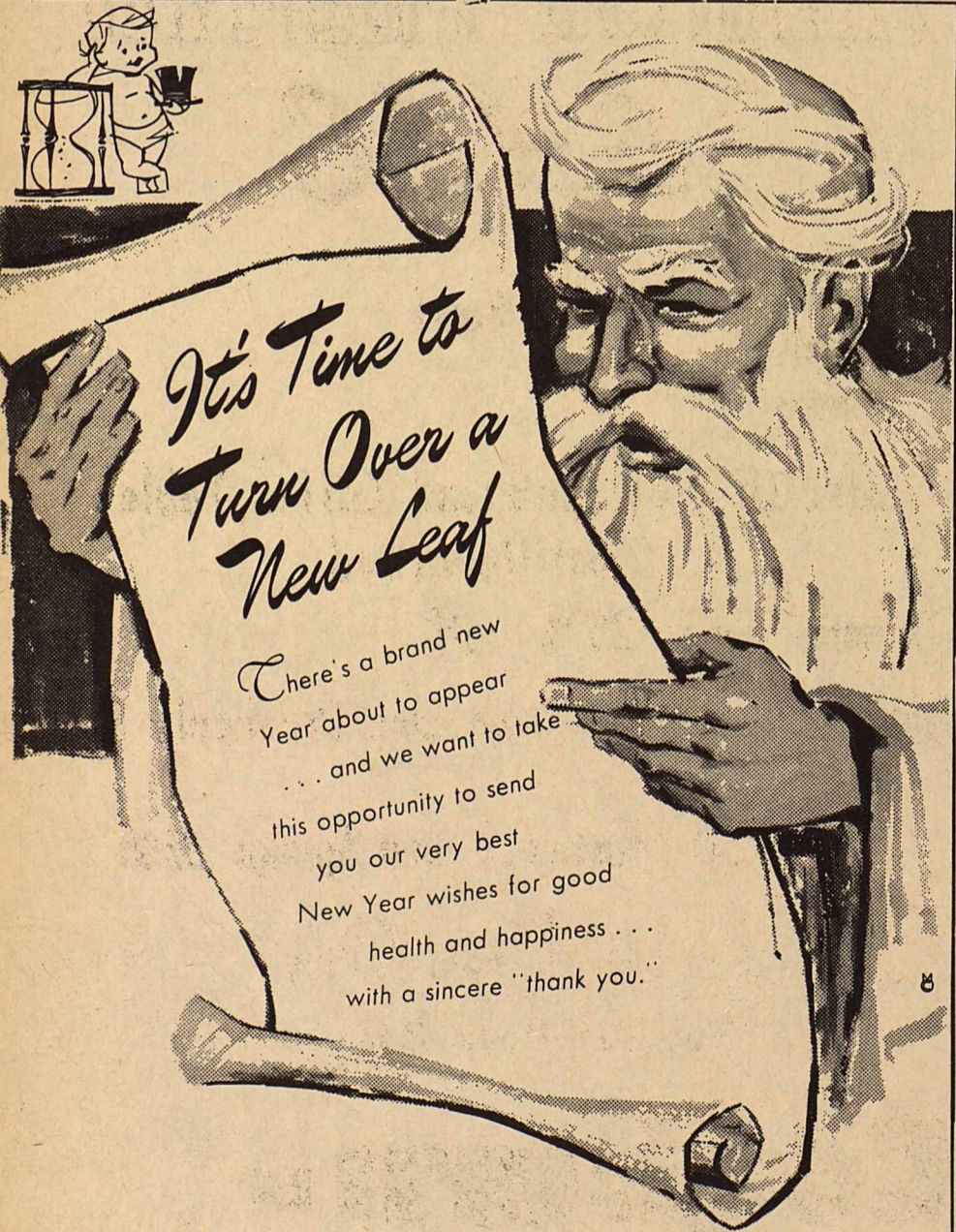
US Royal Tires, Tubes, Batteries—AC Oil Filters, Spark Plugs

PLAINS OIL CO.

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JAMES WARREN, MGR.

Plains, Texas

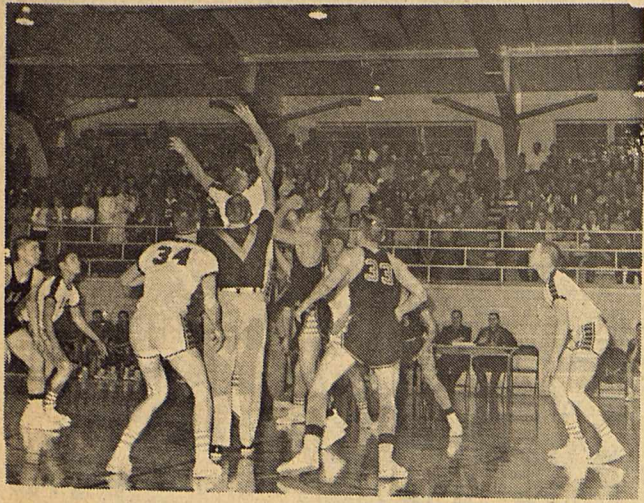


It's Time to Turn Over a New Leaf

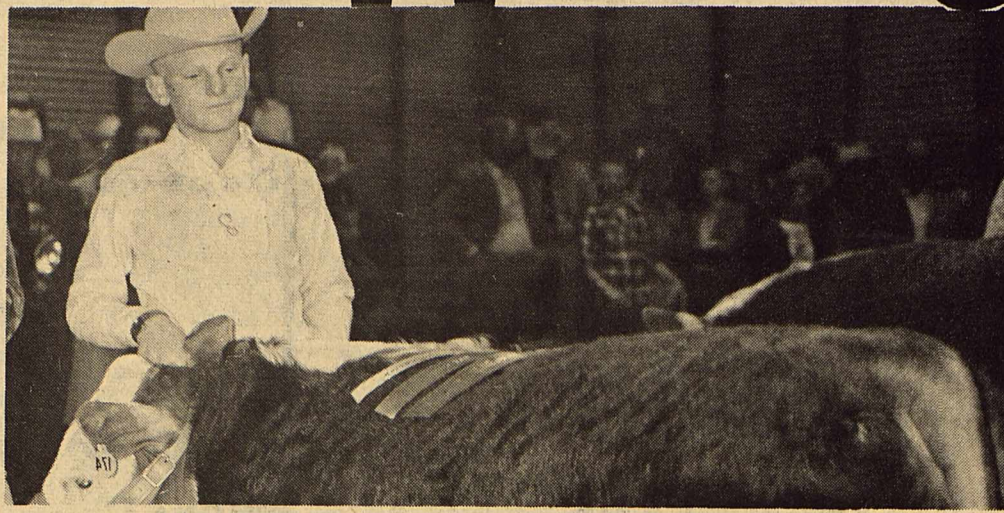
There's a brand new Year about to appear... and we want to take this opportunity to send you our very best New Year wishes for good health and happiness... with a sincere "thank you."

Moore & Oden

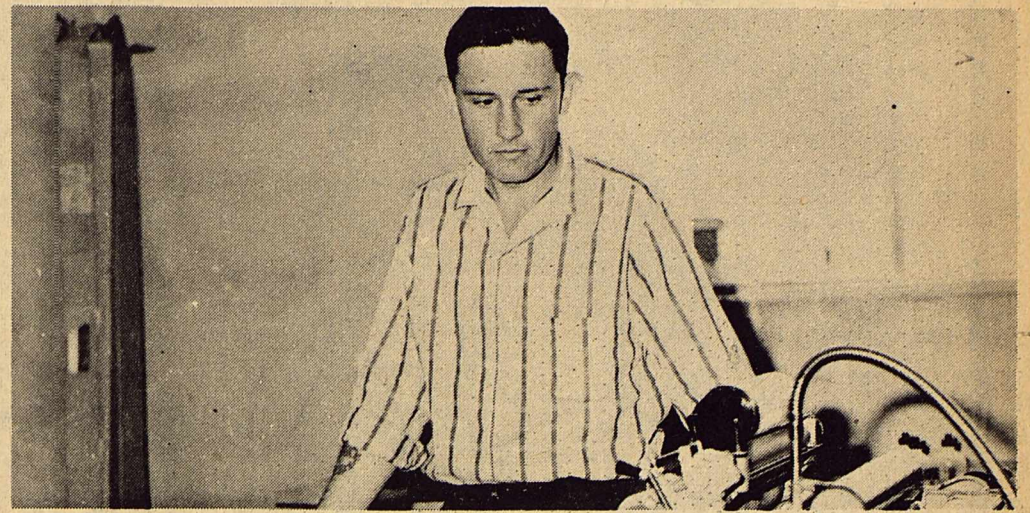
'Happenings This Year'



On the basketball court in 1962 the Plains Cowboys tied for first place in District 5-A. They were beaten out by one point by Seagraves in the play-off game.



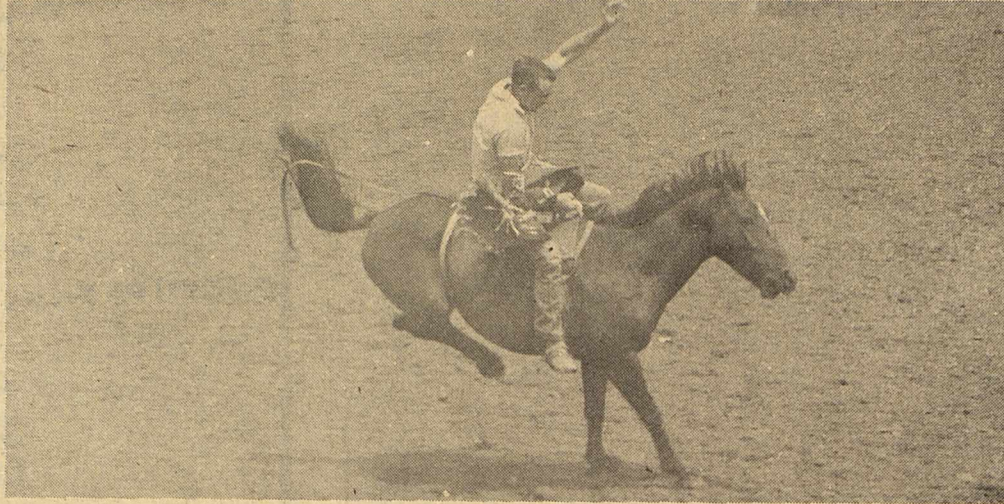
Oscar Henard exhibited the Grand Champ at the 1962 edition of the Yoakum County Jr. Fat Stock Show.



The Record installed its own Offset job shop and took in Jack Palmer as a partner in the printing plant.



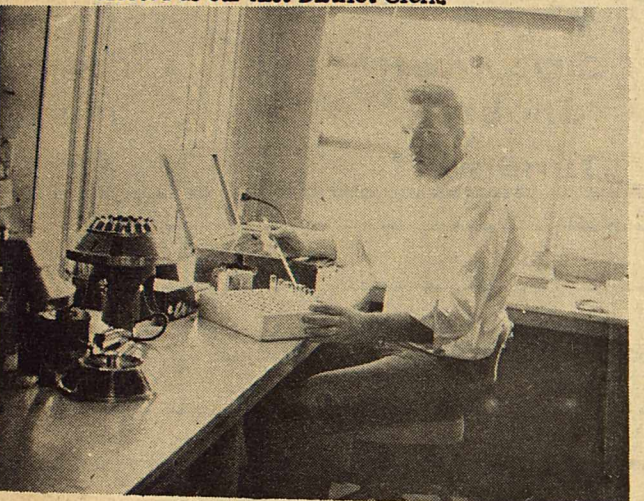
A new office was created in Yoakum County in 1962. Mrs. Blanche Dyer was elected as our first District Clerk.



1962 edition of the Yoakum County Rodeo was a big success.



Plains Boy Scouts from troop 778 continued to take first place in every meet they attended during the year.



Yoakum County, following extensive testing, was declared to be a Brucellosis free area.



A new record was set for traffic fatalities in the County during 1962. Only two deaths which is the lowest count in at least the last 10 years were recorded from auto mishaps.

Mr. and Mrs. Danny McClellan and Donna Jo of Brownfield visited the Ralph McClellans and Mrs. Sallie Hague over the holidays.

Mr. and Mrs. Wayland Powell and Tammy of Lamesa visited and enjoyed Christmas dinner with the Slim Randalls.

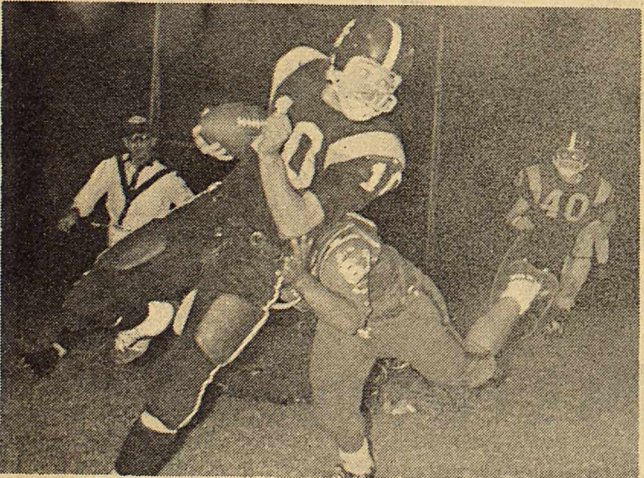
Mr. and Mrs. Earl Hedeem, Gary & Shirley; Mr. K. A. Jones of Beresford, South Dakota, and Jimmy Faulkenberry of Levelland, visited the Russell Faulkenberrys and James Andersons.

COMING SOON

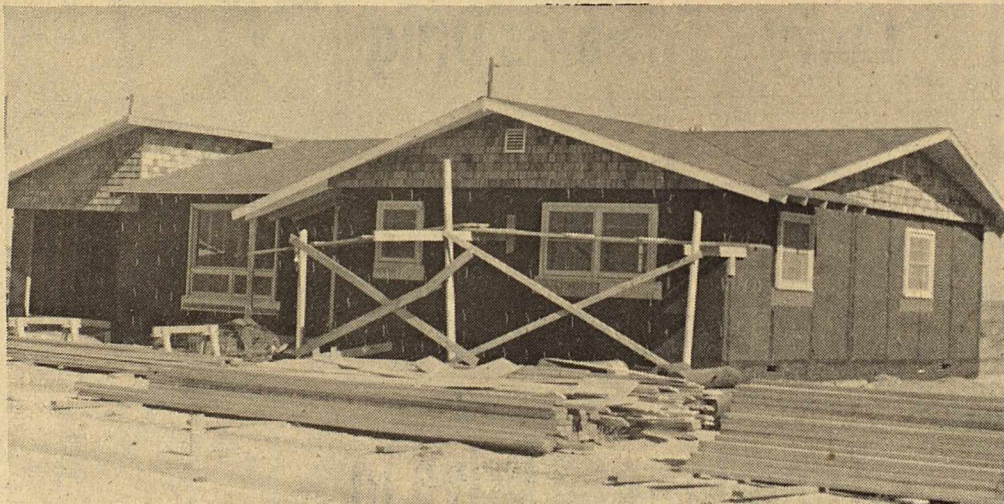
NEXT ATTRACTION!

Premier appearance of the New Year! May you enjoy every minute . . . and may we say "thanks."

Woody's Hardware

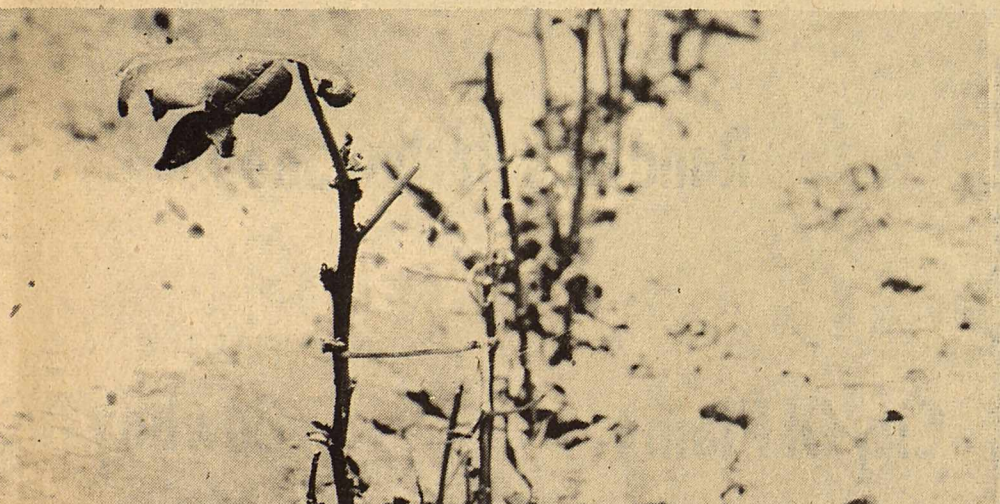


The Plains Cowboys wound up in second place in football for the 1962 season.

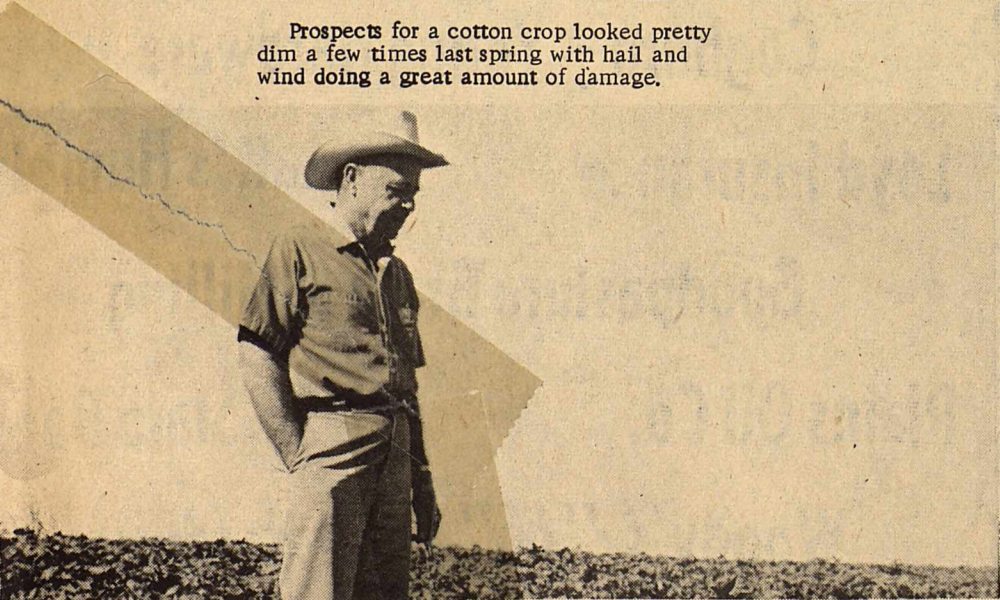


Many Many new homes sprung up all over Plains. Just one mark of the splendid growth and prosperity of the area.

McGinty Abstract Co.
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 Records of Yoakum County Lands And And Lots
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Prospects for a cotton crop looked pretty dim a few times last spring with hail and wind doing a great amount of damage.



"This part of the country can promise you less and give you more" is an adage that was certainly born out in this year's near-bumper cotton harvest in and around the Plains area.

Classified Ads

ATTENTION FARMERS: Butane and Propane now only 71/2¢. Call Bronco Gas Company, GL 6-2044.

FOR SALE: 1955 Chevrolet, radio, heater, standard shift, good tires, good paint and interior. Call GL6-2897 after 8 p. m.

Dr. J. U. Borum, Jr., Optometrist of Brownfield, Texas has moved his office to his new building 412 West Tate, east of Wilgus Pharmacy. Ph. 3172.

The recently developed new-yel- lowing Seal Glass for vinyl floors ends frequent waxing. Cogburn Young.

PLUMBING: Plumbing repair, free estimates. Work guaranteed. The Fixit Shop, GL 6-2988.

FARM FOR SALE?? Do you want a larger place? More water? Income property? Or just money? We can sell or trade your farm or grass land. List with West Texas' largest, most active farm broker. We offer: Hale Co. 1/2 sec, choice; Gaines Co. 160 A; Terry Co. 138, A, raw. Hear "Bob Stephens" farm hour. Sat. 6:30 a. m. - KDAV.

FOR SALE: Cane bundles, at \$25 per ton, at T. A. Hicks farm, 17 miles NW of Plains. Call GL6-2696. 51-3tc

FOR SALE: 1 used 5" irrigation pump with 5 stage, 10" bowls and 2 Chrysler Industrial motors. MACCO IRRIGATION, Plains Call GL6-4318. 51-tfc

FOR "a job well done feeling" clean carpets with Blue Lustre Shampoo for Rent. Cogburn Young

FOR SALE: 15" Remington electric typewriter. In good condition, priced to sell. GL6-4116 or GL6-2878

FOR SALE: Blacksmith Shop and Building. Complete shop ready to go and one good GE Welding Machine. Write Box 92, Plains, or contact R. B. Wauson.

LOOK HERE: We give Double Thrift stamps with butane purchases, when account is paid by 10th of month following purchase. BRONCO GAS CO.

FOR SALE: Feeder pigs and open gilts. Call GL6-8215, or contact Leon Huff, Route 1, Tokio.

FOR SALE: Repossessed Zig Zag equipped, Singer Sewing Machine. Blond console size, like new, button holes, fancy stitch, etc. Just 6 payments of \$7.52 or will discount for cash. Write, Credit Manager, 1114 19th Street, Lubbock.

FOR SALE: 3-bedroom house in Plains, FHA, Small equity. GL6-3121

SEWING MACHINES Singer 500 Slantomatic like new. 1962 Dressmaker, sews on buttons, makes buttonholes, fashion designs, assume last 6 payments of \$6.36. Write to Credit Manager, 1320 19th, Lubbock, Texas.

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all Tables and Lamps 1-3 off

Lots Of New End and Coffee Tables Just Unpacked

Dinnette Suits 25% off

Living Room and Bed Room Suits Drastically Reduced

59.50 Mattress and Springs 39.88

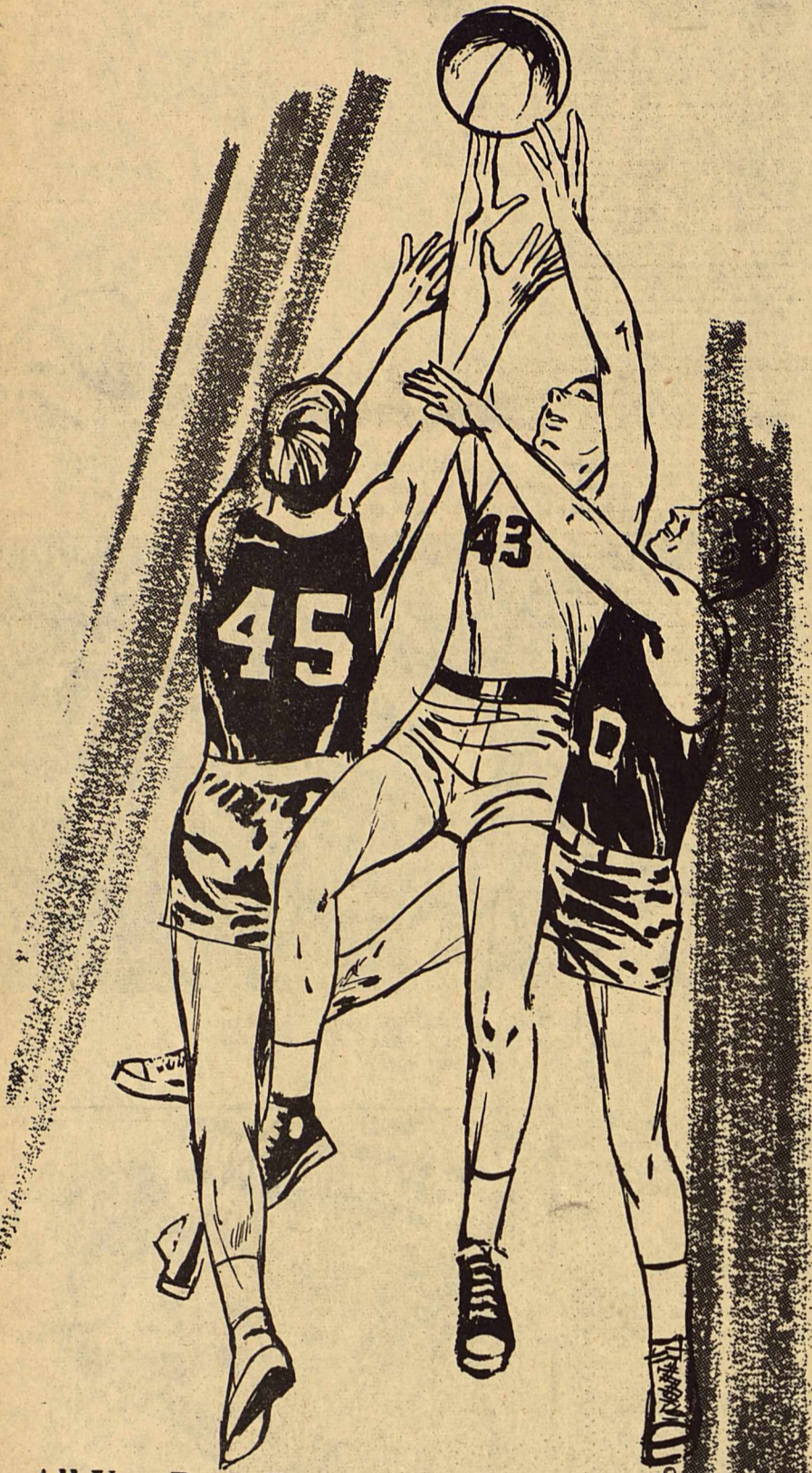
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November...	29	Leveland	
December	1	Eunice	
	4	Tatum	
	6-8	Wilson Trm.	
	14	Levelland	Here
	15	Eunice	Here
	20-22	Denver City Trm.	
January...	1	Ropes	Here
	5	Denver City	Here
	10-12	Seagraves Trm.	
	15	Denver City	There
	18	Seagraves*	There
	22	Wink*	Here
	25	O'Donnel*	There
	29	Tahoka*	There
February...	1	Sundown*	Here
	5	Seagraves*	Here
	8	Wink*	There
	12	O'Donnell*	Here
	15	Tahoka*	Here
	19	Sundown*	There

All You Do Is Pick

The Winners

One Game Will Be Found In Each Square. Just Circle Your Choices And Guess The Score On One "Tie-Breaker Game!

Bonus Each Week Offered By Plains Record

If You Pick

Every Game Correctly

Tie Breaker *

Michigan State vs Hawaiian

1st Prize \$5.00
2nd Prize \$3.00
3rd Prize \$2.00
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Woody's "66" Oil & Hardware
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Cowboy Grill
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THIS WEEK'S GAMES

ACC VS HOWARD PAYNE	Phillips "66" VS New Mexico U.	Ohio State VS Wichita U.	Airzona State VS Denver	Princeton VS Davidson
Air Force VS Furman	Yale VS North Carolina	Duke VS Wake Forrest	Darmouth VS Butler	Louisville VS Bradley
Mississippi VS E. Tenn. State	Pittsburg VS Princeton	Michigan VS Yale	Ohio U. VS Cincinnati	Michigan State VS Hawaiian
Houston VS Minnesota	Kentucky VS Notre Dame	Drake VS Minnesota	Tennessee St. VS The Citadel	Dayton VS Loyola

Our Many Thanks To You For Making This Our Biggest Year Yet---

**It Has Been A Pleasure To
Serve You During 1962**



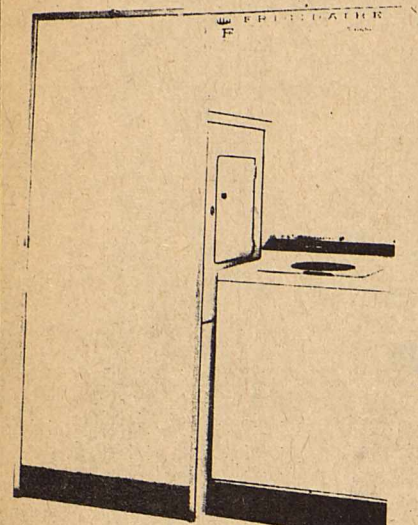
**We Hope To Have
Your Valued Patronage
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PLEASE BRING YOUR OWN HANGERS

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During December

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Automatic Laundry

Hinson's Laundry
&
Dry Cleaning

Farmer's Share Shrinks; Baker Profits Decline

Baker profits have shrunk and the farmer's share of the consumer's bread dollar has also declined in the past 12 years, according to a report from the Economic Research Service of the United States Department of Agriculture recently released.

Out of the average price of 20.9c paid by consumers for a pound of white bread 2.9c is returned to farmers for the ingredients in the loaf, the report said. This compares with 3c received by the farmer for ingredients in 1950.

At the same time the report noted that bakers showed net profits after taxes of 4% in 1950 but in 1961 net profits after taxes of major baking companies was slightly over 2%, a drop of 50%.

Widening of the price spread between farm prices and prices paid by consumers was due primarily to higher costs for baking and distributing bread, according to the report, which noted that non-ingredient costs such as wrapping paper also

rose and retailer margins have increased.

The publication "Marketing Margins for White Bread" showed that hourly earnings of workers employed in bakeries increased from \$1.28 in 1950 to \$2.18 in 1961, a gain of 70%. In the same period the price received by bakers for a pound of white bread increased 47%.

"The baking industry has been meeting the challenge of rising wage rates by increased production labor output through mechanization," the report stated. "Bulk methods of handling flour are replacing bag handling methods and are cutting costs."

"Offsetting these efforts is the 5-day delivery-selling week and provision for many of the so-called fringe benefits."

New Income Tax Legislation

During the last session of Congress important legislation relating to income tax payments was passed. Among the changes were depreciation and tax credit on certain types of assets used in farm and ranch operations as well as other types of assets used in farm and ranch operations as well as other businesses, reports C. H. Bates, extension farm management specialist.

The investment credit provision is a tax credit of 7 percent, computed on the purchase or investment in depreciable, personal property during 1962 and thereafter. Livestock, including race horses, are excluded from the list of eligible items, Bates points out. The credit is given only for the tax-year in which the business asset is acquired and includes such items as tractors, combines, trucks, cotton harvesters and new fences, explains the specialist.

Here is an example of how the investment credit provision works. Assume a tractor is purchased in November 1962 for \$5,000 with no trade-in. The useful life of the asset determines the amount of tax credit allowed. If the tractor is set up on a life of 8 years a full 7 percent of the purchase price or \$350 is credited on the tax due from the taxpayer for 1962 business operations. If the asset has a determined life of 5 years, only a third of this amount is allowed as a tax credit. Assets having a 6 or 7 year life entitle the purchaser to two-thirds of the \$350 tax credit, explains Bates.

Used equipment items get the tax credit, too, but are reported separate from new assets, says Bates. In case of "trade-ins", the portion of the purchase price eligible for tax credit is computed differently on new and used equipment.

Because this provision is new some taxpayers may overlook the requirement that the tax credit is compulsory on eligible assets. The basis or remaining cost for depreciation purposes must be reduced by the credit taken. If the taxpayer fails to take the credit for items purchased in 1962, he simply loses the amount involved and it cannot be recovered in future years, says Bates. All farmers are urged to get a copy of the 1963 Farmers Tax Guide at the office of county agents or Internal Revenue when it is available.

BRIDGE



BY MARY STONE

No one vulnerable. East deals.

NORTH
♠ A K 6 4 2
♥ 5 4
♦ J 10 9 3
♣ Q 5

WEST
♠ J 5
♥ A 10 9 2
♦ 7
♣ A K J 9 3 2

EAST
♠ Q 8
♥ Q J 8 6
♦ A K Q 8 4 2
♣ 10

SOUTH
♠ 10 9 7 3
♥ K 7 3
♦ 6 5
♣ 8 7 6 4

The Bidding:

East	South	West	North
1♦	Pass	2♣	Pass
2♦	Pass	2♥	Pass
3♦	Pass	4♣	Pass

Mrs. Nora McKee spent the Christmas holidays with her daughter, Mrs. Joe McLaren of Lubbock.

Enjoying turkey Christmas day at the Johnnie Moore's were Mr. and Mrs. Dave Ayresworth and Smitty, and Mr. and Mrs. John Moore and Elaine of Muleshoe.

Mrs. J. H. Morris spent the holidays in Odessa with her son and family.

Opening lead: Three of spades.

North won the opening lead with ace of spades, ran the king of spades and then shifted to a small heart. This lead gave East a free heart finesse which was won in the dummy with the nine. East then led trumps three rounds and when South showed out on the third round was forced to lose the jack of diamonds for a one trick set.

COMMENT: East had no chance to make this bid with the bad break in trump distribution. However, East should have gone to game in hearts. If the contract had been game in hearts, East would have been able to make five, losing only the two spade tricks.

TV TEEZERS

I'M BEAT!

RETRIBUTION

ACCORDING TO RULE, REGULAR

TO TAKE BY CRAFT

Fill in the word squares. The letters in the heavy squares form an Anagram, the solution of which is the TV TEEZER Personality of the Week.

ANSWERS: 1. REWARD 2. NORMAL 3. ENSURE (WARRIOR ANDERSON)

From page 1
up to participate in the program. The sign up period will be early next year, and will be announced later, the Committee said.
Since oats and rye are not included in the program, no payment is provided and no reduction in acreage is required for price-support eligibility. As in 1962, the national average supports for these two crops will be 62 cents per bushel for oats and \$1.02 for rye.
County ASCS office personnel can supply detailed information on the 1963 feed grain program, the Committee said.

Changed Programing

Sign On; NEWS - WEATHER

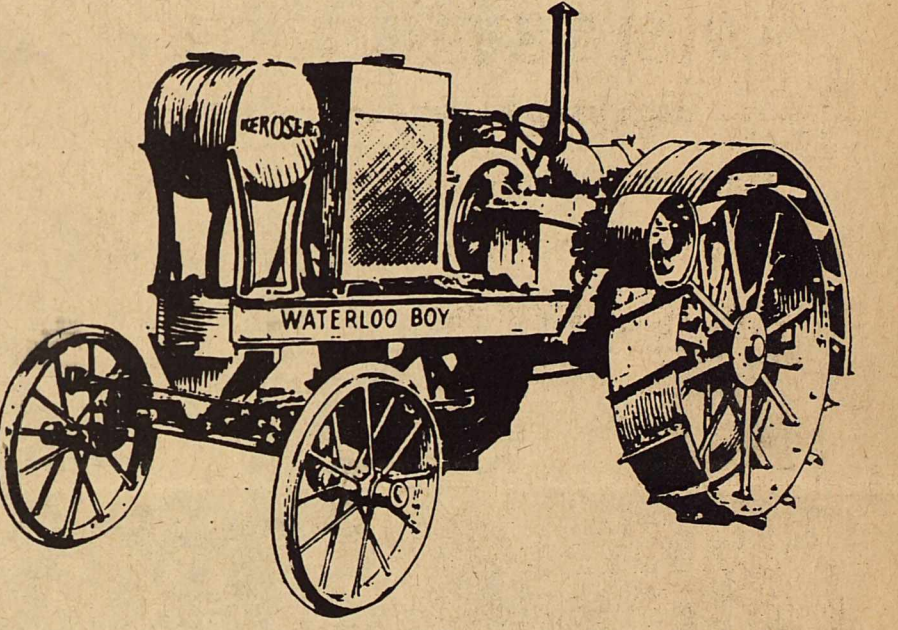
Country Gospel
Western

12 noon
Pop Music 12-4

Rock & ROLL 4 to close-out

RADIO STATION KKAL

ARE YOU TRYING TO DO TODAYS JOB WITH YOUR YESTERDAYS TRACTOR?



Shipping Wt. 5700 Lbs.

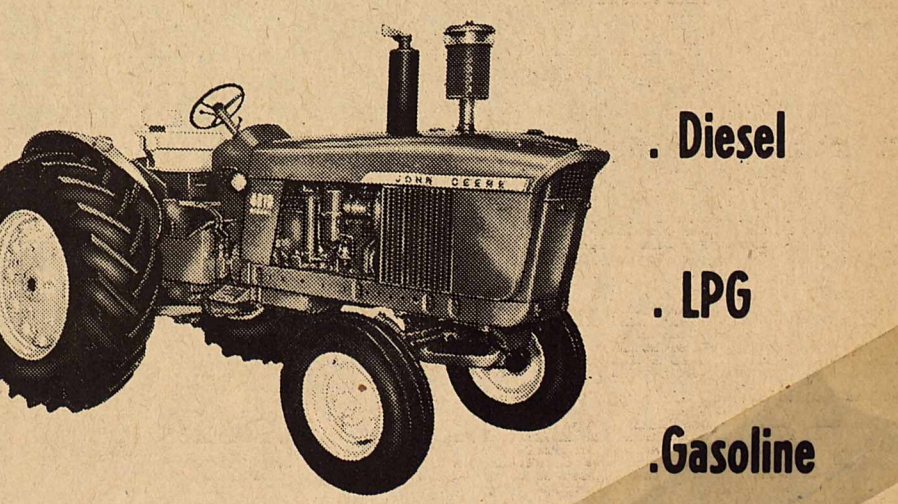
HP - 12 Drawbar - 25 Belt - @ 750 RPM

2 Speed Straight Spur Gear Transmission

Counter Shaft And Reverse Idler

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WHAT YOU NEED IS THE
NEW JOHN DEERE 4010



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. LPG
. Gasoline

Shipping Wt. 7,400 Lbs.

HP - 73.4 Drawbar - PTO - 84 @ 2,200 RPM

Gears - 8 Speeds Forward - 3 Speeds Reverse

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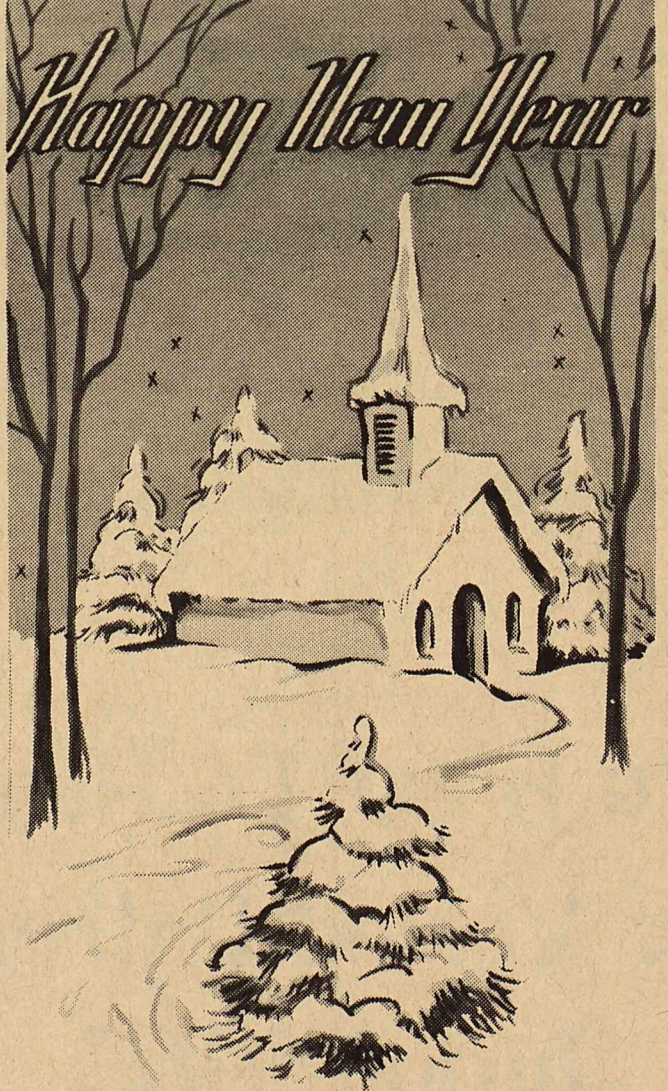


1963

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Free Delivery



Happy New Year

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1963

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HAWKINS

7121